



HUMAN  
RIGHTS  
CAMPAIGN®

PEOPLE  
PURPOSE  
PROGRESS

# SPONSORSHIP OPPORTUNITIES

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HRC New England Dinner  
**November 2, 2024**

Sheraton Boston Hotel

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# 2024 NEW ENGLAND DINNER SUPPORT THE HUMAN RIGHTS CAMPAIGN

## WHAT IS HRC?

The Human Rights Campaign, a bipartisan organization working at both the federal and state levels, represents a force of more than 3 million members and supporters nationwide. As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ+ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

HRC effectively lobbies Congress, mobilizes grassroots action in diverse communities, invests strategically to elect a fair-minded Congress, and increases public understanding through innovative education and communication strategies.

## SUPPORT YOUR EMPLOYEES, COMPANY AND COMMUNITY – SUPPORT HRC

Domestic partner benefits and nondiscriminatory policies are increasingly important to potential and current employees, both LGBTQ+ and non-LGBTQ+, when making career decisions in the San Diego market.

HRC helps pass legislation that promotes equality in the workplace, and employer support of HRC will demonstrate a parallel commitment to equality. By supporting HRC and valuing diversity, you have the advantage of enticing the most qualified candidates to your company by offering them the best total employment package.

## SHOWING YOUR SUPPORT HAS ITS PERKS

The LGBTQ+ consumer segment is growing every day. Supporting HRC positions your brand in front of this sophisticated and committed group of people, showing that you support their community and their values. In addition, your support gives you a positive and powerful advertising and public relations tool. Brand loyalty is a proven aspect of the LGBTQ+ community, especially with companies that show their support. The New England area has a large and diverse group of LGBTQ+ and LGBTQ+ friendly publications as well as other advertising venues.

**BECOME A SPONSOR**  
OF THE 2024 HRC NEW ENGLAND DINNER & AUCTION  
HELP A WORTHY CAUSE AND HAVE A GREAT TIME

By becoming a sponsor of the New England Dinner & Auction, you can support the Human Rights Campaign in 2024 and join the ranks of top New England-based companies.

## PREVIOUS LOCAL SPONSORS

**PRESENTING**  
Accenture  
Dell

**PLATINUM**  
Waters

**DIAMOND**  
Bain  
Morgan Stanley

**GOLD**  
Biogen Coldwell  
Banker Eastern Bank  
John Hancock Takeda

**SILVER**  
5 Star Travel  
Liberty Mutual  
Tufts Health Plan Vertex

**BRONZE**  
Citizens Bank  
Curis  
Hasbro  
Harvard Pilgrim Health  
IVF New England  
Rockland Trust  
State Street Tradadvisor

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## NATIONAL CORPORATE PARTNERS\*

### PLATINUM



### GOLD



### SILVER



### BRONZE



\*as of 5-8-24

To become a Corporate Sponsor, please email:  
[COPARTNERS@HRCNEWENGLAND.ORG](mailto:COPARTNERS@HRCNEWENGLAND.ORG)  
For more information, please visit:  
[WWW.HRC.ORG/EVENTS](http://WWW.HRC.ORG/EVENTS)



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# 2024 NEW ENGLAND DINNER SPONSORSHIP BENEFITS

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	PRESENTING	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
	\$30,000	\$22,000	\$15,000	\$10,000	\$7,500	\$5,000
DINNER TICKETS	20	15	10	6	4	2
YEAR ROUND LISTING ON HRC NEW ENGLAND WEBSITE						
SOCIAL MEDIA ANNOUNCEMENT						
CORPORATE SPONSOR RECOGNITION VIDEO						
LOGO PLACEMENT ON DINNER MATERIALS						
UPGRADED BAR SERVICE						
PREMIUM TABLE PLACEMENT						
CORPORATE VIDEO SPOTLIGHT						
GOBO LOGO DISPLAY						
DIGITAL PROGRAM BOOK	FULL PAGE PREMIUM PLACEMENT COLOR	FULL PAGE COLOR	FULL PAGE COLOR	FULL PAGE COLOR	HALF PAGE COLOR	QUARTER PAGE COLOR

Ask us about other sponsorship opportunities, starting at \$2,500.

## TIMELINES & AD GUIDELINES

**HRC Corporate Partnerships are accepted throughout the year, with deadlines associated with the 2024 Dinner are as described below:**

### LOGO SUBMISSION:

To be included on the formal invitation your logo must be received by 5:00 p.m. on Monday, August 26, 2024

### AD SUBMISSION:

To be included in the digital program book your ad must be received by 5:00 p.m. on Monday, September 23, 2024

To become a Corporate Sponsor, please email: [COPARTNERS@HRCNEWENGLAND.ORG](mailto:COPARTNERS@HRCNEWENGLAND.ORG)

For more information, please visit: [WWW.HRC.ORG/EVENTS](http://WWW.HRC.ORG/EVENTS)



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## 2024 NEW ENGLAND DINNER

# SPONSORSHIP RESPONSE FORM

November 2, 2024  
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### SPONSOR CONTACT INFORMATION

Business Name

Contact Person

Title

Address

City

State

ZIP

Telephone

Fax

Email

Mobile

We are pleased to support the HRC New England Dinner.

- Presenting Sponsor \$30,000
- Platinum Sponsor \$22,000
- Diamond Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000
- I would like to reserve \_\_\_\_\_ additional tickets.
- We would like an advertisement only. Please have an HRC advertising representative contact me.
- We are interested in donating an auction item.

Description: \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

### INSTRUCTIONS:

Please **PRINT, SIGN and RETURN** this completed form with your payment to:

Human Rights Campaign | Attn: New England Dinner  
1640 Rhode Island Avenue NW  
Washington, DC 20036  
Email: [copartners@hrcnewengland.org](mailto:copartners@hrcnewengland.org)

*Make all checks payable to Human Rights Campaign. Arrangements can be made for payment by credit card. Full sponsorship payment must be received prior to event publication deadlines.*



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## 2024 NEW ENGLAND DINNER

# CREDIT CARD AUTHORIZATION

November 2, 2024  
Sheraton Boston Hotel

### AUTHORIZATION FOR CREDIT CARD USE

PRINT AND COMPLETE THIS AUTHORIZATION AND RETURN. All information will remain confidential.

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Name on Card

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Billing Address

---

City

State

ZIP

---

Telephone

Fax

---

Email

Phone

### CREDIT CARD PAYMENT INFORMATION

Credit Card  American Express  Visa  Mastercard

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Card No.

Expiration Date

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CCV

Amt to Charge (USD) \$

I authorize the HUMAN RIGHTS CAMPAIGN to charge the amount listed above to the credit card provided above. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

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Signature

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Print Name

Date

### INSTRUCTIONS:

Please **PRINT, SIGN and RETURN** this completed form with your payment to:

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Washington, DC 20036

Email: [copartners@hrcnewengland.org](mailto:copartners@hrcnewengland.org)

**For more information, please visit: [www.hrc.org/events](http://www.hrc.org/events)**