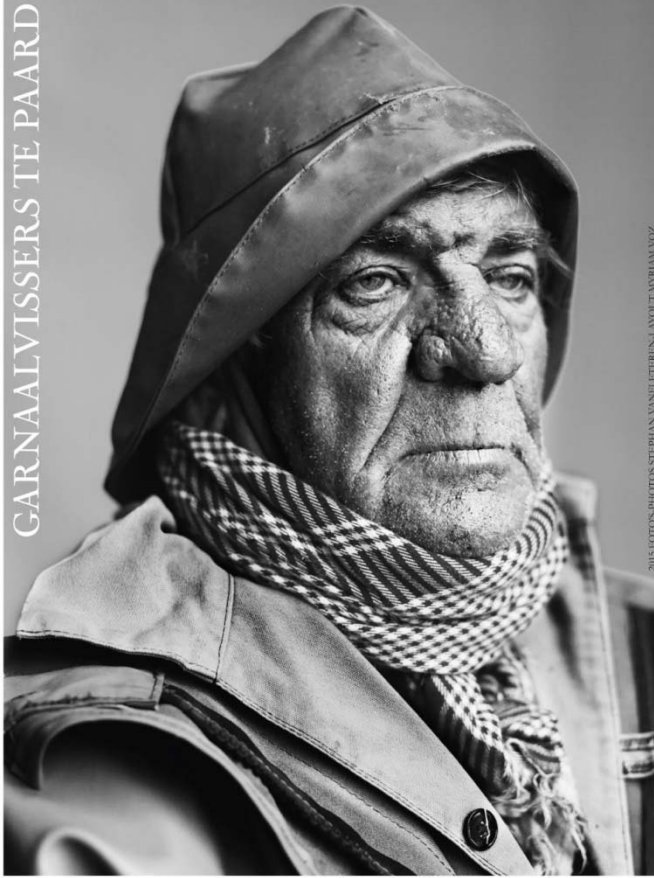


PÊCHEURS DE CREVETTES À CHEVAL

GARNAALVISSERS TE PAARD



1 WORLD



BELGIË BELGIQUE

1 WORLD



BELGIË BELGIQUE

1 WORLD



BELGIË BELGIQUE

1 WORLD



BELGIË BELGIQUE

1 WORLD



BELGIË BELGIQUE

2015 FOTOS PHOTOS STEPHAN VAN LIEFEREN-LAYOLT AVRIAM VOZ



Intangible Cultural Heritage



United Nations  
Educational, Scientific and  
Cultural Organization

Intangible  
Cultural  
Heritage

# Use of the Emblem of the Convention for Safeguarding the Intangible Cultural Heritage under Patronage

## PATRONAGE REPORTING FORM

This document is available at the following web address:

<http://www.unesco.org/culture/ich/en/forms/>

### 1. Name, venue, date and organizer of the activity:

Stamp 'Shrimpers on horseback' issued by Bpost, Direction Stamps & Philately, Belgium

### 2. What is the particular relevance of the activity to purposes and objectives the 2003 Convention and its compliance with the principles of the Convention?

Promotion of the intangible Cultural Heritage

### 3. Who were the audiences of the activity? (Please tick the five most relevant)

- UNESCO network (e.g. commissions, chairs, associated schools, clubs, national committees)
- Development agent (e.g. Intergovernmental Organizations, UN system)
- Policy maker (e.g. ministries, parliamentarians, local authorities)
- Civil Society (e.g. private persons, NGOs, companies)
- Scientists / researchers / academia
- Educators / teachers / trainers
- Youth / students
- Mass media
- Specialized media
- Other (please specify) Philatelists & users of stamps

### 4. Was there any media coverage for your activity? (Please specify the number of features)

| Type       | Local | National | Regional | International |
|------------|-------|----------|----------|---------------|
| Print      | X     |          | X        |               |
| Radio      |       |          |          |               |
| Television |       |          |          |               |
| Internet   |       |          |          |               |

5. **How many people have been reached approximately through the communication about the activity?**

30 000 subscribers of Belgian stamps+ other users of the stamp (indeterminable/copies of the stamp: 125.000)

6. **What was the effect of your activity for the Convention's visibility?** (Please tick the two most relevant)

X The name and linked logo of UNESCO and the 2003 Convention were made visible to new audiences

X The purposes and objectives of the 2003 Convention were made known to new audiences

The achievements of the 2003 Convention were promoted to new audiences

UNESCO's publications ([www.unesco.org/publishing](http://www.unesco.org/publishing)) were promoted to new audiences

**Please send this questionnaire to the Secretariat of the 2003 Convention, together with, if relevant, the following materials:**

Information materials (especially those featuring the name or logo of the Convention for the Safeguarding of the Intangible Cultural Heritage), press clippings, radio recordings, television and video footage, statistics.