

Region II Eastern Europe

Poland



The Serfenta Association

NGO accredited to provide advisory services to the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

Geographic Coverage of NGO's expertise: Poland.



Relevant projects or initiatives

Serfenta's Viva Basket! Project was held in 2014 with two institutions from Norway. We conducted research in our countries to identify and show the variety of basketry, the diversity of materials, techniques and craftsmen. We also compare approaches for the protection of crafts in Poland and Norway. We organized an international conference, an outdoor weaving program in Cieszyn, the slow city, where Serfenta has its main office, published a book and a few films. The results led us to prepare a file for the inscription of weaving skills on the national list of ICH in Poland, which finally happened in 2017. Serfenta received the Jeonju International Award for Promotion Intangible Cultural Heritage in 2022, awarded by the City of Jeonju, Republic of Korea.

NGO's activity networks and more information



Vision

Serfenta provides knowledge and experience about the basketry craft in the whole world. Our ideal world is full of living craft traditions, which can freely develop and where craftsmen and organizations are adequately rewarded.

Mission

Serfenta's business model "From research to business" consists of 3 steps: research, design and business.

- Research: - we identify and map basket makers, skills, techniques and materials;
- we share our knowledge and experience through books and modern online channels;
- Design: - we add new functionalities to traditional objects;
- we design new products, forms and tools;

Business: - we educate new generations by connecting them with crafts; give lectures and talks; run workshops; raise awareness on the value of manual work; organize craft tours in Poland and other countries; create potential market outlets for crafts; Our business model is suitable not only for basketry but also for all other areas of ICH. Hence, it can be successfully used to preserve other skills.

NGO-90373

Main areas of work related to the Convention



Research.



Mapping of traditions.



Design based on ICH.



Education.



Business models for ICH.

Contact Information

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