TOKYO GAME 5HOW 2020

Press Release May 8, 2020

TOKYO GAME SHOW 2020 Cancelled A Physical Event Format to Prevent COVID-19 Spread but Planned to Be Held Online

Computer Entertainment Supplier's Association (CESA)

TOKYO GAME SHOW 2020(TGS2020), scheduled to be held from September 24 (Thu.) to 27 (Sun.), 2020, is now planned to take place online. TGS2020, which is usually held at Makuhari Messe, is cancelled. TGS2020 is organized by the Computer Entertainment Supplier's Association (CESA, Chairman: Hideki Hayakawa) and co-organized by Nikkei Business Publications, Inc. (President & CEO: Naoto Yoshida) and Dentsu Inc. (Representative Director: Hiroshi Igarashi)

Due to the outbreak of novel coronavirus (COVID-19) on a global scale and the situation remains unpredictable in Japan as well, the organizer and the co-organizers have reached this decision after a long consideration to place the utmost priority on the health and safety of visitors, exhibitors and stakeholders. We ask for your kind understanding and cooperation.

More information will be announced as needed on the official website (https://tgs.cesa.or.jp/en/) and press releases from late May.

■ TOKYO GAME SHOW 2020 Exhibition Outline

Event Title: TOKYO GAME SHOW 2020

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. / DENTSU INC.

Sponsor: Ministry of Economy, Trade and Industry (TBC)

Dates & Times: September 24 (Thu.) - 27 (Sun.), 2020