

Focal refreshes its iconic Aria line with the launch of Aria Evo X

MADE IN
FRANCE

Focal presents Aria Evo X, a line of high-fidelity loudspeakers for the home to follow in the footsteps of the Aria 900 range, which has enjoyed a decade of success. With revamped technologies and a brand new finish, the Aria Evo X loudspeakers step it up another notch in terms of both sound and design. The French brand has developed this new range as a continuation of the Aria philosophy: to deliver a pure listening experience by providing the best loudspeakers in their category.

LISTENING PLEASURE FOR MUSIC AND HOME CINEMA

Aria Evo X pays homage to traditional hi-fi with its collection of five products: one compact bookshelf model (Aria Evo X N°1); three slender floorstanding loudspeakers (N°2, N°3, N°4) and one additional model for an impressive soundstage in a Home Cinema configuration (Aria Evo X Center). Much like the Aria 900 loudspeaker line launched in 2013, Aria Evo X exists to provide high-fidelity audio that is expressive while accessible in relation to the performance it delivers. The line promises sensational listening pleasure, with the brand's signature immersive experience.

INNOVATIVE TECHNOLOGY

With the benefit of Focal's sound know-how, the loudspeakers boast outstanding technological innovations that are exclusive to the brand. The 'M'-shaped inverted dome TAM tweeter, successor of the TNF tweeter. This innovative feature reproduces the treble more faithfully by going further into the high and low ends of the spectrum. The surround on the midrange is equipped with TMD® (Tuned Mass Damper) technology to stabilise how the surround behaves, reducing distortion and delivering perfectly balanced dynamics. The 'M' shape of the dome is another Focal innovation, capable of reproducing high frequencies up to 30kHz. In the woofers, meanwhile, the magnet has been revamped to deliver more impact in the bass. Focal's engineers have also reworked the crossovers with better components to improve loudspeaker balance.

Innovation is never just about the technology at Focal. The brand is also offering a new finish: Moss Green High Gloss. With its deep green shade and high gloss varnish, it lends a bright and modern appearance to the loudspeakers. It is joined by the Black High Gloss and Prime Walnut finishes, in all their timeless elegance. Each finish is combined with leather-effect front panels.

Product available: January 2024

THE ICONIC FLAX CONE

The Aria Evo X opens a new chapter for a signature Aria feature, with the iconic flax cone appearing in the line's midrange and bass speaker drivers. An innovation Focal first unveiled with the Aria 900 line in 2013, this cone made from French flax fibre is used to produce a very natural sound, free of coloration while boasting rich midrange reproduction and clear bass strokes. Manufactured in the Focal workshops, it offers an immersive and dynamic listening experience, reproducing vocals with exquisite clarity and definition. This technology is recognised every year for its remarkable qualities in terms of sound reproduction, and is now a feature in many Focal products, from integrated loudspeakers to car audio kits, and even monitors for sound professionals.



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