

In a dimly lit environment, a cyborg hand rests upon the Razer Cobra Pro gaming mouse.

Making a single mouse click, the hand draws away, as the Razer Cobra Pro's scroll wheel, Razer logo, and underside light up with vibrant Razer Chroma RGB lighting, causing its high-tech lab environment to also power up in a similar fashion.

Text appears: Razer Cobra Pro

We cut to a side angle of the mouse on its platform.

Text appears: Perfected for play

Brimming with energy, it starts to hover and swivels to face the camera, as a green laser analyzes the mouse, highlighting its many customizable controls.

Text appears: 10 customizable controls for advanced macros across 5 onboard profiles

The camera enters the mouse, transporting us into an alternate dimension of kaleidoscopic colors.

We pop back out to an extreme closeup that focuses on the bottom edge of the mouse, where a long, vivid line of ever-changing RGB lighting produces an alluring underglow.

Text appears: 11-zone Chroma lighting with underglow, powered by Razer Chroma RGB

Glowing in sync with its environment, our view shifts to a top-down view of the mouse, highlighting once again just how vivid its Chroma lighting is, thanks to its illuminated scroll wheel, Razer logo, and all-round underglow.

The camera flips and we find ourselves looking down the barrel of a red high-powered laser activating.

Text appears: Razer Focus Pro 30K Optical Sensor, best-in-class precision

Several mechanisms lock into place around the laser, before a concentrated beam blasts into the camera.

The camera cuts to a wider shot as the laser travels downwards from the sensor to a desk surface, causing a wave of red energy to spread outwards.

In an instant, the mouse goes into overdrive and snakes its way through the air, leaving colorful after-images behind it.

It travels past the camera as we cut to a close up of its glowing scroll wheel and easy-access side buttons.

The camera cuts to a wider shot as the mouse floats down towards the Razer Mouse Dock Pro.

Text appears: Next generation wireless charging, compatible with Razer wireless chargers and other wireless chargers, \*Razer Mouse Dock Pro and Wireless Charging Puck sold separately

The mouse comes to rest on the wireless charging dock.

Text appears: Perfected for play

Text appears: Razer Cobra Pro

Razer logo appears.