

## TGS2024 Exhibitor List Unveiled Today TGS will host an unprecedented scale of the exhibition, breaking last year's record!

General admission tickets and premium tickets with benefits  
are available for sale to International Visitors starting July 25 (Thu.)

### Today's Major Topics

- The official website for visitors was launched today!
- List of Exhibitors announced, with 731 exhibitors and the largest-ever 3,190 booths
- Ticket sales information for Public Days revealed!
- Ticket sales information for Business Days also revealed!
- Influencer entries will be accepted from Aug. 2 (Fri.)
- 80 titles were picked for Selected Indie 80, a free exhibition project for indie game developers!
- Monster Energy, YouTube, and Cybozu will support TGS as Special Sponsors!

Computer Entertainment Supplier's Association (CESA, Chairperson: Haruhiro Tsujimoto) today unveiled the latest updates of TOKYO GAME SHOW 2024 (TGS2024) on its official website. TGS2024 will be held in-person at Makhari Messe from Sep. 26 (Thu.) to Sep. 29 (Sun.) jointly with Nikkei Business Publications, Inc. and Dentsu, Inc.

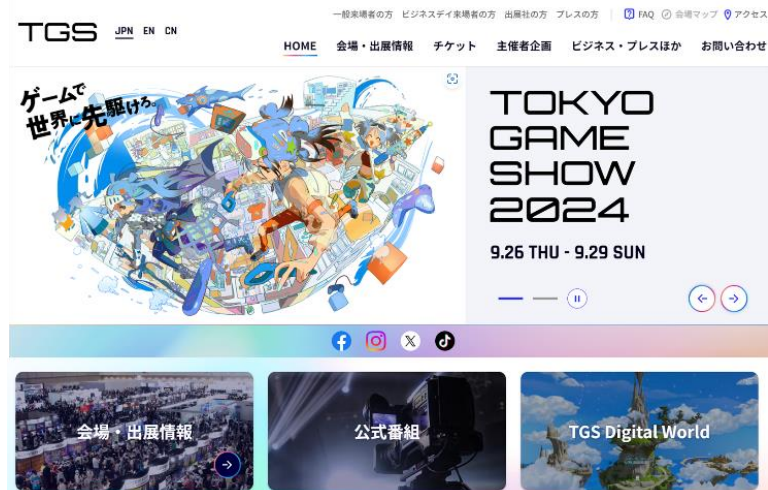
### [1] TGS2024 Official Website for Visitors Unveiled Today, as well as the List of Exhibitors (as of July 4)!

TGS2024 Official Website for visitors is launched today at: <https://tgs.cesa.or.jp/en>

As of July 4th, 731 exhibitors, including 448 from Japan and 283 from overseas, will be participating in TGS2024. The event will be held on the largest-ever scale and will host a total of 3,190 exhibition booths, exceeding last year's record in TGS history. The official website will reveal the list of exhibitors, ticket information, programs hosted by organizers, and more. The latest news will be updated as needed in three languages: Japanese, English, and Chinese (Simplified Chinese) on the following websites.

[\\*Click here for the list of exhibitors](#)

- Japanese :  
<https://tgs.cesa.or.jp>
- English :  
<https://tgs.cesa.or.jp/en>
- Chinese (Simplified Chinese):  
<https://tgs.cesa.or.jp/cn>



## **[2]Details for Public Day Ticket Sales for International Visitors Announced!**

One-day tickets and TGS Supporters Club tickets for international visitors to enter on Public Days, Sep. 28 (Sat.) and Sep. 29 (Sun.), will be available for sale from 12:00 (JST) on Jul. 25 (Thu.) Due to increasing venue operation and management costs, TGS has updated the entrance fees for Public Days. Junior high schoolers and younger children can enter for free on Public Days. For more details, please see below.

### **List of Tickets to Enter on Public Days (For International Visitors)**

#### **List of Ticket Types and Prices (all taxes included)**

Sep. 28 (Sat.)	<b>Supporters Club Ticket</b>	<b>JPY6,000</b>
Sep. 28 (Sat.)	<b>One-day Ticket (Junior high schoolers or older)</b>	<b>JPY3,000</b>
-----		
Sep. 29 (Sun.)	<b>Supporters Club Ticket</b>	<b>JPY6,000</b>
Sep. 29 (Sun.)	<b>One-day Ticket (Junior high schoolers or older)</b>	<b>JPY3,000</b>

#### **●Supporters Club Ticket (fixed-day premium ticket with benefits)**

- **Sales will start at noon on Thursday, July 25th (JST).**

\*Ticket sales will cease once all tickets are sold out.

\*For the priority entrance benefit using a Supporters Club Ticket, accompanying children who are in elementary school or younger also need to enter with a Supporters Club Ticket.

- **Special Benefits** : - TGS2024 Supporters Club Ticket Special T-shirt and sticker  
- Priority entrance on Public Day

#### **●One-day Ticket (fixed-day ticket)**

• **Sep. 28 (Sat.) Ticket:** Sold from Jul. 25 (Thu.) 12:00(JST) to Sep. 28 (Sat.) 15:30(JST)

• **Sep. 29 (Sun.) Ticket :** Sold from Jul.25 (Thu.) 12:00(JST) to Sep. 29 (Sun.) 15:00 (JST)

\*Ticket sales will cease once all tickets are sold out.

<https://tgs.nikkeibp.co.jp/tgs/2024/en/ticket/publicday/>

\* Please note that the above contact for international visitors is different from the general ticket sales office listed on the Japanese website.

#### **[Notes]**

\*All tickets are valid only on the designated dates. Ticket sales will cease once all tickets are sold out.

\*TGS tickets are available only through ticket agencies. No ticket sales at the door\*.

\*Special ticket for a disabled person (100 yen including tax) is sold at the door.

\*Elementary schoolers and younger children can enter for free  
(excluding Supporters Club Ticket holders.)

\*Junior high schoolers or younger children and adults accompanying them are free to enter the Family Game Park equipped with a separate entrance.

\* Please enter the venue before 16:00 on Sep. 28 (Sat.) Re-entry is accepted until 16:30.

Visitors are asked to enter the venue before 15:30 on Sep. 29 (Sun.) Re-entry is accepted until 16:00.

\*After doors open in the mornings of Sep. 28 and 29, Supporters Club Ticket holders are eligible for priority entrance over One-day Ticket holders.

\*Cosplayers will need to pay the Cosplay Registration fee (JPY2,000 yen including tax), including the fee for using a changing room and a cloakroom. The ticket is available at the venue on the event day.

\* For more information on ticketing services, please visit the TGS official website unveiled today for visitors at: <https://tgs.cesa.or.jp/en>

### **[3] Ticket Sales Details for Business Days Announced!**

TGS2024 secures September 26 (Thu.) and 27 (Fri.) as Business Days for visitors looking for new business opportunities in the gaming industry and offers an environment to facilitate meetings among trade visitors. Business Days are open only for the guests of exhibitors and Business Day pass holders.

To purchase a Business Day Pass, you must go through the pre-screening process to prove that you are a member of the game industry. Only those who passed our screening process are eligible to visit TGS2024 on Business Days.

Moreover, students under 18 are NOT allowed to enter on a Business Day. Visitors are also asked NOT to accompany preschoolers, including toddlers or babies, to the venue on Business Days.

Business Day Pass will go on sale from July 30 (Tue.) and is available in two types: general Business Day Ticket (JPY11,000 including tax) and GOLD Pass with benefits including access to an exclusive business lounge (JPY27,500 including tax.) For more details, please visit the official website at [tgs.cesa.or.jp/en](https://tgs.cesa.or.jp/en)

### **[4] Call for Entries to Join TGS as Influencers Will Start on Aug. 2 (Fri.)**

TGS2024 will invite influencers who post their game commentary and other videos on online video-sharing sites or SNS to attend the exhibition on Business Day to share information about the Exhibition with a broader audience. Call for entries and pre-registration on the dedicated registration website will start on Aug. 2 (Fri.). Those who are eligible to join this project are “Guest Influencers” invited by TGS exhibitors, offices, or MCNs. Other registrants categorized as “General Influencers” need over 30,000 subscribers or followers for their single SNS channel or over 50,000 subscribers or followers for their multiple SNS channels. General Influencers must apply in advance and go through the screening process by the TGS secretariat to receive approval to participate in the Exhibition.

Moreover, TGS2024 will again set up the Creator Lounge with YouTube's support. This dedicated area will help influencers disseminate the latest updates at the venue, including playing trial versions of new games and experiencing new products.

\*Guest Influencers can visit TGS2024 from Sep. 26 (Thu.) and General Influencers from Sep. 27 (Fri.)

\*General Influencers will be required to pay the registration fee of JPY1,100 (including tax) per person.

### **[5] 80 Indie Game Titles Picked for “Selected Indie 80”**



Selected Indie 80 (ex-Selected Exhibit) is a free exhibition project for indie game developers, which has been held every year at TGS since 2013. The project continues to receive an increasing number of entries and received a record-breaking number of 973 entries this year. After the screening, 80 titles were picked to exhibit at Selected Indie 80 (Details of these titles will be unveiled on the TGS official website on Aug. 2.)

Selected Indie 80 and other indie game projects at TGS2024, including the pitch event for innovative game ideas, “SENSE OF WONDER NIGHT (SOWN),” to be held in the presence of audiences for the first time in five years, are made possible with the support of following sponsors. Counting down to this year’s exhibition, the TGS official website and streaming programs will introduce indie game titles, a treasure trove of unique ideas, and create a platform to spotlight them. Don’t miss this great opportunity.

\* The finalists who will make presentations at SOWN will be announced in mid-September.

#### **●Sponsors for Indie Game Project**

[Platinum Sponsors] **Sony Interactive Entertainment / Nintendo / KODANSHA GAME CREATOR'S Lab.**

[Gold Sponsors] **Happinet / PLAYISM**

[Silver Sponsor] **iGi indie Game incubator**

[Device Sponsor] **ELSA Japan**

## **[6] MONSTER ENERGY, YouTube, and Cybozu will support TGS2024 as Special Sponsors**

TGS2024 Special Sponsors are MONSTER ENERGY, YouTube, and Cybozu.

MONSTER ENERGY is a globally sold energy drink that was introduced in the US in 2002. The brand actively supports the gaming world, as well as motorsports, action sports, and music scenes. This marks the twelfth year of their support for TOKYO GAME SHOW as an official energy drink partner.

Furthermore, YouTube will also continue to sponsor TGS as a special sponsor this year. Gaming is one of the largest communities on the YouTube video-sharing platform. YouTube will once again support the Creator Lounge at TGS2024, lending support to the gaming community both online and in real-world settings.

Cybozu is joining TGS as a Special Sponsor for the first time. Cybozu is the provider of kintone, a no-code tool used by one out of every three companies listed on the TSE Prime. During the event, Cybozu will support the TGS official staff team by providing T-shirts for them to wear.



### **■ TOKYO GAME SHOW 2024 Exhibition Outline**

---

Event Title: TOKYO GAME SHOW 2024

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizers: Nikkei Business Publications, Inc., DENTSU, Inc.

Dates & Times: September 26 (Thu.), 2024 Business Day 10:00 a.m.- 5:00 p.m.

September 27 (Fri.), 2024 Business Day 10:00 a.m.- 5:00 p.m.

September 28 (Sat.), 2024 Public Day 10:00 a.m.- 5:00 p.m.

September 29 (Sun.), 2024 Public Day 9:30 a.m.- 4:30 p.m.

\* Doors will open and close 30 minutes earlier than usual on Sep. 29, the final day of the event.

\* Doors may open 30 minutes earlier than planned on Public Days, depending on circumstances.

Venue: Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)

Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors: 250,000

Official Website: <https://tgs.cesa.or.jp/en>