

## Get A+ enhanced marketing content (A+ EMC) for your products!

✓  
**Increase**  
customer conversion

✓  
**Improve**  
search engine optimization

✓  
**Educate**  
shoppers about features

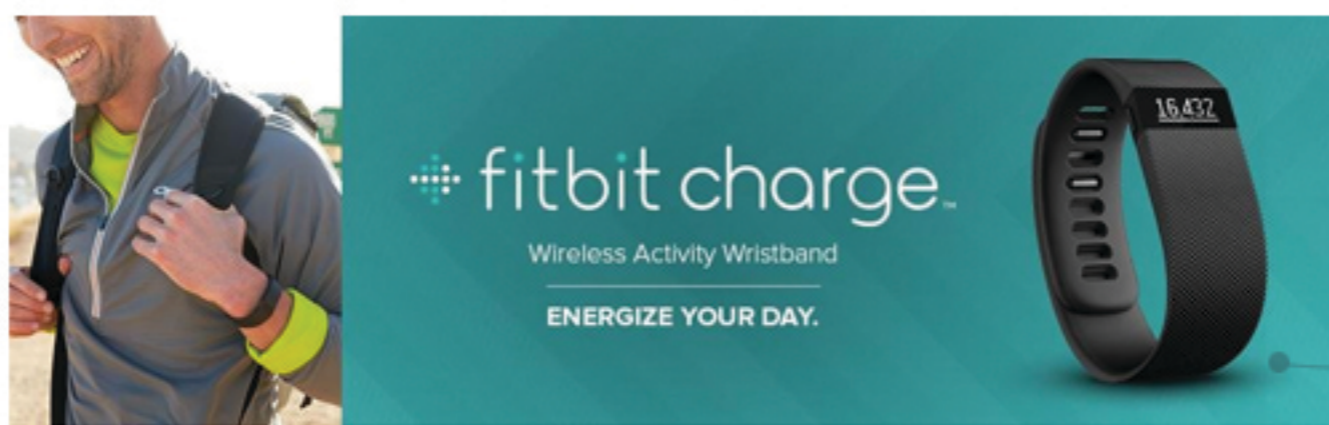
✓  
**Promote**  
brand awareness

### A+ EMC can boost your sales 3-10%\*

A+ EMC pages provide rich content that can showcase your products and promote brand awareness. A+ EMC has been shown to help increase shopper engagement and sales.

Get started

Product overview  
*Describe your product*



Hero image  
*Showcase brand identity*



**Fitbit Charge**  
*Wireless Activity + Sleep Wristband*  
Energize your day with Charge—an advanced activity wristband that tracks your steps taken, distance traveled, calories burned, floors climbed and active minutes. Stay connected throughout the day with real-time fitness stats and Caller ID on the OLED display. And when the day is done, automatically monitor your sleep and set a silent, vibrating alarm. Whether you're at the office or on the go, Charge wirelessly syncs your stats to your smartphone and computer to help you find the motivation you need to achieve your goals.

- Activity Tracking
- Caller ID
- Auto Sleep + Silent Alarm
- Exercise Tracking
- OLED Display
- All-Day Wear

**Mobile & Online Tools**  
Sync stats wirelessly and automatically to your computer and 150+ leading smartphones—including Android, iOS and Windows. Set goals, log food, see progress, analyze trends and earn achievement badges through your mobile and online dashboard. Share and compete with friends and family on the leaderboard and in New Fitbit challenges.

Company details  
*Tell your story*

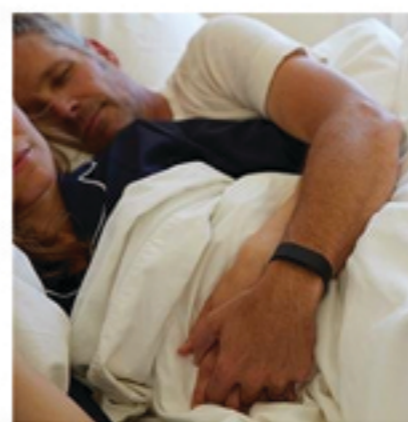
Bullet points  
*List benefits*



**Activity Tracking**  
Track steps taken, distance traveled, calories burned, floors climbed and active minutes.



**Caller ID**  
See all your incoming calls displayed right on your wrist when your smartphone is nearby.



**Auto Sleep + Silent Alarm**  
Automatically monitor how long and how well you sleep and set a silent, vibrating alarm.

Product features  
*Highlight selling points*

To get started with your own A+ EMC page, download the A+ EMC template.

Get started

\* Results are compiled from various studies performed by Amazon. Results vary depending on the quality of content, price of product, and the product category.