## Icons in class-leading sound, Focal and Naim celebrate 10 years together by unveiling an exceptional audio system

To mark the 10<sup>th</sup> anniversary of their merger, the respective figureheads in French acoustics and English electronics are introducing Focal Naim 10<sup>th</sup> Anniversary Edition: a complete special-edition system.

## FROM MANUFACTURERS TO FULLY FLEDGED, GLOBALLY RENOWNED BRANDS

In 2011 Focal and Naim announced that they were to merge to create a new European leader in the audio sector. Three years later, in 2014, the brands cemented their union by joining the Vervent Audio group, they would continue to evolve and respond to the challenges of a constantly changing market. Today, an ever-expanding portfolio of Focal and Naim products is available via 10,000 retailers worldwide, including the growing network of Focal Powered by Naim stores, driven by the brands' ambitious global retail strategy. Their product collections extend to integrated solutions, headphones, in-car systems, recording studio monitors and yachts.

## FOCAL NAIM 10<sup>th</sup> ANNIVERSARY EDITION: AN INCREDIBLE SYSTEM

To celebrate 10 years together, Focal and Naim have developed a special edition system - a ready-to-play Focal Naim 10<sup>th</sup> Anniversary Edition of iconic products with unique aesthetics. Heading the set-up are the award-winning Sopra N°2 loudspeakers in a special finish: concrete side panels pair with a 'tin' front baffle; inspired by the grandeur of architectural creations. These finishes, with a metallic effect previously unseen in the audio sector, encapsulate more than 40 years of Focal's know-how and innovation. An acclaimed array of Naim Classic electronics power the Focal loudspeakers: the cutting-edge NDX 2 music-streaming player pairs with the NAC 282/NAP 250 DR pre-power amplifiers, complete with matching NAPSC and HiCap DR power supplies. The system includes all the connections you need, including a pair of Naim's top-range Super Lumina speaker cables.

## COMPLETE, CUTTING-EDGE AUDIO SOLUTIONS

Innovation, expertise and local manufacturing are the common thread that have always united Focal and Naim. While one excels in acoustics, the other shines in electronics. Over the years, Focal and Naim have created a range of fully complementary high-end products founded on technology, sound performance and aesthetics. At every level, the brands work together to create visual and sonic synergy. Recent examples include the Naim Uniti Atom Headphone Edition – the perfect partner for Focal's range of high-end headphones, including the new luxury Celestee and Clear Mg designs. Also the Focal hi-fi loudspeakers which match with the Naim Audio Uniti players or the lauded Naim Mu-so 2nd Generation wireless speaker family, each featuring Focal-optimised speaker drivers.

**Suggested retail price of:** €34 000/£28,000/\$38,000

FOCAL NAIM

10<sup>th</sup> ANNIVERSARY EDITION:

SOPRA N°2

NDX 2 - NAC 282 - HICAP DR

NAPSC - NAP 250 DR (top to bottom)

