

# Privacy Notice

Effective Date: September 23, 2024

Minor Chores LLC (“**Minor Chores**”) understands the importance of your privacy. This Privacy Notice applies when you visit our website at minorchores.com (the “**website**”), use our app or otherwise access our platform, interact with us, or use any and all of our products and services (collectively, our “**services**”). Our Privacy Notice describes our collection of information during your interactions with our website and services, and the rights and choices you have regarding your information.

By using our website or any of our services, you agree with the terms of this Privacy Notice and our [Terms of Service](#).

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## Children’s Privacy

Minor Chores takes children’s privacy seriously. Minor Chores offers some services that are primarily targeted at children, and others that are intended for users of all ages. Parental consent is always required for children under the age of 18 to use our services.

You accept this Privacy Notice through the use of our services. If you are a parent, you are accepting on behalf of yourself and any children under the age of 18 that you sign up for the service.

By accepting the Privacy Notice through your use of our website or services, you certify that you are either (i) 18 years of age or older or (ii) you are using the services with parental consent and under the supervision of a parent or legal guardian who has agreed to be bound by this Privacy Notice on your behalf.

If you are under the age of 18, you are not permitted to use the website or our services without the consent and supervision of a parent or legal guardian who has created the Parent/Guardian Account (as defined below). If you are a parent or legal guardian who has agreed to be bound by this Privacy Notice on behalf of a child, you agree to be fully responsible for such child's use of Minor Chores, including all financial charges and legal liability that such child may incur.

Minor Chores does not seek to collect personal information about individuals under the age of 18 whose information has been collected through our website or services without the consent of a parent or legal guardian. If we become aware that a person submitting information to us is under the age of 18 and operating without parental consent, we will delete the information as soon as we discover it and will not use it for any purpose nor disclose it to third parties. If you are a parent or guardian concerned that your child may have provided personal information to us without consent, please contact us at [privacy@minorchores.com](mailto:privacy@minorchores.com).

### **Parental Consent & Controls**

Parental consent and action is required for a child to obtain a Minor Chores account. Upon acceptance of our Terms of Service and this Privacy Notice, a parent or guardian can create an account ("Parent/Guardian Account") and proceed to the account settings to add supervised accounts for their minor children to use ("Minor/Child Subaccount"). Children cannot obtain a Minor/Child Subaccount without a Parent/Guardian Account.

Minor Chores does not permit anyone other than a parent or legal guardian to create a Minor/Child Subaccount. A parent or guardian with a Parent/Guardian Account retains full control of Minor/Child Subaccounts, the child's activities on the Subaccount, and the features the child may use. Within the Parent/Guardian Account, parents can filter several features on the Minor/Child Subaccount, including (but not limited to):

- Allow my minor to have a public profile?
- Restrict minor's views to my communities only?
- Allow access to Internal messaging?
- Receive copies of all messages and replies?
- Allow access to chore bidding
- Require bids to be approved?
- Require reviews of my minor to be approved?

**Selling and Sharing.** Minor Chores will not sell or share the data of children under the age of eighteen (18).

The Children's Online Privacy Protection Act (COPPA), and certain state privacy laws regulate the selling and sharing of children's information, and provides specific protections for children under the age of thirteen (13). COPPA gives parents and guardians the choice of consenting to the use and collection of a child's information unless the use and disclosure is integral to the service, as disclosed in this Privacy Notice.

California gives parents and guardians additional rights and choices regarding the selling and sharing of a child’s information. Businesses may not sell or share the information of a child under the age of thirteen (13) without a parent or guardian’s affirmative authorization. For children between the ages of thirteen and fifteen (13-15), California requires the child to complete a two-step opt-in process before the selling and sharing of data can occur.

Minor Chores may sell or share the information of parents, guardians, or other Minor Chores users over the age of eighteen (18) to certain third parties in accordance with applicable data protection laws.

If consent to the selling or sharing of data has been previously given, Parents and other Minor Chores users may, at any time, revoke their consent and can request deletion of all of their child’s personal information by logging on to the child’s account through the Minor Chores platform, or by contacting [info@minorchores.com](mailto:info@minorchores.com).

In any correspondence, include enough information to identify the children and their account, including both the child and parent name and email address.

**Information Collection**

Minor Chores collects data, including personal information, about you and any children signed up for this service. “Personal information” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

In the previous twelve months, we have collected various types of information, including:

<u>Data Category</u>	<u>Examples of Specific Data</u>	<u>When the Data is Collected</u>
Browsing Information	<ul style="list-style-type: none"> <li>• IP address</li> <li>• Browser type</li> <li>• Browser settings</li> <li>• Device ID</li> <li>• Operating system</li> <li>• Cookie ID</li> </ul>	We collect browsing information automatically when you visit our website.
Commercial Information	<ul style="list-style-type: none"> <li>• Business address</li> <li>• Business phone number</li> <li>• Business email</li> </ul>	We collect commercial information when you become our vendor, or if you voluntarily provide it to us.
Contact Information	<ul style="list-style-type: none"> <li>• Name</li> <li>• Contact details</li> <li>• Home address</li> <li>• Personal email</li> <li>• Phone numbers</li> <li>• Previous residence address</li> </ul>	We collect contact information when you provide it to us via email, online form or application submission, or through other means.

Financial Information	<ul style="list-style-type: none"> <li>• Bank account information</li> <li>• Payment card information</li> </ul>	We collect financial information when you sign up for our services or make any payments.
Social Media Data	<ul style="list-style-type: none"> <li>• Profile username</li> <li>• First name</li> <li>• Last name</li> <li>• Contact information</li> <li>• Profile picture</li> <li>• Post history</li> </ul>	We collect this information automatically when you share information through social media widgets on our website. We also collect it when you otherwise voluntarily provide it to us.

We collect personal information from a variety of different sources, including:

- **Website and Platform visitors.** We collect browsing information automatically from those who visit our website. We collect contact information, commercial information, and social media data from those who provide it voluntarily via contact forms, email messages, and social media links.
- **Customers, vendors, and service providers.** We will collect commercial information, contact information, and financial information when you voluntarily become our customer, vendor, or service provider.
- **Cookies and trackers.** We use cookies and other embedded tracking technology like web beacons which automatically collect users’ browsing information when they use our website. You will find other parties’ trackers on our website. Other parties like our analytics and advertising partners place code with cookies or web beacons embedded in them. These are called third-party cookies. Some third-party cookies are used to track a particular user’s activity across the Internet.

**Sensitive Information.** Minor Chores may collect, use, or process personal information which is classified as sensitive information under certain US or foreign legislation, such as information about a known child and geolocation.

**Personal information retention.** Minor Chores uses several criteria to determine how long we should keep categories of personal information. We will retain your personal information for the time period reasonably necessary to achieve the business purposes outlined in this Privacy Notice to the extent permitted by applicable law.

Please understand that residual copies of the personal information can be stored in locations or formats that make complete erasure extremely difficult. The best way to ensure you control your information is to give us only the personal information that you are completely comfortable sharing with us.

**How we use collected information.** Minor Chores uses personal information for a variety of business purposes, as described below. We use the information we obtain about you to:

- Process, validate, and deliver services;
- Process and review applications;
- Provide information about products or services you request;
- Conduct marketing research, such as questionnaires and surveys;
- Alert you to special offers, updated information, and other new products or services from Minor Chores;
- Deliver notices to you about the use of our website or services, like updates to this Privacy Notice;
- Manage your participation in our events and other promotions, where you have signed up for such events and promotions;
- Analyze and enhance our marketing communications and strategies;
- Protect against fraud, unauthorized transactions, and other liabilities;
- Secure our website or services by identifying potential hackers and unauthorized users;
- Enforce our Terms of Service;
- Comply with applicable legal requirements, court orders, legal proceedings, document requests, industry standards, and our internal policies; and
- For other purposes with your consent or where permitted by law.

**Other disclosures.** We may disclose your personal information in the following ways and circumstances:

- **When you consent.** Out of respect for your privacy, Minor Chores will not disclose your personal information to others without your consent, except as specified in this Privacy Notice.
- **With our service providers and vendors.** We transfer all or a portion of your information to our service providers who help us deliver our products and services to you and for the purposes described in this Privacy Notice. These service providers are required by contract or law to only use or disclose the information as necessary to perform services on our behalf or as otherwise required by law. Although Minor Chores requires these third parties meet our privacy and security requirements, Minor Chores does not control the privacy or security policies of such third parties.
- **For a merger, acquisition, change in ownership, or reorganization.** Personal information we have collected may be disclosed to a third party in the event of a merger, transfer of ownership or assets, bankruptcy, or other corporate reorganization.
- **For data analytics.** We share your information with analytics service providers. Analytics providers may combine your browsing information, including information from your use of our website, to generate interest-based advertisements.
- **When we are legally permitted or required to do so.** Minor Chores may disclose without your prior consent any information about you or your use of our website, if we believe disclosure is necessary, including to:
  - Protect and defend the rights, property, or safety of Minor Chores, employees, other users of the website, or the public;

- Enforce the Terms of Service that apply to use of the website;
- As required by a legally valid request from a competent governmental authority;
- Respond to claims that any content violates the rights of third parties;
- Law enforcement agencies, if we are required to do so; and
- Satisfy any applicable law, regulation, legal process, or governmental request.

## Your Privacy Rights

Certain U.S. and international laws grant you rights to control your personal information. Consistent with these laws, Minor Chores gives you options to access, edit, or remove certain information, as well as choices about how we contact you. Although some of these rights apply generally, certain rights will only apply to limited individuals or circumstances.

- **Right to Know and Access Information.** You have the right to know about our information practices. You also have the right to access the categories of data we collect, with whom we share or sell that information, and, in some cases, what specific personal information we associate with you or your account. Note that much of the information you are entitled to know or access is disclosed in this Privacy Notice.
- **Right to Data Portability.** If you request a copy of your specific information then we will provide it in an easily accessible format.
- **Right to Deletion or Erasure.** You may request that we delete the personal information we have collected about you. Depending on the applicable law, in some cases we are required or permitted to retain your information, even if you validly requested we delete or erase it.
- **Right to Correct Information.** You may request we correct or rectify inaccurate information we have collected about you.
- **Right to Limit Use of Information for Advertising.** You may opt-out of our use of your personal information for advertising purposes.
- **Right to Withdraw Consent.** You may withdraw your consent to our data privacy practices.
- **Right to Non-Discrimination.** You have the right to not experience discrimination from us for exercising the rights listed in this section. What we mean by discrimination is denying you access to our services or limiting the quality of our services. However, limiting use of, or deleting, your personal information may restrict the purposes or uses that rely on that information. If you need further assistance, you can contact Minor Chores through one of the channels listed below under “Contact.”
- **Right to Lodge Complaints.** You may lodge a complaint about our use of personal information with a relevant data protection authority.

## Exercising Your Privacy Rights

To exercise any of your privacy rights, either:

- Fill out the form found at the [“Contact us”](#) page on our website
- OR

- **Email Minor Chores at [privacy@minorchores.com](mailto:privacy@minorchores.com)**

Please include your email address, full name, and your specific information about your request(s) and, if applicable, specifically what information you do not want to receive. If you would like to update or correct your email address, street address or other personal information with us, please include specific details about the information you wish to have updated or corrected.

For requests submitted by form or email, you must provide enough information that allows us to verify your identity. Only you, or your authorized agent may make requests regarding your personal information. An authorized agent must have documentation that they are authorized to act on your behalf. Minor Chores will attempt to fulfill or reject your request within the amount of time required by law.

### **Your Privacy Choices**

**Messaging and Communications.** When you subscribe to receive updates from Minor Chores, you agree to receive notifications about your account and orders via SMS. Standard message rates apply. You can reply STOP to opt out of SMS notifications at any time. By opting in, you ensure that you are kept informed of important service updates and relevant offers tailored to your preferences.

**Messaging and newsletter communications.** You may control how you receive certain types of communications by unsubscribing within the body of the communication. Note that some messages are required, service-related messages like transaction confirmation messages, legal notices, or updates.

**Cookies and web tracking technologies.** You may limit the automatic collection of information by Google, including the collection of personal information about your online activities over time and across third-party websites or online services, by opting-out of such collection. Download the opt-out browser extension, located [here](#), to opt-out of the automatic collection of browsing and device data.

### **Third Party Websites**

This Privacy Notice applies only to our website, platform, and other services. Our website may contain links to other websites including those that permit online transactions. We have no control over the privacy practices or the content of any of our business partners, advertisers, sponsors, or other third parties we link to from our website. Minor Chores does not endorse, approve, or certify these other websites, and we do not guarantee the accuracy, completeness, efficacy, or timeliness of the information contained on those websites. You should check the applicable Privacy Notice of the website sponsor when linking to other websites.

### **Security**

Minor Chores takes reasonable steps to secure your personal information. We maintain physical, electronic and procedural safeguards to ensure that personal information is stored and processed responsibly. However, no internet transmission is ever fully secure, and we cannot guarantee that information transmitted via our website will remain confidential at all times.

### **Changes to Privacy Notice**

We may update or change this Privacy Notice from time to time. We will post the changes on our website and will indicate the effective date. Your continued use of our website or our services after the changes are effective constitutes your acceptance of the Privacy Notice.

### **Contact Us**

If you have any questions about this Privacy Notice, contact us at:

Privacy Officer & CEO: Mitch Thiem

[Privacy@minorchores.com](mailto:Privacy@minorchores.com)