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Intangible Cultural Heritage

Perceptions and enactments





To Protect: Why?

- ☞ to conserve human creations that may disappear forever
 - ☞ to give world recognition
 - ☞ to strengthen identity
 - ☞ to enable social cooperation
 - ☞ to provide historical continuity
 - ☞ to foster enjoyment
- 



ICH is a process of creation comprising:



Skills



**Enabling
factors**



Products



Meanings



Impacts



**Economic
Value**



A. Skills

The conservation of intangible cultural heritage is only ensured by the continuation of the skills necessary for its creation.

UNESCO Living Treasures Program

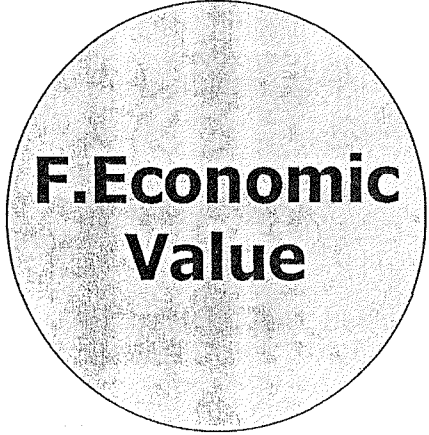




**B. Enabling
Factors**

- **Respect for one's own cultural heritage**
- **Access to knowledge, objects and practices of past cultures**
- **Dialogue with other cultures**
- **Access to new technologies**
- **Copyright protection**

Should they be included in an ICH legal instrument?



**F.Economic
Value**

- Market value as commodity
- Royalties for copying, reproducing, playing, recording or other uses.

WIPO, WTO



A normative instrument on ICH as a process of creation should:

Protect the whole creative process of an element:

1. ensure transmission of skills
2. establish institutional mechanisms for collecting, inventorying and conserving element or examples
3. provide support for its producers or performers
4. give responsibility to the State.
5. foster international cooperation.

Which elements should be protected?

Life	Social	Biodiversity	Land	Symbolic	Spiritual	Literary	Performing Arts				Festive
							M	V/S	T	Other	
Birth	Kinship	Botany	Nature beliefs	Signs	Cosmo Vision	Oral: Legends Epics Stories	High Arts				Seasons' Calendar
Rites of Ages	Community	Zoology	Names	Representations	Animistic Beliefs						Games
Betroth	Settlements	Pharmacology	Landscape	Ritual	Sacred books	Printed	"Folklore" Local Arts				Religious
Wed	Border	Agriculture	Property	Flag	Liturgie						Schools