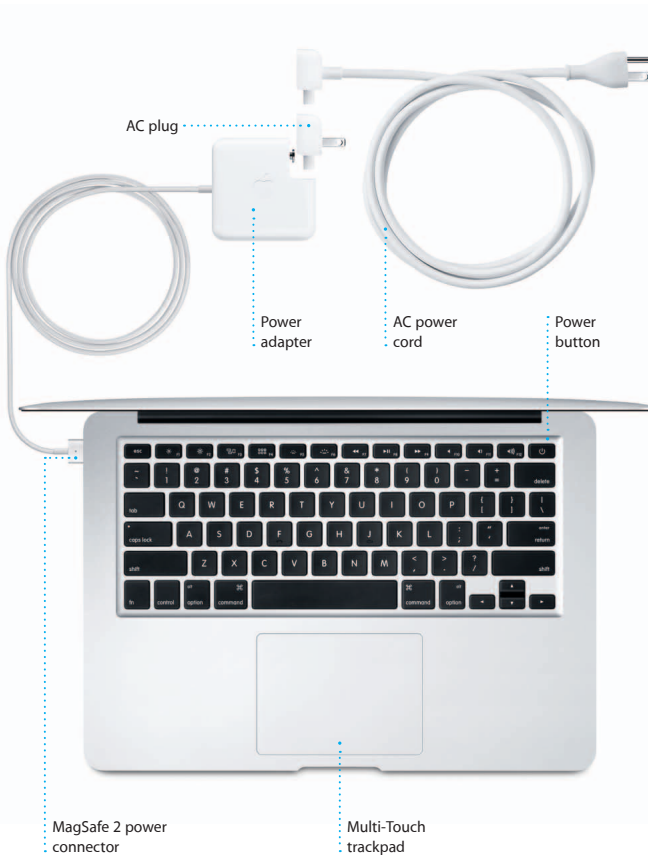


Hello.

Quick Start Guide

Welcome to your new MacBook Air. We'd like to show you around.



Let's get started

When you start your MacBook Air for the first time, Setup Assistant will help you get going. Just follow a few simple steps to quickly connect to your Wi-Fi network, transfer your stuff from another Mac or a PC, and create a user account for your Mac.

You'll also be able to log in with your Apple ID. This will allow you to shop the App Store, iTunes Store, and Apple Online Store. It will let you keep in touch using Messages and FaceTime. And it will let you access iCloud, which is automatically set up on your Mac in apps like Mail, Contacts, and Calendar. If you don't have an Apple ID, you can create one in Setup Assistant.



Let's get moving

It's easy to move files like documents, email, photos, music, and movies to your new Mac from another Mac or a PC. The first time you start your new Mac, it will walk you through the process step by step. All you have to do is follow the onscreen instructions.



Multi-Touch gestures

You can do a lot of things on your MacBook Air using simple gestures on the trackpad. Here are some of the most popular ones.



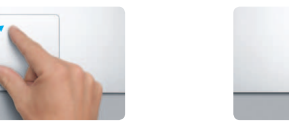
Click
Press down anywhere on the trackpad to click. Or, with Tap to Click enabled, simply tap the surface.



Double click
Press down two times anywhere on the trackpad. Or, with Tap to Click enabled, double-tap the surface.



Pinch to zoom
Zoom in and out of photos and web pages more precisely by pinching your thumb and finger.



Rotate
Turn your thumb and finger clockwise or counterclockwise to rotate an image.



Secondary click (right click)
Click with two fingers to open shortcut menus. Or, with Tap to Click enabled, tap two fingers anywhere.



Two-finger scroll
Brush two fingers along the trackpad to scroll in any direction—up, down, or sideways.



Switch between full-screen apps
Swipe with three fingers to move from one full-screen app to another.



View Mission Control
Swipe up with three fingers to see every open window on your Mac.



Swipe to navigate
Swipe with two fingers to flip through web pages, documents, and more.



Smart zoom
Double-tap the trackpad with two fingers to quickly magnify a web page.



View Launchpad
Pinch with four fingers to view all your apps in Launchpad.



Learn more
Choose System Preferences from the Apple menu and click Trackpad to learn more about gestures.

Get to know your desktop

The desktop is where you can find everything and do anything on your Mac. The Dock at the bottom of the screen is a handy place to keep the apps you use most. It's also where you can open System Preferences, which lets you customize your desktop and other settings on your Mac. Click the Finder icon to quickly get to all your files and folders.

The menu bar at the top has lots of useful information about your Mac. To check the status of your wireless Internet connection, click the Wi-Fi icon. Your Mac automatically connects to the network you chose during setup.



iCloud

iCloud stores your music, photos, documents, calendars, and more. And it wirelessly pushes them to your Mac, iPhone, iPad, iPod touch, and even your PC. All without docking or syncing. So when you buy a song on one device, it's instantly available on all your other devices. When you adjust your calendar, all your devices stay up to date. And with Photo Stream, your latest photos appear everywhere you want to see them, automatically. To customize your iCloud settings, open the Apple menu, select System Preferences, and click iCloud. Then sign in with your Apple ID and choose the iCloud features you want to use.



An important note

Please read this document and the safety information in the Important Product Information Guide carefully before you first use your computer.

Learn more

You can find more information, watch demos, and learn even more about MacBook Air features at www.apple.com/macbookair.

Help

You can often find answers to your questions, as well as instructions and troubleshooting information, in Help Center. Click the Finder icon, click Help in the menu bar, and choose Help Center.

OS X Utilities

If you have a problem with your Mac, OS X Utilities can help you repair your computer's flash storage, restore your software and data from a Time Machine backup, or erase your flash storage and reinstall OS X and Apple applications. You can also use Safari to get online help. If your Mac detects a problem, it opens OS X Utilities automatically. Or you can open it manually by restarting your computer while holding down the Command and R keys.

Support

Your MacBook Air comes with 90 days of technical support and one year of hardware repair warranty coverage at an Apple Retail Store or an Apple Authorized Service Provider. Visit www.apple.com/support/macbookair for MacBook Air technical support. Or call 1-800-275-2273. In Canada, call 1-800-263-3394.



Launchpad

Launchpad is the home for all the apps on your Mac. Just click the Launchpad icon in the Dock, and your open windows are replaced by a full-screen display of all your apps. Arrange apps any way you want,

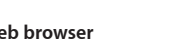
group them together in folders, or delete them from your Mac. When you download an app from the Mac App Store, it automatically appears in Launchpad.



Mission Control

Mission Control gives you a bird's-eye view of everything running on your Mac. Click the Mission Control icon in the Dock, and your desktop zooms out to display all the open windows in every application, all your full-

screen apps, and Dashboard, the home of mini-apps called widgets. Click anything to zoom in on it. Think of Mission Control as the hub of your system—view everything and go anywhere with just a click.



Safari web browser

Click the Safari icon in the Dock and surf the web quickly and easily with Multi-Touch gestures. Scroll up or down with two fingers on the trackpad. Swipe right and left with two fingers to go back and forth

between pages. Double-tap with two fingers to magnify a page, then double-tap again to return to the original size. Or pinch to zoom in and out.



Mail

Mail lets you manage all your email accounts from a single, ad-free inbox, even when you're not connected to the Internet. It works with most email standards—including POP3 and IMAP—and

popular email services like Gmail, Yahoo! Mail, and AOL Mail. You can also use Mail for the free me.com email account you get with iCloud. The first time you open Mail, Setup Assistant will help you get started.



iTunes

With iTunes, you can organize and play your digital music and videos on your Mac. And you can shop in the iTunes Store for new music,

movies, TV shows, books, and more. iTunes is also where you'll find the App Store for iPad, iPhone, and iPod touch.



Calendar

Keep track of your busy schedule with Calendar. You can create separate calendars—one for home, another for school, a third for work. See all your calendars in a single window or choose to see only the calendars you want. Create and

send invitations using contact info from the Contacts app, then see who has responded. Use iCloud to update calendars on all your devices automatically or share calendars with other iCloud users.



Messages

Just log in with your Apple ID, and you can send unlimited messages including text, photos, videos, and more to your friends on a Mac, iPad, iPhone, or iPod touch. With iCloud, you can start a conversation on one

device and pick it up on another. And if you want to talk to someone face to face, you can start a video call* just by clicking the FaceTime icon in the top-right corner of the Messages window.



iPhoto

iPhoto is the best way to organize, browse, edit, and share your photos on your Mac. You can organize your photo library by Faces, Places, and Events. To send photos by email or publish them to Facebook, just

select the photo and click Share in the bottom right of your screen. Or click Create to turn your favorite shots into photo books, calendars, and cards.



iMovie

iMovie puts all your video clips in one place and gives you the editing tools and special effects you need to quickly turn them into something memorable. You can make great-looking movies or even Hollywood-style movie

trailers with just a few clicks. And iMovie lets you import video from most popular digital video cameras, your iPhone, iPad, or iPod touch, or the FaceTime HD camera on your Mac.



Mac App Store

The Mac App Store is the best way to find and download thousands of apps for your Mac, from games and social networking to productivity apps and more. New apps install in one step to Launchpad. You can install apps on every Mac authorized

for your personal use and even download them again. The Mac App Store lets you know when app and OS X updates are available, so you always have the latest versions. Open the Mac App Store by clicking its icon in the Dock.

Open Launchpad

Click the Launchpad icon in the Dock.

Folders

Group apps in folders by dragging one app on top of another.

Click the Mission Control icon in the Dock.

Located at the top left for easy access.

Click the + button to the right of the top row to add a new space.

View all the email messages from a conversation thread.

Quickly narrow search results to find exactly what you want.

Discover and buy new music, movies, and more.

Let iTunes search your music library and group songs that go great together.

Access all your calendars from one place.

Select the view you prefer—day, week, month, or year.

Double-click in a calendar to create a new event.

Three dots mean your friend is typing a reply.

See when your message has arrived.

Start a video call right in Messages.

Double-click any Event to browse photos.

iPhoto can even organize your photos based on who's in them.

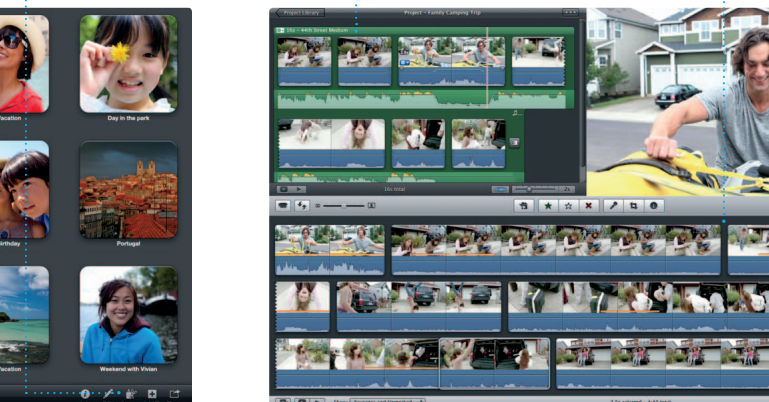
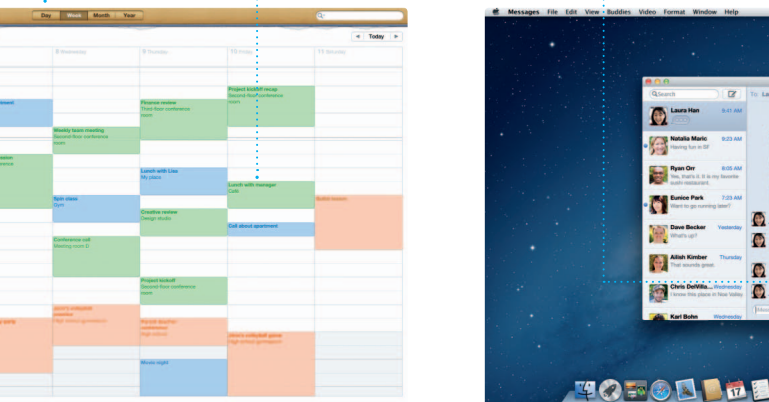
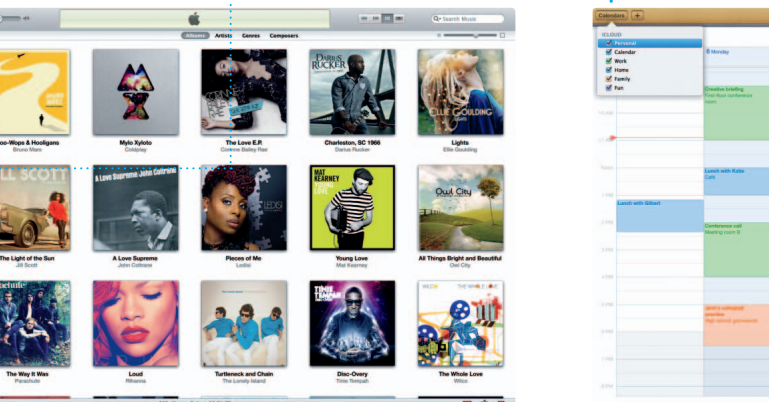
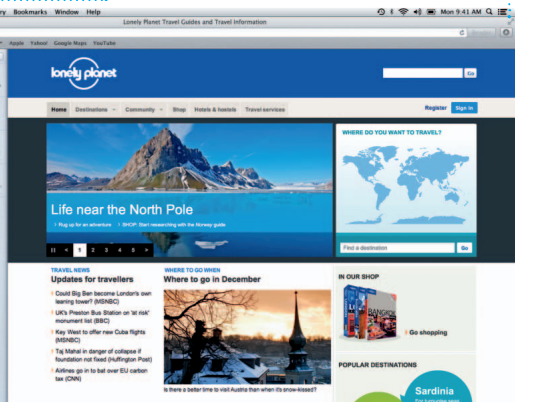
Create books, cards, and calendars.

Simply drop your clips in a project to create a great movie.

Your imported videos appear here so you can access all your clips.

Discover new apps and download them straight to Launchpad.

Updates to your purchased apps and OS X appear automatically.



*Requires FaceTime-enabled device for both caller and recipient. Not available in all areas.