

Rev. 12/2010

## WHAT DOES ALASKA AIR GROUP CREDIT UNION DO WITH YOUR PERSONAL **INFORMATION?**

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	The types of personal information we collect a with us. This information can include:  • Social Security number  • Account balances  • Payment history	<ul> <li>Transaction history</li> <li>Credit history</li> <li>Account transactions</li> </ul>
How?	All financial companies need to share members' personal information to run their everyday business.	

In the section below, we list the reasons financial companies can share their members' personal information; the reasons Alaska Air Group Credit Union chooses to share; and whether you can limit this sharing. Does Alaska Air Group Credit Union share? Reasons we can share your personal information Can you limit this sharing? Yes No For our everyday business purposes -

such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus Yes No For our marketing purposes to offer our products and services to you We don't share For joint marketing with other financial companies No We don't share For our affiliates' everyday business purposes -No information about your transactions and experiences No We don't share For our affiliates' everyday business purposes information about your creditworthiness

For nonaffiliates to market to you		Yes	Yes
To limit our sharing	<ul> <li>Mail the form below Please note:</li> <li>If you are a new member, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer a member, we continue to share your information as described in this notice.</li> <li>However, you can contact us at any time to limit our sharing.</li> </ul>		
Questions?	Call 206-824-9800 or go to www.aagcu	org	

Mail-in Form			
	Mark any/all you want to limit:  Do not share my personal information with nonaffiliates to market their products and services to me.		
	Name	Mail to: Alaska Air Group Credit Union	
	Address	19530 International Blvd S #108	
	City, State, ZIP	Seatac, WA 98188	
	Account #		

What We Do		
How does Alaska Air Group Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate.	
How does Alaska Air Group Credit Union collect my personal information?	We collect your personal information, for example, when you  Open an account Apply for a loan Use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.	
Why can't I limit all sharing?	Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes - information about your creditworthiness  affiliates from using your information to market to you  sharing for nonaffiliates to market to you  State laws and individual companies may give you additional rights to limit sharing.  See below for more on your rights under state law.	
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.  • Alaska Air Group Credit Union has no affiliates.	
Nonaffiliates	<ul> <li>Companies not related by common ownership or control. They can be financial a non-financial companies.</li> <li>Nonaffiliates we share with can include insurance, marketing and consulting companies.</li> </ul>	
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  • Alaska Air Group Credit Union doesn't jointly market.	

## **Other Important Information**

For Alaska, Illinois, Maryland and North Dakota Members. We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

**For California Members.** We will not share personal information with nonaffiliates either for them to market to you or for joint marketing - without your authorization. We will also limit our sharing of personal information about you with our affiliates to comply with all California privacy laws that apply to us.

For Massachusetts, Mississippi and New Jersey Members. We will not share personal information from deposit or share relationships with nonaffiliates either for them to market to you or for joint marketing - without your authorization.

## For Vermont Members/Customers.

- We will not disclose information about your creditworthiness to our affiliates and will not disclose your personal information, financial information, credit report, or health information to nonaffiliated third parties to market to you, other than as permitted by Vermont law, unless you authorize us to make those disclosures.
- Additional information concerning our privacy policies can be found at www.aagcu.org or call 206-824-9800.