

Strengthened partnership: MAN and RB Leipzig present new team bus

- New team bus officially handed over to RB Leipzig
- MAN Lion's Coach L transports players safely and comfortably to home and away matches
- The partnership between MAN and Leipzig, which has existed since 2020, has been extended until 2027

RB Leipzig is driving MAN - and will continue to do so until at least 2027. The partnership was extended last year and has now been expanded to include a new MAN addition to the Red Bulls' fleet. Andreas Witzel, Director Sales Region North-East at MAN Truck and Bus Germany, symbolically handed over the keys to a new team bus - a MAN Lion's Coach L - to Matthias Reichwald, Chief Commercial Officer (CCO) at RB Leipzig, during the home match finale of the season with the last two home games for the RBL women and men. The new vehicle will take on a variety of tasks at the club in future. Among other things, it will be used as the team bus for RB Leipzig's Bundesliga women's team.

"We are delighted to be able to announce this reinforcement at the end of the season. The best conditions on and off the pitch are extremely important for continuous top performance. In this respect, it is great that we have such a reliable and strong partner in MAN and that we are continuing our successful collaboration," says Matthias Reichwald, Chief Commercial Officer at RB Leipzig.

A statement that Darko Simeunovic, Head of Bus Sales at MAN Truck & Bus Deutschland GmbH, emphasises: "We are delighted that we are further expanding our partnership with RB Leipzig. Now even more teams from our

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MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers and transport solution providers, with an annual revenue of about 14,8 billion euros (2023). The company's product portfolio includes vans, trucks, buses/coaches and diesel and gas engines along with services related to passenger and cargo transport. MAN Truck & Bus is a company of TRATON GROUP and employs approx. 33,000 people worldwide.

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partner club can reach their destinations safely and comfortably - and definitely until 2027, because last year we extended our partnership, which has been in place since 2020, for another four years."

## MAN Lion's Coach L customised to the club's requirements

RB Leipzig is also relying on an award-winning, successful model with its second team bus from MAN. The MAN Lion's Coach L is powered by an efficient 480 hp (353 kW) 6-cylinder diesel engine D2676 LOH with Euro 6. The MAN TipMatic Coach 12-speed automated manual gearbox with integrated retarder promises a particularly smooth ride. The modern coach is also equipped with numerous assistance systems. It is important to RB Leipzig that the Red Bulls' teams travel as comfortably and safely as possible. The new coach fulfils these requirements perfectly. The customised interior design and spacious interior ensure that passengers travel in comfort and relaxation, even on longer journeys.

"This aspect cannot be emphasised enough. Especially at away games, top athletes use the time in the bus before and after the game to regenerate so that they can go full throttle on the pitch," says Heinz Kiess, Head of Product Marketing Bus at MAN Truck & Bus.

Players, coaches, carers and guests are seated in 36 comfortable passenger seats with adjustable footrests and backrests. Twelve of them also have electrically adjustable leg rests. Three electrically adjustable Vis-à-Vis tables are available for meetings. The almost 14 metre long MAN Lion's Coach L is also equipped with a comfort kitchen, a refrigerator, a comprehensive multimedia system, many additional shelves and storage cupboards.

MAN Truck & Bus has been involved in sport for many years. "Many clubs now rely on team buses from MAN. The activities surrounding the games generate enthusiasm and at the same time emotionally charge our products, which helps with their positioning," summarises Kiess.