

SuperOffice AS

WHAT'S NEW IN SUPEROFFICE 9.1

SuperOffice AS – Research and Development
Updated: August 19, 2020

SUMMARY OF HIGHLIGHTS

Discover the new features, functionality and design of a **brand new generation** of SuperOffice CRM – SuperOffice G9.

The next generation of your CRM software comes with bigger changes to the entire SuperOffice CRM platform, employing new technologies, as well as introducing changes to the UI and UX design – all to improve the overall user experience, meet the changing business needs and solve the new challenges that arise in the world.

Customers wanting to enjoy SuperOffice G9 must note that:

- is **only** available on an SuperOffice 9 Onsite **Subscription** Agreement. Customers with an Onsite Buy Agreement needs to **convert** to a Onsite Subscription Agreement before the can upgrade to SuperOffice G9
- is **only** available as a **web** application. The SuperOffice Windows app is not available for the SuperOffice 9 platform
- Internet Explorer 11 is no longer supported

SuperOffice 9.1 – is the first release of G9 and is the current version of the SuperOffice CRM platform.

The new version offers intuitive design combined with new ways to maximize and utilize your screen size. SuperOffice 9.1 also contains more options to organize and configure the way you view your customer information.

New functions in the sub release of 9.1 are added to this document:

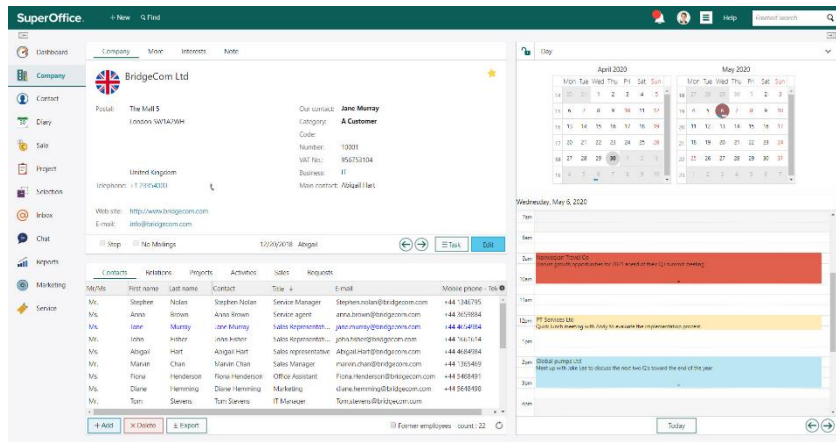
- 9.1 R01 New graphical user interface and the new side panel
- 9.1 R02 SuperOffice launches a new mobile CRM app

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NEW AND IMPROVED STANDARD CRM

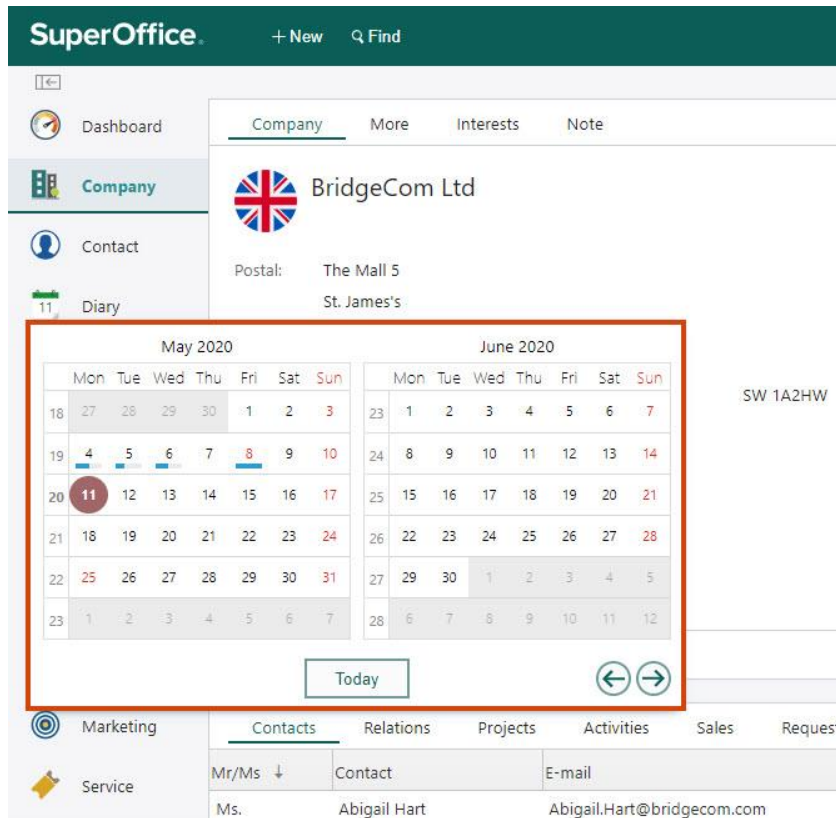
GUI - Clean new look and feel (9.1 R01)



In general, the color palette is softer and gentler – to reflect a more mindful and sustainable approach to business and growth.

All shadows and background patterns have been replaced with clean sharp edges – for more accessible viewing and reading and to help you stay focused on the actual data.

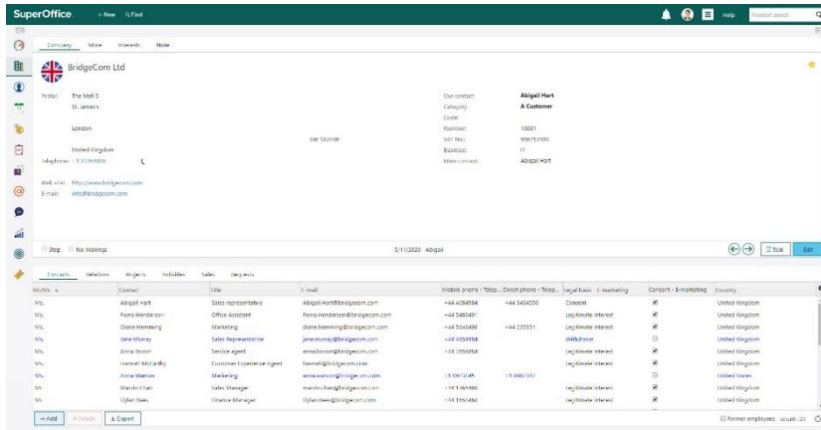
CRM - Improved micro-interactions for clearer navigation (9.1 R01)



If you take a look, you will see that SuperOffice CRM now has more visible and more intuitive micro-interactions throughout the interface.

This means that when your mouse hovers over a particular part of the screen, this **area is highlighted and tooltips** (where you can navigate to) are presented with one click – so you always know exactly where you are and what you can do from there.

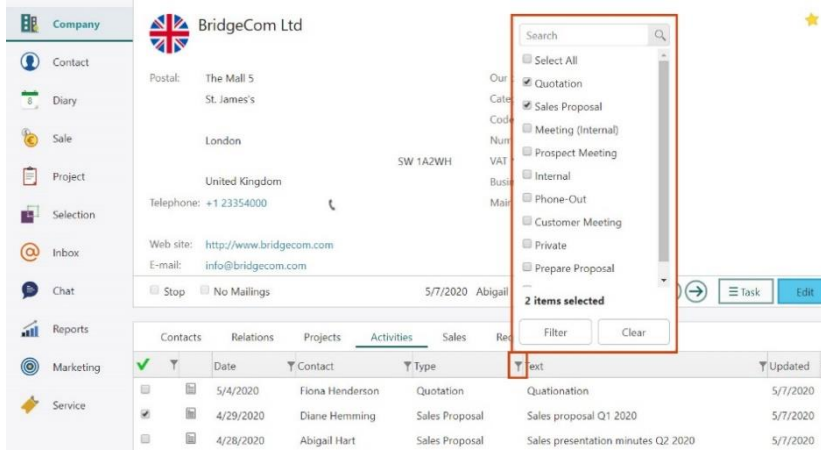
CRM - Flexibility to optimize your screen space (9.1 R01)



You can now change the size of any of the three main panels and give priority to the data that you want to be more visible or to better accommodate the particular task you are working on. For example, if you are working with a long list, you can minimize the top or side panels, so your visibility of the list becomes better and easier to work with.

You can now also collapse the side and navigation panels. This way you'll shut out unwanted noise and give yourself more space to work with.

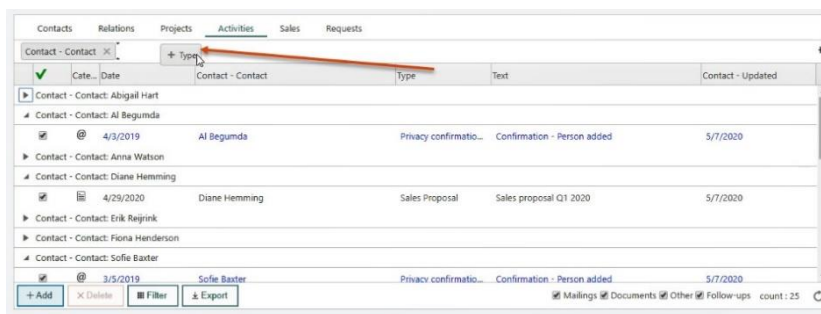
CRM - Filter and group for fast sorting and organizing (9.1 R01)



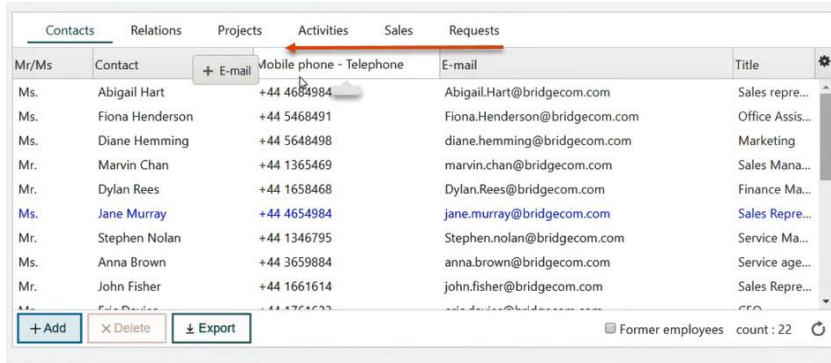
The archives panel at the bottom of your screen in SuperOffice CRM – where you get an overview of all the information connected to a company, contact, sale, project, or selection – is now much more configurable.

New filtering and grouping options make it easy to pull out and see the data you need quickly and efficiently.

You can apply the filter function to any of the columns and then select exactly which information you want to filter on.



CRM – Configure you columns (9.1 R01)

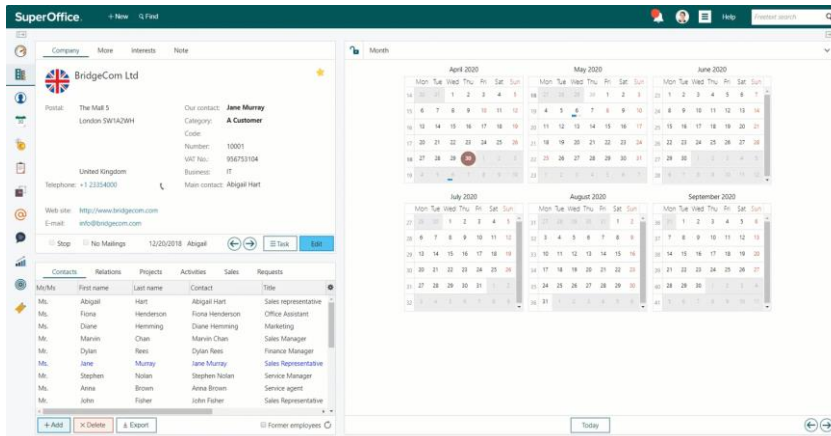


You can now drag and drop every tab and column in the archives panel of your SuperOffice CRM – letting you arrange them exactly the way you want it.

Put the tabs or columns that are more important to you in more visible positions and move away the ones that are not.

With a few mouse clicks you can now set up the view that makes the most sense to you and your business.

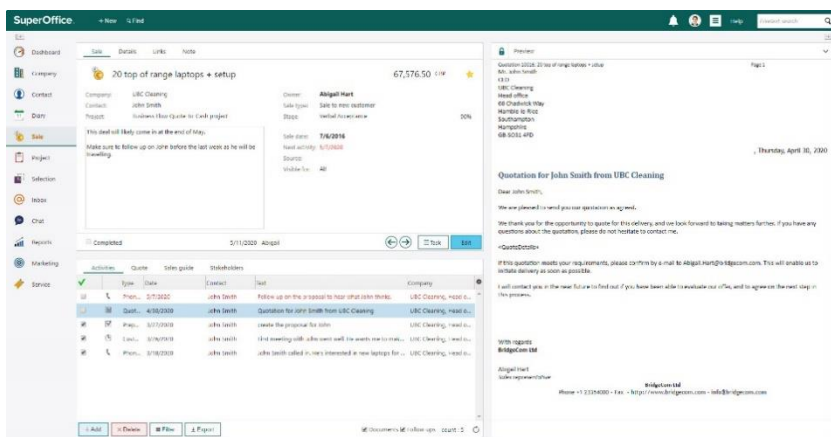
CRM - A more functional side panel that boosts your efficiency (9.1 R01)



The new panel replaces the old mini card and stretches the full length of the screen, instead of just half. With the extra space it will be a lot easier to view key data and previews, as well as to simultaneously carry out various tasks.

You can also drag the panel horizontally to use as much of the screen as you need, or collapse it to make it disappear completely – giving you more control over what and how you view your CRM information.

CRM - More informative and actionable options (9.1 R01)



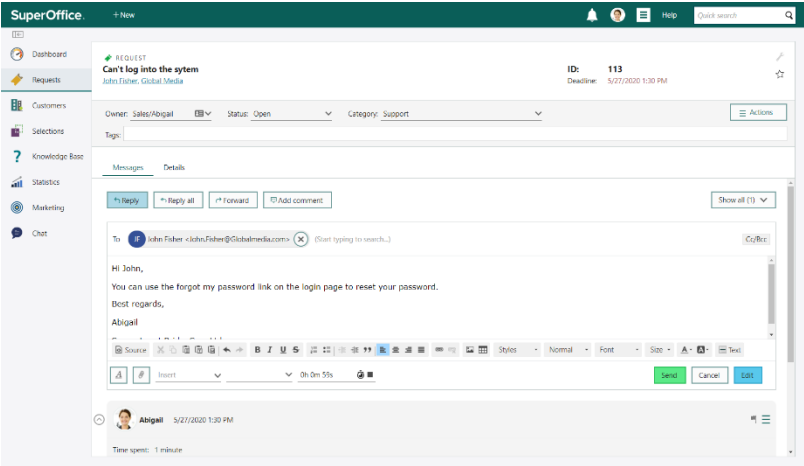
You can get an instant preview of any data line that is highlighted in your archives panel.

So, for example, if you are working through a list of activities, such as phone calls or meetings in a sale or a project screen, you can highlight any of them and see the details and description notes you've made in the appointment without clicking out of your list.

NEW AND IMPROVED MARKETING

NEW AND IMPROVED SERVICE

GUI - Clean new look and feel (9.1 R01)



In general, the color palette is softer and gentler – to reflect a more mindful and sustainable approach to business and growth.

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NEW AND IMPROVED MOBILE APP

SuperOffice Mobile CRM is launched (9.1.11)



Since the launch of Pocket CRM, all users have been able to access their CRM data from their mobile devices using Pocket CRM.

Together with SuperOffice 9 there is also a brand new mobile CRM app.

Users who use SuperOffice version 8.5 or lower can continue to use Pocket CRM as they are used to.

All users of SuperOffice 9 are advised to download and use the new mobile CRM app instead.

The new app has the new look and feel as the SuperOffice CRM version 9. It is also significantly faster to use.

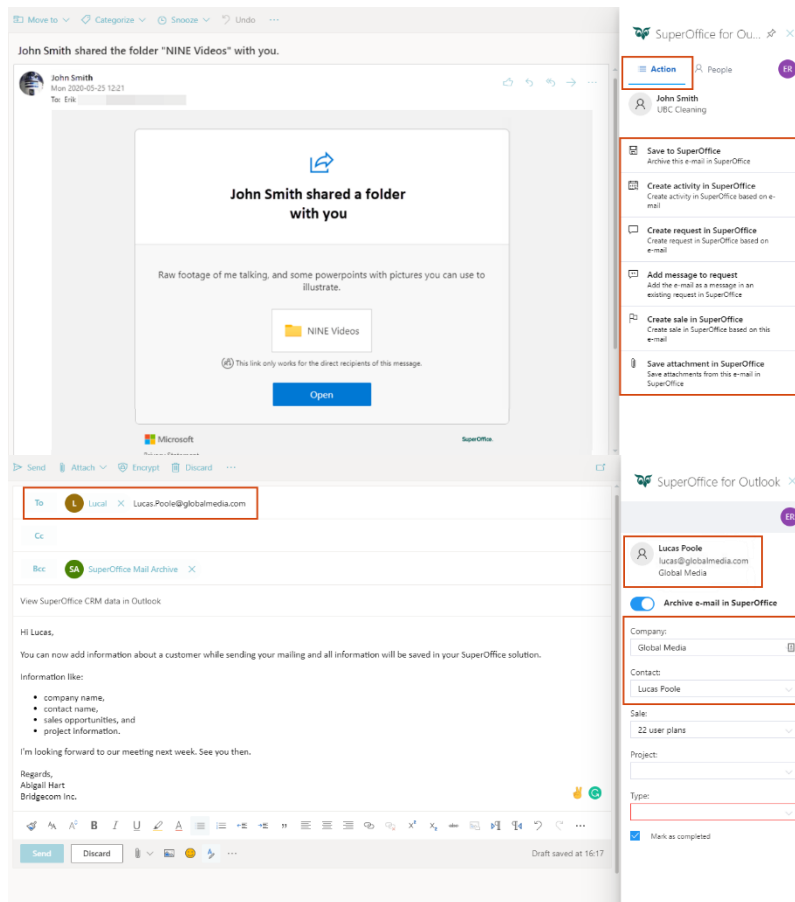
All new feature will be added to the Mobile CRM application under the G9 roadmap.

If you use SuperOffice 9, you can continue to use Pocket CRM, however we will not develop any new features for the Pocket CRM app.

SuperOffice Mobile CRM is available to download via Apple App Store, Google Play and SuperOffice App Store. To migrate to the new app, download the new (green owl) and delete Pocket CRM (red owl) from your device.

NEW AND IMPROVED SUPEROFFICE FOR OUTLOOK

SuperOffice for Outlook (9.1 R01)



Note that this zero-footprint application is available for users of CRM Online only.

Connecting cloud Office 365 and SuperOffice this app means you don't need to install anything on your computer – simply add and connect. No installation also means no need to carry out updates. The cloud solution will centrally and automatically update everything for you.

The add-in will help you save time and stay productive by letting you access key SuperOffice CRM information and features directly in your email – so you don't have to switch between systems.

Save new contacts, emails, sales, activities, or requests directly from Outlook.

See key contact, sale, and request history information quickly and easily through the add-in panel in real time.

NEW AND IMPROVED MAIL LINK