

# OUTLOOK BUSINESS

JUNE 2024

THINK BEYOND. STAY AHEAD.

## OUTSTANDING PERFORMERS

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Exploring the world of outstanding performers: visionaries who redefine success, from startups to seasoned leaders across all fields.

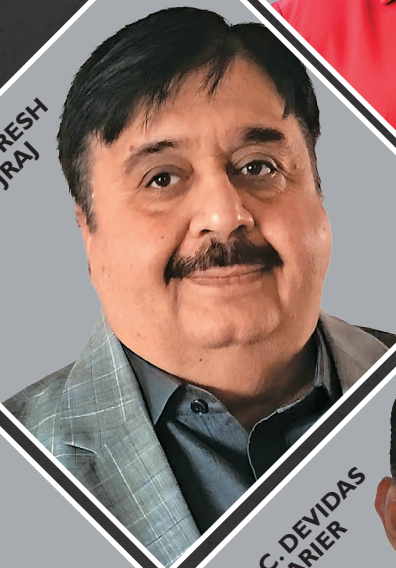
DR. NAFEESA AHMED



JAYANI BENNHEIM



DR. SURESH BHOJRAJ



DR. VIVEK GAUR



GAURAV AGARWAL



C. DEVIDAS VARIER



SACHIDANAND UPADHYAY



## INNVOLUTION HEALTHCARE PVT. LTD.

# Redefining Cardiac Care under the Visionary Leadership of Gaurav Agarwal

### Transformative Leadership: Gaurav Agarwal's Journey to Redefining Cardiac Care

In a healthcare landscape marked by escalating costs and limited accessibility, Innvolution Healthcare emerges as a beacon of hope, dedicated to addressing a major issue plaguing the industry. With a steadfast commitment to democratizing cardiac care, the company stands as a testament to the pressing need for affordable and accessible healthcare solutions. In a time where cardiovascular diseases continue to pose significant challenges globally, Innvolution Healthcare's innovative approach is not just commendable but also crucial, offering a ray of hope for millions in need of life-saving interventions.

Gaurav Agarwal stands as an outstanding performer and visionary leader within the healthcare sector, spearheading Innvolution Healthcare Pvt. Ltd. towards unparalleled success. With a distinguished career spanning over 25 years, Gaurav Agarwal has cemented his reputation as a dynamic force in the field of MedTech, particularly in cardiovascular domains. His multifaceted expertise, ranging from corporate stewardship to innovation and mentorship, has been instrumental in propelling Innvolution Healthcare to the forefront of the industry.

#### Charting a Path to Excellence

Under Gaurav Agarwal's guidance, Innvolution Healthcare has achieved remarkable milestones, including a turnover of 400 crores in the fiscal year 2023-24, positioning the company among the top 15 MedTech manufacturers nationwide. Gaurav Agarwal's strategic acumen and leadership have played a pivotal role in navigating the company

through dynamic shifts in the healthcare landscape, ensuring that Innvolution Healthcare remains at the forefront of innovation and accessibility in cardiac care.

#### A Legacy of Innovation

Gaurav Agarwal's commitment to innovation is evident in Innvolution Healthcare's pioneering advancements, such as the Premier Elite Cath lab, which sets new standards in cardiovascular care. Leveraging cutting-edge technologies like vascular robotics, telemedicine, and virtual reality-based interventions, Gaurav Agarwal continues to drive Innvolution Healthcare towards excellence, pushing the boundaries of medical innovation to enhance patient outcomes.

#### Recognition and Acclaim

Gaurav Agarwal's exceptional leadership has garnered widespread recognition, both nationally and internationally. Innvolution

**Gaurav Agarwal's strategic acumen drives Innvolution Healthcare's pioneering advancements, positioning the company as a leader in cardiac care innovation.**



**Gaurav Agarwal**  
Managing Director

Healthcare's achievements, under his stewardship, have been celebrated with prestigious awards such as the Red Dot Award and Frost and Sullivan Award for Best Practices. Gaurav Agarwal's vision and dedication to excellence have positioned Innvolution Healthcare as a trailblazer in the healthcare sector, setting new benchmarks for quality and accessibility in cardiac care.

#### A Vision for the Future

Looking ahead, Gaurav Agarwal remains steadfast in his commitment to advancing cardiac care across India and beyond. With a vision to establish a Cath lab in each of India's 800 districts by 2030, Gaurav Agarwal's leadership continues to drive Innvolution Healthcare towards greater heights of success. His unwavering dedication to innovation, accessibility, and affordability underscores his role as an outstanding performer and visionary leader in the healthcare industry.

**DR. NAFEESA AHMED**

# An Outstanding Performer in Education and Leadership

**Transforming Education: Dr. Nafeesa Ahmed's Visionary Leadership**

In the realm of educational leadership, few names shine as brightly as Dr. Nafeesa Ahmed, the esteemed Director of the Presidency Group of Institutions. With an impressive academic portfolio and a career punctuated by numerous accolades, Dr. Ahmed exemplifies the pinnacle of dedication and innovation in education.

### Academic Excellence

Dr. Ahmed's journey to educational excellence began with a Bachelor's degree in Business Management from Mount Carmel College. She then pursued a Master's in International Management at the University of London, Royal Holloway, followed by a Master's in English Literature from Bangalore University. Her commitment to fostering educational advancement is further demonstrated by her Bachelor's Degree in Education from Indira Gandhi National Open University and her completion of a Certificate Course in School Leadership and Management at Harvard Graduate School of Education. Her continuous quest for knowledge led her to The Wharton School, University of Pennsylvania, where she completed a programme on HR Management and Analytics: Unlocking the Value of Human Capital in August 2023.

### Professional Achievements

Dr. Ahmed's illustrious career is a testament to her outstanding contributions to education. Her work has been recognized with the 2020 Economic Times Power Icon Award for "Exceptional Contribution in Education" and the 2021 Education Today Award as "The Education Icon of the Year." These awards underscore her unwavering commitment to educational excellence.

A thought leader in her field, Dr. Ahmed has shared her insights at significant platforms such as the APAC 5th Global Education & Skill Conclave. Her influence and ideas have also been featured in prominent publications, including Women Entrepreneur's Magazine and Education World India Magazine.

### Global Recognition

In a momentous achievement, Dr. Ahmed was conferred with a Ph.D., Philosophiae Doctor Honoris Causa (HC) in Education Management from Ecole Supérieure Robert De Sorbon (ESRDS), France. The doctoral degree, awarded at the House of Lords in London, reflects her global impact and dedication to enhancing educational standards worldwide.

### Recent Accolades

Dr. Ahmed's recent accomplishments further highlight her exceptional performance. In 2023, she received the distinguished "Spirit of Enterprise Award" at the Global Education Awards, a recognition that celebrates her innovative spirit and dedication to education. She has also been featured in the January 2023 edition of Women Entrepreneurs Magazine and Outlook Magazine.

Her address on "Changing Pattern of Assessment in a Blended

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**Dr. Nafeesa Ahmed, Director of the Presidency Group of Institutions, exemplifies excellence in education through her innovative vision and numerous accolades.**



**Dr. Nafeesa Ahmed**  
Director

Learning Model" at the APAC 5th Global Education and Skill Conclave showcased her forward-thinking approach to education. Additionally, Dr. Ahmed was honored with the Health & Wellness Award and the Nature Conservation Award at the Sustainability Superstar Event 2023 by Go Sharpener, reflecting her commitment to holistic education and environmental stewardship.

### A Visionary Leader

Dr. Ahmed's visionary leadership has been celebrated in the Outlook Spotlight Initiative as one of the "Women Architects Of New India." This prestigious recognition underscores her significant role in shaping the educational landscape of the nation. Her contributions exemplify innovation, leadership, and a steadfast commitment to transforming education in India.

### Conclusion

Dr. Nafeesa Ahmed's stellar career and numerous accolades make her an outstanding performer in the field of education. Her relentless pursuit of excellence, coupled with her innovative vision, continues to inspire and drive educational advancement. As she navigates the dynamic landscape of educational leadership, Dr. Ahmed remains a beacon of inspiration, shaping the future of education with her unwavering dedication and exceptional performance.



# DR. VIVEK GAUR Revolutionizing Dental Treatment in Delhi NCR, India, and Beyond

**Dr. Vivek Gaur: Trailblazing Dental Innovator Bringing Smiles and Transformative Care to Patients Globally.**

**Dr. Vivek Gaur, Promoter & Owner**

**D**r. Vivek Gaur, a distinguished figure in the field of dentistry, is spearheading a revolution in dental treatment not only in Delhi NCR but across India and on a global scale. With his unparalleled expertise, innovative techniques, and commitment to excellence, Dr. Gaur is reshaping the landscape of dental care, offering transformative solutions to patients worldwide.

**Leading the Charge in Dental Innovation:** As a pioneer in cutting-edge dental implant science and a leading expert in corticobasal® implants and corticobasal implantology, Dr. Vivek Gaur has brought revolutionary advancements to the forefront of dental treatment. With over two decades of experience and a remarkable track record of over 30,000 successful implants, Dr. Gaur's expertise is unmatched in the field.

**Immediate Dental Implants and Rapid Recovery:** Dr. Gaur's unique approach allows patients to receive immediate dental implants, enabling them to chew within just two days of the procedure. This groundbreaking technique, combined with his focus on minimally invasive, flapless procedures, ensures rapid recovery and minimal discomfort for patients.

**Setting New Standards in Dental Care:** Dr. Gaur's mission is clear: to restore smiles and enhance the quality of life for his patients. Through his mastery of complex dental procedures such as Zygomatic implants and

full-mouth dental implant rehabilitation, he has set new standards of excellence in dental care. His use of Corticobasal Implantology, the most advanced dental implant solution globally, has transformed the lives of countless individuals, enabling them to reclaim their confidence and enjoy life to the fullest.

**Bringing Dental Tourism to India:** India has emerged as a premier destination for medical tourism, and Dr. Vivek Gaur's Dental Implant Centre stands at the forefront of this burgeoning industry. With state-of-the-art facilities, expedited treatment timelines, and cost-effective solutions, Dr. Gaur's center has attracted patients from around the world seeking world-class dental care. By offering fully functional sets of fixed teeth supported by dental implants within 48 to 72 hours, Dr. Gaur is not only revolutionizing dental treatment in India but also reshaping the global landscape of dental tourism.



**Educational Contributions and Global Outreach:** In addition to his clinical practice, Dr. Vivek Gaur is actively involved in education and mentorship, serving as a teacher at the International Implant Foundation in Munich, Germany. Through his contributions to the field of implantology, Dr. Gaur is not only advancing dental treatment within India but also sharing his expertise on a global scale, further solidifying his position as a trailblazer in the dental industry.

**Conclusion:** Dr. Vivek Gaur's unwavering dedication to excellence, innovative approach to dental treatment, and commitment to patient care have earned him widespread acclaim both in India and abroad. By revolutionizing dental treatment in Delhi NCR, India, and beyond, Dr. Gaur is not only transforming smiles but also changing lives, one patient at a time. As he continues to push the boundaries of dental innovation, Dr. Gaur's impact on the dental sector is poised to be felt for generations to come.

**drvivekgaur@yahoo.co.in  
Toll Free +91 84484 47763**

Meet **Dr. Vivek Gaur**, the visionary dentist revolutionizing dental care, attracting global patients to India for transformative treatments. With his pioneering approach, Dr. Gaur offers immediate dental implants, enabling patients to chew in just two days, alongside cost-effective solutions and successful treatments for challenging cases.

## JAYANI BENNHEIM

# A Visionary Entrepreneur, Philanthropist, and Trailblazing Film Producer

In the bustling realms of business and artistry, where innovation and compassion intersect, Jayani emerges as a formidable figure, leaving an indelible mark through her entrepreneurial prowess, philanthropic endeavors, and groundbreaking contributions to the film industry. With an unwavering commitment to social change and a visionary approach to her multifaceted endeavors, Jayani stands as a beacon of inspiration and transformation

### Empowering Communities:

At the heart of Jayani's endeavors lies a profound commitment to uplifting communities and fostering sustainable change. Through her extensive philanthropic initiatives, Jayani has touched the lives of thousands across India, empowering them with education, healthcare, and livelihood opportunities. From running free schools and feeding marginalized children to supporting education for thousands annually, her impact reverberates far and wide. Additionally, her focus on environmental sustainability underscores her holistic approach to community development, with massive tree plantation drives aimed at preserving the planet for future generations.

### Championing Diversity in Cinema:

As a trailblazing film producer, Jayani is reshaping the landscape of South cinema with her commitment to diversity and innovation. Recognizing the power of storytelling to shape perceptions and drive change, Jayani collaborates with emerging talents to bring fresh perspectives to the screen while providing opportunities for seasoned actors to showcase their versatility. Through her productions,



**Jayani Bennheim**  
Executive Chairperson

she champions inclusivity and creativity, redefining narratives and challenging conventions within the industry.

### A Dynamic Entrepreneur:

Jayani's entrepreneurial acumen knows no bounds, as evidenced by her diverse portfolio of ventures spanning industries such as agro-products, pharmaceuticals, IT,

skincare, and more. As the Executive Chairperson of BENNHEIMS GROUP and holding directorial positions in various enterprises, Jayani exemplifies unparalleled leadership and vision, driving growth and innovation across sectors. Her dynamic leadership and strategic insights continue to propel her ventures to new heights, cementing her reputation as a transformative force in the business world.

### A Legacy of Achievement and Impact:

Jayani's journey is marked by numerous personal achievements and accolades, reflecting her drive, talent, and unwavering dedication to making a difference. From her academic excellence to her philanthropic initiatives aimed at uplifting marginalized communities, Jayani's holistic approach to life and work is truly commendable. Her remarkable achievements have been recognized by prestigious awards and honors, including being listed among Forbes India's 100 powerful women and receiving the Business Excellence Woman Award by Lions International.

### A Beacon of Inspiration:

In Jayani, we find not only a successful entrepreneur and visionary film producer but also a beacon of hope and inspiration. Her tireless efforts to create positive change, coupled with her passion, resilience, and unwavering commitment to social causes, define her as a dynamic achiever whose legacy will continue to inspire generations to come. As she continues to break barriers, challenge conventions, and champion causes close to her heart, Jayani stands as a testament to the transformative power of passion, purpose, and perseverance.

## SACHIDANAND UPADHYAY

# Leading Innovation and Excellence at Lord's Mark Industries

### Sachidanand Upadhyay: Championing Innovation at Lord's Mark Industries

In the rapidly evolving landscape of technology and industry, Sachidanand Upadhyay, Managing Director of Lord's Mark Industries Limited, stands out as a visionary leader committed to innovation and problem-solving. Under his stewardship, Lord's Mark has not only navigated multiple sectors but also set new benchmarks in accuracy, efficiency, and sustainability.

When asked about the unique contributions of Lord's Mark, Upadhyay highlights the company's pioneering efforts in developing biochemical reagents with unprecedented accuracy and shelf life. Collaborating with esteemed partners like IIT Mumbai and RRCAT, Lord's Mark has achieved breakthroughs such as a 100% accurate, non-invasive technology for detecting sickle cells within 15 minutes and a highly accurate oral cancer detection method that delivers results in 30 minutes. These advancements, alongside innovations in energy-efficient lighting through Remote Monitoring Systems (RMS), underscore the company's commitment to addressing unmet needs in the market.

Moreover, Lord's Mark's ambition is not just confined to technology but extends to social responsibility and sustainable growth. Upadhyay recalls the pivotal year of 2013 when the Government of India invited the company to implement LED bulbs and solar-based products for public infrastructure. This opportunity culminated in the prestigious project of illuminating INS Vikramaditya, India's foremost warship, significantly boosting the company's turnover. Between 2015 and 2019, this division alone saw a 200-fold increase in

revenue, soaring to Rs 400 crores.

Tracing the journey of Lord's Mark, Upadhyay reflects on the company's humble beginnings in 1998 as a paper-trading enterprise. The realization of technology's potential led to substantial investments in research and development across diverse fields, including medicine, education, public infrastructure, and automotive sectors. The company's facilities in Silvassa and other parts of India now boast impressive manufacturing capacities: 60,000 electric scooters, 7,000 e-rickshaws, and 5,000 EV charging stations annually. This growth trajectory is propelled by a robust network of customers, dealers, government departments, and partners, all contributing to Lord's Mark's vision of a sustainable and self-sufficient nation.

Looking ahead, Upadhyay envisions Lord's Mark as a leader in both medical diagnostics and automotive sectors within the next five years. In the medical field, the focus will remain on innovation and technology, driving advancements in patient care and

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**Lord's Mark Industries pioneers advancements in medical diagnostics and automotive technology under Sachidanand Upadhyay's visionary leadership.**

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**Sachidanand Upadhyay**  
Managing Director

medical processes through strategic partnerships and global market expansion. The goal is to enhance global health equity by making advanced medical devices accessible to a broader population.

In the automotive sector, Lord's Mark aims to pioneer the future of transportation with electric and autonomous vehicles. By integrating smart technologies and advanced manufacturing techniques, the company plans to produce efficient, reliable, and connected vehicles. The emphasis will be on expanding the global market share while maintaining high customer satisfaction and post-sales services. Commitment to corporate social responsibility will be deepened, ensuring sustainable practices and community engagement.

Lord's Mark's growth strategy focuses on expanding into tier 2 Indian cities and international markets. In tier 2 cities, they will establish local infrastructure and create jobs. Globally, strategic partnerships and research hubs will drive market entry and innovation. Sachidanand Upadhyay's leadership blends innovation, strategic planning, and social responsibility.



**Dr. Suresh Bhojraj**  
Pro Chancellor

## DR. SURESH BHOJRAJ A Visionary Leader in Education and Pharmacy

Transforming Pharmacy Education  
and Leadership: Dr. Suresh Bhojraj's  
Remarkable Journey

**D**r. Suresh Bhojraj is a prominent figure in Indian higher education and pharmacy. As Pro-Chancellor of JSS Academy of Higher Education & Research and Director of the Technical Education Division at JSS Mahavidyapeetha, Mysuru, he has significantly advanced educational standards. Over his four-decade career, he notably served as President of the Pharmacy Council of India from 2003 to 2021. During his tenure, he promoted the "Pharmacy Practice" concept, introducing postgraduate and Pharm.D. courses that have modernized Indian pharmacy education, aligning it with global standards and elevating the profession's status.

Dr. Bhojraj, the founding Vice Chancellor of JSS Academy of Higher Education and Research, led the institution for 11 years, elevating it to the top 400 globally (Times Higher Education) and among India's top 50 (NIRF). He integrated Health and Life Sciences education, fostering a research-driven environment with national and international collaborations. Dr. Bhojraj also advanced JSS Engineering and Technological Institutions in Mysuru, Bengaluru, and Noida, and held leadership roles in JSS institutions in Dubai and Mauritius as Director of JSS Education Foundation Pvt. Ltd., extending his influence internationally. Dr. Bhojraj's influence extends far beyond India. As a delegate member of the United States Pharmacopeia Convention and the Chairman and

International Commissioner of the Accreditation Council of Pharmacy Education in the USA, he has played a crucial role in shaping global pharmacy education standards. He is also an executive member of the Commonwealth Pharmacists Association and the Scientific Committee on Problems of the Environment, collaborating with UN bodies like UNESCO and UNEP.

His contributions to the Indian pharmaceutical landscape are equally significant. As past President of the Indian Pharmaceutical Association, Dr. Bhojraj was instrumental in formulating Pharma Vision 2020, launched by the late President of India, Dr. APJ Abdul Kalam. His tenure as Chairman of the Scientific Body of the Indian Pharmacopoeia Commission saw the establishment of rigorous standards for pharmaceutical substances and formulations in India.

**Visionary leader  
Dr. Suresh Bhojraj  
revolutionizes pharmacy  
education and higher  
learning, leaving an  
indelible mark on  
national and global  
stages.**

Dr. Bhojraj's scholarly impact is evidenced by numerous national and international publications and keynote addresses at major conferences. His organizational skills have shone through in the numerous national and international meetings and conferences he has orchestrated. He has also served on several prestigious national and international committees, including the Drug Technical Advisory Board and the National Board of Accreditation, among others.

The accolades Dr. Bhojraj has received are a testament to his extraordinary contributions. These include the FAPA Ishidate Award, Fellowship of the Commonwealth Pharmacists Association, the 'Eminent Pharmacist Award' from the Indian Pharmaceutical Association, the 'ML Shroff Award' from the Indian Hospital Pharmacists Association, and the 'KC Chatterjee Award' from the Indian Pharmacy Graduates Association. He has also been honored with Doctor of Science (D.Sc.) degrees Honoris Causa by The Tamil Nadu Dr. MGR Medical University and Rani Durgavati Vishwavidyalaya.

Dr. Bhojraj is celebrated not only for his professional achievements but also for his humane approach and excellent team leadership. His colleagues and students admire him for his ability to inspire and lead with compassion and vision. In his multifaceted career, he continues to contribute to the advancement of education and pharmacy, making a profound impact on both national and international stages.

# The Arya Vaidya Pharmacy (Coimbatore) Ltd.: A Legacy of Ayurvedic Excellence

**F**ounded in 1943, The Arya Vaidya Pharmacy (Coimbatore) Ltd. (AVP) is a leading name in Ayurvedic healthcare, proudly carrying a legacy that spans over 120 years. This rich history traces back to Mankulangara Kunjan Varier, the father of founder Arya Vaidyan P.V. Rama Varier, whose pioneering efforts laid the foundation for AVP's enduring commitment to blending ancient Ayurvedic wisdom with contemporary practices.

AVP offers a wide array of products and services, including Ayurvedic formulations, hospitals, educational institutes, clinics, and franchisee outlets. The company's oldest and most vital segment features over 800 Ayurvedic formulations, produced in its state-of-the-art manufacturing facility in Kerala. This facility adheres to the highest international standards, including GMP certification, ensuring the quality and efficacy of its products.

AVP's influence extends across India and beyond, with a significant international presence through over 1000 outlets worldwide. The company's dedication to Ayurvedic research and education is exemplified by the AVP Research Foundation and the Ayurveda College in Coimbatore. Embracing modernity, AVP has adeptly integrated e-commerce into its business model, enhancing global accessibility to its products and services.

Guided by the visionary leadership of Aryavaidyan Shri P.V. Rama Varier and Padmasri P. R. Krishnakumar Ji, AVP champions personalised patient care and innovative disease management. This commitment has cemented its role as a leader in integrating Ayurveda into holistic healthcare, making Ayurvedic solutions accessible and relevant to a global audience through evidence-based practices and a deep understanding of holistic wellness.

## **C. Devidas Varier: Visionary Leadership in Ayurvedic Healthcare**

C. Devidas Varier, the Managing Director of AVP, is a visionary leader with over 30 years of experience in operations management. Renowned for his strategic foresight and dedication to upholding the rich legacy of his grandfather, Arya Vaidyan P.V. Rama Varier, Mr. Varier has been instrumental in AVP's remarkable global expansion.

Varier's journey with AVP began in 1993, where he immersed himself in the intricacies of Ayurvedic practices and strategic business management. Under his leadership, AVP has evolved into a multifaceted corporate entity, encompassing hospitals, institutes, clinics, and educational institutions. A notable milestone in AVP's international expansion was the establishment of AVP Baltics in 2015, under Varier's direct oversight.

His strategic vision is exemplified through successful partnerships with major corporations, seamlessly integrating traditional Ayurvedic wisdom with modern business practices. These collaborations have propelled AVP into global recognition, expanding its manufacturing capabilities to adhere to international standards and ensure the highest quality of Ayurvedic products.

Varier's global contributions include projects such as the AMRA (Project on Rheumatoid Arthritis) phase-2 collaboration with NIH USA and initiatives in countries like



**C. Devidas Varier**  
Managing Director

Latvia focusing on diabetes research. He has also been instrumental in initiating the Pre-Ayurveda curriculum (Gurukula Tradition) with the Ministry of Ayush, aligning with the vision set forth by his mentor, Late Padmasri Krishnakumar Ji.

Moreover, Varier has led efforts in consolidating various activities in the field of Ayurveda, including medicinal herbs sustainability programs and backward integration for cultivation, ensuring a sustainable future for the industry.

C. Devidas Varier epitomizes leadership in the Ayurvedic healthcare sector, blending tradition with innovation to propel AVP and Ayurveda to new heights of excellence on the global stage. His dedication to preserving Ayurvedic heritage while adopting modern advancements underscores his pivotal role in shaping the future of holistic wellness worldwide.