

## **Agenda 2    Medium-Term and Long-Term Programmes**

Contribute to the implementation and promotion of the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage in the Asia-Pacific region and foster regional and international cooperation for safeguarding through coordinating and disseminating information, under the agreement between the Government of the Republic of Korea and UNESCO

### **Objectives**

- Promoting the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage, contributing to its implementation in the Asia-Pacific region, and contributing to strengthening the capabilities of Member States
- Supporting ICH safeguarding and raising awareness of ICH through information and networking
- Strengthening regional and international cooperation networks for ICH safeguarding
- Constructing an online ICH safeguarding system through information technology

### **Basic Policy**

- Ensuring effective ICH safeguarding through information and networking and developing international organisational activities linked to sustainable development
- Strengthening solidarity among Member States and sub-regions concerning ICH safeguarding and promoting cooperation with institutes, including those established under the auspices of UNESCO and other related professional organisations in the Asia-Pacific region
- Increasing community participation through enhancing visibility, promoting activities of non-governmental organisations, and raising public awareness
- Expanding the Centre's catalytic role as a coordinator by increasing participation of ICH stakeholders and building up the foundation to fulfil the Centre's role as an ICH information and research hub
- Promoting programmes that reflect the reality and the demand of the Asia-Pacific region to implement the agreement between the Government of the Republic of Korea and UNESCO
- Promoting medium- and long-term programmes that are focused on building

the capacity of Member States, and strengthening the role of the Centre as a mediator in the field of ICH safeguarding in the Asia-Pacific region

## **Long-Term Programmes**

- Duration: 10 years (2012–2021)
- Main Tasks:
  - Increasing support for information and research activities of Member States to enhance their capacity for safeguarding ICH
  - Establishing an information system to ensure the effective management of ICH data
  - Strengthening international and regional networks to exchange ICH information and knowledge
  - Enhancing the visibility of ICH to communities and the general public and developing programmes for raising awareness about ICH
- Main Programmes:
  - Collecting ICH information and supporting the establishment of archives for Member States
  - Building up a database and developing a cultural atlas through online tools
  - Developing a database and guideline concerned with ICH safeguarding
  - Supporting the restoration and digitalisation of important ICH-related analogue materials
  - Building an online and offline system for a cooperation network of ICH safeguarding
  - Establishing an integrated database, archives, and website of ICH in the Asia-Pacific region
  - Developing and managing a portal site to build a cooperation network of ICH safeguarding
  - Enacting and managing the International ICH Prize (tentatively named) for ICH promotion and enhancement

## **Medium-Term Programmes**

- Duration: 5 years (2012–2016)
- Main Tasks:
  - Building a database and developing cooperation programmes for the foundation of information and research on ICH
  - Strengthening the ICH cooperation network through building a focal point and an expert pool system
  - Promoting ICH and raising awareness of ICH through publications and public relations
  - Building an infrastructure to establish an online system of ICH information

- Main Programmes:
  - Researching activities to collect data on the current status of ICH safeguarding in the Asia-Pacific region
  - Developing identification, documentation, and dissemination guidelines of activities to build a foundation for Member States
  - Collecting ICH information and research on intellectual property rights in relation to information materials and documentation in ICH safeguarding
  - Holding expert meetings and constructing cooperative networks as a focal point for Member States and sub-regions
  - Promoting collaborative research activities to build a network among experts and professional organisations
  - Hosting public functions and supporting exchange activities for ICH-related communities and non-governmental organisations
  - Publishing the quarterly newsletter, *ICH Courier*, and related publication to raise awareness about ICH
  - Developing an ICH-related website and building archives