

# SEASON

## Make Medicaid Nutrition Easy with Accessible, Affordable Food

Season Health is the leading food-as-medicine platform. Our comprehensive approach supports members with diet-sensitive conditions such as diabetes, kidney disease, and high-risk pregnancy, as well as members experiencing food insecurity.



### Season's all-in-one solution



**One-on-one clinical support:** Our team of registered dietitians drive education and support long-term behavior change in members.



**Delivery-powered food market:** Members have access to medically-tailored, culturally-relevant meals and recipes that can be delivered right to their door.



**Season benefits bank:** Members can purchase food using food credits or existing benefits, such as SNAP and WIC.

### Engaging the Medicaid population

In a 3 month program with Medicaid members in the rural Northeast, Season saw deep engagement across our platform:

90%

of Medicaid members **completed** the program

81%

of members **attended 2+ RD visits** during the program

91%

of Medicaid members used their **grocery credit funds**



11 meals

avg. number of **meals ordered per member per month** during the program



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## Outcomes within the Medicaid population

The engagement of the Medicaid members served in our pilot program is reflected in the observed clinical outcomes after three months.

**-1.4 pts**

Average decrease in A1c in 3 months (starting A1c  $\geq$  8)

**-2.7%**

Average decrease in BMI in 3 months (starting BMI  $\geq$  28)

## Season meets the unique needs of Medicaid members & drives improved health outcomes in three key areas.

### ACCESSIBILITY

Offline access is available for those without a smartphone, computer, or internet.

Partnerships with local chefs and community kitchens provide fresh food to members in food deserts.



### AFFORDABILITY

Low-cost recipes ranging from \$1.25 to \$3.00 per serving & pre-made meals from \$7.95 per serving

Recipes include ingredients commonly found at food banks.

Members can use SNAP, WIC, and EBT benefits on Season.

### CULTURAL COMPETENCY

Locally-sourced, culturally-relevant recipes.

Season consults with a culinary council during recipe development.

Bilingual Registered Dietitians offer nutrition counseling in multiple languages.

