

# Privacy Policy

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## 1. Introduction

This policy is applied to users who use the app 'X - Number Puzzle' (hereinafter 'this app') provided by Masaru Kimura (hereinafter 'I'). In this policy, information which I collect, the method of use and sharing etc. are stated.

## 2. Information to Collect

When a user of this app inquires by e-mail, I may collect personal information of him / her. The collected personal information may include user's name, email address, etc.

In addition, this app uses Google Analytics for Firebase for grasping the use situation of the app. Google Analytics for Firebase collects some information to measure and report on user interaction statistics in the app. The information collected may include data related to the device, IP address, activity in the app, App Instance Identifier, advertisement identifiers, Google Inc.'s advertising cookies, and so on. The collected data is managed according to Google Inc.'s privacy policy. For details of these, please confirm from the following URLs:

Privacy Policy in Google Inc.

<https://policies.google.com/privacy>

Safeguarding your data in Google Analytics

<https://support.google.com/analytics/answer/6004245>

Privacy and Security in Firebase

<https://firebase.google.com/support/privacy/>

In general, cookies are used to select ads based on user relevance, to improve reporting on campaign effectiveness, and to prevent users from seeing ads that they have already seen. I assume that they grant permission on the processing of such data by Google Inc. by using this app. For advertisement cookies, please check from the following URL.

TYPES OF COOKIES USED BY GOOGLE

<https://policies.google.com/technologies/types>

In addition, users can use this app for free by displaying advertisements in the app. In order to display these advertisements, I use a third-party advertisement service Google AdMob. Google AdMob may automatically collect users information. Regarding information to be collected, purpose of use, information sharing, etc., please confirm from the following URL:

Advertising section in Technologies and Principles  
<https://policies.google.com/technologies/ads>

### **3. Purpose of using personal information**

I will use the collected information for the following purposes:

- Responding to inquiries by users
- Marketing analysis
- Improving application quality
- Optimizing ad delivery

### **4. Disclosure of personal information to third parties**

I will manage the collected information appropriately and will not disclose it to third parties unless it falls under the followings:

- In cases where the users themselves acknowledges
- In cases where disclosure is necessary for cooperation with laws and regulations

### **5. Disclosure, correction, addition, deletion, suspension of use of personal information**

In the case of hope of disclosure, correction, addition, deletion and suspension of use of personal data from users, I will confirm that they are the principals, and respond promptly.

## **6. Disclaimer**

Data handled by this app may be lost in the event of an app failure, accident, natural disasters or other unexpected situation. Please understand that I am not liable for any damages, etc. caused by them.

When a site not related to this app is displayed by this app from an ad banner, I am not liable for any information, service etc provided at the displayed site.

## **7. About update of privacy policy**

I will comply with Japanese laws app to personal information and review the content of this policy as necessary to make efforts to improve it.

The latest revised privacy policy will always be disclosed on this page.

## **8. Contact**

For inquiries regarding this app's privacy policy, please do from 'Contact me' on the following site:

<https://lunatic-lab.com/contact/>