

BBC Corporate Policy

Environmental Sustainability Policy

Effective from: 21/04/2022

Policy owner: Danielle Mulder, Director of Sustainability

Owner's department: Finance and Operations

Contact details for queries: sustainability@bbc.co.uk

Version control: 1.0

'One minute' policy summary

Purpose & Scope:

The purpose of this policy is to outline the BBC's commitments as a responsible business. We aim to manage our environmental sustainability impacts and be a responsible business by:

- Implementing environmental objectives, targets and key performance indicators: Setting environmental objectives and targets on our significant impacts and monitoring, measuring and reporting them, to continually improve our performance, ensuring they are ambitious and are leading industry practice
- Providing our staff with relevant ongoing environmental information and training
- Complying with, or exceeding, all relevant environmental legislation, regulations and codes of practice
- Partnering with, and communicating, our environmental sustainability aims and objectives to all staff, as well as audiences, suppliers, partners and the wider industry

Target Audience:

Environmentally beneficial behaviour is everyone's responsibility and everyone working at or with the BBC is expected to contribute towards achieving our overall objectives. The policy should also be adhered to by all staff and freelancers. The BBC Executive is accountable for the commitments outlined in this policy.

Impact on risk:

The BBC Environmental Sustainability Policy assists with the control and management of environmental sustainability impacts and reduces business risks in the following areas:

- Legal, contractual & brand reputation - by ensuring congruity of action between our production content and our corporate activity on environmental sustainability
- Financial – focusing on driving sustainable change that delivers environmental and economic benefits, for example, reducing emissions and the use of renewables.

Key points of this policy:

1. Everyone working for, or with, the BBC should comply with and support the organisation to achieve its environmental sustainability objectives
2. Everyone working for, or with, the BBC should be empowered to 'politely' challenge any barriers to achieving the above or any actions which contravene it.

Who can I contact for assistance?

Contact Information		
Name & Title	E-mail	Contact Number
BBC Sustainability Team	sustainability@bbc.co.uk	n/a

Approval

Approved by: Danielle Mulder on 21/04/2022

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BBC Environmental Sustainability Policy

1. Policy purpose and scope

1.1 Purpose

The purpose of this policy is to outline the BBC's environmental sustainability commitments as part of being a responsible business. The BBC Group now has approved science-based targets in place to reduce its greenhouse gas emissions to Net Zero and is committed to producing content in a cleaner and greener way. The long-term goal is to be a Net Positive organisation, giving back more to the planet than we remove. The BBC plays a prominent role within the creative sector, promoting sustainable productions in the UK and around the world.

1.2 Scope

The policy should be adhered to by all staff and anyone working with the BBC. The BBC Executive is accountable for the commitments contained within this policy and the policy may, by extension, also have a positive impact for the BBC's audiences, suppliers and wider industry.

2. Terms and definitions

Abbreviation / Acronym / Definition	Description
Net Zero	Net zero means not adding to the amount of greenhouse gases in the atmosphere. Achieving it means reducing emissions as much as possible, as well as balancing out any that remain by removing an equivalent amount.
Net Positive	Net Positive is a way of doing business which puts back more into society, the environment and the global economy than it takes out.
Staff	All persons employed by or contracted by the BBC, its affiliates or subsidiaries.
Task Force on Climate-related Financial Disclosures	The Task Force on Climate-related Financial Disclosures (TCFD) was created in 2015 to develop consistent climate-related financial risk disclosures for use by companies, banks, and investors in providing information to stakeholders. https://www.fsb-tcf.org/

3. Environmental Sustainability Policy Statement

Our vision is to be the most creative organisation in the world and we include proactively addressing our environmental impacts as part of this. The BBC, as a responsible business, wants to play its part in creating a sustainable world, for today and for the future.

3.1 Aims

We aim to manage our environmental sustainability impacts by:

- Implementing environmental objectives, targets and key performance indicators: Setting environmental objectives and targets on our significant impacts and monitoring, measuring and reporting them, to continually improve our performance, ensuring they are ambitious and are setting leading practice
- Providing our staff with relevant environmental information and ongoing training
- Complying with, or exceeding, all relevant environmental legislation, regulations and codes of practice;
- Partnering with others across our industry to build a sustainable creative sector by supporting and participating in industry collaborations which promote sustainable innovation across broadcast, production, technology and delivery
- Working with contractors, suppliers and other third parties to ensure appropriate standards of environmental management are achieved.
- Communicating our business' environmental sustainability aims and objectives to all staff and freelancers, as well as to audiences, suppliers, and the wider industry.

3.2 Reporting and review

The BBC measures its environmental performance which enables it to understand how effective it is. The BBC publicly shares its Environmental Sustainability performance within its Annual Report. The Task Force on Climate-related Financial Disclosures (TCFD) framework was adopted by the BBC in 2021 for reporting on climate-related risks and opportunities that could impact the organisation.

4. Roles and responsibilities

Environmentally beneficial behaviour is everyone's responsibility and all who work at, or with, the BBC are expected to contribute towards achieving its overall objectives.

The BBC Executive is accountable for the commitments outlined in this policy. The Director of Sustainability is responsible for the implementation of the policy.

5. Processes relevant to managing the risk

The BBC Audit and Risk Committee (ARC) is responsible for reviewing and maintaining oversight of the BBC's corporate governance and risk management.

The ARC has highlighted climate change as an emerging risk for the BBC and has supported work in 2022 to review material climate-related risks and opportunities. The ARC ensures a top-down oversight of climate change and supports the alignment to the TCFD recommendations. There is also regular review and reporting on significant environmental risks directly to the BBC Executive Committee.

6. Details of key controls to be implemented

The BBC may monitor compliance with this policy through internal and external audit.

7. Internal/external links that may be relevant to managing the risk

- Sustainable Travel Policy
- Expenses Policy

8. Training requirements

The following courses are available on the BBC Academy website, some of which have been made mandatory by certain BBC divisions. Staff are encouraged to review the courses and complete those appropriate to their role:

- Greener broadcasting
- Sustainability in operations
- Sustainability in editorial.

9. Exceptions to Policy (EtP) process

Any exceptions to this policy must be obtained from the Director of Sustainability.

10. Policy assurance

Policy assurance will be monitored by the BBC Sustainability Team through management, auditing and procedures as required. This policy will be reviewed at least annually.

11. Document control

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