



**BBC**

**SCOTLAND**

**MANAGEMENT REVIEW**

2011/12

**Watching Ourselves:  
60 Years of Television in Scotland**

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Cover image

This year, BBC Scotland celebrated 60 years of TV in Scotland with a seven-part series, presented by Greg Hemphill

# DIRECTOR'S INTRODUCTION



**In broadcasting, the one thing that is constant is change. Recently, the BBC has had to face one of its most serious challenges of modern times – how to reduce its budget by up to 20% and yet ensure that it will continue to deliver innovative, stimulating programming, across its broadcast platforms, for licence fee payers. It will not be easy but I believe that, in Scotland, we are well placed to achieve that goal.**

By the end of the current Charter period, in 2016, our local spend in Scotland will have reduced by around £16million and around 100 posts will have been closed. However, against such difficult financial requirements, there is room for some optimism.

The past year saw some of our highest audiences in over a decade for our televised news output and we are determined to

sustain that performance and to build upon it. Audience appreciation for *River City* continues to grow year on year. BBC Radio Scotland's programme strategy was endorsed by the BBC Trust and we have already begun to reshape the schedules to ensure that its distinctive offering remains popular with listeners. In addition, BBC ALBA's availability on Freeview has now increased its weekly audience to over 500,000 viewers.

In particular, our television output for network continued to grow across 2011 and we have now achieved the level of network BBC spend which the Director-General set for us for 2016.

Although, in recent months, we have bid a fond farewell to *The Weakest Link*, we have also welcomed *Waterloo Road* to Scotland. It will provide a welcome financial boost for the creative industry here; most importantly, its addition to BBC Scotland's programme roster clearly illustrates the wealth of talent that we have here in Scotland and the ambition that we have to succeed.

Most recently, it has been confirmed that the BBC Head of UK Arts Production and the most senior UK Creative post within in-house Factual programme-making, the Controller, BBC Factual, will be based in Scotland. This will help further to establish BBC Scotland as a centre of excellence in Arts and Factual programme production.

A handwritten signature in black ink that reads "Ken MacQuarrie".

**Ken MacQuarrie**  
Director, BBC Scotland

# TWO MINUTE SUMMARY

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## 4.26 million

The winter weather conditions drew the largest ever number of weekly unique users to the BBC Scotland news website.

## 840,000

The average audience for *The Scheme*, which, with a 45% share, was the best performing documentary in Scotland in over a decade.

## £2.2million

The record-breaking on-the-night amount raised in Scotland by the 2011 BBC Children in Need appeal. This year, £5million will be made available by the BBC to distribute to children's charities in Scotland.

## 82

The number of countries which requested live streams of BBC Scotland's coverage of the 2011 World Pipe Band Championships, from Glasgow Green.

### Weekly reach in Scotland, % by service

#### BBC One

09/10	77.1
10/11	79.7
11/12	79.6

#### BBC Two

09/10	55.4
10/11	55.5
11/12	55.4

#### BBC ALBA

(amongst adult 16+ population in Scotland)

09/10 (Sept 09–Mar 10)	4.3
10/11	4.3
11/12	11.9

#### BBC ALBA (amongst Gaelic community)

09/10	65.8
10/11	72.2
11/12 (Jun–Mar 12)	76.4

## BBC Scotland's local television hours

Genre	
Arts	5.87
Comedy	5.52
Current Affairs	175.90
Drama	53.48
Entertainment	1.92
Factual	50.03
Factual Entertainment	13.14
Music Performance	20.65
News & Weather	327.81
Religion/Beliefs	1.69
Education	0.98
Sport	163.53
<b>Total</b>	<b>820.52</b>
Repeats	251.84
<b>Total hours</b>	<b>1,072.36</b>

## BBC Scotland Network TV hours

<b>Originations</b>	<b>882</b>
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## BBC Scotland's radio hours

BBC Radio Scotland	9,194
Repeats	1,495
<b>Total hours</b>	<b>10,689</b>
BBC Radio nan Gàidheal	3,666
Repeats	1,181
<b>Total hours</b>	<b>4,847</b>

## BBC Radio nan Gàidheal

(amongst Gaelic community)

09/10	68.6
10/11	72.4
11/12	73.0

## BBC Radio Scotland

09/10	21.2
10/11	22.2
11/12	22.6

## BBC ALBA television hours

News and Current Affairs	184.13
Other BBC funded programmes	32.07
<b>Total BBC funded programmes</b>	<b>216.20</b>
Partner (MG ALBA) funded programmes	401.31
Joint Funded programmes	0.98
<b>Total hours</b>	<b>618.49</b>
Repeats	2,003.45
<b>Total hours</b>	<b>2,621.94</b>

## TV highlights

As our soap opera *River City* approaches its 10th anniversary this year, audience figures continue to rise and audience research indicates that it is now the most highly regarded British soap.

## Radio highlights

A year of creativity and ambition across all programme genres was rewarded, with research showing both higher listening figures and greater audience appreciation, with weekly audiences in excess of one million listeners.

## Online highlights

The average number of weekly UK unique browsers rose by over one million to 3.5 million for the year. This was driven particularly by traffic to News and Sport.

# SERVICE PERFORMANCE

We have this year surpassed the network TV spend target set for us for 2016. Our challenge now is to build on this success, while delivering 16% savings. To do that, we will set out to increase the distinctiveness and quality of our output, and to improve value for money for licence fee payers.

## Television

In News, stories surrounding the severe winter weather and the ownership of Rangers Football Club were the biggest drivers of audience figures.

The 6.30pm edition of *Reporting Scotland* continued to attract some of its largest audiences in the past decade, with close to a million viewers on the day of the storms on 3 January 2012. The programme's average nightly audience continues to exceed 500,000 and the reach of all BBC Scotland TV bulletins continues to increase.

The Scottish Election dominated news coverage in April and May 2011. Glenn Campbell hosted a Scottish Leaders' debate in front of a thousand people in Perth Concert Hall. During the debate

the SNP leader committed the party to an independence referendum in the second half of the Scottish Parliament.

From the close of polls we offered what was our most extensive televised election results coverage ever, with 19 hours of live TV, including specially extended bulletins. We reached two million people, 42% of the Scottish audience, with live broadcasts from 30 locations across Scotland, for BBC Scotland, BBC ALBA, for Network on BBC One, BBC Two and for BBC Parliament.

Online, December's gale force winds brought a week's worth of traffic in one day to the BBC Scotland News website, with 4.2 million unique browsers logged by the end of the week.

Live broadcasts from 30 locations across Scotland featured within BBC Scotland's live coverage of the 2011 Scottish Parliamentary elections.







The BBC Scotland Investigations Unit delivered several high impact documentaries for Scottish and network audiences.

*Rangers – The Inside Story*, presented by Mark Daly, examined the takeover of the club by Craig Whyte and attracted an audience of 550,000 in Scotland.

Five editions of *Panorama*, made in Scotland, were transmitted over the year. These included *The Great Fuel Robbery*, presented by Sam Poling. The Investigations team secured exclusive access to specialist Police and HM Revenue and Customs personnel tasked with tackling the multi-million pound trade in fuel laundering. It attracted a UK audience of more than 3.5 million.

BBC One's *Question Time*, presented by David Dimbleby, made a successful transition from the editorial control of BBC News to BBC Scotland.

We offered live coverage of the 40th anniversary of the Ibrox disaster, with special programmes on BBC Radio Scotland, TV and online. A special live programme focused on the Royal Opening of the Holyrood Parliament and there was live coverage of the marriage of the Queen's granddaughter, Zara Phillips, to rugby player Mike Tindall in Edinburgh last August.

Our Gaelic language service also offered coverage of the Scottish Parliamentary Election campaign across its three services, on BBC Radio nan Gàidheal, BBC ALBA and [bbc.co.uk/alba](http://bbc.co.uk/alba).



1. Editorial responsibility for *Question Time*, hosted by David Dimbleby, was transferred to Scotland.
2. Sam Poling fronted a number of high profile *Investigations*.

## SERVICE PERFORMANCE CONTINUED

A wide geographic spread was a feature of the stories covered each day on BBC ALBA's *An Lá* and BBC Radio nan Gàidheal's *Aithris na Maidne* and *Aithris an Fheasgair*. *Eorpa* maintained its distinct remit to report and analyse issues from mainland Europe and reporter Andras Wolff won a Journalism Award from the German Embassy for his story of a submariner whose body was washed up on Skye during the Second World War.

It was a particularly strong year for our Factual programming. The Explorers season featured a clutch of documentaries which told the tales of those Scots pioneers who helped forge today's world. Their stories played out in the four-part *The Last Explorers*, the three-part *Scots Who Found the Modern World*, *Rowing the Arctic* and *The Hudson's Bay Boys*, which captured the extraordinary tales of those modern-day Scots adventurers who have built new lives in the Canadian Arctic. *Afterlife: The Strange Science of Decay*, on BBC Four, offered a revealing journey into the world of decay and decomposition, using time-lapse and micro-photography.

*The Scheme* was finally broadcast in full, in Scotland and on network, with a fifth programme to update on events in Onthank and a televised debate on many of the social issues raised. With one in three of the Scottish population tuning in to watch, it proved to be one of the year's talking points on TV, collecting awards from both the Royal Television Society and BAFTA Scotland.

Controversy was also sparked with the award-winning *Terry Pratchett: Choosing to Die*, on BBC Two. RBS – *Inside The Bank That Ran Out Of Money* offered insight into one of the darkest chapters in British banking history.

*Blethering Scots* and *Scots Scuil* looked at the contribution to our culture of the Scots language, the three-part *High School* offered a unique insight into life at one of Europe's largest schools, Holyrood Secondary in Glasgow, and the seven-part *60 Years of Television in Scotland* recaptured some of the small screen's golden moments.



1. The *An Lá* presenting team of Kirsteen MacDonald, Iain MacLean and Angela MacLean.

2. Mark Beaumont braved the wilds in *Rowing the Arctic*.





*The Culture Show* and *The Review Show*, broadcast on network across the year, were both prominent within BBC's coverage of the Edinburgh International Festival, whose artistic pulse and creative diversity were reflected in output across TV, radio and online.

*Imagine's Ai Weiwei – Without Fear of Favour* collected the Best Film on Art for Television Award at the 2012 Montreal International Festival of Films on Art. And tribute was paid to the life and work of one of Scotland's greatest singer-songwriters in the *Artworks Scotland* documentary *Gerry Rafferty – Right Down the Line*.

*Transatlantic Sessions* returned for a fifth series. *Jack Bruce: The Man Behind the Bass* profiled a rock legend and *Music Nation: A Sporting Fanfare* brought together stars from the worlds of sport and music in a unique event that looked forward to the 2012 Olympic Games.

As *River City* approaches its 10th anniversary in 2012, audience figures continue to rise. On network, *Garrow's Law* returned for a third series, *Case Histories*, the six-part crime drama set in Edinburgh, drew average audiences of around four million, and *Young James Herriot* looked back on the early years of the best-selling author in 1930s Glasgow.

*The Field of Blood* transferred to network and collected a BAFTA Scotland award. The transfer of *Waterloo Road* to Scotland was confirmed and started filming in April 2012 in Greenock.

Anne Robinson said her final goodbye to *The Weakest Link* after 13 series. However, she returned to the airwaves to host the second series of *My Life In Books* on BBC Two. Saturday evening entertainment for network included *Tonight's The Night*, with John Barrowman, returning to BBC One for its third series, and *The National Lottery: Secret Fortune*, back for its second.

In Comedy, *Burnistoun* transferred to BBC Two, *Gary: Tank Commander* had its first outing on BBC Three and the sitcom phenomenon that is *Mrs Brown's Boys* returned for a second series. Filmed before a live audience, it has achieved some of the highest ever recorded audience appreciation ratings for a BBC comedy programme.

The four-part *Late'n'Live Guide to Comedy* featured the cream of British comedic talent and *Kevin Bridges: What's the Story?* looked at life through the eyes of one of Scotland's hottest young comedy prospects.



1. *The Field of Blood* brought critical acclaim and awards for stars Jayd Johnson and Peter Capaldi.
2. BBC Scotland paid tribute to the memory of a fine singer-songwriter in *Gerry Rafferty – Right Down the Line*.

## SERVICE PERFORMANCE CONTINUED

Children's favourites *Copycats* and *Ooglies* both returned to CBBC for their third series; *All Over The Place* came back for a second series, and *Who Let The Dogs Out?* bounded onto the channel. *Sport Relief Does Glee Club* hit the airwaves for the first time, along with *Comic Relief Does Glee Club*. And the sixth series of *Nina and the Neurons: Brilliant Bodies* went out on CBeebies, as did the second series of *Same Smile*.

Events coverage remains a mainstay of BBC Scotland output. *The Proms* from Dundee offered Alfie Boe, BBC Scotland Young Traditional Musician of the Year Kristan Harvey and the wonderful talents of the Dundee Proms Chorus, available across the UK via the BBC Red Button. *T in the Park* featured on BBC One, Two, Three and on BBC Red Button, the *World Pipe Band Championships*, from Glasgow Green, were streamed live for a third time and were watched in 82 countries across the globe; and over one million people tuned in for *Hogmanay Live 2011*.

There was a rich mix of sport throughout the year. *Sport Nation* featured golf, rugby, ice hockey and athletics, the *Adventure Show* brought fell walking on Jura and the 2011 Mountain Biking World Cup from Fort William, and John Beattie and Dougie Vipond were in Melrose in April 2011 for the 128th annual Sevens rugby competition. Shinty's Camanachd Cup Final featured Badenoch rivals Newtonmore and Kingussie.

Scotland's European Championship hopes were played out live as the national team took on Liechtenstein and Spain, the Scottish Communities League Cup saw live coverage up to and including the 2012 final, and Scottish Cup coverage included the 2011 final and a number of games from the 2011/12 competition. A studio debate, hosted by Rob Maclean, examined the state of Scottish football.



1. One of Scotland's finest young comedy talents made his series debut in *Kevin Bridges: What's the Story?*

2. Almost 140 years ago the first attempt was made to climb the Great Stack of Handa. That feat was recreated in *The Adventure Show's The First Great Climb*.



BBC Scotland Learning continued its *Authors Live* partnership with the Scottish Book Trust and the Scottish Schools intranet, GLOW. Liz Lochhead and the author of *Horrid Henry*, Francesca Simon, were among the writers webcast live from Pacific Quay in front of an invited audience of pupils and an online audience of up to 50,000.

June 2011 saw the much anticipated launch of BBC ALBA on Freeview and cable, extending the service's availability to a wider audience. In the last quarter of 2011, weekly reach of the channel amongst the Gaelic community averaged 76% and it more than doubled its Scotland-wide weekly reach.

The service brought in new audiences with series such as *Dannsa*, exploring the power of dance, coverage of Magners League Rugby, *Do Bheatha dhan t-Saoghal*, filmed in the Highlands' largest maternity unit, and through music events such as Rockness, Belladrum and Celtic Connections.

Partnerships are fundamental to the continued success of BBC ALBA and a key development this year focused on the needs of learners of the language. Together with MG ALBA and other bodies, including Bord na Gaidhlig, [www.learnghaelic.net](http://www.learnghaelic.net) was launched online.

## Radio

### BBC Radio Scotland

It was a year of creativity and ambition across all programme genres. Our approach was rewarded, with research showing both higher listening figures and greater appreciation.

That ambition was demonstrated in the casting of *The Quest of Donal Q.* – with Billy Connolly partnering Hollywood stalwart Brian Cox for a contemporary reworking of Don Quixote. New programmes and formats included the weekly *Kitchen Café* and, during the summer, *The Golf Show*. There was a special season under the banner *Men Like Us* exploring issues of masculinity in Scottish society. Billy Kay presented a series looking at the history of Scotland's universities. And we teamed up with the Scottish Poetry Library to offer, over 30 weeks, a daily poem representing each nation competing in the Olympic Games.

Fun and nostalgia also marked out the year. Jane Franchi returned as host of *SuperScot* for two radio revivals of the TV favourite. There was laugh-out-loud comedy from The Stand clubs in Edinburgh and Glasgow and our gentle sitcom *Piano Lessons* came back for a second series. In March we began recording a new panel format – *The Guessing Game* – hosted by Clive Anderson.



1. Up to 50,000 schoolchildren from around the UK watch the live online streaming of each of our *Authors Live* events.

2. Billy Connolly and Hollywood veteran Brian Cox joined forces for the *The Quest of Donal Q.*



## SERVICE PERFORMANCE CONTINUED

BBC RADIO NAN GAIDHEAL



The BBC Radio Scotland Young Traditional Musician of the Year entered its 12th year and, for the first time, we had TV coverage courtesy of colleagues at BBC ALBA.

Our news teams covered the Scottish Election and its implication for all parties. Political Editor Brian Taylor continued his weekly debates from locations across Scotland and Kaye Adams opened the phone lines each morning to hear the views of listeners on the issues that matter to them.

In 2011 the BBC Trust completed its review of the BBC Radio Scotland Service Licence. It concluded that the station offered distinctive programmes that

were appreciated by listeners. The Trust supported the future strategy of offering more speech programmes in daytime and more specialist music in the evenings.

### Network Radio

BBC Scotland continued to provide content for most of the UK networks and among our success stories was the daily *4 O'Clock Show* for BBC Radio 4 Extra.

We continued as a key supplier of drama, readings and features to BBC Radio 4 and of music to BBC Radios 1, 2 and 3. We supplied BBC Radio 3 with concerts from the Edinburgh Festival and we provided BBC Radio 2 with programmes from Celtic Connections in Glasgow.



1. Clive Anderson was joined by Rory Bremner and others for *The Guessing Game*.

2. Rona Wilkie won the BBC Radio Scotland Young Traditional Musician of the Year.



We used our expertise in jazz programming to pilot a project which allowed all BBC stations – local and national – to share and cross-promote content.

Our sports teams worked with colleagues at BBC Radio 5 Live to offer commentary on some Scottish football games and to provide updates on the controversy and upheavals within the sport in Scotland.

### **BBC Radio nan Gàidheal**

Daily shows such as *Coinneach MacIomhair* and *Feasgar* offered listeners access to a variety of views on current issues, with hour-long special programmes linked in with events including the Year of Island Culture. Creative partnerships helped us to meet some of the demand from audiences for more drama and comedy in the schedule. The dramatic monologue *Os mo chionn Sheinn an Uiseag* formed a pivotal part of the Hogmanay programming and, with the support of MG ALBA, a new format *De do Naidheachd* used news and current events to create an entertaining and witty panel show.

As well as offering live commentary on a selection of domestic and international football matches, BBC Radio nan Gàidheal also followed the developing story of the Highland Amateur Football Cup competition, culminating in the live broadcast of the final.

### **Online**

Following the BBC's online review, and despite significant budget reductions, audiences continued to rise. Average weekly UK unique browsers rose by over one million to 3.5 million for the year. This was driven particularly by traffic to News and Sport. News online averaged over 2.5 million weekly UK unique browsers, from December 2011 to February 2012, and the Referendum and Rangers stories combined in the second week of February to boost the /Scotland site's UK unique browsers to 5.16 million, its highest ever level.



1. *T in the Park* was only one of the many festivals covered live by BBC Scotland.

2. BBC Radio nan Gàidheal's *Aileag* celebrated its 20th birthday with presenter Janice Ann MacKay.





# LOOKING AHEAD

Our ambition is to produce world-class, impartial journalism; to represent Scotland to itself and to the rest of the world, especially with new drama and comedy; to celebrate the unifying events and the cultural diversity of Scotland and to collaborate to make the best of Scotland's talent and creativity, while exploiting digital technology and new broadcast platforms.

## The best journalism

We will continue to provide the best, most informed journalism that resonates with our audiences.

On television we will build on the success of *Reporting Scotland*, which, as Scotland's most watched television news programme, continues to serve an audience of more than 500,000 viewers each night. Special focus will be placed on a nightly sequence of specific news stories from across the country, 'Scotland in 90 seconds'.

Across all of our broadcast platforms we will offer comprehensive coverage of the forthcoming Scottish Independence Referendum, including debates and documentaries.

In the coming year we will deliver compelling coverage of the Scottish Local Council elections, the Queen's Diamond Jubilee and the Olympics, with particular focus on Scotland's competitors.

We plan to build on the success of our news online coverage and live pages to attract more readers and viewers. Page impressions now top two million UK unique browsers in any typical week. We will also continue to expand our social media presence to ensure our news output is as widely available as possible.

Local communities and local government will remain an important focus for our radio and online journalism. These services will continue to deliver breaking news stories to our audiences.



1. Coverage of the Olympic Games will be at the heart of our summer schedules in 2012.

2. We will continue to build on the success of *Reporting Scotland*, Scotland's most watched TV news programme.





As the UK Government's plans for local television take shape, we will consider how best we might work in partnership with those organisations charged with providing those services.

### Inspiring knowledge and culture

This year will see a major four-part TV documentary series, presented by veteran Hollywood actor Brian Cox, viewing history and societal change through Scotland's trade in tobacco, opiates, alcohol and sugar.

A third series of *Grand Tours of Scotland*, presented by Paul Murton, will be broadcast, continuing to reflect the experiences of Victorian travellers and tourists.

Three single documentaries will look at important periods of conflict in the history of the nation – *The Romans In Scotland*, *The Last Battle of the Vikings* and *Montrose: Scotland's Greatest Warrior*.

A new six-part series telling the stories of people living and working in and around Aberdeen Harbour will transmit, reflecting a rich environment blending new and traditional industries.

The *Artworks Scotland* strand will continue to explore Scotland's rich cultural heritage. And across the schedules our programming will cover topics as diverse as photography and photographers, Glasgow's Sauchiehall Street and a documentary on the mining community in Fife.

We will capitalise on the decision to locate in Scotland the roles of Controller, BBC Factual and BBC Head of UK Arts Production and we will continue to build on the expertise and experience that we have in innovative and challenging arts, factual and science programme production.



1. Paul Murton will return with another series of the hugely popular *Grand Tours of Scotland*.
2. Our rich cultural heritage will continue to be the focus of *Artworks Scotland*.

## LOOKING AHEAD CONTINUED

### Ambitious UK drama and comedy

The popular school drama *Waterloo Road* will make a well-publicised move to Greenock this year, as part of a commitment to grow the drama output from Scotland. The series, currently being filmed in its new Scottish home, will transmit later in the year.

*Lip Service*, which follows the lives of twenty-something lesbians in Glasgow, will return for a second series. Crime thriller *The Field of Blood* will also return, with the second of Denise Mina's series of novels being adapted for broadcast later this year.

*Case Histories*, starring Jason Isaacs, is planned to return and a new ambitious two-parter, *Red Bones* – the first in the series of Shetland-set detective novels by Ann Cleeves – will premiere this year. It will also be a big year for our continuing drama, *River City*, which celebrates its 10th anniversary on screen.

Now established as the most successful current UK comedy series, *Mrs Brown's Boys* will return with an extended run and a one-off festive special in 2012.

A new network series for BBC Four, *Bob Servant: Independent* has been commissioned for this year. Starring Brian Cox as the eponymous by-election candidate, it is the first TV comedy to be set on Tayside.

There will be a third series of *Burnistoun*, *Gary: Tank Commander* and *Limmy's Show*, as well as a number of new pilots, underlining BBC Scotland's continuing commitment to the best emerging and established talent.

### Outstanding children's content

*Superhumans* will combine adventure, science, challenges and laughter as extreme explorer Tim Fitz-Higham sets out to find the human beings with super powers whom he believes walk among us.

*All Over The Place* will return to CBBC, with the presenters crossing the Atlantic to the USA to savour the delights of mashed-potato wrestling, ugly dog competitions and more.

There will be a second series of *Who Let the Dogs Out?* and a new spin-off, *Who Let the Dogs Out and About?*



1. *Waterloo Road* made its way north and is now filmed in the former Greenock Academy building in Inverclyde.

2. *All Over The Place* will return to CBBC.



*Sport Relief Does Glee Club* will return, hosted by Sam and Mark, as will, for its seventh series, *Nina and the Neurons: Engineering My Story* will pioneer the concept of history to pre-schoolers, taking children on a journey to discover their own and their family's history through fun, adventure and play.

*Bitesize* will continue to support pupils through Standard Grades and Higher's in Scotland. This year, as well as looking ahead to new National 4 and 5 qualifications within the Curriculum for Excellence, we will have more *Bitesize* Maths and Science revision games and video to support those studying *Sunset Song*.

March 2012 saw the online launch of the 26-part animation *Ask Lara*, helping 9–13s with the ups and downs of puberty. Televised broadcasts will follow later in the year.

### **Events that bring communities and the nation together**

Scotland plays host to over 370 festivals each year and BBC Scotland will offer a broadcast platform to the artists, authors and performers involved in many of them.

This will include extensive coverage, on air and online, of events such as the Edinburgh International Festival, T in the Park, Proms in the Park, the World Pipe Band

Championships and Celtic Connections. BBC ALBA will broadcast from the National Mod and from festivals such as Belladrum and RockNess. And many of Scotland's book and film festivals will be covered in programmes such as Radio Scotland's *Book Café* and *Film Café*.

Radio Scotland will also reach out to audiences with output such as the season of programmes looking at the challenges and opportunities faced by people when they reach middle age.

The BBC Scottish Symphony Orchestra will once again combine its live audience performances with recordings for BBC Radio 3 and outreach and partnership work with students from Scotland's Conservatoire. Concert highlights will include appearances at the Edinburgh International Festival and the orchestra's contribution to the BBC Proms at the Royal Albert Hall.

The major sporting event of the year will be the London Olympics. BBC Scotland will play its part in covering the football action from Hampden Park in Glasgow and in providing in-depth news and sports reporting on the progress of Scottish athletes in Team GB.



1. Nicola Benedetti and the BBC Scottish Symphony Orchestra thrill the audience at the BBC Proms, broadcast live from the Caird Hall in Dundee.
2. Sam and Mark will host another series of *Sport Relief Does Glee Club*.

# KEY PRIORITIES FOR NEXT YEAR

## **Value – BBC One Scotland HD**

BBC One Scotland will be delivered in High Definition in 2012/13. The £2million investment will allow BBC Scotland programmes to be viewed in a quality that is increasingly becoming the norm for high-quality television output.

## **Openness – 2012 Olympics**

BBC Scotland will make a significant contribution to this year's Olympic Games, both in terms of the Cultural Olympiad and in coverage of the Games themselves. Our Young Apprentices scheme will equip a number of individuals to take full advantage of broadcast employment opportunities associated with the Games.

## **Distinctiveness – Investigative Journalism**

The delivery of high-quality investigative programmes in Scotland and on network on TV and radio will remain a core priority in news and current affairs. We will build on our record of success, providing journalism that is authoritative, responsible and balanced and which reflects Scotland to itself and to the world.

## **Serving all audiences – Online**

The new BBC Scotland homepage was launched in May 2012. We are working on content around nature, related to the Scotland the Wild archive and on a poem a day from the online Burns collection. We will continue to exploit our archive around drama and comedy and we will prepare content to mark major events such as the Olympics and anniversaries such as those of Piper Alpha and Lockerbie in 2013.

# CONTACTS

If you wish to find out more about the BBC's year – including full financial statements and performance against other public commitments – then please visit **[www.bbc.co.uk/annualreport](http://www.bbc.co.uk/annualreport)**

If you want to know more about how the BBC is run then please visit **[www.bbc.co.uk/info](http://www.bbc.co.uk/info)**

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\*0370 numbers are called 'UK wide' and cost no more than calls to 01 or 02 geographic numbers.

# SCOTLAND MANAGEMENT



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