# **Privacy Policy**

## 1. Commitment to Privacy

Triaxial Tech Pty Limited (ACN 121 221 029) trading as Paper2Apps (Paper2Apps) is committed to protecting your privacy. This policy outlines how we manage your personal information in accordance with the Privacy Act 1988 (Cth) (the Act) and the Australian Privacy Principles (APPs).

#### 2. Information/Data Collected

Paper2Apps collects information about our users through our website, third party systems and other electronic communication channels.

We only collect information about our users that is essential for our functions. Other than information you provide us, we may also collect and analyse information regarding use of our application/website. Information collected may include the following:

- 2.1. application traffic volume;
- 2.2. frequency of visits;
- 2.3. type and time of transactions;
- 2.4. type of browser;
- 2.5. operating system/device; and
- 2.6. IP address location, GPS locations.

Paper2Apps may collaborate with third parties in order to collect this information.

#### 3. Use and Disclosure of Personal Information

Unless we are required to provide your personal information to others by law, by court order or to investigate suspected fraud or other unlawful activity, your information will only be seen or used by persons working in or for Paper2Apps and our business partners. Our business partners include our website/data hosting partners and other parties that assist us in operating our application/website, conducting our business, and serving our users, so long as those parties agree to keep your personal information confidential.

We will use and disclose your personal information:

- 3.1. In accordance with this policy;
- 3.2. Where you have consented;
- 3.3. Where you would reasonably expect, or have been told that information of that kind is usually passed to other individuals, bodies or agencies;
- 3.4. For the main purpose for which the information was collected or related purposes that you would reasonably expect us to use that information for;
- 3.5. Subject to the Act, to provide you with information relating to Paper2Apps or promotional details about products and services that may be of interest (unless you have previously advices us that you do not want such contact); and
- 3.6. All other purposes related to the business of Paper2Apps.

Non-personally identifiable visitor information may be provided to third parties for marketing, advertising, or other uses.

Other than circumstances such as unlawful activity or serious threats to health and safety, we do not share Personal Information with government agencies.

## 4. Cookies, Analytics, Ad Platforms and Social Media

#### **Cookies**

To improve your experience on our application/website, we may use 'cookies'. Cookies are an practice standard and most major web sites use them. A cookie is a small text file that our site may place on your device as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

### **Analytics**

Our application/website uses Google Analytics, a service which transmits website traffic data to Google servers. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand how our users use our website and to improve our services accordingly.

By using the Paper2Apps application/website, you consent to the processing of data about you by Google in the manner described in Google's Privacy Policy and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the optout service provided by Google

We also use interfaces with social media sites like Facebook, LinkedIn and Twitter. If you choose to "like" or "share" information from this website through these social media sites, you should review the privacy policy of that social media sites. If you are a member of a social media site, the interfaces may allow the social media site to connect your visits to this site with other Personal Information

#### Ad Platforms

We may enable Ad platforms as appropriate for our business. Ad platforms are companies that manage the advertising process on Paper2Apps and many other applications. For that reason, they may know information about you based on the way you use all the applications where they provide advertising services. Ad platforms compile this information to paint a picture of which types of adverts you are likely to be interested in.

You can find out more about how they use your personal information here in the below links:

- AdSense
- iAd
- Inmobi
- AdMob

You can choose to have your computer warn you each time a cookie is being sent to an Ad platform, or you can choose to turn off all cookies. You do this through your browser (Internet Explorer/Safari/Chrome/Firefox) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

## 5. Data Storage and Security

We may use third party providers and systems to collect and store information we collect from our users. These organisations are governed by their own privacy practices; over which we have no control or input.

We use a number of methods to protect the security of personal information. We use SSL certificates for your security and we also use other accredited and certified third parties for payment gateway. We don't store any credit card/cvv details.

Once personal information comes into its possession, we will take reasonable steps to protect that information from misuse, interference and unauthorised access, modification, loss and disclosure. Your personal information may be stored either in hard copy or electronically in our computer software or systems. Our information systems and files are kept secured from unauthorised access and our staff and contracting agents and service providers have been informed of the importance we place on protecting your privacy and their role in helping us to do so.

#### 6. Links

Our application/website may contain links to the websites of other organisations. Linked websites are responsible for their own privacy practices and customers accessing those sites through links on our application/website should consult the privacy statements/policies of those linked sites.

Occasionally, at our discretion, we may include or offer third-party products or services on our application/website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our application/website and welcome any feedback about these sites

#### 7. Transfer of Information Overseas

We do not anticipate transferring your personal information overseas, however, should the need arise we may transfer personal information about the Customer/Contact to someone who is in a foreign country only where:

- 7.1. we reasonably believe that the recipient of the information is subject to a law, binding scheme or contract which effectively upholds principles for fair handling of the information that substantially similar to the APPs;
- 7.2. the disclosure of the information is required or authorised by or under Australian law or a court/tribunal order:
- 7.3. you consent to the transfer;
- 7.4. the transfer is necessary for the performance of a contract between you and Paper2Apps, or for the implementation of pre-contractual measures taken in response to your request;
- 7.5. the transfer is necessary for the conclusion or performance of a contract concluded in the interest of the individual between the company and a third party;
- 7.6. all of the following apply:
  - 7.6.1. the transfer is for your benefit;
  - 7.6.2. it is impractical to obtain your consent to the transfer;
  - 7.6.3. if it were practicable to obtain such consent, you would be likely to give it; or
- 7.7. The organisation has taken reasonable steps to ensure that the information which it has transferred will not be held, used or disclosed by the recipient of the information inconsistently with the APPs.

### 8. Requests for Access to Information

On request wewill endeavour to provide you with access to the personal information we hold about you within a reasonable period as required under the Act (unless exempted under the Act). If access is required, the we will request as much detail as necessary to assist in its retrieval. We may seek to

recover our reasonable costs in providing the access requested. If we cannot provide the access sought, we will notify you of our reasons.

To protect your privacy and the privacy of others, we will need evidence of your identity before we can grant you access or change information about you.

## 9. Modification of this Policy

This Privacy Policy may be modified from time to time. Paper2Apps will update this Privacy Policy, available at the following link. It is your responsibility to check this Privacy Policy from time to time, and you are encouraged to do so.

## https://www.Paper2Apps.com/Policy/privacypolicy.pdf

If at any time you would like to unsubscribe from receiving emails and other communication from us, you can email us at the contact information provided below and we will promptly remove you from **ALL** correspondence.

## 10. Requests and Feedback

We welcome any feedback about our services and this Privacy Policy. If you do have any feedback, complaints or requests, please attention them to the Director at the contact details below. We undertake to respond within a reasonable timeframe.

#### 11. Contact us

Email us at support@paper2apps.com

Alternatively, you can write to us at:

The Director
Triaxial Tech Pty Ltd t/as Paper2Apps
PO BOX 1022
Indooroopilly, Queensland 4068
Australia.