

EuroVelo

The European cycle route network

PRESS KIT



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



Travelling on cycling routes that **connect the whole continent**

EuroVelo is **the European cycle route network** – a network of 17 long distance cycle routes that cross and connect the whole continent. The network is developed and coordinated by the European Cyclists' Federation (ECF). The routes can be used by long-distance cycle tourists, as well as by local people making daily journeys.

EuroVelo is a registered trademark of ECF and only routes approved by ECF can be called EuroVelo.

Read the full history: pro.eurovelo.com/organisation/history



Total length of the network is **90,000+ kilometres**



EuroVelo 8 - Mediterranean Route
Slovenia

Discover **Europe by bike!**

| | | | |
|---|-----------|--|----------|
| 1 Atlantic Coast Route North Cape to Caminha | 11,150 km | 10 Baltic Sea Cycle Route Hansa Circuit | 9,100 km |
| 2 Capitals Route Galway to Moscow | 5,050 km | 11 East Europe Route North Cape to Athens | 6,800 km |
| 3 Pilgrims Route Trondheim to Fisterra | 5,600 km | 12 North Sea Cycle Route North Circuit | 7,250 km |
| 4 Central Europe Route Roscoff to Kyiv | 5,050 km | 13 Iron Curtain Trail Grønsjø-Jakobselv to Rezovo | 9,950 km |
| 5 Via Romea (Francigena) Canterbury to Brindisi | 3,200 km | 14 Waters of Central Europe Zell Am See to Debrecen | 1,100 km |
| 6 Atlantic – Black Sea Saint-Brevin-les-Pins to Constanta | 4,700 km | 15 Rhine Cycle Route Andermatt to Hoek van Holland | 1,500 km |
| 7 Sun Route North Cape to Valletta | 7,600 km | 17 Rhone Cycle Route Andermatt to Port-St-Louis du Rhône or Sète | 1,000 km |
| 8 Mediterranean Route Cádiz to Cyprus | 7,600 km | 19 Meuse Cycle Route Langres to Rotterdam | 1,050 km |
| 9 Baltic – Adriatic Gdansk to Pula | 2,000 km | | |



EuroVelo Schematic Diagram (2023)
available to download at
pro.eurovelo.com/press-contact

The 17 EuroVelo routes are each arranged according to a theme and given an even or odd route number depending on their direction.

EuroVelo and cycling in numbers

The growth of EuroVelo

The EuroVelo Data Hub contains useful resources to monitor the growth of the network.

The EuroVelo Barometer, developed in partnership with Eco-Counter, monitors the usage of EuroVelo routes based on a sample of **170 automatic counters** installed along 10 of the 17 routes.

The growth of cycling on EuroVelo routes is steady for all routes between 2019 and 2022, both during weekdays and weekends. More and more Europeans are choosing the bike both for their commute and for leisure.

EuroVelo usage evolution (2019-2022)¹

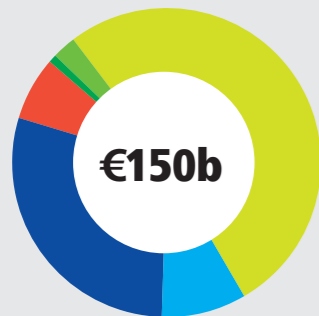
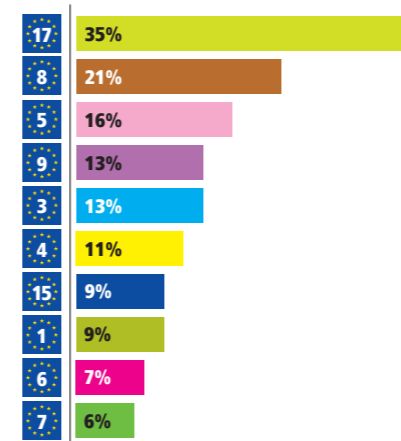
+11%
overall growth

+14% during weekends

+10% during weekdays

1. Average from January to October 2022 compared to the same period in 2019
2. Full week evolution from January to December 2022 compared to the same period in 2019

2022 EuroVelo Barometer²



- €78b Health
- €44b Cycling tourism
- €13b Bicycle market
- €9.7b Mobility
- €4b Fuel savings
- €1.3b Environment

Economic benefits of cycling

In 2018, ECF estimated that cycling produces total benefits of **€150 billion** in Europe. Cycling tourism is a major contributor, with a value of **€44 billion** according to the latest available figures. Sales and production of bicycles, parts and accessories reached a total value of more than **€23 billion** in 2021.

Sources: The EU Cycling Economy (2018), ECF, and European Bicycle Industry and Market Profile (2021), CONEBI

Cycling tourism

There are an estimated **2.3 billion** cycle tourism trips in Europe every year with a value in excess of **€44 billion**, according to a 2012 study commissioned by the European Parliament. **20.4 million** cycle tourists stay one or more nights en route, and these 'overnight' tourists spend around **€9 billion** annually. Since then, the impact of cycling tourism has most probably grown significantly.

Sources: The European Cycle Route Network EuroVelo (2012), European Parliament, and The EU Cycling Economy (2018), ECF

EuroVelo

The EuroVelo initiative is the biggest cycle route network of its kind in the world. If fully developed, as a European transport and tourism network, it would see **60 million trips** made every year generating a total of **€7 billion** in direct annual revenue.

Source: The European Cycle Route Network EuroVelo (2012), European Parliament



EuroVelo 1 - Atlantic Coast Route Ireland

1,800,000+
website visitors in 2022

7,500+
newsletter subscribers

76,000+
combined followers on social media platforms

+22.5%
website clicks through Google search in 2022

Route Development Status (2021)

3%

Certified with ECS methodology

40%

Developed with EuroVelo signs

21%

Developed routes

25%

Under development

11%

At the planning stage

64%
of the network is ready to cycle

Source: EuroVelo Route Development Status Report 2022



Download these, and additional, resources at pro.eurovelo.com/press-contact



EuroVelo 19 - Meuse Cycle Route
Belgium

Promotion and Communication



EuroVelo for Tourists

www.eurovelo.com

- The site provides information to cyclists planning their trip and aims to inspire users to travel.
- Users can browse by the country they are interested in cycling or by the route that they would like to take.
- The central hub links users to more specific information on routes, maps and guidebooks, services and bookable offers, as available on national or route-specific websites.

EuroVelo for Professionals

www.pro.eurovelo.com

- This site aims to connect and inform the many professionals working across Europe on EuroVelo projects.
- It includes a news section with updates on current projects and recent developments.
- Examples of best practices, official EuroVelo manuals and guidance documents, as well as the EuroVelo Data Hub are available to consult and download.



Publications and manuals

Official EuroVelo manuals and guidance are available to download from pro.eurovelo.com/resources

Newsletter, social media, and photos

In addition to distributing a monthly newsletter, EuroVelo is active on these channels:

- @EuroVelo
- @ecfeurovelo
- @ECFEuroVelo
- @EuroVeloECF

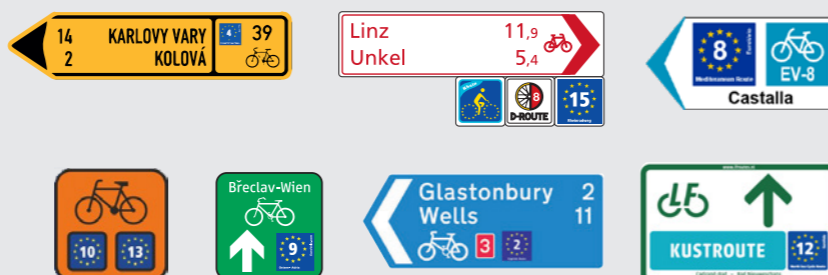
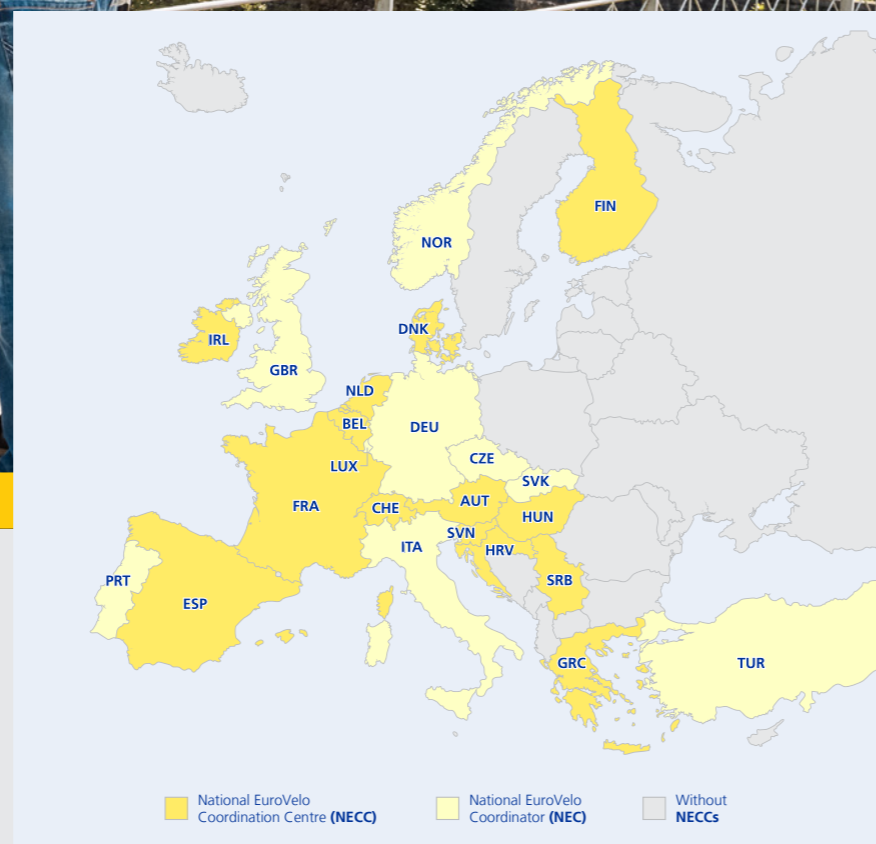
Network coordination

23 National EuroVelo Coordination Centres (NECCs) - found across the continent - ensure the communication, implementation, operation and quality assurance of EuroVelo at a national level.

National signs

The United Nations Economic Commission for Europe has produced, with ECF, signing recommendations for EuroVelo routes. As such, EuroVelo signage can be incorporated within existing national signage systems.

Source: Consolidated resolution on road signs and signals R.E.2 (2010), UNECE



EuroVelo 3 - Pilgrims Route
Belgium

Newsletter sign-up:
ecf.com/form/eurovelo-newsletter

Pictures from the EuroVelo network are available on Instagram and on our Flickr page: flickr.com/photos/eurovelo/

Contact

For general enquiries please contact eurovelo@ecf.com

Further reading: pro.eurovelo.com/organisation/national-coordinators



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union

Views and opinions expressed in this publication are those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor CINEA can be held responsible for them.

Publishing credits

Publisher:

European Cyclists' Federation (ECF)
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Photo credits:

Cover: EuroVelo, Public Works Agency (Andalusian Government), Jimmy O'Brien; **page 2:** Marc Gasch, EuroVelo, Demarrage LTMA; **page 4:** Jimmy O'Brien, EuroVelo; **page 5:** Wallonie Belgique Tourisme; **page 6:** Wallonie Belgique Tourisme

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