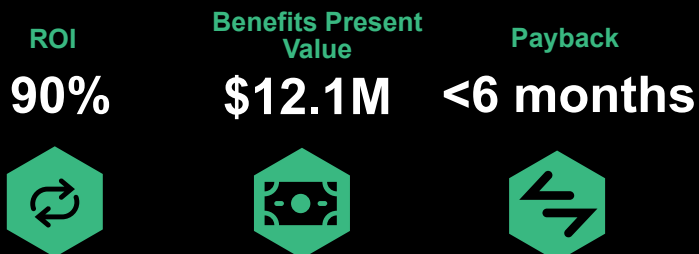


# The Total Economic Impact™ Of Microsoft Windows Devices For K-12

Through four school district interviews, a survey of 171 global school representatives and data aggregation, Forrester concluded that Microsoft Windows Devices for K-12 has the following three-year financial impact.

## FINANCIAL SUMMARY



## VOICE OF THE CUSTOMER

**“We saw that Windows laptops provided the most productivity and collaboration possibilities for our students...The shift to these devices happened as a result of incredible software and ability to hone on students’ learning journey to achieve goals faster.”**

*Chief information officer, North America*

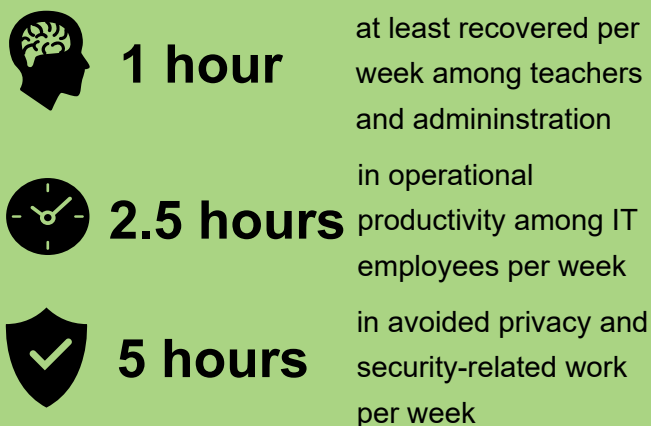
**63%** of teachers surveyed saw an improved class teaching experience

**57%** of teachers surveyed experienced improved student engagement

*“We’ve started to see some success in terms of improved grades from students who [previously] flunked every exam. Now all of a sudden, they’ve got a Windows device in front of them and they’re starting to get good grades.”*

*Director of digital strategy, Europe*

## EMPLOYEE PRODUCTIVITY

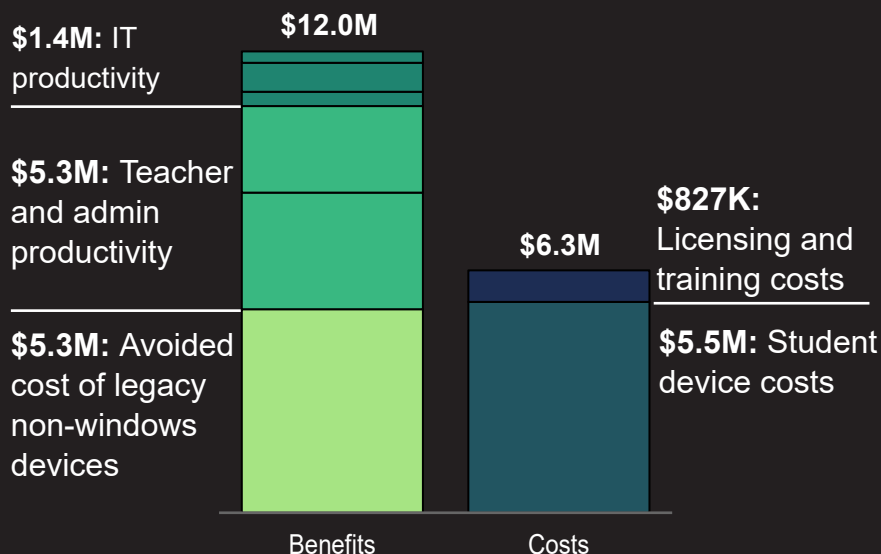


**“We are facilitating the ability of the teacher to do their job better in a world that is continually encountering more students with different sets of skills.”**

*Director of digital learning and teaching, North America*

## FINANCIAL SUMMARY

Three-year risk-adjusted



Read the full study

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Windows Devices For K-12 Education, June 2023.

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