# PRESS RELEASE SEPTEMBER 2023

# Focal introduces audio kits compatible with Tesla vehicles



Leading acoustics brand, Focal, unveils four kits compatible with Tesla's Model 3 and Model Y vehicles. Drivers looking to replace their factory system with a high-quality, hi-fi, easy to install sound system, need look no further. With these new premium products, Focal is propelling its "Plug & Play" range of kits to the next level: the range currently covers over 40 manufacturers, including BMW, Mercedes-Benz, Toyota, and more, and is compatible with over 800 vehicles.

## FOUR KITS MADE IN FRANCE FOR PURE HI-FI SOUND

This range of products is made in France and designed especially for Tesla, with a 2-way component kit, a coaxial kit, a central speaker and two woofers for an allround experience with serious bass. This way, drivers can put together their own, personalised kit depending on their vehicle and desires, without any modification to the cabin required.

#### **FOCAL EXPERTISE**

Focal makes performance a central issue in its mission to deliver quality sound and satisfy users. Like the Mercedes-Benz kits, the engineers chose to use the Flax cone, a Focal exclusive, made from French flax. Flax technology has been praised time and time again for its natural sound reproduction. On top of that is another Focal innovation: the aluminium inverted dome tweeter and ensuing sound spatialisation. The products come complete with the needed for their installation, ensuring quick and easy fitting.

#### THE FOCAL INSIDE CONCEPT

Focal has developed a range of 100% Plug & Play solutions, which can be viewed on its website www.focal-inside.com. Every driver can hand-pick the system that perfectly suits their vehicle and requirements. Video tutorials walk the customer through the installation process. The range is designed to be integrated into the vehicle without modification. Different configurations are available, according to the vehicle make and model, and each kit includes all the mounting accessories.

Availability: September 2023

IC T3Y 100 2-way coaxial kit ICC T3Y 100 Central speaker IS T3Y 100 2-way component kit IW T3Y 200 2 woofers kit









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Press contact - Europe clare@littleredpr.co.uk Press contact - USA w.knowles@focal-naim.com Press contact - France aurelia.voillot@littlestories.fr Press contact - China focalprteam@adventi.com.cn

