



United Nations  
Educational, Scientific and  
Cultural Organization



Intangible  
Cultural  
Heritage

# NGO Review of Accreditation

ICH-08 Report – Form

## REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION

**DEADLINE 15 FEBRUARY 2021  
FOR EXAMINATION IN 2021**

File may be downloaded at:  
<https://ich.unesco.org/en/forms>

Please provide only the information requested below. Annexes or other additional materials cannot be accepted.

### A. Identification of the organization

#### A.1. Name of the organization submitting this report

A.1.a. Provide the full official name of the organization in its original language, as it appears on the official documents.

Heritage Foundation of Newfoundland and Labrador

A.1.b. Name of the organization in English and/or French.

Heritage Foundation of Newfoundland and Labrador

A.1.c. Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)

Accreditation request No. 90202

#### A.2. Address of the organization

Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.

Organization: Heritage Foundation of Newfoundland and Labrador

Address: PO Box 5171, 1 Springdale Street, St. John's, NL, Canada A1C 5V5

Telephone number:	1-709-739-1892 x2
Email address:	ich@heritagenl.ca
Website:	www.ichblog.ca
Other relevant information:	www.heritagefoundation.ca

### A.3. Contact person for correspondence

*Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.*

Title (Ms/Mr, etc.):	Mr
Family name:	Jarvis
Given name:	Dale
Institution/position:	ICH Development Officer
Address:	PO Box 5171, 1 Springdale Street, St. John's, NL, Canada A1C 5V5
Telephone number:	1-709-739-1892 x2
Email address:	dale@heritagenl.ca
Other relevant information:	

## B. Contribution of the organization to the implementation of the Convention at the national level (Chapter III of the Convention)<sup>1</sup>

*Distinguish between completed activities and ongoing activities. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.*

**B.1.** *Describe your organization's participation in State efforts to develop and implement measures to strengthen institutional capacities for safeguarding intangible cultural heritage (ICH) (Article 13 and Operational Directive (OD) 154), e.g. in the drafting of ICH-related policies or legislation, in the establishment of national ICH committees or in other government-led processes.*

*Not to exceed 250 words*

Presented on Newfoundland and Labrador's ICH work to the "Canada and the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage: Missed Opportunities, Future Plans" conference in Nova Scotia, 2019; participated in the Canadian Commission for UNESCO online roundtable on Canadian ICH in 2020

<sup>1</sup>. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers when filling in parts B, C and E.

**B.2.** Describe your organization's cooperation with competent governmental bodies for the safeguarding of intangible cultural heritage (Article 13), including existing institutions for training on and the documentation of ICH (OD 154).

*Not to exceed 250 words*

Ongoing work with Memorial University of Newfoundland (MUN) Department of Folklore, to provide training on safeguarding and documentation measures; in 2020, provided training to British Columbia Heritage Branch on ICH safeguarding techniques; partnerships with municipal governments within Newfoundland and Labrador to develop documentation projects and training opportunities; currently developing a mentor-apprentice program for the training of traditional skills in partnership with the province's Department of Advanced Education and Skills.

**B.3.** Describe your organization's involvement in or contribution to the drafting of the State's Periodic Report (OD 152).

*Not to exceed 250 words*

n/a

**B.4.** Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

*Not to exceed 250 words*

n/a

**B.5.** Describe your organization's participation in the identification, definition (Article 11.b) and inventorying of ICH (Article 12, OD 80 and OD 153). Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

*Not to exceed 250 words*

In partnership with Memorial University Library's Digital Archives Initiative, curates the online ICH Inventory; works with community governments and NGOs to document and add resources on ICH elements to the Inventory; provides training to NGO workers and university students in metadata and ethnographic documentation methods for adding to the Inventory; works with local communities and archives to digitize print and multimedia records for inclusion on the Inventory where appropriate; teaches workshops on digital documentation, digital storytelling, photo scanning, and audio recording to assist with collection of materials for the Inventory.

**B.6.** Describe your organization's participation in other safeguarding measures, including those referred to in Article 13 and OD 153, aimed at:

- a. *promoting the function of ICH in society;*
- b. *fostering scientific, technical and artistic studies with a view to effective safeguarding;*
- c. *facilitating, to the extent possible, access to information relating to ICH while respecting customary practices governing access to specific aspects of it.*

*Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.*

*Not to exceed 250 words*

In 2020-2021, completed the Baccalieu Trail Traditional Knowledge Inventory. The Traditional Knowledge Inventory is intended as a pilot project to: (1) identify existing knowledge holders such as craft producers, storytellers, musicians, interpretive guides, and artisans; (2) create a series of case studies of those knowledge holders already working in some way in the creative economy; and (3) to disperse that information while connecting tradition bearers with traditional tourism providers who could in turn utilize their services.

In addition, continued with ongoing social media, blogging, and recording of 200 podcast episodes, community documentation.

Conducted oral history interview and hosting subsequent public lecture (via zoom) with snowshoe maker Edwin Bishop of Heart's Delight-Islington, in partnership with The Rooms Museum.

Created a new case study series presenting information on the link between ICH and community develop, entrepreneurialism, and social enterprise.

**B.7.** *Describe your organization's involvement in measures to ensure greater recognition of, respect for and enhancement of ICH, in particular those referred to in Article 14, ODs 105 to 109 and OD 155:*

- a. *educational, awareness-raising and information programmes aimed at the general public, in particular young people;*
- b. *educational and training programmes within the communities and groups concerned;*
- c. *capacity-building activities for the safeguarding of ICH;*
- d. *non-formal means of transmitting knowledge;*
- e. *education for the protection of natural spaces and places of memory whose existence is necessary for expressing ICH.*

*Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals when participating in such measures.*

*Not to exceed 250 words*

Completed the Knit, Purl, Listen project in cooperation with the Craft Council of NL, as part of the Collective Memories project to showcase the knowledge of local seniors. This project taught students how to interview local seniors (in this case textile artists) and then produced a print and digital booklet showcasing the knowledge of seniors.

Developed the Come Home Café series at The Rooms provincial museum, a celebration of rural community life, culture, and history. It is both a mini-reunion, and a way to share a taste of the unique culture of our local places with those who grew up elsewhere. Each Come Home Café will focus on a different, special Newfoundland and Labrador town, and includes stories, memories, music, and more. These have been halted with Covid-19, but will resume.

Completed the Memory Mug Up project funded by New Horizons for Seniors, including a pdf-only version of a booklet of stories by local seniors.

Developed the People, Places, and Culture workshops - these are interactive community workshops which involve asset mapping, community storytelling, and discussion of safeguarding measures.

Disseminates information on community-level ICH with the clear consent of community practitioners; includes information on consent issues in all workshops on ICH inventorying and documentation.

## C. Bilateral, sub-regional, regional and international cooperation

Report on any activities carried out by your organization at the bilateral, subregional, regional or international levels for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives, as referred to in Article 19 and OD 156. You may, for example, consider the following issues:

- a. sharing information and documentation concerning shared ICH (OD 87);
- b. participating in regional cooperation activities including, for example, those of category 2 centres for ICH established under the auspices of UNESCO (OD 88);
- c. developing networks of NGOs, communities, experts, centres of expertise and research institutes at subregional and regional levels to develop joint and interdisciplinary approaches concerning shared ICH (OD 86).

Not to exceed 250 words

Recipient of the 2019 Jeonju International Award for Promoting Intangible Cultural Heritage. This prestigious international award recognizes a major commitment by the province of Newfoundland and Labrador, our communities, tradition bearers, and our team at the Heritage Foundation of Newfoundland and Labrador (HFNL) in safeguarding and building capacity to celebrate our intangible cultural heritage. It is a great honour to be given this award.

Plays a role in developing the Canadian ICH Network at the national level; is involved as an organization member of the Canadian Commission for UNESCO; participates in national heritage conferences and meetings and speaks to the importance of the 2003 Convention

## D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

D.1 Has your organization participated in the Committee meetings or those of the General Assembly? If so, please indicate which meetings you attended and describe the nature of your contribution to the Committee's work.

Not to exceed 250 words

no

D.2 Has your organization served as a member of the Evaluation Body (OD 26 to 31), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.

Not to exceed 100 words

no

**D.3** *In what way(s) has your organization provided advisory services to the Committee (OD 96) or in what way(s) do you foresee that it might provide such services in the future?*

*Not to exceed 500 words*

2014 (9.COM) - sat on the Consultative body, evaluating files related to Register of Best Safeguarding practices, financial assistance request greater than US\$25.000, and nominations to the Urgent Safeguarding List. Would be very interested in participating on the consultative body, or working to provide training on ICH safeguarding measures/ethnographic documentation.

**E. Capacities of your organization to evaluate nominations, proposals and requests (as described in OD 27 and OD 96):**

**E.1.** *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

*Not to exceed 250 words*

Staff of 2 in the ICH office, with very good command of English.

**E.2.** *Does your organization have experience in working across several ICH domains? Please describe your experiences.*

*Not to exceed 250 words*

Has experience in working across all ICH domains, particularly with regards to documentation and inventorying, as well as developing community-based safeguarding practices and programs.

**E.3.** *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

*Not to exceed 250 words*

Experience evaluating files through the Consultative Body, as well as experience in-house with analysing funding proposals and grant applications.

**E.4.** *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

*Not to exceed 250 words*

**E.5.** *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

*Not to exceed 250 words*

Has taught workshops internationally on ICH safeguarding and documentation, notably in partnership with FARO (Belgium). In 2020, one of our ICH case studies was included in the Heritage Business Planning Toolkit developed by Harriet Deacon for Kyrgyzstan.

## F. Cooperation with UNESCO

Report on activities carried out by your organization in cooperation with UNESCO (both direct cooperation with UNESCO as well as activities carried out under the auspices of UNESCO or for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention, or financial support, such as funding from the Participation Program).

Not to exceed 250 words

n/a

## G. Membership in the ICH NGO Forum

Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

## H. Signature

The report must include the name and signature of the person empowered to sign it on behalf of the organization.

Name: Dale Jarvis

Title: ICH Development Officer

Date: 12 February 2021

Signature:

