

## **Privacy Policy**

**Effective as of 23 August 2024**

Binaire Pvt. Ltd. respects your right to privacy.

This following document sets forth the Privacy Policy for Binaire Pvt. Ltd. website.

This Privacy Policy does not apply to any third-party websites, services or applications, even if they are accessible through our Software or Services.

Please read this Notice carefully to understand our practices regarding your information and how we will treat it. We urge you to review the Privacy Policy whenever you access our websites or use our software or services to stay informed.

### Contact information of data controller

Binaire Pvt. Ltd., Sainik Farms, New Delhi, INDIA

Email: [admin@binaire.app](mailto:admin@binaire.app)

### **Collection and use of your personal information**

The Site and the Applications can be viewed and used without providing personal information. However, for access to certain Irix HDR, Irix HDR Classic, Irix Pro HDR, Irix Pro HDR Classic, and Irix HDR customer support features, you are required to submit personally identifiable information so that we can generate, verify and help you recover your unique user name and password. This information may include but is not limited to your full name, date of birth and generalised geographical location. Binaire Pvt. Ltd. does not collect, use or store Face ID data.

Binaire Pvt. Ltd. will not use your personal information for advertising purposes, either directly or via a third party or share, trade, offer, sell, or otherwise distribute your personal information to any third party except as directly specified in this Privacy Policy.

For each visitor to reach the Site, we also collect the following non-personally identifiable information, including but not limited to browser type, version and language, operating system, pages viewed while browsing the Site, page access times and referring website address. This collected information is used internally solely for the purpose of gauging visitor traffic, trends and delivering personalized content to you while you are at this Site.

### **Accessing Your Personal Information**

You have a right to access your personal information, subject to exceptions allowed by law. If you would like to do so, please contact us. You may be required to put your request in writing for security reasons. Binaire Pvt. Ltd. reserves the right to charge a reasonable fee for searching for, and providing access to, your information on a per request basis.

### **Changes to this Privacy Policy**

Binaire Pvt. Ltd. reserves the right to make amendments to this Privacy Policy at any time. If you have objections to the Privacy Policy, you should not access or use the Site or the Applications.

If you have any questions about our Privacy Policy or would like further information, please contact us by email.