



Economic Aspects of the Safeguarding of Intangible Cultural Heritage

Thank you for answering this short survey which is important for the future development of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage.

We are interested in hearing your opinion about:

- (i) the positive and negative effects of economic activities relating to elements of intangible cultural heritage;
- (ii) initiatives aiming to maximize the positive impact and to mitigate the negative impact of such activities on ICH safeguarding or sustainable development of the communities, groups and individuals concerned.

This survey is confidential and its results will only be presented in an aggregate form.

The survey has been tested and takes approximately 20 minutes to complete.

We kindly ask you to complete the survey by 16 October 2022.

If you have any technical issues whilst completing the survey, please contact the Secretariat: ich@unesco.org.

About yourself

1. Please identify yourself (tick all that apply) *

- Intangible cultural heritage bearer/practitioner
- Focal point of element inscribed on one of the Lists of the 2003 Convention
- Government official/employee
- University staff/researcher/UNESCO Chair
- NGO or civil society organization
- UNESCO Permanent Delegation/ UNESCO National Commission/ UNESCO Category 2 Centre
- Facilitator in UNESCO's Global Capacity Building Programme
- Private sector
- Other

2. Please select your gender

- Woman
- Man
- Non-binary
- Prefer not to say
- Other

3. Which country are you coming from?

4. Does your work on intangible cultural heritage focus on a specific UNESCO region? (tick all that apply) *

- Group I (Western European and North American States)
- Group II (Eastern European States)
- Group III (Latin-American and Caribbean States)
- Group IV (Asian and Pacific States)
- Group V(a) (African States)
- Group V(b) (Arab States)
- All UNESCO regions
- My work focuses on ICH in general, not any specific region
- Other

5. If you would like to share your email address so that we can contact you in regard to the questionnaire or further work in this area, please include it here:

Positive effects of economic activities

Positive effects of economic activities on the safeguarding of intangible cultural heritage and

6. In general, how often do you think economic activities contribute positively to intangible cultural heritage safeguarding of communities, groups and individuals concerned?

Never 1 2 3 4 5 Always

7. In general, how often do economic activities relating to intangible cultural heritage contribute to sustainable development of communities, groups and individuals concerned?

Never 1 2 3 4 5 Always

8. Please share an example of a positive effect of intangible cultural heritage being linked to economic activities (include URL links where possible)

9. Referring to the above example, what were the main positive effects that you observed when intangible cultural heritage was linked to economic activities? (tick all that apply)

- Enhanced value and meaning to communities, groups, and individuals concerned
- Improved social cohesion
- Reduced conflict
- Increased practice of the element
- Maintenance or enhancement of repertoire
- Improved transmission within bearer communities
- Heritage-sensitive innovation/ appropriate adaption to new contexts
- Income generation for communities, groups and individuals concerned
- Decent work for communities, groups and individuals concerned
- Improved living standards for communities, groups and individuals concerned
- Reduced environmental degradation
- All of the above
- Other

10. Referring to the above example, please indicate the kinds of stakeholders involved (tick all that apply)

- Communities, groups, and individuals concerned
- State agencies
- Private sector
- Researchers
- Civil Society/NGOs
- Other

11. Additional examples of a positive effect of intangible cultural heritage being linked to economic activities (include URL links where possible)

Negative effects of economic activities

Negative effects of economic activities on intangible cultural heritage safeguarding and sustainable

12. In general, how frequently do you think economic activities have a negative effect on the safeguarding of intangible cultural heritage?

Never 1 2 3 4 5 Always

13. In general, how frequently do you think economic activities related to ICH have a negative effect on sustainable development of communities, groups and individuals concerned?

Never 1 2 3 4 5 Always

14. Please share an example of a negative effect of intangible cultural heritage being linked to economic activities (include URL links where possible)

15. Referring to the above example, what were the main negative effects that you observed when intangible cultural heritage was linked to economic activities? (tick all that apply)

- Loss of value and meaning to communities, groups and individuals concerned
- Decontextualization
- Misrepresentation of the intangible cultural heritage/ touristification
- Freezing

- Reduced social cohesion
- Increased conflict
- Reduced practice of the element by communities, groups and individuals concerned
- Decreased transmission within bearer communities
- Reduced repertoire of skills or knowledge
- Professionalization
- Theatrification/ Staging
- Misappropriation by third parties
- Over-commercialization/ Industrial production
- Insufficient remuneration for communities, groups and individual concerned
- Inequitable benefit sharing from economic activities, disadvantaging communities concerned
- Decline in working conditions for communities, groups and individuals concerned
- Decline in living standards for communities, groups and individuals concerned
- Use of inappropriate modern materials or new technologies of production
- Shortage of materials or loss of spaces for practice
- Increased environmental degradation
- All of the above
- Other

16. Referring to the above example, please indicate the kinds of stakeholders involved (tick all that apply)

- Communities, groups and individuals concerned
- State agencies
- Private sector
- Researchers
- Civil Society/NGOs
- Other

17. Additional examples of a negative effect of intangible cultural heritage being linked to economic activities (include URL links where possible)

Initiatives to maximize benefits and minimize negative impacts

Initiatives to maximize benefits and minimize negative impacts of economic activities on the safeguarding of intangible cultural heritage and sustainable development

18. Please share an example of an initiative that helped to maximize benefits and/or minimize negative impacts of economic activities for intangible cultural heritage safeguarding and sustainable development (include URL links where possible)

19. Additional examples (include URL links where possible)

20. What features of these initiatives made them effective, in your opinion?
(tick all that apply)

- Community-led planning and implementation
- Community empowerment and capacity building
- Focus on social meaning and value of the ICH
- Financial assistance to practitioners
- Legal protections available and accessed
- Marketing training and support
- Better quality products and services
- More affordable or higher quality materials
- Increased attention to environmental sustainability
- Ethical guidelines or policies
- Other

21. Where economic activities have negative effects on intangible cultural heritage safeguarding and sustainable development, do you think it is possible to develop effective mitigations?

Never 1 2 3 4 5 Always

(Note: Each number is positioned above a corresponding empty circle icon.)

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