

Privacy Policy

Effective date: March 15, 2018

**Welcome to My Records App (“we” or “our”).
Our mission is to help people get in shape,
motivate people to be better and stronger.**

**Our Privacy Policy explains how we collect,
use, share and protect information in relation
to our mobile services, web site, and any
software provided on or in connection with My
Records App services (collectively, the
“Service”).**

**Our Policy applies to all visitors, users, and
others who access the Service (“Users”).**

1. INFORMATION WE COLLECT

**We collect both Personal Data and Other
Information.**

**"Personal Data" is information that can be
used, directly or indirectly, alone or together
with other information. This include your
performance data.**

**"Other Information" is information that is
anonymous, aggregate, or otherwise does not**

reveal your identity. Some examples include age, gender, weight. We collect and use this information to understand how you and our community as a whole use our Services. We also may collect and use your Apple Identifier for Advertising (IDFA) to recognise your device and support advertising activities on our Services.

We collect Personal Data in the following ways:

1 When you start using My Records App, we collect registration and demographic details (.e.g., username, date of birth, gender).

2 When you use or interact with our Services, we collect Personal Data such as Performance Data.

3 When you take surveys and enter challenges, promotions, contests, and sweepstakes, we may collect contact, demographic and eligibility information.

4 When we supplement your information, we collect additional Personal Data about you.

5 When you engage with our online communities or with advertising on the Services, we may collect Personal Data about those interactions.

2. HOW WE USE PERSONAL DATA

We use the data we collect to operate our business and provide our products and Services, improve existing products and services, develop new products and services, and to improve and personalise your experiences interacting with us. We also use your Personal Data to communicate with you.

We use the information we collect to:

- 1 Operate our business and provide our Services to individuals and communities**
- 2 Personalise experiences on our Services, better understand our consumers**

- . 3 Address security issues and to resolve disputes**
- . 4 Communicate with you and respond to your requests**
- . 5 Administer Promotions**

3. HOW WE DISCLOSE PERSONAL DATA

We will only disclose your Personal Data with your knowledge and as stated in this Privacy Policy or as indicated at the time of collection. This includes disclosures that will enable us to fulfil our obligations to you, and allows us to manage our business operations. We may disclose your Personal Data as described in this Privacy Policy and in the following ways:

- . 1 In Community Forums**
- . 2 As We Grow and Change – Corporate Transactions and Reorganisations**

- . 3 As Required by Law and Special Circumstances**

4. INFORMATION SECURITY

My Records App is committed to protecting the security of your Personal Data. We use technical and organisational measures designed to protect your information against unauthorised access, theft, and loss. We also recommend that you take additional measures to protect yourself and your information, such as keeping confidential your passwords and making sure that you regularly update our app you have downloaded to ensure you have enabled the latest security features on your devices.

5. DATA RETENTION

We will retain your Personal Data for as long as you using our app. We will also retain and use your Personal Data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

5. CHILDREN'S PRIVACY

We do not knowingly collect Personal Data from children under 13. If you become aware that a child has provided us with Personal Data without parental consent, please contact us through our support team. If we become aware that a child under 13 has provided us with Personal Data without parental consent, we will take steps to remove the information and terminate the child's account.

6. HOW TO CONTACT US

If you have any questions, comments, or concerns about how we handle your Personal Data, then you may contact us through our support team.

7. PRIVACY POLICY UPDATES

We may update this Privacy Policy from time to time without prior notice. You can determine when this Policy was last revised by checking the Effective Date. We encourage you to periodically review this privacy policy to ensure you understand our privacy practices.