



Call for the sixth round of Caribbean Cultural Training Hub courses and Transcultura Programme scholarship scheme

The Programme *Transcultura: Integrating Cuba, the Caribbean and the European Union through Culture and Creativity*, funded by the European Union (EU), is the largest UNESCO programme in Latin America and the Caribbean. It seeks to harness diversity and build bridges among persons and cultures from different linguistic areas. The Programme has two components: one aimed at strengthening the skills and capacities of young culture professionals, the other at improving the opportunities of these young people through the exchange and transfer of knowledge.

For this purpose, the Caribbean Cultural Training Hub, a pioneering integration initiative in the region, was created to develop cultural capacity-building programmes delivered by pertinent institutions in the Caribbean and with the support of the scholarship programme to facilitate the participants' access and/or mobility.

Through calls, aspiring candidates apply to register for capacity-building courses on subjects related to the Cultural and Creative Industries offered by the Caribbean Cultural Training Hub. In the first three calls, a total of 580 persons from the 17 beneficiary countries of the Programme were trained.

In the framework of the implementation of the UNESCO *Transcultura* programme, the categories of Cultural and Creative Industries are in line with UNESCO's definitions (terminology and classification adopted by the [2009 UNESCO Framework for Cultural Statistics](#)):

- A. cultural and natural heritage (museums, historical places, archaeological sites, cultural landscapes, natural heritage);
- B. performance and celebrations (performing arts, live music, dance, festivals, feasts and fairs);
- C. visual arts and crafts (fine arts, photography, crafts);
- D. books and press (books, newspapers, magazines, libraries, book fairs);
- E. audiovisual and interactive media (film, television and radio, streaming, podcasts, videogames);
- F. design and creative services (architecture, fashion design, graphic design, interior design, advertising).

The Caribbean Cultural Training Hub is pleased to present the sixth call for *Transcultura* courses and a scholarship scheme offering 70 scholarships to participate in a face-to-face training programme that includes seven courses taught in Cuba. The Escuela Taller de La Habana 'Gaspar Melchor de Jovellanos' will deliver courses on marble work, terrazzo, marble mosaic, vaults and stone conservation and restoration; the Colegio Universitario San Gerónimo de La Habana will provide courses on business design in heritage destinations and management of historic centres; and the Santa Clara College for Training in Restoration Arts and Trades in Cuba and the Caribbean will give a course on the preservation of heritage archives. The courses will provide the necessary knowledge and skills for young Caribbeans to fully develop their potential as professionals in the fields of Creative and Cultural Industries.

Who can apply?

1. Culture professionals who have a certified diploma, specialized training or proven work experience in any of the cultural and creative spheres encompassed by the programme.
2. Persons between 18 and 35 years at the time of the training.
3. Persons with nationality and permanent residency in any of the following 17 Caribbean countries:



The conditions for participation are:

- availability to travel to Havana on the course dates and attend 60 hours of face-to-face classes and associated activities organized by the programme and host institution;
- professional proficiency or native fluency in English or Spanish;
- commitment to provide the documents requested by the *Transcultura* programme (within a maximum of 72 working hours upon receiving the request), in order to ensure the participant's attendance and confirm the participant meets the requirements.

What is included?

In this call, a total of 70 selected participants will benefit from the *Transcultura* scholarship programme, which will cover academic costs and include the following benefits:

- tuition and course materials;
- return flight to and from one of the 16 beneficiary countries (international participants) or return transport to and from one of the 16 beneficiary countries (Cuban participants, if applicable);
- transit visa (if applicable, only for international participants);
- accommodation and meals;
- transfer to and from Havana International Airport or domestic bus terminal (if applicable).

Please note: the visa fees to Cuba are kindly covered by the Cuban government.

About the capacity-building offer

The training programme consists of 7 face-to-face courses (5 courses of 2 weeks duration for 12 participants each and 2 courses of 4 weeks duration, for 5 participants each). Details of the courses are given below.

Course title / Date	What will you have learnt by the end of the course?	What are the requirements for enrolling in the course?
Gaspar Melchor de Jovellanos Workshop School		
Stone conservation and restoration. 7 to 18 October	This course's objective is to study the deterioration processes of stone in a tropical climate and to apply diagnostic	Certification or diploma of basic secondary education or higher education.

<p>Carlos Bauta Martín Andrés Estrada Beltrán</p>	<p>and intervention methods in the restoration of movable heritage as well as in architectural restoration. The theoretical contents are necessary only to understand the methodologies of stone intervention.</p>	<p>Certification or degree certificate or courses related to conservation and restoration. Curriculum Vitae.</p>
<p>Marble, terrazzo and marble mosaic work. 7 October to 1 November Carlos Bauta Martín Juan C. Pérez Botello</p>	<p>After completing the course, participants will be able to perform the most common workshop tasks: handling machines of different types and specifications, understanding blueprints, taking measurements, and cutting and polishing various types of pieces and shapes in marble, hard stone and terrazzo.</p>	<p>Certification or diploma of basic secondary education or higher education. Certification degree certificate or courses related to construction and design. Curriculum Vitae.</p>
<p>Brick Vaults Pedro Rodríguez Sánchez Ariel Díaz Pérez 7 October to 1 November</p>	<p>Upon completing the course, students will be able to build vaults using the Extremadura method. They will also be able to undertake the most common tasks in this type of work, such as understanding blueprints, taking measurements, drawing and making falsework and guides, as well as making cuts with machine tools.</p>	<p>Certification or diploma of basic secondary education or higher education. Certification or degree certificate or courses related to construction and design. Curriculum Vitae</p>
<p>Santa Clara College for Training in Restoration Arts and Trades in Cuba and the Caribbean (Santa Clara College)</p>		
<p>Walls that speak: conservation and restoration of mural painting 7 to 18 October</p>	<p>The course aims to enable participants to identify what classifies as mural painting, including current practices. The course will also provide an</p>	<p>Certification or diploma of basic secondary education or higher education.</p>

Elisa Serrano González.	in-depth understanding of the skills of the curator/restorer for the preservation of heritage and the methodology for analysing conservation work. The course provides training in the conservation and restoration of the representative expressions and techniques of Cuban murals, and the appropriate actions for the study and treatment with adequate methods; illustrating the documentation processes from the initial diagnosis to the consequent actions of fixing, consolidation, cleaning and restitution of missing parts.	Certification degree certificate or courses related to design. Curriculum Vitae
<p>Preservation of Heritage Archives</p> <p>14 to 25 October</p> <p>Anyxa Quesada Portal</p> <p>Ingrid Lavandero Galán</p>	Paper has been the most important historical medium for thought and, therefore, for the historical memory. In books and documents, matter and spirit coexist in a peculiar relationship. When the materiality of these objects is affected, as a result of ageing or misuse, it is necessary to intervene in a healing and responsible way. Through this course, participants will be trained in the identification of the fundamental damages suffered by books and documents and will learn the techniques and principles of paper restoration.	<p>Certification or diploma of basic secondary education or higher education.</p> <p>Certification or degree certificate or courses related to design.</p> <p>Curriculum Vitae</p>
San Gerónimo de La Habana University College		
<p>Design of small businesses in heritage tourism destinations</p> <p>14 to 25 October</p>	The course equips participants to develop creative entrepreneurship in heritage tourism destinations. The introductory course provides basic knowledge on tourism,	<p>Certificate or diploma of basic secondary education or higher education and certification of grades.</p> <p>Photocopy of identification document.</p>

<p>Luis Alberto Barreiro Pousa</p> <p>Niurka Cruz Sosa</p>	<p>cultural heritage, their synergies, and tools for developing business ideas and entrepreneurial skills.</p> <p>The course combines lectures and practical activities (seminars, visits and tours), culminating in the development and presentation of a final project that reflects participants' practical experience and entrepreneurial goals.</p>	<p>Letter of application stating the reasons why you wish to take the course.</p> <p>Certification or degree certificate or courses related to the profile.</p> <p>Curriculum Vitae</p>
<p>Introduction to the management of the integrated development of historic centres.</p> <p>14 to 25 October</p> <p>Patricia Rodríguez Alomá</p> <p>Kiovet Sánchez Álvarez</p>	<p>The course provides a theoretical and practical approach to managing integrated development of historic centers, highlighting associated unique processes. It is based on cultural resources, with particular emphasis on the synergies generated by the Cultural and Creative Industries. The course provides theoretical and practical tools, drawing from the renowned experiences of the Office of the Historian of the City of Havana.</p> <p>The course equips students to understand concepts, principles and components of integrated development management in places with a high concentration of cultural heritage.</p>	<p>Photocopy of degree</p> <p>Curriculum vitae and a passport photo.</p> <p>Letter of application stating the reasons why you wish to take the course.</p>

The courses include lectures, seminars, reading material, multimedia archives, as well as discussion forums between participants and facilitators. In addition, the courses will be complemented with several hours of practice and individual study.

Cuban higher education institutions can accredit course participation as postgraduate study, in accordance with national postgraduate education regulations. Selected participants seeking postgraduate accreditation must directly contact the institution to fulfill additional documentary requirements.

How to apply?

1. Applicants must fill out an [application form](#) online to provide personal data, information on their motivations, course preference and supporting documentation.
2. The deadline for applications is Friday 30 August 2024 at 23:59 hours (GMT-5).
3. The preselected persons will receive an Information Note and a Travel Statement that they should sign and send to UNESCO within 72 hours of submitting the application. Failure to submit required information will result in UNESCO withdrawing the application. Please ensure that the e-mail address provided in the online application is active and correctly written. Applicants are invited to regularly check their inbox, including their spam folder.

Please bear in mind that:

1. only completed applications will be considered and evaluated;
2. once all applications have been received, the Selection Committee can request additional information;
3. the UNESCO *Transcultura* Programme reserves the right to use the applicants' information solely for the purpose of implementing the initiative and preserving confidentiality;
4. pre-selected candidates will be contacted no later than 7 working days after the closing date of the call;
5. the *Transcultura* scholarship programme fosters equal opportunities for the promotion of cultural diversity and intercultural dialogue. For this reason, applications are accepted from young culture professionals of any race, gender or disability;
6. Priority will be given to those who have not received prior funding from the *Transcultura* programme, the European Union or international organizations;
7. The selected persons should not have any other obligations or responsibilities during the programme to fully comply with the timetable foreseen. Unexcused absences or failure to provide prior notice will result in forfeiture of the course completion certificate.

Do you have any questions?

For any enquiries about this activity, email transcultura.programme@unesco.org with the subject line 'Hub courses'.

For more information on the UNESCO *Transcultura* Programme, please visit: <https://www.unesco.org/es/transcultura>