United Nations Educational, Scientific and Cultural Organization

Intangible Cultural Heritage

**Use of the Emblem of the Convention for Safeguarding the Intangible Cultural Heritage under Patronage**

# PATRONAGE REPORTING FORM

*This document is available at the following web address:*
http://www.unesco.org/culture/ich/en/forms/

1. **Name, venue, date and organizer of the activity:**

International Forum "Collaboration among Museum Communities and State Bodies for the Safeguarding and Development of Intangible Cultural Heritage", September 24-26, 2012, Baku, Azerbaijan.

Organizers: **The Azerbaijani Carpet Makers' Union** and **the Azerbaijani National Committee of ICOM**

2. **What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?**

The aim of the forum was to bring together museum communities, ICOM national commitees and state bodies in the field of safeguarding and develoipment the intangible cultural heritage

3. **Who were the audiences of the activity?** (Please tick the five most relevant)

- ✓ UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- ☐ Development agent (e.g. Intergovernmental Organizations, UN system)
- ✓ Policy maker (e.g. ministries, parliamentarians, local authorities)
- ✓ Civil Society (e.g. private persons, NGOs, companies)
- ✓ Scientists / researchers / academia
- ☐ Educators / teachers / trainers
- ☐ Youth / students
- ✓ Mass media
- ✓ Specialized media
- ✓ Other (please specify) museum workers and craftsmen

4. **Was there any media coverage for your activity?** (Please specify the number of features)

| ***Type*** | ***Local*** | ***National*** | ***Regional*** | ***International*** |
|---|---|---|---|---|
| ***Print*** | | 4 | | |
| ***Radio*** | | | | |
| ***Television*** | | 4 | | |
| ***Internet*** | | 2 | | |

5. **How many people have been reached approximately through the communication about the activity?**

___over 300_____

6. **What was the effect of your activity for the Convention's visibility?** (Please tick the two most relevant)

- ✓ The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences
- ✓ The purposes and objectives of the 2003 Convention were made known to new audiences
- ✓ The achievements of the 2003 Convention were promoted to new audiences
- ☐ UNESCO's publications (www.unesco.org/publishing) were promoted to new audiences

**Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:**

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.

CD with information materials:

- Placard
- Programme
- Video footage
- Press clippings
- Photo images
- The front pages of "The Safeguarding of Carpet Traditions of Azerbaijan"