

# OUTLOOK BUSINESS

May 2024

THINK BEYOND. STAY AHEAD.



Rajesh Jain



Dr. Manimekalai Mohan



Mukul Vasishth



Padmaja Reddy



Bharati Shah



Ishan Kukadia



Dr. Vilas Sapkal



Ayub Sheikh



G.S. Ramesh



Dr. Monica B. Sood

Exploring the world of outstanding performers: visionaries who redefine success, from startups to seasoned leaders across all fields. Their determination and ingenuity inspire. Join us to celebrate their remarkable achievements and uncover the secrets behind their success in this exclusive series."



## OUTSTANDING PERFORMERS

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Varun Budhiraja



Dr. Upinder Dhar



Advocate Dr. Sudhindra Bhat



Dr. Unmesh Vidyadhar Takalkar



Suresh Agrawal



Shruti Swaroop

# Layam Group: Leading the Way in Global Management Solutions

Chairman G S Ramesh and Director Rohet Ramesh Unveil Strategies for Sustainable Growth and International Expansion.

**M**r. G S Ramesh, Chairman of Layam Group, and Mr. Rohet Ramesh, Director, have steered the company's remarkable 17-year journey, reshaping the industry landscape and fostering substantial growth. Under their visionary guidance, Layam Group has emerged as a trusted name in management solutions, navigating challenges and carving its niche in the market. Let's delve deeper into Layam Group's operations and strategies to uncover the secrets behind its success and its future trajectory.

Since its inception in 2007 with just 4 members, Layam Group has evolved into a leading management solutions provider, specializing in HR solutions, recruitment, staffing, and more. With an annual turnover exceeding Rs. 300 crore and a workforce of over 13,000 associates, Layam Group's emphasis on innovation and sustainability sets it apart. Integration of AI, expansion to Australia with a new office in Melbourne, and investments in CSR initiatives like "Tarang" demonstrate the company's commitment to staying ahead of the curve. The success mantra, "Do more with Less," underscores Layam Group's dedication to offering comprehensive solutions rooted in Cost, Quality, and Productivity, earning recognition and certification from leading authorities.

Addressing the critical issue of attrition and integrity, Layam

Group prioritizes Brain Count over headcount, ensuring recruitment aligns with clients' needs and fosters long-term relationships. By staying ahead of market trends and technological advancements, Layam Group serves as a catalyst for growth, upskilling candidates, and bridging talent gaps for SMEs and MNCs alike. This emphasis on Brain Count not only distinguishes Layam Group but also addresses attrition and integrity concerns, enabling clients to thrive in competitive markets.

Layam Group's mission extends beyond urban centers, penetrating tier 2 and tier 3 cities to empower youth with employment opportunities. Over the years, Layam Group has expanded its recruitment services across various states, acting as a conduit for candidates in smaller towns. Rigorous background verification and induction processes, coupled with partnerships with educational institutions nationwide,

**Layam Group pioneers innovative solutions, prioritizing sustainability and global reach under Chairman G S Ramesh's and Director Rohet Ramesh's visionary leadership.**



 **G.S. Ramesh, Chairman and Rohet Ramesh, Director**

ensure candidates' skill sets are optimally utilized. With dedicated sourcing teams and engagements with ITIs, Diploma colleges, and government entities, Layam Group is bridging the gap between talent and opportunities. Success stories, such as 300 individuals from Arunachal Pradesh employed at MRF Tyres, exemplify Layam Group's nationwide impact in fulfilling career aspirations.

Looking ahead, Layam Group envisions itself as a thriving global enterprise in the next five years. Their recent expansion into Melbourne, Australia, marks a strategic move towards this goal. Layam Group aims to further solidify its presence in international markets while continuing to innovate and adapt to evolving industry dynamics. With a focus on sustainability, innovation, and client-centric solutions, they are poised to strengthen their position as a trusted partner for businesses worldwide. Through strategic partnerships, investments in technology, and a commitment to excellence, Layam Group is well-positioned to achieve sustained growth and success on a global scale.





 **Mukul Vasishth**  
CEO, RR Solutions

**Introduction:** RR Solutions, led by CEO Mukul Vasishth, stands as a distinguished entity within the corporate gifting industry. Dedicated to delivering unparalleled excellence in customized gifting solutions, RR Solutions emerges as a beacon of innovation and reliability in the domain of corporate gifting.

**Company Overview:** Founded on the principles of ingenuity and client-centricity, RR Solutions has carved its niche as a trusted partner for businesses endeavoring to leave a lasting impression through thoughtful gifting. Headquartered in the vibrant city of Saket, Delhi, RR Solutions operates with a team of passionate professionals adept at discerning the intricacies of diverse markets.

**Digital Leap:** In a testament to its commitment to innovation, RR Solutions has embraced the digital realm with the launch of

# RR Solutions: Redefining Corporate Gifting with Innovation and a Digital Leap

Under the leadership of Mukul Vasishth, RR Solutions pioneers digital transformation alongside its renowned sub-brands for customized gifting solutions.

its sub-brands: Best Corporate Gifts, Idea Factory, and Idea Factory. Leveraging the power of technology, these brands offer seamless and personalized gifting solutions to meet the evolving needs of modern businesses.

**Best Corporate Gifts:** This digital platform curated by RR Solutions offers a wide array of premium corporate gifts sourced from trusted suppliers worldwide. With an intuitive interface and personalized recommendations, Best Corporate Gifts ensures a hassle-free gifting experience for businesses of all sizes.

**Idea Factory:** Catering to the creative needs of clients, Idea Factory provides a platform for designing bespoke gifts tailored to specific branding requirements. From concept to execution, Idea Factory collaborates closely with clients to bring their vision to life, delivering unique and memorable gifting experiences.

**Key Differentiators: RR Solutions continues to distinguish itself through several key factors:**

- **Global Reach:** Catering to a diverse clientele across borders, RR Solutions ensures bespoke solutions tailored to meet each client's unique requirements and preferences.

- **Uncompromising Quality:** Every gift curated by RR Solutions is meticulously crafted, guaranteeing an unforgettable experience for both giver and recipient alike.
- **Personalized Approach:** RR Solutions adopts a personalized approach to crafting gifting solutions, ensuring that every gift reflects the essence of the brand it represents.

**Corporate Culture:** Within RR Solutions, a culture characterized by creativity, collaboration, and excellence flourishes. The company fosters an environment where ideas are embraced, innovation is nurtured, and teamwork is celebrated. Through ongoing learning and development initiatives, RR Solutions cultivates a workforce equipped to surpass expectations and drive success.

**Mission and Vision:** RR Solutions' mission is to redefine the art of corporate gifting by delivering unmatched quality, innovation, and value to its clients worldwide. With a vision to become the preferred partner for businesses seeking to make a lasting impression through gifting, RR Solutions continues to push the boundaries of excellence and establish new benchmarks within the industry.

**Contact details: 9818312909**

# Ayurveda's Renaissance: Transforming Healthcare & Empowering Women In India

**D**r. Monica B. Sood is a global health icon with an array of credentials. Her Master's in Business Administration, International Business, and Law complement her knowledge of Ayurvedic Medicine, making her an interdisciplinary specialist. Dr. Monica also studied Thoracic Oncology and Cancer Metastasis at Johns Hopkins University. She has earned numerous local and international awards for her work in aiding people worldwide and promoting world peace, economic prosperity, and women's empowerment.

Dr. Monica combines socio-economic analysis and social involvement outside of work. Her personal aim is to eradicate dangerous illnesses, alleviate underprivileged people, and promote peace among countries. She leads the Navjivan Group and heads the National Unity & Security Council. She also promotes mental health awareness to foster empathy and nurtures youthful talent to ensure resilience and quality.

Born into a family of researchers and scientists, Dr. Monica's passion for healing blossomed early, and she became CEO of Navjivan at the age of 18. Inspired by her grandfather, Dr. Amarnath Sood, who founded the Navjivan Group and started exports in 1923 during British rule, she set out to combat incurable illnesses and revolutionize world healthcare.

In this article, Dr. Monica has reshaped the narrative surrounding Ayurveda, Modern Medicine, and other medical systems, offering nuanced perspectives that challenge conventional paradigms. Ayurveda, the ancient Indian system of medicine, has emerged as a formidable force not only in promoting public health but also in bolstering India's economy and empowering women entrepreneurs. Under the visionary leadership of



**7** **Dr. Monica B. Sood**  
CEO, Navjivan Group  
Chairperson National Unity &  
Security Council

Prime Minister Narendra Modi, significant strides have been made to harness the potential of Ayurveda, positioning India as a global hub for holistic wellness.

One of the noteworthy aspects of Ayurveda's resurgence lies in its economic impact. The substantial allocation of funds for Ayush, exemplified by the commendable increase to Rs 3,712.49 crore in the interim Budget for 2024-25, marks a pivotal moment in recognizing the vital role of Ayurveda in India's economic landscape. This enhanced financial backing underscores the government's commitment to leveraging traditional medicinal systems for both healthcare and economic growth.

Moreover, the empowerment of women entrepreneurs through Ayurveda merits attention. Ayurveda provides a fertile ground for women to showcase their entrepreneurial

pro prowess, fostering a conducive environment for innovation and enterprise. By nurturing female-led ventures in Ayurvedic products and services, India not only diversifies its economic portfolio but also fosters inclusivity and gender parity in the business sphere.

Dr. Monica's insightful perspective sheds light on the potential of an integrative approach to healthcare. By advocating for a harmonious blend of Ayurveda, Unani, Siddha, and Modern Medicine, Dr. Monica emphasizes the importance of a holistic healthcare ecosystem. This integration not only enhances the efficacy of treatment for chronic diseases like Cancer, Diabetes, and arthritis but also paves the way for synergistic advancements in medical education.

Dr. Monica envisions Bharat with innovation, growth, and inclusion. Indeed, her proposition of integrating Ayurveda, Unani, and Siddha into India's modern medical education system holds immense promise. By equipping medical students with a comprehensive understanding of traditional and modern medical practices, India can foster a new generation of healthcare professionals adept at addressing the evolving healthcare needs of its populace. This interdisciplinary approach not only enriches medical education but also positions India as a frontrunner in healthcare innovation and patient care.

In conclusion, Ayurveda's resurgence is not merely a revival of ancient wisdom but a catalyst for India's economic growth, women empowerment, and global leadership in holistic healthcare. Through strategic investments, entrepreneurial initiatives, and interdisciplinary collaborations, India is poised to realize the full potential of Ayurveda, transforming the nation into a beacon of wellness and prosperity on the global stage.

# Zyphar's Pharmaceuticals: Pioneering Excellence in Pharmaceutical Innovation

**Z** yphar's Pharmaceuticals Pvt. Ltd., founded in 2009 by Mr. Rajesh Jain, who serves as its Managing Director, stands tall in the dynamic landscape of the pharmaceutical industry as an emblem of innovation, reliability, and unwavering commitment to global healthcare. Rapidly emerging as a key player both domestically and internationally in critical care and allied segments, Zyphar's has become synonymous with quality, affordability, and efficacy under Mr. Jain's leadership.

At the heart of Zyphar's ethos lies a dedication to total customer focus, with core values of trust, transparency, and teamwork permeating every aspect of its operations. The company endeavors to provide high-quality and cost-effective life-saving products, thereby fulfilling its mission to make a tangible difference in therapeutic outcomes.

The hallmark of Zyphar's success lies in its relentless pursuit of excellence and innovation, delivering "Made in India" formulations adhering to stringent global standards. From pioneering the launch of the most economical life-saving antibiotics like Meropenem and Tigecycline to introducing groundbreaking products such as RDA Compliant Multivitamin Tablets and non-refrigerated, patent live, and lyophilized Probiotics, Zyphar's Pharmaceuticals consistently pushes the boundaries of pharmaceutical innovation.

Zyphar's global footprint is testament to its commitment to serving diverse markets across Asia, Africa, Latin America, the Middle East, and other emerging regions, rapidly becoming the preferred supplier in these markets



with a reputation for exceptional service and superior quality products.

In addition to its commendable achievements in the pharmaceutical arena, Zyphar's Biopharmaceuticals Pvt. Ltd., under Mr. Rajesh Jain's leadership, represents the company's dedication to advancing oncology treatment. Specializing in the manufacturing of niche oncology molecules and APIs, Zyphar's Biopharmaceuticals

boasts a state-of-the-art manufacturing unit in Ranjangaon MIDC, Pune, Maharashtra, catering to regulated and semi-regulated markets globally.

Zyphar's Pharmaceuticals has garnered widespread recognition for its contributions to the healthcare industry, being the recipient of the Two Star Export House Certificate by the Directorate General of Foreign Trade, Government of India, and the esteemed TUV Nord Certificate for Quality Management as per ISO

9001:2015. Additionally, Zyphar's holds the Certificate of Associateship of Maharashtra Chamber of Commerce, Industries and Agriculture, Pune, and is an active member of the Pharmaceuticals Export Promotion Council of India (Pharmexcil).

In an industry marked by rapid evolution and relentless competition, Zyphar's Pharmaceuticals Pvt. Ltd., under the guidance of Mr. Rajesh Jain, stands as a beacon of excellence, embodying a steadfast commitment to innovation, integrity, and customer satisfaction, with a vision to transform healthcare on a global scale and pave the way for a healthier, brighter future for all.

**"Zyphar's Pharmaceuticals: Redefining Pharmaceutical Innovation and Global Healthcare Standards"**

**"Zyphar's Pharmaceuticals pioneers groundbreaking solutions, delivering quality pharmaceuticals globally with innovation, integrity, and unwavering commitment to excellence."**



# Euro Safety Solutions: Championing Workplace Safety with Innovation and Commitment

## Safeguarding Workers, Empowering Industries: The Visionary Leadership of Mr. Varun Budhiraja.

In the ever-evolving landscape of workplace safety, Euro Safety stands tall in India as a leader committed to revolutionising the industry. Led by Director Mr. Varun Budhiraja, Euro Safety has garnered acclaim for its unwavering dedication to protecting workers in multiple industries and sectors across India, earning prestigious awards and recognition for its exceptional contributions.

Euro Safety Solutions, a subsidiary of the esteemed Euro Safety Group, has emerged as India's premier supplier of top-tier Personal Protective Equipment (PPE). With a diverse portfolio spanning industrial, medical, and hygienic safety products, the group is synonymous with innovation and excellence in ensuring workplace safety.

At the helm of Euro Safety Group's marketing is Mr. Varun Budhiraja, a third-generation seasoned professional with a remarkable journey. Armed with a Diploma in Footwear design from Milan and a Diploma in Luxury Management from Paris, Mr. Varun Budhiraja brings a wealth of experience and expertise. Under his leadership, Euro Safety has flourished, pioneering innovative solutions prioritising safety and comfort. The group's commitment to its mission statement, "Protection with Comfort," underscores its dedication to enhancing the well-being of the Indian workforce.

One of Euro Safety Group's standout initiatives is Euro Safety Solutions, a subsidiary that provides a comprehensive range of PPE solutions in India. With a multi-branded safety product range encompassing brands like EURO SECURITY, EUROCK, WILDFOOT, and CANVAS CLUB, Euro Safety Solutions caters to diverse

industrial needs, offering head-to-toe safety gear designed for maximum protection and comfort.

Central to Euro Safety Group's success is its relentless pursuit of product innovation and manufacturing excellence. With state-of-the-art facilities and stringent quality control measures, the group ensures that every product meets international safety standards while prioritising durability and reliability.

Euro Safety Group's commitment to societal welfare extends beyond business objectives, as evidenced by its Corporate Social Responsibility (CSR) initiatives. Through digital films and awareness campaigns, the group seeks to educate and empower workers, fostering a culture of safety and well-being in workplaces across the country.

Mr. Varun Budhiraja's visionary leadership has not gone unnoticed, earning him accolades such as the Times 40 under 40 Summit 2023 North Achievers Award, the Global Visionary Iconic Award, Global Healthcare Awards 2021, Award for Outstanding & Remarkable Contribution To Healthcare Sector (PPE Manufacturer), Most Admired Global Indian 2020, Young Achiever Of The Year 2020 and many more.



 **Varun Budhiraja**  
Director, Euro Safety Group

His remarkable contributions to society and Euro Safety Group's innovative solutions exemplify a commitment to shaping a safer, healthier future for workers worldwide.

As Euro Safety Solutions continues to expand its footprint in India and shape the future of workplace safety, its core values remain unchanged: safeguarding lives, empowering industries, and reinventing safety for generations to come. With Mr. Varun Budhiraja at the helm, Euro Safety is dedicated to leading the charge towards a safer and more productive tomorrow.



**Euro Safety Solutions, led by Mr. Varun Budhiraja, pioneers workplace safety solutions and has earned accolades for innovation and commitment.**

# An Inspiring Journey of A Visionary

“Light up minds, shape futures, spark change with passion.”

– **Dr Manimekalai Mohan**

**D**r Manimekalai Mohan, hails from Trichy, Tamil Nadu. Her academic journey, marked by a post-graduation in Psychology and Rehabilitation Science from Holy Cross College, exemplified a relentless pursuit of knowledge. Driven by a desire to share knowledge, she founded SSVM Institutions in 1998 from a modest start with 25 children on a rented campus aiming to nurture young minds and transform lives in Sirumugai, Mettupalayam, Coimbatore.

Dr Mohan’s journey epitomises determination, resilience, and profound impact, pioneering a new era in education with an innovative blend of entrepreneurship and education, supported by her husband, Mr Mohandoss. Her story, from humble beginnings to educational excellence, symbolises the spirit of transformation. While she has been honoured with numerous prestigious awards and accolades, Dr Mohan measures her success not by personal recognition but by the lives she has enriched and the futures she has shaped.

## Expansion and Evolution

Dr Manimekalai Mohan established the esteemed “Shree Sarasswathi Vidhyaah Mandheer (SSVM),” a CBSE Day and Residential School in Mettupalayam, alongside the altruistic initiative, Athma Seva, dedicated to providing quality education and resources for differently-abled children. Dr Mohan’s visionary leadership



**Dr Manimekalai Mohan**  
 Founder & Managing Trustee  
 SSVM Institutions,  
 Coimbatore, Tamil Nadu

catalysed SSVM’s remarkable evolution from a modest start with 25 children to a network of fifteen prestigious schools across Coimbatore and Mettupalayam. Her unwavering dedication and commitment propelled SSVM to unparalleled heights, earning it acclaim as a beacon of educational excellence.

Dr Mohan’s innovative approach to learning, anchored in the belief that education transcends traditional classroom boundaries, has led to pioneering immersive learning experiences at SSVM Group of K-12 Day Schools in Coimbatore. These initiatives harness technology to nurture creativity, critical thinking, and problem-solving skills, enriching students’ educational journeys.

Furthermore, SSVM’s expansion includes the establishment of RUH Early Years for children aged 6 months through 6 years, RUH Continuum K-12 School offering

international curricula like Cambridge International, IBDP, and IBCP, and Ruh Continuum International Primary School in Coimbatore, co-founded by Dr Manimekalai Mohan and her daughter Ms Srisha Mohandoss. Initiatives like the SSVM KIDS CASA chain of Schools further underscore Dr Mohan’s commitment to holistic education, catering to diverse student needs and interests. Dr Manimekalai Mohan’s visionary leadership has created a transformative platform where children from all walks of life can realise their potential and become catalysts for change in their communities..

## Commitment to Holistic Development

Driven by a dedication to holistic education, SSVM and Ruh have meticulously crafted curricula that seamlessly integrate academic rigour with values, creative expression, sports, life skills, and character development essential for thriving in the global arena. Dr Mohan’s advocacy extends beyond her institutions, advocating for digital innovations, gender equality in the workforce, and student empowerment. Her efforts have spurred increased teacher training and initiatives aimed at bridging the digital divide.

## A Legacy of Transformation

SSVM today reflects Dr Mohan’s steadfast commitment to educational excellence, offering diverse programmes to learners from around the world. Her innovative approaches have revolutionised education, yet her journey of transformation persists. Driven by an unwavering belief in education’s power, Dr Manimekalai Mohan is not merely changing lives; she is sculpting the future for generations to come.

# SVVV's Global MoUs: Pioneering Industry-Academia Collaboration

Bridging Academia and Industry for Tomorrow's Leaders.

**S**hri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV), a premier educational institution, is making waves in the field of higher education by reinforcing its commitment to multidisciplinary learning and collaboration with industry. In a significant move, SVVV has entered into a series of Memorandums of Understanding (MoUs) with renowned global institutions and industry giants, setting a new benchmark for holistic education.

SVVV's visionary approach to education involves not only imparting traditional knowledge but also integrating real-world industry experiences into its curriculum. This multidisciplinary approach bridges the gap between academia and industry, ensuring that students are well-equipped to excel in their careers from day one.

One of the pivotal strategies adopted by SVVV is involving industry leaders in curriculum design. The university has signed MoUs with esteemed organizations such as IBM, RedHat, Hanyang University, Apple, Impetus, and Google. Representatives from these industry titans actively participate on various academic boards, providing valuable insights and recommendations for shaping the future of young generation. This partnership guarantees that SVVV's programs align with the dynamic demands of the job market. To further

enhance students' practical knowledge, SVVV offers long-term internships during their 8<sup>th</sup> semester. This hands-on experience not only prepares students for their future roles but also fosters partnerships between the university and leading recruiters, creating a win-win scenario for all stakeholders.

"SVVV's commitment to global exposure is evident through its impressive array of over 20 international MoUs. SVVV's syllabi are thoughtfully designed and regularly updated in consultation with our partner companies, ensuring our students receive the most relevant and up-to-date education", says Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya.

Speaking on the university's objectives, he emphasized that SVVV aims to promote education and research across diverse disciplines for the benefit of society as a whole.

The university takes pride in its diverse academic offerings, which encompass professional education in engineering, architecture, agriculture, management, and computer applications, alongside a strong focus on science, humanities, social sciences, forensic science, and journalism and mass communication in the liberal education spectrum.

SVVV's innovative approach to knowledge

dissemination extends beyond classroom, offering students invaluable practical experiences through internships with esteemed industry partners. These immersive experiences empower students to bridge the gap between theory and real-world application, ensuring they are well-prepared to thrive in a dynamic professional environment. As SVVV pioneers new frontiers in higher education, our unwavering commitment lies in shaping individuals who are not only academically adept but also possess the skills and expertise needed to excel in today's ever-changing professional arena.



**6<sup>th</sup> Convocation 2023 Chief Guest**  
Padma Vibhushan Dr. K. Kasturirangan, Professor Emeritus, National Institute of Advanced Studies, Indian Institute of Science, Bangalore, Former Member, Planning Commission & Former Chairman, ISRO

**SVVV's innovative MoUs with global giants integrate industry insights, shaping students for success in dynamic professional landscapes.**





# Padmaja Reddy: Spearheading Financial Inclusion and Innovation

## Leading the Charge Towards Inclusive Finance: The Visionary Journey of Padmaja Reddy and Keertana Finserv.

In India's financial realm, Keertana Finserv Private Limited, led by Ms. Padmaja Reddy, shines as a beacon of innovation and inclusivity. Formerly Rajshree Tracom, the company under Ms. Reddy's guidance has redefined accessible financial solutions. Starting in South India, Keertana envisions nationwide expansion, aiming to set a standard for inclusive finance. Ms. Reddy's leadership emphasizes ethics, integrity, and excellence, driving a mission of financial inclusion, particularly in rural areas. Despite challenges, including those faced by her Micro Finance Institution, Spandana, Ms. Reddy's resilience has fueled Keertana's success. Through a diverse range of financial products, Keertana is empowering low and middle-income segments, catalyzing economic growth and empowerment. With a commitment to transparency and innovation, Keertana is poised for a trailblazing journey towards a more inclusive financial landscape nationwide.

### Empowering Communities Through Financial Solutions

Keertana's success story is not just about financial metrics; it's about making a tangible difference in people's lives. The company's focus on fairness and ethical conduct has cultivated trustworthy relationships with its customers, particularly in rural areas. Through



**Padmaja Reddy, Promoter, and Managing Director of Keertana Financial Limited**

a diverse range of products like Micro Enterprise Loans, Gold Loans, and Housing Loans, Keertana is catalyzing economic growth and empowerment in underserved communities.

### Innovation Driving Success

Keertana's strategic use of advanced technology sets it apart in the industry, enabling informed decision-making and sustained profitability. With a customer-centric approach and a commitment to transparency, the company ensures accessibility to financial services, even in the most remote areas. Moreover, Keertana's emphasis on corporate governance, reflected in its diverse board of directors, underscores its

dedication to ethical practices and accountability.

### A Trailblazing Journey Ahead

Padmaja Reddy's leadership at Keertana exemplifies resilience, innovation, and a relentless pursuit of excellence. Despite challenges such as the COVID-19 pandemic, Keertana has not only weathered the storm but has emerged stronger, achieving breakeven within the first month of operation and consistently outperforming industry standards. With ambitious plans for expansion and a steadfast commitment to social change, Ms. Reddy and Keertana Finserv are leading the charge towards a more inclusive and prosperous society.

In conclusion, Padmaja Reddy's unwavering dedication to revolutionizing the microfinance sector in South India and beyond serves as an inspiration to aspiring leaders and entrepreneurs alike. Through her exemplary leadership, Ms. Reddy is not only transforming the financial landscape but also touching countless lives, one loan at a time. As Keertana Finserv continues to chart its course towards greater heights, one thing remains abundantly clear: the future of inclusive finance in India is brighter than ever before, thanks to the visionary leadership of Ms. Padmaja Reddy.

**Padmaja Reddy leads Keertana Finserv to redefine finance with ethics and inclusivity, streamlining the industry for transformative impact.**

# Advocate Dr. Sudhindra Bhat: Pioneering Excellence and Innovation at SS Law Firm

## Championing Legal Excellence: Advocate Dr. Sudhindra Bhat's Inspiring Leadership at SS Law Firm.

In the dynamic sphere of law, Advocate Dr. Sudhindra Bhat emerges as a beacon of excellence, steering SS Law Firm with unparalleled dedication and expertise. His visionary leadership and unwavering commitment to client satisfaction have propelled the firm to new pinnacles, firmly establishing him as a distinguished figure in the legal fraternity.

At the helm of SS Law Firm, Dr. Sudhindra Bhat epitomizes leadership by cultivating a culture of perpetual learning and innovation within the organization. Despite his extensive tenure, Dr. Bhat remains firmly grounded, consistently adhering to foundational principles in every endeavor. This steadfast dedication to core values distinguishes him amongst his peers, garnering profound respect within the legal community. Under Dr. Bhat's stewardship, SS Law Firm has earned acclaim for its ability to devise unconventional solutions to intricate legal dilemmas, fueled by a fervent pursuit of excellence.

A notable feather in Dr. Bhat's cap is the firm's specialization in providing consultancy, training, and investigative services concerning anti-corruption laws and white-collar crimes. In an era fraught with such challenges,

Dr. Bhat's expertise and proactive approach offer invaluable guidance to clients, navigating them through complex legal terrain.

Furthermore, Dr. Bhat recognizes the imperative of staying abreast of market dynamics and client expectations. In response to the evolving landscape of legal services, he has spearheaded initiatives aimed at enhancing client satisfaction and employee welfare. By prioritizing the cardinal values of client contentment, employee well-being, and trust, Dr. Bhat ensures that SS Law Firm remains a steadfast ally for individuals and enterprises grappling with legal intricacies.

Beyond his professional accolades, Dr. Bhat's leadership extends to his fervent commitment to community service and social responsibility. Actively engaging in pro bono endeavors and initiatives geared towards promoting access to justice for marginalized segments, Dr. Bhat exemplifies the principles of integrity, compassion, and ethical conduct that underpin SS Law Firm's ethos.



 **Advocate  
Dr. Sudhindra Bhat**

In the ever-evolving legal panorama, Advocate Dr. Sudhindra Bhat emerges as an exemplary luminary, guiding SS Law Firm with integrity, innovation, and unwavering dedication. His visionary leadership and unwavering pursuit of excellence continue to inspire colleagues, clients, and the broader legal fraternity. As SS Law Firm continues to thrive under his astute guidance, Dr. Bhat's legacy as a preeminent legal luminary is poised to endure for generations to come.

**Dr. Sudhindra Bhat's visionary leadership fosters innovation and client-centricity, propelling SS Law Firm to unprecedented success.**

# Bharati Shah: A Luminary in the World of Art

## A Visionary Artist Redefining Creativity

**Bharati Shah's art transcends boundaries, offering transformative experiences. As a beacon of hope, her paintings inspire introspection, leaving an indelible mark.**

In the captivating world of artistry, Bharati Shah emerges as an outstanding performer, captivating audiences worldwide with her unparalleled creativity, passion, and philanthropic endeavors. With a career spanning over two decades, Bharati's journey is not just a testament to her artistic prowess but also her unwavering commitment to using art as a medium for healing and expression.

Drawing inspiration from the timeless wisdom of Pablo Picasso and Georges Braque, Bharati's artistry transcends conventional boundaries, inviting viewers to embark on a journey of vibrant colors and untold emotions. Her mastery over various mediums, including oil, watercolors, and acrylics, allows her to breathe life into her canvases, capturing the essence of every subject with unmatched finesse.



**Bharati Shah**  
Artist



From her early days as a self-taught artist to her current status as an internationally acclaimed figure, Bharati's dedication to her craft has remained unwavering. Her remarkable achievements include over fourteen solo exhibitions and numerous group showcases worldwide, where her art has found its way into private collections and prestigious galleries from Mumbai to New York.

What truly sets Bharati apart is not just her artistic talent, but also her deep-rooted belief in using art as a tool for social change and healing. Through her paintings, she addresses the complexities of life, offering solace and introspection to all who behold them. Whether it's advocating for humanitarian causes or promoting emotional well-being through her art, Bharati's contributions to society extend far beyond the canvas.

Her accolades further underscore her status as a luminary in the art world. Bharati has received esteemed awards such as the Special Prize in Canvas Category by ICAC Mumbai in 2021 and the Special and Golden

Brush Awards by ICAG Siliguri in 2023. Notably, she was recognized as the Times Power Women - Leading Artist by The Times Group Ahmedabad in 2023, solidifying her position as a trailblazer in her field.

Beyond her artistic endeavors, Bharati's multifaceted interests in law, culinary arts, and humanitarian causes enrich her perspective, infusing every brushstroke with intellect and insight. Armed with degrees in Humanities and Law, she brings a unique perspective to her art, resonating with audiences on a profound level.

Bharati Shah's artistic journey is a "Metamorphosis," evolving through discovery and self-expression. Pushing boundaries, she invites viewers to a journey of colors and emotions. As a beacon of hope and compassion, her art captures beauty and inspires imagination, leaving an extraordinary legacy in the world of art.

**Mobile - 9824031023**

**Email - [bharati@jbsindia.com](mailto:bharati@jbsindia.com)**

**Instagram: <https://www.instagram.com/bharatishah6387/>**



# Elevating Healthcare: The Visionary Journey of Dr. Unmesh Vidyadhar Takalkar

In the expansive field of medicine, distinguished figures such as Dr. Unmesh Vidyadhar Takalkar stand as paragons of dedication and expertise. Dr. Takalkar's career epitomizes a relentless pursuit of excellence, shaping the landscape of healthcare through his visionary leadership and innovative approaches.

Dr. Takalkar's journey in medicine began with a noble aspiration: to make a significant contribution to his nation's healthcare landscape. After completing his Higher Secondary Certificate (HSC) in Jalna in 1983, he embarked on his medical education journey in Aurangabad. In 1991, he earned his Bachelor of Medicine, Bachelor of Surgery (MBBS), followed by a Master of Surgery (MS). It was during his tenure at Tata Hospital, where he gained invaluable experience, that Dr. Takalkar's passion for addressing healthcare needs was truly ignited.

In 2007, Dr. Takalkar took a monumental step forward by establishing CIIGMA HOSPITAL, a testament to his unwavering dedication to providing high-quality medical care within the local community. Guided by his discerning leadership, CIIGMA Hospital quickly emerged as a pioneering medical hub, transforming Aurangabad into a healthcare destination in its own right.

Under Dr. Takalkar's visionary leadership, CIIGMA Hospital became a hub of excellence, offering diverse medical services locally. His dedicated team ensures compassionate care, fostering continuous learning. Dr. Takalkar's mentorship and commitment to education amplify the hospital's

**Dr. Takalkar redefines healthcare standards, ensuring access and innovation for communities.**

reputation, shaping a culture of excellence.

Beyond his professional achievements, Dr. Takalkar's leadership extends to social causes through the CIIGMA Health Foundation. Founded by him, the foundation supports medical education, provides free medical aid, and conducts community outreach programs. Driven by a sense of social responsibility, Dr. Takalkar ensures that his impact extends far beyond the confines of the hospital walls.

In a groundbreaking move, CIIGMA Hospital forged strategic partnerships with institutions like Care Hospital, ushering in a new era of medical collaboration and innovation. The introduction of the first robotic surgery unit in Marathwada underscored Dr. Takalkar's commitment to staying at the forefront of medical

**Dr. Takalkar's visionary leadership revolutionizes healthcare, making advanced treatments accessible and setting new standards of excellence.**



 **Dr. Unmesh Vidyadhar Takalkar**

advancements, while initiatives like the production of PSA Oxygen Plants showcased the hospital's innovative spirit.

Dr. Takalkar's advocacy for health consciousness and preventive check-ups further distinguishes him as a leader in healthcare. He emphasizes the importance of health cards, believing them to be instrumental in emergencies by enabling swift assessments of an individual's medical history. Through his multifaceted approach, Dr. Takalkar continues to push the boundaries of medical care, embracing innovation and prioritizing proactive healthcare measures.

In conclusion, Dr. Unmesh Vidyadhar Takalkar's exemplary leadership and unwavering dedication have redefined excellence in healthcare. His transformative impact on the healthcare landscape serves as an inspiration to healthcare professionals worldwide, setting new benchmarks for innovation, accessibility, and compassionate care.

# Sylvi: The Story of a Trailblazing Indian Watch Brand

**S**ylvi, a brand owned by Style Feathers and a distinguished name in India's luxury watch sector, has carved a niche for itself with its steadfast dedication to quality, innovation, and community engagement. Since its inception in 2015 by visionaries Krushna Ghevariya and Ishan Kukadia, Sylvi has been synonymous with luxury and craftsmanship, embodying the 'Make in India' spirit. This commitment extends through their range of products which feature sophisticated designs and exceptional craftsmanship that caters to a discerning clientele, further cementing their position as a leader in the luxury watch industry.

## Visionary Beginnings

Founded on the principles of accessibility and affordability, Sylvi's mission was to revolutionize the luxury fashion industry by making high-end watches available to everyone. Their approach combined traditional Indian craftsmanship with modern designs and technology, such as the Japanese Quartz Movement. This blend has not only set them apart but also catered to a growing demographic of young, style-conscious consumers.

## Innovations and Achievements

Among their significant achievements is the Prototype Program, which reflects Sylvi's customer-centric philosophy. This initiative allows consumers to participate directly in the design process, offering feedback on prototypes. This engagement ensures the products not only meet but exceed customer expectations, enhancing their overall satisfaction.



 **Krushna Ghevariya** Founder

## Expansion and Recognition

Navigating through challenges, Sylvi has shown remarkable resilience and adaptability. Their dedication to quality and innovation has earned them over 6.56 lakh satisfied customers and the opportunity to expand their product range to meet diverse consumer needs. Their success is a testament to their ability to blend local craftsmanship with global aspirations, making them a beacon in the industry.

## Commitment to Social Causes

Sylvi's impact extends beyond commerce. They are deeply committed to social causes, supporting initiatives like women's empowerment and aiding individuals with hearing impairments. These efforts highlight

their broader commitment to societal well-being and corporate responsibility.

## A Bright Future Ahead

Looking ahead, Sylvi is poised for further growth, both in domestic markets and internationally. As they continue to push the boundaries of what's possible in the watchmaking industry, they remain dedicated to innovation, quality, and social responsibility, ensuring that their legacy as 'Timekeepers of Tomorrow' will be remembered for years to come. Sylvi's journey from a visionary startup to a global leader in luxury watches is not just a success story; it's a source of inspiration, reflecting the potential of Indian craftsmanship and entrepreneurial spirit.

# Suresh Agrawal: A Beacon of Hope and Humanity

Empowering Communities, One Act of Kindness at a Time.

**S**uresh Agrawal's journey from Assam to Mumbai is a testament to his entrepreneurial prowess and unwavering commitment to humanity.

In the bustling streets of Mumbai, amidst the cacophony of dreams and aspirations, stands a man whose journey echoes the profound impact of the smallest acts of kindness. Suresh Agrawal, the visionary entrepreneur behind Perfect Polymers, has not only carved a niche for himself in the polymer industry but has also become a symbol of unwavering compassion and altruism.

Arriving in Bombay from the tranquil landscapes of Assam over three decades ago, Agrawal embarked on a quest to transcend boundaries, not just for personal success but to uplift those around him. Recognizing the burgeoning potential of the polymer industry, he founded Perfect Polymers, laying the groundwork for a global enterprise with footholds in countries spanning the USA, Middle East, Japan, and Indonesia.

However, Agrawal's journey took an unexpected turn when tragedy struck his family, with five members diagnosed with cancer. Despite relentless efforts and access to top-notch medical care, the ordeal exposed him to the harsh realities faced by cancer patients and their families. This firsthand experience ignited a spark within Agrawal, leading to the inception of VISHWAS, an NGO built on the pillars of hope, brotherhood, and community.

Year after year, Agrawal orchestrates a vibrant event on Cancer

Day, uniting doctors, patients, and celebrities in a celebration of life and resilience. Actress and cancer crusader Manisha Koirala aptly acknowledges Agrawal's initiative, highlighting the invaluable support provided to families grappling with the adversities of cancer.

Yet, Agrawal's philanthropic endeavors extend beyond the realm of healthcare. In the wake of the COVID-19 pandemic, he swiftly recognized the plight of daily wage laborers and impoverished communities. Mobilizing resources and empathy, Agrawal spearheaded the distribution of food packets to 500 families weekly, offering sustenance in times of uncertainty.

Moreover, Agrawal's keen sensitivity to the educational disparities exacerbated by the pandemic led to the distribution of smartphones to underprivileged children, ensuring continuity in their learning journey. With over 40 children benefiting from this initiative, Agrawal exemplifies the transformative power of education and accessibility.

Agrawal's altruism transcends mere gestures, embodying a steadfast commitment to humanitarian causes. In a city pulsating with ambition and aspirations, his unwavering dedication to serving the marginalized and



 **Suresh Agrawal**  
Founder, NGO Vishwas

vulnerable sets a precedent for compassionate leadership.

In addition to his philanthropic pursuits, Agrawal leads by example, regularly organizing blood camps for cancer patients of Tata hospitals. He has donated platelets 65 times in the last 4 years while also accommodating 5 patients who come from different parts of the country with family free of cost with all foods since the last 20 years. Approximately 1500 families have been accommodated through this initiative.

In the bustling city of Mumbai, Suresh Agrawal shines as a symbol of hope and compassion. His legacy is built on simple acts of kindness that touch hearts and inspire change. In a world of grand intentions, Agrawal's humility teaches us that true greatness lies in small, meaningful actions.

Needy patients for accommodation in Mumbai can **contact Suresh Agrawal 9820065184**





# MGM University: Revolutionizing the Educational Sector through Holistic Development

Dr. Vilas Sapkal Leads MGM University's Revolutionary Approach to Education Transformation.

In the heart of Chhatrapati Sambhajnagar, Maharashtra, MGM University established by Maharashtra Govt Act ,2019 stands as a beacon of educational transformation. MGM Trust established in 1982 under the visionary guidance of former Education Minister Shri Kamalkishore Kadam, the institution has continuously pushed boundaries, reshaping the educational landscape.

MGM University's commitment transcends conventional education paradigms. It aims to nurture not only knowledgeable individuals but also well-rounded global citizens equipped with skills, values, and mindsets essential for success in a dynamic world. With a diverse array of over 300 academic programs spanning seven faculties, including pioneering fields like Engineering & Technology, Social Sciences & Humanities, and Performing Arts, Design, Management, applied ,interdisciplinary sciences, the university offers students a myriad of paths to excellence.

At the core of its philosophy lies the conviction that education should be transformative, empowering individuals to unlock their full potential and contribute meaningfully to society. Under the visionary leadership of Prof. Dr. Vilas Sapkal, the Hon'ble Vice-Chancellor, MGM University guided by Chancellor, Shri Ankushrao Kadam, is leading a charge to revolutionize education through innovative teaching methodologies, research

endeavors, and learning strategies.

What distinguishes MGM University is its holistic approach to development as prescribed in NEP 2020. Its curriculum not only imparts academic knowledge but also fosters critical thinking, creativity, and ethical leadership. Through hands-on learning experiences, industry partnerships, and community outreach initiatives, students actively engage in their educational journey, shaping their own futures.

Moreover, MGM University serves as a hub of innovation, creativity, and cultural enrichment. With cutting-edge research facilities and dynamic arts and culture programs, students are empowered to explore their passions and pursue their aspirations. Whether through initiatives like the Khadi and Paithani design center, 3 D printing ,drone EV, Robotics technology research lab, center of excellence or sustainability projects, the institution continually pushes boundaries in education with international collaborations .

Above all, MGM University

**MGM University pioneers holistic education, empowering students for global impact under the visionary guidance of Dr. Vilas Sapkal.**



**Dr. Vilas Sapkal**  
Vice-Chancellor of MGM University,  
Chhatrapati Sambhajnagar,  
Maharashtra

leads by example, championing sustainability, social responsibility, and inclusivity. By instilling a sense of purpose and a commitment to positive change, it prepares students to become leaders, innovators, and catalysts for progress.

As MGM University continues its pursuit of educational excellence and innovation, it remains steadfast in its mission to reshape the educational landscape and foster a brighter, more equitable future. With its holistic educational approach and unwavering dedication to student success, the institution is not only shaping tomorrow's leaders but also redefining the standards of educational excellence today.

# Shruti Swaroop's Trailblazing Journey in Revolutionizing People Management

Visionary leader Shruti Swaroop pioneers inclusive leadership, transforming organizations globally with innovative approaches to people management.

In the rapidly evolving landscape of modern business, the role of effective people management has become increasingly paramount. Amidst this transformational shift, one leader stands out for her pioneering efforts in reshaping organizational cultures and practices: Shruti Swaroop. With a career spanning over two decades in International Human Resources, Swaroop's journey is not just one of professional success, but also of profound impact and innovation.

From her early days in London, UK, Swaroop demonstrated a relentless dedication to fostering inclusive workspaces. Collaborating with individuals and organizations, she championed a culture of acceptance

**Shruti Swaroop's groundbreaking methods reshape organizational cultures, fostering inclusivity and driving success in today's dynamic business environment.**

and respect, laying the foundation for her future endeavors. Today, her influence spans across 100 organizations globally, touching the lives of over 2,00,000 individuals.

At the heart of Swaroop's transformative approach lies the EMBRACE® framework, a pioneering model she developed to promote coaching and inclusion. Emphasizing uniqueness, belongingness, and psychological safety, EMBRACE® serves as a beacon of change within organizations, empowering them to measure and enhance inclusiveness at every level. Published by Springer Nature, this framework has become a cornerstone of positive organizational transformation.

Beyond her professional accomplishments, Swaroop's commitment to holistic well-being is evident in her spearheading of initiatives like the "Find Your Voice Campaign." By shedding light on issues such as emotional abuse and mental well-being, she extends her influence beyond corporate realms to address societal challenges affecting individuals.

As an educator in Human Resources and Organizational Behavior, Swaroop imparts invaluable knowledge and insights to future leaders. Her dedication to education underscores



**Shruti Swaroop**  
Founder – Embrace and IncludiBuild LLC  
Co-founder – IIA, ERTZ Academy Private Limited

her belief in the importance of continuous learning and inclusive leadership.

Leading EMBRACE Consulting since 2015, Swaroop has positively impacted thousands of professionals, guiding them towards confidence and effectiveness. Her latest endeavor, the International Inclusion Alliance, aims to establish inclusive workspaces and policies, striving towards a world where everyone has equal access to opportunities.

In navigating the complexities of today's business landscape, leaders like Swaroop serve as beacons of inspiration and catalysts for positive change. Through her innovative framework, impactful campaigns, and unwavering dedication, she not only transforms workplaces but also shapes a future where diversity, inclusion, and psychological safety thrive. Shruti Swaroop's journey stands as a testament to the transformative power of inclusive leadership in driving organizational success in the 21<sup>st</sup> century.

# Navigating the Future of Business: World Development Corporation's Trailblazing Journey

"Excellence in Innovation, Governance, and Sustainability: How WDC is Setting New Standards"

**W**orld Development Corporation (WDC) shines as a beacon of innovation and ethics in the corporate realm, lauded globally for its Corporate Governance, ESG standards, and technology. It showcases how modern business landscapes can swiftly transform, setting a standard for others to emulate.

At the core of WDC's strategy is its refusal to rest on its laurels. Despite attracting considerable investment interest, WDC chooses to prioritize ethical operations over quick financial gains, a principle that has earned them unparalleled trust and respect in the industry. According to our in-depth analysis, Forbes takes pride in acknowledging such dynamic entities, which are distinguished by their robust vision and relentless pursuit of innovation.

A pivotal aspect of WDC's influence is its Directors' Institute - World Council of Directors, an initiative of the WDC Leadership School. This institute has reshaped the Corporate Governance and ESG framework not only in India but across multiple regions, creating a robust databank of qualified directors who enhance board functionality and strategic oversight worldwide. Furthermore, with the increasing demand for skilled International Directors, the Institute's International Corporate Directorship Program stands alone in preparing leaders to handle global corporate challenges. This revered Databank is accessed by greatest corporations of all times globally to onboard the directors of diverse backgrounds and expertise.

WDC's innovative approach also has collaborated with world's best associations and authorities to



**Ayub Sheikh**  
Managing Director - FinTech & COO

**Zeeshaan Pathan**  
Group Managing Director & CEO

**Heval Mehta**  
Managing Director - Directors' Institute, WDC Leadership University.

make sure that a dedicated fund is established to invest in the Middle-East and North African region. With various university partnerships WDC fosters the innovation and incubation of cutting-edge ideas leading to more meaningful solutions that make the world a better place to live. Directors' Institute has launched a Doctorate in International Corporate Directorship, further equipping business leaders with essential skills for navigating the complexities of international governance. This makes Directors' Institute - World Council of Directors as the only premier

**"WDC exemplifies innovation and ethics globally, leading in Corporate Governance, ESG standards, and technology, inspiring transformation in modern business."**

institution in the world offering the highest qualification (terminal degree).

WDC is advancing in LawTech and PropTech, introducing India's first AI legal solution, LawTech, and pioneering analytics-driven building management with PropTech. These innovations position WDC alongside top U.S. AI technology leaders. Led by Zeeshaan Pathan, Heval Mehta, and Ayub Sheikh, WDC emphasizes client-centric, people-oriented values. Their leadership drives strategic and operational excellence, propelling WDC towards multi-billion-dollar status from its multi-million-dollar beginnings.

WDC's mission-driven approach has earned acclaim, including FORBES recognition for ESG, Corporate Governance, and tech contributions, plus the "Maharashtra Gaurav Awards." It pioneers sustainable practices, ethical decisions, and community engagement, setting global standards in board effectiveness and ethical leadership, shaping the future of responsible business worldwide.