

1,785
Digital Leaders responded

21%
U.S. female leaders

82
Countries

GLOBAL INCREASE

52%
expect a budget increase

58%
expect a headcount increase

SUSTAINABILITY

44%
not using technology to measure their carbon footprint

23%
not improving the carbon footprint of their technology

SKILLS AND TALENT

Skills shortage at 59%
down from 69% in 2021

WANTED

Top 3

- 1**
Cybersecurity experts
- 2**
Developers
- 3**
Data analysts

9% is the average churn of the technology team
69% feel that their government could do more to tackle the digital skills crisis

GENDER DIVERSITY IS IMPROVING

64% of tech teams are between 20 - 74% female

U.S. INCREASE

46%
Expect a budget increase

47%
Expect a headcount increase

MAKING DIFFICULT CHOICES

Nash Squared Digital Leadership Report 2022 U.S. Findings

www.nashsquared.com/dlr

U.S. DISRUPTERS

81%
concerned about the economy

72%
expect disruption from their own employees

55%
new business models

57%
anticipate supply chain issues

27%

suffered a major cyberattack in the last two years

CYBERSECURITY

62%

feel their organization's most reasonable risks are covered

Organized cyber crimes are the greatest cause of concern

Digital Leaders still seeking cyber expertise as a priority

WHERE TO SPEND?

Investment in emerging tech is down despite budgets increasing

67% say big data & analytics will give them a competitive advantage

55% also point to the cloud as delivering a competitive advantage

47% expect major or radical changes to their products and services

DRIVING DIGITAL

PRIORITIES FOR U.S. DIGITAL LEADERS

Top 3

- 1**
improving customer experience
- 2**
Gaining actionable insights from data
- 3**
Improving operational efficiency

60%

of organizations in the U.S. say the role of the CIO is becoming more strategic

CIOs report the greatest challenge is realizing the full potential of technology

MANAGING TECH TALENT

73% are leaving their tech jobs for more money

22% for better flexibility / work-life balance

39% for better career prospects and training

The rising cost of living has made salary demands unsustainable

WORKING FROM HOME

2-3

typical number of days expected in the office

Hybrid working is the new normal and continues to improve work-life balance

Employee engagement has fallen from 2021

Mental wellness is slowly improving

in collaboration with: