



government
technology

2024 EVENTS

events.govtech.com



With on-the-ground presence in state capitals and major cities throughout the country, **Government Technology's** events bring your company face-to-face with the IT influencers and buyers in state and local government and education.

What makes our events so special? [Find out!](#)



Digital Government Summits

AUDIENCE:

Top C-level IT talent (e.g., CIO/CTO/CDO), IT Directors/Management, City Managers/County Executives, Data Center Directors/Management, App Development Management, Program/Project Management, Network/Systems Management and more

PURPOSE:

Share your insights and build relationships with state-specific public-sector technology influencers and implementors.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an Anchor Sponsor for an opportunity to attend the Advisory Board meeting.

LOCATIONS:

Alabama	Kentucky	Oklahoma
Alaska	Los Angeles	Oregon
Arizona	Louisiana	Pennsylvania
Arkansas	Maine	Rhode Island NEW!
Bay Area	Maryland	San Diego NEW!
California*	Massachusetts	South Dakota NEW!
Chicago Regional	Michigan	Tennessee
Colorado	Minnesota	Texas
Connecticut	Mississippi	Utah
Florida	Missouri	Vermont NEW!
Florida (Central) NEW!	Montana	Virginia (COVITS)
Florida (South) NEW!	Nevada	Washington, D.C. NEW!
Georgia	New Hampshire	Washington
Hawaii	New Jersey	West Virginia
Idaho	New York	Wisconsin
Illinois	New York City	Wyoming
Indiana	North Carolina	
Iowa	North Dakota NEW!	
Kansas	Ohio	

**Known as the Government Innovation Summit*

IT Leadership Forums

AUDIENCE:

Invitation only: Enterprise CIOs/CTOs/CISOs/CDOs, Agency/Department CIOs, Agency/Department Directors, Senior-Level IT Executives, Senior-Level Program Executives, Senior-Level Data Leaders, Senior-Level Cybersecurity Leaders and more

PURPOSE:

Hear firsthand the challenges facing your government prospects and share your insights with senior-level, public-sector technology executives and upcoming leaders.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an Exhibitor sponsor and promote your brand with a tabletop exhibit space.

LOCATIONS:

California*
Florida
Illinois **NEW!**
Los Angeles
Massachusetts
Michigan

New York
New York City
North Carolina
Ohio
Texas
Virginia**

**Known as the Public Sector CIO Academy*

***Known as COVITS for Leaders*



Industry Briefings

Beyond the Beltway

February 22 / Tysons Corner, VA

AUDIENCE:

Private-sector sales and marketing IT executives

PURPOSE:

Get the inside track on trends, opportunities and budget forecasts driving the state and local gov tech market.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an event sponsor for a larger industry presence.

State of Technology: Industry Forum

August 22 / Sacramento, California

August / Tallahassee, Florida

September 5 / Austin, Texas

AUDIENCE:

Private-sector sales and marketing IT executives

PURPOSE:

Get the inside track on trends, opportunities and budget forecasts driving the state's public-sector IT market.



Cyber Events

Public Sector Cybersecurity Summits

AUDIENCE:

State-specific, public-sector executives and cybersecurity leaders

PURPOSE:

Network with leaders focused on the latest issues, technologies and developments in cyber defense.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an Exhibitor sponsor and promote your brand with a tabletop exhibit space.

LOCATIONS:

California
Florida
Hawaii **NEW!**
Illinois **NEW!**
Indiana
Kansas
Massachusetts **NEW!**

Nevada **NEW!**
New York*
New York City
North Carolina **NEW!**
Oregon
South Dakota Regional **NEW!**
Wyoming Regional **NEW!**

** Known as the Public Sector Secure Operations (SecOps) Summit*

Higher Education IT Leadership Summits

AUDIENCE:

CIOs, deputy CIOs, CTOs, deputy CTOs, IT managers/assistant managers, IT directors/assistant directors

PURPOSE:

Network with technology leaders (from multiple higher education institutions) who want to grow their technology leadership careers.

LOCATIONS:

Georgia
Illinois **NEW!**
Maryland **NEW!**
Massachusetts **NEW!**
Michigan
New Jersey/New York City **NEW!**
Ohio
Texas
Washington **NEW!**



Ed Tech Events (Higher Ed)

Harvard IT Summit

Cambridge, MA / June 6

AUDIENCE:

1,000+ university technology leaders, educators and staff

PURPOSE:

Reach higher education technology influencers and decision makers from the Harvard system.

City University of New York (CUNY) IT Conference

New York City, NY / December 5

AUDIENCE:

800+ administration and education IT support staff

PURPOSE:

Reach higher education technology influencers and decision makers from the CUNY system.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an Anchor Sponsor for a speaking opportunity during the event.



Ed Tech Event (K-12)

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Arizona CIO/CTO Forum

Phoenix, AZ / November 1

AUDIENCE:

200+ CIOs, CTOs, administration and education IT support staff

PURPOSE:

Reach K-12 technology influencers and implementors from across Arizona's educational IT community.

HOW TO MAXIMIZE INVOLVEMENT:

Participate as an Anchor Sponsor for a speaking opportunity during the event.



Special Events

NEW! Hawaii Data Summit

Honolulu, HI / April 24

AUDIENCE:

Data professionals responsible for analytics, privacy, management, and governance

PURPOSE:

Network with Hawaii state, city and county public-sector technology and business leaders who are focused on data management.

NEW! NYC Agency Privacy Officer Summit

New York City, NY / July 31

AUDIENCE:

The NYC Chief Privacy Officer and leadership team, agency privacy officers, data protection officers, lawyers specializing in data privacy and protection laws, information privacy program managers

PURPOSE:

Network with privacy officers from over 200 agencies across the city to exchange insights, strategies, and best practices in safeguarding sensitive information.



Special Events

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NEW!

State and Local CISO Symposium

Indianapolis, IN / September 11

AUDIENCE:

National audience of state and local government chief information security officers (CISOs)

PURPOSE:

Engage with a concentrated group of public sector officials overseeing StateRAMP compliance, offering networking and business development opportunities.

Georgia Emerging Technology Summit: AI

Atlanta, GA / December

AUDIENCE:

Georgia CIOs, CTOs, CDOs, data privacy officers, CISOs, tech directors, app developers, program managers, business analysts, decision and policy makers and more

PURPOSE:

Network with Georgia state, city and county public-sector technology leaders, legislators and business leaders who are focused on emerging tech and AI.



Special Event

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Envision

Tucson, AZ / December 12

AUDIENCE:

Hand-selected group of private- and public-sector IT leaders from across the nation

PURPOSE:

A leadership retreat to help prepare key technology leaders for 2025 and beyond.

Custom Virtual Events

AUDIENCE:

State-specific or national government leaders who are important to your business.

PURPOSE:

- Build relationships in targeted jurisdictions
- Educate the market on your brand and the problems you solve
- Identify, nurture and convert qualified leads into buyers

HOW TO MAXIMIZE INVOLVEMENT:

Host a virtual Editorial Roundtable to cultivate relationships with a targeted group of public-sector leaders in a casual, conversational environment.

Join us!

To learn more about sponsorship opportunities, contact:

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