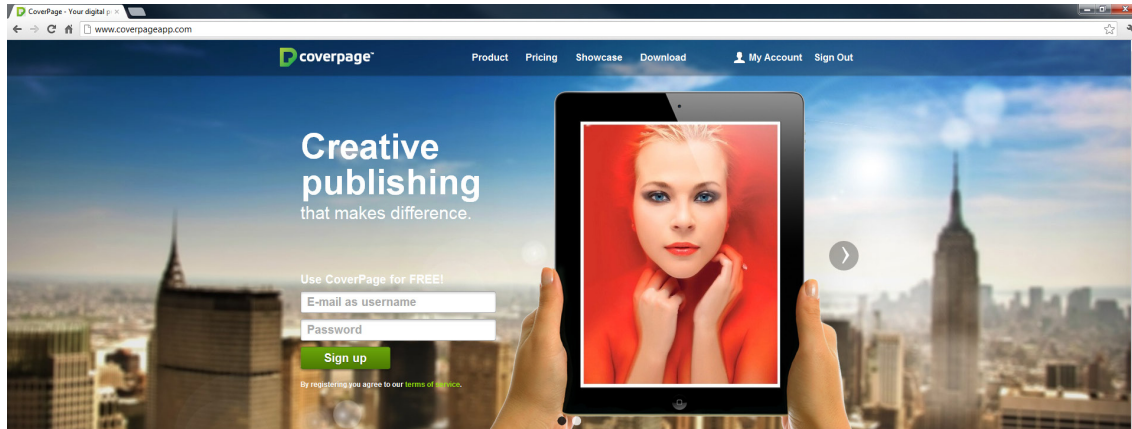


How to Create Sales Presentations

with CoverPage™

Go for EASY PLAN and use CoverPage Viewer as your sales and presentation tool. You can prepare your projects for your clients and simply showcase. It's the instant way how to deliver your projects to iPad and distribute it worldwide. Use White labeling and turn CoverPage Viewer into your ultimate sales tool.

How to start



Where do I start?

1. Sign up and purchase for EASY plan on www.coverpageapp.com/en/pricing
2. Download and Install CoverPage Publisher (your desktop authoring tool)
3. Download [CoverPage Viewer](#) from App Store to review your projects
4. [Publish your project](#) into CoverPage Viewer

In case of own Custom Branded Viewer or White label Viewer

5. Prepare and provide [resources for your App](#) (www.coverpageapp.com/en/support)
6. Enroll for [Apple Developer Account](#)
7. Submit your App Build to App Store

Preparing your content



How to prepare layout

- Create your catalogue layout using the tool you prefer, such as Adobe InDesign, Photoshop, QuarkXPress or even Apple iBook Author
 - Export as PDF, JPEGs/ PNGs or use CoverPage InDesign export plugin
 - Import layout resources into CoverPage Publisher
-

How to create interactive content

- Create project in CoverPage Publisher for iPad2 or retina iPad3 layout
 - Import layout resources
 - Use interactive and multimedia tools to add extra content
-

How to publish and distribute via App Store

- Switch into “Publish section” in CoverPage Publisher and setup your publishing parameters
- Press “Publish” button to deliver content into your CoverPage account
- See your published project in CoverPage Viewer
- Create Users – Viewers in your CoverPage Web Account
- Link your projects with Viewers in your CoverPage Web Account
- Provide the unique access data to specific clients - Viewer

**How to have my own
Branded Viewer
or White label**

- Send us all necessary information (graphics and text resources) for delivering your App to Apple
- If you have your own Apple Dev Account, we build App binary file you can download
- If you don't have an Apple Developer account we are happy to assist you with its submission.
- Wait until your App is approved by Apple and simply let your clients know where they can find your Branded Viewer App (use links, App Store badges, etc.)

Frequently asked questions

What can I get with EASY PLAN?

- Access to CoverPage Web Account
- CoverPage Publisher - desktop Authoring tool you can use for creating and enhancing your digital projects
- CoverPage Simulator to preview your non-published project in Publisher
- CoverPage InDesign Export Plugin
- CoverPage Viewer for iPad and iPhone
- Custom Branded Viewer for iPad (extra cost)
- Guidelines, Tutorials and Support materials
- Email Tech Support
- Software Updates
- Built-in Analytics tool (extra cost)

Do I need Apple Dev Account?

Only **if you want to have your own Custom Branded Viewer** or White labeling, we highly recommend creating your own Apple Developer Account. You have full control over your App. We can help you with Dev Account Submission.

What is White labeling feature for my Viewer?

If you want to look more professional with only your branding we have an offer of White labeling. All Apps based on CoverPage platform are coming with small CoverPage logo on splash screen and its copyright in information window. You can use White label feature and have your app without any CoverPage logos. With White Label feature you will have custom branded App without our branding.

How can I get my Branded Viewer to Google Play Store?

We build an Android Application package file (APK) file for you and you simply upload this file to your Google Play account. Define price, description or any required information and publish.*

What If I need to show one project to only one client?

You can easily link your clients with the projects. **Use CoverPage Web Account, [create Viewer](#)** and link to particular projects so it won't be visible to anyone else.

What is the maximum project size?

There is **no limitation of project size**. But beware of device disk space. Too **large projects may influence the device performance** and also will need to be deleted by user soon after downloading it to save the space for other apps, projects and such as.

What platforms do you use?

CoverPage platform is **multi platform solution**. You can publish content for iPad, iPhone, Desktop and Android*.

Is CoverPage Viewer available in Google Play Store?

Not at this moment. Coming up soon.

**Android Reader is in Beta version without interactive and multimedia features. Full version is coming up.*

**Thank you for choosing CoverPage
for your digital publishing.**



www.CoverPageApp.com | Support@CoverPageApp.com | +421 917 834 452

CoverPage is product and trademark of MONOGRAM Interactive LLC

6911 Livingston Woods Lane, Naples 34109 USA

© 2012 All rights reserved.