

Survival



For tribes, for nature,  
for all humanity

## Survival International Annual Report 2021

“

**Thank you Survival for  
standing with us. We are  
resisting**

Maasai leader Tanzania

# Survival International Charitable Trust

## TRUSTEES' ANNUAL REPORT AND FINANCIAL STATEMENTS

for the year ended 31 December 2021

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# **TRUSTEES' ANNUAL REPORT**

for the year ended 31 December 2021

## **REFERENCE AND ADMINISTRATIVE DETAILS**

### **Full name of the charity and registered address**

Survival International Charitable Trust  
6 Charterhouse Buildings  
London  
EC1M 7ET

### **Also known as**

Survival International, Survival

### **Status of the Charity**

The organization is a charitable company limited by guarantee, incorporated on 31 May 1972 and registered as a charity on 30 November 1969.

**Charity registration number – 267444 (England and Wales)**

**Company registration number – 1056317**

### **Trustees**

The members of the Council, who are also Trustees under charity law, who served during the year and up to the date of this report, were as follows:

C Braggio

S Branford

H Chandès

M Davis (Honorary Treasurer)

C Dixon

G de Give

D de Horna

T Fraine

R Hanbury-Tenison (Honorary President)

T Hugh-Jones

C Pearce (until January 26)

J Sainsbury

J Walker

J Wilson

J Wood (Honorary Chair)

### **Chief Executive**

Stephen Corry (until March 15), Caroline Pearce (from March 16)

### **Bankers**

The Bank of Scotland plc.  
33 Old Broad Street

Survival International

London  
EC2 1HZ

**Auditors**

Saffery Champness LLP  
71 Queen Victoria Street  
London  
EC4V 4BE

**OBJECTIVES AND ACTIVITIES**

**OBJECTS AND PURPOSES**

Survival International is the global movement for tribal peoples' rights. We help tribal peoples defend their lives, protect their lands and determine their own futures. Our principal objects and purposes are:

- to promote good race relations for the public benefit between Indigenous and non-Indigenous peoples by endeavoring to eliminate discrimination on the grounds of race, nationality, or ethnic or national origins.
- to relieve poverty malnutrition and ill health among Indigenous peoples.
- to promote for the public benefit the human rights of Indigenous peoples (as set out in the Universal Declaration of Human Rights and subsequent United Nations conventions and declarations including ILO Conventions 107 and 169).
- to promote education and research into the history, institutions and ways of life of Indigenous peoples and to publish and disseminate the results of that research.
- to promote and support such other charitable purposes for public benefit pertaining to Indigenous peoples as the directors shall think fit.

**ACTIVITIES**

In order to achieve these objectives, Survival:

- works in partnership with tribal peoples, offering them a platform to address the world;
- carries out research into tribal areas, particularly where the survival of tribal peoples is threatened or where violations of their human rights are taking place;
- uses this information to educate the public about tribal cultures, and to publicize the problems which tribal peoples face;
- makes representations to governments, companies and other institutions and individuals whose activities may affect tribal peoples, and seeks to influence them into acting in tribal peoples' interests;
- seeks to eliminate all discrimination and prejudice against tribal peoples, and promotes legislation which protects their rights;
- supports the activities of representative Indigenous organizations and other organizations with similar aims;
- supports appropriate projects in tribal communities.

## **PUBLIC BENEFIT**

The Trustees of Survival International confirm that they have complied with the duty in section 4 of the Charities Act 2011 to have due regard to the Charity Commission guidelines on public benefit and the need to provide an explanation of the achievements during the year under review.

All our activities focussed on defending the lives and protecting the lands of tribal peoples benefit both specific peoples and the public in general. Tribal peoples number more than 150 million individuals worldwide and add hugely to the diversity of humankind. We also believe that campaigning to put tribal peoples – the best guardians of the natural world – at the forefront of the environmental movement benefits all humanity.

## **ACHIEVEMENTS AND PERFORMANCE**

### **HIGHLIGHTS**

This year, Survival secured some major victories in our key campaigns with Indigenous peoples for their rights to be respected. (See below). Additionally, some key events and developments included:

#### **Change in Chief Executive**

In March 2021, Stephen Corry stepped down as Director (Chief Executive) of Survival International, after nearly 50 years of service to the organization. This began when he joined as a volunteer in 1972, in time becoming Projects Director. In 1984, he was appointed Director General, a position he held until March 2021. Throughout this time, Stephen demonstrated unflinching dedication to the rights of tribal peoples. His guidance, determination and creativity enabled Survival to make a huge impact in favor of tribal peoples' rights over decades, while also ensuring that he left the organization financially stable and well prepared for challenges ahead. The Trustees of Survival express their huge gratitude to Stephen for all he did for the organization and the cause.

On Stephen's departure, the Trustees appointed Caroline Pearce to serve as the new Executive Director (Chief Executive). Caroline has a long history with Survival, having served on staff from 1999 to 2003, and as a Trustee from 2007 to the beginning of 2021.

#### **Coronavirus and the return to in-person working**

Survival has worked hard to continue raising awareness of, and fighting against, the huge threat that Covid-19 poses to the survival of tribal peoples around the world. Meanwhile, the global rollout of vaccines and treatments meant that some in-person activities began to resume in the second half of the year. Survival staff were able to

conduct some face-to-face working again for the first time in over a year, and the organization as a whole held a number of important events that boosted our campaigning for Indigenous peoples worldwide.

### **Uncontacted Tribes Week**

Earlier in the year while restrictions were still in place, Survival organized its first-ever Uncontacted Tribes Week. During the week we raised awareness about the existence of uncontacted tribes, gave supporters a chance to learn more and ask questions, highlighted key campaigns, and cemented Survival's role as a global source of expertise on the subject. Our Instagram Takeover with Extinction Rebellion for Uncontacted Tribes Week facilitated this, with our uncontacted explainer graphics being seen by almost 400,000 people – the third most successful post on XR's account ever.

### **#RunForSurvival**

In May, the Supporter Department organized the first ever #RunForSurvival, in which hundreds of supporters all over the world took a step further for tribal peoples by walking, swimming, biking and running to raise money for Survival.

### **“Our land, our nature” Congress**

In September, along with other partners and allies, Survival organized the “Our land, our nature” alternative congress in Marseille, France, to speak out against human rights abuses in the name of conservation, and amplify Indigenous voices, against the backdrop of the IUCN World Congress taking place then in the same city. Thirty speakers, many Indigenous, from more than 18 countries participated, with over a hundred in-person attendees and more than 3,000 attending online. The congress made a striking impact on the debate over the need to decolonize conservation; generated a huge amount of press coverage around the world; and a “[Marseille Manifesto](#)” – a “people's manifesto for the future of conservation” – was later released which laid out a vision for Indigenous-centered conservation.

### **COP26**

The global climate talks known as COP26, having been delayed due to the Covid pandemic, took place in November 2021, in Glasgow. While not participating in the formal agenda, Survival co-organized two events as part of the People's Summit, the counter-conference taking place in Glasgow at the same time. Our seminar on mining on Adivasi (Indigenous) land in India brought Adivasi voices to Glasgow, and was the only event at the Summit to be translated into Indigenous languages. We also attended protests and other events, gave media interviews, met with Indigenous delegates and contacts, and connected journalists interested to Indigenous representatives present in Glasgow.

### **Launch of new campaign “Adivasis against coal”**

In 2021 we launched a major new campaign, “Adivasis Against Coal,” to expose and oppose plans for a massive expansion of coal mining on Indigenous lands in India. Adivasi people have been bravely resisting this assault, in the face of harassment, arrests, evictions and worse. The unique Hasdeo Forest in Chhattisgarh, home to 20,000 Adivasis, is a key target for the coal miners.

The campaign has garnered press interest around the world, especially in the run-up to COP26 (which Prime Minister Narendra Modi attended), and Survival has helped foster new connections between Indigenous movements fighting to protect their lands.

## **KEY CAMPAIGNS**

### **Uncontacted Tribes**

*There are more than a hundred uncontacted tribes around the world today. They are a vitally important part of humankind’s diversity, but they face catastrophe unless their land is protected. We're doing everything we can to secure their land for them, and to let them live. Where their land rights are respected, uncontacted tribes thrive.*

*Right now, whole populations are being wiped out by violence from outsiders who steal their land and resources, or by diseases like flu and measles to which they have no resistance. This year, Covid-19 has posed a new lethal threat to their survival.*

*Survival is a world authority on uncontacted tribes and has been successfully campaigning for their lands to be protected since 1969.*

### Uncontacted tribes of Brazil

This year we shone a spotlight on Land Protection Orders (LPOs): little-known but vital protections for uncontacted tribes in Brazil whose lands have not yet been officially demarcated. Alongside a series of campaign and lobbying actions throughout the year, we mobilized thousands around the world to demand that important LPOs that were about to expire be renewed; more than 17,000 urgent action emails were sent across six languages.

We also released a new Tribal Voice video of Rita Piripkura, the only person from Brazil’s Piripkura tribe in regular contact with outsiders. This unique footage, along with a new Survival video on the topic, allowed us to raise the profile of the campaign on social media and with press.

With our allies in Brazil we scored two pivotal victories, as the LPOs for the Piripkura and Pirititi territories were renewed. Had they not been, the peoples concerned could well have been wiped out. 2022 will be an important year for the campaign, however, with more LPOs up for renewal and an administration that’s hostile to the whole notion of Indigenous rights.



In 2021, we kept up our work on other key uncontacted Brazil cases, including the Yanomami, tribes of the Javari Valley, and the Awá, where we also continued our long-standing support for the Amazon Guardians, and their fight to protect the forest for their uncontacted Awá neighbors.

### Uncontacted tribes of Peru

Survival supporters sent over 7,000 emails to the Peruvian government, demanding it protect uncontacted tribes' territories before they're destroyed. This effort, together with campaigning by Peru's Indigenous organizations, saw two of the territories finally recognized and protected in law: the Yavari-Tapiche Indigenous Reserve and the Kakataibo Indigenous Reserve, a total of 1,244,873 hectares.

### Uncontacted tribes of Paraguay

The Ayoreo-Totobiegosode are the only uncontacted tribe in South America living outside the Amazon. Survival has campaigned for the Ayoreo's land claim for more than 25 years, and while a part of their land has been protected, the uncontacted Ayoreo-Totobiegosode won't survive unless their remaining forest is recognized and protected also.

In 2021, their representatives withdrew from negotiations with the Paraguayan authorities aimed at trying to reach a settlement of their land claim: the talks had been going on for five years, but had made almost no progress, and in the meantime the authorities had done little to stop the rampant destruction of Ayoreo territory by ranchers.

The Ayoreo decided instead to request a formal intervention from the Inter-American Commission on Human Rights, and have asked it to order the Paraguayan state to finally return their land to them. Survival has worked with them to publicize this request.

At the same time, Survival has put direct pressure on the Paraguayan government by writing to key people and ministries. Our supporters also sent thousands of emails urging the Government to return the Ayoreo's land to them.

In addition, we wrote to the Public Ministry asking it to pay urgent attention to the Ayoreo-Totobiegosode's complaint of invasion and deforestation in their territory; this prompted the state attorney to get involved in the case, and local public prosecutors to investigate, and take action to expel some of those responsible.

### **Stop Brazil's Genocide**

The situation for Indigenous peoples in Brazil is critical: President Bolsonaro openly boasts of his desire to destroy the country's Indigenous peoples for good, and is doing everything he can to achieve it, including attempting to push several controversial bills through Congress, and backing other measures that together constitute a devastating blow to the very survival of the country's first peoples.

Indigenous peoples across Brazil have [protested, marched and mobilized](#) in response. Survival has stood shoulder to shoulder with them, organizing [solidarity protests](#) across Europe and the US, lobbying the government and publicizing the struggle.

One of the most pernicious attacks on Indigenous peoples in Brazil – known as the Time Limit Trick – is a proposition instigated by President Bolsonaro’s agribusiness allies and now being heard in the country’s Supreme Court. This says that if indigenous peoples were not living on their land on 5 October 1988 (the date of the signing of Brazil’s constitution, which obliges the government to demarcate Indigenous lands), they don’t have the right to live there.

Survival has campaigned vociferously against the Time Limit Trick. We live-tweeted during the Supreme Court hearings (which have not yet reached a conclusion); have carried out numerous media interviews about it; and have continued to lobby the authorities.

## **Conservation**

*Tribal peoples have been dependent on and managed their environments for millennia. Evidence proves that they are better at looking after their environment than anyone else. They are the best conservationists and guardians of the natural world, and we are working to ensure they are at the forefront of the environmental movement.*

*But tribal peoples are being illegally evicted from their ancestral homelands in the name of conservation. With eco-fascist narratives on the rise, fueled by the coronavirus pandemic and false solutions to climate change, and with a plan to turn 30% of the Earth’s surface into “Protected Areas,” the conservation industry poses an ever greater threat to tribal peoples’ survival.*

*Survival International is leading the fight against the abuse of tribal peoples in the name of conservation: for tribes, for nature, for all humanity.*

## Decolonize Conservation

Survival’s Decolonize Conservation campaign is challenging the narrative of the conservation industry, changing minds, influencing policy, denouncing human rights abuses, and putting the big conservation organizations under pressure to respect human rights as never before.

## #OurLandOurNature

In September, as outlined above, we organized the world’s first congress on decolonizing conservation. It brought together more than 30 speakers, many Indigenous, from 18 countries, with major press coverage from media outlets such

as the Guardian, Mongabay, El País, Le Point Afrique and many others around the world.

There were linked protests in France, Spain and Italy, and taken together the event shone a powerful spotlight on the catastrophic effects of traditional “fortress conservation.”

### 30x30: the biggest land grab in history

In the teeth of Covid-19, we launched our #BigGreenLie campaign, showing how plans to turn 30% of Earth into Protected Areas by 2030 would mean the theft of Indigenous lands on a huge scale. If passed, this would lead to severe human rights violations, cause irreversible harm for some of the world’s most vulnerable people, including tribal peoples, and do nothing to prevent loss of forests and other habitats.

Thousands watched our launch video online, and our campaigners met with officials and parliamentarians in Germany, France, the US and at the European Commission to discuss the proposal and explain its profound flaws. Our lobbying activities were instrumental in getting politicians and even the UN Special Rapporteur on Human Rights and the Environment to question the implications of the 30% proposal, and have led to some proposed changes in the wording of the draft post-2020 Biodiversity Framework (though it remains far from acceptable).

### “Deceit, cover-ups, dishonesty”

In an unprecedented hearing in the US Congress – prompted by Survival’s lobbying – members of the House Natural Resources Committee interrogated a senior WWF official over abuses of tribal people in conservation areas. ‘Dishonest,’ ‘embarrassing,’ ‘irresponsible,’ ‘shocking’: Representatives lined up to denounce WWF’s persistent use of US tax dollars to fund horrific abuses in the name of conservation. The hearing was an important step in preparations for a forthcoming US bill to ensure US financial support for conservation projects are never again used to finance human rights abuses against Indigenous and local communities.

### Nature Based Solutions

In 2021, Survival also took on the challenge of exposing carbon-offset schemes, branded as Nature Based Solutions (NBS) and Net Zero, as false solutions to the climate crisis that will result in massive theft of Indigenous Peoples’ land. Detailed research clearly reveals that claims that NBS can deliver 37% of necessary climate mitigations by 2030 are scientifically fraudulent. To achieve this would require an area of land almost the size of Australia – likely to be stolen from Indigenous and local people from the Global South. These supposed solutions would massively increase funding for conservation, including through selling “carbon credits” from Protected Areas, leading to more evictions and abuses while allowing companies to keep on polluting. In 2021, Survival drew public and political attention to this dangerous deception, including in partnership with organizations from the Global

South. We co-hosted a panel on False Solutions, with Indigenous speakers, at the People's Summit event linked to COP26 in Glasgow, issued press releases, publicized data, and released articles debunking the NBS claims and explaining their dangers.

### Tiger Reserves in India

Survival continued to support the rights of Adivasis (Indigenous Peoples) living in India's tiger reserves in 2021. We ensured that when the Jenu Kuruba, whose land has been turned into Nagarhole Tiger Reserve and National Park, courageously staged a huge protest, demanding their rights to their land and to be able to protect and manage their own forest, it was covered by both the Indian and International media.

Thousands of Survival's supporters wrote to the national and local authorities urging them to respect the Jenu Kuruba's rights. When forest guards harassed Jenu Kuruba leaders and filed false criminal charges against them in retaliation for organizing their protest, we made sure that this too gained national and international attention and helped put pressure on the authorities not to arrest the Jenu Kuruba's leaders.

In a major success, the Indian government dropped its plan to explore for uranium in Amrabad Tiger Reserve, home to the Chenchu tribe. This decision followed earlier rejections of the plans by the state government in response to protests from the Chenchu, environmentalists and local politicians. Survival had helped expose the hypocrisy of attempting to evict the Chenchu in the name of tiger conservation, while allowing exploration for uranium mining.

### **Adivasis against coal**

2021 saw the launch of a major new campaign, "Adivasis against coal," to expose and oppose plans for a massive expansion of coal mining on Indigenous lands in India's central belt. Adivasi (Indigenous) people have been bravely resisting this onslaught, in the face of harassment, arrests, evictions and worse. The unique Hasdeo Forest, home to 20,000 Adivasis, is a key target for the coal miners.

The campaign has garnered press interest around the world and Survival has helped foster new connections between Indigenous movements fighting to protect their lands. We've also been amplifying Adivasi voices through the production of several new Tribal Voice videos, and campaigned for the release of Adivasi activists imprisoned simply for defending their people's lands.

### Speaking out at #COP26

While India's Prime Minister Modi tried to proclaim his green credentials at #COP26, Survival ensured that Adivasi voices were heard. Our event at the parallel People's Summit offered a platform to Adivasi activists and leaders, and was the only event at the Summit to be translated into multiple Indigenous languages. And like

thousands of others at COP, we marched on the streets for climate justice and Adivasi rights, holding signs in both English and Hindi.

## **Mayflowers Kill**

Thanks to our ongoing collaborations with Indigenous peoples in what is now the U.S., #MayflowersKill created and launched two Activist Kits: an Educator Toolkit and a Social Media Toolkit that provide resources for people of all ages to learn and educate others about Indigenous history of the U.S, and how colonialism continues and is being replicated in other parts of the world.

Each toolkit contains a variety of multimedia resources that highlight the testimonies of Indigenous peoples in the U.S. on the Mayflower, Thanksgiving (National Day of Mourning), and other colonial myths. The Educator toolkit includes lesson plans for middle and high school students and book recommendations for all ages, and both also contain resources about our Uncontacted Tribes and Decolonize Conservation campaigns. We continue to disseminate the toolkits, which were utilized this fall in a handful of U.S. (east coast) classrooms.

We also hosted two Indigenous Peoples' Day livestreams in October on Facebook and Instagram. Both focused on decolonizing conservation with Indigenous leaders from organizations that work in Indigenous land stewardship advocacy and practices. These brought in many viewers and new networks to our campaigns.

## **TRIBAL VOICE**

*Survival's Tribal Voice project invites indigenous people around the world to record videos speaking about what matters to them. Survival then releases these videos globally, subtitled in several languages.*

Survival released 32 Tribal Voice videos in 2021. In a time of lockdowns and travel restrictions, Tribal Voice videos have been an invaluable resource for spreading the word on Indigenous issues and engaging people in their and Survival's campaigns.

In July, we released a special Tribal Voice video of Rita Piripkura, the only person from Brazil's Piripkura tribe in regular contact with outsiders. This unique footage allowed us to raise the profile of the Uncontacted Tribes campaign on social media and led to some major news coverage in outlets such as the BBC, Open Democracy and Mongabay, which further pushed the Brazilian government to renew crucial Land Protection Orders.

Straight from COP26, we filmed a Tribal Voice video of Alessandra Munduruku, who called for Indigenous Peoples to be recognized as driving the solutions to the climate crisis, and demanded an end to the false solutions governments and companies are pushing while they continue to pollute the planet.

In December, our newly released Tribal Voice video of Phillip Kujur from the Oraon tribe of India speaking in front of the Hasdeo Forest mine went viral on Facebook,

reaching almost 800,000 people, gaining over 12,000 likes and being shared 2,000 times. This also led to the biggest increase in over 2 years for Survival's Facebook page and brought significant attention to our Adivasis Against Coal campaign.

## **MEDIA**

### **Press**

In 2021, Survival secured a huge amount of media coverage, including 171 mentions of Survival and our work in the press, and dozens of TV and radio interviews around the world.

Some of our most-covered stories of 2021 included the Land Protection Orders campaign, and especially the effort to protect the Piripkura territory in Brazil. Major news outlets that covered this story were the BBC, Open Democracy, Mongabay and The Intercept.

Claudia Andujar's landmark exhibition on the Yanomami held at the Barbican during the summer generated a great deal of media interest in both the exhibition itself, and Survival's longstanding relationship and campaign with the Yanomami people, from print and online media like the Guardian, The Independent and Mongabay.

Our Decolonize Conservation campaign has increasingly been discussed alongside mainstream coverage of climate change, nature protection and biodiversity. We saw a steady stream of press interest in the "Our land, our nature" alternative congress held in Marseille in September, from outlets such as the Guardian, Mongabay and Climate Home News.

The WWF US hearing was also mentioned in the BBC, CounterPunch and Mongabay, while Survival's various press statements released during COP26 on the policies being discussed were featured in major international outlets like Deutsche Welle, Vox, the National Herald (India), the BBC and the Guardian, allowing us to highlight Indigenous rights and our campaigns in the media surrounding the climate talks.

### **Social Media**

Social media continue to be a vital tool to communicate and promote our campaigns, with supporters and journalists alike.

Survival's Instagram channel is still our fastest growing platform. In 2021, we became 'verified' and gained over 14,000 followers, as well as hosted two successful "takeovers" with Extinction Rebellion, for Earth Day in April and Uncontacted Tribes Week in June. Both boosted follower numbers and allowed us to reach our key target audience of young climate activists, with, among other content, our #BigGreenLie video for Earth Day, and our Uncontacted explainer graphics for Uncontacted Tribes Week, which were the third most successful post on XR's account ever, being seen by almost 400,000 people.

We also continued to work effectively with climate activists and influencers, such as Peter Gadiot, Mikaela Loach, Tori Tsui and Tony Riddle, to help bring our key messages to the forefront of online conversations around Indigenous rights.

On Twitter, our engagement rate grew for a large part of the year and we gained a significant number of impressions. Live-tweeting proved to be a useful format with which to communicate Survival's campaigns and insert ourselves into online conversations, such as at protests and events throughout the year, including the protests in London to Stop Brazil's Genocide, in Glasgow during COP26, during the Time Limit Trick Brazilian Supreme Court case, and the "Our land, our nature" alternative congress in France.

In 2021, several of our posts went viral on Twitter and Facebook, such as the Hasdeo Tribal Voice video on Facebook, which reached almost 800,000 people, gained over 12,000 likes and was shared 2,000 times. This also led to the biggest increase in over 2 years for Survival's Facebook page. Another example was our tweet on Prince William's comments on overpopulation in Africa which was seen by over 180,000 people, liked almost 2,000 times and retweeted almost 1,000 times. It also featured in several major news outlets, such as CNN, Al Jazeera and Joe.

During the pandemic, as before, Survival mobilized its supporters online. The Mayflowers Kill team hosted live streams on Survival's Facebook and Instagram for International Peoples' Day and the #RunForSurvival, while Survival's alternative congress in France was live-streamed to YouTube, with thousands watching online.

## **EDUCATION**

With in-person outreach sessions paused due to the pandemic, this year has been an opportunity to work on the all-important task of building up our range of educational materials. We've continued to develop exciting new content, and now have a wide range of audio-visual resources suitable for primary school children. In this way, we can empower educators to bring an understanding of Indigenous rights and Survival's work to the classroom, and ultimately help ensure as many primary school children as possible are able to learn about these crucial issues.

Feedback from an online outreach session with a primary school:

"It was really fabulous this morning and the children loved it. Thank you hugely for the great session. We will send you in due course our pieces of work to help protect rainforests. Some of the children were very moved by the slides."

## **SUPPORTERS**

Survival is a global movement which draws its campaigning strength from our many thousands of supporters. We depend on them. From donating to our appeals, running fundraising campaigns and buying from our catalogue to sending lobbying

emails, spreading the word on social media and attending protests, their money, energy and enthusiasm is what enables us to fight one of the most urgent and horrific humanitarian crises of our time. Here are just a few examples of the ways in which our supporters got involved in 2021:

### Run for Survival

In May, the Supporter Department organized the first ever #RunForSurvival, in which hundreds of supporters all over the world took a step further for tribal peoples by walking, swimming, biking and running to raise money for Survival.

### London Marathon

Seven runners took part in the London Marathon for Survival, raising nearly £10,000.

### Community Fundraising

Friary bar in Cork raised £1,168 from their fundraising night for tribal peoples. They've previously held Brazilian-themed fundraising events in 2017, 2018 and 2019.

### Donating through business

Drinks company Abacaty are donating 2% of all sales from their Avocado spirit.

### Survival's Ambassadors

Actor Peter Gadiot's Instagram fundraiser continues to raise awareness and vital funds.

Quentin Blake donated his fee from the Barbican Arts Centre for one of his stunning illustrations.

### Survival Calendar

There were more images by Indigenous photographers in the 2021 calendar than in any previous edition. We sold around 2,300 of them.

### Supporting our [online shop](#)

Our online shop continues to be our single largest annual fundraiser, and largest source of new supporters.

All images continue to be donated by artists and photographers, meaning more money can be spent fighting for tribal peoples' rights.



## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

### **STRUCTURE**

Survival International is an unincorporated worldwide movement which has as its objective helping tribal peoples defend their lives, protect their lands and determine their own futures.

The movement consists of an International Secretariat in London and six country offices in France, Germany, Italy, the Netherlands, Spain and the USA.

On 3 May 2021 the Italian office branch became a stand-alone entity with its own legal status in Italy. Therefore, income and expenditure from the Italian branch up to 3 May 2021 only have been included in these consolidated accounts. The net assets of Italy at this date have been gifted by Survival International UK to the Italian office. This totals £474,788 and is shown on the Statement of Financial Activities as 'Disposal of Italian Operations'.

Since this date, the Italian office has joined the other offices in being governed under charitable law in their respective countries. Their use of the Survival name and logo is ultimately subject to the authority of the Council. Each office publishes its accounts separately.

### **GOVERNANCE AND MANAGEMENT**

Survival is registered under the name Survival International Charitable Trust as a limited company (no. 1056317), and a charity (no. 267444) governed by a memorandum and articles of association.

Survival International Trading Ltd is registered as a limited company (no. 2844785). It has a memorandum and articles of association. Its object is to sell appropriate goods at a profit, which is given to the charity, and to promote the charity in other ways.

Survival and all its components are governed by the Council. Council members are the Trustees of the charity. Members are chosen for their expertise and experience in relevant fields and their support for Survival's objectives. They are elected for three-year terms by existing Council members. Induction training is provided for new Council members, who are updated on legislation and Trustee responsibility as necessary. The Council meets at least three times each year.

The Council is responsible for monitoring the charity's activities, overseeing governance, and ensuring the charity meets its aims and objectives.

The Council employs the Chief Executive to implement policy, raise and manage funds, and supervise the office and employees of Survival. The Chief Executives in 2021 were Stephen Corry (until 15 March, when he retired) and Caroline Pearce (from 16 March). The pay of all Survival personnel (including key management

personnel) is established annually by the Treasurer and Chairman in consultation with the Chief Executive and another senior staff member. Comparable NGO salaries are taken into account.

## **FUNDRAISING**

Fundraising is largely carried out by appeals for financial support from existing supporters, through email or letters, at a frequency of around four times a year. We receive less than ten complaints per year that the frequency is excessive. Those who request not to be contacted are immediately removed from our mailing lists. No pressure is exercised. Much of our income is from unsolicited giving including legacies.

## FINANCES

Survival rejects government funding. We won't compromise our independence or our integrity. We're proud of all we achieve on such a limited budget. By relying on donations from the general public, we also keep our fundraising costs extremely low. In 2021 for every £1 donated, we spent only 5.1p to raise the next £1<sup>1</sup>.

### TRUSTEES' STATEMENT

This summary financial information is extracted from the full unqualified audited group accounts approved by the Trustees on 10 May 2022 and subsequently submitted to the Charity Commission and to Companies House. They may not contain sufficient information to allow a full understanding of the financial affairs of the charity. For further information regarding the full accounts, the Auditors' Report on those accounts and the Trustees' Annual Report should be consulted; copies of these can be obtained from 6 Charterhouse Buildings, London, EC1M 7ET.

Signed on behalf of the Trustees. M. Davis, Treasurer, 10 May 2022.

### SUMMARY FINANCIAL INFORMATION FOR 2021

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>INCOMING RESOURCES</b>		
Donations & Fundraising	<b>1,142,044</b>	1,124,778
Legacies	<b>90,461</b>	370,379
Investments & Other Income	<b>50,151</b>	50,183
	<b>1,282,656</b>	<b>1,545,340</b>
<b>RESOURCES EXPENDED</b>		
Project, Publication and Education	<b>1,204,043</b>	1,299,259
Fundraising and Publicity	<b>123,028</b>	126,740
Governance	<b>18,682</b>	18,566
	<b>1,345,753</b>	<b>1,444,565</b>
Net Incoming Resources	<b>-63,097</b>	100,775
Investments & Exchange	<b>-156,681</b>	125,796
<b>NET MOVEMENT IN FUNDS</b>	<b>-219,778</b>	<b>226,571</b>

### ASSETS & LIABILITIES AT 31 DEC 2021

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>ASSETS</b>		
Intangible Fixed Assets	104,145	182,253
Tangible Fixed Assets	<b>749,627</b>	767,485
Investments	<b>2,232,812</b>	2,362,625
Current Assets	<b>2,616,558</b>	3,547,030
	<b>5,703,142</b>	<b>6,859,393</b>
<b>LIABILITIES</b>		
Amounts falling due within one year	<b>86,819</b>	137,585

<sup>1</sup> Figure relates specifically to Survival International UK office's fundraising activities.