

## PATRONAGE REPORTING FORM

### 1. Name, venue, date and organizer of the activity:

*Name: The 12<sup>th</sup> “Sharq Taronalari” International Music Festival and International Conference on Protection of Tangible and Intangible Cultural Heritage*

*Venue: Samarkand, Samarkand Region, Republic of Uzbekistan*

*Date: 26-30 August 2019*

*Organizers:*

- *Ministry of Culture of the Republic of Uzbekistan*
- *State Committee of the Republic of Uzbekistan for Tourism Development*
- *Academy of Sciences*
- *Union of Composers*
- *Union of Writers*
- *Municipality of Samarkand city*
- *Municipality of the Samarkand Region*

### 2. What is particular relevance of the activity to the objectives and programs of UNESCO?

*The 12<sup>th</sup> “Sharq Taronalari” International Music Festival and International Conference on Protection of Tangible and Intangible Cultural Heritage were organized by the initiative of the Government of Uzbekistan, in Samarkand from 26 to 30 August 2019. The Festival was aimed to promote the oral traditions which are an invaluable source of the living heritage, to manifest creativity and diversity of arts worldwide, to motivate youth’s interest to the art, to develop network among ICH bearers internationally. The objectives of the Festival were in line with provisions of the integrated promotion and practical implementation of 1972, 2003 and 2005 UNESCO’s Conventions. The ancient city brought together artists, ICH bearers and scholars from over 78 countries of the world. The program of the Festival included contests of traditional music performers. The performing art was judged by an international jury made up of famous musicologists, art directors and managers of international festivals. Mrs. Audrey Azoulay (Director-General of UNESCO) attended and addressed opening remarks.*

*Opening Ceremony of the Festival has been organized in Registan Square of the Samarkand on 26<sup>th</sup> of August 2019. H.E. Mr. Shavkat Mirziyoev, President of the Republic of Uzbekistan, delivered opening address to the participants of the Festival. More than 400 participants from 78 countries attended the opening ceremony, including*

*representatives from UNESCO HQ, ISESCO as well as Ministers of Culture from Kazakhstan, Kyrgyzstan, Tajikistan, and Turkmenistan.*





3) *The International Conference “Preservation of Tangible and Intangible Cultural Heritage Challenges and Strategies” was organized on 26 August (at the Palace of Forums in Samarkand) by the initiatives of the H.E. Mr. Shavkat Mirziyoev, President of the Republic of Uzbekistan for the first time not only in Uzbekistan, but also in the entire Central Asian Region. Thus, International Conference was one of the most important parts of the International Music Festival “Sharq Taronalari” in participation of 300 guests from almost 60 countries in the field of architecture, restoration and preservation, history, musicology, manuscripts.*

*Goals and objectives of the conference were:*

- promotion of the UNESCO principles for the protection of tangible cultural heritage and preservation of intangible cultural heritage;*
- exchange of experience of various countries in the preservation and popularization of historical and cultural heritage at the present stage;*
- improvement of preservation system of historical and the cultural heritage at the present stage;*
- introduction of new strategies and technologies in the preservation, conservation and restoration of historical and cultural heritage;*
- introduction of innovative digital technologies in the field of study, preservation and use of cultural heritage;*
- determination of the main vectors in the activities of state and public organizations for the preservation of cultural heritage;*
- development of guidelines for the use of cultural heritage sites in the development of digital economy.*

*Mrs. Audrey Azoulay (Director-General of UNESCO) attended the International Conference. The Festival and Conference will contribute to the implementation of the 1972 and 2003 UNESCO's Conventions, in particular, through public-private partnership in protection of tangible cultural heritage and safeguarding of traditional music heritage and its transmission to the future generations.*

*The Conference was focused on followings: (1) Cultural Heritage and Urban planning, (2) Legal and Regulatory Mechanisms in the World Heritage Conservation, (3) Safeguarding ICH in Education with ICTs.*

*Declaration was adopted by the participants at the end of the International Conference.*





*In order to demonstrate ICH diversity, Gorgeous Festival “Samarkand – Heart of Great Silk road” for the guests was organized first theme park “Bogi shamol” on 25 August in Samarkand – created in the image of one of the seven gardens of great ruler Amir Temur. Mrs. Audrey Azoulay (Director-General of UNESCO) attended this garden where presented folk performances, exhibitions of ICH elements and traditional costumes and cuisine. More than 300 guests participated at the cultural events. Organizing Committee organized cultural tourism programme for all participants of the International Conference. Participants visited Historic Centre of Bukhara, Historic centre of Samarkand and archaeological complexes and palaces in ancient Termez.*





**3. Who were the audience of the activity? (Please tick the five most relevant)**

- UNESCO network (e.g commissions, chairs, associated schools, clubs, national committees)
- Development agent( e.g Intergovernmental Organizations, UN system)
  - Policy maker (e.g ministries, parliamentarians, local authorities )
  - Scientists / researchers/academia
  - Educators /teachers/trainers
  - Youth / students
  - Mass media
  - Specialized media
  - Other (please specify )ICH bearers craftsmen, cultural NGO's, museums

**4. Was there any media coverage for your activity? (Please specify the number of features)**

*The list of websites with articles on “Sharq Taronalari” International Festival and International Conference:*

1. <https://www.sharq-taronalari.uz/>
2. <https://www.trt.net.tr/uzbek/turk-dunyosi/2019/08/19/12345678910-1254911>
3. <https://daryo.uz/2019/02/27/samarqandda-26-30-avgust-kunlari-sharq-taronalari-xalqaro-musiq-festivali-otkaziladi/>
4. <https://uzbektourism.uz/uz/newnews/view?id=668>
5. <https://www.gazeta.uz/ru/2019/08/31/sharq-taronalari/>
6. <https://qalampir.uz/uz/news/avgust-oyida-shar-taronalari-musia-festivali-tkaziladi-prezident-arori-591>
7. <http://tanlov.uz/ru/event/sharq-taronalari-xalqaro-musiq-festivali>
8. <https://www.youtube.com/watch?v=E331HiBEneE>
9. <https://www.youtube.com/watch?v=RG3mfUmGmp0>
10. <https://www.advantour.com/uzbekistan/festivals/sharq-taronalari.htm>
11. <http://zarnews.uz/uz/post/sharq-taronalari-xii-xalqaro-musiq-festivali-goliblari-malum-boldi-gran-pri-ozbekistonda>
12. <https://www.pv.uz/en/news/stali-izvestny-daty-xxii-shark-taronalari-2019->
13. <https://oz.sputniknews-uz.com/video/20190828/12313086/Shar-taronalari-taronalarining-ochilish-marosimi---video.html>
14. <http://www.uzbekistanitalia.org/home/sharq-taronalari>
15. [https://www.tripadvisor.com/ShowTopic-g293967-i9281-k11607694-Sharq\\_Taronalari\\_Music\\_Festival\\_in\\_Samarkand-Uzbekistan.html](https://www.tripadvisor.com/ShowTopic-g293967-i9281-k11607694-Sharq_Taronalari_Music_Festival_in_Samarkand-Uzbekistan.html)
16. <https://www.tourradar.com/t/172921>
17. <https://kun.uz/uz/news/2019/08/31/gran-pri-ozbekistonlik-sanatkorga-nasib-qilgan-sharq-taronalari-yakunlandi-fotogalereya>
18. [http://www.xinhuanet.com/english/2019-08/27/c\\_138342766.htm](http://www.xinhuanet.com/english/2019-08/27/c_138342766.htm)
19. <https://www.togri.uz/uz/lifestyle/sharq-taronalarining-barcha-ishtirokchilari-aniq--11878>
20. <https://www.facebook.com/sharqtaronalari/>

21. <https://eastroute.com/service/sharq-taronalari-2016-25-08-16-30-08-16/>
22. <http://uza.uz/uz/society/sharq-taronalari-2019-30-08-2019>
23. <https://www.uzdaily.com/en/post/51575>
24. <https://darakchi.uz/oz/74017>
25. <https://tashkenttimes.uz/national/3583-xii-edition-of-sharq-taronalari-to-be-held-on-august-26-30>
26. <http://www.uzbekembassy.in/samarkand-to-host-xii-international-music-festival-sharq-taronalari/>
27. <http://www.uzbekembassy.in/samarkand-to-host-xii-international-music-festival-sharq-taronalari/>
28. <https://www.xabaruz.com/uz/tag/sharq-taronalari>
29. <https://www.xabar.uz/uz/madaniyat/ozbekistonlik-qiz-10-ming-dollar-yutdi>
30. <https://mfa.uz/en/press/news/2019/08/20633/?print=Y>
31. <https://www.mf.uz/uz/news/v-gorode-samarkande-sostoyalsya-xi-mezhdunarodnyj-muzykalnyj-festival-sharq-taronalari.html>
32. <https://mover.uz/watch/a2xfgVEm/>
33. <https://nuz.uz/kultura-i-iskusstvo/42368-stali-izvestny-kakie-muzykalnye-kollektivy-primut-uchastie-v-mezhdunarodnom-festivale-sharq-taronalari.html>
34. <http://xs.uz/uz/post/sharq-taronalari-khalqaro-musiq-festivalini-otkazishga-tajyorgarlik-korish-chora-tadbirlari-togrisida>
35. [https://www.kultura.uz/view\\_6\\_r\\_13719.html](https://www.kultura.uz/view_6_r_13719.html)
36. [http://www.letsouzbekeistan.com/en/blog/music\\_festival\\_sharq\\_taronalari](http://www.letsouzbekeistan.com/en/blog/music_festival_sharq_taronalari)
37. <http://stv.uz/news/newsamar/11610-v-parke-bogishamol-vossozdali-atmosferu-epohi-pravleniya-velikogo-amira-temura.html>

1. *Articles in newspapers and magazines “Khalq so’zi”, “Narodnoye slovo”, “Pravda vostoka”, “Ovozi Tojik”, “Nurli jo’l”, “Yoshlar ovozi”, “XXI asr”, “Milliy Tiklanish”, “Makhalla”, “Ishjonch”, “Bekajon”, “Madaniyat”, “Oila va jamiyat”, “Kino san’ati”, “Surkhon tongi”, “Surkhon Yoshlari”, “Zarya Surkhana”, “Muzrabot”, “Uzbekistan Today”,*

**5. How many people have been reached approximately through the communication about the activity?**

Almost all territory of Central Asia has been covered via satellite broadcasting by the Uzbekistan National TV Company.

**6. What was the effect of your activity for UNESCO’s visibility? (Please tick the two most relevant)**

- UNESCO’s name and logo were made visible to new audiences*
- UNESCO’s particular missions were made known to new audiences*
- UNESCO’s achievements were promoted to new audiences*
- UNESCO’s publications ([www.unesco.org/publishing](http://www.unesco.org/publishing)) were promoted to new audiences*

**PROGRAMME OF THE INTERNATIONAL CONFERENCE «PRESERVATION OF TANGIBLE AND INTANGIBLE  
CULTURAL HERITAGE: CHALLENGES AND STRATEGIES»**

**26 August, 2019 (9.30-15.00)**

**Samarkand city, Palace of Forums**

- 8.30-9.30 Registration of the conference participants in the Palace of Forums
- 9.30-10.10 **Plenary session of the conference**  
(Simultaneous interpretation eng/rus)
- 9.30-9.40 Speech by Prime Minister of the Republic of Uzbekistan, H.E. Abdulla Aripov
- 9.40-9.55 Speech by UNESCO Director-General, H. E. Audrey Azoulay
- 9.55-10.10 Presentation **Challenges for urban heritage in the post-soviet era** - Michael Turner, UNESCO Chair in Urban Design and Conservation Studies Bezalel Academy of Arts and Design, Jerusalem (Israel)
- 10.10-15.00 **Breakout sessions**  
(Simultaneous interpretation eng/rus)
- 10.10-15.00 **Section 1. Cultural heritage and urban planning**  
**Moderator: Jyoti Hosagrahar**, World Heritage Centre Deputy Director, **Cristina Iamandi**, ICOMOS Expert (France/Romania), **Bakhrom Abdukhalimov**, Vice President of the Academy of Sciences of Uzbekistan (Republic of Uzbekistan)
- 10.10-10.15 Welcoming remarks by Moderators
- 10.15-10.30 **Infrastructure works in historic cities: reconciling conservation, engineering, and sustainable development** - Cristina Iamandi, ICOMOS Expert (France/Romania)
- 10.30-10.40 **Intangible cultural heritage as an element of constructing meanings in the process of urbanization** – Aijarkyn Kojobekova, Philosophical Sciences PhD, Associate Professor, Department of Sociology, American University, Central Asian National Expert on Intangible Cultural Heritage in Kyrgyzstan (Kyrgyzstan)
- 10.40-10.50 **Festivals, Regeneration and Heritage Diplomacy – A European Capitals of Culture Case Study** - Cristina Clopot, PhD, Network Coordinator ACHS Intangible Heritage (ICH) Researchers Network, Postdoctoral Researcher, University of Hull (UK/Romania)
- 10.50-11.00 **Architecture authenticity preservation of Ziyoratgohs - memorial-cult complexes of Uzbekistan** - Mavlyuda Yusupova, Prof., Doctor of Science in Architecture, Head of Architecture Department of Fine Arts Institute, Academy of Sciences of Republic of Uzbekistan (Uzbekistan)
- 11.00-11.10 **Intangible cultural heritage: challenges and perspectives** – Khaled Tadmori, Chairman, Islamic Heritage Committee, University of Lebanon (Lebanon)
- 11.10-11.20 **Cultural Heritage as an Urban Generator** – Dr. Yael Eylat Van Essen, Researcher, Curator, HIT - Holon Institute of Technology
- 11.20-11.30 **Fergana branch of the Great Silk Road: monuments of the Kyrgyz section** – Bakyt Amanbaeva, Head of the Cultural Heritage Research Sector, Institute of History and Cultural Heritage, National Academy of Sciences of the Kyrgyz Republic (Kyrgyzstan)
- 11.30-12.00 Coffee break
- 12.00-12.15 **Adapting Urban planning tools for World Heritage properties: a huge challenge for transition and developing countries** - Eric Huybrechts, Institute of Urban Planning (France)
- 12.15-12.30 **Challenges to the Integrity of World Heritage Historic Centres** - Minja Yang, President, Raymond Lemaire International Centre for Conservation (RLICC) (Japan/Belgium)
- 12.30-12.40 **ISESCO's efforts on safeguarding the cultural heritage in Islamic world** – Osama El



Nahas, expert in Islamic Heritage, ISESCO (Egypt)

- 12.40-12.50 **Preservation of tangible and intangible cultural heritage: Structural evaluation topical issues and strategies to resolve them** – Bilgin Köseoğlu, Master of science, Civil Engineer, General Manager of Gürsoy Restoration (Turkey)
- 12.50-13.00 **Goals and objectives of the Center of Islamic Civilization in Uzbekistan in the field of preservation of monuments of tangible and spiritual culture** – Shoazim Minnovarov, Center of Islamic Civilization, CEO (Uzbekistan)
- 13.00-13.15 **Cultural space of the Beduin Petra and Wadi Rum** – Bushra Nabass, Head of the World Heritage Division of the Department of Antiquities (Jordan)
- 13.15-13.30 **The principles of protection of historical heritage in Turkey. Current examples of application in the field of conservation and restoration in historical areas** - Master of science Civil Engineer Bilgin Köseoğlu, General Manager of Gürsoy Restoration Master of Restoration Architect Serap Koçak
- 13.30-14.00 Coffee break
- 14.00-14.15 **The dynamics of engaging youth and community in safeguarding cultural assets: some examples from Pakistan** - Sajida Haider Vandal, Vice Chancellor, Institute of Art and Culture, and CEO, THAAP (Pakistan)
- 14.15-14.30 **Preservation of Urban Cultural Heritage in Azerbaijan – the Case Historic Centre of Sheki with the Khan’s Palace** – Shain Mustafaev, *Academician of the Academy of Sciences of Azerbaijan, deputy Director of the Institute of Oriental Studies, Academy of Sciences of Azerbaijan (Republic of Azerbaijan)*
- 14.30-14.45 Panel Discussion on the Conference conducted by **Jyoti Hosagrahar**, World Heritage Centre Deputy Director
- 14.45-15.00 Closing of the conference
- 10.10-15.00 **Section 2. Legal and regulatory mechanisms in the World Heritage conservation**  
**Moderator: Rozanna Nitti**, Senior Urban Specialist with the Social, Urban, Rural, and Resilience (SURR) Global Practice of the World Bank Group (World Bank), **Raphael Valeev**, Vice President, ICOMOS Committee Russia (Russian Federation), **Birgit Ellinghaus**, UNESCO Consultant and Expert (Germany)
- 10.10-10.15 Welcoming remarks by Moderators
- 10.15-10.30 **Protection of World Heritage sites in the event of armed conflict: legal and historical perspectives** - Etienne Clement, Senior Consultant, Cultural heritage Conventions, UNESCO Asia-Pacific Regional Bureau for Education, Bangkok (Belgium)
- 10.30-10.45 **The positive and negative aspects of the status of a World Heritage property (using the example of Russian properties)** - Evgeny Bakhrevsky, Deputy Director of the Heritage Institute, Ph.D. (Russian Federation)
- 10.45-11.00 **IRCICA Experience in Restoring Cultural Monuments** - Prof. Dr. Halit Eren, IRCICA Director General (Turkey)
- 11.00-11.15 **Studying and compiling an electronic register of cultural property of Uzbekistan located abroad** – Roik Bakhadyrov, Director of the Center for the Study of Cultural Property (Uzbekistan)
- 11.15-11.30 **Mainstreaming Cultural Heritage Issues as a Trend in a Global World** – Gulmira Shalabaeva, Director of the A. Kasteev State Museum of Art (Kazakhstan)
- 11.30-12.00 Coffee break
- 12.00-12.15 **World Bank experience in working with UNESCO on urban heritage** - Rozanna Nitti, Senior Urban Specialist with the Social, Urban, Rural, and Resilience (SURR) Global

Practice of the World Bank Group (World Bank)

- 12.15-12.30 **Russian Federation experience in the interaction with UNESCO on the preservation of Cultural Heritage worldwide (on the example of the Republic of Tatarstan)** - Raphael Valeev, Vice President, ICOMOS Committee Russia (Russian Federation)
- 12.30-12.45 **Training the Caretakers of our Heritage** – Evangelos Kyriakidis, National Center “Heritage”, CEO (Greece)
- 12.45-13.00 **Possibilities for a Mutual Understanding within “New” Culture: Perceptions of The Historical Relations between Uzbekistan and Japan** – Michio Kamikawa, Professor of History, AICHI Prefectural University (Japan)
- 13.00-13.15 **Between tradition and innovation: Knowing. Doing. Passing it on – The strategy to safeguard, cherish and promote the diversity of living/ intangible cultural Heritage in Germany** – Birgit Ellinghaus, UNESCO Consultant and Expert (Germany)
- 13.15-13.30 **Preservation of tangible cultural heritage: prevention, jurisdiction, responsibility, consequences** - Giesiddin Redjabov, chief expert of the Cabinet of Ministers of the Republic of Uzbekistan, researcher at Tashkent State University of Economics (Uzbekistan)
- 13.30-14.00 Coffee break
- 14.00-14.15 **Definition and documentation of cultural heritage, principles of legal arrangements for preserving and transferring works to the future** - Alidost Ertuğrul, Associate Professor, Architect & Nilgün Olgun, Master of Restoration, Architect
- 14.15-14.30 **The *Shosoin* Treasures and the Treasures from *Horyu-ji* - Cultural Heritage in Japan that has been protected for over 1300 years** - Yumiko Maruyama, Professor, AICHI Prefectural University (Japan)
- 14.30-14.45 Panel Discussion on the Conference conducted by **Jyoti Hosagrahar**, World Heritage Centre Deputy Director
- 14.45-15.00 Closing of the conference
- 10.10-15.00 **Section 3. Safeguarding intangible cultural heritage in education with ICTs**  
**Moderator: Amir Pasic**, Professor Dr., Architect and urban planner Commissioner for Heritage, Bosnia and Herzegovina, Chief expert of Bosnia and Herzegovina in the World Heritage Committee of UNESCO (Bosnia and Herzegovina), **Ona Vileikis**, Dr., Architect and Heritage Specialist, Expert Member, ICOMOS CIPA Heritage Documentation, UCL Institute of Archaeology and International Institute of Central Asian Studies (IICAS) (UK), **Seong-Yong Park**, Assistant Director-General, ICHCAP (Republic of Korea)
- 10.10-10.15 Welcoming remarks by Moderators
- 10.15-10.30 **Clone Cultural Properties as a new way of conservation** - Kazuhiro Mihashi, Project Associate Professor Tokyo University of the Arts (Japan)
- 10.30-10.40 **Strategy for Preservation and Development of Historic Cities based on Education, ICT and Tourism, Case Study: Samarkand Intelligent City** – Amir Pasic, Professor Dr., Architect and urban planner, Commissioner for Heritage, Bosnia and Herzegovina, Chief expert of Bosnia and Herzegovina in the World Heritage Committee of UNESCO (Bosnia and Herzegovina)
- 10.40-10.50 **Role of ICT in preservation of cultural heritage** - Dr. Sunil Khatri Kumar, Director of campus Amity University in Tashkent (Republic of India)
- 10.50-11.00 **Cultural property preservation restoration activity of Tokyo University of the Arts** - Yasuda Mamiko, Research Assistant of Conservation Oil Painting Laboratory of the Tokyo University of the Arts (Japan)

- 11.00-11.10 **Identification Management of culture heritage objects as digital objects in the electronic communications environment**, Yurii Kargapolov, CEO Ukrainian Numbering, Naming and Addressing Operations Center, Consortium (Ukraine)
- 11.10-11.20 **Introduction of advanced innovative methods for monitoring the condition and ensuring the durability of the Bibi Khanum ensemble** - Ilyas Aripov, Leading Expert (Engineer) of the Center for Seismology and Earthquake Engineering, Turin Polytechnic University in Tashkent (Uzbekistan)
- 11.20-11.30 **IT Technology in Cultural Heritage**, Cho Woo Sug, Vice rector of Inha University in Tashkent (Republic of Korea)
- 11.30-12.00 Coffee break
- 12.00-12.10 **Use of Information Technologies in Museums of Samarkand city** – Rakhim Kayumov, Head of the Scientific and Practical Museum – Laboratory, Samarkand State University (Uzbekistan)
- 12.10-12.20 **The Research on Propagation of paper in the world and Samarkand paper. With the focus on the Hand-Made Paper and artistic expression** - Koji Shibazaki, Professor at Department of Design and Craft of Aichi University of the Arts (Japan)
- 12.20-12.30 **The Role of Digital and Information Technologies for Cultural Heritage Management** - Ona Vileikis, Dr., Architect and Heritage Specialist, Expert Member, ICOMOS CIPA Heritage Documentation, UCL Institute of Archaeology and International Institute of Central Asian Studies (IICAS) (UK)
- 12.30-12.40 **ICT in cultural heritage preservation and popularization - lessons from Polish-Uzbek cooperation** - Marek Milosz, Lublin University of Technology, Faculty of Electrical Engineering and Computer Science - Vice Dean, Institute of Computer Science - Vice Director (Poland)
- 12.40-12.50 **Safeguarding of Intangible Cultural Heritage in the Asia-Pacific Region through Information and Communications Technologies (ICT)**, Park Seong-Yong, Assistant Director-General, ICHCAP (Republic of Korea)
- 12.50-13.00 **Preservation of cultural heritage through complementary (AR) and virtual (VR) reality technologies**, Irakli Kashibadze, CEO Future Laboratory (Georgia)
- 13.00-13.10 **Platform - Uzbekistan360.uz**- Sherzod Nosirov, CEO «Grace Projects» (Republic of Uzbekistan)
- 13.10-13.20 **Digital Archive for preserving cultural heritage to next generation**, Sano Yasuyo, Digital Archive Group Solutions Delivery Dept II Education & Area Solutions Unit Fujitsu Limited (Japan)
- 13.20-13.30 **The role of the project Go2.uz in the development of tourism and preservation of cultural heritage of Uzbekistan** – Nodir Akramov, Project Manager Go2.uz (Republic of Uzbekistan)
- 13.30-14.00 Coffee break
- 14.00-14.15 **Heritage and Information Technologies: what is the future** – Gai Jorayev, Institute of Archaeology, University College London (UCL)
- 14.15-14.30 **Exploring “The National treasure of Japan, scroll depicting of The Tale of Genji”: Charm of paintings. Based on the achievements of the method of art restoration** – Rei Kufukihara, President of Aichi Prefectural University (Japan)
- 14.30-14.45 Panel Discussion on the Conference conducted by **Jyoti Hosagrahar**, World Heritage Centre Deputy Director
- 14.45-15.00 Closing of the conference