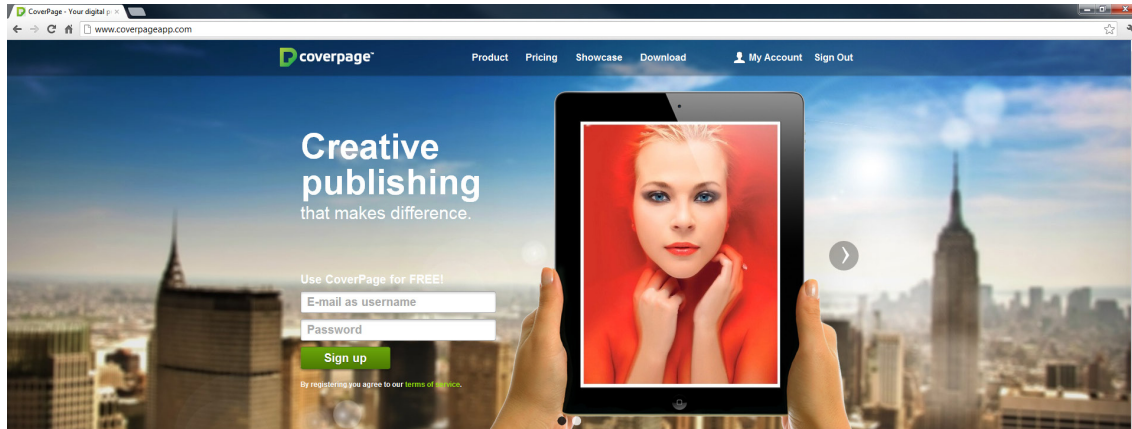# How to
Create Interactive Catalogue

with CoverPage™

If you need to publish a catalogue for your products or services and make it way more interesting, interactive, life and unique with less money spent for distribution, SINGLE APP plan is your deal. SINGLE APP stands for Single edition published as application right in to App Store.

How to start

Where do I start?

1. Sign up and purchase for SINGLE APP plan on www.coverpageapp.com/en/pricing

2. Download and Install CoverPage Publisher – your desktop authoring tool

3. Download CoverPage Viewer from App Store to review your projects

4. Enroll for Apple Developer Account

5. Prepare and provide resources for your App

6. Publish your project and test it via CoverPage Viewer (Two or more recommended)

7. Submit your App Build to App Store

Preparing your content

How to prepare layout

- Create your catalogue layout using the tool you prefer, such as Adobe InDesign, Photoshop, QuarkXPress or even Apple iBook Author

- Export as PDF, JPEGs/ PNGs or use CoverPage InDesign export plugin

- Import layout resources into CoverPage Publisher

How to create interactive content

- Create project in CoverPage Publisher for iPad2 or retina iPad3 layout

- Import layout resources

- Use interactive and multimedia tools to add extra content

How to publish and distribute via App Store

- Switch into "Publish section" in CoverPage Publisher and setup your publishing parameters

- Press "Publish" button to deliver content into your CoverPage account

- Send us all necessary information (graphics and text resources) for delivering your App to Apple

- If you don't have an Apple Developer account we are happy to assist you with its submission.

- Wait until your App is approved by Apple and simply let people know where they can find your catalogue (use links, App Store badges, etc.)

Frequently asked questions

What can I get with SINGLE APP?

- Access to CoverPage Web Account
- CoverPage Publisher - desktop Authoring tool you can use for creating and enhancing your digital projects
- CoverPage Simulator to preview your non-published project in Publisher
- CoverPage InDesign Export Plugin
- Custom Branded App for iPad
- Guidelines, Tutorials and Support materials
- Email Tech Support
- Software Updates
- Built-in Analytics tool (extra cost)

Do I need Apple Dev Account?

We highly recommend creating your own Apple Developer Account. All revenues will go directly to your bank account. We don't take any revenue shares. With your Apple Developer Account you have **full control over your App**, including pricing, apple statistics and marketing tools.

How can I get my Catalogue to Google Play Store?

We build an Android Application package file (APK) for you and you simply upload this file to your Google Play account. Define price, description or any required information and publish.*

Android Reader is in Beta version without interactive and multimedia features. Full version is coming up.

What is White labeling feature for my App?

If you want to look more professional with only your branding we have an offer of White labeling. All Apps based on CoverPage platform are coming with small CoverPage logo on splash screen and its copyright in information window. You can use White label feature and have **your app without any CoverPage branding.**

Can I update my App if I change price or design?

All stability and performance updates are for free. If you want to update your app **you can do so basically anytime**; client's update costs $99. We do not recommend updating too often or soon after your previous updates. It's related to Apple regulations.

What is the maximum project size?

There is no limitation. Even more, you do not pay extra cost for downloads and storage with SINGLE APP plan.

What platforms do you use?

CoverPage platform is **multi platform solution.** You can publish content for iPad, iPhone, Desktop and Android*.

Android Reader is in Beta version without interactive and multimedia features. Full version is coming up.

Thank you for choosing CoverPage
for your digital publishing.

coverpage