

**REPORT BY A NON-GOVERNMENTAL ORGANIZATION ACCREDITED  
TO ACT IN AN ADVISORY CAPACITY TO THE COMMITTEE ON ITS  
CONTRIBUTION TO THE IMPLEMENTATION OF THE CONVENTION**

**Deadline: 15 February 2023  
for examination in 2023**

*File may be downloaded at:  
<https://ich.unesco.org/en/forms>*

*Please provide only the information requested below.  
Annexes or other additional materials cannot be accepted.*

### **A. Identification of the organization**

#### **A.1. Name of the organization submitting this report**

A.1.a. *Provide the full official name of the organization in its original language, as it appears on the official documents.*

Conservatorio de la Cultura Gastronómica Mexicana S. C.

A.1.b. *Name of the organization in English and/or French.*

Conservatory of Mexican Gastronomic Culture

A.1.c. *Accreditation number of the organization (as indicated in all previous correspondence: NGO-90XXX)*

NGO-90001

#### **A.2. Address of the organization**

*Provide the complete postal address of the organization, as well as additional contact information such as its telephone number, email address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled. In the case of internationally active organizations, please provide the address of the headquarters.*

Organization: Conservatorio de la Cultura Gastronómica Mexicana

Address: Gladiolas 15, San Ángel Tlacopac, Álvaro Obregón. CP 01040 CDMX.  
México

Telephone number: +52 55 55 550 92 88

Email address: [glorialm5@prodigy.net.mx](mailto:glorialm5@prodigy.net.mx); [vvelasco@ccgm.mx](mailto:vvelasco@ccgm.mx); [fanyponce@ccgm.mx](mailto:fanyponce@ccgm.mx)

Website: [www.ccgmmx.com](http://www.ccgmmx.com)

Other relevant information:

### A.3. Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this report.

Title (Ms/Mr, etc.): Ms

Family name: López Morales

Given name: Gloria

Institution/position: President

Address: Gladiolas 15, San Ángel Tlacopac, Álvaro Obregón 01040 CDMX México

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Other relevant information:

## B. Contribution of the organization to the implementation of the Convention at the national and international levels (Chapter III and Article 19 of the Convention, paragraph 156 of the Operational Directives)<sup>1</sup>

*Distinguish between completed activities and ongoing activities contributing to the eight thematic areas of the Convention's Overall Results Framework<sup>2</sup>, as well as to the preparation of periodic reports, nominations, proposals and requests under the Convention's international cooperation mechanisms. If you have not contributed, this should be indicated. Also describe any obstacles or difficulties that your organization may have encountered in such participation.*

**B.1.** Describe your organization's contribution to strengthening **institutional and human capacities** for safeguarding intangible cultural heritage.

*Not to exceed 250 words*

Since 2010, the CCGM has been in charge of been responsible for coordinating the follow-up of the Safeguarding Plan, in support of the efforts of government institutions, such as the Directorate of Cultural Heritage of the National Institute of Anthropology and History (INAH), to

1. In case your organization operates in several States, please indicate clearly which State or States are concerned by your answers where appropriate.
2. For further information on the Overall Results Framework, please refer to the Chapter 8 of the Basic Texts of the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage: <https://ich.unesco.org/en/basic-texts-00503>

strengthen the Intangible Heritage Convention.

The VIII, IX and X editions of the National Meeting of Information on Traditional Mexican Cuisine as a World Heritage Site were held. In this event, the state delegates of the CCGM are trained in activities for the implementation of the Plan for the Safeguarding of Traditional Mexican Cuisine. Delegates, in turn, exchange ideas and replicate this training in their states with heritage bearers.

Throughout this period, the CCGM has held working sessions with its Advisory Council, which is composed of academics, researchers, entrepreneurs and representatives of organizations from various sectors involved in the value chain of Mexico's food system.

It is important to highlight that, as a result of the pandemic, there were risks that affected all links in the value chain of the food system: production, collection, transport, storage, distribution, marketing, preparation and service of food at the table, especially there were repercussions on the economic income of traditional cooks.

The CCGM was no exception, the organization had to pause its face-to-face activities for a few months, however, we continued to work remotely carrying out virtual activities such as the National Meeting or the training and certification processes in the EC1084 and support was sought for the bearers of the tradition.

**B.2.** Describe your organization's participation in activities related to the **transmission of and education** for intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

*Not to exceed 250 words*

The CCGM has established strengthening mechanisms for the transmission of knowledge associated with traditional cuisines, through the organization of courses, seminars, discussions, democonferences and workshops.

The realization of projects with the communities of traditional cooks, producers of the field and personnel related to the disciplines that have to do with food and nutrition is one of our priorities. In general, projects are designed in which the bearers of traditional heritage can play their role as teachers and transmitters of knowledge, so it is common for them to be included in the faculty in seminars and other activities aimed at teaching of traditional practices. An example of this are the Meetings of Traditional Cooks that, as in the case of Michoacán reaches its nineteenth edition, which has been a replicated model throughout the national territory, with more than 200 festivals or national, regional and local meetings.

**B.3.** Describe your organization's participation in the **inventorying and research** of intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

*Not to exceed 250 words*

The CCGM, in collaboration with the Daniel Rubín de la Borbolla A.C. Center, continues with the application of methodological instruments for the inventory of traditional cuisines of Mexico.

Training workshops on the management and application of these instruments are given to just over 60 delegates from all over the country who make up the network of delegates that the CCGM has formed for the implementation of the Safeguarding Plan for this element; annually, the National Meeting of Delegates is held where the activities carried out are reported, actions that are incorporated into the periodic reports that are sent each year to INAH and every 4 years to UNESCO.

It is worth mentioning that the CCGM has linked with educational institutions, state and municipal governments, as well as other civil organizations for the collection and analysis of this information.

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**B.4.** Describe your organization's participation in developing **policies, as well as legal and administrative measures**, for safeguarding intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

The CCGM promotes at the local level that state governments promulgate decrees, declarations of recognition and public policies to safeguard and promote their cuisines. Through its network of representatives throughout the country, as well as in some cities in the United States, it provides advice, management and training for the development and execution of the safeguarding plan.

In this last period, two states legislated their declaration of patrimony, so, to date, 15 states and one municipality have this protection.

Regarding participation in the elaboration of Public Policies, at the local level, the Delegates participate in the Citizen Consultation Forums convened by the State and Municipal Governments for the elaboration of the Development Plans, with the presentation of papers on objectives, strategies and lines of action for safeguarding the intangible cultural heritage.

**B.5.** Describe your organization's participation in promoting the **role of intangible cultural heritage and its safeguarding in society**. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Since before the Mexican Gastronomy was recognized as ICH, the CCGM has developed various models of promotion such as the meetings of traditional cooks that today are replicated in Mexico, and in other parts of the world. Also has designed other activities such as forums and congresses where the meeting between cooks, food producers, the education sector, among others, is encouraged.

The importance of the participation of the academic sector in the activities developed in the fulfillment of the task of documenting to monitor living and current culture, as well as to maintain the record of knowledge related to the value chain of gastronomy.

Some of these initiatives have been promoted directly by the Conservatory, others – in incalculable number – are an initiative of that hyperactive Mexican society that, in large or small cities and in the diverse rural world, boast an intense creative activity around cooking.

In the pandemic, the training and certification of the Competency Standard 1084 Preparation of popular and traditional Mexican cuisine was carried out online. Today there are 60 female cooks have been certified.

An agreement was signed with the Google Arts & Culture platform for the presentation of Mexican Gastronomy globally, an Agreement with Airbnb to create online experiences with carriers and to publicize Mexican gastronomy and with the Energy Cluster to carry out EC 1084 Certifications.

**B.6.** Describe your organization's participation in **raising awareness** about intangible cultural heritage. Explain, in particular, how your organization cooperates with communities, groups and, where relevant, individuals.

Not to exceed 250 words

Several projects have been carried out over the years with the aim of raising awareness and publicizing the inscription of Mexican Cuisine on the representative list of the ICH. However, we see the need to extend these actions to other related elements of the ICH. For example, in the events we have incorporated artisans from all specialties related to the production of utensils for the table and kitchen.

In the same way, there is a wide media presence about the importance of registration.

**B.7.** Describe your organization's participation in facilitating the engagement of communities, groups and individuals, as well as other stakeholders, for safeguarding intangible cultural heritage.

Not to exceed 250 words

The CCGM promotes and participates intensively in activities focused on the development of materials designed for the public in general and especially young people about the benefits of the traditional Mexican diet with the support of its own Delegates and the Daniel Rubín de la Borbolla Center AC.

Materials are developed for social networks as well as conferences and talks about Mexican cuisine.

Evaluations carried out in the different sectors and disciplines that constitute the Mexican culinary heritage show that, from the moment of its inscription on the ICH list, this topic acquired greater interest for its development, both at the governmental and non-governmental levels. One of the most visible signs of this boom is noticeable in the involvement of all those interested in the complex world of gastronomy, especially at the popular level. Therefore, at the non-formal level of transmission of knowledge, there is a notable proliferation of fairs, exhibitions, gastronomic samples, teaching courses in culinary disciplines among many other activities related to traditional Mexican cuisine.

It is important to state that, since the pandemic, training, evaluation and certification processes are carried out in person and virtually.

**B.8.** Describe your organization's **engagement in cooperation at the bilateral, subregional, regional or international levels** for the implementation of the Convention, including initiatives such as the exchange of information and experience, and other joint initiatives.

Not to exceed 250 words

Collaboration continues with the Association of Food and Cuisines of the Americas and strengthened relations with the academic and gastronomic communities of Spain and Italy, likewise, through the Ministry of Foreign Affairs, business tables were held between national producers and buyers from the United States, Canada and Europe, within the framework of the VIII FMGM held in Guadalajara Jalisco in 2022.

**B.9.** Describe your organization's involvement in or contribution to the drafting of the national Periodic Report on the implementation of the Convention.

Not to exceed 250 words

Since the inscription in 2010 of Traditional Mexican Cuisine on the Representative List, the CCGM has been responsible for submitting periodic reports on the implementation of its Safeguarding Plan.

In this regard, it also actively participates in the annual follow-up meetings of the Safeguarding Plans of the inscribed elements carried out by the World Heritage Directorate of the National Institute of Anthropology and History (INAH), within the framework of which a cooperation network has been established with the various managers responsible for the implementation of the Safeguarding Plans of the other Mexican cultural expressions recognized by UNESCO.

In this regard, the CCGM has worked closely with INAH with regard to the preparation of Mexico's General Periodic Report.

**B.10.** Describe your organization's participation in the preparation of nominations to the Urgent Safeguarding List or Representative List, requests for International Assistance or proposals of Good Safeguarding Practices.

Not to exceed 250 words

The Conservatory of Mexican Gastronomic Culture is a civil organization whose essential

purpose is the preservation, rescue, safeguarding and promotion of uses, customs, products, cultural practices and knowledge that constitute the common trunk that defines traditional Mexican cuisine.

At the same time, it promotes the expression of innovative currents that guarantee the continuity of this culinary heritage with its own identity and unique character in order to ensure its transmission to future generations.

In this sense, the candidacy file of "Traditional Mexican cuisine, community, ancestral and living culture - The paradigm of Michoacán" that was inscribed in 2010 on the Representative List, is the result of the work with the carrier communities, with academic, governmental and private sector institutions, from an interdisciplinary approach, which the CCGM has formally carried out since 2006.

In addition, members of the CCGM have had the opportunity to participate in the formulation of other candidacy files whose components are linked to traditional cuisines, such as: "The Parachicos in the traditional January festival of Chiapa de Corzo" and "The pilgrimage: ritual cycle of 'La Llevada' of the Virgin of Zapopan".

Collaboration of the project "Mazatlán, Creative City in Gastronomy", in the preparation of the File to participate in the 2019 and 2021 Calls of the ICH Committee of UNESCO. Collaboration through the Sinaloa Delegation.

### C. Cooperation with UNESCO

*Has your organization carried out activities in cooperation with UNESCO? If yes, please tick the relevant boxes and provide information in the box below.*

- Direct cooperation with UNESCO (Headquarters and Field Offices)
- Activities for which you have received the authorization to use the emblem of UNESCO/of the 2003 Convention
- Cooperation through the 2003 Convention's Global Network of Facilitators
- Cooperation with Category 2 Centres
- Cooperation with National Commissions for UNESCO
- Cooperation with UNESCO Chairs
- Financial support from the Intangible Cultural Heritage Fund
- Financial support from the Participation Programme
- Other types of cooperation

*Not to exceed 250 words*

Participated and collaborated with UNESCO Mexico in the First International Forum on the Creative Economy for Sustainable Development in Aguascalientes in 2021 through the CCGM Selection of the state of Hidalgo

### D. Participation in the work of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage

**D.1** *Has your organization participated in the sessions of the Committee? If so, please indicate which sessions you attended and whether you had any specific role during these meetings.*

*Not to exceed 250 words*

In accordance with the financial resources available to it, the CCGM has been able to actively participate in the following meetings of the Intergovernmental Committee:

Second Extraordinary Session of the Intergovernmental Committee, 2008, Sofia, Bulgaria

Fifth Session of the Intergovernmental Committee, 2010, Nairobi, Kenya

Sixth Session of the Intergovernmental Committee, 2011, Bali, Indonesia

Regional capacity-building workshop on the role of NGOs in implementing the Convention for the Safeguarding of the Intangible Cultural Heritage, 2011, Quito, Ecuador

Seventh Session of the Intergovernmental Committee for the Safeguarding of the Intangible Cultural Heritage, 2012, Paris, France

Fifth Session of the General Assembly of the States Parties to the Convention for the Safeguarding of the Intangible Cultural Heritage, 2014, Paris, France

Seventh Session of the General Assembly of the States Parties to the Convention for the Safeguarding of the Intangible Cultural Heritage, 2018, Paris, France

**D.2** *Has your organization served as a member of the Evaluation Body (paragraphs 26 to 31 of the Operational Directives), or as a member of the Consultative Body (between 2012 and 2014)? If so, please indicate the period.*

*Not to exceed 100 words*

No

**D.3** *In what way(s) has your organization provided advisory services to the Committee (paragraph 96 of the Operational Directives) or in what way(s) do you foresee that it might provide such services in the future?*

*Not to exceed 500 words*

Yes, the CCGM can advise based on the experience obtained in these 12 years of work following up on the plan to safeguard Mexican cuisine

## **E. Capacities of your organization to evaluate nominations, proposals and requests (paragraphs 27 and 96 of the Operational Directives):**

**E.1.** *Nominations, proposals and requests are available for evaluation only in English or French. Do members of your organization or your staff have a very good command of English or French? If so, please indicate which language(s) and the number of those members or staff.*

*Not to exceed 250 words*

The CCGM has a membership of 100 people, approximately 50% of whom are able to handle documents in English and 20% in English and French without difficulty.

**E.2.** *Does your organization have experience in working across several intangible cultural heritage domains? Please describe your experiences.*

*Not to exceed 250 words*

The CCGM has worked on ICH issues, especially in the preparation of the Traditional Cuisine File, but also on projects relating to popular cultures and cultural heritage in general.

With CONABIO in projects related to the field of Knowledge and practices related to nature and the universe; With the Daniel Rubín de la Borbolla A.C. Center related to the field of traditional crafts.

We have also collaborated in the field of traditional gastronomy in the formation of other files, such as Los Parachicos in the traditional January festival of Chiapa de Corzo, in The indigenous festival dedicated to the Dead; and in the newly named Romería de la Virgen de Zapopan.

It is part of the CCGM, the group Mujeres de Humo carrying the culinary tradition of the Center for Indigenous Arts that has the recognition as Best Safeguarding Practices; of the Ritual Ceremony of the Voladores, also recognized by UNESCO.

Collaboration in the project of the government of the state of Sinaloa, through our delegation, to participate in the preparation of the file "Mazatlán, Creative City in Gastronomy" that was presented to the ICH Committee of UNESCO in 2018, obtaining as results Observations of improvement same that are attended to participate in future calls.

**E.3.** *Describe the experience of your organization in evaluating and analysing documents such as proposals or applications.*

*Not to exceed 250 words*

The Conservatory does not yet have experience in this field

**E.4.** *Does your organization have experience in drafting synthetic texts in English or French? Please describe your experience and indicate in which language(s) and the number of those members or staff.*

*Not to exceed 250 words*

The Conservatory is perfectly capable of developing concise documents in English or French, as it has done with its brochure and other materials prepared for each of the World Forums of Gastronomy

**E.5.** *Does your organization have experience in working at the international level or the capacity to apply local experience to an international context? Please describe such experience.*

*Not to exceed 250 words*

The Conservatory, in addition to organizing the World Forum of Mexican Gastronomy at an international level, to promote relations with other private or public institutions that promote the protection of the ICH, this effort is carried out with the support of the Mexican Government and numerous instances of civil society and private initiative.

The Forum covers a wide spectrum of interdisciplinary thematic fields of the food sector and convenes several countries of the international community to reflect on global issues and promote cooperation and knowledge exchange in reference to culinary culture and the food system.

I. The Cuisine back and forth: the Nao of China. Participating countries: Philippines, Thailand, England, Malaysia and Spain.

II. The twists and turns of Mexican cuisine. Participating countries: Spain, Colombia, Peru, Argentina, Tunisia and Morocco.

III. Chilies, peppers, peppers and spices. Participating countries: England, France, Morocco, Peru and Chile.

IV. The cuisines of the American Pacific. Participating countries: Philippines, Chile, Ecuador, Peru, Colombia, Argentina, Paraguay, Honduras.

V. Mexican cuisine in North America. participating countries USA, Canada.

VI. Experience Mexican cuisine in North America. Participating countries USA. Argentina.

VII. Hand in hand between traditional cooks. Mexico - Spain.



In addition to this, the CCGM has also provided advice on the issues of its competence in several countries such as: Peru, Ecuador, Brazil, Argentina, Uruguay, Spain, with the aim of making visible and strengthening the traditional cuisines of these places.

The programmes and extensive reports resulting from these projects can be found at: <http://www.ccgm.mx>

## F. Membership in the ICH NGO Forum

*Indicate below whether your organization wishes to (continue to) be part of the ICH NGO Forum. Please note that membership is contingent upon the decision of the Committee to maintain the accreditation of your organization.*

For more information on the ICH NGO Forum and its activities, please see: <https://ich.unesco.org/en/ngo-forums-00422>.

Yes

No

## G. Signature

*The report must include the name and signature of the person empowered to sign it on behalf of your organization.*

Name: Gloria López Morales

Title: President

Date: February 14<sup>th</sup> 2023

Signature:

