

# Region III

## Latin America and Caribbean

Mexico



### ENCICLOPEDIA DEL PATRIMONIO CULTURAL INMATERIAL

## Intangible Cultural Heritage Encyclopedia

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

**Geographic Coverage of NGO's expertise:** Latin America and the Caribbean.



### Relevant projects or initiatives

- "XOCOTZIN: Remarkable kid": Elementary school program focused on identify, value and disseminate elements of the Intangible Cultural Heritage in their locality.
- CREATIVE. A commercial strategy to decolonize crafts and promote intellectual property, brands and licensing of products and services.
- ULAMA. Supporting the first massive sport in the world with 3,500 years of practice in Mexico: The rubber ball game.

### NGO's activity networks and more information



### Vision

To be a world reference in providing relevant information, certified training and technological tools to disseminate and safeguard the elements of the Intangible Cultural Heritage of Latin America and the Caribbean.

### Mission

Design, implement and evaluate actions, models and programs to disseminate and safeguard the elements of the Intangible Cultural Heritage of Latin America and the Caribbean.

NGO-90055

### Main areas of work related to the Convention



Manage and maintain a detailed and updated online inventory of the elements of the Intangible Cultural Heritage of Latin America and the Caribbean.



Train promoters and local authorities to build a participatory inventory with a comprehensive safeguarding plan for their Intangible Cultural Heritage.



Support bearers of the Intangible Cultural Heritage in the design of certified training to efficiently transmit their knowledge, skills and techniques.



Promote the Latin American and Caribbean Network to safeguard, disseminate and transmit the elements of Intangible Cultural Heritage in the region.

### Contact Information

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