# MORNING CONSULT 

Swing States Tracking Poll \#2401055<br>January 16-22, 2024

Crosstabulation Results

## Methodology:

This Bloomberg/Morning Consult survey, which identifies key issues in the 2024 election and measures how much voters trust Biden vs. Trump on these issues and how Biden vs. Trump perform on a ballot in swing states, was conducted from January 16-22, 2024, among a sample of 4956 registered voters in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania and Wisconsin. The interviews were conducted online, and the data were weighted to approximate a target sample of swing state registered voters based on gender, age, race, marital status, home ownership, 2020 Presidential vote and state. Results from the full survey have a margin of error of $+/-1$ percentage point(s).

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## Crosstabulation Results by Respondent Demographics

Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1440) | 71\% | (3516) | 4956 |
| Gender: Male | $34 \%$ | (779) | 66\% | (1541) | 2320 |
| Gender: Female | 25\% | (661) | 75\% | (1975) | 2636 |
| Age: 18-34 | 24\% | (308) | 76\% | (1001) | 1309 |
| Age: 35-44 | 32\% | (215) | 68\% | (457) | 672 |
| Age: 45-64 | 28\% | (485) | 72\% | (1230) | 1715 |
| Age: 65+ | $34 \%$ | (432) | 66\% | (829) | 1260 |
| GenZers: 1997-2012 | 26\% | (159) | 74\% | (464) | 623 |
| Millennials: 1981-1996 | 27\% | (345) | 73\% | (942) | 1287 |
| GenXers: 1965-1980 | 28\% | (379) | 72\% | (979) | 1358 |
| Baby Boomers: 1946-1964 | 33\% | (516) | 67\% | (1043) | 1559 |
| Educ: < College | 25\% | (769) | 75\% | (2353) | 3122 |
| Educ: Bachelors degree | $32 \%$ | (370) | 68\% | (798) | 1169 |
| Educ: Post-grad | 45\% | (300) | 55\% | (366) | 665 |
| Income: Under 50k | 27\% | (551) | 73\% | (1459) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 28\% | (497) | 72\% | (1298) | 1795 |
| Income: 100k+ | $34 \%$ | (392) | 66\% | (760) | 1152 |
| Ethnicity: White (Non-Hispanic) | 27\% | (985) | 73\% | (2652) | 3637 |
| Ethnicity: Hispanic | 28\% | (95) | 72\% | (247) | 343 |
| Ethnicity: Black (Non-Hispanic) | 39\% | (285) | 61\% | (445) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 30\% | (74) | 70\% | (172) | 246 |
| All Christian | 28\% | (711) | 72\% | (1806) | 2517 |
| All Non-Christian | 43\% | (99) | 57\% | (129) | 228 |
| Atheist | 43\% | (82) | 57\% | (109) | 191 |
| Agnostic/Nothing in particular | $31 \%$ | (369) | 69\% | (809) | 1178 |
| Something Else | $21 \%$ | (179) | 79\% | (664) | 843 |
| Evangelical | 20\% | (276) | 80\% | (1107) | 1383 |
| Non-Evangelical | $31 \%$ | (584) | 69\% | (1325) | 1909 |

[^0]Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1440) | 71\% | (3516) | 4956 |
| PID: Dem (no lean) | 50\% | (910) | 50\% | (905) | 1814 |
| PID: Ind (no lean) | 26\% | (320) | 74\% | (929) | 1249 |
| PID: Rep (no lean) | 11\% | (210) | 89\% | (1683) | 1893 |
| PID/Gender: Dem Men | 57\% | (445) | 43\% | (339) | 784 |
| PID/Gender: Dem Women | 45\% | (465) | 55\% | (566) | 1031 |
| PID/Gender: Ind Men | 30\% | (190) | 70\% | (449) | 639 |
| PID/Gender: Ind Women | 21\% | (130) | 79\% | (481) | 611 |
| PID/Gender: Rep Men | 16\% | (144) | 84\% | (754) | 898 |
| PID/Gender: Rep Women | 7\% | (66) | 93\% | (929) | 995 |
| Ideo: Liberal (1-3) | 50\% | (730) | 50\% | (722) | 1451 |
| Ideo: Moderate (4) | 32\% | (450) | 68\% | (947) | 1396 |
| Ideo: Conservative (5-7) | 12\% | (232) | 88\% | (1705) | 1937 |
| Ideo/PID: Conservative Republican | 8\% | (118) | 92\% | (1302) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 20\% | (89) | 80\% | (350) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 44\% | (300) | 56\% | (383) | 683 |
| Ideo/PID: Liberal Democrat | 55\% | (600) | 45\% | (484) | 1085 |
| Unfavorable of Biden and Trump | 10\% | (90) | 90\% | (769) | 859 |
| 2024 H2H Matchup: Biden Voter | 54\% | (1122) | 46\% | (959) | 2081 |
| 2024 H2H Matchup: Trump Voter | 10\% | (242) | 90\% | (2148) | 2390 |
| 2024 H2H Matchup: Would not Vote | 12\% | (25) | 88\% | (181) | 206 |
| 2024 H2H Matchup: Do not Know | 18\% | (50) | 82\% | (229) | 279 |
| 2022 House Vote: Democrat | 51\% | (1043) | 49\% | (1016) | 2058 |
| 2022 House Vote: Republican | 11\% | (214) | 89\% | (1808) | 2022 |
| 2022 House Vote: Did not Vote | 21\% | (162) | 79\% | (612) | 775 |
| 2020 Vote: Joe Biden | 49\% | (1123) | 51\% | (1159) | 2282 |
| 2020 Vote: Donald Trump | 10\% | (219) | 90\% | (2028) | 2247 |
| 2020 Vote: Someone Else | 14\% | (10) | 86\% | (60) | 70 |
| 2020 Vote: Did not Vote | 25\% | (87) | 75\% | (269) | 357 |
| 2016 Vote: Hillary Clinton | 55\% | (889) | 45\% | (727) | 1616 |
| 2016 Vote: Donald Trump | 12\% | (251) | 88\% | (1773) | 2024 |
| 2016 Vote: Someone Else | 29\% | (50) | 71\% | (123) | 174 |

[^1]Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1440) | 71\% | (3516) | 4956 |
| 2020 Vote/PID: Not Biden/Democrat | $31 \%$ | (59) | 69\% | (135) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $32 \%$ | (70) | 68\% | (148) | 218 |
| U.S. Economy: Wrong Track | - | (0) | 100\% | (3516) | 3516 |
| U.S. Economy: Right Direction | 100\% | (1440) | - | (0) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 59\% | (886) | 41\% | (616) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 11\% | (271) | 89\% | (2278) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $31 \%$ | (283) | 69\% | (622) | 905 |
| Top 2024 Issue: Economy | 16\% | (279) | 84\% | (1495) | 1774 |
| Community: Urban | 38\% | (431) | 62\% | (702) | 1133 |
| Community: Suburban | 29\% | (703) | 71\% | (1720) | 2423 |
| Community: Rural | 22\% | (305) | 78\% | (1095) | 1400 |
| Community/Gender: Urban Women | 30\% | (165) | 70\% | (388) | 553 |
| Community/Gender: Urban Men | 46\% | (266) | 54\% | (314) | 580 |
| Community/Gender: Rural Women | 21\% | (167) | 79\% | (647) | 814 |
| Community/Gender: Rural Men | 23\% | (138) | 77\% | (448) | 586 |
| Community/Gender: Suburban Women | 26\% | (328) | $74 \%$ | (941) | 1269 |
| Community/Gender: Suburban Men | $32 \%$ | (375) | 68\% | (779) | 1154 |
| Homeowner | 30\% | (1126) | 70\% | (2677) | 3803 |
| Renter | 28\% | (287) | 72\% | (730) | 1017 |
| Military HHnm: Yes | 26\% | (197) | 74\% | (574) | 772 |
| Military HH: No | 30\% | (1242) | 70\% | (2942) | 4184 |
| Employ: Private Sector | 30\% | (556) | 70\% | (1322) | 1879 |
| Employ: Government | 29\% | (93) | 71\% | (230) | 323 |
| Employ: Self-Employed | 28\% | (127) | 72\% | (320) | 446 |
| Employ: Homemaker | 19\% | (61) | 81\% | (262) | 323 |
| Employ: Student | 28\% | (37) | 72\% | (93) | 130 |
| Employ: Retired | 32\% | (409) | 68\% | (858) | 1267 |
| Employ: Unemployed | 28\% | (97) | 72\% | (254) | 350 |
| Employ: Other | 25\% | (60) | 75\% | (177) | 238 |
| Self + Household: White-Collar | 37\% | (724) | 63\% | (1256) | 1981 |
| Self + Household: Blue Collar | 25\% | (560) | 75\% | (1712) | 2273 |

[^2]Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1440) | 71\% | (3516) | 4956 |
| Union HH: Yes | 41\% | (147) | 59\% | (211) | 358 |
| Union HH: No | 28\% | (1292) | 72\% | (3305) | 4598 |
| LGBTQ+: Yes | 26\% | (132) | 74\% | (382) | 514 |
| LGBTQ+: No | 29\% | (1307) | 71\% | (3134) | 4442 |
| Motivated to Vote | 30\% | (1354) | 70\% | (3193) | 4547 |
| Parent: Yes | 28\% | (428) | 72\% | (1093) | 1520 |
| Parent: No | 29\% | (1012) | 71\% | (2424) | 3436 |
| COVID Vaccine: Yes | 35\% | (1232) | 65\% | (2269) | 3501 |
| COVID Vaccine: No | 14\% | (208) | 86\% | (1248) | 1455 |
| Student Loans: Yes | 28\% | (214) | $72 \%$ | (564) | 778 |
| Student Loans: No | 29\% | (1226) | 71\% | (2953) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2206) | 55\% | (2750) | 4956 |
| Gender: Male | 49\% | (1148) | 51\% | (1172) | 2320 |
| Gender: Female | 40\% | (1058) | 60\% | (1578) | 2636 |
| Age: 18-34 | 44\% | (580) | 56\% | (729) | 1309 |
| Age: 35-44 | 48\% | (319) | 52\% | (353) | 672 |
| Age: 45-64 | 41\% | (702) | 59\% | (1013) | 1715 |
| Age: 65+ | 48\% | (605) | 52\% | (655) | 1260 |
| GenZers: 1997-2012 | 47\% | (293) | 53\% | (330) | 623 |
| Millennials: 1981-1996 | 45\% | (581) | 55\% | (705) | 1287 |
| GenXers: 1965-1980 | 40\% | (544) | 60\% | (814) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (724) | 54\% | (835) | 1559 |
| Educ: < College | 40\% | (1248) | 60\% | (1874) | 3122 |
| Educ: Bachelors degree | 49\% | (575) | $51 \%$ | (594) | 1169 |
| Educ: Post-grad | 58\% | (383) | 42\% | (283) | 665 |
| Income: Under 50k | 42\% | (851) | 58\% | (1158) | 2009 |
| Income: 50k-100k | 42\% | (761) | 58\% | (1034) | 1795 |
| Income: 100k+ | 52\% | (594) | 48\% | (558) | 1152 |
| Ethnicity: White (Non-Hispanic) | 42\% | (1528) | 58\% | (2109) | 3637 |
| Ethnicity: Hispanic | 44\% | (152) | 56\% | (190) | 343 |
| Ethnicity: Black (Non-Hispanic) | 56\% | (407) | 44\% | (323) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 48\% | (119) | 52\% | (127) | 246 |
| All Christian | 44\% | (1117) | 56\% | (1399) | 2517 |
| All Non-Christian | $58 \%$ | (132) | 42\% | (96) | 228 |
| Atheist | 55\% | (105) | 45\% | (86) | 191 |
| Agnostic/Nothing in particular | 47\% | (549) | 53\% | (629) | 1178 |
| Something Else | 36\% | (303) | 64\% | (540) | 843 |
| Evangelical | 36\% | (501) | 64\% | (883) | 1383 |
| Non-Evangelical | 46\% | (874) | 54\% | (1035) | 1909 |
| PID: Dem (no lean) | 63\% | (1137) | 37\% | (677) | 1814 |
| PID: Ind (no lean) | 43\% | (531) | 57\% | (718) | 1249 |
| PID: Rep (no lean) | 28\% | (538) | 72\% | (1355) | 1893 |

[^3]Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2206) | 55\% | (2750) | 4956 |
| PID/Gender: Dem Men | 68\% | (532) | 32\% | (252) | 784 |
| PID/Gender: Dem Women | 59\% | (606) | 41\% | (425) | 1031 |
| PID/Gender: Ind Men | 49\% | (315) | 51\% | (324) | 639 |
| PID/Gender: Ind Women | 35\% | (216) | 65\% | (395) | 611 |
| PID/Gender: Rep Men | 34\% | (302) | 66\% | (596) | 898 |
| PID/Gender: Rep Women | 24\% | (236) | 76\% | (759) | 995 |
| Ideo: Liberal (1-3) | 64\% | (922) | 36\% | (529) | 1451 |
| Ideo: Moderate (4) | 48\% | (670) | 52\% | (726) | 1396 |
| Ideo: Conservative (5-7) | 29\% | (565) | 71\% | (1372) | 1937 |
| Ideo/PID: Conservative Republican | 25\% | (360) | 75\% | (1060) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 39\% | (171) | 61\% | (269) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 57\% | (387) | 43\% | (296) | 683 |
| Ideo/PID: Liberal Democrat | 68\% | (736) | 32\% | (349) | 1085 |
| Unfavorable of Biden and Trump | 35\% | (302) | 65\% | (557) | 859 |
| 2024 H2H Matchup: Biden Voter | 66\% | (1379) | 34\% | (702) | 2081 |
| 2024 H2H Matchup: Trump Voter | 27\% | (642) | 73\% | (1747) | 2390 |
| 2024 H2H Matchup: Would not Vote | 30\% | (61) | 70\% | (145) | 206 |
| 2024 H2H Matchup: Do not Know | 44\% | (124) | 56\% | (155) | 279 |
| 2022 House Vote: Democrat | 63\% | (1299) | 37\% | (759) | 2058 |
| 2022 House Vote: Republican | 28\% | (575) | 72\% | (1447) | 2022 |
| 2022 House Vote: Did not Vote | 37\% | (290) | 63\% | (484) | 775 |
| 2020 Vote: Joe Biden | 63\% | (1441) | 37\% | (841) | 2282 |
| 2020 Vote: Donald Trump | 27\% | (596) | 73\% | (1651) | 2247 |
| 2020 Vote: Someone Else | 38\% | (27) | 62\% | (43) | 70 |
| 2020 Vote: Did not Vote | 40\% | (142) | 60\% | (215) | 357 |
| 2016 Vote: Hillary Clinton | 67\% | (1086) | 33\% | (530) | 1616 |
| 2016 Vote: Donald Trump | 30\% | (602) | 70\% | (1421) | 2024 |
| 2016 Vote: Someone Else | 48\% | (84) | 52\% | (90) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (90) | 54\% | (104) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 50\% | (110) | 50\% | (109) | 218 |

Continued on next page

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2206) | 55\% | (2750) | 4956 |
| U.S. Economy: Wrong Track | 25\% | (867) | 75\% | (2650) | 3516 |
| U.S. Economy: Right Direction | 93\% | (1339) | 7\% | (100) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $70 \%$ | (1046) | 30\% | (456) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 28\% | (716) | 72\% | (1832) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 49\% | (444) | 51\% | (462) | 905 |
| Top 2024 Issue: Economy | $33 \%$ | (593) | 67\% | (1182) | 1774 |
| Community: Urban | 50\% | (570) | 50\% | (563) | 1133 |
| Community: Suburban | 46\% | (1119) | 54\% | (1304) | 2423 |
| Community: Rural | 37\% | (517) | 63\% | (883) | 1400 |
| Community/Gender: Urban Women | $41 \%$ | (226) | 59\% | (327) | 553 |
| Community/Gender: Urban Men | 59\% | (344) | 41\% | (236) | 580 |
| Community/Gender: Rural Women | 35\% | (288) | 65\% | (526) | 814 |
| Community/Gender: Rural Men | 39\% | (229) | 61\% | (357) | 586 |
| Community/Gender: Suburban Women | 43\% | (544) | 57\% | (725) | 1269 |
| Community/Gender: Suburban Men | 50\% | (575) | 50\% | (579) | 1154 |
| Homeowner | 45\% | (1724) | 55\% | (2079) | 3803 |
| Renter | 43\% | (433) | 57\% | (583) | 1017 |
| Military HHnm: Yes | 43\% | (332) | 57\% | (439) | 772 |
| Military HH: No | 45\% | (1874) | 55\% | (2311) | 4184 |
| Employ: Private Sector | 45\% | (842) | 55\% | (1036) | 1879 |
| Employ: Government | 49\% | (157) | 51\% | (166) | 323 |
| Employ: Self-Employed | 46\% | (204) | 54\% | (243) | 446 |
| Employ: Homemaker | $33 \%$ | (108) | 67\% | (215) | 323 |
| Employ: Student | $51 \%$ | (66) | 49\% | (64) | 130 |
| Employ: Retired | 46\% | (586) | 54\% | (681) | 1267 |
| Employ: Unemployed | 42\% | (147) | 58\% | (203) | 350 |
| Employ: Other | 40\% | (96) | 60\% | (142) | 238 |
| Self + Household: White-Collar | 54\% | (1067) | 46\% | (914) | 1981 |
| Self + Household: Blue Collar | 39\% | (887) | 61\% | (1385) | 2273 |
| Union HH: Yes | 55\% | (197) | 45\% | (161) | 358 |
| Union HH: No | 44\% | (2009) | 56\% | (2589) | 4598 |

[^4]Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Total N |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $45 \%$ | $(2206)$ | $55 \%$ | $(2750)$ |  |
| LGBTQ+: Yes | $43 \%$ | $(221)$ | $57 \%$ | $(293)$ |  |
| LGBTQ+: No | $45 \%$ | $(1984)$ | $55 \%$ | $(2457)$ |  |
| Motivated to Vote | $45 \%$ | $(2049)$ | $55 \%$ | $(2498)$ |  |
| Parent: Yes | $44 \%$ | $(674)$ | $56 \%$ | $(846)$ |  |
| Parent: No | $45 \%$ | $(1532)$ | $55 \%$ | $(1904)$ |  |
| COVID Vaccine: Yes | $51 \%$ | $(1779)$ | $49 \%$ | $(1722)$ | 4542 |
| COVID Vaccine: No | $29 \%$ | $(427)$ | $71 \%$ | $(1028)$ | 1520 |
| Student Loans: Yes | $44 \%$ | $(344)$ | $56 \%$ | $(434)$ | 3436 |
| Student Loans: No | $45 \%$ | $(1862)$ | $55 \%$ | $(2316)$ |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2570) | 48\% | (2386) | 4956 |
| Gender: Male | 56\% | (1310) | 44\% | (1010) | 2320 |
| Gender: Female | 48\% | (1261) | 52\% | (1375) | 2636 |
| Age: 18-34 | 50\% | (660) | 50\% | (649) | 1309 |
| Age: 35-44 | 54\% | (360) | 46\% | (312) | 672 |
| Age: 45-64 | 48\% | (820) | 52\% | (894) | 1715 |
| Age: 65+ | 58\% | (730) | 42\% | (531) | 1260 |
| GenZers: 1997-2012 | 53\% | (331) | 47\% | (293) | 623 |
| Millennials: 1981-1996 | 51\% | (655) | 49\% | (632) | 1287 |
| GenXers: 1965-1980 | 46\% | (631) | 54\% | (727) | 1358 |
| Baby Boomers: 1946-1964 | 56\% | (874) | 44\% | (686) | 1559 |
| Educ: < College | 47\% | (1456) | 53\% | (1666) | 3122 |
| Educ: Bachelors degree | 59\% | (689) | 41\% | (480) | 1169 |
| Educ: Post-grad | 64\% | (426) | $36 \%$ | (240) | 665 |
| Income: Under 50k | 47\% | (954) | 53\% | (1055) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 52\% | (932) | 48\% | (863) | 1795 |
| Income: $100 \mathrm{k}+$ | 59\% | (684) | 41\% | (468) | 1152 |
| Ethnicity: White (Non-Hispanic) | 51\% | (1856) | 49\% | (1781) | 3637 |
| Ethnicity: Hispanic | 49\% | (167) | 51\% | (176) | 343 |
| Ethnicity: Black (Non-Hispanic) | 56\% | (412) | 44\% | (318) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 55\% | (135) | 45\% | (111) | 246 |
| All Christian | 53\% | (1345) | 47\% | (1172) | 2517 |
| All Non-Christian | $61 \%$ | (139) | 39\% | (88) | 228 |
| Atheist | 56\% | (106) | 44\% | (84) | 191 |
| Agnostic/Nothing in particular | 52\% | (614) | 48\% | (564) | 1178 |
| Something Else | 43\% | (366) | 57\% | (477) | 843 |
| Evangelical | 44\% | (615) | 56\% | (769) | 1383 |
| Non-Evangelical | 55\% | (1056) | 45\% | (853) | 1909 |
| PID: Dem (no lean) | 65\% | (1187) | 35\% | (627) | 1814 |
| PID: Ind (no lean) | 48\% | (600) | 52\% | (649) | 1249 |
| PID: Rep (no lean) | 41\% | (783) | 59\% | (1109) | 1893 |

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2570) | 48\% | (2386) | 4956 |
| PID/Gender: Dem Men | 71\% | (558) | 29\% | (226) | 784 |
| PID/Gender: Dem Women | 61\% | (629) | 39\% | (401) | 1031 |
| PID/Gender: Ind Men | 52\% | (333) | 48\% | (306) | 639 |
| PID/Gender: Ind Women | 44\% | (268) | 56\% | (343) | 611 |
| PID/Gender: Rep Men | 47\% | (420) | 53\% | (478) | 898 |
| PID/Gender: Rep Women | 37\% | (364) | 63\% | (631) | 995 |
| Ideo: Liberal (1-3) | 67\% | (975) | 33\% | (476) | 1451 |
| Ideo: Moderate (4) | 52\% | (724) | 48\% | (672) | 1396 |
| Ideo: Conservative (5-7) | 42\% | (805) | 58\% | (1131) | 1937 |
| Ideo/PID: Conservative Republican | 40\% | (564) | 60\% | (856) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 47\% | (205) | 53\% | (234) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 59\% | (400) | 41\% | (283) | 683 |
| Ideo/PID: Liberal Democrat | 71\% | (769) | 29\% | (316) | 1085 |
| Unfavorable of Biden and Trump | 45\% | (382) | 55\% | (476) | 859 |
| 2024 H2H Matchup: Biden Voter | 70\% | (1451) | 30\% | (630) | 2081 |
| 2024 H2H Matchup: Trump Voter | 38\% | (919) | 62\% | (1471) | 2390 |
| 2024 H2H Matchup: Would not Vote | 33\% | (69) | 67\% | (137) | 206 |
| 2024 H2H Matchup: Do not Know | 47\% | (132) | 53\% | (148) | 279 |
| 2022 House Vote: Democrat | 66\% | (1366) | 34\% | (693) | 2058 |
| 2022 House Vote: Republican | 40\% | (809) | 60\% | (1214) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (349) | 55\% | (426) | 775 |
| 2020 Vote: Joe Biden | 66\% | (1499) | 34\% | (783) | 2282 |
| 2020 Vote: Donald Trump | 39\% | (879) | 61\% | (1368) | 2247 |
| 2020 Vote: Someone Else | 48\% | (34) | 52\% | (37) | 70 |
| 2020 Vote: Did not Vote | 44\% | (158) | 56\% | (199) | 357 |
| 2016 Vote: Hillary Clinton | 69\% | (1111) | 31\% | (505) | 1616 |
| 2016 Vote: Donald Trump | 42\% | (843) | 58\% | (1181) | 2024 |
| 2016 Vote: Someone Else | 56\% | (98) | 44\% | (76) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 54\% | (105) | 46\% | (89) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 56\% | (123) | 44\% | (95) | 218 |

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2570) | 48\% | (2386) | 4956 |
| U.S. Economy: Wrong Track | 36\% | (1257) | 64\% | (2259) | 3516 |
| U.S. Economy: Right Direction | 91\% | (1313) | 9\% | (127) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 73\% | (1096) | 27\% | (407) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 39\% | (987) | 61\% | (1562) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 54\% | (488) | 46\% | (417) | 905 |
| Top 2024 Issue: Economy | 41\% | (721) | 59\% | (1053) | 1774 |
| Community: Urban | 52\% | (592) | 48\% | (541) | 1133 |
| Community: Suburban | 54\% | (1304) | 46\% | (1119) | 2423 |
| Community: Rural | 48\% | (675) | 52\% | (725) | 1400 |
| Community/Gender: Urban Women | 45\% | (250) | 55\% | (303) | 553 |
| Community/Gender: Urban Men | 59\% | (342) | 41\% | (238) | 580 |
| Community/Gender: Rural Women | 46\% | (375) | 54\% | (439) | 814 |
| Community/Gender: Rural Men | 51\% | (300) | 49\% | (286) | 586 |
| Community/Gender: Suburban Women | 50\% | (636) | 50\% | (633) | 1269 |
| Community/Gender: Suburban Men | 58\% | (668) | 42\% | (486) | 1154 |
| Homeowner | 54\% | (2038) | 46\% | (1766) | 3803 |
| Renter | 47\% | (474) | 53\% | (543) | 1017 |
| Military HHnm: Yes | 50\% | (387) | 50\% | (384) | 772 |
| Military HH: No | 52\% | (2183) | 48\% | (2001) | 4184 |
| Employ: Private Sector | 51\% | (966) | 49\% | (912) | 1879 |
| Employ: Government | 51\% | (163) | 49\% | (159) | 323 |
| Employ: Self-Employed | 52\% | (231) | 48\% | (215) | 446 |
| Employ: Homemaker | 41\% | (133) | 59\% | (191) | 323 |
| Employ: Student | 58\% | (76) | 42\% | (54) | 130 |
| Employ: Retired | $56 \%$ | (714) | 44\% | (553) | 1267 |
| Employ: Unemployed | 50\% | (177) | 50\% | (174) | 350 |
| Employ: Other | 46\% | (110) | 54\% | (128) | 238 |
| Self + Household: White-Collar | 62\% | (1221) | 38\% | (760) | 1981 |
| Self + Household: Blue Collar | 46\% | (1039) | 54\% | (1234) | 2273 |
| Union HH: Yes | 60\% | (214) | 40\% | (144) | 358 |
| Union HH: No | 51\% | (2356) | 49\% | (2242) | 4598 |

[^5]Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2570) | 48\% | (2386) | 4956 |
| LGBTQ+: Yes | $51 \%$ | (262) | 49\% | (252) | 514 |
| LGBTQ+: No | $52 \%$ | (2308) | 48\% | (2133) | 4442 |
| Motivated to Vote | $53 \%$ | (2400) | 47\% | (2147) | 4547 |
| Parent: Yes | 50\% | (766) | 50\% | (754) | 1520 |
| Parent: No | 53\% | (1804) | 47\% | (1631) | 3436 |
| COVID Vaccine: Yes | 57\% | (1999) | 43\% | (1502) | 3501 |
| COVID Vaccine: No | 39\% | (571) | 61\% | (884) | 1455 |
| Student Loans: Yes | 49\% | (384) | $51 \%$ | (394) | 778 |
| Student Loans: No | $52 \%$ | (2187) | 48\% | (1992) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% (861) | 21\% (1055) | 13\% (651) | 45\% (2240) | 2\% | (113) | 1\% | (35) | 4956 |
| Gender: Male | 18\% (410) | 20\% (468) | 13\% (299) | 47\% (1084) | 2\% | (46) | 1\% | (14) | 2320 |
| Gender: Female | 17\% (451) | 22\% (588) | 13\% (352) | 44\% (1157) | 3\% | (68) | 1\% | (21) | 2636 |
| Age: 18-34 | 13\% (165) | 25\% (322) | 19\% (252) | 39\% (506) | 4\% | (50) | 1\% | (14) | 1309 |
| Age: 35-44 | 19\% (126) | 24\% (160) | 15\% (103) | 40\% (266) | 2\% | (15) | - | (3) | 672 |
| Age: 45-64 | 17\% (288) | 20\% (344) | 11\% (193) | 50\% (861) | 1\% | (25) | - | (5) | 1715 |
| Age: 65+ | 22\% (283) | 18\% (229) | 8\% (103) | 48\% (607) | 2\% | (24) | 1\% | (14) | 1260 |
| GenZers: 1997-2012 | 13\% (83) | 25\% (157) | 20\% (125) | 35\% (220) | 5\% | (30) | 1\% | (8) | 623 |
| Millennials: 1981-1996 | 15\% (199) | 24\% (308) | 17\% (219) | $41 \% \quad$ (521) | 2\% | (31) | 1\% | (9) | 1287 |
| GenXers: 1965-1980 | 16\% (218) | 21\% (281) | 12\% (169) | 49\% (661) | 2\% | (24) | - | (5) | 1358 |
| Baby Boomers: 1946-1964 | 21\% (331) | 19\% (293) | 8\% (127) | 49\% (772) | 1\% | (22) | 1\% | (14) | 1559 |
| Educ: < College | 16\% (508) | 19\% (582) | 13\% (402) | 49\% (1526) | $3 \%$ | (89) | 1\% | (16) | 3122 |
| Educ: Bachelors degree | 16\% (186) | 25\% (298) | 15\% (178) | 42\% (487) | 1\% | (16) | - | (4) | 1169 |
| Educ: Post-grad | 25\% (167) | 26\% (176) | 11\% (72) | 34\% (227) | 1\% | (8) | 2\% | (15) | 665 |
| Income: Under 50k | 18\% (370) | 22\% (440) | 14\% (282) | 42\% (845) | $3 \%$ | (60) | 1\% | (12) | 2009 |
| Income: 50k-100k | 17\% (300) | 21\% (375) | 11\% (189) | 50\% (891) | 2\% | (36) | - | (6) | 1795 |
| Income: 100k+ | 17\% (191) | 21\% (240) | 16\% (181) | 44\% (505) | 2\% | (18) | 1\% | (17) | 1152 |
| Ethnicity: White (Non-Hispanic) | $14 \%$ (521) | 19\% (680) | 12\% (438) | 52\% (1905) | 2\% | (68) | 1\% | (25) | 3637 |
| Ethnicity: Hispanic | 16\% (55) | 23\% (80) | $14 \%$ (49) | 42\% (144) | 4\% | (13) | 1\% | (2) | 343 |
| Ethnicity: Black (Non-Hispanic) | 34\% (251) | 30\% (222) | 15\% (113) | 16\% (114) | 3\% | (25) | 1\% | (7) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $14 \%$ (34) | 30\% (73) | 21\% (51) | 32\% (78) | 3\% | (7) | 1\% | (3) | 246 |
| All Christian | 17\% (424) | 18\% (459) | 11\% (282) | 52\% (1300) | 1\% | (37) | 1\% | (14) | 2517 |
| All Non-Christian | 30\% (67) | 20\% (47) | 13\% (29) | 33\% (74) | 3\% | (6) | 2\% | (4) | 228 |
| Atheist | 20\% (38) | 38\% (72) | $14 \%$ (27) | 22\% (43) | 2\% | (3) | 3\% | (6) | 191 |
| Agnostic/Nothing in particular | 17\% (205) | 27\% (318) | 15\% (182) | 36\% (425) | $3 \%$ | (39) | 1\% | (9) | 1178 |
| Something Else | 15\% (126) | 19\% (159) | 15\% (129) | 47\% (398) | $3 \%$ | (27) | - | (3) | 843 |
| Evangelical | 14\% (191) | 13\% (179) | 11\% (152) | 59\% (818) | 2\% | (31) | 1\% | (12) | 1383 |
| Non-Evangelical | 18\% (341) | 22\% (424) | 13\% (254) | 45\% (853) | 2\% | (33) | - | (3) | 1909 |
| PID: Dem (no lean) | 39\% (713) | 38\% (696) | 13\% (228) | 7\% (132) | 2\% | (28) | 1\% | (17) | 1814 |
| PID: Ind (no lean) | 9\% (111) | 22\% (280) | 20\% (256) | 44\% (549) | 4\% | (49) | - | (5) | 1249 |
| PID: Rep (no lean) | 2\% (36) | $4 \% \quad$ (80) | 9\% (167) | 82\% (1560) | 2\% | (37) | 1\% | (13) | 1893 |

[^6]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (861) | 21\% | (1055) | 13\% | (651) | 45\% | 2240) | 2\% | (113) | 1\% | (35) | 4956 |
| PID/Gender: Dem Men | 42\% | (333) | 35\% | (271) | 12\% | (92) | 9\% | (71) | 2\% | (16) | - | (0) | 784 |
| PID/Gender: Dem Women | 37\% | (381) | 41\% | (424) | 13\% | (136) | 6\% | (61) | 1\% | (12) | 2\% | (17) | 1031 |
| PID/Gender: Ind Men | 8\% | (52) | 24\% | (155) | 19\% | (124) | 45\% | (289) | 2\% | (16) | - | (3) | 639 |
| PID/Gender: Ind Women | 10\% | (59) | 21\% | (125) | 22\% | (131) | 43\% | (260) | 5\% | (33) | - | (2) | 611 |
| PID/Gender: Rep Men | 3\% | (25) | $5 \%$ | (41) | 9\% | (83) | 81\% | (724) | 2\% | (14) | 1\% | (11) | 898 |
| PID/Gender: Rep Women | 1\% | (11) | 4\% | (38) | 8\% | (84) | 84\% | (836) | 2\% | (23) | - | (2) | 995 |
| Ideo: Liberal (1-3) | 35\% | (515) | 37\% | (539) | 14\% | (201) | 12\% | (167) | 1\% | (21) | 1\% | (9) | 1451 |
| Ideo: Moderate (4) | 18\% | (248) | 27\% | (373) | 18\% | (256) | 34\% | (479) | 3\% | (37) | - | (2) | 1396 |
| Ideo: Conservative (5-7) | $4 \%$ | (77) | 6\% | (122) | 9\% | (172) | 78\% | (1515) | 2\% | (31) | 1\% | (20) | 1937 |
| Ideo/PID: Conservative Republican | 1\% | (12) | 3\% | (44) | 7\% | (103) | 87\% | (1236) | 1\% | (18) | - | (6) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 5\% | (24) | 8\% | (35) | 15\% | (64) | 67\% | (295) | 4\% | (15) | 1\% | (6) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 34\% | (235) | 36\% | (247) | 13\% | (87) | 12\% | (84) | 2\% | (16) | 2\% | (14) | 683 |
| Ideo/PID: Liberal Democrat | 43\% | (464) | 40\% | (434) | 12\% | (130) | $4 \%$ | (45) | 1\% | (8) | - | (3) | 1085 |
| Unfavorable of Biden and Trump | - | (0) | - | (0) | 52\% | (450) | 48\% | (409) | - | (0) | - | (0) | 859 |
| 2024 H2H Matchup: Biden Voter | 39\% | (812) | 44\% | (909) | 13\% | (267) | 3\% | (54) | 1\% | (26) | 1\% | (12) | 2081 |
| 2024 H2H Matchup: Trump Voter | $2 \%$ | (45) | 3\% | (80) | 9\% | (224) | 83\% | (1985) | 2\% | (39) | 1\% | (16) | 2390 |
| 2024 H2H Matchup: Would not Vote | 1\% | (2) | 13\% | (27) | 31\% | (63) | 44\% | (90) | 8\% | (17) | 2\% | (5) | 206 |
| 2024 H2H Matchup: Do not Know | 1\% | (1) | 14\% | (38) | $34 \%$ | (96) | 40\% | (111) | 11\% | (31) | 1\% | (2) | 279 |
| 2022 House Vote: Democrat | 37\% | (752) | 39\% | (804) | 14\% | (292) | 8\% | (168) | 2\% | (31) | 1\% | (11) | 2058 |
| 2022 House Vote: Republican | $2 \%$ | (43) | 4\% | (83) | 8\% | (170) | 83\% | (1676) | 2\% | (32) | 1\% | (18) | 2022 |
| 2022 House Vote: Did not Vote | 8\% | (60) | 19\% | (149) | 23\% | (175) | 45\% | (345) | 5\% | (40) | 1\% | (6) | 775 |
| 2020 Vote: Joe Biden | $34 \%$ | (787) | 40\% | (918) | 16\% | (363) |  | (170) | 1\% | (33) | - | (11) | 2282 |
| 2020 Vote: Donald Trump | $2 \%$ | (40) | 3\% | (64) | 8\% | (190) | 85\% | (1900) | 2\% | (35) | 1\% | (17) | 2247 |
| 2020 Vote: Someone Else | 3\% | (2) | 12\% | (9) | 25\% | (18) | 48\% | (34) | 10\% | (7) | 1\% | (1) | 70 |
| 2020 Vote: Did not Vote | 9\% | (32) | $18 \%$ | (64) | 22\% | (80) | 38\% | (136) | 11\% | (38) | 2\% | (7) | 357 |
| 2016 Vote: Hillary Clinton | 42\% | (672) | 39\% | (632) | 12\% | (187) | 6\% | (93) | 1\% | (24) | 1\% | (8) | 1616 |
| 2016 Vote: Donald Trump | $3 \%$ | (56) | 6\% | (117) | 10\% | (205) | 79\% | (1598) | 1\% | (28) | 1\% | (18) | 2024 |
| 2016 Vote: Someone Else | 4\% | (8) | 27\% | (47) | 25\% | (44) | 39\% | (68) | 3\% | (5) | 1\% | (1) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 15\% | (30) | 24\% | (47) | 23\% | (45) | 30\% | (59) | 3\% | (5) | 4\% | (8) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 8\% | (18) | 20\% | (43) | $24 \%$ | (51) | 43\% | (93) | 5\% | (10) | 1\% | (3) | 218 |

[^7]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% (861) | 21\% (1055) | 13\% (651) | 45\% (2240) | 2\% | (113) | 1\% | (35) | 4956 |
| U.S. Economy: Wrong Track | 6\% (216) | 16\% (548) | 15\% (522) | 61\% (2137) | 2\% | (78) | - | (15) | 3516 |
| U.S. Economy: Right Direction | 45\% (645) | 35\% (507) | 9\% (129) | 7\% (103) | 2\% | (35) | 1\% | (20) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 46\% (694) | 41\% (611) | 8\% (121) | 3\% (40) | 2\% | (24) | 1\% | (12) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 3\% (76) | 6\% (143) | 10\% (264) | 78\% (1996) | 2\% | (48) | 1\% | (20) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% (90) | 33\% (301) | 29\% (265) | 23\% (204) | 5\% | (41) | - | (4) | 905 |
| Top 2024 Issue: Economy | 8\% (148) | 16\% (290) | 15\% (265) | 58\% (1029) | 2\% | (34) | 1\% | (9) | 1774 |
| Community: Urban | 26\% (298) | 25\% (285) | 13\% (150) | 32\% (360) | 2\% | (28) | 1\% | (12) | 1133 |
| Community: Suburban | 16\% (380) | 23\% (548) | 15\% (357) | 44\% (1073) | 2\% | (46) | 1\% | (18) | 2423 |
| Community: Rural | 13\% (183) | 16\% (222) | 10\% (144) | 58\% (807) | 3\% | (39) | - | (6) | 1400 |
| Community/Gender: Urban Women | 22\% (122) | 29\% (163) | $14 \%$ (78) | 31\% (172) | $3 \%$ | (15) | $1 \%$ | (3) | 553 |
| Community/Gender: Urban Men | 30\% (176) | 21\% (122) | 12\% (72) | 32\% (188) | 2\% | (13) | 1\% | (9) | 580 |
| Community/Gender: Rural Women | $14 \%$ (113) | 15\% (124) | $12 \% \quad$ (94) | 56\% (456) | $3 \%$ | (24) | - | (2) | 814 |
| Community/Gender: Rural Men | 12\% (70) | 17\% (98) | 8\% (50) | 60\% (350) | 2\% | (15) | 1\% | (3) | 586 |
| Community/Gender: Suburban Women | 17\% (216) | 24\% (301) | 14\% (180) | 42\% (528) | 2\% | (29) | 1\% | (16) | 1269 |
| Community/Gender: Suburban Men | 14\% (164) | 21\% (247) | 15\% (177) | 47\% (545) | 2\% | (18) | - | (2) | 1154 |
| Homeowner | 17\% (647) | 21\% (780) | 13\% (487) | 47\% (1791) | 2\% | (70) | 1\% | (29) | 3803 |
| Renter | 20\% (199) | 25\% (252) | 14\% (141) | 38\% (387) | 3\% | (32) | - | (5) | 1017 |
| Military HHnm: Yes | 17\% (134) | 17\% (131) | 11\% (84) | 52\% (401) | 2\% | (17) | 1\% | (5) | 772 |
| Military HH: No | 17\% (726) | 22\% (925) | 14\% (567) | 44\% (1839) | 2\% | (96) | 1\% | (30) | 4184 |
| Employ: Private Sector | 17\% (317) | 22\% (421) | 14\% (264) | 44\% (831) | 2\% | (33) | 1\% | (11) | 1879 |
| Employ: Government | 13\% (43) | 30\% (97) | 15\% (47) | 38\% (124) | $3 \%$ | (11) | - | (1) | 323 |
| Employ: Self-Employed | 17\% (74) | 22\% (98) | 13\% (59) | 45\% (203) | 1\% | (6) | 2\% | (7) | 446 |
| Employ: Homemaker | 9\% (31) | 16\% (51) | 15\% (50) | 56\% (182) | 2\% | (8) | 1\% | (2) | 323 |
| Employ: Student | 16\% (20) | 22\% (29) | 30\% (39) | 27\% (36) | 4\% | (5) | 1\% | (1) | 130 |
| Employ: Retired | 22\% (275) | 18\% (230) | 8\% (98) | 50\% (636) | 2\% | (22) | 1\% | (7) | 1267 |
| Employ: Unemployed | 15\% (52) | 21\% (74) | 17\% (60) | 40\% (138) | 6\% | (21) | 1\% | (4) | 350 |
| Employ: Other | 20\% (48) | 23\% (55) | $14 \% \quad$ (34) | 38\% (90) | $3 \%$ | (7) | 1\% | (3) | 238 |
| Self + Household: White-Collar | 21\% (412) | 24\% (469) | 13\% (265) | 40\% (785) | 2\% | (30) | 1\% | (20) | 1981 |
| Self + Household: Blue Collar | 15\% (352) | 19\% (441) | 12\% (262) | 52\% (1177) | 2\% | (34) | - | (6) | 2273 |
| Union HH: Yes | 26\% (93) | 25\% (91) | 8\% (29) | 37\% (133) | 3\% | (10) | $1 \%$ | (3) | 358 |
| Union HH: No | 17\% (768) | 21\% (965) | 14\% (623) | 46\% (2107) | 2\% | (103) | 1\% | (33) | 4598 |

[^8]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% (861) | 21\% (1055) | 13\% (651) | 45\% (2240) | 2\% | (113) | 1\% | (35) | 4956 |
| LGBTQ+: Yes | 18\% (91) | 28\% (144) | 18\% (95) | 30\% (156) | 5\% | (24) | 1\% | (5) | 514 |
| LGBTQ+: No | 17\% (770) | 21\% (912) | 13\% (556) | 47\% (2085) | 2\% | (89) | 1\% | (30) | 4442 |
| Motivated to Vote | 18\% (822) | 21\% (961) | 12\% (568) | 46\% (2098) | 2\% | (70) | 1\% | (29) | 4547 |
| Parent: Yes | 16\% (245) | 21\% (313) | 15\% (228) | 45\% (679) | 2\% | (36) | 1\% | (19) | 1520 |
| Parent: No | 18\% (615) | 22\% (742) | 12\% (423) | 45\% (1562) | 2\% | (77) | - | (16) | 3436 |
| COVID Vaccine: Yes | 22\% (754) | 26\% (917) | 14\% (488) | 35\% (1240) | 2\% | (75) | 1\% | (27) | 3501 |
| COVID Vaccine: No | 7\% (106) | 10\% (139) | 11\% (163) | 69\% (1000) | 3\% | (38) | 1\% | (8) | 1455 |
| Student Loans: Yes | 16\% (121) | 28\% (221) | 17\% (134) | 36\% (282) | 2\% | (16) | - | (3) | 778 |
| Student Loans: No | 18\% (740) | 20\% (834) | $12 \% \quad$ (517) | 47\% (1958) | 2\% | (97) | 1\% | (33) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard opi | of, no nion |  | heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (788) | 21\% (1052) | 13\% (632) | 43\% (2116) | 5\% | (264) | 2\% | (103) | 4956 |
| Gender: Male | 15\% (343) | 20\% (455) | 13\% (305) | 46\% (1071) | 5\% | (107) | $2 \%$ | (39) | 2320 |
| Gender: Female | 17\% (445) | 23\% (597) | 12\% (327) | 40\% (1046) | 6\% | (157) | 2\% | (64) | 2636 |
| Age: 18-34 | 16\% (207) | 22\% (294) | 18\% (241) | 30\% (397) | 9\% | (119) | $4 \%$ | (51) | 1309 |
| Age: 35-44 | 19\% (126) | 20\% (135) | 17\% (114) | 35\% (234) | 7\% | (46) | $2 \%$ | (16) | 672 |
| Age: 45-64 | 15\% (252) | 20\% (351) | 11\% (181) | 50\% (855) | 3\% | (60) | 1\% | (16) | 1715 |
| Age: 65+ | 16\% (204) | 22\% (271) | 8\% (96) | 50\% (629) | 3\% | (39) | 2\% | (21) | 1260 |
| GenZers: 1997-2012 | 16\% (97) | 25\% (153) | 19\% (120) | 26\% (159) | $11 \%$ | (69) | $4 \%$ | (25) | 623 |
| Millennials: 1981-1996 | 17\% (225) | 21\% (264) | 17\% (221) | 35\% (449) | 7\% | (89) | 3\% | (38) | 1287 |
| GenXers: 1965-1980 | 14\% (191) | 20\% (278) | 12\% (163) | 48\% (656) | $4 \%$ | (51) | 1\% | (18) | 1358 |
| Baby Boomers: 1946-1964 | 16\% (257) | 22\% (337) | 8\% (119) | 50\% (786) | 3\% | (41) | 1\% | (21) | 1559 |
| Educ: < College | 16\% (493) | 19\% (588) | 12\% (373) | 44\% (1385) | 7\% | (209) | 2\% | (73) | 3122 |
| Educ: Bachelors degree | 14\% (166) | 25\% (289) | 15\% (177) | 42\% (489) | 3\% | (39) | 1\% | (8) | 1169 |
| Educ: Post-grad | 19\% (129) | 26\% (174) | 12\% (82) | 36\% (242) | 2\% | (15) | 3\% | (22) | 665 |
| Income: Under 50k | 19\% (384) | 22\% (446) | 12\% (247) | 36\% (730) | 7\% | (136) | 3\% | (65) | 2009 |
| Income: 50k-100k | 14\% (248) | 21\% (371) | 11\% (206) | 49\% (871) | 5\% | (82) | 1\% | (17) | 1795 |
| Income: $100 \mathrm{k}+$ | 14\% (156) | 20\% (235) | 16\% (179) | 45\% (515) | 4\% | (45) | 2\% | (21) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% (428) | 19\% (681) | 12\% (447) | 50\% (1828) | 5\% | (186) | 2\% | (66) | 3637 |
| Ethnicity: Hispanic | 17\% (58) | 26\% (87) | 13\% (45) | 34\% (118) | 7\% | (24) | 3\% | (11) | 343 |
| Ethnicity: Black (Non-Hispanic) | 36\% (261) | 30\% (216) | 13\% (95) | 13\% (93) | 6\% | (44) | 3\% | (21) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 17\% (41) | 27\% (67) | 18\% (45) | 32\% (78) | $4 \%$ | (10) | 2\% | (5) | 246 |
| All Christian | 14\% (360) | 19\% (475) | 11\% (281) | 51\% (1291) | $4 \%$ | (89) | 1\% | (20) | 2517 |
| All Non-Christian | 23\% (52) | 23\% (52) | 13\% (30) | 31\% (71) | 6\% | (14) | 3\% | (8) | 228 |
| Atheist | 24\% (46) | 32\% (61) | 12\% (23) | 22\% (42) | 5\% | (9) | 5\% | (10) | 191 |
| Agnostic/Nothing in particular | 17\% (196) | 28\% (326) | 15\% (173) | 31\% (363) | 7\% | (85) | 3\% | (34) | 1178 |
| Something Else | 16\% (134) | 16\% (137) | 15\% (124) | 41\% (350) | 8\% | (67) | $4 \%$ | (31) | 843 |
| Evangelical | 15\% (211) | 12\% (165) | 11\% (148) | 55\% (761) | 5\% | (66) | 2\% | (32) | 1383 |
| Non-Evangelical | 14\% (267) | 23\% (434) | 13\% (250) | 45\% (851) | 5\% | (88) | 1\% | (18) | 1909 |
| PID: Dem (no lean) | 36\% (655) | 38\% (693) | 13\% (231) | 7\% (131) | $4 \%$ | (70) | 2\% | (34) | 1814 |
| PID: Ind (no lean) | 7\% (88) | 21\% (258) | 19\% (233) | 41\% (516) | 9\% | (113) | 3\% | (42) | 1249 |
| PID: Rep (no lean) | 2\% (45) | 5\% (101) | 9\% (168) | 78\% (1469) | $4 \%$ | (81) | 1\% | (28) | 1893 |

[^9]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (788) | 21\% | (1052) | 13\% | (632) | 43\% | (2116) | 5\% | (264) | 2\% | (103) | 4956 |
| PID/Gender: Dem Men | 35\% | (271) | 36\% | (281) | 13\% | (105) | 10\% | (79) | 5\% | (37) | 1\% | (10) | 784 |
| PID/Gender: Dem Women | 37\% | (385) | 40\% | (412) | 12\% | (126) | 5\% | (52) | 3\% | (33) | 2\% | (23) | 1031 |
| PID/Gender: Ind Men |  | (44) | 19\% | (123) | 18\% | (118) | 46\% | (291) | 7\% | (45) | 3\% | (18) | 639 |
| PID/Gender: Ind Women | 7\% | (44) | 22\% | (135) | 19\% | (115) | 37\% | (225) | 11\% | (67) | 4\% | (24) | 611 |
| PID/Gender: Rep Men | 3\% | (28) | 6\% | (51) | 9\% | (82) | 78\% | (701) | 3\% | (24) | 1\% | (11) | 898 |
| PID/Gender: Rep Women | $2 \%$ | (17) | 5\% | (50) | 9\% | (86) | 77\% | (768) | 6\% | (57) | 2\% | (16) | 995 |
| Ideo: Liberal (1-3) | 34\% | (495) | 37\% | (542) | 14\% | (207) | 9\% | (127) | 4\% | (62) | 1\% | (19) | 1451 |
| Ideo: Moderate (4) | 14\% | (202) | 27\% | (372) | 17\% | (235) | 33\% | (458) | 8\% | (107) | 2\% | (22) | 1396 |
| Ideo: Conservative (5-7) |  | (73) | 6\% | (114) | 9\% | (179) | 76\% | (1474) | 3\% | (66) | 2\% | (29) | 1937 |
| Ideo/PID: Conservative Republican | $2 \%$ | (28) | 3\% | (39) | 8\% | (111) | 84\% | (1192) | 3\% | (38) | 1\% | (11) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 4\% | (17) | 14\% | (62) | 13\% | (56) | 58\% | (256) | 9\% | (39) | 2\% | (11) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 28\% | (189) | 38\% | (257) | 14\% | (93) | 12\% | (85) | 5\% | (36) | 3\% | (23) | 683 |
| Ideo/PID: Liberal Democrat | 41\% | (450) | 39\% | (426) | 12\% | (134) | 4\% | (44) | 3\% | (27) | - | (4) | 1085 |
| Unfavorable of Biden and Trump | 3\% | (25) | 13\% | (114) | 28\% | (244) | 48\% | (413) | 7\% | (58) | 1\% | (6) | 859 |
| 2024 H2H Matchup: Biden Voter | 33\% | (694) | 41\% | (858) | 13\% | (278) |  | (127) | 4\% | (93) | 2\% | (32) | 2081 |
| 2024 H2H Matchup: Trump Voter | 3\% | (75) | 5\% | (128) | 10\% | (245) | 75\% | (1802) | 4\% | (94) | 2\% | (47) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \%$ | (9) | $14 \%$ | (28) | 24\% | (50) | 40\% | (83) | 13\% | (26) | 5\% | (10) | 206 |
| 2024 H2H Matchup: Do not Know | $4 \%$ | (11) | $14 \%$ | (38) | 21\% | (60) | 38\% | (105) | 18\% | (51) | 5\% | (14) | 279 |
| 2022 House Vote: Democrat | 32\% | (659) | 39\% | (802) | 14\% | (279) |  | (189) | 5\% | (100) | 1\% | (30) | 2058 |
| 2022 House Vote: Republican | 3\% | (60) | 4\% | (89) | 9\% | (192) | 79\% | (1589) | 3\% | (65) | 1\% | (28) | 2022 |
| 2022 House Vote: Did not Vote | 8\% | (62) | 19\% | (144) | 19\% | (145) | 38\% | (297) | 11\% | (89) | 5\% | (38) | 775 |
| 2020 Vote: Joe Biden | 31\% | (705) | 38\% | (874) | 15\% | (338) | 10\% | (217) | 5\% | (120) | 1\% | (27) | 2282 |
| 2020 Vote: Donald Trump | $2 \%$ | (49) | 5\% | (105) | 10\% | (216) | 78\% | (1762) | 3\% | (75) | 2\% | (39) | 2247 |
| 2020 Vote: Someone Else | 5\% | (4) | $11 \%$ | (8) | 19\% | (14) | 47\% | (33) | 14\% | (10) | $4 \%$ | (3) | 70 |
| 2020 Vote: Did not Vote | 9\% | (31) | 18\% | (66) | 18\% | (64) | 29\% | (105) | 16\% | (58) | 9\% | (33) | 357 |
| 2016 Vote: Hillary Clinton | 36\% | (589) | 39\% | (638) | 12\% | (190) | 7\% | (119) | 4\% | (61) | 1\% | (20) | 1616 |
| 2016 Vote: Donald Trump | 3\% | (60) | 7\% | (133) | 10\% | (201) | 76\% | (1539) | 3\% | (61) | 1\% | (30) | 2024 |
| 2016 Vote: Someone Else | 4\% | (8) | 18\% | (32) | 26\% | (45) | 41\% | (71) | 9\% | (16) | 1\% | (2) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 16\% | (30) | 32\% | (62) | 17\% | (33) | 23\% | (44) | 6\% | (12) | 7\% | (14) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 6\% | (14) | 18\% | (40) | 13\% | (29) | 46\% | (101) | 12\% | (27) | $4 \%$ | (9) | 218 |

[^10]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (788) | 21\% (1052) | 13\% (632) | 43\% (2116) | 5\% (264) | 2\% | (103) | 4956 |
| U.S. Economy: Wrong Track | 8\% (281) | 15\% (525) | 13\% (467) | 57\% (1994) | 5\% (186) | 2\% | (63) | 3516 |
| U.S. Economy: Right Direction | 35\% (508) | 37\% (526) | 11\% (165) | 9\% (123) | 5\% (78) | 3\% | (40) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 39\% (584) | 40\% (595) | 11\% (159) | 6\% (88) | $3 \% \quad$ (52) | 2\% | (24) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 4\% (105) | 7\% (171) | 11\% (289) | 71\% (1813) | 4\% (113) | 2\% | (56) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 11\% (99) | 32\% (286) | 20\% (184) | 24\% (215) | 11\% (99) | 3\% | (23) | 905 |
| Top 2024 Issue: Economy | 9\% (163) | 16\% (275) | 14\% (249) | 55\% (971) | 5\% (85) | 2\% | (31) | 1774 |
| Community: Urban | 25\% (281) | 26\% (295) | 12\% (131) | 28\% (315) | 7\% (75) | 3\% | (36) | 1133 |
| Community: Suburban | 14\% (343) | 23\% (545) | 14\% (340) | 43\% (1052) | 4\% (106) | 2\% | (38) | 2423 |
| Community: Rural | 12\% (165) | 15\% (211) | 12\% (162) | 54\% (750) | 6\% (83) | 2\% | (29) | 1400 |
| Community/Gender: Urban Women | 23\% (127) | 30\% (166) | 11\% (58) | 27\% (150) | 7\% (38) | 2\% | (13) | 553 |
| Community/Gender: Urban Men | 27\% (154) | 22\% (129) | $12 \% \quad$ (72) | 28\% (165) | 6\% (37) | 4\% | (23) | 580 |
| Community/Gender: Rural Women | 13\% (103) | 15\% (123) | $12 \% \quad$ (98) | 51\% (414) | 6\% (52) | 3\% | (23) | 814 |
| Community/Gender: Rural Men | 10\% (62) | 15\% (88) | 11\% (64) | 57\% (336) | 5\% (31) | 1\% | (7) | 586 |
| Community/Gender: Suburban Women | 17\% (215) | 24\% (307) | 13\% (171) | 38\% (482) | 5\% (67) | 2\% | (27) | 1269 |
| Community/Gender: Suburban Men | 11\% (128) | 21\% (238) | 15\% (169) | 49\% (570) | 3\% (38) | 1\% | (10) | 1154 |
| Homeowner | 15\% (560) | 21\% (782) | 13\% (481) | 46\% (1753) | 4\% (165) | 2\% | (62) | 3803 |
| Renter | 21\% (212) | 24\% (243) | 13\% (132) | 31\% (313) | 8\% (86) | 3\% | (30) | 1017 |
| Military HHnm: Yes | 15\% (112) | 18\% (137) | 11\% (87) | 51\% (390) | 5\% (35) | 1\% | (11) | 772 |
| Military HH: No | 16\% (676) | 22\% (915) | 13\% (545) | 41\% (1726) | 5\% (229) | 2\% | (92) | 4184 |
| Employ: Private Sector | 16\% (296) | 21\% (401) | 14\% (264) | 43\% (807) | 5\% (85) | 1\% | (25) | 1879 |
| Employ: Government | 16\% (51) | 25\% (81) | 15\% (49) | 36\% (116) | 6\% (20) | 2\% | (6) | 323 |
| Employ: Self-Employed | 17\% (75) | 20\% (89) | 16\% (72) | 38\% (171) | 7\% (31) | 2\% | (9) | 446 |
| Employ: Homemaker | 11\% (35) | 14\% (46) | $14 \%$ (46) | 49\% (160) | 10\% (32) | 1\% | (5) | 323 |
| Employ: Student | 16\% (21) | 32\% (41) | 19\% (25) | 19\% (25) | 13\% (17) | 1\% | (1) | 130 |
| Employ: Retired | 16\% (206) | 21\% (266) | 7\% (94) | 52\% (653) | 3\% (35) | 1\% | (14) | 1267 |
| Employ: Unemployed | 16\% (55) | 22\% (78) | 13\% (47) | 31\% (108) | 9\% (31) | 9\% | (31) | 350 |
| Employ: Other | 21\% (49) | 21\% (50) | 15\% (35) | 32\% (77) | 6\% (14) | 5\% | (13) | 238 |
| Self + Household: White-Collar | 17\% (330) | 25\% (495) | 12\% (247) | 40\% (801) | 4\% (77) | 2\% | (30) | 1981 |
| Self + Household: Blue Collar | 15\% (343) | 19\% (421) | 13\% (285) | 48\% (1092) | 5\% (105) | 1\% | (26) | 2273 |
| Union HH: Yes | 21\% (76) | 24\% (86) | 13\% (48) | 35\% (125) | 5\% (18) | 2\% | (6) | 358 |
| Union HH: No | 16\% (713) | 21\% (966) | 13\% (584) | 43\% (1991) | 5\% (246) | 2\% | (97) | 4598 |

[^11]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (788) | 21\% (1052) | 13\% (632) | 43\% (2116) | 5\% (264) | 2\% (103) | 4956 |
| LGBTQ+: Yes | 20\% (101) | 27\% (138) | 16\% (84) | 24\% (125) | 9\% (44) | $4 \% \quad$ (22) | 514 |
| LGBTQ+: No | 15\% (687) | 21\% (914) | 12\% (548) | 45\% (1991) | 5\% (220) | 2\% (81) | 4442 |
| Motivated to Vote | 17\% (754) | 21\% (968) | 12\% (562) | 44\% (2003) | 4\% (193) | 1\% (67) | 4547 |
| Parent: Yes | 17\% (263) | 19\% (283) | 16\% (238) | 39\% (591) | 6\% (95) | 3\% (49) | 1520 |
| Parent: No | 15\% (525) | 22\% (768) | 11\% (394) | 44\% (1525) | 5\% (169) | 2\% (54) | 3436 |
| COVID Vaccine: Yes | 19\% (682) | 25\% (890) | 13\% (461) | 36\% (1245) | 5\% (169) | 2\% (54) | 3501 |
| COVID Vaccine: No | 7\% (107) | 11\% (162) | 12\% (171) | 60\% (871) | 7\% (95) | 3\% (49) | 1455 |
| Student Loans: Yes | 18\% (141) | 26\% (204) | 16\% (122) | 32\% (251) | 6\% (49) | 1\% (9) | 778 |
| Student Loans: No | 15\% (647) | 20\% (847) | 12\% (510) | 45\% (1865) | 5\% (215) | 2\% (95) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard opi | of, no nion |  | heard | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (787) | 24\% (1213) | 19\% (942) | 34\% (1693) | 5\% | (246) | 2\% | (75) | 4956 |
| Gender: Male | 15\% (353) | 23\% (545) | 19\% (440) | 38\% (879) | 3\% | (74) | 1\% | (30) | 2320 |
| Gender: Female | 16\% (435) | 25\% (668) | 19\% (502) | 31\% (814) | 7\% | (172) | 2\% | (45) | 2636 |
| Age: 18-34 | 17\% (220) | 28\% (361) | 19\% (243) | 26\% (339) | 8\% | (109) | 3\% | (38) | 1309 |
| Age: 35-44 | 18\% (121) | 27\% (183) | 20\% (132) | 28\% (190) | 5\% | (35) | $2 \%$ | (10) | 672 |
| Age: 45-64 | 13\% (231) | 24\% (405) | 20\% (340) | 39\% (668) | 4\% | (63) | - | (8) | 1715 |
| Age: 65+ | 17\% (215) | 21\% (264) | 18\% (227) | 39\% (496) | 3\% | (39) | 1\% | (19) | 1260 |
| GenZers: 1997-2012 | 18\% (110) | 28\% (176) | 18\% (114) | 21\% (134) | $11 \%$ | (69) | 3\% | (21) | 623 |
| Millennials: 1981-1996 | 17\% (219) | 28\% (355) | 19\% (246) | 29\% (371) | 5\% | (70) | $2 \%$ | (26) | 1287 |
| GenXers: 1965-1980 | 13\% (175) | 25\% (333) | 19\% (261) | 38\% (521) | $4 \%$ | (58) | 1\% | (9) | 1358 |
| Baby Boomers: 1946-1964 | 17\% (263) | 21\% (327) | 19\% (298) | 39\% (611) | 3\% | (41) | 1\% | (20) | 1559 |
| Educ: < College | 16\% (500) | 22\% (675) | 19\% (591) | 35\% (1107) | 6\% | (200) | 2\% | (48) | 3122 |
| Educ: Bachelors degree | 14\% (167) | 29\% (339) | 19\% (225) | 34\% (398) | 3\% | (31) | 1\% | (10) | 1169 |
| Educ: Post-grad | 18\% (121) | 30\% (199) | 19\% (125) | 28\% (188) | $2 \%$ | (15) | 3\% | (17) | 665 |
| Income: Under 50k | 18\% (368) | 25\% (498) | 17\% (351) | 31\% (621) | 7\% | (131) | 2\% | (40) | 2009 |
| Income: 50k-100k | 14\% (260) | 24\% (427) | 19\% (333) | 38\% (680) | $5 \%$ | (83) | 1\% | (13) | 1795 |
| Income: 100k+ | 14\% (159) | 25\% (288) | 22\% (258) | 34\% (392) | 3\% | (33) | 2\% | (22) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% (439) | 22\% (789) | 20\% (737) | 40\% (1466) | $4 \%$ | (157) | 1\% | (49) | 3637 |
| Ethnicity: Hispanic | 18\% (61) | 26\% (88) | 17\% (57) | 30\% (102) | 8\% | (28) | 2\% | (8) | 343 |
| Ethnicity: Black (Non-Hispanic) | 33\% (243) | 35\% (253) | 13\% (98) | 11\% (78) | 6\% | (47) | 2\% | (12) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 18\% (44) | 34\% (83) | 20\% (50) | 20\% (48) | 6\% | (15) | 2\% | (6) | 246 |
| All Christian | 15\% (386) | 21\% (518) | 20\% (499) | 40\% (1018) | 3\% | (74) | 1\% | (21) | 2517 |
| All Non-Christian | 25\% (58) | 26\% (59) | 18\% (41) | 24\% (55) | $5 \%$ | (11) | 2\% | (4) | 228 |
| Atheist | 24\% (46) | 36\% (69) | 20\% (37) | 14\% (27) | $2 \%$ | (4) | $4 \%$ | (7) | 191 |
| Agnostic/Nothing in particular | 15\% (177) | 32\% (382) | 17\% (205) | 25\% (293) | 8\% | (96) | 2\% | (25) | 1178 |
| Something Else | 14\% (120) | 22\% (185) | 19\% (159) | 36\% (300) | 7\% | (61) | 2\% | (18) | 843 |
| Evangelical | 14\% (200) | 15\% (206) | 17\% (234) | 47\% (654) | 5\% | (66) | 2\% | (24) | 1383 |
| Non-Evangelical | 15\% (294) | 25\% (479) | 22\% (415) | 34\% (642) | 3\% | (66) | 1\% | (13) | 1909 |
| PID: Dem (no lean) | 37\% (674) | 44\% (795) | 10\% (180) | 5\% (82) | 3\% | (61) | 1\% | (23) | 1814 |
| PID: Ind (no lean) | 7\% (84) | 25\% (314) | 26\% (323) | 31\% (382) | 10\% | (123) | 2\% | (24) | 1249 |
| PID: Rep (no lean) | 2\% (30) | 5\% (103) | 23\% (438) | 65\% (1230) | 3\% | (63) | 2\% | (28) | 1893 |

[^12]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (787) | 24\% | (1213) | 19\% | (942) | 34\% | (1693) | 5\% | (246) | 2\% | (75) | 4956 |
| PID/Gender: Dem Men | 38\% | (300) | 42\% | (332) | $11 \%$ | (83) | 6\% | (46) | 3\% | (20) | - | (2) | 784 |
| PID/Gender: Dem Women | 36\% | (374) | 45\% | (463) | 9\% | (97) | $4 \%$ | (36) | 4\% | (40) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 5\% | (34) | 26\% | (164) | 26\% | (168) | 36\% | (229) | 5\% | (32) | 2\% | (12) | 639 |
| PID/Gender: Ind Women | 8\% | (50) | 25\% | (150) | 26\% | (156) | 25\% | (152) | 15\% | (91) | 2\% | (12) | 611 |
| PID/Gender: Rep Men | 2\% | (18) | 5\% | (48) | 21\% | (189) | 67\% | (604) | 2\% | (22) | 2\% | (16) | 898 |
| PID/Gender: Rep Women | 1\% | (11) | 6\% | (55) | 25\% | (249) | 63\% | (626) | 4\% | (41) | 1\% | (12) | 995 |
| Ideo: Liberal (1-3) | 35\% | (504) | 42\% | (608) | 12\% | (179) | 7\% | (97) | 3\% | (43) | 1\% | (21) | 1451 |
| Ideo: Moderate (4) | 14\% | (202) | 31\% | (436) | 23\% | (323) | 23\% | (322) | 7\% | (102) | 1\% | (11) | 1396 |
| Ideo: Conservative (5-7) | 3\% | (61) |  | (145) | 22\% | (419) | 63\% | (1228) | 3\% | (53) | 2\% | (31) | 1937 |
| Ideo/PID: Conservative Republican | 1\% | (16) | 3\% | (46) | 21\% | (302) | 71\% | (1015) | 2\% | (29) | 1\% | (12) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 3\% | (14) | 13\% | (57) | 31\% | (136) | 43\% | (190) | 6\% | (28) | 3\% | (15) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 29\% | (201) | 43\% | (295) | 13\% | (86) | 7\% | (50) | 5\% | (32) | 3\% | (19) | 683 |
| Ideo/PID: Liberal Democrat | 42\% | (458) | 45\% | (484) | 8\% | (90) | 3\% | (32) | 2\% | (18) | , | (2) | 1085 |
| Unfavorable of Biden and Trump | 3\% | (23) | 20\% | (171) | 39\% | (339) | 32\% | (277) | 5\% | (42) | 1\% | (8) | 859 |
| 2024 H2H Matchup: Biden Voter | $34 \%$ | (711) | 46\% | (961) | 12\% | (258) | 3\% | (66) | 3\% | (70) | 1\% | (16) | 2081 |
| 2024 H2H Matchup: Trump Voter | 3\% | (64) | 6\% | (146) | 23\% | (542) | 63\% | (1502) | 4\% | (101) | 1\% | (35) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \%$ | (8) | 24\% | (49) | 29\% | (59) | 25\% | (52) | 13\% | (28) | 5\% | (10) | 206 |
| 2024 H2H Matchup: Do not Know | $2 \%$ | (5) | 21\% | (57) | 29\% | (82) | 26\% | (73) | 17\% | (48) | 5\% | (14) | 279 |
| 2022 House Vote: Democrat | 33\% | (682) | 44\% | (906) | 13\% | (270) | 5\% | (110) | 3\% | (72) | 1\% | (19) | 2058 |
| 2022 House Vote: Republican | $2 \%$ | (48) | 5\% | (107) | 22\% | (454) | 66\% | (1327) | 3\% | (59) | 1\% | (27) | 2022 |
| 2022 House Vote: Did not Vote | 7\% | (53) | 23\% | (177) | 26\% | (199) | 28\% | (218) | 13\% | (100) | 4\% | (28) | 775 |
| 2020 Vote: Joe Biden | $31 \%$ | (711) | 44\% | (1002) | 15\% | (338) |  | (125) | 4\% | (90) | 1\% | (17) | 2282 |
| 2020 Vote: Donald Trump | $2 \%$ | (43) | 5\% | (111) | 22\% | (500) | 66\% | (1478) | 4\% | (82) | 1\% | (33) | 2247 |
| 2020 Vote: Someone Else | 3\% | (2) | 20\% | (14) | 29\% | (20) | $34 \%$ | (24) | 13\% | (9) | 1\% | (1) | 70 |
| 2020 Vote: Did not Vote | 9\% | (31) | 24\% | (86) | 23\% | (83) | 19\% | (66) | 18\% | (65) | 7\% | (24) | 357 |
| 2016 Vote: Hillary Clinton | 36\% | (576) | 44\% | (713) | $11 \%$ | (185) | 5\% | (73) | 3\% | (54) | 1\% | (14) | 1616 |
| 2016 Vote: Donald Trump | 3\% | (60) | 7\% | (143) | 22\% | (446) | 64\% | (1293) | 3\% | (55) | 1\% | (27) | 2024 |
| 2016 Vote: Someone Else | $3 \%$ | (5) | $32 \%$ | (56) | 30\% | (51) | 26\% | (45) | 9\% | (15) | 1\% | (1) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 17\% | (34) | 38\% | (73) | 20\% | (38) | 13\% | (26) | 8\% | (15) | 4\% | (8) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $4 \%$ | (10) | 22\% | (48) | 37\% | (82) | 25\% | (54) | 7\% | (15) | 5\% | (10) | 218 |

[^13]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | heard f | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (787) | 24\% (1213) | 19\% (942) | 34\% (1693) | 5\% (246) | 2\% | (75) | 4956 |
| U.S. Economy: Wrong Track | 7\% (251) | 19\% (664) | 22\% (772) | 46\% (1602) | 5\% (181) | 1\% | (47) | 3516 |
| U.S. Economy: Right Direction | 37\% (536) | 38\% (549) | 12\% (169) | 6\% (91) | 5\% (65) | 2\% | (28) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 40\% (606) | 43\% (648) | 9\% (139) | $3 \% \quad$ (46) | $3 \% \quad$ (49) | 1\% | (15) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 3\% (88) | 9\% (225) | 22\% (570) | 59\% (1502) | 5\% (118) | $2 \%$ | (46) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% (92) | 38\% (340) | 26\% (233) | 16\% (146) | 9\% (80) | 2\% | (14) | 905 |
| Top 2024 Issue: Economy | 9\% (161) | 19\% (344) | 23\% (415) | 42\% (739) | 6\% (98) | 1\% | (16) | 1774 |
| Community: Urban | 26\% (295) | 29\% (324) | 14\% (160) | 24\% (271) | 5\% (61) | 2\% | (21) | 1133 |
| Community: Suburban | 14\% (330) | 27\% (648) | 20\% (494) | 33\% (811) | 4\% (105) | 1\% | (35) | 2423 |
| Community: Rural | 12\% (162) | 17\% (241) | 21\% (287) | 44\% (611) | 6\% (80) | 1\% | (19) | 1400 |
| Community/Gender: Urban Women | 24\% (131) | 31\% (173) | 13\% (74) | 24\% (133) | 6\% (36) | 1\% | (6) | 553 |
| Community/Gender: Urban Men | 28\% (164) | 26\% (151) | 15\% (86) | 24\% (139) | 4\% (25) | 3\% | (15) | 580 |
| Community/Gender: Rural Women | 12\% (100) | 17\% (138) | 22\% (180) | 39\% (316) | 8\% (66) | $2 \%$ | (14) | 814 |
| Community/Gender: Rural Men | 10\% (62) | 18\% (103) | 18\% (107) | 50\% (295) | 2\% (14) | 1\% | (5) | 586 |
| Community/Gender: Suburban Women | 16\% (203) | 28\% (357) | 20\% (248) | 29\% (366) | 6\% (70) | 2\% | (25) | 1269 |
| Community/Gender: Suburban Men | 11\% (127) | 25\% (291) | 21\% (246) | 39\% (445) | $3 \% \quad$ (35) | 1\% | (10) | 1154 |
| Homeowner | 15\% (576) | 24\% (899) | 20\% (746) | 36\% (1385) | 4\% (147) | 1\% | (50) | 3803 |
| Renter | 19\% (195) | 29\% (290) | 17\% (170) | 26\% (262) | 8\% (79) | 2\% | (21) | 1017 |
| Military HHnm: Yes | 14\% (108) | 21\% (161) | 19\% (147) | 40\% (312) | 5\% (36) | 1\% | (7) | 772 |
| Military HH: No | 16\% (679) | 25\% (1052) | 19\% (795) | 33\% (1381) | 5\% (210) | 2\% | (68) | 4184 |
| Employ: Private Sector | 16\% (303) | 26\% (484) | 20\% (382) | 33\% (612) | 4\% (77) | 1\% | (22) | 1879 |
| Employ: Government | 16\% (51) | 28\% (91) | 20\% (64) | 29\% (93) | 6\% (19) | 1\% | (4) | 323 |
| Employ: Self-Employed | 14\% (63) | 27\% (120) | 19\% (86) | 33\% (148) | 5\% (21) | 2\% | (8) | 446 |
| Employ: Homemaker | 9\% (29) | 17\% (57) | 21\% (68) | 44\% (142) | 8\% (25) | - | (2) | 323 |
| Employ: Student | 22\% (28) | 31\% (40) | 26\% (33) | 10\% (13) | 10\% (12) | 2\% | (3) | 130 |
| Employ: Retired | 17\% (211) | 22\% (273) | 17\% (212) | 41\% (518) | $3 \% \quad$ (40) | 1\% | (13) | 1267 |
| Employ: Unemployed | 15\% (52) | 26\% (91) | $17 \%$ (60) | 27\% (95) | 9\% (32) | 6\% | (20) | 350 |
| Employ: Other | 21\% (50) | 24\% (56) | 15\% (36) | 30\% (72) | 8\% (19) | $2 \%$ | (5) | 238 |
| Self + Household: White-Collar | 18\% (350) | 27\% (541) | 20\% (390) | 31\% (616) | 3\% (58) | 1\% | (26) | 1981 |
| Self + Household: Blue Collar | 14\% (326) | 22\% (496) | 19\% (438) | 39\% (889) | 4\% (101) | 1\% | (23) | 2273 |
| Union HH: Yes | 23\% (82) | 27\% (95) | 18\% (63) | 29\% (103) | 3\% (9) | 2\% | (7) | 358 |
| Union HH: No | 15\% (705) | 24\% (1118) | 19\% (878) | 35\% (1591) | 5\% (237) | 1\% | (68) | 4598 |

[^14]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% (787) | 24\% (1213) | 19\% (942) | 34\% (1693) | 5\% (246) | 2\% | (75) | 4956 |
| LGBTQ+: Yes | 18\% (92) | 35\% (180) | 16\% (84) | 21\% (109) | 7\% (38) | 2\% | (11) | 514 |
| LGBTQ+: No | 16\% (696) | 23\% (1033) | 19\% (857) | 36\% (1584) | 5\% (208) | 1\% | (64) | 4442 |
| Motivated to Vote | 16\% (748) | 24\% (1107) | 19\% (859) | 35\% (1608) | 4\% (176) | 1\% | (48) | 4547 |
| Parent: Yes | 17\% (260) | 23\% (352) | 19\% (291) | 32\% (485) | 6\% (98) | 2\% | (34) | 1520 |
| Parent: No | 15\% (527) | 25\% (861) | 19\% (651) | 35\% (1208) | 4\% (148) | 1\% | (41) | 3436 |
| COVID Vaccine: Yes | 20\% (687) | 29\% (1031) | 19\% (657) | 27\% (935) | 4\% (143) | 1\% | (48) | 3501 |
| COVID Vaccine: No | 7\% (101) | 12\% (181) | 20\% (285) | 52\% (758) | 7\% (103) | 2\% | (27) | 1455 |
| Student Loans: Yes | 16\% (127) | 32\% (251) | 21\% (163) | 24\% (189) | 5\% (37) | 1\% | (9) | 778 |
| Student Loans: No | 16\% (660) | 23\% (962) | 19\% (778) | 36\% (1504) | 5\% (209) | 2\% | (66) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never | heard <br> f | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 13\% (627) | 26\% (1305) | 21\% (1031) | 33\% (1641) | 5\% (272) | 2\% | (80) | 4956 |
| Gender: Male | 13\% (298) | 28\% (648) | 22\% (506) | 33\% (757) | 4\% (85) | $1 \%$ | (26) | 2320 |
| Gender: Female | 12\% (329) | 25\% (657) | 20\% (525) | 34\% (884) | 7\% (188) | 2\% | (54) | 2636 |
| Age: 18-34 | 15\% (199) | 22\% (291) | 20\% (257) | 32\% (417) | 8\% (104) | 3\% | (41) | 1309 |
| Age: 35-44 | 13\% (89) | 25\% (168) | 21\% (141) | 32\% (213) | 7\% (49) | 2\% | (12) | 672 |
| Age: 45-64 | 12\% (203) | 28\% (475) | 22\% (374) | 33\% (569) | 5\% (82) | 1\% | (12) | 1715 |
| Age: 65+ | 11\% (136) | 29\% (371) | 21\% (259) | 35\% (442) | $3 \% \quad$ (37) | 1\% | (15) | 1260 |
| GenZers: 1997-2012 | 15\% (94) | 19\% (119) | 21\% (130) | 32\% (202) | 8\% (53) | $4 \%$ | (25) | 623 |
| Millennials: 1981-1996 | 14\% (181) | 25\% (327) | 20\% (253) | 31\% (402) | 8\% (98) | $2 \%$ | (26) | 1287 |
| GenXers: 1965-1980 | 13\% (182) | 26\% (352) | 22\% (297) | 33\% (446) | 5\% (69) | 1\% | (12) | 1358 |
| Baby Boomers: 1946-1964 | 10\% (156) | 30\% (464) | 21\% (333) | 35\% (545) | 3\% (46) | $1 \%$ | (16) | 1559 |
| Educ: < College | 14\% (444) | 28\% (863) | 19\% (592) | 30\% (949) | 7\% (221) | $2 \%$ | (53) | 3122 |
| Educ: Bachelors degree | 10\% (116) | 25\% (297) | 24\% (284) | 36\% (426) | 3\% (38) | $1 \%$ | (8) | 1169 |
| Educ: Post-grad | 10\% (67) | 22\% (145) | 23\% (154) | 40\% (266) | 2\% (14) | 3\% | (19) | 665 |
| Income: Under 50k | 12\% (233) | 24\% (486) | 19\% (376) | 36\% (714) | 7\% (150) | $2 \%$ | (49) | 2009 |
| Income: 50k-100k | 14\% (251) | 28\% (510) | 22\% (390) | 31\% (550) | 5\% (83) | 1\% | (12) | 1795 |
| Income: 100k+ | 12\% (142) | 27\% (309) | 23\% (265) | 33\% (377) | $3 \% \quad$ (39) | 2\% | (19) | 1152 |
| Ethnicity: White (Non-Hispanic) | 13\% (489) | 30\% (1086) | 20\% (742) | 30\% (1107) | 5\% (168) | 1\% | (44) | 3637 |
| Ethnicity: Hispanic | 19\% (64) | 23\% (77) | 19\% (64) | 30\% (101) | 8\% (27) | 3\% | (10) | 343 |
| Ethnicity: Black (Non-Hispanic) | 7\% (53) | 12\% (90) | 22\% (164) | 47\% (342) | 8\% (60) | 3\% | (21) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% (21) | 21\% (51) | 25\% (61) | 37\% (90) | 7\% (17) | $2 \%$ | (5) | 246 |
| All Christian | 14\% (353) | 32\% (799) | 21\% (539) | 29\% (722) | $3 \% \quad$ (83) | $1 \%$ | (21) | 2517 |
| All Non-Christian | 11\% (25) | 23\% (52) | 22\% (51) | 37\% (85) | 5\% (12) | 1\% | (2) | 228 |
| Atheist | 6\% (11) | 9\% (18) | 15\% (29) | 62\% (118) | 3\% (6) | $4 \%$ | (9) | 191 |
| Agnostic/Nothing in particular | 9\% (111) | 18\% (212) | 21\% (244) | 41\% (489) | 8\% (98) | $2 \%$ | (24) | 1178 |
| Something Else | 15\% (127) | 26\% (223) | 20\% (169) | 27\% (227) | 9\% (73) | 3\% | (24) | 843 |
| Evangelical | 18\% (252) | 35\% (481) | 19\% (259) | 20\% (279) | 6\% (81) | $2 \%$ | (31) | 1383 |
| Non-Evangelical | 11\% (209) | 27\% (515) | 23\% (440) | 34\% (658) | 4\% (75) | $1 \%$ | (13) | 1909 |
| PID: Dem (no lean) | 3\% (49) | 7\% (132) | 21\% (384) | 63\% (1135) | 5\% (82) | $2 \%$ | (33) | 1814 |
| PID: Ind (no lean) | 4\% (46) | 21\% (267) | 28\% (354) | 33\% (418) | 10\% (130) | 3\% | (33) | 1249 |
| PID: Rep (no lean) | 28\% (532) | 48\% (906) | 15\% (293) | 5\% (88) | $3 \% \quad$ (61) | 1\% | (14) | 1893 |

[^15]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard opi | of, no nion |  | heard | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 13\% (627) | 26\% (1305) | 21\% (1031) | 33\% (1641) | 5\% | (272) | 2\% | (80) | 4956 |
| PID/Gender: Dem Men | 3\% (27) | 10\% (80) | 21\% (164) | 62\% (482) | 3\% | (26) | 1\% | (5) | 784 |
| PID/Gender: Dem Women | 2\% (22) | 5\% (52) | 21\% (220) | 63\% (653) | 5\% | (56) | 3\% | (28) | 1031 |
| PID/Gender: Ind Men | $4 \% \quad$ (23) | 23\% (144) | 30\% (189) | 35\% (226) | 7\% | (42) | 2\% | (15) | 639 |
| PID/Gender: Ind Women | $4 \% \quad$ (23) | 20\% (123) | 27\% (165) | 32\% (193) | 14\% | (88) | 3\% | (19) | 611 |
| PID/Gender: Rep Men | 28\% (248) | 47\% (424) | 17\% (153) | 6\% (49) | $2 \%$ | (17) | 1\% | (7) | 898 |
| PID/Gender: Rep Women | 29\% (284) | 48\% (482) | 14\% (140) | 4\% (38) | $4 \%$ | (44) | 1\% | (7) | 995 |
| Ideo: Liberal (1-3) | 6\% (85) | 7\% (100) | 18\% (267) | 65\% (942) | 3\% | (39) | 1\% | (19) | 1451 |
| Ideo: Moderate (4) | 8\% (110) | 21\% (293) | 26\% (365) | 36\% (502) | 8\% | (116) | 1\% | (11) | 1396 |
| Ideo: Conservative (5-7) | 22\% (418) | 46\% (881) | 19\% (371) | 9\% (168) | 3\% | (61) | 2\% | (37) | 1937 |
| Ideo/PID: Conservative Republican | 27\% (388) | 51\% (722) | 15\% (216) | 4\% (54) | 2\% | (30) | 1\% | (10) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 30\% (133) | 39\% (171) | 17\% (75) | 7\% (33) | 6\% | (26) | - | (2) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 4\% (29) | 12\% (82) | 26\% (175) | 47\% (322) | 7\% | (51) | 4\% | (25) | 683 |
| Ideo/PID: Liberal Democrat | 2\% (19) | 4\% (46) | 18\% (196) | 73\% (797) | 2\% | (19) | 1\% | (7) | 1085 |
| Unfavorable of Biden and Trump | 2\% (18) | 15\% (130) | 36\% (309) | 40\% (347) | 5\% | (43) | 1\% | (11) | 859 |
| 2024 H2H Matchup: Biden Voter | 2\% (48) | 6\% (128) | 22\% (454) | 65\% (1348) | 4\% | (78) | 1\% | (26) | 2081 |
| 2024 H2H Matchup: Trump Voter | 24\% (573) | 46\% (1111) | 18\% (434) | 5\% (128) | 5\% | (119) | 1\% | (25) | 2390 |
| 2024 H2H Matchup: Would not Vote | 1\% (2) | 14\% (28) | 24\% (49) | 44\% (90) | $11 \%$ | (23) | 7\% | (14) | 206 |
| 2024 H2H Matchup: Do not Know | 1\% (4) | $14 \% \quad$ (38) | 34\% (95) | 27\% (76) | 19\% | (52) | 5\% | (15) | 279 |
| 2022 House Vote: Democrat | 3\% (53) | 7\% (149) | 22\% (450) | 62\% (1286) | $4 \%$ | (88) | 2\% | (33) | 2058 |
| 2022 House Vote: Republican | 25\% (501) | 46\% (934) | 19\% (380) | 6\% (120) | $4 \%$ | (73) | 1\% | (14) | 2022 |
| 2022 House Vote: Did not Vote | 9\% (71) | 26\% (204) | 23\% (177) | 25\% (196) | 13\% | (99) | 3\% | (27) | 775 |
| 2020 Vote: Joe Biden | 2\% (50) | 8\% (179) | 23\% (528) | 61\% (1396) | $4 \%$ | (96) | 1\% | (33) | 2282 |
| 2020 Vote: Donald Trump | 24\% (545) | 46\% (1035) | 18\% (410) | 6\% (135) | 4\% | (100) | 1\% | (20) | 2247 |
| 2020 Vote: Someone Else | 3\% (2) | 18\% (12) | 32\% (22) | 33\% (23) | 14\% | (10) | 1\% | (1) | 70 |
| 2020 Vote: Did not Vote | 8\% (29) | 22\% (78) | 20\% (70) | 24\% (87) | 19\% | (67) | 7\% | (25) | 357 |
| 2016 Vote: Hillary Clinton | 2\% (37) | 7\% (115) | 20\% (326) | 66\% (1063) | 3\% | (52) | 1\% | (23) | 1616 |
| 2016 Vote: Donald Trump | 23\% (460) | 44\% (888) | 20\% (397) | 9\% (190) | 3\% | (67) | 1\% | (21) | 2024 |
| 2016 Vote: Someone Else | 2\% (3) | 19\% (33) | 31\% (53) | 40\% (70) | 7\% | (11) | 1\% | (2) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 6\% (12) | 22\% (44) | 24\% (47) | 33\% (63) | 10\% | (19) | 5\% | (9) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 13\% (29) | 37\% (80) | 25\% (55) | 17\% (36) | 5\% | (11) | 3\% | (6) | 218 |

[^16]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | heard | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 13\% (627) | 26\% (1305) | 21\% (1031) | 33\% (1641) | 5\% (272) | 2\% | (80) | 4956 |
| U.S. Economy: Wrong Track | 14\% (503) | 32\% (1113) | 22\% (768) | 25\% (885) | 6\% (202) | 1\% | (45) | 3516 |
| U.S. Economy: Right Direction | 9\% (124) | 13\% (192) | 18\% (263) | 52\% (756) | 5\% (70) | 2\% | (35) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% (41) | 6\% (98) | 18\% (273) | 68\% (1018) | 3\% (48) | 2\% | (24) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 22\% (567) | 42\% (1075) | 20\% (504) | 9\% (229) | 6\% (143) | 1\% | (31) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 2\% (19) | 15\% (133) | 28\% (255) | 43\% (394) | 9\% (81) | 3\% | (25) | 905 |
| Top 2024 Issue: Economy | 14\% (254) | 35\% (628) | 22\% (397) | 21\% (377) | 6\% (100) | 1\% | (18) | 1774 |
| Community: Urban | 12\% (139) | 23\% (266) | 18\% (199) | 38\% (432) | 7\% (77) | 2\% | (20) | 1133 |
| Community: Suburban | 11\% (277) | 24\% (593) | 23\% (559) | 35\% (851) | 4\% (106) | 2\% | (38) | 2423 |
| Community: Rural | 15\% (211) | 32\% (446) | 20\% (273) | 26\% (358) | 6\% (90) | 2\% | (22) | 1400 |
| Community/Gender: Urban Women | 13\% (70) | 21\% (115) | 18\% (100) | 39\% (216) | 8\% (43) | 2\% | (9) | 553 |
| Community/Gender: Urban Men | $12 \% \quad$ (69) | 26\% (151) | 17\% (99) | 37\% (216) | 6\% (34) | 2\% | (11) | 580 |
| Community/Gender: Rural Women | 14\% (114) | 33\% (267) | 18\% (146) | 25\% (203) | 8\% (69) | 2\% | (16) | 814 |
| Community/Gender: Rural Men | 17\% (97) | 31\% (179) | 22\% (128) | 27\% (156) | 4\% (21) | 1\% | (6) | 586 |
| Community/Gender: Suburban Women | 11\% (144) | 22\% (276) | 22\% (280) | 37\% (465) | 6\% (76) | 2\% | (29) | 1269 |
| Community/Gender: Suburban Men | 11\% (132) | 27\% (317) | 24\% (279) | 33\% (386) | $3 \% \quad$ (30) | 1\% | (10) | 1154 |
| Homeowner | 13\% (489) | 28\% (1057) | 22\% (818) | 32\% (1234) | 4\% (158) | 1\% | (47) | 3803 |
| Renter | 12\% (120) | 22\% (225) | 19\% (190) | 36\% (363) | 10\% (97) | 2\% | (21) | 1017 |
| Military HHnm: Yes | 12\% (95) | 32\% (244) | 20\% (157) | 31\% (242) | 3\% (26) | 1\% | (7) | 772 |
| Military HH: No | 13\% (531) | 25\% (1061) | 21\% (874) | 33\% (1399) | 6\% (246) | 2\% | (73) | 4184 |
| Employ: Private Sector | 13\% (241) | 25\% (478) | 23\% (423) | 33\% (615) | 5\% (95) | 1\% | (26) | 1879 |
| Employ: Government | 17\% (56) | 25\% (81) | 23\% (75) | 30\% (98) | 4\% (12) | - | (1) | 323 |
| Employ: Self-Employed | 17\% (76) | 26\% (115) | 18\% (80) | 32\% (141) | 6\% (27) | 2\% | (7) | 446 |
| Employ: Homemaker | 16\% (51) | 31\% (101) | 19\% (61) | 25\% (80) | 9\% (29) | 1\% | (2) | 323 |
| Employ: Student | 6\% (8) | 23\% (30) | 19\% (25) | 40\% (52) | 8\% (10) | 4\% | (5) | 130 |
| Employ: Retired | 10\% (132) | 30\% (374) | 22\% (273) | 34\% (436) | $3 \% \quad$ (42) | 1\% | (11) | 1267 |
| Employ: Unemployed | 10\% (34) | 22\% (76) | 15\% (54) | 37\% (128) | $11 \%$ (38) | 6\% | (21) | 350 |
| Employ: Other | 12\% (28) | 21\% (50) | 17\% (41) | 39\% (92) | 8\% (20) | 3\% | (7) | 238 |
| Self + Household: White-Collar | 13\% (251) | 24\% (481) | 22\% (432) | 37\% (733) | $3 \% \quad$ (56) | 1\% | (28) | 1981 |
| Self + Household: Blue Collar | 14\% (317) | 29\% (654) | 21\% (475) | 31\% (693) | 5\% (114) | 1\% | (20) | 2273 |
| Union HH: Yes | 15\% (55) | 23\% (82) | 22\% (79) | 33\% (119) | 5\% (17) | 2\% | (7) | 358 |
| Union HH: No | 12\% (572) | 27\% (1223) | 21\% (953) | 33\% (1522) | 6\% (255) | 2\% | (73) | 4598 |

[^17]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 13\% (627) | 26\% (1305) | 21\% (1031) | 33\% (1641) | 5\% (272) | $2 \%$ | (80) | 4956 |
| LGBTQ+: Yes | 8\% (40) | 15\% (75) | 17\% (86) | 50\% (257) | 7\% (33) | 5\% | (24) | 514 |
| LGBTQ+: No | 13\% (587) | 28\% (1230) | 21\% (946) | 31\% (1384) | 5\% (239) | 1\% | (56) | 4442 |
| Motivated to Vote | 13\% (603) | 27\% (1230) | 21\% (944) | 34\% (1523) | 4\% (196) | 1\% | (51) | 4547 |
| Parent: Yes | 17\% (261) | 26\% (403) | 21\% (322) | 26\% (397) | 6\% (98) | 3\% | (39) | 1520 |
| Parent: No | 11\% (365) | 26\% (902) | 21\% (710) | 36\% (1243) | 5\% (174) | 1\% | (41) | 3436 |
| COVID Vaccine: Yes | 10\% (359) | 23\% (791) | 21\% (745) | 40\% (1405) | 4\% (149) | 1\% | (51) | 3501 |
| COVID Vaccine: No | 18\% (267) | 35\% (514) | 20\% (286) | 16\% (236) | 8\% (123) | 2\% | (29) | 1455 |
| Student Loans: Yes | 10\% (75) | 19\% (147) | 24\% (184) | 40\% (310) | 6\% (49) | $2 \%$ | (12) | 778 |
| Student Loans: No | 13\% (552) | 28\% (1158) | 20\% (847) | 32\% (1331) | 5\% (223) | $2 \%$ | (68) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (1387) | 18\% (871) | 8\% (381) | 44\% (2183) | 2\% | (98) | 1\% | (36) | 4956 |
| Gender: Male | 30\% (695) | 19\% (435) | 8\% (182) | 42\% (971) | 1\% | (25) | 1\% | (12) | 2320 |
| Gender: Female | 26\% (692) | 17\% (436) | 8\% (199) | 46\% (1213) | 3\% | (73) | 1\% | (23) | 2636 |
| Age: 18-34 | 29\% (382) | 17\% (224) | 8\% (109) | 41\% (533) | 4\% | (51) | 1\% | (10) | 1309 |
| Age: 35-44 | 25\% (169) | 19\% (127) | 9\% (59) | 45\% (304) | 2\% | (10) | - | (3) | 672 |
| Age: 45-64 | 29\% (498) | 18\% (309) | 8\% (130) | 43\% (744) | 2\% | (26) | - | (8) | 1715 |
| Age: 65+ | 27\% (338) | 17\% (211) | 7\% (82) | 48\% (603) | 1\% | (11) | 1\% | (16) | 1260 |
| GenZers: 1997-2012 | 24\% (151) | 18\% (109) | 10\% (61) | 42\% (261) | 5\% | (31) | 2\% | (10) | 623 |
| Millennials: 1981-1996 | 29\% (376) | 18\% (232) | 8\% (99) | 42\% (547) | 2\% | (30) | - | (3) | 1287 |
| GenXers: 1965-1980 | 30\% (403) | 17\% (237) | 8\% (103) | 43\% (590) | 2\% | (21) | - | (5) | 1358 |
| Baby Boomers: 1946-1964 | 27\% (417) | 18\% (275) | 7\% (112) | 47\% (726) | 1\% | (11) | 1\% | (18) | 1559 |
| Educ: < College | 32\% (1003) | 18\% (572) | 6\% (199) | 40\% (1251) | 3\% | (80) | 1\% | (17) | 3122 |
| Educ: Bachelors degree | 23\% (267) | 17\% (199) | 10\% (120) | 48\% (566) | 1\% | (15) | - | (2) | 1169 |
| Educ: Post-grad | 18\% (118) | 15\% (101) | 9\% (62) | 55\% (367) | - | (2) | 2\% | (16) | 665 |
| Income: Under 50k | 29\% (573) | 16\% (323) | 6\% (123) | 45\% (909) | 3\% | (69) | 1\% | (14) | 2009 |
| Income: 50k-100k | 30\% (538) | 18\% (329) | 8\% (142) | 42\% (758) | 1\% | (21) | - | (6) | 1795 |
| Income: 100k+ | 24\% (276) | 19\% (220) | 10\% (116) | 45\% (516) | 1\% | (8) | 1\% | (16) | 1152 |
| Ethnicity: White (Non-Hispanic) | 31\% (1132) | 19\% (697) | 7\% (259) | 41\% (1481) | 1\% | (48) | 1\% | (19) | 3637 |
| Ethnicity: Hispanic | 35\% (119) | 13\% (46) | 6\% (21) | 42\% (144) | 3\% | (12) | - | (0) | 343 |
| Ethnicity: Black (Non-Hispanic) | 13\% (93) | 12\% (90) | 8\% (62) | 60\% (439) | $4 \%$ | (32) | 2\% | (15) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 18\% (43) | 15\% (38) | 16\% (39) | 49\% (119) | 2\% | (5) | - | (1) | 246 |
| All Christian | 30\% (757) | 20\% (503) | 8\% (205) | 40\% (1010) | 1\% | (29) | - | (12) | 2517 |
| All Non-Christian | 22\% (49) | 17\% (39) | 10\% (22) | 49\% (112) | 2\% | (5) | - | (1) | 228 |
| Atheist | 13\% (26) | 9\% (17) | 4\% (8) | 69\% (131) | 1\% | (1) | 4\% | (7) | 191 |
| Agnostic/Nothing in particular | 23\% (267) | 14\% (165) | 7\% (82) | 53\% (625) | 3\% | (33) | 1\% | (7) | 1178 |
| Something Else | 34\% (289) | 17\% (147) | 8\% (64) | 36\% (305) | $4 \%$ | (30) | 1\% | (8) | 843 |
| Evangelical | 38\% (523) | 23\% (318) | 7\% (103) | 28\% (393) | 2\% | (28) | 1\% | (18) | 1383 |
| Non-Evangelical | 26\% (503) | 16\% (315) | 8\% (155) | 48\% (907) | 1\% | (27) | - | (2) | 1909 |
| PID: Dem (no lean) | 4\% (75) | 7\% (125) | 6\% (108) | 80\% (1452) | 2\% | (31) | 1\% | (23) | 1814 |
| PID: Ind (no lean) | 18\% (226) | 20\% (247) | 12\% (149) | 46\% (571) | 4\% | (47) | 1\% | (10) | 1249 |
| PID: Rep (no lean) | 57\% (1087) | 26\% (499) | 7\% (125) | 8\% (160) | 1\% | (19) | - | (3) | 1893 |

[^18]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (1387) | 18\% | (871) | 8\% | (381) | 44\% (2183) | 2\% | (98) | $1 \%$ | (36) | 4956 |
| PID/Gender: Dem Men | 5\% (42) | 10\% | (75) | 7\% | (56) | 77\% (600) | 1\% | (9) | - | (2) | 784 |
| PID/Gender: Dem Women | 3\% (33) | 5\% | (51) | 5\% | (52) | 83\% (852) | 2\% | (21) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 18\% (116) | 22\% | (141) | 12\% | (74) | 45\% (287) | 2\% | (13) | 1\% | (8) | 639 |
| PID/Gender: Ind Women | 18\% (110) | 17\% | (106) | 12\% | (74) | 47\% (284) | 6\% | (34) | - | (2) | 611 |
| PID/Gender: Rep Men | 60\% (538) | 24\% | (219) | 6\% | (52) | 9\% (84) | - | (2) | - | (3) | 898 |
| PID/Gender: Rep Women | 55\% (549) | 28\% | (280) | 7\% | (73) | 8\% (76) | 2\% | (17) | - | (0) | 995 |
| Ideo: Liberal (1-3) | 8\% (123) |  | (106) | 5\% | (69) | 78\% (1131) | 1\% | (15) | 1\% | (8) | 1451 |
| Ideo: Moderate (4) | 20\% (274) | 16\% | (222) | 10\% | (138) | 52\% (726) | 3\% | (36) | - | (2) | 1396 |
| Ideo: Conservative (5-7) | 49\% (943) | 27\% | (519) | 8\% | (158) | 14\% (270) | 1\% | (25) | $1 \%$ | (21) | 1937 |
| Ideo/PID: Conservative Republican | 58\% (823) | 27\% | (384) | 7\% | (98) | 7\% (101) | 1\% | (10) | - | (3) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 55\% (242) | 24\% | (106) | 6\% | (26) | 13\% (58) | 2\% | (7) | - | (0) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 7\% (48) | 11\% | (75) | 8\% | (53) | 69\% (474) | 2\% | (17) | 2\% | (16) | 683 |
| Ideo/PID: Liberal Democrat | 2\% (22) | $4 \%$ | (49) | 5\% | (49) | 87\% (947) | 1\% | (11) | 1\% | (6) | 1085 |
| Unfavorable of Biden and Trump | - (0) | - | (0) | 32\% | (275) | 68\% (584) | - | (0) | - | (0) | 859 |
| 2024 H2H Matchup: Biden Voter | 2\% (43) | 3\% | (64) | 5\% | (105) | 88\% (1821) | 1\% | (30) | 1\% | (18) | 2081 |
| 2024 H2H Matchup: Trump Voter | 56\% (1337) | 33\% | (777) | 7\% | (176) | 3\% (66) | 1\% | (25) | - | (8) | 2390 |
| 2024 H2H Matchup: Would not Vote | 1\% (1) | 6\% | (13) | 17\% | (34) | 67\% (138) | 7\% | (14) | $2 \%$ | (5) | 206 |
| 2024 H2H Matchup: Do not Know | 2\% (7) | 6\% | (17) | 23\% | (65) | 56\% (158) | 10\% | (28) | $2 \%$ | (5) | 279 |
| 2022 House Vote: Democrat | 3\% (64) | 7\% | (150) | 6\% | (128) | 81\% (1661) | 2\% | (35) | 1\% | (22) | 2058 |
| 2022 House Vote: Republican | 54\% (1085) | 28\% | (557) | 8\% | (156) | 10\% (196) | 1\% | (20) | - | (7) | 2022 |
| 2022 House Vote: Did not Vote | 28\% (219) | 19\% | (146) | $11 \%$ | (82) | 37\% (285) | 5\% | (38) | 1\% | (5) | 775 |
| 2020 Vote: Joe Biden | 3\% (66) | 6\% | (127) | 6\% | (146) | 83\% (1884) | 2\% | (38) | 1\% | (20) | 2282 |
| 2020 Vote: Donald Trump | 55\% (1233) | 29\% | (662) | 8\% | (182) | 6\% (138) | 1\% | (21) | - | (10) | 2247 |
| 2020 Vote: Someone Else | $4 \% \quad$ (3) | 15\% | (10) | 17\% | (12) | 55\% (39) | 8\% | (6) | 1\% | (0) | 70 |
| 2020 Vote: Did not Vote | 24\% (85) | 20\% | (71) | $11 \%$ | (40) | 34\% (122) | 9\% | (33) | 1\% | (5) | 357 |
| 2016 Vote: Hillary Clinton | 3\% (49) | 5\% | (80) | 4\% | (72) | 85\% (1369) | 2\% | (31) | 1\% | (14) | 1616 |
| 2016 Vote: Donald Trump | 50\% (1017) | 28\% | (564) | 9\% | (172) | 12\% (242) | 1\% | (15) | 1\% | (14) | 2024 |
| 2016 Vote: Someone Else | 8\% (15) | 12\% | (21) | $12 \%$ | (20) | 65\% (113) | 2\% | (4) | 1\% | (2) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 18\% (34) | 23\% | (46) | $11 \%$ | (22) | 41\% (80) | 2\% | (5) | $4 \%$ | (8) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 31\% (68) | 19\% | (41) | 8\% | (18) | 40\% (87) | 2\% | (4) | - | (0) | 218 |

[^19]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable | Som <br> favo | ewhat <br> rable | Som unfav | ewhat orable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (1387) | 18\% | (871) | 8\% | (381) | 44\% (2183) | 2\% | (98) | $1 \%$ | (36) | 4956 |
| U.S. Economy: Wrong Track | 35\% (1227) | 21\% | (744) | 8\% | (286) | 34\% (1186) | 2\% | (60) | - | (14) | 3516 |
| U.S. Economy: Right Direction | 11\% (161) |  | (128) | 7\% | (95) | 69\% (997) | 3\% | (37) | 1\% | (21) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% (44) | 3\% | (44) | 5\% | (72) | 87\% (1302) | 1\% | (19) | 1\% | (21) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 51\% (1302) | 29\% | (746) | 8\% | (207) | 10\% (244) | 2\% | (40) | - | (9) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 5\% (41) | 9\% | (82) | 11\% | (101) | 70\% (637) | 4\% | (39) | $1 \%$ | (6) | 905 |
| Top 2024 Issue: Economy | 34\% (609) | 24\% | (417) | 10\% | (178) | 30\% (530) | 2\% | (32) | - | (8) | 1774 |
| Community: Urban | 24\% (275) | 16\% | (185) | 6\% | (71) | 49\% (560) | 3\% | (34) | 1\% | (8) | 1133 |
| Community: Suburban | 25\% (612) | 17\% | (411) | 9\% | (217) | 47\% (1138) | 1\% | (26) | 1\% | (19) | 2423 |
| Community: Rural | 36\% (501) | 20\% | (275) | 7\% | (93) | 35\% (486) | 3\% | (38) | 1\% | (8) | 1400 |
| Community/Gender: Urban Women | 23\% (129) | 14\% | (78) | 7\% | (37) | 51\% (281) | 4\% | (24) | 1\% | (4) | 553 |
| Community/Gender: Urban Men | 25\% (145) | 19\% | (108) | 6\% | (34) | 48\% (278) | 2\% | (10) | 1\% | (4) | 580 |
| Community/Gender: Rural Women | 34\% (278) | 19\% | (157) | 7\% | (57) | 35\% (284) | 4\% | (33) | 1\% | (4) | 814 |
| Community/Gender: Rural Men | 38\% (223) | 20\% | (118) | 6\% | (35) | 34\% (201) | 1\% | (5) | 1\% | (4) | 586 |
| Community/Gender: Suburban Women | 22\% (285) | 16\% | (201) | 8\% | (105) | 51\% (647) | 1\% | (17) | 1\% | (15) | 1269 |
| Community/Gender: Suburban Men | 28\% (327) | 18\% | (210) | 10\% | (113) | 43\% (491) | 1\% | (10) | - | (4) | 1154 |
| Homeowner | 28\% (1068) | 18\% | (694) | 8\% | (292) | 44\% (1673) | 1\% | (48) | 1\% | (28) | 3803 |
| Renter | 28\% (281) | 16\% | (161) | 7\% | (74) | 45\% (456) | 4\% | (38) | 1\% | (5) | 1017 |
| Military HHnm: Yes | 29\% (226) | 20\% | (154) | 8\% | (58) | 42\% (326) | 1\% | (7) | - | (1) | 772 |
| Military HH: No | 28\% (1162) | 17\% | (718) | 8\% | (322) | 44\% (1857) | 2\% | (91) | 1\% | (35) | 4184 |
| Employ: Private Sector | 27\% (501) | 19\% | (353) | 9\% | (161) | 44\% (821) | 1\% | (28) | 1\% | (15) | 1879 |
| Employ: Government | 28\% (92) | 15\% | (49) | 9\% | (28) | 46\% (148) | 2\% | (6) | - | (0) | 323 |
| Employ: Self-Employed | 32\% (143) | 17\% | (78) | 7\% | (33) | 40\% (179) | 2\% | (10) | - | (2) | 446 |
| Employ: Homemaker | 36\% (116) | 22\% | (70) | 6\% | (21) | 33\% (107) | 3\% | (10) | - | (0) | 323 |
| Employ: Student | 11\% (15) | 19\% | (25) | 13\% | (17) | 51\% (67) | 4\% | (5) | 1\% | (1) | 130 |
| Employ: Retired | 29\% (367) | 16\% | (202) | 7\% | (85) | 47\% (590) | 1\% | (11) | 1\% | (12) | 1267 |
| Employ: Unemployed | 23\% (81) | 19\% | (66) | 8\% | (29) | 43\% (152) | 5\% | (18) | 1\% | (5) | 350 |
| Employ: Other | 31\% (73) | $12 \%$ | (29) | 3\% | (8) | 50\% (119) | 4\% | (9) |  | (0) | 238 |
| Self + Household: White-Collar | 23\% (454) | 17\% | (337) |  | (170) | 50\% (984) | 1\% | (19) | 1\% | (16) | 1981 |
| Self + Household: Blue Collar | 33\% (760) | 18\% | (406) | 7\% | (148) | 40\% (910) | 2\% | (35) | 1\% | (13) | 2273 |
| Union HH: Yes | 30\% (109) | 17\% | (61) | 5\% | (17) | 45\% (162) | 2\% | (8) | - | (2) | 358 |
| Union HH: No | 28\% (1279) | 18\% | (810) |  | (363) | 44\% (2022) | 2\% | (89) | 1\% | (34) | 4598 |

[^20]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (1387) | 18\% (871) | 8\% (381) | 44\% (2183) | 2\% | (98) | $1 \%$ | (36) | 4956 |
| LGBTQ+: Yes | 18\% (91) | 13\% (66) | 5\% (26) | 61\% (314) | $2 \%$ | (12) | $1 \%$ | (6) | 514 |
| LGBTQ+: No | 29\% (1297) | 18\% (805) | 8\% (355) | 42\% (1869) | $2 \%$ | (86) | $1 \%$ | (30) | 4442 |
| Motivated to Vote | 29\% (1321) | 18\% (800) | 7\% (328) | 44\% (2006) | 1\% | (61) | 1\% | (31) | 4547 |
| Parent: Yes | 32\% (489) | 19\% (283) | 9\% (135) | 37\% (560) | 2\% | (35) | 1\% | (18) | 1520 |
| Parent: No | 26\% (899) | 17\% (588) | 7\% (245) | 47\% (1624) | $2 \%$ | (63) | 1\% | (17) | 3436 |
| COVID Vaccine: Yes | 19\% (672) | 16\% (550) | 8\% (284) | 55\% (1914) | 1\% | (50) | 1\% | (31) | 3501 |
| COVID Vaccine: No | 49\% (716) | 22\% (321) | 7\% (97) | 18\% (269) | 3\% | (48) | - | (5) | 1455 |
| Student Loans: Yes | 20\% (156) | 16\% (122) | 10\% (75) | 52\% (401) | 3\% | (20) | - | (4) | 778 |
| Student Loans: No | 29\% (1231) | 18\% (749) | 7\% (306) | 43\% (1782) | $2 \%$ | (77) | $1 \%$ | (32) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% (567) | 24\% (1194) | 13\% (660) | 33\% (1624) | 10\% (510) | 8\% (401) | 4956 |
| Gender: Male | 13\% (290) | 27\% (635) | 15\% (341) | 33\% (758) | 7\% (170) | 5\% (126) | 2320 |
| Gender: Female | 10\% (277) | 21\% (560) | 12\% (319) | 33\% (866) | 13\% (339) | 10\% (275) | 2636 |
| Age: 18-34 | 10\% (126) | 16\% (209) | 13\% (175) | 28\% (366) | 15\% (192) | 18\% (242) | 1309 |
| Age: 35-44 | 13\% (85) | 20\% (137) | 11\% (74) | 33\% (223) | 13\% (85) | 10\% (68) | 672 |
| Age: 45-64 | 10\% (178) | 29\% (506) | 14\% (240) | 33\% (569) | 9\% (157) | 4\% (64) | 1715 |
| Age: 65+ | 14\% (177) | 27\% (343) | $14 \% \quad$ (171) | 37\% (466) | 6\% (76) | 2\% (27) | 1260 |
| GenZers: 1997-2012 | 8\% (50) | 13\% (81) | 11\% (68) | 29\% (183) | 15\% (94) | 24\% (147) | 623 |
| Millennials: 1981-1996 | 12\% (150) | 20\% (252) | 13\% (173) | 30\% (385) | 14\% (174) | 12\% (152) | 1287 |
| GenXers: 1965-1980 | 10\% (138) | 28\% (387) | 13\% (180) | 34\% (455) | 10\% (133) | 5\% (65) | 1358 |
| Baby Boomers: 1946-1964 | 13\% (202) | 28\% (439) | 14\% (223) | 36\% (565) | 6\% (96) | 2\% (34) | 1559 |
| Educ: < College | 11\% (342) | 25\% (772) | 13\% (392) | 29\% (907) | 12\% (389) | 10\% (319) | 3122 |
| Educ: Bachelors degree | 12\% (142) | 25\% (297) | 15\% (176) | 37\% (429) | 7\% (79) | 4\% (45) | 1169 |
| Educ: Post-grad | 12\% (83) | 19\% (125) | 14\% (92) | 43\% (288) | 6\% (41) | 5\% (36) | 665 |
| Income: Under 50k | 9\% (178) | 20\% (412) | 14\% (278) | 31\% (616) | 14\% (275) | 12\% (250) | 2009 |
| Income: 50k-100k | 13\% (233) | 26\% (475) | $12 \%$ (223) | 34\% (604) | 9\% (159) | 6\% (102) | 1795 |
| Income: 100k+ | $14 \%$ (156) | 27\% (308) | 14\% (160) | 35\% (404) | 7\% (76) | 4\% (49) | 1152 |
| Ethnicity: White (Non-Hispanic) | 13\% (484) | 27\% (997) | 13\% (473) | 32\% (1152) | 9\% (330) | 6\% (201) | 3637 |
| Ethnicity: Hispanic | $12 \%$ (42) | 21\% (70) | $12 \%$ (42) | 28\% (97) | $13 \%$ (43) | 14\% (48) | 343 |
| Ethnicity: Black (Non-Hispanic) | $4 \% \quad$ (31) | 12\% (86) | 13\% (98) | 39\% (288) | 14\% (100) | 17\% (127) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 4\% (10) | 16\% (41) | 19\% (47) | 35\% (86) | 15\% (37) | 10\% (25) | 246 |
| All Christian | 15\% (369) | 30\% (752) | 13\% (334) | 30\% (766) | 8\% (197) | 4\% (98) | 2517 |
| All Non-Christian | 10\% (23) | 21\% (48) | 13\% (31) | 39\% (90) | 10\% (23) | 6\% (13) | 228 |
| Atheist | $5 \% \quad(10)$ | 8\% (16) | 9\% (18) | 57\% (108) | 6\% (11) | 15\% (28) | 191 |
| Agnostic/Nothing in particular | 7\% (80) | 16\% (187) | 13\% (157) | 39\% (456) | 13\% (156) | 12\% (142) | 1178 |
| Something Else | 10\% (85) | 23\% (192) | 14\% (121) | 24\% (204) | 15\% (122) | 14\% (120) | 843 |
| Evangelical | 18\% (244) | 30\% (421) | 12\% (170) | 21\% (288) | 10\% (142) | 9\% (119) | 1383 |
| Non-Evangelical | 10\% (195) | 26\% (499) | 15\% (278) | 35\% (671) | 9\% (171) | $5 \% \quad$ (95) | 1909 |
| PID: Dem (no lean) | 3\% (55) | 9\% (162) | 12\% (211) | 57\% (1034) | 10\% (178) | 10\% (174) | 1814 |
| PID: Ind (no lean) | 7\% (88) | 21\% (263) | 18\% (228) | 32\% (404) | 13\% (158) | 9\% (108) | 1249 |
| PID: Rep (no lean) | 22\% (424) | 41\% (770) | $12 \% \quad$ (221) | 10\% (185) | 9\% (174) | 6\% (119) | 1893 |

[^21]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Hear op | of, no nion |  | heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% (567) | 24\% (1194) | 13\% (660) | 33\% (1624) | 10\% | (510) | 8\% | (401) | 4956 |
| PID/Gender: Dem Men | 4\% (32) | 12\% (97) | 13\% (99) | 57\% (443) | 8\% | (61) | 7\% | (51) | 784 |
| PID/Gender: Dem Women | $2 \% \quad(23)$ | 6\% (64) | 11\% (112) | 57\% (591) | $11 \%$ | (116) | 12\% | (123) | 1031 |
| PID/Gender: Ind Men | 7\% (43) | 24\% (150) | 20\% (129) | 34\% (215) | 10\% | (61) | 6\% | (41) | 639 |
| PID/Gender: Ind Women | 7\% (45) | 19\% (113) | 16\% (99) | 31\% (189) | 16\% | (97) | 11\% | (67) | 611 |
| PID/Gender: Rep Men | 24\% (215) | 43\% (387) | 13\% (113) | 11\% (100) | 5\% | (48) | 4\% | (34) | 898 |
| PID/Gender: Rep Women | 21\% (209) | 38\% (382) | 11\% (108) | 9\% (85) | 13\% | (126) | 9\% | (85) | 995 |
| Ideo: Liberal (1-3) | 3\% (49) | 8\% (109) | 11\% (164) | 63\% (910) | 7\% | (109) | 8\% | (109) | 1451 |
| Ideo: Moderate (4) | 7\% (94) | 19\% (266) | 16\% (230) | 35\% (484) | 15\% | (211) | 8\% | (111) | 1396 |
| Ideo: Conservative (5-7) | 22\% (418) | 41\% (797) | 13\% (256) | 10\% (199) | 7\% | (142) | 6\% | (125) | 1937 |
| Ideo/PID: Conservative Republican | 25\% (361) | 44\% (618) | 11\% (163) | 8\% (111) | 7\% | (95) | 5\% | (71) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 14\% (59) | 32\% (142) | 13\% (57) | 16\% (72) | 16\% | (71) | 9\% | (39) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 5\% (33) | 14\% (95) | 14\% (96) | 40\% (270) | 14\% | (98) | 13\% | (91) | 683 |
| Ideo/PID: Liberal Democrat | $2 \% \quad(22)$ | 6\% (64) | 10\% (114) | 69\% (750) | 7\% | (72) | 6\% | (64) | 1085 |
| Unfavorable of Biden and Trump | 7\% (58) | 19\% (162) | 18\% (158) | 39\% (334) | 10\% | (89) | 7\% | (58) | 859 |
| 2024 H2H Matchup: Biden Voter | 3\% (56) | 8\% (159) | 12\% (258) | 61\% (1276) | 8\% | (174) | 8\% | (158) | 2081 |
| 2024 H2H Matchup: Trump Voter | 20\% (485) | 40\% (963) | 14\% (323) | 8\% (202) | 10\% | (243) | 7\% | (172) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \% \quad$ (8) | 13\% (28) | 13\% (27) | 37\% (77) | 18\% | (37) | 14\% | (29) | 206 |
| 2024 H2H Matchup: Do not Know | 7\% (18) | 16\% (45) | 18\% (51) | 25\% (69) | 20\% | (55) | 15\% | (41) | 279 |
| 2022 House Vote: Democrat | 3\% (64) | 8\% (174) | 12\% (256) | 59\% (1222) | 9\% | (179) | 8\% | (163) | 2058 |
| 2022 House Vote: Republican | 22\% (448) | 41\% (839) | 14\% (290) | 9\% (187) | 8\% | (160) | 5\% | (98) | 2022 |
| 2022 House Vote: Did not Vote | 6\% (46) | 22\% (172) | 13\% (101) | 23\% (181) | 19\% | (149) | 16\% | (125) | 775 |
| 2020 Vote: Joe Biden | 3\% (67) | 9\% (195) | 13\% (301) | 58\% (1332) | 9\% | (202) | 8\% | (186) | 2282 |
| 2020 Vote: Donald Trump | 21\% (478) | 41\% (926) | 13\% (299) | 9\% (203) | 10\% | (216) | 6\% | (126) | 2247 |
| 2020 Vote: Someone Else | - (0) | 27\% (19) | 15\% (10) | 26\% (19) | 22\% | (15) | 10\% | (7) | 70 |
| 2020 Vote: Did not Vote | 6\% (22) | 15\% (55) | $14 \% \quad$ (50) | 20\% (71) | 22\% | (77) | 23\% | (82) | 357 |
| 2016 Vote: Hillary Clinton | 3\% (47) | 8\% (130) | 12\% (194) | 62\% (1008) | 8\% | (129) | 7\% | (108) | 1616 |
| 2016 Vote: Donald Trump | 22\% (437) | 41\% (830) | 14\% (288) | 11\% (224) | 8\% | (161) | 4\% | (83) | 2024 |
| 2016 Vote: Someone Else | 4\% (7) | 16\% (27) | 15\% (27) | 42\% (73) | 15\% | (26) | 8\% | (14) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 5\% (10) | 19\% (38) | 15\% (29) | 25\% (48) | 18\% | (36) | 17\% | (33) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 8\% (18) | 26\% (57) | 12\% (27) | 23\% (51) | 15\% | (33) | 15\% | (33) | 218 |

[^22]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% (567) | 24\% (1194) | 13\% (660) | 33\% (1624) | 10\% (510) | 8\% (401) | 4956 |
| U.S. Economy: Wrong Track | 14\% (486) | 29\% (1013) | 14\% (489) | 24\% (845) | 11\% (389) | 8\% (294) | 3516 |
| U.S. Economy: Right Direction | 6\% (81) | 13\% (182) | 12\% (171) | 54\% (779) | 8\% (121) | 7\% (107) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $3 \% \quad$ (50) | 8\% (114) | 11\% (164) | 62\% (932) | 8\% (125) | 8\% (117) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 19\% (484) | 38\% (963) | 14\% (352) | 11\% (287) | 10\% (260) | 8\% (202) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 4\% (32) | 13\% (117) | 16\% (144) | 45\% (405) | 14\% (125) | 9\% (82) | 905 |
| Top 2024 Issue: Economy | 13\% (228) | 32\% (564) | 14\% (254) | 22\% (385) | 12\% (219) | 7\% (123) | 1774 |
| Community: Urban | 10\% (118) | 20\% (232) | 13\% (148) | 34\% (386) | 12\% (135) | 10\% (113) | 1133 |
| Community: Suburban | 11\% (268) | 24\% (574) | 14\% (341) | 35\% (844) | 9\% (224) | 7\% (173) | 2423 |
| Community: Rural | 13\% (181) | 28\% (389) | 12\% (171) | 28\% (394) | 11\% (151) | 8\% (114) | 1400 |
| Community/Gender: Urban Women | 10\% (54) | 17\% (96) | 11\% (62) | 36\% (200) | 13\% (73) | 12\% (67) | 553 |
| Community/Gender: Urban Men | 11\% (64) | 23\% (136) | 15\% (86) | 32\% (186) | 11\% (62) | 8\% (46) | 580 |
| Community/Gender: Rural Women | 11\% (90) | 25\% (207) | 12\% (99) | 26\% (213) | 15\% (121) | 10\% (84) | 814 |
| Community/Gender: Rural Men | 15\% (91) | 31\% (182) | $12 \%$ (73) | 31\% (181) | 5\% (30) | 5\% (30) | 586 |
| Community/Gender: Suburban Women | 10\% (132) | 20\% (257) | 12\% (158) | 36\% (453) | 11\% (145) | 10\% (124) | 1269 |
| Community/Gender: Suburban Men | 12\% (136) | 27\% (317) | 16\% (183) | 34\% (391) | 7\% (79) | 4\% (49) | 1154 |
| Homeowner | 12\% (470) | 26\% (997) | 13\% (508) | 33\% (1246) | 9\% (347) | 6\% (236) | 3803 |
| Renter | 9\% (94) | 17\% (172) | $14 \%$ (141) | 33\% (336) | 14\% (144) | 13\% (130) | 1017 |
| Military HHnm: Yes | 13\% (99) | 26\% (197) | 14\% (109) | 30\% (232) | 12\% (95) | 5\% (39) | 772 |
| Military HH: No | 11\% (468) | 24\% (997) | 13\% (551) | 33\% (1391) | 10\% (415) | 9\% (362) | 4184 |
| Employ: Private Sector | 12\% (228) | 26\% (490) | 14\% (262) | 32\% (603) | 9\% (170) | 7\% (125) | 1879 |
| Employ: Government | 9\% (30) | 22\% (70) | 16\% (51) | 30\% (97) | 11\% (35) | 12\% (39) | 323 |
| Employ: Self-Employed | 11\% (49) | 24\% (107) | 13\% (58) | 31\% (137) | $12 \% \quad$ (52) | 10\% (44) | 446 |
| Employ: Homemaker | 16\% (51) | 24\% (78) | 12\% (37) | 27\% (86) | $14 \% \quad$ (46) | 8\% (25) | 323 |
| Employ: Student | 5\% (7) | 8\% (10) | 10\% (12) | 33\% (43) | 22\% (28) | 23\% (30) | 130 |
| Employ: Retired | 13\% (168) | 27\% (342) | 13\% (170) | 37\% (464) | 7\% (94) | 2\% (28) | 1267 |
| Employ: Unemployed | 7\% (25) | 16\% (57) | 9\% (30) | 32\% (111) | 16\% (56) | 20\% (72) | 350 |
| Employ: Other | 4\% (10) | 17\% (41) | 17\% (40) | 34\% (82) | 12\% (28) | 16\% (37) | 238 |
| Self + Household: White-Collar | 13\% (256) | 25\% (487) | 14\% (281) | 37\% (734) | 7\% (137) | 4\% (87) | 1981 |
| Self + Household: Blue Collar | 12\% (268) | 26\% (586) | 14\% (315) | $31 \%$ (710) | 10\% (235) | 7\% (159) | 2273 |
| Union HH: Yes | 13\% (48) | 24\% (87) | 15\% (55) | 30\% (108) | 6\% (23) | 10\% (37) | 358 |
| Union HH: No | 11\% (519) | 24\% (1107) | 13\% (605) | 33\% (1515) | 11\% (487) | 8\% (364) | 4598 |

[^23]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% (567) | 24\% (1194) | 13\% (660) | 33\% (1624) | 10\% (510) | 8\% (401) | 4956 |
| LGBTQ+: Yes | 7\% (36) | 12\% (64) | 8\% (42) | 46\% (237) | 10\% (52) | 16\% (83) | 514 |
| LGBTQ+: No | 12\% (531) | 25\% (1131) | 14\% (618) | 31\% (1386) | 10\% (458) | 7\% (318) | 4442 |
| Motivated to Vote | 12\% (554) | 25\% (1135) | 13\% (607) | 34\% (1535) | 9\% (422) | 6\% (294) | 4547 |
| Parent: Yes | 13\% (196) | 24\% (359) | 14\% (212) | 25\% (380) | 12\% (186) | 12\% (187) | 1520 |
| Parent: No | 11\% (371) | 24\% (836) | 13\% (448) | 36\% (1244) | 9\% (323) | 6\% (214) | 3436 |
| COVID Vaccine: Yes | 10\% (344) | 21\% (743) | 14\% (474) | 40\% (1409) | 9\% (301) | 7\% (229) | 3501 |
| COVID Vaccine: No | 15\% (223) | 31\% (452) | 13\% (186) | 15\% (215) | 14\% (208) | 12\% (172) | 1455 |
| Student Loans: Yes | 8\% (59) | 20\% (154) | 13\% (105) | 38\% (299) | 11\% (86) | 10\% (76) | 778 |
| Student Loans: No | 12\% (508) | 25\% (1041) | 13\% (556) | 32\% (1325) | 10\% (424) | 8\% (325) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% (439) | 24\% (1189) | 20\% (980) | 20\% (998) | 14\% (674) | 14\% (676) | 4956 |
| Gender: Male | 10\% (239) | 28\% (654) | 21\% (484) | 21\% (490) | 10\% (230) | 10\% (223) | 2320 |
| Gender: Female | 8\% (200) | 20\% (535) | 19\% (496) | 19\% (508) | 17\% (444) | 17\% (453) | 2636 |
| Age: 18-34 | 6\% (77) | 14\% (189) | 16\% (210) | 17\% (217) | 19\% (247) | 28\% (369) | 1309 |
| Age: 35-44 | 8\% (52) | 23\% (153) | 19\% (129) | 18\% (122) | 15\% (103) | 17\% (113) | 672 |
| Age: 45-64 | 10\% (164) | 25\% (432) | 22\% (386) | 22\% (377) | 12\% (211) | 8\% (146) | 1715 |
| Age: 65+ | 12\% (147) | 33\% (415) | 20\% (255) | 22\% (283) | 9\% (113) | 4\% (48) | 1260 |
| GenZers: 1997-2012 | 6\% (36) | 15\% (94) | 15\% (92) | 15\% (96) | 20\% (122) | 29\% (184) | 623 |
| Millennials: 1981-1996 | 7\% (88) | 19\% (238) | 18\% (233) | 18\% (226) | 17\% (216) | 22\% (286) | 1287 |
| GenXers: 1965-1980 | 9\% (125) | 24\% (328) | 23\% (306) | 22\% (302) | 12\% (163) | 10\% (134) | 1358 |
| Baby Boomers: 1946-1964 | 11\% (170) | 31\% (489) | 21\% (330) | 22\% (342) | 10\% (162) | 4\% (66) | 1559 |
| Educ: < College | 9\% (267) | 21\% (661) | 19\% (583) | 19\% (609) | 16\% (505) | 16\% (498) | 3122 |
| Educ: Bachelors degree | 9\% (100) | 28\% (327) | 22\% (252) | 22\% (261) | 10\% (117) | 10\% (111) | 1169 |
| Educ: Post-grad | 11\% (73) | 30\% (201) | 22\% (146) | 19\% (128) | 8\% (52) | 10\% (66) | 665 |
| Income: Under 50k | 7\% (138) | 19\% (388) | 19\% (377) | 21\% (426) | 15\% (311) | 18\% (370) | 2009 |
| Income: 50k-100k | 9\% (161) | 25\% (442) | 20\% (366) | 21\% (370) | 14\% (252) | 11\% (205) | 1795 |
| Income: 100k+ | 12\% (141) | 31\% (359) | 21\% (237) | 18\% (202) | 10\% (111) | 9\% (101) | 1152 |
| Ethnicity: White (Non-Hispanic) | 10\% (352) | 27\% (967) | 20\% (729) | 20\% (718) | 13\% (462) | 11\% (408) | 3637 |
| Ethnicity: Hispanic | 8\% (26) | 19\% (65) | 17\% (58) | 20\% (68) | 15\% (53) | $21 \% \quad$ (73) | 343 |
| Ethnicity: Black (Non-Hispanic) | 5\% (36) | 15\% (108) | 20\% (143) | 23\% (165) | 17\% (125) | 21\% (154) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 10\% (25) | 20\% (49) | 20\% (50) | 19\% (48) | 14\% (34) | 17\% (41) | 246 |
| All Christian | 12\% (307) | 30\% (754) | 21\% (516) | 19\% (469) | 12\% (293) | 7\% (176) | 2517 |
| All Non-Christian | 10\% (22) | 29\% (66) | 21\% (49) | 20\% (45) | 10\% (22) | 11\% (25) | 228 |
| Atheist | $3 \% \quad$ (6) | 11\% (20) | 21\% (40) | 35\% (67) | 10\% (19) | 21\% (39) | 191 |
| Agnostic/Nothing in particular | 5\% (54) | 17\% (199) | 17\% (202) | 23\% (275) | 17\% (195) | 21\% (253) | 1178 |
| Something Else | 6\% (50) | 18\% (149) | 21\% (173) | 17\% (143) | 17\% (145) | 22\% (183) | 843 |
| Evangelical | 10\% (142) | 27\% (375) | 19\% (263) | 16\% (222) | 15\% (209) | 12\% (172) | 1383 |
| Non-Evangelical | 11\% (204) | 27\% (509) | 22\% (416) | 20\% (377) | 12\% (223) | 9\% (180) | 1909 |
| PID: Dem (no lean) | 5\% (84) | 16\% (292) | 22\% (392) | 29\% (532) | 12\% (224) | 16\% (290) | 1814 |
| PID: Ind (no lean) | 8\% (105) | 24\% (295) | 21\% (264) | 16\% (205) | 16\% (202) | 14\% (179) | 1249 |
| PID: Rep (no lean) | 13\% (250) | 32\% (602) | 17\% (324) | 14\% (261) | 13\% (248) | 11\% (207) | 1893 |

[^24]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% (439) | 24\% (1189) | 20\% (980) | 20\% (998) | 14\% (674) | 14\% (676) | 4956 |
| PID/Gender: Dem Men | 6\% (45) | 21\% (162) | 23\% (178) | 31\% (242) | 9\% (67) | 12\% (90) | 784 |
| PID/Gender: Dem Women | 4\% (39) | 13\% (130) | 21\% (214) | 28\% (289) | 15\% (158) | 19\% (200) | 1031 |
| PID/Gender: Ind Men | 8\% (51) | 27\% (174) | 23\% (144) | 18\% (116) | 15\% (94) | 9\% (59) | 639 |
| PID/Gender: Ind Women | 9\% (54) | 20\% (121) | 20\% (120) | 14\% (88) | 18\% (108) | 20\% (120) | 611 |
| PID/Gender: Rep Men | 16\% (143) | 35\% (318) | 18\% (163) | 15\% (131) | 8\% (69) | 8\% (74) | 898 |
| PID/Gender: Rep Women | 11\% (107) | 29\% (284) | 16\% (161) | 13\% (131) | 18\% (178) | 13\% (133) | 995 |
| Ideo: Liberal (1-3) | 5\% (68) | 14\% (207) | 22\% (325) | 33\% (474) | 12\% (174) | 14\% (202) | 1451 |
| Ideo: Moderate (4) | 10\% (134) | 23\% (317) | 22\% (306) | 16\% (218) | 17\% (236) | 13\% (185) | 1396 |
| Ideo: Conservative (5-7) | 12\% (231) | 34\% (652) | 17\% (337) | 15\% (292) | 11\% (220) | 11\% (204) | 1937 |
| Ideo/PID: Conservative Republican | 13\% (182) | 35\% (494) | 17\% (244) | 14\% (205) | 11\% (163) | 9\% (132) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 16\% (69) | 24\% (107) | 17\% (75) | 12\% (53) | 18\% (81) | 13\% (56) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 6\% (42) | 22\% (153) | 20\% (138) | 18\% (126) | 13\% (91) | 20\% (134) | 683 |
| Ideo/PID: Liberal Democrat | $4 \% \quad$ (42) | 13\% (137) | 23\% (250) | 37\% (402) | 11\% (121) | 12\% (132) | 1085 |
| Unfavorable of Biden and Trump | 11\% (92) | 24\% (205) | 19\% (159) | 18\% (156) | 14\% (117) | 15\% (131) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% (119) | 18\% (376) | 23\% (481) | 28\% (579) | 12\% (250) | 13\% (276) | 2081 |
| 2024 H2H Matchup: Trump Voter | 12\% (276) | 30\% (729) | 18\% (420) | 15\% (348) | 14\% (335) | 12\% (283) | 2390 |
| 2024 H2H Matchup: Would not Vote | 9\% (18) | 13\% (27) | 14\% (28) | 22\% (45) | 13\% (27) | 29\% (60) | 206 |
| 2024 H2H Matchup: Do not Know | 10\% (27) | 21\% (57) | 18\% (50) | 9\% (26) | 22\% (62) | 20\% (57) | 279 |
| 2022 House Vote: Democrat | 5\% (104) | 18\% (362) | 24\% (485) | 28\% (568) | 13\% (259) | 14\% (279) | 2058 |
| 2022 House Vote: Republican | 14\% (289) | 33\% (665) | 18\% (368) | 14\% (292) | 12\% (242) | 8\% (166) | 2022 |
| 2022 House Vote: Did not Vote | 5\% (43) | 18\% (138) | 15\% (118) | 15\% (116) | 20\% (154) | 27\% (206) | 775 |
| 2020 Vote: Joe Biden | 6\% (128) | 18\% (420) | 23\% (514) | 27\% (619) | 12\% (282) | 14\% (319) | 2282 |
| 2020 Vote: Donald Trump | 13\% (289) | 32\% (711) | 18\% (404) | 14\% (318) | 13\% (303) | 10\% (223) | 2247 |
| 2020 Vote: Someone Else | 8\% (6) | 25\% (18) | 15\% (10) | 19\% (13) | 17\% (12) | 16\% (11) | 70 |
| 2020 Vote: Did not Vote | 5\% (17) | 11\% (40) | $14 \% \quad$ (51) | 14\% (48) | 22\% (77) | 35\% (123) | 357 |
| 2016 Vote: Hillary Clinton | 5\% (79) | 17\% (281) | 23\% (371) | 31\% (506) | 11\% (178) | 12\% (200) | 1616 |
| 2016 Vote: Donald Trump | 14\% (290) | 34\% (686) | 19\% (376) | 14\% (280) | 12\% (248) | 7\% (144) | 2024 |
| 2016 Vote: Someone Else | 7\% (11) | 21\% (37) | 21\% (37) | 19\% (33) | 13\% (22) | 19\% (33) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 8\% (15) | 20\% (39) | $14 \%$ (28) | 15\% (28) | 16\% (32) | 27\% (52) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 14\% (31) | 25\% (54) | 16\% (35) | 9\% (21) | 15\% (32) | 21\% (46) | 218 |

[^25]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% (439) | 24\% (1189) | 20\% (980) | 20\% (998) | 14\% (674) | 14\% (676) | 4956 |
| U.S. Economy: Wrong Track | 9\% (320) | 25\% (893) | 19\% (665) | 17\% (601) | 15\% (516) | 15\% (520) | 3516 |
| U.S. Economy: Right Direction | 8\% (120) | 21\% (295) | 22\% (315) | 28\% (397) | 11\% (158) | 11\% (155) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% (93) | 17\% (256) | 21\% (314) | 32\% (474) | 11\% (166) | 13\% (199) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 11\% (289) | 29\% (751) | 18\% (451) | 15\% (378) | 14\% (363) | 12\% (316) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% (57) | 20\% (182) | 24\% (215) | 16\% (146) | 16\% (145) | 18\% (160) | 905 |
| Top 2024 Issue: Economy | 10\% (170) | 26\% (465) | 19\% (333) | 15\% (268) | 17\% (304) | 13\% (233) | 1774 |
| Community: Urban | 10\% (118) | 21\% (236) | 19\% (214) | 18\% (208) | 16\% (186) | 15\% (171) | 1133 |
| Community: Suburban | 8\% (193) | 25\% (616) | 20\% (489) | 22\% (522) | 12\% (291) | 13\% (313) | 2423 |
| Community: Rural | 9\% (129) | 24\% (337) | 20\% (278) | 19\% (268) | 14\% (197) | 14\% (192) | 1400 |
| Community/Gender: Urban Women | 10\% (53) | 17\% (93) | $17 \% \quad$ (92) | $18 \%$ (99) | 20\% (109) | 19\% (106) | 553 |
| Community/Gender: Urban Men | 11\% (65) | 25\% (143) | 21\% (121) | 19\% (109) | 13\% (77) | 11\% (65) | 580 |
| Community/Gender: Rural Women | 8\% (62) | 22\% (177) | 19\% (155) | 18\% (145) | 17\% (138) | 17\% (137) | 814 |
| Community/Gender: Rural Men | 11\% (67) | 27\% (160) | 21\% (123) | 21\% (123) | 10\% (59) | 9\% (54) | 586 |
| Community/Gender: Suburban Women | 7\% (85) | 21\% (265) | 20\% (248) | 21\% (265) | 16\% (197) | 16\% (209) | 1269 |
| Community/Gender: Suburban Men | 9\% (107) | 30\% (351) | 21\% (240) | 22\% (257) | 8\% (94) | 9\% (104) | 1154 |
| Homeowner | 10\% (374) | 26\% (1005) | 21\% (790) | 20\% (769) | 12\% (451) | 11\% (415) | 3803 |
| Renter | 6\% (62) | 16\% (167) | 17\% (173) | 20\% (206) | 19\% (197) | 21\% (211) | 1017 |
| Military HHnm: Yes | 10\% (74) | 28\% (218) | 19\% (150) | 20\% (157) | 12\% (92) | 10\% (81) | 772 |
| Military HH: No | 9\% (365) | 23\% (971) | 20\% (830) | 20\% (841) | 14\% (582) | 14\% (595) | 4184 |
| Employ: Private Sector | 10\% (182) | 25\% (478) | 20\% (382) | 19\% (352) | 13\% (244) | 13\% (239) | 1879 |
| Employ: Government | 8\% (25) | 24\% (76) | 22\% (70) | 15\% (50) | $14 \%$ (46) | 17\% (56) | 323 |
| Employ: Self-Employed | 8\% (38) | 22\% (96) | 20\% (89) | 18\% (81) | 17\% (74) | 16\% (69) | 446 |
| Employ: Homemaker | 6\% (18) | 23\% (74) | 15\% (47) | 23\% (73) | 17\% (55) | 17\% (56) | 323 |
| Employ: Student | 4\% (6) | 9\% (12) | 21\% (27) | 14\% (18) | 19\% (25) | 32\% (42) | 130 |
| Employ: Retired | 11\% (145) | 29\% (372) | 22\% (274) | 23\% (288) | 10\% (129) | 5\% (58) | 1267 |
| Employ: Unemployed | 5\% (18) | 11\% (37) | $15 \% \quad$ (53) | 23\% (82) | $18 \%$ (63) | 28\% (97) | 350 |
| Employ: Other | 3\% (8) | 18\% (43) | 16\% (37) | 23\% (54) | 16\% (38) | 25\% (58) | 238 |
| Self + Household: White-Collar | 11\% (209) | 30\% (596) | 21\% (416) | 20\% (400) | 10\% (199) | 8\% (161) | 1981 |
| Self + Household: Blue Collar | 8\% (191) | 22\% (498) | 21\% (473) | 21\% (472) | 15\% (337) | 13\% (302) | 2273 |
| Union HH: Yes | 10\% (34) | 26\% (93) | 24\% (87) | 19\% (68) | 10\% (36) | 12\% (42) | 358 |
| Union HH: No | 9\% (405) | 24\% (1096) | 19\% (893) | 20\% (930) | 14\% (638) | 14\% (634) | 4598 |

[^26]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% (439) | 24\% (1189) | 20\% (980) | 20\% (998) | $14 \%$ (674) | 14\% (676) | 4956 |
| LGBTQ+: Yes | 6\% (30) | 16\% (83) | 14\% (74) | 23\% (120) | 15\% (75) | 26\% (132) | 514 |
| LGBTQ+: No | 9\% (409) | 25\% (1106) | 20\% (906) | 20\% (878) | 13\% (599) | 12\% (544) | 4442 |
| Motivated to Vote | 9\% (427) | 25\% (1149) | 20\% (918) | 20\% (929) | 13\% (589) | 12\% (535) | 4547 |
| Parent: Yes | 9\% (141) | 23\% (350) | 18\% (280) | 16\% (244) | 15\% (232) | 18\% (274) | 1520 |
| Parent: No | 9\% (299) | 24\% (839) | 20\% (701) | 22\% (754) | 13\% (442) | 12\% (401) | 3436 |
| COVID Vaccine: Yes | 10\% (345) | 25\% (885) | 20\% (697) | 20\% (716) | 12\% (435) | 12\% (423) | 3501 |
| COVID Vaccine: No | 7\% (95) | 21\% (304) | 19\% (283) | 19\% (282) | 16\% (239) | 17\% (253) | 1455 |
| Student Loans: Yes | 7\% (55) | 19\% (151) | 18\% (142) | 19\% (150) | 15\% (118) | 21\% (161) | 778 |
| Student Loans: No | 9\% (384) | 25\% (1038) | 20\% (838) | 20\% (848) | 13\% (555) | 12\% (515) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (209) | 8\% | (393) | 8\% | (386) | $11 \%$ | (548) | 20\% | (1000) | 49\% | (2421) | 4956 |
| Gender: Male |  | (117) | 10\% | (237) | 10\% | (241) | 14\% | (330) | 19\% | (447) | 41\% | (948) | 2320 |
| Gender: Female |  | (92) | 6\% | (156) |  | (145) | 8\% | (218) | 21\% | (553) | 56\% | (1473) | 2636 |
| Age: 18-34 | 4\% | (56) | 7\% | (93) | 9\% | (117) | 8\% | (98) | 19\% | (255) | 53\% | (691) | 1309 |
| Age: 35-44 | 8\% | (53) | 13\% | (89) | 6\% | (39) | 9\% | (61) | 21\% | (141) | 43\% | (288) | 672 |
| Age: 45-64 | 4\% | (61) | 8\% | (131) | 8\% | (140) | 11\% | (196) | 21\% | (361) | 48\% | (825) | 1715 |
| Age: 65+ | 3\% | (38) | 6\% | (80) | 7\% | (90) | 15\% | (193) | 19\% | (243) | 49\% | (616) | 1260 |
| GenZers: 1997-2012 | $5 \%$ | (33) | 7\% | (41) | 10\% | (65) | 9\% | (53) | $18 \%$ | (111) | $51 \%$ | (320) | 623 |
| Millennials: 1981-1996 | 6\% | (73) | 10\% | (135) | 7\% | (87) | 8\% | (99) | $21 \%$ | (274) | 48\% | (619) | 1287 |
| GenXers: 1965-1980 | $4 \%$ | (56) | 9\% | (117) | 8\% | (112) | $11 \%$ | (145) | 22\% | (293) | 47\% | (635) | 1358 |
| Baby Boomers: 1946-1964 | 3\% | (46) | 6\% | (97) | 8\% | (117) | 15\% | (234) | 19\% | (293) | 50\% | (774) | 1559 |
| Educ: < College | $4 \%$ | (113) | 7\% | (206) | 7\% | (229) | 10\% | (311) | 22\% | (680) | 51\% | (1583) | 3122 |
| Educ: Bachelors degree | 5\% | (54) | 9\% | (107) | 8\% | (95) | 12\% | (143) | 18\% | (205) | 48\% | (564) | 1169 |
| Educ: Post-grad | 6\% | (42) | 12\% | (80) | 9\% | (61) | 14\% | (94) | 17\% | (115) | 41\% | (274) | 665 |
| Income: Under 50k | 5\% | (93) | 7\% | (134) | 7\% | (145) | $11 \%$ | (225) | $21 \%$ | (416) | 50\% | (995) | 2009 |
| Income: 50k-100k | 3\% | (62) | 8\% | (144) | 8\% | (138) | 11\% | (200) | $21 \%$ | (369) | 49\% | (883) | 1795 |
| Income: 100k+ | 5\% | (54) | 10\% | (115) | 9\% | (103) | $11 \%$ | (123) | 19\% | (215) | 47\% | (543) | 1152 |
| Ethnicity: White (Non-Hispanic) | 3\% | (100) | 6\% | (210) | 7\% | (262) | 11\% | (411) | 20\% | (737) | 53\% | (1916) | 3637 |
| Ethnicity: Hispanic | $5 \%$ | (17) | 9\% | (30) | 12\% | (40) | 13\% | (44) | 20\% | (69) | 42\% | (143) | 343 |
| Ethnicity: Black (Non-Hispanic) | 11\% | (78) | 17\% | (123) | 9\% | (63) | $11 \%$ | (80) | 22\% | (157) | 31\% | (229) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 5\% | (13) | 12\% | (29) | 8\% | (20) | 5\% | (13) | 15\% | (37) | 54\% | (133) | 246 |
| All Christian | 4\% | (100) | 8\% | (199) | 7\% | (188) | 12\% | (314) | 19\% | (477) | 49\% | (1238) | 2517 |
| All Non-Christian | 6\% | (14) | 13\% | (29) | 13\% | (29) | $11 \%$ | (25) | 18\% | (40) | 40\% | (92) | 228 |
| Atheist | 7\% | (14) | 9\% | (17) | 10\% | (18) | 8\% | (14) | 19\% | (35) | 48\% | (92) | 191 |
| Agnostic/Nothing in particular | $5 \%$ | (55) | 7\% | (80) | $7 \%$ | (77) | 9\% | (109) | $23 \%$ | (273) | 50\% | (584) | 1178 |
| Something Else | 3\% | (26) | 8\% | (68) | 9\% | (73) | 10\% | (86) | $21 \%$ | (175) | 49\% | (415) | 843 |
| Evangelical | $4 \%$ | (55) | 7\% | (98) |  | (107) | 12\% | (166) | 20\% | (275) | 49\% | (681) | 1383 |
| Non-Evangelical | 3\% | (59) | 8\% | (154) | 8\% | (152) | 12\% | (228) | 19\% | (372) | 50\% | (946) | 1909 |
| PID: Dem (no lean) | 7\% | (122) | 10\% | (178) | 7\% | (133) | 10\% | (187) | 20\% | (359) | 46\% | (835) | 1814 |
| PID: Ind (no lean) |  | (38) | 8\% | (102) |  | (97) | $11 \%$ | (132) |  | (262) | 50\% | (619) | 1249 |
| PID: Rep (no lean) | $3 \%$ | (49) | 6\% | (113) | 8\% | (155) | 12\% | (229) | 20\% | (379) | 51\% | (967) | 1893 |

[^27]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (209) | 8\% | (393) | 8\% | (386) | $11 \%$ | (548) | 20\% | (1000) | 49\% | (2421) | 4956 |
| PID/Gender: Dem Men |  | (61) | 14\% | (109) | $11 \%$ | (83) | 12\% | (96) | 20\% | (159) | 35\% | (276) | 784 |
| PID/Gender: Dem Women | 6\% | (61) | 7\% | (69) | 5\% | (50) | 9\% | (91) | 19\% | (200) | $54 \%$ | (560) | 1031 |
| PID/Gender: Ind Men | 4\% | (27) | 9\% | (56) | 10\% | (63) | 13\% | (84) | 20\% | (127) | 44\% | (282) | 639 |
| PID/Gender: Ind Women | 2\% | (11) | 8\% | (46) | 6\% | (34) | 8\% | (48) | 22\% | (135) | 55\% | (337) | 611 |
| PID/Gender: Rep Men | 3\% | (29) | 8\% | (72) | $11 \%$ | (94) | 17\% | (150) | 18\% | (161) | 44\% | (391) | 898 |
| PID/Gender: Rep Women | $2 \%$ | (20) | $4 \%$ | (41) | 6\% | (61) | 8\% | (79) | 22\% | (218) | 58\% | (576) | 995 |
| Ideo: Liberal (1-3) | 8\% | (113) | 9\% | (137) | 9\% | (130) | 11\% | (156) | 18\% | (260) | 45\% | (655) | 1451 |
| Ideo: Moderate (4) | 3\% | (42) | 9\% | (123) | 7\% | (99) | 10\% | (135) | 24\% | (333) | 48\% | (664) | 1396 |
| Ideo: Conservative (5-7) | 3\% | (50) | 7\% | (126) | 8\% | (154) | 13\% | (247) | 19\% | (373) | 51\% | (986) | 1937 |
| Ideo/PID: Conservative Republican | $2 \%$ | (31) | 6\% | (82) | 8\% | (115) | 13\% | (186) | 19\% | (265) | 52\% | (740) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 4\% | (18) | 7\% | (30) | 9\% | (39) | 10\% | (42) | 25\% | (110) | 46\% | (201) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 6\% | (39) | 10\% | (67) | 7\% | (44) | 9\% | (59) | 22\% | (152) | 47\% | (322) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (80) | 10\% | (107) | 8\% | (89) | 12\% | (125) | 18\% | (197) | 45\% | (487) | 1085 |
| Unfavorable of Biden and Trump | 3\% | (30) | 6\% | (53) | 7\% | (58) | $11 \%$ | (97) | 17\% | (147) | 55\% | (475) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (128) | 10\% | (201) | 7\% | (156) | 10\% | (203) | 20\% | (423) | 47\% | (970) | 2081 |
| 2024 H2H Matchup: Trump Voter | $3 \%$ | (65) | 7\% | (162) | 9\% | (212) | 12\% | (291) | 20\% | (489) | 49\% | (1171) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \%$ | (7) | 9\% | (18) | $4 \%$ | (7) | 13\% | (26) | 15\% | (31) | 56\% | (116) | 206 |
| 2024 H2H Matchup: Do not Know | 3\% | (7) | 4\% | (12) | 4\% | (11) | 10\% | (27) | 21\% | (58) | 59\% | (164) | 279 |
| 2022 House Vote: Democrat | 7\% | (138) | 10\% | (207) | 7\% | (147) | 10\% | (203) | 20\% | (408) | 46\% | (955) | 2058 |
| 2022 House Vote: Republican | 3\% | (53) | 7\% | (138) | 9\% | (183) | 14\% | (281) | 21\% | (415) | 47\% | (952) | 2022 |
| 2022 House Vote: Did not Vote | 2\% | (14) | 5\% | (41) | 7\% | (52) | 6\% | (47) | 20\% | (155) | 60\% | (465) | 775 |
| 2020 Vote: Joe Biden | 6\% | (139) | 10\% | (221) | 7\% | (152) | 10\% | (230) | 20\% | (461) | 47\% | (1080) | 2282 |
| 2020 Vote: Donald Trump | 2\% | (53) | 6\% | (144) | 9\% | (201) | 13\% | (289) | 20\% | (459) | 49\% | (1102) | 2247 |
| 2020 Vote: Someone Else | 6\% | (4) | 8\% | (6) | 7\% | (5) | 10\% | (7) | 21\% | (15) | 48\% | (34) | 70 |
| 2020 Vote: Did not Vote | 3\% | (12) | 6\% | (23) | 8\% | (28) | 6\% | (22) | 18\% | (66) | 58\% | (206) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (114) | 10\% | (165) | 7\% | (114) | 10\% | (169) | 21\% | (338) | 44\% | (717) | 1616 |
| 2016 Vote: Donald Trump | 3\% | (51) | 8\% | (153) | 9\% | (178) | 14\% | (279) | 21\% | (418) | 47\% | (945) | 2024 |
| 2016 Vote: Someone Else | 7\% | (12) | 6\% | (11) | 5\% | (9) | 9\% | (16) | 19\% | (34) | 52\% | (91) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 7\% | (13) | 9\% | (17) | 13\% | (26) | 7\% | (14) | 17\% | (33) | 47\% | (91) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 5\% | (10) | 6\% | (13) | 6\% | (14) | 8\% | (16) | 20\% | (43) | 55\% | (121) | 218 |

[^28]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% (209) | 8\% (393) | 8\% (386) | 11\% (548) | 20\% (1000) | 49\% (2421) | 4956 |
| U.S. Economy: Wrong Track | 2\% (88) | 7\% (229) | 8\% (270) | 11\% (388) | 20\% (718) | 52\% (1824) | 3516 |
| U.S. Economy: Right Direction | 8\% (121) | 11\% (164) | 8\% (116) | 11\% (160) | 20\% (282) | 41\% (597) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% (106) | 11\% (166) | 8\% (120) | 11\% (163) | 20\% (294) | 44\% (654) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 3\% (69) | 7\% (178) | 9\% (229) | 12\% (308) | 20\% (516) | 49\% (1248) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 4\% (34) | 5\% (49) | 4\% (36) | 8\% (77) | 21\% (190) | 57\% (519) | 905 |
| Top 2024 Issue: Economy | 4\% (63) | 8\% (142) | 8\% (144) | 9\% (161) | 21\% (367) | 51\% (898) | 1774 |
| Community: Urban | 8\% (95) | 12\% (140) | 8\% (91) | 10\% (115) | 19\% (218) | 42\% (474) | 1133 |
| Community: Suburban | 3\% (75) | 8\% (186) | 8\% (201) | 11\% (263) | 20\% (483) | 50\% (1216) | 2423 |
| Community: Rural | 3\% (39) | 5\% (67) | 7\% (94) | 12\% (169) | 21\% (300) | 52\% (731) | 1400 |
| Community/Gender: Urban Women | 7\% (37) | 10\% (57) | 5\% (29) | 9\% (51) | 19\% (104) | 50\% (275) | 553 |
| Community/Gender: Urban Men | 10\% (58) | 14\% (83) | 11\% (62) | 11\% (64) | 20\% (114) | 34\% (199) | 580 |
| Community/Gender: Rural Women | 2\% (20) | $4 \% \quad$ (30) | 5\% (41) | 9\% (76) | 22\% (183) | 57\% (464) | 814 |
| Community/Gender: Rural Men | 3\% (20) | 6\% (37) | 9\% (53) | 16\% (93) | 20\% (117) | 46\% (267) | 586 |
| Community/Gender: Suburban Women | 3\% (35) | 5\% (69) | 6\% (74) | 7\% (90) | 21\% (266) | 58\% (734) | 1269 |
| Community/Gender: Suburban Men | 3\% (39) | 10\% (116) | 11\% (126) | 15\% (173) | 19\% (217) | 42\% (482) | 1154 |
| Homeowner | 4\% (150) | 8\% (294) | 8\% (293) | 12\% (446) | 19\% (737) | 50\% (1884) | 3803 |
| Renter | 5\% (54) | 9\% (90) | 8\% (83) | 9\% (91) | 23\% (234) | 46\% (465) | 1017 |
| Military HHnm: Yes | 3\% (26) | 8\% (61) | 9\% (66) | 12\% (90) | 20\% (154) | 49\% (374) | 772 |
| Military HH: No | 4\% (182) | 8\% (332) | 8\% (320) | 11\% (458) | 20\% (846) | 49\% (2047) | 4184 |
| Employ: Private Sector | 5\% (100) | 10\% (192) | 8\% (146) | 10\% (194) | 20\% (370) | 47\% (876) | 1879 |
| Employ: Government | 6\% (19) | 8\% (26) | 10\% (32) | 10\% (31) | 16\% (52) | 50\% (162) | 323 |
| Employ: Self-Employed | 5\% (21) | 11\% (49) | 8\% (36) | 9\% (42) | 27\% (121) | 40\% (177) | 446 |
| Employ: Homemaker | 2\% (8) | 5\% (15) | 5\% (15) | 8\% (27) | 23\% (74) | 57\% (185) | 323 |
| Employ: Student | 4\% (6) | 4\% (6) | $14 \% \quad$ (18) | 4\% (5) | 14\% (18) | 59\% (77) | 130 |
| Employ: Retired | 3\% (33) | 6\% (72) | $7 \% \quad$ (93) | 15\% (191) | 20\% (255) | 49\% (624) | 1267 |
| Employ: Unemployed | 4\% (13) | 6\% (22) | 9\% (30) | 9\% (30) | 18\% (64) | 54\% (191) | 350 |
| Employ: Other | 4\% (8) | 5\% (11) | 6\% (15) | 11\% (26) | 20\% (47) | 55\% (130) | 238 |
| Self + Household: White-Collar | 5\% (102) | 9\% (182) | 9\% (170) | 12\% (243) | 19\% (385) | 45\% (898) | 1981 |
| Self + Household: Blue Collar | 4\% (85) | 8\% (174) | 8\% (175) | $11 \%$ (253) | 21\% (478) | 49\% (1107) | 2273 |
| Union HH: Yes | 7\% (24) | 13\% (46) | 12\% (41) | 13\% (45) | 20\% (71) | 37\% (132) | 358 |
| Union HH: No | 4\% (185) | 8\% (347) | 7\% (344) | 11\% (503) | 20\% (929) | 50\% (2289) | 4598 |

[^29]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% (209) | 8\% (393) | 8\% (386) | 11\% (548) | 20\% (1000) | 49\% (2421) | 4956 |
| LGBTQ+: Yes | 4\% (22) | 8\% (39) | 8\% (39) | 10\% (53) | 17\% (88) | 53\% (274) | 514 |
| LGBTQ+: No | 4\% (187) | 8\% (354) | 8\% (346) | 11\% (495) | 21\% (912) | 48\% (2147) | 4442 |
| Motivated to Vote | 4\% (198) | 8\% (372) | 8\% (353) | 11\% (515) | 20\% (919) | 48\% (2191) | 4547 |
| Parent: Yes | 6\% (94) | 11\% (175) | 9\% (144) | 8\% (119) | 20\% (304) | 45\% (685) | 1520 |
| Parent: No | 3\% (115) | 6\% (218) | 7\% (241) | 12\% (428) | 20\% (697) | 51\% (1736) | 3436 |
| COVID Vaccine: Yes | 5\% (166) | 9\% (304) | 8\% (277) | 11\% (378) | 19\% (663) | 49\% (1713) | 3501 |
| COVID Vaccine: No | 3\% (43) | 6\% (89) | 7\% (109) | 12\% (170) | 23\% (337) | 49\% (708) | 1455 |
| Student Loans: Yes | 5\% (41) | 9\% (70) | 8\% (61) | 8\% (63) | 21\% (162) | 49\% (380) | 778 |
| Student Loans: No | 4\% (167) | 8\% (322) | 8\% (324) | 12\% (485) | 20\% (838) | 49\% (2041) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (572) | 30\% | (1501) | 16\% | (785) | 16\% | (810) | 22\% | (1073) | 4\% | (215) | 4956 |
| Gender: Male | 13\% | (299) | 31\% | (720) | 17\% | (395) | 19\% | (433) | 17\% | (396) | 3\% | (78) | 2320 |
| Gender: Female | 10\% | (273) | 30\% | (781) | 15\% | (390) | 14\% | (376) | 26\% | (678) | 5\% | (138) | 2636 |
| Age: 18-34 | 15\% | (192) | 26\% | (344) | 13\% | (172) | 10\% | (136) | 26\% | (340) | 10\% | (125) | 1309 |
| Age: 35-44 | 15\% | (98) | 29\% | (198) | 13\% | (87) | $12 \%$ | (81) | 26\% | (175) | 5\% | (33) | 672 |
| Age: 45-64 | 10\% | (179) | 31\% | (529) | 18\% | (303) | 17\% | (296) | 22\% | (369) | $2 \%$ | (38) | 1715 |
| Age: 65+ | 8\% | (103) | 34\% | (430) | 18\% | (222) | 24\% | (297) | 15\% | (189) | 1\% | (19) | 1260 |
| GenZers: 1997-2012 | 15\% | (91) | 24\% | (151) | 13\% | (83) | 12\% | (73) | 26\% | (159) | 10\% | (65) | 623 |
| Millennials: 1981-1996 | 15\% | (189) | 29\% | (374) | 13\% | (163) | 10\% | (133) | 26\% | (340) | 7\% | (88) | 1287 |
| GenXers: 1965-1980 | 11\% | (152) | 30\% | (406) | 17\% | (234) | 17\% | (236) | 22\% | (295) | 3\% | (35) | 1358 |
| Baby Boomers: 1946-1964 | 8\% | (132) | 33\% | (522) | 18\% | (278) | $21 \%$ | (335) | 17\% | (266) | $2 \%$ | (27) | 1559 |
| Educ: < College | 12\% | (388) | 31\% | (959) | 14\% | (445) | $14 \%$ | (429) | 24\% | (750) | 5\% | (151) | 3122 |
| Educ: Bachelors degree | 11\% | (125) | 31\% | (357) | 18\% | (215) | 19\% | (222) | 18\% | (214) | 3\% | (35) | 1169 |
| Educ: Post-grad | 9\% | (58) | 28\% | (186) | 19\% | (125) | 24\% | (158) | 16\% | (110) | 4\% | (29) | 665 |
| Income: Under 50k | 11\% | (229) | 29\% | (583) | 14\% | (284) | 16\% | (320) | 24\% | (478) | 6\% | (115) | 2009 |
| Income: 50 k -100k | 11\% | (206) | 32\% | (574) | 17\% | (310) | 16\% | (280) | $21 \%$ | (374) | 3\% | (51) | 1795 |
| Income: $100 \mathrm{k}+$ | 12\% | (137) | 30\% | (344) | 17\% | (191) | 18\% | (210) | 19\% | (221) | $4 \%$ | (49) | 1152 |
| Ethnicity: White (Non-Hispanic) | 10\% | (355) | 31\% | (1144) | 17\% | (608) | 17\% | (632) | $21 \%$ | (763) | $4 \%$ | (134) | 3637 |
| Ethnicity: Hispanic | 20\% | (68) | 26\% | (90) | 11\% | (37) | 16\% | (54) | 19\% | (66) | 8\% | (27) | 343 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (125) | 27\% | (200) | 12\% | (89) | 13\% | (98) | 25\% | (185) | 5\% | (34) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% | (23) | 27\% | (67) | 21\% | (51) | 10\% | (25) | 24\% | (60) | 8\% | (20) | 246 |
| All Christian | 11\% | (267) | 34\% | (853) | 17\% | (432) | 17\% | (429) | 19\% | (474) | $2 \%$ | (62) | 2517 |
| All Non-Christian | 17\% | (39) | 21\% | (47) | 14\% | (31) | 24\% | (55) | 20\% | (46) | 5\% | (11) | 228 |
| Atheist | 9\% | (18) | 18\% | (35) | 22\% | (42) | 23\% | (45) | 19\% | (37) | 7\% | (14) | 191 |
| Agnostic/Nothing in particular | 11\% | (126) | 26\% | (310) | 14\% | (165) | 17\% | (202) | 26\% | (301) | 6\% | (74) | 1178 |
| Something Else | 14\% | (121) | 30\% | (256) | 14\% | (115) | 9\% | (79) | 26\% | (216) | 6\% | (54) | 843 |
| Evangelical | 13\% | (181) | 34\% | (475) | 14\% | (200) | 11\% | (148) | 22\% | (302) | 6\% | (78) | 1383 |
| Non-Evangelical | 10\% | (195) | 32\% | (611) | 17\% | (333) | 18\% | (352) | 20\% | (378) | $2 \%$ | (39) | 1909 |
| PID: Dem (no lean) | 12\% | (219) | 24\% | (438) | 14\% | (259) | 25\% | (452) | 20\% | (360) | 5\% | (86) | 1814 |
| PID: Ind (no lean) | 11\% | (135) | 30\% | (374) |  | (213) | $14 \%$ | (181) | 24\% | (300) | $4 \%$ | (47) | 1249 |
| PID: Rep (no lean) | 12\% | (218) | 36\% | (689) | 17\% | (313) | 9\% | (177) | $22 \%$ | (413) | 4\% | (83) | 1893 |

[^30]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% (572) | 30\% (1501) | 16\% (785) | 16\% (810) | 22\% (1073) | $4 \%$ | (215) | 4956 |
| PID/Gender: Dem Men | 13\% (102) | 24\% (187) | 14\% (111) | 29\% (230) | 15\% (114) | 5\% | (39) | 784 |
| PID/Gender: Dem Women | 11\% (116) | 24\% (251) | 14\% (148) | 22\% (222) | 24\% (246) | 5\% | (47) | 1031 |
| PID/Gender: Ind Men | 12\% (78) | 31\% (196) | 18\% (117) | 16\% (103) | 21\% (131) | 2\% | (14) | 639 |
| PID/Gender: Ind Women | 9\% (58) | 29\% (177) | 16\% (96) | 13\% (78) | 28\% (168) | 5\% | (33) | 611 |
| PID/Gender: Rep Men | 13\% (119) | 37\% (336) | 19\% (166) | 11\% (100) | 17\% (150) | 3\% | (25) | 898 |
| PID/Gender: Rep Women | 10\% (99) | 35\% (353) | 15\% (146) | 8\% (77) | 26\% (263) | 6\% | (57) | 995 |
| Ideo: Liberal (1-3) | 12\% (179) | 20\% (293) | 15\% (223) | 28\% (401) | 21\% (305) | $4 \%$ | (52) | 1451 |
| Ideo: Moderate (4) | 13\% (182) | 31\% (439) | 15\% (208) | 14\% (197) | 23\% (324) | 3\% | (46) | 1396 |
| Ideo: Conservative (5-7) | 10\% (199) | 38\% (738) | 18\% (342) | 10\% (200) | 19\% (368) | 5\% | (90) | 1937 |
| Ideo/PID: Conservative Republican | 10\% (147) | 37\% (526) | 18\% (262) | 10\% (140) | 20\% (287) | 4\% | (57) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 16\% (69) | 35\% (155) | 11\% (48) | 8\% (36) | 24\% (107) | 5\% | (24) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% (89) | 32\% (220) | 13\% (87) | 17\% (119) | 18\% (126) | 6\% | (42) | 683 |
| Ideo/PID: Liberal Democrat | 12\% (128) | 20\% (212) | 16\% (169) | 30\% (328) | 20\% (214) | 3\% | (33) | 1085 |
| Unfavorable of Biden and Trump | 7\% (57) | 27\% (235) | 21\% (183) | 16\% (136) | 25\% (214) | 4\% | (34) | 859 |
| 2024 H2H Matchup: Biden Voter | 11\% (230) | 22\% (450) | 17\% (345) | 27\% (565) | 20\% (412) | 4\% | (78) | 2081 |
| 2024 H2H Matchup: Trump Voter | 12\% (298) | 38\% (920) | 16\% (376) | 8\% (197) | 21\% (500) | 4\% | (99) | 2390 |
| 2024 H2H Matchup: Would not Vote | 11\% (22) | 30\% (62) | 11\% (23) | 10\% (22) | 28\% (58) | 9\% | (19) | 206 |
| 2024 H2H Matchup: Do not Know | 8\% (22) | 25\% (69) | 15\% (41) | 9\% (26) | 37\% (103) | 7\% | (20) | 279 |
| 2022 House Vote: Democrat | 11\% (236) | 24\% (486) | 16\% (323) | 26\% (535) | 20\% (411) | 3\% | (68) | 2058 |
| 2022 House Vote: Republican | 12\% (245) | 38\% (775) | 18\% (365) | 9\% (183) | 19\% (378) | 4\% | (77) | 2022 |
| 2022 House Vote: Did not Vote | 10\% (79) | 29\% (222) | 11\% (85) | 10\% (74) | 32\% (248) | 9\% | (67) | 775 |
| 2020 Vote: Joe Biden | 11\% (255) | 24\% (551) | 15\% (347) | 25\% (567) | 21\% (479) | 4\% | (84) | 2282 |
| 2020 Vote: Donald Trump | 12\% (272) | 38\% (846) | 17\% (383) | 9\% (203) | 20\% (458) | 4\% | (86) | 2247 |
| 2020 Vote: Someone Else | 10\% (7) | 37\% (26) | 17\% (12) | 11\% (8) | 22\% (16) | $3 \%$ | (2) | 70 |
| 2020 Vote: Did not Vote | 11\% (38) | 22\% (79) | 12\% (44) | 9\% (32) | 34\% (121) | 12\% | (43) | 357 |
| 2016 Vote: Hillary Clinton | 12\% (197) | 23\% (376) | 15\% (240) | 28\% (453) | 18\% (295) | 3\% | (56) | 1616 |
| 2016 Vote: Donald Trump | 11\% (229) | 38\% (761) | 19\% (386) | 10\% (205) | 19\% (381) | 3\% | (61) | 2024 |
| 2016 Vote: Someone Else | 7\% (12) | 29\% (51) | 18\% (31) | 19\% (33) | 23\% (40) | 4\% | (7) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 14\% (27) | 28\% (54) | 15\% (29) | 10\% (19) | 24\% (46) | 10\% | (19) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 8\% (17) | $32 \% \quad$ (70) | 15\% (33) | 11\% (25) | 26\% (57) | 7\% | (16) | 218 |

[^31]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion |  | heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% (572) | 30\% (1501) | 16\% (785) | 16\% (810) | 22\% (1073) | 4\% | (215) | 4956 |
| U.S. Economy: Wrong Track | 11\% (375) | 34\% (1198) | 16\% (568) | 11\% (385) | 24\% (834) | 4\% | (157) | 3516 |
| U.S. Economy: Right Direction | 14\% (197) | 21\% (303) | 15\% (217) | 30\% (425) | 17\% (239) | 4\% | (58) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% (175) | 21\% (319) | 16\% (242) | 28\% (423) | 19\% (282) | 4\% | (60) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 12\% (318) | 38\% (956) | 16\% (404) | 9\% (222) | 21\% (530) | 5\% | (118) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% (78) | 25\% (226) | 15\% (139) | 18\% (164) | 29\% (261) | 4\% | (37) | 905 |
| Top 2024 Issue: Economy | 12\% (220) | 35\% (622) | 15\% (261) | 10\% (171) | 25\% (438) | 4\% | (62) | 1774 |
| Community: Urban | 16\% (180) | 28\% (320) | 14\% (160) | 15\% (171) | 21\% (241) | 5\% | (60) | 1133 |
| Community: Suburban | 11\% (260) | 31\% (748) | 17\% (405) | 17\% (424) | 21\% (501) | 4\% | (86) | 2423 |
| Community: Rural | 9\% (131) | 31\% (433) | 16\% (220) | 15\% (215) | 24\% (331) | 5\% | (69) | 1400 |
| Community/Gender: Urban Women | 13\% (73) | 28\% (157) | 13\% (72) | 16\% (87) | 25\% (138) | 5\% | (25) | 553 |
| Community/Gender: Urban Men | 18\% (107) | 28\% (163) | 15\% (88) | 14\% (84) | 18\% (104) | 6\% | (35) | 580 |
| Community/Gender: Rural Women | 8\% (62) | 30\% (248) | 14\% (116) | 13\% (108) | 28\% (226) | 7\% | (55) | 814 |
| Community/Gender: Rural Men | 12\% (69) | 32\% (185) | 18\% (104) | 18\% (108) | 18\% (106) | 3\% | (15) | 586 |
| Community/Gender: Suburban Women | 11\% (137) | 30\% (376) | 16\% (202) | 14\% (182) | 25\% (314) | 5\% | (58) | 1269 |
| Community/Gender: Suburban Men | 11\% (123) | 32\% (372) | 18\% (203) | 21\% (242) | 16\% (186) | $2 \%$ | (28) | 1154 |
| Homeowner | 10\% (397) | 31\% (1173) | 17\% (640) | 17\% (665) | 20\% (775) | $4 \%$ | (154) | 3803 |
| Renter | 15\% (156) | 29\% (298) | 13\% (130) | 12\% (127) | 26\% (261) | $4 \%$ | (45) | 1017 |
| Military HHnm: Yes | 10\% (73) | 35\% (273) | 16\% (125) | 15\% (119) | 21\% (162) | 3\% | (19) | 772 |
| Military HH: No | 12\% (498) | 29\% (1228) | 16\% (660) | 17\% (691) | 22\% (912) | 5\% | (196) | 4184 |
| Employ: Private Sector | 14\% (254) | 31\% (592) | 16\% (303) | 14\% (260) | 22\% (409) | 3\% | (62) | 1879 |
| Employ: Government | 13\% (43) | 27\% (86) | 17\% (54) | 13\% (41) | 24\% (77) | 6\% | (21) | 323 |
| Employ: Self-Employed | 14\% (65) | 27\% (120) | 16\% (69) | 15\% (66) | 25\% (110) | 4\% | (17) | 446 |
| Employ: Homemaker | 6\% (19) | 35\% (114) | 11\% (35) | 14\% (44) | 28\% (90) | 7\% | (22) | 323 |
| Employ: Student | 12\% (16) | 27\% (35) | 11\% (14) | 7\% (10) | 35\% (45) | 9\% | (11) | 130 |
| Employ: Retired | 8\% (104) | 34\% (427) | 18\% (227) | 23\% (297) | 16\% (198) | 1\% | (15) | 1267 |
| Employ: Unemployed | 10\% (35) | 19\% (67) | 16\% (55) | 16\% (55) | 25\% (88) | 14\% | (49) | 350 |
| Employ: Other | 15\% (36) | 26\% (61) | 12\% (28) | 16\% (37) | 24\% (56) | 8\% | (19) | 238 |
| Self + Household: White-Collar | 12\% (234) | 30\% (592) | 17\% (340) | 21\% (407) | 17\% (346) | 3\% | (61) | 1981 |
| Self + Household: Blue Collar | 12\% (266) | 34\% (765) | 16\% (357) | 14\% (326) | 21\% (482) | 3\% | (76) | 2273 |
| Union HH: Yes | 16\% (56) | 32\% (116) | 15\% (54) | 15\% (53) | 17\% (62) | 5\% | (18) | 358 |
| Union HH: No | 11\% (516) | 30\% (1386) | 16\% (730) | 16\% (757) | 22\% (1012) | 4\% | (197) | 4598 |

[^32]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% (572) | 30\% (1501) | 16\% (785) | 16\% (810) | 22\% (1073) | 4\% (215) | 4956 |
| LGBTQ+: Yes | 10\% (51) | 23\% (117) | 14\% (73) | 16\% (83) | 28\% (144) | $9 \% \quad$ (46) | 514 |
| LGBTQ+: No | 12\% (521) | 31\% (1385) | 16\% (712) | 16\% (727) | 21\% (929) | 4\% (169) | 4442 |
| Motivated to Vote | 12\% (529) | 31\% (1406) | 16\% (742) | 17\% (766) | 21\% (941) | 4\% (162) | 4547 |
| Parent: Yes | 17\% (252) | 29\% (437) | 14\% (218) | 12\% (176) | 23\% (350) | 6\% (89) | 1520 |
| Parent: No | 9\% (320) | 31\% (1065) | 17\% (567) | 18\% (634) | 21\% (724) | 4\% (126) | 3436 |
| COVID Vaccine: Yes | 11\% (374) | 28\% (981) | 17\% (586) | 20\% (692) | 21\% (738) | 4\% (130) | 3501 |
| COVID Vaccine: No | 14\% (197) | 36\% (521) | 14\% (199) | 8\% (118) | 23\% (336) | 6\% (85) | 1455 |
| Student Loans: Yes | 12\% (90) | 32\% (249) | 14\% (110) | 13\% (99) | 25\% (193) | 5\% (36) | 778 |
| Student Loans: No | 12\% (481) | 30\% (1253) | 16\% (675) | 17\% (711) | 21\% (880) | 4\% (179) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (133) | 7\% | (367) | 10\% | (519) | 12\% | (612) | 26\% | (1300) | 41\% | 2025) | 4956 |
| Gender: Male | 3\% | (73) | 10\% | (224) | 13\% | (306) | 15\% | (346) | 27\% | (621) | 32\% | (748) | 2320 |
| Gender: Female | 2\% | (60) | 5\% | (143) |  | (213) | 10\% | (265) | 26\% | (678) | 48\% | (1277) | 2636 |
| Age: 18-34 | 4\% | (50) | 9\% | (112) | 13\% | (169) |  | (113) | 23\% | (295) | 44\% | (571) | 1309 |
| Age: 35-44 | 5\% | (34) | 11\% | (77) | $11 \%$ | (72) | 15\% | (101) | 23\% | (152) | 35\% | (235) | 672 |
| Age: 45-64 | 2\% | (28) | 7\% | (119) | 10\% | (180) | 13\% | (215) | 28\% | (477) | 41\% | (696) | 1715 |
| Age: 65+ | 2\% | (21) | 5\% | (60) | 8\% | (98) | $14 \%$ | (183) | 30\% | (377) | $41 \%$ | (522) | 1260 |
| GenZers: 1997-2012 | $4 \%$ | (27) | 11\% | (68) | 13\% | (83) | 9\% | (54) | 19\% | (119) | 44\% | (272) | 623 |
| Millennials: 1981-1996 | $4 \%$ | (55) | 9\% | (114) | 12\% | (152) | 12\% | (148) | 25\% | (316) | 39\% | (501) | 1287 |
| GenXers: 1965-1980 | 2\% | (24) | 8\% | (105) | 10\% | (139) | 13\% | (177) | 28\% | (383) | 39\% | (530) | 1358 |
| Baby Boomers: 1946-1964 | 2\% | (27) | 5\% | (75) | 9\% | (138) | $14 \%$ | (217) | 28\% | (443) | 42\% | (660) | 1559 |
| Educ: < College | 2\% | (69) | 6\% | (196) | 10\% | (299) | 12\% | (382) | 26\% | (821) | 43\% | (1354) | 3122 |
| Educ: Bachelors degree | 3\% | (29) | 8\% | (93) | 12\% | (139) | 13\% | (148) | 27\% | (314) | 38\% | (444) | 1169 |
| Educ: Post-grad | 5\% | (35) | 12\% | (78) | 12\% | (81) | 12\% | (82) | 25\% | (164) | 34\% | (227) | 665 |
| Income: Under 50k | 3\% | (52) | 7\% | (135) | 10\% | (199) | 12\% | (240) | 26\% | (517) | 43\% | (866) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 2\% | (43) | 7\% | (134) | 10\% | (188) | 12\% | (218) | 28\% | (508) |  | (704) | 1795 |
| Income: $100 \mathrm{k}+$ | 3\% | (38) | 8\% | (98) | 12\% | (133) | 13\% | (154) | 24\% | (274) | 40\% | (455) | 1152 |
| Ethnicity: White (Non-Hispanic) | 2\% | (73) | 6\% | (230) | 10\% | (356) | 13\% | (464) | 27\% | (990) | 42\% | (1523) | 3637 |
| Ethnicity: Hispanic | 4\% | (15) | 9\% | (32) | 15\% | (52) | $14 \%$ | (48) | 19\% | (63) | 39\% | (132) | 343 |
| Ethnicity: Black (Non-Hispanic) | 5\% | (36) | 11\% | (78) | 10\% | (75) | 11\% | (78) | 26\% | (188) | 38\% | (275) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $4 \%$ | (9) | 11\% | (28) | 15\% | (36) | 9\% | (21) | 23\% | (58) | $39 \%$ | (95) | 246 |
| All Christian | 2\% | (55) | 7\% | (181) | $11 \%$ | (268) | 13\% | (334) | 27\% | (686) | 39\% | (992) | 2517 |
| All Non-Christian | 8\% | (18) | 12\% | (26) | 14\% | (31) | 16\% | (37) | 20\% | (46) | 30\% | (68) | 228 |
| Atheist | 6\% | (11) | 14\% | (27) | 10\% | (19) | 12\% | (23) | 16\% | (31) | 42\% | (80) | 191 |
| Agnostic/Nothing in particular | 2\% | (27) | 6\% | (73) | 9\% | (109) | 12\% | (137) | 27\% | (324) | 43\% | (508) | 1178 |
| Something Else | 3\% | (22) | 7\% | (60) | $11 \%$ | (92) | 10\% | (80) | 25\% | (213) | 45\% | (376) | 843 |
| Evangelical | 2\% | (32) | 7\% | (92) | 10\% | (141) | 12\% | (171) | 26\% | (358) | 43\% | (590) | 1383 |
| Non-Evangelical | 2\% | (39) | 7\% | (134) | $11 \%$ | (214) | 13\% | (240) | 27\% | (524) | 40\% | (758) | 1909 |
| PID: Dem (no lean) | $4 \%$ | (70) | 11\% | (192) |  | (171) |  | (242) | 26\% | (470) | 37\% | (670) | 1814 |
| PID: Ind (no lean) | 2\% | (27) |  | (89) | $11 \%$ | (138) | 10\% | (123) | 30\% | (375) | 40\% | (496) | 1249 |
| PID: Rep (no lean) | 2\% | (36) | 5\% | (86) | $11 \%$ | (210) | 13\% | (247) | 24\% | (455) | 45\% | (859) | 1893 |

[^33]Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (133) | 7\% | (367) | 10\% | (519) | 12\% | (612) | 26\% | (1300) | $41 \%$ | (2025) | 4956 |
| PID/Gender: Dem Men | 5\% | (41) | 15\% | (119) | 12\% | (93) | 16\% | (127) | 24\% | (191) | 27\% | (213) | 784 |
| PID/Gender: Dem Women | 3\% | (30) | 7\% | (73) | 8\% | (78) | $11 \%$ | (115) | 27\% | (279) | 44\% | (456) | 1031 |
| PID/Gender: Ind Men | $2 \%$ | (14) | 8\% | (52) | 12\% | (74) | $11 \%$ | (69) | 32\% | (205) | 35\% | (223) | 639 |
| PID/Gender: Ind Women | 2\% | (13) | 6\% | (37) | $11 \%$ | (64) | 9\% | (54) | 28\% | (170) | 45\% | (273) | 611 |
| PID/Gender: Rep Men | 2\% | (18) | 6\% | (53) | 15\% | (139) | 17\% | (151) | 25\% | (225) | 35\% | (311) | 898 |
| PID/Gender: Rep Women | 2\% | (17) | 3\% | (33) | 7\% | (71) | 10\% | (96) | 23\% | (230) | 55\% | (548) | 995 |
| Ideo: Liberal (1-3) | 5\% | (75) | 12\% | (173) | 11\% | (166) | 14\% | (207) | 23\% | (334) | 34\% | (496) | 1451 |
| Ideo: Moderate (4) | 2\% | (22) | 7\% | (100) | 11\% | (147) | 9\% | (121) | 32\% | (443) | 40\% | (563) | 1396 |
| Ideo: Conservative (5-7) | 2\% | (33) | 5\% | (92) | 10\% | (203) | 14\% | (276) | 25\% | (479) | 44\% | (853) | 1937 |
| Ideo/PID: Conservative Republican | 1\% | (21) | 4\% | (51) | 11\% | (156) | 14\% | (205) | 23\% | (327) | 47\% | (660) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 3\% | (15) | 8\% | (35) | 12\% | (54) | 9\% | (42) | 27\% | (121) | 40\% | (174) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 3\% | (21) | 10\% | (67) | 8\% | (57) | 10\% | (69) | 29\% | (198) | 40\% | (272) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (49) | 11\% | (124) | $11 \%$ | (114) | 16\% | (170) | 24\% | (260) | $34 \%$ | (368) | 1085 |
| Unfavorable of Biden and Trump | 2\% | (14) | 5\% | (46) | 11\% | (90) | $11 \%$ | (97) | 28\% | (238) | 44\% | (374) | 859 |
| 2024 H2H Matchup: Biden Voter | $4 \%$ | (76) | 10\% | (218) | 10\% | (209) | 12\% | (251) | 27\% | (557) | 37\% | (771) | 2081 |
| 2024 H2H Matchup: Trump Voter | 2\% | (49) | 5\% | (121) | 12\% | (279) | 13\% | (313) | 25\% | (592) | 43\% | (1035) | 2390 |
| 2024 H2H Matchup: Would not Vote | 2\% | (5) | 6\% | (13) | $7 \%$ | (15) | 14\% | (30) | $24 \%$ | (50) | 46\% | (94) | 206 |
| 2024 H2H Matchup: Do not Know | 1\% | (3) | 6\% | (15) | 6\% | (17) | 6\% | (18) | 36\% | (101) | 45\% | (125) | 279 |
| 2022 House Vote: Democrat | 4\% | (77) | 11\% | (223) | 10\% | (213) | 12\% | (241) | 27\% | (561) | 36\% | (744) | 2058 |
| 2022 House Vote: Republican | 2\% | (43) | 5\% | (97) | 11\% | (230) | 14\% | (293) | 26\% | (524) | 41\% | (834) | 2022 |
| 2022 House Vote: Did not Vote | 1\% | (10) | 5\% | (38) | 8\% | (63) | 8\% | (64) | $24 \%$ | (189) | 53\% | (410) | 775 |
| 2020 Vote: Joe Biden | 3\% | (80) | 10\% | (229) | 10\% | (227) | 12\% | (269) | 27\% | (613) | 38\% | (864) | 2282 |
| 2020 Vote: Donald Trump | 2\% | (39) | 5\% | (103) | $11 \%$ | (254) | 14\% | (308) | 26\% | (589) | 42\% | (953) | 2247 |
| 2020 Vote: Someone Else | 6\% | (4) | $11 \%$ | (8) | $14 \%$ | (9) | 12\% | (8) | 22\% | (15) | 36\% | (25) | 70 |
| 2020 Vote: Did not Vote | 3\% | (10) | 8\% | (27) | 8\% | (28) | 8\% | (27) | 23\% | (81) | 51\% | (183) | 357 |
| 2016 Vote: Hillary Clinton | 3\% | (56) | 10\% | (167) | 10\% | (162) | 13\% | (213) | 28\% | (451) | 35\% | (566) | 1616 |
| 2016 Vote: Donald Trump | 2\% | (43) | 5\% | (98) | $11 \%$ | (225) | 14\% | (291) | 26\% | (528) | 41\% | (838) | 2024 |
| 2016 Vote: Someone Else | 8\% | (14) | $14 \%$ | (24) | 13\% | (23) | 6\% | (11) | 26\% | (45) | 33\% | (58) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 4\% | (8) | 8\% | (16) | 10\% | (19) | 9\% | (18) | 23\% | (46) | 45\% | (87) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $3 \%$ | (5) | 7\% | (15) | 10\% | (23) | 6\% | (14) | 23\% | (49) | $51 \%$ | (112) | 218 |

[^34]Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (133) | 7\% | (367) | 10\% | (519) | 12\% | (612) | 26\% | (1300) | 41\% | (2025) | 4956 |
| U.S. Economy: Wrong Track | $1 \%$ | (50) |  | (184) | 10\% | (366) | 12\% | (438) | 26\% | (927) | 44\% | (1550) | 3516 |
| U.S. Economy: Right Direction | 6\% | (83) | 13\% | (183) | 11\% | (153) | 12\% | (174) | 26\% | (372) | 33\% | (475) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 4\% | (66) | $11 \%$ | (163) | $11 \%$ | (161) | 13\% | (193) | 25\% | (382) | 36\% | (538) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 2\% | (52) |  | (130) | 12\% | (296) | 13\% | (335) | 25\% | (647) | 43\% | (1088) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 2\% | (15) | 8\% | (74) | 7\% | (63) | 9\% | (84) | 30\% | (271) | 44\% | (399) | 905 |
| Top 2024 Issue: Economy | 2\% | (29) | 6\% | (111) | 12\% | (216) | $11 \%$ | (190) | 27\% | (473) | 43\% | (755) | 1774 |
| Community: Urban | 6\% | (65) | 11\% | (130) | 10\% | (110) | 12\% | (141) | 24\% | (269) | 37\% | (418) | 1133 |
| Community: Suburban | 2\% | (43) | 7\% | (173) | 11\% | (272) | 13\% | (306) | 26\% | (628) | 41\% | (1000) | 2423 |
| Community: Rural | 2\% | (25) | 5\% | (64) | 10\% | (137) | 12\% | (164) | 29\% | (403) | 43\% | (607) | 1400 |
| Community/Gender: Urban Women | 5\% | (27) | 7\% | (40) | 8\% | (46) | $11 \%$ | (59) | 24\% | (133) | 45\% | (249) | 553 |
| Community/Gender: Urban Men | 7\% | (38) | 15\% | (90) | $11 \%$ | (64) | $14 \%$ | (83) | 23\% | (136) | 29\% | (169) | 580 |
| Community/Gender: Rural Women | 1\% | (7) | 4\% | (31) | 9\% | (70) | 9\% | (76) | 27\% | (218) | 51\% | (412) | 814 |
| Community/Gender: Rural Men | 3\% | (18) | 6\% | (33) | $11 \%$ | (67) | 15\% | (88) | 32\% | (186) | 33\% | (194) | 586 |
| Community/Gender: Suburban Women | 2\% | (26) | 6\% | (71) | 8\% | (98) | 10\% | (131) | 26\% | (328) | 49\% | (616) | 1269 |
| Community/Gender: Suburban Men | 2\% | (17) | 9\% | (102) | 15\% | (175) | 15\% | (176) | 26\% | (300) | 33\% | (385) | 1154 |
| Homeowner | 3\% | (98) | 7\% | (272) | $11 \%$ | (424) | 12\% | (473) | 26\% | (985) | 41\% | (1551) | 3803 |
| Renter | 3\% | (32) | 9\% | (87) | 9\% | (87) | 12\% | (122) | 28\% | (280) | 40\% | (409) | 1017 |
| Military HHnm: Yes | 2\% | (16) | 6\% | (48) | 12\% | (89) | 13\% | (101) | 28\% | (214) | 39\% | (303) | 772 |
| Military HH: No | 3\% | (117) | 8\% | (319) | 10\% | (430) | 12\% | (511) | 26\% | (1086) | 41\% | (1722) | 4184 |
| Employ: Private Sector | $4 \%$ | (70) | 9\% | (171) | 11\% | (211) | 13\% | (236) | 27\% | (510) | $36 \%$ | (681) | 1879 |
| Employ: Government | 2\% | (7) | 12\% | (39) | 16\% | (51) | 8\% | (27) | 22\% | (72) | 39\% | (127) | 323 |
| Employ: Self-Employed | $4 \%$ | (17) | 9\% | (41) | $11 \%$ | (49) | 13\% | (58) | 24\% | (109) | 39\% | (172) | 446 |
| Employ: Homemaker | - | (1) | 5\% | (15) | 8\% | (27) | 12\% | (37) | 26\% | (84) | 49\% | (160) | 323 |
| Employ: Student | 5\% | (6) | 7\% | (10) | 12\% | (15) | 4\% | (5) | 24\% | (31) | 48\% | (63) | 130 |
| Employ: Retired | 2\% | (20) | $4 \%$ | (52) | 8\% | (102) | 15\% | (187) | 28\% | (351) | 44\% | (555) | 1267 |
| Employ: Unemployed | $3 \%$ | (11) | 7\% | (25) | 10\% | (35) | $11 \%$ | (38) | 23\% | (80) | 46\% | (161) | 350 |
| Employ: Other | - | (1) | 6\% | (15) | 12\% | (29) | 10\% | (24) | 26\% | (62) | 45\% | (107) | 238 |
| Self + Household: White-Collar | 3\% | (65) | 9\% | (184) | 12\% | (229) | 13\% | (256) | 26\% | (514) | 37\% | (733) | 1981 |
| Self + Household: Blue Collar | 2\% | (45) | 7\% | (154) | $11 \%$ | (242) | 13\% | (293) | 28\% | (631) | 40\% | (908) | 2273 |
| Union HH: Yes | 6\% | (21) | 12\% | (45) | 18\% | (65) | $11 \%$ | (39) | 23\% | (81) | 30\% | (108) | 358 |
| Union HH: No | 2\% | (113) | 7\% | (323) | 10\% | (455) | $12 \%$ | (572) | 27\% | (1219) | 42\% | (1917) | 4598 |

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% (133) | 7\% (367) | 10\% (519) | 12\% (612) | 26\% (1300) | 41\% (2025) | 4956 |
| LGBTQ+: Yes | 5\% (25) | 11\% (54) | 10\% (51) | 12\% (60) | 23\% (119) | 40\% (207) | 514 |
| LGBTQ+: No | 2\% (109) | 7\% (313) | 11\% (469) | 12\% (552) | 27\% (1181) | 41\% (1818) | 4442 |
| Motivated to Vote | 3\% (127) | 8\% (342) | 11\% (483) | 13\% (573) | 27\% (1207) | 40\% (1814) | 4547 |
| Parent: Yes | 3\% (53) | 11\% (164) | 13\% (195) | 11\% (170) | 23\% (353) | 39\% (586) | 1520 |
| Parent: No | 2\% (80) | 6\% (203) | 9\% (324) | 13\% (442) | 28\% (947) | 42\% (1439) | 3436 |
| COVID Vaccine: Yes | 3\% (104) | 8\% (292) | 10\% (366) | 12\% (421) | 27\% (944) | 39\% (1373) | 3501 |
| COVID Vaccine: No | 2\% (29) | 5\% (75) | 11\% (153) | 13\% (190) | 24\% (356) | 45\% (652) | 1455 |
| Student Loans: Yes | 4\% (31) | 10\% (81) | 11\% (84) | 8\% (65) | 26\% (201) | $41 \%$ (317) | 778 |
| Student Loans: No | 2\% (102) | 7\% (286) | 10\% (435) | 13\% (547) | 26\% (1099) | 41\% (1708) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1351) | 55\% | (2724) | 17\% | (845) | 4921 |
| Gender: Male | 29\% | (668) | 58\% | (1326) | 14\% | (312) | 2306 |
| Gender: Female | 26\% | (683) | 53\% | (1399) | 20\% | (533) | 2615 |
| Age: 18-34 | 24\% | (308) | 58\% | (748) | 18\% | (239) | 1295 |
| Age: 35-44 | 30\% | (203) | 49\% | (328) | 21\% | (138) | 669 |
| Age: 45-64 | 26\% | (446) | 57\% | (974) | 17\% | (290) | 1710 |
| Age: 65+ | 32\% | (393) | 54\% | (674) | 14\% | (179) | 1246 |
| GenZers: 1997-2012 | 24\% | (145) | 60\% | (369) | 16\% | (101) | 615 |
| Millennials: 1981-1996 | 27\% | (351) | 53\% | (675) | 20\% | (252) | 1278 |
| GenXers: 1965-1980 | 25\% | (341) | 56\% | (764) | 18\% | (249) | 1353 |
| Baby Boomers: 1946-1964 | 31\% | (472) | 55\% | (847) | 15\% | (226) | 1545 |
| Educ: < College | 25\% | (762) | 57\% | (1767) | 19\% | (577) | 3106 |
| Educ: Bachelors degree | 30\% | (350) | 56\% | (647) | 14\% | (168) | 1164 |
| Educ: Post-grad | 37\% | (239) | 48\% | (311) | 15\% | (101) | 650 |
| Income: Under 50k | 28\% | (563) | 52\% | (1048) | 19\% | (385) | 1997 |
| Income: 50k-100k | 26\% | (468) | 58\% | (1036) | 16\% | (286) | 1790 |
| Income: 100k+ | 28\% | (320) | 56\% | (640) | 15\% | (175) | 1134 |
| Ethnicity: White (Non-Hispanic) | 24\% | (853) | 59\% | (2127) | 18\% | (633) | 3612 |
| Ethnicity: Hispanic | 27\% | (92) | 55\% | (188) | 18\% | (60) | 341 |
| Ethnicity: Black (Non-Hispanic) | 46\% | (333) | 38\% | (273) | 16\% | (118) | 724 |
| Ethnicity: Asian + Other (Non-Hispanic) | 30\% | (73) | 56\% | (137) | 14\% | (34) | 243 |
| All Christian | 26\% | (649) | 57\% | (1432) | 17\% | (422) | 2503 |
| All Non-Christian | 40\% | (90) | 48\% | (106) | 12\% | (28) | 224 |
| Atheist | 36\% | (67) | 40\% | (74) | 24\% | (44) | 184 |
| Agnostic/Nothing in particular | 29\% | (344) | 51\% | (602) | 19\% | (223) | 1169 |
| Something Else | 24\% | (201) | 61\% | (510) | 15\% | (129) | 840 |
| Evangelical | 21\% | (282) | 63\% | (869) | 16\% | (222) | 1372 |
| Non-Evangelical | 29\% | (549) | 55\% | (1045) | 16\% | (312) | 1906 |
| PID: Dem (no lean) | 52\% | (937) | 30\% | (543) | 18\% | (317) | 1797 |
| PID: Ind (no lean) | 22\% | (274) | 59\% | (733) | 19\% | (237) | 1244 |
| PID: Rep (no lean) | 7\% | (140) | 77\% | (1449) | 15\% | (291) | 1880 |

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1351) | 55\% | (2724) | 17\% | (845) | 4921 |
| U.S. Economy: Wrong Track | 15\% | (520) | 68\% | (2378) | 17\% | (604) | 3501 |
| U.S. Economy: Right Direction | 59\% | (831) | 24\% | (347) | 17\% | (242) | 1419 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 61\% | (906) | 22\% | (335) | 17\% | (250) | 1491 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (201) | 77\% | (1937) | 15\% | (390) | 2528 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (244) | 50\% | (452) | 23\% | (206) | 902 |
| Top 2024 Issue: Economy | 17\% | (307) | 64\% | (1121) | 19\% | (336) | 1765 |
| Community: Urban | 35\% | (397) | 44\% | (492) | 21\% | (232) | 1121 |
| Community: Suburban | 27\% | (659) | 57\% | (1366) | 16\% | (379) | 2405 |
| Community: Rural | $21 \%$ | (295) | 62\% | (866) | 17\% | (234) | 1395 |
| Community/Gender: Urban Women | $33 \%$ | (183) | 45\% | (246) | 22\% | (120) | 550 |
| Community/Gender: Urban Men | 37\% | (213) | 43\% | (246) | 20\% | (112) | 571 |
| Community/Gender: Rural Women | 19\% | (156) | 59\% | (480) | 22\% | (176) | 812 |
| Community/Gender: Rural Men | 24\% | (139) | 66\% | (387) | 10\% | (57) | 583 |
| Community/Gender: Suburban Women | 27\% | (344) | 54\% | (673) | 19\% | (236) | 1253 |
| Community/Gender: Suburban Men | 27\% | (316) | 60\% | (693) | 12\% | (143) | 1152 |
| Homeowner | 27\% | (1017) | 56\% | (2130) | 17\% | (628) | 3775 |
| Renter | $31 \%$ | (311) | 51\% | (511) | 19\% | (190) | 1012 |
| Military HHnm: Yes | 23\% | (178) | 62\% | (477) | 15\% | (111) | 767 |
| Military HH: No | 28\% | (1173) | 54\% | (2247) | 18\% | (734) | 4154 |
| Employ: Private Sector | 27\% | (506) | 55\% | (1034) | 18\% | (328) | 1867 |
| Employ: Government | $27 \%$ | (86) | 55\% | (176) | 18\% | (59) | 322 |
| Employ: Self-Employed | 27\% | (117) | 60\% | (262) | 14\% | (61) | 440 |
| Employ: Homemaker | 16\% | (53) | 58\% | (186) | 26\% | (83) | 322 |
| Employ: Student | 23\% | (29) | 62\% | (80) | 15\% | (20) | 129 |
| Employ: Retired | $31 \%$ | (393) | 55\% | (699) | 13\% | (168) | 1260 |
| Employ: Unemployed | 29\% | (101) | 49\% | (168) | 22\% | (78) | 347 |
| Employ: Other | 29\% | (67) | 51\% | (119) | 21\% | (49) | 235 |
| Self + Household: White-Collar | $33 \%$ | (643) | 51\% | (1001) | 16\% | (317) | 1961 |
| Self + Household: Blue Collar | 24\% | (549) | 60\% | (1349) | 16\% | (369) | 2267 |

[^35]Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h: <br> read, or <br> abo | e not seen, ard anything them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1351) | 55\% | (2724) | 17\% | (845) | 4921 |
| Union HH: Yes | 38\% | (135) | 49\% | (175) | 13\% | (45) | 356 |
| Union HH: No | 27\% | (1216) | 56\% | (2549) | 18\% | (800) | 4565 |
| LGBTQ+: Yes | 29\% | (149) | 56\% | (287) | 15\% | (74) | 509 |
| LGBTQ+: No | 27\% | (1202) | 55\% | (2438) | 17\% | (772) | 4411 |
| Motivated to Vote | 28\% | (1281) | 56\% | (2510) | 16\% | (728) | 4518 |
| Parent: Yes | 26\% | (387) | 57\% | (852) | 17\% | (262) | 1501 |
| Parent: No | 28\% | (963) | 55\% | (1873) | 17\% | (584) | 3420 |
| COVID Vaccine: Yes | 33\% | (1155) | 50\% | (1735) | 17\% | (583) | 3474 |
| COVID Vaccine: No | 14\% | (195) | 68\% | (989) | 18\% | (262) | 1447 |
| Student Loans: Yes | 26\% | (201) | 56\% | (434) | 18\% | (139) | 775 |
| Student Loans: No | 28\% | (1149) | 55\% | (2290) | 17\% | (706) | 4146 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1066) | 37\% | (1781) | 41\% | (2005) | 4853 |
| Gender: Male | 22\% | (508) | 42\% | (965) | 35\% | (807) | 2281 |
| Gender: Female | $22 \%$ | (558) | 32\% | (816) | 47\% | (1198) | 2572 |
| Age: 18-34 | $24 \%$ | (298) | 30\% | (378) | 46\% | (582) | 1258 |
| Age: 35-44 | $24 \%$ | (155) | $31 \%$ | (203) | 45\% | (298) | 656 |
| Age: 45-64 | 19\% | (328) | 40\% | (674) | 41\% | (696) | 1699 |
| Age: 65+ | 23\% | (285) | 42\% | (526) | 35\% | (429) | 1240 |
| GenZers: 1997-2012 | 26\% | (155) | 32\% | (191) | 42\% | (253) | 598 |
| Millennials: 1981-1996 | 23\% | (283) | 30\% | (369) | 48\% | (596) | 1249 |
| GenXers: 1965-1980 | 19\% | (260) | 39\% | (521) | 42\% | (559) | 1340 |
| Baby Boomers: 1946-1964 | $22 \%$ | (337) | 41\% | (632) | 37\% | (570) | 1539 |
| Educ: < College | $21 \%$ | (637) | 37\% | (1135) | 42\% | (1276) | 3049 |
| Educ: Bachelors degree | $22 \%$ | (259) | 37\% | (430) | 41\% | (472) | 1161 |
| Educ: Post-grad | 26\% | (170) | 34\% | (216) | 40\% | (257) | 643 |
| Income: Under 50k | $24 \%$ | (471) | 33\% | (644) | 43\% | (829) | 1944 |
| Income: 50k-100k | $21 \%$ | (369) | 39\% | (692) | 40\% | (717) | 1778 |
| Income: 100k+ | 20\% | (227) | 39\% | (445) | 41\% | (459) | 1131 |
| Ethnicity: White (Non-Hispanic) | 17\% | (606) | 40\% | (1443) | 43\% | (1521) | 3571 |
| Ethnicity: Hispanic | 27\% | (91) | 35\% | (116) | 38\% | (125) | 332 |
| Ethnicity: Black (Non-Hispanic) | 43\% | (304) | 18\% | (130) | 39\% | (276) | 709 |
| Ethnicity: Asian + Other (Non-Hispanic) | $27 \%$ | (66) | 38\% | (92) | 35\% | (83) | 241 |
| All Christian | 20\% | (504) | 41\% | (1020) | 39\% | (973) | 2497 |
| All Non-Christian | 27\% | (59) | $32 \%$ | (70) | 41\% | (90) | 220 |
| Atheist | 28\% | (50) | 20\% | (36) | $52 \%$ | (95) | 181 |
| Agnostic/Nothing in particular | 23\% | (259) | 30\% | (344) | 47\% | (541) | 1144 |
| Something Else | 24\% | (193) | 38\% | (311) | 38\% | (307) | 812 |
| Evangelical | 19\% | (251) | 46\% | (616) | 36\% | (485) | 1352 |
| Non-Evangelical | 23\% | (436) | 37\% | (692) | 40\% | (763) | 1891 |
| PID: Dem (no lean) | 42\% | (744) | 13\% | (233) | 45\% | (803) | 1781 |
| PID: Ind (no lean) | 18\% | (220) | 37\% | (447) | 45\% | (541) | 1208 |
| PID: Rep (no lean) | 5\% | (102) | 59\% | (1101) | 35\% | (661) | 1865 |

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1066) | 37\% | (1781) | 41\% | (2005) | 4853 |
| PID/Gender: Dem Men | 43\% | (334) | 17\% | (132) | 40\% | (307) | 773 |
| PID/Gender: Dem Women | 41\% | (410) | 10\% | (101) | 49\% | (496) | 1007 |
| PID/Gender: Ind Men | 19\% | (116) | 40\% | (251) | $41 \%$ | (254) | 621 |
| PID/Gender: Ind Women | 18\% | (104) | 33\% | (195) | 49\% | (287) | 586 |
| PID/Gender: Rep Men | 7\% | (58) | 66\% | (582) | 28\% | (246) | 886 |
| PID/Gender: Rep Women | $4 \%$ | (43) | 53\% | (519) | 42\% | (416) | 978 |
| Ideo: Liberal (1-3) | 41\% | (583) | 17\% | (237) | 43\% | (612) | 1432 |
| Ideo: Moderate (4) | $24 \%$ | (326) | 27\% | (376) | 49\% | (673) | 1375 |
| Ideo: Conservative (5-7) | 7\% | (137) | 59\% | (1132) | 33\% | (638) | 1907 |
| Ideo/PID: Conservative Republican | 4\% | (57) | 63\% | (889) | $33 \%$ | (462) | 1408 |
| Ideo/PID: Moderate/Liberal Republican | 10\% | (44) | 46\% | (197) | 44\% | (188) | 429 |
| Ideo/PID: Moderate/Conservative Democrat | 36\% | (236) | 14\% | (96) | 50\% | (328) | 660 |
| Ideo/PID: Liberal Democrat | 46\% | (495) | 12\% | (135) | 42\% | (451) | 1080 |
| Unfavorable of Biden and Trump | 10\% | (85) | 37\% | (318) | 53\% | (450) | 853 |
| 2024 H2H Matchup: Biden Voter | 42\% | (862) | 12\% | (248) | 46\% | (939) | 2049 |
| 2024 H2H Matchup: Trump Voter | 6\% | (138) | $59 \%$ | (1385) | 35\% | (820) | 2343 |
| 2024 H2H Matchup: Would not Vote | 16\% | (32) | 32\% | (62) | $52 \%$ | (102) | 196 |
| 2024 H2H Matchup: Do not Know | 13\% | (35) | $33 \%$ | (87) | 54\% | (144) | 265 |
| 2022 House Vote: Democrat | 41\% | (825) | 14\% | (288) | 45\% | (915) | 2028 |
| 2022 House Vote: Republican | 6\% | (123) | 61\% | (1213) | 33\% | (657) | 1994 |
| 2022 House Vote: Did not Vote | 14\% | (104) | 34\% | (249) | $52 \%$ | (383) | 736 |
| 2020 Vote: Joe Biden | 40\% | (895) | 15\% | (344) | 45\% | (1016) | 2254 |
| 2020 Vote: Donald Trump | 5\% | (112) | 59\% | (1302) | 36\% | (793) | 2207 |
| 2020 Vote: Someone Else | 13\% | (9) | 40\% | (27) | 46\% | (31) | 67 |
| 2020 Vote: Did not Vote | 16\% | (51) | $33 \%$ | (108) | $51 \%$ | (165) | 323 |
| 2016 Vote: Hillary Clinton | 44\% | (698) | 12\% | (198) | 44\% | (701) | 1596 |
| 2016 Vote: Donald Trump | $7 \%$ | (133) | 59\% | (1176) | 34\% | (685) | 1994 |
| 2016 Vote: Someone Else | 15\% | (25) | 37\% | (64) | 48\% | (83) | 171 |
| 2020 Vote/PID: Not Biden/Democrat | 22\% | (40) | 24\% | (44) | 54\% | (97) | 180 |
| 2020 Vote/PID: Not Trump/Republican | 14\% | (30) | 41\% | (86) | 45\% | (94) | 210 |

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or abo | ve not seen, eard anything ut them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1066) | 37\% | (1781) | 41\% | (2005) | 4853 |
| U.S. Economy: Wrong Track | 13\% | (444) | 46\% | (1596) | 41\% | (1413) | 3453 |
| U.S. Economy: Right Direction | 44\% | (622) | 13\% | (185) | 42\% | (592) | 1400 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 48\% | (706) | 11\% | (168) | 41\% | (605) | 1478 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (188) | 56\% | (1407) | 36\% | (897) | 2492 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (173) | 23\% | (206) | 57\% | (503) | 882 |
| Top 2024 Issue: Economy | 14\% | (245) | 43\% | (745) | 43\% | (754) | 1743 |
| Community: Urban | 29\% | (322) | 26\% | (290) | 44\% | (484) | 1097 |
| Community: Suburban | 22\% | (523) | 38\% | (901) | 40\% | (961) | 2385 |
| Community: Rural | 16\% | (221) | 43\% | (590) | 41\% | (560) | 1371 |
| Community/Gender: Urban Women | 29\% | (156) | 23\% | (126) | 48\% | (257) | 539 |
| Community/Gender: Urban Men | 30\% | (166) | 29\% | (164) | 41\% | (227) | 557 |
| Community/Gender: Rural Women | 14\% | (114) | 39\% | (312) | 46\% | (365) | 791 |
| Community/Gender: Rural Men | 18\% | (107) | 48\% | (278) | 34\% | (195) | 579 |
| Community/Gender: Suburban Women | 23\% | (288) | 30\% | (378) | 46\% | (576) | 1242 |
| Community/Gender: Suburban Men | 21\% | (236) | 46\% | (523) | 34\% | (385) | 1144 |
| Homeowner | 21\% | (784) | 39\% | (1445) | 40\% | (1513) | 3741 |
| Renter | 26\% | (261) | 30\% | (291) | 44\% | (434) | 987 |
| Military HHnm: Yes | 20\% | (149) | 44\% | (331) | 37\% | (281) | 761 |
| Military HH: No | 22\% | (918) | 35\% | (1450) | 42\% | (1724) | 4092 |
| Employ: Private Sector | 21\% | (397) | $37 \%$ | (681) | 42\% | (775) | 1853 |
| Employ: Government | 27\% | (85) | $32 \%$ | (103) | 41\% | (129) | 317 |
| Employ: Self-Employed | 23\% | (100) | 39\% | (171) | 38\% | (167) | 438 |
| Employ: Homemaker | 10\% | (33) | 35\% | (111) | 55\% | (175) | 319 |
| Employ: Student | $24 \%$ | (31) | 23\% | (29) | 53\% | (69) | 129 |
| Employ: Retired | 24\% | (297) | 42\% | (526) | 34\% | (431) | 1253 |
| Employ: Unemployed | 23\% | (74) | 27\% | (87) | 50\% | (159) | 320 |
| Employ: Other | 22\% | (50) | 33\% | (73) | 45\% | (101) | 225 |
| Self + Household: White-Collar | 25\% | (481) | 35\% | (675) | 41\% | (795) | 1951 |
| Self + Household: Blue Collar | 20\% | (444) | 40\% | (898) | 40\% | (905) | 2247 |

[^36]Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1066) | 37\% | (1781) | 41\% | (2005) | 4853 |
| Union HH: Yes | $31 \%$ | (110) | 35\% | (124) | 34\% | (118) | 353 |
| Union HH: No | $21 \%$ | (956) | 37\% | (1657) | 42\% | (1887) | 4500 |
| LGBTQ+: Yes | 25\% | (121) | 28\% | (139) | 47\% | (233) | 492 |
| LGBTQ+: No | $22 \%$ | (946) | 38\% | (1642) | 41\% | (1773) | 4361 |
| Motivated to Vote | $22 \%$ | (988) | 37\% | (1675) | 41\% | (1817) | 4480 |
| Parent: Yes | 23\% | (338) | 36\% | (524) | 41\% | (609) | 1472 |
| Parent: No | $22 \%$ | (728) | 37\% | (1257) | 41\% | (1396) | 3381 |
| COVID Vaccine: Yes | 26\% | (907) | $32 \%$ | (1106) | 42\% | (1434) | 3447 |
| COVID Vaccine: No | 11\% | (159) | 48\% | (675) | 41\% | (571) | 1406 |
| Student Loans: Yes | 25\% | (189) | 32\% | (244) | 44\% | (336) | 769 |
| Student Loans: No | 21\% | (878) | 38\% | (1537) | 41\% | (1669) | 4084 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1200) | 40\% | (1971) | 35\% | (1710) | 4881 |
| Gender: Male | 26\% | (607) | 46\% | (1053) | 28\% | (630) | 2290 |
| Gender: Female | 23\% | (593) | 35\% | (918) | 42\% | (1079) | 2591 |
| Age: 18-34 | 25\% | (316) | 37\% | (467) | 38\% | (487) | 1271 |
| Age: 35-44 | $29 \%$ | (191) | 32\% | (213) | 39\% | (257) | 661 |
| Age: 45-64 | 22\% | (378) | 42\% | (715) | 36\% | (614) | 1707 |
| Age: 65+ | 25\% | (315) | 46\% | (576) | 28\% | (352) | 1242 |
| GenZers: 1997-2012 | 27\% | (161) | 37\% | (224) | 36\% | (218) | 603 |
| Millennials: 1981-1996 | 26\% | (329) | $34 \%$ | (433) | 40\% | (499) | 1261 |
| GenXers: 1965-1980 | $22 \%$ | (293) | 41\% | (551) | 37\% | (505) | 1349 |
| Baby Boomers: 1946-1964 | 25\% | (379) | 46\% | (701) | 30\% | (460) | 1540 |
| Educ: < College | 23\% | (694) | 40\% | (1223) | 38\% | (1157) | 3074 |
| Educ: Bachelors degree | $27 \%$ | (307) | 43\% | (502) | 30\% | (349) | 1158 |
| Educ: Post-grad | $31 \%$ | (199) | 38\% | (246) | $31 \%$ | (203) | 649 |
| Income: Under 50k | 27\% | (535) | 36\% | (710) | 37\% | (724) | 1969 |
| Income: 50k-100k | $22 \%$ | (392) | 43\% | (773) | 35\% | (618) | 1782 |
| Income: 100k+ | $24 \%$ | (273) | 43\% | (489) | 33\% | (368) | 1130 |
| Ethnicity: White (Non-Hispanic) | 20\% | (730) | 44\% | (1562) | 36\% | (1296) | 3588 |
| Ethnicity: Hispanic | $27 \%$ | (90) | 41\% | (138) | $32 \%$ | (107) | 335 |
| Ethnicity: Black (Non-Hispanic) | 41\% | (297) | 26\% | (190) | $32 \%$ | (232) | 718 |
| Ethnicity: Asian + Other (Non-Hispanic) | 35\% | (84) | 34\% | (82) | $31 \%$ | (75) | 240 |
| All Christian | 23\% | (578) | 44\% | (1102) | 33\% | (816) | 2496 |
| All Non-Christian | 35\% | (78) | 39\% | (86) | 27\% | (60) | 224 |
| Atheist | 32\% | (59) | 30\% | (55) | 38\% | (70) | 183 |
| Agnostic/Nothing in particular | 25\% | (291) | 34\% | (395) | 40\% | (466) | 1153 |
| Something Else | 24\% | (194) | 40\% | (333) | 36\% | (298) | 825 |
| Evangelical | 19\% | (256) | 46\% | (632) | 35\% | (472) | 1359 |
| Non-Evangelical | 27\% | (505) | 41\% | (778) | $32 \%$ | (613) | 1896 |
| PID: Dem (no lean) | 47\% | (851) | 18\% | (330) | 34\% | (611) | 1792 |
| PID: Ind (no lean) | 20\% | (240) | 42\% | (520) | 38\% | (465) | 1225 |
| PID: Rep (no lean) | 6\% | (109) | 60\% | (1122) | 34\% | (634) | 1864 |

Continued on next page

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1200) | 40\% | (1971) | 35\% | (1710) | 4881 |
| PID/Gender: Dem Men | 53\% | (411) | 21\% | (167) | 26\% | (203) | 782 |
| PID/Gender: Dem Women | 44\% | (440) | 16\% | (163) | 40\% | (408) | 1010 |
| PID/Gender: Ind Men | 21\% | (132) | 47\% | (293) | $32 \%$ | (202) | 627 |
| PID/Gender: Ind Women | 18\% | (108) | 38\% | (227) | $44 \%$ | (263) | 598 |
| PID/Gender: Rep Men | 7\% | (63) | 67\% | (593) | 26\% | (225) | 882 |
| PID/Gender: Rep Women | 5\% | (45) | 54\% | (528) | $42 \%$ | (409) | 982 |
| Ideo: Liberal (1-3) | 47\% | (671) | 21\% | (300) | $32 \%$ | (460) | 1431 |
| Ideo: Moderate (4) | 25\% | (352) | 34\% | (469) | 41\% | (565) | 1386 |
| Ideo: Conservative (5-7) | 8\% | (153) | 60\% | (1150) | $32 \%$ | (602) | 1906 |
| Ideo/PID: Conservative Republican | 5\% | (65) | 63\% | (886) | $32 \%$ | (457) | 1408 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (39) | 52\% | (219) | 39\% | (166) | 425 |
| Ideo/PID: Moderate/Conservative Democrat | 40\% | (262) | 22\% | (145) | 39\% | (257) | 664 |
| Ideo/PID: Liberal Democrat | 53\% | (574) | 16\% | (177) | $31 \%$ | (332) | 1083 |
| Unfavorable of Biden and Trump | 12\% | (100) | 49\% | (413) | 40\% | (338) | 851 |
| 2024 H2H Matchup: Biden Voter | 49\% | (1003) | 18\% | (370) | $33 \%$ | (692) | 2065 |
| 2024 H2H Matchup: Trump Voter | $6 \%$ | (137) | 60\% | (1408) | 34\% | (810) | 2355 |
| 2024 H2H Matchup: Would not Vote | 12\% | (23) | 46\% | (91) | $42 \%$ | (82) | 196 |
| 2024 H2H Matchup: Do not Know | 14\% | (36) | 39\% | (103) | 48\% | (126) | 265 |
| 2022 House Vote: Democrat | 46\% | (934) | 21\% | (421) | $34 \%$ | (685) | 2039 |
| 2022 House Vote: Republican | $6 \%$ | (125) | 62\% | (1232) | $32 \%$ | (638) | 1996 |
| 2022 House Vote: Did not Vote | 17\% | (126) | 38\% | (282) | 45\% | (338) | 747 |
| 2020 Vote: Joe Biden | 44\% | (1008) | 22\% | (498) | $34 \%$ | (759) | 2265 |
| 2020 Vote: Donald Trump | $6 \%$ | (125) | 60\% | (1328) | 34\% | (761) | 2214 |
| 2020 Vote: Someone Else | 10\% | (7) | 52\% | (36) | 38\% | (27) | 69 |
| 2020 Vote: Did not Vote | 18\% | (60) | $33 \%$ | (109) | 49\% | (163) | 332 |
| 2016 Vote: Hillary Clinton | 49\% | (777) | 19\% | (303) | 33\% | (522) | 1602 |
| 2016 Vote: Donald Trump | 8\% | (156) | 60\% | (1197) | $32 \%$ | (643) | 1996 |
| 2016 Vote: Someone Else | 18\% | (32) | 42\% | (73) | 39\% | (68) | 173 |
| 2020 Vote/PID: Not Biden/Democrat | 29\% | (53) | 29\% | (54) | 42\% | (79) | 186 |
| 2020 Vote/PID: Not Trump/Republican | 15\% | (32) | 49\% | (101) | $36 \%$ | (76) | 208 |

Continued on next page

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1200) | 40\% | (1971) | 35\% | (1710) | 4881 |
| U.S. Economy: Wrong Track | 14\% | (480) | 49\% | (1717) | 37\% | (1273) | 3470 |
| U.S. Economy: Right Direction | $51 \%$ | (720) | 18\% | (254) | $31 \%$ | (437) | 1411 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 54\% | (802) | 15\% | (224) | 31\% | (462) | 1487 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (196) | 58\% | (1460) | 34\% | (847) | 2503 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 23\% | (203) | 32\% | (288) | 45\% | (400) | 891 |
| Top 2024 Issue: Economy | 16\% | (286) | 45\% | (783) | 39\% | (689) | 1758 |
| Community: Urban | 32\% | (360) | 32\% | (351) | $36 \%$ | (400) | 1111 |
| Community: Suburban | 24\% | (583) | 42\% | (1000) | 34\% | (806) | 2388 |
| Community: Rural | 19\% | (256) | 45\% | (621) | 37\% | (505) | 1381 |
| Community/Gender: Urban Women | $31 \%$ | (167) | 30\% | (162) | 40\% | (218) | 547 |
| Community/Gender: Urban Men | 34\% | (193) | $34 \%$ | (190) | $32 \%$ | (182) | 565 |
| Community/Gender: Rural Women | 18\% | (141) | 40\% | (319) | 43\% | (341) | 800 |
| Community/Gender: Rural Men | 20\% | (116) | $52 \%$ | (302) | 28\% | (164) | 581 |
| Community/Gender: Suburban Women | 23\% | (285) | 35\% | (438) | 42\% | (521) | 1244 |
| Community/Gender: Suburban Men | 26\% | (298) | 49\% | (562) | 25\% | (285) | 1144 |
| Homeowner | 24\% | (897) | 42\% | (1578) | 34\% | (1278) | 3753 |
| Renter | 28\% | (279) | 35\% | (345) | 37\% | (372) | 996 |
| Military HHnm: Yes | 23\% | (173) | 48\% | (367) | 29\% | (224) | 764 |
| Military HH: No | 25\% | (1027) | 39\% | (1604) | 36\% | (1486) | 4117 |
| Employ: Private Sector | 25\% | (466) | 39\% | (717) | 36\% | (674) | 1857 |
| Employ: Government | 25\% | (80) | 39\% | (124) | 36\% | (115) | 319 |
| Employ: Self-Employed | 24\% | (104) | 43\% | (190) | $33 \%$ | (144) | 438 |
| Employ: Homemaker | 14\% | (46) | 37\% | (120) | 49\% | (157) | 322 |
| Employ: Student | 30\% | (38) | 29\% | (37) | 41\% | (52) | 127 |
| Employ: Retired | 25\% | (317) | 47\% | (584) | 28\% | (353) | 1254 |
| Employ: Unemployed | 27\% | (89) | $32 \%$ | (105) | 42\% | (137) | 331 |
| Employ: Other | 26\% | (61) | $41 \%$ | (94) | $33 \%$ | (78) | 233 |
| Self + Household: White-Collar | 29\% | (576) | 38\% | (745) | 32\% | (634) | 1955 |
| Self + Household: Blue Collar | $21 \%$ | (478) | 44\% | (990) | 35\% | (782) | 2249 |

[^37]Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1200) | 40\% | (1971) | 35\% | (1710) | 4881 |
| Union HH: Yes | 35\% | (123) | 42\% | (146) | 24\% | (83) | 352 |
| Union HH: No | 24\% | (1077) | 40\% | (1826) | 36\% | (1627) | 4529 |
| LGBTQ+: Yes | 28\% | (141) | 35\% | (176) | 37\% | (186) | 503 |
| LGBTQ+: No | $24 \%$ | (1059) | 41\% | (1795) | 35\% | (1524) | 4378 |
| Motivated to Vote | 25\% | (1125) | 41\% | (1842) | 34\% | (1533) | 4499 |
| Parent: Yes | 25\% | (372) | 39\% | (573) | 36\% | (542) | 1487 |
| Parent: No | 24\% | (828) | 41\% | (1399) | 34\% | (1168) | 3394 |
| COVID Vaccine: Yes | 29\% | (1018) | 37\% | (1268) | 34\% | (1166) | 3453 |
| COVID Vaccine: No | 13\% | (181) | 49\% | (703) | 38\% | (543) | 1428 |
| Student Loans: Yes | 29\% | (219) | 40\% | (306) | 32\% | (244) | 768 |
| Student Loans: No | 24\% | (981) | 41\% | (1666) | 36\% | (1466) | 4113 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (1005) | 47\% | (2277) | 33\% | (1594) | 4876 |
| Gender: Male | $24 \%$ | (551) | 50\% | (1151) | 26\% | (592) | 2294 |
| Gender: Female | 18\% | (454) | 44\% | (1126) | 39\% | (1002) | 2582 |
| Age: 18-34 | 21\% | (272) | 42\% | (535) | 36\% | (462) | 1268 |
| Age: 35-44 | 21\% | (138) | 42\% | (279) | 37\% | (243) | 660 |
| Age: 45-64 | 18\% | (315) | 48\% | (810) | 34\% | (578) | 1703 |
| Age: 65+ | 23\% | (281) | 52\% | (653) | 25\% | (311) | 1245 |
| GenZers: 1997-2012 | 22\% | (133) | 44\% | (266) | 33\% | (200) | 598 |
| Millennials: 1981-1996 | $21 \%$ | (267) | $41 \%$ | (517) | 38\% | (477) | 1261 |
| GenXers: 1965-1980 | 19\% | (254) | 47\% | (627) | 35\% | (466) | 1346 |
| Baby Boomers: 1946-1964 | 20\% | (309) | 52\% | (804) | 28\% | (430) | 1543 |
| Educ: < College | 23\% | (692) | 41\% | (1263) | 36\% | (1114) | 3069 |
| Educ: Bachelors degree | 19\% | (220) | 55\% | (643) | 26\% | (298) | 1160 |
| Educ: Post-grad | 15\% | (94) | 57\% | (370) | 28\% | (182) | 647 |
| Income: Under 50k | 20\% | (395) | 43\% | (852) | 36\% | (713) | 1960 |
| Income: 50k-100k | 22\% | (392) | 47\% | (837) | $31 \%$ | (555) | 1784 |
| Income: 100k+ | 19\% | (218) | $52 \%$ | (588) | 29\% | (327) | 1133 |
| Ethnicity: White (Non-Hispanic) | $22 \%$ | (775) | 45\% | (1625) | 33\% | (1194) | 3593 |
| Ethnicity: Hispanic | $27 \%$ | (91) | 42\% | (141) | 30\% | (101) | 333 |
| Ethnicity: Black (Non-Hispanic) | 15\% | (104) | 53\% | (379) | $32 \%$ | (227) | 710 |
| Ethnicity: Asian + Other (Non-Hispanic) | 15\% | (36) | 55\% | (132) | 30\% | (72) | 241 |
| All Christian | 23\% | (583) | 45\% | (1129) | $31 \%$ | (784) | 2496 |
| All Non-Christian | $21 \%$ | (47) | 55\% | (124) | 24\% | (55) | 226 |
| Atheist | 5\% | (9) | 62\% | (113) | $33 \%$ | (60) | 182 |
| Agnostic/Nothing in particular | 16\% | (188) | 49\% | (569) | 34\% | (396) | 1154 |
| Something Else | 22\% | (177) | 42\% | (342) | 37\% | (300) | 819 |
| Evangelical | 29\% | (396) | 36\% | (486) | 35\% | (470) | 1352 |
| Non-Evangelical | 18\% | (346) | $51 \%$ | (965) | $31 \%$ | (585) | 1896 |
| PID: Dem (no lean) | 7\% | (123) | 62\% | (1106) | $31 \%$ | (552) | 1781 |
| PID: Ind (no lean) | 13\% | (154) | 53\% | (650) | 34\% | (412) | 1216 |
| PID: Rep (no lean) | $39 \%$ | (729) | 28\% | (521) | $33 \%$ | (629) | 1879 |

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (1005) | 47\% | (2277) | $33 \%$ | (1594) | 4876 |
| PID/Gender: Dem Men | 10\% | (77) | 65\% | (506) | 25\% | (195) | 779 |
| PID/Gender: Dem Women | 5\% | (46) | 60\% | (599) | 36\% | (357) | 1002 |
| PID/Gender: Ind Men | 15\% | (94) | 57\% | (353) | 28\% | (177) | 624 |
| PID/Gender: Ind Women | 10\% | (59) | 50\% | (297) | 40\% | (235) | 592 |
| PID/Gender: Rep Men | 43\% | (380) | 33\% | (292) | 25\% | (220) | 891 |
| PID/Gender: Rep Women | 35\% | (349) | 23\% | (229) | 41\% | (410) | 988 |
| Ideo: Liberal (1-3) | 10\% | (141) | 63\% | (903) | 27\% | (389) | 1432 |
| Ideo: Moderate (4) | 15\% | (213) | 48\% | (661) | 37\% | (511) | 1385 |
| Ideo: Conservative (5-7) | $33 \%$ | (629) | 35\% | (667) | 32\% | (603) | 1899 |
| Ideo/PID: Conservative Republican | 38\% | (533) | 29\% | (414) | $33 \%$ | (462) | 1409 |
| Ideo/PID: Moderate/Liberal Republican | 42\% | (183) | 24\% | (104) | 34\% | (151) | 438 |
| Ideo/PID: Moderate/Conservative Democrat | 10\% | (63) | $53 \%$ | (352) | 37\% | (244) | 659 |
| Ideo/PID: Liberal Democrat | 5\% | (58) | 68\% | (736) | 26\% | (282) | 1077 |
| Unfavorable of Biden and Trump | 9\% | (75) | 55\% | (468) | 36\% | (305) | 848 |
| 2024 H2H Matchup: Biden Voter | 6\% | (119) | 66\% | (1356) | 28\% | (580) | 2055 |
| 2024 H2H Matchup: Trump Voter | 36\% | (849) | 29\% | (695) | 35\% | (821) | 2365 |
| 2024 H2H Matchup: Would not Vote | 10\% | (18) | 53\% | (102) | 37\% | (71) | 192 |
| 2024 H2H Matchup: Do not Know | 7\% | (19) | 47\% | (123) | 46\% | (122) | 264 |
| 2022 House Vote: Democrat | 6\% | (130) | 65\% | (1310) | 29\% | (585) | 2025 |
| 2022 House Vote: Republican | 37\% | (741) | $31 \%$ | (628) | 32\% | (639) | 2008 |
| 2022 House Vote: Did not Vote | 17\% | (124) | 40\% | (296) | 44\% | (328) | 748 |
| 2020 Vote: Joe Biden | 7\% | (155) | 64\% | (1449) | 29\% | (645) | 2249 |
| 2020 Vote: Donald Trump | 36\% | (793) | 30\% | (660) | 35\% | (774) | 2227 |
| 2020 Vote: Someone Else | 8\% | (6) | 49\% | (34) | 42\% | (29) | 69 |
| 2020 Vote: Did not Vote | 16\% | (52) | 40\% | (134) | 44\% | (146) | 332 |
| 2016 Vote: Hillary Clinton | 5\% | (87) | 68\% | (1075) | 27\% | (431) | 1593 |
| 2016 Vote: Donald Trump | 35\% | (704) | $32 \%$ | (649) | 32\% | (650) | 2003 |
| 2016 Vote: Someone Else | 6\% | (10) | 63\% | (108) | 32\% | (54) | 171 |
| 2020 Vote/PID: Not Biden/Democrat | 14\% | (26) | 41\% | (76) | 45\% | (83) | 185 |
| 2020 Vote/PID: Not Trump/Republican | 27\% | (57) | 42\% | (88) | $32 \%$ | (67) | 212 |

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $21 \%$ | (1005) | 47\% | (2277) | 33\% | (1594) | 4876 |
| U.S. Economy: Wrong Track | 24\% | (824) | 41\% | (1426) | 35\% | (1221) | 3472 |
| U.S. Economy: Right Direction | 13\% | (181) | 61\% | (851) | 27\% | (373) | 1405 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (100) | 68\% | (1010) | 25\% | (368) | 1478 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $33 \%$ | (833) | 32\% | (799) | 35\% | (886) | 2518 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (72) | 53\% | (468) | 39\% | (341) | 880 |
| Top 2024 Issue: Economy | 24\% | (418) | 38\% | (661) | 39\% | (676) | 1756 |
| Community: Urban | $21 \%$ | (233) | 44\% | (487) | 35\% | (392) | 1112 |
| Community: Suburban | 19\% | (459) | $51 \%$ | (1211) | 30\% | (715) | 2385 |
| Community: Rural | 23\% | (313) | 42\% | (578) | 35\% | (487) | 1379 |
| Community/Gender: Urban Women | 19\% | (103) | 44\% | (237) | 37\% | (203) | 543 |
| Community/Gender: Urban Men | 23\% | (130) | 44\% | (250) | 33\% | (189) | 569 |
| Community/Gender: Rural Women | 21\% | (168) | 36\% | (291) | 42\% | (339) | 798 |
| Community/Gender: Rural Men | 25\% | (144) | 49\% | (287) | 26\% | (149) | 580 |
| Community/Gender: Suburban Women | 15\% | (182) | 48\% | (597) | 37\% | (461) | 1240 |
| Community/Gender: Suburban Men | 24\% | (277) | 54\% | (614) | 22\% | (254) | 1145 |
| Homeowner | $21 \%$ | (786) | 48\% | (1786) | 32\% | (1185) | 3756 |
| Renter | 20\% | (196) | 44\% | (441) | 36\% | (358) | 996 |
| Military HHnm: Yes | 25\% | (191) | 49\% | (371) | 26\% | (203) | 765 |
| Military HH: No | 20\% | (814) | 46\% | (1905) | 34\% | (1392) | 4111 |
| Employ: Private Sector | 20\% | (372) | 46\% | (855) | 34\% | (625) | 1853 |
| Employ: Government | 26\% | (84) | $41 \%$ | (131) | $33 \%$ | (106) | 321 |
| Employ: Self-Employed | 23\% | (101) | 46\% | (202) | $31 \%$ | (136) | 439 |
| Employ: Homemaker | 15\% | (48) | 37\% | (118) | 48\% | (156) | 322 |
| Employ: Student | $11 \%$ | (14) | 60\% | (75) | 29\% | (36) | 125 |
| Employ: Retired | 22\% | (278) | $52 \%$ | (651) | 26\% | (327) | 1256 |
| Employ: Unemployed | 20\% | (65) | 44\% | (144) | 37\% | (121) | 329 |
| Employ: Other | 19\% | (43) | 44\% | (101) | 38\% | (87) | 231 |
| Self + Household: White-Collar | 20\% | (381) | 53\% | (1027) | 28\% | (544) | 1952 |
| Self + Household: Blue Collar | $22 \%$ | (503) | 44\% | (1001) | $33 \%$ | (748) | 2253 |

[^38]Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $21 \%$ | (1005) | 47\% | (2277) | 33\% | (1594) | 4876 |
| Union HH: Yes | $24 \%$ | (83) | 51\% | (178) | 26\% | (90) | 351 |
| Union HH: No | 20\% | (922) | 46\% | (2098) | 33\% | (1504) | 4525 |
| LGBTQ+: Yes | 13\% | (63) | 57\% | (282) | 30\% | (146) | 491 |
| LGBTQ+: No | $21 \%$ | (942) | 45\% | (1995) | 33\% | (1449) | 4386 |
| Motivated to Vote | $21 \%$ | (959) | 47\% | (2129) | $31 \%$ | (1408) | 4496 |
| Parent: Yes | 23\% | (343) | 41\% | (605) | 36\% | (533) | 1482 |
| Parent: No | 20\% | (662) | 49\% | (1671) | $31 \%$ | (1061) | 3395 |
| COVID Vaccine: Yes | 18\% | (614) | $52 \%$ | (1806) | 30\% | (1030) | 3450 |
| COVID Vaccine: No | 27\% | (391) | 33\% | (471) | 40\% | (564) | 1426 |
| Student Loans: Yes | 17\% | (134) | 51\% | (392) | $31 \%$ | (240) | 765 |
| Student Loans: No | 21\% | (872) | 46\% | (1885) | 33\% | (1354) | 4111 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1406) | 59\% | (2921) | 12\% | (594) | 4920 |
| Gender: Male | $31 \%$ | (714) | 59\% | (1366) | 10\% | (228) | 2308 |
| Gender: Female | 26\% | (692) | 60\% | (1555) | 14\% | (366) | 2613 |
| Age: 18-34 | 29\% | (371) | 57\% | (740) | 15\% | (189) | 1299 |
| Age: 35-44 | 24\% | (159) | 62\% | (413) | 14\% | (97) | 669 |
| Age: 45-64 | 28\% | (485) | 60\% | (1029) | $11 \%$ | (193) | 1707 |
| Age: 65+ | $31 \%$ | (391) | 59\% | (739) | 9\% | (115) | 1245 |
| GenZers: 1997-2012 | 29\% | (180) | 59\% | (362) | 12\% | (71) | 614 |
| Millennials: 1981-1996 | 26\% | (338) | 58\% | (747) | 16\% | (200) | 1284 |
| GenXers: 1965-1980 | 27\% | (368) | 60\% | (816) | 12\% | (169) | 1353 |
| Baby Boomers: 1946-1964 | $31 \%$ | (474) | 60\% | (920) | 10\% | (147) | 1541 |
| Educ: < College | 32\% | (1001) | 55\% | (1694) | 13\% | (410) | 3104 |
| Educ: Bachelors degree | 25\% | (287) | 66\% | (767) | 10\% | (112) | 1166 |
| Educ: Post-grad | 18\% | (117) | 71\% | (460) | 11\% | (73) | 650 |
| Income: Under 50k | 28\% | (560) | 58\% | (1164) | 14\% | (271) | 1996 |
| Income: 50k-100k | $31 \%$ | (557) | 58\% | (1030) | $11 \%$ | (203) | 1789 |
| Income: 100k+ | 25\% | (288) | 64\% | (727) | 11\% | (120) | 1136 |
| Ethnicity: White (Non-Hispanic) | $31 \%$ | (1118) | 57\% | (2070) | 12\% | (430) | 3618 |
| Ethnicity: Hispanic | 35\% | (122) | $53 \%$ | (180) | 12\% | (41) | 343 |
| Ethnicity: Black (Non-Hispanic) | 16\% | (118) | 70\% | (504) | 13\% | (94) | 715 |
| Ethnicity: Asian + Other (Non-Hispanic) | 20\% | (49) | 68\% | (167) | 12\% | (29) | 245 |
| All Christian | 31\% | (788) | 57\% | (1427) | 12\% | (290) | 2504 |
| All Non-Christian | 24\% | (56) | 66\% | (149) | 10\% | (22) | 227 |
| Atheist | 13\% | (24) | 74\% | (136) | 13\% | (23) | 183 |
| Agnostic/Nothing in particular | 23\% | (268) | 64\% | (746) | 13\% | (156) | 1171 |
| Something Else | 32\% | (271) | 55\% | (462) | 12\% | (102) | 835 |
| Evangelical | 39\% | (536) | 47\% | (640) | 14\% | (188) | 1365 |
| Non-Evangelical | 26\% | (502) | 64\% | (1217) | 10\% | (187) | 1907 |
| PID: Dem (no lean) | 8\% | (140) | 81\% | (1448) | 11\% | (203) | 1791 |
| PID: Ind (no lean) | 23\% | (285) | 64\% | (788) | 13\% | (167) | 1240 |
| PID: Rep (no lean) | 52\% | (981) | 36\% | (684) | 12\% | (224) | 1890 |

Continued on next page

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1406) | 59\% | (2921) | 12\% | (594) | 4920 |
| PID/Gender: Dem Men | 10\% | (79) | 79\% | (615) | 11\% | (87) | 782 |
| PID/Gender: Dem Women | 6\% | (61) | 83\% | (833) | 11\% | (115) | 1009 |
| PID/Gender: Ind Men | 24\% | (153) | 64\% | (402) | 12\% | (76) | 631 |
| PID/Gender: Ind Women | 22\% | (131) | 63\% | (386) | 15\% | (91) | 609 |
| PID/Gender: Rep Men | 54\% | (481) | 39\% | (349) | 7\% | (65) | 895 |
| PID/Gender: Rep Women | 50\% | (500) | 34\% | (336) | 16\% | (160) | 995 |
| Ideo: Liberal (1-3) | 12\% | (173) | 79\% | (1138) | 9\% | (132) | 1443 |
| Ideo: Moderate (4) | 20\% | (280) | 65\% | (910) | 15\% | (205) | 1395 |
| Ideo: Conservative (5-7) | 47\% | (908) | 41\% | (792) | $11 \%$ | (215) | 1915 |
| Ideo/PID: Conservative Republican | 53\% | (756) | 35\% | (502) | 11\% | (159) | 1417 |
| Ideo/PID: Moderate/Liberal Republican | 47\% | (208) | 39\% | (172) | $14 \%$ | (60) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 10\% | (64) | 75\% | (502) | 15\% | (101) | 667 |
| Ideo/PID: Liberal Democrat | 7\% | (72) | 85\% | (919) | 8\% | (88) | 1079 |
| Unfavorable of Biden and Trump | 7\% | (57) | 80\% | (691) | 13\% | (112) | 859 |
| 2024 H2H Matchup: Biden Voter | $5 \%$ | (101) | 85\% | (1748) | 10\% | (214) | 2063 |
| 2024 H2H Matchup: Trump Voter | 54\% | (1281) | 34\% | (819) | 12\% | (282) | 2382 |
| 2024 H2H Matchup: Would not Vote | $5 \%$ | (9) | 82\% | (164) | $14 \%$ | (28) | 201 |
| 2024 H2H Matchup: Do not Know | 5\% | (14) | 69\% | (191) | 25\% | (70) | 274 |
| 2022 House Vote: Democrat | 7\% | (149) | 82\% | (1670) | 11\% | (218) | 2037 |
| 2022 House Vote: Republican | 51\% | (1033) | 38\% | (762) | 11\% | (221) | 2015 |
| 2022 House Vote: Did not Vote | 27\% | (206) | 56\% | (429) | 18\% | (135) | 770 |
| 2020 Vote: Joe Biden | 7\% | (152) | 82\% | (1859) | $11 \%$ | (250) | 2262 |
| 2020 Vote: Donald Trump | 52\% | (1162) | 36\% | (808) | $12 \%$ | (267) | 2237 |
| 2020 Vote: Someone Else | $11 \%$ | (8) | 72\% | (50) | 17\% | (12) | 70 |
| 2020 Vote: Did not Vote | 24\% | (83) | 58\% | (203) | 18\% | (65) | 352 |
| 2016 Vote: Hillary Clinton | 6\% | (95) | 83\% | (1333) | $11 \%$ | (174) | 1602 |
| 2016 Vote: Donald Trump | 49\% | (976) | 40\% | (805) | $11 \%$ | (228) | 2010 |
| 2016 Vote: Someone Else | 12\% | (21) | 76\% | (131) | $11 \%$ | (20) | 172 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (44) | 62\% | (115) | $14 \%$ | (26) | 186 |
| 2020 Vote/PID: Not Trump/Republican | $31 \%$ | (67) | 57\% | (125) | 12\% | (26) | 218 |

Continued on next page

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1406) | 59\% | (2921) | 12\% | (594) | 4920 |
| U.S. Economy: Wrong Track | 35\% | (1215) | 53\% | (1861) | 12\% | (426) | 3502 |
| U.S. Economy: Right Direction | 13\% | (191) | 75\% | (1060) | 12\% | (168) | 1419 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (73) | 85\% | (1257) | 10\% | (152) | 1481 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 50\% | (1266) | 38\% | (970) | 12\% | (304) | 2539 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 7\% | (67) | 77\% | (695) | 15\% | (138) | 900 |
| Top 2024 Issue: Economy | $34 \%$ | (594) | 52\% | (924) | 14\% | (248) | 1766 |
| Community: Urban | 25\% | (281) | 59\% | (667) | 16\% | (176) | 1124 |
| Community: Suburban | 27\% | (647) | 63\% | (1513) | 10\% | (244) | 2404 |
| Community: Rural | $34 \%$ | (478) | 53\% | (740) | 12\% | (174) | 1392 |
| Community/Gender: Urban Women | 23\% | (127) | 61\% | (336) | 16\% | (86) | 549 |
| Community/Gender: Urban Men | 27\% | (154) | 58\% | (331) | 16\% | (90) | 575 |
| Community/Gender: Rural Women | 33\% | (264) | $51 \%$ | (415) | 16\% | (132) | 810 |
| Community/Gender: Rural Men | 37\% | (214) | 56\% | (325) | 7\% | (42) | 582 |
| Community/Gender: Suburban Women | $24 \%$ | (301) | 64\% | (805) | 12\% | (148) | 1254 |
| Community/Gender: Suburban Men | 30\% | (346) | 62\% | (709) | 8\% | (96) | 1150 |
| Homeowner | 29\% | (1105) | 59\% | (2240) | 11\% | (430) | 3775 |
| Renter | 25\% | (255) | 61\% | (613) | 14\% | (143) | 1011 |
| Military HHnm: Yes | 33\% | (253) | 58\% | (451) | 9\% | (67) | 771 |
| Military HH: No | 28\% | (1153) | 60\% | (2470) | 13\% | (527) | 4149 |
| Employ: Private Sector | 26\% | (481) | 62\% | (1148) | 13\% | (234) | 1864 |
| Employ: Government | $29 \%$ | (92) | 60\% | (192) | 12\% | (39) | 322 |
| Employ: Self-Employed | $31 \%$ | (137) | 60\% | (268) | 9\% | (40) | 444 |
| Employ: Homemaker | $34 \%$ | (110) | 45\% | (147) | 21\% | (67) | 323 |
| Employ: Student | 15\% | (20) | 70\% | (90) | 15\% | (19) | 129 |
| Employ: Retired | 33\% | (408) | 60\% | (749) | 8\% | (98) | 1255 |
| Employ: Unemployed | 28\% | (98) | 54\% | (187) | 18\% | (61) | 346 |
| Employ: Other | 25\% | (61) | 59\% | (141) | 15\% | (37) | 238 |
| Self + Household: White-Collar | 25\% | (492) | 64\% | (1256) | 11\% | (217) | 1965 |
| Self + Household: Blue Collar | $32 \%$ | (722) | 57\% | (1292) | 11\% | (246) | 2260 |

[^39]Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | $\begin{array}{r} \text { No, I ha } \\ \text { read, or } h \\ \text { abo } \end{array}$ | e not seen, ard anything them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1406) | 59\% | (2921) | 12\% | (594) | 4920 |
| Union HH: Yes | 31\% | (109) | 59\% | (211) | 10\% | (37) | 357 |
| Union HH: No | 28\% | (1297) | 59\% | (2710) | 12\% | (557) | 4564 |
| LGBTQ+: Yes | 17\% | (89) | 72\% | (367) | 10\% | (53) | 509 |
| LGBTQ+: No | 30\% | (1317) | 58\% | (2554) | 12\% | (541) | 4412 |
| Motivated to Vote | 30\% | (1334) | 59\% | (2684) | 11\% | (497) | 4516 |
| Parent: Yes | 30\% | (446) | 57\% | (855) | 13\% | (201) | 1502 |
| Parent: No | 28\% | (960) | 60\% | (2066) | 11\% | (393) | 3418 |
| COVID Vaccine: Yes | 22\% | (778) | 67\% | (2317) | 11\% | (376) | 3470 |
| COVID Vaccine: No | 43\% | (628) | 42\% | (604) | 15\% | (218) | 1450 |
| Student Loans: Yes | 21\% | (161) | 67\% | (522) | 12\% | (91) | 774 |
| Student Loans: No | $30 \%$ | (1245) | 58\% | (2399) | $12 \%$ | (503) | 4147 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1144) | 45\% | (2036) | 30\% | (1375) | 4555 |
| Gender: Male | 27\% | (600) | 47\% | (1040) | 25\% | (554) | 2194 |
| Gender: Female | 23\% | (544) | 42\% | (996) | 35\% | (821) | 2361 |
| Age: 18-34 | 19\% | (202) | 40\% | (425) | 41\% | (440) | 1067 |
| Age: 35-44 | 21\% | (124) | 42\% | (252) | 38\% | (228) | 604 |
| Age: 45-64 | 26\% | (426) | 46\% | (754) | 28\% | (470) | 1651 |
| Age: 65+ | $32 \%$ | (391) | 49\% | (604) | 19\% | (237) | 1233 |
| GenZers: 1997-2012 | 18\% | (84) | 42\% | (198) | 41\% | (194) | 476 |
| Millennials: 1981-1996 | $21 \%$ | (234) | 40\% | (453) | 39\% | (448) | 1135 |
| GenXers: 1965-1980 | 23\% | (298) | 46\% | (590) | 31\% | (406) | 1293 |
| Baby Boomers: 1946-1964 | $31 \%$ | (472) | 49\% | (743) | 20\% | (310) | 1525 |
| Educ: < College | 26\% | (735) | 40\% | (1111) | 34\% | (956) | 2803 |
| Educ: Bachelors degree | $24 \%$ | (273) | 50\% | (564) | 25\% | (286) | 1123 |
| Educ: Post-grad | 22\% | (136) | 57\% | (360) | 21\% | (133) | 629 |
| Income: Under 50k | 22\% | (387) | 41\% | (727) | 37\% | (645) | 1759 |
| Income: 50k-100k | 28\% | (470) | 45\% | (760) | 27\% | (463) | 1693 |
| Income: 100k+ | 26\% | (287) | 50\% | (549) | 24\% | (267) | 1103 |
| Ethnicity: White (Non-Hispanic) | 28\% | (965) | 43\% | (1492) | 28\% | (979) | 3436 |
| Ethnicity: Hispanic | 23\% | (69) | 41\% | (120) | $36 \%$ | (105) | 295 |
| Ethnicity: Black (Non-Hispanic) | 12\% | (73) | $51 \%$ | (306) | 37\% | (224) | 604 |
| Ethnicity: Asian + Other (Non-Hispanic) | 17\% | (37) | 53\% | (118) | 30\% | (66) | 221 |
| All Christian | 30\% | (718) | 43\% | (1031) | 28\% | (670) | 2419 |
| All Non-Christian | 25\% | (55) | 48\% | (102) | 27\% | (58) | 215 |
| Atheist | 9\% | (15) | 66\% | (106) | 25\% | (41) | 162 |
| Agnostic/Nothing in particular | 17\% | (180) | 50\% | (515) | 33\% | (340) | 1036 |
| Something Else | 24\% | (176) | 39\% | (281) | 37\% | (266) | 723 |
| Evangelical | 33\% | (421) | $32 \%$ | (402) | 35\% | (442) | 1264 |
| Non-Evangelical | 25\% | (453) | 49\% | (894) | 26\% | (467) | 1814 |
| PID: Dem (no lean) | 9\% | (143) | 62\% | (1018) | 29\% | (479) | 1640 |
| PID: Ind (no lean) | 20\% | (230) | 48\% | (547) | 32\% | (365) | 1141 |
| PID: Rep (no lean) | 44\% | (772) | 27\% | (471) | 30\% | (531) | 1774 |

Continued on next page

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1144) | 45\% | (2036) | 30\% | (1375) | 4555 |
| PID/Gender: Dem Men | 10\% | (76) | 64\% | (465) | 26\% | (192) | 733 |
| PID/Gender: Dem Women | 7\% | (67) | 61\% | (553) | 32\% | (287) | 907 |
| PID/Gender: Ind Men | $21 \%$ | (124) | 52\% | (309) | 28\% | (165) | 598 |
| PID/Gender: Ind Women | 19\% | (106) | 44\% | (238) | 37\% | (200) | 543 |
| PID/Gender: Rep Men | 46\% | (401) | $31 \%$ | (265) | 23\% | (198) | 864 |
| PID/Gender: Rep Women | $41 \%$ | (371) | 23\% | (205) | 37\% | (334) | 910 |
| Ideo: Liberal (1-3) | 9\% | (119) | 67\% | (893) | 25\% | (330) | 1342 |
| Ideo: Moderate (4) | 18\% | (236) | 44\% | (566) | 38\% | (483) | 1286 |
| Ideo: Conservative (5-7) | 42\% | (768) | 30\% | (540) | 28\% | (504) | 1812 |
| Ideo/PID: Conservative Republican | 46\% | (625) | 26\% | (357) | 27\% | (367) | 1348 |
| Ideo/PID: Moderate/Liberal Republican | 34\% | (138) | 27\% | (107) | 39\% | (156) | 401 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (72) | 48\% | (282) | 40\% | (238) | 592 |
| Ideo/PID: Liberal Democrat | 7\% | (68) | 71\% | (726) | 22\% | (226) | 1021 |
| Unfavorable of Biden and Trump | 17\% | (134) | 52\% | (416) | 31\% | (252) | 801 |
| 2024 H2H Matchup: Biden Voter | 9\% | (167) | 65\% | (1254) | 26\% | (502) | 1923 |
| 2024 H2H Matchup: Trump Voter | 41\% | (920) | 27\% | (588) | 32\% | (710) | 2217 |
| 2024 H2H Matchup: Would not Vote | 14\% | (25) | 47\% | (82) | 39\% | (69) | 176 |
| 2024 H2H Matchup: Do not Know | 14\% | (32) | 47\% | (112) | 40\% | (95) | 239 |
| 2022 House Vote: Democrat | 9\% | (167) | 64\% | (1214) | 27\% | (514) | 1895 |
| 2022 House Vote: Republican | 43\% | (835) | 28\% | (544) | 28\% | (545) | 1924 |
| 2022 House Vote: Did not Vote | 20\% | (130) | 37\% | (241) | 43\% | (278) | 650 |
| 2020 Vote: Joe Biden | 9\% | (186) | 64\% | (1348) | 27\% | (562) | 2096 |
| 2020 Vote: Donald Trump | 43\% | (902) | 26\% | (561) | $31 \%$ | (658) | 2121 |
| 2020 Vote: Someone Else | 18\% | (12) | 45\% | (28) | 37\% | (23) | 63 |
| 2020 Vote: Did not Vote | 16\% | (44) | 36\% | (98) | 48\% | (132) | 275 |
| 2016 Vote: Hillary Clinton | 9\% | (134) | 66\% | (999) | 25\% | (374) | 1508 |
| 2016 Vote: Donald Trump | 42\% | (820) | 30\% | (577) | 28\% | (543) | 1940 |
| 2016 Vote: Someone Else | 16\% | (25) | 55\% | (87) | 30\% | (48) | 160 |
| 2020 Vote/PID: Not Biden/Democrat | 15\% | (24) | 37\% | (60) | 48\% | (77) | 161 |
| 2020 Vote/PID: Not Trump/Republican | 23\% | (43) | 39\% | (71) | 38\% | (71) | 185 |

Continued on next page

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1144) | 45\% | (2036) | 30\% | (1375) | 4555 |
| U.S. Economy: Wrong Track | 30\% | (965) | 38\% | (1224) | 32\% | (1033) | 3222 |
| U.S. Economy: Right Direction | 13\% | (179) | 61\% | (811) | 26\% | (342) | 1333 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (115) | 66\% | (911) | 26\% | (359) | 1385 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 39\% | (919) | 29\% | (676) | 32\% | (752) | 2346 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (111) | 55\% | (449) | 32\% | (264) | 823 |
| Top 2024 Issue: Economy | 30\% | (502) | 34\% | (557) | 36\% | (591) | 1651 |
| Community: Urban | 20\% | (205) | 41\% | (414) | 39\% | (400) | 1019 |
| Community: Suburban | 25\% | (561) | 49\% | (1095) | 26\% | (594) | 2250 |
| Community: Rural | 29\% | (378) | 41\% | (527) | 30\% | (381) | 1286 |
| Community/Gender: Urban Women | 20\% | (99) | $41 \%$ | (198) | 39\% | (189) | 486 |
| Community/Gender: Urban Men | 20\% | (106) | $41 \%$ | (217) | 40\% | (211) | 534 |
| Community/Gender: Rural Women | 27\% | (194) | 37\% | (267) | 37\% | (269) | 730 |
| Community/Gender: Rural Men | $33 \%$ | (184) | 47\% | (259) | 20\% | (112) | 556 |
| Community/Gender: Suburban Women | 22\% | (251) | 46\% | (531) | 32\% | (363) | 1145 |
| Community/Gender: Suburban Men | 28\% | (310) | 51\% | (564) | 21\% | (231) | 1105 |
| Homeowner | 27\% | (969) | 45\% | (1591) | 28\% | (1007) | 3567 |
| Renter | 18\% | (156) | 45\% | (403) | 37\% | (328) | 887 |
| Military HHnm: Yes | 31\% | (228) | 46\% | (339) | 23\% | (166) | 733 |
| Military HH: No | 24\% | (916) | 44\% | (1697) | 32\% | (1209) | 3822 |
| Employ: Private Sector | 24\% | (423) | 43\% | (758) | $33 \%$ | (573) | 1754 |
| Employ: Government | 23\% | (65) | 43\% | (121) | 34\% | (97) | 283 |
| Employ: Self-Employed | 25\% | (99) | 47\% | (190) | 28\% | (113) | 402 |
| Employ: Homemaker | 23\% | (68) | 33\% | (100) | 44\% | (130) | 298 |
| Employ: Student | 11\% | (10) | 50\% | (50) | 39\% | (39) | 100 |
| Employ: Retired | 32\% | (392) | 49\% | (611) | 19\% | (236) | 1239 |
| Employ: Unemployed | 19\% | (53) | 42\% | (116) | 39\% | (110) | 279 |
| Employ: Other | 16\% | (32) | 45\% | (91) | 39\% | (77) | 200 |
| Self + Household: White-Collar | 26\% | (489) | 49\% | (936) | 25\% | (468) | 1894 |
| Self + Household: Blue Collar | 26\% | (553) | 42\% | (893) | 32\% | (668) | 2113 |

Continued on next page

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1144) | 45\% | (2036) | 30\% | (1375) | 4555 |
| Union HH: Yes | 29\% | (92) | 44\% | (142) | 27\% | (88) | 322 |
| Union HH: No | 25\% | (1053) | 45\% | (1894) | 30\% | (1287) | 4233 |
| LGBTQ+: Yes | 14\% | (59) | 57\% | (244) | 30\% | (128) | 431 |
| LGBTQ+: No | 26\% | (1085) | 43\% | (1792) | 30\% | (1247) | 4124 |
| Motivated to Vote | 26\% | (1103) | 45\% | (1931) | 29\% | (1219) | 4253 |
| Parent: Yes | 25\% | (336) | 37\% | (496) | 38\% | (502) | 1333 |
| Parent: No | 25\% | (809) | 48\% | (1540) | 27\% | (873) | 3222 |
| COVID Vaccine: Yes | 23\% | (758) | 51\% | (1656) | 26\% | (858) | 3272 |
| COVID Vaccine: No | 30\% | (387) | 30\% | (379) | 40\% | (517) | 1283 |
| Student Loans: Yes | 20\% | (143) | 48\% | (340) | 31\% | (219) | 702 |
| Student Loans: No | 26\% | (1001) | 44\% | (1696) | 30\% | (1156) | 3853 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1321) | 39\% | (1654) | 30\% | (1305) | 4280 |
| Gender: Male | 34\% | (713) | 40\% | (845) | 26\% | (539) | 2097 |
| Gender: Female | 28\% | (608) | 37\% | (809) | 35\% | (766) | 2183 |
| Age: 18-34 | 19\% | (178) | 34\% | (316) | 47\% | (446) | 940 |
| Age: 35-44 | 27\% | (150) | 36\% | (201) | 37\% | (208) | 559 |
| Age: 45-64 | 33\% | (510) | 41\% | (637) | 27\% | (422) | 1569 |
| Age: 65+ | 40\% | (484) | 41\% | (500) | 19\% | (229) | 1212 |
| GenZers: 1997-2012 | 19\% | (85) | 31\% | (137) | 50\% | (218) | 440 |
| Millennials: 1981-1996 | 23\% | (231) | 36\% | (361) | 41\% | (408) | 1001 |
| GenXers: 1965-1980 | 30\% | (367) | 41\% | (500) | 29\% | (357) | 1224 |
| Baby Boomers: 1946-1964 | 39\% | (576) | 41\% | (613) | 20\% | (304) | 1493 |
| Educ: < College | 28\% | (741) | 37\% | (961) | 35\% | (922) | 2624 |
| Educ: Bachelors degree | 33\% | (353) | 43\% | (454) | 24\% | (251) | 1057 |
| Educ: Post-grad | 38\% | (228) | 40\% | (240) | 22\% | (132) | 599 |
| Income: Under 50k | 27\% | (436) | 37\% | (611) | 36\% | (592) | 1639 |
| Income: 50k-100k | 32\% | (507) | 40\% | (633) | 28\% | (451) | 1590 |
| Income: 100k+ | 36\% | (378) | 39\% | (410) | 25\% | (262) | 1050 |
| Ethnicity: White (Non-Hispanic) | 33\% | (1074) | 38\% | (1233) | 29\% | (922) | 3229 |
| Ethnicity: Hispanic | 24\% | (65) | 35\% | (95) | 40\% | (109) | 270 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (123) | 42\% | (240) | 37\% | (215) | 577 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (59) | 42\% | (86) | 29\% | (60) | 205 |
| All Christian | 36\% | (840) | 37\% | (860) | 27\% | (639) | 2340 |
| All Non-Christian | 37\% | (75) | 42\% | (85) | 21\% | (44) | 203 |
| Atheist | $11 \%$ | (17) | 59\% | (89) | 30\% | (45) | 151 |
| Agnostic/Nothing in particular | 24\% | (219) | 39\% | (362) | 37\% | (344) | 925 |
| Something Else | 26\% | (170) | 39\% | (258) | 35\% | (233) | 660 |
| Evangelical | 33\% | (405) | 34\% | (409) | 33\% | (397) | 1211 |
| Non-Evangelical | 34\% | (591) | 40\% | (690) | 26\% | (448) | 1729 |
| PID: Dem (no lean) | 23\% | (350) | 46\% | (701) | 31\% | (473) | 1524 |
| PID: Ind (no lean) | 32\% | (345) | 39\% | (415) | 29\% | (311) | 1071 |
| PID: Rep (no lean) | 37\% | (626) | 32\% | (538) | 31\% | (522) | 1686 |

Continued on next page

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or abo | ve not seen, ard anything ut them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1321) | 39\% | (1654) | 30\% | (1305) | 4280 |
| U.S. Economy: Wrong Track | 32\% | (951) | 36\% | (1080) | 32\% | (966) | 2996 |
| U.S. Economy: Right Direction | 29\% | (370) | 45\% | (574) | 26\% | (340) | 1284 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 25\% | (324) | 48\% | (628) | 27\% | (351) | 1303 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 35\% | (779) | $33 \%$ | (731) | 32\% | (722) | 2232 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 29\% | (218) | 40\% | (295) | 31\% | (232) | 745 |
| Top 2024 Issue: Economy | 32\% | (489) | $33 \%$ | (502) | 36\% | (551) | 1541 |
| Community: Urban | 27\% | (255) | 35\% | (336) | 38\% | (370) | 962 |
| Community: Suburban | 33\% | (689) | 41\% | (863) | 26\% | (557) | 2110 |
| Community: Rural | 31\% | (376) | 38\% | (454) | 31\% | (378) | 1209 |
| Community/Gender: Urban Women | 27\% | (122) | 34\% | (153) | 38\% | (171) | 446 |
| Community/Gender: Urban Men | 26\% | (133) | 36\% | (184) | 39\% | (199) | 515 |
| Community/Gender: Rural Women | 28\% | (188) | 34\% | (230) | 38\% | (259) | 677 |
| Community/Gender: Rural Men | 36\% | (189) | 42\% | (224) | 22\% | (118) | 532 |
| Community/Gender: Suburban Women | 28\% | (298) | 40\% | (427) | 32\% | (335) | 1060 |
| Community/Gender: Suburban Men | 37\% | (392) | 42\% | (436) | 21\% | (222) | 1050 |
| Homeowner | $33 \%$ | (1122) | 39\% | (1314) | 28\% | (952) | 3388 |
| Renter | 23\% | (182) | 38\% | (306) | 39\% | (317) | 805 |
| Military HHnm: Yes | 37\% | (257) | 41\% | (285) | 22\% | (149) | 691 |
| Military HH: No | $30 \%$ | (1064) | 38\% | (1369) | 32\% | (1156) | 3589 |
| Employ: Private Sector | 30\% | (487) | $36 \%$ | (592) | 34\% | (560) | 1639 |
| Employ: Government | 30\% | (81) | 37\% | (100) | 32\% | (86) | 267 |
| Employ: Self-Employed | 31\% | (117) | 39\% | (147) | 30\% | (113) | 377 |
| Employ: Homemaker | $21 \%$ | (56) | 39\% | (105) | 40\% | (106) | 267 |
| Employ: Student | 15\% | (13) | 37\% | (33) | 48\% | (42) | 88 |
| Employ: Retired | 40\% | (483) | 41\% | (501) | 18\% | (224) | 1208 |
| Employ: Unemployed | 15\% | (39) | 41\% | (103) | 44\% | (112) | 253 |
| Employ: Other | 25\% | (44) | 40\% | (72) | 35\% | (63) | 180 |
| Self + Household: White-Collar | 35\% | (635) | 40\% | (724) | 25\% | (460) | 1820 |
| Self + Household: Blue Collar | 30\% | (582) | 39\% | (760) | $32 \%$ | (629) | 1970 |

[^40]Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or abo | ve not seen, ard anything ut them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 31\% | (1321) | 39\% | (1654) | 30\% | (1305) | 4280 |
| Union HH: Yes | 28\% | (88) | 41\% | (131) | 31\% | (98) | 317 |
| Union HH: No | 31\% | (1233) | 38\% | (1523) | 30\% | (1207) | 3963 |
| LGBTQ+: Yes | 23\% | (88) | 42\% | (162) | 35\% | (133) | 382 |
| LGBTQ+: No | 32\% | (1233) | 38\% | (1492) | 30\% | (1172) | 3898 |
| Motivated to Vote | 32\% | (1267) | 39\% | (1579) | 29\% | (1166) | 4012 |
| Parent: Yes | 27\% | (339) | 36\% | (443) | 37\% | (464) | 1246 |
| Parent: No | 32\% | (982) | 40\% | (1211) | 28\% | (841) | 3034 |
| COVID Vaccine: Yes | 34\% | (1036) | 39\% | (1209) | 27\% | (833) | 3078 |
| COVID Vaccine: No | 24\% | (286) | 37\% | (445) | 39\% | (472) | 1203 |
| Student Loans: Yes | 28\% | (170) | 39\% | (237) | 34\% | (209) | 616 |
| Student Loans: No | 31\% | (1151) | 39\% | (1417) | 30\% | (1096) | 3664 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |  |  |  |  |  |

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or abo | ve not seen, ard anything ut them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (222) | 15\% | (388) | 76\% | (1924) | 2535 |
| PID/Gender: Dem Men | 15\% | (77) | 13\% | (65) | 72\% | (366) | 508 |
| PID/Gender: Dem Women | 8\% | (39) | 10\% | (49) | 81\% | (383) | 471 |
| PID/Gender: Ind Men | 8\% | (29) | 17\% | (61) | 75\% | (267) | 357 |
| PID/Gender: Ind Women | 7\% | (20) | 15\% | (42) | 77\% | (212) | 273 |
| PID/Gender: Rep Men | 8\% | (39) | 21\% | (108) | 71\% | (359) | 507 |
| PID/Gender: Rep Women | 4\% | (18) | 15\% | (63) | 81\% | (338) | 419 |
| Ideo: Liberal (1-3) | 12\% | (98) | 14\% | (112) | 74\% | (586) | 796 |
| Ideo: Moderate (4) | 8\% | (55) | 15\% | (108) | 78\% | (569) | 732 |
| Ideo: Conservative (5-7) | 7\% | (64) | 17\% | (165) | 76\% | (721) | 950 |
| Ideo/PID: Conservative Republican | 6\% | (40) | 19\% | (128) | 75\% | (511) | 680 |
| Ideo/PID: Moderate/Liberal Republican | 7\% | (17) | 18\% | (44) | 75\% | (178) | 239 |
| Ideo/PID: Moderate/Conservative Democrat | 11\% | (41) | 9\% | (34) | 79\% | (286) | 361 |
| Ideo/PID: Liberal Democrat | 12\% | (71) | 13\% | (80) | 75\% | (447) | 598 |
| Unfavorable of Biden and Trump | 9\% | (33) | 15\% | (59) | 76\% | (292) | 384 |
| 2024 H2H Matchup: Biden Voter | 11\% | (125) | 12\% | (134) | 77\% | (852) | 1111 |
| 2024 H2H Matchup: Trump Voter | 7\% | (82) | 18\% | (224) | 75\% | (913) | 1219 |
| 2024 H2H Matchup: Would not Vote | 10\% | (9) | 17\% | (16) | 72\% | (65) | 90 |
| 2024 H2H Matchup: Do not Know | 5\% | (6) | 13\% | (15) | 82\% | (94) | 115 |
| 2022 House Vote: Democrat | 12\% | (129) | 13\% | (145) | 75\% | (829) | 1103 |
| 2022 House Vote: Republican | 7\% | (72) | 18\% | (191) | 75\% | (807) | 1070 |
| 2022 House Vote: Did not Vote | 6\% | (18) | 14\% | (44) | 80\% | (247) | 309 |
| 2020 Vote: Joe Biden | 11\% | (134) | 13\% | (154) | 76\% | (915) | 1202 |
| 2020 Vote: Donald Trump | 6\% | (65) | 18\% | (207) | 76\% | (873) | 1145 |
| 2020 Vote: Did not Vote | 12\% | (18) | 16\% | (24) | 72\% | (108) | 151 |
| 2016 Vote: Hillary Clinton | 11\% | (94) | 12\% | (110) | 77\% | (694) | 899 |
| 2016 Vote: Donald Trump | 6\% | (64) | 18\% | (199) | 76\% | (816) | 1078 |
| 2016 Vote: Someone Else | 15\% | (12) | 13\% | (10) | 73\% | (60) | 83 |
| 2020 Vote/PID: Not Biden/Democrat | 9\% | (9) | 9\% | (9) | 82\% | (84) | 103 |
| 2020 Vote/PID: Not Trump/Republican | 9\% | (9) | 17\% | (17) | 73\% | (72) | 98 |

[^41]Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (222) | 15\% | (388) | 76\% | (1924) | 2535 |
| U.S. Economy: Wrong Track | 6\% | (105) | 16\% | (263) | 78\% | (1324) | 1692 |
| U.S. Economy: Right Direction | 14\% | (117) | 15\% | (126) | 71\% | (600) | 843 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (99) | 13\% | (113) | 75\% | (636) | 848 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (98) | 18\% | (233) | 75\% | (970) | 1301 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 7\% | (25) | $11 \%$ | (43) | 82\% | (318) | 386 |
| Top 2024 Issue: Economy | 8\% | (73) | 14\% | (124) | 78\% | (680) | 876 |
| Community: Urban | 13\% | (86) | 15\% | (97) | 72\% | (476) | 659 |
| Community: Suburban | 7\% | (88) | 15\% | (182) | 78\% | (936) | 1207 |
| Community: Rural | 7\% | (48) | 16\% | (109) | 76\% | (512) | 669 |
| Community/Gender: Urban Women | $11 \%$ | (30) | 15\% | (41) | $74 \%$ | (206) | 277 |
| Community/Gender: Urban Men | 14\% | (55) | 15\% | (56) | 71\% | (270) | 381 |
| Community/Gender: Rural Women | 6\% | (22) | 13\% | (45) | 81\% | (283) | 350 |
| Community/Gender: Rural Men | 8\% | (26) | 20\% | (64) | $72 \%$ | (229) | 319 |
| Community/Gender: Suburban Women | 4\% | (24) | 13\% | (68) | 83\% | (443) | 535 |
| Community/Gender: Suburban Men | 10\% | (64) | 17\% | (114) | 73\% | (493) | 672 |
| Homeowner | 8\% | (150) | 16\% | (303) | 76\% | (1466) | 1919 |
| Renter | 12\% | (65) | 14\% | (79) | 74\% | (407) | 551 |
| Military HHnm: Yes | 9\% | (37) | $21 \%$ | (81) | 70\% | (279) | 397 |
| Military HH: No | 9\% | (185) | 14\% | (307) | 77\% | (1645) | 2138 |
| Employ: Private Sector | 11\% | (107) | 14\% | (142) | 75\% | (754) | 1003 |
| Employ: Government | 13\% | (21) | 18\% | (28) | 69\% | (111) | 161 |
| Employ: Self-Employed | 10\% | (28) | 17\% | (46) | $73 \%$ | (196) | 269 |
| Employ: Homemaker | 5\% | (7) | $11 \%$ | (15) | 84\% | (117) | 139 |
| Employ: Student | 9\% | (5) | 12\% | (6) | 79\% | (42) | 53 |
| Employ: Retired | 5\% | (29) | 19\% | (119) | 77\% | (495) | 643 |
| Employ: Unemployed | 10\% | (16) | 9\% | (15) | 81\% | (129) | 159 |
| Employ: Other | 8\% | (9) | 15\% | (16) | 76\% | (82) | 108 |
| Self + Household: White-Collar | 9\% | (103) | 15\% | (164) | 75\% | (816) | 1082 |
| Self + Household: Blue Collar | 8\% | (88) | 16\% | (181) | 77\% | (896) | 1165 |

[^42]Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (222) | 15\% | (388) | 76\% | (1924) | 2535 |
| Union HH: Yes | 16\% | (36) | 16\% | (37) | 68\% | (154) | 227 |
| Union HH: No | 8\% | (186) | 15\% | (352) | 77\% | (1770) | 2308 |
| LGBTQ+: Yes | 7\% | (17) | 18\% | (43) | 75\% | (181) | 241 |
| LGBTQ+: No | 9\% | (206) | 15\% | (345) | 76\% | (1743) | 2294 |
| Motivated to Vote | 9\% | (212) | 15\% | (362) | 76\% | (1783) | 2356 |
| Parent: Yes | 13\% | (108) | 15\% | (127) | 72\% | (601) | 836 |
| Parent: No | 7\% | (114) | 15\% | (262) | 78\% | (1323) | 1699 |
| COVID Vaccine: Yes | 9\% | (164) | 15\% | (267) | 76\% | (1357) | 1788 |
| COVID Vaccine: No | 8\% | (58) | 16\% | (122) | 76\% | (568) | 747 |
| Student Loans: Yes | $11 \%$ | (46) | 15\% | (59) | 74\% | (293) | 398 |
| Student Loans: No | 8\% | (177) | 15\% | (330) | 76\% | (1631) | 2137 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (903) | 18\% | (841) | 63\% | (2997) | 4741 |
| Gender: Male | 23\% | (509) | 21\% | (477) | 56\% | (1257) | 2243 |
| Gender: Female | 16\% | (394) | 15\% | (364) | 70\% | (1740) | 2498 |
| Age: 18-34 | 20\% | (238) | 17\% | (198) | 63\% | (748) | 1184 |
| Age: 35-44 | 20\% | (126) | 15\% | (94) | 66\% | (419) | 639 |
| Age: 45-64 | 18\% | (308) | 16\% | (267) | 66\% | (1101) | 1676 |
| Age: 65+ | 19\% | (231) | 23\% | (282) | 59\% | (728) | 1242 |
| GenZers: 1997-2012 | 23\% | (126) | 20\% | (109) | 58\% | (323) | 558 |
| Millennials: 1981-1996 | 19\% | (229) | 14\% | (170) | 67\% | (799) | 1199 |
| GenXers: 1965-1980 | 18\% | (240) | 16\% | (217) | 65\% | (867) | 1323 |
| Baby Boomers: 1946-1964 | 18\% | (276) | 20\% | (314) | 62\% | (943) | 1533 |
| Educ: < College | 20\% | (592) | 15\% | (456) | 65\% | (1923) | 2971 |
| Educ: Bachelors degree | 18\% | (202) | 20\% | (230) | 62\% | (702) | 1134 |
| Educ: Post-grad | 17\% | (109) | 24\% | (155) | 59\% | (372) | 636 |
| Income: Under 50k | 19\% | (362) | 17\% | (314) | 64\% | (1218) | 1894 |
| Income: 50k-100k | 19\% | (335) | 17\% | (293) | 64\% | (1116) | 1744 |
| Income: 100k+ | 19\% | (206) | 21\% | (234) | 60\% | (663) | 1103 |
| Ethnicity: White (Non-Hispanic) | 17\% | (610) | 17\% | (610) | 65\% | (2284) | 3503 |
| Ethnicity: Hispanic | 26\% | (83) | 20\% | (63) | 54\% | (169) | 316 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (163) | 17\% | (120) | 59\% | (413) | 696 |
| Ethnicity: Asian + Other (Non-Hispanic) | $21 \%$ | (46) | 21\% | (48) | 58\% | (131) | 226 |
| All Christian | 19\% | (475) | 18\% | (439) | 63\% | (1541) | 2454 |
| All Non-Christian | 24\% | (53) | 24\% | (51) | 52\% | (113) | 217 |
| Atheist | 10\% | (18) | 25\% | (45) | 65\% | (115) | 177 |
| Agnostic/Nothing in particular | 18\% | (199) | 18\% | (200) | 64\% | (705) | 1104 |
| Something Else | 20\% | (159) | 13\% | (106) | 66\% | (523) | 789 |
| Evangelical | 23\% | (305) | 12\% | (162) | 64\% | (838) | 1306 |
| Non-Evangelical | 17\% | (312) | 20\% | (375) | 63\% | (1183) | 1870 |
| PID: Dem (no lean) | 15\% | (256) | 23\% | (400) | 62\% | (1072) | 1729 |
| PID: Ind (no lean) | 19\% | (228) | 18\% | (218) | 63\% | (757) | 1202 |
| PID: Rep (no lean) | 23\% | (419) | 12\% | (222) | 65\% | (1168) | 1810 |

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (903) | 18\% | (841) | 63\% | (2997) | 4741 |
| U.S. Economy: Wrong Track | 20\% | (660) | 14\% | (467) | 66\% | (2233) | 3360 |
| U.S. Economy: Right Direction | 18\% | (243) | 27\% | (374) | 55\% | (764) | 1381 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 14\% | (208) | 28\% | (400) | 58\% | (834) | 1442 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 24\% | (579) | 12\% | (300) | 64\% | (1551) | 2431 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (116) | 16\% | (141) | 71\% | (612) | 868 |
| Top 2024 Issue: Economy | $21 \%$ | (352) | 13\% | (215) | 67\% | (1145) | 1712 |
| Community: Urban | 19\% | (207) | 18\% | (198) | 62\% | (668) | 1073 |
| Community: Suburban | 19\% | (446) | 19\% | (437) | 62\% | (1454) | 2337 |
| Community: Rural | 19\% | (250) | 16\% | (207) | 66\% | (874) | 1331 |
| Community/Gender: Urban Women | 15\% | (77) | 16\% | (86) | 69\% | (364) | 528 |
| Community/Gender: Urban Men | 24\% | (130) | 20\% | (111) | 56\% | (304) | 545 |
| Community/Gender: Rural Women | 15\% | (117) | 13\% | (98) | $72 \%$ | (545) | 759 |
| Community/Gender: Rural Men | 23\% | (133) | 19\% | (109) | 58\% | (329) | 571 |
| Community/Gender: Suburban Women | 17\% | (200) | 15\% | (180) | 69\% | (831) | 1211 |
| Community/Gender: Suburban Men | 22\% | (246) | 23\% | (257) | 55\% | (623) | 1126 |
| Homeowner | 19\% | (692) | 18\% | (668) | 63\% | (2290) | 3649 |
| Renter | 20\% | (191) | 16\% | (155) | 64\% | (625) | 971 |
| Military HHnm: Yes | 22\% | (162) | 19\% | (140) | 60\% | (450) | 752 |
| Military HH: No | 19\% | (741) | 18\% | (701) | 64\% | (2547) | 3989 |
| Employ: Private Sector | 19\% | (347) | 16\% | (296) | 65\% | (1174) | 1817 |
| Employ: Government | $21 \%$ | (62) | 20\% | (62) | 59\% | (178) | 302 |
| Employ: Self-Employed | 25\% | (106) | 17\% | (72) | 59\% | (252) | 430 |
| Employ: Homemaker | 15\% | (46) | 12\% | (36) | $73 \%$ | (219) | 302 |
| Employ: Student | 15\% | (17) | 17\% | (21) | 68\% | (81) | 119 |
| Employ: Retired | 18\% | (231) | 21\% | (262) | $61 \%$ | (759) | 1252 |
| Employ: Unemployed | 18\% | (55) | 17\% | (52) | 64\% | (194) | 301 |
| Employ: Other | 18\% | (39) | 18\% | (40) | 64\% | (140) | 219 |
| Self + Household: White-Collar | 19\% | (365) | $21 \%$ | (409) | 60\% | (1146) | 1920 |
| Self + Household: Blue Collar | 20\% | (438) | 16\% | (348) | 64\% | (1411) | 2196 |

[^43]Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (903) | 18\% | (841) | 63\% | (2997) | 4741 |
| Union HH: Yes | 23\% | (79) | 22\% | (76) | 54\% | (185) | 341 |
| Union HH: No | 19\% | (824) | 17\% | (765) | 64\% | (2812) | 4400 |
| LGBTQ+: Yes | 17\% | (79) | 19\% | (88) | 64\% | (301) | 468 |
| LGBTQ+: No | 19\% | (824) | 18\% | (753) | 63\% | (2696) | 4273 |
| Motivated to Vote | 19\% | (848) | 18\% | (786) | 63\% | (2751) | 4385 |
| Parent: Yes | 22\% | (309) | 16\% | (222) | 63\% | (901) | 1431 |
| Parent: No | 18\% | (594) | 19\% | (619) | 63\% | (2096) | 3309 |
| COVID Vaccine: Yes | 17\% | (585) | $21 \%$ | (692) | 62\% | (2093) | 3370 |
| COVID Vaccine: No | 23\% | (318) | $11 \%$ | (149) | 66\% | (904) | 1371 |
| Student Loans: Yes | 19\% | (144) | 17\% | (128) | 63\% | (469) | 742 |
| Student Loans: No | 19\% | (759) | 18\% | (713) | 63\% | (2528) | 3999 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 82\% | (4088) | 14\% | (672) | 2\% | (81) | 1\% | (29) | 2\% | (87) | 4956 |
| Gender: Male | 82\% | (1902) | 14\% | (327) | 2\% | (41) | 1\% | (16) | 1\% | (34) | 2320 |
| Gender: Female | 83\% | (2186) | 13\% | (345) | 2\% | (40) | - | (12) | 2\% | (53) | 2636 |
| Age: 18-34 | 79\% | (1037) | 14\% | (187) | 3\% | (36) | 1\% | (15) | 3\% | (34) | 1309 |
| Age: 35-44 | 83\% | (560) | 13\% | (90) | 1\% | (7) | - | (1) | 2\% | (13) | 672 |
| Age: 45-64 | 86\% | (1477) | 11\% | (186) | 1\% | (20) | - | (6) | 2\% | (26) | 1715 |
| Age: 65+ | 80\% | (1014) | 16\% | (208) | 1\% | (17) | 1\% | (7) | 1\% | (15) | 1260 |
| GenZers: 1997-2012 | 73\% | (457) | 17\% | (106) | 4\% | (25) | 1\% | (9) | 4\% | (26) | 623 |
| Millennials: 1981-1996 | 84\% | (1078) | 13\% | (164) | 1\% | (18) | 1\% | (7) | 2\% | (20) | 1287 |
| GenXers: 1965-1980 | 86\% | (1174) | 11\% | (143) | 1\% | (15) | - | (5) | 2\% | (22) | 1358 |
| Baby Boomers: 1946-1964 | 82\% | (1276) | 15\% | (235) | 1\% | (22) | - | (8) | 1\% | (19) | 1559 |
| Educ: < College | 84\% | (2627) | 12\% | (369) | 1\% | (46) | 1\% | (17) | 2\% | (62) | 3122 |
| Educ: Bachelors degree | 82\% | (954) | 15\% | (170) | 2\% | (22) | 1\% | (7) | 1\% | (15) | 1169 |
| Educ: Post-grad | 76\% | (506) | 20\% | (132) | 2\% | (13) | 1\% | (4) | 1\% | (10) | 665 |
| Income: Under 50k | 81\% | (1636) | 13\% | (271) | 2\% | (41) | 1\% | (13) | 2\% | (48) | 2009 |
| Income: 50k-100k | 84\% | (1507) | 13\% | (230) | 1\% | (24) | 1\% | (10) | 1\% | (24) | 1795 |
| Income: 100k+ | 82\% | (946) | 15\% | (171) | 1\% | (16) | - | (5) | 1\% | (14) | 1152 |
| Ethnicity: White (Non-Hispanic) | 82\% | (2994) | 14\% | (517) | 1\% | (54) | - | (16) | 2\% | (56) | 3637 |
| Ethnicity: Hispanic | 82\% | (282) | 12\% | (39) | 3\% | (9) | 2\% | (5) | 2\% | (7) | 343 |
| Ethnicity: Black (Non-Hispanic) | 83\% | (605) | 12\% | (84) | 2\% | (15) | 1\% | (6) | 3\% | (20) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 84\% | (207) | 13\% | (32) | 1\% | (3) | - | (1) | 1\% | (3) | 246 |
| All Christian | 84\% | (2109) | 13\% | (322) | 2\% | (38) | - | (8) | 1\% | (38) | 2517 |
| All Non-Christian | 80\% | (181) | 15\% | (35) | 2\% | (4) | 1\% | (3) | 2\% | (5) | 228 |
| Atheist | 69\% | (131) | 24\% | (45) | 3\% | (6) | 2\% | (3) | 3\% | (6) | 191 |
| Agnostic/Nothing in particular | 79\% | (929) | 16\% | (192) | $2 \%$ | (22) | 1\% | (11) | 2\% | (24) | 1178 |
| Something Else | 87\% | (737) | 9\% | (78) | 1\% | (10) | - | (4) | 2\% | (14) | 843 |
| Evangelical | 87\% | (1205) | 10\% | (135) | 1\% | (14) | - | (6) | 2\% | (23) | 1383 |
| Non-Evangelical | 83\% | (1585) | 13\% | (254) | 2\% | (35) | - | (6) | 2\% | (29) | 1909 |
| PID: Dem (no lean) | 76\% | (1388) | 19\% | (348) | 2\% | (39) | 1\% | (12) | 2\% | (28) | 1814 |
| PID: Ind (no lean) | 83\% | (1035) | 12\% | (153) | 2\% | (23) | 1\% | (8) | 2\% | (30) | 1249 |
| PID: Rep (no lean) | 88\% | (1665) | 9\% | (171) | 1\% | (19) | - | (8) | 2\% | (29) | 1893 |

[^44]Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 82\% | (4088) | 14\% | (672) | 2\% | (81) | 1\% | (29) | $2 \%$ | (87) | 4956 |
| PID/Gender: Dem Men | 78\% | (609) | 18\% | (140) | 2\% | (19) | 1\% | (8) | 1\% | (7) | 784 |
| PID/Gender: Dem Women | 76\% | (779) | 20\% | (207) | 2\% | (19) | - | (4) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 81\% | (515) | 14\% | (91) | 2\% | (14) | - | (3) | 3\% | (17) | 639 |
| PID/Gender: Ind Women | 85\% | (520) | 10\% | (62) | 1\% | (9) | 1\% | (6) | $2 \%$ | (13) | 611 |
| PID/Gender: Rep Men | 87\% | (778) | $11 \%$ | (96) | 1\% | (8) | 1\% | (6) | 1\% | (10) | 898 |
| PID/Gender: Rep Women | 89\% | (887) | 8\% | (75) | 1\% | (12) | - | (2) | 2\% | (19) | 995 |
| Ideo: Liberal (1-3) | 73\% | (1063) | 22\% | (322) | 3\% | (37) | 1\% | (11) | 1\% | (18) | 1451 |
| Ideo: Moderate (4) | 85\% | (1190) | $11 \%$ | (155) | 1\% | (20) | - | (4) | 2\% | (28) | 1396 |
| Ideo: Conservative (5-7) | 87\% | (1692) | 9\% | (179) | 1\% | (22) | 1\% | (12) | 2\% | (32) | 1937 |
| Ideo/PID: Conservative Republican | 89\% | (1264) | 8\% | (114) | 1\% | (13) | - | (6) | 2\% | (23) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 85\% | (375) | 12\% | (53) | 1\% | (6) | - | (2) | 1\% | (4) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 82\% | (563) | 12\% | (83) | 2\% | (12) | 1\% | (5) | 3\% | (20) | 683 |
| Ideo/PID: Liberal Democrat | 72\% | (786) | $24 \%$ | (262) | 2\% | (25) | 1\% | (7) | - | (5) | 1085 |
| Unfavorable of Biden and Trump | 85\% | (733) | $11 \%$ | (97) | 1\% | (11) | 1\% | (7) | 1\% | (12) | 859 |
| 2024 H2H Matchup: Biden Voter | 75\% | (1554) | $21 \%$ | (445) | 2\% | (41) | 1\% | (13) | 1\% | (28) | 2081 |
| 2024 H2H Matchup: Trump Voter | 89\% | (2126) | 8\% | (186) | 1\% | (33) | - | (11) | 1\% | (34) | 2390 |
| 2024 H2H Matchup: Would not Vote | 87\% | (179) | 8\% | (16) | 1\% | (2) | - | (1) | 4\% | (9) | 206 |
| 2024 H2H Matchup: Do not Know | 82\% | (229) | 9\% | (25) | 2\% | (5) | 1\% | (4) | 6\% | (16) | 279 |
| 2022 House Vote: Democrat | 76\% | (1574) | 19\% | (401) | 2\% | (44) | 1\% | (14) | 1\% | (26) | 2058 |
| 2022 House Vote: Republican | 89\% | (1795) | 8\% | (161) | 1\% | (25) | 1\% | (10) | 2\% | (30) | 2022 |
| 2022 House Vote: Did not Vote | 82\% | (637) | 13\% | (98) | 1\% | (10) | - | (4) | 3\% | (26) | 775 |
| 2020 Vote: Joe Biden | 77\% | (1750) | 19\% | (443) | 2\% | (48) | - | (11) | 1\% | (30) | 2282 |
| 2020 Vote: Donald Trump | 89\% | (2000) | 8\% | (175) | 1\% | (25) | 1\% | (12) | 2\% | (35) | 2247 |
| 2020 Vote: Someone Else | 83\% | (59) | 12\% | (8) | 2\% | (1) | 1\% | (1) | 2\% | (2) | 70 |
| 2020 Vote: Did not Vote | 78\% | (280) | 13\% | (45) | 2\% | (7) | 1\% | (4) | 6\% | (21) | 357 |
| 2016 Vote: Hillary Clinton | 77\% | (1243) | 19\% | (308) | 2\% | (34) | 1\% | (11) | 1\% | (21) | 1616 |
| 2016 Vote: Donald Trump | 88\% | (1774) | 9\% | (189) | 1\% | (24) | - | (6) | 1\% | (30) | 2024 |
| 2016 Vote: Someone Else | 83\% | (145) | 14\% | (24) | 1\% | (2) | - | (0) | 2\% | (3) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 81\% | (157) | 13\% | (26) | 1\% | (1) | 2\% | (4) | 3\% | (6) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 76\% | (165) | 20\% | (43) | 1\% | (3) | - | (0) | 3\% | (7) | 218 |

[^45]Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 82\% | (4088) | 14\% | (672) | 2\% | (81) | 1\% | (29) | 2\% | (87) | 4956 |
| U.S. Economy: Wrong Track | 87\% | (3047) | 10\% | (341) | 1\% | (43) | 1\% | (19) | 2\% | (66) | 3516 |
| U.S. Economy: Right Direction | 72\% | (1041) | 23\% | (331) | 3\% | (37) | 1\% | (10) | 1\% | (21) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $74 \%$ | (1117) | 21\% | (322) | 2\% | (33) | 1\% | (11) | 1\% | (19) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 89\% | (2261) | 8\% | (195) | 1\% | (31) | 1\% | (14) | 2\% | (47) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 78\% | (709) | 17\% | (154) | 2\% | (17) | - | (4) | 2\% | (22) | 905 |
| Top 2024 Issue: Economy | 95\% | (1678) | 4\% | (63) | - | (8) | - | (3) | 1\% | (21) | 1774 |
| Community: Urban | 82\% | (928) | 14\% | (155) | $2 \%$ | (20) | 1\% | (12) | $2 \%$ | (18) | 1133 |
| Community: Suburban | 82\% | (1998) | 14\% | (346) | 1\% | (29) | - | (12) | 2\% | (38) | 2423 |
| Community: Rural | 83\% | (1162) | 12\% | (171) | 2\% | (31) | - | (5) | 2\% | (31) | 1400 |
| Community/Gender: Urban Women | 83\% | (461) | 13\% | (70) | 2\% | (10) | 1\% | (4) | 1\% | (7) | 553 |
| Community/Gender: Urban Men | 80\% | (466) | 15\% | (84) | 2\% | (11) | 1\% | (8) | 2\% | (11) | 580 |
| Community/Gender: Rural Women | 84\% | (681) | 11\% | (93) | 2\% | (17) | - | (2) | 3\% | (21) | 814 |
| Community/Gender: Rural Men | 82\% | (480) | 13\% | (78) | 2\% | (14) | 1\% | (3) | $2 \%$ | (11) | 586 |
| Community/Gender: Suburban Women | 82\% | (1043) | 14\% | (181) | 1\% | (13) | - | (6) | $2 \%$ | (25) | 1269 |
| Community/Gender: Suburban Men | 83\% | (955) | 14\% | (165) | 1\% | (16) | - | (6) | 1\% | (13) | 1154 |
| Homeowner | 82\% | (3124) | 14\% | (538) | 2\% | (63) | - | (18) | 2\% | (59) | 3803 |
| Renter | 84\% | (856) | 12\% | (120) | 1\% | (14) | 1\% | (8) | 2\% | (19) | 1017 |
| Military HHnm: Yes | 85\% | (657) | 11\% | (87) | 2\% | (12) | - | (3) | 2\% | (13) | 772 |
| Military HH: No | 82\% | (3430) | 14\% | (585) | 2\% | (69) | 1\% | (26) | 2\% | (74) | 4184 |
| Employ: Private Sector | 84\% | (1579) | 13\% | (237) | 2\% | (31) | - | (7) | 1\% | (25) | 1879 |
| Employ: Government | 85\% | (275) | 10\% | (34) | 2\% | (6) | 1\% | (2) | 2\% | (6) | 323 |
| Employ: Self-Employed | 83\% | (370) | 12\% | (56) | 2\% | (8) | 1\% | (5) | 2\% | (8) | 446 |
| Employ: Homemaker | 82\% | (266) | 15\% | (49) | 1\% | (3) | 1\% | (3) | 1\% | (2) | 323 |
| Employ: Student | 72\% | (94) | 22\% | (28) | 4\% | (6) | 1\% | (2) | 1\% | (1) | 130 |
| Employ: Retired | 82\% | (1038) | 15\% | (190) | 1\% | (16) | - | (4) | 1\% | (18) | 1267 |
| Employ: Unemployed | 79\% | (276) | 12\% | (41) | 3\% | (9) | 1\% | (5) | 5\% | (19) | 350 |
| Employ: Other | 79\% | (188) | 16\% | (38) | 1\% | (3) | - | (1) | 3\% | (8) | 238 |
| Self + Household: White-Collar | 81\% | (1608) | 15\% | (297) | 2\% | (38) | - | (8) | 1\% | (29) | 1981 |
| Self + Household: Blue Collar | 85\% | (1920) | 12\% | (278) | 1\% | (33) | 1\% | (16) | 1\% | (25) | 2273 |

[^46]Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 82\% (4088) | $14 \%$ | (672) | 2\% | (81) | 1\% | (29) | $2 \%$ | (87) | 4956 |
| Union HH: Yes | 80\% (286) | 15\% | (55) | 2\% | (8) | - | (2) | 2\% | (8) | 358 |
| Union HH: No | 83\% (3802) | 13\% | (617) | 2\% | (73) | 1\% | (27) | $2 \%$ | (79) | 4598 |
| LGBTQ+: Yes | $74 \% \quad$ (382) | 19\% | (96) | 2\% | (9) | 1\% | (7) | $4 \%$ | (19) | 514 |
| LGBTQ+: No | 83\% (3706) | 13\% | (576) | 2\% | (71) | - | (21) | $2 \%$ | (68) | 4442 |
| Motivated to Vote | 83\% (3776) | $14 \%$ | (615) | 2\% | (72) | - | (22) | 1\% | (61) | 4547 |
| Parent: Yes | 85\% (1288) | $11 \%$ | (172) | 2\% | (26) | 1\% | (8) | 2\% | (26) | 1520 |
| Parent: No | 81\% (2799) | 15\% | (500) | 2\% | (54) | 1\% | (20) | $2 \%$ | (61) | 3436 |
| COVID Vaccine: Yes | 81\% (2837) | 15\% | (538) | 2\% | (60) | 1\% | (18) | 1\% | (48) | 3501 |
| COVID Vaccine: No | 86\% (1251) | 9\% | (134) | 1\% | (20) | 1\% | (11) | 3\% | (39) | 1455 |
| Student Loans: Yes | 82\% (634) | 14\% | (108) | 2\% | (17) | 1\% | (7) | 1\% | (11) | 778 |
| Student Loans: No | 83\% (3454) | $14 \%$ | (564) | 2\% | (63) | 1\% | (22) | $2 \%$ | (76) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1978) | $41 \%$ | (2028) | $11 \%$ | (561) | 3\% | (126) | 5\% | (262) | 4956 |
| Gender: Male | 43\% | (1007) | $41 \%$ | (944) | 11\% | (250) | 2\% | (53) | 3\% | (66) | 2320 |
| Gender: Female | 37\% | (971) | 41\% | (1085) | 12\% | (311) | 3\% | (74) | 7\% | (196) | 2636 |
| Age: 18-34 | 40\% | (520) | 35\% | (458) | 13\% | (168) | 4\% | (50) | 9\% | (114) | 1309 |
| Age: 35-44 | 43\% | (287) | 37\% | (252) | 11\% | (76) | 3\% | (17) | 6\% | (39) | 672 |
| Age: 45-64 | $41 \%$ | (695) | 43\% | (735) | 11\% | (186) | 1\% | (26) | 4\% | (72) | 1715 |
| Age: 65+ | 38\% | (476) | 46\% | (584) | 10\% | (131) | 3\% | (34) | 3\% | (36) | 1260 |
| GenZers: 1997-2012 | 38\% | (238) | $33 \%$ | (208) | 15\% | (91) | 4\% | (24) | 10\% | (63) | 623 |
| Millennials: 1981-1996 | 42\% | (544) | 37\% | (471) | 11\% | (144) | 3\% | (40) | 7\% | (88) | 1287 |
| GenXers: 1965-1980 | 42\% | (570) | 43\% | (578) | 10\% | (135) | 1\% | (18) | 4\% | (56) | 1358 |
| Baby Boomers: 1946-1964 | 38\% | (587) | 45\% | (707) | 11\% | (179) | 2\% | (39) | 3\% | (48) | 1559 |
| Educ: < College | 41\% | (1285) | 39\% | (1222) | 10\% | (321) | 3\% | (82) | 7\% | (212) | 3122 |
| Educ: Bachelors degree | 37\% | (429) | 45\% | (522) | 13\% | (154) | 2\% | (29) | 3\% | (35) | 1169 |
| Educ: Post-grad | 40\% | (264) | 43\% | (284) | 13\% | (86) | 2\% | (16) | 2\% | (15) | 665 |
| Income: Under 50k | 40\% | (813) | 38\% | (762) | 11\% | (230) | 3\% | (54) | 7\% | (149) | 2009 |
| Income: 50k-100k | 39\% | (701) | 43\% | (764) | 11\% | (204) | 3\% | (47) | 4\% | (80) | 1795 |
| Income: 100k+ | 40\% | (464) | 44\% | (502) | 11\% | (127) | 2\% | (26) | 3\% | (32) | 1152 |
| Ethnicity: White (Non-Hispanic) | 37\% | (1359) | 44\% | (1613) | 12\% | (421) | 2\% | (84) | 4\% | (160) | 3637 |
| Ethnicity: Hispanic | 43\% | (147) | 31\% | (106) | 16\% | (55) | 4\% | (15) | 6\% | (20) | 343 |
| Ethnicity: Black (Non-Hispanic) | $51 \%$ | (370) | 30\% | (221) | 8\% | (60) | 2\% | (15) | 9\% | (65) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 42\% | (102) | 36\% | (89) | 11\% | (26) | 5\% | (13) | 7\% | (16) | 246 |
| All Christian | 37\% | (928) | 45\% | (1125) | 12\% | (300) | 3\% | (71) | 4\% | (92) | 2517 |
| All Non-Christian | 44\% | (100) | 41\% | (93) | 12\% | (27) | 1\% | (1) | 3\% | (6) | 228 |
| Atheist | 49\% | (94) | 35\% | (67) | 9\% | (18) | 2\% | (3) | 5\% | (9) | 191 |
| Agnostic/Nothing in particular | 44\% | (513) | 35\% | (418) | 11\% | (130) | 3\% | (38) | 7\% | (78) | 1178 |
| Something Else | 41\% | (343) | 39\% | (325) | 10\% | (87) | 1\% | (12) | 9\% | (76) | 843 |
| Evangelical | 37\% | (511) | 41\% | (569) | 12\% | (171) | 3\% | (37) | 7\% | (94) | 1383 |
| Non-Evangelical | 38\% | (732) | 45\% | (851) | 11\% | (208) | 2\% | (45) | 4\% | (72) | 1909 |
| PID: Dem (no lean) | 48\% | (865) | 36\% | (658) | 9\% | (167) | 2\% | (39) | 5\% | (86) | 1814 |
| PID: Ind (no lean) | 36\% | (455) | 44\% | (547) | 11\% | (141) | 2\% | (26) | 6\% | (80) | 1249 |
| PID: Rep (no lean) | 35\% | (658) | $44 \%$ | (824) | 13\% | (254) | 3\% | (62) | 5\% | (96) | 1893 |

[^47]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1978) | 41\% | (2028) | $11 \%$ | (561) | 3\% | (126) | 5\% | (262) | 4956 |
| PID/Gender: Dem Men | $52 \%$ | (409) | 35\% | (278) | 7\% | (56) | 2\% | (15) | 3\% | (27) | 784 |
| PID/Gender: Dem Women | 44\% | (456) | 37\% | (380) | 11\% | (111) | 2\% | (24) | 6\% | (59) | 1031 |
| PID/Gender: Ind Men | 40\% | (258) | 44\% | (278) | 10\% | (65) | 2\% | (14) | 4\% | (24) | 639 |
| PID/Gender: Ind Women | 32\% | (197) | 44\% | (268) | 12\% | (76) | 2\% | (13) | 9\% | (57) | 611 |
| PID/Gender: Rep Men | 38\% | (340) | 43\% | (388) | 14\% | (130) | 3\% | (25) | 2\% | (15) | 898 |
| PID/Gender: Rep Women | $32 \%$ | (318) | 44\% | (436) | 12\% | (124) | $4 \%$ | (37) | 8\% | (80) | 995 |
| Ideo: Liberal (1-3) | 47\% | (682) | 38\% | (550) | 10\% | (138) | 2\% | (34) | 3\% | (47) | 1451 |
| Ideo: Moderate (4) | 39\% | (544) | 43\% | (594) | 10\% | (144) | 2\% | (31) | 6\% | (83) | 1396 |
| Ideo: Conservative (5-7) | 36\% | (699) | 43\% | (834) | 14\% | (268) | 3\% | (52) | 4\% | (84) | 1937 |
| Ideo/PID: Conservative Republican | 35\% | (492) | 44\% | (620) | 15\% | (211) | 2\% | (34) | 4\% | (63) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 35\% | (155) | 45\% | (197) | 9\% | (38) | 6\% | (26) | 6\% | (24) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 48\% | (326) | 34\% | (235) | 9\% | (63) | 2\% | (16) | 6\% | (42) | 683 |
| Ideo/PID: Liberal Democrat | 48\% | (526) | 37\% | (406) | 10\% | (104) | 2\% | (20) | 3\% | (29) | 1085 |
| Unfavorable of Biden and Trump | 36\% | (305) | 46\% | (394) | 13\% | (111) | 2\% | (17) | $4 \%$ | (33) | 859 |
| 2024 H2H Matchup: Biden Voter | 45\% | (946) | 39\% | (813) | 9\% | (191) | 2\% | (42) | 4\% | (89) | 2081 |
| 2024 H2H Matchup: Trump Voter | 36\% | (856) | 43\% | (1026) | 13\% | (311) | 3\% | (73) | 5\% | (124) | 2390 |
| 2024 H2H Matchup: Would not Vote | 38\% | (78) | 36\% | (74) | 11\% | (23) | 4\% | (9) | 10\% | (22) | 206 |
| 2024 H2H Matchup: Do not Know | 35\% | (98) | 42\% | (116) | 13\% | (35) | 1\% | (3) | 9\% | (26) | 279 |
| 2022 House Vote: Democrat | 46\% | (944) | 39\% | (793) | 9\% | (191) | 2\% | (40) | 4\% | (91) | 2058 |
| 2022 House Vote: Republican | 36\% | (719) | 44\% | (890) | 13\% | (255) | 3\% | (70) | 4\% | (88) | 2022 |
| 2022 House Vote: Did not Vote | 35\% | (270) | 40\% | (311) | 13\% | (103) | $2 \%$ | (15) | 10\% | (76) | 775 |
| 2020 Vote: Joe Biden | 45\% | (1038) | 39\% | (881) | 9\% | (212) | 2\% | (46) | 5\% | (104) | 2282 |
| 2020 Vote: Donald Trump | 35\% | (781) | 44\% | (990) | 13\% | (302) | $3 \%$ | (66) | 5\% | (109) | 2247 |
| 2020 Vote: Someone Else | 46\% | (33) | 43\% | (30) | 6\% | (4) | $2 \%$ | (1) | 3\% | (2) | 70 |
| 2020 Vote: Did not Vote | 35\% | (126) | 36\% | (128) | 12\% | (43) | 4\% | (13) | 13\% | (47) | 357 |
| 2016 Vote: Hillary Clinton | 49\% | (786) | 38\% | (614) | 8\% | (127) | $2 \%$ | (28) | $4 \%$ | (61) | 1616 |
| 2016 Vote: Donald Trump | $34 \%$ | (694) | 45\% | (912) | 13\% | (265) | 3\% | (63) | 4\% | (90) | 2024 |
| 2016 Vote: Someone Else | $39 \%$ | (67) | 48\% | (84) | 8\% | (14) | 1\% | (2) | 4\% | (7) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 39\% | (76) | 38\% | (73) | 13\% | (25) | 5\% | (9) | 6\% | (11) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 35\% | (76) | 40\% | (87) | 12\% | (27) | $4 \%$ | (9) | 9\% | (20) | 218 |

[^48]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1978) | 41\% | (2028) | 11\% | (561) | 3\% | (126) | 5\% | (262) | 4956 |
| U.S. Economy: Wrong Track | 36\% | (1279) | 42\% | (1471) | 13\% | (451) | 3\% | (102) | 6\% | (214) | 3516 |
| U.S. Economy: Right Direction | 49\% | (700) | 39\% | (558) | 8\% | (110) | 2\% | (24) | 3\% | (47) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 49\% | (732) | 37\% | (556) | 8\% | (120) | 2\% | (29) | 4\% | (65) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 37\% | (934) | 42\% | (1071) | 13\% | (321) | 3\% | (79) | 6\% | (143) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $34 \%$ | (312) | 44\% | (402) | 13\% | (120) | 2\% | (18) | 6\% | (53) | 905 |
| Top 2024 Issue: Economy | 40\% | (703) | 43\% | (770) | 10\% | (181) | 2\% | (35) | 5\% | (86) | 1774 |
| Community: Urban | 43\% | (484) | 38\% | (427) | 11\% | (121) | 3\% | (33) | 6\% | (68) | 1133 |
| Community: Suburban | 39\% | (940) | 42\% | (1030) | 12\% | (281) | 3\% | (63) | 5\% | (109) | 2423 |
| Community: Rural | 40\% | (554) | 41\% | (572) | 11\% | (160) | 2\% | (30) | 6\% | (84) | 1400 |
| Community/Gender: Urban Women | 40\% | (223) | 38\% | (208) | 10\% | (54) | 4\% | (22) | 8\% | (45) | 553 |
| Community/Gender: Urban Men | 45\% | (261) | 38\% | (218) | 11\% | (67) | 2\% | (11) | 4\% | (23) | 580 |
| Community/Gender: Rural Women | 36\% | (290) | 40\% | (326) | 12\% | (101) | 2\% | (19) | 10\% | (78) | 814 |
| Community/Gender: Rural Men | 45\% | (264) | 42\% | (246) | 10\% | (59) | 2\% | (11) | 1\% | (6) | 586 |
| Community/Gender: Suburban Women | 36\% | (458) | 43\% | (550) | 12\% | (157) | 3\% | (32) | 6\% | (72) | 1269 |
| Community/Gender: Suburban Men | 42\% | (482) | 42\% | (480) | 11\% | (124) | 3\% | (31) | 3\% | (37) | 1154 |
| Homeowner | 39\% | (1483) | 43\% | (1626) | 11\% | (435) | 2\% | (95) | 4\% | (165) | 3803 |
| Renter | 43\% | (437) | 36\% | (361) | 11\% | (114) | 3\% | (29) | 8\% | (77) | 1017 |
| Military HHnm: Yes | 42\% | (323) | 41\% | (317) | 11\% | (85) | 2\% | (13) | 4\% | (34) | 772 |
| Military HH: No | 40\% | (1655) | 41\% | (1712) | 11\% | (477) | 3\% | (114) | 5\% | (227) | 4184 |
| Employ: Private Sector | $41 \%$ | (769) | 41\% | (762) | 12\% | (228) | 3\% | (56) | 3\% | (64) | 1879 |
| Employ: Government | 42\% | (137) | 37\% | (120) | 10\% | (33) | 4\% | (13) | 6\% | (20) | 323 |
| Employ: Self-Employed | 43\% | (194) | 40\% | (177) | 9\% | (40) | 2\% | (8) | 6\% | (27) | 446 |
| Employ: Homemaker | 37\% | (121) | 40\% | (129) | 11\% | (34) | 2\% | (5) | 10\% | (34) | 323 |
| Employ: Student | 29\% | (38) | 39\% | (50) | 22\% | (28) | 1\% | (1) | 10\% | (12) | 130 |
| Employ: Retired | 38\% | (482) | 46\% | (580) | 11\% | (139) | 3\% | (32) | 3\% | (35) | 1267 |
| Employ: Unemployed | 41\% | (144) | 32\% | (111) | 12\% | (41) | 2\% | (7) | 13\% | (46) | 350 |
| Employ: Other | 39\% | (94) | 42\% | (99) | 8\% | (19) | 1\% | (3) | 10\% | (23) | 238 |
| Self + Household: White-Collar | 38\% | (751) | 44\% | (868) | 12\% | (247) | 3\% | (53) | 3\% | (62) | 1981 |
| Self + Household: Blue Collar | 42\% | (965) | $41 \%$ | (936) | $11 \%$ | (243) | 2\% | (53) | $3 \%$ | (76) | 2273 |

[^49]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1978) | 41\% | (2028) | $11 \%$ | (561) | 3\% | (126) | 5\% | (262) | 4956 |
| Union HH: Yes | 50\% | (178) | $34 \%$ | (122) | 11\% | (38) | 1\% | (5) | 4\% | (15) | 358 |
| Union HH: No | 39\% | (1801) | 41\% | (1906) | 11\% | (523) | 3\% | (121) | 5\% | (246) | 4598 |
| LGBTQ+: Yes | 42\% | (216) | $31 \%$ | (160) | $14 \%$ | (71) | 5\% | (26) | 8\% | (42) | 514 |
| LGBTQ+: No | 40\% | (1763) | 42\% | (1868) | 11\% | (491) | 2\% | (101) | 5\% | (219) | 4442 |
| Motivated to Vote | 41\% | (1845) | 41\% | (1887) | 11\% | (503) | 3\% | (115) | 4\% | (197) | 4547 |
| Parent: Yes | 44\% | (668) | 36\% | (542) | 11\% | (167) | $3 \%$ | (44) | 7\% | (100) | 1520 |
| Parent: No | 38\% | (1310) | 43\% | (1487) | 11\% | (395) | 2\% | (82) | 5\% | (162) | 3436 |
| COVID Vaccine: Yes | 41\% | (1438) | 42\% | (1471) | 11\% | (375) | 2\% | (74) | 4\% | (143) | 3501 |
| COVID Vaccine: No | $37 \%$ | (540) | 38\% | (558) | 13\% | (186) | 4\% | (52) | 8\% | (119) | 1455 |
| Student Loans: Yes | 41\% | (319) | 40\% | (313) | 12\% | (91) | 3\% | (21) | 4\% | (34) | 778 |
| Student Loans: No | 40\% | (1660) | 41\% | (1715) | 11\% | (470) | 3\% | (106) | 5\% | (227) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2357) | 35\% | (1737) | $12 \%$ | (582) | 3\% | (169) | 2\% | (111) | 4956 |
| Gender: Male | 44\% | (1020) | 37\% | (854) | 14\% | (316) | 4\% | (97) | 1\% | (33) | 2320 |
| Gender: Female | $51 \%$ | (1337) | 34\% | (884) | 10\% | (266) | 3\% | (71) | 3\% | (78) | 2636 |
| Age: 18-34 | 63\% | (829) | 25\% | (332) | 7\% | (93) | 2\% | (20) | 3\% | (35) | 1309 |
| Age: 35-44 | 53\% | (359) | 32\% | (217) | 9\% | (61) | 3\% | (17) | 3\% | (18) | 672 |
| Age: 45-64 | 45\% | (766) | 36\% | (618) | 13\% | (224) | 4\% | (70) | 2\% | (35) | 1715 |
| Age: 65+ | $32 \%$ | (403) | 45\% | (569) | 16\% | (204) | 5\% | (61) | 2\% | (24) | 1260 |
| GenZers: 1997-2012 | 64\% | (398) | 26\% | (162) | 5\% | (33) | 2\% | (10) | 3\% | (21) | 623 |
| Millennials: 1981-1996 | 58\% | (752) | 28\% | (362) | 9\% | (120) | 2\% | (25) | 2\% | (28) | 1287 |
| GenXers: 1965-1980 | 47\% | (642) | 35\% | (481) | 11\% | (153) | $4 \%$ | (50) | 2\% | (33) | 1358 |
| Baby Boomers: 1946-1964 | $34 \%$ | (530) | 43\% | (668) | 16\% | (256) | 5\% | (83) | 1\% | (23) | 1559 |
| Educ: < College | 53\% | (1646) | 32\% | (1003) | 10\% | (307) | 3\% | (85) | 3\% | (81) | 3122 |
| Educ: Bachelors degree | 39\% | (461) | 40\% | (470) | 14\% | (158) | 5\% | (56) | 2\% | (23) | 1169 |
| Educ: Post-grad | 38\% | (250) | 40\% | (263) | 18\% | (117) | 4\% | (28) | 1\% | (8) | 665 |
| Income: Under 50k | 56\% | (1119) | 29\% | (590) | 9\% | (189) | 2\% | (49) | 3\% | (62) | 2009 |
| Income: 50k-100k | 46\% | (823) | 36\% | (644) | 13\% | (232) | 3\% | (61) | 2\% | (34) | 1795 |
| Income: 100k+ | 36\% | (415) | 44\% | (503) | $14 \%$ | (160) | 5\% | (59) | 1\% | (15) | 1152 |
| Ethnicity: White (Non-Hispanic) | 40\% | (1472) | 39\% | (1432) | $14 \%$ | (514) | 4\% | (146) | 2\% | (74) | 3637 |
| Ethnicity: Hispanic | 61\% | (210) | 29\% | (99) | 5\% | (17) | 3\% | (9) | 2\% | (7) | 343 |
| Ethnicity: Black (Non-Hispanic) | 75\% | (545) | 18\% | (130) | 3\% | (25) | 1\% | (6) | 3\% | (24) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 53\% | (130) | 31\% | (77) | 10\% | (26) | 3\% | (8) | 2\% | (6) | 246 |
| All Christian | 39\% | (988) | 41\% | (1020) | $14 \%$ | (347) | $4 \%$ | (107) | 2\% | (54) | 2517 |
| All Non-Christian | $51 \%$ | (115) | $32 \%$ | (73) | 12\% | (28) | 3\% | (7) | 2\% | (4) | 228 |
| Atheist | 54\% | (103) | $34 \%$ | (65) | 8\% | (16) | 3\% | (6) | 1\% | (1) | 191 |
| Agnostic/Nothing in particular | $53 \%$ | (630) | 31\% | (363) | 11\% | (124) | $2 \%$ | (29) | 3\% | (32) | 1178 |
| Something Else | 62\% | (520) | 26\% | (217) | 8\% | (66) | 2\% | (20) | 2\% | (21) | 843 |
| Evangelical | $51 \%$ | (703) | 33\% | (452) | 10\% | (140) | $4 \%$ | (55) | 2\% | (34) | 1383 |
| Non-Evangelical | $41 \%$ | (773) | 40\% | (755) | $14 \%$ | (270) | $4 \%$ | (70) | 2\% | (40) | 1909 |
| PID: Dem (no lean) | 55\% | (1005) | 34\% | (622) | 8\% | (139) | 1\% | (24) | 1\% | (25) | 1814 |
| PID: Ind (no lean) | 48\% | (598) | 33\% | (415) | 12\% | (145) | 4\% | (47) | 4\% | (45) | 1249 |
| PID: Rep (no lean) | 40\% | (754) | 37\% | (700) | 16\% | (299) | 5\% | (98) | 2\% | (42) | 1893 |

[^50]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2357) | 35\% | (1737) | 12\% | (582) | 3\% | (169) | 2\% | (111) | 4956 |
| PID/Gender: Dem Men | 55\% | (427) | 35\% | (271) | 8\% | (64) | 2\% | (14) | 1\% | (7) | 784 |
| PID/Gender: Dem Women | 56\% | (578) | 34\% | (350) | 7\% | (74) | 1\% | (10) | 2\% | (18) | 1031 |
| PID/Gender: Ind Men | 43\% | (273) | 36\% | (231) | 14\% | (89) | 4\% | (25) | 3\% | (20) | 639 |
| PID/Gender: Ind Women | 53\% | (325) | 30\% | (184) | 9\% | (55) | 3\% | (21) | 4\% | (25) | 611 |
| PID/Gender: Rep Men | 36\% | (320) | 39\% | (351) | 18\% | (162) | 6\% | (58) | 1\% | (7) | 898 |
| PID/Gender: Rep Women | 44\% | (434) | 35\% | (349) | 14\% | (137) | $4 \%$ | (40) | 4\% | (35) | 995 |
| Ideo: Liberal (1-3) | 58\% | (836) | 32\% | (468) | 8\% | (112) | 1\% | (20) | 1\% | (15) | 1451 |
| Ideo: Moderate (4) | 50\% | (692) | 35\% | (487) | 11\% | (151) | 2\% | (29) | 3\% | (38) | 1396 |
| Ideo: Conservative (5-7) | 37\% | (721) | 38\% | (743) | 16\% | (312) | 6\% | (118) | 2\% | (43) | 1937 |
| Ideo/PID: Conservative Republican | 36\% | (514) | 38\% | (533) | 18\% | (252) | 6\% | (85) | 2\% | (35) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 50\% | (222) | 36\% | (158) | 10\% | (43) | $3 \%$ | (13) | 1\% | (5) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 53\% | (365) | 36\% | (243) | 7\% | (51) | 2\% | (11) | 2\% | (13) | 683 |
| Ideo/PID: Liberal Democrat | 56\% | (605) | 34\% | (374) | 8\% | (85) | 1\% | (13) | 1\% | (9) | 1085 |
| Unfavorable of Biden and Trump | 47\% | (405) | $33 \%$ | (284) | 14\% | (119) | 4\% | (34) | 2\% | (18) | 859 |
| 2024 H2H Matchup: Biden Voter | 52\% | (1088) | 35\% | (733) | 9\% | (194) | 1\% | (24) | 2\% | (43) | 2081 |
| 2024 H2H Matchup: Trump Voter | 43\% | (1020) | $36 \%$ | (851) | 14\% | (340) | 5\% | (128) | $2 \%$ | (51) | 2390 |
| 2024 H2H Matchup: Would not Vote | 57\% | (118) | 27\% | (56) | 8\% | (17) | 3\% | (6) | 4\% | (9) | 206 |
| 2024 H2H Matchup: Do not Know | 47\% | (131) | 35\% | (98) | 11\% | (31) | 4\% | (10) | 3\% | (9) | 279 |
| 2022 House Vote: Democrat | 54\% | (1106) | 34\% | (705) | 9\% | (179) | 1\% | (29) | 2\% | (39) | 2058 |
| 2022 House Vote: Republican | 38\% | (771) | 38\% | (770) | 16\% | (327) | 6\% | (114) | 2\% | (40) | 2022 |
| 2022 House Vote: Did not Vote | 55\% | (426) | 30\% | (236) | 8\% | (65) | 3\% | (20) | 4\% | (28) | 775 |
| 2020 Vote: Joe Biden | 53\% | (1209) | 35\% | (798) | 9\% | (202) | 1\% | (29) | 2\% | (44) | 2282 |
| 2020 Vote: Donald Trump | 40\% | (907) | 37\% | (822) | 15\% | (344) | 6\% | (125) | 2\% | (49) | 2247 |
| 2020 Vote: Someone Else | 49\% | (34) | 33\% | (23) | 13\% | (9) | 3\% | (2) | 3\% | (2) | 70 |
| 2020 Vote: Did not Vote | 58\% | (207) | 26\% | (93) | 8\% | (27) | $4 \%$ | (13) | $5 \%$ | (17) | 357 |
| 2016 Vote: Hillary Clinton | $52 \%$ | (844) | 36\% | (588) | 9\% | (138) | 1\% | (21) | 2\% | (25) | 1616 |
| 2016 Vote: Donald Trump | 37\% | (744) | 38\% | (776) | 17\% | (343) | 6\% | (118) | 2\% | (43) | 2024 |
| 2016 Vote: Someone Else | 44\% | (77) | 36\% | (63) | 13\% | (23) | 2\% | (4) | $4 \%$ | (7) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 60\% | (116) | 26\% | (51) | 10\% | (19) | 4\% | (9) | - | (0) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 41\% | (89) | 39\% | (85) | 14\% | (31) | $4 \%$ | (9) | $2 \%$ | (5) | 218 |

[^51]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2357) | 35\% | (1737) | 12\% | (582) | 3\% | (169) | 2\% | (111) | 4956 |
| U.S. Economy: Wrong Track | 47\% | (1662) | 34\% | (1192) | 13\% | (441) | $4 \%$ | (137) | 2\% | (85) | 3516 |
| U.S. Economy: Right Direction | 48\% | (696) | 38\% | (545) | 10\% | (141) | 2\% | (32) | 2\% | (26) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 55\% | (821) | 35\% | (527) | 8\% | (120) | 1\% | (11) | 2\% | (23) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 44\% | (1120) | 35\% | (889) | 14\% | (350) | 5\% | (129) | 2\% | (61) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 46\% | (415) | 36\% | (321) | 12\% | (112) | 3\% | (28) | 3\% | (28) | 905 |
| Top 2024 Issue: Economy | 50\% | (887) | 33\% | (594) | 12\% | (207) | 3\% | (51) | 2\% | (35) | 1774 |
| Community: Urban | 60\% | (679) | 28\% | (322) | 8\% | (87) | 2\% | (23) | 2\% | (22) | 1133 |
| Community: Suburban | 44\% | (1076) | 37\% | (898) | 12\% | (290) | 4\% | (105) | 2\% | (54) | 2423 |
| Community: Rural | 43\% | (602) | 37\% | (517) | 15\% | (204) | 3\% | (41) | 3\% | (35) | 1400 |
| Community/Gender: Urban Women | 63\% | (350) | 28\% | (153) | 6\% | (31) | 2\% | (11) | 1\% | (8) | 553 |
| Community/Gender: Urban Men | 57\% | (329) | 29\% | (169) | 10\% | (56) | 2\% | (12) | 2\% | (13) | 580 |
| Community/Gender: Rural Women | 44\% | (361) | 37\% | (297) | 13\% | (104) | 3\% | (21) | 4\% | (31) | 814 |
| Community/Gender: Rural Men | 41\% | (241) | 38\% | (220) | 17\% | (100) | 3\% | (20) | 1\% | (4) | 586 |
| Community/Gender: Suburban Women | 49\% | (626) | 34\% | (434) | 10\% | (131) | 3\% | (40) | 3\% | (38) | 1269 |
| Community/Gender: Suburban Men | 39\% | (450) | 40\% | (464) | 14\% | (159) | 6\% | (65) | 1\% | (16) | 1154 |
| Homeowner | 41\% | (1570) | 38\% | (1458) | 14\% | (531) | 4\% | (156) | 2\% | (88) | 3803 |
| Renter | 68\% | (692) | 25\% | (251) | 4\% | (46) | 1\% | (10) | 2\% | (17) | 1017 |
| Military HHnm: Yes | 40\% | (310) | 41\% | (313) | 12\% | (93) | 4\% | (31) | 3\% | (24) | 772 |
| Military HH: No | 49\% | (2047) | $34 \%$ | (1424) | 12\% | (488) | 3\% | (138) | 2\% | (87) | 4184 |
| Employ: Private Sector | 47\% | (891) | 35\% | (665) | 12\% | (217) | 4\% | (72) | 2\% | (33) | 1879 |
| Employ: Government | 55\% | (179) | 32\% | (104) | 8\% | (26) | 1\% | (4) | 3\% | (9) | 323 |
| Employ: Self-Employed | $52 \%$ | (234) | $33 \%$ | (148) | 12\% | (55) | 1\% | (4) | 1\% | (6) | 446 |
| Employ: Homemaker | 48\% | (156) | 34\% | (111) | 10\% | (31) | 5\% | (17) | 2\% | (8) | 323 |
| Employ: Student | 57\% | (73) | 30\% | (39) | 11\% | (14) | 1\% | (2) | 2\% | (2) | 130 |
| Employ: Retired | 35\% | (445) | 42\% | (527) | 17\% | (211) | 4\% | (56) | 2\% | (28) | 1267 |
| Employ: Unemployed | 61\% | (213) | 27\% | (93) | 5\% | (19) | 3\% | (9) | 5\% | (17) | 350 |
| Employ: Other | 70\% | (166) | $21 \%$ | (51) | $3 \%$ | (8) | 2\% | (4) | 4\% | (9) | 238 |
| Self + Household: White-Collar | 40\% | (785) | 40\% | (783) | 14\% | (274) | 5\% | (103) | 2\% | (36) | 1981 |
| Self + Household: Blue Collar | 50\% | (1140) | 34\% | (778) | $11 \%$ | (258) | 2\% | (54) | 2\% | (42) | 2273 |

[^52]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2357) | 35\% | (1737) | 12\% | (582) | 3\% | (169) | 2\% | (111) | 4956 |
| Union HH: Yes | 49\% | (175) | 34\% | (122) | 10\% | (36) | 3\% | (11) | 4\% | (13) | 358 |
| Union HH: No | 47\% | (2182) | 35\% | (1615) | 12\% | (545) | 3\% | (158) | 2\% | (98) | 4598 |
| LGBTQ+: Yes | 59\% | (303) | 28\% | (142) | 8\% | (43) | 2\% | (12) | $3 \%$ | (15) | 514 |
| LGBTQ+: No | 46\% | (2054) | 36\% | (1595) | $12 \%$ | (539) | 4\% | (157) | 2\% | (97) | 4442 |
| Motivated to Vote | 47\% | (2136) | 36\% | (1626) | 12\% | (547) | 3\% | (156) | 2\% | (82) | 4547 |
| Parent: Yes | 56\% | (856) | 31\% | (466) | 9\% | (139) | 2\% | (37) | 1\% | (22) | 1520 |
| Parent: No | 44\% | (1501) | 37\% | (1271) | 13\% | (442) | 4\% | (132) | 3\% | (89) | 3436 |
| COVID Vaccine: Yes | 46\% | (1611) | 37\% | (1291) | 12\% | (436) | 3\% | (97) | 2\% | (66) | 3501 |
| COVID Vaccine: No | 51\% | (746) | 31\% | (446) | 10\% | (146) | 5\% | (72) | 3\% | (45) | 1455 |
| Student Loans: Yes | 63\% | (488) | 28\% | (221) | 6\% | (48) | 1\% | (8) | 2\% | (13) | 778 |
| Student Loans: No | 45\% | (1869) | 36\% | (1516) | 13\% | (534) | 4\% | (161) | 2\% | (98) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (3012) | 30\% | (1474) | 7\% | (328) | 1\% | (71) | 1\% | (70) | 4956 |
| Gender: Male | 57\% | (1328) | 32\% | (736) | 8\% | (182) | 2\% | (45) | 1\% | (29) | 2320 |
| Gender: Female | 64\% | (1684) | 28\% | (738) | 6\% | (147) | 1\% | (26) | 2\% | (41) | 2636 |
| Age: 18-34 | 60\% | (786) | 29\% | (377) | 7\% | (94) | 2\% | (23) | 2\% | (29) | 1309 |
| Age: 35-44 | 58\% | (393) | 29\% | (198) | 8\% | (52) | 3\% | (20) | 1\% | (10) | 672 |
| Age: 45-64 | 60\% | (1026) | 30\% | (517) | 7\% | (124) | 1\% | (19) | 2\% | (29) | 1715 |
| Age: 65+ | 64\% | (807) | 30\% | (383) | 5\% | (59) | 1\% | (9) | - | (3) | 1260 |
| GenZers: 1997-2012 | 59\% | (370) | 30\% | (185) | 7\% | (42) | 2\% | (12) | 2\% | (14) | 623 |
| Millennials: 1981-1996 | 60\% | (771) | 28\% | (358) | 8\% | (102) | 2\% | (31) | 2\% | (25) | 1287 |
| GenXers: 1965-1980 | 58\% | (792) | 32\% | (429) | 7\% | (99) | 1\% | (14) | 2\% | (24) | 1358 |
| Baby Boomers: 1946-1964 | 63\% | (988) | 30\% | (469) | 5\% | (81) | 1\% | (13) | - | (8) | 1559 |
| Educ: < College | 65\% | (2042) | 27\% | (831) | 5\% | (164) | 1\% | (34) | 2\% | (51) | 3122 |
| Educ: Bachelors degree | 54\% | (634) | 35\% | (406) | 8\% | (92) | 2\% | (22) | 1\% | (15) | 1169 |
| Educ: Post-grad | 50\% | (336) | 36\% | (237) | 11\% | (72) | 2\% | (16) | 1\% | (5) | 665 |
| Income: Under 50k | 64\% | (1285) | 28\% | (554) | 5\% | (104) | 1\% | (29) | 2\% | (37) | 2009 |
| Income: 50k-100k | 61\% | (1104) | 29\% | (518) | 7\% | (125) | 1\% | (23) | 1\% | (26) | 1795 |
| Income: 100k+ | 54\% | (623) | 35\% | (402) | 9\% | (100) | 2\% | (19) | 1\% | (8) | 1152 |
| Ethnicity: White (Non-Hispanic) | 58\% | (2093) | 32\% | (1175) | 7\% | (269) | 1\% | (53) | 1\% | (47) | 3637 |
| Ethnicity: Hispanic | 59\% | (202) | 33\% | (113) | 4\% | (15) | 2\% | (8) | 1\% | (5) | 343 |
| Ethnicity: Black (Non-Hispanic) | 77\% | (564) | 16\% | (118) | $4 \%$ | (27) | 1\% | (6) | 2\% | (15) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 62\% | (153) | 28\% | (68) | 7\% | (18) | 2\% | (4) | 1\% | (3) | 246 |
| All Christian | 62\% | (1572) | 30\% | (754) | 6\% | (142) | 1\% | (27) | 1\% | (22) | 2517 |
| All Non-Christian | 61\% | (138) | 28\% | (65) | 9\% | (20) | 1\% | (2) | 1\% | (3) | 228 |
| Atheist | 40\% | (77) | 38\% | (73) | 14\% | (26) | 6\% | (11) | 2\% | (3) | 191 |
| Agnostic/Nothing in particular | 55\% | (643) | 34\% | (395) | 8\% | (91) | 2\% | (25) | 2\% | (24) | 1178 |
| Something Else | 69\% | (583) | 22\% | (188) | 6\% | (49) | 1\% | (5) | 2\% | (19) | 843 |
| Evangelical | 69\% | (956) | 24\% | (335) | 4\% | (57) | 1\% | (13) | 2\% | (22) | 1383 |
| Non-Evangelical | 60\% | (1153) | 31\% | (588) | 7\% | (131) | 1\% | (20) | 1\% | (17) | 1909 |
| PID: Dem (no lean) | 57\% | (1042) | 31\% | (570) | 8\% | (147) | 2\% | (37) | 1\% | (19) | 1814 |
| PID: Ind (no lean) | 59\% | (742) | 30\% | (377) | 7\% | (83) | 2\% | (21) | 2\% | (27) | 1249 |
| PID: Rep (no lean) | 65\% | (1228) | 28\% | (527) | 5\% | (99) | 1\% | (14) | 1\% | (25) | 1893 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (3012) | 30\% | (1474) | 7\% | (328) | 1\% | (71) | 1\% | (70) | 4956 |
| PID/Gender: Dem Men | 53\% | (418) | $34 \%$ | (265) | 9\% | (74) | 2\% | (19) | 1\% | (8) | 784 |
| PID/Gender: Dem Women | 61\% | (624) | 30\% | (305) | 7\% | (73) | 2\% | (17) | 1\% | (10) | 1031 |
| PID/Gender: Ind Men | 56\% | (355) | $32 \%$ | (205) | 8\% | (48) | 3\% | (16) | 2\% | (14) | 639 |
| PID/Gender: Ind Women | 63\% | (387) | 28\% | (173) | 6\% | (34) | 1\% | (4) | 2\% | (13) | 611 |
| PID/Gender: Rep Men | 62\% | (555) | 30\% | (267) | 7\% | (60) | 1\% | (10) | 1\% | (6) | 898 |
| PID/Gender: Rep Women | 68\% | (673) | 26\% | (260) | $4 \%$ | (39) | - | (4) | 2\% | (18) | 995 |
| Ideo: Liberal (1-3) | 52\% | (749) | $34 \%$ | (488) | 11\% | (157) | 3\% | (38) | 1\% | (20) | 1451 |
| Ideo: Moderate (4) | 61\% | (856) | 31\% | (436) | 6\% | (77) | 1\% | (12) | 1\% | (16) | 1396 |
| Ideo: Conservative (5-7) | 66\% | (1272) | 28\% | (533) | 4\% | (86) | 1\% | (20) | 1\% | (26) | 1937 |
| Ideo/PID: Conservative Republican | 65\% | (920) | 28\% | (397) | 5\% | (72) | 1\% | (12) | 1\% | (19) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 64\% | (281) | 29\% | (128) | 6\% | (25) | - | (2) | 1\% | (4) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 66\% | (449) | 28\% | (190) | 5\% | (31) | 1\% | (6) | 1\% | (7) | 683 |
| Ideo/PID: Liberal Democrat | 51\% | (549) | 35\% | (379) | 11\% | (116) | 3\% | (30) | 1\% | (12) | 1085 |
| Unfavorable of Biden and Trump | 56\% | (481) | $34 \%$ | (293) | 7\% | (60) | 2\% | (16) | 1\% | (9) | 859 |
| 2024 H2H Matchup: Biden Voter | 53\% | (1095) | 35\% | (720) | 10\% | (204) | 2\% | (42) | 1\% | (19) | 2081 |
| 2024 H2H Matchup: Trump Voter | 68\% | (1616) | 26\% | (618) | 4\% | (104) | 1\% | (22) | 1\% | (30) | 2390 |
| 2024 H2H Matchup: Would not Vote | 64\% | (132) | 25\% | (51) | 5\% | (10) | 2\% | (4) | 4\% | (8) | 206 |
| 2024 H2H Matchup: Do not Know | 60\% | (169) | 30\% | (85) | 4\% | (10) | 1\% | (3) | 4\% | (12) | 279 |
| 2022 House Vote: Democrat | 55\% | (1123) | $34 \%$ | (691) | 9\% | (182) | 2\% | (41) | 1\% | (21) | 2058 |
| 2022 House Vote: Republican | 67\% | (1352) | 27\% | (536) | 4\% | (85) | 1\% | (22) | 1\% | (27) | 2022 |
| 2022 House Vote: Did not Vote | 61\% | (472) | 29\% | (222) | 7\% | (55) | 1\% | (8) | 2\% | (18) | 775 |
| 2020 Vote: Joe Biden | 55\% | (1257) | $33 \%$ | (754) | 9\% | (202) | 2\% | (43) | 1\% | (25) | 2282 |
| 2020 Vote: Donald Trump | 66\% | (1492) | 27\% | (609) | 4\% | (97) | 1\% | (20) | $1 \%$ | (29) | 2247 |
| 2020 Vote: Someone Else | 55\% | (38) | $34 \%$ | (24) | 7\% | (5) | 4\% | (3) | 1\% | (1) | 70 |
| 2020 Vote: Did not Vote | 63\% | (224) | 25\% | (88) | 7\% | (25) | 2\% | (6) | 4\% | (15) | 357 |
| 2016 Vote: Hillary Clinton | 55\% | (889) | 33\% | (528) | 9\% | (151) | 2\% | (33) | 1\% | (15) | 1616 |
| 2016 Vote: Donald Trump | 66\% | (1326) | 27\% | (550) | 5\% | (106) | 1\% | (19) | 1\% | (23) | 2024 |
| 2016 Vote: Someone Else | 50\% | (87) | 37\% | (64) | 9\% | (16) | 2\% | (4) | 2\% | (3) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 63\% | (122) | 29\% | (57) | 7\% | (13) | 1\% | (1) | 1\% | (2) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 56\% | (121) | $32 \%$ | (70) | 9\% | (20) | 1\% | (2) | 2\% | (4) | 218 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (3012) | 30\% | (1474) | 7\% | (328) | 1\% | (71) | 1\% | (70) | 4956 |
| U.S. Economy: Wrong Track | 64\% | (2267) | 28\% | (974) | 5\% | (181) | 1\% | (41) | 2\% | (53) | 3516 |
| U.S. Economy: Right Direction | 52\% | (745) | 35\% | (500) | 10\% | (147) | 2\% | (30) | 1\% | (18) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 55\% | (825) | 33\% | (495) | 9\% | (133) | 2\% | (31) | 1\% | (19) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 68\% | (1727) | 26\% | (654) | 4\% | (104) | 1\% | (29) | 1\% | (34) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 51\% | (459) | 36\% | (326) | 10\% | (91) | 1\% | (12) | 2\% | (17) | 905 |
| Top 2024 Issue: Economy | 63\% | (1118) | 30\% | (538) | 5\% | (87) | 1\% | (14) | 1\% | (16) | 1774 |
| Community: Urban | 63\% | (709) | 26\% | (297) | 7\% | (83) | 2\% | (23) | 2\% | (21) | 1133 |
| Community: Suburban | 60\% | (1450) | 31\% | (763) | 6\% | (152) | 1\% | (32) | 1\% | (27) | 2423 |
| Community: Rural | 61\% | (853) | 30\% | (414) | 7\% | (94) | 1\% | (17) | 2\% | (23) | 1400 |
| Community/Gender: Urban Women | 65\% | (362) | 25\% | (137) | 7\% | (36) | 1\% | (8) | 2\% | (10) | 553 |
| Community/Gender: Urban Men | 60\% | (347) | 28\% | (160) | 8\% | (47) | 3\% | (15) | 2\% | (11) | 580 |
| Community/Gender: Rural Women | 63\% | (510) | 28\% | (231) | 6\% | (52) | 1\% | (7) | 2\% | (14) | 814 |
| Community/Gender: Rural Men | 59\% | (343) | 31\% | (183) | 7\% | (42) | 2\% | (10) | 1\% | (9) | 586 |
| Community/Gender: Suburban Women | 64\% | (813) | 29\% | (369) | 5\% | (58) | 1\% | (11) | 1\% | (17) | 1269 |
| Community/Gender: Suburban Men | 55\% | (638) | 34\% | (393) | 8\% | (93) | 2\% | (20) | 1\% | (10) | 1154 |
| Homeowner | 59\% | (2256) | 31\% | (1189) | 7\% | (256) | 1\% | (55) | 1\% | (47) | 3803 |
| Renter | 67\% | (681) | 24\% | (246) | 6\% | (62) | 1\% | (13) | 1\% | (15) | 1017 |
| Military HHnm: Yes | 64\% | (497) | 29\% | (224) | 5\% | (36) | 1\% | (6) | 1\% | (9) | 772 |
| Military HH: No | 60\% | (2515) | 30\% | (1250) | 7\% | (293) | 2\% | (65) | 1\% | (62) | 4184 |
| Employ: Private Sector | 59\% | (1110) | 31\% | (586) | 7\% | (135) | 2\% | (31) | 1\% | (17) | 1879 |
| Employ: Government | 64\% | (206) | 26\% | (85) | 7\% | (24) | 2\% | (5) | 1\% | (2) | 323 |
| Employ: Self-Employed | 59\% | (263) | 29\% | (129) | 9\% | (39) | 2\% | (9) | 2\% | (7) | 446 |
| Employ: Homemaker | 67\% | (216) | 22\% | (71) | 8\% | (25) | 1\% | (3) | 3\% | (9) | 323 |
| Employ: Student | 48\% | (63) | 38\% | (50) | 8\% | (10) | 4\% | (5) | 2\% | (2) | 130 |
| Employ: Retired | 63\% | (799) | 30\% | (383) | 5\% | (62) | 1\% | (13) | 1\% | (11) | 1267 |
| Employ: Unemployed | 56\% | (197) | 31\% | (109) | 7\% | (24) | 1\% | (5) | 5\% | (16) | 350 |
| Employ: Other | 67\% | (159) | 26\% | (62) | 5\% | (11) | - | (1) | 2\% | (6) | 238 |
| Self + Household: White-Collar | 56\% | (1117) | 34\% | (668) | 8\% | (152) | 1\% | (29) | 1\% | (15) | 1981 |
| Self + Household: Blue Collar | 63\% | (1430) | 28\% | (636) | 6\% | (147) | 1\% | (33) | 1\% | (26) | 2273 |

[^55]Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% (3012) | 30\% | (1474) | 7\% | (328) | 1\% | (71) | 1\% | (70) | 4956 |
| Union HH: Yes | 60\% (216) | 27\% | (97) | 9\% | (32) | 2\% | (7) | 2\% | (8) | 358 |
| Union HH: No | 61\% (2796) | 30\% | (1377) | 6\% | (297) | 1\% | (64) | 1\% | (63) | 4598 |
| LGBTQ+: Yes | 53\% (274) | 33\% | (168) | 8\% | (42) | $3 \%$ | (16) | $3 \%$ | (14) | 514 |
| LGBTQ+: No | 62\% (2738) | 29\% | (1306) | 6\% | (286) | 1\% | (55) | 1\% | (56) | 4442 |
| Motivated to Vote | 61\% (2769) | 30\% | (1366) | 7\% | (302) | 1\% | (65) | 1\% | (46) | 4547 |
| Parent: Yes | 63\% (955) | 27\% | (408) | 7\% | (112) | 2\% | (24) | 1\% | (22) | 1520 |
| Parent: No | 60\% (2057) | 31\% | (1066) | 6\% | (217) | 1\% | (48) | 1\% | (48) | 3436 |
| COVID Vaccine: Yes | 59\% (2054) | 31\% | (1085) | 8\% | (266) | 2\% | (56) | 1\% | (39) | 3501 |
| COVID Vaccine: No | 66\% (958) | 27\% | (389) | 4\% | (62) | 1\% | (15) | 2\% | (31) | 1455 |
| Student Loans: Yes | 58\% (452) | 30\% | (231) | 8\% | (64) | $3 \%$ | (22) | 1\% | (9) | 778 |
| Student Loans: No | 61\% (2560) | 30\% | (1243) | 6\% | (265) | 1\% | (49) | 1\% | (62) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2838) | 27\% | (1357) | 9\% | (470) | 3\% | (171) | 2\% | (119) | 4956 |
| Gender: Male | 57\% | (1316) | 27\% | (633) | 11\% | (244) | 4\% | (91) | 2\% | (35) | 2320 |
| Gender: Female | 58\% | (1522) | 27\% | (724) | 9\% | (226) | 3\% | (80) | 3\% | (84) | 2636 |
| Age: 18-34 | 46\% | (602) | 31\% | (408) | $14 \%$ | (178) | 6\% | (84) | 3\% | (37) | 1309 |
| Age: 35-44 | 50\% | (333) | 30\% | (201) | 12\% | (81) | 5\% | (36) | 3\% | (20) | 672 |
| Age: 45-64 | 60\% | (1029) | 26\% | (442) | 9\% | (155) | 2\% | (37) | 3\% | (52) | 1715 |
| Age: 65+ | 69\% | (874) | 24\% | (306) | 5\% | (57) | 1\% | (14) | 1\% | (9) | 1260 |
| GenZers: 1997-2012 | 46\% | (288) | 30\% | (187) | 14\% | (89) | 7\% | (42) | 3\% | (17) | 623 |
| Millennials: 1981-1996 | 47\% | (604) | 31\% | (402) | 13\% | (167) | 6\% | (73) | 3\% | (41) | 1287 |
| GenXers: 1965-1980 | 58\% | (790) | 27\% | (360) | 10\% | (132) | 3\% | (39) | 3\% | (37) | 1358 |
| Baby Boomers: 1946-1964 | 68\% | (1061) | 24\% | (379) | 5\% | (81) | 1\% | (15) | 1\% | (23) | 1559 |
| Educ: < College | 59\% | (1832) | 25\% | (783) | 10\% | (297) | 4\% | (122) | 3\% | (88) | 3122 |
| Educ: Bachelors degree | 56\% | (652) | 30\% | (346) | 10\% | (113) | 3\% | (35) | 2\% | (23) | 1169 |
| Educ: Post-grad | 53\% | (354) | 34\% | (228) | 9\% | (61) | 2\% | (14) | 1\% | (9) | 665 |
| Income: Under 50k | 55\% | (1109) | 27\% | (538) | 10\% | (207) | 4\% | (89) | 3\% | (67) | 2009 |
| Income: 50k-100k | 58\% | (1040) | 28\% | (498) | 9\% | (168) | 3\% | (51) | 2\% | (39) | 1795 |
| Income: 100k+ | 60\% | (690) | 28\% | (321) | 8\% | (95) | 3\% | (31) | 1\% | (14) | 1152 |
| Ethnicity: White (Non-Hispanic) | 61\% | (2203) | 26\% | (962) | 8\% | (303) | 3\% | (95) | 2\% | (74) | 3637 |
| Ethnicity: Hispanic | $54 \%$ | (186) | 27\% | (92) | 12\% | (41) | 5\% | (19) | 1\% | (5) | 343 |
| Ethnicity: Black (Non-Hispanic) | 43\% | (317) | 33\% | (244) | 13\% | (93) | 6\% | (46) | 4\% | (30) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 53\% | (131) | 24\% | (59) | $14 \%$ | (34) | 5\% | (12) | 4\% | (10) | 246 |
| All Christian | 63\% | (1583) | 26\% | (658) | 8\% | (189) | $2 \%$ | (44) | 2\% | (42) | 2517 |
| All Non-Christian | 54\% | (122) | 24\% | (55) | 15\% | (35) | 5\% | (11) | 2\% | (5) | 228 |
| Atheist | 33\% | (63) | 38\% | (72) | 19\% | (36) | 8\% | (16) | 2\% | (4) | 191 |
| Agnostic/Nothing in particular | 49\% | (576) | 31\% | (366) | 10\% | (123) | 6\% | (70) | 4\% | (43) | 1178 |
| Something Else | 59\% | (494) | 24\% | (206) | 10\% | (88) | 4\% | (30) | 3\% | (24) | 843 |
| Evangelical | 65\% | (902) | 23\% | (312) | 7\% | (98) | 2\% | (29) | 3\% | (42) | 1383 |
| Non-Evangelical | 59\% | (1132) | 28\% | (534) | 9\% | (174) | 2\% | (44) | 1\% | (25) | 1909 |
| PID: Dem (no lean) | 44\% | (804) | 37\% | (672) | 13\% | (238) | 4\% | (68) | 2\% | (32) | 1814 |
| PID: Ind (no lean) | 54\% | (675) | 27\% | (341) | 11\% | (139) | 4\% | (49) | 4\% | (45) | 1249 |
| PID: Rep (no lean) | 72\% | (1359) | 18\% | (344) | 5\% | (93) | $3 \%$ | (54) | 2\% | (42) | 1893 |

[^56]Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2838) | 27\% | (1357) | 9\% | (470) | 3\% | (171) | $2 \%$ | (119) | 4956 |
| PID/Gender: Dem Men | 43\% | (336) | 37\% | (289) | 14\% | (113) | 5\% | (39) | 1\% | (6) | 784 |
| PID/Gender: Dem Women | 45\% | (467) | 37\% | (383) | 12\% | (124) | 3\% | (30) | 3\% | (27) | 1031 |
| PID/Gender: Ind Men | 53\% | (338) | 28\% | (181) | 12\% | (74) | $4 \%$ | (26) | 3\% | (20) | 639 |
| PID/Gender: Ind Women | 55\% | (337) | 26\% | (160) | $11 \%$ | (65) | 4\% | (23) | $4 \%$ | (25) | 611 |
| PID/Gender: Rep Men | 72\% | (642) | 18\% | (162) | 6\% | (57) | 3\% | (27) | 1\% | (10) | 898 |
| PID/Gender: Rep Women | 72\% | (717) | 18\% | (182) | 4\% | (36) | 3\% | (28) | $3 \%$ | (32) | 995 |
| Ideo: Liberal (1-3) | 42\% | (614) | 36\% | (530) | 14\% | (201) | 6\% | (86) | 1\% | (20) | 1451 |
| Ideo: Moderate (4) | 50\% | (695) | 33\% | (454) | 12\% | (169) | 3\% | (37) | 3\% | (41) | 1396 |
| Ideo: Conservative (5-7) | 75\% | (1447) | 17\% | (331) | 4\% | (83) | 2\% | (40) | $2 \%$ | (36) | 1937 |
| Ideo/PID: Conservative Republican | 77\% | (1087) | 16\% | (224) | 4\% | (51) | 2\% | (29) | $2 \%$ | (29) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 56\% | (247) | 26\% | (115) | 10\% | (42) | 6\% | (24) | $2 \%$ | (11) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 48\% | (331) | 36\% | (246) | 11\% | (76) | 2\% | (16) | $2 \%$ | (14) | 683 |
| Ideo/PID: Liberal Democrat | 43\% | (464) | 37\% | (407) | 14\% | (153) | 5\% | (51) | 1\% | (11) | 1085 |
| Unfavorable of Biden and Trump | 53\% | (456) | $31 \%$ | (263) | 11\% | (92) | 3\% | (28) | $2 \%$ | (20) | 859 |
| 2024 H2H Matchup: Biden Voter | 42\% | (877) | 39\% | (813) | 13\% | (274) | 4\% | (79) | $2 \%$ | (38) | 2081 |
| 2024 H2H Matchup: Trump Voter | $73 \%$ | (1737) | 17\% | (399) | 6\% | (143) | 3\% | (68) | $2 \%$ | (42) | 2390 |
| 2024 H2H Matchup: Would not Vote | 42\% | (86) | 30\% | (63) | 13\% | (26) | 8\% | (17) | 7\% | (14) | 206 |
| 2024 H2H Matchup: Do not Know | 49\% | (137) | 29\% | (82) | 10\% | (27) | 3\% | (8) | 9\% | (26) | 279 |
| 2022 House Vote: Democrat | 43\% | (885) | 37\% | (772) | 14\% | (283) | $4 \%$ | (84) | $2 \%$ | (35) | 2058 |
| 2022 House Vote: Republican | 74\% | (1493) | 17\% | (345) | 5\% | (95) | 2\% | (49) | $2 \%$ | (40) | 2022 |
| 2022 House Vote: Did not Vote | 53\% | (410) | 28\% | (214) | 10\% | (81) | $4 \%$ | (34) | $5 \%$ | (36) | 775 |
| 2020 Vote: Joe Biden | 43\% | (985) | 38\% | (858) | 13\% | (305) | $4 \%$ | (89) | $2 \%$ | (45) | 2282 |
| 2020 Vote: Donald Trump | 74\% | (1652) | 17\% | (373) | 5\% | (121) | 2\% | (56) | $2 \%$ | (45) | 2247 |
| 2020 Vote: Someone Else | 40\% | (28) | 32\% | (23) | 17\% | (12) | 6\% | (4) | $4 \%$ | (3) | 70 |
| 2020 Vote: Did not Vote | 49\% | (173) | 29\% | (104) | 9\% | (32) | 6\% | (22) | $7 \%$ | (26) | 357 |
| 2016 Vote: Hillary Clinton | 44\% | (706) | 38\% | (607) | 13\% | (205) | 4\% | (69) | 2\% | (29) | 1616 |
| 2016 Vote: Donald Trump | 73\% | (1478) | 17\% | (352) | 5\% | (111) | 2\% | (46) | $2 \%$ | (38) | 2024 |
| 2016 Vote: Someone Else | 46\% | (80) | 37\% | (64) | 11\% | (19) | 3\% | (5) | 3\% | (5) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 55\% | (106) | 27\% | (52) | 11\% | (21) | 5\% | (10) | $3 \%$ | (5) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 52\% | (114) | 27\% | (59) | 11\% | (24) | 5\% | (10) | $5 \%$ | (11) | 218 |

[^57]Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2838) | 27\% | (1357) | 9\% | (470) | 3\% | (171) | 2\% | (119) | 4956 |
| U.S. Economy: Wrong Track | 63\% | (2214) | 23\% | (795) | 9\% | (302) | 3\% | (115) | 3\% | (90) | 3516 |
| U.S. Economy: Right Direction | 43\% | (624) | 39\% | (562) | 12\% | (168) | $4 \%$ | (56) | 2\% | (29) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 42\% | (638) | 40\% | (598) | 12\% | (182) | 4\% | (57) | 2\% | (27) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 70\% | (1787) | 18\% | (457) | 7\% | (175) | $3 \%$ | (77) | 2\% | (53) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 46\% | (413) | 33\% | (303) | 12\% | (113) | $4 \%$ | (37) | 4\% | (39) | 905 |
| Top 2024 Issue: Economy | 57\% | (1011) | 28\% | (497) | 10\% | (175) | 4\% | (63) | $2 \%$ | (27) | 1774 |
| Community: Urban | 51\% | (579) | 29\% | (330) | 12\% | (138) | 5\% | (60) | 2\% | (26) | 1133 |
| Community: Suburban | 59\% | (1419) | 28\% | (676) | 9\% | (209) | 3\% | (73) | 2\% | (46) | 2423 |
| Community: Rural | 60\% | (840) | 25\% | (351) | 9\% | (123) | 3\% | (39) | 3\% | (47) | 1400 |
| Community/Gender: Urban Women | 54\% | (299) | 30\% | (163) | 9\% | (52) | 4\% | (25) | 2\% | (13) | 553 |
| Community/Gender: Urban Men | 48\% | (280) | 29\% | (167) | 15\% | (86) | 6\% | (35) | 2\% | (13) | 580 |
| Community/Gender: Rural Women | 60\% | (486) | 25\% | (202) | 8\% | (68) | 3\% | (21) | 5\% | (37) | 814 |
| Community/Gender: Rural Men | 60\% | (354) | 25\% | (149) | 9\% | (55) | 3\% | (17) | 2\% | (10) | 586 |
| Community/Gender: Suburban Women | 58\% | (736) | 28\% | (359) | 8\% | (106) | 3\% | (34) | 3\% | (34) | 1269 |
| Community/Gender: Suburban Men | 59\% | (683) | 27\% | (317) | 9\% | (103) | 3\% | (39) | 1\% | (12) | 1154 |
| Homeowner | 59\% | (2257) | 27\% | (1037) | 9\% | (329) | 3\% | (109) | 2\% | (71) | 3803 |
| Renter | $51 \%$ | (515) | 28\% | (282) | 12\% | (126) | 6\% | (56) | $4 \%$ | (37) | 1017 |
| Military HHnm: Yes | 66\% | (508) | 23\% | (175) | 7\% | (55) | 3\% | (23) | 1\% | (11) | 772 |
| Military HH: No | 56\% | (2330) | 28\% | (1182) | 10\% | (416) | $4 \%$ | (149) | 3\% | (108) | 4184 |
| Employ: Private Sector | 54\% | (1021) | 29\% | (538) | 11\% | (215) | $4 \%$ | (73) | $2 \%$ | (31) | 1879 |
| Employ: Government | 50\% | (162) | $31 \%$ | (102) | 12\% | (38) | $4 \%$ | (13) | 2\% | (8) | 323 |
| Employ: Self-Employed | 53\% | (238) | 30\% | (135) | 10\% | (45) | 4\% | (18) | 2\% | (10) | 446 |
| Employ: Homemaker | 61\% | (199) | 23\% | (74) | 9\% | (29) | 3\% | (10) | 3\% | (11) | 323 |
| Employ: Student | 45\% | (58) | 34\% | (44) | 15\% | (20) | $4 \%$ | (5) | $2 \%$ | (2) | 130 |
| Employ: Retired | 69\% | (873) | 24\% | (306) | 5\% | (61) | 1\% | (11) | 1\% | (16) | 1267 |
| Employ: Unemployed | $52 \%$ | (181) | 23\% | (80) | 11\% | (37) | 7\% | (24) | 8\% | (28) | 350 |
| Employ: Other | 44\% | (105) | 33\% | (77) | 11\% | (25) | 7\% | (16) | 6\% | (14) | 238 |
| Self + Household: White-Collar | 57\% | (1123) | 30\% | (591) | 9\% | (185) | 3\% | (57) | 1\% | (24) | 1981 |
| Self + Household: Blue Collar | 59\% | (1351) | 26\% | (587) | 9\% | (212) | $4 \%$ | (81) | 2\% | (41) | 2273 |

[^58]Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% (2838) | 27\% | (1357) | 9\% | (470) | 3\% | (171) | 2\% | (119) | 4956 |
| Union HH: Yes | $51 \%$ (182) | 32\% | (115) | $12 \%$ | (44) | 2\% | (9) | 2\% | (9) | 358 |
| Union HH: No | 58\% (2656) | 27\% | (1242) | 9\% | (427) | 4\% | (162) | 2\% | (111) | 4598 |
| LGBTQ+: Yes | 49\% (252) | 29\% | (150) | 12\% | (63) | 7\% | (34) | 3\% | (15) | 514 |
| LGBTQ+: No | 58\% (2586) | 27\% | (1207) | 9\% | (407) | 3\% | (137) | 2\% | (104) | 4442 |
| Motivated to Vote | 58\% (2658) | 27\% | (1235) | 9\% | (430) | 3\% | (150) | 2\% | (74) | 4547 |
| Parent: Yes | $51 \% \quad$ (771) | 30\% | (461) | 12\% | (179) | 5\% | (76) | 2\% | (34) | 1520 |
| Parent: No | 60\% (2067) | 26\% | (897) | 8\% | (292) | 3\% | (96) | 2\% | (85) | 3436 |
| COVID Vaccine: Yes | 54\% (1899) | 30\% | (1060) | 11\% | (369) | 3\% | (106) | 2\% | (67) | 3501 |
| COVID Vaccine: No | 65\% (939) | 20\% | (297) | 7\% | (102) | 5\% | (66) | 4\% | (52) | 1455 |
| Student Loans: Yes | 48\% (369) | 32\% | (245) | 14\% | (111) | 4\% | (30) | 3\% | (22) | 778 |
| Student Loans: No | 59\% (2469) | 27\% | (1112) | 9\% | (360) | 3\% | (141) | $2 \%$ | (97) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1901) | 40\% | (1972) | 12\% | (615) | 4\% | (201) | 5\% | (266) | 4956 |
| Gender: Male | 40\% | (934) | 39\% | (914) | 13\% | (299) | 5\% | (108) | 3\% | (65) | 2320 |
| Gender: Female | 37\% | (967) | 40\% | (1058) | 12\% | (317) | 4\% | (93) | 8\% | (201) | 2636 |
| Age: 18-34 | 30\% | (391) | 38\% | (501) | 17\% | (224) | 6\% | (84) | 8\% | (110) | 1309 |
| Age: 35-44 | 34\% | (230) | 40\% | (268) | 16\% | (111) | 4\% | (26) | 6\% | (38) | 672 |
| Age: 45-64 | 39\% | (668) | 41\% | (710) | 11\% | (184) | 4\% | (66) | 5\% | (88) | 1715 |
| Age: 65+ | 49\% | (612) | 39\% | (495) | 8\% | (97) | 2\% | (26) | 2\% | (30) | 1260 |
| GenZers: 1997-2012 | 27\% | (168) | 41\% | (258) | 16\% | (102) | 5\% | (34) | 10\% | (61) | 623 |
| Millennials: 1981-1996 | 33\% | (429) | 37\% | (478) | 17\% | (224) | 6\% | (72) | 7\% | (84) | 1287 |
| GenXers: 1965-1980 | 38\% | (514) | 42\% | (570) | 11\% | (146) | 4\% | (57) | 5\% | (71) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (722) | 40\% | (619) | 9\% | (133) | 2\% | (37) | $3 \%$ | (49) | 1559 |
| Educ: < College | 39\% | (1225) | 38\% | (1178) | 12\% | (374) | $4 \%$ | (134) | 7\% | (210) | 3122 |
| Educ: Bachelors degree | 36\% | (422) | 43\% | (506) | 14\% | (161) | 4\% | (45) | 3\% | (35) | 1169 |
| Educ: Post-grad | 38\% | (254) | 43\% | (288) | 12\% | (80) | 3\% | (22) | 3\% | (21) | 665 |
| Income: Under 50k | 38\% | (760) | 37\% | (753) | 13\% | (255) | 5\% | (97) | 7\% | (143) | 2009 |
| Income: 50k-100k | 38\% | (687) | 41\% | (736) | 13\% | (227) | 3\% | (63) | 5\% | (83) | 1795 |
| Income: 100k+ | 39\% | (454) | 42\% | (483) | 12\% | (133) | 4\% | (42) | 3\% | (40) | 1152 |
| Ethnicity: White (Non-Hispanic) | 40\% | (1448) | 40\% | (1470) | 12\% | (423) | 3\% | (126) | 5\% | (170) | 3637 |
| Ethnicity: Hispanic | 35\% | (119) | 35\% | (120) | 19\% | (65) | 7\% | (24) | 4\% | (15) | 343 |
| Ethnicity: Black (Non-Hispanic) | 35\% | (257) | 38\% | (279) | 12\% | (90) | 5\% | (36) | 9\% | (68) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $31 \%$ | (77) | 42\% | (103) | 15\% | (38) | 6\% | (15) | 5\% | (13) | 246 |
| All Christian | 43\% | (1079) | 41\% | (1020) | 10\% | (245) | 3\% | (78) | 4\% | (95) | 2517 |
| All Non-Christian | 36\% | (81) | $41 \%$ | (92) | 13\% | (30) | 5\% | (11) | 6\% | (13) | 228 |
| Atheist | 25\% | (48) | 41\% | (78) | 24\% | (46) | 5\% | (9) | 6\% | (11) | 191 |
| Agnostic/Nothing in particular | 31\% | (364) | 39\% | (463) | 16\% | (194) | 6\% | (68) | 7\% | (88) | 1178 |
| Something Else | 39\% | (329) | 38\% | (319) | 12\% | (100) | 4\% | (35) | 7\% | (59) | 843 |
| Evangelical | 45\% | (616) | 38\% | (519) | 9\% | (122) | 3\% | (38) | 6\% | (88) | 1383 |
| Non-Evangelical | 40\% | (762) | 41\% | (791) | 11\% | (216) | 4\% | (74) | 3\% | (66) | 1909 |
| PID: Dem (no lean) | 32\% | (582) | 44\% | (794) | 15\% | (274) | 3\% | (56) | 6\% | (108) | 1814 |
| PID: Ind (no lean) | 35\% | (442) | 40\% | (496) | 13\% | (168) | 5\% | (67) | 6\% | (76) | 1249 |
| PID: Rep (no lean) | 46\% | (876) | 36\% | (682) | 9\% | (174) | 4\% | (78) | 4\% | (83) | 1893 |

[^59]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1901) | 40\% | (1972) | 12\% | (615) | $4 \%$ | (201) | 5\% | (266) | 4956 |
| PID/Gender: Dem Men | 34\% | (268) | 43\% | (338) | 15\% | (118) | $4 \%$ | (30) | 4\% | (29) | 784 |
| PID/Gender: Dem Women | 30\% | (314) | 44\% | (456) | 15\% | (155) | 2\% | (26) | 8\% | (79) | 1031 |
| PID/Gender: Ind Men | $36 \%$ | (233) | $38 \%$ | (246) | 15\% | (93) | 6\% | (40) | $4 \%$ | (27) | 639 |
| PID/Gender: Ind Women | $34 \%$ | (209) | 41\% | (250) | 12\% | (75) | $4 \%$ | (27) | 8\% | (49) | 611 |
| PID/Gender: Rep Men | 48\% | (433) | 37\% | (330) | 10\% | (87) | $4 \%$ | (38) | 1\% | (9) | 898 |
| PID/Gender: Rep Women | 45\% | (443) | 35\% | (352) | 9\% | (86) | $4 \%$ | (40) | 7\% | (73) | 995 |
| Ideo: Liberal (1-3) | $31 \%$ | (443) | 45\% | (651) | 16\% | (239) | $4 \%$ | (60) | 4\% | (59) | 1451 |
| Ideo: Moderate (4) | 35\% | (486) | 42\% | (580) | 13\% | (188) | $4 \%$ | (51) | 7\% | (92) | 1396 |
| Ideo: Conservative (5-7) | 48\% | (932) | 36\% | (695) | 8\% | (162) | $4 \%$ | (76) | 4\% | (71) | 1937 |
| Ideo/PID: Conservative Republican | 49\% | (693) | 36\% | (507) | 8\% | (110) | 4\% | (55) | 4\% | (53) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (175) | 37\% | (162) | 14\% | (60) | 5\% | (21) | 5\% | (22) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $38 \%$ | (258) | 40\% | (271) | 12\% | (84) | 3\% | (20) | 7\% | (50) | 683 |
| Ideo/PID: Liberal Democrat | 29\% | (312) | 47\% | (511) | 17\% | (182) | 3\% | (36) | 4\% | (44) | 1085 |
| Unfavorable of Biden and Trump | $32 \%$ | (278) | 46\% | (391) | 13\% | (108) | 5\% | (46) | 4\% | (36) | 859 |
| 2024 H2H Matchup: Biden Voter | $32 \%$ | (658) | 45\% | (940) | 15\% | (313) | 3\% | (65) | 5\% | (104) | 2081 |
| 2024 H2H Matchup: Trump Voter | 46\% | (1097) | 35\% | (836) | 10\% | (244) | 5\% | (108) | 4\% | (105) | 2390 |
| 2024 H2H Matchup: Would not Vote | 27\% | (55) | 39\% | (80) | 15\% | (30) | 9\% | (18) | 11\% | (22) | 206 |
| 2024 H2H Matchup: Do not Know | 32\% | (90) | 42\% | (116) | 10\% | (27) | $4 \%$ | (11) | 12\% | (35) | 279 |
| 2022 House Vote: Democrat | $31 \%$ | (638) | 45\% | (934) | 15\% | (305) | $4 \%$ | (73) | 5\% | (108) | 2058 |
| 2022 House Vote: Republican | 47\% | (952) | 36\% | (719) | 9\% | (180) | $4 \%$ | (89) | 4\% | (82) | 2022 |
| 2022 House Vote: Did not Vote | $36 \%$ | (276) | 37\% | (283) | 15\% | (118) | $4 \%$ | (31) | 9\% | (66) | 775 |
| 2020 Vote: Joe Biden | 32\% | (721) | 45\% | (1032) | 15\% | (335) | 3\% | (74) | 5\% | (120) | 2282 |
| 2020 Vote: Donald Trump | 46\% | (1043) | 35\% | (792) | 10\% | (216) | $4 \%$ | (96) | 4\% | (99) | 2247 |
| 2020 Vote: Someone Else | $31 \%$ | (22) | 45\% | (31) | 12\% | (8) | 6\% | (4) | 6\% | (4) | 70 |
| 2020 Vote: Did not Vote | $32 \%$ | (115) | 33\% | (117) | 16\% | (56) | 8\% | (27) | 12\% | (42) | 357 |
| 2016 Vote: Hillary Clinton | 33\% | (530) | 45\% | (728) | 14\% | (231) | 3\% | (53) | 5\% | (74) | 1616 |
| 2016 Vote: Donald Trump | 46\% | (934) | 36\% | (737) | 10\% | (195) | 4\% | (81) | 4\% | (77) | 2024 |
| 2016 Vote: Someone Else | 35\% | (62) | 43\% | (75) | 11\% | (19) | 5\% | (8) | 5\% | (9) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 38\% | (73) | 35\% | (67) | 16\% | (31) | 5\% | (9) | 7\% | (13) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 37\% | (81) | 40\% | (87) | $12 \%$ | (27) | $4 \%$ | (9) | 7\% | (15) | 218 |

[^60]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1901) | 40\% | (1972) | 12\% | (615) | 4\% | (201) | 5\% | (266) | 4956 |
| U.S. Economy: Wrong Track | 39\% | (1383) | 38\% | (1347) | 12\% | (423) | 4\% | (156) | 6\% | (208) | 3516 |
| U.S. Economy: Right Direction | 36\% | (518) | 43\% | (625) | 13\% | (192) | 3\% | (46) | 4\% | (59) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 32\% | (483) | 45\% | (673) | 15\% | (220) | 3\% | (51) | 5\% | (76) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 45\% | (1136) | 35\% | (901) | 11\% | (276) | 5\% | (121) | 5\% | (115) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $31 \%$ | (283) | 44\% | (398) | 13\% | (119) | 3\% | (30) | 8\% | (75) | 905 |
| Top 2024 Issue: Economy | 37\% | (656) | 41\% | (732) | 12\% | (215) | 5\% | (90) | 5\% | (81) | 1774 |
| Community: Urban | 36\% | (409) | 39\% | (438) | 14\% | (159) | 5\% | (60) | 6\% | (67) | 1133 |
| Community: Suburban | 38\% | (910) | 43\% | (1031) | 12\% | (293) | 3\% | (82) | 4\% | (107) | 2423 |
| Community: Rural | 42\% | (582) | 36\% | (503) | 12\% | (163) | $4 \%$ | (60) | 7\% | (92) | 1400 |
| Community/Gender: Urban Women | 32\% | (178) | 41\% | (225) | 16\% | (86) | 4\% | (21) | 8\% | (43) | 553 |
| Community/Gender: Urban Men | 40\% | (231) | 37\% | (213) | 13\% | (73) | 7\% | (39) | 4\% | (23) | 580 |
| Community/Gender: Rural Women | 41\% | (336) | 36\% | (292) | 9\% | (77) | 4\% | (30) | 10\% | (79) | 814 |
| Community/Gender: Rural Men | 42\% | (246) | 36\% | (211) | 15\% | (86) | 5\% | (30) | 2\% | (13) | 586 |
| Community/Gender: Suburban Women | 36\% | (453) | 43\% | (541) | 12\% | (154) | 3\% | (43) | 6\% | (79) | 1269 |
| Community/Gender: Suburban Men | 40\% | (457) | 42\% | (490) | 12\% | (139) | 3\% | (39) | 2\% | (29) | 1154 |
| Homeowner | 39\% | (1485) | 41\% | (1553) | 12\% | (456) | 4\% | (135) | 5\% | (174) | 3803 |
| Renter | 37\% | (373) | 36\% | (367) | 14\% | (144) | 6\% | (61) | 7\% | (72) | 1017 |
| Military HHnm: Yes | 42\% | (324) | 39\% | (303) | $11 \%$ | (85) | $2 \%$ | (19) | 5\% | (40) | 772 |
| Military HH: No | 38\% | (1577) | 40\% | (1669) | 13\% | (530) | 4\% | (183) | 5\% | (226) | 4184 |
| Employ: Private Sector | 35\% | (657) | 42\% | (788) | 13\% | (253) | 5\% | (99) | 4\% | (81) | 1879 |
| Employ: Government | 36\% | (115) | 42\% | (135) | 13\% | (42) | 2\% | (6) | 7\% | (23) | 323 |
| Employ: Self-Employed | 41\% | (183) | 39\% | (173) | 12\% | (52) | 5\% | (21) | 4\% | (17) | 446 |
| Employ: Homemaker | 33\% | (106) | 45\% | (145) | 12\% | (39) | 3\% | (11) | 7\% | (22) | 323 |
| Employ: Student | 25\% | (32) | 36\% | (47) | 26\% | (33) | 6\% | (8) | 8\% | (10) | 130 |
| Employ: Retired | 48\% | (604) | 38\% | (482) | 9\% | (111) | 2\% | (31) | 3\% | (40) | 1267 |
| Employ: Unemployed | 35\% | (123) | 34\% | (119) | 15\% | (52) | 4\% | (14) | 12\% | (43) | 350 |
| Employ: Other | 34\% | (80) | 35\% | (83) | 14\% | (32) | 5\% | (12) | 13\% | (30) | 238 |
| Self + Household: White-Collar | 38\% | (759) | 43\% | (861) | 11\% | (226) | 4\% | (77) | 3\% | (57) | 1981 |
| Self + Household: Blue Collar | 41\% | (921) | 38\% | (868) | 13\% | (293) | $4 \%$ | (95) | $4 \%$ | (96) | 2273 |

[^61]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1901) | 40\% | (1972) | 12\% | (615) | 4\% | (201) | 5\% | (266) | 4956 |
| Union HH: Yes | 36\% | (128) | 40\% | (142) | 14\% | (52) | 5\% | (17) | 5\% | (19) | 358 |
| Union HH: No | 39\% | (1773) | 40\% | (1830) | 12\% | (564) | 4\% | (184) | 5\% | (247) | 4598 |
| LGBTQ+: Yes | 26\% | (135) | 41\% | (211) | 16\% | (84) | 7\% | (34) | 10\% | (51) | 514 |
| LGBTQ+: No | 40\% | (1766) | 40\% | (1762) | 12\% | (532) | $4 \%$ | (167) | 5\% | (215) | 4442 |
| Motivated to Vote | 39\% | (1776) | 40\% | (1836) | 12\% | (553) | 4\% | (177) | 5\% | (205) | 4547 |
| Parent: Yes | 35\% | (539) | 39\% | (599) | 15\% | (221) | 5\% | (69) | 6\% | (92) | 1520 |
| Parent: No | 40\% | (1362) | 40\% | (1373) | 11\% | (394) | 4\% | (133) | 5\% | (174) | 3436 |
| COVID Vaccine: Yes | 37\% | (1295) | 42\% | (1476) | 13\% | (459) | 3\% | (114) | 4\% | (157) | 3501 |
| COVID Vaccine: No | 42\% | (606) | 34\% | (496) | 11\% | (157) | 6\% | (88) | 7\% | (109) | 1455 |
| Student Loans: Yes | 34\% | (263) | 41\% | (321) | 14\% | (108) | 5\% | (35) | 6\% | (50) | 778 |
| Student Loans: No | 39\% | (1638) | 40\% | (1651) | 12\% | (507) | 4\% | (166) | 5\% | (216) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1955) | 25\% | (1219) | 16\% | (802) | 18\% | (877) | 2\% | (102) | 4956 |
| Gender: Male | 39\% | (896) | 22\% | (511) | 17\% | (388) | 21\% | (493) | 1\% | (32) | 2320 |
| Gender: Female | 40\% | (1059) | 27\% | (708) | 16\% | (415) | 15\% | (384) | 3\% | (71) | 2636 |
| Age: 18-34 | 49\% | (639) | 25\% | (326) | 13\% | (171) | 10\% | (136) | 3\% | (36) | 1309 |
| Age: 35-44 | 41\% | (279) | 30\% | (199) | 14\% | (97) | 12\% | (82) | 2\% | (15) | 672 |
| Age: 45-64 | 32\% | (551) | 25\% | (435) | 20\% | (335) | 21\% | (359) | 2\% | (34) | 1715 |
| Age: 65+ | 39\% | (485) | 21\% | (259) | 16\% | (199) | 24\% | (301) | 1\% | (16) | 1260 |
| GenZers: 1997-2012 | 55\% | (341) | 23\% | (143) | 12\% | (76) | 7\% | (43) | 3\% | (21) | 623 |
| Millennials: 1981-1996 | 43\% | (551) | 28\% | (365) | 14\% | (177) | 13\% | (163) | 2\% | (31) | 1287 |
| GenXers: 1965-1980 | 32\% | (440) | 27\% | (362) | 18\% | (248) | 20\% | (277) | 2\% | (30) | 1358 |
| Baby Boomers: 1946-1964 | 37\% | (573) | 21\% | (329) | 18\% | (279) | 23\% | (358) | 1\% | (20) | 1559 |
| Educ: < College | 39\% | (1219) | 24\% | (763) | 17\% | (537) | 17\% | (520) | 3\% | (83) | 3122 |
| Educ: Bachelors degree | 38\% | (448) | 25\% | (290) | 14\% | (166) | 21\% | (249) | 1\% | (14) | 1169 |
| Educ: Post-grad | 43\% | (288) | 25\% | (166) | 15\% | (99) | 16\% | (108) | 1\% | (5) | 665 |
| Income: Under 50k | 42\% | (851) | 23\% | (471) | 15\% | (308) | 16\% | (314) | 3\% | (65) | 2009 |
| Income: 50k-100k | 38\% | (691) | 24\% | (439) | 16\% | (293) | 19\% | (344) | 2\% | (28) | 1795 |
| Income: 100k+ | 36\% | (413) | 27\% | (309) | 18\% | (202) | 19\% | (219) | 1\% | (9) | 1152 |
| Ethnicity: White (Non-Hispanic) | 34\% | (1243) | 25\% | (910) | 18\% | (646) | 21\% | (776) | 2\% | (62) | 3637 |
| Ethnicity: Hispanic | 48\% | (166) | 26\% | (88) | 12\% | (40) | 13\% | (43) | 2\% | (7) | 343 |
| Ethnicity: Black (Non-Hispanic) | 58\% | (422) | 22\% | (164) | $11 \%$ | (78) | 5\% | (35) | 4\% | (32) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 51\% | (124) | 23\% | (58) | 16\% | (39) | 9\% | (23) | 1\% | (1) | 246 |
| All Christian | 34\% | (866) | 24\% | (608) | 18\% | (448) | 22\% | (556) | 2\% | (38) | 2517 |
| All Non-Christian | 46\% | (106) | 24\% | (55) | 16\% | (37) | 11\% | (26) | 2\% | (5) | 228 |
| Atheist | 64\% | (122) | 23\% | (44) | 6\% | (11) | 7\% | (13) | - | (0) | 191 |
| Agnostic/Nothing in particular | 47\% | (553) | 25\% | (298) | 12\% | (145) | 13\% | (150) | 3\% | (32) | 1178 |
| Something Else | 37\% | (308) | 25\% | (214) | 19\% | (161) | 16\% | (132) | 3\% | (27) | 843 |
| Evangelical | 32\% | (443) | 20\% | (282) | 21\% | (291) | 24\% | (332) | 3\% | (35) | 1383 |
| Non-Evangelical | 37\% | (709) | 27\% | (511) | 16\% | (308) | 18\% | (351) | 2\% | (29) | 1909 |
| PID: Dem (no lean) | 63\% | (1137) | 25\% | (449) | 8\% | (144) | 3\% | (53) | 2\% | (32) | 1814 |
| PID: Ind (no lean) | 39\% | (484) | 26\% | (321) | 16\% | (196) | 17\% | (212) | 3\% | (35) | 1249 |
| PID: Rep (no lean) | 18\% | (334) | 24\% | (449) | 24\% | (462) | 32\% | (612) | 2\% | (35) | 1893 |

[^62]Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1955) | 25\% | (1219) | 16\% | (802) | 18\% | (877) | 2\% | (102) | 4956 |
| PID/Gender: Dem Men | 63\% | (496) | 23\% | (178) | 8\% | (64) | 4\% | (34) | 1\% | (11) | 784 |
| PID/Gender: Dem Women | 62\% | (641) | 26\% | (270) | 8\% | (79) | 2\% | (19) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 38\% | (243) | 24\% | (151) | 17\% | (107) | 19\% | (123) | 2\% | (14) | 639 |
| PID/Gender: Ind Women | 39\% | (241) | 28\% | (170) | 15\% | (90) | 15\% | (89) | 3\% | (21) | 611 |
| PID/Gender: Rep Men | 17\% | (157) | 20\% | (181) | 24\% | (217) | 37\% | (336) | 1\% | (7) | 898 |
| PID/Gender: Rep Women | 18\% | (177) | 27\% | (268) | 25\% | (245) | 28\% | (276) | 3\% | (29) | 995 |
| Ideo: Liberal (1-3) | 67\% | (970) | 23\% | (330) | 7\% | (102) | 2\% | (33) | 1\% | (17) | 1451 |
| Ideo: Moderate (4) | 43\% | (599) | 31\% | (429) | 16\% | (221) | 9\% | (119) | 2\% | (29) | 1396 |
| Ideo: Conservative (5-7) | 17\% | (331) | 21\% | (414) | 23\% | (454) | 36\% | (705) | 2\% | (33) | 1937 |
| Ideo/PID: Conservative Republican | 14\% | (192) | 21\% | (297) | 25\% | (358) | 39\% | (551) | 2\% | (22) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $31 \%$ | (136) | 33\% | (143) | 22\% | (96) | 13\% | (56) | 2\% | (9) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $54 \%$ | (367) | 28\% | (189) | 11\% | (73) | 6\% | (38) | 2\% | (16) | 683 |
| Ideo/PID: Liberal Democrat | 69\% | (754) | 22\% | (242) | 6\% | (65) | 1\% | (15) | 1\% | (8) | 1085 |
| Unfavorable of Biden and Trump | 40\% | (340) | 29\% | (247) | 18\% | (153) | 13\% | (109) | 1\% | (10) | 859 |
| 2024 H2H Matchup: Biden Voter | 64\% | (1332) | 26\% | (533) | 7\% | (146) | 2\% | (42) | 1\% | (28) | 2081 |
| 2024 H2H Matchup: Trump Voter | 18\% | (437) | 22\% | (529) | 24\% | (584) | $33 \%$ | (792) | 2\% | (49) | 2390 |
| 2024 H2H Matchup: Would not Vote | 42\% | (87) | 30\% | (61) | 13\% | (27) | 9\% | (19) | 5\% | (11) | 206 |
| 2024 H2H Matchup: Do not Know | 35\% | (99) | 34\% | (96) | 16\% | (46) | 9\% | (24) | 5\% | (15) | 279 |
| 2022 House Vote: Democrat | 63\% | (1289) | 25\% | (522) | 8\% | (160) | 3\% | (60) | 1\% | (28) | 2058 |
| 2022 House Vote: Republican | 16\% | (326) | 22\% | (441) | 25\% | (496) | 36\% | (719) | 2\% | (41) | 2022 |
| 2022 House Vote: Did not Vote | 38\% | (298) | 29\% | (226) | 17\% | (131) | 12\% | (90) | $4 \%$ | (30) | 775 |
| 2020 Vote: Joe Biden | 61\% | (1389) | 27\% | (616) | 8\% | (173) | 3\% | (67) | 2\% | (37) | 2282 |
| 2020 Vote: Donald Trump | 17\% | (372) | 22\% | (484) | 26\% | (574) | $34 \%$ | (770) | $2 \%$ | (46) | 2247 |
| 2020 Vote: Someone Else | $34 \%$ | (24) | 32\% | (23) | 20\% | (14) | 11\% | (8) | 2\% | (1) | 70 |
| 2020 Vote: Did not Vote | 47\% | (169) | 27\% | (96) | 12\% | (41) | 9\% | (32) | 5\% | (18) | 357 |
| 2016 Vote: Hillary Clinton | 62\% | (1004) | 26\% | (420) | 8\% | (127) | 3\% | (47) | 1\% | (18) | 1616 |
| 2016 Vote: Donald Trump | 19\% | (377) | 20\% | (412) | 24\% | (491) | 35\% | (712) | 2\% | (31) | 2024 |
| 2016 Vote: Someone Else | 41\% | (71) | 31\% | (53) | 15\% | (26) | 12\% | (22) | 1\% | (2) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (89) | 25\% | (49) | 16\% | (31) | 10\% | (19) | 3\% | (6) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $33 \%$ | (73) | 34\% | (75) | 19\% | (41) | 11\% | (23) | 3\% | (6) | 218 |

[^63]Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1955) | 25\% | (1219) | 16\% | (802) | 18\% | (877) | 2\% | (102) | 4956 |
| U.S. Economy: Wrong Track | 30\% | (1060) | 24\% | (848) | 20\% | (697) | 24\% | (833) | 2\% | (79) | 3516 |
| U.S. Economy: Right Direction | 62\% | (895) | 26\% | (371) | 7\% | (106) | 3\% | (44) | 2\% | (23) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 67\% | (1011) | 24\% | (356) | 6\% | (84) | 2\% | (28) | 2\% | (23) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 20\% | (522) | 22\% | (570) | 24\% | (611) | 31\% | (790) | 2\% | (56) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 47\% | (421) | 32\% | (293) | 12\% | (108) | 7\% | (59) | 3\% | (23) | 905 |
| Top 2024 Issue: Economy | 27\% | (476) | 27\% | (487) | 22\% | (391) | 22\% | (384) | 2\% | (35) | 1774 |
| Community: Urban | 49\% | (556) | 26\% | (295) | 13\% | (144) | 10\% | (109) | 3\% | (29) | 1133 |
| Community: Suburban | 39\% | (946) | 25\% | (613) | 16\% | (395) | 18\% | (433) | 2\% | (37) | 2423 |
| Community: Rural | 32\% | (453) | 22\% | (312) | 19\% | (264) | 24\% | (335) | 3\% | (36) | 1400 |
| Community/Gender: Urban Women | 51\% | (280) | 25\% | (140) | 13\% | (71) | 9\% | (47) | 2\% | (14) | 553 |
| Community/Gender: Urban Men | 48\% | (276) | 27\% | (154) | 13\% | (73) | 11\% | (62) | 3\% | (16) | 580 |
| Community/Gender: Rural Women | 32\% | (261) | 25\% | (204) | 20\% | (163) | 19\% | (157) | 4\% | (29) | 814 |
| Community/Gender: Rural Men | $33 \%$ | (192) | 18\% | (108) | 17\% | (101) | 30\% | (178) | 1\% | (7) | 586 |
| Community/Gender: Suburban Women | 41\% | (517) | 29\% | (364) | 14\% | (181) | 14\% | (179) | 2\% | (28) | 1269 |
| Community/Gender: Suburban Men | 37\% | (429) | 22\% | (249) | 19\% | (215) | 22\% | (253) | 1\% | (9) | 1154 |
| Homeowner | 37\% | (1409) | 24\% | (922) | 18\% | (666) | 20\% | (747) | 2\% | (58) | 3803 |
| Renter | 48\% | (490) | 26\% | (263) | 11\% | (116) | 11\% | (115) | 3\% | (34) | 1017 |
| Military HHnm: Yes | 33\% | (256) | 23\% | (180) | 19\% | (147) | 22\% | (173) | 2\% | (16) | 772 |
| Military HH: No | 41\% | (1699) | 25\% | (1040) | 16\% | (655) | 17\% | (704) | 2\% | (87) | 4184 |
| Employ: Private Sector | 38\% | (719) | 27\% | (507) | 16\% | (303) | 17\% | (322) | 1\% | (28) | 1879 |
| Employ: Government | 46\% | (149) | 25\% | (81) | 17\% | (55) | 10\% | (34) | 1\% | (4) | 323 |
| Employ: Self-Employed | 46\% | (205) | 19\% | (86) | 15\% | (67) | 17\% | (77) | 2\% | (11) | 446 |
| Employ: Homemaker | $31 \%$ | (100) | 26\% | (86) | 19\% | (61) | 22\% | (70) | 2\% | (6) | 323 |
| Employ: Student | $54 \%$ | (70) | 30\% | (39) | 11\% | (15) | 3\% | (4) | 2\% | (2) | 130 |
| Employ: Retired | 36\% | (450) | 21\% | (266) | 18\% | (224) | 24\% | (305) | 2\% | (21) | 1267 |
| Employ: Unemployed | 46\% | (160) | 22\% | (79) | 14\% | (50) | 11\% | (39) | 6\% | (22) | 350 |
| Employ: Other | 43\% | (101) | 32\% | (76) | 12\% | (28) | 11\% | (25) | 3\% | (8) | 238 |
| Self + Household: White-Collar | 42\% | (829) | 24\% | (473) | 15\% | (297) | 18\% | (361) | 1\% | (21) | 1981 |
| Self + Household: Blue Collar | $36 \%$ | (815) | 25\% | (570) | 18\% | (402) | 20\% | (448) | 2\% | (37) | 2273 |

[^64]Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1955) | 25\% | (1219) | 16\% | (802) | 18\% | (877) | 2\% | (102) | 4956 |
| Union HH: Yes | 42\% | (151) | 26\% | (93) | 16\% | (58) | 15\% | (54) | 1\% | (2) | 358 |
| Union HH: No | 39\% | (1804) | 24\% | (1126) | 16\% | (744) | 18\% | (823) | 2\% | (100) | 4598 |
| LGBTQ+: Yes | 58\% | (296) | 21\% | (106) | 9\% | (45) | 9\% | (48) | 4\% | (19) | 514 |
| LGBTQ+: No | 37\% | (1659) | 25\% | (1113) | 17\% | (758) | 19\% | (829) | 2\% | (83) | 4442 |
| Motivated to Vote | 40\% | (1804) | 24\% | (1088) | 17\% | (750) | 18\% | (836) | 2\% | (69) | 4547 |
| Parent: Yes | 39\% | (599) | 28\% | (427) | 16\% | (246) | 15\% | (221) | $2 \%$ | (28) | 1520 |
| Parent: No | 39\% | (1356) | 23\% | (792) | 16\% | (557) | 19\% | (656) | 2\% | (74) | 3436 |
| COVID Vaccine: Yes | 46\% | (1596) | 25\% | (892) | 14\% | (503) | 13\% | (455) | 2\% | (55) | 3501 |
| COVID Vaccine: No | 25\% | (358) | 22\% | (327) | 21\% | (300) | 29\% | (423) | $3 \%$ | (47) | 1455 |
| Student Loans: Yes | 44\% | (341) | 29\% | (223) | 13\% | (104) | 12\% | (91) | 2\% | (18) | 778 |
| Student Loans: No | 39\% | (1614) | $24 \%$ | (996) | 17\% | (699) | 19\% | (786) | 2\% | (84) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (2777) | 33\% | (1619) | 7\% | (370) | 2\% | (116) | 1\% | (74) | 4956 |
| Gender: Male | 53\% | (1219) | 35\% | (810) | 9\% | (198) | 3\% | (67) | 1\% | (26) | 2320 |
| Gender: Female | 59\% | (1558) | 31\% | (809) | 7\% | (172) | $2 \%$ | (49) | 2\% | (48) | 2636 |
| Age: 18-34 | 65\% | (857) | 26\% | (334) | 5\% | (64) | 2\% | (29) | 2\% | (25) | 1309 |
| Age: 35-44 | 63\% | (425) | 27\% | (181) | 6\% | (40) | $2 \%$ | (14) | 2\% | (12) | 672 |
| Age: 45-64 | 54\% | (918) | 34\% | (577) | 9\% | (151) | 3\% | (44) | 1\% | (25) | 1715 |
| Age: 65+ | 46\% | (577) | 42\% | (527) | 9\% | (115) | $2 \%$ | (29) | 1\% | (12) | 1260 |
| GenZers: 1997-2012 | 64\% | (401) | 24\% | (153) | 5\% | (31) | $4 \%$ | (25) | 2\% | (15) | 623 |
| Millennials: 1981-1996 | 66\% | (844) | 26\% | (339) | 5\% | (67) | $1 \%$ | (18) | 1\% | (19) | 1287 |
| GenXers: 1965-1980 | 56\% | (756) | 33\% | (444) | 8\% | (106) | 2\% | (31) | 2\% | (21) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (718) | 40\% | (628) | 10\% | (156) | 3\% | (42) | 1\% | (16) | 1559 |
| Educ: < College | 58\% | (1807) | 31\% | (977) | 7\% | (216) | $2 \%$ | (69) | 2\% | (52) | 3122 |
| Educ: Bachelors degree | 53\% | (617) | 34\% | (403) | 8\% | (96) | 3\% | (34) | 2\% | (19) | 1169 |
| Educ: Post-grad | 53\% | (353) | 36\% | (239) | 9\% | (59) | $2 \%$ | (13) | - | (3) | 665 |
| Income: Under 50k | 58\% | (1172) | 30\% | (606) | 7\% | (135) | 2\% | (48) | 2\% | (48) | 2009 |
| Income: 50k-100k | 55\% | (992) | 33\% | (599) | 9\% | (154) | $2 \%$ | (34) | 1\% | (17) | 1795 |
| Income: 100k+ | 53\% | (613) | 36\% | (414) | 7\% | (81) | 3\% | (34) | 1\% | (9) | 1152 |
| Ethnicity: White (Non-Hispanic) | $52 \%$ | (1878) | 36\% | (1300) | 9\% | (328) | $2 \%$ | (87) | 1\% | (44) | 3637 |
| Ethnicity: Hispanic | 64\% | (220) | 25\% | (87) | 5\% | (16) | $4 \%$ | (15) | 1\% | (5) | 343 |
| Ethnicity: Black (Non-Hispanic) | $74 \%$ | (541) | 20\% | (150) | 2\% | (12) | 1\% | (10) | 3\% | (18) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 57\% | (139) | 34\% | (83) | 6\% | (14) | 1\% | (4) | 3\% | (6) | 246 |
| All Christian | $51 \%$ | (1283) | 36\% | (910) | 9\% | (224) | $3 \%$ | (67) | 1\% | (33) | 2517 |
| All Non-Christian | 53\% | (121) | 37\% | (83) | 7\% | (16) | 1\% | (3) | 2\% | (4) | 228 |
| Atheist | 57\% | (109) | 30\% | (58) | 8\% | (16) | $2 \%$ | (4) | 2\% | (3) | 191 |
| Agnostic/Nothing in particular | 59\% | (697) | 30\% | (349) | 7\% | (83) | $2 \%$ | (24) | 2\% | (25) | 1178 |
| Something Else | 67\% | (566) | 26\% | (219) | 4\% | (31) | $2 \%$ | (18) | 1\% | (9) | 843 |
| Evangelical | 58\% | (800) | 31\% | (433) | 6\% | (89) | 3\% | (37) | 2\% | (24) | 1383 |
| Non-Evangelical | 53\% | (1004) | 35\% | (674) | 9\% | (165) | $3 \%$ | (48) | 1\% | (17) | 1909 |
| PID: Dem (no lean) | 64\% | (1160) | 29\% | (524) | 4\% | (79) | 1\% | (27) | 1\% | (25) | 1814 |
| PID: Ind (no lean) | 54\% | (672) | 33\% | (407) | 8\% | (102) | 3\% | (40) | 2\% | (29) | 1249 |
| PID: Rep (no lean) | 50\% | (945) | 36\% | (688) | 10\% | (189) | $3 \%$ | (50) | 1\% | (20) | 1893 |

[^65]Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (2777) | $33 \%$ | (1619) | 7\% | (370) | 2\% | (116) | 1\% | (74) | 4956 |
| PID/Gender: Dem Men | 61\% | (481) | 30\% | (234) | 5\% | (43) | 2\% | (16) | 1\% | (10) | 784 |
| PID/Gender: Dem Women | 66\% | (679) | 28\% | (291) | 3\% | (36) | 1\% | (11) | 1\% | (15) | 1031 |
| PID/Gender: Ind Men | 48\% | (306) | 38\% | (245) | 8\% | (50) | $4 \%$ | (26) | 2\% | (11) | 639 |
| PID/Gender: Ind Women | 60\% | (366) | 27\% | (162) | 8\% | (52) | 2\% | (13) | 3\% | (17) | 611 |
| PID/Gender: Rep Men | 48\% | (432) | 37\% | (331) | 12\% | (105) | 3\% | (25) | - | (4) | 898 |
| PID/Gender: Rep Women | $52 \%$ | (513) | 36\% | (357) | 8\% | (84) | 2\% | (25) | 2\% | (16) | 995 |
| Ideo: Liberal (1-3) | 64\% | (923) | 28\% | (405) | 6\% | (81) | 2\% | (25) | 1\% | (17) | 1451 |
| Ideo: Moderate (4) | 54\% | (759) | 36\% | (500) | 6\% | (86) | 2\% | (24) | 2\% | (26) | 1396 |
| Ideo: Conservative (5-7) | $51 \%$ | (979) | 35\% | (677) | 10\% | (196) | 3\% | (62) | 1\% | (23) | 1937 |
| Ideo/PID: Conservative Republican | 49\% | (694) | 36\% | (512) | 11\% | (159) | 3\% | (40) | 1\% | (15) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 53\% | (232) | 37\% | (164) | 7\% | (31) | 2\% | (8) | 1\% | (4) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 61\% | (418) | 32\% | (215) | 4\% | (26) | 2\% | (13) | 2\% | (11) | 683 |
| Ideo/PID: Liberal Democrat | 65\% | (707) | 28\% | (301) | 5\% | (51) | 1\% | (14) | 1\% | (12) | 1085 |
| Unfavorable of Biden and Trump | 52\% | (447) | $34 \%$ | (290) | 11\% | (96) | 2\% | (18) | 1\% | (9) | 859 |
| 2024 H2H Matchup: Biden Voter | 61\% | (1261) | $31 \%$ | (648) | 5\% | (113) | 1\% | (26) | 2\% | (33) | 2081 |
| 2024 H2H Matchup: Trump Voter | $53 \%$ | (1262) | 34\% | (812) | 9\% | (205) | 3\% | (80) | 1\% | (31) | 2390 |
| 2024 H2H Matchup: Would not Vote | $54 \%$ | (112) | $31 \%$ | (63) | 10\% | (21) | 3\% | (6) | 2\% | (3) | 206 |
| 2024 H2H Matchup: Do not Know | $51 \%$ | (141) | 34\% | (96) | 11\% | (31) | 1\% | (4) | 3\% | (7) | 279 |
| 2022 House Vote: Democrat | 61\% | (1247) | $31 \%$ | (637) | 5\% | (112) | 1\% | (31) | 2\% | (32) | 2058 |
| 2022 House Vote: Republican | 50\% | (1012) | 36\% | (719) | 10\% | (203) | 3\% | (67) | 1\% | (21) | 2022 |
| 2022 House Vote: Did not Vote | 59\% | (460) | 30\% | (234) | 6\% | (47) | $2 \%$ | (16) | 2\% | (18) | 775 |
| 2020 Vote: Joe Biden | 61\% | (1381) | 31\% | (715) | 5\% | (124) | 1\% | (29) | 1\% | (32) | 2282 |
| 2020 Vote: Donald Trump | 50\% | (1131) | 36\% | (800) | 9\% | (213) | 3\% | (75) | 1\% | (29) | 2247 |
| 2020 Vote: Someone Else | 59\% | (41) | 29\% | (20) | 11\% | (7) | 2\% | (1) | - | (0) | 70 |
| 2020 Vote: Did not Vote | 63\% | (223) | 23\% | (84) | 7\% | (26) | 3\% | (11) | 4\% | (13) | 357 |
| 2016 Vote: Hillary Clinton | 62\% | (996) | $31 \%$ | (495) | 5\% | (82) | 1\% | (20) | 1\% | (23) | 1616 |
| 2016 Vote: Donald Trump | 48\% | (981) | 37\% | (751) | 10\% | (202) | 3\% | (63) | 1\% | (27) | 2024 |
| 2016 Vote: Someone Else | 53\% | (91) | 30\% | (53) | 13\% | (23) | 1\% | (2) | 2\% | (4) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 63\% | (122) | 26\% | (51) | 6\% | (13) | 3\% | (6) | 1\% | (3) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $51 \%$ | (110) | 37\% | (80) | 10\% | (23) | $2 \%$ | (3) | 1\% | (2) | 218 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (2777) | 33\% | (1619) | 7\% | (370) | 2\% | (116) | 1\% | (74) | 4956 |
| U.S. Economy: Wrong Track | 55\% | (1926) | 32\% | (1139) | 9\% | (302) | 3\% | (95) | 2\% | (54) | 3516 |
| U.S. Economy: Right Direction | 59\% | (851) | $33 \%$ | (480) | 5\% | (68) | 1\% | (21) | 1\% | (19) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 62\% | (939) | 30\% | (455) | 5\% | (68) | 1\% | (20) | 1\% | (21) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 53\% | (1355) | $33 \%$ | (847) | 9\% | (226) | 3\% | (84) | 1\% | (36) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 53\% | (483) | 35\% | (317) | 8\% | (76) | 1\% | (13) | 2\% | (17) | 905 |
| Top 2024 Issue: Economy | 55\% | (971) | 34\% | (605) | 7\% | (131) | 2\% | (42) | 1\% | (25) | 1774 |
| Community: Urban | 59\% | (673) | 31\% | (354) | 6\% | (68) | 2\% | (18) | 2\% | (19) | 1133 |
| Community: Suburban | 56\% | (1346) | 33\% | (796) | 8\% | (190) | 2\% | (59) | 1\% | (32) | 2423 |
| Community: Rural | 54\% | (758) | 33\% | (469) | 8\% | (112) | 3\% | (39) | 2\% | (22) | 1400 |
| Community/Gender: Urban Women | 64\% | (353) | 28\% | (152) | 6\% | (33) | 1\% | (6) | 1\% | (8) | 553 |
| Community/Gender: Urban Men | 55\% | (319) | 35\% | (202) | 6\% | (35) | 2\% | (12) | 2\% | (12) | 580 |
| Community/Gender: Rural Women | 55\% | (451) | $33 \%$ | (267) | 6\% | (52) | 3\% | (24) | 2\% | (19) | 814 |
| Community/Gender: Rural Men | $52 \%$ | (307) | 34\% | (202) | 10\% | (60) | $3 \%$ | (15) | - | (3) | 586 |
| Community/Gender: Suburban Women | 59\% | (753) | $31 \%$ | (390) | 7\% | (86) | 2\% | (19) | 2\% | (21) | 1269 |
| Community/Gender: Suburban Men | 51\% | (593) | 35\% | (407) | 9\% | (103) | 3\% | (40) | 1\% | (11) | 1154 |
| Homeowner | 54\% | (2042) | 34\% | (1300) | 8\% | (315) | 3\% | (99) | 1\% | (49) | 3803 |
| Renter | 65\% | (656) | 27\% | (278) | 5\% | (49) | 1\% | (15) | 2\% | (19) | 1017 |
| Military HHnm: Yes | 53\% | (411) | 38\% | (290) | 6\% | (46) | 2\% | (15) | 1\% | (9) | 772 |
| Military HH: No | 57\% | (2366) | 32\% | (1329) | 8\% | (324) | 2\% | (101) | 2\% | (65) | 4184 |
| Employ: Private Sector | 57\% | (1067) | 32\% | (596) | 8\% | (145) | 2\% | (43) | 1\% | (28) | 1879 |
| Employ: Government | 64\% | (205) | 28\% | (89) | 6\% | (20) | 2\% | (5) | 1\% | (4) | 323 |
| Employ: Self-Employed | 59\% | (265) | 30\% | (134) | 7\% | (30) | 2\% | (9) | 2\% | (8) | 446 |
| Employ: Homemaker | 65\% | (210) | 27\% | (88) | 5\% | (17) | 2\% | (5) | 1\% | (4) | 323 |
| Employ: Student | 65\% | (85) | 26\% | (34) | 7\% | (10) | - | (0) | 1\% | (1) | 130 |
| Employ: Retired | 47\% | (598) | 40\% | (504) | 9\% | (120) | 3\% | (33) | 1\% | (12) | 1267 |
| Employ: Unemployed | 56\% | (196) | 30\% | (104) | 6\% | (22) | 5\% | (16) | 3\% | (12) | 350 |
| Employ: Other | 63\% | (150) | 29\% | (70) | 3\% | (7) | 2\% | (5) | 2\% | (5) | 238 |
| Self + Household: White-Collar | 52\% | (1034) | 35\% | (692) | 9\% | (175) | 3\% | (55) | 1\% | (24) | 1981 |
| Self + Household: Blue Collar | 58\% | (1313) | $32 \%$ | (737) | 7\% | (155) | 2\% | (48) | 1\% | (20) | 2273 |

[^67]Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (2777) | 33\% | (1619) | 7\% | (370) | 2\% | (116) | 1\% | (74) | 4956 |
| Union HH: Yes | 60\% | (215) | 31\% | (111) | 5\% | (19) | 1\% | (5) | 2\% | (9) | 358 |
| Union HH: No | 56\% | (2562) | 33\% | (1509) | 8\% | (351) | 2\% | (111) | 1\% | (65) | 4598 |
| LGBTQ+: Yes | 63\% | (326) | 27\% | (137) | 6\% | (33) | 2\% | (10) | 2\% | (8) | 514 |
| LGBTQ+: No | 55\% | (2451) | 33\% | (1482) | 8\% | (337) | 2\% | (106) | 1\% | (66) | 4442 |
| Motivated to Vote | 56\% | (2538) | 33\% | (1507) | 8\% | (342) | 2\% | (108) | 1\% | (52) | 4547 |
| Parent: Yes | 67\% | (1020) | 26\% | (399) | 4\% | (63) | 1\% | (17) | 1\% | (20) | 1520 |
| Parent: No | 51\% | (1756) | 36\% | (1220) | 9\% | (307) | 3\% | (99) | 2\% | (53) | 3436 |
| COVID Vaccine: Yes | 56\% | (1953) | 33\% | (1170) | 8\% | (266) | 2\% | (75) | 1\% | (37) | 3501 |
| COVID Vaccine: No | 57\% | (823) | 31\% | (449) | 7\% | (105) | 3\% | (41) | 3\% | (37) | 1455 |
| Student Loans: Yes | 66\% | (511) | 27\% | (207) | 5\% | (39) | 1\% | (8) | 2\% | (12) | 778 |
| Student Loans: No | 54\% | (2265) | 34\% | (1412) | 8\% | (331) | 3\% | (108) | 1\% | (62) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2538) | 26\% | (1295) | 13\% | (642) | 7\% | (367) | 2\% | (114) | 4956 |
| Gender: Male | 45\% | (1038) | 27\% | (637) | 16\% | (377) | 10\% | (228) | 2\% | (40) | 2320 |
| Gender: Female | 57\% | (1499) | 25\% | (658) | 10\% | (265) | 5\% | (139) | 3\% | (74) | 2636 |
| Age: 18-34 | 56\% | (731) | 25\% | (321) | 11\% | (147) | 5\% | (66) | 3\% | (44) | 1309 |
| Age: 35-44 | 49\% | (330) | 28\% | (187) | 12\% | (84) | 8\% | (52) | 3\% | (18) | 672 |
| Age: 45-64 | 50\% | (850) | 25\% | (437) | 15\% | (250) | 8\% | (140) | 2\% | (38) | 1715 |
| Age: 65+ | 50\% | (626) | 28\% | (350) | 13\% | (161) | 9\% | (108) | 1\% | (15) | 1260 |
| GenZers: 1997-2012 | 58\% | (359) | 24\% | (148) | 12\% | (72) | 5\% | (30) | 2\% | (14) | 623 |
| Millennials: 1981-1996 | 52\% | (670) | 27\% | (342) | 12\% | (150) | 6\% | (81) | 3\% | (44) | 1287 |
| GenXers: 1965-1980 | 50\% | (682) | 25\% | (335) | 14\% | (192) | 8\% | (115) | 3\% | (34) | 1358 |
| Baby Boomers: 1946-1964 | 49\% | (757) | 28\% | (434) | 14\% | (215) | 9\% | (134) | 1\% | (20) | 1559 |
| Educ: < College | 53\% | (1644) | 25\% | (780) | 13\% | (403) | 7\% | (214) | 3\% | (81) | 3122 |
| Educ: Bachelors degree | 48\% | (567) | 27\% | (319) | 13\% | (152) | 9\% | (111) | 2\% | (21) | 1169 |
| Educ: Post-grad | 49\% | (327) | 29\% | (196) | 13\% | (87) | 6\% | (43) | 2\% | (13) | 665 |
| Income: Under 50k | 54\% | (1088) | 24\% | (491) | 12\% | (240) | 7\% | (138) | 3\% | (53) | 2009 |
| Income: 50k-100k | 50\% | (891) | 26\% | (473) | $14 \%$ | (260) | 7\% | (129) | 2\% | (42) | 1795 |
| Income: 100k+ | 48\% | (558) | 29\% | (331) | 12\% | (143) | 9\% | (101) | 2\% | (19) | 1152 |
| Ethnicity: White (Non-Hispanic) | 47\% | (1717) | 28\% | (1003) | 15\% | (536) | 8\% | (295) | 2\% | (85) | 3637 |
| Ethnicity: Hispanic | $52 \%$ | (179) | 26\% | (88) | 10\% | (34) | 11\% | (36) | 2\% | (5) | 343 |
| Ethnicity: Black (Non-Hispanic) | 70\% | (514) | 18\% | (133) | 6\% | (46) | 3\% | (18) | 3\% | (19) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $52 \%$ | (128) | 29\% | (70) | 10\% | (26) | 7\% | (17) | 2\% | (5) | 246 |
| All Christian | 47\% | (1183) | 28\% | (704) | 15\% | (376) | 8\% | (212) | 2\% | (42) | 2517 |
| All Non-Christian | 53\% | (122) | 29\% | (65) | 9\% | (20) | 6\% | (13) | 3\% | (8) | 228 |
| Atheist | 56\% | (107) | 26\% | (49) | 10\% | (20) | 6\% | (11) | 2\% | (4) | 191 |
| Agnostic/Nothing in particular | 54\% | (634) | 26\% | (305) | 10\% | (122) | 7\% | (84) | 3\% | (33) | 1178 |
| Something Else | 58\% | (491) | 20\% | (171) | 12\% | (105) | 6\% | (48) | 3\% | (28) | 843 |
| Evangelical | 51\% | (705) | 23\% | (325) | 14\% | (196) | 9\% | (120) | 3\% | (37) | 1383 |
| Non-Evangelical | 49\% | (937) | 28\% | (525) | 15\% | (279) | 7\% | (137) | 2\% | (31) | 1909 |
| PID: Dem (no lean) | 67\% | (1208) | 22\% | (393) | 7\% | (129) | 2\% | (45) | 2\% | (39) | 1814 |
| PID: Ind (no lean) | 44\% | (549) | 29\% | (367) | 16\% | (201) | 8\% | (99) | 3\% | (32) | 1249 |
| PID: Rep (no lean) | 41\% | (780) | 28\% | (535) | 16\% | (311) | 12\% | (222) | 2\% | (43) | 1893 |

[^68]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2538) | 26\% | (1295) | 13\% | (642) | 7\% | (367) | 2\% | (114) | 4956 |
| PID/Gender: Dem Men | 58\% | (458) | 26\% | (201) | 10\% | (81) | 4\% | (30) | 2\% | (15) | 784 |
| PID/Gender: Dem Women | 73\% | (750) | 19\% | (192) | 5\% | (49) | 2\% | (16) | 2\% | (24) | 1031 |
| PID/Gender: Ind Men | 38\% | (244) | 30\% | (191) | 20\% | (129) | 9\% | (59) | 2\% | (16) | 639 |
| PID/Gender: Ind Women | 50\% | (305) | 29\% | (176) | 12\% | (73) | 7\% | (40) | 3\% | (17) | 611 |
| PID/Gender: Rep Men | 37\% | (336) | 27\% | (245) | 19\% | (167) | 16\% | (139) | 1\% | (10) | 898 |
| PID/Gender: Rep Women | 45\% | (444) | 29\% | (290) | 14\% | (144) | 8\% | (83) | 3\% | (33) | 995 |
| Ideo: Liberal (1-3) | 67\% | (970) | 20\% | (296) | 8\% | (117) | 3\% | (39) | 2\% | (29) | 1451 |
| Ideo: Moderate (4) | 50\% | (692) | 31\% | (428) | 12\% | (163) | 6\% | (79) | 2\% | (34) | 1396 |
| Ideo: Conservative (5-7) | 41\% | (785) | 28\% | (535) | 18\% | (343) | 12\% | (237) | 2\% | (37) | 1937 |
| Ideo/PID: Conservative Republican | 40\% | (566) | 27\% | (379) | 18\% | (258) | 13\% | (190) | 2\% | (27) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 45\% | (198) | 33\% | (145) | 12\% | (52) | 7\% | (32) | 3\% | (13) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 60\% | (410) | 26\% | (180) | 8\% | (52) | $4 \%$ | (26) | 2\% | (14) | 683 |
| Ideo/PID: Liberal Democrat | 71\% | (767) | 19\% | (203) | 7\% | (77) | 2\% | (18) | 2\% | (19) | 1085 |
| Unfavorable of Biden and Trump | 42\% | (359) | 32\% | (279) | 17\% | (145) | 7\% | (62) | 2\% | (14) | 859 |
| 2024 H2H Matchup: Biden Voter | 65\% | (1356) | 23\% | (477) | 8\% | (158) | 2\% | (52) | 2\% | (38) | 2081 |
| 2024 H2H Matchup: Trump Voter | 41\% | (969) | 28\% | (664) | 17\% | (413) | 12\% | (291) | 2\% | (53) | 2390 |
| 2024 H2H Matchup: Would not Vote | 47\% | (96) | 30\% | (62) | 14\% | (28) | 6\% | (13) | 3\% | (6) | 206 |
| 2024 H2H Matchup: Do not Know | 41\% | (116) | 33\% | (92) | 15\% | (43) | $4 \%$ | (11) | 6\% | (17) | 279 |
| 2022 House Vote: Democrat | 64\% | (1311) | 23\% | (482) | 8\% | (168) | 3\% | (60) | 2\% | (38) | 2058 |
| 2022 House Vote: Republican | 39\% | (797) | 29\% | (578) | 18\% | (358) | 12\% | (250) | 2\% | (40) | 2022 |
| 2022 House Vote: Did not Vote | 49\% | (378) | 27\% | (212) | 13\% | (103) | 6\% | (49) | 4\% | (32) | 775 |
| 2020 Vote: Joe Biden | 63\% | (1440) | 24\% | (551) | 8\% | (188) | 3\% | (59) | 2\% | (44) | 2282 |
| 2020 Vote: Donald Trump | 39\% | (881) | 28\% | (632) | 18\% | (400) | 12\% | (280) | 2\% | (54) | 2247 |
| 2020 Vote: Someone Else | 38\% | (27) | 34\% | (24) | 17\% | (12) | 9\% | (6) | 2\% | (1) | 70 |
| 2020 Vote: Did not Vote | 53\% | (189) | 25\% | (89) | 12\% | (42) | 6\% | (22) | 4\% | (15) | 357 |
| 2016 Vote: Hillary Clinton | 66\% | (1073) | 23\% | (373) | 6\% | (102) | 2\% | (40) | 2\% | (29) | 1616 |
| 2016 Vote: Donald Trump | 38\% | (774) | 29\% | (579) | 18\% | (361) | 13\% | (269) | 2\% | (41) | 2024 |
| 2016 Vote: Someone Else | 47\% | (81) | 32\% | (55) | 17\% | (29) | $2 \%$ | (3) | 3\% | (6) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 56\% | (108) | 27\% | (52) | 10\% | (20) | $4 \%$ | (8) | 3\% | (7) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 46\% | (100) | 36\% | (78) | 13\% | (28) | $4 \%$ | (9) | 2\% | (4) | 218 |

[^69]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $51 \%$ | (2538) | 26\% | (1295) | 13\% | (642) | 7\% | (367) | 2\% | (114) | 4956 |
| U.S. Economy: Wrong Track | 47\% | (1648) | 27\% | (944) | 15\% | (518) | 9\% | (324) | 2\% | (84) | 3516 |
| U.S. Economy: Right Direction | 62\% | (890) | 24\% | (351) | 9\% | (125) | 3\% | (43) | 2\% | (31) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 68\% | (1029) | 22\% | (323) | 6\% | (86) | 2\% | (37) | 2\% | (28) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 42\% | (1060) | 28\% | (709) | 17\% | (426) | 12\% | (294) | 2\% | (59) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 50\% | (449) | 29\% | (262) | 14\% | (130) | 4\% | (36) | 3\% | (28) | 905 |
| Top 2024 Issue: Economy | 43\% | (768) | 30\% | (534) | 16\% | (289) | 8\% | (149) | 2\% | (33) | 1774 |
| Community: Urban | 55\% | (624) | 26\% | (296) | 11\% | (126) | 5\% | (60) | 2\% | (27) | 1133 |
| Community: Suburban | 51\% | (1242) | 27\% | (654) | 13\% | (311) | 7\% | (170) | 2\% | (47) | 2423 |
| Community: Rural | 48\% | (672) | 25\% | (346) | 15\% | (205) | 10\% | (137) | 3\% | (40) | 1400 |
| Community/Gender: Urban Women | 61\% | (339) | 24\% | (131) | 9\% | (48) | 4\% | (21) | 2\% | (13) | 553 |
| Community/Gender: Urban Men | 49\% | (285) | 28\% | (164) | 14\% | (78) | 7\% | (38) | 2\% | (14) | 580 |
| Community/Gender: Rural Women | $51 \%$ | (418) | 26\% | (214) | 12\% | (97) | 7\% | (56) | 4\% | (29) | 814 |
| Community/Gender: Rural Men | 43\% | (254) | 23\% | (132) | 18\% | (108) | 14\% | (82) | 2\% | (11) | 586 |
| Community/Gender: Suburban Women | 58\% | (742) | 25\% | (313) | 9\% | (120) | 5\% | (62) | 2\% | (31) | 1269 |
| Community/Gender: Suburban Men | 43\% | (499) | 29\% | (340) | 17\% | (191) | 9\% | (108) | 1\% | (16) | 1154 |
| Homeowner | 50\% | (1900) | 27\% | (1013) | 13\% | (509) | 8\% | (300) | 2\% | (81) | 3803 |
| Renter | 56\% | (566) | 25\% | (250) | 12\% | (118) | 5\% | (55) | 3\% | (27) | 1017 |
| Military HHnm: Yes | 45\% | (350) | 30\% | (233) | 14\% | (107) | 8\% | (65) | 2\% | (16) | 772 |
| Military HH: No | 52\% | (2188) | 25\% | (1062) | 13\% | (535) | 7\% | (302) | 2\% | (98) | 4184 |
| Employ: Private Sector | $51 \%$ | (955) | 27\% | (506) | 13\% | (242) | 8\% | (145) | 2\% | (31) | 1879 |
| Employ: Government | 54\% | (173) | 26\% | (84) | 13\% | (42) | 6\% | (19) | 1\% | (5) | 323 |
| Employ: Self-Employed | $53 \%$ | (236) | 23\% | (101) | 15\% | (67) | 7\% | (29) | 3\% | (13) | 446 |
| Employ: Homemaker | 53\% | (171) | 23\% | (76) | 9\% | (30) | 10\% | (31) | 5\% | (16) | 323 |
| Employ: Student | 55\% | (71) | 30\% | (39) | $11 \%$ | (15) | 1\% | (2) | 3\% | (4) | 130 |
| Employ: Retired | 49\% | (624) | 28\% | (349) | 13\% | (168) | 8\% | (107) | 2\% | (20) | 1267 |
| Employ: Unemployed | 50\% | (176) | 25\% | (88) | 14\% | (51) | 6\% | (22) | 4\% | (14) | 350 |
| Employ: Other | 56\% | (132) | 22\% | (53) | 12\% | (28) | 5\% | (13) | 5\% | (12) | 238 |
| Self + Household: White-Collar | $52 \%$ | (1023) | 28\% | (554) | 12\% | (234) | 7\% | (145) | 1\% | (25) | 1981 |
| Self + Household: Blue Collar | 50\% | (1141) | 25\% | (567) | 14\% | (327) | 8\% | (190) | 2\% | (47) | 2273 |

[^70]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2538) | 26\% | (1295) | 13\% | (642) | 7\% | (367) | 2\% | (114) | 4956 |
| Union HH: Yes | 51\% | (183) | 28\% | (99) | 12\% | (43) | 6\% | (22) | 3\% | (12) | 358 |
| Union HH: No | 51\% | (2355) | 26\% | (1196) | 13\% | (599) | 8\% | (345) | 2\% | (102) | 4598 |
| LGBTQ+: Yes | 54\% | (279) | 26\% | (132) | 9\% | (48) | 7\% | (34) | 4\% | (21) | 514 |
| LGBTQ+: No | 51\% | (2259) | 26\% | (1163) | 13\% | (594) | 7\% | (333) | 2\% | (93) | 4442 |
| Motivated to Vote | 51\% | (2340) | 26\% | (1191) | 13\% | (585) | 8\% | (344) | 2\% | (87) | 4547 |
| Parent: Yes | 54\% | (823) | 25\% | (381) | $11 \%$ | (174) | 7\% | (106) | 2\% | (36) | 1520 |
| Parent: No | 50\% | (1715) | 27\% | (914) | $14 \%$ | (468) | 8\% | (261) | 2\% | (78) | 3436 |
| COVID Vaccine: Yes | 54\% | (1891) | 27\% | (933) | 12\% | (411) | 5\% | (189) | 2\% | (77) | 3501 |
| COVID Vaccine: No | 44\% | (647) | 25\% | (362) | 16\% | (231) | 12\% | (178) | 3\% | (37) | 1455 |
| Student Loans: Yes | 54\% | (418) | 25\% | (196) | 13\% | (105) | 5\% | (38) | 3\% | (21) | 778 |
| Student Loans: No | 51\% | (2119) | 26\% | (1099) | 13\% | (538) | 8\% | (329) | 2\% | (94) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | 26\% | (1280) | 15\% | (720) | 9\% | (447) | 3\% | (137) | 4956 |
| Gender: Male | 40\% | (933) | 27\% | (632) | 18\% | (415) | 12\% | (284) | 2\% | (57) | 2320 |
| Gender: Female | 55\% | (1439) | 25\% | (649) | 12\% | (306) | 6\% | (163) | 3\% | (80) | 2636 |
| Age: 18-34 | 56\% | (730) | 23\% | (305) | $11 \%$ | (149) | 7\% | (87) | 3\% | (39) | 1309 |
| Age: 35-44 | 49\% | (331) | 23\% | (156) | 16\% | (106) | 8\% | (52) | 4\% | (27) | 672 |
| Age: 45-64 | 45\% | (778) | 26\% | (445) | 15\% | (255) | 11\% | (181) | 3\% | (56) | 1715 |
| Age: 65+ | 42\% | (532) | 30\% | (374) | 17\% | (211) | 10\% | (128) | 1\% | (16) | 1260 |
| GenZers: 1997-2012 | 58\% | (364) | 21\% | (131) | 10\% | (63) | 7\% | (46) | 3\% | (20) | 623 |
| Millennials: 1981-1996 | 51\% | (663) | 25\% | (319) | 14\% | (177) | 7\% | (85) | 3\% | (43) | 1287 |
| GenXers: 1965-1980 | 47\% | (644) | 24\% | (332) | 15\% | (201) | 10\% | (139) | 3\% | (41) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (646) | 29\% | (450) | 17\% | (263) | 11\% | (171) | 2\% | (30) | 1559 |
| Educ: < College | 48\% | (1500) | 26\% | (801) | 14\% | (447) | 9\% | (271) | 3\% | (102) | 3122 |
| Educ: Bachelors degree | 46\% | (535) | 26\% | (300) | 16\% | (186) | $11 \%$ | (124) | 2\% | (23) | 1169 |
| Educ: Post-grad | 50\% | (336) | 27\% | (179) | 13\% | (87) | 8\% | (52) | 2\% | (11) | 665 |
| Income: Under 50k | 50\% | (1012) | 25\% | (496) | 13\% | (256) | 9\% | (175) | 3\% | (70) | 2009 |
| Income: 50k-100k | 45\% | (802) | 28\% | (498) | 16\% | (286) | 9\% | (159) | 3\% | (50) | 1795 |
| Income: 100k+ | 48\% | (558) | 25\% | (286) | 15\% | (178) | 10\% | (113) | 1\% | (17) | 1152 |
| Ethnicity: White (Non-Hispanic) | 45\% | (1639) | 26\% | (957) | 16\% | (585) | 10\% | (362) | 3\% | (94) | 3637 |
| Ethnicity: Hispanic | 53\% | (182) | 23\% | (79) | 12\% | (42) | 10\% | (35) | 1\% | (5) | 343 |
| Ethnicity: Black (Non-Hispanic) | 57\% | (418) | 25\% | (183) | 8\% | (61) | 5\% | (37) | 4\% | (32) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 54\% | (133) | 25\% | (62) | 13\% | (32) | 5\% | (13) | 2\% | (6) | 246 |
| All Christian | 42\% | (1053) | 30\% | (763) | 16\% | (404) | 10\% | (244) | 2\% | (53) | 2517 |
| All Non-Christian | 45\% | (103) | 21\% | (48) | 20\% | (46) | 8\% | (19) | 5\% | (12) | 228 |
| Atheist | 70\% | (133) | 15\% | (29) | 8\% | (16) | 6\% | (11) | 1\% | (3) | 191 |
| Agnostic/Nothing in particular | 53\% | (630) | 20\% | (235) | 13\% | (151) | 10\% | (114) | 4\% | (47) | 1178 |
| Something Else | 54\% | (453) | 24\% | (206) | 12\% | (103) | 7\% | (59) | 3\% | (23) | 843 |
| Evangelical | 47\% | (650) | 29\% | (398) | 13\% | (182) | 8\% | (117) | 3\% | (37) | 1383 |
| Non-Evangelical | 43\% | (823) | 29\% | (548) | 17\% | (321) | 9\% | (181) | 2\% | (36) | 1909 |
| PID: Dem (no lean) | 64\% | (1157) | 22\% | (406) | 8\% | (153) | 3\% | (63) | 2\% | (35) | 1814 |
| PID: Ind (no lean) | 43\% | (536) | 28\% | (346) | 15\% | (187) | 10\% | (128) | 4\% | (52) | 1249 |
| PID: Rep (no lean) | 36\% | (678) | 28\% | (528) | 20\% | (380) | 14\% | (256) | 3\% | (50) | 1893 |

[^71]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | 26\% | (1280) | 15\% | (720) | 9\% | (447) | 3\% | (137) | 4956 |
| PID/Gender: Dem Men | 56\% | (436) | 26\% | (205) | 11\% | (89) | 5\% | (39) | 2\% | (14) | 784 |
| PID/Gender: Dem Women | 70\% | (721) | 19\% | (200) | 6\% | (64) | 2\% | (24) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 36\% | (231) | 29\% | (186) | 18\% | (117) | 13\% | (83) | 3\% | (22) | 639 |
| PID/Gender: Ind Women | 50\% | (304) | 26\% | (160) | 12\% | (70) | 8\% | (46) | 5\% | (30) | 611 |
| PID/Gender: Rep Men | 30\% | (266) | 27\% | (240) | 23\% | (209) | 18\% | (162) | 2\% | (21) | 898 |
| PID/Gender: Rep Women | 42\% | (413) | 29\% | (288) | 17\% | (171) | 9\% | (93) | 3\% | (29) | 995 |
| Ideo: Liberal (1-3) | 69\% | (1003) | 19\% | (283) | 6\% | (91) | 3\% | (48) | 2\% | (26) | 1451 |
| Ideo: Moderate (4) | 44\% | (616) | 30\% | (424) | 15\% | (209) | 7\% | (95) | 4\% | (52) | 1396 |
| Ideo: Conservative (5-7) | 36\% | (688) | 27\% | (530) | 20\% | (395) | 15\% | (283) | 2\% | (41) | 1937 |
| Ideo/PID: Conservative Republican | 36\% | (506) | 26\% | (375) | 21\% | (295) | 15\% | (216) | 2\% | (27) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 38\% | (166) | 33\% | (144) | 18\% | (77) | 8\% | (34) | 4\% | (18) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 51\% | (348) | 28\% | (188) | 13\% | (90) | 5\% | (36) | 3\% | (22) | 683 |
| Ideo/PID: Liberal Democrat | 73\% | (789) | 19\% | (206) | 5\% | (55) | 2\% | (23) | 1\% | (11) | 1085 |
| Unfavorable of Biden and Trump | 48\% | (409) | 25\% | (212) | 17\% | (147) | 9\% | (74) | 2\% | (17) | 859 |
| 2024 H2H Matchup: Biden Voter | 64\% | (1338) | 23\% | (477) | 8\% | (168) | 3\% | (61) | 2\% | (37) | 2081 |
| 2024 H2H Matchup: Trump Voter | 34\% | (812) | 28\% | (674) | 20\% | (480) | 15\% | (350) | 3\% | (73) | 2390 |
| 2024 H2H Matchup: Would not Vote | 51\% | (106) | 22\% | (45) | 15\% | (30) | 7\% | (15) | 5\% | (9) | 206 |
| 2024 H2H Matchup: Do not Know | 41\% | (115) | 30\% | (84) | 15\% | (42) | 8\% | (21) | 6\% | (18) | 279 |
| 2022 House Vote: Democrat | 63\% | (1301) | 22\% | (457) | 9\% | (180) | 4\% | (82) | 2\% | (39) | 2058 |
| 2022 House Vote: Republican | 34\% | (682) | 29\% | (589) | 20\% | (404) | 15\% | (298) | 2\% | (49) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (350) | 27\% | (207) | 15\% | (118) | 7\% | (55) | 6\% | (45) | 775 |
| 2020 Vote: Joe Biden | 62\% | (1417) | 24\% | (542) | 9\% | (197) | 4\% | (82) | 2\% | (45) | 2282 |
| 2020 Vote: Donald Trump | 34\% | (763) | 28\% | (621) | 21\% | (468) | 15\% | (326) | 3\% | (69) | 2247 |
| 2020 Vote: Someone Else | 43\% | (31) | 26\% | (18) | 16\% | (11) | 13\% | (9) | 2\% | (2) | 70 |
| 2020 Vote: Did not Vote | 45\% | (162) | 28\% | (99) | 13\% | (45) | 8\% | (29) | 6\% | (21) | 357 |
| 2016 Vote: Hillary Clinton | 65\% | (1049) | 23\% | (364) | 7\% | (115) | 4\% | (61) | 2\% | (27) | 1616 |
| 2016 Vote: Donald Trump | 33\% | (677) | 29\% | (580) | 21\% | (419) | 14\% | (293) | 3\% | (55) | 2024 |
| 2016 Vote: Someone Else | 41\% | (72) | 30\% | (53) | 17\% | (30) | 9\% | (16) | 2\% | (4) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 48\% | (93) | 26\% | (51) | 15\% | (29) | 7\% | (13) | 4\% | (7) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 37\% | (80) | 37\% | (81) | 13\% | (29) | 9\% | (20) | 3\% | (7) | 218 |

[^72]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | 26\% | (1280) | 15\% | (720) | 9\% | (447) | 3\% | (137) | 4956 |
| U.S. Economy: Wrong Track | 43\% | (1517) | 26\% | (918) | 17\% | (596) | 11\% | (388) | 3\% | (99) | 3516 |
| U.S. Economy: Right Direction | 59\% | (854) | 25\% | (363) | 9\% | (125) | 4\% | (59) | 3\% | (38) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 68\% | (1014) | 20\% | (306) | 7\% | (106) | 3\% | (46) | 2\% | (29) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 36\% | (923) | 28\% | (717) | 19\% | (484) | 14\% | (347) | 3\% | (78) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 48\% | (435) | 28\% | (257) | 14\% | (130) | 6\% | (54) | 3\% | (29) | 905 |
| Top 2024 Issue: Economy | 37\% | (653) | 30\% | (537) | 18\% | (321) | 12\% | (205) | 3\% | (59) | 1774 |
| Community: Urban | 51\% | (582) | 25\% | (279) | 13\% | (153) | 7\% | (82) | 3\% | (38) | 1133 |
| Community: Suburban | 48\% | (1174) | 25\% | (605) | 15\% | (368) | 9\% | (223) | 2\% | (53) | 2423 |
| Community: Rural | 44\% | (616) | 28\% | (397) | 14\% | (200) | 10\% | (142) | 3\% | (46) | 1400 |
| Community/Gender: Urban Women | 58\% | (319) | 22\% | (124) | 11\% | (63) | 5\% | (29) | 3\% | (19) | 553 |
| Community/Gender: Urban Men | 45\% | (263) | 27\% | (155) | 15\% | (89) | 9\% | (53) | 3\% | (20) | 580 |
| Community/Gender: Rural Women | 49\% | (401) | 28\% | (227) | 12\% | (101) | 7\% | (55) | 4\% | (29) | 814 |
| Community/Gender: Rural Men | 37\% | (215) | 29\% | (170) | 17\% | (98) | 15\% | (87) | 3\% | (16) | 586 |
| Community/Gender: Suburban Women | 57\% | (719) | 23\% | (298) | 11\% | (141) | 6\% | (79) | 3\% | (32) | 1269 |
| Community/Gender: Suburban Men | 39\% | (455) | 27\% | (307) | 20\% | (227) | 13\% | (144) | 2\% | (21) | 1154 |
| Homeowner | 46\% | (1747) | 27\% | (1016) | 16\% | (594) | 9\% | (360) | 2\% | (86) | 3803 |
| Renter | 55\% | (557) | 23\% | (236) | 11\% | (112) | 7\% | (70) | 4\% | (41) | 1017 |
| Military HHnm: Yes | 43\% | (329) | 30\% | (231) | 16\% | (124) | 10\% | (75) | 2\% | (14) | 772 |
| Military HH: No | 49\% | (2043) | 25\% | (1050) | 14\% | (596) | 9\% | (372) | 3\% | (123) | 4184 |
| Employ: Private Sector | 47\% | (891) | 26\% | (485) | 15\% | (283) | 9\% | (174) | 2\% | (46) | 1879 |
| Employ: Government | 53\% | (170) | 25\% | (80) | 13\% | (42) | 7\% | (22) | 2\% | (8) | 323 |
| Employ: Self-Employed | 50\% | (224) | 23\% | (105) | 13\% | (56) | 10\% | (43) | 4\% | (18) | 446 |
| Employ: Homemaker | 57\% | (185) | 23\% | (76) | 10\% | (33) | 7\% | (22) | 3\% | (8) | 323 |
| Employ: Student | 62\% | (81) | 18\% | (23) | 11\% | (15) | 7\% | (9) | 2\% | (3) | 130 |
| Employ: Retired | 41\% | (517) | 30\% | (378) | 17\% | (213) | 11\% | (133) | 2\% | (26) | 1267 |
| Employ: Unemployed | $53 \%$ | (187) | 18\% | (64) | 15\% | (52) | 8\% | (28) | 6\% | (19) | 350 |
| Employ: Other | 49\% | (117) | 29\% | (70) | 11\% | (26) | 7\% | (16) | 4\% | (9) | 238 |
| Self + Household: White-Collar | 49\% | (975) | 26\% | (524) | 14\% | (271) | 9\% | (172) | 2\% | (39) | 1981 |
| Self + Household: Blue Collar | 45\% | (1026) | 26\% | (600) | 16\% | (369) | 10\% | (226) | 2\% | (51) | 2273 |

[^73]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | 26\% | (1280) | 15\% | (720) | 9\% | (447) | 3\% | (137) | 4956 |
| Union HH: Yes | 49\% | (175) | 26\% | (94) | 14\% | (51) | 7\% | (24) | 4\% | (14) | 358 |
| Union HH: No | 48\% | (2197) | 26\% | (1186) | 15\% | (669) | 9\% | (423) | 3\% | (123) | 4598 |
| LGBTQ+: Yes | 58\% | (299) | 22\% | (113) | $11 \%$ | (57) | 6\% | (33) | 2\% | (12) | 514 |
| LGBTQ+: No | 47\% | (2072) | 26\% | (1168) | 15\% | (663) | 9\% | (414) | 3\% | (125) | 4442 |
| Motivated to Vote | 48\% | (2187) | 26\% | (1182) | 15\% | (665) | 9\% | (411) | 2\% | (103) | 4547 |
| Parent: Yes | 49\% | (739) | 26\% | (395) | 14\% | (216) | 8\% | (121) | 3\% | (49) | 1520 |
| Parent: No | 48\% | (1632) | 26\% | (886) | 15\% | (504) | 9\% | (326) | 3\% | (88) | 3436 |
| COVID Vaccine: Yes | 52\% | (1810) | 25\% | (874) | $14 \%$ | (476) | 7\% | (261) | 2\% | (79) | 3501 |
| COVID Vaccine: No | 39\% | (562) | 28\% | (406) | 17\% | (244) | 13\% | (186) | 4\% | (58) | 1455 |
| Student Loans: Yes | 53\% | (409) | 23\% | (180) | 15\% | (114) | 7\% | (51) | 3\% | (23) | 778 |
| Student Loans: No | 47\% | (1962) | 26\% | (1100) | 15\% | (607) | 9\% | (396) | 3\% | (114) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (2926) | 29\% | (1453) | 7\% | (340) | 2\% | (113) | 2\% | (124) | 4956 |
| Gender: Male | 55\% | (1272) | 31\% | (729) | 9\% | (200) | 3\% | (76) | 2\% | (43) | 2320 |
| Gender: Female | 63\% | (1654) | 27\% | (724) | 5\% | (140) | 1\% | (37) | 3\% | (81) | 2636 |
| Age: 18-34 | 45\% | (594) | $33 \%$ | (435) | 12\% | (155) | 4\% | (55) | 5\% | (70) | 1309 |
| Age: 35-44 | 48\% | (321) | 36\% | (243) | 10\% | (69) | 4\% | (24) | 2\% | (14) | 672 |
| Age: 45-64 | 63\% | (1089) | 28\% | (485) | 5\% | (79) | 2\% | (26) | 2\% | (35) | 1715 |
| Age: 65+ | 73\% | (922) | 23\% | (289) | 3\% | (36) | 1\% | (7) | - | (6) | 1260 |
| GenZers: 1997-2012 | 44\% | (272) | 33\% | (207) | 12\% | (76) | 5\% | (32) | 6\% | (36) | 623 |
| Millennials: 1981-1996 | 47\% | (608) | 35\% | (446) | 11\% | (144) | 3\% | (43) | 4\% | (46) | 1287 |
| GenXers: 1965-1980 | 61\% | (822) | 30\% | (407) | 5\% | (72) | 2\% | (28) | 2\% | (29) | 1358 |
| Baby Boomers: 1946-1964 | 73\% | (1136) | 23\% | (359) | 3\% | (43) | 1\% | (9) | 1\% | (13) | 1559 |
| Educ: < College | 64\% | (2002) | 25\% | (793) | 5\% | (167) | 2\% | (67) | 3\% | (93) | 3122 |
| Educ: Bachelors degree | 50\% | (584) | 36\% | (420) | 10\% | (115) | 2\% | (28) | 2\% | (21) | 1169 |
| Educ: Post-grad | 51\% | (340) | 36\% | (240) | 9\% | (58) | 3\% | (18) | 1\% | (10) | 665 |
| Income: Under 50k | 66\% | (1320) | 23\% | (465) | 6\% | (113) | 3\% | (54) | 3\% | (56) | 2009 |
| Income: 50k-100k | 58\% | (1035) | 31\% | (553) | 7\% | (131) | 1\% | (26) | 3\% | (51) | 1795 |
| Income: 100k+ | 50\% | (571) | 38\% | (434) | 8\% | (96) | 3\% | (33) | 1\% | (17) | 1152 |
| Ethnicity: White (Non-Hispanic) | 59\% | (2136) | $31 \%$ | (1135) | 6\% | (226) | $2 \%$ | (71) | 2\% | (69) | 3637 |
| Ethnicity: Hispanic | 58\% | (198) | 27\% | (91) | 9\% | (31) | 4\% | (14) | 3\% | (9) | 343 |
| Ethnicity: Black (Non-Hispanic) | 65\% | (476) | 22\% | (161) | 6\% | (46) | 2\% | (17) | 4\% | (30) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 47\% | (117) | 27\% | (66) | 15\% | (37) | $4 \%$ | (11) | 6\% | (16) | 246 |
| All Christian | 61\% | (1534) | 29\% | (719) | 6\% | (160) | 2\% | (53) | 2\% | (49) | 2517 |
| All Non-Christian | 56\% | (127) | 25\% | (58) | 12\% | (27) | $4 \%$ | (9) | 3\% | (7) | 228 |
| Atheist | 46\% | (87) | 35\% | (68) | 9\% | (17) | $4 \%$ | (8) | 6\% | (11) | 191 |
| Agnostic/Nothing in particular | 55\% | (652) | 32\% | (372) | 8\% | (91) | 3\% | (30) | 3\% | (33) | 1178 |
| Something Else | 62\% | (526) | 28\% | (236) | 5\% | (43) | 2\% | (14) | 3\% | (24) | 843 |
| Evangelical | 63\% | (866) | 26\% | (364) | 6\% | (84) | 2\% | (29) | 3\% | (39) | 1383 |
| Non-Evangelical | 61\% | (1158) | 29\% | (561) | 6\% | (119) | 2\% | (38) | 2\% | (33) | 1909 |
| PID: Dem (no lean) | 65\% | (1178) | 25\% | (457) | 6\% | (111) | 2\% | (30) | 2\% | (38) | 1814 |
| PID: Ind (no lean) | 57\% | (707) | 30\% | (378) | 7\% | (81) | 3\% | (41) | 3\% | (41) | 1249 |
| PID: Rep (no lean) | 55\% | (1041) | 33\% | (617) | 8\% | (148) | 2\% | (42) | 2\% | (44) | 1893 |

[^74]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (2926) | 29\% | (1453) | 7\% | (340) | 2\% | (113) | 2\% | (124) | 4956 |
| PID/Gender: Dem Men | 60\% | (472) | 28\% | (218) | 8\% | (60) | 2\% | (19) | 2\% | (14) | 784 |
| PID/Gender: Dem Women | 68\% | (706) | 23\% | (239) | 5\% | (51) | 1\% | (11) | 2\% | (24) | 1031 |
| PID/Gender: Ind Men | 54\% | (348) | 31\% | (200) | 8\% | (51) | 4\% | (25) | 2\% | (15) | 639 |
| PID/Gender: Ind Women | 59\% | (359) | 29\% | (178) | 5\% | (30) | 3\% | (17) | $4 \%$ | (27) | 611 |
| PID/Gender: Rep Men | 50\% | (452) | 35\% | (310) | 10\% | (89) | 4\% | (32) | 2\% | (15) | 898 |
| PID/Gender: Rep Women | 59\% | (589) | 31\% | (308) | 6\% | (59) | 1\% | (10) | 3\% | (30) | 995 |
| Ideo: Liberal (1-3) | 62\% | (904) | 26\% | (382) | 7\% | (102) | 2\% | (33) | 2\% | (29) | 1451 |
| Ideo: Moderate (4) | 61\% | (848) | 29\% | (404) | 6\% | (78) | 2\% | (24) | 3\% | (43) | 1396 |
| Ideo: Conservative (5-7) | 55\% | (1064) | 33\% | (630) | 8\% | (152) | 3\% | (53) | 2\% | (39) | 1937 |
| Ideo/PID: Conservative Republican | 54\% | (763) | 34\% | (480) | 8\% | (112) | 2\% | (33) | $2 \%$ | (31) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 59\% | (258) | 30\% | (130) | 8\% | (33) | 2\% | (9) | 2\% | (10) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 68\% | (466) | 23\% | (156) | 5\% | (36) | 2\% | (11) | 2\% | (14) | 683 |
| Ideo/PID: Liberal Democrat | 63\% | (679) | 27\% | (293) | 7\% | (71) | 2\% | (19) | $2 \%$ | (22) | 1085 |
| Unfavorable of Biden and Trump | 55\% | (472) | 34\% | (288) | 8\% | (70) | 2\% | (14) | $2 \%$ | (15) | 859 |
| 2024 H2H Matchup: Biden Voter | 64\% | (1336) | 26\% | (548) | 6\% | (122) | 2\% | (34) | $2 \%$ | (41) | 2081 |
| 2024 H2H Matchup: Trump Voter | 54\% | (1299) | 33\% | (783) | 7\% | (179) | 3\% | (71) | 2\% | (59) | 2390 |
| 2024 H2H Matchup: Would not Vote | $54 \%$ | (112) | 29\% | (60) | 11\% | (23) | 2\% | (4) | 3\% | (7) | 206 |
| 2024 H2H Matchup: Do not Know | 64\% | (179) | 22\% | (62) | 6\% | (16) | 2\% | (5) | 6\% | (18) | 279 |
| 2022 House Vote: Democrat | 66\% | (1350) | 25\% | (512) | 6\% | (125) | 2\% | (35) | 2\% | (36) | 2058 |
| 2022 House Vote: Republican | 54\% | (1095) | 33\% | (676) | 7\% | (145) | 3\% | (56) | $2 \%$ | (50) | 2022 |
| 2022 House Vote: Did not Vote | 54\% | (421) | 30\% | (236) | 8\% | (64) | 3\% | (21) | 4\% | (33) | 775 |
| 2020 Vote: Joe Biden | 65\% | (1478) | 25\% | (573) | 7\% | (148) | 2\% | (41) | 2\% | (41) | 2282 |
| 2020 Vote: Donald Trump | 55\% | (1230) | 33\% | (752) | 7\% | (149) | $2 \%$ | (55) | $3 \%$ | (61) | 2247 |
| 2020 Vote: Someone Else | 53\% | (37) | $33 \%$ | (23) | 7\% | (5) | $4 \%$ | (3) | 3\% | (2) | 70 |
| 2020 Vote: Did not Vote | 51\% | (181) | 29\% | (104) | 11\% | (38) | $4 \%$ | (15) | 5\% | (19) | 357 |
| 2016 Vote: Hillary Clinton | 67\% | (1079) | 24\% | (387) | 6\% | (94) | $2 \%$ | (29) | $2 \%$ | (27) | 1616 |
| 2016 Vote: Donald Trump | 56\% | (1136) | 33\% | (660) | 7\% | (136) | 2\% | (49) | $2 \%$ | (42) | 2024 |
| 2016 Vote: Someone Else | 53\% | (92) | 35\% | (60) | 10\% | (17) | 1\% | (1) | 2\% | (4) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 59\% | (114) | 30\% | (58) | 7\% | (14) | 1\% | (3) | 3\% | (5) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $52 \%$ | (113) | $31 \%$ | (67) | 12\% | (25) | $2 \%$ | (5) | 4\% | (8) | 218 |

[^75]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (2926) | 29\% | (1453) | 7\% | (340) | 2\% | (113) | 2\% | (124) | 4956 |
| U.S. Economy: Wrong Track | 57\% | (2006) | 31\% | (1078) | 7\% | (252) | 2\% | (79) | 3\% | (102) | 3516 |
| U.S. Economy: Right Direction | 64\% | (920) | 26\% | (375) | 6\% | (88) | $2 \%$ | (34) | $2 \%$ | (22) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 69\% | (1030) | 22\% | (334) | 5\% | (81) | $2 \%$ | (28) | 2\% | (29) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 54\% | (1379) | $33 \%$ | (835) | 7\% | (190) | 3\% | (74) | 3\% | (70) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 57\% | (516) | 31\% | (284) | 8\% | (69) | 1\% | (11) | 3\% | (25) | 905 |
| Top 2024 Issue: Economy | 55\% | (976) | 33\% | (580) | 8\% | (136) | 2\% | (42) | 2\% | (41) | 1774 |
| Community: Urban | 60\% | (683) | 27\% | (306) | 8\% | (86) | $2 \%$ | (26) | 3\% | (31) | 1133 |
| Community: Suburban | 57\% | (1388) | 31\% | (756) | 7\% | (173) | $2 \%$ | (50) | 2\% | (56) | 2423 |
| Community: Rural | 61\% | (855) | 28\% | (391) | 6\% | (81) | 3\% | (37) | 3\% | (36) | 1400 |
| Community/Gender: Urban Women | 66\% | (364) | 23\% | (128) | 6\% | (36) | 1\% | (7) | 3\% | (18) | 553 |
| Community/Gender: Urban Men | 55\% | (319) | $31 \%$ | (178) | 9\% | (50) | 3\% | (19) | 2\% | (13) | 580 |
| Community/Gender: Rural Women | 63\% | (515) | 27\% | (220) | 5\% | (37) | $2 \%$ | (14) | 3\% | (28) | 814 |
| Community/Gender: Rural Men | 58\% | (340) | 29\% | (171) | 7\% | (44) | $4 \%$ | (23) | 1\% | (8) | 586 |
| Community/Gender: Suburban Women | 61\% | (775) | 30\% | (377) | 5\% | (67) | 1\% | (17) | 3\% | (34) | 1269 |
| Community/Gender: Suburban Men | 53\% | (613) | 33\% | (379) | 9\% | (106) | 3\% | (34) | 2\% | (22) | 1154 |
| Homeowner | 58\% | (2220) | 30\% | (1154) | 7\% | (259) | 2\% | (81) | 2\% | (89) | 3803 |
| Renter | 62\% | (634) | 25\% | (258) | 7\% | (74) | 2\% | (23) | 3\% | (28) | 1017 |
| Military HHnm: Yes | 62\% | (475) | 31\% | (236) | 5\% | (38) | 1\% | (10) | 2\% | (13) | 772 |
| Military HH: No | $59 \%$ | (2451) | 29\% | (1217) | 7\% | (302) | 2\% | (104) | 3\% | (111) | 4184 |
| Employ: Private Sector | $52 \%$ | (970) | 35\% | (651) | 9\% | (165) | 3\% | (50) | 2\% | (41) | 1879 |
| Employ: Government | 48\% | (155) | 34\% | (111) | 10\% | (31) | 3\% | (9) | 5\% | (17) | 323 |
| Employ: Self-Employed | 61\% | (272) | 26\% | (117) | 7\% | (29) | 3\% | (14) | $3 \%$ | (15) | 446 |
| Employ: Homemaker | 59\% | (192) | 30\% | (96) | 5\% | (16) | $2 \%$ | (6) | 4\% | (14) | 323 |
| Employ: Student | 39\% | (50) | 36\% | (46) | 20\% | (26) | $4 \%$ | (6) | 1\% | (2) | 130 |
| Employ: Retired | 74\% | (933) | 22\% | (281) | 3\% | (36) | 1\% | (8) | 1\% | (8) | 1267 |
| Employ: Unemployed | 59\% | (205) | 26\% | (90) | 7\% | (25) | $3 \%$ | (11) | $5 \%$ | (18) | 350 |
| Employ: Other | 62\% | (148) | 25\% | (60) | 5\% | (11) | $4 \%$ | (9) | 4\% | (9) | 238 |
| Self + Household: White-Collar | 55\% | (1088) | $33 \%$ | (651) | 8\% | (161) | 3\% | (52) | 1\% | (29) | 1981 |
| Self + Household: Blue Collar | 62\% | (1409) | 27\% | (623) | 6\% | (140) | $2 \%$ | (51) | 2\% | (49) | 2273 |

[^76]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (2926) | 29\% | (1453) | 7\% | (340) | 2\% | (113) | 2\% | (124) | 4956 |
| Union HH: Yes | 60\% | (217) | 24\% | (87) | 6\% | (22) | 3\% | (11) | 6\% | (22) | 358 |
| Union HH: No | 59\% | (2709) | 30\% | (1365) | 7\% | (318) | 2\% | (102) | 2\% | (102) | 4598 |
| LGBTQ+: Yes | 56\% | (290) | 27\% | (139) | 9\% | (49) | $3 \%$ | (18) | 4\% | (18) | 514 |
| LGBTQ+: No | 59\% | (2636) | 30\% | (1314) | 7\% | (291) | 2\% | (95) | 2\% | (105) | 4442 |
| Motivated to Vote | 60\% | (2717) | 29\% | (1341) | 7\% | (300) | 2\% | (100) | 2\% | (90) | 4547 |
| Parent: Yes | 51\% | (782) | 33\% | (509) | 9\% | (138) | 3\% | (41) | 3\% | (50) | 1520 |
| Parent: No | 62\% | (2144) | 27\% | (944) | 6\% | (201) | 2\% | (72) | 2\% | (74) | 3436 |
| COVID Vaccine: Yes | 61\% | (2142) | 28\% | (991) | 6\% | (225) | 2\% | (68) | 2\% | (75) | 3501 |
| COVID Vaccine: No | 54\% | (784) | 32\% | (462) | 8\% | (115) | 3\% | (45) | 3\% | (49) | 1455 |
| Student Loans: Yes | 52\% | (407) | 33\% | (260) | 10\% | (74) | 2\% | (17) | 3\% | (20) | 778 |
| Student Loans: No | 60\% | (2519) | 29\% | (1193) | 6\% | (266) | 2\% | (96) | $2 \%$ | (104) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 64\% | (3167) | 23\% | (1117) | 6\% | (283) | 4\% | (177) | 4\% | (211) | 4956 |
| Gender: Male | 63\% | (1468) | 23\% | (527) | 6\% | (144) | 5\% | (115) | 3\% | (65) | 2320 |
| Gender: Female | 64\% | (1699) | 22\% | (590) | 5\% | (139) | 2\% | (62) | 6\% | (147) | 2636 |
| Age: 18-34 | 55\% | (715) | 26\% | (342) | 8\% | (103) | 4\% | (55) | 7\% | (94) | 1309 |
| Age: 35-44 | 61\% | (408) | 26\% | (176) | 6\% | (38) | 3\% | (21) | 4\% | (29) | 672 |
| Age: 45-64 | 67\% | (1147) | 21\% | (352) | 5\% | (83) | $4 \%$ | (66) | $4 \%$ | (67) | 1715 |
| Age: 65+ | 71\% | (897) | 20\% | (248) | 5\% | (59) | 3\% | (35) | 2\% | (22) | 1260 |
| GenZers: 1997-2012 | 51\% | (318) | 27\% | (171) | 8\% | (50) | 5\% | (33) | 8\% | (51) | 623 |
| Millennials: 1981-1996 | 60\% | (769) | 25\% | (320) | 7\% | (90) | 3\% | (39) | 5\% | (69) | 1287 |
| GenXers: 1965-1980 | 67\% | (909) | 21\% | (281) | 5\% | (64) | $4 \%$ | (51) | 4\% | (54) | 1358 |
| Baby Boomers: 1946-1964 | 69\% | (1074) | 21\% | (328) | 5\% | (76) | 3\% | (51) | 2\% | (31) | 1559 |
| Educ: < College | 62\% | (1927) | 23\% | (728) | 6\% | (178) | $4 \%$ | (115) | 6\% | (174) | 3122 |
| Educ: Bachelors degree | 66\% | (774) | 22\% | (252) | 6\% | (71) | $4 \%$ | (49) | 2\% | (23) | 1169 |
| Educ: Post-grad | 70\% | (467) | 21\% | (137) | 5\% | (35) | 2\% | (13) | 2\% | (13) | 665 |
| Income: Under 50k | 63\% | (1264) | 22\% | (443) | 5\% | (106) | $4 \%$ | (79) | 6\% | (116) | 2009 |
| Income: 50k-100k | 63\% | (1133) | 24\% | (424) | 6\% | (109) | 3\% | (62) | 4\% | (67) | 1795 |
| Income: 100k+ | 67\% | (770) | 22\% | (249) | 6\% | (68) | 3\% | (36) | 2\% | (29) | 1152 |
| Ethnicity: White (Non-Hispanic) | 63\% | (2293) | 24\% | (861) | 6\% | (205) | 4\% | (129) | $4 \%$ | (149) | 3637 |
| Ethnicity: Hispanic | 57\% | (196) | 23\% | (77) | 9\% | (32) | 7\% | (23) | 4\% | (15) | 343 |
| Ethnicity: Black (Non-Hispanic) | $71 \%$ | (515) | 18\% | (129) | 4\% | (33) | 2\% | (17) | 5\% | (37) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 66\% | (163) | 20\% | (50) | 6\% | (14) | 3\% | (8) | 4\% | (10) | 246 |
| All Christian | 65\% | (1629) | 23\% | (573) | 6\% | (156) | 3\% | (87) | 3\% | (71) | 2517 |
| All Non-Christian | 67\% | (152) | 21\% | (49) | 4\% | (9) | $4 \%$ | (8) | 4\% | (9) | 228 |
| Atheist | 72\% | (137) | 19\% | (37) | 3\% | (5) | $4 \%$ | (7) | 2\% | (4) | 191 |
| Agnostic/Nothing in particular | 63\% | (746) | 22\% | (259) | 5\% | (60) | 4\% | (46) | 6\% | (67) | 1178 |
| Something Else | 59\% | (501) | 24\% | (200) | 6\% | (53) | 3\% | (29) | 7\% | (60) | 843 |
| Evangelical | 59\% | (814) | 24\% | (338) | 7\% | (101) | $4 \%$ | (57) | 5\% | (74) | 1383 |
| Non-Evangelical | 67\% | (1281) | 21\% | (410) | 5\% | (104) | 3\% | (59) | 3\% | (56) | 1909 |
| PID: Dem (no lean) | 78\% | (1417) | 16\% | (291) | 3\% | (55) | 1\% | (19) | 2\% | (32) | 1814 |
| PID: Ind (no lean) | 59\% | (736) | 24\% | (298) | 6\% | (76) | $4 \%$ | (54) | 7\% | (86) | 1249 |
| PID: Rep (no lean) | 54\% | (1014) | 28\% | (528) | 8\% | (152) | 6\% | (105) | 5\% | (94) | 1893 |

[^77]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 64\% | (3167) | 23\% | (1117) | 6\% | (283) | 4\% | (177) | 4\% | (211) | 4956 |
| PID/Gender: Dem Men | 78\% | (608) | 16\% | (129) | 3\% | (24) | 2\% | (13) | 1\% | (9) | 784 |
| PID/Gender: Dem Women | 78\% | (809) | 16\% | (162) | 3\% | (31) | 1\% | (6) | 2\% | (23) | 1031 |
| PID/Gender: Ind Men | 59\% | (378) | 24\% | (151) | 6\% | (41) | 6\% | (37) | 5\% | (32) | 639 |
| PID/Gender: Ind Women | 59\% | (358) | 24\% | (147) | 6\% | (36) | 3\% | (17) | 9\% | (53) | 611 |
| PID/Gender: Rep Men | 54\% | (482) | 28\% | (247) | 9\% | (80) | 7\% | (65) | 3\% | (23) | 898 |
| PID/Gender: Rep Women | 53\% | (532) | 28\% | (281) | 7\% | (72) | 4\% | (40) | 7\% | (70) | 995 |
| Ideo: Liberal (1-3) | 78\% | (1138) | 15\% | (215) | 3\% | (47) | 2\% | (24) | 2\% | (27) | 1451 |
| Ideo: Moderate (4) | 62\% | (872) | 25\% | (354) | 5\% | (76) | 2\% | (25) | 5\% | (69) | 1396 |
| Ideo: Conservative (5-7) | 56\% | (1085) | 27\% | (515) | 8\% | (152) | 6\% | (117) | 3\% | (67) | 1937 |
| Ideo/PID: Conservative Republican | 55\% | (781) | 27\% | (385) | 8\% | (114) | 6\% | (82) | 4\% | (58) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 50\% | (222) | 31\% | (137) | 8\% | (37) | 4\% | (18) | 6\% | (25) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 71\% | (486) | 21\% | (145) | $4 \%$ | (25) | 1\% | (10) | 3\% | (18) | 683 |
| Ideo/PID: Liberal Democrat | 83\% | (901) | 13\% | (136) | 3\% | (28) | 1\% | (9) | 1\% | (10) | 1085 |
| Unfavorable of Biden and Trump | 61\% | (520) | 27\% | (235) | 5\% | (47) | 4\% | (33) | 3\% | (24) | 859 |
| 2024 H2H Matchup: Biden Voter | 79\% | (1638) | 16\% | (330) | 3\% | (59) | 1\% | (17) | 2\% | (37) | 2081 |
| 2024 H2H Matchup: Trump Voter | 53\% | (1271) | 27\% | (649) | 8\% | (200) | 6\% | (141) | 5\% | (129) | 2390 |
| 2024 H2H Matchup: Would not Vote | 52\% | (107) | 26\% | (54) | 5\% | (10) | 6\% | (12) | 11\% | (23) | 206 |
| 2024 H2H Matchup: Do not Know | 54\% | (150) | 30\% | (84) | 5\% | (14) | 3\% | (8) | 8\% | (23) | 279 |
| 2022 House Vote: Democrat | 77\% | (1593) | 16\% | (339) | 3\% | (61) | 1\% | (23) | 2\% | (43) | 2058 |
| 2022 House Vote: Republican | 54\% | (1100) | 28\% | (558) | 8\% | (166) | 6\% | (119) | 4\% | (79) | 2022 |
| 2022 House Vote: Did not Vote | 55\% | (422) | 25\% | (195) | 6\% | (50) | 4\% | (29) | 10\% | (78) | 775 |
| 2020 Vote: Joe Biden | 77\% | (1754) | 17\% | (380) | 3\% | (74) | 1\% | (23) | 2\% | (51) | 2282 |
| 2020 Vote: Donald Trump | 54\% | (1211) | 27\% | (617) | 8\% | (170) | 6\% | (139) | 5\% | (110) | 2247 |
| 2020 Vote: Someone Else | 55\% | (39) | 30\% | (21) | 8\% | (5) | 5\% | (3) | 2\% | (2) | 70 |
| 2020 Vote: Did not Vote | 46\% | (163) | 28\% | (99) | 10\% | (34) | $4 \%$ | (13) | 14\% | (49) | 357 |
| 2016 Vote: Hillary Clinton | 81\% | (1303) | 14\% | (232) | 2\% | (40) | 1\% | (14) | 2\% | (27) | 1616 |
| 2016 Vote: Donald Trump | 56\% | (1125) | 27\% | (553) | 7\% | (148) | 6\% | (112) | 4\% | (84) | 2024 |
| 2016 Vote: Someone Else | 68\% | (118) | 22\% | (39) | 6\% | (10) | 2\% | (3) | 2\% | (3) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 64\% | (123) | 25\% | (48) | 7\% | (13) | 2\% | (3) | 3\% | (6) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 51\% | (111) | 27\% | (59) | 12\% | (27) | $3 \%$ | (6) | 7\% | (15) | 218 |

[^78]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 64\% | (3167) | 23\% | (1117) | 6\% | (283) | 4\% | (177) | 4\% | (211) | 4956 |
| U.S. Economy: Wrong Track | 59\% | (2078) | 25\% | (866) | 7\% | (241) | $4 \%$ | (156) | 5\% | (175) | 3516 |
| U.S. Economy: Right Direction | 76\% | (1088) | 17\% | (251) | 3\% | (43) | 1\% | (21) | 3\% | (36) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 80\% | (1206) | 14\% | (216) | 3\% | (40) | 1\% | (14) | 2\% | (27) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 54\% | (1369) | 27\% | (692) | 8\% | (206) | 6\% | (149) | 5\% | (133) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 65\% | (592) | 23\% | (210) | 4\% | (38) | 2\% | (15) | 6\% | (52) | 905 |
| Top 2024 Issue: Economy | 57\% | (1016) | 28\% | (491) | 7\% | (123) | 3\% | (57) | 5\% | (87) | 1774 |
| Community: Urban | 65\% | (732) | 22\% | (254) | 5\% | (60) | 3\% | (36) | 4\% | (50) | 1133 |
| Community: Suburban | 65\% | (1586) | 22\% | (537) | 5\% | (126) | 3\% | (84) | 4\% | (90) | 2423 |
| Community: Rural | 61\% | (849) | 23\% | (326) | 7\% | (97) | $4 \%$ | (57) | 5\% | (71) | 1400 |
| Community/Gender: Urban Women | 66\% | (363) | 21\% | (117) | 4\% | (25) | 2\% | (13) | 6\% | (34) | 553 |
| Community/Gender: Urban Men | 64\% | (368) | 24\% | (137) | 6\% | (35) | 4\% | (23) | 3\% | (16) | 580 |
| Community/Gender: Rural Women | 60\% | (489) | 23\% | (189) | 6\% | (51) | 3\% | (28) | 7\% | (57) | 814 |
| Community/Gender: Rural Men | 61\% | (360) | 23\% | (137) | 8\% | (46) | 5\% | (29) | $2 \%$ | (14) | 586 |
| Community/Gender: Suburban Women | 67\% | (846) | 22\% | (283) | 5\% | (64) | 2\% | (21) | 4\% | (55) | 1269 |
| Community/Gender: Suburban Men | 64\% | (740) | 22\% | (253) | 5\% | (63) | 5\% | (63) | 3\% | (35) | 1154 |
| Homeowner | 64\% | (2448) | 23\% | (874) | 6\% | (220) | 3\% | (129) | 3\% | (131) | 3803 |
| Renter | 63\% | (644) | 21\% | (212) | 6\% | (58) | $4 \%$ | (40) | 6\% | (62) | 1017 |
| Military HHnm: Yes | 67\% | (519) | 20\% | (154) | 5\% | (41) | $4 \%$ | (31) | 4\% | (27) | 772 |
| Military HH: No | 63\% | (2648) | 23\% | (964) | 6\% | (242) | 4\% | (147) | 4\% | (184) | 4184 |
| Employ: Private Sector | 63\% | (1184) | 25\% | (463) | 6\% | (114) | 3\% | (61) | 3\% | (57) | 1879 |
| Employ: Government | 65\% | (209) | 20\% | (65) | 7\% | (23) | $4 \%$ | (13) | 4\% | (13) | 323 |
| Employ: Self-Employed | 63\% | (281) | 21\% | (95) | 5\% | (24) | 5\% | (24) | 5\% | (23) | 446 |
| Employ: Homemaker | 60\% | (195) | $21 \%$ | (69) | 7\% | (23) | $4 \%$ | (11) | 8\% | (25) | 323 |
| Employ: Student | $52 \%$ | (68) | $31 \%$ | (41) | 9\% | (12) | $2 \%$ | (2) | 5\% | (6) | 130 |
| Employ: Retired | 71\% | (895) | 20\% | (251) | 4\% | (56) | 3\% | (33) | 3\% | (33) | 1267 |
| Employ: Unemployed | 54\% | (191) | 26\% | (90) | 5\% | (17) | 5\% | (19) | 10\% | (33) | 350 |
| Employ: Other | 61\% | (144) | 19\% | (44) | 6\% | (14) | 6\% | (14) | 9\% | (21) | 238 |
| Self + Household: White-Collar | 67\% | (1327) | 22\% | (441) | 5\% | (96) | 4\% | (78) | 2\% | (38) | 1981 |
| Self + Household: Blue Collar | 64\% | (1449) | 23\% | (513) | 7\% | (154) | 3\% | (72) | 4\% | (85) | 2273 |

[^79]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 64\% (3167) | 23\% | (1117) | 6\% | (283) | 4\% | (177) | 4\% | (211) | 4956 |
| Union HH: Yes | 66\% (236) | 23\% | (82) | 7\% | (23) | 1\% | (5) | 4\% | (13) | 358 |
| Union HH: No | 64\% (2931) | 23\% | (1036) | 6\% | (260) | 4\% | (173) | $4 \%$ | (198) | 4598 |
| LGBTQ+: Yes | 67\% (344) | 19\% | (96) | 5\% | (27) | $3 \%$ | (17) | 6\% | (30) | 514 |
| LGBTQ+: No | 64\% (2823) | 23\% | (1021) | 6\% | (257) | 4\% | (160) | 4\% | (181) | 4442 |
| Motivated to Vote | 66\% (2992) | 22\% | (988) | 6\% | (254) | 3\% | (156) | 3\% | (157) | 4547 |
| Parent: Yes | $59 \% \quad$ (903) | 24\% | (365) | 7\% | (101) | 5\% | (69) | 5\% | (82) | 1520 |
| Parent: No | 66\% (2263) | 22\% | (752) | 5\% | (183) | 3\% | (108) | 4\% | (130) | 3436 |
| COVID Vaccine: Yes | 69\% (2399) | 22\% | (764) | 4\% | (157) | 2\% | (86) | 3\% | (94) | 3501 |
| COVID Vaccine: No | 53\% (768) | 24\% | (353) | 9\% | (126) | 6\% | (91) | 8\% | (117) | 1455 |
| Student Loans: Yes | 66\% (511) | 22\% | (173) | 6\% | (45) | 2\% | (17) | $4 \%$ | (32) | 778 |
| Student Loans: No | 64\% (2656) | 23\% | (945) | 6\% | (238) | 4\% | (160) | 4\% | (180) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 66\% | (3296) | 26\% | (1279) | 5\% | (253) | 1\% | (62) | 1\% | (67) | 4956 |
| Gender: Male | 60\% | (1401) | 30\% | (689) | 7\% | (166) | 2\% | (42) | 1\% | (23) | 2320 |
| Gender: Female | 72\% | (1895) | 22\% | (590) | $3 \%$ | (87) | 1\% | (20) | 2\% | (44) | 2636 |
| Age: 18-34 | 71\% | (923) | 22\% | (286) | 5\% | (59) | 1\% | (15) | $2 \%$ | (25) | 1309 |
| Age: 35-44 | 65\% | (440) | 27\% | (178) | 5\% | (30) | $2 \%$ | (10) | $2 \%$ | (13) | 672 |
| Age: 45-64 | 66\% | (1132) | 26\% | (451) | 5\% | (91) | 1\% | (18) | 1\% | (23) | 1715 |
| Age: 65+ | 64\% | (801) | 29\% | (364) | 6\% | (73) | 1\% | (18) | - | (6) | 1260 |
| GenZers: 1997-2012 | 71\% | (442) | 19\% | (120) | 5\% | (34) | 2\% | (11) | 3\% | (16) | 623 |
| Millennials: 1981-1996 | 68\% | (869) | 26\% | (331) | $4 \%$ | (54) | 1\% | (13) | $2 \%$ | (20) | 1287 |
| GenXers: 1965-1980 | 67\% | (913) | 25\% | (336) | 5\% | (71) | 1\% | (16) | $2 \%$ | (23) | 1358 |
| Baby Boomers: 1946-1964 | 63\% | (990) | 29\% | (454) | 6\% | (88) | 1\% | (20) | 1\% | (8) | 1559 |
| Educ: < College | 69\% | (2155) | 24\% | (740) | 5\% | (142) | 1\% | (37) | $2 \%$ | (48) | 3122 |
| Educ: Bachelors degree | 63\% | (736) | 29\% | (337) | 6\% | (67) | 1\% | (16) | 1\% | (11) | 1169 |
| Educ: Post-grad | 61\% | (405) | 30\% | (201) | 7\% | (44) | 1\% | (8) | 1\% | (7) | 665 |
| Income: Under 50k | 71\% | (1430) | 22\% | (442) | 4\% | (71) | 1\% | (28) | 2\% | (37) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 65\% | (1166) | 27\% | (493) | 6\% | (104) | 1\% | (11) | 1\% | (20) | 1795 |
| Income: $100 \mathrm{k}+$ | 61\% | (700) | 30\% | (343) | 7\% | (78) | $2 \%$ | (22) | 1\% | (9) | 1152 |
| Ethnicity: White (Non-Hispanic) | 63\% | (2295) | 29\% | (1046) | 6\% | (211) | 1\% | (45) | 1\% | (39) | 3637 |
| Ethnicity: Hispanic | 73\% | (251) | 19\% | (64) | 5\% | (18) | $2 \%$ | (6) | 1\% | (4) | 343 |
| Ethnicity: Black (Non-Hispanic) | 79\% | (579) | 14\% | (105) | 2\% | (18) | 1\% | (8) | 3\% | (20) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 69\% | (170) | 26\% | (63) | $3 \%$ | (7) | 1\% | (2) | 1\% | (4) | 246 |
| All Christian | 62\% | (1571) | 29\% | (728) | 6\% | (155) | $2 \%$ | (40) | 1\% | (23) | 2517 |
| All Non-Christian | 72\% | (164) | 22\% | (50) | $4 \%$ | (8) | 1\% | (2) | $2 \%$ | (4) | 228 |
| Atheist | 77\% | (147) | 18\% | (34) | $4 \%$ | (7) | 1\% | (1) | 1\% | (1) | 191 |
| Agnostic/Nothing in particular | 67\% | (790) | 25\% | (300) | $4 \%$ | (51) | 1\% | (13) | $2 \%$ | (24) | 1178 |
| Something Else | 74\% | (625) | 20\% | (167) | $4 \%$ | (32) | 1\% | (5) | 2\% | (14) | 843 |
| Evangelical | 67\% | (923) | 25\% | (339) | 6\% | (81) | 1\% | (18) | $2 \%$ | (22) | 1383 |
| Non-Evangelical | 64\% | (1231) | 28\% | (533) | 5\% | (105) | 1\% | (27) | 1\% | (14) | 1909 |
| PID: Dem (no lean) | 78\% | (1422) | 18\% | (322) | 2\% | (40) | 1\% | (12) | 1\% | (18) | 1814 |
| PID: Ind (no lean) | 65\% | (811) | 27\% | (335) | 5\% | (63) | 1\% | (16) | $2 \%$ | (26) | 1249 |
| PID: Rep (no lean) | 56\% | (1063) | $33 \%$ | (622) | 8\% | (151) | 2\% | (34) | 1\% | (23) | 1893 |

[^80]Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 66\% | (3296) | 26\% | (1279) | 5\% | (253) | 1\% | (62) | 1\% | (67) | 4956 |
| PID/Gender: Dem Men | 74\% | (576) | 21\% | (164) | $4 \%$ | (29) | $1 \%$ | (9) | 1\% | (5) | 784 |
| PID/Gender: Dem Women | 82\% | (845) | 15\% | (158) | 1\% | (11) | - | (3) | 1\% | (13) | 1031 |
| PID/Gender: Ind Men | 58\% | (372) | 32\% | (204) | 6\% | (41) | $2 \%$ | (10) | 2\% | (12) | 639 |
| PID/Gender: Ind Women | 72\% | (439) | 21\% | (131) | $4 \%$ | (22) | 1\% | (5) | 2\% | (14) | 611 |
| PID/Gender: Rep Men | 50\% | (453) | 36\% | (321) | 11\% | (96) | 2\% | (22) | 1\% | (5) | 898 |
| PID/Gender: Rep Women | 61\% | (611) | 30\% | (300) | 6\% | (55) | $1 \%$ | (12) | 2\% | (17) | 995 |
| Ideo: Liberal (1-3) | 79\% | (1146) | 17\% | (245) | $2 \%$ | (36) | 1\% | (13) | 1\% | (11) | 1451 |
| Ideo: Moderate (4) | 69\% | (961) | 26\% | (360) | $4 \%$ | (51) | - | (6) | 1\% | (18) | 1396 |
| Ideo: Conservative (5-7) | 54\% | (1047) | 34\% | (655) | 8\% | (164) | 2\% | (41) | 2\% | (29) | 1937 |
| Ideo/PID: Conservative Republican | $52 \%$ | (737) | 36\% | (505) | 9\% | (129) | 2\% | (28) | 1\% | (20) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 67\% | (295) | 26\% | (116) | 5\% | (22) | 1\% | (5) | - | (1) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 75\% | (512) | 20\% | (137) | 3\% | (19) | $1 \%$ | (7) | 1\% | (9) | 683 |
| Ideo/PID: Liberal Democrat | 80\% | (872) | 17\% | (181) | 2\% | (20) | - | (5) | 1\% | (7) | 1085 |
| Unfavorable of Biden and Trump | 68\% | (585) | 24\% | (207) | 6\% | (54) | $1 \%$ | (6) | 1\% | (7) | 859 |
| 2024 H2H Matchup: Biden Voter | 77\% | (1593) | 20\% | (425) | $2 \%$ | (39) | - | (8) | 1\% | (15) | 2081 |
| 2024 H2H Matchup: Trump Voter | 57\% | (1370) | 31\% | (743) | 8\% | (192) | 2\% | (47) | 2\% | (37) | 2390 |
| 2024 H2H Matchup: Would not Vote | 69\% | (142) | 21\% | (44) | 5\% | (11) | $2 \%$ | (4) | 3\% | (5) | 206 |
| 2024 H2H Matchup: Do not Know | 68\% | (190) | 24\% | (66) | $4 \%$ | (12) | $1 \%$ | (2) | 3\% | (9) | 279 |
| 2022 House Vote: Democrat | 77\% | (1577) | 20\% | (412) | $2 \%$ | (38) | $1 \%$ | (13) | 1\% | (18) | 2058 |
| 2022 House Vote: Republican | 55\% | (1118) | 33\% | (658) | 9\% | (173) | 2\% | (41) | 2\% | (32) | 2022 |
| 2022 House Vote: Did not Vote | 68\% | (530) | 24\% | (188) | 5\% | (36) | 1\% | (7) | 2\% | (14) | 775 |
| 2020 Vote: Joe Biden | 77\% | (1746) | 20\% | (459) | $2 \%$ | (45) | 1\% | (12) | 1\% | (19) | 2282 |
| 2020 Vote: Donald Trump | $56 \%$ | (1255) | 33\% | (735) | 8\% | (185) | 2\% | (39) | 1\% | (33) | 2247 |
| 2020 Vote: Someone Else | 69\% | (48) | 25\% | (17) | $4 \%$ | (3) | - | (0) | 2\% | (1) | 70 |
| 2020 Vote: Did not Vote | 69\% | (246) | 19\% | (68) | $5 \%$ | (19) | 3\% | (10) | 4\% | (13) | 357 |
| 2016 Vote: Hillary Clinton | 78\% | (1255) | 20\% | (318) | 1\% | (22) | - | (8) | 1\% | (13) | 1616 |
| 2016 Vote: Donald Trump | 56\% | (1123) | 33\% | (662) | 8\% | (169) | $2 \%$ | (40) | 1\% | (29) | 2024 |
| 2016 Vote: Someone Else | 62\% | (107) | 31\% | (54) | 6\% | (11) | - | (1) | 1\% | (2) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 72\% | (140) | 19\% | (37) | 6\% | (13) | 1\% | (3) | 1\% | (2) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 57\% | (124) | 35\% | (77) | 5\% | (11) | 1\% | (3) | 2\% | (4) | 218 |

[^81]Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 66\% | (3296) | 26\% | (1279) | 5\% | (253) | 1\% | (62) | 1\% | (67) | 4956 |
| U.S. Economy: Wrong Track | 64\% | (2258) | 27\% | (941) | 6\% | (212) | 1\% | (52) | $2 \%$ | (54) | 3516 |
| U.S. Economy: Right Direction | 72\% | (1038) | 23\% | (338) | $3 \%$ | (41) | 1\% | (10) | 1\% | (13) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 79\% | (1185) | 18\% | (270) | $2 \%$ | (28) | 1\% | (8) | 1\% | (10) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 59\% | (1492) | 30\% | (777) | 8\% | (192) | 2\% | (50) | 1\% | (38) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 68\% | (619) | 26\% | (231) | $4 \%$ | (33) | - | (3) | $2 \%$ | (19) | 905 |
| Top 2024 Issue: Economy | 63\% | (1120) | 29\% | (514) | 5\% | (95) | 1\% | (23) | 1\% | (23) | 1774 |
| Community: Urban | 70\% | (797) | 23\% | (259) | 5\% | (52) | 1\% | (10) | 1\% | (14) | 1133 |
| Community: Suburban | 66\% | (1589) | 27\% | (651) | 5\% | (125) | 1\% | (30) | 1\% | (27) | 2423 |
| Community: Rural | 65\% | (910) | 26\% | (368) | 5\% | (76) | 1\% | (21) | 2\% | (26) | 1400 |
| Community/Gender: Urban Women | 76\% | (420) | 18\% | (101) | $4 \%$ | (23) | - | (2) | 1\% | (8) | 553 |
| Community/Gender: Urban Men | 65\% | (378) | 27\% | (158) | 5\% | (30) | 1\% | (8) | 1\% | (6) | 580 |
| Community/Gender: Rural Women | 70\% | (569) | 23\% | (191) | 3\% | (26) | 1\% | (9) | $2 \%$ | (19) | 814 |
| Community/Gender: Rural Men | 58\% | (340) | 30\% | (177) | 9\% | (50) | $2 \%$ | (12) | 1\% | (7) | 586 |
| Community/Gender: Suburban Women | $71 \%$ | (906) | 24\% | (298) | 3\% | (39) | 1\% | (9) | 1\% | (17) | 1269 |
| Community/Gender: Suburban Men | 59\% | (683) | $31 \%$ | (353) | 7\% | (86) | 2\% | (22) | 1\% | (10) | 1154 |
| Homeowner | 64\% | (2439) | 28\% | (1055) | 6\% | (219) | 1\% | (45) | 1\% | (45) | 3803 |
| Renter | 75\% | (759) | 19\% | (197) | $3 \%$ | (30) | 1\% | (14) | $2 \%$ | (17) | 1017 |
| Military HHnm: Yes | 63\% | (487) | 30\% | (228) | 5\% | (37) | 2\% | (12) | 1\% | (7) | 772 |
| Military HH: No | 67\% | (2809) | 25\% | (1050) | 5\% | (216) | 1\% | (50) | 1\% | (60) | 4184 |
| Employ: Private Sector | 65\% | (1223) | 27\% | (515) | 5\% | (101) | 1\% | (22) | 1\% | (17) | 1879 |
| Employ: Government | 69\% | (222) | $24 \%$ | (77) | 6\% | (18) | - | (1) | 1\% | (5) | 323 |
| Employ: Self-Employed | 68\% | (302) | 24\% | (106) | $6 \%$ | (25) | 2\% | (10) | 1\% | (4) | 446 |
| Employ: Homemaker | 72\% | (234) | $21 \%$ | (68) | $4 \%$ | (13) | 1\% | (2) | $2 \%$ | (6) | 323 |
| Employ: Student | 67\% | (87) | 22\% | (28) | 6\% | (8) | 2\% | (2) | $4 \%$ | (5) | 130 |
| Employ: Retired | 64\% | (812) | 28\% | (355) | 6\% | (71) | 2\% | (19) | 1\% | (9) | 1267 |
| Employ: Unemployed | 70\% | (246) | 20\% | (71) | 5\% | (16) | 1\% | (3) | $4 \%$ | (14) | 350 |
| Employ: Other | 71\% | (169) | 25\% | (58) | - | (1) | 1\% | (2) | 3\% | (8) | 238 |
| Self + Household: White-Collar | 63\% | (1257) | 28\% | (559) | 6\% | (120) | 1\% | (28) | 1\% | (16) | 1981 |
| Self + Household: Blue Collar | 67\% | (1524) | 26\% | (581) | 5\% | (122) | 1\% | (26) | 1\% | (21) | 2273 |

[^82]Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 66\% (3296) | 26\% | (1279) | 5\% | (253) | 1\% | (62) | 1\% | (67) | 4956 |
| Union HH: Yes | 64\% (230) | 29\% | (105) | 5\% | (16) | - | (2) | 1\% | (5) | 358 |
| Union HH: No | 67\% (3065) | 26\% | (1174) | 5\% | (237) | 1\% | (60) | 1\% | (62) | 4598 |
| LGBTQ+: Yes | $73 \% \quad$ (377) | 20\% | (102) | 3\% | (18) | 1\% | (5) | 2\% | (12) | 514 |
| LGBTQ+: No | 66\% (2919) | 26\% | (1176) | 5\% | (235) | 1\% | (56) | 1\% | (55) | 4442 |
| Motivated to Vote | 66\% (3021) | 26\% | (1181) | 5\% | (241) | 1\% | (52) | 1\% | (52) | 4547 |
| Parent: Yes | 68\% (1033) | 24\% | (372) | 5\% | (69) | 2\% | (24) | 1\% | (23) | 1520 |
| Parent: No | 66\% (2263) | 26\% | (906) | 5\% | (184) | 1\% | (38) | 1\% | (44) | 3436 |
| COVID Vaccine: Yes | 69\% (2417) | 25\% | (869) | 4\% | (152) | 1\% | (27) | 1\% | (36) | 3501 |
| COVID Vaccine: No | 60\% (879) | 28\% | (410) | 7\% | (101) | 2\% | (35) | 2\% | (31) | 1455 |
| Student Loans: Yes | 70\% (542) | 24\% | (183) | 4\% | (35) | 1\% | (4) | 2\% | (14) | 778 |
| Student Loans: No | 66\% (2753) | 26\% | (1096) | 5\% | (219) | 1\% | (58) | 1\% | (53) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1416) | $34 \%$ | (1691) | 23\% | (1140) | 10\% | (493) | $4 \%$ | (216) | 4956 |
| Gender: Male | 29\% | (665) | $31 \%$ | (723) | 24\% | (557) | 13\% | (310) | $3 \%$ | (65) | 2320 |
| Gender: Female | 29\% | (752) | 37\% | (968) | 22\% | (583) | 7\% | (182) | 6\% | (151) | 2636 |
| Age: 18-34 | 43\% | (562) | 31\% | (403) | 16\% | (213) | 5\% | (60) | 5\% | (71) | 1309 |
| Age: 35-44 | 35\% | (235) | $34 \%$ | (230) | 19\% | (126) | 6\% | (40) | 6\% | (41) | 672 |
| Age: 45-64 | 24\% | (407) | 34\% | (581) | 26\% | (447) | 12\% | (211) | 4\% | (69) | 1715 |
| Age: 65+ | 17\% | (213) | 38\% | (476) | 28\% | (354) | 14\% | (182) | $3 \%$ | (35) | 1260 |
| GenZers: 1997-2012 | 45\% | (282) | 30\% | (190) | 14\% | (89) | 4\% | (23) | 6\% | (39) | 623 |
| Millennials: 1981-1996 | 39\% | (496) | 32\% | (412) | 18\% | (237) | 6\% | (73) | 5\% | (69) | 1287 |
| GenXers: 1965-1980 | 25\% | (346) | 35\% | (479) | 25\% | (333) | 11\% | (145) | 4\% | (55) | 1358 |
| Baby Boomers: 1946-1964 | 17\% | (268) | 36\% | (558) | 29\% | (452) | 15\% | (233) | $3 \%$ | (48) | 1559 |
| Educ: < College | 32\% | (1014) | 33\% | (1027) | 21\% | (644) | 9\% | (272) | 5\% | (164) | 3122 |
| Educ: Bachelors degree | 20\% | (238) | 36\% | (422) | 28\% | (325) | 13\% | (149) | 3\% | (34) | 1169 |
| Educ: Post-grad | 25\% | (164) | 37\% | (243) | 26\% | (170) | 11\% | (72) | 3\% | (17) | 665 |
| Income: Under 50k | 33\% | (671) | $33 \%$ | (667) | 20\% | (394) | 8\% | (161) | 6\% | (117) | 2009 |
| Income: 50k-100k | 28\% | (505) | 33\% | (598) | 25\% | (442) | 11\% | (190) | 3\% | (61) | 1795 |
| Income: 100k+ | 21\% | (241) | 37\% | (426) | 26\% | (304) | 12\% | (142) | 3\% | (38) | 1152 |
| Ethnicity: White (Non-Hispanic) | 23\% | (826) | 36\% | (1300) | 26\% | (939) | 12\% | (427) | $4 \%$ | (145) | 3637 |
| Ethnicity: Hispanic | 42\% | (145) | 32\% | (109) | 15\% | (50) | 7\% | (24) | 4\% | (14) | 343 |
| Ethnicity: Black (Non-Hispanic) | 49\% | (357) | 29\% | (211) | 11\% | (83) | $4 \%$ | (32) | 7\% | (48) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (88) | 29\% | (71) | 28\% | (68) | 4\% | (10) | 4\% | (9) | 246 |
| All Christian | 22\% | (560) | 36\% | (912) | 26\% | (660) | 12\% | (299) | 3\% | (86) | 2517 |
| All Non-Christian | 35\% | (79) | 29\% | (67) | 23\% | (52) | 9\% | (20) | 4\% | (9) | 228 |
| Atheist | 36\% | (69) | 37\% | (70) | 13\% | (25) | 7\% | (14) | 7\% | (13) | 191 |
| Agnostic/Nothing in particular | 35\% | (411) | 30\% | (353) | 21\% | (249) | 8\% | (96) | 6\% | (69) | 1178 |
| Something Else | 35\% | (297) | 34\% | (290) | 18\% | (154) | 8\% | (64) | 5\% | (39) | 843 |
| Evangelical | 27\% | (370) | $34 \%$ | (469) | 24\% | (330) | 11\% | (156) | 4\% | (58) | 1383 |
| Non-Evangelical | 24\% | (462) | 37\% | (702) | 25\% | (471) | 11\% | (207) | 4\% | (67) | 1909 |
| PID: Dem (no lean) | 38\% | (687) | 38\% | (685) | 17\% | (312) | 3\% | (61) | 4\% | (70) | 1814 |
| PID: Ind (no lean) | 27\% | (338) | 32\% | (399) | 24\% | (298) | 11\% | (138) | 6\% | (76) | 1249 |
| PID: Rep (no lean) | $21 \%$ | (391) | 32\% | (607) | 28\% | (530) | 15\% | (293) | 4\% | (71) | 1893 |

[^83]Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1416) | $34 \%$ | (1691) | 23\% | (1140) | 10\% | (493) | 4\% | (216) | 4956 |
| PID/Gender: Dem Men | 40\% | (316) | 37\% | (293) | 16\% | (124) | 4\% | (31) | 2\% | (19) | 784 |
| PID/Gender: Dem Women | 36\% | (370) | 38\% | (391) | 18\% | (188) | 3\% | (30) | 5\% | (51) | 1031 |
| PID/Gender: Ind Men | 25\% | (161) | 31\% | (196) | 25\% | (159) | 14\% | (93) | 5\% | (30) | 639 |
| PID/Gender: Ind Women | 29\% | (177) | 33\% | (203) | 23\% | (139) | 7\% | (46) | 7\% | (45) | 611 |
| PID/Gender: Rep Men | 21\% | (187) | 26\% | (234) | 31\% | (275) | $21 \%$ | (187) | 2\% | (15) | 898 |
| PID/Gender: Rep Women | $21 \%$ | (204) | 38\% | (374) | 26\% | (256) | 11\% | (106) | 6\% | (55) | 995 |
| Ideo: Liberal (1-3) | $39 \%$ | (572) | $37 \%$ | (541) | 17\% | (242) | $3 \%$ | (49) | 3\% | (47) | 1451 |
| Ideo: Moderate (4) | 30\% | (418) | 36\% | (496) | 23\% | (319) | 7\% | (92) | 5\% | (71) | 1396 |
| Ideo: Conservative (5-7) | 19\% | (371) | 32\% | (610) | 29\% | (553) | 17\% | (334) | 4\% | (68) | 1937 |
| Ideo/PID: Conservative Republican | 18\% | (251) | 31\% | (440) | 30\% | (427) | 18\% | (256) | 3\% | (46) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 30\% | (130) | 36\% | (159) | 22\% | (98) | 7\% | (31) | 5\% | (22) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 36\% | (246) | 38\% | (258) | 18\% | (124) | 4\% | (25) | 4\% | (31) | 683 |
| Ideo/PID: Liberal Democrat | 39\% | (424) | $38 \%$ | (414) | 17\% | (184) | 3\% | (30) | 3\% | (34) | 1085 |
| Unfavorable of Biden and Trump | 23\% | (196) | $34 \%$ | (293) | 28\% | (245) | 11\% | (98) | 3\% | (27) | 859 |
| 2024 H2H Matchup: Biden Voter | 35\% | (720) | $39 \%$ | (805) | 19\% | (394) | 4\% | (84) | 4\% | (78) | 2081 |
| 2024 H2H Matchup: Trump Voter | $24 \%$ | (568) | 31\% | (733) | 26\% | (629) | 15\% | (360) | 4\% | (100) | 2390 |
| 2024 H2H Matchup: Would not Vote | $31 \%$ | (63) | 33\% | (67) | 21\% | (43) | 8\% | (17) | 8\% | (16) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (65) | 31\% | (87) | 27\% | (74) | 11\% | (31) | 8\% | (22) | 279 |
| 2022 House Vote: Democrat | 35\% | (715) | 38\% | (778) | 19\% | (395) | 4\% | (92) | $4 \%$ | (79) | 2058 |
| 2022 House Vote: Republican | 20\% | (408) | 31\% | (627) | 28\% | (565) | 17\% | (350) | 4\% | (73) | 2022 |
| 2022 House Vote: Did not Vote | 35\% | (268) | 33\% | (252) | 21\% | (162) | 5\% | (39) | 7\% | (54) | 775 |
| 2020 Vote: Joe Biden | $34 \%$ | (784) | 38\% | (863) | 19\% | (444) | 4\% | (102) | $4 \%$ | (89) | 2282 |
| 2020 Vote: Donald Trump | $21 \%$ | (472) | 31\% | (699) | 28\% | (628) | 16\% | (362) | 4\% | (86) | 2247 |
| 2020 Vote: Someone Else | 29\% | (21) | 34\% | (24) | 20\% | (14) | 13\% | (9) | 3\% | (2) | 70 |
| 2020 Vote: Did not Vote | 39\% | (139) | 30\% | (106) | 15\% | (54) | 5\% | (19) | $11 \%$ | (39) | 357 |
| 2016 Vote: Hillary Clinton | 35\% | (571) | 38\% | (613) | 19\% | (307) | 4\% | (67) | 4\% | (58) | 1616 |
| 2016 Vote: Donald Trump | 19\% | (391) | 32\% | (650) | 28\% | (565) | 17\% | (347) | 3\% | (71) | 2024 |
| 2016 Vote: Someone Else | 25\% | (44) | 33\% | (58) | 23\% | (40) | 13\% | (22) | 6\% | (10) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 41\% | (79) | 33\% | (64) | 18\% | (34) | 4\% | (8) | 5\% | (9) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $24 \%$ | (52) | $32 \%$ | (70) | 27\% | (59) | 11\% | (23) | 6\% | (13) | 218 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1416) | $34 \%$ | (1691) | 23\% | (1140) | 10\% | (493) | 4\% | (216) | 4956 |
| U.S. Economy: Wrong Track | 26\% | (909) | $32 \%$ | (1115) | 25\% | (896) | 12\% | (427) | 5\% | (169) | 3516 |
| U.S. Economy: Right Direction | 35\% | (507) | 40\% | (576) | 17\% | (244) | 5\% | (65) | 3\% | (47) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 38\% | (564) | 39\% | (589) | 16\% | (240) | 4\% | (55) | 4\% | (55) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $24 \%$ | (615) | 31\% | (781) | 26\% | (672) | 15\% | (370) | 4\% | (111) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 26\% | (237) | 36\% | (321) | 25\% | (228) | 7\% | (68) | 6\% | (51) | 905 |
| Top 2024 Issue: Economy | 29\% | (517) | $32 \%$ | (560) | 24\% | (433) | 10\% | (186) | 4\% | (77) | 1774 |
| Community: Urban | 39\% | (442) | $34 \%$ | (382) | 17\% | (194) | 6\% | (73) | 4\% | (42) | 1133 |
| Community: Suburban | 25\% | (616) | 35\% | (841) | 26\% | (621) | 10\% | (243) | 4\% | (102) | 2423 |
| Community: Rural | 26\% | (358) | $33 \%$ | (468) | 23\% | (325) | 13\% | (177) | 5\% | (72) | 1400 |
| Community/Gender: Urban Women | 38\% | (210) | 34\% | (190) | 19\% | (105) | $4 \%$ | (24) | 4\% | (24) | 553 |
| Community/Gender: Urban Men | 40\% | (232) | 33\% | (192) | 15\% | (88) | 9\% | (49) | 3\% | (18) | 580 |
| Community/Gender: Rural Women | 26\% | (215) | 37\% | (298) | $21 \%$ | (169) | 9\% | (72) | 7\% | (61) | 814 |
| Community/Gender: Rural Men | 25\% | (144) | 29\% | (170) | 27\% | (157) | 18\% | (104) | 2\% | (11) | 586 |
| Community/Gender: Suburban Women | 26\% | (327) | 38\% | (480) | 24\% | (308) | 7\% | (86) | 5\% | (67) | 1269 |
| Community/Gender: Suburban Men | 25\% | (289) | 31\% | (361) | 27\% | (312) | 14\% | (157) | 3\% | (36) | 1154 |
| Homeowner | 25\% | (955) | 35\% | (1316) | 25\% | (961) | 11\% | (423) | 4\% | (148) | 3803 |
| Renter | 40\% | (405) | 33\% | (333) | 16\% | (161) | 6\% | (61) | 6\% | (57) | 1017 |
| Military HHnm: Yes | 25\% | (193) | $34 \%$ | (261) | 26\% | (203) | 10\% | (78) | 5\% | (37) | 772 |
| Military HH: No | 29\% | (1223) | $34 \%$ | (1431) | 22\% | (937) | 10\% | (414) | $4 \%$ | (179) | 4184 |
| Employ: Private Sector | 30\% | (570) | 33\% | (622) | 23\% | (439) | 10\% | (180) | $4 \%$ | (67) | 1879 |
| Employ: Government | 39\% | (125) | 34\% | (110) | 15\% | (48) | 8\% | (25) | 5\% | (16) | 323 |
| Employ: Self-Employed | $32 \%$ | (142) | 35\% | (156) | 22\% | (98) | 6\% | (25) | 6\% | (25) | 446 |
| Employ: Homemaker | $27 \%$ | (88) | 41\% | (131) | 23\% | (74) | 5\% | (17) | $4 \%$ | (13) | 323 |
| Employ: Student | 38\% | (49) | 36\% | (46) | 18\% | (24) | $4 \%$ | (5) | 5\% | (6) | 130 |
| Employ: Retired | 17\% | (221) | 36\% | (450) | 29\% | (361) | 15\% | (195) | $3 \%$ | (39) | 1267 |
| Employ: Unemployed | 38\% | (133) | 27\% | (94) | 19\% | (66) | 8\% | (29) | 9\% | (30) | 350 |
| Employ: Other | 37\% | (88) | 34\% | (82) | 13\% | (31) | 7\% | (17) | 8\% | (19) | 238 |
| Self + Household: White-Collar | $24 \%$ | (473) | 36\% | (711) | 25\% | (490) | 12\% | (246) | 3\% | (61) | 1981 |
| Self + Household: Blue Collar | 30\% | (693) | $34 \%$ | (768) | $24 \%$ | (535) | 9\% | (205) | $3 \%$ | (72) | 2273 |

[^85]Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1416) | 34\% | (1691) | 23\% | (1140) | 10\% | (493) | 4\% | (216) | 4956 |
| Union HH: Yes | 46\% | (166) | 36\% | (129) | 10\% | (36) | 5\% | (17) | 3\% | (11) | 358 |
| Union HH: No | 27\% | (1250) | 34\% | (1563) | 24\% | (1104) | 10\% | (476) | 4\% | (205) | 4598 |
| LGBTQ+: Yes | 37\% | (192) | $32 \%$ | (165) | 18\% | (91) | 7\% | (37) | 6\% | (30) | 514 |
| LGBTQ+: No | 28\% | (1224) | 34\% | (1527) | 24\% | (1049) | 10\% | (456) | 4\% | (186) | 4442 |
| Motivated to Vote | 28\% | (1270) | 35\% | (1569) | 24\% | (1073) | 10\% | (468) | 4\% | (168) | 4547 |
| Parent: Yes | 37\% | (557) | 34\% | (512) | 19\% | (282) | 7\% | (105) | $4 \%$ | (64) | 1520 |
| Parent: No | 25\% | (859) | 34\% | (1179) | 25\% | (858) | 11\% | (387) | $4 \%$ | (152) | 3436 |
| COVID Vaccine: Yes | 28\% | (989) | 36\% | (1260) | 23\% | (798) | 9\% | (328) | 4\% | (126) | 3501 |
| COVID Vaccine: No | 29\% | (427) | 30\% | (432) | 24\% | (342) | 11\% | (165) | 6\% | (90) | 1455 |
| Student Loans: Yes | 35\% | (276) | 35\% | (274) | 18\% | (143) | 7\% | (53) | 4\% | (31) | 778 |
| Student Loans: No | 27\% | (1140) | 34\% | (1417) | 24\% | (997) | 11\% | (439) | 4\% | (185) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (1608) | 37\% | (1837) | 17\% | (842) | 9\% | (453) | $4 \%$ | (215) | 4956 |
| Gender: Male | $32 \%$ | (746) | 35\% | (805) | 19\% | (442) | 12\% | (279) | $2 \%$ | (48) | 2320 |
| Gender: Female | $33 \%$ | (863) | 39\% | (1032) | 15\% | (400) | 7\% | (174) | 6\% | (167) | 2636 |
| Age: 18-34 | 32\% | (422) | $32 \%$ | (423) | 18\% | (232) | 12\% | (160) | 6\% | (72) | 1309 |
| Age: 35-44 | 29\% | (196) | 34\% | (229) | 22\% | (148) | 9\% | (60) | 6\% | (38) | 672 |
| Age: 45-64 | 29\% | (491) | 40\% | (681) | 18\% | (317) | 9\% | (160) | $4 \%$ | (66) | 1715 |
| Age: 65+ | 40\% | (499) | 40\% | (504) | 12\% | (145) | 6\% | (74) | 3\% | (39) | 1260 |
| GenZers: 1997-2012 | $33 \%$ | (207) | $32 \%$ | (202) | 16\% | (102) | 12\% | (74) | 6\% | (38) | 623 |
| Millennials: 1981-1996 | 30\% | (386) | $33 \%$ | (427) | $21 \%$ | (267) | 10\% | (135) | 6\% | (71) | 1287 |
| GenXers: 1965-1980 | 29\% | (388) | 39\% | (536) | 18\% | (244) | 10\% | (142) | $4 \%$ | (48) | 1358 |
| Baby Boomers: 1946-1964 | 36\% | (568) | 40\% | (616) | $14 \%$ | (217) | 6\% | (101) | $4 \%$ | (57) | 1559 |
| Educ: < College | 33\% | (1022) | 34\% | (1071) | 17\% | (532) | 10\% | (320) | 6\% | (177) | 3122 |
| Educ: Bachelors degree | 30\% | (352) | 42\% | (487) | 18\% | (209) | 8\% | (97) | $2 \%$ | (24) | 1169 |
| Educ: Post-grad | 35\% | (234) | 42\% | (278) | 15\% | (101) | 6\% | (37) | $2 \%$ | (15) | 665 |
| Income: Under 50k | $32 \%$ | (648) | 35\% | (706) | 16\% | (321) | 10\% | (210) | 6\% | (125) | 2009 |
| Income: 50 k -100k | 33\% | (590) | 36\% | (655) | 18\% | (329) | 9\% | (157) | $4 \%$ | (65) | 1795 |
| Income: 100k+ | 32\% | (371) | $41 \%$ | (477) | 17\% | (192) | 7\% | (86) | $2 \%$ | (25) | 1152 |
| Ethnicity: White (Non-Hispanic) | 32\% | (1164) | 39\% | (1407) | 17\% | (616) | 9\% | (317) | $4 \%$ | (133) | 3637 |
| Ethnicity: Hispanic | $36 \%$ | (122) | 30\% | (102) | 18\% | (61) | $13 \%$ | (43) | $4 \%$ | (14) | 343 |
| Ethnicity: Black (Non-Hispanic) | 32\% | (234) | 33\% | (242) | 18\% | (129) | 9\% | (66) | 8\% | (59) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $36 \%$ | (88) | $35 \%$ | (86) | 15\% | (36) | $11 \%$ | (27) | $4 \%$ | (10) | 246 |
| All Christian | $32 \%$ | (813) | $39 \%$ | (979) | 18\% | (459) | 8\% | (197) | 3\% | (70) | 2517 |
| All Non-Christian | 40\% | (90) | $34 \%$ | (77) | 12\% | (27) | $11 \%$ | (25) | $4 \%$ | (9) | 228 |
| Atheist | 32\% | (61) | 38\% | (73) | 19\% | (36) | 7\% | (14) | $4 \%$ | (7) | 191 |
| Agnostic/Nothing in particular | $33 \%$ | (390) | 33\% | (391) | 15\% | (172) | $12 \%$ | (143) | 7\% | (82) | 1178 |
| Something Else | 30\% | (254) | 38\% | (317) | 18\% | (148) | 9\% | (75) | 6\% | (48) | 843 |
| Evangelical | $32 \%$ | (445) | $37 \%$ | (516) | 18\% | (256) | 8\% | (106) | $4 \%$ | (61) | 1383 |
| Non-Evangelical | $31 \%$ | (596) | $39 \%$ | (753) | 18\% | (341) | 9\% | (163) | 3\% | (56) | 1909 |
| PID: Dem (no lean) | 39\% | (706) | 37\% | (665) | 14\% | (258) | 5\% | (96) | 5\% | (89) | 1814 |
| PID: Ind (no lean) | 30\% | (375) | 38\% | (473) | 16\% | (204) | $11 \%$ | (135) | 5\% | (62) | 1249 |
| PID: Rep (no lean) | 28\% | (527) | $37 \%$ | (699) | 20\% | (380) | $12 \%$ | (222) | $3 \%$ | (65) | 1893 |

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (1608) | 37\% | (1837) | 17\% | (842) | 9\% | (453) | $4 \%$ | (215) | 4956 |
| PID/Gender: Dem Men | 40\% | (314) | 35\% | (275) | 15\% | (117) | 8\% | (60) | $2 \%$ | (18) | 784 |
| PID/Gender: Dem Women | 38\% | (392) | 38\% | (391) | $14 \%$ | (142) | 3\% | (36) | 7\% | (70) | 1031 |
| PID/Gender: Ind Men | $31 \%$ | (201) | 35\% | (222) | 18\% | (112) | 13\% | (82) | 3\% | (22) | 639 |
| PID/Gender: Ind Women | 28\% | (174) | 41\% | (252) | 15\% | (91) | 9\% | (53) | 7\% | (40) | 611 |
| PID/Gender: Rep Men | 26\% | (231) | $34 \%$ | (308) | 24\% | (213) | 15\% | (137) | 1\% | (8) | 898 |
| PID/Gender: Rep Women | 30\% | (297) | 39\% | (390) | 17\% | (167) | 9\% | (85) | 6\% | (57) | 995 |
| Ideo: Liberal (1-3) | 40\% | (582) | 37\% | (538) | $14 \%$ | (202) | 6\% | (83) | $3 \%$ | (46) | 1451 |
| Ideo: Moderate (4) | $32 \%$ | (451) | $37 \%$ | (519) | 17\% | (240) | 8\% | (110) | 6\% | (77) | 1396 |
| Ideo: Conservative (5-7) | 28\% | (541) | $37 \%$ | (724) | 20\% | (380) | 12\% | (236) | 3\% | (55) | 1937 |
| Ideo/PID: Conservative Republican | 26\% | (368) | 38\% | (534) | $21 \%$ | (299) | 13\% | (179) | 3\% | (39) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 35\% | (152) | 35\% | (154) | 17\% | (77) | 9\% | (39) | $4 \%$ | (18) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 36\% | (245) | 35\% | (241) | $16 \%$ | (106) | 7\% | (47) | 6\% | (44) | 683 |
| Ideo/PID: Liberal Democrat | 41\% | (449) | 38\% | (409) | 13\% | (146) | 4\% | (45) | 3\% | (35) | 1085 |
| Unfavorable of Biden and Trump | 27\% | (230) | 43\% | (369) | 18\% | (155) | 9\% | (80) | $3 \%$ | (26) | 859 |
| 2024 H2H Matchup: Biden Voter | 39\% | (815) | 38\% | (793) | $14 \%$ | (287) | 5\% | (103) | $4 \%$ | (84) | 2081 |
| 2024 H2H Matchup: Trump Voter | 28\% | (657) | $36 \%$ | (861) | 20\% | (479) | 13\% | (308) | 4\% | (84) | 2390 |
| 2024 H2H Matchup: Would not Vote | 26\% | (54) | $36 \%$ | (75) | 17\% | (36) | 13\% | (26) | 7\% | (15) | 206 |
| 2024 H2H Matchup: Do not Know | 29\% | (82) | $39 \%$ | (108) | $14 \%$ | (40) | 6\% | (17) | $11 \%$ | (32) | 279 |
| 2022 House Vote: Democrat | 38\% | (787) | 39\% | (793) | $14 \%$ | (286) | 6\% | (114) | $4 \%$ | (78) | 2058 |
| 2022 House Vote: Republican | 28\% | (573) | $37 \%$ | (745) | 20\% | (400) | $12 \%$ | (242) | $3 \%$ | (63) | 2022 |
| 2022 House Vote: Did not Vote | 28\% | (216) | $34 \%$ | (266) | 18\% | (140) | $11 \%$ | (87) | 9\% | (67) | 775 |
| 2020 Vote: Joe Biden | 38\% | (867) | $38 \%$ | (878) | $14 \%$ | (320) | 5\% | (124) | $4 \%$ | (94) | 2282 |
| 2020 Vote: Donald Trump | 27\% | (609) | $37 \%$ | (824) | 20\% | (454) | 12\% | (278) | $4 \%$ | (81) | 2247 |
| 2020 Vote: Someone Else | 27\% | (19) | $37 \%$ | (26) | 18\% | (13) | 13\% | (9) | 5\% | (4) | 70 |
| 2020 Vote: Did not Vote | 32\% | (113) | $31 \%$ | (110) | 15\% | (55) | $12 \%$ | (42) | 10\% | (37) | 357 |
| 2016 Vote: Hillary Clinton | 40\% | (641) | 37\% | (603) | $14 \%$ | (219) | 6\% | (91) | $4 \%$ | (62) | 1616 |
| 2016 Vote: Donald Trump | 28\% | (572) | 38\% | (767) | 20\% | (403) | $11 \%$ | (221) | $3 \%$ | (61) | 2024 |
| 2016 Vote: Someone Else | $32 \%$ | (56) | 35\% | (61) | 18\% | (31) | $11 \%$ | (19) | 4\% | (6) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $33 \%$ | (65) | 33\% | (65) | 19\% | (37) | 9\% | (18) | 5\% | (10) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $34 \%$ | (73) | 38\% | (82) | $13 \%$ | (29) | $11 \%$ | (25) | $4 \%$ | (9) | 218 |

[^86]Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (1608) | 37\% | (1837) | 17\% | (842) | 9\% | (453) | 4\% | (215) | 4956 |
| U.S. Economy: Wrong Track | 29\% | (1009) | 37\% | (1290) | 19\% | (674) | 11\% | (385) | 5\% | (159) | 3516 |
| U.S. Economy: Right Direction | 42\% | (599) | 38\% | (548) | 12\% | (168) | 5\% | (68) | $4 \%$ | (56) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 43\% | (644) | $36 \%$ | (544) | 12\% | (183) | $4 \%$ | (66) | $4 \%$ | (65) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 27\% | (693) | 36\% | (914) | 20\% | (519) | 13\% | (334) | 3\% | (88) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 30\% | (270) | 42\% | (379) | 15\% | (140) | 6\% | (53) | 7\% | (63) | 905 |
| Top 2024 Issue: Economy | 25\% | (440) | 38\% | (675) | 22\% | (383) | 12\% | (207) | 4\% | (70) | 1774 |
| Community: Urban | 33\% | (379) | 36\% | (405) | 17\% | (190) | 10\% | (108) | 4\% | (50) | 1133 |
| Community: Suburban | 33\% | (792) | 38\% | (928) | 17\% | (415) | 9\% | (206) | 3\% | (82) | 2423 |
| Community: Rural | 31\% | (437) | 36\% | (504) | 17\% | (237) | 10\% | (139) | 6\% | (83) | 1400 |
| Community/Gender: Urban Women | 33\% | (181) | 39\% | (213) | 16\% | (90) | 6\% | (32) | 7\% | (37) | 553 |
| Community/Gender: Urban Men | 34\% | (198) | 33\% | (192) | 17\% | (100) | 13\% | (75) | $2 \%$ | (14) | 580 |
| Community/Gender: Rural Women | $32 \%$ | (258) | 39\% | (320) | 13\% | (104) | 8\% | (62) | 9\% | (70) | 814 |
| Community/Gender: Rural Men | 31\% | (179) | 31\% | (184) | 23\% | (133) | 13\% | (77) | $2 \%$ | (13) | 586 |
| Community/Gender: Suburban Women | 33\% | (424) | 39\% | (499) | 16\% | (206) | 6\% | (79) | 5\% | (60) | 1269 |
| Community/Gender: Suburban Men | 32\% | (368) | 37\% | (428) | 18\% | (209) | 11\% | (127) | 2\% | (22) | 1154 |
| Homeowner | 33\% | (1256) | 38\% | (1436) | 17\% | (653) | $9 \%$ | (326) | 3\% | (132) | 3803 |
| Renter | 31\% | (315) | 35\% | (359) | 16\% | (166) | 11\% | (111) | 6\% | (65) | 1017 |
| Military HHnm: Yes | 35\% | (271) | 36\% | (278) | 16\% | (123) | 9\% | (67) | 4\% | (33) | 772 |
| Military HH: No | 32\% | (1337) | 37\% | (1559) | 17\% | (719) | $9 \%$ | (387) | $4 \%$ | (183) | 4184 |
| Employ: Private Sector | 30\% | (562) | 37\% | (695) | 20\% | (367) | 10\% | (190) | 3\% | (65) | 1879 |
| Employ: Government | 31\% | (101) | 42\% | (135) | 18\% | (58) | 7\% | (23) | $2 \%$ | (5) | 323 |
| Employ: Self-Employed | $34 \%$ | (150) | 37\% | (163) | 18\% | (80) | $9 \%$ | (40) | 3\% | (13) | 446 |
| Employ: Homemaker | 32\% | (102) | 34\% | (112) | 18\% | (58) | 9\% | (29) | 7\% | (23) | 323 |
| Employ: Student | $31 \%$ | (41) | $32 \%$ | (42) | 18\% | (23) | 13\% | (17) | 6\% | (8) | 130 |
| Employ: Retired | 37\% | (464) | 40\% | (507) | 13\% | (159) | 7\% | (93) | 3\% | (44) | 1267 |
| Employ: Unemployed | 31\% | (110) | 30\% | (105) | 16\% | (57) | 12\% | (43) | 10\% | (35) | 350 |
| Employ: Other | 33\% | (78) | 33\% | (78) | 17\% | (41) | 8\% | (18) | 9\% | (22) | 238 |
| Self + Household: White-Collar | 35\% | (684) | 41\% | (811) | 16\% | (319) | 6\% | (121) | $2 \%$ | (46) | 1981 |
| Self + Household: Blue Collar | $31 \%$ | (708) | 34\% | (784) | 19\% | (428) | 12\% | (264) | 4\% | (89) | 2273 |

[^87]Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (1608) | 37\% | (1837) | 17\% | (842) | 9\% | (453) | 4\% | (215) | 4956 |
| Union HH: Yes | 33\% | (117) | 34\% | (123) | 20\% | (71) | 10\% | (34) | 4\% | (14) | 358 |
| Union HH: No | 32\% | (1491) | 37\% | (1715) | 17\% | (771) | 9\% | (419) | 4\% | (202) | 4598 |
| LGBTQ+: Yes | 34\% | (177) | 36\% | (186) | 14\% | (71) | $11 \%$ | (55) | 5\% | (26) | 514 |
| LGBTQ+: No | 32\% | (1431) | 37\% | (1652) | 17\% | (771) | 9\% | (398) | 4\% | (189) | 4442 |
| Motivated to Vote | 33\% | (1511) | 38\% | (1710) | 17\% | (774) | 9\% | (392) | 4\% | (160) | 4547 |
| Parent: Yes | 30\% | (461) | 35\% | (526) | 22\% | (329) | 9\% | (142) | 4\% | (62) | 1520 |
| Parent: No | 33\% | (1147) | 38\% | (1311) | 15\% | (513) | 9\% | (312) | 4\% | (154) | 3436 |
| COVID Vaccine: Yes | 35\% | (1233) | 39\% | (1358) | 16\% | (555) | 6\% | (226) | 4\% | (128) | 3501 |
| COVID Vaccine: No | 26\% | (375) | 33\% | (479) | 20\% | (287) | 16\% | (227) | 6\% | (87) | 1455 |
| Student Loans: Yes | 30\% | (233) | 40\% | (309) | 18\% | (140) | 8\% | (59) | 5\% | (36) | 778 |
| Student Loans: No | $33 \%$ | (1375) | 37\% | (1528) | 17\% | (702) | 9\% | (394) | 4\% | (180) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1793) | 36\% | (1785) | 15\% | (768) | 7\% | (349) | 5\% | (262) | 4956 |
| Gender: Male | 34\% | (794) | 35\% | (818) | 17\% | (399) | 10\% | (230) | 3\% | (80) | 2320 |
| Gender: Female | 38\% | (999) | 37\% | (967) | 14\% | (369) | 5\% | (119) | 7\% | (182) | 2636 |
| Age: 18-34 | 38\% | (491) | 28\% | (372) | 16\% | (204) | $11 \%$ | (138) | 8\% | (104) | 1309 |
| Age: 35-44 | 32\% | (214) | 31\% | (211) | 21\% | (138) | 9\% | (62) | 7\% | (45) | 672 |
| Age: 45-64 | 33\% | (561) | 39\% | (669) | 17\% | (298) | 6\% | (110) | 4\% | (77) | 1715 |
| Age: 65+ | 42\% | (526) | 42\% | (532) | 10\% | (128) | 3\% | (39) | $3 \%$ | (35) | 1260 |
| GenZers: 1997-2012 | 41\% | (254) | 27\% | (165) | 13\% | (83) | 10\% | (62) | 9\% | (59) | 623 |
| Millennials: 1981-1996 | 33\% | (430) | $31 \%$ | (393) | 19\% | (248) | 10\% | (130) | 7\% | (87) | 1287 |
| GenXers: 1965-1980 | 32\% | (439) | 38\% | (520) | 17\% | (236) | 7\% | (97) | 5\% | (65) | 1358 |
| Baby Boomers: 1946-1964 | 39\% | (605) | 42\% | (655) | 12\% | (194) | 4\% | (58) | 3\% | (48) | 1559 |
| Educ: < College | 37\% | (1141) | 33\% | (1036) | 16\% | (488) | 8\% | (251) | 7\% | (206) | 3122 |
| Educ: Bachelors degree | 35\% | (408) | 40\% | (464) | 16\% | (187) | 6\% | (69) | $3 \%$ | (41) | 1169 |
| Educ: Post-grad | 37\% | (244) | 43\% | (286) | 14\% | (93) | 4\% | (29) | 2\% | (15) | 665 |
| Income: Under 50k | 36\% | (721) | 33\% | (655) | 16\% | (316) | 8\% | (165) | 8\% | (153) | 2009 |
| Income: 50k-100k | 37\% | (659) | 37\% | (673) | 15\% | (270) | 6\% | (111) | 5\% | (82) | 1795 |
| Income: 100k+ | 36\% | (413) | 40\% | (457) | 16\% | (182) | 6\% | (73) | $2 \%$ | (27) | 1152 |
| Ethnicity: White (Non-Hispanic) | 36\% | (1307) | 38\% | (1392) | 15\% | (558) | 6\% | (220) | 4\% | (160) | 3637 |
| Ethnicity: Hispanic | 36\% | (123) | 30\% | (102) | 15\% | (52) | 14\% | (47) | 5\% | (18) | 343 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (268) | 28\% | (206) | 17\% | (121) | 8\% | (62) | 10\% | (74) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 38\% | (94) | 35\% | (85) | 15\% | (37) | 8\% | (20) | 4\% | (9) | 246 |
| All Christian | 37\% | (927) | 39\% | (982) | 15\% | (384) | 5\% | (134) | 4\% | (89) | 2517 |
| All Non-Christian | 51\% | (117) | 25\% | (58) | 12\% | (28) | 7\% | (15) | 5\% | (10) | 228 |
| Atheist | 36\% | (69) | 31\% | (59) | 18\% | (35) | 11\% | (21) | 4\% | (7) | 191 |
| Agnostic/Nothing in particular | 32\% | (375) | 35\% | (415) | 14\% | (167) | 11\% | (125) | 8\% | (96) | 1178 |
| Something Else | 36\% | (304) | 32\% | (272) | 18\% | (154) | 6\% | (54) | 7\% | (60) | 843 |
| Evangelical | 44\% | (603) | 33\% | (459) | 13\% | (185) | 4\% | (56) | 6\% | (80) | 1383 |
| Non-Evangelical | $31 \%$ | (596) | 40\% | (772) | 18\% | (347) | 7\% | (126) | 4\% | (68) | 1909 |
| PID: Dem (no lean) | 37\% | (665) | 38\% | (685) | 14\% | (261) | 5\% | (98) | 6\% | (105) | 1814 |
| PID: Ind (no lean) | $33 \%$ | (418) | 36\% | (450) | 17\% | (210) | 8\% | (102) | 6\% | (70) | 1249 |
| PID: Rep (no lean) | 38\% | (711) | 34\% | (649) | 16\% | (297) | 8\% | (149) | 5\% | (87) | 1893 |

[^88]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1793) | $36 \%$ | (1785) | 15\% | (768) | 7\% | (349) | $5 \%$ | (262) | 4956 |
| PID/Gender: Dem Men | 35\% | (273) | 36\% | (282) | 17\% | (134) | 8\% | (62) | $4 \%$ | (31) | 784 |
| PID/Gender: Dem Women | 38\% | (391) | 39\% | (403) | $12 \%$ | (127) | 3\% | (36) | 7\% | (74) | 1031 |
| PID/Gender: Ind Men | 32\% | (203) | 35\% | (222) | 19\% | (120) | 10\% | (66) | $4 \%$ | (28) | 639 |
| PID/Gender: Ind Women | 35\% | (215) | 37\% | (228) | 15\% | (90) | 6\% | (36) | 7\% | (42) | 611 |
| PID/Gender: Rep Men | 35\% | (317) | 35\% | (314) | 16\% | (144) | $11 \%$ | (101) | 2\% | (21) | 898 |
| PID/Gender: Rep Women | 40\% | (393) | $34 \%$ | (335) | 15\% | (153) | 5\% | (47) | 7\% | (66) | 995 |
| Ideo: Liberal (1-3) | 39\% | (570) | 37\% | (535) | 14\% | (208) | 7\% | (95) | 3\% | (44) | 1451 |
| Ideo: Moderate (4) | 30\% | (425) | 38\% | (535) | 17\% | (231) | 7\% | (100) | 8\% | (105) | 1396 |
| Ideo: Conservative (5-7) | 39\% | (757) | 35\% | (668) | 16\% | (305) | 7\% | (131) | $4 \%$ | (75) | 1937 |
| Ideo/PID: Conservative Republican | 38\% | (543) | 35\% | (492) | 16\% | (225) | 7\% | (104) | $4 \%$ | (55) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 36\% | (158) | 33\% | (147) | 15\% | (67) | 9\% | (41) | 6\% | (26) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 35\% | (237) | $36 \%$ | (249) | 14\% | (98) | 6\% | (39) | 9\% | (60) | 683 |
| Ideo/PID: Liberal Democrat | 38\% | (414) | 39\% | (426) | $14 \%$ | (156) | 5\% | (56) | $3 \%$ | (32) | 1085 |
| Unfavorable of Biden and Trump | 34\% | (288) | 40\% | (347) | 16\% | (134) | 7\% | (57) | $4 \%$ | (33) | 859 |
| 2024 H2H Matchup: Biden Voter | $36 \%$ | (741) | 40\% | (834) | 14\% | (298) | 5\% | (108) | 5\% | (100) | 2081 |
| 2024 H2H Matchup: Trump Voter | 38\% | (899) | $32 \%$ | (773) | 16\% | (392) | $9 \%$ | (212) | 5\% | (114) | 2390 |
| 2024 H2H Matchup: Would not Vote | 32\% | (66) | 33\% | (68) | 17\% | (36) | $9 \%$ | (18) | 9\% | (19) | 206 |
| 2024 H2H Matchup: Do not Know | $31 \%$ | (87) | 40\% | (111) | 15\% | (42) | $4 \%$ | (11) | 11\% | (29) | 279 |
| 2022 House Vote: Democrat | 36\% | (741) | 39\% | (806) | 14\% | (296) | 6\% | (122) | 5\% | (93) | 2058 |
| 2022 House Vote: Republican | 38\% | (773) | $34 \%$ | (690) | 16\% | (314) | 8\% | (162) | $4 \%$ | (83) | 2022 |
| 2022 House Vote: Did not Vote | 32\% | (245) | 33\% | (253) | 18\% | (143) | 7\% | (56) | 10\% | (78) | 775 |
| 2020 Vote: Joe Biden | 35\% | (805) | 40\% | (902) | 15\% | (337) | 6\% | (126) | 5\% | (111) | 2282 |
| 2020 Vote: Donald Trump | 37\% | (836) | $34 \%$ | (762) | 16\% | (369) | 8\% | (180) | $4 \%$ | (100) | 2247 |
| 2020 Vote: Someone Else | 28\% | (20) | 40\% | (28) | 17\% | (12) | $11 \%$ | (8) | $4 \%$ | (3) | 70 |
| 2020 Vote: Did not Vote | 37\% | (132) | 26\% | (92) | 14\% | (50) | 10\% | (36) | 13\% | (48) | 357 |
| 2016 Vote: Hillary Clinton | 36\% | (584) | 40\% | (647) | 15\% | (235) | 6\% | (91) | $4 \%$ | (60) | 1616 |
| 2016 Vote: Donald Trump | 38\% | (761) | 35\% | (716) | 16\% | (325) | 7\% | (144) | $4 \%$ | (79) | 2024 |
| 2016 Vote: Someone Else | 32\% | (56) | 36\% | (62) | 20\% | (34) | 7\% | (12) | 6\% | (10) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 37\% | (73) | 30\% | (58) | 16\% | (32) | 8\% | (15) | 9\% | (17) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $31 \%$ | (67) | 39\% | (85) | 13\% | (28) | 9\% | (20) | 8\% | (17) | 218 |

[^89]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1793) | 36\% | (1785) | 15\% | (768) | 7\% | (349) | 5\% | (262) | 4956 |
| U.S. Economy: Wrong Track | 36\% | (1266) | 35\% | (1215) | 16\% | (575) | 8\% | (268) | 5\% | (192) | 3516 |
| U.S. Economy: Right Direction | 37\% | (527) | 40\% | (570) | 13\% | (193) | 6\% | (81) | 5\% | (69) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 39\% | (581) | 38\% | (576) | 13\% | (197) | 5\% | (77) | 5\% | (70) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 36\% | (928) | 33\% | (841) | 17\% | (422) | 9\% | (230) | 5\% | (127) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $31 \%$ | (284) | 41\% | (367) | 16\% | (149) | 5\% | (41) | 7\% | (64) | 905 |
| Top 2024 Issue: Economy | 29\% | (515) | 37\% | (656) | 19\% | (346) | 9\% | (160) | 6\% | (98) | 1774 |
| Community: Urban | 37\% | (418) | 35\% | (394) | 15\% | (168) | 8\% | (94) | 5\% | (59) | 1133 |
| Community: Suburban | 35\% | (857) | 37\% | (903) | 16\% | (395) | 7\% | (162) | 4\% | (107) | 2423 |
| Community: Rural | 37\% | (518) | 35\% | (488) | 15\% | (205) | 7\% | (93) | 7\% | (96) | 1400 |
| Community/Gender: Urban Women | 37\% | (205) | 36\% | (200) | 15\% | (81) | 5\% | (29) | 7\% | (38) | 553 |
| Community/Gender: Urban Men | 37\% | (213) | $33 \%$ | (194) | 15\% | (88) | $11 \%$ | (65) | $4 \%$ | (20) | 580 |
| Community/Gender: Rural Women | 38\% | (309) | 36\% | (296) | 13\% | (105) | 4\% | (30) | 9\% | (76) | 814 |
| Community/Gender: Rural Men | 36\% | (209) | $33 \%$ | (192) | 17\% | (100) | 11\% | (63) | 4\% | (21) | 586 |
| Community/Gender: Suburban Women | 38\% | (486) | 37\% | (471) | 14\% | (184) | 5\% | (61) | 5\% | (68) | 1269 |
| Community/Gender: Suburban Men | 32\% | (371) | 37\% | (432) | 18\% | (211) | 9\% | (102) | 3\% | (39) | 1154 |
| Homeowner | 36\% | (1370) | 37\% | (1412) | 16\% | (607) | 7\% | (247) | 4\% | (168) | 3803 |
| Renter | 37\% | (374) | 33\% | (335) | 14\% | (146) | 8\% | (86) | 7\% | (76) | 1017 |
| Military HHnm: Yes | 39\% | (300) | 35\% | (272) | 16\% | (120) | 5\% | (40) | 5\% | (39) | 772 |
| Military HH: No | 36\% | (1493) | 36\% | (1513) | 15\% | (648) | 7\% | (309) | 5\% | (222) | 4184 |
| Employ: Private Sector | 33\% | (612) | 37\% | (691) | 18\% | (335) | 8\% | (158) | 4\% | (82) | 1879 |
| Employ: Government | $33 \%$ | (105) | 37\% | (119) | 18\% | (59) | 6\% | (19) | 7\% | (21) | 323 |
| Employ: Self-Employed | 37\% | (163) | $36 \%$ | (159) | 12\% | (55) | 10\% | (43) | 6\% | (26) | 446 |
| Employ: Homemaker | 39\% | (125) | 34\% | (109) | 18\% | (57) | 4\% | (12) | 6\% | (21) | 323 |
| Employ: Student | 43\% | (56) | 27\% | (35) | 12\% | (15) | 13\% | (16) | 6\% | (8) | 130 |
| Employ: Retired | 41\% | (514) | 41\% | (521) | 12\% | (148) | 3\% | (44) | 3\% | (39) | 1267 |
| Employ: Unemployed | 39\% | (137) | 21\% | (73) | 20\% | (71) | 8\% | (28) | $11 \%$ | (40) | 350 |
| Employ: Other | 33\% | (80) | 32\% | (77) | 12\% | (28) | 12\% | (28) | 10\% | (25) | 238 |
| Self + Household: White-Collar | 37\% | (740) | 39\% | (778) | 15\% | (304) | 5\% | (102) | 3\% | (57) | 1981 |
| Self + Household: Blue Collar | 35\% | (790) | 36\% | (808) | 16\% | (365) | 9\% | (194) | 5\% | (115) | 2273 |

[^90]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1793) | $36 \%$ | (1785) | 15\% | (768) | 7\% | (349) | 5\% | (262) | 4956 |
| Union HH: Yes | 35\% | (124) | 33\% | (118) | 20\% | (71) | 8\% | (27) | 5\% | (18) | 358 |
| Union HH: No | 36\% | (1669) | 36\% | (1666) | 15\% | (697) | 7\% | (321) | 5\% | (244) | 4598 |
| LGBTQ+: Yes | 41\% | (211) | 28\% | (146) | 16\% | (82) | 8\% | (42) | 6\% | (33) | 514 |
| LGBTQ+: No | 36\% | (1582) | 37\% | (1638) | 15\% | (686) | 7\% | (307) | 5\% | (228) | 4442 |
| Motivated to Vote | 37\% | (1679) | 36\% | (1659) | 16\% | (707) | 7\% | (299) | 4\% | (203) | 4547 |
| Parent: Yes | 33\% | (506) | 33\% | (502) | 19\% | (294) | 8\% | (124) | 6\% | (95) | 1520 |
| Parent: No | 37\% | (1286) | 37\% | (1283) | 14\% | (474) | 7\% | (225) | 5\% | (167) | 3436 |
| COVID Vaccine: Yes | 37\% | (1297) | 39\% | (1350) | 15\% | (527) | 5\% | (181) | 4\% | (145) | 3501 |
| COVID Vaccine: No | 34\% | (496) | 30\% | (435) | 17\% | (241) | 12\% | (168) | 8\% | (117) | 1455 |
| Student Loans: Yes | 37\% | (287) | 36\% | (283) | 14\% | (112) | 6\% | (48) | 6\% | (47) | 778 |
| Student Loans: No | 36\% | (1505) | $36 \%$ | (1502) | 16\% | (656) | 7\% | (301) | 5\% | (214) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2191) | 33\% | (1617) | 13\% | (665) | 5\% | (266) | 4\% | (217) | 4956 |
| Gender: Male | 42\% | (981) | 32\% | (739) | 16\% | (371) | 7\% | (155) | 3\% | (73) | 2320 |
| Gender: Female | 46\% | (1209) | 33\% | (878) | 11\% | (294) | 4\% | (111) | 5\% | (144) | 2636 |
| Age: 18-34 | 46\% | (599) | 28\% | (368) | 15\% | (191) | 5\% | (71) | 6\% | (79) | 1309 |
| Age: 35-44 | 42\% | (284) | 33\% | (224) | 13\% | (89) | 7\% | (44) | 5\% | (31) | 672 |
| Age: 45-64 | 43\% | (741) | 33\% | (570) | 13\% | (227) | 6\% | (106) | 4\% | (70) | 1715 |
| Age: 65+ | 45\% | (566) | 36\% | (454) | 13\% | (158) | 4\% | (45) | 3\% | (37) | 1260 |
| GenZers: 1997-2012 | 44\% | (271) | 29\% | (179) | 15\% | (93) | 6\% | (36) | 7\% | (43) | 623 |
| Millennials: 1981-1996 | 46\% | (591) | 30\% | (382) | $14 \%$ | (182) | 6\% | (73) | 5\% | (59) | 1287 |
| GenXers: 1965-1980 | 44\% | (599) | 31\% | (420) | $14 \%$ | (194) | 7\% | (96) | 4\% | (51) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (667) | 38\% | (587) | 12\% | (186) | 4\% | (58) | 4\% | (61) | 1559 |
| Educ: < College | 50\% | (1556) | 29\% | (903) | 12\% | (361) | 5\% | (144) | 5\% | (159) | 3122 |
| Educ: Bachelors degree | 36\% | (420) | 39\% | (457) | 15\% | (174) | 7\% | (86) | 3\% | (31) | 1169 |
| Educ: Post-grad | 32\% | (215) | 39\% | (257) | 20\% | (131) | 5\% | (36) | 4\% | (27) | 665 |
| Income: Under 50k | 48\% | (955) | 29\% | (591) | 12\% | (250) | 5\% | (102) | 5\% | (110) | 2009 |
| Income: 50k-100k | 45\% | (812) | 33\% | (594) | 13\% | (231) | 5\% | (83) | 4\% | (76) | 1795 |
| Income: 100k+ | 37\% | (423) | 38\% | (432) | 16\% | (184) | 7\% | (81) | 3\% | (31) | 1152 |
| Ethnicity: White (Non-Hispanic) | 42\% | (1545) | 34\% | (1244) | 14\% | (510) | 5\% | (195) | 4\% | (143) | 3637 |
| Ethnicity: Hispanic | 49\% | (168) | 28\% | (95) | 13\% | (46) | 6\% | (21) | $4 \%$ | (13) | 343 |
| Ethnicity: Black (Non-Hispanic) | 55\% | (398) | 26\% | (187) | 10\% | (76) | 3\% | (25) | 6\% | (44) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $32 \%$ | (79) | 37\% | (91) | 13\% | (33) | 10\% | (25) | 7\% | (18) | 246 |
| All Christian | 43\% | (1071) | 35\% | (879) | 13\% | (337) | 5\% | (135) | 4\% | (95) | 2517 |
| All Non-Christian | 37\% | (85) | 34\% | (78) | 15\% | (35) | 7\% | (16) | 6\% | (14) | 228 |
| Atheist | 28\% | (53) | 36\% | (68) | 21\% | (41) | 11\% | (21) | 4\% | (7) | 191 |
| Agnostic/Nothing in particular | 43\% | (502) | 31\% | (369) | 15\% | (181) | 5\% | (63) | 5\% | (63) | 1178 |
| Something Else | 57\% | (479) | 26\% | (223) | 8\% | (71) | 4\% | (30) | 5\% | (39) | 843 |
| Evangelical | 52\% | (714) | 28\% | (382) | 10\% | (143) | 5\% | (63) | 6\% | (80) | 1383 |
| Non-Evangelical | 42\% | (809) | 37\% | (698) | 13\% | (256) | 5\% | (96) | 3\% | (51) | 1909 |
| PID: Dem (no lean) | 42\% | (757) | $34 \%$ | (617) | 15\% | (275) | 5\% | (89) | 4\% | (76) | 1814 |
| PID: Ind (no lean) | $41 \%$ | (516) | $34 \%$ | (422) | $14 \%$ | (172) | 6\% | (78) | 5\% | (61) | 1249 |
| PID: Rep (no lean) | 48\% | (917) | 31\% | (577) | $12 \%$ | (218) | 5\% | (99) | 4\% | (80) | 1893 |

[^91]Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2191) | $33 \%$ | (1617) | 13\% | (665) | 5\% | (266) | 4\% | (217) | 4956 |
| PID/Gender: Dem Men | 40\% | (317) | 31\% | (246) | 18\% | (143) | 7\% | (54) | $3 \%$ | (24) | 784 |
| PID/Gender: Dem Women | 43\% | (441) | 36\% | (371) | 13\% | (132) | 3\% | (35) | 5\% | (52) | 1031 |
| PID/Gender: Ind Men | 38\% | (243) | $34 \%$ | (217) | 16\% | (104) | 7\% | (46) | 5\% | (30) | 639 |
| PID/Gender: Ind Women | 45\% | (273) | $34 \%$ | (205) | $11 \%$ | (68) | 5\% | (32) | 5\% | (31) | 611 |
| PID/Gender: Rep Men | 47\% | (422) | $31 \%$ | (276) | $14 \%$ | (125) | 6\% | (56) | 2\% | (19) | 898 |
| PID/Gender: Rep Women | 50\% | (495) | 30\% | (301) | 9\% | (94) | 4\% | (43) | 6\% | (61) | 995 |
| Ideo: Liberal (1-3) | 38\% | (553) | $36 \%$ | (525) | 16\% | (232) | 6\% | (93) | 3\% | (48) | 1451 |
| Ideo: Moderate (4) | 43\% | (607) | 33\% | (463) | 13\% | (186) | 4\% | (60) | 6\% | (81) | 1396 |
| Ideo: Conservative (5-7) | 49\% | (941) | 30\% | (590) | 12\% | (233) | 5\% | (104) | $4 \%$ | (68) | 1937 |
| Ideo/PID: Conservative Republican | 48\% | (686) | $31 \%$ | (435) | $12 \%$ | (172) | 5\% | (72) | 4\% | (55) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 50\% | (219) | 30\% | (130) | 10\% | (42) | 6\% | (26) | 5\% | (23) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 46\% | (316) | 31\% | (209) | $14 \%$ | (95) | 4\% | (27) | 5\% | (37) | 683 |
| Ideo/PID: Liberal Democrat | 37\% | (406) | 37\% | (403) | 17\% | (179) | 6\% | (62) | 3\% | (35) | 1085 |
| Unfavorable of Biden and Trump | 37\% | (315) | 37\% | (315) | 16\% | (141) | 7\% | (57) | 4\% | (31) | 859 |
| 2024 H2H Matchup: Biden Voter | 38\% | (782) | 36\% | (748) | 17\% | (346) | 6\% | (120) | 4\% | (87) | 2081 |
| 2024 H2H Matchup: Trump Voter | 51\% | (1217) | 29\% | (705) | 11\% | (255) | 5\% | (126) | 4\% | (87) | 2390 |
| 2024 H2H Matchup: Would not Vote | 39\% | (80) | 30\% | (61) | 18\% | (37) | 5\% | (10) | 9\% | (18) | 206 |
| 2024 H2H Matchup: Do not Know | 40\% | (112) | 37\% | (104) | 10\% | (27) | 4\% | (10) | 9\% | (26) | 279 |
| 2022 House Vote: Democrat | 39\% | (805) | 36\% | (740) | 16\% | (338) | 5\% | (100) | 4\% | (76) | 2058 |
| 2022 House Vote: Republican | 49\% | (993) | 30\% | (607) | 11\% | (225) | 6\% | (113) | 4\% | (83) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (352) | 30\% | (233) | 12\% | (91) | 6\% | (47) | 7\% | (52) | 775 |
| 2020 Vote: Joe Biden | 39\% | (893) | 36\% | (810) | 16\% | (367) | 5\% | (119) | $4 \%$ | (93) | 2282 |
| 2020 Vote: Donald Trump | 49\% | (1101) | 30\% | (685) | 11\% | (251) | 5\% | (120) | 4\% | (90) | 2247 |
| 2020 Vote: Someone Else | 43\% | (30) | 37\% | (26) | $12 \%$ | (8) | 6\% | (4) | 2\% | (2) | 70 |
| 2020 Vote: Did not Vote | 47\% | (167) | 27\% | (95) | 11\% | (39) | 6\% | (23) | 9\% | (33) | 357 |
| 2016 Vote: Hillary Clinton | 40\% | (639) | 36\% | (579) | 16\% | (252) | 5\% | (83) | 4\% | (64) | 1616 |
| 2016 Vote: Donald Trump | 48\% | (974) | $31 \%$ | (632) | 12\% | (236) | 5\% | (111) | 4\% | (71) | 2024 |
| 2016 Vote: Someone Else | 36\% | (63) | 37\% | (65) | 16\% | (27) | 6\% | (11) | 4\% | (7) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (90) | 28\% | (55) | 14\% | (26) | 7\% | (14) | 4\% | (9) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 42\% | (91) | 32\% | (69) | 16\% | (34) | 6\% | (13) | 5\% | (11) | 218 |

[^92]Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2191) | 33\% | (1617) | 13\% | (665) | 5\% | (266) | 4\% | (217) | 4956 |
| U.S. Economy: Wrong Track | 47\% | (1658) | 30\% | (1068) | 13\% | (440) | 5\% | (185) | 5\% | (165) | 3516 |
| U.S. Economy: Right Direction | 37\% | (532) | 38\% | (549) | 16\% | (225) | 6\% | (81) | 4\% | (52) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 40\% | (607) | 35\% | (529) | 15\% | (225) | 5\% | (82) | 4\% | (59) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 50\% | (1280) | 29\% | (743) | 11\% | (287) | 5\% | (138) | 4\% | (101) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 34\% | (303) | 38\% | (346) | 17\% | (154) | 5\% | (45) | 6\% | (57) | 905 |
| Top 2024 Issue: Economy | 43\% | (762) | 34\% | (597) | 14\% | (242) | 6\% | (102) | 4\% | (72) | 1774 |
| Community: Urban | 48\% | (548) | 29\% | (326) | 13\% | (151) | 5\% | (59) | 4\% | (48) | 1133 |
| Community: Suburban | 41\% | (987) | 35\% | (852) | 14\% | (347) | 6\% | (145) | 4\% | (92) | 2423 |
| Community: Rural | 47\% | (656) | 31\% | (439) | 12\% | (167) | 4\% | (62) | 5\% | (77) | 1400 |
| Community/Gender: Urban Women | 51\% | (280) | 29\% | (159) | 12\% | (65) | 4\% | (20) | 5\% | (29) | 553 |
| Community/Gender: Urban Men | 46\% | (268) | 29\% | (167) | 15\% | (86) | 7\% | (39) | 3\% | (19) | 580 |
| Community/Gender: Rural Women | 47\% | (382) | 33\% | (267) | 11\% | (87) | 3\% | (26) | 6\% | (52) | 814 |
| Community/Gender: Rural Men | 47\% | (274) | 29\% | (172) | 14\% | (80) | 6\% | (35) | 4\% | (25) | 586 |
| Community/Gender: Suburban Women | 43\% | (547) | 36\% | (452) | 11\% | (142) | 5\% | (65) | 5\% | (63) | 1269 |
| Community/Gender: Suburban Men | 38\% | (439) | 35\% | (400) | 18\% | (205) | 7\% | (80) | 3\% | (29) | 1154 |
| Homeowner | 42\% | (1595) | 34\% | (1301) | 14\% | (545) | 6\% | (212) | 4\% | (151) | 3803 |
| Renter | $52 \%$ | (529) | 28\% | (282) | 11\% | (108) | 4\% | (45) | 5\% | (53) | 1017 |
| Military HHnm: Yes | 42\% | (324) | 35\% | (270) | 15\% | (114) | 5\% | (38) | 3\% | (25) | 772 |
| Military HH: No | 45\% | (1866) | 32\% | (1347) | 13\% | (551) | 5\% | (228) | 5\% | (192) | 4184 |
| Employ: Private Sector | 42\% | (782) | 34\% | (641) | 15\% | (286) | 6\% | (114) | 3\% | (56) | 1879 |
| Employ: Government | 39\% | (125) | 36\% | (117) | 14\% | (46) | 5\% | (16) | 6\% | (18) | 323 |
| Employ: Self-Employed | 48\% | (214) | 31\% | (137) | 12\% | (56) | 5\% | (21) | 4\% | (19) | 446 |
| Employ: Homemaker | $52 \%$ | (167) | 30\% | (96) | 8\% | (27) | $4 \%$ | (12) | 7\% | (21) | 323 |
| Employ: Student | 38\% | (50) | 37\% | (48) | 14\% | (18) | 5\% | (7) | 6\% | (8) | 130 |
| Employ: Retired | 46\% | (577) | 35\% | (438) | 12\% | (146) | 5\% | (57) | 4\% | (49) | 1267 |
| Employ: Unemployed | 44\% | (153) | 25\% | (87) | 17\% | (59) | 7\% | (24) | 8\% | (28) | 350 |
| Employ: Other | $52 \%$ | (123) | 23\% | (54) | 12\% | (29) | 6\% | (14) | 8\% | (18) | 238 |
| Self + Household: White-Collar | 36\% | (722) | 38\% | (754) | 16\% | (320) | 6\% | (121) | 3\% | (64) | 1981 |
| Self + Household: Blue Collar | 48\% | (1090) | 31\% | (710) | 12\% | (280) | 5\% | (111) | 4\% | (81) | 2273 |

[^93]Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2191) | 33\% | (1617) | 13\% | (665) | 5\% | (266) | 4\% | (217) | 4956 |
| Union HH: Yes | 43\% | (154) | 33\% | (117) | 15\% | (53) | 7\% | (24) | 3\% | (10) | 358 |
| Union HH: No | 44\% | (2037) | 33\% | (1500) | 13\% | (612) | 5\% | (242) | 5\% | (207) | 4598 |
| LGBTQ+: Yes | 40\% | (207) | 29\% | (151) | 17\% | (88) | 8\% | (39) | 6\% | (28) | 514 |
| LGBTQ+: No | 45\% | (1984) | 33\% | (1466) | 13\% | (577) | 5\% | (226) | 4\% | (189) | 4442 |
| Motivated to Vote | 44\% | (2009) | 33\% | (1506) | $14 \%$ | (614) | 5\% | (245) | 4\% | (173) | 4547 |
| Parent: Yes | 48\% | (734) | 29\% | (434) | 14\% | (208) | 5\% | (78) | 4\% | (66) | 1520 |
| Parent: No | 42\% | (1457) | 34\% | (1183) | 13\% | (457) | 5\% | (188) | 4\% | (151) | 3436 |
| COVID Vaccine: Yes | 41\% | (1427) | 35\% | (1220) | 15\% | (511) | 6\% | (201) | 4\% | (141) | 3501 |
| COVID Vaccine: No | 52\% | (763) | 27\% | (397) | 11\% | (154) | 4\% | (64) | 5\% | (76) | 1455 |
| Student Loans: Yes | 44\% | (338) | 36\% | (276) | 13\% | (98) | 5\% | (35) | 4\% | (29) | 778 |
| Student Loans: No | 44\% | (1852) | $32 \%$ | (1341) | $14 \%$ | (567) | 6\% | (230) | 4\% | (188) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

| Demographic | The <br> Economy | Infrast | ructure | Housin |  | Crime |  | Immigration | U.S.- <br> China <br> Relations |  | Climat Chang |  | $\begin{aligned} & \text { Educat } \\ & \text { and } \\ & \text { School } \end{aligned}$ |  | Guns |  | Abortion | Senior Services (Social Security \& Medicare) | Democ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $36 \%$ (1774) | - | (21) | $2 \%$ | (114) |  | (146) | 13\% (653) | 1\% | (32) | $4 \%$ | (181) | $2 \%$ | (101) |  | (136) | 6\% (307) | 6\% (289) | 11\% |
| Gender: Male | 38\% (887) | - | (7) | $2 \%$ | (45) | 3\% | (75) | 14\% (331) | 1\% | (19) | $4 \%$ | (95) | $2 \%$ | (44) | 2\% | (52) | 3\% (67) | 4\% (100) | 13\% |
| Gender: Female | $34 \%$ (887) | 1\% | (14) | 3\% | (70) | 3\% | (71) | 12\% (322) | - | (13) | 3\% | (86) | 2\% | (57) | 3\% | (85) | 9\% (240) | 7\% (189) | 10\% |
| Age: 18-34 | 38\% (503) | $1 \%$ | (7) | 6\% | (80) | $4 \%$ | (56) | 5\% (68) | 1\% | (10) | 5\% | (68) | 5\% | (59) |  | (51) | 9\% (115) | 1\% (10) | 6\% |
| Age: 35-44 | 44\% (296) | 1\% | (7) | $2 \%$ | (14) | 3\% | (20) | 7\% (50) | 1\% | (4) | $4 \%$ | (30) | 4\% | (26) | $4 \%$ | (27) | 7\% (46) | 3\% (18) | $9 \%$ |
| Age: 45-64 | 41\% (704) | - | (5) | 1\% | (14) | 2\% | (35) | 15\% (256) | 1\% | (11) | 2\% | (40) | 1\% | (13) | 1\% | (22) | 5\% (94) | 5\% (78) | 13\% |
| Age: 65+ | 22\% (272) | - | (3) | 1\% | (7) | 3\% | (34) | 22\% (280) | 1\% | (7) | 3\% | (43) | - | (3) | 3\% | (37) | 4\% (51) | 14\% (183) | 16\% |
| GenZers: 1997-2012 | 30\% (187) | - | (3) | 8\% | (48) | 6\% | (35) | 5\% (29) | 1\% | (5) | 7\% | (41) | 4\% | (27) | 6\% | (35) | 9\% (57) | 1\% (5) | 5\% |
| Millennials: 1981-1996 | 45\% (582) | 1\% | (9) | 4\% | (46) | 3\% | (40) | 6\% (78) | 1\% | (9) | 4\% | (57) | 4\% | (55) | 3\% | (42) | 8\% (103) | 1\% (19) | 7\% |
| GenXers: 1965-1980 | 43\% (582) | - | (6) | 1\% | (14) | $2 \%$ | (28) | 14\% (187) | 1\% | (9) | 2\% | (31) | 1\% | (13) | 1\% | (18) | 6\% (79) | 3\% (40) | 13\% |
| Baby Boomers: 1946-1964 | 26\% (404) | - | (4) | - | (7) | $3 \%$ | (41) | 20\% (318) | 1\% | (9) | 3\% | (48) | - | (6) | 2\% | (38) | 4\% (62) | 13\% (206) | 16\% |
| Educ: < College | $36 \%$ (1128) | $\bar{\square}$ | (12) | $3 \%$ | (85) | $3 \%$ | (104) | 14\% (441) | 1\% | (18) | 3\% | (106) | 2\% | (61) | 3\% | (92) | 5\% (165) | 7\% (210) | 9\% |
| Educ: Bachelors degree | $38 \%$ (444) | 1\% | (6) | 2\% | (21) | 2\% | (26) | 12\% (144) | 1\% | (7) | $4 \%$ | (42) | 2\% | (27) | 3\% | (29) | 8\% (93) | 4\% (51) | 13\% |
| Educ: Post-grad | 30\% (202) | 1\% | (4) | 1\% | (8) | $2 \%$ | (15) | 10\% (68) | 1\% | (8) | 5\% | (34) | 2\% | (13) | 2\% | (15) | 7\% (49) | 4\% (28) | 19\% |
| Income: Under 50k | 33\% (657) | - | (10) | 4\% | (72) | 4\% | (76) | 13\% (256) | 1\% | (13) | 3\% | (68) | 2\% | (41) | 3\% | (54) | 5\% (105) | 7\% (148) | 11\% |
| Income: 50 k -100k | 38\% (690) | - | (6) | 2\% | (31) | $2 \%$ | (44) | 14\% (245) | - | (8) | $4 \%$ | (73) | 2\% | (35) | 3\% | (53) | 6\% (112) | 5\% (86) | 11\% |
| Income: $100 \mathrm{k}+$ | 37\% (427) | $1 \%$ | (6) | 1\% | (12) | $2 \%$ | (27) | 13\% (152) | 1\% | (11) | 3\% | (40) | 2\% | (25) | 3\% | (29) | 8\% (90) | 5\% (55) | 13\% |
| Ethnicity: White (Non-Hispanic) | 36\%(1294) | - | (16) | 1\% | (49) | $2 \%$ | (76) | 16\% (575) | 1\% | (22) | 3\% | (124) | 2\% | (60) | 2\% | (88) | 6\% (233) | 7\% (245) | 11\% |
| Ethnicity: Hispanic | 39\% (133) | - | (1) | 2\% | (7) | 6\% | (19) | 9\% (31) | 1\% | (5) | $4 \%$ | (13) | 5\% | (16) | $4 \%$ | (13) | 3\% (11) | 3\% (9) | 8\% |
| Ethnicity: Black (Non-Hispanic) | 35\% (255) | - | (3) | 7\% | (48) | 6\% | (43) | $4 \%$ (32) | 1\% | (4) | $4 \%$ | (30) | 3\% | (19) | $4 \%$ | (28) | 6\% (43) | 3\% (25) | 14\% |
| Ethnicity: Asian + Other (Non-Hispanic) | 37\% (91) | 1\% | (2) | $4 \%$ | (10) | 3\% | (8) | 7\% (16) | - | (1) | 6\% | (15) | $2 \%$ | (6) | 3\% | (7) | 8\% (19) | 4\% (9) | $9 \%$ |
| All Christian | $37 \%$ (940) | - | (9) | 1\% | (23) | 3\% | (74) | 17\% (439) | 1\% | (16) | 3\% | (81) | $2 \%$ | (48) | 3\% | (65) | 4\% (96) | 7\% (182) | 11\% |
| All Non-Christian | 28\% (64) | - | (1) | $2 \%$ | (6) | $2 \%$ | (5) | 10\% (23) | 1\% | (2) | 6\% | (14) | 3\% | (7) | $4 \%$ | (9) | 4\% (10) | 7\% (15) | 13\% |
| Atheist | 19\% (37) | - | (0) | 3\% | (6) | 3\% | (6) | $2 \% \quad(4)$ | $1 \%$ | (1) | 7\% | (13) | 1\% | (1) | $2 \%$ | (4) | 20\% (37) | $2 \% \quad$ (5) | 19\% |
| Agnostic/Nothing in particular | 33\% (387) | 1\% | (8) | 4\% | (42) | 3\% | (35) | $8 \% \quad$ (94) | $1 \%$ | (8) | 5\% | (55) | 2\% | (23) | 3\% | (37) | 10\% (117) | $4 \%$ (49) | 13\% |
| Something Else | 41\% (346) | - | (3) | $4 \%$ | (38) | 3\% | (26) | 11\% (94) | 1\% | (5) | 2\% | (18) | 3\% | (22) | 3\% | (21) | 6\% (47) | $4 \% \quad$ (38) | $8 \%$ |
| Evangelical | $41 \%$ (566) | - | (5) | $2 \%$ | (32) | 3\% | (46) | 18\% (243) | 1\% | (11) | $2 \%$ | (32) | $2 \%$ | (30) | $2 \%$ | (24) | 3\% (47) | 5\% (68) | $8 \%$ |
| Non-Evangelical | 36\% (695) | - | (7) | 1\% | (24) | $3 \%$ | (52) | 15\% (278) | 1\% | (10) | 3\% | (65) | $2 \%$ | (36) | 3\% | (60) | 5\% (94) | 8\% (146) | 12\% |
| PID: Dem (no lean) | 25\% (445) | 1\% | (9) | 3\% | (49) | $4 \%$ | (66) | $3 \% ~(56)$ | 1\% | (12) | 6\% | (111) | $2 \%$ | (37) | $4 \%$ | (81) | $11 \%$ (196) | 7\% (130) | 21\% |
| PID: Ind (no lean) | 38\% (472) | - | (4) | 3\% | (36) | 3\% | (32) | 12\% (151) | 1\% | (10) | $4 \%$ | (45) | 3\% | (32) | $2 \%$ | (21) | 5\% (56) | 5\% (66) | 10\% |
| PID: Rep (no lean) | 45\% (858) | - | (8) | $2 \%$ | (29) | 3\% | (49) | 24\% (446) | 1\% | (11) | 1\% | (24) | $2 \%$ | (32) | $2 \%$ | (34) | 3\% (55) | 5\% (92) | 3\% |
| PID/Gender: Dem Men | 30\% (234) | - | (4) | $2 \%$ | (19) | $4 \%$ | (31) | $3 \%$ (20) | 1\% | (7) | 7\% | (58) | $2 \%$ | (14) | 3\% | (25) | 5\% (42) | 5\% (39) | 24\% |
| PID/Gender: Dem Women | 20\% (211) | 1\% | (6) | 3\% | (30) | 3\% | (35) | $4 \% \quad$ (36) | - | (5) | 5\% | (53) | $2 \%$ | (23) | 5\% | (56) | 15\% (153) | 9\% (91) | 18\% |
| PID/Gender: Ind Men | $38 \%$ (241) | - | (2) | $2 \%$ | (16) | 3\% | (17) | 14\% (86) | 1\% | (6) | 5\% | (30) | 3\% | (18) | 2\% | (11) | 2\% (10) | $4 \%$ (27) | 11\% |
| PID/Gender: Ind Women | $38 \%$ (230) | - | (2) | 3\% | (21) | $2 \%$ | (14) | 11\% (65) | 1\% | (4) | 3\% | (15) | $2 \%$ | (14) | $2 \%$ | (9) | 8\% (46) | 6\% (39) | 10\% |
| PID/Gender: Rep Men | 46\% (412) | - | (1) | 1\% | (11) | 3\% | (27) | 25\% (225) | 1\% | (6) | 1\% | (7) | 1\% | (12) | $2 \%$ | (15) | 2\% (15) | $4 \%$ (34) | $4 \%$ |
| PID/Gender: Rep Women | 45\% (446) | 1\% | (6) | $2 \%$ | (19) | $2 \%$ | (22) | 22\% (221) | - | (5) | 2\% | (17) | $2 \%$ | (21) | 2\% | (19) | 4\% (40) | 6\% (59) | $2 \%$ |
| Ideo: Liberal (1-3) | 22\% (326) | - | (7) | 3\% | (45) | 3\% | (39) | $2 \% ~(35)$ | - | (6) | 8\% | (113) | $2 \%$ | (30) | $4 \%$ | (64) | 13\% (196) | 5\% (66) | 22\% |
| Ideo: Moderate (4) | $39 \%$ (543) | - | (7) | $3 \%$ | (40) | 3\% | (46) | 10\% (134) | 1\% | (9) | 3\% | (46) | $2 \%$ | (29) | 3\% | (39) | $4 \%$ (56) | 8\% (110) | $11 \%$ |
| Ideo: Conservative (5-7) | 44\% (848) | - | (5) | 1\% | (18) | 3\% | (54) | $24 \%$ (465) | 1\% | (18) | 1\% | (21) | 2\% | (32) | 1\% | (26) | 3\% (50) | 5\% (102) | $4 \%$ |

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

| Demographic | The <br> Economy | Infrast | ructure | Housin |  | Crime |  | Immigration | U.S.- <br> China <br> Relations |  | Climate Change | Educati and Schools |  | Guns |  | Abortion | Senior Services (Social Security \& Medicare) | Demo |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\%(1774) | - | (21) | 2\% | (114) | 3\% | (146) | 13\% (653) | 1\% | (32) | 4\% (181) | 2\% | (101) | 3\% | (136) | 6\% (307) | 6\% (289) | $11 \%$ |
| Ideo/PID: Conservative Republican | 46\% (650) | - | (4) |  | (13) | 3\% | (38) | 26\% (368) | 1\% | (9) | 1\% (11) | 1\% | (20) | 1\% | (18) | 3\% (36) | 4\% (57) | 3\% |
| Ideo/PID: Moderate/Liberal Republican | 46\% (202) | $1 \%$ | (4) |  | (15) | $2 \%$ | (10) | 16\% (69) | - | (2) | 3\% (13) | 2\% | (10) | $4 \%$ | (16) | 4\% (16) | 7\% (32) | 2\% |
| Ideo/PID: Moderate/Conservative Democrat | 31\% (211) | 1\% | (5) |  | (23) | 4\% | (30) | 5\% (35) | 1\% | (8) | 4\% (25) | 2\% | (13) | $4 \%$ | (29) | 5\% (32) | 11\% (78) | $14 \%$ |
| Ideo/PID: Liberal Democrat | 20\% (216) | - | (3) |  | (24) | 3\% | (32) | 2\% (21) | - | (3) | 8\% (87) | 2\% | (19) | $4 \%$ | (48) | 15\% (164) | 5\% (51) | 26\% |
| Unfavorable of Biden and Trump | 39\% (336) | - | (2) |  | (32) | 2\% | (16) | 10\% (86) | 1\% | (7) | 3\% (28) | $2 \%$ | (16) | 2\% | (20) | 6\% (52) | 6\% (49) | 7\% |
| 2024 H2H Matchup: Biden Voter | 22\% (463) | - | (9) |  | (54) | 3\% | (56) | 2\% (51) | 1\% | (11) | 7\% (140) | $2 \%$ | (41) | 4\% | (92) | 11\% (230) | 7\% (153) | 23\% |
| 2024 H2H Matchup: Trump Voter | 48\% (1137) | - | (10) |  | (40) | 3\% | (71) | 24\% (571) | 1\% | (16) | 1\% (28) | 2\% | (42) | 1\% | (31) | 2\% (54) | 4\% (96) | 2\% |
| 2024 H2H Matchup: Would not Vote | 37\% (77) | - | (1) |  | (10) | 6\% | (13) | 4\% (8) | - | (0) | 2\% (5) | 1\% | (1) | 3\% | (7) | 8\% (17) | 6\% (12) | 6\% |
| 2024 H2H Matchup: Do not Know | 35\% (97) | 1\% | (3) |  | (10) | 2\% | (6) | 9\% (24) | 2\% | (5) | 3\% (7) | 6\% | (17) | 2\% | (6) | 2\% (6) | 10\% (28) | 7\% |
| 2022 House Vote: Democrat | 24\% (501) | - | (10) | $3 \%$ | (63) | 3\% | (62) | 4\% (75) | 1\% | (12) | 6\% (129) | 2\% | (41) | 4\% | (80) | 10\% (209) | 7\% (151) | $21 \%$ |
| 2022 House Vote: Republican | 45\% (908) | - | (9) |  | (17) | 3\% | (54) | 25\% (506) | 1\% | (16) | 1\% (27) | 2\% | (32) | 2\% | (34) | 2\% (50) | 5\% (93) | 3\% |
| 2022 House Vote: Did not Vote | 42\% (322) | - | (2) |  | (31) | 3\% | (27) | 8\% (63) | 1\% | (4) | 3\% (23) | 3\% | (26) | 3\% | (21) | 6\% (46) | 5\% (39) | 7\% |
| 2020 Vote: Joe Biden | 25\% (580) | - | (9) | 3\% | (62) | 3\% | (68) | 3\% (69) | 1\% | (11) | 6\% (135) | 2\% | (50) | 4\% | (88) | 10\% (222) | 8\% (175) | $21 \%$ |
| 2020 Vote: Donald Trump | 46\%(1040) | - | (7) | 1\% | (33) | 3\% | (61) | 25\% (551) | 1\% | (15) | 1\% (28) | 1\% | (30) | 1\% | (31) | 2\% (50) | 5\% (102) | 3\% |
| 2020 Vote: Someone Else | 43\% (30) | 1\% | (1) | 2\% | (1) | 6\% | (4) | 12\% (8) | - | (0) | 5\% (3) | 4\% | (3) | - | (0) | 7\% (5) | 2\% (1) | 5\% |
| 2020 Vote: Did not Vote | 35\% (124) | $1 \%$ | (4) | 5\% | (18) | 4\% | (13) | 7\% (25) | 2\% | (6) | 4\% (14) | 5\% | (19) | 5\% | (17) | 8\% (30) | 3\% (10) | 3\% |
| 2016 Vote: Hillary Clinton | 24\% (393) | - | (5) | 2\% | (32) | 3\% | (45) | 3\% (44) | 1\% | (9) | 6\% (100) | 1\% | (17) | 4\% | (61) | 11\% (181) | 8\% (127) | $24 \%$ |
| 2016 Vote: Donald Trump | 44\% (883) | - | (6) |  | (18) | 3\% | (56) | 26\% (519) | 1\% | (15) | 1\% (28) | 1\% | (29) | 1\% | (21) | $3 \% ~(52)$ | 5\% (110) | 3\% |
| 2016 Vote: Someone Else | 36\% (63) | $2 \%$ | (3) | 1\% | (2) | 2\% | (4) | 7\% (12) | - | (0) | 5\% (9) | $4 \%$ | (6) | 1\% | (3) | $3 \% \quad$ (5) | 8\% (13) | 15\% |
| 2020 Vote/PID: Not Biden/Democrat | 28\% (54) | $1 \%$ | (1) | $4 \%$ | (8) | 9\% | (17) | 10\% (20) | 1\% | (3) | 4\% (8) | $3 \%$ | (6) | 5\% | (10) | 8\% (15) | 6\% (12) | 5\% |
| 2020 Vote/PID: Not Trump/Republican | 39\% (85) | 1\% | (2) | 3\% | (6) | 3\% | (7) | 10\% (21) | 1\% | (3) | 1\% (3) | 3\% | (7) | 4\% | (9) | 8\% (18) | 7\% (15) | 7\% |
| U.S. Economy: Wrong Track | 43\%(1495) | - | (13) |  | (91) | 3\% | (95) | 17\% (611) | 1\% | (24) | 2\% (88) | 2\% | (60) | 2\% | (69) | 5\% (162) | 5\% (171) | 6\% |
| U.S. Economy: Right Direction | 19\% (279) | 1\% | (8) | 2\% | (23) | 4\% | (51) | 3\% (42) | 1\% | (9) | 6\% (93) | 3\% | (41) | 5\% | (67) | 10\% (144) | 8\% (118) | 25\% |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 19\% (291) | - | (7) | 2\% | (37) | 3\% | (46) | 2\% (28) | - | (7) | 7\% (108) | 2\% | (36) | 5\% | (78) | 12\% (176) | 7\% (110) | 25\% |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 48\% (1216) | - | (11) |  | (49) | 3\% | (71) | 23\% (585) | 1\% | (17) | 1\% (36) | 2\% | (44) | 1\% | (31) | 3\% (67) | 4\% (101) | 2\% |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 30\% (267) | - | (3) |  | (28) | 3\% | (28) | 5\% (41) | 1\% | (9) | 4\% (37) | 2\% | (21) | 3\% | (27) | 7\% (64) | 9\% (78) | 14\% |
| Top 2024 Issue: Economy | 100\%(1774) | - | (0) |  | (0) | - | (0) | - (0) | - | (0) | - (0) | - | (0) | - | (0) | - (0) | - (0) | - |
| Community: Urban | 33\% (371) | 1\% | (6) |  | (49) | 6\% | (63) | 10\% (112) | 1\% | (7) | 5\% (56) | 3\% | (28) | 3\% | (38) | 6\% (69) | 5\% (60) | 11\% |
| Community: Suburban | 36\% (875) | - | (6) |  | (45) | 2\% | (52) | 13\% (317) | 1\% | (16) | 4\% (90) | 2\% | (46) | 3\% | (72) | 7\% (166) | 5\% (132) | 13\% |
| Community: Rural | 38\% (529) | 1\% | (9) |  | (20) | 2\% | (32) | 16\% (224) | 1\% | (9) | 2\% (35) | 2\% | (26) | 2\% | (27) | 5\% (72) | 7\% (97) | 10\% |
| Community/Gender: Urban Women | 28\% (153) | 1\% | (3) | 4\% | (25) | 5\% | (29) | 10\% (54) | - | (1) | 5\% (29) | 3\% | (14) | 3\% | (19) | 10\% (54) | 7\% (37) | 11\% |
| Community/Gender: Urban Men | 38\% (218) | - | (3) | 4\% | (24) | 6\% | (33) | 10\% (58) | 1\% | (6) | 5\% (27) | 2\% | (14) | 3\% | (19) | 3\% (15) | 4\% (23) | 11\% |
| Community/Gender: Rural Women | 37\% (304) | $1 \%$ | (8) | 2\% | (15) | 3\% | (22) | 14\% (115) | \% | (4) | 2\% (19) | $2 \%$ | (18) | 2\% |  | 7\% (55) | 9\% (71) | 8\% |
| Community/Gender: Rural Men | 38\% (225) | - | (1) | 1\% | (5) | 2\% | (10) | 19\% (109) | 1\% | (5) | 3\% (16) | 1\% | (9) | 2\% | (13) | 3\% (17) | 4\% (26) | 12\% |
| Community/Gender: Suburban Women | 34\% (431) | - | (3) | $2 \%$ | (29) | 2\% | (20) | 12\% (153) | 1\% | (8) | 3\% (38) | $2 \%$ | (25) | 4\% | (52) | 10\% (131) | 6\% (82) | $12 \%$ |
| Community/Gender: Suburban Men | 38\% (444) | - | (3) |  | (16) | 3\% | (32) | $14 \%$ (164) | 1\% | (8) | 4\% (52) | 2\% | (21) |  | (20) | 3\% (35) | 4\% (50) | $14 \%$ |
| Homeowner | 36\%(1354) | - | (13) |  | (34) |  | (113) | 15\% (568) | 1\% | (26) | 4\% (143) | 2\% | (71) |  | (101) | 6\% (229) | 6\% (230) | 12\% |
| Renter | 37\% (378) | 1\% | (6) | 7\% | (68) | 3\% | (31) | 8\% (77) | - | (4) | 4\% (37) | 3\% | (27) | 3\% | (33) | 7\% (69) | 5\% (52) | 9\% |

[^94]Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

| Demographic | The <br> Economy | Infrastructure Housing |  |  |  | Crime |  | Immigration | U.S.- <br> China <br> Rela- <br> tions |  | Climate <br> Change | Education and Schools |  | Guns |  | Abortion | Senior <br> Services (Social Security \& Medicare) | Democ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\%(1774) | - | (21) | 2\% | (114) |  | (146) | 13\% (653) | 1\% | (32) | 4\% (181) | 2\% | (101) |  | (136) | 6\% (307) | 6\% (289) | $11 \%$ |
| Military HHnm: Yes | 32\% (243) | - | (1) | 1\% |  | 3\% | (20) | 20\% (157) | $1 \%$ | (6) | 3\% (23) | 1\% | (9) | 3\% | (21) | 4\% (33) | 9\% (69) | 12\% |
| Military HH: No | 37\% (1531) | - | (20) |  |  |  | (125) | 12\% (497) | 1\% | (26) | 4\% (158) | 2\% | (92) | 3\% | (115) | 7\% (273) | 5\% (220) | $11 \%$ |
| Employ: Private Sector | 44\% (824) | 1\% | (10) | 2\% | (40) |  |  | 11\% (207) | - | (7) | 4\% (72) | 2\% | (32) | 2\% | (43) | 6\% (118) | 3\% (51) | 10\% |
| Employ: Government | 45\% (146) | 1\% | (2) | 3\% |  | 6\% | (20) | 6\% (18) | $2 \%$ | (5) | 3\% (10) | 5\% | (15) | 4\% | (12) | 7\% (24) | 2\% (6) | 9\% |
| Employ: Self-Employed | 36\% (160) | - | (1) | 2\% | (11) |  |  | 11\% (48) | $2 \%$ | (7) | 7\% (30) | 3\% | (11) | 3\% | (13) | 6\% (26) | 4\% (16) | 12\% |
| Employ: Homemaker | 37\% (120) | 1\% | (2) | 2\% | (5) |  |  | 15\% (50) | - | (0) | 2\% (6) | $4 \%$ | (12) | 3\% | (8) | 12\% (37) | 5\% (15) | 7\% |
| Employ: Student | 19\% (25) | - | (0) | 5\% | (6) | 7\% | (9) | 4\% (5) | 1\% | (1) | 8\% (10) | 6\% | (8) | 10\% | (14) | 11\% (15) | 2\% (2) | 8\% |
| Employ: Retired | 24\% (301) | - | (1) | - | (3) | 3\% | (38) | 22\% (275) | - | (6) | 3\% (34) | - |  | 3\% | (34) | 4\% (51) | 14\% (173) | 16\% |
| Employ: Unemployed | 35\% (122) | 1\% | (4) | 6\% | (21) |  |  | 10\% (35) | $1 \%$ | (2) | 4\% (13) | 3\% | (9) | 3\% | (10) | 6\% (21) | 3\% (10) | 10\% |
| Employ: Other | 32\% (77) | 1\% | (2) | 7\% | (17) | 2\% | (5) | 7\% (16) | 2\% | (4) | 3\% (7) | $4 \%$ | (9) | 1\% | (3) | 6\% (15) | 7\% (16) | 8\% |
| Self + Household: White-Collar | 33\% (663) | - | (8) | 1\% | (27) |  |  | 13\% (257) | 1\% | (16) | 5\% (98) | 2\% | (37) | $3 \%$ | (66) | 7\% (141) | 5\% (108) | 14\% |
| Self + Household: Blue Collar | 39\% (888) | - | (9) | 2\% | (46) | 3\% | (60) | 15\% (341) | 1\% | (14) | 3\% (59) | 2\% | (41) | 2\% | (51) | 5\% (119) | 6\% (132) | 10\% |
| Union HH: Yes | 31\% (110) | - | (1) | 3\% | (10) |  | (13) | 9\% (33) | - | (1) | 3\% (11) | $4 \%$ | (14) |  | (13) | 6\% (23) | 9\% (31) | 12\% |
| Union HH: No | 36\%(1664) | $\bar{\square}$ | (20) |  | (104) |  | (133) | 13\% (620) | $1 \%$ | (31) | 4\% (170) | 2\% | (87) |  | (123) | 6\% (284) | 6\% (258) | $11 \%$ |
| LGBTQ+: Yes | 25\% (129) | 1\% | (3) | 8\% | (41) |  | (15) | 7\% (35) | 1\% | (5) | 7\% (37) | 3\% | (15) | $4 \%$ | (19) | 9\% (48) | 3\% (14) | 12\% |
| LGBTQ+: No | 37\%(1645) | - | (18) | 2\% | (74) |  | (131) | 14\% (618) | 1\% | (28) | 3\% (144) | 2\% | (86) |  | (118) | 6\% (259) | 6\% (275) | $11 \%$ |
| Motivated to Vote | 36\%(1632) | - | (17) | 2\% | (94) |  |  | 14\% (624) | 1\% | (25) | $4 \%$ (172) | $2 \%$ | (88) |  | (117) | 6\% (277) | 6\% (266) | $12 \%$ |
| Parent: Yes | 46\% (695) | 1\% | (10) | 3\% | (48) |  | (64) | 8\% (121) | 1\% | (12) | 3\% (50) | $4 \%$ | (61) | 3\% | (46) | 5\% (83) | 2\% (30) | 8\% |
| Parent: No | 31\%(1080) | - | (11) | 2\% | (66) |  | (82) | 15\% (532) | 1\% | (20) | 4\% (131) | 1\% | (40) |  | (91) | 7\% (224) | 8\% (259) | 13\% |
| COVID Vaccine: Yes | 32\% (1133) | - | (15) | 2\% | (62) |  | (110) | 11\% (383) | 1\% | (18) | 4\% (148) | 2\% | (66) |  | (105) | 8\% (264) | 7\% (237) | $14 \%$ |
| COVID Vaccine: No | 44\% (641) | - | (6) | 4\% | (53) |  | (36) | 19\% (271) | 1\% | (15) | 2\% (34) | 2\% | (35) |  | (31) | 3\% (42) | 4\% (52) | 5\% |
| Student Loans: Yes | 41\% (316) | 1\% | (7) | 4\% | (33) | 2\% | (12) | 6\% (46) | 1\% | (5) | 4\% (34) | $4 \%$ | (32) | 3\% | (24) | 7\% (58) | 3\% (21) | 9\% |
| Student Loans: No | 35\%(1459) | - | (15) | 2\% | (82) | 3\% | (134) | 15\% (608) | 1\% | (28) | 4\% (147) | 2\% | (69) | 3\% | (113) | 6\% (249) | 6\% (268) | 12\% |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2543) | 33\% | (1647) | 15\% | (767) | 4956 |
| Gender: Male | 55\% | (1277) | 33\% | (768) | 12\% | (275) | 2320 |
| Gender: Female | 48\% | (1265) | 33\% | (879) | 19\% | (492) | 2636 |
| Age: 18-34 | 50\% | (657) | 27\% | (356) | 23\% | (295) | 1309 |
| Age: 35-44 | 46\% | (312) | 37\% | (249) | 17\% | (111) | 672 |
| Age: 45-64 | 55\% | (945) | 32\% | (547) | 13\% | (223) | 1715 |
| Age: 65+ | 50\% | (629) | 39\% | (495) | 11\% | (137) | 1260 |
| GenZers: 1997-2012 | 47\% | (295) | 30\% | (185) | 23\% | (143) | 623 |
| Millennials: 1981-1996 | 49\% | (634) | 31\% | (395) | 20\% | (258) | 1287 |
| GenXers: 1965-1980 | 55\% | (747) | 32\% | (429) | 13\% | (182) | 1358 |
| Baby Boomers: 1946-1964 | 51\% | (803) | 38\% | (594) | 10\% | (162) | 1559 |
| Educ: < College | 55\% | (1719) | 29\% | (913) | 16\% | (489) | 3122 |
| Educ: Bachelors degree | 49\% | (568) | 36\% | (417) | 16\% | (184) | 1169 |
| Educ: Post-grad | 39\% | (256) | 47\% | (316) | 14\% | (93) | 665 |
| Income: Under 50k | 48\% | (963) | 34\% | (685) | 18\% | (361) | 2009 |
| Income: 50k-100k | 55\% | (984) | $31 \%$ | (559) | 14\% | (252) | 1795 |
| Income: 100k+ | 52\% | (596) | 35\% | (402) | 13\% | (154) | 1152 |
| Ethnicity: White (Non-Hispanic) | 57\% | (2065) | 30\% | (1079) | 14\% | (493) | 3637 |
| Ethnicity: Hispanic | 54\% | (187) | 29\% | (100) | 16\% | (56) | 343 |
| Ethnicity: Black (Non-Hispanic) | 26\% | (189) | 53\% | (384) | 22\% | (157) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 41\% | (102) | 34\% | (83) | 25\% | (61) | 246 |
| All Christian | 57\% | (1445) | 31\% | (772) | 12\% | (299) | 2517 |
| All Non-Christian | 36\% | (81) | 46\% | (104) | 19\% | (42) | 228 |
| Atheist | 27\% | (52) | 55\% | (104) | 18\% | (35) | 191 |
| Agnostic/Nothing in particular | 40\% | (472) | 38\% | (445) | 22\% | (261) | 1178 |
| Something Else | 58\% | (493) | 26\% | (221) | 15\% | (129) | 843 |
| Evangelical | 67\% | (929) | 22\% | (305) | 11\% | (150) | 1383 |
| Non-Evangelical | 51\% | (976) | 34\% | (659) | 14\% | (274) | 1909 |
| PID: Dem (no lean) | 13\% | (239) | 69\% | (1246) | 18\% | (330) | 1814 |
| PID: Ind (no lean) | 48\% | (605) | 25\% | (311) | 27\% | (332) | 1249 |
| PID: Rep (no lean) | 90\% | (1699) | 5\% | (89) | 6\% | (105) | 1893 |

[^95]Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2543) | 33\% | (1647) | 15\% | (767) | 4956 |
| PID/Gender: Dem Men | 17\% | (132) | 69\% | (544) | 14\% | (107) | 784 |
| PID/Gender: Dem Women | 10\% | (106) | 68\% | (702) | 22\% | (222) | 1031 |
| PID/Gender: Ind Men | 52\% | (331) | 26\% | (167) | 22\% | (141) | 639 |
| PID/Gender: Ind Women | 45\% | (275) | 24\% | (145) | $31 \%$ | (191) | 611 |
| PID/Gender: Rep Men | 91\% | (814) | 6\% | (57) | 3\% | (27) | 898 |
| PID/Gender: Rep Women | 89\% | (884) | 3\% | (32) | 8\% | (78) | 995 |
| Ideo: Liberal (1-3) | 16\% | (238) | 65\% | (944) | 19\% | (269) | 1451 |
| Ideo: Moderate (4) | 41\% | (579) | 36\% | (504) | 22\% | (314) | 1396 |
| Ideo: Conservative (5-7) | 85\% | (1639) | 9\% | (171) | 7\% | (126) | 1937 |
| Ideo/PID: Conservative Republican | 93\% | (1327) | 3\% | (44) | 3\% | (49) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 78\% | (343) | 10\% | (44) | 12\% | (53) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (133) | 61\% | (416) | 20\% | (134) | 683 |
| Ideo/PID: Liberal Democrat | 9\% | (94) | 75\% | (809) | 17\% | (182) | 1085 |
| Unfavorable of Biden and Trump | 41\% | (348) | 15\% | (133) | 44\% | (378) | 859 |
| 2024 H2H Matchup: Biden Voter | 8\% | (169) | 74\% | (1536) | 18\% | (375) | 2081 |
| 2024 H2H Matchup: Trump Voter | 94\% | (2239) | 3\% | (62) | 4\% | (89) | 2390 |
| 2024 H2H Matchup: Would not Vote | $21 \%$ | (42) | 11\% | (23) | 68\% | (141) | 206 |
| 2024 H2H Matchup: Do not Know | 33\% | (92) | 9\% | (26) | 58\% | (161) | 279 |
| 2022 House Vote: Democrat | 13\% | (261) | 67\% | (1386) | 20\% | (411) | 2058 |
| 2022 House Vote: Republican | 89\% | (1809) | 5\% | (92) | 6\% | (122) | 2022 |
| 2022 House Vote: Did not Vote | 55\% | (426) | 20\% | (151) | 25\% | (197) | 775 |
| 2020 Vote: Joe Biden | 13\% | (287) | 65\% | (1490) | 22\% | (505) | 2282 |
| 2020 Vote: Donald Trump | 91\% | (2048) | 3\% | (74) | 6\% | (125) | 2247 |
| 2020 Vote: Someone Else | $41 \%$ | (29) | 11\% | (8) | 48\% | (34) | 70 |
| 2020 Vote: Did not Vote | 50\% | (179) | 21\% | (76) | 29\% | (103) | 357 |
| 2016 Vote: Hillary Clinton | 10\% | (155) | 73\% | (1184) | 17\% | (277) | 1616 |
| 2016 Vote: Donald Trump | 86\% | (1741) | 7\% | (134) | 7\% | (149) | 2024 |
| 2016 Vote: Someone Else | 34\% | (59) | 27\% | (47) | 39\% | (68) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 45\% | (87) | $34 \%$ | (65) | 22\% | (42) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 61\% | (133) | 19\% | (42) | 20\% | (43) | 218 |
| U.S. Economy: Wrong Track | 64\% | (2264) | 17\% | (614) | 18\% | (639) | 3516 |
| U.S. Economy: Right Direction | 19\% | (279) | 72\% | (1033) | 9\% | (128) | 1440 |

Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $51 \%$ | (2543) | 33\% | (1647) | 15\% | (767) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (75) | 84\% | (1256) | 11\% | (172) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 89\% | (2257) | 4\% | (109) | 7\% | (182) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 23\% | (211) | $31 \%$ | (282) | 46\% | (413) | 905 |
| Top 2024 Issue: Economy | 67\% | (1189) | 18\% | (313) | 15\% | (272) | 1774 |
| Community: Urban | 39\% | (443) | 43\% | (484) | 18\% | (205) | 1133 |
| Community: Suburban | 51\% | (1227) | 34\% | (812) | 16\% | (384) | 2423 |
| Community: Rural | 62\% | (872) | 25\% | (350) | 13\% | (178) | 1400 |
| Community/Gender: Urban Women | 37\% | (204) | 41\% | (229) | 22\% | (120) | 553 |
| Community/Gender: Urban Men | 41\% | (239) | 44\% | (255) | 15\% | (85) | 580 |
| Community/Gender: Rural Women | 60\% | (486) | 26\% | (209) | 15\% | (119) | 814 |
| Community/Gender: Rural Men | 66\% | (387) | 24\% | (141) | 10\% | (58) | 586 |
| Community/Gender: Suburban Women | 45\% | (576) | 35\% | (440) | 20\% | (253) | 1269 |
| Community/Gender: Suburban Men | 56\% | (651) | 32\% | (372) | 11\% | (131) | 1154 |
| Homeowner | 53\% | (2012) | 33\% | (1252) | 14\% | (539) | 3803 |
| Renter | 46\% | (465) | 35\% | (356) | 19\% | (196) | 1017 |
| Military HHnm: Yes | 55\% | (428) | $31 \%$ | (237) | 14\% | (106) | 772 |
| Military HH: No | 51\% | (2115) | 34\% | (1409) | 16\% | (660) | 4184 |
| Employ: Private Sector | 51\% | (963) | 33\% | (627) | 15\% | (289) | 1879 |
| Employ: Government | 47\% | (151) | 33\% | (105) | 21\% | (66) | 323 |
| Employ: Self-Employed | 52\% | (234) | $31 \%$ | (139) | 17\% | (74) | 446 |
| Employ: Homemaker | 65\% | (209) | $21 \%$ | (67) | 15\% | (47) | 323 |
| Employ: Student | 47\% | (61) | 28\% | (36) | 25\% | (33) | 130 |
| Employ: Retired | 52\% | (656) | 38\% | (480) | 10\% | (131) | 1267 |
| Employ: Unemployed | 44\% | (155) | $31 \%$ | (110) | 24\% | (86) | 350 |
| Employ: Other | 48\% | (114) | 35\% | (83) | 17\% | (40) | 238 |
| Self + Household: White-Collar | 46\% | (921) | 39\% | (782) | 14\% | (278) | 1981 |
| Self + Household: Blue Collar | 57\% | (1292) | 29\% | (670) | 14\% | (311) | 2273 |
| Union HH: Yes | 45\% | (162) | 41\% | (149) | 13\% | (48) | 358 |
| Union HH: No | 52\% | (2381) | 33\% | (1498) | 16\% | (719) | 4598 |
| LGBTQ+: Yes | 33\% | (168) | 40\% | (207) | 27\% | (139) | 514 |
| LGBTQ+: No | 53\% | (2375) | 32\% | (1440) | 14\% | (627) | 4442 |
| Motivated to Vote | 52\% | (2373) | 34\% | (1553) | 14\% | (621) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_1
Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2543) | 33\% | (1647) | 15\% | (767) | 4956 |
| Parent: Yes | 55\% | (844) | 28\% | (429) | 16\% | (248) | 1520 |
| Parent: No | 49\% | (1699) | 35\% | (1218) | 15\% | (519) | 3436 |
| COVID Vaccine: Yes | 41\% | (1444) | 42\% | (1453) | 17\% | (604) | 3501 |
| COVID Vaccine: No | 76\% | (1099) | 13\% | (194) | 11\% | (163) | 1455 |
| Student Loans: Yes | 43\% | (334) | 35\% | (273) | 22\% | (170) | 778 |
| Student Loans: No | 53\% | (2209) | 33\% | (1373) | 14\% | (596) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2152) | 37\% | (1814) | 20\% | (990) | 4956 |
| Gender: Male | 48\% | (1104) | 37\% | (858) | 15\% | (358) | 2320 |
| Gender: Female | 40\% | (1048) | 36\% | (956) | 24\% | (632) | 2636 |
| Age: 18-34 | 43\% | (557) | 30\% | (399) | 27\% | (353) | 1309 |
| Age: 35-44 | 40\% | (272) | 38\% | (258) | 21\% | (142) | 672 |
| Age: 45-64 | 46\% | (793) | 36\% | (624) | 17\% | (297) | 1715 |
| Age: 65+ | 42\% | (530) | 42\% | (533) | 16\% | (197) | 1260 |
| GenZers: 1997-2012 | 39\% | (242) | $31 \%$ | (193) | 30\% | (189) | 623 |
| Millennials: 1981-1996 | 43\% | (555) | 34\% | (436) | 23\% | (296) | 1287 |
| GenXers: 1965-1980 | 46\% | (629) | 36\% | (494) | 17\% | (235) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (672) | 41\% | (644) | 16\% | (244) | 1559 |
| Educ: < College | 47\% | (1478) | 32\% | (1007) | 20\% | (637) | 3122 |
| Educ: Bachelors degree | 40\% | (464) | 41\% | (484) | 19\% | (221) | 1169 |
| Educ: Post-grad | 32\% | (210) | 49\% | (323) | 20\% | (132) | 665 |
| Income: Under 50k | 42\% | (838) | 37\% | (738) | 22\% | (433) | 2009 |
| Income: 50k-100k | 46\% | (827) | 35\% | (620) | 19\% | (349) | 1795 |
| Income: 100k+ | 42\% | (488) | 40\% | (456) | 18\% | (208) | 1152 |
| Ethnicity: White (Non-Hispanic) | 48\% | (1761) | 33\% | (1204) | 18\% | (672) | 3637 |
| Ethnicity: Hispanic | 47\% | (162) | 33\% | (115) | 19\% | (66) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (155) | 55\% | (404) | 23\% | (172) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 30\% | (74) | 37\% | (91) | 33\% | (80) | 246 |
| All Christian | 48\% | (1217) | 35\% | (869) | 17\% | (430) | 2517 |
| All Non-Christian | 30\% | (68) | 52\% | (118) | 19\% | (42) | 228 |
| Atheist | 23\% | (44) | 59\% | (112) | 18\% | (35) | 191 |
| Agnostic/Nothing in particular | 32\% | (380) | 41\% | (481) | 27\% | (317) | 1178 |
| Something Else | 53\% | (444) | 28\% | (234) | 20\% | (165) | 843 |
| Evangelical | 59\% | (810) | 24\% | (327) | 18\% | (246) | 1383 |
| Non-Evangelical | 43\% | (816) | 39\% | (749) | 18\% | (344) | 1909 |
| PID: Dem (no lean) | 9\% | (169) | 72\% | (1309) | 19\% | (336) | 1814 |
| PID: Ind (no lean) | 38\% | (476) | 30\% | (373) | 32\% | (400) | 1249 |
| PID: Rep (no lean) | 80\% | (1508) | 7\% | (131) | 13\% | (254) | 1893 |

[^96]Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2152) | 37\% | (1814) | 20\% | (990) | 4956 |
| PID/Gender: Dem Men | 13\% | (100) | 74\% | (576) | 14\% | (107) | 784 |
| PID/Gender: Dem Women | 7\% | (69) | $71 \%$ | (733) | 22\% | (229) | 1031 |
| PID/Gender: Ind Men | 42\% | (266) | 32\% | (202) | 27\% | (170) | 639 |
| PID/Gender: Ind Women | $34 \%$ | (210) | 28\% | (171) | 38\% | (230) | 611 |
| PID/Gender: Rep Men | 82\% | (738) | 9\% | (79) | 9\% | (80) | 898 |
| PID/Gender: Rep Women | 77\% | (770) | 5\% | (52) | 17\% | (173) | 995 |
| Ideo: Liberal (1-3) | 13\% | (194) | 69\% | (1005) | 17\% | (252) | 1451 |
| Ideo: Moderate (4) | $31 \%$ | (434) | 40\% | (565) | 28\% | (397) | 1396 |
| Ideo: Conservative (5-7) | 75\% | (1452) | $11 \%$ | (219) | 14\% | (266) | 1937 |
| Ideo/PID: Conservative Republican | 84\% | (1188) | 5\% | (75) | 11\% | (156) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 67\% | (297) | 13\% | (56) | 20\% | (87) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 14\% | (94) | 62\% | (426) | 24\% | (164) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (64) | 80\% | (862) | 15\% | (158) | 1085 |
| Unfavorable of Biden and Trump | 22\% | (190) | 25\% | (215) | 53\% | (454) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (105) | 78\% | (1621) | 17\% | (356) | 2081 |
| 2024 H2H Matchup: Trump Voter | 83\% | (1977) | 5\% | (117) | 12\% | (296) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (27) | 13\% | (27) | $74 \%$ | (152) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (44) | 17\% | (49) | 67\% | (186) | 279 |
| 2022 House Vote: Democrat | 9\% | (187) | 71\% | (1459) | 20\% | (413) | 2058 |
| 2022 House Vote: Republican | 78\% | (1577) | 7\% | (149) | 15\% | (296) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (351) | 24\% | (185) | 31\% | (238) | 775 |
| 2020 Vote: Joe Biden | 8\% | (174) | 70\% | (1606) | 22\% | (501) | 2282 |
| 2020 Vote: Donald Trump | 81\% | (1809) | 5\% | (117) | 14\% | (320) | 2247 |
| 2020 Vote: Someone Else | 29\% | (21) | 19\% | (14) | $52 \%$ | (36) | 70 |
| 2020 Vote: Did not Vote | 41\% | (148) | 21\% | (77) | 37\% | (132) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (111) | 76\% | (1235) | 17\% | (271) | 1616 |
| 2016 Vote: Donald Trump | 76\% | (1533) | 10\% | (197) | 15\% | (294) | 2024 |
| 2016 Vote: Someone Else | 23\% | (39) | 38\% | (65) | 40\% | (69) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 34\% | (65) | 35\% | (68) | 31\% | (61) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 45\% | (98) | 28\% | (60) | 28\% | (60) | 218 |
| U.S. Economy: Wrong Track | 54\% | (1911) | 21\% | (748) | 24\% | (858) | 3516 |
| U.S. Economy: Right Direction | 17\% | (242) | $74 \%$ | (1066) | 9\% | (132) | 1440 |

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2152) | 37\% | (1814) | 20\% | (990) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (68) | 84\% | (1260) | 12\% | (174) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 77\% | (1966) | 7\% | (189) | 15\% | (394) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (119) | 40\% | (364) | 47\% | (422) | 905 |
| Top 2024 Issue: Economy | 56\% | (1002) | 22\% | (391) | 22\% | (382) | 1774 |
| Community: Urban | 34\% | (384) | 46\% | (521) | 20\% | (227) | 1133 |
| Community: Suburban | 42\% | (1020) | 37\% | (900) | 21\% | (503) | 2423 |
| Community: Rural | 53\% | (749) | 28\% | (392) | 19\% | (259) | 1400 |
| Community/Gender: Urban Women | 30\% | (167) | 46\% | (254) | 24\% | (131) | 553 |
| Community/Gender: Urban Men | 37\% | (217) | 46\% | (267) | 17\% | (96) | 580 |
| Community/Gender: Rural Women | 50\% | (404) | 29\% | (234) | 22\% | (176) | 814 |
| Community/Gender: Rural Men | 59\% | (345) | 27\% | (158) | 14\% | (83) | 586 |
| Community/Gender: Suburban Women | 38\% | (477) | 37\% | (467) | 26\% | (324) | 1269 |
| Community/Gender: Suburban Men | 47\% | (542) | 38\% | (433) | 15\% | (179) | 1154 |
| Homeowner | 45\% | (1704) | 36\% | (1388) | 19\% | (711) | 3803 |
| Renter | 38\% | (391) | 38\% | (389) | 23\% | (237) | 1017 |
| Military HHnm: Yes | 48\% | (369) | 34\% | (263) | 18\% | (140) | 772 |
| Military HH: No | 43\% | (1783) | 37\% | (1551) | 20\% | (850) | 4184 |
| Employ: Private Sector | 43\% | (815) | 36\% | (684) | 20\% | (380) | 1879 |
| Employ: Government | 42\% | (137) | 36\% | (117) | 21\% | (68) | 323 |
| Employ: Self-Employed | 46\% | (207) | 33\% | (148) | 20\% | (91) | 446 |
| Employ: Homemaker | 54\% | (174) | 24\% | (77) | 22\% | (72) | 323 |
| Employ: Student | 29\% | (37) | 35\% | (45) | 37\% | (48) | 130 |
| Employ: Retired | 43\% | (548) | 41\% | (525) | 15\% | (194) | 1267 |
| Employ: Unemployed | 39\% | (137) | 33\% | (117) | 28\% | (97) | 350 |
| Employ: Other | 41\% | (98) | 42\% | (100) | 17\% | (40) | 238 |
| Self + Household: White-Collar | 38\% | (753) | 44\% | (870) | 18\% | (357) | 1981 |
| Self + Household: Blue Collar | 49\% | (1125) | 33\% | (739) | 18\% | (409) | 2273 |
| Union HH: Yes | 38\% | (137) | 48\% | (172) | 14\% | (50) | 358 |
| Union HH: No | 44\% | (2015) | 36\% | (1642) | 20\% | (940) | 4598 |
| LGBTQ+: Yes | 26\% | (131) | 43\% | (222) | 31\% | (161) | 514 |
| LGBTQ+: No | 46\% | (2021) | 36\% | (1592) | 19\% | (829) | 4442 |
| Motivated to Vote | 44\% | (2015) | 38\% | (1720) | 18\% | (812) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_2
Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2152) | 37\% | (1814) | 20\% | (990) | 4956 |
| Parent: Yes | 47\% | (716) | 32\% | (489) | 21\% | (315) | 1520 |
| Parent: No | 42\% | (1436) | 39\% | (1325) | 20\% | (675) | 3436 |
| COVID Vaccine: Yes | $34 \%$ | (1181) | 46\% | (1599) | 21\% | (720) | 3501 |
| COVID Vaccine: No | 67\% | (971) | 15\% | (215) | 19\% | (269) | 1455 |
| Student Loans: Yes | 35\% | (271) | 39\% | (304) | 26\% | (202) | 778 |
| Student Loans: No | 45\% | (1881) | 36\% | (1510) | 19\% | (788) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2027) | 36\% | (1806) | 23\% | (1124) | 4956 |
| Gender: Male | 44\% | (1011) | 36\% | (844) | 20\% | (466) | 2320 |
| Gender: Female | 39\% | (1016) | 36\% | (962) | 25\% | (658) | 2636 |
| Age: 18-34 | 40\% | (528) | 33\% | (433) | 27\% | (347) | 1309 |
| Age: 35-44 | 39\% | (259) | 39\% | (264) | 22\% | (149) | 672 |
| Age: 45-64 | 43\% | (742) | 36\% | (624) | 20\% | (349) | 1715 |
| Age: 65+ | 39\% | (497) | 38\% | (485) | 22\% | (278) | 1260 |
| GenZers: 1997-2012 | 37\% | (230) | 35\% | (219) | 28\% | (174) | 623 |
| Millennials: 1981-1996 | 41\% | (529) | 35\% | (449) | 24\% | (309) | 1287 |
| GenXers: 1965-1980 | 44\% | (595) | 36\% | (495) | 20\% | (268) | 1358 |
| Baby Boomers: 1946-1964 | 40\% | (624) | $38 \%$ | (599) | 22\% | (337) | 1559 |
| Educ: < College | 45\% | (1408) | 32\% | (999) | 23\% | (715) | 3122 |
| Educ: Bachelors degree | 37\% | (427) | 41\% | (478) | 23\% | (263) | 1169 |
| Educ: Post-grad | 29\% | (191) | 49\% | (329) | 22\% | (146) | 665 |
| Income: Under 50k | 40\% | (810) | 37\% | (745) | 23\% | (454) | 2009 |
| Income: 50k-100k | 43\% | (768) | 35\% | (630) | 22\% | (398) | 1795 |
| Income: 100k+ | 39\% | (449) | 37\% | (431) | 24\% | (272) | 1152 |
| Ethnicity: White (Non-Hispanic) | 45\% | (1645) | 32\% | (1172) | 23\% | (820) | 3637 |
| Ethnicity: Hispanic | 43\% | (148) | 35\% | (121) | 22\% | (74) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (153) | 58\% | (423) | 21\% | (154) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (81) | 37\% | (91) | 30\% | (75) | 246 |
| All Christian | 45\% | (1123) | 34\% | (867) | 21\% | (527) | 2517 |
| All Non-Christian | 31\% | (70) | 48\% | (108) | 22\% | (49) | 228 |
| Atheist | 22\% | (42) | 55\% | (104) | 24\% | (45) | 191 |
| Agnostic/Nothing in particular | 31\% | (363) | 41\% | (478) | 29\% | (337) | 1178 |
| Something Else | 51\% | (429) | 29\% | (249) | 20\% | (165) | 843 |
| Evangelical | 56\% | (769) | 26\% | (365) | 18\% | (249) | 1383 |
| Non-Evangelical | 39\% | (748) | 38\% | (722) | 23\% | (439) | 1909 |
| PID: Dem (no lean) | 8\% | (153) | 73\% | (1326) | 19\% | (336) | 1814 |
| PID: Ind (no lean) | 34\% | (421) | 29\% | (358) | 38\% | (471) | 1249 |
| PID: Rep (no lean) | 77\% | (1453) | 6\% | (122) | 17\% | (317) | 1893 |

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2027) | 36\% | (1806) | 23\% | (1124) | 4956 |
| PID/Gender: Dem Men | 11\% | (84) | 73\% | (575) | 16\% | (124) | 784 |
| PID/Gender: Dem Women | 7\% | (69) | 73\% | (750) | 21\% | (212) | 1031 |
| PID/Gender: Ind Men | $34 \%$ | (219) | 31\% | (196) | 35\% | (224) | 639 |
| PID/Gender: Ind Women | 33\% | (202) | 26\% | (161) | 40\% | (247) | 611 |
| PID/Gender: Rep Men | 79\% | (708) | 8\% | (72) | 13\% | (118) | 898 |
| PID/Gender: Rep Women | 75\% | (745) | 5\% | (50) | 20\% | (200) | 995 |
| Ideo: Liberal (1-3) | 12\% | (178) | 69\% | (999) | 19\% | (274) | 1451 |
| Ideo: Moderate (4) | 30\% | (415) | 40\% | (563) | 30\% | (417) | 1396 |
| Ideo: Conservative (5-7) | 70\% | (1359) | 11\% | (211) | 19\% | (366) | 1937 |
| Ideo/PID: Conservative Republican | 80\% | (1131) | 5\% | (68) | 16\% | (220) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 67\% | (297) | 12\% | (54) | 20\% | (89) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% | (88) | 64\% | (440) | 23\% | (155) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (57) | 79\% | (861) | 15\% | (167) | 1085 |
| Unfavorable of Biden and Trump | 17\% | (146) | 23\% | (199) | 60\% | (514) | 859 |
| 2024 H2H Matchup: Biden Voter | 4\% | (84) | 77\% | (1599) | 19\% | (398) | 2081 |
| 2024 H2H Matchup: Trump Voter | 79\% | (1889) | 5\% | (130) | 16\% | (370) | 2390 |
| 2024 H2H Matchup: Would not Vote | 9\% | (18) | 15\% | (31) | 76\% | (157) | 206 |
| 2024 H2H Matchup: Do not Know | 13\% | (36) | 16\% | (45) | 71\% | (198) | 279 |
| 2022 House Vote: Democrat | 8\% | (164) | 70\% | (1438) | 22\% | (457) | 2058 |
| 2022 House Vote: Republican | 75\% | (1510) | 7\% | (144) | 18\% | (368) | 2022 |
| 2022 House Vote: Did not Vote | 41\% | (319) | 27\% | (207) | 32\% | (249) | 775 |
| 2020 Vote: Joe Biden | 7\% | (152) | 70\% | (1586) | 24\% | (544) | 2282 |
| 2020 Vote: Donald Trump | 77\% | (1724) | 5\% | (113) | 18\% | (409) | 2247 |
| 2020 Vote: Someone Else | 21\% | (15) | 18\% | (13) | 61\% | (43) | 70 |
| 2020 Vote: Did not Vote | 38\% | (136) | 26\% | (93) | 36\% | (128) | 357 |
| 2016 Vote: Hillary Clinton | 6\% | (89) | 75\% | (1220) | 19\% | (307) | 1616 |
| 2016 Vote: Donald Trump | 71\% | (1437) | 9\% | (180) | 20\% | (406) | 2024 |
| 2016 Vote: Someone Else | 20\% | (34) | 32\% | (55) | 49\% | (85) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 34\% | (66) | 39\% | (75) | 27\% | (53) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (95) | 26\% | (56) | 31\% | (68) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1810) | 22\% | (758) | 27\% | (949) | 3516 |
| U.S. Economy: Right Direction | 15\% | (216) | 73\% | (1048) | 12\% | (175) | 1440 |

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2027) | 36\% | (1806) | 23\% | (1124) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 4\% | (63) | 82\% | (1235) | 14\% | (204) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 74\% | (1893) | 8\% | (207) | 18\% | (449) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (70) | 40\% | (364) | 52\% | (471) | 905 |
| Top 2024 Issue: Economy | 54\% | (951) | 23\% | (414) | 23\% | (409) | 1774 |
| Community: Urban | 33\% | (373) | 46\% | (523) | 21\% | (236) | 1133 |
| Community: Suburban | 39\% | (939) | 37\% | (898) | 24\% | (586) | 2423 |
| Community: Rural | 51\% | (715) | 27\% | (384) | 22\% | (301) | 1400 |
| Community/Gender: Urban Women | $31 \%$ | (173) | 46\% | (252) | 23\% | (127) | 553 |
| Community/Gender: Urban Men | 34\% | (200) | 47\% | (271) | 19\% | (109) | 580 |
| Community/Gender: Rural Women | 48\% | (393) | 28\% | (226) | 24\% | (195) | 814 |
| Community/Gender: Rural Men | 55\% | (321) | 27\% | (158) | 18\% | (106) | 586 |
| Community/Gender: Suburban Women | 35\% | (449) | 38\% | (484) | 26\% | (336) | 1269 |
| Community/Gender: Suburban Men | 42\% | (490) | 36\% | (414) | 22\% | (250) | 1154 |
| Homeowner | 42\% | (1589) | $36 \%$ | (1354) | 23\% | (860) | 3803 |
| Renter | 37\% | (380) | 41\% | (416) | 22\% | (220) | 1017 |
| Military HHnm: Yes | 45\% | (348) | 33\% | (252) | 22\% | (172) | 772 |
| Military HH: No | 40\% | (1678) | 37\% | (1554) | 23\% | (952) | 4184 |
| Employ: Private Sector | 41\% | (770) | $37 \%$ | (702) | 22\% | (407) | 1879 |
| Employ: Government | $39 \%$ | (125) | 37\% | (119) | 24\% | (79) | 323 |
| Employ: Self-Employed | 41\% | (183) | 35\% | (157) | 24\% | (107) | 446 |
| Employ: Homemaker | 55\% | (177) | 26\% | (84) | 19\% | (63) | 323 |
| Employ: Student | 25\% | (33) | 42\% | (54) | 33\% | (43) | 130 |
| Employ: Retired | 40\% | (511) | 38\% | (484) | 21\% | (272) | 1267 |
| Employ: Unemployed | 39\% | (136) | 32\% | (114) | 29\% | (101) | 350 |
| Employ: Other | 39\% | (92) | 39\% | (92) | 22\% | (53) | 238 |
| Self + Household: White-Collar | 36\% | (705) | 42\% | (831) | 22\% | (445) | 1981 |
| Self + Household: Blue Collar | 46\% | (1049) | 33\% | (748) | 21\% | (475) | 2273 |
| Union HH: Yes | 39\% | (138) | 46\% | (166) | 15\% | (54) | 358 |
| Union HH: No | 41\% | (1889) | 36\% | (1639) | 23\% | (1070) | 4598 |
| LGBTQ+: Yes | 25\% | (131) | 42\% | (216) | 32\% | (167) | 514 |
| LGBTQ+: No | 43\% | (1896) | $36 \%$ | (1589) | 22\% | (957) | 4442 |
| Motivated to Vote | 42\% | (1888) | 37\% | (1700) | 21\% | (959) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_3
Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2027) | $36 \%$ | (1806) | 23\% | (1124) | 4956 |
| Parent: Yes | 45\% | (679) | 34\% | (523) | 21\% | (319) | 1520 |
| Parent: No | 39\% | (1348) | 37\% | (1283) | 23\% | (805) | 3436 |
| COVID Vaccine: Yes | 31\% | (1086) | 45\% | (1565) | 24\% | (849) | 3501 |
| COVID Vaccine: No | 65\% | (940) | 17\% | (241) | 19\% | (275) | 1455 |
| Student Loans: Yes | 31\% | (242) | 42\% | (326) | 27\% | (210) | 778 |
| Student Loans: No | 43\% | (1785) | 35\% | (1480) | 22\% | (914) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | $31 \%$ | (1545) | 21\% | (1040) | 4956 |
| Gender: Male | 53\% | (1218) | 30\% | (692) | 18\% | (410) | 2320 |
| Gender: Female | 44\% | (1153) | 32\% | (853) | 24\% | (630) | 2636 |
| Age: 18-34 | 44\% | (576) | 29\% | (382) | 27\% | (351) | 1309 |
| Age: 35-44 | 45\% | (303) | 34\% | (227) | 21\% | (142) | 672 |
| Age: 45-64 | 52\% | (891) | 30\% | (521) | 18\% | (303) | 1715 |
| Age: 65+ | 48\% | (601) | 33\% | (416) | 19\% | (244) | 1260 |
| GenZers: 1997-2012 | 41\% | (257) | $31 \%$ | (194) | 28\% | (172) | 623 |
| Millennials: 1981-1996 | 46\% | (590) | 30\% | (389) | 24\% | (308) | 1287 |
| GenXers: 1965-1980 | 51\% | (698) | 31\% | (417) | 18\% | (243) | 1358 |
| Baby Boomers: 1946-1964 | 49\% | (763) | 32\% | (507) | 19\% | (290) | 1559 |
| Educ: < College | $51 \%$ | (1583) | 29\% | (894) | 21\% | (645) | 3122 |
| Educ: Bachelors degree | 45\% | (530) | 32\% | (379) | 22\% | (260) | 1169 |
| Educ: Post-grad | 39\% | (259) | 41\% | (273) | 20\% | (134) | 665 |
| Income: Under 50k | 44\% | (887) | 33\% | (672) | 22\% | (451) | 2009 |
| Income: 50k-100k | 52\% | (927) | 29\% | (519) | 19\% | (350) | 1795 |
| Income: 100k+ | 48\% | (558) | 31\% | (354) | 21\% | (239) | 1152 |
| Ethnicity: White (Non-Hispanic) | 53\% | (1935) | 27\% | (972) | 20\% | (729) | 3637 |
| Ethnicity: Hispanic | 53\% | (180) | 28\% | (94) | 20\% | (68) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (158) | 53\% | (389) | 25\% | (183) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 40\% | (97) | 36\% | (90) | 24\% | (59) | 246 |
| All Christian | 55\% | (1380) | 28\% | (693) | 18\% | (444) | 2517 |
| All Non-Christian | 40\% | (90) | 42\% | (95) | 19\% | (43) | 228 |
| Atheist | 23\% | (44) | 53\% | (101) | 24\% | (46) | 191 |
| Agnostic/Nothing in particular | 36\% | (418) | 36\% | (426) | 28\% | (334) | 1178 |
| Something Else | 52\% | (440) | 27\% | (231) | 20\% | (172) | 843 |
| Evangelical | 63\% | (873) | 21\% | (291) | 16\% | (219) | 1383 |
| Non-Evangelical | 48\% | (909) | 32\% | (606) | 21\% | (394) | 1909 |
| PID: Dem (no lean) | 12\% | (209) | 67\% | (1208) | 22\% | (397) | 1814 |
| PID: Ind (no lean) | 44\% | (545) | 21\% | (265) | 35\% | (439) | 1249 |
| PID: Rep (no lean) | 85\% | (1617) | 4\% | (72) | 11\% | (203) | 1893 |

[^97]Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | $31 \%$ | (1545) | 21\% | (1040) | 4956 |
| PID/Gender: Dem Men | 16\% | (128) | 65\% | (510) | 18\% | (145) | 784 |
| PID/Gender: Dem Women | 8\% | (81) | 68\% | (698) | 24\% | (252) | 1031 |
| PID/Gender: Ind Men | 46\% | (295) | 21\% | (136) | 33\% | (208) | 639 |
| PID/Gender: Ind Women | 41\% | (250) | 21\% | (129) | 38\% | (232) | 611 |
| PID/Gender: Rep Men | 89\% | (795) | 5\% | (45) | 6\% | (57) | 898 |
| PID/Gender: Rep Women | 83\% | (822) | 3\% | (26) | 15\% | (146) | 995 |
| Ideo: Liberal (1-3) | 14\% | (208) | 64\% | (922) | 22\% | (321) | 1451 |
| Ideo: Moderate (4) | 37\% | (521) | 32\% | (447) | 31\% | (429) | 1396 |
| Ideo: Conservative (5-7) | 81\% | (1570) | 7\% | (143) | 12\% | (223) | 1937 |
| Ideo/PID: Conservative Republican | 89\% | (1262) | 2\% | (33) | 9\% | (124) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 74\% | (325) | 9\% | (38) | 17\% | (77) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (129) | 56\% | (385) | 25\% | (169) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (74) | 74\% | (800) | 19\% | (210) | 1085 |
| Unfavorable of Biden and Trump | $33 \%$ | (285) | 15\% | (128) | 52\% | (446) | 859 |
| 2024 H2H Matchup: Biden Voter | 7\% | (150) | 70\% | (1448) | 23\% | (484) | 2081 |
| 2024 H2H Matchup: Trump Voter | 89\% | (2123) | 2\% | (53) | 9\% | (214) | 2390 |
| 2024 H2H Matchup: Would not Vote | 16\% | (33) | 12\% | (25) | 72\% | (148) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (66) | 7\% | (20) | 69\% | (194) | 279 |
| 2022 House Vote: Democrat | 12\% | (244) | 63\% | (1292) | 25\% | (523) | 2058 |
| 2022 House Vote: Republican | 85\% | (1728) | 3\% | (69) | 11\% | (225) | 2022 |
| 2022 House Vote: Did not Vote | 47\% | (360) | 22\% | (168) | 32\% | (246) | 775 |
| 2020 Vote: Joe Biden | $11 \%$ | (254) | 61\% | (1392) | 28\% | (636) | 2282 |
| 2020 Vote: Donald Trump | 87\% | (1946) | 3\% | (62) | 11\% | (239) | 2247 |
| 2020 Vote: Someone Else | 30\% | (21) | 10\% | (7) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | 42\% | (150) | 24\% | (84) | 34\% | (123) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (143) | 69\% | (1110) | 23\% | (364) | 1616 |
| 2016 Vote: Donald Trump | 82\% | (1660) | 5\% | (99) | 13\% | (265) | 2024 |
| 2016 Vote: Someone Else | 28\% | (49) | 26\% | (45) | 46\% | (80) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 41\% | (79) | 36\% | (70) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 58\% | (126) | 17\% | (37) | 25\% | (55) | 218 |
| U.S. Economy: Wrong Track | 60\% | (2101) | 17\% | (611) | 23\% | (804) | 3516 |
| U.S. Economy: Right Direction | 19\% | (270) | 65\% | (934) | 16\% | (235) | 1440 |

Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | $31 \%$ | (1545) | 21\% | (1040) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (91) | 78\% | (1166) | 16\% | (246) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 83\% | (2111) | 5\% | (134) | 12\% | (304) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 19\% | (169) | 27\% | (246) | 54\% | (490) | 905 |
| Top 2024 Issue: Economy | 62\% | (1094) | 18\% | (314) | 21\% | (367) | 1774 |
| Community: Urban | 38\% | (425) | 40\% | (452) | 23\% | (256) | 1133 |
| Community: Suburban | 48\% | (1153) | 32\% | (770) | 21\% | (500) | 2423 |
| Community: Rural | 57\% | (794) | 23\% | (323) | 20\% | (284) | 1400 |
| Community/Gender: Urban Women | 35\% | (194) | 39\% | (217) | 26\% | (141) | 553 |
| Community/Gender: Urban Men | 40\% | (230) | 41\% | (235) | 20\% | (115) | 580 |
| Community/Gender: Rural Women | 53\% | (432) | 24\% | (193) | 23\% | (188) | 814 |
| Community/Gender: Rural Men | 62\% | (361) | 22\% | (129) | 16\% | (95) | 586 |
| Community/Gender: Suburban Women | $41 \%$ | (526) | 35\% | (442) | 24\% | (301) | 1269 |
| Community/Gender: Suburban Men | 54\% | (627) | 28\% | (328) | 17\% | (200) | 1154 |
| Homeowner | 49\% | (1878) | $31 \%$ | (1167) | 20\% | (759) | 3803 |
| Renter | 43\% | (433) | $34 \%$ | (341) | 24\% | (242) | 1017 |
| Military HHnm: Yes | 52\% | (404) | 28\% | (217) | 20\% | (151) | 772 |
| Military HH: No | 47\% | (1967) | 32\% | (1329) | 21\% | (889) | 4184 |
| Employ: Private Sector | 49\% | (915) | $31 \%$ | (586) | 20\% | (378) | 1879 |
| Employ: Government | 44\% | (143) | 29\% | (94) | 26\% | (85) | 323 |
| Employ: Self-Employed | 49\% | (220) | 29\% | (131) | 21\% | (95) | 446 |
| Employ: Homemaker | 57\% | (186) | 22\% | (71) | 21\% | (67) | 323 |
| Employ: Student | 33\% | (43) | 37\% | (48) | 30\% | (39) | 130 |
| Employ: Retired | 49\% | (622) | 33\% | (417) | 18\% | (228) | 1267 |
| Employ: Unemployed | 42\% | (147) | $31 \%$ | (110) | 27\% | (93) | 350 |
| Employ: Other | 40\% | (95) | 37\% | (88) | 23\% | (55) | 238 |
| Self + Household: White-Collar | 44\% | (871) | 36\% | (717) | 20\% | (392) | 1981 |
| Self + Household: Blue Collar | 53\% | (1207) | 27\% | (621) | 20\% | (445) | 2273 |
| Union HH: Yes | 43\% | (154) | 41\% | (147) | 16\% | (57) | 358 |
| Union HH: No | 48\% | (2217) | 30\% | (1398) | 21\% | (982) | 4598 |
| LGBTQ+: Yes | 30\% | (153) | 40\% | (206) | 30\% | (155) | 514 |
| LGBTQ+: No | 50\% | (2218) | 30\% | (1339) | 20\% | (884) | 4442 |
| Motivated to Vote | 49\% | (2239) | $32 \%$ | (1445) | 19\% | (863) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_4
Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2371) | 31\% | (1545) | 21\% | (1040) | 4956 |
| Parent: Yes | 52\% | (791) | 28\% | (427) | 20\% | (302) | 1520 |
| Parent: No | 46\% | (1580) | 33\% | (1118) | 21\% | (738) | 3436 |
| COVID Vaccine: Yes | 38\% | (1338) | 39\% | (1354) | 23\% | (808) | 3501 |
| COVID Vaccine: No | 71\% | (1033) | 13\% | (191) | 16\% | (232) | 1455 |
| Student Loans: Yes | 36\% | (277) | 35\% | (273) | 29\% | (227) | 778 |
| Student Loans: No | 50\% | (2094) | 30\% | (1272) | 19\% | (812) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2592) | 30\% | (1478) | 18\% | (886) | 4956 |
| Gender: Male | 57\% | (1331) | 28\% | (650) | 15\% | (338) | 2320 |
| Gender: Female | 48\% | (1261) | $31 \%$ | (827) | 21\% | (548) | 2636 |
| Age: 18-34 | 46\% | (602) | $32 \%$ | (419) | 22\% | (288) | 1309 |
| Age: 35-44 | 49\% | (332) | 34\% | (228) | 17\% | (111) | 672 |
| Age: 45-64 | 57\% | (976) | 27\% | (470) | 16\% | (269) | 1715 |
| Age: 65+ | 54\% | (683) | 29\% | (360) | 17\% | (218) | 1260 |
| GenZers: 1997-2012 | 42\% | (264) | 35\% | (218) | 23\% | (142) | 623 |
| Millennials: 1981-1996 | 49\% | (633) | 31\% | (404) | 19\% | (250) | 1287 |
| GenXers: 1965-1980 | 56\% | (761) | 28\% | (380) | 16\% | (217) | 1358 |
| Baby Boomers: 1946-1964 | 55\% | (863) | 28\% | (439) | 16\% | (257) | 1559 |
| Educ: < College | 55\% | (1721) | 28\% | (859) | 17\% | (541) | 3122 |
| Educ: Bachelors degree | 51\% | (593) | 31\% | (360) | 19\% | (216) | 1169 |
| Educ: Post-grad | 42\% | (278) | 39\% | (259) | 19\% | (129) | 665 |
| Income: Under 50k | 49\% | (980) | 32\% | (643) | 19\% | (386) | 2009 |
| Income: 50k-100k | 56\% | (1005) | 27\% | (492) | 17\% | (298) | 1795 |
| Income: 100k+ | 53\% | (607) | 30\% | (342) | 18\% | (202) | 1152 |
| Ethnicity: White (Non-Hispanic) | 58\% | (2099) | 26\% | (929) | 17\% | (609) | 3637 |
| Ethnicity: Hispanic | 52\% | (179) | 29\% | (100) | 19\% | (64) | 343 |
| Ethnicity: Black (Non-Hispanic) | 28\% | (207) | 49\% | (360) | 22\% | (163) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 44\% | (107) | 36\% | (89) | 20\% | (50) | 246 |
| All Christian | 58\% | (1469) | 27\% | (668) | 15\% | (379) | 2517 |
| All Non-Christian | 41\% | (92) | 39\% | (89) | 20\% | (46) | 228 |
| Atheist | 27\% | (52) | 56\% | (106) | 17\% | (33) | 191 |
| Agnostic/Nothing in particular | 40\% | (477) | 35\% | (414) | 24\% | (287) | 1178 |
| Something Else | 60\% | (502) | 24\% | (200) | 17\% | (141) | 843 |
| Evangelical | 68\% | (935) | 20\% | (280) | 12\% | (168) | 1383 |
| Non-Evangelical | 52\% | (996) | 30\% | (565) | 18\% | (349) | 1909 |
| PID: Dem (no lean) | 16\% | (293) | 62\% | (1129) | 22\% | (392) | 1814 |
| PID: Ind (no lean) | 49\% | (606) | 22\% | (272) | 30\% | (370) | 1249 |
| PID: Rep (no lean) | 89\% | (1693) | 4\% | (76) | 7\% | (124) | 1893 |

[^98]Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2592) | 30\% | (1478) | 18\% | (886) | 4956 |
| PID/Gender: Dem Men | 21\% | (167) | 61\% | (479) | 17\% | (137) | 784 |
| PID/Gender: Dem Women | 12\% | (126) | 63\% | (650) | 25\% | (255) | 1031 |
| PID/Gender: Ind Men | 54\% | (346) | 21\% | (135) | 25\% | (158) | 639 |
| PID/Gender: Ind Women | 43\% | (261) | 22\% | (137) | 35\% | (213) | 611 |
| PID/Gender: Rep Men | 91\% | (818) | $4 \%$ | (36) | 5\% | (44) | 898 |
| PID/Gender: Rep Women | 88\% | (875) | 4\% | (40) | 8\% | (80) | 995 |
| Ideo: Liberal (1-3) | 17\% | (246) | 61\% | (882) | 22\% | (323) | 1451 |
| Ideo: Moderate (4) | 45\% | (629) | 30\% | (420) | 25\% | (348) | 1396 |
| Ideo: Conservative (5-7) | 84\% | (1635) | 7\% | (144) | 8\% | (157) | 1937 |
| Ideo/PID: Conservative Republican | 92\% | (1304) | $3 \%$ | (38) | 6\% | (78) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 82\% | (361) | 8\% | (37) | 10\% | (42) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 27\% | (187) | 50\% | (344) | 22\% | (153) | 683 |
| Ideo/PID: Liberal Democrat | 9\% | (97) | 70\% | (762) | 21\% | (226) | 1085 |
| Unfavorable of Biden and Trump | 43\% | (365) | 16\% | (135) | 42\% | (358) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (242) | 65\% | (1349) | 24\% | (491) | 2081 |
| 2024 H2H Matchup: Trump Voter | 92\% | (2197) | 3\% | (77) | 5\% | (116) | 2390 |
| 2024 H2H Matchup: Would not Vote | 28\% | (58) | 14\% | (29) | 58\% | (119) | 206 |
| 2024 H2H Matchup: Do not Know | 34\% | (96) | 8\% | (23) | 57\% | (160) | 279 |
| 2022 House Vote: Democrat | 16\% | (329) | 59\% | (1212) | 25\% | (518) | 2058 |
| 2022 House Vote: Republican | 90\% | (1812) | 4\% | (74) | 7\% | (136) | 2022 |
| 2022 House Vote: Did not Vote | 52\% | (400) | 24\% | (183) | 25\% | (192) | 775 |
| 2020 Vote: Joe Biden | 16\% | (361) | 57\% | (1306) | 27\% | (615) | 2282 |
| 2020 Vote: Donald Trump | 91\% | (2041) | 3\% | (73) | 6\% | (133) | 2247 |
| 2020 Vote: Someone Else | 41\% | (29) | 13\% | (9) | 46\% | (33) | 70 |
| 2020 Vote: Did not Vote | 45\% | (161) | 25\% | (90) | $30 \%$ | (106) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (219) | 64\% | (1029) | 23\% | (368) | 1616 |
| 2016 Vote: Donald Trump | 87\% | (1760) | 5\% | (94) | 8\% | (170) | 2024 |
| 2016 Vote: Someone Else | 38\% | (66) | 24\% | (41) | 38\% | (67) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 47\% | (91) | 34\% | (66) | 19\% | (37) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 61\% | (133) | 16\% | (35) | 23\% | (50) | 218 |
| U.S. Economy: Wrong Track | 65\% | (2277) | 18\% | (617) | 18\% | (622) | 3516 |
| U.S. Economy: Right Direction | 22\% | (315) | 60\% | (861) | 18\% | (264) | 1440 |

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Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $52 \%$ | (2592) | 30\% | (1478) | 18\% | (886) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 10\% | (146) | 73\% | (1090) | 18\% | (267) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 86\% | (2200) | 6\% | (155) | 8\% | (193) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (246) | 26\% | (233) | 47\% | (427) | 905 |
| Top 2024 Issue: Economy | 68\% | (1198) | 18\% | (327) | 14\% | (249) | 1774 |
| Community: Urban | 41\% | (462) | 39\% | (447) | 20\% | (224) | 1133 |
| Community: Suburban | 52\% | (1253) | 30\% | (718) | 19\% | (452) | 2423 |
| Community: Rural | 63\% | (877) | 22\% | (313) | 15\% | (210) | 1400 |
| Community/Gender: Urban Women | 37\% | (204) | 40\% | (222) | 23\% | (126) | 553 |
| Community/Gender: Urban Men | 44\% | (257) | 39\% | (224) | 17\% | (98) | 580 |
| Community/Gender: Rural Women | 59\% | (483) | 24\% | (194) | 17\% | (137) | 814 |
| Community/Gender: Rural Men | 67\% | (394) | 20\% | (119) | 13\% | (73) | 586 |
| Community/Gender: Suburban Women | 45\% | (573) | 32\% | (411) | 22\% | (285) | 1269 |
| Community/Gender: Suburban Men | 59\% | (680) | 27\% | (308) | 14\% | (167) | 1154 |
| Homeowner | $54 \%$ | (2064) | 29\% | (1094) | 17\% | (645) | 3803 |
| Renter | 46\% | (464) | 34\% | (349) | 20\% | (203) | 1017 |
| Military HHnm: Yes | 57\% | (439) | 26\% | (204) | 17\% | (129) | 772 |
| Military HH: No | 51\% | (2154) | 30\% | (1274) | 18\% | (757) | 4184 |
| Employ: Private Sector | 54\% | (1010) | 30\% | (573) | 16\% | (296) | 1879 |
| Employ: Government | 47\% | (153) | 30\% | (98) | 22\% | (72) | 323 |
| Employ: Self-Employed | 55\% | (245) | 27\% | (122) | 18\% | (80) | 446 |
| Employ: Homemaker | 60\% | (195) | 24\% | (77) | 16\% | (52) | 323 |
| Employ: Student | $32 \%$ | (41) | 43\% | (55) | 26\% | (34) | 130 |
| Employ: Retired | $54 \%$ | (688) | 28\% | (354) | 18\% | (225) | 1267 |
| Employ: Unemployed | 44\% | (155) | 32\% | (111) | 24\% | (83) | 350 |
| Employ: Other | 44\% | (105) | 37\% | (88) | 19\% | (45) | 238 |
| Self + Household: White-Collar | 49\% | (969) | 34\% | (677) | 17\% | (335) | 1981 |
| Self + Household: Blue Collar | 58\% | (1316) | 26\% | (597) | 16\% | (360) | 2273 |
| Union HH: Yes | 49\% | (177) | 36\% | (130) | 14\% | (51) | 358 |
| Union HH: No | 53\% | (2415) | 29\% | (1347) | 18\% | (835) | 4598 |
| LGBTQ+: Yes | 31\% | (159) | 42\% | (216) | 27\% | (138) | 514 |
| LGBTQ+: No | 55\% | (2433) | 28\% | (1261) | 17\% | (748) | 4442 |
| Motivated to Vote | 54\% | (2434) | 30\% | (1379) | 16\% | (734) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_5
Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 52\% | (2592) | $30 \%$ | (1478) | 18\% | (886) | 4956 |
| Parent: Yes | 55\% | (835) | 28\% | (429) | 17\% | (256) | 1520 |
| Parent: No | 51\% | (1757) | $31 \%$ | (1049) | 18\% | (630) | 3436 |
| COVID Vaccine: Yes | 43\% | (1501) | 37\% | (1283) | 20\% | (717) | 3501 |
| COVID Vaccine: No | 75\% | (1091) | 13\% | (195) | 12\% | (169) | 1455 |
| Student Loans: Yes | 41\% | (318) | 37\% | (287) | 22\% | (172) | 778 |
| Student Loans: No | 54\% | (2274) | 28\% | (1190) | 17\% | (715) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2438) | $31 \%$ | (1533) | 20\% | (985) | 4956 |
| Gender: Male | 53\% | (1234) | 30\% | (703) | 17\% | (384) | 2320 |
| Gender: Female | 46\% | (1204) | 31\% | (830) | 23\% | (602) | 2636 |
| Age: 18-34 | 48\% | (625) | 26\% | (336) | 27\% | (347) | 1309 |
| Age: 35-44 | 46\% | (312) | 32\% | (218) | 21\% | (142) | 672 |
| Age: 45-64 | 52\% | (894) | 31\% | (524) | 17\% | (297) | 1715 |
| Age: 65+ | 48\% | (607) | 36\% | (455) | 16\% | (199) | 1260 |
| GenZers: 1997-2012 | 46\% | (284) | 26\% | (159) | 29\% | (181) | 623 |
| Millennials: 1981-1996 | 48\% | (614) | 29\% | (370) | 24\% | (303) | 1287 |
| GenXers: 1965-1980 | 52\% | (708) | 31\% | (414) | 17\% | (235) | 1358 |
| Baby Boomers: 1946-1964 | 49\% | (768) | 35\% | (550) | 16\% | (242) | 1559 |
| Educ: < College | 52\% | (1614) | 27\% | (857) | 21\% | (651) | 3122 |
| Educ: Bachelors degree | 49\% | (570) | 33\% | (382) | 19\% | (217) | 1169 |
| Educ: Post-grad | 38\% | (254) | 44\% | (294) | 18\% | (117) | 665 |
| Income: Under 50k | 45\% | (910) | 32\% | (642) | 23\% | (457) | 2009 |
| Income: 50k-100k | 53\% | (948) | 29\% | (521) | 18\% | (326) | 1795 |
| Income: 100k+ | 50\% | (580) | 32\% | (370) | 18\% | (202) | 1152 |
| Ethnicity: White (Non-Hispanic) | 54\% | (1964) | 28\% | (1020) | 18\% | (652) | 3637 |
| Ethnicity: Hispanic | 53\% | (181) | 25\% | (85) | 23\% | (77) | 343 |
| Ethnicity: Black (Non-Hispanic) | 25\% | (184) | 48\% | (348) | 27\% | (199) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 44\% | (109) | 32\% | (80) | 23\% | (57) | 246 |
| All Christian | 55\% | (1378) | 28\% | (716) | 17\% | (423) | 2517 |
| All Non-Christian | 42\% | (95) | 41\% | (93) | 17\% | (40) | 228 |
| Atheist | 25\% | (47) | $51 \%$ | (98) | 24\% | (46) | 191 |
| Agnostic/Nothing in particular | 38\% | (451) | 35\% | (412) | 27\% | (315) | 1178 |
| Something Else | 55\% | (467) | 25\% | (214) | 19\% | (162) | 843 |
| Evangelical | 64\% | (886) | 20\% | (276) | 16\% | (222) | 1383 |
| Non-Evangelical | 48\% | (918) | 33\% | (633) | 19\% | (358) | 1909 |
| PID: Dem (no lean) | 14\% | (258) | 64\% | (1155) | 22\% | (401) | 1814 |
| PID: Ind (no lean) | 45\% | (562) | 23\% | (293) | 32\% | (395) | 1249 |
| PID: Rep (no lean) | 85\% | (1618) | 5\% | (85) | 10\% | (189) | 1893 |

[^99]Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2438) | $31 \%$ | (1533) | 20\% | (985) | 4956 |
| PID/Gender: Dem Men | 19\% | (148) | 64\% | (500) | 17\% | (135) | 784 |
| PID/Gender: Dem Women | 11\% | (110) | 63\% | (654) | 26\% | (266) | 1031 |
| PID/Gender: Ind Men | 47\% | (298) | 24\% | (152) | 30\% | (189) | 639 |
| PID/Gender: Ind Women | 43\% | (264) | 23\% | (141) | 34\% | (205) | 611 |
| PID/Gender: Rep Men | 88\% | (788) | 6\% | (51) | 7\% | (59) | 898 |
| PID/Gender: Rep Women | 83\% | (830) | 3\% | (35) | 13\% | (130) | 995 |
| Ideo: Liberal (1-3) | 16\% | (238) | 61\% | (880) | 23\% | (333) | 1451 |
| Ideo: Moderate (4) | 39\% | (549) | 33\% | (463) | 28\% | (384) | 1396 |
| Ideo: Conservative (5-7) | 81\% | (1575) | 8\% | (164) | 10\% | (198) | 1937 |
| Ideo/PID: Conservative Republican | 89\% | (1264) | 3\% | (48) | 8\% | (107) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $74 \%$ | (325) | 8\% | (37) | 18\% | (77) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 23\% | (156) | 54\% | (369) | 23\% | (158) | 683 |
| Ideo/PID: Liberal Democrat | 9\% | (95) | 71\% | (769) | 20\% | (220) | 1085 |
| Unfavorable of Biden and Trump | 34\% | (291) | 14\% | (121) | 52\% | (446) | 859 |
| 2024 H2H Matchup: Biden Voter | 9\% | (191) | 68\% | (1424) | 22\% | (467) | 2081 |
| 2024 H2H Matchup: Trump Voter | 90\% | (2139) | 3\% | (69) | 8\% | (182) | 2390 |
| 2024 H2H Matchup: Would not Vote | 20\% | (42) | 11\% | (22) | 69\% | (142) | 206 |
| 2024 H2H Matchup: Do not Know | 24\% | (66) | 6\% | (18) | 70\% | (195) | 279 |
| 2022 House Vote: Democrat | 13\% | (270) | 62\% | (1275) | 25\% | (513) | 2058 |
| 2022 House Vote: Republican | 86\% | (1730) | 4\% | (86) | 10\% | (206) | 2022 |
| 2022 House Vote: Did not Vote | 51\% | (397) | 20\% | (155) | 29\% | (223) | 775 |
| 2020 Vote: Joe Biden | 13\% | (296) | 60\% | (1373) | 27\% | (612) | 2282 |
| 2020 Vote: Donald Trump | 87\% | (1957) | 4\% | (80) | 9\% | (209) | 2247 |
| 2020 Vote: Someone Else | 32\% | (22) | 12\% | (9) | 56\% | (39) | 70 |
| 2020 Vote: Did not Vote | 45\% | (162) | 20\% | (70) | 35\% | (124) | 357 |
| 2016 Vote: Hillary Clinton | 11\% | (172) | 69\% | (1108) | 21\% | (336) | 1616 |
| 2016 Vote: Donald Trump | 82\% | (1663) | 6\% | (124) | 12\% | (236) | 2024 |
| 2016 Vote: Someone Else | 29\% | (50) | 30\% | (52) | 42\% | (72) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (84) | $31 \%$ | (60) | 26\% | (50) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 55\% | (119) | 17\% | (38) | 28\% | (61) | 218 |
| U.S. Economy: Wrong Track | 61\% | (2152) | 17\% | (586) | 22\% | (778) | 3516 |
| U.S. Economy: Right Direction | 20\% | (286) | 66\% | (947) | 14\% | (207) | 1440 |

Continued on next page

Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2438) | 31\% | (1533) | 20\% | (985) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (117) | 75\% | (1132) | 17\% | (253) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 84\% | (2139) | 5\% | (138) | 11\% | (271) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (182) | 29\% | (263) | 51\% | (461) | 905 |
| Top 2024 Issue: Economy | 64\% | (1134) | 17\% | (307) | 19\% | (333) | 1774 |
| Community: Urban | 40\% | (455) | 37\% | (422) | 23\% | (255) | 1133 |
| Community: Suburban | 48\% | (1171) | 32\% | (780) | 20\% | (473) | 2423 |
| Community: Rural | 58\% | (812) | 24\% | (331) | 18\% | (257) | 1400 |
| Community/Gender: Urban Women | 38\% | (211) | 37\% | (206) | 25\% | (136) | 553 |
| Community/Gender: Urban Men | 42\% | (245) | 37\% | (216) | 21\% | (119) | 580 |
| Community/Gender: Rural Women | 55\% | (452) | 25\% | (201) | 20\% | (162) | 814 |
| Community/Gender: Rural Men | 62\% | (361) | 22\% | (130) | 16\% | (95) | 586 |
| Community/Gender: Suburban Women | 43\% | (542) | 33\% | (423) | 24\% | (304) | 1269 |
| Community/Gender: Suburban Men | $54 \%$ | (628) | $31 \%$ | (357) | 15\% | (169) | 1154 |
| Homeowner | $51 \%$ | (1932) | $31 \%$ | (1169) | 18\% | (703) | 3803 |
| Renter | 44\% | (445) | 33\% | (331) | 24\% | (241) | 1017 |
| Military HHnm: Yes | $54 \%$ | (420) | 29\% | (220) | 17\% | (131) | 772 |
| Military HH: No | 48\% | (2018) | $31 \%$ | (1313) | 20\% | (854) | 4184 |
| Employ: Private Sector | 50\% | (937) | 30\% | (562) | 20\% | (379) | 1879 |
| Employ: Government | 48\% | (156) | 27\% | (87) | 25\% | (79) | 323 |
| Employ: Self-Employed | 53\% | (237) | 30\% | (134) | 17\% | (75) | 446 |
| Employ: Homemaker | 60\% | (193) | $21 \%$ | (69) | 19\% | (62) | 323 |
| Employ: Student | 37\% | (48) | 30\% | (39) | 33\% | (43) | 130 |
| Employ: Retired | 49\% | (620) | 35\% | (443) | 16\% | (204) | 1267 |
| Employ: Unemployed | 39\% | (137) | 33\% | (116) | 28\% | (98) | 350 |
| Employ: Other | 46\% | (110) | 35\% | (82) | 19\% | (45) | 238 |
| Self + Household: White-Collar | 46\% | (906) | 37\% | (723) | 18\% | (351) | 1981 |
| Self + Household: Blue Collar | 54\% | (1223) | 28\% | (630) | 18\% | (420) | 2273 |
| Union HH: Yes | 45\% | (163) | 38\% | (136) | 17\% | (59) | 358 |
| Union HH: No | 49\% | (2275) | 30\% | (1397) | 20\% | (926) | 4598 |
| LGBTQ+: Yes | 29\% | (150) | 39\% | (199) | 32\% | (165) | 514 |
| LGBTQ+: No | 52\% | (2288) | 30\% | (1334) | 18\% | (820) | 4442 |
| Motivated to Vote | 50\% | (2282) | $32 \%$ | (1450) | 18\% | (815) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_6
Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2438) | $31 \%$ | (1533) | 20\% | (985) | 4956 |
| Parent: Yes | 55\% | (833) | 26\% | (401) | 19\% | (286) | 1520 |
| Parent: No | 47\% | (1605) | 33\% | (1132) | 20\% | (699) | 3436 |
| COVID Vaccine: Yes | 39\% | (1376) | 39\% | (1357) | 22\% | (767) | 3501 |
| COVID Vaccine: No | 73\% | (1062) | 12\% | (176) | 15\% | (218) | 1455 |
| Student Loans: Yes | 39\% | (303) | 34\% | (265) | 27\% | (209) | 778 |
| Student Loans: No | 51\% | (2135) | 30\% | (1268) | 19\% | (776) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1513) | 42\% | (2059) | 28\% | (1385) | 4956 |
| Gender: Male | 33\% | (761) | 43\% | (991) | 24\% | (567) | 2320 |
| Gender: Female | 29\% | (751) | 40\% | (1067) | 31\% | (817) | 2636 |
| Age: 18-34 | 31\% | (401) | 39\% | (507) | 31\% | (401) | 1309 |
| Age: 35-44 | 29\% | (196) | 44\% | (295) | 27\% | (181) | 672 |
| Age: 45-64 | 30\% | (517) | 42\% | (714) | 28\% | (484) | 1715 |
| Age: 65+ | 32\% | (399) | 43\% | (542) | 25\% | (319) | 1260 |
| GenZers: 1997-2012 | 26\% | (162) | 39\% | (244) | 35\% | (218) | 623 |
| Millennials: 1981-1996 | 32\% | (408) | 41\% | (532) | 27\% | (347) | 1287 |
| GenXers: 1965-1980 | $31 \%$ | (424) | 42\% | (567) | 27\% | (367) | 1358 |
| Baby Boomers: 1946-1964 | $31 \%$ | (477) | 43\% | (667) | 27\% | (416) | 1559 |
| Educ: < College | 34\% | (1055) | 37\% | (1143) | 30\% | (924) | 3122 |
| Educ: Bachelors degree | 26\% | (306) | 48\% | (560) | 26\% | (302) | 1169 |
| Educ: Post-grad | 23\% | (152) | 53\% | (355) | 24\% | (159) | 665 |
| Income: Under 50k | 30\% | (605) | 40\% | (797) | 30\% | (607) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 33\% | (584) | 39\% | (704) | 28\% | (508) | 1795 |
| Income: 100k+ | 28\% | (324) | 48\% | (557) | 23\% | (270) | 1152 |
| Ethnicity: White (Non-Hispanic) | 34\% | (1236) | 38\% | (1388) | 28\% | (1013) | 3637 |
| Ethnicity: Hispanic | 36\% | (123) | 40\% | (136) | 24\% | (84) | 343 |
| Ethnicity: Black (Non-Hispanic) | 15\% | (111) | 56\% | (409) | 29\% | (211) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 17\% | (43) | 51\% | (125) | 32\% | (78) | 246 |
| All Christian | 33\% | (840) | 40\% | (1009) | 27\% | (668) | 2517 |
| All Non-Christian | 17\% | (38) | 52\% | (118) | 31\% | (71) | 228 |
| Atheist | 19\% | (36) | 66\% | (125) | 15\% | (29) | 191 |
| Agnostic/Nothing in particular | 23\% | (274) | 46\% | (541) | 31\% | (363) | 1178 |
| Something Else | 38\% | (323) | 32\% | (266) | 30\% | (254) | 843 |
| Evangelical | 43\% | (599) | 29\% | (395) | 28\% | (389) | 1383 |
| Non-Evangelical | 28\% | (530) | 45\% | (855) | 27\% | (524) | 1909 |
| PID: Dem (no lean) | 6\% | (111) | 74\% | (1342) | 20\% | (362) | 1814 |
| PID: Ind (no lean) | 24\% | (296) | 38\% | (479) | 38\% | (474) | 1249 |
| PID: Rep (no lean) | 58\% | (1106) | 13\% | (239) | 29\% | (548) | 1893 |

[^100]Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1513) | 42\% | (2059) | 28\% | (1385) | 4956 |
| PID/Gender: Dem Men | 8\% | (66) | 74\% | (579) | 18\% | (138) | 784 |
| PID/Gender: Dem Women | $4 \%$ | (44) | 74\% | (763) | 22\% | (224) | 1031 |
| PID/Gender: Ind Men | 24\% | (153) | 42\% | (270) | 34\% | (216) | 639 |
| PID/Gender: Ind Women | 23\% | (143) | 34\% | (209) | 42\% | (258) | 611 |
| PID/Gender: Rep Men | 60\% | (542) | 16\% | (143) | 24\% | (213) | 898 |
| PID/Gender: Rep Women | 57\% | (564) | 10\% | (96) | 34\% | (335) | 995 |
| Ideo: Liberal (1-3) | 9\% | (126) | 73\% | (1061) | 18\% | (265) | 1451 |
| Ideo: Moderate (4) | 21\% | (289) | 47\% | (653) | 33\% | (454) | 1396 |
| Ideo: Conservative (5-7) | 54\% | (1045) | 16\% | (318) | 30\% | (574) | 1937 |
| Ideo/PID: Conservative Republican | 60\% | (858) | 11\% | (159) | 28\% | (402) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 52\% | (229) | 18\% | (79) | 30\% | (132) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 10\% | (71) | 63\% | (428) | 27\% | (184) | 683 |
| Ideo/PID: Liberal Democrat | 3\% | (34) | 82\% | (894) | 14\% | (156) | 1085 |
| Unfavorable of Biden and Trump | 10\% | (87) | 36\% | (308) | 54\% | (464) | 859 |
| 2024 H2H Matchup: Biden Voter | 3\% | (55) | 81\% | (1683) | 16\% | (343) | 2081 |
| 2024 H2H Matchup: Trump Voter | 60\% | (1434) | 10\% | (249) | 30\% | (706) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% | (11) | 22\% | (44) | 73\% | (150) | 206 |
| 2024 H2H Matchup: Do not Know | $4 \%$ | (12) | 29\% | (82) | 66\% | (185) | 279 |
| 2022 House Vote: Democrat | 5\% | (104) | 75\% | (1534) | 20\% | (421) | 2058 |
| 2022 House Vote: Republican | 57\% | (1158) | 13\% | (258) | 30\% | (607) | 2022 |
| 2022 House Vote: Did not Vote | 29\% | (224) | 31\% | (241) | 40\% | (309) | 775 |
| 2020 Vote: Joe Biden | 4\% | (98) | 75\% | (1700) | 21\% | (484) | 2282 |
| 2020 Vote: Donald Trump | 58\% | (1311) | 10\% | (235) | 31\% | (701) | 2247 |
| 2020 Vote: Someone Else | 9\% | (6) | 24\% | (17) | 67\% | (47) | 70 |
| 2020 Vote: Did not Vote | 27\% | (98) | 30\% | (107) | 43\% | (152) | 357 |
| 2016 Vote: Hillary Clinton | 4\% | (58) | 79\% | (1274) | 18\% | (284) | 1616 |
| 2016 Vote: Donald Trump | 55\% | (1112) | 14\% | (289) | 31\% | (622) | 2024 |
| 2016 Vote: Someone Else | 9\% | (16) | 51\% | (88) | 40\% | (69) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 28\% | (55) | 38\% | (73) | 34\% | (66) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 36\% | (78) | 37\% | (81) | 27\% | (60) | 218 |
| U.S. Economy: Wrong Track | 38\% | (1339) | 27\% | (965) | 34\% | (1213) | 3516 |
| U.S. Economy: Right Direction | 12\% | (173) | 76\% | (1094) | 12\% | (172) | 1440 |

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Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1513) | 42\% | (2059) | 28\% | (1385) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% | (52) | 85\% | (1276) | 12\% | (174) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 56\% | (1428) | 14\% | (362) | 30\% | (759) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 4\% | (32) | 47\% | (421) | 50\% | (452) | 905 |
| Top 2024 Issue: Economy | 39\% | (693) | 30\% | (524) | 31\% | (557) | 1774 |
| Community: Urban | 25\% | (283) | 49\% | (551) | 26\% | (298) | 1133 |
| Community: Suburban | 29\% | (698) | 44\% | (1066) | 27\% | (658) | 2423 |
| Community: Rural | 38\% | (531) | $32 \%$ | (441) | 31\% | (428) | 1400 |
| Community/Gender: Urban Women | 23\% | (128) | 49\% | (271) | 28\% | (154) | 553 |
| Community/Gender: Urban Men | 27\% | (154) | 48\% | (281) | 25\% | (145) | 580 |
| Community/Gender: Rural Women | $36 \%$ | (294) | 30\% | (245) | 34\% | (276) | 814 |
| Community/Gender: Rural Men | 41\% | (238) | 34\% | (196) | 26\% | (152) | 586 |
| Community/Gender: Suburban Women | 26\% | (329) | 43\% | (552) | 31\% | (388) | 1269 |
| Community/Gender: Suburban Men | $32 \%$ | (369) | 45\% | (514) | 23\% | (271) | 1154 |
| Homeowner | $31 \%$ | (1178) | 42\% | (1586) | 27\% | (1039) | 3803 |
| Renter | 29\% | (293) | 42\% | (430) | 29\% | (293) | 1017 |
| Military HHnm: Yes | $34 \%$ | (259) | 37\% | (288) | 29\% | (224) | 772 |
| Military HH: No | 30\% | (1253) | 42\% | (1771) | 28\% | (1160) | 4184 |
| Employ: Private Sector | 30\% | (568) | 43\% | (816) | 26\% | (494) | 1879 |
| Employ: Government | 29\% | (94) | 40\% | (129) | 31\% | (100) | 323 |
| Employ: Self-Employed | 34\% | (150) | 40\% | (179) | 26\% | (117) | 446 |
| Employ: Homemaker | 38\% | (124) | 29\% | (94) | 33\% | (105) | 323 |
| Employ: Student | 17\% | (22) | 47\% | (62) | 36\% | (46) | 130 |
| Employ: Retired | $31 \%$ | (392) | 43\% | (549) | 26\% | (326) | 1267 |
| Employ: Unemployed | 29\% | (102) | 37\% | (130) | 34\% | (119) | 350 |
| Employ: Other | 25\% | (60) | 42\% | (101) | 32\% | (77) | 238 |
| Self + Household: White-Collar | 27\% | (540) | 49\% | (974) | 24\% | (467) | 1981 |
| Self + Household: Blue Collar | $34 \%$ | (776) | 37\% | (849) | 28\% | (648) | 2273 |
| Union HH: Yes | 30\% | (106) | 46\% | (166) | 24\% | (86) | 358 |
| Union HH: No | $31 \%$ | (1406) | $41 \%$ | (1893) | 28\% | (1299) | 4598 |
| LGBTQ+: Yes | 17\% | (87) | 47\% | (240) | 37\% | (188) | 514 |
| LGBTQ+: No | $32 \%$ | (1426) | 41\% | (1819) | 27\% | (1197) | 4442 |
| Motivated to Vote | $31 \%$ | (1431) | 43\% | (1935) | 26\% | (1181) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_7
Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1513) | 42\% | (2059) | 28\% | (1385) | 4956 |
| Parent: Yes | 34\% | (522) | 38\% | (579) | 28\% | (419) | 1520 |
| Parent: No | 29\% | (990) | 43\% | (1480) | 28\% | (966) | 3436 |
| COVID Vaccine: Yes | 22\% | (784) | 51\% | (1781) | 27\% | (936) | 3501 |
| COVID Vaccine: No | 50\% | (728) | 19\% | (278) | $31 \%$ | (449) | 1455 |
| Student Loans: Yes | 21\% | (166) | 47\% | (362) | 32\% | (250) | 778 |
| Student Loans: No | $32 \%$ | (1346) | $41 \%$ | (1697) | 27\% | (1135) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1992) | 41\% | (2021) | 19\% | (944) | 4956 |
| Gender: Male | 43\% | (1000) | 41\% | (946) | 16\% | (373) | 2320 |
| Gender: Female | 38\% | (992) | 41\% | (1074) | 22\% | (570) | 2636 |
| Age: 18-34 | 38\% | (495) | 41\% | (531) | 22\% | (283) | 1309 |
| Age: 35-44 | 36\% | (239) | 45\% | (304) | 19\% | (129) | 672 |
| Age: 45-64 | 43\% | (742) | 39\% | (661) | 18\% | (311) | 1715 |
| Age: 65+ | 41\% | (516) | 42\% | (524) | 17\% | (221) | 1260 |
| GenZers: 1997-2012 | 35\% | (215) | 43\% | (268) | 22\% | (140) | 623 |
| Millennials: 1981-1996 | 38\% | (489) | 42\% | (535) | 20\% | (262) | 1287 |
| GenXers: 1965-1980 | 43\% | (589) | 39\% | (530) | 18\% | (238) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (641) | 41\% | (640) | 18\% | (278) | 1559 |
| Educ: < College | 44\% | (1385) | 36\% | (1125) | 20\% | (612) | 3122 |
| Educ: Bachelors degree | 36\% | (424) | 46\% | (534) | 18\% | (212) | 1169 |
| Educ: Post-grad | 28\% | (183) | 54\% | (362) | 18\% | (120) | 665 |
| Income: Under 50k | 39\% | (779) | 41\% | (823) | 20\% | (407) | 2009 |
| Income: 50k-100k | 43\% | (770) | $39 \%$ | (703) | 18\% | (323) | 1795 |
| Income: 100k+ | 38\% | (443) | 43\% | (495) | 19\% | (214) | 1152 |
| Ethnicity: White (Non-Hispanic) | 45\% | (1643) | 36\% | (1305) | 19\% | (689) | 3637 |
| Ethnicity: Hispanic | 44\% | (150) | 40\% | (137) | 16\% | (56) | 343 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (128) | 64\% | (470) | 18\% | (133) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (71) | 44\% | (109) | 27\% | (66) | 246 |
| All Christian | 45\% | (1138) | 37\% | (929) | 18\% | (450) | 2517 |
| All Non-Christian | 27\% | (62) | 53\% | (120) | 20\% | (46) | 228 |
| Atheist | 19\% | (36) | 67\% | (127) | 14\% | (27) | 191 |
| Agnostic/Nothing in particular | 30\% | (350) | 47\% | (551) | 24\% | (277) | 1178 |
| Something Else | 48\% | (406) | 35\% | (294) | 17\% | (143) | 843 |
| Evangelical | 57\% | (784) | 28\% | (387) | 15\% | (212) | 1383 |
| Non-Evangelical | 38\% | (727) | 42\% | (806) | 20\% | (376) | 1909 |
| PID: Dem (no lean) | 7\% | (123) | 80\% | (1456) | 13\% | (235) | 1814 |
| PID: Ind (no lean) | 33\% | (414) | 34\% | (420) | 33\% | (415) | 1249 |
| PID: Rep (no lean) | 77\% | (1454) | 8\% | (145) | 16\% | (294) | 1893 |

[^101]Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1992) | 41\% | (2021) | 19\% | (944) | 4956 |
| PID/Gender: Dem Men | 9\% | (74) | 81\% | (634) | 10\% | (76) | 784 |
| PID/Gender: Dem Women | 5\% | (49) | 80\% | (822) | 15\% | (159) | 1031 |
| PID/Gender: Ind Men | 35\% | (224) | 35\% | (227) | 29\% | (188) | 639 |
| PID/Gender: Ind Women | 31\% | (190) | 32\% | (193) | 37\% | (227) | 611 |
| PID/Gender: Rep Men | 78\% | (702) | 10\% | (86) | 12\% | (110) | 898 |
| PID/Gender: Rep Women | 76\% | (752) | 6\% | (58) | 19\% | (184) | 995 |
| Ideo: Liberal (1-3) | 10\% | (146) | 76\% | (1099) | 14\% | (207) | 1451 |
| Ideo: Moderate (4) | 28\% | (395) | 46\% | (641) | 26\% | (360) | 1396 |
| Ideo: Conservative (5-7) | 71\% | (1384) | 12\% | (240) | 16\% | (313) | 1937 |
| Ideo/PID: Conservative Republican | 80\% | (1136) | 6\% | (80) | 14\% | (204) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 67\% | (295) | 15\% | (64) | 18\% | (81) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% | (87) | 71\% | (486) | 16\% | (110) | 683 |
| Ideo/PID: Liberal Democrat | 3\% | (31) | 87\% | (943) | 10\% | (111) | 1085 |
| Unfavorable of Biden and Trump | 15\% | (129) | 29\% | (252) | 56\% | (478) | 859 |
| 2024 H2H Matchup: Biden Voter | 2\% | (48) | 84\% | (1757) | 13\% | (276) | 2081 |
| 2024 H2H Matchup: Trump Voter | $79 \%$ | (1897) | 7\% | (157) | 14\% | (336) | 2390 |
| 2024 H2H Matchup: Would not Vote | 7\% | (13) | 20\% | (42) | 73\% | (151) | 206 |
| 2024 H2H Matchup: Do not Know | 12\% | (33) | 23\% | (65) | 65\% | (182) | 279 |
| 2022 House Vote: Democrat | 6\% | (127) | 77\% | (1586) | 17\% | (346) | 2058 |
| 2022 House Vote: Republican | 76\% | (1534) | 8\% | (152) | 17\% | (336) | 2022 |
| 2022 House Vote: Did not Vote | 38\% | (298) | 33\% | (258) | 28\% | (219) | 775 |
| 2020 Vote: Joe Biden | 5\% | (104) | 77\% | (1761) | 18\% | (418) | 2282 |
| 2020 Vote: Donald Trump | 78\% | (1744) | 6\% | (129) | 17\% | (374) | 2247 |
| 2020 Vote: Someone Else | 20\% | (14) | 21\% | (15) | 58\% | (41) | 70 |
| 2020 Vote: Did not Vote | 36\% | (130) | 33\% | (116) | 31\% | (111) | 357 |
| 2016 Vote: Hillary Clinton | 4\% | (62) | 82\% | (1333) | 14\% | (221) | 1616 |
| 2016 Vote: Donald Trump | 72\% | (1459) | 10\% | (197) | 18\% | (368) | 2024 |
| 2016 Vote: Someone Else | 18\% | (31) | 41\% | (70) | 42\% | (72) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (64) | 45\% | (88) | 22\% | (42) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (93) | 34\% | (73) | 24\% | (52) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1783) | 26\% | (906) | 24\% | (828) | 3516 |
| U.S. Economy: Right Direction | 15\% | (209) | $77 \%$ | (1115) | 8\% | (116) | 1440 |

[^102]Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1992) | 41\% | (2021) | 19\% | (944) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% | (44) | 89\% | (1337) | 8\% | (121) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (1865) | $11 \%$ | (272) | 16\% | (412) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (83) | 45\% | (411) | 45\% | (411) | 905 |
| Top 2024 Issue: Economy | 52\% | (922) | 28\% | (497) | 20\% | (355) | 1774 |
| Community: Urban | 31\% | (349) | 51\% | (572) | 19\% | (212) | 1133 |
| Community: Suburban | 38\% | (924) | 43\% | (1031) | 19\% | (469) | 2423 |
| Community: Rural | $51 \%$ | (719) | 30\% | (418) | 19\% | (263) | 1400 |
| Community/Gender: Urban Women | 29\% | (160) | 49\% | (271) | 22\% | (122) | 553 |
| Community/Gender: Urban Men | 33\% | (189) | 52\% | (301) | 15\% | (90) | 580 |
| Community/Gender: Rural Women | 49\% | (395) | 30\% | (248) | 21\% | (171) | 814 |
| Community/Gender: Rural Men | 55\% | (324) | 29\% | (170) | 16\% | (92) | 586 |
| Community/Gender: Suburban Women | 34\% | (436) | 44\% | (555) | 22\% | (277) | 1269 |
| Community/Gender: Suburban Men | 42\% | (487) | 41\% | (475) | 17\% | (192) | 1154 |
| Homeowner | 41\% | (1563) | 40\% | (1524) | 19\% | (716) | 3803 |
| Renter | 37\% | (376) | 44\% | (451) | 19\% | (190) | 1017 |
| Military HHnm: Yes | 44\% | (342) | 36\% | (278) | 20\% | (152) | 772 |
| Military HH: No | 39\% | (1650) | 42\% | (1742) | 19\% | (792) | 4184 |
| Employ: Private Sector | 39\% | (737) | 42\% | (789) | 19\% | (353) | 1879 |
| Employ: Government | 40\% | (128) | 42\% | (136) | 18\% | (58) | 323 |
| Employ: Self-Employed | 44\% | (195) | 37\% | (165) | 19\% | (86) | 446 |
| Employ: Homemaker | 53\% | (171) | 26\% | (84) | 21\% | (68) | 323 |
| Employ: Student | 26\% | (34) | 50\% | (64) | 24\% | (31) | 130 |
| Employ: Retired | 41\% | (521) | 41\% | (521) | 18\% | (225) | 1267 |
| Employ: Unemployed | 35\% | (123) | 42\% | (147) | 23\% | (80) | 350 |
| Employ: Other | 34\% | (82) | 48\% | (114) | 18\% | (42) | 238 |
| Self + Household: White-Collar | 35\% | (698) | 47\% | (934) | 18\% | (349) | 1981 |
| Self + Household: Blue Collar | 45\% | (1028) | 36\% | (821) | 19\% | (423) | 2273 |
| Union HH: Yes | 35\% | (127) | 50\% | (181) | 14\% | (51) | 358 |
| Union HH: No | 41\% | (1865) | 40\% | (1840) | 19\% | (893) | 4598 |
| LGBTQ+: Yes | 25\% | (131) | 48\% | (248) | 26\% | (135) | 514 |
| LGBTQ+: No | 42\% | (1861) | 40\% | (1772) | 18\% | (809) | 4442 |
| Motivated to Vote | 41\% | (1886) | 41\% | (1870) | 17\% | (790) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_8
Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $40 \%$ | $(1992)$ | $41 \%$ | $(2021)$ | $(944)$ | $19 \%$ |
| Parent: Yes | $44 \%$ | $(663)$ | $39 \%$ | $(589)$ | $18 \%$ | $(268)$ |
| Parent: No | $39 \%$ | $(1328)$ | $42 \%$ | $(1432)$ | $20 \%$ | $(676)$ |
| COVID Vaccine: Yes | $31 \%$ | $(1075)$ | $49 \%$ | $(1730)$ | $20 \%$ | $(696)$ |
| COVID Vaccine: No | $63 \%$ | $(917)$ | $20 \%$ | $(291)$ | $17 \%$ | $(248)$ |
| Student Loans: Yes | $29 \%$ | $(223)$ | $50 \%$ | $(386)$ | $22 \%$ | $(169)$ |
| Student Loans: No | $42 \%$ | $(1769)$ | $39 \%$ | $(1635)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2214) | $34 \%$ | (1681) | 21\% | (1061) | 4956 |
| Gender: Male | 50\% | (1149) | 32\% | (751) | 18\% | (420) | 2320 |
| Gender: Female | 40\% | (1065) | 35\% | (930) | 24\% | (642) | 2636 |
| Age: 18-34 | 44\% | (576) | 31\% | (409) | 25\% | (324) | 1309 |
| Age: 35-44 | 40\% | (271) | 38\% | (253) | 22\% | (148) | 672 |
| Age: 45-64 | 48\% | (815) | 33\% | (567) | 19\% | (332) | 1715 |
| Age: 65+ | 44\% | (550) | 36\% | (453) | 20\% | (257) | 1260 |
| GenZers: 1997-2012 | 41\% | (255) | $34 \%$ | (212) | 25\% | (157) | 623 |
| Millennials: 1981-1996 | 44\% | (562) | 33\% | (424) | 23\% | (301) | 1287 |
| GenXers: 1965-1980 | 47\% | (639) | 33\% | (446) | 20\% | (273) | 1358 |
| Baby Boomers: 1946-1964 | 45\% | (698) | 36\% | (560) | 19\% | (302) | 1559 |
| Educ: < College | 48\% | (1501) | 30\% | (934) | 22\% | (687) | 3122 |
| Educ: Bachelors degree | 41\% | (477) | 38\% | (446) | 21\% | (246) | 1169 |
| Educ: Post-grad | 35\% | (235) | 45\% | (302) | 19\% | (129) | 665 |
| Income: Under 50k | 42\% | (853) | 35\% | (694) | 23\% | (462) | 2009 |
| Income: 50k-100k | 48\% | (857) | $31 \%$ | (560) | 21\% | (379) | 1795 |
| Income: 100k+ | 44\% | (504) | 37\% | (428) | 19\% | (220) | 1152 |
| Ethnicity: White (Non-Hispanic) | 50\% | (1815) | 30\% | (1079) | 20\% | (743) | 3637 |
| Ethnicity: Hispanic | 48\% | (166) | 33\% | (113) | 19\% | (63) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (152) | 54\% | (392) | 25\% | (186) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (80) | 40\% | (97) | 28\% | (68) | 246 |
| All Christian | 50\% | (1259) | 31\% | (785) | 19\% | (473) | 2517 |
| All Non-Christian | 32\% | (74) | 46\% | (104) | 22\% | (50) | 228 |
| Atheist | 21\% | (40) | 60\% | (114) | 19\% | (36) | 191 |
| Agnostic/Nothing in particular | 34\% | (399) | 38\% | (449) | 28\% | (330) | 1178 |
| Something Else | 52\% | (441) | 27\% | (230) | 20\% | (172) | 843 |
| Evangelical | 61\% | (841) | 22\% | (306) | 17\% | (236) | 1383 |
| Non-Evangelical | 43\% | (818) | 36\% | (686) | 21\% | (405) | 1909 |
| PID: Dem (no lean) | $11 \%$ | (195) | 69\% | (1260) | 20\% | (359) | 1814 |
| PID: Ind (no lean) | 39\% | (483) | 26\% | (323) | 35\% | (443) | 1249 |
| PID: Rep (no lean) | 81\% | (1536) | 5\% | (97) | 14\% | (259) | 1893 |

[^103]Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2214) | 34\% | (1681) | 21\% | (1061) | 4956 |
| PID/Gender: Dem Men | 15\% | (114) | 69\% | (537) | 17\% | (133) | 784 |
| PID/Gender: Dem Women | 8\% | (81) | 70\% | (723) | 22\% | (227) | 1031 |
| PID/Gender: Ind Men | 43\% | (273) | 25\% | (161) | $32 \%$ | (205) | 639 |
| PID/Gender: Ind Women | 34\% | (210) | 27\% | (163) | 39\% | (238) | 611 |
| PID/Gender: Rep Men | 85\% | (763) | 6\% | (54) | 9\% | (81) | 898 |
| PID/Gender: Rep Women | 78\% | (774) | 4\% | (44) | 18\% | (177) | 995 |
| Ideo: Liberal (1-3) | 14\% | (204) | 67\% | (967) | 19\% | (280) | 1451 |
| Ideo: Moderate (4) | 32\% | (451) | 36\% | (505) | 32\% | (440) | 1396 |
| Ideo: Conservative (5-7) | 77\% | (1487) | 9\% | (179) | 14\% | (271) | 1937 |
| Ideo/PID: Conservative Republican | 85\% | (1209) | $3 \%$ | (47) | 12\% | (164) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 69\% | (302) | 11\% | (50) | 20\% | (88) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 17\% | (117) | 59\% | (404) | 24\% | (161) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (69) | 77\% | (833) | 17\% | (182) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (239) | 19\% | (166) | 53\% | (454) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (125) | 74\% | (1533) | 20\% | (423) | 2081 |
| 2024 H2H Matchup: Trump Voter | 84\% | (2006) | 3\% | (83) | 13\% | (301) | 2390 |
| 2024 H2H Matchup: Would not Vote | 15\% | (30) | 12\% | (24) | 74\% | (152) | 206 |
| 2024 H2H Matchup: Do not Know | 19\% | (53) | 15\% | (41) | 67\% | (186) | 279 |
| 2022 House Vote: Democrat | 10\% | (212) | 67\% | (1381) | 23\% | (465) | 2058 |
| 2022 House Vote: Republican | 81\% | (1630) | 5\% | (102) | 14\% | (291) | 2022 |
| 2022 House Vote: Did not Vote | 43\% | (335) | 23\% | (182) | 33\% | (258) | 775 |
| 2020 Vote: Joe Biden | 9\% | (216) | 66\% | (1495) | 25\% | (571) | 2282 |
| 2020 Vote: Donald Trump | 82\% | (1841) | 4\% | (80) | 15\% | (326) | 2247 |
| 2020 Vote: Someone Else | 23\% | (16) | 14\% | (10) | 63\% | (44) | 70 |
| 2020 Vote: Did not Vote | 40\% | (141) | 27\% | (97) | 33\% | (119) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (115) | 73\% | (1178) | 20\% | (323) | 1616 |
| 2016 Vote: Donald Trump | 77\% | (1559) | 7\% | (134) | 16\% | (331) | 2024 |
| 2016 Vote: Someone Else | 27\% | (46) | 30\% | (52) | 43\% | (75) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 38\% | (74) | 36\% | (71) | 26\% | (50) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 53\% | (115) | 23\% | (50) | 24\% | (53) | 218 |
| U.S. Economy: Wrong Track | 55\% | (1951) | 20\% | (706) | 24\% | (859) | 3516 |
| U.S. Economy: Right Direction | 18\% | (262) | 68\% | (975) | 14\% | (202) | 1440 |

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2214) | $34 \%$ | (1681) | 21\% | (1061) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (85) | 79\% | (1185) | 15\% | (233) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 78\% | (1986) | 7\% | (185) | 15\% | (378) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 16\% | (143) | $34 \%$ | (312) | 50\% | (450) | 905 |
| Top 2024 Issue: Economy | 57\% | (1014) | 21\% | (368) | 22\% | (392) | 1774 |
| Community: Urban | 35\% | (399) | 43\% | (485) | 22\% | (249) | 1133 |
| Community: Suburban | 43\% | (1048) | 35\% | (853) | 22\% | (522) | 2423 |
| Community: Rural | 55\% | (767) | 24\% | (343) | 21\% | (291) | 1400 |
| Community/Gender: Urban Women | $31 \%$ | (172) | 42\% | (235) | 26\% | (146) | 553 |
| Community/Gender: Urban Men | 39\% | (227) | 43\% | (250) | 18\% | (103) | 580 |
| Community/Gender: Rural Women | 50\% | (410) | 26\% | (210) | 24\% | (194) | 814 |
| Community/Gender: Rural Men | $61 \%$ | (356) | 23\% | (133) | 17\% | (97) | 586 |
| Community/Gender: Suburban Women | $38 \%$ | (482) | 38\% | (485) | 24\% | (302) | 1269 |
| Community/Gender: Suburban Men | 49\% | (566) | $32 \%$ | (368) | 19\% | (220) | 1154 |
| Homeowner | 46\% | (1754) | 33\% | (1266) | 21\% | (783) | 3803 |
| Renter | 39\% | (400) | $37 \%$ | (379) | 23\% | (237) | 1017 |
| Military HHnm: Yes | 48\% | (373) | 29\% | (223) | 23\% | (176) | 772 |
| Military HH: No | 44\% | (1841) | 35\% | (1458) | 21\% | (885) | 4184 |
| Employ: Private Sector | 45\% | (846) | 35\% | (651) | 20\% | (382) | 1879 |
| Employ: Government | 44\% | (140) | 29\% | (94) | 27\% | (88) | 323 |
| Employ: Self-Employed | 49\% | (218) | 31\% | (138) | 20\% | (90) | 446 |
| Employ: Homemaker | 54\% | (176) | 23\% | (76) | 22\% | (72) | 323 |
| Employ: Student | 28\% | (36) | 48\% | (62) | 24\% | (32) | 130 |
| Employ: Retired | 45\% | (567) | $36 \%$ | (455) | 19\% | (245) | 1267 |
| Employ: Unemployed | 37\% | (130) | 33\% | (114) | 30\% | (106) | 350 |
| Employ: Other | 42\% | (101) | 38\% | (90) | 20\% | (47) | 238 |
| Self + Household: White-Collar | 41\% | (807) | 41\% | (811) | 18\% | (363) | 1981 |
| Self + Household: Blue Collar | 49\% | (1124) | 30\% | (673) | 21\% | (475) | 2273 |
| Union HH: Yes | 42\% | (152) | 40\% | (142) | 18\% | (64) | 358 |
| Union HH: No | 45\% | (2061) | 33\% | (1539) | 22\% | (997) | 4598 |
| LGBTQ+: Yes | 27\% | (138) | 41\% | (209) | 32\% | (166) | 514 |
| LGBTQ+: No | 47\% | (2075) | 33\% | (1472) | 20\% | (895) | 4442 |
| Motivated to Vote | 46\% | (2081) | 35\% | (1587) | 19\% | (879) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_9
Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2214) | $34 \%$ | (1681) | 21\% | (1061) | 4956 |
| Parent: Yes | 49\% | (741) | $31 \%$ | (470) | 20\% | (310) | 1520 |
| Parent: No | 43\% | (1473) | 35\% | (1211) | 22\% | (752) | 3436 |
| COVID Vaccine: Yes | 35\% | (1227) | 42\% | (1476) | 23\% | (797) | 3501 |
| COVID Vaccine: No | 68\% | (986) | $14 \%$ | (205) | 18\% | (264) | 1455 |
| Student Loans: Yes | 36\% | (279) | 39\% | (301) | 25\% | (198) | 778 |
| Student Loans: No | 46\% | (1935) | $33 \%$ | (1381) | 21\% | (863) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (1834) | 40\% | (1963) | 23\% | (1160) | 4956 |
| Gender: Male | 40\% | (925) | 39\% | (900) | 21\% | (494) | 2320 |
| Gender: Female | 34\% | (909) | 40\% | (1062) | 25\% | (665) | 2636 |
| Age: 18-34 | 35\% | (457) | 39\% | (516) | 26\% | (336) | 1309 |
| Age: 35-44 | $36 \%$ | (239) | 41\% | (275) | 23\% | (158) | 672 |
| Age: 45-64 | 39\% | (672) | 37\% | (638) | 24\% | (404) | 1715 |
| Age: 65+ | 37\% | (465) | 42\% | (533) | 21\% | (262) | 1260 |
| GenZers: 1997-2012 | $31 \%$ | (194) | 41\% | (254) | 28\% | (176) | 623 |
| Millennials: 1981-1996 | 37\% | (474) | 40\% | (512) | 23\% | (301) | 1287 |
| GenXers: 1965-1980 | 39\% | (536) | 37\% | (497) | 24\% | (325) | 1358 |
| Baby Boomers: 1946-1964 | 37\% | (575) | 42\% | (653) | 21\% | (332) | 1559 |
| Educ: < College | 41\% | (1285) | 35\% | (1086) | 24\% | (751) | 3122 |
| Educ: Bachelors degree | 32\% | (369) | 45\% | (520) | 24\% | (280) | 1169 |
| Educ: Post-grad | 27\% | (180) | 54\% | (357) | 19\% | (129) | 665 |
| Income: Under 50k | 36\% | (726) | 39\% | (782) | 25\% | (501) | 2009 |
| Income: 50k-100k | 40\% | (711) | 38\% | (675) | 23\% | (410) | 1795 |
| Income: 100k+ | 34\% | (397) | 44\% | (506) | 22\% | (249) | 1152 |
| Ethnicity: White (Non-Hispanic) | 41\% | (1503) | 36\% | (1303) | 23\% | (831) | 3637 |
| Ethnicity: Hispanic | 38\% | (132) | 39\% | (132) | 23\% | (79) | 343 |
| Ethnicity: Black (Non-Hispanic) | 19\% | (138) | 58\% | (421) | 23\% | (171) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 25\% | (61) | 43\% | (106) | 32\% | (79) | 246 |
| All Christian | 43\% | (1083) | 36\% | (905) | 21\% | (528) | 2517 |
| All Non-Christian | 21\% | (48) | 52\% | (118) | 27\% | (62) | 228 |
| Atheist | 16\% | (30) | 67\% | (128) | 17\% | (33) | 191 |
| Agnostic/Nothing in particular | 24\% | (278) | 47\% | (548) | 30\% | (351) | 1178 |
| Something Else | 47\% | (395) | 31\% | (263) | 22\% | (186) | 843 |
| Evangelical | 56\% | (775) | 25\% | (347) | 19\% | (261) | 1383 |
| Non-Evangelical | 35\% | (669) | 42\% | (796) | 23\% | (444) | 1909 |
| PID: Dem (no lean) | 7\% | (135) | 76\% | (1377) | 17\% | (301) | 1814 |
| PID: Ind (no lean) | 29\% | (367) | 34\% | (420) | 37\% | (462) | 1249 |
| PID: Rep (no lean) | 70\% | (1331) | 9\% | (165) | 21\% | (396) | 1893 |

[^104]Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (1834) | 40\% | (1963) | 23\% | (1160) | 4956 |
| PID/Gender: Dem Men | 11\% | (83) | 75\% | (589) | 14\% | (112) | 784 |
| PID/Gender: Dem Women | 5\% | (52) | 77\% | (789) | 18\% | (189) | 1031 |
| PID/Gender: Ind Men | 31\% | (200) | $34 \%$ | (220) | $34 \%$ | (219) | 639 |
| PID/Gender: Ind Women | 27\% | (167) | 33\% | (200) | 40\% | (243) | 611 |
| PID/Gender: Rep Men | 71\% | (642) | 10\% | (92) | 18\% | (164) | 898 |
| PID/Gender: Rep Women | 69\% | (689) | 7\% | (73) | 23\% | (233) | 995 |
| Ideo: Liberal (1-3) | 10\% | (151) | 75\% | (1085) | 15\% | (215) | 1451 |
| Ideo: Moderate (4) | 24\% | (332) | 43\% | (601) | 33\% | (464) | 1396 |
| Ideo: Conservative (5-7) | 67\% | (1294) | 12\% | (240) | 21\% | (403) | 1937 |
| Ideo/PID: Conservative Republican | 75\% | (1060) | 7\% | (97) | 19\% | (263) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 57\% | (252) | 15\% | (67) | 27\% | (121) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% | (87) | 64\% | (435) | 24\% | (162) | 683 |
| Ideo/PID: Liberal Democrat | 4\% | (45) | 85\% | (918) | 11\% | (122) | 1085 |
| Unfavorable of Biden and Trump | 15\% | (132) | $31 \%$ | (265) | 54\% | (462) | 859 |
| 2024 H2H Matchup: Biden Voter | 4\% | (86) | 81\% | (1679) | 15\% | (316) | 2081 |
| 2024 H2H Matchup: Trump Voter | 71\% | (1699) | 7\% | (174) | 22\% | (518) | 2390 |
| 2024 H2H Matchup: Would not Vote | 8\% | (17) | 20\% | (42) | 71\% | (147) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (32) | 24\% | (68) | 64\% | (179) | 279 |
| 2022 House Vote: Democrat | 7\% | (141) | 74\% | (1530) | 19\% | (387) | 2058 |
| 2022 House Vote: Republican | 69\% | (1399) | 9\% | (175) | 22\% | (448) | 2022 |
| 2022 House Vote: Did not Vote | $34 \%$ | (265) | $31 \%$ | (237) | 35\% | (272) | 775 |
| 2020 Vote: Joe Biden | 6\% | (138) | 74\% | (1684) | 20\% | (460) | 2282 |
| 2020 Vote: Donald Trump | 70\% | (1574) | 7\% | (154) | 23\% | (519) | 2247 |
| 2020 Vote: Someone Else | 15\% | (10) | 18\% | (13) | 67\% | (47) | 70 |
| 2020 Vote: Did not Vote | $31 \%$ | (112) | $31 \%$ | (111) | $37 \%$ | (133) | 357 |
| 2016 Vote: Hillary Clinton | 5\% | (81) | 79\% | (1279) | 16\% | (256) | 1616 |
| 2016 Vote: Donald Trump | 66\% | (1331) | 11\% | (213) | 24\% | (480) | 2024 |
| 2016 Vote: Someone Else | 16\% | (28) | 43\% | (75) | 41\% | (71) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 29\% | (57) | $42 \%$ | (82) | 29\% | (56) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (93) | $31 \%$ | (67) | 27\% | (58) | 218 |
| U.S. Economy: Wrong Track | $46 \%$ | (1629) | 26\% | (900) | 28\% | (987) | 3516 |
| U.S. Economy: Right Direction | 14\% | (204) | 74\% | (1062) | 12\% | (173) | 1440 |

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (1834) | 40\% | (1963) | 23\% | (1160) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $4 \%$ | (56) | 85\% | (1283) | 11\% | (163) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 66\% | (1684) | 11\% | (275) | 23\% | (589) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (94) | 45\% | (404) | 45\% | (407) | 905 |
| Top 2024 Issue: Economy | 47\% | (839) | 26\% | (463) | 27\% | (472) | 1774 |
| Community: Urban | 28\% | (318) | 48\% | (540) | 24\% | (275) | 1133 |
| Community: Suburban | 35\% | (845) | 42\% | (1011) | 23\% | (567) | 2423 |
| Community: Rural | $48 \%$ | (671) | 29\% | (412) | 23\% | (317) | 1400 |
| Community/Gender: Urban Women | 26\% | (146) | 47\% | (260) | 26\% | (146) | 553 |
| Community/Gender: Urban Men | 30\% | (171) | 48\% | (279) | 22\% | (129) | 580 |
| Community/Gender: Rural Women | 45\% | (367) | $31 \%$ | (252) | 24\% | (195) | 814 |
| Community/Gender: Rural Men | 52\% | (303) | 27\% | (161) | $21 \%$ | (122) | 586 |
| Community/Gender: Suburban Women | $31 \%$ | (395) | 43\% | (550) | 26\% | (324) | 1269 |
| Community/Gender: Suburban Men | 39\% | (450) | 40\% | (461) | 21\% | (243) | 1154 |
| Homeowner | 38\% | (1453) | 39\% | (1482) | 23\% | (867) | 3803 |
| Renter | 33\% | (336) | 43\% | (438) | 24\% | (243) | 1017 |
| Military HHnm: Yes | 40\% | (305) | 37\% | (284) | 24\% | (183) | 772 |
| Military HH: No | 37\% | (1529) | 40\% | (1678) | 23\% | (977) | 4184 |
| Employ: Private Sector | 37\% | (699) | 41\% | (761) | 22\% | (419) | 1879 |
| Employ: Government | 37\% | (119) | 39\% | (125) | 24\% | (79) | 323 |
| Employ: Self-Employed | 37\% | (164) | 38\% | (168) | 26\% | (114) | 446 |
| Employ: Homemaker | 50\% | (162) | 28\% | (91) | 22\% | (71) | 323 |
| Employ: Student | 19\% | (24) | $51 \%$ | (66) | $31 \%$ | (40) | 130 |
| Employ: Retired | 38\% | (484) | 41\% | (523) | 21\% | (260) | 1267 |
| Employ: Unemployed | 30\% | (106) | 38\% | (134) | $31 \%$ | (110) | 350 |
| Employ: Other | $32 \%$ | (76) | 40\% | (95) | 28\% | (68) | 238 |
| Self + Household: White-Collar | 33\% | (649) | 47\% | (938) | 20\% | (394) | 1981 |
| Self + Household: Blue Collar | $42 \%$ | (944) | 35\% | (791) | 24\% | (537) | 2273 |
| Union HH: Yes | $34 \%$ | (123) | 47\% | (168) | 19\% | (68) | 358 |
| Union HH: No | 37\% | (1711) | 39\% | (1794) | 24\% | (1092) | 4598 |
| LGBTQ+: Yes | 21\% | (106) | 49\% | (252) | 30\% | (157) | 514 |
| LGBTQ+: No | 39\% | (1728) | 39\% | (1710) | 23\% | (1003) | 4442 |
| Motivated to Vote | 38\% | (1731) | 40\% | (1836) | 22\% | (980) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_10
Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (1834) | 40\% | (1963) | 23\% | (1160) | 4956 |
| Parent: Yes | 41\% | (623) | 36\% | (541) | 23\% | (357) | 1520 |
| Parent: No | 35\% | (1211) | 41\% | (1422) | 23\% | (803) | 3436 |
| COVID Vaccine: Yes | 27\% | (962) | 49\% | (1715) | 24\% | (824) | 3501 |
| COVID Vaccine: No | 60\% | (872) | 17\% | (247) | 23\% | (336) | 1455 |
| Student Loans: Yes | 27\% | (206) | 48\% | (373) | 25\% | (198) | 778 |
| Student Loans: No | 39\% | (1627) | 38\% | (1589) | 23\% | (962) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1999) | 42\% | (2063) | 18\% | (894) | 4956 |
| Gender: Male | 42\% | (975) | 43\% | (997) | 15\% | (347) | 2320 |
| Gender: Female | 39\% | (1024) | 40\% | (1066) | 21\% | (546) | 2636 |
| Age: 18-34 | $36 \%$ | (473) | 40\% | (529) | 23\% | (307) | 1309 |
| Age: 35-44 | 37\% | (251) | 45\% | (301) | 18\% | (120) | 672 |
| Age: 45-64 | 43\% | (745) | 40\% | (686) | 17\% | (284) | 1715 |
| Age: 65+ | 42\% | (530) | 43\% | (547) | 15\% | (183) | 1260 |
| GenZers: 1997-2012 | 32\% | (200) | 42\% | (263) | 26\% | (161) | 623 |
| Millennials: 1981-1996 | 38\% | (494) | 42\% | (537) | 20\% | (256) | 1287 |
| GenXers: 1965-1980 | 43\% | (587) | 40\% | (548) | 16\% | (222) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (663) | 42\% | (662) | 15\% | (234) | 1559 |
| Educ: < College | 45\% | (1396) | 37\% | (1146) | 19\% | (579) | 3122 |
| Educ: Bachelors degree | 36\% | (416) | 47\% | (544) | 18\% | (209) | 1169 |
| Educ: Post-grad | 28\% | (188) | 56\% | (373) | 16\% | (105) | 665 |
| Income: Under 50k | 39\% | (779) | 42\% | (844) | 19\% | (386) | 2009 |
| Income: 50k-100k | 43\% | (780) | 40\% | (710) | 17\% | (306) | 1795 |
| Income: 100k+ | 38\% | (441) | 44\% | (509) | 17\% | (201) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1670) | 37\% | (1335) | 17\% | (632) | 3637 |
| Ethnicity: Hispanic | 41\% | (141) | 42\% | (145) | 16\% | (56) | 343 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (128) | 64\% | (466) | 19\% | (136) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (60) | 47\% | (116) | 28\% | (69) | 246 |
| All Christian | 47\% | (1182) | 38\% | (946) | 15\% | (388) | 2517 |
| All Non-Christian | 25\% | (56) | 54\% | (124) | 21\% | (48) | 228 |
| Atheist | 17\% | (32) | 63\% | (120) | 20\% | (39) | 191 |
| Agnostic/Nothing in particular | 28\% | (335) | 49\% | (573) | 23\% | (270) | 1178 |
| Something Else | 47\% | (394) | 36\% | (301) | 18\% | (148) | 843 |
| Evangelical | 57\% | (794) | 28\% | (386) | 15\% | (204) | 1383 |
| Non-Evangelical | 39\% | (746) | 44\% | (834) | 17\% | (329) | 1909 |
| PID: Dem (no lean) | 7\% | (128) | 79\% | (1433) | 14\% | (253) | 1814 |
| PID: Ind (no lean) | 33\% | (416) | 36\% | (452) | 31\% | (381) | 1249 |
| PID: Rep (no lean) | 77\% | (1456) | 9\% | (178) | 14\% | (259) | 1893 |

[^105]Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1999) | 42\% | (2063) | 18\% | (894) | 4956 |
| PID/Gender: Dem Men | 10\% | (75) | 81\% | (634) | 9\% | (74) | 784 |
| PID/Gender: Dem Women | 5\% | (53) | 78\% | (799) | 17\% | (179) | 1031 |
| PID/Gender: Ind Men | $34 \%$ | (219) | 39\% | (249) | 27\% | (170) | 639 |
| PID/Gender: Ind Women | 32\% | (197) | $33 \%$ | (203) | 35\% | (211) | 611 |
| PID/Gender: Rep Men | 76\% | (682) | 13\% | (114) | 11\% | (103) | 898 |
| PID/Gender: Rep Women | 78\% | (774) | 6\% | (64) | 16\% | (157) | 995 |
| Ideo: Liberal (1-3) | 11\% | (159) | 75\% | (1084) | 14\% | (208) | 1451 |
| Ideo: Moderate (4) | 28\% | (396) | 48\% | (673) | 23\% | (327) | 1396 |
| Ideo: Conservative (5-7) | 71\% | (1380) | 14\% | (266) | 15\% | (291) | 1937 |
| Ideo/PID: Conservative Republican | 80\% | (1136) | 7\% | (98) | 13\% | (185) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 68\% | (298) | 17\% | (77) | 15\% | (65) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (82) | 72\% | (491) | 16\% | (109) | 683 |
| Ideo/PID: Liberal Democrat | 4\% | (41) | 84\% | (914) | 12\% | (130) | 1085 |
| Unfavorable of Biden and Trump | 17\% | (149) | 33\% | (281) | 50\% | (429) | 859 |
| 2024 H2H Matchup: Biden Voter | 3\% | (68) | 84\% | (1747) | 13\% | (267) | 2081 |
| 2024 H2H Matchup: Trump Voter | $79 \%$ | (1888) | 8\% | (193) | 13\% | (309) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% | (12) | 21\% | (43) | 73\% | (151) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (31) | 29\% | (81) | 60\% | (168) | 279 |
| 2022 House Vote: Democrat | 6\% | (118) | 78\% | (1603) | 16\% | (338) | 2058 |
| 2022 House Vote: Republican | 76\% | (1543) | 9\% | (191) | 14\% | (288) | 2022 |
| 2022 House Vote: Did not Vote | 39\% | (305) | 32\% | (246) | 29\% | (224) | 775 |
| 2020 Vote: Joe Biden | 5\% | (121) | 77\% | (1757) | 18\% | (404) | 2282 |
| 2020 Vote: Donald Trump | 77\% | (1741) | 8\% | (172) | 15\% | (334) | 2247 |
| 2020 Vote: Someone Else | 19\% | (13) | 21\% | (15) | 61\% | (43) | 70 |
| 2020 Vote: Did not Vote | 35\% | (124) | 34\% | (120) | $32 \%$ | (113) | 357 |
| 2016 Vote: Hillary Clinton | 5\% | (76) | 82\% | (1323) | 13\% | (217) | 1616 |
| 2016 Vote: Donald Trump | 72\% | (1461) | 12\% | (250) | 15\% | (313) | 2024 |
| 2016 Vote: Someone Else | 18\% | (31) | 44\% | (76) | 38\% | (67) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (65) | 47\% | (91) | 20\% | (39) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 41\% | (89) | 36\% | (78) | 23\% | (51) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1803) | 27\% | (933) | 22\% | (780) | 3516 |
| U.S. Economy: Right Direction | 14\% | (196) | 79\% | (1130) | 8\% | (113) | 1440 |

Continued on next page

Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1999) | 42\% | (2063) | 18\% | (894) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% | (49) | 89\% | (1338) | 8\% | (116) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (1872) | 11\% | (285) | 15\% | (392) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (79) | 49\% | (440) | 43\% | (386) | 905 |
| Top 2024 Issue: Economy | $52 \%$ | (928) | 28\% | (505) | 19\% | (342) | 1774 |
| Community: Urban | $31 \%$ | (350) | 51\% | (582) | 18\% | (201) | 1133 |
| Community: Suburban | 38\% | (918) | 43\% | (1042) | 19\% | (464) | 2423 |
| Community: Rural | 52\% | (732) | $31 \%$ | (439) | 16\% | (229) | 1400 |
| Community/Gender: Urban Women | 28\% | (157) | 50\% | (277) | 21\% | (118) | 553 |
| Community/Gender: Urban Men | 33\% | (192) | 53\% | (305) | 14\% | (83) | 580 |
| Community/Gender: Rural Women | $51 \%$ | (414) | $31 \%$ | (250) | 19\% | (151) | 814 |
| Community/Gender: Rural Men | $54 \%$ | (318) | 32\% | (190) | 13\% | (78) | 586 |
| Community/Gender: Suburban Women | $36 \%$ | (452) | 43\% | (539) | 22\% | (277) | 1269 |
| Community/Gender: Suburban Men | 40\% | (465) | 44\% | (502) | 16\% | (186) | 1154 |
| Homeowner | 42\% | (1588) | $41 \%$ | (1552) | 17\% | (663) | 3803 |
| Renter | 35\% | (355) | 45\% | (461) | 20\% | (200) | 1017 |
| Military HHnm: Yes | 44\% | (338) | 39\% | (299) | 17\% | (134) | 772 |
| Military HH: No | 40\% | (1661) | 42\% | (1764) | 18\% | (759) | 4184 |
| Employ: Private Sector | 39\% | (740) | 43\% | (802) | 18\% | (336) | 1879 |
| Employ: Government | 36\% | (115) | 43\% | (138) | 22\% | (70) | 323 |
| Employ: Self-Employed | 43\% | (193) | 40\% | (179) | 17\% | (74) | 446 |
| Employ: Homemaker | 55\% | (179) | 28\% | (90) | 17\% | (54) | 323 |
| Employ: Student | 24\% | (31) | 43\% | (56) | 33\% | (43) | 130 |
| Employ: Retired | 42\% | (533) | 43\% | (545) | 15\% | (189) | 1267 |
| Employ: Unemployed | 37\% | (130) | $41 \%$ | (142) | 23\% | (79) | 350 |
| Employ: Other | $33 \%$ | (79) | 47\% | (111) | 20\% | (48) | 238 |
| Self + Household: White-Collar | 35\% | (698) | 48\% | (950) | 17\% | (333) | 1981 |
| Self + Household: Blue Collar | 46\% | (1049) | 37\% | (843) | 17\% | (381) | 2273 |
| Union HH: Yes | 37\% | (133) | 48\% | (171) | 15\% | (54) | 358 |
| Union HH: No | 41\% | (1866) | 41\% | (1892) | 18\% | (839) | 4598 |
| LGBTQ+: Yes | 23\% | (121) | 51\% | (260) | 26\% | (133) | 514 |
| LGBTQ+: No | 42\% | (1879) | 41\% | (1803) | 17\% | (760) | 4442 |
| Motivated to Vote | 41\% | (1886) | 42\% | (1925) | 16\% | (736) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_11
Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $40 \%$ | $(1999)$ | $42 \%$ | $(2063)$ | $(894)$ | $18 \%$ |
| Parent: Yes | $44 \%$ | $(662)$ | $40 \%$ | $(603)$ | $17 \%$ | $(256)$ |
| Parent: No | $39 \%$ | $(1337)$ | $43 \%$ | $(1461)$ | $19 \%$ | $(638)$ |
| COVID Vaccine: Yes | $31 \%$ | $(1074)$ | $51 \%$ | $(1772)$ | $19 \%$ | $(655)$ |
| COVID Vaccine: No | $64 \%$ | $(925)$ | $20 \%$ | $(292)$ | $16 \%$ | $(239)$ |
| Student Loans: Yes | $29 \%$ | $(226)$ | $47 \%$ | $(366)$ | $24 \%$ | $(185)$ |
| Student Loans: No | $42 \%$ | $(1773)$ | $41 \%$ | $(1697)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1974) | 41\% | (2038) | 19\% | (944) | 4956 |
| Gender: Male | 42\% | (974) | 41\% | (959) | 17\% | (387) | 2320 |
| Gender: Female | 38\% | (1001) | 41\% | (1078) | 21\% | (557) | 2636 |
| Age: 18-34 | 37\% | (479) | 39\% | (511) | 24\% | (318) | 1309 |
| Age: 35-44 | 35\% | (232) | 47\% | (315) | 19\% | (125) | 672 |
| Age: 45-64 | 43\% | (735) | 39\% | (669) | 18\% | (311) | 1715 |
| Age: 65+ | 42\% | (528) | 43\% | (542) | 15\% | (191) | 1260 |
| GenZers: 1997-2012 | 33\% | (205) | 39\% | (244) | 28\% | (175) | 623 |
| Millennials: 1981-1996 | 37\% | (477) | 43\% | (552) | 20\% | (258) | 1287 |
| GenXers: 1965-1980 | 42\% | (575) | 39\% | (532) | 18\% | (251) | 1358 |
| Baby Boomers: 1946-1964 | 42\% | (660) | 42\% | (659) | 15\% | (241) | 1559 |
| Educ: < College | 43\% | (1346) | 36\% | (1136) | 21\% | (641) | 3122 |
| Educ: Bachelors degree | 37\% | (433) | 46\% | (532) | 17\% | (204) | 1169 |
| Educ: Post-grad | 29\% | (195) | 56\% | (370) | 15\% | (100) | 665 |
| Income: Under 50k | 37\% | (752) | 42\% | (837) | 21\% | (421) | 2009 |
| Income: 50k-100k | 43\% | (773) | 39\% | (696) | 18\% | (326) | 1795 |
| Income: 100k+ | 39\% | (449) | 44\% | (504) | 17\% | (198) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1657) | 36\% | (1310) | 18\% | (669) | 3637 |
| Ethnicity: Hispanic | 41\% | (141) | 41\% | (140) | 18\% | (62) | 343 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (123) | 64\% | (468) | 19\% | (139) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 21\% | (53) | 49\% | (119) | 30\% | (74) | 246 |
| All Christian | 45\% | (1139) | 38\% | (957) | 17\% | (420) | 2517 |
| All Non-Christian | 27\% | (62) | 52\% | (119) | 20\% | (46) | 228 |
| Atheist | 18\% | (34) | 68\% | (130) | 14\% | (26) | 191 |
| Agnostic/Nothing in particular | 29\% | (338) | 47\% | (551) | 25\% | (289) | 1178 |
| Something Else | 48\% | (401) | 33\% | (280) | 19\% | (162) | 843 |
| Evangelical | 55\% | (762) | 27\% | (376) | 18\% | (246) | 1383 |
| Non-Evangelical | 39\% | (744) | 44\% | (835) | 17\% | (330) | 1909 |
| PID: Dem (no lean) | 6\% | (116) | 80\% | (1460) | 13\% | (239) | 1814 |
| PID: Ind (no lean) | 33\% | (414) | 35\% | (436) | 32\% | (399) | 1249 |
| PID: Rep (no lean) | 76\% | (1444) | 7\% | (142) | 16\% | (307) | 1893 |

[^106]Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1974) | 41\% | (2038) | 19\% | (944) | 4956 |
| PID/Gender: Dem Men | 8\% | (60) | 82\% | (642) | 10\% | (82) | 784 |
| PID/Gender: Dem Women | 5\% | (55) | 79\% | (818) | 15\% | (157) | 1031 |
| PID/Gender: Ind Men | 35\% | (222) | 35\% | (226) | 30\% | (192) | 639 |
| PID/Gender: Ind Women | $32 \%$ | (193) | 34\% | (210) | 34\% | (207) | 611 |
| PID/Gender: Rep Men | 77\% | (691) | 10\% | (92) | 13\% | (114) | 898 |
| PID/Gender: Rep Women | 76\% | (752) | 5\% | (50) | 19\% | (193) | 995 |
| Ideo: Liberal (1-3) | 10\% | (138) | 77\% | (1114) | 14\% | (200) | 1451 |
| Ideo: Moderate (4) | 28\% | (390) | 47\% | (652) | 25\% | (354) | 1396 |
| Ideo: Conservative (5-7) | 71\% | (1380) | 12\% | (234) | 17\% | (322) | 1937 |
| Ideo/PID: Conservative Republican | 80\% | (1138) | 6\% | (81) | 14\% | (200) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 64\% | (281) | 14\% | (61) | 22\% | (99) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $11 \%$ | (78) | 71\% | (484) | 18\% | (120) | 683 |
| Ideo/PID: Liberal Democrat | 3\% | (32) | 88\% | (951) | 9\% | (101) | 1085 |
| Unfavorable of Biden and Trump | 18\% | (154) | 30\% | (255) | 52\% | (450) | 859 |
| 2024 H2H Matchup: Biden Voter | 3\% | (58) | 87\% | (1805) | 10\% | (218) | 2081 |
| 2024 H2H Matchup: Trump Voter | 79\% | (1881) | 5\% | (125) | 16\% | (384) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% | (13) | 20\% | (42) | 73\% | (151) | 206 |
| 2024 H2H Matchup: Do not Know | 8\% | (22) | 24\% | (66) | 68\% | (191) | 279 |
| 2022 House Vote: Democrat | 6\% | (120) | 79\% | (1631) | 15\% | (308) | 2058 |
| 2022 House Vote: Republican | 76\% | (1536) | 7\% | (147) | 17\% | (339) | 2022 |
| 2022 House Vote: Did not Vote | 37\% | (289) | 31\% | (237) | 32\% | (248) | 775 |
| 2020 Vote: Joe Biden | 5\% | (110) | 79\% | (1794) | 17\% | (378) | 2282 |
| 2020 Vote: Donald Trump | 77\% | (1734) | 5\% | (114) | 18\% | (398) | 2247 |
| 2020 Vote: Someone Else | 14\% | (10) | 21\% | (15) | 65\% | (46) | 70 |
| 2020 Vote: Did not Vote | $34 \%$ | (120) | 32\% | (115) | 34\% | (122) | 357 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (65) | 84\% | (1356) | 12\% | (195) | 1616 |
| 2016 Vote: Donald Trump | 72\% | (1459) | 10\% | (212) | 17\% | (353) | 2024 |
| 2016 Vote: Someone Else | 21\% | (36) | 41\% | (71) | 38\% | (66) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 30\% | (59) | 44\% | (86) | 25\% | (49) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 39\% | (85) | 33\% | (72) | 28\% | (62) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1789) | 26\% | (902) | 23\% | (826) | 3516 |
| U.S. Economy: Right Direction | 13\% | (185) | 79\% | (1136) | 8\% | (119) | 1440 |

Continued on next page

Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1974) | 41\% | (2038) | 19\% | (944) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% | (47) | 90\% | (1353) | 7\% | (103) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (1849) | 9\% | (235) | 18\% | (464) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (78) | 50\% | (450) | 42\% | (377) | 905 |
| Top 2024 Issue: Economy | 51\% | (911) | 27\% | (477) | 22\% | (386) | 1774 |
| Community: Urban | 30\% | (344) | 51\% | (573) | 19\% | (215) | 1133 |
| Community: Suburban | 38\% | (928) | 43\% | (1036) | 19\% | (460) | 2423 |
| Community: Rural | 50\% | (702) | $31 \%$ | (428) | 19\% | (270) | 1400 |
| Community/Gender: Urban Women | 29\% | (162) | 49\% | (272) | 21\% | (118) | 553 |
| Community/Gender: Urban Men | 31\% | (182) | 52\% | (301) | 17\% | (97) | 580 |
| Community/Gender: Rural Women | 48\% | (391) | 30\% | (247) | 22\% | (176) | 814 |
| Community/Gender: Rural Men | 53\% | (311) | $31 \%$ | (181) | 16\% | (94) | 586 |
| Community/Gender: Suburban Women | 35\% | (447) | 44\% | (559) | 21\% | (263) | 1269 |
| Community/Gender: Suburban Men | 42\% | (480) | 41\% | (477) | 17\% | (197) | 1154 |
| Homeowner | 41\% | (1569) | 40\% | (1539) | 18\% | (695) | 3803 |
| Renter | 35\% | (354) | 45\% | (453) | 21\% | (210) | 1017 |
| Military HHnm: Yes | 46\% | (358) | 37\% | (287) | 17\% | (127) | 772 |
| Military HH: No | 39\% | (1616) | 42\% | (1751) | 20\% | (817) | 4184 |
| Employ: Private Sector | 39\% | (739) | 41\% | (775) | 19\% | (365) | 1879 |
| Employ: Government | 35\% | (113) | 43\% | (138) | 22\% | (72) | 323 |
| Employ: Self-Employed | 41\% | (185) | 40\% | (179) | 18\% | (83) | 446 |
| Employ: Homemaker | 50\% | (163) | 28\% | (92) | 21\% | (69) | 323 |
| Employ: Student | 25\% | (33) | 49\% | (63) | 26\% | (34) | 130 |
| Employ: Retired | 42\% | (532) | 43\% | (549) | 15\% | (185) | 1267 |
| Employ: Unemployed | 36\% | (127) | 39\% | (136) | 25\% | (88) | 350 |
| Employ: Other | 35\% | (83) | 44\% | (106) | 20\% | (49) | 238 |
| Self + Household: White-Collar | 35\% | (691) | 48\% | (959) | 17\% | (330) | 1981 |
| Self + Household: Blue Collar | 45\% | (1026) | 37\% | (837) | 18\% | (409) | 2273 |
| Union HH: Yes | 33\% | (117) | 49\% | (176) | 18\% | (65) | 358 |
| Union HH: No | 40\% | (1857) | 40\% | (1861) | 19\% | (879) | 4598 |
| LGBTQ+: Yes | 23\% | (119) | 51\% | (264) | 25\% | (131) | 514 |
| LGBTQ+: No | 42\% | (1855) | 40\% | (1774) | 18\% | (813) | 4442 |
| Motivated to Vote | 41\% | (1867) | 42\% | (1914) | 17\% | (766) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_12
Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $40 \%$ | $(1974)$ | $41 \%$ | $(2038)$ | $(944)$ |  |
| Parent: Yes | $41 \%$ | $(627)$ | $39 \%$ | $(586)$ | $19 \%$ | $20 \%$ |
| Parent: No | $39 \%$ | $(1347)$ | $42 \%$ | $(1451)$ | $19 \%$ | $(637)$ |
| COVID Vaccine: Yes | $30 \%$ | $(1058)$ | $51 \%$ | $(1775)$ | $19 \%$ | $(667)$ |
| COVID Vaccine: No | $63 \%$ | $(916)$ | $18 \%$ | $(262)$ | $19 \%$ | $(278)$ |
| Student Loans: Yes | $30 \%$ | $(230)$ | $48 \%$ | $(371)$ | $23 \%$ | $(177)$ |
| Student Loans: No | $42 \%$ | $(1744)$ | $40 \%$ | $(1667)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1968) | 41\% | (2045) | 19\% | (943) | 4956 |
| Gender: Male | 41\% | (963) | 42\% | (967) | 17\% | (390) | 2320 |
| Gender: Female | 38\% | (1005) | 41\% | (1078) | 21\% | (553) | 2636 |
| Age: 18-34 | 37\% | (487) | 40\% | (526) | 23\% | (296) | 1309 |
| Age: 35-44 | 36\% | (239) | 43\% | (288) | 21\% | (144) | 672 |
| Age: 45-64 | 42\% | (716) | 40\% | (680) | 19\% | (319) | 1715 |
| Age: 65+ | 42\% | (526) | 44\% | (550) | 15\% | (184) | 1260 |
| GenZers: 1997-2012 | $32 \%$ | (202) | 42\% | (263) | 25\% | (158) | 623 |
| Millennials: 1981-1996 | 39\% | (498) | 40\% | (519) | 21\% | (270) | 1287 |
| GenXers: 1965-1980 | 41\% | (557) | 40\% | (543) | 19\% | (257) | 1358 |
| Baby Boomers: 1946-1964 | 42\% | (658) | 43\% | (671) | 15\% | (230) | 1559 |
| Educ: < College | 44\% | (1378) | 37\% | (1144) | 19\% | (601) | 3122 |
| Educ: Bachelors degree | 35\% | (408) | 46\% | (539) | 19\% | (221) | 1169 |
| Educ: Post-grad | 27\% | (182) | 54\% | (363) | 18\% | (121) | 665 |
| Income: Under 50k | 39\% | (779) | 42\% | (839) | 19\% | (391) | 2009 |
| Income: 50k-100k | 42\% | (761) | 39\% | (699) | 19\% | (335) | 1795 |
| Income: 100k+ | 37\% | (427) | 44\% | (508) | 19\% | (216) | 1152 |
| Ethnicity: White (Non-Hispanic) | 45\% | (1628) | 36\% | (1324) | 19\% | (685) | 3637 |
| Ethnicity: Hispanic | 40\% | (138) | 42\% | (145) | 17\% | (60) | 343 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (132) | 63\% | (457) | 19\% | (141) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 28\% | (69) | 49\% | (120) | 23\% | (57) | 246 |
| All Christian | 46\% | (1148) | 38\% | (945) | 17\% | (424) | 2517 |
| All Non-Christian | 26\% | (59) | 58\% | (132) | 16\% | (37) | 228 |
| Atheist | 17\% | (33) | 65\% | (125) | 17\% | (33) | 191 |
| Agnostic/Nothing in particular | 28\% | (327) | 47\% | (552) | 25\% | (299) | 1178 |
| Something Else | 47\% | (400) | 35\% | (292) | 18\% | (151) | 843 |
| Evangelical | 56\% | (775) | 28\% | (388) | 16\% | (220) | 1383 |
| Non-Evangelical | 39\% | (740) | 43\% | (820) | 18\% | (349) | 1909 |
| PID: Dem (no lean) | 7\% | (134) | 79\% | (1428) | 14\% | (252) | 1814 |
| PID: Ind (no lean) | 32\% | (396) | 36\% | (453) | 32\% | (400) | 1249 |
| PID: Rep (no lean) | 76\% | (1438) | 9\% | (164) | 15\% | (291) | 1893 |

[^107]Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1968) | 41\% | (2045) | 19\% | (943) | 4956 |
| PID/Gender: Dem Men | 10\% | (76) | 79\% | (617) | 12\% | (91) | 784 |
| PID/Gender: Dem Women | 6\% | (59) | 79\% | (811) | 16\% | (161) | 1031 |
| PID/Gender: Ind Men | $32 \%$ | (204) | 39\% | (249) | 29\% | (185) | 639 |
| PID/Gender: Ind Women | $31 \%$ | (192) | 33\% | (204) | 35\% | (215) | 611 |
| PID/Gender: Rep Men | 76\% | (683) | 11\% | (101) | 13\% | (114) | 898 |
| PID/Gender: Rep Women | 76\% | (755) | 6\% | (63) | 18\% | (177) | 995 |
| Ideo: Liberal (1-3) | $11 \%$ | (153) | 75\% | (1095) | 14\% | (203) | 1451 |
| Ideo: Moderate (4) | 28\% | (395) | 48\% | (665) | 24\% | (337) | 1396 |
| Ideo: Conservative (5-7) | 70\% | (1354) | 13\% | (248) | 17\% | (335) | 1937 |
| Ideo/PID: Conservative Republican | 79\% | (1123) | 6\% | (88) | 15\% | (209) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 66\% | (292) | 17\% | (74) | 17\% | (74) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% | (87) | 70\% | (476) | 18\% | (120) | 683 |
| Ideo/PID: Liberal Democrat | 4\% | (41) | 85\% | (926) | 11\% | (117) | 1085 |
| Unfavorable of Biden and Trump | 17\% | (147) | 32\% | (275) | 51\% | (437) | 859 |
| 2024 H2H Matchup: Biden Voter | 3\% | (62) | 85\% | (1765) | 12\% | (255) | 2081 |
| 2024 H2H Matchup: Trump Voter | 78\% | (1862) | 7\% | (168) | 15\% | (359) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% | (12) | 23\% | (48) | 71\% | (146) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (31) | 23\% | (65) | 66\% | (183) | 279 |
| 2022 House Vote: Democrat | 6\% | (127) | 77\% | (1592) | 17\% | (340) | 2058 |
| 2022 House Vote: Republican | 75\% | (1511) | 8\% | (163) | 17\% | (348) | 2022 |
| 2022 House Vote: Did not Vote | 38\% | (296) | 34\% | (264) | 28\% | (215) | 775 |
| 2020 Vote: Joe Biden | 5\% | (120) | 77\% | (1757) | 18\% | (404) | 2282 |
| 2020 Vote: Donald Trump | 76\% | (1715) | 7\% | (151) | 17\% | (381) | 2247 |
| 2020 Vote: Someone Else | 16\% | (11) | 24\% | (17) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | $34 \%$ | (122) | $33 \%$ | (119) | $32 \%$ | (116) | 357 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (72) | 82\% | (1319) | 14\% | (225) | 1616 |
| 2016 Vote: Donald Trump | 71\% | (1437) | 11\% | (223) | 18\% | (363) | 2024 |
| 2016 Vote: Someone Else | 16\% | (27) | 46\% | (79) | 39\% | (68) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (64) | 45\% | (88) | 22\% | (42) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 41\% | (89) | 35\% | (76) | 24\% | (53) | 218 |
| U.S. Economy: Wrong Track | 50\% | (1762) | 26\% | (928) | 24\% | (827) | 3516 |
| U.S. Economy: Right Direction | 14\% | (205) | 78\% | (1117) | 8\% | (117) | 1440 |

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Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1968) | 41\% | (2045) | 19\% | (943) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 3\% | (41) | 90\% | (1359) | 7\% | (102) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 72\% | (1841) | 10\% | (266) | 17\% | (441) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (85) | 46\% | (421) | 44\% | (399) | 905 |
| Top 2024 Issue: Economy | 51\% | (910) | 28\% | (490) | 21\% | (373) | 1774 |
| Community: Urban | $31 \%$ | (355) | 52\% | (584) | 17\% | (194) | 1133 |
| Community: Suburban | 37\% | (897) | 43\% | (1048) | 20\% | (478) | 2423 |
| Community: Rural | 51\% | (716) | 30\% | (413) | 19\% | (271) | 1400 |
| Community/Gender: Urban Women | 30\% | (163) | 52\% | (287) | 19\% | (102) | 553 |
| Community/Gender: Urban Men | 33\% | (192) | $51 \%$ | (297) | 16\% | (91) | 580 |
| Community/Gender: Rural Women | 49\% | (401) | 30\% | (243) | 21\% | (170) | 814 |
| Community/Gender: Rural Men | 54\% | (315) | 29\% | (170) | 17\% | (101) | 586 |
| Community/Gender: Suburban Women | 35\% | (441) | 43\% | (548) | 22\% | (280) | 1269 |
| Community/Gender: Suburban Men | 39\% | (456) | 43\% | (501) | 17\% | (198) | 1154 |
| Homeowner | 41\% | (1547) | 41\% | (1550) | 19\% | (707) | 3803 |
| Renter | $36 \%$ | (371) | 44\% | (447) | 20\% | (199) | 1017 |
| Military HHnm: Yes | 43\% | (334) | 37\% | (289) | 19\% | (148) | 772 |
| Military HH: No | 39\% | (1633) | 42\% | (1756) | 19\% | (795) | 4184 |
| Employ: Private Sector | 39\% | (734) | 42\% | (792) | 19\% | (352) | 1879 |
| Employ: Government | 36\% | (116) | 42\% | (136) | 22\% | (71) | 323 |
| Employ: Self-Employed | $43 \%$ | (190) | $39 \%$ | (174) | 18\% | (82) | 446 |
| Employ: Homemaker | 51\% | (166) | 27\% | (86) | 22\% | (71) | 323 |
| Employ: Student | 23\% | (30) | $51 \%$ | (66) | 26\% | (34) | 130 |
| Employ: Retired | 41\% | (526) | 43\% | (543) | 16\% | (198) | 1267 |
| Employ: Unemployed | 35\% | (124) | $41 \%$ | (143) | 24\% | (83) | 350 |
| Employ: Other | 35\% | (82) | 44\% | (104) | 22\% | (51) | 238 |
| Self + Household: White-Collar | 35\% | (687) | 49\% | (966) | 17\% | (328) | 1981 |
| Self + Household: Blue Collar | 45\% | (1021) | $36 \%$ | (813) | 19\% | (438) | 2273 |
| Union HH: Yes | 36\% | (130) | 49\% | (175) | 15\% | (53) | 358 |
| Union HH: No | 40\% | (1838) | 41\% | (1870) | 19\% | (890) | 4598 |
| LGBTQ+: Yes | 22\% | (111) | $51 \%$ | (263) | 27\% | (140) | 514 |
| LGBTQ+: No | 42\% | (1856) | 40\% | (1783) | 18\% | (803) | 4442 |
| Motivated to Vote | 41\% | (1864) | 42\% | (1900) | 17\% | (783) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_13
Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $40 \%$ | $(1968)$ | $41 \%$ | $(2045)$ | $(943)$ | $19 \%$ |
| Parent: Yes | $42 \%$ | $(643)$ | $39 \%$ | $(586)$ | $19 \%$ | $(291)$ |
| Parent: No | $39 \%$ | $(1325)$ | $42 \%$ | $(1459)$ | $19 \%$ | $(652)$ |
| COVID Vaccine: Yes | $30 \%$ | $(1059)$ | $51 \%$ | $(1769)$ | $19 \%$ | $(673)$ |
| COVID Vaccine: No | $62 \%$ | $(909)$ | $19 \%$ | $(276)$ | $19 \%$ | $(270)$ |
| Student Loans: Yes | $30 \%$ | $(231)$ | $48 \%$ | $(376)$ | $22 \%$ | $(170)$ |
| Student Loans: No | $42 \%$ | $(1736)$ | $40 \%$ | $(1669)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_15: Who do you trust more to handle each of the following issues? - Labor and Unions

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2050) | 37\% | (1849) | 21\% | (1057) | 4956 |
| Gender: Male | 44\% | (1019) | 38\% | (880) | 18\% | (421) | 2320 |
| Gender: Female | 39\% | (1031) | 37\% | (969) | 24\% | (636) | 2636 |
| Age: 18-34 | 42\% | (547) | 33\% | (438) | 25\% | (324) | 1309 |
| Age: 35-44 | 38\% | (255) | 41\% | (273) | 21\% | (144) | 672 |
| Age: 45-64 | 44\% | (754) | 37\% | (635) | 19\% | (326) | 1715 |
| Age: 65+ | 39\% | (493) | 40\% | (503) | 21\% | (264) | 1260 |
| GenZers: 1997-2012 | 36\% | (227) | 37\% | (228) | 27\% | (168) | 623 |
| Millennials: 1981-1996 | 42\% | (545) | 35\% | (456) | 22\% | (285) | 1287 |
| GenXers: 1965-1980 | 44\% | (594) | 37\% | (500) | 19\% | (264) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (638) | 40\% | (618) | 19\% | (304) | 1559 |
| Educ: < College | 45\% | (1419) | 33\% | (1034) | 21\% | (669) | 3122 |
| Educ: Bachelors degree | 37\% | (429) | 41\% | (482) | 22\% | (257) | 1169 |
| Educ: Post-grad | 30\% | (202) | 50\% | (333) | 20\% | (131) | 665 |
| Income: Under 50k | 40\% | (804) | 37\% | (749) | 23\% | (457) | 2009 |
| Income: 50k-100k | 44\% | (792) | 36\% | (639) | 20\% | (364) | 1795 |
| Income: 100k+ | 39\% | (454) | 40\% | (461) | 21\% | (237) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1674) | 33\% | (1216) | 21\% | (747) | 3637 |
| Ethnicity: Hispanic | 44\% | (150) | 36\% | (123) | 20\% | (70) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (150) | 57\% | (414) | 23\% | (167) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 31\% | (76) | 39\% | (96) | 30\% | (74) | 246 |
| All Christian | 46\% | (1160) | 34\% | (865) | 20\% | (492) | 2517 |
| All Non-Christian | 28\% | (63) | 48\% | (109) | 24\% | (55) | 228 |
| Atheist | 21\% | (41) | 59\% | (113) | 19\% | (36) | 191 |
| Agnostic/Nothing in particular | 33\% | (384) | 41\% | (488) | 26\% | (306) | 1178 |
| Something Else | 48\% | (402) | 32\% | (273) | 20\% | (168) | 843 |
| Evangelical | 56\% | (774) | 26\% | (356) | 18\% | (254) | 1383 |
| Non-Evangelical | 40\% | (757) | 39\% | (753) | 21\% | (398) | 1909 |
| PID: Dem (no lean) | 10\% | (178) | 72\% | (1308) | 18\% | (328) | 1814 |
| PID: Ind (no lean) | 36\% | (444) | 31\% | (381) | 34\% | (424) | 1249 |
| PID: Rep (no lean) | 75\% | (1428) | 8\% | (160) | 16\% | (305) | 1893 |

[^108]Table BLMB8_15: Who do you trust more to handle each of the following issues? - Labor and Unions

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2050) | 37\% | (1849) | 21\% | (1057) | 4956 |
| PID/Gender: Dem Men | 12\% | (96) | 73\% | (575) | 14\% | (112) | 784 |
| PID/Gender: Dem Women | 8\% | (82) | 71\% | (733) | 21\% | (216) | 1031 |
| PID/Gender: Ind Men | 38\% | (242) | 33\% | (208) | 30\% | (189) | 639 |
| PID/Gender: Ind Women | 33\% | (202) | 28\% | (174) | 38\% | (235) | 611 |
| PID/Gender: Rep Men | 76\% | (681) | 11\% | (98) | 13\% | (120) | 898 |
| PID/Gender: Rep Women | 75\% | (747) | 6\% | (62) | 19\% | (185) | 995 |
| Ideo: Liberal (1-3) | 13\% | (192) | 69\% | (1004) | 18\% | (256) | 1451 |
| Ideo: Moderate (4) | 31\% | (433) | 41\% | (569) | 28\% | (394) | 1396 |
| Ideo: Conservative (5-7) | 70\% | (1357) | 13\% | (250) | 17\% | (329) | 1937 |
| Ideo/PID: Conservative Republican | 79\% | (1117) | 7\% | (100) | 14\% | (202) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 65\% | (286) | 14\% | (60) | 21\% | (94) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 16\% | (106) | 64\% | (439) | 20\% | (138) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (68) | 78\% | (850) | 15\% | (166) | 1085 |
| Unfavorable of Biden and Trump | 21\% | (176) | 26\% | (220) | 54\% | (463) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (108) | 77\% | (1608) | 18\% | (365) | 2081 |
| 2024 H2H Matchup: Trump Voter | 78\% | (1868) | 7\% | (162) | 15\% | (360) | 2390 |
| 2024 H2H Matchup: Would not Vote | 14\% | (28) | 16\% | (33) | 70\% | (144) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (45) | 17\% | (47) | 67\% | (187) | 279 |
| 2022 House Vote: Democrat | 9\% | (189) | 71\% | (1455) | 20\% | (415) | 2058 |
| 2022 House Vote: Republican | $74 \%$ | (1495) | 9\% | (178) | 17\% | (349) | 2022 |
| 2022 House Vote: Did not Vote | 43\% | (330) | 25\% | (196) | 32\% | (249) | 775 |
| 2020 Vote: Joe Biden | 8\% | (185) | 70\% | (1593) | 22\% | (504) | 2282 |
| 2020 Vote: Donald Trump | 76\% | (1705) | 7\% | (153) | 17\% | (388) | 2247 |
| 2020 Vote: Someone Else | 21\% | (14) | 19\% | (13) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | 41\% | (145) | 25\% | (90) | 34\% | (122) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (112) | 76\% | (1222) | 17\% | (282) | 1616 |
| 2016 Vote: Donald Trump | 71\% | (1436) | 11\% | (214) | 18\% | (374) | 2024 |
| 2016 Vote: Someone Else | 21\% | (36) | 40\% | (70) | 39\% | (67) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (64) | 43\% | (84) | 24\% | (46) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 47\% | (101) | 30\% | (66) | 23\% | (51) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1810) | 23\% | (813) | 25\% | (893) | 3516 |
| U.S. Economy: Right Direction | 17\% | (239) | 72\% | (1036) | 11\% | (164) | 1440 |

Table BLMB8_15: Who do you trust more to handle each of the following issues? - Labor and Unions

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2050) | 37\% | (1849) | $21 \%$ | (1057) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (72) | 82\% | (1237) | 13\% | (194) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (1859) | 10\% | (261) | 17\% | (428) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (119) | 39\% | (351) | 48\% | (435) | 905 |
| Top 2024 Issue: Economy | 54\% | (953) | $24 \%$ | (420) | 23\% | (401) | 1774 |
| Community: Urban | 34\% | (381) | 46\% | (515) | 21\% | (236) | 1133 |
| Community: Suburban | 39\% | (956) | $39 \%$ | (951) | 21\% | (516) | 2423 |
| Community: Rural | 51\% | (712) | 27\% | (383) | 22\% | (305) | 1400 |
| Community/Gender: Urban Women | 33\% | (180) | 45\% | (250) | 22\% | (123) | 553 |
| Community/Gender: Urban Men | 35\% | (201) | 46\% | (266) | 19\% | (113) | 580 |
| Community/Gender: Rural Women | 48\% | (388) | 27\% | (216) | 26\% | (210) | 814 |
| Community/Gender: Rural Men | 55\% | (324) | 28\% | (167) | 16\% | (95) | 586 |
| Community/Gender: Suburban Women | 36\% | (462) | 40\% | (503) | 24\% | (303) | 1269 |
| Community/Gender: Suburban Men | $43 \%$ | (494) | 39\% | (447) | 18\% | (213) | 1154 |
| Homeowner | 42\% | (1607) | 37\% | (1406) | 21\% | (790) | 3803 |
| Renter | 38\% | (387) | 39\% | (400) | 23\% | (229) | 1017 |
| Military HHnm: Yes | 42\% | (328) | 35\% | (271) | 22\% | (173) | 772 |
| Military HH: No | 41\% | (1722) | 38\% | (1578) | 21\% | (884) | 4184 |
| Employ: Private Sector | $42 \%$ | (780) | 37\% | (703) | 21\% | (396) | 1879 |
| Employ: Government | 39\% | (125) | 38\% | (122) | 23\% | (76) | 323 |
| Employ: Self-Employed | 46\% | (207) | $36 \%$ | (160) | 18\% | (79) | 446 |
| Employ: Homemaker | 53\% | (172) | 28\% | (90) | 19\% | (61) | 323 |
| Employ: Student | 27\% | (36) | 38\% | (50) | $34 \%$ | (45) | 130 |
| Employ: Retired | 39\% | (500) | $39 \%$ | (499) | $21 \%$ | (268) | 1267 |
| Employ: Unemployed | 38\% | (133) | 37\% | (128) | 25\% | (89) | 350 |
| Employ: Other | 41\% | (97) | 41\% | (98) | 18\% | (43) | 238 |
| Self + Household: White-Collar | 36\% | (711) | 44\% | (863) | $21 \%$ | (406) | 1981 |
| Self + Household: Blue Collar | 47\% | (1070) | $34 \%$ | (774) | 19\% | (429) | 2273 |
| Union HH: Yes | 39\% | (138) | 49\% | (177) | 12\% | (43) | 358 |
| Union HH: No | $42 \%$ | (1911) | $36 \%$ | (1672) | 22\% | (1014) | 4598 |
| LGBTQ+: Yes | 24\% | (121) | 48\% | (248) | 28\% | (145) | 514 |
| LGBTQ+: No | $43 \%$ | (1929) | 36\% | (1601) | 21\% | (912) | 4442 |
| Motivated to Vote | 42\% | (1924) | 38\% | (1740) | 19\% | (882) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_15
Table BLMB8_15: Who do you trust more to handle each of the following issues? - Labor and Unions

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2050) | 37\% | (1849) | 21\% | (1057) | 4956 |
| Parent: Yes | 46\% | (700) | 34\% | (510) | 20\% | (310) | 1520 |
| Parent: No | 39\% | (1350) | 39\% | (1339) | 22\% | (747) | 3436 |
| COVID Vaccine: Yes | $32 \%$ | (1107) | 46\% | (1610) | 22\% | (784) | 3501 |
| COVID Vaccine: No | 65\% | (943) | 16\% | (239) | 19\% | (273) | 1455 |
| Student Loans: Yes | 31\% | (245) | 44\% | (339) | 25\% | (194) | 778 |
| Student Loans: No | 43\% | (1805) | $36 \%$ | (1510) | 21\% | (863) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_16: Who do you trust more to handle each of the following issues? - Russia-Ukraine War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2254) | $33 \%$ | (1625) | 22\% | (1077) | 4956 |
| Gender: Male | 49\% | (1148) | 32\% | (752) | 18\% | (420) | 2320 |
| Gender: Female | 42\% | (1106) | 33\% | (873) | 25\% | (657) | 2636 |
| Age: 18-34 | 43\% | (568) | 27\% | (357) | 29\% | (383) | 1309 |
| Age: 35-44 | 43\% | (289) | 34\% | (230) | 23\% | (153) | 672 |
| Age: 45-64 | 49\% | (835) | 33\% | (564) | 18\% | (316) | 1715 |
| Age: 65+ | 45\% | (562) | 38\% | (474) | 18\% | (225) | 1260 |
| GenZers: 1997-2012 | 40\% | (248) | 29\% | (178) | 32\% | (198) | 623 |
| Millennials: 1981-1996 | 45\% | (575) | 30\% | (382) | 26\% | (330) | 1287 |
| GenXers: 1965-1980 | 49\% | (659) | 33\% | (447) | 19\% | (252) | 1358 |
| Baby Boomers: 1946-1964 | 45\% | (707) | 37\% | (575) | 18\% | (277) | 1559 |
| Educ: < College | 49\% | (1528) | 29\% | (896) | 22\% | (698) | 3122 |
| Educ: Bachelors degree | 43\% | (498) | 35\% | (414) | 22\% | (256) | 1169 |
| Educ: Post-grad | 34\% | (228) | 47\% | (315) | 18\% | (122) | 665 |
| Income: Under 50k | 43\% | (857) | 32\% | (647) | 25\% | (505) | 2009 |
| Income: 50k-100k | 48\% | (868) | 32\% | (579) | 19\% | (349) | 1795 |
| Income: 100k+ | 46\% | (529) | 35\% | (400) | 19\% | (223) | 1152 |
| Ethnicity: White (Non-Hispanic) | 50\% | (1818) | 30\% | (1100) | 20\% | (719) | 3637 |
| Ethnicity: Hispanic | 48\% | (165) | 28\% | (95) | 24\% | (82) | 343 |
| Ethnicity: Black (Non-Hispanic) | 24\% | (173) | 48\% | (347) | 29\% | (210) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 40\% | (97) | 34\% | (83) | 27\% | (66) | 246 |
| All Christian | 51\% | (1274) | 31\% | (778) | 18\% | (465) | 2517 |
| All Non-Christian | 34\% | (78) | 47\% | (108) | 18\% | (42) | 228 |
| Atheist | 23\% | (44) | 57\% | (108) | 20\% | (39) | 191 |
| Agnostic/Nothing in particular | 35\% | (409) | 36\% | (426) | 29\% | (342) | 1178 |
| Something Else | 53\% | (449) | 24\% | (205) | 22\% | (189) | 843 |
| Evangelical | 61\% | (847) | 21\% | (296) | 17\% | (240) | 1383 |
| Non-Evangelical | 44\% | (838) | 35\% | (662) | 21\% | (409) | 1909 |
| PID: Dem (no lean) | 12\% | (218) | 66\% | (1190) | 22\% | (406) | 1814 |
| PID: Ind (no lean) | 41\% | (508) | 26\% | (330) | 33\% | (411) | 1249 |
| PID: Rep (no lean) | 81\% | (1528) | 6\% | (105) | 14\% | (259) | 1893 |

[^109]Table BLMB8_16: Who do you trust more to handle each of the following issues? - Russia-Ukraine War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2254) | 33\% | (1625) | 22\% | (1077) | 4956 |
| PID/Gender: Dem Men | 16\% | (127) | 65\% | (512) | 18\% | (144) | 784 |
| PID/Gender: Dem Women | $9 \%$ | (91) | 66\% | (678) | 25\% | (262) | 1031 |
| PID/Gender: Ind Men | 43\% | (276) | 27\% | (170) | 30\% | (193) | 639 |
| PID/Gender: Ind Women | $38 \%$ | (232) | 26\% | (160) | $36 \%$ | (219) | 611 |
| PID/Gender: Rep Men | 83\% | (745) | 8\% | (70) | 9\% | (83) | 898 |
| PID/Gender: Rep Women | 79\% | (783) | $4 \%$ | (36) | 18\% | (176) | 995 |
| Ideo: Liberal (1-3) | $14 \%$ | (207) | 63\% | (914) | 23\% | (330) | 1451 |
| Ideo: Moderate (4) | 35\% | (493) | 36\% | (501) | 29\% | (402) | 1396 |
| Ideo: Conservative (5-7) | 76\% | (1479) | 10\% | (185) | 14\% | (273) | 1937 |
| Ideo/PID: Conservative Republican | 84\% | (1191) | $4 \%$ | (58) | 12\% | (171) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (310) | 11\% | (47) | 19\% | (83) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (135) | 56\% | (381) | 24\% | (167) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (75) | 73\% | (791) | 20\% | (219) | 1085 |
| Unfavorable of Biden and Trump | 30\% | (254) | 17\% | (148) | 53\% | (457) | 859 |
| 2024 H2H Matchup: Biden Voter | 7\% | (146) | 71\% | (1479) | 22\% | (456) | 2081 |
| 2024 H2H Matchup: Trump Voter | 84\% | (2012) | $4 \%$ | (88) | 12\% | (290) | 2390 |
| 2024 H2H Matchup: Would not Vote | 18\% | (36) | 12\% | (25) | 70\% | (144) | 206 |
| 2024 H2H Matchup: Do not Know | 21\% | (60) | 12\% | (33) | 67\% | (187) | 279 |
| 2022 House Vote: Democrat | 12\% | (241) | 65\% | (1333) | 24\% | (485) | 2058 |
| 2022 House Vote: Republican | 80\% | (1609) | 6\% | (125) | $14 \%$ | (288) | 2022 |
| 2022 House Vote: Did not Vote | 47\% | (364) | 19\% | (148) | $34 \%$ | (263) | 775 |
| 2020 Vote: Joe Biden | $11 \%$ | (245) | 63\% | (1441) | 26\% | (596) | 2282 |
| 2020 Vote: Donald Trump | 82\% | (1837) | $4 \%$ | (98) | 14\% | (312) | 2247 |
| 2020 Vote: Someone Else | 26\% | (18) | 14\% | (10) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | 43\% | (154) | 21\% | (76) | 35\% | (126) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (148) | 71\% | (1140) | 20\% | (328) | 1616 |
| 2016 Vote: Donald Trump | 77\% | (1549) | $8 \%$ | (169) | 15\% | (306) | 2024 |
| 2016 Vote: Someone Else | 28\% | (49) | $31 \%$ | (54) | 40\% | (70) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 40\% | (78) | 32\% | (62) | 28\% | (54) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 51\% | (110) | 22\% | (49) | 27\% | (59) | 218 |
| U.S. Economy: Wrong Track | 57\% | (1991) | 18\% | (641) | 25\% | (885) | 3516 |
| U.S. Economy: Right Direction | 18\% | (263) | 68\% | (984) | 13\% | (192) | 1440 |

Continued on next page

Table BLMB8_16: Who do you trust more to handle each of the following issues? - Russia-Ukraine War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2254) | 33\% | (1625) | 22\% | (1077) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (95) | 78\% | (1172) | 16\% | (236) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 79\% | (2018) | 6\% | (164) | 14\% | (367) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 16\% | (142) | 32\% | (289) | 52\% | (474) | 905 |
| Top 2024 Issue: Economy | 60\% | (1056) | 18\% | (327) | 22\% | (391) | 1774 |
| Community: Urban | 37\% | (415) | 40\% | (456) | 23\% | (262) | 1133 |
| Community: Suburban | 45\% | (1082) | 34\% | (813) | 22\% | (529) | 2423 |
| Community: Rural | 54\% | (758) | 25\% | (357) | 20\% | (286) | 1400 |
| Community/Gender: Urban Women | 35\% | (192) | 40\% | (219) | 26\% | (142) | 553 |
| Community/Gender: Urban Men | 38\% | (223) | $41 \%$ | (237) | 21\% | (120) | 580 |
| Community/Gender: Rural Women | 52\% | (420) | 26\% | (212) | 22\% | (181) | 814 |
| Community/Gender: Rural Men | 58\% | (337) | 25\% | (144) | 18\% | (104) | 586 |
| Community/Gender: Suburban Women | 39\% | (494) | 35\% | (442) | 26\% | (333) | 1269 |
| Community/Gender: Suburban Men | $51 \%$ | (588) | $32 \%$ | (371) | 17\% | (195) | 1154 |
| Homeowner | 47\% | (1773) | 33\% | (1262) | 20\% | (768) | 3803 |
| Renter | 42\% | (423) | $32 \%$ | (329) | 26\% | (264) | 1017 |
| Military HHnm: Yes | 50\% | (385) | 29\% | (227) | 21\% | (160) | 772 |
| Military HH: No | 45\% | (1869) | 33\% | (1399) | 22\% | (917) | 4184 |
| Employ: Private Sector | 47\% | (880) | $32 \%$ | (608) | 21\% | (391) | 1879 |
| Employ: Government | $41 \%$ | (132) | $32 \%$ | (103) | 27\% | (87) | 323 |
| Employ: Self-Employed | 49\% | (220) | $32 \%$ | (143) | 19\% | (83) | 446 |
| Employ: Homemaker | 57\% | (184) | 22\% | (72) | 21\% | (67) | 323 |
| Employ: Student | 29\% | (37) | 30\% | (39) | 41\% | (54) | 130 |
| Employ: Retired | 45\% | (573) | $37 \%$ | (467) | 18\% | (227) | 1267 |
| Employ: Unemployed | 38\% | (134) | 29\% | (100) | 33\% | (116) | 350 |
| Employ: Other | 39\% | (93) | 39\% | (93) | 22\% | (51) | 238 |
| Self + Household: White-Collar | 41\% | (813) | 40\% | (784) | 19\% | (384) | 1981 |
| Self + Household: Blue Collar | 51\% | (1153) | 29\% | (659) | 20\% | (461) | 2273 |
| Union HH: Yes | 35\% | (126) | 41\% | (149) | 23\% | (83) | 358 |
| Union HH: No | 46\% | (2128) | $32 \%$ | (1477) | 22\% | (993) | 4598 |
| LGBTQ+: Yes | 28\% | (145) | 40\% | (206) | $32 \%$ | (163) | 514 |
| LGBTQ+: No | 47\% | (2109) | $32 \%$ | (1419) | 21\% | (914) | 4442 |
| Motivated to Vote | 46\% | (2114) | $34 \%$ | (1548) | 19\% | (885) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_16
Table BLMB8_16: Who do you trust more to handle each of the following issues? - Russia-Ukraine War

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $45 \%$ | $(2254)$ | $33 \%$ | $(1625)$ | $22 \%$ | $(1077)$ |
| Parent: Yes | $49 \%$ | $(752)$ | $28 \%$ | $(427)$ | $22 \%$ | $(341)$ |
| Parent: No | $44 \%$ | $(1502)$ | $35 \%$ | $(1198)$ | $(736)$ |  |
| COVID Vaccine: Yes | $36 \%$ | $(1256)$ | $41 \%$ | $(1438)$ | $21 \%$ | $(807)$ |
| COVID Vaccine: No | $69 \%$ | $(998)$ | $13 \%$ | $(187)$ | $23 \%$ | $19 \%$ |
| Student Loans: Yes | $35 \%$ | $(269)$ | $35 \%$ | $(275)$ | $30 \%$ | $(233)$ |
| Student Loans: No | $48 \%$ | $(1985)$ | $32 \%$ | $(1350)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: Who do you trust more to handle each of the following issues? - Israel-Hamas War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2221) | 30\% | (1487) | 25\% | (1248) | 4956 |
| Gender: Male | 49\% | (1131) | 30\% | (693) | 21\% | (496) | 2320 |
| Gender: Female | 41\% | (1090) | 30\% | (794) | 29\% | (752) | 2636 |
| Age: 18-34 | 42\% | (551) | 24\% | (320) | 33\% | (437) | 1309 |
| Age: 35-44 | $41 \%$ | (276) | 31\% | (209) | 28\% | (187) | 672 |
| Age: 45-64 | 49\% | (842) | 30\% | (516) | 21\% | (356) | 1715 |
| Age: 65+ | 44\% | (552) | 35\% | (441) | 21\% | (268) | 1260 |
| GenZers: 1997-2012 | 38\% | (236) | 24\% | (151) | 38\% | (237) | 623 |
| Millennials: 1981-1996 | 44\% | (562) | 27\% | (353) | 29\% | (372) | 1287 |
| GenXers: 1965-1980 | 48\% | (651) | 30\% | (403) | 22\% | (304) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (713) | 35\% | (540) | 20\% | (307) | 1559 |
| Educ: < College | 48\% | (1504) | 27\% | (841) | 25\% | (777) | 3122 |
| Educ: Bachelors degree | 41\% | (483) | 31\% | (368) | 27\% | (318) | 1169 |
| Educ: Post-grad | 35\% | (234) | 42\% | (278) | 23\% | (153) | 665 |
| Income: Under 50k | 42\% | (846) | 30\% | (597) | 28\% | (566) | 2009 |
| Income: 50k-100k | 48\% | (861) | 29\% | (523) | 23\% | (411) | 1795 |
| Income: 100k+ | 45\% | (514) | 32\% | (367) | 23\% | (270) | 1152 |
| Ethnicity: White (Non-Hispanic) | 50\% | (1804) | 27\% | (989) | 23\% | (844) | 3637 |
| Ethnicity: Hispanic | 48\% | (164) | 26\% | (90) | 26\% | (89) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (158) | 46\% | (336) | 32\% | (236) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% | (96) | 29\% | (72) | 32\% | (79) | 246 |
| All Christian | 50\% | (1253) | 29\% | (724) | 21\% | (539) | 2517 |
| All Non-Christian | 38\% | (87) | 40\% | (92) | 21\% | (48) | 228 |
| Atheist | 23\% | (43) | 46\% | (88) | $31 \%$ | (60) | 191 |
| Agnostic/Nothing in particular | 34\% | (402) | $31 \%$ | (368) | 35\% | (408) | 1178 |
| Something Else | 52\% | (436) | 25\% | (214) | 23\% | (193) | 843 |
| Evangelical | 61\% | (850) | 21\% | (286) | 18\% | (247) | 1383 |
| Non-Evangelical | 42\% | (810) | 33\% | (621) | 25\% | (478) | 1909 |
| PID: Dem (no lean) | 12\% | (213) | 61\% | (1098) | 28\% | (503) | 1814 |
| PID: Ind (no lean) | 39\% | (489) | 23\% | (284) | 38\% | (476) | 1249 |
| PID: Rep (no lean) | 80\% | (1519) | 6\% | (105) | 14\% | (269) | 1893 |

[^110]Table BLMB8_17: Who do you trust more to handle each of the following issues? - Israel-Hamas War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2221) | 30\% | (1487) | 25\% | (1248) | 4956 |
| PID/Gender: Dem Men | 16\% | (127) | $61 \%$ | (475) | 23\% | (181) | 784 |
| PID/Gender: Dem Women | 8\% | (86) | 60\% | (623) | $31 \%$ | (321) | 1031 |
| PID/Gender: Ind Men | 41\% | (264) | 23\% | (149) | 35\% | (226) | 639 |
| PID/Gender: Ind Women | 37\% | (225) | 22\% | (136) | 41\% | (250) | 611 |
| PID/Gender: Rep Men | 82\% | (740) | 8\% | (69) | 10\% | (89) | 898 |
| PID/Gender: Rep Women | 78\% | (779) | $4 \%$ | (35) | 18\% | (180) | 995 |
| Ideo: Liberal (1-3) | 14\% | (202) | 57\% | (824) | 29\% | (425) | 1451 |
| Ideo: Moderate (4) | $34 \%$ | (479) | 33\% | (464) | 32\% | (453) | 1396 |
| Ideo: Conservative (5-7) | 76\% | (1467) | $9 \%$ | (175) | 15\% | (295) | 1937 |
| Ideo/PID: Conservative Republican | 83\% | (1176) | $4 \%$ | (60) | 13\% | (184) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 72\% | (315) | 10\% | (45) | 18\% | (80) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (136) | $52 \%$ | (352) | 29\% | (195) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (69) | 67\% | (728) | 27\% | (288) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (241) | 14\% | (117) | 58\% | (501) | 859 |
| 2024 H2H Matchup: Biden Voter | 7\% | (136) | 65\% | (1350) | 29\% | (595) | 2081 |
| 2024 H2H Matchup: Trump Voter | 84\% | (2012) | $4 \%$ | (89) | 12\% | (289) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (27) | 11\% | (22) | 76\% | (156) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (46) | 9\% | (26) | $74 \%$ | (208) | 279 |
| 2022 House Vote: Democrat | $11 \%$ | (218) | 59\% | (1217) | 30\% | (623) | 2058 |
| 2022 House Vote: Republican | 80\% | (1621) | 5\% | (108) | 14\% | (293) | 2022 |
| 2022 House Vote: Did not Vote | $44 \%$ | (345) | 19\% | (146) | 37\% | (284) | 775 |
| 2020 Vote: Joe Biden | 10\% | (227) | 58\% | (1319) | $32 \%$ | (736) | 2282 |
| 2020 Vote: Donald Trump | 82\% | (1838) | $4 \%$ | (84) | 15\% | (326) | 2247 |
| 2020 Vote: Someone Else | $24 \%$ | (17) | 15\% | (10) | 61\% | (43) | 70 |
| 2020 Vote: Did not Vote | 39\% | (140) | 21\% | (74) | 40\% | (143) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (143) | 65\% | (1046) | 26\% | (427) | 1616 |
| 2016 Vote: Donald Trump | 77\% | (1550) | 8\% | (152) | 16\% | (322) | 2024 |
| 2016 Vote: Someone Else | 24\% | (41) | 28\% | (49) | 48\% | (84) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 38\% | (74) | 29\% | (57) | 33\% | (63) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 48\% | (106) | 23\% | (50) | 29\% | (62) | 218 |
| U.S. Economy: Wrong Track | 56\% | (1975) | 16\% | (554) | 28\% | (988) | 3516 |
| U.S. Economy: Right Direction | 17\% | (246) | 65\% | (933) | 18\% | (260) | 1440 |

Table BLMB8_17: Who do you trust more to handle each of the following issues? - Israel-Hamas War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2221) | 30\% | (1487) | 25\% | (1248) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (87) | 72\% | (1086) | 22\% | (329) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 78\% | (1995) | 6\% | (154) | 16\% | (399) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 15\% | (139) | 27\% | (247) | 57\% | (520) | 905 |
| Top 2024 Issue: Economy | 59\% | (1041) | 18\% | (313) | 24\% | (421) | 1774 |
| Community: Urban | $36 \%$ | (410) | 37\% | (417) | 27\% | (306) | 1133 |
| Community: Suburban | 44\% | (1065) | $31 \%$ | (746) | 25\% | (612) | 2423 |
| Community: Rural | 53\% | (747) | 23\% | (324) | 24\% | (330) | 1400 |
| Community/Gender: Urban Women | 35\% | (195) | $36 \%$ | (198) | 29\% | (159) | 553 |
| Community/Gender: Urban Men | 37\% | (214) | $38 \%$ | (219) | 25\% | (147) | 580 |
| Community/Gender: Rural Women | 50\% | (410) | 24\% | (198) | 25\% | (206) | 814 |
| Community/Gender: Rural Men | 58\% | (337) | 21\% | (125) | 21\% | (124) | 586 |
| Community/Gender: Suburban Women | 38\% | (486) | $31 \%$ | (397) | 30\% | (386) | 1269 |
| Community/Gender: Suburban Men | 50\% | (579) | 30\% | (349) | 20\% | (226) | 1154 |
| Homeowner | 46\% | (1762) | 30\% | (1149) | 23\% | (892) | 3803 |
| Renter | 40\% | (403) | 30\% | (310) | 30\% | (303) | 1017 |
| Military HHnm: Yes | 50\% | (382) | 27\% | (210) | 23\% | (180) | 772 |
| Military HH: No | 44\% | (1839) | $31 \%$ | (1277) | 26\% | (1068) | 4184 |
| Employ: Private Sector | 46\% | (855) | 29\% | (552) | 25\% | (472) | 1879 |
| Employ: Government | $41 \%$ | (133) | 29\% | (92) | 30\% | (97) | 323 |
| Employ: Self-Employed | 47\% | (211) | 28\% | (125) | 25\% | (110) | 446 |
| Employ: Homemaker | 56\% | (180) | 21\% | (68) | 23\% | (75) | 323 |
| Employ: Student | 30\% | (39) | 27\% | (34) | 44\% | (57) | 130 |
| Employ: Retired | 45\% | (575) | 35\% | (442) | 20\% | (250) | 1267 |
| Employ: Unemployed | 37\% | (130) | 27\% | (94) | 36\% | (126) | 350 |
| Employ: Other | 42\% | (99) | 33\% | (79) | 25\% | (60) | 238 |
| Self + Household: White-Collar | 41\% | (811) | 36\% | (715) | 23\% | (455) | 1981 |
| Self + Household: Blue Collar | 50\% | (1129) | 27\% | (624) | 23\% | (520) | 2273 |
| Union HH: Yes | 38\% | (136) | 42\% | (149) | 20\% | (73) | 358 |
| Union HH: No | 45\% | (2085) | 29\% | (1338) | 26\% | (1175) | 4598 |
| LGBTQ+: Yes | 27\% | (139) | 29\% | (147) | 44\% | (228) | 514 |
| LGBTQ+: No | 47\% | (2082) | 30\% | (1340) | 23\% | (1020) | 4442 |
| Motivated to Vote | 46\% | (2081) | $31 \%$ | (1411) | 23\% | (1055) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_17
Table BLMB8_17: Who do you trust more to handle each of the following issues? - Israel-Hamas War

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2221) | 30\% | (1487) | 25\% | (1248) | 4956 |
| Parent: Yes | 49\% | (748) | 26\% | (400) | 25\% | (373) | 1520 |
| Parent: No | 43\% | (1473) | 32\% | (1087) | 25\% | (875) | 3436 |
| COVID Vaccine: Yes | 36\% | (1256) | 37\% | (1300) | 27\% | (945) | 3501 |
| COVID Vaccine: No | 66\% | (965) | 13\% | (187) | 21\% | (303) | 1455 |
| Student Loans: Yes | 33\% | (259) | 32\% | (247) | 35\% | (272) | 778 |
| Student Loans: No | 47\% | (1962) | 30\% | (1240) | 23\% | (976) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_18: Who do you trust more to handle each of the following issues? - Fentanyl misuse

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1962) | 30\% | (1506) | 30\% | (1488) | 4956 |
| Gender: Male | 43\% | (1003) | 30\% | (691) | 27\% | (626) | 2320 |
| Gender: Female | 36\% | (959) | 31\% | (816) | 33\% | (862) | 2636 |
| Age: 18-34 | 38\% | (501) | 28\% | (363) | 34\% | (446) | 1309 |
| Age: 35-44 | 36\% | (242) | 33\% | (223) | 31\% | (207) | 672 |
| Age: 45-64 | 41\% | (703) | 31\% | (524) | 28\% | (489) | 1715 |
| Age: 65+ | 41\% | (517) | 32\% | (397) | 27\% | (346) | 1260 |
| GenZers: 1997-2012 | 36\% | (223) | 28\% | (172) | 37\% | (229) | 623 |
| Millennials: 1981-1996 | 38\% | (495) | 30\% | (390) | 31\% | (402) | 1287 |
| GenXers: 1965-1980 | 40\% | (550) | $31 \%$ | (416) | 29\% | (392) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (638) | $31 \%$ | (488) | 28\% | (433) | 1559 |
| Educ: < College | 43\% | (1341) | 28\% | (865) | 29\% | (915) | 3122 |
| Educ: Bachelors degree | 36\% | (417) | 32\% | (371) | 33\% | (381) | 1169 |
| Educ: Post-grad | $31 \%$ | (204) | 41\% | (270) | 29\% | (192) | 665 |
| Income: Under 50k | 38\% | (760) | 31\% | (630) | 31\% | (619) | 2009 |
| Income: 50k-100k | 42\% | (761) | 29\% | (522) | 29\% | (512) | 1795 |
| Income: 100k+ | 38\% | (441) | 31\% | (354) | 31\% | (357) | 1152 |
| Ethnicity: White (Non-Hispanic) | 44\% | (1604) | 27\% | (980) | 29\% | (1054) | 3637 |
| Ethnicity: Hispanic | 44\% | (151) | 29\% | (98) | 27\% | (93) | 343 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (134) | 49\% | (356) | 33\% | (240) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 30\% | (73) | 29\% | (72) | 41\% | (100) | 246 |
| All Christian | 44\% | (1119) | 28\% | (710) | 27\% | (687) | 2517 |
| All Non-Christian | 28\% | (65) | 39\% | (88) | 33\% | (75) | 228 |
| Atheist | 20\% | (38) | 50\% | (96) | 29\% | (56) | 191 |
| Agnostic/Nothing in particular | 29\% | (345) | 34\% | (402) | 37\% | (431) | 1178 |
| Something Else | 47\% | (394) | 25\% | (210) | 28\% | (239) | 843 |
| Evangelical | 55\% | (756) | 21\% | (285) | 25\% | (341) | 1383 |
| Non-Evangelical | 38\% | (725) | 32\% | (610) | 30\% | (573) | 1909 |
| PID: Dem (no lean) | 9\% | (172) | 62\% | (1131) | 28\% | (511) | 1814 |
| PID: Ind (no lean) | 33\% | (414) | 21\% | (267) | 45\% | (568) | 1249 |
| PID: Rep (no lean) | 73\% | (1376) | 6\% | (108) | 22\% | (409) | 1893 |

[^111]Table BLMB8_18: Who do you trust more to handle each of the following issues? - Fentanyl misuse

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1962) | 30\% | (1506) | 30\% | (1488) | 4956 |
| PID/Gender: Dem Men | 14\% | (106) | 61\% | (481) | 25\% | (196) | 784 |
| PID/Gender: Dem Women | 6\% | (66) | 63\% | (650) | $31 \%$ | (315) | 1031 |
| PID/Gender: Ind Men | 36\% | (227) | 22\% | (138) | 43\% | (273) | 639 |
| PID/Gender: Ind Women | $31 \%$ | (187) | 21\% | (129) | 48\% | (295) | 611 |
| PID/Gender: Rep Men | 75\% | (670) | 8\% | (71) | 17\% | (156) | 898 |
| PID/Gender: Rep Women | 71\% | (706) | $4 \%$ | (37) | 25\% | (252) | 995 |
| Ideo: Liberal (1-3) | 11\% | (166) | 60\% | (873) | 28\% | (412) | 1451 |
| Ideo: Moderate (4) | 29\% | (405) | 31\% | (435) | 40\% | (557) | 1396 |
| Ideo: Conservative (5-7) | 69\% | (1332) | $9 \%$ | (168) | 23\% | (437) | 1937 |
| Ideo/PID: Conservative Republican | 76\% | (1084) | $4 \%$ | (63) | 19\% | (273) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 61\% | (267) | 10\% | (45) | 29\% | (128) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 16\% | (110) | 51\% | (351) | 33\% | (222) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (57) | 70\% | (756) | 25\% | (271) | 1085 |
| Unfavorable of Biden and Trump | 20\% | (175) | 15\% | (128) | 65\% | (556) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (105) | 65\% | (1363) | 29\% | (614) | 2081 |
| 2024 H2H Matchup: Trump Voter | 75\% | (1797) | $4 \%$ | (95) | 21\% | (498) | 2390 |
| 2024 H2H Matchup: Would not Vote | 10\% | (21) | 8\% | (16) | 82\% | (169) | 206 |
| 2024 H2H Matchup: Do not Know | 14\% | (40) | 12\% | (33) | 74\% | (207) | 279 |
| 2022 House Vote: Democrat | 9\% | (184) | 59\% | (1220) | 32\% | (655) | 2058 |
| 2022 House Vote: Republican | 72\% | (1449) | 6\% | (113) | 23\% | (461) | 2022 |
| 2022 House Vote: Did not Vote | $38 \%$ | (298) | 20\% | (156) | 41\% | (320) | 775 |
| 2020 Vote: Joe Biden | 7\% | (171) | 58\% | (1332) | 34\% | (779) | 2282 |
| 2020 Vote: Donald Trump | 73\% | (1647) | $4 \%$ | (90) | 23\% | (510) | 2247 |
| 2020 Vote: Someone Else | 25\% | (18) | $11 \%$ | (8) | 64\% | (45) | 70 |
| 2020 Vote: Did not Vote | 35\% | (127) | 21\% | (76) | 43\% | (154) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (110) | 64\% | (1038) | 29\% | (468) | 1616 |
| 2016 Vote: Donald Trump | 69\% | (1398) | 7\% | (141) | 24\% | (485) | 2024 |
| 2016 Vote: Someone Else | 21\% | (37) | 27\% | (47) | 52\% | (90) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 35\% | (68) | 30\% | (59) | $34 \%$ | (67) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (95) | 23\% | (49) | $34 \%$ | (74) | 218 |
| U.S. Economy: Wrong Track | 50\% | (1743) | 18\% | (619) | 33\% | (1155) | 3516 |
| U.S. Economy: Right Direction | 15\% | (219) | 62\% | (887) | 23\% | (333) | 1440 |

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Table BLMB8_18: Who do you trust more to handle each of the following issues? - Fentanyl misuse

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1962) | 30\% | (1506) | 30\% | (1488) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (70) | 73\% | (1099) | 22\% | (333) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 71\% | (1799) | 6\% | (162) | 23\% | (588) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (93) | 27\% | (246) | 63\% | (566) | 905 |
| Top 2024 Issue: Economy | 51\% | (896) | 19\% | (340) | 30\% | (538) | 1774 |
| Community: Urban | 32\% | (358) | 39\% | (436) | 30\% | (338) | 1133 |
| Community: Suburban | 38\% | (930) | $31 \%$ | (749) | $31 \%$ | (744) | 2423 |
| Community: Rural | 48\% | (673) | 23\% | (321) | 29\% | (405) | 1400 |
| Community/Gender: Urban Women | 29\% | (162) | 38\% | (211) | 32\% | (179) | 553 |
| Community/Gender: Urban Men | 34\% | (196) | 39\% | (225) | 27\% | (159) | 580 |
| Community/Gender: Rural Women | 46\% | (372) | 23\% | (190) | $31 \%$ | (252) | 814 |
| Community/Gender: Rural Men | 51\% | (301) | 22\% | (131) | 26\% | (153) | 586 |
| Community/Gender: Suburban Women | 33\% | (424) | 33\% | (414) | 34\% | (431) | 1269 |
| Community/Gender: Suburban Men | 44\% | (506) | 29\% | (334) | 27\% | (314) | 1154 |
| Homeowner | 40\% | (1536) | 30\% | (1126) | 30\% | (1142) | 3803 |
| Renter | 36\% | (371) | $34 \%$ | (346) | 29\% | (300) | 1017 |
| Military HHnm: Yes | 43\% | (330) | 27\% | (205) | $31 \%$ | (237) | 772 |
| Military HH: No | 39\% | (1632) | $31 \%$ | (1301) | 30\% | (1251) | 4184 |
| Employ: Private Sector | 39\% | (740) | $31 \%$ | (585) | 29\% | (554) | 1879 |
| Employ: Government | 39\% | (127) | 27\% | (88) | 33\% | (107) | 323 |
| Employ: Self-Employed | 40\% | (180) | $31 \%$ | (138) | 29\% | (128) | 446 |
| Employ: Homemaker | 48\% | (156) | 23\% | (74) | 29\% | (93) | 323 |
| Employ: Student | 27\% | (35) | $31 \%$ | (40) | 42\% | (55) | 130 |
| Employ: Retired | 41\% | (523) | $31 \%$ | (399) | 27\% | (345) | 1267 |
| Employ: Unemployed | 36\% | (125) | 28\% | (99) | 36\% | (127) | 350 |
| Employ: Other | 32\% | (76) | 35\% | (84) | 33\% | (78) | 238 |
| Self + Household: White-Collar | 35\% | (695) | 36\% | (709) | 29\% | (576) | 1981 |
| Self + Household: Blue Collar | 45\% | (1015) | 27\% | (612) | 28\% | (645) | 2273 |
| Union HH: Yes | 36\% | (129) | 36\% | (128) | 28\% | (102) | 358 |
| Union HH: No | 40\% | (1833) | 30\% | (1378) | 30\% | (1386) | 4598 |
| LGBTQ+: Yes | 24\% | (122) | 37\% | (189) | 40\% | (203) | 514 |
| LGBTQ+: No | 41\% | (1840) | 30\% | (1317) | 29\% | (1284) | 4442 |
| Motivated to Vote | 41\% | (1849) | $31 \%$ | (1414) | 28\% | (1284) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB8_18
Table BLMB8_18: Who do you trust more to handle each of the following issues? - Fentanyl misuse

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1962) | 30\% | (1506) | 30\% | (1488) | 4956 |
| Parent: Yes | 43\% | (647) | 29\% | (437) | 29\% | (436) | 1520 |
| Parent: No | 38\% | (1315) | 31\% | (1069) | 31\% | (1051) | 3436 |
| COVID Vaccine: Yes | 30\% | (1057) | 38\% | (1320) | 32\% | (1124) | 3501 |
| COVID Vaccine: No | 62\% | (905) | 13\% | (187) | 25\% | (364) | 1455 |
| Student Loans: Yes | 29\% | (225) | 35\% | (269) | 37\% | (284) | 778 |
| Student Loans: No | 42\% | (1737) | 30\% | (1238) | 29\% | (1204) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Availability of good jobs

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (546) | 89\% | (4410) | 4956 |
| Gender: Male | 13\% | (298) | 87\% | (2022) | 2320 |
| Gender: Female | 9\% | (248) | 91\% | (2388) | 2636 |
| Age: 18-34 | 16\% | (204) | 84\% | (1105) | 1309 |
| Age: 35-44 | 13\% | (90) | 87\% | (581) | 672 |
| Age: 45-64 | 10\% | (166) | 90\% | (1548) | 1715 |
| Age: 65+ | 7\% | (85) | 93\% | (1175) | 1260 |
| GenZers: 1997-2012 | 18\% | (115) | 82\% | (509) | 623 |
| Millennials: 1981-1996 | 13\% | (166) | 87\% | (1121) | 1287 |
| GenXers: 1965-1980 | 11\% | (150) | 89\% | (1208) | 1358 |
| Baby Boomers: 1946-1964 | 7\% | (108) | 93\% | (1452) | 1559 |
| Educ: < College | 11\% | (345) | 89\% | (2777) | 3122 |
| Educ: Bachelors degree | 10\% | (111) | 90\% | (1057) | 1169 |
| Educ: Post-grad | 13\% | (90) | 87\% | (576) | 665 |
| Income: Under 50k | 12\% | (239) | 88\% | (1770) | 2009 |
| Income: 50k-100k | 10\% | (181) | 90\% | (1614) | 1795 |
| Income: 100k+ | 11\% | (125) | 89\% | (1026) | 1152 |
| Ethnicity: White (Non-Hispanic) | 9\% | (334) | 91\% | (3303) | 3637 |
| Ethnicity: Hispanic | 11\% | (38) | 89\% | (305) | 343 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (134) | 82\% | (597) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 16\% | (40) | 84\% | (206) | 246 |
| All Christian | 10\% | (244) | 90\% | (2273) | 2517 |
| All Non-Christian | 16\% | (37) | 84\% | (190) | 228 |
| Atheist | 14\% | (27) | 86\% | (164) | 191 |
| Agnostic/Nothing in particular | 13\% | (152) | 87\% | (1026) | 1178 |
| Something Else | 10\% | (86) | 90\% | (757) | 843 |
| Evangelical | 10\% | (145) | 90\% | (1238) | 1383 |
| Non-Evangelical | 9\% | (179) | 91\% | (1730) | 1909 |
| PID: Dem (no lean) | 15\% | (266) | 85\% | (1548) | 1814 |
| PID: Ind (no lean) | 10\% | (129) | 90\% | (1121) | 1249 |
| PID: Rep (no lean) | 8\% | (151) | 92\% | (1742) | 1893 |

Continued on next page

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Availability of good jobs

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (546) | 89\% | (4410) | 4956 |
| PID/Gender: Dem Men | 18\% | (141) | 82\% | (643) | 784 |
| PID/Gender: Dem Women | 12\% | (125) | 88\% | (905) | 1031 |
| PID/Gender: Ind Men | 12\% | (75) | 88\% | (564) | 639 |
| PID/Gender: Ind Women | 9\% | (54) | 91\% | (557) | 611 |
| PID/Gender: Rep Men | 9\% | (82) | 91\% | (816) | 898 |
| PID/Gender: Rep Women | 7\% | (69) | 93\% | (926) | 995 |
| Ideo: Liberal (1-3) | 14\% | (207) | 86\% | (1245) | 1451 |
| Ideo: Moderate (4) | 12\% | (171) | 88\% | (1225) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (147) | 92\% | (1790) | 1937 |
| Ideo/PID: Conservative Republican | 7\% | (99) | 93\% | (1321) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 11\% | (49) | 89\% | (391) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 15\% | (103) | 85\% | (580) | 683 |
| Ideo/PID: Liberal Democrat | 14\% | (152) | 86\% | (932) | 1085 |
| Unfavorable of Biden and Trump | 9\% | (74) | 91\% | (785) | 859 |
| 2024 H2H Matchup: Biden Voter | 14\% | (289) | 86\% | (1792) | 2081 |
| 2024 H2H Matchup: Trump Voter | 9\% | (207) | 91\% | (2183) | 2390 |
| 2024 H2H Matchup: Would not Vote | 10\% | (21) | 90\% | (184) | 206 |
| 2024 H2H Matchup: Do not Know | 10\% | (29) | 90\% | (251) | 279 |
| 2022 House Vote: Democrat | 14\% | (281) | 86\% | (1778) | 2058 |
| 2022 House Vote: Republican | 8\% | (170) | 92\% | (1853) | 2022 |
| 2022 House Vote: Did not Vote | 11\% | (86) | 89\% | (689) | 775 |
| 2020 Vote: Joe Biden | 14\% | (309) | 86\% | (1973) | 2282 |
| 2020 Vote: Donald Trump | 8\% | (177) | 92\% | (2070) | 2247 |
| 2020 Vote: Someone Else | 12\% | (8) | 88\% | (62) | 70 |
| 2020 Vote: Did not Vote | 14\% | (51) | 86\% | (306) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (225) | 86\% | (1391) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (149) | 93\% | (1875) | 2024 |
| 2016 Vote: Someone Else | 8\% | (14) | 92\% | (160) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 16\% | (31) | 84\% | (163) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 10\% | (22) | 90\% | (196) | 218 |

[^112]Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Availability of good jobs

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (546) | 89\% | (4410) | 4956 |
| U.S. Economy: Wrong Track | 9\% | (309) | 91\% | (3208) | 3516 |
| U.S. Economy: Right Direction | 16\% | (237) | 84\% | (1203) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 16\% | (238) | 84\% | (1264) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 9\% | (229) | 91\% | (2320) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (79) | 91\% | (826) | 905 |
| Top 2024 Issue: Economy | 11\% | (195) | 89\% | (1579) | 1774 |
| Community: Urban | 16\% | (183) | 84\% | (950) | 1133 |
| Community: Suburban | 10\% | (233) | 90\% | (2190) | 2423 |
| Community: Rural | 9\% | (130) | 91\% | (1270) | 1400 |
| Community/Gender: Urban Women | 14\% | (76) | 86\% | (477) | 553 |
| Community/Gender: Urban Men | 18\% | (107) | 82\% | (473) | 580 |
| Community/Gender: Rural Women | 8\% | (66) | 92\% | (748) | 814 |
| Community/Gender: Rural Men | 11\% | (64) | 89\% | (522) | 586 |
| Community/Gender: Suburban Women | 8\% | (106) | 92\% | (1163) | 1269 |
| Community/Gender: Suburban Men | 11\% | (127) | 89\% | (1027) | 1154 |
| Homeowner | 10\% | (387) | 90\% | (3416) | 3803 |
| Renter | 14\% | (146) | 86\% | (870) | 1017 |
| Military HHnm: Yes | 9\% | (72) | 91\% | (700) | 772 |
| Military HH: No | 11\% | (474) | 89\% | (3710) | 4184 |
| Employ: Private Sector | 12\% | (225) | 88\% | (1653) | 1879 |
| Employ: Government | 12\% | (40) | 88\% | (283) | 323 |
| Employ: Self-Employed | 13\% | (60) | 87\% | (387) | 446 |
| Employ: Homemaker | 11\% | (34) | 89\% | (289) | 323 |
| Employ: Student | 20\% | (26) | 80\% | (104) | 130 |
| Employ: Retired | 6\% | (72) | 94\% | (1195) | 1267 |
| Employ: Unemployed | 16\% | (58) | 84\% | (293) | 350 |
| Employ: Other | 13\% | (30) | 87\% | (207) | 238 |
| Self + Household: White-Collar | 12\% | (229) | 88\% | (1752) | 1981 |
| Self + Household: Blue Collar | 10\% | (229) | 90\% | (2043) | 2273 |
| Union HH: Yes | 10\% | (36) | 90\% | (322) | 358 |
| Union HH: No | 11\% | (509) | 89\% | (4088) | 4598 |

[^113]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_1
Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Availability of good jobs

| Demographic | Selected | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $11 \%$ | $(546)$ | $89 \%$ | $(4410)$ |
| LGBTQ+: Yes | $15 \%$ | $(76)$ | $85 \%$ | $(438)$ |
| LGBTQ+: No | $11 \%$ | $(470)$ | $89 \%$ | $(3972)$ |
| Motivated to Vote | $11 \%$ | $(490)$ | $89 \%$ | $(4057)$ |
| Parent: Yes | $13 \%$ | $(201)$ | $87 \%$ | $(1319)$ |
| Parent: No | $10 \%$ | $(344)$ | $90 \%$ | $(3091)$ |
| COVID Vaccine: Yes | $11 \%$ | $(388)$ | $89 \%$ | $(3113)$ |
| COVID Vaccine: No | $11 \%$ | $(158)$ | $89 \%$ | $(1298)$ |
| Student Loans: Yes | $12 \%$ | $(97)$ | $88 \%$ | $(681)$ |
| Student Loans: No | $11 \%$ | $(449)$ | $89 \%$ | $(3729)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Unemployment

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (397) | 92\% | (4559) | 4956 |
| Gender: Male | 10\% | (234) | 90\% | (2086) | 2320 |
| Gender: Female | 6\% | (163) | 94\% | (2473) | 2636 |
| Age: 18-34 | 14\% | (183) | 86\% | (1126) | 1309 |
| Age: 35-44 | $11 \%$ | (75) | 89\% | (597) | 672 |
| Age: 45-64 | 6\% | (97) | 94\% | (1618) | 1715 |
| Age: 65+ | 3\% | (43) | 97\% | (1218) | 1260 |
| GenZers: 1997-2012 | 19\% | (117) | 81\% | (506) | 623 |
| Millennials: 1981-1996 | 10\% | (133) | 90\% | (1154) | 1287 |
| GenXers: 1965-1980 | 6\% | (86) | 94\% | (1272) | 1358 |
| Baby Boomers: 1946-1964 | 4\% | (60) | 96\% | (1499) | 1559 |
| Educ: < College | 9\% | (276) | 91\% | (2846) | 3122 |
| Educ: Bachelors degree | 7\% | (78) | 93\% | (1090) | 1169 |
| Educ: Post-grad | 6\% | (43) | 94\% | (622) | 665 |
| Income: Under 50k | $11 \%$ | (212) | 89\% | (1797) | 2009 |
| Income: 50k-100k | 6\% | (114) | 94\% | (1681) | 1795 |
| Income: 100k+ | 6\% | (71) | 94\% | (1081) | 1152 |
| Ethnicity: White (Non-Hispanic) | 6\% | (211) | 94\% | (3426) | 3637 |
| Ethnicity: Hispanic | 13\% | (43) | 87\% | (300) | 343 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (121) | 83\% | (610) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% | (22) | 91\% | (224) | 246 |
| All Christian | 7\% | (165) | 93\% | (2351) | 2517 |
| All Non-Christian | 12\% | (26) | 88\% | (201) | 228 |
| Atheist | 11\% | (22) | 89\% | (169) | 191 |
| Agnostic/Nothing in particular | 9\% | (106) | 91\% | (1072) | 1178 |
| Something Else | 9\% | (78) | 91\% | (765) | 843 |
| Evangelical | 8\% | (105) | 92\% | (1278) | 1383 |
| Non-Evangelical | 7\% | (129) | 93\% | (1780) | 1909 |
| PID: Dem (no lean) | 10\% | (181) | 90\% | (1633) | 1814 |
| PID: Ind (no lean) | 7\% | (83) | 93\% | (1166) | 1249 |
| PID: Rep (no lean) | 7\% | (133) | 93\% | (1760) | 1893 |

Continued on next page

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Unemployment

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (397) | 92\% | (4559) | 4956 |
| PID/Gender: Dem Men | 13\% | (105) | 87\% | (679) | 784 |
| PID/Gender: Dem Women | 7\% | (76) | 93\% | (954) | 1031 |
| PID/Gender: Ind Men | 8\% | (53) | 92\% | (586) | 639 |
| PID/Gender: Ind Women | 5\% | (30) | 95\% | (581) | 611 |
| PID/Gender: Rep Men | 8\% | (76) | 92\% | (822) | 898 |
| PID/Gender: Rep Women | 6\% | (57) | 94\% | (938) | 995 |
| Ideo: Liberal (1-3) | 9\% | (135) | 91\% | (1316) | 1451 |
| Ideo: Moderate (4) | 10\% | (140) | 90\% | (1256) | 1396 |
| Ideo: Conservative (5-7) | 6\% | (110) | 94\% | (1827) | 1937 |
| Ideo/PID: Conservative Republican | 5\% | (75) | 95\% | (1344) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 13\% | (56) | 87\% | (384) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 11\% | (76) | 89\% | (607) | 683 |
| Ideo/PID: Liberal Democrat | 9\% | (100) | 91\% | (984) | 1085 |
| Unfavorable of Biden and Trump | 5\% | (40) | 95\% | (819) | 859 |
| 2024 H2H Matchup: Biden Voter | 9\% | (190) | 91\% | (1891) | 2081 |
| 2024 H2H Matchup: Trump Voter | 7\% | (171) | 93\% | (2219) | 2390 |
| 2024 H2H Matchup: Would not Vote | 7\% | (14) | 93\% | (192) | 206 |
| 2024 H2H Matchup: Do not Know | 8\% | (22) | 92\% | (257) | 279 |
| 2022 House Vote: Democrat | 9\% | (179) | 91\% | (1879) | 2058 |
| 2022 House Vote: Republican | 6\% | (130) | 94\% | (1892) | 2022 |
| 2022 House Vote: Did not Vote | 11\% | (83) | 89\% | (692) | 775 |
| 2020 Vote: Joe Biden | 8\% | (191) | 92\% | (2091) | 2282 |
| 2020 Vote: Donald Trump | 7\% | (149) | 93\% | (2098) | 2247 |
| 2020 Vote: Someone Else | 4\% | (3) | 96\% | (68) | 70 |
| 2020 Vote: Did not Vote | 16\% | (55) | 84\% | (301) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (142) | 91\% | (1474) | 1616 |
| 2016 Vote: Donald Trump | 6\% | (115) | 94\% | (1908) | 2024 |
| 2016 Vote: Someone Else | 6\% | (10) | 94\% | (164) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 14\% | (27) | 86\% | (167) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 10\% | (22) | 90\% | (196) | 218 |

[^114]Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Unemployment

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (397) | 92\% | (4559) | 4956 |
| U.S. Economy: Wrong Track | 7\% | (249) | 93\% | (3267) | 3516 |
| U.S. Economy: Right Direction | 10\% | (148) | 90\% | (1291) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 9\% | (135) | 91\% | (1367) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 7\% | (187) | 93\% | (2361) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (75) | 92\% | (830) | 905 |
| Top 2024 Issue: Economy | 9\% | (162) | 91\% | (1612) | 1774 |
| Community: Urban | $11 \%$ | (128) | 89\% | (1004) | 1133 |
| Community: Suburban | 8\% | (182) | 92\% | (2241) | 2423 |
| Community: Rural | 6\% | (87) | 94\% | (1313) | 1400 |
| Community/Gender: Urban Women | 9\% | (50) | 91\% | (503) | 553 |
| Community/Gender: Urban Men | 14\% | (79) | 86\% | (501) | 580 |
| Community/Gender: Rural Women | 5\% | (42) | 95\% | (772) | 814 |
| Community/Gender: Rural Men | 8\% | (45) | 92\% | (541) | 586 |
| Community/Gender: Suburban Women | 6\% | (72) | 94\% | (1197) | 1269 |
| Community/Gender: Suburban Men | 10\% | (110) | 90\% | (1044) | 1154 |
| Homeowner | 6\% | (241) | 94\% | (3562) | 3803 |
| Renter | 13\% | (134) | 87\% | (883) | 1017 |
| Military HHnm: Yes | 6\% | (49) | 94\% | (723) | 772 |
| Military HH: No | 8\% | (349) | 92\% | (3836) | 4184 |
| Employ: Private Sector | 8\% | (143) | 92\% | (1735) | 1879 |
| Employ: Government | 11\% | (37) | 89\% | (286) | 323 |
| Employ: Self-Employed | 10\% | (47) | 90\% | (400) | 446 |
| Employ: Homemaker | 8\% | (25) | 92\% | (299) | 323 |
| Employ: Student | 12\% | (16) | 88\% | (114) | 130 |
| Employ: Retired | 3\% | (39) | 97\% | (1228) | 1267 |
| Employ: Unemployed | 19\% | (68) | 81\% | (282) | 350 |
| Employ: Other | 10\% | (23) | 90\% | (215) | 238 |
| Self + Household: White-Collar | 7\% | (144) | 93\% | (1837) | 1981 |
| Self + Household: Blue Collar | 8\% | (175) | 92\% | (2098) | 2273 |
| Union HH: Yes | 11\% | (39) | 89\% | (319) | 358 |
| Union HH: No | 8\% | (358) | 92\% | (4240) | 4598 |

[^115]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_2
Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Unemployment

| Demographic | Selected | Not Selected |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $8 \%$ | $(397)$ | $92 \%$ | $(4559)$ |  |
| LGBTQ+: Yes | $10 \%$ | $(51)$ | $90 \%$ | $(463)$ |  |
| LGBTQ+: No | $8 \%$ | $(346)$ | $92 \%$ | $(4096)$ |  |
| Motivated to Vote | $8 \%$ | $(351)$ | $92 \%$ | $(4196)$ |  |
| Parent: Yes | $10 \%$ | $(145)$ | $90 \%$ | $(1376)$ |  |
| Parent: No | $7 \%$ | $(253)$ | $93 \%$ | $(3183)$ |  |
| COVID Vaccine: Yes | $7 \%$ | $(249)$ | $93 \%$ | $(3251)$ |  |
| COVID Vaccine: No | $10 \%$ | $(148)$ | $90 \%$ | $(1308)$ | 442 |
| Student Loans: Yes | $9 \%$ | $(71)$ | $91 \%$ | $(707)$ | 1520 |
| Student Loans: No | $8 \%$ | $(327)$ | $92 \%$ | $(3852)$ |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Pay raises

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (516) | 90\% | (4440) | 4956 |
| Gender: Male | 10\% | (237) | 90\% | (2083) | 2320 |
| Gender: Female | 11\% | (279) | 89\% | (2357) | 2636 |
| Age: 18-34 | 18\% | (231) | 82\% | (1078) | 1309 |
| Age: 35-44 | 18\% | (118) | 82\% | (554) | 672 |
| Age: 45-64 | 8\% | (135) | 92\% | (1580) | 1715 |
| Age: 65+ | 3\% | (33) | 97\% | (1227) | 1260 |
| GenZers: 1997-2012 | 19\% | (121) | 81\% | (502) | 623 |
| Millennials: 1981-1996 | 17\% | (219) | 83\% | (1068) | 1287 |
| GenXers: 1965-1980 | 10\% | (132) | 90\% | (1226) | 1358 |
| Baby Boomers: 1946-1964 | 3\% | (43) | 97\% | (1517) | 1559 |
| Educ: < College | 11\% | (359) | 89\% | (2763) | 3122 |
| Educ: Bachelors degree | 9\% | (106) | 91\% | (1063) | 1169 |
| Educ: Post-grad | 8\% | (52) | 92\% | (614) | 665 |
| Income: Under 50k | 13\% | (257) | 87\% | (1752) | 2009 |
| Income: 50k-100k | 8\% | (152) | 92\% | (1643) | 1795 |
| Income: 100k+ | 9\% | (107) | 91\% | (1045) | 1152 |
| Ethnicity: White (Non-Hispanic) | 8\% | (280) | 92\% | (3357) | 3637 |
| Ethnicity: Hispanic | 15\% | (50) | 85\% | (292) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (159) | 78\% | (572) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 11\% | (28) | 89\% | (218) | 246 |
| All Christian | 7\% | (187) | 93\% | (2329) | 2517 |
| All Non-Christian | 12\% | (27) | 88\% | (201) | 228 |
| Atheist | 17\% | (32) | 83\% | (158) | 191 |
| Agnostic/Nothing in particular | 13\% | (158) | 87\% | (1020) | 1178 |
| Something Else | 13\% | (112) | 87\% | (731) | 843 |
| Evangelical | 10\% | (139) | 90\% | (1245) | 1383 |
| Non-Evangelical | 8\% | (152) | 92\% | (1757) | 1909 |
| PID: Dem (no lean) | 13\% | (242) | 87\% | (1573) | 1814 |
| PID: Ind (no lean) | 10\% | (122) | 90\% | (1127) | 1249 |
| PID: Rep (no lean) | 8\% | (153) | 92\% | (1740) | 1893 |

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Pay raises

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (516) | 90\% | (4440) | 4956 |
| PID/Gender: Dem Men | 14\% | (112) | 86\% | (672) | 784 |
| PID/Gender: Dem Women | 13\% | (130) | 87\% | (901) | 1031 |
| PID/Gender: Ind Men | 10\% | (62) | 90\% | (576) | 639 |
| PID/Gender: Ind Women | 10\% | (59) | 90\% | (551) | 611 |
| PID/Gender: Rep Men | 7\% | (63) | 93\% | (835) | 898 |
| PID/Gender: Rep Women | 9\% | (90) | 91\% | (905) | 995 |
| Ideo: Liberal (1-3) | 13\% | (186) | 87\% | (1265) | 1451 |
| Ideo: Moderate (4) | 12\% | (161) | 88\% | (1235) | 1396 |
| Ideo: Conservative (5-7) | 7\% | (143) | 93\% | (1794) | 1937 |
| Ideo/PID: Conservative Republican | 7\% | (99) | 93\% | (1321) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 12\% | (52) | 88\% | (388) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 14\% | (98) | 86\% | (585) | 683 |
| Ideo/PID: Liberal Democrat | 12\% | (128) | 88\% | (956) | 1085 |
| Unfavorable of Biden and Trump | 9\% | (81) | 91\% | (778) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (242) | 88\% | (1839) | 2081 |
| 2024 H2H Matchup: Trump Voter | 9\% | (221) | 91\% | (2169) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (26) | 87\% | (180) | 206 |
| 2024 H2H Matchup: Do not Know | 10\% | (27) | 90\% | (252) | 279 |
| 2022 House Vote: Democrat | 11\% | (235) | 89\% | (1823) | 2058 |
| 2022 House Vote: Republican | 8\% | (154) | 92\% | (1868) | 2022 |
| 2022 House Vote: Did not Vote | 14\% | (110) | 86\% | (664) | 775 |
| 2020 Vote: Joe Biden | 12\% | (275) | 88\% | (2007) | 2282 |
| 2020 Vote: Donald Trump | 8\% | (181) | 92\% | (2066) | 2247 |
| 2020 Vote: Someone Else | 13\% | (9) | 87\% | (61) | 70 |
| 2020 Vote: Did not Vote | 14\% | (51) | 86\% | (305) | 357 |
| 2016 Vote: Hillary Clinton | 10\% | (169) | 90\% | (1448) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (151) | 93\% | (1873) | 2024 |
| 2016 Vote: Someone Else | 9\% | (15) | 91\% | (158) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 18\% | (35) | 82\% | (159) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 9\% | (20) | 91\% | (198) | 218 |

[^116]Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Pay raises

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (516) | 90\% | (4440) | 4956 |
| U.S. Economy: Wrong Track | 10\% | (358) | 90\% | (3159) | 3516 |
| U.S. Economy: Right Direction | 11\% | (158) | 89\% | (1281) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (175) | 88\% | (1327) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 10\% | (252) | 90\% | (2296) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (89) | 90\% | (816) | 905 |
| Top 2024 Issue: Economy | 12\% | (217) | 88\% | (1557) | 1774 |
| Community: Urban | 14\% | (164) | 86\% | (969) | 1133 |
| Community: Suburban | 9\% | (230) | 91\% | (2193) | 2423 |
| Community: Rural | 9\% | (122) | 91\% | (1278) | 1400 |
| Community/Gender: Urban Women | 14\% | (76) | 86\% | (476) | 553 |
| Community/Gender: Urban Men | 15\% | (88) | 85\% | (492) | 580 |
| Community/Gender: Rural Women | 9\% | (76) | 91\% | (738) | 814 |
| Community/Gender: Rural Men | 8\% | (46) | 92\% | (540) | 586 |
| Community/Gender: Suburban Women | 10\% | (126) | 90\% | (1143) | 1269 |
| Community/Gender: Suburban Men | 9\% | (104) | 91\% | (1050) | 1154 |
| Homeowner | 9\% | (332) | 91\% | (3472) | 3803 |
| Renter | 16\% | (165) | 84\% | (852) | 1017 |
| Military HHnm: Yes | 6\% | (45) | 94\% | (726) | 772 |
| Military HH: No | $11 \%$ | (471) | 89\% | (3713) | 4184 |
| Employ: Private Sector | 14\% | (259) | 86\% | (1620) | 1879 |
| Employ: Government | $14 \%$ | (44) | 86\% | (278) | 323 |
| Employ: Self-Employed | 10\% | (43) | 90\% | (403) | 446 |
| Employ: Homemaker | 11\% | (37) | 89\% | (286) | 323 |
| Employ: Student | 17\% | (22) | 83\% | (108) | 130 |
| Employ: Retired | 2\% | (31) | 98\% | (1236) | 1267 |
| Employ: Unemployed | 12\% | (41) | 88\% | (310) | 350 |
| Employ: Other | 17\% | (40) | 83\% | (198) | 238 |
| Self + Household: White-Collar | 8\% | (157) | 92\% | (1824) | 1981 |
| Self + Household: Blue Collar | $11 \%$ | (249) | 89\% | (2024) | 2273 |
| Union HH: Yes | 10\% | (37) | 90\% | (322) | 358 |
| Union HH: No | 10\% | (479) | 90\% | (4118) | 4598 |

[^117]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_3
Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Pay raises

| Demographic | Selected |  | Not Selected |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $10 \%$ | $(516)$ | $90 \%$ | $(4440)$ |
| LGBTQ+: Yes | $17 \%$ | $(87)$ | $83 \%$ | $(428)$ |
| LGBTQ+: No | $10 \%$ | $(430)$ | $90 \%$ | $(4012)$ |
| Motivated to Vote | $10 \%$ | $(438)$ | $90 \%$ | $(4109)$ |
| Parent: Yes | $16 \%$ | $(248)$ | $84 \%$ | $(1273)$ |
| Parent: No | $8 \%$ | $(269)$ | $92 \%$ | $(3167)$ |
| COVID Vaccine: Yes | $11 \%$ | $(371)$ | $89 \%$ | $(3130)$ |
| COVID Vaccine: No | $10 \%$ | $(145)$ | $90 \%$ | $(1310)$ |
| Student Loans: Yes | $16 \%$ | $(123)$ | $84 \%$ | $(654)$ |
| Student Loans: No | $9 \%$ | $(393)$ | $91 \%$ | $(3785)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Stock market performance

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (300) | 94\% | (4656) | 4956 |
| Gender: Male | 8\% | (185) | 92\% | (2135) | 2320 |
| Gender: Female | 4\% | (115) | 96\% | (2521) | 2636 |
| Age: 18-34 | 5\% | (62) | 95\% | (1247) | 1309 |
| Age: 35-44 | 7\% | (46) | 93\% | (626) | 672 |
| Age: 45-64 | 6\% | (102) | 94\% | (1613) | 1715 |
| Age: 65+ | 7\% | (90) | 93\% | (1170) | 1260 |
| GenZers: 1997-2012 | 4\% | (27) | 96\% | (596) | 623 |
| Millennials: 1981-1996 | 6\% | (76) | 94\% | (1211) | 1287 |
| GenXers: 1965-1980 | 6\% | (78) | 94\% | (1280) | 1358 |
| Baby Boomers: 1946-1964 | 7\% | (108) | 93\% | (1452) | 1559 |
| Educ: < College | 5\% | (141) | 95\% | (2981) | 3122 |
| Educ: Bachelors degree | 6\% | (76) | 94\% | (1093) | 1169 |
| Educ: Post-grad | 12\% | (83) | 88\% | (582) | 665 |
| Income: Under 50k | 3\% | (70) | 97\% | (1939) | 2009 |
| Income: 50k-100k | 6\% | (109) | 94\% | (1686) | 1795 |
| Income: 100k+ | 10\% | (121) | 90\% | (1031) | 1152 |
| Ethnicity: White (Non-Hispanic) | 6\% | (232) | 94\% | (3405) | 3637 |
| Ethnicity: Hispanic | 4\% | (15) | 96\% | (328) | 343 |
| Ethnicity: Black (Non-Hispanic) | 4\% | (31) | 96\% | (700) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% | (23) | 91\% | (223) | 246 |
| All Christian | 7\% | (181) | 93\% | (2335) | 2517 |
| All Non-Christian | 13\% | (29) | 87\% | (199) | 228 |
| Atheist | 4\% | (7) | 96\% | (183) | 191 |
| Agnostic/Nothing in particular | 5\% | (55) | 95\% | (1123) | 1178 |
| Something Else | 3\% | (28) | 97\% | (815) | 843 |
| Evangelical | 5\% | (63) | 95\% | (1320) | 1383 |
| Non-Evangelical | 8\% | (144) | 92\% | (1765) | 1909 |
| PID: Dem (no lean) | 5\% | (99) | 95\% | (1715) | 1814 |
| PID: Ind (no lean) | 6\% | (69) | 94\% | (1180) | 1249 |
| PID: Rep (no lean) | 7\% | (132) | 93\% | (1760) | 1893 |

Continued on next page

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Stock market performance

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (300) | 94\% | (4656) | 4956 |
| PID/Gender: Dem Men | 6\% | (48) | 94\% | (735) | 784 |
| PID/Gender: Dem Women | 5\% | (51) | 95\% | (980) | 1031 |
| PID/Gender: Ind Men | 7\% | (45) | 93\% | (593) | 639 |
| PID/Gender: Ind Women | 4\% | (23) | 96\% | (587) | 611 |
| PID/Gender: Rep Men | 10\% | (91) | 90\% | (807) | 898 |
| PID/Gender: Rep Women | 4\% | (41) | 96\% | (954) | 995 |
| Ideo: Liberal (1-3) | 6\% | (85) | 94\% | (1366) | 1451 |
| Ideo: Moderate (4) | 6\% | (77) | 94\% | (1319) | 1396 |
| Ideo: Conservative (5-7) | 7\% | (137) | 93\% | (1799) | 1937 |
| Ideo/PID: Conservative Republican | 7\% | (96) | 93\% | (1323) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 8\% | (36) | 92\% | (404) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 6\% | (40) | 94\% | (643) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (59) | 95\% | (1026) | 1085 |
| Unfavorable of Biden and Trump | 6\% | (49) | 94\% | (810) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (129) | 94\% | (1952) | 2081 |
| 2024 H2H Matchup: Trump Voter | 6\% | (154) | 94\% | (2236) | 2390 |
| 2024 H2H Matchup: Would not Vote | 1\% | (1) | 99\% | (204) | 206 |
| 2024 H2H Matchup: Do not Know | 6\% | (16) | 94\% | (264) | 279 |
| 2022 House Vote: Democrat | 6\% | (119) | 94\% | (1939) | 2058 |
| 2022 House Vote: Republican | 7\% | (151) | 93\% | (1871) | 2022 |
| 2022 House Vote: Did not Vote | 3\% | (26) | 97\% | (748) | 775 |
| 2020 Vote: Joe Biden | 6\% | (135) | 94\% | (2147) | 2282 |
| 2020 Vote: Donald Trump | 7\% | (151) | 93\% | (2096) | 2247 |
| 2020 Vote: Someone Else | 2\% | (2) | 98\% | (69) | 70 |
| 2020 Vote: Did not Vote | 3\% | (12) | 97\% | (345) | 357 |
| 2016 Vote: Hillary Clinton | 6\% | (96) | 94\% | (1520) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (138) | 93\% | (1885) | 2024 |
| 2016 Vote: Someone Else | 7\% | (13) | 93\% | (161) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 7\% | (15) | 93\% | (180) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 11\% | (24) | 89\% | (194) | 218 |

[^118]Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Stock market performance

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (300) | 94\% | (4656) | 4956 |
| U.S. Economy: Wrong Track | 5\% | (180) | 95\% | (3336) | 3516 |
| U.S. Economy: Right Direction | 8\% | (120) | 92\% | (1320) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (87) | 94\% | (1416) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 6\% | (161) | 94\% | (2388) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (53) | 94\% | (853) | 905 |
| Top 2024 Issue: Economy | 7\% | (124) | 93\% | (1651) | 1774 |
| Community: Urban | 6\% | (71) | 94\% | (1061) | 1133 |
| Community: Suburban | 7\% | (171) | 93\% | (2252) | 2423 |
| Community: Rural | $4 \%$ | (58) | 96\% | (1342) | 1400 |
| Community/Gender: Urban Women | 5\% | (26) | 95\% | (527) | 553 |
| Community/Gender: Urban Men | 8\% | (46) | 92\% | (534) | 580 |
| Community/Gender: Rural Women | 3\% | (26) | 97\% | (788) | 814 |
| Community/Gender: Rural Men | 5\% | (31) | 95\% | (555) | 586 |
| Community/Gender: Suburban Women | 5\% | (63) | 95\% | (1206) | 1269 |
| Community/Gender: Suburban Men | 9\% | (108) | 91\% | (1046) | 1154 |
| Homeowner | 7\% | (279) | 93\% | (3524) | 3803 |
| Renter | 2\% | (18) | 98\% | (999) | 1017 |
| Military HHnm: Yes | 6\% | (50) | 94\% | (722) | 772 |
| Military HH: No | 6\% | (251) | 94\% | (3934) | 4184 |
| Employ: Private Sector | 7\% | (123) | 93\% | (1755) | 1879 |
| Employ: Government | 6\% | (18) | 94\% | (304) | 323 |
| Employ: Self-Employed | 5\% | (24) | 95\% | (422) | 446 |
| Employ: Homemaker | $2 \%$ | (6) | 98\% | (317) | 323 |
| Employ: Student | 7\% | (9) | 93\% | (121) | 130 |
| Employ: Retired | 8\% | (99) | 92\% | (1168) | 1267 |
| Employ: Unemployed | $4 \%$ | (13) | 96\% | (338) | 350 |
| Employ: Other | 4\% | (9) | 96\% | (229) | 238 |
| Self + Household: White-Collar | 10\% | (191) | 90\% | (1790) | 1981 |
| Self + Household: Blue Collar | 4\% | (88) | 96\% | (2184) | 2273 |
| Union HH: Yes | 8\% | (30) | 92\% | (329) | 358 |
| Union HH: No | 6\% | (271) | 94\% | (4327) | 4598 |

[^119]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_5
Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Stock market performance

| Demographic | Selected |  | Not Selected |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $6 \%$ | $(300)$ | $94 \%$ | $(4656)$ |
| LGBTQ+: Yes | $6 \%$ | $(32)$ | $94 \%$ | $(482)$ |
| LGBTQ+: No | $6 \%$ | $(268)$ | $94 \%$ | $(4174)$ |
| Motivated to Vote | $6 \%$ | $(277)$ | $94 \%$ | $(4270)$ |
| Parent: Yes | $6 \%$ | $(98)$ | $94 \%$ | $(1422)$ |
| Parent: No | $6 \%$ | $(202)$ | $94 \%$ | $(3234)$ |
| COVID Vaccine: Yes | $7 \%$ | $(237)$ | $93 \%$ | $(3264)$ |
| COVID Vaccine: No | $4 \%$ | $(63)$ | $96 \%$ | $(1392)$ |
| Student Loans: Yes | $3 \%$ | $(26)$ | $97 \%$ | $(751)$ |
| Student Loans: No | $7 \%$ | $(274)$ | $93 \%$ | $(3905)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Taxes

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1133) | 77\% | (3823) | 4956 |
| Gender: Male | 26\% | (593) | 74\% | (1727) | 2320 |
| Gender: Female | 20\% | (540) | 80\% | (2096) | 2636 |
| Age: 18-34 | 25\% | (324) | 75\% | (985) | 1309 |
| Age: 35-44 | 21\% | (142) | 79\% | (530) | 672 |
| Age: 45-64 | 22\% | (377) | 78\% | (1338) | 1715 |
| Age: 65+ | 23\% | (290) | 77\% | (971) | 1260 |
| GenZers: 1997-2012 | 24\% | (150) | 76\% | (473) | 623 |
| Millennials: 1981-1996 | 23\% | (299) | 77\% | (988) | 1287 |
| GenXers: 1965-1980 | 22\% | (300) | 78\% | (1058) | 1358 |
| Baby Boomers: 1946-1964 | 23\% | (358) | 77\% | (1202) | 1559 |
| Educ: < College | $21 \%$ | (670) | 79\% | (2452) | 3122 |
| Educ: Bachelors degree | 25\% | (289) | 75\% | (880) | 1169 |
| Educ: Post-grad | 26\% | (174) | 74\% | (492) | 665 |
| Income: Under 50k | 18\% | (352) | 82\% | (1657) | 2009 |
| Income: 50k-100k | 26\% | (467) | 74\% | (1329) | 1795 |
| Income: 100k+ | 27\% | (315) | 73\% | (837) | 1152 |
| Ethnicity: White (Non-Hispanic) | 23\% | (829) | 77\% | (2808) | 3637 |
| Ethnicity: Hispanic | 23\% | (80) | 77\% | (262) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (165) | 77\% | (566) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (59) | 76\% | (187) | 246 |
| All Christian | 24\% | (610) | 76\% | (1907) | 2517 |
| All Non-Christian | 24\% | (54) | 76\% | (174) | 228 |
| Atheist | 22\% | (42) | 78\% | (149) | 191 |
| Agnostic/Nothing in particular | 21\% | (247) | 79\% | (931) | 1178 |
| Something Else | $21 \%$ | (180) | 79\% | (663) | 843 |
| Evangelical | 23\% | (319) | 77\% | (1064) | 1383 |
| Non-Evangelical | 24\% | (459) | 76\% | (1450) | 1909 |
| PID: Dem (no lean) | 19\% | (345) | 81\% | (1469) | 1814 |
| PID: Ind (no lean) | 23\% | (292) | 77\% | (957) | 1249 |
| PID: Rep (no lean) | 26\% | (496) | 74\% | (1397) | 1893 |

Continued on next page

Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Taxes

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1133) | 77\% | (3823) | 4956 |
| PID/Gender: Dem Men | 20\% | (160) | 80\% | (624) | 784 |
| PID/Gender: Dem Women | 18\% | (185) | 82\% | (846) | 1031 |
| PID/Gender: Ind Men | 26\% | (163) | $74 \%$ | (475) | 639 |
| PID/Gender: Ind Women | $21 \%$ | (129) | 79\% | (481) | 611 |
| PID/Gender: Rep Men | 30\% | (270) | 70\% | (628) | 898 |
| PID/Gender: Rep Women | 23\% | (226) | 77\% | (769) | 995 |
| Ideo: Liberal (1-3) | 17\% | (253) | 83\% | (1199) | 1451 |
| Ideo: Moderate (4) | $22 \%$ | (307) | 78\% | (1090) | 1396 |
| Ideo: Conservative (5-7) | 27\% | (530) | 73\% | (1407) | 1937 |
| Ideo/PID: Conservative Republican | 27\% | (377) | 73\% | (1043) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 25\% | (108) | 75\% | (332) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 24\% | (164) | 76\% | (519) | 683 |
| Ideo/PID: Liberal Democrat | 16\% | (175) | 84\% | (909) | 1085 |
| Unfavorable of Biden and Trump | 22\% | (193) | 78\% | (666) | 859 |
| 2024 H2H Matchup: Biden Voter | 19\% | (396) | 81\% | (1685) | 2081 |
| 2024 H2H Matchup: Trump Voter | 26\% | (628) | 74\% | (1761) | 2390 |
| 2024 H2H Matchup: Would not Vote | 23\% | (48) | 77\% | (158) | 206 |
| 2024 H2H Matchup: Do not Know | $22 \%$ | (61) | 78\% | (218) | 279 |
| 2022 House Vote: Democrat | 20\% | (403) | 80\% | (1655) | 2058 |
| 2022 House Vote: Republican | $27 \%$ | (546) | 73\% | (1476) | 2022 |
| 2022 House Vote: Did not Vote | 21\% | (161) | 79\% | (614) | 775 |
| 2020 Vote: Joe Biden | 19\% | (443) | 81\% | (1839) | 2282 |
| 2020 Vote: Donald Trump | 26\% | (595) | 74\% | (1652) | 2247 |
| 2020 Vote: Someone Else | 21\% | (15) | 79\% | (55) | 70 |
| 2020 Vote: Did not Vote | 22\% | (80) | 78\% | (277) | 357 |
| 2016 Vote: Hillary Clinton | 19\% | (315) | 81\% | (1301) | 1616 |
| 2016 Vote: Donald Trump | 27\% | (537) | 73\% | (1487) | 2024 |
| 2016 Vote: Someone Else | $23 \%$ | (40) | 77\% | (134) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $21 \%$ | (41) | 79\% | (154) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 23\% | (50) | 77\% | (168) | 218 |

[^120]Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Taxes

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1133) | 77\% | (3823) | 4956 |
| U.S. Economy: Wrong Track | 24\% | (830) | 76\% | (2686) | 3516 |
| U.S. Economy: Right Direction | 21\% | (303) | 79\% | (1137) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 20\% | (300) | 80\% | (1202) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 26\% | (653) | 74\% | (1895) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (179) | 80\% | (726) | 905 |
| Top 2024 Issue: Economy | 25\% | (438) | 75\% | (1336) | 1774 |
| Community: Urban | 19\% | (216) | 81\% | (917) | 1133 |
| Community: Suburban | 25\% | (617) | 75\% | (1807) | 2423 |
| Community: Rural | $21 \%$ | (300) | 79\% | (1100) | 1400 |
| Community/Gender: Urban Women | 17\% | (95) | 83\% | (457) | 553 |
| Community/Gender: Urban Men | 21\% | (120) | 79\% | (459) | 580 |
| Community/Gender: Rural Women | 20\% | (160) | 80\% | (654) | 814 |
| Community/Gender: Rural Men | 24\% | (140) | 76\% | (446) | 586 |
| Community/Gender: Suburban Women | 22\% | (285) | 78\% | (984) | 1269 |
| Community/Gender: Suburban Men | 29\% | (332) | 71\% | (822) | 1154 |
| Homeowner | 24\% | (928) | 76\% | (2875) | 3803 |
| Renter | 18\% | (184) | 82\% | (833) | 1017 |
| Military HHnm: Yes | 25\% | (190) | 75\% | (582) | 772 |
| Military HH: No | 23\% | (943) | 77\% | (3241) | 4184 |
| Employ: Private Sector | 24\% | (459) | 76\% | (1419) | 1879 |
| Employ: Government | 32\% | (104) | 68\% | (219) | 323 |
| Employ: Self-Employed | 25\% | (112) | 75\% | (334) | 446 |
| Employ: Homemaker | 17\% | (56) | 83\% | (267) | 323 |
| Employ: Student | 22\% | (29) | 78\% | (101) | 130 |
| Employ: Retired | 22\% | (278) | 78\% | (989) | 1267 |
| Employ: Unemployed | 18\% | (63) | 82\% | (287) | 350 |
| Employ: Other | 13\% | (31) | 87\% | (207) | 238 |
| Self + Household: White-Collar | 26\% | (509) | 74\% | (1471) | 1981 |
| Self + Household: Blue Collar | 21\% | (487) | 79\% | (1786) | 2273 |
| Union HH: Yes | 29\% | (102) | 71\% | (256) | 358 |
| Union HH: No | 22\% | (1031) | 78\% | (3567) | 4598 |

[^121]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_6
Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Taxes

| Demographic | Selected |  | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $23 \%$ | $(1133)$ | $77 \%$ | $(3823)$ |  |
| LGBTQ+: Yes | $18 \%$ | $(92)$ | $82 \%$ | $(422)$ | 4956 |
| LGBTQ+: No | $23 \%$ | $(1041)$ | $77 \%$ | $(3401)$ |  |
| Motivated to Vote | $23 \%$ | $(1042)$ | $77 \%$ | $(3505)$ |  |
| Parent: Yes | $24 \%$ | $(366)$ | $76 \%$ | $(1154)$ |  |
| Parent: No | $22 \%$ | $(766)$ | $78 \%$ | $(2669)$ |  |
| COVID Vaccine: Yes | $22 \%$ | $(757)$ | $78 \%$ | $(2743)$ | 4442 |
| COVID Vaccine: No | $26 \%$ | $(376)$ | $74 \%$ | $(1080)$ | 4547 |
| Student Loans: Yes | $20 \%$ | $(158)$ | $80 \%$ | $(620)$ | 3436 |
| Student Loans: No | $23 \%$ | $(975)$ | $77 \%$ | $(3203)$ | 3501 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Government spending on social services

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (566) | 89\% | (4390) | 4956 |
| Gender: Male | 12\% | (278) | 88\% | (2042) | 2320 |
| Gender: Female | 11\% | (288) | 89\% | (2348) | 2636 |
| Age: 18-34 | 8\% | (104) | 92\% | (1205) | 1309 |
| Age: 35-44 | 8\% | (56) | 92\% | (616) | 672 |
| Age: 45-64 | 11\% | (195) | 89\% | (1520) | 1715 |
| Age: 65+ | 17\% | (211) | 83\% | (1050) | 1260 |
| GenZers: 1997-2012 | 8\% | (51) | 92\% | (572) | 623 |
| Millennials: 1981-1996 | 8\% | (100) | 92\% | (1187) | 1287 |
| GenXers: 1965-1980 | 11\% | (152) | 89\% | (1206) | 1358 |
| Baby Boomers: 1946-1964 | 15\% | (240) | 85\% | (1320) | 1559 |
| Educ: < College | 10\% | (325) | 90\% | (2797) | 3122 |
| Educ: Bachelors degree | 13\% | (154) | 87\% | (1015) | 1169 |
| Educ: Post-grad | 13\% | (87) | 87\% | (579) | 665 |
| Income: Under 50k | 10\% | (191) | 90\% | (1818) | 2009 |
| Income: 50k-100k | 12\% | (218) | 88\% | (1577) | 1795 |
| Income: 100k+ | 14\% | (156) | 86\% | (995) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% | (453) | 88\% | (3184) | 3637 |
| Ethnicity: Hispanic | 11\% | (38) | 89\% | (305) | 343 |
| Ethnicity: Black (Non-Hispanic) | 8\% | (57) | 92\% | (673) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 7\% | (17) | 93\% | (229) | 246 |
| All Christian | 13\% | (326) | 87\% | (2191) | 2517 |
| All Non-Christian | 10\% | (24) | 90\% | (204) | 228 |
| Atheist | 11\% | (22) | 89\% | (169) | 191 |
| Agnostic/Nothing in particular | 10\% | (114) | 90\% | (1064) | 1178 |
| Something Else | 10\% | (81) | 90\% | (762) | 843 |
| Evangelical | 13\% | (184) | 87\% | (1199) | 1383 |
| Non-Evangelical | 11\% | (214) | 89\% | (1695) | 1909 |
| PID: Dem (no lean) | 10\% | (174) | 90\% | (1640) | 1814 |
| PID: Ind (no lean) | 12\% | (155) | 88\% | (1094) | 1249 |
| PID: Rep (no lean) | 13\% | (237) | 87\% | (1656) | 1893 |

Continued on next page

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Government spending on social services

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $11 \%$ | (566) | 89\% | (4390) | 4956 |
| PID/Gender: Dem Men | 9\% | (70) | 91\% | (714) | 784 |
| PID/Gender: Dem Women | 10\% | (104) | 90\% | (927) | 1031 |
| PID/Gender: Ind Men | 14\% | (88) | 86\% | (551) | 639 |
| PID/Gender: Ind Women | $11 \%$ | (67) | 89\% | (544) | 611 |
| PID/Gender: Rep Men | 13\% | (120) | 87\% | (778) | 898 |
| PID/Gender: Rep Women | $12 \%$ | (117) | 88\% | (878) | 995 |
| Ideo: Liberal (1-3) | 11\% | (153) | 89\% | (1299) | 1451 |
| Ideo: Moderate (4) | 10\% | (135) | 90\% | (1261) | 1396 |
| Ideo: Conservative (5-7) | 13\% | (260) | 87\% | (1677) | 1937 |
| Ideo/PID: Conservative Republican | $14 \%$ | (193) | 86\% | (1227) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (39) | 91\% | (400) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 8\% | (58) | 92\% | (625) | 683 |
| Ideo/PID: Liberal Democrat | 10\% | (112) | 90\% | (972) | 1085 |
| Unfavorable of Biden and Trump | 15\% | (127) | 85\% | (732) | 859 |
| 2024 H2H Matchup: Biden Voter | 11\% | (226) | 89\% | (1855) | 2081 |
| 2024 H2H Matchup: Trump Voter | $12 \%$ | (284) | 88\% | (2106) | 2390 |
| 2024 H2H Matchup: Would not Vote | $11 \%$ | (24) | 89\% | (182) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (32) | 89\% | (248) | 279 |
| 2022 House Vote: Democrat | 10\% | (215) | 90\% | (1844) | 2058 |
| 2022 House Vote: Republican | 14\% | (281) | 86\% | (1741) | 2022 |
| 2022 House Vote: Did not Vote | 7\% | (57) | 93\% | (717) | 775 |
| 2020 Vote: Joe Biden | 10\% | (227) | 90\% | (2054) | 2282 |
| 2020 Vote: Donald Trump | 13\% | (294) | 87\% | (1953) | 2247 |
| 2020 Vote: Someone Else | 13\% | (9) | 87\% | (61) | 70 |
| 2020 Vote: Did not Vote | 10\% | (35) | 90\% | (322) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (186) | 88\% | (1430) | 1616 |
| 2016 Vote: Donald Trump | $14 \%$ | (279) | 86\% | (1745) | 2024 |
| 2016 Vote: Someone Else | 8\% | (14) | 92\% | (159) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 9\% | (18) | 91\% | (176) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 11\% | (23) | 89\% | (195) | 218 |

[^122]Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Government spending on social services

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 11\% | (566) | 89\% | (4390) | 4956 |
| U.S. Economy: Wrong Track | 12\% | (411) | 88\% | (3105) | 3516 |
| U.S. Economy: Right Direction | 11\% | (154) | 89\% | (1285) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 11\% | (159) | 89\% | (1343) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 12\% | (305) | 88\% | (2243) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 11\% | (101) | 89\% | (804) | 905 |
| Top 2024 Issue: Economy | 8\% | (148) | 92\% | (1626) | 1774 |
| Community: Urban | 11\% | (125) | 89\% | (1008) | 1133 |
| Community: Suburban | 12\% | (289) | 88\% | (2134) | 2423 |
| Community: Rural | 11\% | (152) | 89\% | (1248) | 1400 |
| Community/Gender: Urban Women | $11 \%$ | (63) | 89\% | (490) | 553 |
| Community/Gender: Urban Men | 11\% | (62) | 89\% | (518) | 580 |
| Community/Gender: Rural Women | 10\% | (85) | 90\% | (729) | 814 |
| Community/Gender: Rural Men | 11\% | (67) | 89\% | (519) | 586 |
| Community/Gender: Suburban Women | 11\% | (141) | 89\% | (1128) | 1269 |
| Community/Gender: Suburban Men | 13\% | (148) | 87\% | (1006) | 1154 |
| Homeowner | 12\% | (461) | 88\% | (3342) | 3803 |
| Renter | 9\% | (89) | 91\% | (927) | 1017 |
| Military HHnm: Yes | 15\% | (116) | 85\% | (656) | 772 |
| Military HH: No | 11\% | (450) | 89\% | (3735) | 4184 |
| Employ: Private Sector | 10\% | (183) | 90\% | (1696) | 1879 |
| Employ: Government | 10\% | (32) | 90\% | (291) | 323 |
| Employ: Self-Employed | 12\% | (52) | 88\% | (395) | 446 |
| Employ: Homemaker | 12\% | (38) | 88\% | (285) | 323 |
| Employ: Student | 8\% | (11) | 92\% | (119) | 130 |
| Employ: Retired | 16\% | (205) | 84\% | (1062) | 1267 |
| Employ: Unemployed | 9\% | (32) | 91\% | (318) | 350 |
| Employ: Other | 6\% | (13) | 94\% | (224) | 238 |
| Self + Household: White-Collar | 13\% | (261) | 87\% | (1719) | 1981 |
| Self + Household: Blue Collar | 11\% | (254) | 89\% | (2019) | 2273 |
| Union HH: Yes | 10\% | (35) | 90\% | (323) | 358 |
| Union HH: No | 12\% | (530) | 88\% | (4067) | 4598 |

[^123]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_7
Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Government spending on social services

| Demographic | Selected | Not Selected |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $11 \%$ | $(566)$ | $89 \%$ | $(4390)$ |  |
| LGBTQ+: Yes | $8 \%$ | $(40)$ | $92 \%$ | $(474)$ |  |
| LGBTQ+: No | $12 \%$ | $(525)$ | $88 \%$ | $(3916)$ |  |
| Motivated to Vote | $12 \%$ | $(534)$ | $88 \%$ | $(4013)$ |  |
| Parent: Yes | $9 \%$ | $(139)$ | $91 \%$ | $(1381)$ |  |
| Parent: No | $12 \%$ | $(426)$ | $88 \%$ | $(3009)$ |  |
| COVID Vaccine: Yes | $12 \%$ | $(417)$ | $88 \%$ | $(3084)$ |  |
| COVID Vaccine: No | $10 \%$ | $(149)$ | $90 \%$ | $(1307)$ | 4442 |
| Student Loans: Yes | $10 \%$ | $(79)$ | $90 \%$ | $(699)$ | 1520 |
| Student Loans: No | $12 \%$ | $(487)$ | $88 \%$ | $(3692)$ |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Interest rates

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (718) | 86\% | (4238) | 4956 |
| Gender: Male | 16\% | (366) | 84\% | (1954) | 2320 |
| Gender: Female | 13\% | (353) | 87\% | (2283) | 2636 |
| Age: 18-34 | 12\% | (156) | 88\% | (1153) | 1309 |
| Age: 35-44 | 15\% | (99) | 85\% | (573) | 672 |
| Age: 45-64 | 17\% | (293) | 83\% | (1422) | 1715 |
| Age: 65+ | 13\% | (170) | 87\% | (1091) | 1260 |
| GenZers: 1997-2012 | 10\% | (63) | 90\% | (560) | 623 |
| Millennials: 1981-1996 | 14\% | (185) | 86\% | (1102) | 1287 |
| GenXers: 1965-1980 | 17\% | (232) | 83\% | (1125) | 1358 |
| Baby Boomers: 1946-1964 | 14\% | (221) | 86\% | (1338) | 1559 |
| Educ: < College | 12\% | (366) | 88\% | (2756) | 3122 |
| Educ: Bachelors degree | 18\% | (210) | 82\% | (958) | 1169 |
| Educ: Post-grad | 21\% | (142) | 79\% | (523) | 665 |
| Income: Under 50k | 9\% | (178) | 91\% | (1831) | 2009 |
| Income: 50k-100k | 16\% | (278) | 84\% | (1517) | 1795 |
| Income: 100k+ | 23\% | (262) | 77\% | (890) | 1152 |
| Ethnicity: White (Non-Hispanic) | 15\% | (539) | 85\% | (3098) | 3637 |
| Ethnicity: Hispanic | 16\% | (53) | 84\% | (289) | 343 |
| Ethnicity: Black (Non-Hispanic) | 13\% | (96) | 87\% | (634) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 12\% | (30) | 88\% | (216) | 246 |
| All Christian | 17\% | (433) | 83\% | (2084) | 2517 |
| All Non-Christian | 14\% | (32) | 86\% | (196) | 228 |
| Atheist | 12\% | (24) | 88\% | (167) | 191 |
| Agnostic/Nothing in particular | 11\% | (130) | 89\% | (1048) | 1178 |
| Something Else | 12\% | (100) | 88\% | (743) | 843 |
| Evangelical | 15\% | (211) | 85\% | (1172) | 1383 |
| Non-Evangelical | 16\% | (310) | 84\% | (1599) | 1909 |
| PID: Dem (no lean) | 13\% | (227) | 87\% | (1587) | 1814 |
| PID: Ind (no lean) | 14\% | (175) | 86\% | (1074) | 1249 |
| PID: Rep (no lean) | 17\% | (316) | 83\% | (1576) | 1893 |

Continued on next page

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Interest rates

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (718) | 86\% | (4238) | 4956 |
| PID/Gender: Dem Men | 13\% | (104) | 87\% | (680) | 784 |
| PID/Gender: Dem Women | 12\% | (123) | 88\% | (907) | 1031 |
| PID/Gender: Ind Men | 15\% | (96) | 85\% | (543) | 639 |
| PID/Gender: Ind Women | 13\% | (79) | 87\% | (532) | 611 |
| PID/Gender: Rep Men | 18\% | (166) | 82\% | (732) | 898 |
| PID/Gender: Rep Women | 15\% | (150) | 85\% | (844) | 995 |
| Ideo: Liberal (1-3) | 13\% | (183) | 87\% | (1269) | 1451 |
| Ideo: Moderate (4) | 14\% | (200) | 86\% | (1196) | 1396 |
| Ideo: Conservative (5-7) | 17\% | (323) | 83\% | (1613) | 1937 |
| Ideo/PID: Conservative Republican | 17\% | (239) | 83\% | (1181) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 16\% | (72) | 84\% | (368) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (85) | 88\% | (598) | 683 |
| Ideo/PID: Liberal Democrat | 13\% | (142) | 87\% | (943) | 1085 |
| Unfavorable of Biden and Trump | 14\% | (117) | 86\% | (742) | 859 |
| 2024 H2H Matchup: Biden Voter | 13\% | (279) | 87\% | (1802) | 2081 |
| 2024 H2H Matchup: Trump Voter | 16\% | (380) | 84\% | (2009) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (28) | 87\% | (178) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (32) | 89\% | (248) | 279 |
| 2022 House Vote: Democrat | 13\% | (278) | 87\% | (1781) | 2058 |
| 2022 House Vote: Republican | 17\% | (339) | 83\% | (1683) | 2022 |
| 2022 House Vote: Did not Vote | 12\% | (90) | 88\% | (684) | 775 |
| 2020 Vote: Joe Biden | 13\% | (307) | 87\% | (1975) | 2282 |
| 2020 Vote: Donald Trump | 16\% | (370) | 84\% | (1876) | 2247 |
| 2020 Vote: Someone Else | 13\% | (9) | 87\% | (61) | 70 |
| 2020 Vote: Did not Vote | 9\% | (33) | 91\% | (324) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (225) | 86\% | (1391) | 1616 |
| 2016 Vote: Donald Trump | 16\% | (330) | 84\% | (1693) | 2024 |
| 2016 Vote: Someone Else | 17\% | (29) | 83\% | (145) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 12\% | (24) | 88\% | (170) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 16\% | (36) | 84\% | (183) | 218 |

[^124]Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Interest rates

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (718) | 86\% | (4238) | 4956 |
| U.S. Economy: Wrong Track | 15\% | (513) | 85\% | (3004) | 3516 |
| U.S. Economy: Right Direction | 14\% | (206) | 86\% | (1234) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 13\% | (191) | 87\% | (1312) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 16\% | (397) | 84\% | (2151) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (130) | 86\% | (775) | 905 |
| Top 2024 Issue: Economy | 17\% | (298) | 83\% | (1476) | 1774 |
| Community: Urban | 14\% | (164) | 86\% | (969) | 1133 |
| Community: Suburban | 16\% | (399) | 84\% | (2024) | 2423 |
| Community: Rural | 11\% | (155) | 89\% | (1245) | 1400 |
| Community/Gender: Urban Women | 17\% | (92) | 83\% | (460) | 553 |
| Community/Gender: Urban Men | 12\% | (72) | 88\% | (508) | 580 |
| Community/Gender: Rural Women | 11\% | (86) | 89\% | (728) | 814 |
| Community/Gender: Rural Men | 12\% | (69) | 88\% | (517) | 586 |
| Community/Gender: Suburban Women | 14\% | (174) | 86\% | (1095) | 1269 |
| Community/Gender: Suburban Men | 20\% | (225) | 80\% | (929) | 1154 |
| Homeowner | 16\% | (599) | 84\% | (3204) | 3803 |
| Renter | 11\% | (108) | 89\% | (909) | 1017 |
| Military HHnm: Yes | 16\% | (121) | 84\% | (650) | 772 |
| Military HH: No | 14\% | (597) | 86\% | (3587) | 4184 |
| Employ: Private Sector | 17\% | (323) | 83\% | (1556) | 1879 |
| Employ: Government | 20\% | (64) | 80\% | (259) | 323 |
| Employ: Self-Employed | 14\% | (62) | 86\% | (385) | 446 |
| Employ: Homemaker | 9\% | (28) | 91\% | (296) | 323 |
| Employ: Student | 10\% | (13) | 90\% | (117) | 130 |
| Employ: Retired | 14\% | (181) | 86\% | (1086) | 1267 |
| Employ: Unemployed | 8\% | (29) | 92\% | (321) | 350 |
| Employ: Other | 8\% | (20) | 92\% | (218) | 238 |
| Self + Household: White-Collar | 17\% | (337) | 83\% | (1644) | 1981 |
| Self + Household: Blue Collar | 15\% | (331) | 85\% | (1942) | 2273 |
| Union HH: Yes | 17\% | (61) | 83\% | (298) | 358 |
| Union HH: No | 14\% | (658) | 86\% | (3940) | 4598 |

[^125]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_8
Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Interest rates

| Demographic | Selected |  | Not Selected |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $14 \%$ | $(718)$ | $86 \%$ | $(4238)$ |
| LGBTQ+: Yes | $11 \%$ | $(56)$ | $89 \%$ | $(459)$ |
| LGBTQ+: No | $15 \%$ | $(663)$ | $85 \%$ | $(3779)$ |
| Motivated to Vote | $15 \%$ | $(676)$ | $85 \%$ | $(3871)$ |
| Parent: Yes | $16 \%$ | $(246)$ | $84 \%$ | $(1275)$ |
| Parent: No | $14 \%$ | $(473)$ | $86 \%$ | $(2963)$ |
| COVID Vaccine: Yes | $15 \%$ | $(535)$ | $85 \%$ | $(2966)$ |
| COVID Vaccine: No | $13 \%$ | $(184)$ | $87 \%$ | $(1272)$ |
| Student Loans: Yes | $15 \%$ | $(120)$ | $85 \%$ | $(657)$ |
| Student Loans: No | $14 \%$ | $(598)$ | $86 \%$ | $(3580)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (501) | 90\% | (4455) | 4956 |
| Gender: Male | 9\% | (198) | 91\% | (2123) | 2320 |
| Gender: Female | 12\% | (303) | 88\% | (2332) | 2636 |
| Age: 18-34 | 15\% | (193) | 85\% | (1116) | 1309 |
| Age: 35-44 | 13\% | (85) | 87\% | (587) | 672 |
| Age: 45-64 | 8\% | (143) | 92\% | (1572) | 1715 |
| Age: 65+ | 6\% | (80) | 94\% | (1180) | 1260 |
| GenZers: 1997-2012 | 15\% | (92) | 85\% | (532) | 623 |
| Millennials: 1981-1996 | 14\% | (177) | 86\% | (1110) | 1287 |
| GenXers: 1965-1980 | 9\% | (126) | 91\% | (1231) | 1358 |
| Baby Boomers: 1946-1964 | 7\% | (101) | 93\% | (1458) | 1559 |
| Educ: < College | 9\% | (271) | 91\% | (2851) | 3122 |
| Educ: Bachelors degree | 12\% | (134) | 88\% | (1034) | 1169 |
| Educ: Post-grad | 14\% | (96) | 86\% | (570) | 665 |
| Income: Under 50k | 11\% | (215) | 89\% | (1794) | 2009 |
| Income: 50k-100k | 10\% | (171) | 90\% | (1624) | 1795 |
| Income: 100k+ | 10\% | (114) | 90\% | (1037) | 1152 |
| Ethnicity: White (Non-Hispanic) | 9\% | (336) | 91\% | (3301) | 3637 |
| Ethnicity: Hispanic | 14\% | (48) | 86\% | (294) | 343 |
| Ethnicity: Black (Non-Hispanic) | 13\% | (94) | 87\% | (636) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% | (23) | 91\% | (223) | 246 |
| All Christian | 9\% | (229) | 91\% | (2287) | 2517 |
| All Non-Christian | 10\% | (23) | 90\% | (205) | 228 |
| Atheist | 11\% | (22) | 89\% | (169) | 191 |
| Agnostic/Nothing in particular | 11\% | (133) | 89\% | (1045) | 1178 |
| Something Else | 11\% | (94) | 89\% | (749) | 843 |
| Evangelical | 9\% | (127) | 91\% | (1256) | 1383 |
| Non-Evangelical | 10\% | (188) | 90\% | (1721) | 1909 |
| PID: Dem (no lean) | 14\% | (252) | 86\% | (1562) | 1814 |
| PID: Ind (no lean) | 9\% | (109) | 91\% | (1141) | 1249 |
| PID: Rep (no lean) | 7\% | (140) | 93\% | (1753) | 1893 |

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (501) | 90\% | (4455) | 4956 |
| PID/Gender: Dem Men | 12\% | (92) | 88\% | (691) | 784 |
| PID/Gender: Dem Women | 16\% | (160) | 84\% | (871) | 1031 |
| PID/Gender: Ind Men | 9\% | (55) | 91\% | (584) | 639 |
| PID/Gender: Ind Women | 9\% | (54) | 91\% | (557) | 611 |
| PID/Gender: Rep Men | 6\% | (50) | 94\% | (848) | 898 |
| PID/Gender: Rep Women | 9\% | (90) | 91\% | (905) | 995 |
| Ideo: Liberal (1-3) | $14 \%$ | (209) | 86\% | (1242) | 1451 |
| Ideo: Moderate (4) | 8\% | (117) | 92\% | (1279) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (149) | 92\% | (1787) | 1937 |
| Ideo/PID: Conservative Republican | 7\% | (98) | 93\% | (1321) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (39) | 91\% | (401) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $11 \%$ | (73) | 89\% | (610) | 683 |
| Ideo/PID: Liberal Democrat | 16\% | (168) | 84\% | (916) | 1085 |
| Unfavorable of Biden and Trump | 9\% | (74) | 91\% | (785) | 859 |
| 2024 H2H Matchup: Biden Voter | 13\% | (263) | 87\% | (1818) | 2081 |
| 2024 H2H Matchup: Trump Voter | 8\% | (186) | 92\% | (2204) | 2390 |
| 2024 H2H Matchup: Would not Vote | 12\% | (25) | 88\% | (181) | 206 |
| 2024 H2H Matchup: Do not Know | 10\% | (27) | 90\% | (253) | 279 |
| 2022 House Vote: Democrat | 13\% | (258) | 87\% | (1801) | 2058 |
| 2022 House Vote: Republican | 7\% | (148) | 93\% | (1875) | 2022 |
| 2022 House Vote: Did not Vote | 11\% | (86) | 89\% | (689) | 775 |
| 2020 Vote: Joe Biden | 13\% | (286) | 87\% | (1996) | 2282 |
| 2020 Vote: Donald Trump | 7\% | (165) | 93\% | (2081) | 2247 |
| 2020 Vote: Someone Else | 10\% | (7) | 90\% | (63) | 70 |
| 2020 Vote: Did not Vote | 12\% | (42) | 88\% | (315) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (194) | 88\% | (1422) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (151) | 93\% | (1873) | 2024 |
| 2016 Vote: Someone Else | 8\% | (13) | 92\% | (160) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 16\% | (30) | 84\% | (164) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 11\% | (25) | 89\% | (193) | 218 |

[^126]Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (501) | 90\% | (4455) | 4956 |
| U.S. Economy: Wrong Track | 10\% | (340) | 90\% | (3176) | 3516 |
| U.S. Economy: Right Direction | 11\% | (161) | 89\% | (1279) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 13\% | (196) | 87\% | (1307) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (202) | 92\% | (2346) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 11\% | (103) | 89\% | (802) | 905 |
| Top 2024 Issue: Economy | 9\% | (163) | 91\% | (1611) | 1774 |
| Community: Urban | 11\% | (120) | 89\% | (1012) | 1133 |
| Community: Suburban | 10\% | (250) | 90\% | (2173) | 2423 |
| Community: Rural | 9\% | (130) | 91\% | (1270) | 1400 |
| Community/Gender: Urban Women | 11\% | (60) | 89\% | (492) | 553 |
| Community/Gender: Urban Men | 10\% | (60) | 90\% | (520) | 580 |
| Community/Gender: Rural Women | 10\% | (80) | 90\% | (735) | 814 |
| Community/Gender: Rural Men | 9\% | (51) | 91\% | (535) | 586 |
| Community/Gender: Suburban Women | 13\% | (163) | 87\% | (1106) | 1269 |
| Community/Gender: Suburban Men | 8\% | (87) | 92\% | (1067) | 1154 |
| Homeowner | 9\% | (360) | 91\% | (3443) | 3803 |
| Renter | 12\% | (121) | 88\% | (896) | 1017 |
| Military HHnm: Yes | 8\% | (58) | 92\% | (713) | 772 |
| Military HH: No | 11\% | (443) | 89\% | (3742) | 4184 |
| Employ: Private Sector | 10\% | (197) | 90\% | (1682) | 1879 |
| Employ: Government | 14\% | (44) | 86\% | (278) | 323 |
| Employ: Self-Employed | 10\% | (43) | 90\% | (403) | 446 |
| Employ: Homemaker | 10\% | (31) | 90\% | (293) | 323 |
| Employ: Student | 19\% | (25) | 81\% | (105) | 130 |
| Employ: Retired | 7\% | (85) | 93\% | (1182) | 1267 |
| Employ: Unemployed | 11\% | (40) | 89\% | (311) | 350 |
| Employ: Other | 15\% | (37) | 85\% | (201) | 238 |
| Self + Household: White-Collar | 10\% | (188) | 90\% | (1792) | 1981 |
| Self + Household: Blue Collar | 10\% | (223) | 90\% | (2050) | 2273 |
| Union HH: Yes | 15\% | (54) | 85\% | (305) | 358 |
| Union HH: No | 10\% | (447) | 90\% | (4150) | 4598 |

[^127]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB9_9
Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Selected |  | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $10 \%$ | $(501)$ | $90 \%$ | $(4455)$ |  |
| LGBTQ+: Yes | $15 \%$ | $(75)$ | $85 \%$ | $(439)$ |  |
| LGBTQ+: No | $10 \%$ | $(426)$ | $90 \%$ | $(4016)$ |  |
| Motivated to Vote | $10 \%$ | $(446)$ | $90 \%$ | $(4101)$ |  |
| Parent: Yes | $13 \%$ | $(191)$ | $87 \%$ | $(1330)$ |  |
| Parent: No | $9 \%$ | $(310)$ | $91 \%$ | $(3125)$ |  |
| COVID Vaccine: Yes | $10 \%$ | $(359)$ | 946 |  |  |
| COVID Vaccine: No | $10 \%$ | $(142)$ | $90 \%$ | $(3142)$ |  |
| Student Loans: Yes | $23 \%$ | $(182)$ | $90 \%$ | $(1313)$ | 4547 |
| Student Loans: No | $8 \%$ | $(319)$ | $77 \%$ | $(596)$ | 1520 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Housing costs (e.g., rent, housing prices, flood insurance, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1203) | 76\% | (3753) | 4956 |
| Gender: Male | 21\% | (489) | 79\% | (1831) | 2320 |
| Gender: Female | 27\% | (714) | 73\% | (1922) | 2636 |
| Age: 18-34 | 33\% | (436) | 67\% | (873) | 1309 |
| Age: 35-44 | 30\% | (199) | 70\% | (473) | 672 |
| Age: 45-64 | 22\% | (382) | 78\% | (1333) | 1715 |
| Age: 65+ | 15\% | (186) | 85\% | (1074) | 1260 |
| GenZers: 1997-2012 | 34\% | (209) | 66\% | (415) | 623 |
| Millennials: 1981-1996 | 32\% | (409) | 68\% | (878) | 1287 |
| GenXers: 1965-1980 | 23\% | (314) | 77\% | (1044) | 1358 |
| Baby Boomers: 1946-1964 | 16\% | (252) | 84\% | (1307) | 1559 |
| Educ: < College | 26\% | (820) | 74\% | (2302) | 3122 |
| Educ: Bachelors degree | 23\% | (266) | 77\% | (902) | 1169 |
| Educ: Post-grad | 18\% | (117) | 82\% | (548) | 665 |
| Income: Under 50k | 29\% | (576) | 71\% | (1433) | 2009 |
| Income: 50k-100k | 23\% | (421) | 77\% | (1375) | 1795 |
| Income: 100k+ | 18\% | (206) | 82\% | (946) | 1152 |
| Ethnicity: White (Non-Hispanic) | 21\% | (761) | 79\% | (2876) | 3637 |
| Ethnicity: Hispanic | 29\% | (98) | 71\% | (245) | 343 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (267) | 63\% | (463) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 31\% | (77) | 69\% | (169) | 246 |
| All Christian | 18\% | (455) | 82\% | (2062) | 2517 |
| All Non-Christian | 29\% | (65) | 71\% | (163) | 228 |
| Atheist | 27\% | (51) | 73\% | (140) | 191 |
| Agnostic/Nothing in particular | 32\% | (379) | 68\% | (799) | 1178 |
| Something Else | 30\% | (253) | 70\% | (590) | 843 |
| Evangelical | 22\% | (308) | 78\% | (1075) | 1383 |
| Non-Evangelical | 20\% | (381) | 80\% | (1528) | 1909 |
| PID: Dem (no lean) | 27\% | (489) | 73\% | (1326) | 1814 |
| PID: Ind (no lean) | 28\% | (345) | 72\% | (904) | 1249 |
| PID: Rep (no lean) | 20\% | (370) | 80\% | (1523) | 1893 |

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Housing costs (e.g., rent, housing prices, flood insurance, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1203) | 76\% | (3753) | 4956 |
| PID/Gender: Dem Men | 22\% | (175) | 78\% | (608) | 784 |
| PID/Gender: Dem Women | 30\% | (313) | 70\% | (717) | 1031 |
| PID/Gender: Ind Men | 23\% | (144) | 77\% | (495) | 639 |
| PID/Gender: Ind Women | 33\% | (201) | 67\% | (410) | 611 |
| PID/Gender: Rep Men | 19\% | (170) | 81\% | (728) | 898 |
| PID/Gender: Rep Women | 20\% | (200) | 80\% | (795) | 995 |
| Ideo: Liberal (1-3) | 30\% | (438) | 70\% | (1013) | 1451 |
| Ideo: Moderate (4) | 26\% | (359) | 74\% | (1038) | 1396 |
| Ideo: Conservative (5-7) | 18\% | (347) | 82\% | (1590) | 1937 |
| Ideo/PID: Conservative Republican | 17\% | (241) | 83\% | (1178) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 27\% | (117) | 73\% | (323) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 24\% | (166) | 76\% | (517) | 683 |
| Ideo/PID: Liberal Democrat | 28\% | (306) | 72\% | (779) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (241) | 72\% | (618) | 859 |
| 2024 H2H Matchup: Biden Voter | 26\% | (548) | 74\% | (1533) | 2081 |
| 2024 H2H Matchup: Trump Voter | 21\% | (506) | 79\% | (1883) | 2390 |
| 2024 H2H Matchup: Would not Vote | 33\% | (69) | 67\% | (137) | 206 |
| 2024 H2H Matchup: Do not Know | 29\% | (80) | 71\% | (199) | 279 |
| 2022 House Vote: Democrat | 27\% | (556) | 73\% | (1503) | 2058 |
| 2022 House Vote: Republican | 18\% | (362) | 82\% | (1660) | 2022 |
| 2022 House Vote: Did not Vote | 33\% | (255) | 67\% | (520) | 775 |
| 2020 Vote: Joe Biden | 27\% | (622) | 73\% | (1660) | 2282 |
| 2020 Vote: Donald Trump | 19\% | (435) | 81\% | (1812) | 2247 |
| 2020 Vote: Someone Else | 32\% | (22) | 68\% | (48) | 70 |
| 2020 Vote: Did not Vote | 35\% | (124) | 65\% | (233) | 357 |
| 2016 Vote: Hillary Clinton | 26\% | (425) | 74\% | (1191) | 1616 |
| 2016 Vote: Donald Trump | 19\% | (375) | 81\% | (1649) | 2024 |
| 2016 Vote: Someone Else | 25\% | (43) | 75\% | (130) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 31\% | (59) | 69\% | (135) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 28\% | (61) | 72\% | (157) | 218 |

[^128]Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Housing costs (e.g., rent, housing prices, flood insurance, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1203) | $76 \%$ | (3753) | 4956 |
| U.S. Economy: Wrong Track | 25\% | (865) | 75\% | (2651) | 3516 |
| U.S. Economy: Right Direction | 23\% | (338) | 77\% | (1102) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 26\% | (395) | $74 \%$ | (1108) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 22\% | (559) | 78\% | (1989) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 28\% | (249) | 72\% | (656) | 905 |
| Top 2024 Issue: Economy | 25\% | (437) | 75\% | (1337) | 1774 |
| Community: Urban | 33\% | (374) | 67\% | (759) | 1133 |
| Community: Suburban | 23\% | (550) | 77\% | (1873) | 2423 |
| Community: Rural | 20\% | (279) | 80\% | (1121) | 1400 |
| Community/Gender: Urban Women | 37\% | (206) | 63\% | (347) | 553 |
| Community/Gender: Urban Men | 29\% | (168) | 71\% | (412) | 580 |
| Community/Gender: Rural Women | 22\% | (176) | 78\% | (638) | 814 |
| Community/Gender: Rural Men | 18\% | (103) | 82\% | (483) | 586 |
| Community/Gender: Suburban Women | 26\% | (332) | $74 \%$ | (937) | 1269 |
| Community/Gender: Suburban Men | 19\% | (218) | 81\% | (936) | 1154 |
| Homeowner | 18\% | (686) | 82\% | (3117) | 3803 |
| Renter | 45\% | (456) | 55\% | (560) | 1017 |
| Military HHnm: Yes | 21\% | (158) | 79\% | (613) | 772 |
| Military HH: No | 25\% | (1044) | 75\% | (3140) | 4184 |
| Employ: Private Sector | 24\% | (451) | 76\% | (1428) | 1879 |
| Employ: Government | 27\% | (86) | 73\% | (237) | 323 |
| Employ: Self-Employed | 27\% | (118) | 73\% | (328) | 446 |
| Employ: Homemaker | 27\% | (88) | $73 \%$ | (235) | 323 |
| Employ: Student | 36\% | (47) | 64\% | (83) | 130 |
| Employ: Retired | 16\% | (202) | 84\% | (1065) | 1267 |
| Employ: Unemployed | 34\% | (121) | 66\% | (230) | 350 |
| Employ: Other | 38\% | (90) | 62\% | (148) | 238 |
| Self + Household: White-Collar | 21\% | (419) | 79\% | (1562) | 1981 |
| Self + Household: Blue Collar | 25\% | (559) | 75\% | (1714) | 2273 |
| Union HH: Yes | 23\% | (82) | 77\% | (277) | 358 |
| Union HH: No | 24\% | (1121) | 76\% | (3476) | 4598 |

[^129]Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Housing costs (e.g., rent, housing prices, flood insurance, etc.)

| Demographic | Selected |  | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $24 \%$ | $(1203)$ | $76 \%$ | $(3753)$ | Total N |
| LGBTQ+: Yes | $35 \%$ | $(178)$ | $65 \%$ | $(336)$ |  |
| LGBTQ+: No | $23 \%$ | $(1025)$ | 795 | $(3417)$ |  |
| Motivated to Vote | $24 \%$ | $(1081)$ | $76 \%$ | $(3466)$ |  |
| Parent: Yes | $29 \%$ | $(440)$ | $71 \%$ | $(1080)$ |  |
| Parent: No | $22 \%$ | $(763)$ | $78 \%$ | $(2673)$ |  |
| COVID Vaccine: Yes | $24 \%$ | $(841)$ | $76 \%$ | $(2659)$ | 4542 |
| COVID Vaccine: No | $25 \%$ | $(361)$ | $75 \%$ | $(1094)$ | 1520 |
| Student Loans: Yes | $32 \%$ | $(247)$ | $68 \%$ | $(531)$ | 3436 |
| Student Loans: No | $23 \%$ | $(956)$ | $77 \%$ | $(3222)$ | 3501 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Balanced national budget

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (731) | 85\% | (4225) | 4956 |
| Gender: Male | 18\% | (410) | 82\% | (1910) | 2320 |
| Gender: Female | 12\% | (321) | 88\% | (2315) | 2636 |
| Age: 18-34 | 7\% | (96) | 93\% | (1213) | 1309 |
| Age: 35-44 | 12\% | (80) | 88\% | (592) | 672 |
| Age: 45-64 | 14\% | (247) | 86\% | (1467) | 1715 |
| Age: 65+ | 24\% | (307) | 76\% | (953) | 1260 |
| GenZers: 1997-2012 | 8\% | (48) | 92\% | (575) | 623 |
| Millennials: 1981-1996 | 9\% | (120) | 91\% | (1167) | 1287 |
| GenXers: 1965-1980 | 13\% | (179) | 87\% | (1179) | 1358 |
| Baby Boomers: 1946-1964 | 22\% | (349) | 78\% | (1211) | 1559 |
| Educ: < College | 13\% | (421) | 87\% | (2701) | 3122 |
| Educ: Bachelors degree | 16\% | (187) | 84\% | (981) | 1169 |
| Educ: Post-grad | 18\% | (123) | 82\% | (543) | 665 |
| Income: Under 50k | 13\% | (258) | 87\% | (1751) | 2009 |
| Income: 50k-100k | 16\% | (278) | 84\% | (1517) | 1795 |
| Income: 100k+ | 17\% | (195) | 83\% | (957) | 1152 |
| Ethnicity: White (Non-Hispanic) | 17\% | (612) | 83\% | (3025) | 3637 |
| Ethnicity: Hispanic | 10\% | (33) | 90\% | (309) | 343 |
| Ethnicity: Black (Non-Hispanic) | 8\% | (62) | 92\% | (669) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 10\% | (23) | 90\% | (222) | 246 |
| All Christian | 18\% | (461) | 82\% | (2055) | 2517 |
| All Non-Christian | 13\% | (29) | 87\% | (199) | 228 |
| Atheist | 7\% | (14) | 93\% | (176) | 191 |
| Agnostic/Nothing in particular | 12\% | (139) | 88\% | (1039) | 1178 |
| Something Else | 10\% | (87) | 90\% | (756) | 843 |
| Evangelical | 17\% | (229) | 83\% | (1154) | 1383 |
| Non-Evangelical | 16\% | (307) | 84\% | (1602) | 1909 |
| PID: Dem (no lean) | 10\% | (180) | 90\% | (1634) | 1814 |
| PID: Ind (no lean) | 17\% | (213) | 83\% | (1036) | 1249 |
| PID: Rep (no lean) | 18\% | (338) | 82\% | (1555) | 1893 |

Continued on next page

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Balanced national budget

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (731) | 85\% | (4225) | 4956 |
| PID/Gender: Dem Men | 13\% | (99) | 87\% | (685) | 784 |
| PID/Gender: Dem Women | 8\% | (81) | 92\% | (949) | 1031 |
| PID/Gender: Ind Men | 19\% | (123) | 81\% | (516) | 639 |
| PID/Gender: Ind Women | 15\% | (90) | 85\% | (520) | 611 |
| PID/Gender: Rep Men | 21\% | (188) | 79\% | (710) | 898 |
| PID/Gender: Rep Women | 15\% | (149) | 85\% | (845) | 995 |
| Ideo: Liberal (1-3) | 9\% | (138) | 91\% | (1314) | 1451 |
| Ideo: Moderate (4) | 14\% | (202) | 86\% | (1194) | 1396 |
| Ideo: Conservative (5-7) | 19\% | (377) | 81\% | (1560) | 1937 |
| Ideo/PID: Conservative Republican | 19\% | (273) | 81\% | (1147) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 14\% | (62) | 86\% | (377) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 13\% | (90) | 87\% | (593) | 683 |
| Ideo/PID: Liberal Democrat | 8\% | (88) | 92\% | (996) | 1085 |
| Unfavorable of Biden and Trump | 16\% | (141) | 84\% | (718) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (246) | 88\% | (1835) | 2081 |
| 2024 H2H Matchup: Trump Voter | 17\% | (417) | 83\% | (1972) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (28) | 87\% | (178) | 206 |
| 2024 H2H Matchup: Do not Know | $14 \%$ | (39) | 86\% | (240) | 279 |
| 2022 House Vote: Democrat | 11\% | (235) | 89\% | (1823) | 2058 |
| 2022 House Vote: Republican | 20\% | (396) | 80\% | (1626) | 2022 |
| 2022 House Vote: Did not Vote | 11\% | (82) | 89\% | (692) | 775 |
| 2020 Vote: Joe Biden | 11\% | (262) | 89\% | (2020) | 2282 |
| 2020 Vote: Donald Trump | 19\% | (427) | 81\% | (1820) | 2247 |
| 2020 Vote: Someone Else | 17\% | (12) | 83\% | (58) | 70 |
| 2020 Vote: Did not Vote | 8\% | (30) | 92\% | (327) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (195) | 88\% | (1421) | 1616 |
| 2016 Vote: Donald Trump | 20\% | (398) | 80\% | (1626) | 2024 |
| 2016 Vote: Someone Else | 18\% | (31) | 82\% | (143) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 9\% | (17) | 91\% | (177) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 15\% | (33) | 85\% | (185) | 218 |

[^130]Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Balanced national budget

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (731) | 85\% | (4225) | 4956 |
| U.S. Economy: Wrong Track | 15\% | (541) | 85\% | (2975) | 3516 |
| U.S. Economy: Right Direction | 13\% | (190) | 87\% | (1250) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 11\% | (167) | 89\% | (1335) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 17\% | (440) | 83\% | (2108) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (123) | 86\% | (782) | 905 |
| Top 2024 Issue: Economy | 13\% | (236) | 87\% | (1538) | 1774 |
| Community: Urban | 13\% | (142) | 87\% | (991) | 1133 |
| Community: Suburban | 15\% | (368) | 85\% | (2055) | 2423 |
| Community: Rural | 16\% | (221) | 84\% | (1179) | 1400 |
| Community/Gender: Urban Women | 9\% | (48) | 91\% | (504) | 553 |
| Community/Gender: Urban Men | 16\% | (94) | 84\% | (486) | 580 |
| Community/Gender: Rural Women | 13\% | (102) | 87\% | (712) | 814 |
| Community/Gender: Rural Men | 20\% | (118) | 80\% | (468) | 586 |
| Community/Gender: Suburban Women | 13\% | (171) | 87\% | (1098) | 1269 |
| Community/Gender: Suburban Men | 17\% | (198) | 83\% | (957) | 1154 |
| Homeowner | 17\% | (628) | 83\% | (3175) | 3803 |
| Renter | 9\% | (88) | 91\% | (928) | 1017 |
| Military HHnm: Yes | 21\% | (163) | 79\% | (609) | 772 |
| Military HH: No | 14\% | (568) | 86\% | (3616) | 4184 |
| Employ: Private Sector | 13\% | (245) | 87\% | (1633) | 1879 |
| Employ: Government | 10\% | (32) | 90\% | (291) | 323 |
| Employ: Self-Employed | 13\% | (60) | 87\% | (386) | 446 |
| Employ: Homemaker | 15\% | (47) | 85\% | (276) | 323 |
| Employ: Student | 6\% | (8) | 94\% | (122) | 130 |
| Employ: Retired | 23\% | (285) | 77\% | (982) | 1267 |
| Employ: Unemployed | 8\% | (28) | 92\% | (322) | 350 |
| Employ: Other | $11 \%$ | (25) | 89\% | (213) | 238 |
| Self + Household: White-Collar | 17\% | (344) | 83\% | (1637) | 1981 |
| Self + Household: Blue Collar | 14\% | (316) | 86\% | (1956) | 2273 |
| Union HH: Yes | 14\% | (51) | 86\% | (308) | 358 |
| Union HH: No | 15\% | (680) | 85\% | (3917) | 4598 |

[^131]Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Balanced national budget

| Demographic | Selected | Not Selected |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $15 \%$ | $(731)$ | $85 \%$ | $(4225)$ | 4956 |
| LGBTQ+: Yes | $10 \%$ | $(52)$ | $90 \%$ | $(463)$ |  |
| LGBTQ+: No | $15 \%$ | $(679)$ | $85 \%$ | $(3762)$ |  |
| Motivated to Vote | $15 \%$ | $(697)$ | $85 \%$ | $(3850)$ |  |
| Parent: Yes | $11 \%$ | $(169)$ | $89 \%$ | $(1351)$ |  |
| Parent: No | $16 \%$ | $(562)$ | $84 \%$ | $(2874)$ |  |
| COVID Vaccine: Yes | $15 \%$ | $(512)$ | $85 \%$ | $(2988)$ |  |
| COVID Vaccine: No | $15 \%$ | $(219)$ | $85 \%$ | $(1237)$ | 4542 |
| Student Loans: Yes | $8 \%$ | $(65)$ | $92 \%$ | $(712)$ | 1520 |
| Student Loans: No | $16 \%$ | $(666)$ | $84 \%$ | $(3513)$ | 3436 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Other, please specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (131) | 97\% | (4825) | 4956 |
| Gender: Male | 3\% | (67) | 97\% | (2254) | 2320 |
| Gender: Female | 2\% | (64) | 98\% | (2572) | 2636 |
| Age: 18-34 | 1\% | (10) | 99\% | (1299) | 1309 |
| Age: 35-44 | 1\% | (9) | 99\% | (663) | 672 |
| Age: 45-64 | 3\% | (51) | 97\% | (1663) | 1715 |
| Age: 65+ | 5\% | (61) | 95\% | (1200) | 1260 |
| GenZers: 1997-2012 | 1\% | (5) | 99\% | (618) | 623 |
| Millennials: 1981-1996 | 1\% | (11) | 99\% | (1276) | 1287 |
| GenXers: 1965-1980 | 3\% | (38) | 97\% | (1319) | 1358 |
| Baby Boomers: 1946-1964 | 5\% | (74) | 95\% | (1486) | 1559 |
| Educ: < College | 3\% | (80) | 97\% | (3042) | 3122 |
| Educ: Bachelors degree | 3\% | (35) | 97\% | (1134) | 1169 |
| Educ: Post-grad | 2\% | (16) | 98\% | (650) | 665 |
| Income: Under 50k | 2\% | (46) | 98\% | (1963) | 2009 |
| Income: 50k-100k | 3\% | (45) | 97\% | (1750) | 1795 |
| Income: 100k+ | 3\% | (39) | 97\% | (1112) | 1152 |
| Ethnicity: White (Non-Hispanic) | 3\% | (106) | 97\% | (3531) | 3637 |
| Ethnicity: Hispanic | 4\% | (13) | 96\% | (330) | 343 |
| Ethnicity: Black (Non-Hispanic) | 1\% | (6) | 99\% | (724) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 2\% | (6) | 98\% | (240) | 246 |
| All Christian | 2\% | (63) | 98\% | (2454) | 2517 |
| All Non-Christian | 2\% | (4) | 98\% | (223) | 228 |
| Atheist | 4\% | (7) | 96\% | (184) | 191 |
| Agnostic/Nothing in particular | 2\% | (26) | 98\% | (1152) | 1178 |
| Something Else | 4\% | (31) | 96\% | (812) | 843 |
| Evangelical | 3\% | (36) | 97\% | (1347) | 1383 |
| Non-Evangelical | $3 \%$ | (54) | 97\% | (1855) | 1909 |
| PID: Dem (no lean) | 2\% | (35) | 98\% | (1779) | 1814 |
| PID: Ind (no lean) | 3\% | (40) | 97\% | (1209) | 1249 |
| PID: Rep (no lean) | 3\% | (56) | 97\% | (1837) | 1893 |

Continued on next page

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Other, please specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 3\% | (131) | 97\% | (4825) | 4956 |
| PID/Gender: Dem Men | 2\% | (13) | 98\% | (770) | 784 |
| PID/Gender: Dem Women | 2\% | (22) | 98\% | (1009) | 1031 |
| PID/Gender: Ind Men | 3\% | (21) | 97\% | (618) | 639 |
| PID/Gender: Ind Women | $3 \%$ | (19) | 97\% | (591) | 611 |
| PID/Gender: Rep Men | 4\% | (32) | 96\% | (865) | 898 |
| PID/Gender: Rep Women | 2\% | (23) | 98\% | (972) | 995 |
| Ideo: Liberal (1-3) | 2\% | (31) | 98\% | (1421) | 1451 |
| Ideo: Moderate (4) | 2\% | (33) | 98\% | (1364) | 1396 |
| Ideo: Conservative (5-7) | 3\% | (61) | 97\% | (1876) | 1937 |
| Ideo/PID: Conservative Republican | 4\% | (51) | 96\% | (1368) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 1\% | (3) | 99\% | (437) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 1\% | (9) | 99\% | (674) | 683 |
| Ideo/PID: Liberal Democrat | 2\% | (25) | 98\% | (1059) | 1085 |
| Unfavorable of Biden and Trump | 2\% | (20) | 98\% | (839) | 859 |
| 2024 H2H Matchup: Biden Voter | 2\% | (46) | 98\% | (2035) | 2081 |
| 2024 H2H Matchup: Trump Voter | 3\% | (70) | 97\% | (2320) | 2390 |
| 2024 H2H Matchup: Would not Vote | 4\% | (8) | 96\% | (197) | 206 |
| 2024 H2H Matchup: Do not Know | 3\% | (7) | 97\% | (272) | 279 |
| 2022 House Vote: Democrat | 3\% | (54) | 97\% | (2005) | 2058 |
| 2022 House Vote: Republican | $3 \%$ | (63) | 97\% | (1960) | 2022 |
| 2022 House Vote: Did not Vote | 1\% | (10) | 99\% | (764) | 775 |
| 2020 Vote: Joe Biden | 2\% | (54) | 98\% | (2228) | 2282 |
| 2020 Vote: Donald Trump | 3\% | (71) | 97\% | (2176) | 2247 |
| 2020 Vote: Someone Else | 3\% | (2) | 97\% | (68) | 70 |
| 2020 Vote: Did not Vote | 1\% | (5) | 99\% | (352) | 357 |
| 2016 Vote: Hillary Clinton | 2\% | (39) | 98\% | (1577) | 1616 |
| 2016 Vote: Donald Trump | 3\% | (66) | 97\% | (1957) | 2024 |
| 2016 Vote: Someone Else | 3\% | (4) | 97\% | (169) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 1\% | (1) | 99\% | (193) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 1\% | (2) | 99\% | (216) | 218 |

[^132]Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Other, please specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $3 \%$ | (131) | 97\% | (4825) | 4956 |
| U.S. Economy: Wrong Track | 3\% | (91) | 97\% | (3425) | 3516 |
| U.S. Economy: Right Direction | 3\% | (39) | 97\% | (1400) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 2\% | (37) | 98\% | (1466) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $3 \%$ | (69) | 97\% | (2479) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 3\% | (25) | 97\% | (880) | 905 |
| Top 2024 Issue: Economy | 1\% | (19) | 99\% | (1756) | 1774 |
| Community: Urban | 2\% | (17) | 98\% | (1115) | 1133 |
| Community: Suburban | 3\% | (73) | 97\% | (2350) | 2423 |
| Community: Rural | 3\% | (40) | 97\% | (1360) | 1400 |
| Community/Gender: Urban Women | 1\% | (5) | 99\% | (548) | 553 |
| Community/Gender: Urban Men | 2\% | (12) | 98\% | (568) | 580 |
| Community/Gender: Rural Women | 2\% | (20) | 98\% | (794) | 814 |
| Community/Gender: Rural Men | $3 \%$ | (20) | 97\% | (566) | 586 |
| Community/Gender: Suburban Women | 3\% | (39) | 97\% | (1230) | 1269 |
| Community/Gender: Suburban Men | 3\% | (34) | 97\% | (1120) | 1154 |
| Homeowner | 3\% | (109) | 97\% | (3694) | 3803 |
| Renter | 2\% | (16) | 98\% | (1000) | 1017 |
| Military HHnm: Yes | 3\% | (26) | 97\% | (746) | 772 |
| Military HH: No | $3 \%$ | (105) | 97\% | (4079) | 4184 |
| Employ: Private Sector | 2\% | (30) | 98\% | (1849) | 1879 |
| Employ: Government | 1\% | (3) | 99\% | (320) | 323 |
| Employ: Self-Employed | 3\% | (15) | 97\% | (431) | 446 |
| Employ: Homemaker | 3\% | (11) | 97\% | (313) | 323 |
| Employ: Student | - | (0) | 100\% | (130) | 130 |
| Employ: Retired | 4\% | (56) | 96\% | (1211) | 1267 |
| Employ: Unemployed | 2\% | (8) | 98\% | (342) | 350 |
| Employ: Other | 4\% | (9) | 96\% | (229) | 238 |
| Self + Household: White-Collar | 3\% | (54) | 97\% | (1926) | 1981 |
| Self + Household: Blue Collar | 2\% | (55) | 98\% | (2218) | 2273 |
| Union HH: Yes | 4\% | (14) | 96\% | (344) | 358 |
| Union HH: No | $3 \%$ | (117) | 97\% | (4481) | 4598 |

[^133]Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Other, please specify:

| Demographic | Selected |  | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $3 \%$ | $(131)$ | $97 \%$ | $(4825)$ |  |
| LGBTQ+: Yes | $2 \%$ | $(9)$ | $98 \%$ | $(506)$ |  |
| LGBTQ+: No | $3 \%$ | $(122)$ | $97 \%$ | $(4320)$ |  |
| Motivated to Vote | $3 \%$ | $(119)$ | $97 \%$ | $(4428)$ |  |
| Parent: Yes | $1 \%$ | $(16)$ | $99 \%$ | $(1505)$ |  |
| Parent: No | $3 \%$ | $(115)$ | 974 |  |  |
| COVID Vaccine: Yes | $3 \%$ | $(89)$ | $(3320)$ |  |  |
| COVID Vaccine: No | $3 \%$ | $(42)$ | $97 \%$ | $(3412)$ | 442 |
| Student Loans: Yes | $1 \%$ | $(7)$ | $97 \%$ | $(1413)$ | 1520 |
| Student Loans: No | $3 \%$ | $(124)$ | $99 \%$ | $(771)$ | 3436 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 60\% | (2972) | 40\% | (1984) | 4956 |
| Gender: Male | 54\% | (1263) | 46\% | (1057) | 2320 |
| Gender: Female | 65\% | (1709) | 35\% | (927) | 2636 |
| Age: 18-34 | 49\% | (637) | 51\% | (672) | 1309 |
| Age: 35-44 | 54\% | (364) | 46\% | (308) | 672 |
| Age: 45-64 | 66\% | (1124) | 34\% | (591) | 1715 |
| Age: 65+ | 67\% | (848) | 33\% | (413) | 1260 |
| GenZers: 1997-2012 | 39\% | (244) | 61\% | (379) | 623 |
| Millennials: 1981-1996 | 55\% | (711) | 45\% | (576) | 1287 |
| GenXers: 1965-1980 | 64\% | (868) | 36\% | (490) | 1358 |
| Baby Boomers: 1946-1964 | 68\% | (1058) | 32\% | (501) | 1559 |
| Educ: < College | 61\% | (1905) | 39\% | (1217) | 3122 |
| Educ: Bachelors degree | 60\% | (700) | 40\% | (469) | 1169 |
| Educ: Post-grad | 55\% | (368) | 45\% | (298) | 665 |
| Income: Under 50k | 60\% | (1197) | 40\% | (812) | 2009 |
| Income: 50k-100k | 63\% | (1125) | 37\% | (670) | 1795 |
| Income: 100k+ | 56\% | (650) | 44\% | (502) | 1152 |
| Ethnicity: White (Non-Hispanic) | 65\% | (2370) | 35\% | (1267) | 3637 |
| Ethnicity: Hispanic | 47\% | (161) | 53\% | (182) | 343 |
| Ethnicity: Black (Non-Hispanic) | 42\% | (310) | 58\% | (421) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 54\% | (132) | 46\% | (114) | 246 |
| All Christian | 64\% | (1601) | 36\% | (915) | 2517 |
| All Non-Christian | 41\% | (94) | 59\% | (133) | 228 |
| Atheist | 52\% | (100) | 48\% | (91) | 191 |
| Agnostic/Nothing in particular | 57\% | (674) | 43\% | (503) | 1178 |
| Something Else | 60\% | (502) | 40\% | (341) | 843 |
| Evangelical | 61\% | (849) | 39\% | (534) | 1383 |
| Non-Evangelical | 64\% | (1227) | 36\% | (682) | 1909 |
| PID: Dem (no lean) | 54\% | (983) | 46\% | (831) | 1814 |
| PID: Ind (no lean) | 60\% | (744) | 40\% | (505) | 1249 |
| PID: Rep (no lean) | 66\% | (1245) | 34\% | (648) | 1893 |

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 60\% | (2972) | 40\% | (1984) | 4956 |
| PID/Gender: Dem Men | 48\% | (374) | 52\% | (410) | 784 |
| PID/Gender: Dem Women | 59\% | (610) | 41\% | (421) | 1031 |
| PID/Gender: Ind Men | 55\% | (348) | 45\% | (291) | 639 |
| PID/Gender: Ind Women | 65\% | (396) | 35\% | (215) | 611 |
| PID/Gender: Rep Men | 60\% | (541) | 40\% | (356) | 898 |
| PID/Gender: Rep Women | 71\% | (703) | 29\% | (291) | 995 |
| Ideo: Liberal (1-3) | 53\% | (774) | 47\% | (677) | 1451 |
| Ideo: Moderate (4) | 58\% | (803) | 42\% | (593) | 1396 |
| Ideo: Conservative (5-7) | 67\% | (1303) | $33 \%$ | (633) | 1937 |
| Ideo/PID: Conservative Republican | 69\% | (980) | $31 \%$ | (439) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 56\% | (247) | 44\% | (192) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 53\% | (365) | 47\% | (318) | 683 |
| Ideo/PID: Liberal Democrat | 55\% | (595) | 45\% | (490) | 1085 |
| Unfavorable of Biden and Trump | 64\% | (552) | 36\% | (307) | 859 |
| 2024 H2H Matchup: Biden Voter | 54\% | (1116) | 46\% | (965) | 2081 |
| 2024 H2H Matchup: Trump Voter | 65\% | (1554) | 35\% | (835) | 2390 |
| 2024 H2H Matchup: Would not Vote | 61\% | (126) | 39\% | (79) | 206 |
| 2024 H2H Matchup: Do not Know | 63\% | (175) | 37\% | (105) | 279 |
| 2022 House Vote: Democrat | 55\% | (1139) | 45\% | (919) | 2058 |
| 2022 House Vote: Republican | 66\% | (1331) | 34\% | (691) | 2022 |
| 2022 House Vote: Did not Vote | 58\% | (453) | 42\% | (322) | 775 |
| 2020 Vote: Joe Biden | 56\% | (1267) | 44\% | (1015) | 2282 |
| 2020 Vote: Donald Trump | 67\% | (1496) | 33\% | (751) | 2247 |
| 2020 Vote: Someone Else | 56\% | (39) | 44\% | (31) | 70 |
| 2020 Vote: Did not Vote | 48\% | (170) | 52\% | (187) | 357 |
| 2016 Vote: Hillary Clinton | 56\% | (910) | 44\% | (706) | 1616 |
| 2016 Vote: Donald Trump | 67\% | (1350) | 33\% | (674) | 2024 |
| 2016 Vote: Someone Else | 63\% | (109) | 37\% | (65) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 48\% | (93) | 52\% | (101) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 50\% | (108) | 50\% | (110) | 218 |

[^134]Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 60\% | (2972) | 40\% | (1984) | 4956 |
| U.S. Economy: Wrong Track | 65\% | (2270) | 35\% | (1246) | 3516 |
| U.S. Economy: Right Direction | 49\% | (702) | 51\% | (738) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 52\% | (776) | 48\% | (726) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 65\% | (1669) | 35\% | (879) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 58\% | (527) | 42\% | (378) | 905 |
| Top 2024 Issue: Economy | 68\% | (1207) | 32\% | (567) | 1774 |
| Community: Urban | 51\% | (578) | 49\% | (555) | 1133 |
| Community: Suburban | 60\% | (1459) | 40\% | (964) | 2423 |
| Community: Rural | 67\% | (935) | 33\% | (465) | 1400 |
| Community/Gender: Urban Women | 55\% | (305) | 45\% | (248) | 553 |
| Community/Gender: Urban Men | 47\% | (273) | 53\% | (306) | 580 |
| Community/Gender: Rural Women | 72\% | (583) | 28\% | (231) | 814 |
| Community/Gender: Rural Men | 60\% | (352) | 40\% | (234) | 586 |
| Community/Gender: Suburban Women | 65\% | (821) | 35\% | (448) | 1269 |
| Community/Gender: Suburban Men | 55\% | (638) | 45\% | (516) | 1154 |
| Homeowner | 62\% | (2359) | 38\% | (1444) | 3803 |
| Renter | 53\% | (541) | 47\% | (476) | 1017 |
| Military HHnm: Yes | 63\% | (484) | 37\% | (288) | 772 |
| Military HH: No | 59\% | (2488) | 41\% | (1696) | 4184 |
| Employ: Private Sector | 58\% | (1088) | 42\% | (791) | 1879 |
| Employ: Government | 54\% | (174) | 46\% | (149) | 323 |
| Employ: Self-Employed | 55\% | (246) | 45\% | (200) | 446 |
| Employ: Homemaker | 71\% | (231) | 29\% | (93) | 323 |
| Employ: Student | 35\% | (45) | 65\% | (84) | 130 |
| Employ: Retired | 67\% | (852) | 33\% | (415) | 1267 |
| Employ: Unemployed | 53\% | (186) | 47\% | (164) | 350 |
| Employ: Other | 63\% | (150) | 37\% | (87) | 238 |
| Self + Household: White-Collar | 57\% | (1133) | 43\% | (848) | 1981 |
| Self + Household: Blue Collar | 63\% | (1440) | 37\% | (832) | 2273 |
| Union HH: Yes | 47\% | (168) | 53\% | (191) | 358 |
| Union HH: No | 61\% | (2805) | 39\% | (1793) | 4598 |

[^135]Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Selected | Not Selected |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $60 \%$ | $(2972)$ | $40 \%$ | $(1984)$ | 49 |
| LGBTQ+: Yes | $53 \%$ | $(275)$ | $47 \%$ | $(239)$ |  |
| LGBTQ+: No | $61 \%$ | $(2697)$ | $39 \%$ | $(1744)$ |  |
| Motivated to Vote | $61 \%$ | $(2771)$ | $39 \%$ | $(1776)$ |  |
| Parent: Yes | $57 \%$ | $(860)$ | $43 \%$ | $(660)$ |  |
| Parent: No | $61 \%$ | $(2112)$ | $39 \%$ | $(1323)$ |  |
| COVID Vaccine: Yes | $60 \%$ | $(2085)$ | $40 \%$ | $(1416)$ | 4542 |
| COVID Vaccine: No | $61 \%$ | $(887)$ | $39 \%$ | $(568)$ | 1520 |
| Student Loans: Yes | $57 \%$ | $(446)$ | $43 \%$ | $(332)$ | 3436 |
| Student Loans: No | $60 \%$ | $(2526)$ | $40 \%$ | $(1652)$ | 3501 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1169) | 76\% | (3787) | 4956 |
| Gender: Male | 24\% | (567) | 76\% | (1753) | 2320 |
| Gender: Female | 23\% | (602) | 77\% | (2034) | 2636 |
| Age: 18-34 | 22\% | (287) | 78\% | (1022) | 1309 |
| Age: 35-44 | 25\% | (169) | 75\% | (503) | 672 |
| Age: 45-64 | 25\% | (421) | 75\% | (1294) | 1715 |
| Age: 65+ | 23\% | (292) | 77\% | (968) | 1260 |
| GenZers: 1997-2012 | 21\% | (134) | 79\% | (489) | 623 |
| Millennials: 1981-1996 | 24\% | (308) | 76\% | (979) | 1287 |
| GenXers: 1965-1980 | 24\% | (331) | 76\% | (1027) | 1358 |
| Baby Boomers: 1946-1964 | 23\% | (364) | 77\% | (1195) | 1559 |
| Educ: < College | 24\% | (735) | 76\% | (2387) | 3122 |
| Educ: Bachelors degree | 24\% | (286) | 76\% | (883) | 1169 |
| Educ: Post-grad | 22\% | (149) | 78\% | (517) | 665 |
| Income: Under 50k | 24\% | (476) | 76\% | (1533) | 2009 |
| Income: 50k-100k | 25\% | (441) | 75\% | (1355) | 1795 |
| Income: 100k+ | 22\% | (252) | 78\% | (899) | 1152 |
| Ethnicity: White (Non-Hispanic) | 25\% | (901) | 75\% | (2736) | 3637 |
| Ethnicity: Hispanic | 21\% | (71) | 79\% | (271) | 343 |
| Ethnicity: Black (Non-Hispanic) | 19\% | (137) | 81\% | (594) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (59) | 76\% | (187) | 246 |
| All Christian | 24\% | (609) | 76\% | (1907) | 2517 |
| All Non-Christian | 24\% | (55) | 76\% | (172) | 228 |
| Atheist | 28\% | (53) | 72\% | (138) | 191 |
| Agnostic/Nothing in particular | 24\% | (279) | 76\% | (899) | 1178 |
| Something Else | 20\% | (172) | 80\% | (671) | 843 |
| Evangelical | 22\% | (304) | 78\% | (1079) | 1383 |
| Non-Evangelical | 24\% | (456) | 76\% | (1453) | 1909 |
| PID: Dem (no lean) | 23\% | (412) | 77\% | (1402) | 1814 |
| PID: Ind (no lean) | 26\% | (323) | 74\% | (926) | 1249 |
| PID: Rep (no lean) | 23\% | (434) | 77\% | (1459) | 1893 |

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1169) | 76\% | (3787) | 4956 |
| PID/Gender: Dem Men | 24\% | (185) | 76\% | (599) | 784 |
| PID/Gender: Dem Women | 22\% | (227) | 78\% | (803) | 1031 |
| PID/Gender: Ind Men | 26\% | (165) | 74\% | (474) | 639 |
| PID/Gender: Ind Women | 26\% | (158) | 74\% | (452) | 611 |
| PID/Gender: Rep Men | 24\% | (218) | 76\% | (680) | 898 |
| PID/Gender: Rep Women | 22\% | (216) | 78\% | (779) | 995 |
| Ideo: Liberal (1-3) | $22 \%$ | (326) | 78\% | (1125) | 1451 |
| Ideo: Moderate (4) | 26\% | (367) | 74\% | (1030) | 1396 |
| Ideo: Conservative (5-7) | 23\% | (445) | 77\% | (1491) | 1937 |
| Ideo/PID: Conservative Republican | 23\% | (327) | 77\% | (1093) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 23\% | (102) | 77\% | (338) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 23\% | (157) | 77\% | (526) | 683 |
| Ideo/PID: Liberal Democrat | 23\% | (249) | 77\% | (835) | 1085 |
| Unfavorable of Biden and Trump | 29\% | (248) | 71\% | (611) | 859 |
| 2024 H2H Matchup: Biden Voter | 23\% | (474) | 77\% | (1607) | 2081 |
| 2024 H2H Matchup: Trump Voter | 24\% | (570) | 76\% | (1819) | 2390 |
| 2024 H2H Matchup: Would not Vote | $22 \%$ | (45) | 78\% | (160) | 206 |
| 2024 H2H Matchup: Do not Know | 28\% | (79) | 72\% | (201) | 279 |
| 2022 House Vote: Democrat | 23\% | (476) | 77\% | (1582) | 2058 |
| 2022 House Vote: Republican | 24\% | (489) | 76\% | (1533) | 2022 |
| 2022 House Vote: Did not Vote | 23\% | (179) | 77\% | (596) | 775 |
| 2020 Vote: Joe Biden | 23\% | (534) | 77\% | (1748) | 2282 |
| 2020 Vote: Donald Trump | 24\% | (536) | 76\% | (1710) | 2247 |
| 2020 Vote: Someone Else | 28\% | (19) | 72\% | (51) | 70 |
| 2020 Vote: Did not Vote | 22\% | (79) | 78\% | (278) | 357 |
| 2016 Vote: Hillary Clinton | 23\% | (368) | 77\% | (1249) | 1616 |
| 2016 Vote: Donald Trump | $24 \%$ | (494) | 76\% | (1530) | 2024 |
| 2016 Vote: Someone Else | 25\% | (44) | 75\% | (130) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 25\% | (49) | 75\% | (145) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 23\% | (50) | 77\% | (168) | 218 |

[^136]Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1169) | 76\% | (3787) | 4956 |
| U.S. Economy: Wrong Track | 25\% | (862) | 75\% | (2654) | 3516 |
| U.S. Economy: Right Direction | $21 \%$ | (307) | 79\% | (1133) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $21 \%$ | (317) | 79\% | (1186) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 24\% | (621) | 76\% | (1927) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 26\% | (231) | 74\% | (674) | 905 |
| Top 2024 Issue: Economy | 25\% | (442) | 75\% | (1332) | 1774 |
| Community: Urban | 22\% | (255) | 78\% | (878) | 1133 |
| Community: Suburban | 23\% | (565) | 77\% | (1858) | 2423 |
| Community: Rural | 25\% | (349) | 75\% | (1051) | 1400 |
| Community/Gender: Urban Women | 23\% | (125) | 77\% | (428) | 553 |
| Community/Gender: Urban Men | 22\% | (130) | 78\% | (450) | 580 |
| Community/Gender: Rural Women | 24\% | (196) | 76\% | (618) | 814 |
| Community/Gender: Rural Men | 26\% | (153) | 74\% | (433) | 586 |
| Community/Gender: Suburban Women | 22\% | (281) | 78\% | (988) | 1269 |
| Community/Gender: Suburban Men | 25\% | (285) | 75\% | (870) | 1154 |
| Homeowner | 24\% | (914) | 76\% | (2889) | 3803 |
| Renter | 22\% | (223) | 78\% | (794) | 1017 |
| Military HHnm: Yes | 22\% | (172) | 78\% | (599) | 772 |
| Military HH: No | 24\% | (997) | 76\% | (3188) | 4184 |
| Employ: Private Sector | 25\% | (474) | 75\% | (1405) | 1879 |
| Employ: Government | 24\% | (77) | 76\% | (245) | 323 |
| Employ: Self-Employed | 20\% | (91) | 80\% | (356) | 446 |
| Employ: Homemaker | $21 \%$ | (68) | 79\% | (255) | 323 |
| Employ: Student | 23\% | (30) | 77\% | (100) | 130 |
| Employ: Retired | 23\% | (297) | 77\% | (970) | 1267 |
| Employ: Unemployed | 24\% | (86) | 76\% | (265) | 350 |
| Employ: Other | 20\% | (46) | 80\% | (191) | 238 |
| Self + Household: White-Collar | 23\% | (465) | 77\% | (1516) | 1981 |
| Self + Household: Blue Collar | 24\% | (556) | 76\% | (1716) | 2273 |
| Union HH: Yes | 21\% | (76) | 79\% | (283) | 358 |
| Union HH: No | 24\% | (1093) | 76\% | (3504) | 4598 |

[^137]Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1169) | 76\% | (3787) | 4956 |
| LGBTQ+: Yes | 24\% | (122) | 76\% | (392) | 514 |
| LGBTQ+: No | 24\% | (1047) | 76\% | (3395) | 4442 |
| Motivated to Vote | 24\% | (1083) | 76\% | (3464) | 4547 |
| Parent: Yes | 23\% | (354) | 77\% | (1167) | 1520 |
| Parent: No | 24\% | (815) | 76\% | (2620) | 3436 |
| COVID Vaccine: Yes | 24\% | (840) | 76\% | (2660) | 3501 |
| COVID Vaccine: No | 23\% | (329) | 77\% | (1127) | 1455 |
| Student Loans: Yes | 23\% | (179) | 77\% | (598) | 778 |
| Student Loans: No | 24\% | (990) | 76\% | (3189) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $34 \%$ | (1691) | 66\% | (3265) | 4956 |
| Gender: Male | 29\% | (669) | 71\% | (1651) | 2320 |
| Gender: Female | 39\% | (1022) | 61\% | (1614) | 2636 |
| Age: 18-34 | 28\% | (366) | 72\% | (943) | 1309 |
| Age: 35-44 | 28\% | (190) | 72\% | (482) | 672 |
| Age: 45-64 | 37\% | (626) | 63\% | (1089) | 1715 |
| Age: 65+ | 40\% | (508) | 60\% | (752) | 1260 |
| GenZers: 1997-2012 | 30\% | (187) | 70\% | (436) | 623 |
| Millennials: 1981-1996 | 27\% | (350) | 73\% | (937) | 1287 |
| GenXers: 1965-1980 | 35\% | (473) | 65\% | (885) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (634) | 59\% | (926) | 1559 |
| Educ: < College | 34\% | (1050) | 66\% | (2071) | 3122 |
| Educ: Bachelors degree | 33\% | (391) | 67\% | (777) | 1169 |
| Educ: Post-grad | 37\% | (249) | 63\% | (416) | 665 |
| Income: Under 50k | 35\% | (708) | 65\% | (1301) | 2009 |
| Income: 50k-100k | 33\% | (599) | 67\% | (1196) | 1795 |
| Income: 100k+ | 33\% | (383) | 67\% | (768) | 1152 |
| Ethnicity: White (Non-Hispanic) | 35\% | (1264) | 65\% | (2373) | 3637 |
| Ethnicity: Hispanic | 30\% | (102) | 70\% | (240) | 343 |
| Ethnicity: Black (Non-Hispanic) | 33\% | (242) | 67\% | (489) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 34\% | (83) | 66\% | (163) | 246 |
| All Christian | 34\% | (843) | 66\% | (1673) | 2517 |
| All Non-Christian | 39\% | (90) | 61\% | (138) | 228 |
| Atheist | 47\% | (90) | 53\% | (101) | 191 |
| Agnostic/Nothing in particular | 33\% | (395) | 67\% | (783) | 1178 |
| Something Else | 32\% | (274) | 68\% | (569) | 843 |
| Evangelical | $31 \%$ | (434) | 69\% | (949) | 1383 |
| Non-Evangelical | 35\% | (664) | 65\% | (1246) | 1909 |
| PID: Dem (no lean) | 44\% | (796) | 56\% | (1018) | 1814 |
| PID: Ind (no lean) | 34\% | (424) | 66\% | (826) | 1249 |
| PID: Rep (no lean) | 25\% | (471) | 75\% | (1422) | 1893 |

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1691) | 66\% | (3265) | 4956 |
| PID/Gender: Dem Men | 38\% | (301) | 62\% | (483) | 784 |
| PID/Gender: Dem Women | 48\% | (495) | 52\% | (535) | 1031 |
| PID/Gender: Ind Men | 30\% | (189) | 70\% | (450) | 639 |
| PID/Gender: Ind Women | 39\% | (235) | 61\% | (375) | 611 |
| PID/Gender: Rep Men | 20\% | (180) | 80\% | (718) | 898 |
| PID/Gender: Rep Women | 29\% | (291) | 71\% | (704) | 995 |
| Ideo: Liberal (1-3) | 43\% | (629) | 57\% | (823) | 1451 |
| Ideo: Moderate (4) | 36\% | (501) | 64\% | (896) | 1396 |
| Ideo: Conservative (5-7) | 26\% | (510) | 74\% | (1427) | 1937 |
| Ideo/PID: Conservative Republican | 24\% | (344) | 76\% | (1075) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 27\% | (118) | 73\% | (322) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 42\% | (287) | 58\% | (396) | 683 |
| Ideo/PID: Liberal Democrat | 46\% | (496) | 54\% | (589) | 1085 |
| Unfavorable of Biden and Trump | 32\% | (279) | 68\% | (580) | 859 |
| 2024 H2H Matchup: Biden Voter | 45\% | (943) | 55\% | (1138) | 2081 |
| 2024 H2H Matchup: Trump Voter | 24\% | (577) | 76\% | (1813) | 2390 |
| 2024 H2H Matchup: Would not Vote | 35\% | (73) | 65\% | (133) | 206 |
| 2024 H2H Matchup: Do not Know | 35\% | (99) | 65\% | (181) | 279 |
| 2022 House Vote: Democrat | 44\% | (908) | 56\% | (1151) | 2058 |
| 2022 House Vote: Republican | 24\% | (489) | 76\% | (1533) | 2022 |
| 2022 House Vote: Did not Vote | $33 \%$ | (256) | 67\% | (519) | 775 |
| 2020 Vote: Joe Biden | 44\% | (1014) | 56\% | (1268) | 2282 |
| 2020 Vote: Donald Trump | 24\% | (550) | 76\% | (1697) | 2247 |
| 2020 Vote: Someone Else | 28\% | (20) | 72\% | (50) | 70 |
| 2020 Vote: Did not Vote | 30\% | (106) | 70\% | (250) | 357 |
| 2016 Vote: Hillary Clinton | 45\% | (723) | 55\% | (893) | 1616 |
| 2016 Vote: Donald Trump | 26\% | (530) | 74\% | (1493) | 2024 |
| 2016 Vote: Someone Else | 38\% | (65) | 62\% | (108) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 31\% | (61) | 69\% | (133) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 30\% | (66) | 70\% | (152) | 218 |

[^138]Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1691) | 66\% | (3265) | 4956 |
| U.S. Economy: Wrong Track | $31 \%$ | (1092) | 69\% | (2424) | 3516 |
| U.S. Economy: Right Direction | 42\% | (599) | 58\% | (841) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 46\% | (698) | 54\% | (804) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 24\% | (618) | 76\% | (1930) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 41\% | (374) | 59\% | (531) | 905 |
| Top 2024 Issue: Economy | 26\% | (454) | 74\% | (1320) | 1774 |
| Community: Urban | 33\% | (379) | 67\% | (753) | 1133 |
| Community: Suburban | 35\% | (838) | 65\% | (1585) | 2423 |
| Community: Rural | 34\% | (473) | 66\% | (927) | 1400 |
| Community/Gender: Urban Women | 39\% | (214) | 61\% | (339) | 553 |
| Community/Gender: Urban Men | 29\% | (166) | 71\% | (414) | 580 |
| Community/Gender: Rural Women | 37\% | (304) | 63\% | (510) | 814 |
| Community/Gender: Rural Men | 29\% | (170) | 71\% | (416) | 586 |
| Community/Gender: Suburban Women | 40\% | (504) | 60\% | (765) | 1269 |
| Community/Gender: Suburban Men | 29\% | (334) | 71\% | (820) | 1154 |
| Homeowner | 36\% | (1350) | 64\% | (2453) | 3803 |
| Renter | 29\% | (296) | 71\% | (720) | 1017 |
| Military HHnm: Yes | $31 \%$ | (241) | 69\% | (531) | 772 |
| Military HH: No | 35\% | (1450) | 65\% | (2734) | 4184 |
| Employ: Private Sector | 32\% | (602) | 68\% | (1277) | 1879 |
| Employ: Government | 28\% | (91) | 72\% | (232) | 323 |
| Employ: Self-Employed | 31\% | (139) | 69\% | (307) | 446 |
| Employ: Homemaker | 34\% | (109) | 66\% | (214) | 323 |
| Employ: Student | 36\% | (47) | 64\% | (83) | 130 |
| Employ: Retired | 40\% | (508) | 60\% | (759) | 1267 |
| Employ: Unemployed | 33\% | (115) | 67\% | (235) | 350 |
| Employ: Other | 34\% | (80) | 66\% | (158) | 238 |
| Self + Household: White-Collar | 35\% | (689) | 65\% | (1292) | 1981 |
| Self + Household: Blue Collar | 33\% | (746) | 67\% | (1527) | 2273 |
| Union HH: Yes | 32\% | (114) | 68\% | (245) | 358 |
| Union HH: No | 34\% | (1577) | 66\% | (3021) | 4598 |

[^139]Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $34 \%$ | (1691) | 66\% | (3265) | 4956 |
| LGBTQ+: Yes | 38\% | (197) | 62\% | (318) | 514 |
| LGBTQ+: No | 34\% | (1494) | 66\% | (2947) | 4442 |
| Motivated to Vote | $34 \%$ | (1563) | 66\% | (2984) | 4547 |
| Parent: Yes | 27\% | (414) | 73\% | (1107) | 1520 |
| Parent: No | 37\% | (1277) | 63\% | (2159) | 3436 |
| COVID Vaccine: Yes | 38\% | (1341) | 62\% | (2159) | 3501 |
| COVID Vaccine: No | 24\% | (350) | 76\% | (1106) | 1455 |
| Student Loans: Yes | 34\% | (262) | 66\% | (516) | 778 |
| Student Loans: No | $34 \%$ | (1429) | 66\% | (2749) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Gas prices

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1256) | 75\% | (3700) | 4956 |
| Gender: Male | 25\% | (580) | 75\% | (1740) | 2320 |
| Gender: Female | 26\% | (677) | 74\% | (1959) | 2636 |
| Age: 18-34 | 27\% | (353) | 73\% | (956) | 1309 |
| Age: 35-44 | 23\% | (152) | 77\% | (520) | 672 |
| Age: 45-64 | 25\% | (422) | 75\% | (1293) | 1715 |
| Age: 65+ | 26\% | (329) | 74\% | (931) | 1260 |
| GenZers: 1997-2012 | 28\% | (174) | $72 \%$ | (449) | 623 |
| Millennials: 1981-1996 | 24\% | (312) | 76\% | (975) | 1287 |
| GenXers: 1965-1980 | 24\% | (332) | 76\% | (1026) | 1358 |
| Baby Boomers: 1946-1964 | 26\% | (411) | 74\% | (1149) | 1559 |
| Educ: < College | 29\% | (894) | 71\% | (2228) | 3122 |
| Educ: Bachelors degree | 22\% | (252) | 78\% | (917) | 1169 |
| Educ: Post-grad | 17\% | (110) | 83\% | (555) | 665 |
| Income: Under 50k | 28\% | (559) | $72 \%$ | (1450) | 2009 |
| Income: 50k-100k | 25\% | (449) | 75\% | (1346) | 1795 |
| Income: 100k+ | 22\% | (248) | 78\% | (903) | 1152 |
| Ethnicity: White (Non-Hispanic) | 26\% | (936) | $74 \%$ | (2701) | 3637 |
| Ethnicity: Hispanic | 29\% | (99) | 71\% | (243) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (163) | 78\% | (567) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (58) | 76\% | (188) | 246 |
| All Christian | 26\% | (656) | 74\% | (1861) | 2517 |
| All Non-Christian | 21\% | (48) | $79 \%$ | (179) | 228 |
| Atheist | 12\% | (22) | 88\% | (169) | 191 |
| Agnostic/Nothing in particular | 23\% | (271) | 77\% | (907) | 1178 |
| Something Else | $31 \%$ | (260) | 69\% | (583) | 843 |
| Evangelical | 30\% | (409) | 70\% | (974) | 1383 |
| Non-Evangelical | 26\% | (488) | 74\% | (1421) | 1909 |
| PID: Dem (no lean) | 20\% | (355) | 80\% | (1459) | 1814 |
| PID: Ind (no lean) | 23\% | (284) | 77\% | (966) | 1249 |
| PID: Rep (no lean) | 33\% | (618) | 67\% | (1275) | 1893 |

Continued on next page

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Gas prices

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1256) | 75\% | (3700) | 4956 |
| PID/Gender: Dem Men | 20\% | (158) | 80\% | (626) | 784 |
| PID/Gender: Dem Women | 19\% | (197) | 81\% | (834) | 1031 |
| PID/Gender: Ind Men | 21\% | (137) | 79\% | (502) | 639 |
| PID/Gender: Ind Women | 24\% | (147) | 76\% | (464) | 611 |
| PID/Gender: Rep Men | 32\% | (285) | 68\% | (612) | 898 |
| PID/Gender: Rep Women | 33\% | (333) | 67\% | (662) | 995 |
| Ideo: Liberal (1-3) | 18\% | (258) | 82\% | (1193) | 1451 |
| Ideo: Moderate (4) | 24\% | (331) | 76\% | (1065) | 1396 |
| Ideo: Conservative (5-7) | 32\% | (612) | 68\% | (1324) | 1937 |
| Ideo/PID: Conservative Republican | 33\% | (474) | 67\% | (946) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 28\% | (124) | 72\% | (315) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 24\% | (167) | 76\% | (516) | 683 |
| Ideo/PID: Liberal Democrat | 16\% | (177) | 84\% | (907) | 1085 |
| Unfavorable of Biden and Trump | 20\% | (168) | 80\% | (691) | 859 |
| 2024 H2H Matchup: Biden Voter | 18\% | (385) | 82\% | (1696) | 2081 |
| 2024 H2H Matchup: Trump Voter | 33\% | (789) | 67\% | (1601) | 2390 |
| 2024 H2H Matchup: Would not Vote | 18\% | (38) | 82\% | (168) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (45) | 84\% | (235) | 279 |
| 2022 House Vote: Democrat | 19\% | (399) | 81\% | (1659) | 2058 |
| 2022 House Vote: Republican | $31 \%$ | (633) | 69\% | (1390) | 2022 |
| 2022 House Vote: Did not Vote | 26\% | (203) | 74\% | (571) | 775 |
| 2020 Vote: Joe Biden | 18\% | (416) | 82\% | (1866) | 2282 |
| 2020 Vote: Donald Trump | 32\% | (722) | 68\% | (1525) | 2247 |
| 2020 Vote: Someone Else | 22\% | (15) | 78\% | (55) | 70 |
| 2020 Vote: Did not Vote | 29\% | (103) | 71\% | (254) | 357 |
| 2016 Vote: Hillary Clinton | 18\% | (292) | 82\% | (1324) | 1616 |
| 2016 Vote: Donald Trump | 30\% | (604) | 70\% | (1419) | 2024 |
| 2016 Vote: Someone Else | 20\% | (35) | 80\% | (139) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 21\% | (40) | 79\% | (154) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (55) | 75\% | (164) | 218 |

[^140]Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Gas prices

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (1256) | 75\% | (3700) | 4956 |
| U.S. Economy: Wrong Track | 27\% | (965) | 73\% | (2551) | 3516 |
| U.S. Economy: Right Direction | 20\% | (291) | 80\% | (1149) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 18\% | (268) | 82\% | (1234) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 32\% | (805) | 68\% | (1743) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (183) | 80\% | (722) | 905 |
| Top 2024 Issue: Economy | 28\% | (504) | 72\% | (1270) | 1774 |
| Community: Urban | 23\% | (260) | 77\% | (873) | 1133 |
| Community: Suburban | 23\% | (555) | 77\% | (1868) | 2423 |
| Community: Rural | 32\% | (441) | 68\% | (959) | 1400 |
| Community/Gender: Urban Women | 22\% | (120) | 78\% | (433) | 553 |
| Community/Gender: Urban Men | 24\% | (140) | 76\% | (440) | 580 |
| Community/Gender: Rural Women | 33\% | (272) | 67\% | (542) | 814 |
| Community/Gender: Rural Men | 29\% | (169) | 71\% | (417) | 586 |
| Community/Gender: Suburban Women | 22\% | (285) | 78\% | (984) | 1269 |
| Community/Gender: Suburban Men | 23\% | (271) | 77\% | (883) | 1154 |
| Homeowner | 26\% | (977) | 74\% | (2826) | 3803 |
| Renter | 24\% | (249) | 76\% | (768) | 1017 |
| Military HHnm: Yes | 26\% | (202) | 74\% | (570) | 772 |
| Military HH: No | 25\% | (1055) | 75\% | (3130) | 4184 |
| Employ: Private Sector | 25\% | (460) | 75\% | (1418) | 1879 |
| Employ: Government | 22\% | (70) | 78\% | (252) | 323 |
| Employ: Self-Employed | 24\% | (109) | 76\% | (337) | 446 |
| Employ: Homemaker | 28\% | (92) | 72\% | (232) | 323 |
| Employ: Student | 29\% | (38) | 71\% | (92) | 130 |
| Employ: Retired | 27\% | (346) | 73\% | (921) | 1267 |
| Employ: Unemployed | 24\% | (83) | 76\% | (267) | 350 |
| Employ: Other | 24\% | (57) | 76\% | (181) | 238 |
| Self + Household: White-Collar | 22\% | (437) | 78\% | (1543) | 1981 |
| Self + Household: Blue Collar | 27\% | (611) | 73\% | (1662) | 2273 |
| Union HH: Yes | 28\% | (99) | 72\% | (259) | 358 |
| Union HH: No | 25\% | (1157) | 75\% | (3440) | 4598 |

[^141]Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. - Gas prices

| Demographic | Selected |  | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $25 \%$ | $(1256)$ | $75 \%$ | $(3700)$ |  |
| LGBTQ+: Yes | $21 \%$ | $(109)$ | $79 \%$ | $(405)$ |  |
| LGBTQ+: No | $26 \%$ | $(1148)$ | $74 \%$ | $(3294)$ |  |
| Motivated to Vote | $25 \%$ | $(1145)$ | $75 \%$ | $(3402)$ |  |
| Parent: Yes | $26 \%$ | $(402)$ | $74 \%$ | $(1118)$ |  |
| Parent: No | $25 \%$ | $(854)$ | $75 \%$ | $(2581)$ |  |
| COVID Vaccine: Yes | $22 \%$ | $(760)$ | $78 \%$ | $(2740)$ | 4442 |
| COVID Vaccine: No | $34 \%$ | $(496)$ | $66 \%$ | $(959)$ | 4547 |
| Student Loans: Yes | $20 \%$ | $(159)$ | $80 \%$ | $(618)$ | 1520 |
| Student Loans: No | $26 \%$ | $(1097)$ | $74 \%$ | $(3081)$ | 3436 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? - Availability of good jobs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2326) | 35\% | (1745) | 18\% | (886) | 4956 |
| Gender: Male | 50\% | (1150) | 35\% | (809) | 16\% | (361) | 2320 |
| Gender: Female | 45\% | (1176) | 36\% | (936) | 20\% | (524) | 2636 |
| Age: 18-34 | 47\% | (612) | 32\% | (416) | 22\% | (282) | 1309 |
| Age: 35-44 | 43\% | (292) | 40\% | (266) | 17\% | (114) | 672 |
| Age: 45-64 | 49\% | (841) | 34\% | (590) | 17\% | (284) | 1715 |
| Age: 65+ | 46\% | (581) | 38\% | (473) | 16\% | (206) | 1260 |
| GenZers: 1997-2012 | 43\% | (268) | 34\% | (210) | 23\% | (146) | 623 |
| Millennials: 1981-1996 | 47\% | (603) | 35\% | (445) | 19\% | (239) | 1287 |
| GenXers: 1965-1980 | 49\% | (664) | 35\% | (475) | 16\% | (219) | 1358 |
| Baby Boomers: 1946-1964 | 47\% | (732) | 37\% | (576) | 16\% | (251) | 1559 |
| Educ: < College | $51 \%$ | (1585) | 32\% | (984) | 18\% | (553) | 3122 |
| Educ: Bachelors degree | 44\% | (511) | 38\% | (446) | 18\% | (212) | 1169 |
| Educ: Post-grad | 35\% | (230) | 47\% | (315) | 18\% | (120) | 665 |
| Income: Under 50k | 44\% | (887) | 36\% | (730) | 19\% | (392) | 2009 |
| Income: 50k-100k | 51\% | (909) | 33\% | (600) | 16\% | (287) | 1795 |
| Income: 100k+ | 46\% | (530) | 36\% | (414) | 18\% | (207) | 1152 |
| Ethnicity: White (Non-Hispanic) | 52\% | (1900) | 30\% | (1107) | 17\% | (630) | 3637 |
| Ethnicity: Hispanic | 47\% | (162) | 33\% | (114) | 19\% | (67) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (171) | 59\% | (429) | 18\% | (131) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 38\% | (93) | 39\% | (95) | 24\% | (58) | 246 |
| All Christian | 52\% | (1311) | 32\% | (807) | 16\% | (399) | 2517 |
| All Non-Christian | 36\% | (83) | 48\% | (109) | 16\% | (37) | 228 |
| Atheist | 23\% | (45) | 58\% | (110) | 19\% | (36) | 191 |
| Agnostic/Nothing in particular | 36\% | (424) | 40\% | (471) | 24\% | (282) | 1178 |
| Something Else | 55\% | (464) | 29\% | (248) | 16\% | (132) | 843 |
| Evangelical | 63\% | (878) | 24\% | (329) | 13\% | (177) | 1383 |
| Non-Evangelical | 45\% | (860) | 37\% | (701) | 18\% | (348) | 1909 |
| PID: Dem (no lean) | 11\% | (201) | 72\% | (1304) | 17\% | (309) | 1814 |
| PID: Ind (no lean) | 42\% | (524) | 28\% | (344) | 31\% | (382) | 1249 |
| PID: Rep (no lean) | 85\% | (1600) | 5\% | (97) | 10\% | (195) | 1893 |

[^142]Table BLMB10_1: Who do you trust more to handle each of the following economic issues? - Availability of good jobs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2326) | 35\% | (1745) | 18\% | (886) | 4956 |
| PID/Gender: Dem Men | 14\% | (112) | 72\% | (567) | 13\% | (105) | 784 |
| PID/Gender: Dem Women | $9 \%$ | (90) | 72\% | (737) | 20\% | (204) | 1031 |
| PID/Gender: Ind Men | 44\% | (281) | 28\% | (178) | 28\% | (179) | 639 |
| PID/Gender: Ind Women | 40\% | (243) | 27\% | (165) | 33\% | (202) | 611 |
| PID/Gender: Rep Men | 84\% | (757) | 7\% | (63) | $9 \%$ | (77) | 898 |
| PID/Gender: Rep Women | 85\% | (843) | 3\% | (33) | 12\% | (118) | 995 |
| Ideo: Liberal (1-3) | 14\% | (204) | 69\% | (1003) | 17\% | (244) | 1451 |
| Ideo: Moderate (4) | 37\% | (510) | 37\% | (520) | 26\% | (367) | 1396 |
| Ideo: Conservative (5-7) | 79\% | (1532) | $9 \%$ | (184) | 11\% | (221) | 1937 |
| Ideo/PID: Conservative Republican | 87\% | (1242) | $4 \%$ | (51) | 9\% | (126) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 75\% | (328) | 10\% | (45) | 15\% | (67) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (127) | $61 \%$ | (415) | 21\% | (141) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (66) | 80\% | (863) | 14\% | (156) | 1085 |
| Unfavorable of Biden and Trump | 30\% | (256) | 21\% | (176) | 50\% | (427) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (117) | 77\% | (1604) | 17\% | (360) | 2081 |
| 2024 H2H Matchup: Trump Voter | 88\% | (2107) | 3\% | (69) | 9\% | (213) | 2390 |
| 2024 H2H Matchup: Would not Vote | 15\% | (31) | 14\% | (28) | 71\% | (147) | 206 |
| 2024 H2H Matchup: Do not Know | 26\% | (71) | 15\% | (42) | 59\% | (166) | 279 |
| 2022 House Vote: Democrat | 10\% | (199) | 70\% | (1449) | 20\% | (410) | 2058 |
| 2022 House Vote: Republican | 84\% | (1700) | 5\% | (97) | 11\% | (225) | 2022 |
| 2022 House Vote: Did not Vote | 50\% | (384) | 23\% | (180) | 27\% | (211) | 775 |
| 2020 Vote: Joe Biden | 9\% | (208) | 69\% | (1581) | 22\% | (493) | 2282 |
| 2020 Vote: Donald Trump | 86\% | (1926) | 4\% | (79) | 11\% | (242) | 2247 |
| 2020 Vote: Someone Else | 29\% | (21) | 13\% | (9) | 58\% | (41) | 70 |
| 2020 Vote: Did not Vote | 48\% | (171) | 21\% | (76) | $31 \%$ | (109) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (118) | 76\% | (1224) | 17\% | (274) | 1616 |
| 2016 Vote: Donald Trump | 80\% | (1620) | 7\% | (133) | 13\% | (271) | 2024 |
| 2016 Vote: Someone Else | 29\% | (50) | $32 \%$ | (55) | 39\% | (68) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (84) | 33\% | (63) | $24 \%$ | (47) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 52\% | (114) | 24\% | (52) | 24\% | (52) | 218 |
| U.S. Economy: Wrong Track | 59\% | (2062) | 20\% | (712) | 21\% | (742) | 3516 |
| U.S. Economy: Right Direction | 18\% | (264) | 72\% | (1032) | 10\% | (144) | 1440 |

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? - Availability of good jobs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2326) | 35\% | (1745) | 18\% | (886) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (81) | 84\% | (1260) | 11\% | (161) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 82\% | (2101) | 6\% | (153) | 12\% | (295) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 16\% | (144) | 37\% | (332) | 48\% | (430) | 905 |
| Top 2024 Issue: Economy | 62\% | (1094) | 20\% | (358) | 18\% | (322) | 1774 |
| Community: Urban | 38\% | (425) | 43\% | (486) | 20\% | (222) | 1133 |
| Community: Suburban | 45\% | (1101) | 36\% | (882) | 18\% | (441) | 2423 |
| Community: Rural | 57\% | (800) | 27\% | (377) | 16\% | (223) | 1400 |
| Community/Gender: Urban Women | 36\% | (201) | 42\% | (233) | 21\% | (118) | 553 |
| Community/Gender: Urban Men | 39\% | (223) | 44\% | (253) | 18\% | (104) | 580 |
| Community/Gender: Rural Women | 55\% | (451) | 27\% | (221) | 17\% | (142) | 814 |
| Community/Gender: Rural Men | 60\% | (349) | 27\% | (157) | 14\% | (81) | 586 |
| Community/Gender: Suburban Women | 41\% | (523) | 38\% | (482) | 21\% | (264) | 1269 |
| Community/Gender: Suburban Men | 50\% | (578) | 35\% | (399) | 15\% | (177) | 1154 |
| Homeowner | 48\% | (1832) | 35\% | (1325) | 17\% | (647) | 3803 |
| Renter | 42\% | (429) | 38\% | (384) | 20\% | (203) | 1017 |
| Military HHnm: Yes | 50\% | (386) | 31\% | (236) | 19\% | (149) | 772 |
| Military HH: No | 46\% | (1939) | 36\% | (1508) | 18\% | (737) | 4184 |
| Employ: Private Sector | 47\% | (884) | 36\% | (673) | 17\% | (321) | 1879 |
| Employ: Government | 47\% | (151) | 34\% | (111) | 19\% | (61) | 323 |
| Employ: Self-Employed | 49\% | (217) | 34\% | (154) | 17\% | (76) | 446 |
| Employ: Homemaker | 62\% | (201) | 22\% | (70) | 16\% | (53) | 323 |
| Employ: Student | 36\% | (47) | 33\% | (43) | 30\% | (40) | 130 |
| Employ: Retired | 46\% | (583) | 38\% | (483) | 16\% | (201) | 1267 |
| Employ: Unemployed | 42\% | (148) | 32\% | (114) | 25\% | (89) | 350 |
| Employ: Other | 40\% | (95) | 41\% | (97) | 19\% | (46) | 238 |
| Self + Household: White-Collar | 42\% | (827) | 41\% | (819) | 17\% | (335) | 1981 |
| Self + Household: Blue Collar | 53\% | (1194) | 31\% | (715) | 16\% | (363) | 2273 |
| Union HH: Yes | 48\% | (171) | 42\% | (151) | 10\% | (36) | 358 |
| Union HH: No | 47\% | (2154) | 35\% | (1594) | 18\% | (850) | 4598 |
| LGBTQ+: Yes | 32\% | (164) | 43\% | (221) | 25\% | (130) | 514 |
| LGBTQ+: No | 49\% | (2162) | 34\% | (1524) | 17\% | (756) | 4442 |
| Motivated to Vote | 48\% | (2174) | 36\% | (1644) | 16\% | (729) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_1
Table BLMB10_1: Who do you trust more to handle each of the following economic issues? - Availability of good jobs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2326) | 35\% | (1745) | 18\% | (886) | 4956 |
| Parent: Yes | 51\% | (775) | 32\% | (490) | 17\% | (255) | 1520 |
| Parent: No | 45\% | (1551) | 37\% | (1254) | 18\% | (631) | 3436 |
| COVID Vaccine: Yes | 37\% | (1291) | 44\% | (1525) | 20\% | (684) | 3501 |
| COVID Vaccine: No | 71\% | (1034) | 15\% | (219) | 14\% | (202) | 1455 |
| Student Loans: Yes | 38\% | (293) | 41\% | (317) | 22\% | (167) | 778 |
| Student Loans: No | 49\% | (2033) | $34 \%$ | (1428) | 17\% | (718) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? - Unemployment

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2309) | 36\% | (1764) | 18\% | (883) | 4956 |
| Gender: Male | 50\% | (1152) | $36 \%$ | (830) | 15\% | (338) | 2320 |
| Gender: Female | 44\% | (1157) | 35\% | (934) | 21\% | (545) | 2636 |
| Age: 18-34 | 46\% | (601) | 30\% | (399) | 24\% | (308) | 1309 |
| Age: 35-44 | 42\% | (281) | 40\% | (271) | 18\% | (120) | 672 |
| Age: 45-64 | 50\% | (864) | 35\% | (597) | 15\% | (253) | 1715 |
| Age: 65+ | 45\% | (563) | 39\% | (496) | 16\% | (202) | 1260 |
| GenZers: 1997-2012 | 43\% | (265) | $31 \%$ | (195) | 26\% | (163) | 623 |
| Millennials: 1981-1996 | 46\% | (586) | 35\% | (448) | 20\% | (253) | 1287 |
| GenXers: 1965-1980 | 50\% | (681) | 35\% | (475) | 15\% | (202) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (712) | 39\% | (606) | 15\% | (241) | 1559 |
| Educ: < College | 50\% | (1573) | $32 \%$ | (989) | 18\% | (561) | 3122 |
| Educ: Bachelors degree | 44\% | (513) | 39\% | (451) | 18\% | (205) | 1169 |
| Educ: Post-grad | $34 \%$ | (223) | 49\% | (325) | 18\% | (118) | 665 |
| Income: Under 50k | 44\% | (891) | 36\% | (727) | 19\% | (391) | 2009 |
| Income: 50k-100k | 50\% | (895) | $34 \%$ | (605) | 16\% | (295) | 1795 |
| Income: 100k+ | 45\% | (522) | 38\% | (433) | 17\% | (197) | 1152 |
| Ethnicity: White (Non-Hispanic) | 52\% | (1884) | 31\% | (1140) | 17\% | (613) | 3637 |
| Ethnicity: Hispanic | 48\% | (164) | 35\% | (120) | 17\% | (59) | 343 |
| Ethnicity: Black (Non-Hispanic) | 25\% | (181) | 56\% | (411) | 19\% | (139) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (81) | 38\% | (93) | 29\% | (73) | 246 |
| All Christian | 51\% | (1289) | 33\% | (832) | 16\% | (396) | 2517 |
| All Non-Christian | 36\% | (81) | 45\% | (103) | 19\% | (43) | 228 |
| Atheist | 24\% | (46) | 56\% | (107) | 20\% | (38) | 191 |
| Agnostic/Nothing in particular | 37\% | (433) | 40\% | (471) | 23\% | (274) | 1178 |
| Something Else | 55\% | (460) | 30\% | (251) | 16\% | (132) | 843 |
| Evangelical | 62\% | (861) | 25\% | (343) | 13\% | (179) | 1383 |
| Non-Evangelical | 45\% | (852) | 37\% | (715) | 18\% | (342) | 1909 |
| PID: Dem (no lean) | 11\% | (200) | 71\% | (1288) | 18\% | (326) | 1814 |
| PID: Ind (no lean) | 41\% | (510) | 29\% | (360) | 30\% | (380) | 1249 |
| PID: Rep (no lean) | 84\% | (1599) | 6\% | (117) | 9\% | (177) | 1893 |

[^143]Table BLMB10_2: Who do you trust more to handle each of the following economic issues? - Unemployment

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2309) | $36 \%$ | (1764) | 18\% | (883) | 4956 |
| PID/Gender: Dem Men | 15\% | (115) | 72\% | (566) | 13\% | (103) | 784 |
| PID/Gender: Dem Women | 8\% | (85) | 70\% | (722) | 22\% | (223) | 1031 |
| PID/Gender: Ind Men | 45\% | (285) | 30\% | (189) | 26\% | (164) | 639 |
| PID/Gender: Ind Women | 37\% | (225) | 28\% | (171) | 35\% | (215) | 611 |
| PID/Gender: Rep Men | 84\% | (752) | 8\% | (76) | 8\% | (70) | 898 |
| PID/Gender: Rep Women | 85\% | (847) | $4 \%$ | (41) | 11\% | (107) | 995 |
| Ideo: Liberal (1-3) | 14\% | (204) | 69\% | (996) | 17\% | (251) | 1451 |
| Ideo: Moderate (4) | 37\% | (514) | $38 \%$ | (529) | 25\% | (353) | 1396 |
| Ideo: Conservative (5-7) | 78\% | (1516) | 11\% | (205) | 11\% | (216) | 1937 |
| Ideo/PID: Conservative Republican | 88\% | (1247) | $4 \%$ | (62) | 8\% | (110) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 74\% | (323) | 12\% | (54) | 14\% | (62) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (125) | 60\% | (410) | 22\% | (148) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (71) | 79\% | (853) | 15\% | (161) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (243) | 21\% | (179) | 51\% | (437) | 859 |
| 2024 H2H Matchup: Biden Voter | 7\% | (143) | 76\% | (1586) | 17\% | (353) | 2081 |
| 2024 H2H Matchup: Trump Voter | 87\% | (2089) | $4 \%$ | (103) | 8\% | (198) | 2390 |
| 2024 H2H Matchup: Would not Vote | $11 \%$ | (23) | 15\% | (31) | 74\% | (152) | 206 |
| 2024 H2H Matchup: Do not Know | 19\% | (54) | 16\% | (45) | 65\% | (181) | 279 |
| 2022 House Vote: Democrat | $11 \%$ | (224) | 70\% | (1436) | 19\% | (399) | 2058 |
| 2022 House Vote: Republican | 83\% | (1675) | 6\% | (129) | 11\% | (219) | 2022 |
| 2022 House Vote: Did not Vote | 48\% | (370) | 23\% | (180) | 29\% | (225) | 775 |
| 2020 Vote: Joe Biden | 10\% | (220) | 69\% | (1566) | 22\% | (496) | 2282 |
| 2020 Vote: Donald Trump | 85\% | (1914) | $4 \%$ | (98) | 10\% | (235) | 2247 |
| 2020 Vote: Someone Else | 29\% | (20) | 15\% | (11) | 56\% | (39) | 70 |
| 2020 Vote: Did not Vote | 43\% | (155) | 25\% | (89) | $32 \%$ | (113) | 357 |
| 2016 Vote: Hillary Clinton | 8\% | (129) | 76\% | (1225) | 16\% | (261) | 1616 |
| 2016 Vote: Donald Trump | 79\% | (1607) | 8\% | (162) | 13\% | (254) | 2024 |
| 2016 Vote: Someone Else | 27\% | (47) | 31\% | (54) | 42\% | (73) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 40\% | (78) | 33\% | (63) | 27\% | (53) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 50\% | (110) | 28\% | (60) | 22\% | (48) | 218 |
| U.S. Economy: Wrong Track | 58\% | (2057) | 21\% | (722) | 21\% | (737) | 3516 |
| U.S. Economy: Right Direction | 17\% | (252) | 72\% | (1042) | 10\% | (146) | 1440 |

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? - Unemployment

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 47\% | (2309) | 36\% | (1764) | 18\% | (883) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (78) | 84\% | (1262) | 11\% | (162) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 82\% | (2089) | 7\% | (174) | 11\% | (286) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 16\% | (141) | $36 \%$ | (328) | 48\% | (436) | 905 |
| Top 2024 Issue: Economy | 62\% | (1093) | $21 \%$ | (373) | 17\% | (309) | 1774 |
| Community: Urban | $36 \%$ | (413) | 45\% | (506) | 19\% | (214) | 1133 |
| Community: Suburban | 45\% | (1096) | 37\% | (894) | 18\% | (434) | 2423 |
| Community: Rural | 57\% | (800) | 26\% | (364) | 17\% | (236) | 1400 |
| Community/Gender: Urban Women | $34 \%$ | (189) | 44\% | (242) | 22\% | (122) | 553 |
| Community/Gender: Urban Men | 39\% | (224) | 45\% | (264) | 16\% | (92) | 580 |
| Community/Gender: Rural Women | 55\% | (451) | 26\% | (209) | 19\% | (155) | 814 |
| Community/Gender: Rural Men | 60\% | (349) | 27\% | (156) | 14\% | (81) | 586 |
| Community/Gender: Suburban Women | 41\% | (517) | 38\% | (483) | 21\% | (269) | 1269 |
| Community/Gender: Suburban Men | 50\% | (578) | 36\% | (411) | 14\% | (165) | 1154 |
| Homeowner | 48\% | (1814) | 35\% | (1334) | 17\% | (656) | 3803 |
| Renter | 42\% | (431) | 39\% | (393) | 19\% | (193) | 1017 |
| Military HHnm: Yes | 48\% | (372) | $33 \%$ | (253) | 19\% | (147) | 772 |
| Military HH: No | 46\% | (1937) | 36\% | (1511) | 18\% | (737) | 4184 |
| Employ: Private Sector | 47\% | (881) | 36\% | (676) | 17\% | (321) | 1879 |
| Employ: Government | 42\% | (136) | 33\% | (107) | 25\% | (79) | 323 |
| Employ: Self-Employed | 48\% | (216) | 37\% | (164) | 15\% | (67) | 446 |
| Employ: Homemaker | 61\% | (196) | 23\% | (75) | 16\% | (52) | 323 |
| Employ: Student | $36 \%$ | (47) | 36\% | (47) | 28\% | (37) | 130 |
| Employ: Retired | 46\% | (587) | 38\% | (483) | 16\% | (197) | 1267 |
| Employ: Unemployed | 42\% | (148) | 34\% | (118) | 24\% | (85) | 350 |
| Employ: Other | 41\% | (98) | 40\% | (95) | 19\% | (45) | 238 |
| Self + Household: White-Collar | 41\% | (821) | 42\% | (831) | 17\% | (328) | 1981 |
| Self + Household: Blue Collar | 52\% | (1182) | 32\% | (717) | 16\% | (373) | 2273 |
| Union HH: Yes | 43\% | (156) | 42\% | (151) | 14\% | (52) | 358 |
| Union HH: No | 47\% | (2153) | 35\% | (1613) | 18\% | (832) | 4598 |
| LGBTQ+: Yes | 32\% | (163) | 42\% | (216) | 26\% | (135) | 514 |
| LGBTQ+: No | 48\% | (2146) | 35\% | (1548) | 17\% | (748) | 4442 |
| Motivated to Vote | 48\% | (2162) | 37\% | (1674) | 16\% | (712) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_2
Table BLMB10_2: Who do you trust more to handle each of the following economic issues? - Unemployment

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $47 \%$ | $(2309)$ | $36 \%$ | $(1764)$ | $(883)$ | $(270)$ |
| Parent: Yes | $50 \%$ | $(765)$ | $32 \%$ | $(486)$ | $18 \%$ | $(613)$ |
| Parent: No | $45 \%$ | $(1544)$ | $37 \%$ | $(1278)$ | $18 \%$ | $(686)$ |
| COVID Vaccine: Yes | $36 \%$ | $(1265)$ | $44 \%$ | $(1550)$ | $20 \%$ | $(150)$ |
| COVID Vaccine: No | $72 \%$ | $(1044)$ | $15 \%$ | $(214)$ | $14 \%$ | $(197)$ |
| Student Loans: Yes | $37 \%$ | $(286)$ | $41 \%$ | $(316)$ | $23 \%$ | $(175)$ |
| Student Loans: No | $48 \%$ | $(2022)$ | $35 \%$ | $(1448)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? - Pay raises

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2055) | $33 \%$ | (1624) | 26\% | (1277) | 4956 |
| Gender: Male | 43\% | (989) | $33 \%$ | (761) | 25\% | (570) | 2320 |
| Gender: Female | 40\% | (1066) | 33\% | (863) | 27\% | (707) | 2636 |
| Age: 18-34 | 45\% | (589) | 30\% | (389) | 25\% | (330) | 1309 |
| Age: 35-44 | 42\% | (283) | 37\% | (250) | 21\% | (139) | 672 |
| Age: 45-64 | 43\% | (734) | $32 \%$ | (541) | 26\% | (439) | 1715 |
| Age: 65+ | 36\% | (449) | 35\% | (444) | 29\% | (368) | 1260 |
| GenZers: 1997-2012 | 43\% | (271) | $33 \%$ | (203) | 24\% | (150) | 623 |
| Millennials: 1981-1996 | 44\% | (572) | 32\% | (407) | 24\% | (309) | 1287 |
| GenXers: 1965-1980 | 44\% | (602) | 32\% | (431) | 24\% | (325) | 1358 |
| Baby Boomers: 1946-1964 | 36\% | (561) | 35\% | (545) | 29\% | (453) | 1559 |
| Educ: < College | 46\% | (1424) | 30\% | (932) | 25\% | (766) | 3122 |
| Educ: Bachelors degree | 38\% | (444) | $34 \%$ | (396) | 28\% | (328) | 1169 |
| Educ: Post-grad | 28\% | (187) | $44 \%$ | (296) | 27\% | (183) | 665 |
| Income: Under 50k | 40\% | (807) | $34 \%$ | (688) | 26\% | (514) | 2009 |
| Income: 50k-100k | 44\% | (789) | $31 \%$ | (549) | 26\% | (458) | 1795 |
| Income: 100k+ | 40\% | (459) | 34\% | (388) | 26\% | (304) | 1152 |
| Ethnicity: White (Non-Hispanic) | 45\% | (1631) | 28\% | (1036) | 27\% | (971) | 3637 |
| Ethnicity: Hispanic | 46\% | (157) | 34\% | (117) | 20\% | (69) | 343 |
| Ethnicity: Black (Non-Hispanic) | 26\% | (189) | 52\% | (382) | 22\% | (159) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 32\% | (79) | 36\% | (90) | 31\% | (77) | 246 |
| All Christian | 45\% | (1134) | 30\% | (758) | 25\% | (625) | 2517 |
| All Non-Christian | $31 \%$ | (70) | 40\% | (92) | 29\% | (66) | 228 |
| Atheist | 18\% | (35) | 57\% | (109) | 25\% | (47) | 191 |
| Agnostic/Nothing in particular | 33\% | (390) | 36\% | (426) | 31\% | (362) | 1178 |
| Something Else | $51 \%$ | (426) | 28\% | (240) | 21\% | (177) | 843 |
| Evangelical | 56\% | (778) | 23\% | (325) | 20\% | (281) | 1383 |
| Non-Evangelical | 39\% | (744) | 34\% | (653) | 27\% | (512) | 1909 |
| PID: Dem (no lean) | 10\% | (188) | 68\% | (1228) | 22\% | (398) | 1814 |
| PID: Ind (no lean) | 36\% | (448) | 23\% | (292) | 41\% | (510) | 1249 |
| PID: Rep (no lean) | 75\% | (1419) | 5\% | (104) | 20\% | (369) | 1893 |

[^144]Table BLMB10_3: Who do you trust more to handle each of the following economic issues? - Pay raises

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (2055) | 33\% | (1624) | 26\% | (1277) | 4956 |
| PID/Gender: Dem Men | 13\% | (105) | 69\% | (539) | 18\% | (140) | 784 |
| PID/Gender: Dem Women | 8\% | (84) | 67\% | (689) | 25\% | (258) | 1031 |
| PID/Gender: Ind Men | $36 \%$ | (232) | 24\% | (153) | 40\% | (254) | 639 |
| PID/Gender: Ind Women | 35\% | (215) | 23\% | (139) | 42\% | (256) | 611 |
| PID/Gender: Rep Men | 73\% | (653) | 8\% | (68) | 20\% | (177) | 898 |
| PID/Gender: Rep Women | 77\% | (767) | $4 \%$ | (35) | 19\% | (193) | 995 |
| Ideo: Liberal (1-3) | 13\% | (196) | 65\% | (947) | 21\% | (309) | 1451 |
| Ideo: Moderate (4) | 33\% | (461) | 33\% | (464) | 34\% | (472) | 1396 |
| Ideo: Conservative (5-7) | 69\% | (1329) | 10\% | (185) | 22\% | (423) | 1937 |
| Ideo/PID: Conservative Republican | 77\% | (1095) | 4\% | (59) | 19\% | (266) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 68\% | (299) | 10\% | (45) | 22\% | (96) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 17\% | (117) | 58\% | (393) | 25\% | (173) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (64) | 75\% | (814) | 19\% | (206) | 1085 |
| Unfavorable of Biden and Trump | 20\% | (171) | 20\% | (173) | 60\% | (515) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (121) | 71\% | (1472) | 23\% | (489) | 2081 |
| 2024 H2H Matchup: Trump Voter | 78\% | (1866) | $4 \%$ | (85) | 18\% | (438) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (26) | 12\% | (25) | 75\% | (155) | 206 |
| 2024 H2H Matchup: Do not Know | 15\% | (42) | 15\% | (43) | 70\% | (195) | 279 |
| 2022 House Vote: Democrat | 10\% | (201) | 64\% | (1324) | 26\% | (534) | 2058 |
| 2022 House Vote: Republican | 73\% | (1479) | 5\% | (109) | 21\% | (434) | 2022 |
| 2022 House Vote: Did not Vote | 44\% | (338) | 23\% | (175) | 34\% | (262) | 775 |
| 2020 Vote: Joe Biden | 9\% | (206) | 63\% | (1441) | 28\% | (635) | 2282 |
| 2020 Vote: Donald Trump | 75\% | (1674) | $4 \%$ | (92) | 21\% | (481) | 2247 |
| 2020 Vote: Someone Else | 25\% | (17) | 13\% | (9) | 62\% | (44) | 70 |
| 2020 Vote: Did not Vote | 44\% | (157) | 23\% | (82) | 33\% | (117) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (119) | 70\% | (1137) | 22\% | (361) | 1616 |
| 2016 Vote: Donald Trump | 68\% | (1384) | 7\% | (151) | 24\% | (488) | 2024 |
| 2016 Vote: Someone Else | 23\% | (39) | 21\% | (37) | 56\% | (98) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $36 \%$ | (70) | 37\% | (72) | 27\% | (53) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 50\% | (110) | 22\% | (48) | 28\% | (60) | 218 |
| U.S. Economy: Wrong Track | 51\% | (1804) | 19\% | (674) | 30\% | (1039) | 3516 |
| U.S. Economy: Right Direction | 17\% | (251) | 66\% | (950) | 17\% | (238) | 1440 |

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? - Pay raises

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2055) | 33\% | (1624) | 26\% | (1277) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (74) | 79\% | (1188) | 16\% | (240) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (1873) | 6\% | (155) | 20\% | (521) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (108) | $31 \%$ | (282) | 57\% | (516) | 905 |
| Top 2024 Issue: Economy | 56\% | (985) | 20\% | (346) | 25\% | (442) | 1774 |
| Community: Urban | 34\% | (385) | 41\% | (464) | 25\% | (284) | 1133 |
| Community: Suburban | 40\% | (967) | 34\% | (812) | 27\% | (644) | 2423 |
| Community: Rural | 50\% | (703) | 25\% | (348) | 25\% | (349) | 1400 |
| Community/Gender: Urban Women | 32\% | (179) | 40\% | (220) | 28\% | (154) | 553 |
| Community/Gender: Urban Men | 35\% | (206) | 42\% | (244) | 22\% | (130) | 580 |
| Community/Gender: Rural Women | 50\% | (410) | 26\% | (208) | 24\% | (196) | 814 |
| Community/Gender: Rural Men | 50\% | (293) | 24\% | (140) | 26\% | (153) | 586 |
| Community/Gender: Suburban Women | 38\% | (476) | 34\% | (436) | 28\% | (357) | 1269 |
| Community/Gender: Suburban Men | 43\% | (491) | 33\% | (376) | 25\% | (287) | 1154 |
| Homeowner | 41\% | (1576) | 32\% | (1223) | 26\% | (1004) | 3803 |
| Renter | 41\% | (421) | 36\% | (367) | 23\% | (229) | 1017 |
| Military HHnm: Yes | 43\% | (334) | 30\% | (231) | 27\% | (206) | 772 |
| Military HH: No | 41\% | (1721) | 33\% | (1393) | 26\% | (1070) | 4184 |
| Employ: Private Sector | 43\% | (809) | 32\% | (610) | 24\% | (459) | 1879 |
| Employ: Government | 41\% | (132) | 32\% | (104) | 27\% | (87) | 323 |
| Employ: Self-Employed | 44\% | (199) | 30\% | (133) | 26\% | (115) | 446 |
| Employ: Homemaker | 59\% | (190) | $21 \%$ | (68) | 20\% | (66) | 323 |
| Employ: Student | $33 \%$ | (43) | 39\% | (51) | 28\% | (36) | 130 |
| Employ: Retired | 36\% | (456) | 36\% | (460) | 28\% | (351) | 1267 |
| Employ: Unemployed | 37\% | (129) | $31 \%$ | (107) | 33\% | (114) | 350 |
| Employ: Other | 41\% | (98) | 38\% | (91) | 20\% | (48) | 238 |
| Self + Household: White-Collar | 36\% | (707) | 38\% | (752) | 26\% | (521) | 1981 |
| Self + Household: Blue Collar | 47\% | (1059) | 30\% | (673) | 24\% | (540) | 2273 |
| Union HH: Yes | 39\% | (140) | 41\% | (146) | 20\% | (72) | 358 |
| Union HH: No | 42\% | (1915) | $32 \%$ | (1478) | 26\% | (1205) | 4598 |
| LGBTQ+: Yes | 27\% | (141) | 41\% | (213) | 31\% | (161) | 514 |
| LGBTQ+: No | 43\% | (1914) | 32\% | (1411) | 25\% | (1116) | 4442 |
| Motivated to Vote | 42\% | (1914) | 34\% | (1524) | 24\% | (1108) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_3
Table BLMB10_3: Who do you trust more to handle each of the following economic issues? - Pay raises

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | $(2055)$ | $33 \%$ | $(1624)$ | $26 \%$ | $(1277)$ |
| Parent: Yes | $49 \%$ | $(750)$ | $30 \%$ | $(458)$ | $21 \%$ | $(312)$ |
| Parent: No | $38 \%$ | $(1305)$ | $34 \%$ | $(1166)$ | $28 \%$ | $(964)$ |
| COVID Vaccine: Yes | $32 \%$ | $(1107)$ | $40 \%$ | $(1407)$ | $28 \%$ | $(987)$ |
| COVID Vaccine: No | $65 \%$ | $(948)$ | $15 \%$ | $(217)$ | $20 \%$ | $(290)$ |
| Student Loans: Yes | $35 \%$ | $(269)$ | $37 \%$ | $(289)$ | $28 \%$ | $(219)$ |
| Student Loans: No | $43 \%$ | $(1786)$ | $32 \%$ | $(1335)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? - Stock market performance

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2400) | 28\% | (1378) | 24\% | (1178) | 4956 |
| Gender: Male | 53\% | (1233) | 27\% | (626) | 20\% | (461) | 2320 |
| Gender: Female | 44\% | (1167) | 29\% | (752) | 27\% | (717) | 2636 |
| Age: 18-34 | 49\% | (642) | 25\% | (333) | 26\% | (334) | 1309 |
| Age: 35-44 | 46\% | (306) | 33\% | (220) | 22\% | (146) | 672 |
| Age: 45-64 | $52 \%$ | (896) | 26\% | (449) | 22\% | (370) | 1715 |
| Age: 65+ | 44\% | (556) | 30\% | (376) | 26\% | (328) | 1260 |
| GenZers: 1997-2012 | 46\% | (285) | 27\% | (171) | 27\% | (168) | 623 |
| Millennials: 1981-1996 | 49\% | (629) | 28\% | (363) | 23\% | (296) | 1287 |
| GenXers: 1965-1980 | $52 \%$ | (707) | 26\% | (349) | 22\% | (302) | 1358 |
| Baby Boomers: 1946-1964 | 47\% | (725) | 30\% | (464) | 24\% | (370) | 1559 |
| Educ: < College | 50\% | (1574) | 26\% | (796) | 24\% | (752) | 3122 |
| Educ: Bachelors degree | 48\% | (556) | 28\% | (330) | 24\% | (283) | 1169 |
| Educ: Post-grad | 41\% | (271) | 38\% | (251) | 22\% | (144) | 665 |
| Income: Under 50k | 44\% | (888) | 28\% | (572) | 27\% | (549) | 2009 |
| Income: 50k-100k | $51 \%$ | (912) | 27\% | (480) | 22\% | (404) | 1795 |
| Income: 100k+ | 52\% | (601) | 28\% | (326) | 20\% | (225) | 1152 |
| Ethnicity: White (Non-Hispanic) | 53\% | (1933) | 24\% | (880) | 23\% | (824) | 3637 |
| Ethnicity: Hispanic | $52 \%$ | (178) | 26\% | (90) | 22\% | (75) | 343 |
| Ethnicity: Black (Non-Hispanic) | 25\% | (184) | 47\% | (342) | 28\% | (204) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 43\% | (106) | 26\% | (65) | 30\% | (75) | 246 |
| All Christian | 54\% | (1350) | 25\% | (635) | 21\% | (532) | 2517 |
| All Non-Christian | 42\% | (95) | 34\% | (77) | 24\% | (56) | 228 |
| Atheist | 27\% | (52) | 49\% | (93) | 24\% | (46) | 191 |
| Agnostic/Nothing in particular | 38\% | (447) | $31 \%$ | (368) | 31\% | (363) | 1178 |
| Something Else | $54 \%$ | (457) | 24\% | (205) | 22\% | (181) | 843 |
| Evangelical | 61\% | (840) | 20\% | (271) | 20\% | (273) | 1383 |
| Non-Evangelical | 48\% | (925) | 29\% | (551) | 23\% | (433) | 1909 |
| PID: Dem (no lean) | 15\% | (274) | 58\% | (1058) | 27\% | (482) | 1814 |
| PID: Ind (no lean) | 44\% | (546) | 20\% | (244) | 37\% | (459) | 1249 |
| PID: Rep (no lean) | 84\% | (1581) | 4\% | (75) | 12\% | (236) | 1893 |

[^145]Table BLMB10_5: Who do you trust more to handle each of the following economic issues? - Stock market performance

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2400) | 28\% | (1378) | 24\% | (1178) | 4956 |
| PID/Gender: Dem Men | 20\% | (160) | 58\% | (454) | 22\% | (170) | 784 |
| PID/Gender: Dem Women | 11\% | (114) | 59\% | (604) | 30\% | (313) | 1031 |
| PID/Gender: Ind Men | 49\% | (312) | 19\% | (123) | 32\% | (204) | 639 |
| PID/Gender: Ind Women | 38\% | (234) | 20\% | (122) | 42\% | (255) | 611 |
| PID/Gender: Rep Men | 85\% | (762) | 5\% | (49) | 10\% | (87) | 898 |
| PID/Gender: Rep Women | 82\% | (820) | 3\% | (26) | 15\% | (149) | 995 |
| Ideo: Liberal (1-3) | 18\% | (266) | 58\% | (836) | 24\% | (349) | 1451 |
| Ideo: Moderate (4) | 39\% | (548) | 27\% | (375) | $34 \%$ | (473) | 1396 |
| Ideo: Conservative (5-7) | 78\% | (1509) | 7\% | (144) | 15\% | (283) | 1937 |
| Ideo/PID: Conservative Republican | 86\% | (1225) | $3 \%$ | (40) | 11\% | (155) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $74 \%$ | (327) | 8\% | (35) | 18\% | (77) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 22\% | (149) | 47\% | (320) | 31\% | (214) | 683 |
| Ideo/PID: Liberal Democrat | 10\% | (114) | 67\% | (725) | 23\% | (246) | 1085 |
| Unfavorable of Biden and Trump | 37\% | (319) | 12\% | (101) | 51\% | (439) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (240) | 61\% | (1276) | 27\% | (565) | 2081 |
| 2024 H2H Matchup: Trump Voter | 86\% | (2046) | 3\% | (69) | 11\% | (275) | 2390 |
| 2024 H2H Matchup: Would not Vote | 22\% | (45) | 8\% | (17) | 70\% | (145) | 206 |
| 2024 H2H Matchup: Do not Know | 25\% | (69) | 6\% | (16) | 69\% | (194) | 279 |
| 2022 House Vote: Democrat | 15\% | (306) | 57\% | (1164) | 29\% | (589) | 2058 |
| 2022 House Vote: Republican | 82\% | (1661) | 4\% | (83) | 14\% | (278) | 2022 |
| 2022 House Vote: Did not Vote | 51\% | (392) | 15\% | (119) | $34 \%$ | (264) | 775 |
| 2020 Vote: Joe Biden | 15\% | (343) | 54\% | (1233) | 31\% | (706) | 2282 |
| 2020 Vote: Donald Trump | 84\% | (1877) | 3\% | (62) | 14\% | (307) | 2247 |
| 2020 Vote: Someone Else | 32\% | (23) | 11\% | (8) | 57\% | (40) | 70 |
| 2020 Vote: Did not Vote | 44\% | (157) | 21\% | (75) | 35\% | (125) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (195) | 61\% | (991) | 27\% | (430) | 1616 |
| 2016 Vote: Donald Trump | 79\% | (1590) | 6\% | (113) | 16\% | (321) | 2024 |
| 2016 Vote: Someone Else | 32\% | (55) | 20\% | (35) | 48\% | (84) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 48\% | (92) | 29\% | (56) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 59\% | (128) | 16\% | (34) | 26\% | (56) | 218 |
| U.S. Economy: Wrong Track | 60\% | (2095) | 14\% | (502) | 26\% | (919) | 3516 |
| U.S. Economy: Right Direction | 21\% | (305) | 61\% | (875) | 18\% | (259) | 1440 |

Continued on next page

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? - Stock market performance

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2400) | 28\% | (1378) | 24\% | (1178) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (126) | $72 \%$ | (1085) | 19\% | (292) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 82\% | (2077) | 4\% | (109) | 14\% | (362) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 22\% | (197) | 20\% | (184) | 58\% | (524) | 905 |
| Top 2024 Issue: Economy | 63\% | (1119) | 15\% | (257) | 22\% | (398) | 1774 |
| Community: Urban | 39\% | (445) | 36\% | (405) | 25\% | (282) | 1133 |
| Community: Suburban | 48\% | (1159) | 29\% | (700) | 23\% | (564) | 2423 |
| Community: Rural | 57\% | (796) | 19\% | (272) | 24\% | (332) | 1400 |
| Community/Gender: Urban Women | 36\% | (198) | 36\% | (197) | 29\% | (158) | 553 |
| Community/Gender: Urban Men | 43\% | (247) | $36 \%$ | (208) | 21\% | (124) | 580 |
| Community/Gender: Rural Women | 53\% | (432) | 19\% | (156) | 28\% | (226) | 814 |
| Community/Gender: Rural Men | 62\% | (364) | 20\% | (116) | 18\% | (106) | 586 |
| Community/Gender: Suburban Women | 42\% | (537) | 31\% | (398) | 26\% | (334) | 1269 |
| Community/Gender: Suburban Men | 54\% | (622) | 26\% | (301) | 20\% | (230) | 1154 |
| Homeowner | 50\% | (1898) | 27\% | (1035) | 23\% | (870) | 3803 |
| Renter | 43\% | (439) | $31 \%$ | (316) | 26\% | (262) | 1017 |
| Military HHnm: Yes | 50\% | (382) | 24\% | (186) | 26\% | (203) | 772 |
| Military HH: No | 48\% | (2018) | 28\% | (1192) | 23\% | (975) | 4184 |
| Employ: Private Sector | 49\% | (929) | 29\% | (537) | 22\% | (412) | 1879 |
| Employ: Government | 44\% | (141) | 30\% | (98) | 26\% | (84) | 323 |
| Employ: Self-Employed | 53\% | (237) | 27\% | (121) | 20\% | (89) | 446 |
| Employ: Homemaker | 64\% | (206) | 18\% | (57) | 19\% | (61) | 323 |
| Employ: Student | 39\% | (51) | 28\% | (37) | 33\% | (43) | 130 |
| Employ: Retired | 46\% | (580) | 29\% | (365) | 25\% | (322) | 1267 |
| Employ: Unemployed | 41\% | (145) | 26\% | (90) | 33\% | (115) | 350 |
| Employ: Other | 47\% | (111) | 31\% | (74) | 22\% | (53) | 238 |
| Self + Household: White-Collar | 46\% | (906) | 32\% | (642) | 22\% | (433) | 1981 |
| Self + Household: Blue Collar | $52 \%$ | (1191) | 25\% | (565) | 23\% | (517) | 2273 |
| Union HH: Yes | 48\% | (171) | 36\% | (131) | 16\% | (56) | 358 |
| Union HH: No | 48\% | (2229) | 27\% | (1247) | 24\% | (1122) | 4598 |
| LGBTQ+: Yes | 30\% | (156) | 36\% | (183) | 34\% | (175) | 514 |
| LGBTQ+: No | 51\% | (2244) | 27\% | (1194) | 23\% | (1003) | 4442 |
| Motivated to Vote | 49\% | (2237) | 28\% | (1291) | 22\% | (1018) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_5
Table BLMB10_5: Who do you trust more to handle each of the following economic issues? - Stock market performance

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2400) | 28\% | (1378) | 24\% | (1178) | 4956 |
| Parent: Yes | 54\% | (818) | 26\% | (392) | 20\% | (310) | 1520 |
| Parent: No | 46\% | (1582) | 29\% | (985) | 25\% | (869) | 3436 |
| COVID Vaccine: Yes | 40\% | (1398) | 34\% | (1188) | 26\% | (914) | 3501 |
| COVID Vaccine: No | 69\% | (1002) | 13\% | (189) | 18\% | (264) | 1455 |
| Student Loans: Yes | 41\% | (322) | $31 \%$ | (237) | 28\% | (218) | 778 |
| Student Loans: No | 50\% | (2078) | 27\% | (1140) | 23\% | (960) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? - Taxes

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2405) | $33 \%$ | (1615) | 19\% | (935) | 4956 |
| Gender: Male | 53\% | (1230) | 32\% | (744) | 15\% | (346) | 2320 |
| Gender: Female | 45\% | (1175) | 33\% | (871) | 22\% | (589) | 2636 |
| Age: 18-34 | 47\% | (619) | 29\% | (385) | 23\% | (304) | 1309 |
| Age: 35-44 | 45\% | (304) | 36\% | (241) | 19\% | (126) | 672 |
| Age: 45-64 | $51 \%$ | (875) | $31 \%$ | (539) | 18\% | (301) | 1715 |
| Age: 65+ | 48\% | (607) | 36\% | (449) | 16\% | (204) | 1260 |
| GenZers: 1997-2012 | 44\% | (273) | 30\% | (185) | 27\% | (165) | 623 |
| Millennials: 1981-1996 | 48\% | (617) | 32\% | (416) | 20\% | (254) | 1287 |
| GenXers: 1965-1980 | 51\% | (694) | $31 \%$ | (423) | 18\% | (240) | 1358 |
| Baby Boomers: 1946-1964 | 48\% | (756) | 35\% | (553) | 16\% | (251) | 1559 |
| Educ: < College | 51\% | (1589) | 30\% | (921) | 20\% | (612) | 3122 |
| Educ: Bachelors degree | 48\% | (559) | 35\% | (412) | 17\% | (198) | 1169 |
| Educ: Post-grad | 39\% | (258) | 42\% | (282) | 19\% | (125) | 665 |
| Income: Under 50k | 45\% | (896) | 34\% | (691) | 21\% | (422) | 2009 |
| Income: 50k-100k | 52\% | (928) | $31 \%$ | (556) | 17\% | (312) | 1795 |
| Income: 100k+ | $51 \%$ | (582) | 32\% | (368) | 17\% | (201) | 1152 |
| Ethnicity: White (Non-Hispanic) | $54 \%$ | (1962) | 29\% | (1038) | 18\% | (638) | 3637 |
| Ethnicity: Hispanic | 51\% | (174) | $31 \%$ | (105) | 19\% | (64) | 343 |
| Ethnicity: Black (Non-Hispanic) | 25\% | (182) | 54\% | (392) | 21\% | (156) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (87) | 33\% | (81) | 32\% | (78) | 246 |
| All Christian | 55\% | (1378) | 30\% | (743) | 16\% | (395) | 2517 |
| All Non-Christian | 39\% | (89) | 41\% | (94) | 20\% | (44) | 228 |
| Atheist | 22\% | (42) | 54\% | (104) | 24\% | (45) | 191 |
| Agnostic/Nothing in particular | 36\% | (430) | 38\% | (445) | 26\% | (304) | 1178 |
| Something Else | 55\% | (466) | 27\% | (230) | 17\% | (147) | 843 |
| Evangelical | 64\% | (888) | 22\% | (305) | 14\% | (191) | 1383 |
| Non-Evangelical | 48\% | (917) | 34\% | (642) | 18\% | (349) | 1909 |
| PID: Dem (no lean) | 12\% | (217) | 68\% | (1241) | 20\% | (356) | 1814 |
| PID: Ind (no lean) | 44\% | (549) | 23\% | (293) | 33\% | (407) | 1249 |
| PID: Rep (no lean) | 87\% | (1639) | 4\% | (81) | 9\% | (172) | 1893 |

[^146]Table BLMB10_6: Who do you trust more to handle each of the following economic issues? - Taxes

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2405) | 33\% | (1615) | 19\% | (935) | 4956 |
| PID/Gender: Dem Men | 17\% | (134) | 69\% | (541) | 14\% | (109) | 784 |
| PID/Gender: Dem Women | 8\% | (83) | 68\% | (700) | 24\% | (247) | 1031 |
| PID/Gender: Ind Men | 49\% | (313) | 24\% | (150) | 27\% | (175) | 639 |
| PID/Gender: Ind Women | 39\% | (236) | 23\% | (142) | 38\% | (232) | 611 |
| PID/Gender: Rep Men | 87\% | (783) | $6 \%$ | (53) | 7\% | (62) | 898 |
| PID/Gender: Rep Women | 86\% | (856) | 3\% | (29) | 11\% | (110) | 995 |
| Ideo: Liberal (1-3) | 16\% | (225) | 65\% | (939) | 20\% | (288) | 1451 |
| Ideo: Moderate (4) | 38\% | (536) | $34 \%$ | (470) | 28\% | (390) | 1396 |
| Ideo: Conservative (5-7) | 81\% | (1569) | 9\% | (173) | 10\% | (195) | 1937 |
| Ideo/PID: Conservative Republican | 90\% | (1271) | 3\% | (42) | 7\% | (106) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 77\% | (338) | 9\% | (39) | 14\% | (63) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (136) | 58\% | (395) | 22\% | (152) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (76) | 76\% | (820) | 17\% | (189) | 1085 |
| Unfavorable of Biden and Trump | 35\% | (298) | 16\% | (140) | 49\% | (421) | 859 |
| 2024 H2H Matchup: Biden Voter | 8\% | (166) | 72\% | (1494) | 20\% | (421) | 2081 |
| 2024 H2H Matchup: Trump Voter | 89\% | (2127) | 3\% | (77) | 8\% | (186) | 2390 |
| 2024 H2H Matchup: Would not Vote | 19\% | (39) | 11\% | (22) | 70\% | (144) | 206 |
| 2024 H2H Matchup: Do not Know | 26\% | (73) | 8\% | (22) | 66\% | (184) | 279 |
| 2022 House Vote: Democrat | 12\% | (245) | 66\% | (1349) | 23\% | (465) | 2058 |
| 2022 House Vote: Republican | 86\% | (1735) | 5\% | (95) | 9\% | (192) | 2022 |
| 2022 House Vote: Did not Vote | 50\% | (384) | 20\% | (156) | 30\% | (235) | 775 |
| 2020 Vote: Joe Biden | 12\% | (275) | 64\% | (1450) | 24\% | (557) | 2282 |
| 2020 Vote: Donald Trump | 87\% | (1945) | $4 \%$ | (81) | 10\% | (221) | 2247 |
| 2020 Vote: Someone Else | $31 \%$ | (22) | 12\% | (9) | 57\% | (40) | 70 |
| 2020 Vote: Did not Vote | 46\% | (164) | 21\% | (75) | 33\% | (118) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (147) | $72 \%$ | (1160) | 19\% | (309) | 1616 |
| 2016 Vote: Donald Trump | 83\% | (1672) | 6\% | (119) | 12\% | (233) | 2024 |
| 2016 Vote: Someone Else | 29\% | (50) | 29\% | (50) | 42\% | (73) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 39\% | (76) | 39\% | (76) | 21\% | (42) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 58\% | (127) | 19\% | (42) | 22\% | (49) | 218 |
| U.S. Economy: Wrong Track | 60\% | (2118) | 18\% | (637) | 22\% | (761) | 3516 |
| U.S. Economy: Right Direction | 20\% | (287) | 68\% | (978) | 12\% | (174) | 1440 |

Table BLMB10_6: Who do you trust more to handle each of the following economic issues? - Taxes

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (2405) | 33\% | (1615) | 19\% | (935) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (96) | 79\% | (1192) | 14\% | (215) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 83\% | (2125) | 6\% | (161) | 10\% | (263) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (185) | 29\% | (263) | 51\% | (457) | 905 |
| Top 2024 Issue: Economy | 63\% | (1111) | 19\% | (346) | 18\% | (318) | 1774 |
| Community: Urban | 37\% | (424) | 42\% | (471) | $21 \%$ | (238) | 1133 |
| Community: Suburban | 48\% | (1166) | 33\% | (803) | 19\% | (454) | 2423 |
| Community: Rural | 58\% | (815) | 24\% | (342) | 17\% | (244) | 1400 |
| Community/Gender: Urban Women | 35\% | (191) | $41 \%$ | (229) | 24\% | (133) | 553 |
| Community/Gender: Urban Men | 40\% | (233) | 42\% | (242) | 18\% | (105) | 580 |
| Community/Gender: Rural Women | 55\% | (447) | 25\% | (207) | 20\% | (161) | 814 |
| Community/Gender: Rural Men | 63\% | (368) | 23\% | (135) | 14\% | (83) | 586 |
| Community/Gender: Suburban Women | 42\% | (537) | 34\% | (436) | 23\% | (296) | 1269 |
| Community/Gender: Suburban Men | 54\% | (629) | $32 \%$ | (367) | 14\% | (158) | 1154 |
| Homeowner | 50\% | (1904) | 32\% | (1207) | 18\% | (692) | 3803 |
| Renter | 43\% | (438) | 36\% | (369) | 21\% | (210) | 1017 |
| Military HHnm: Yes | 53\% | (406) | 29\% | (226) | 18\% | (140) | 772 |
| Military HH: No | 48\% | (1999) | 33\% | (1389) | 19\% | (796) | 4184 |
| Employ: Private Sector | 49\% | (926) | $33 \%$ | (625) | 17\% | (328) | 1879 |
| Employ: Government | 46\% | (149) | $31 \%$ | (101) | 22\% | (72) | 323 |
| Employ: Self-Employed | 51\% | (228) | 29\% | (129) | 20\% | (89) | 446 |
| Employ: Homemaker | 60\% | (193) | 22\% | (70) | 19\% | (61) | 323 |
| Employ: Student | 39\% | (51) | 34\% | (44) | 26\% | (34) | 130 |
| Employ: Retired | 48\% | (611) | 35\% | (448) | 16\% | (209) | 1267 |
| Employ: Unemployed | 41\% | (143) | 33\% | (116) | 26\% | (91) | 350 |
| Employ: Other | 44\% | (104) | 35\% | (83) | $21 \%$ | (51) | 238 |
| Self + Household: White-Collar | 45\% | (890) | 38\% | (751) | 17\% | (339) | 1981 |
| Self + Household: Blue Collar | 53\% | (1211) | 30\% | (672) | 17\% | (389) | 2273 |
| Union HH: Yes | 48\% | (171) | 40\% | (144) | 12\% | (44) | 358 |
| Union HH: No | 49\% | (2235) | 32\% | (1471) | 19\% | (891) | 4598 |
| LGBTQ+: Yes | 32\% | (167) | 39\% | (203) | 28\% | (145) | 514 |
| LGBTQ+: No | 50\% | (2239) | 32\% | (1413) | 18\% | (790) | 4442 |
| Motivated to Vote | 50\% | (2262) | 33\% | (1517) | 17\% | (768) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_6
Table BLMB10_6: Who do you trust more to handle each of the following economic issues? - Taxes

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $49 \%$ | $(2405)$ | $33 \%$ | $(1615)$ | $(935)$ | $19 \%$ |
| Parent: Yes | $53 \%$ | $(805)$ | $30 \%$ | $(453)$ | $17 \%$ | $(263)$ |
| Parent: No | $47 \%$ | $(1600)$ | $34 \%$ | $(1163)$ | $20 \%$ | $(673)$ |
| COVID Vaccine: Yes | $39 \%$ | $(1366)$ | $40 \%$ | $(1403)$ | $21 \%$ | $(731)$ |
| COVID Vaccine: No | $71 \%$ | $(1039)$ | $15 \%$ | $(212)$ | $14 \%$ | $(204)$ |
| Student Loans: Yes | $40 \%$ | $(310)$ | $36 \%$ | $(283)$ | $24 \%$ | $(184)$ |
| Student Loans: No | $50 \%$ | $(2095)$ | $32 \%$ | $(1332)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? - Government spending on social services

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2171) | 35\% | (1758) | 21\% | (1027) | 4956 |
| Gender: Male | 47\% | (1085) | 35\% | (812) | 18\% | (423) | 2320 |
| Gender: Female | 41\% | (1086) | 36\% | (946) | 23\% | (604) | 2636 |
| Age: 18-34 | 42\% | (552) | 32\% | (416) | 26\% | (341) | 1309 |
| Age: 35-44 | 41\% | (272) | 38\% | (257) | 21\% | (143) | 672 |
| Age: 45-64 | 47\% | (800) | 35\% | (597) | 19\% | (318) | 1715 |
| Age: 65+ | 43\% | (546) | 39\% | (489) | 18\% | (226) | 1260 |
| GenZers: 1997-2012 | 38\% | (237) | 34\% | (211) | 28\% | (176) | 623 |
| Millennials: 1981-1996 | 44\% | (560) | 34\% | (436) | 23\% | (291) | 1287 |
| GenXers: 1965-1980 | 47\% | (634) | 35\% | (476) | 18\% | (249) | 1358 |
| Baby Boomers: 1946-1964 | 44\% | (683) | 38\% | (595) | 18\% | (282) | 1559 |
| Educ: < College | 48\% | (1486) | $31 \%$ | (975) | 21\% | (660) | 3122 |
| Educ: Bachelors degree | 39\% | (457) | 39\% | (460) | 22\% | (252) | 1169 |
| Educ: Post-grad | $34 \%$ | (228) | 49\% | (323) | 17\% | (115) | 665 |
| Income: Under 50k | 41\% | (819) | 36\% | (733) | 23\% | (458) | 2009 |
| Income: 50k-100k | 47\% | (844) | 33\% | (595) | 20\% | (356) | 1795 |
| Income: $100 \mathrm{k}+$ | 44\% | (508) | 37\% | (430) | 19\% | (213) | 1152 |
| Ethnicity: White (Non-Hispanic) | 49\% | (1776) | 32\% | (1153) | 19\% | (708) | 3637 |
| Ethnicity: Hispanic | 50\% | (170) | $31 \%$ | (108) | 19\% | (65) | 343 |
| Ethnicity: Black (Non-Hispanic) | 20\% | (144) | 56\% | (410) | 24\% | (176) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (80) | 35\% | (87) | $32 \%$ | (79) | 246 |
| All Christian | 49\% | (1237) | 33\% | (835) | 18\% | (444) | 2517 |
| All Non-Christian | 32\% | (73) | 50\% | (114) | 18\% | (41) | 228 |
| Atheist | 22\% | (42) | 54\% | (102) | 24\% | (46) | 191 |
| Agnostic/Nothing in particular | 34\% | (402) | 39\% | (459) | 27\% | (317) | 1178 |
| Something Else | 49\% | (417) | 29\% | (248) | $21 \%$ | (179) | 843 |
| Evangelical | 57\% | (783) | 25\% | (351) | 18\% | (250) | 1383 |
| Non-Evangelical | 44\% | (832) | 37\% | (707) | 19\% | (370) | 1909 |
| PID: Dem (no lean) | 10\% | (179) | 71\% | (1280) | 20\% | (355) | 1814 |
| PID: Ind (no lean) | 38\% | (469) | 29\% | (356) | $34 \%$ | (424) | 1249 |
| PID: Rep (no lean) | 80\% | (1522) | 6\% | (122) | 13\% | (249) | 1893 |

[^147]Table BLMB10_7: Who do you trust more to handle each of the following economic issues? - Government spending on social services

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2171) | 35\% | (1758) | 21\% | (1027) | 4956 |
| PID/Gender: Dem Men | 14\% | (113) | 70\% | (547) | 16\% | (124) | 784 |
| PID/Gender: Dem Women | 6\% | (66) | 71\% | (733) | 22\% | (231) | 1031 |
| PID/Gender: Ind Men | 39\% | (250) | 29\% | (188) | 32\% | (201) | 639 |
| PID/Gender: Ind Women | $36 \%$ | (219) | 28\% | (169) | 36\% | (222) | 611 |
| PID/Gender: Rep Men | 80\% | (723) | 9\% | (77) | 11\% | (98) | 898 |
| PID/Gender: Rep Women | 80\% | (800) | 4\% | (45) | 15\% | (150) | 995 |
| Ideo: Liberal (1-3) | 13\% | (194) | 68\% | (993) | 18\% | (265) | 1451 |
| Ideo: Moderate (4) | 33\% | (458) | 38\% | (532) | 29\% | (406) | 1396 |
| Ideo: Conservative (5-7) | 75\% | (1449) | 11\% | (204) | 15\% | (283) | 1937 |
| Ideo/PID: Conservative Republican | 83\% | (1182) | 5\% | (65) | 12\% | (172) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $71 \%$ | (311) | 13\% | (56) | 16\% | (72) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 16\% | (112) | 60\% | (409) | 24\% | (163) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (61) | 78\% | (847) | 16\% | (176) | 1085 |
| Unfavorable of Biden and Trump | 25\% | (217) | 21\% | (178) | 54\% | (463) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (116) | 75\% | (1568) | 19\% | (397) | 2081 |
| 2024 H2H Matchup: Trump Voter | 82\% | (1965) | 5\% | (120) | 13\% | (305) | 2390 |
| 2024 H2H Matchup: Would not Vote | 15\% | (31) | 14\% | (28) | 71\% | (147) | 206 |
| 2024 H2H Matchup: Do not Know | $21 \%$ | (59) | 15\% | (42) | 64\% | (179) | 279 |
| 2022 House Vote: Democrat | 9\% | (186) | 69\% | (1423) | 22\% | (449) | 2058 |
| 2022 House Vote: Republican | 79\% | (1592) | 7\% | (136) | 15\% | (294) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (350) | 23\% | (182) | $31 \%$ | (243) | 775 |
| 2020 Vote: Joe Biden | 9\% | (202) | 67\% | (1537) | 24\% | (543) | 2282 |
| 2020 Vote: Donald Trump | 80\% | (1799) | 6\% | (128) | 14\% | (320) | 2247 |
| 2020 Vote: Someone Else | 24\% | (17) | 15\% | (11) | 61\% | (43) | 70 |
| 2020 Vote: Did not Vote | 43\% | (153) | 23\% | (82) | $34 \%$ | (121) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (115) | 75\% | (1207) | 18\% | (294) | 1616 |
| 2016 Vote: Donald Trump | 75\% | (1521) | 9\% | (178) | 16\% | (324) | 2024 |
| 2016 Vote: Someone Else | $32 \%$ | (56) | 27\% | (47) | 41\% | (70) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 41\% | (79) | 36\% | (70) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 51\% | (111) | 24\% | (52) | 25\% | (55) | 218 |
| U.S. Economy: Wrong Track | 55\% | (1934) | 20\% | (718) | 25\% | (864) | 3516 |
| U.S. Economy: Right Direction | 16\% | (236) | 72\% | (1040) | 11\% | (163) | 1440 |

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? - Government spending on social services

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2171) | 35\% | (1758) | 21\% | (1027) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (80) | 82\% | (1225) | 13\% | (198) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 77\% | (1969) | 8\% | (192) | 15\% | (387) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (122) | 38\% | (341) | 49\% | (442) | 905 |
| Top 2024 Issue: Economy | 57\% | (1009) | 22\% | (386) | 21\% | (379) | 1774 |
| Community: Urban | 33\% | (379) | 45\% | (515) | 21\% | (239) | 1133 |
| Community: Suburban | 43\% | (1050) | 36\% | (871) | 21\% | (502) | 2423 |
| Community: Rural | 53\% | (741) | 27\% | (372) | 20\% | (287) | 1400 |
| Community/Gender: Urban Women | 32\% | (179) | 44\% | (245) | 23\% | (128) | 553 |
| Community/Gender: Urban Men | 35\% | (200) | 46\% | (269) | 19\% | (110) | 580 |
| Community/Gender: Rural Women | $52 \%$ | (425) | 27\% | (218) | 21\% | (171) | 814 |
| Community/Gender: Rural Men | 54\% | (316) | 26\% | (154) | 20\% | (116) | 586 |
| Community/Gender: Suburban Women | 38\% | (482) | 38\% | (483) | 24\% | (304) | 1269 |
| Community/Gender: Suburban Men | 49\% | (569) | 34\% | (388) | 17\% | (197) | 1154 |
| Homeowner | 45\% | (1720) | 35\% | (1322) | 20\% | (761) | 3803 |
| Renter | 38\% | (388) | 39\% | (401) | 22\% | (227) | 1017 |
| Military HHnm: Yes | 49\% | (378) | 31\% | (240) | 20\% | (154) | 772 |
| Military HH: No | 43\% | (1792) | 36\% | (1518) | 21\% | (874) | 4184 |
| Employ: Private Sector | 45\% | (844) | 35\% | (664) | 20\% | (371) | 1879 |
| Employ: Government | 42\% | (136) | 34\% | (109) | 24\% | (78) | 323 |
| Employ: Self-Employed | 47\% | (208) | 35\% | (157) | 18\% | (81) | 446 |
| Employ: Homemaker | 56\% | (181) | 25\% | (81) | 19\% | (62) | 323 |
| Employ: Student | 33\% | (42) | 39\% | (51) | 28\% | (36) | 130 |
| Employ: Retired | 43\% | (547) | 38\% | (483) | 19\% | (237) | 1267 |
| Employ: Unemployed | 37\% | (130) | 32\% | (113) | 31\% | (107) | 350 |
| Employ: Other | 35\% | (83) | 42\% | (100) | 23\% | (55) | 238 |
| Self + Household: White-Collar | 40\% | (786) | 42\% | (837) | 18\% | (358) | 1981 |
| Self + Household: Blue Collar | 48\% | (1101) | 32\% | (728) | 19\% | (443) | 2273 |
| Union HH: Yes | 41\% | (148) | 43\% | (154) | 16\% | (56) | 358 |
| Union HH: No | 44\% | (2022) | 35\% | (1604) | 21\% | (971) | 4598 |
| LGBTQ+: Yes | 29\% | (148) | 42\% | (217) | 29\% | (150) | 514 |
| LGBTQ+: No | 46\% | (2023) | 35\% | (1541) | 20\% | (878) | 4442 |
| Motivated to Vote | 45\% | (2040) | 36\% | (1651) | 19\% | (856) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_7
Table BLMB10_7: Who do you trust more to handle each of the following economic issues? - Government spending on social services

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2171) | 35\% | (1758) | 21\% | (1027) | 4956 |
| Parent: Yes | 48\% | (725) | 33\% | (509) | 19\% | (287) | 1520 |
| Parent: No | 42\% | (1446) | 36\% | (1249) | 22\% | (741) | 3436 |
| COVID Vaccine: Yes | 34\% | (1197) | 44\% | (1544) | 22\% | (760) | 3501 |
| COVID Vaccine: No | 67\% | (974) | 15\% | (214) | 18\% | (268) | 1455 |
| Student Loans: Yes | 34\% | (263) | 41\% | (316) | 26\% | (198) | 778 |
| Student Loans: No | 46\% | (1908) | 35\% | (1442) | 20\% | (829) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? - Interest rates

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2267) | 30\% | (1507) | 24\% | (1182) | 4956 |
| Gender: Male | 49\% | (1130) | 31\% | (709) | 21\% | (482) | 2320 |
| Gender: Female | 43\% | (1137) | 30\% | (798) | 27\% | (700) | 2636 |
| Age: 18-34 | 44\% | (576) | 28\% | (372) | 28\% | (361) | 1309 |
| Age: 35-44 | 41\% | (277) | 33\% | (222) | 26\% | (173) | 672 |
| Age: 45-64 | 50\% | (858) | 30\% | (507) | 20\% | (350) | 1715 |
| Age: 65+ | 44\% | (556) | 32\% | (406) | 24\% | (298) | 1260 |
| GenZers: 1997-2012 | 40\% | (247) | 29\% | (181) | 31\% | (195) | 623 |
| Millennials: 1981-1996 | 45\% | (574) | 30\% | (387) | 25\% | (325) | 1287 |
| GenXers: 1965-1980 | 50\% | (674) | 30\% | (407) | 20\% | (277) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (712) | 32\% | (498) | 22\% | (350) | 1559 |
| Educ: < College | 49\% | (1515) | 28\% | (867) | 24\% | (740) | 3122 |
| Educ: Bachelors degree | 43\% | (506) | 32\% | (369) | 25\% | (294) | 1169 |
| Educ: Post-grad | 37\% | (247) | 41\% | (271) | 22\% | (148) | 665 |
| Income: Under 50k | 42\% | (837) | 32\% | (640) | 26\% | (531) | 2009 |
| Income: 50k-100k | 50\% | (889) | 29\% | (517) | 22\% | (390) | 1795 |
| Income: $100 \mathrm{k}+$ | 47\% | (541) | 30\% | (350) | 23\% | (261) | 1152 |
| Ethnicity: White (Non-Hispanic) | 51\% | (1843) | 27\% | (967) | 23\% | (827) | 3637 |
| Ethnicity: Hispanic | 50\% | (172) | 30\% | (103) | 20\% | (68) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (166) | 50\% | (363) | 28\% | (201) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 35\% | (86) | 30\% | (74) | 35\% | (86) | 246 |
| All Christian | 52\% | (1298) | 28\% | (697) | 21\% | (521) | 2517 |
| All Non-Christian | 37\% | (84) | 41\% | (92) | 22\% | (51) | 228 |
| Atheist | 22\% | (41) | 54\% | (104) | 24\% | (46) | 191 |
| Agnostic/Nothing in particular | 34\% | (403) | 35\% | (407) | 31\% | (368) | 1178 |
| Something Else | $52 \%$ | (441) | 24\% | (206) | 23\% | (196) | 843 |
| Evangelical | 61\% | (837) | 20\% | (276) | 19\% | (270) | 1383 |
| Non-Evangelical | 45\% | (863) | 32\% | (602) | 23\% | (444) | 1909 |
| PID: Dem (no lean) | 11\% | (206) | 63\% | (1146) | 25\% | (462) | 1814 |
| PID: Ind (no lean) | 41\% | (506) | 22\% | (275) | 37\% | (468) | 1249 |
| PID: Rep (no lean) | 82\% | (1555) | 5\% | (86) | 13\% | (252) | 1893 |

[^148]Table BLMB10_8: Who do you trust more to handle each of the following economic issues? - Interest rates

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2267) | 30\% | (1507) | 24\% | (1182) | 4956 |
| PID/Gender: Dem Men | 15\% | (121) | 64\% | (502) | 20\% | (160) | 784 |
| PID/Gender: Dem Women | 8\% | (85) | 63\% | (644) | 29\% | (301) | 1031 |
| PID/Gender: Ind Men | 43\% | (277) | 22\% | (143) | $34 \%$ | (219) | 639 |
| PID/Gender: Ind Women | 38\% | (230) | $22 \%$ | (132) | $41 \%$ | (249) | 611 |
| PID/Gender: Rep Men | 82\% | (732) | 7\% | (63) | 11\% | (102) | 898 |
| PID/Gender: Rep Women | 83\% | (823) | 2\% | (22) | 15\% | (150) | 995 |
| Ideo: Liberal (1-3) | 13\% | (187) | 62\% | (896) | 25\% | (369) | 1451 |
| Ideo: Moderate (4) | 36\% | (508) | $32 \%$ | (441) | 32\% | (447) | 1396 |
| Ideo: Conservative (5-7) | 78\% | (1504) | 7\% | (142) | 15\% | (291) | 1937 |
| Ideo/PID: Conservative Republican | 86\% | (1221) | 3\% | (38) | 11\% | (161) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (307) | 11\% | (48) | 19\% | (84) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (135) | 52\% | (356) | 28\% | (192) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (66) | 71\% | (768) | 23\% | (251) | 1085 |
| Unfavorable of Biden and Trump | 30\% | (255) | 14\% | (122) | 56\% | (482) | 859 |
| 2024 H2H Matchup: Biden Voter | 7\% | (145) | 67\% | (1388) | 26\% | (548) | 2081 |
| 2024 H2H Matchup: Trump Voter | 85\% | (2030) | 3\% | (82) | 12\% | (278) | 2390 |
| 2024 H2H Matchup: Would not Vote | 15\% | (30) | 8\% | (17) | 77\% | (159) | 206 |
| 2024 H2H Matchup: Do not Know | 22\% | (62) | 7\% | (20) | 71\% | (197) | 279 |
| 2022 House Vote: Democrat | $11 \%$ | (228) | 62\% | (1269) | 27\% | (562) | 2058 |
| 2022 House Vote: Republican | 81\% | (1638) | $4 \%$ | (83) | 15\% | (301) | 2022 |
| 2022 House Vote: Did not Vote | 47\% | (364) | 18\% | (137) | 35\% | (273) | 775 |
| 2020 Vote: Joe Biden | $11 \%$ | (240) | 59\% | (1350) | 30\% | (692) | 2282 |
| 2020 Vote: Donald Trump | 83\% | (1862) | 3\% | (78) | 14\% | (306) | 2247 |
| 2020 Vote: Someone Else | 26\% | (18) | 14\% | (10) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | $41 \%$ | (147) | 19\% | (69) | 39\% | (141) | 357 |
| 2016 Vote: Hillary Clinton | 9\% | (148) | 66\% | (1066) | 25\% | (403) | 1616 |
| 2016 Vote: Donald Trump | 77\% | (1567) | 6\% | (123) | 16\% | (334) | 2024 |
| 2016 Vote: Someone Else | 29\% | (51) | 25\% | (43) | 46\% | (80) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 40\% | (78) | $32 \%$ | (62) | 28\% | (54) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 54\% | (118) | 19\% | (41) | 27\% | (59) | 218 |
| U.S. Economy: Wrong Track | 57\% | (2000) | 16\% | (578) | 27\% | (939) | 3516 |
| U.S. Economy: Right Direction | 19\% | (268) | 65\% | (929) | 17\% | (243) | 1440 |

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? - Interest rates

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2267) | 30\% | (1507) | 24\% | (1182) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (90) | 76\% | (1138) | 18\% | (274) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 80\% | (2040) | 5\% | (140) | 14\% | (369) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 15\% | (137) | 25\% | (229) | 60\% | (539) | 905 |
| Top 2024 Issue: Economy | 61\% | (1090) | 18\% | (318) | 21\% | (367) | 1774 |
| Community: Urban | 35\% | (393) | 40\% | (456) | 25\% | (284) | 1133 |
| Community: Suburban | 46\% | (1109) | 30\% | (738) | 24\% | (576) | 2423 |
| Community: Rural | 55\% | (765) | 22\% | (313) | 23\% | (322) | 1400 |
| Community/Gender: Urban Women | 33\% | (183) | 40\% | (220) | 27\% | (150) | 553 |
| Community/Gender: Urban Men | $36 \%$ | (210) | 41\% | (236) | 23\% | (134) | 580 |
| Community/Gender: Rural Women | 54\% | (436) | 22\% | (175) | 25\% | (203) | 814 |
| Community/Gender: Rural Men | 56\% | (329) | 24\% | (138) | 20\% | (119) | 586 |
| Community/Gender: Suburban Women | 41\% | (518) | 32\% | (403) | 27\% | (348) | 1269 |
| Community/Gender: Suburban Men | $51 \%$ | (591) | 29\% | (335) | 20\% | (228) | 1154 |
| Homeowner | 47\% | (1804) | 29\% | (1118) | 23\% | (880) | 3803 |
| Renter | 40\% | (402) | 35\% | (358) | 25\% | (257) | 1017 |
| Military HHnm: Yes | 48\% | (373) | 25\% | (195) | 26\% | (203) | 772 |
| Military HH: No | 45\% | (1894) | $31 \%$ | (1311) | 23\% | (979) | 4184 |
| Employ: Private Sector | 47\% | (883) | $31 \%$ | (580) | 22\% | (415) | 1879 |
| Employ: Government | 41\% | (132) | $31 \%$ | (101) | 28\% | (90) | 323 |
| Employ: Self-Employed | 48\% | (213) | $31 \%$ | (138) | $21 \%$ | (95) | 446 |
| Employ: Homemaker | 58\% | (188) | 20\% | (64) | 22\% | (71) | 323 |
| Employ: Student | 32\% | (42) | 29\% | (38) | 38\% | (50) | 130 |
| Employ: Retired | 45\% | (569) | 32\% | (409) | 23\% | (288) | 1267 |
| Employ: Unemployed | 40\% | (141) | 26\% | (92) | 34\% | (118) | 350 |
| Employ: Other | 41\% | (98) | 36\% | (86) | 23\% | (54) | 238 |
| Self + Household: White-Collar | 42\% | (837) | 35\% | (697) | 23\% | (446) | 1981 |
| Self + Household: Blue Collar | 50\% | (1146) | 28\% | (631) | 22\% | (496) | 2273 |
| Union HH: Yes | 46\% | (163) | 37\% | (131) | 18\% | (64) | 358 |
| Union HH: No | 46\% | (2104) | 30\% | (1375) | 24\% | (1118) | 4598 |
| LGBTQ+: Yes | 27\% | (141) | 36\% | (184) | 37\% | (189) | 514 |
| LGBTQ+: No | 48\% | (2126) | 30\% | (1323) | 22\% | (993) | 4442 |
| Motivated to Vote | 47\% | (2133) | $31 \%$ | (1414) | 22\% | (999) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_8
Table BLMB10_8: Who do you trust more to handle each of the following economic issues? - Interest rates

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $46 \%$ | $(2267)$ | $30 \%$ | $(1507)$ | $24 \%$ | $(1182)$ |
| Parent: Yes | $50 \%$ | $(766)$ | $28 \%$ | $(433)$ | $21 \%$ | $(322)$ |
| Parent: No | $44 \%$ | $(1501)$ | $31 \%$ | $(1074)$ | $25 \%$ | $(860)$ |
| COVID Vaccine: Yes | $36 \%$ | $(1265)$ | $38 \%$ | $(1320)$ | $26 \%$ | $(915)$ |
| COVID Vaccine: No | $69 \%$ | $(1002)$ | $13 \%$ | $(187)$ | $18 \%$ | $(266)$ |
| Student Loans: Yes | $39 \%$ | $(301)$ | $33 \%$ | $(258)$ | $28 \%$ | $(219)$ |
| Student Loans: No | $47 \%$ | $(1967)$ | $30 \%$ | $(1249)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_9: Who do you trust more to handle each of the following economic issues? - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1932) | 36\% | (1774) | 25\% | (1250) | 4956 |
| Gender: Male | 41\% | (954) | 36\% | (828) | 23\% | (538) | 2320 |
| Gender: Female | 37\% | (978) | 36\% | (946) | 27\% | (712) | 2636 |
| Age: 18-34 | 41\% | (536) | 37\% | (479) | 22\% | (294) | 1309 |
| Age: 35-44 | 37\% | (251) | 41\% | (276) | 22\% | (145) | 672 |
| Age: 45-64 | 40\% | (686) | 34\% | (575) | 27\% | (455) | 1715 |
| Age: 65+ | 36\% | (459) | 35\% | (445) | 28\% | (357) | 1260 |
| GenZers: 1997-2012 | 38\% | (236) | 38\% | (234) | 24\% | (153) | 623 |
| Millennials: 1981-1996 | 40\% | (521) | 38\% | (494) | 21\% | (272) | 1287 |
| GenXers: 1965-1980 | 41\% | (553) | 34\% | (463) | 25\% | (342) | 1358 |
| Baby Boomers: 1946-1964 | 37\% | (572) | 35\% | (550) | 28\% | (438) | 1559 |
| Educ: < College | 43\% | (1331) | 33\% | (1021) | 25\% | (770) | 3122 |
| Educ: Bachelors degree | 36\% | (419) | 38\% | (441) | 26\% | (308) | 1169 |
| Educ: Post-grad | 27\% | (182) | 47\% | (312) | 26\% | (172) | 665 |
| Income: Under 50k | 38\% | (760) | 36\% | (725) | 26\% | (524) | 2009 |
| Income: 50k-100k | 41\% | (745) | 34\% | (610) | 25\% | (440) | 1795 |
| Income: 100k+ | 37\% | (427) | 38\% | (439) | 25\% | (286) | 1152 |
| Ethnicity: White (Non-Hispanic) | 43\% | (1549) | $31 \%$ | (1138) | 26\% | (949) | 3637 |
| Ethnicity: Hispanic | 47\% | (160) | 35\% | (119) | 19\% | (63) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (150) | 58\% | (425) | 21\% | (156) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (72) | 37\% | (92) | 33\% | (81) | 246 |
| All Christian | 43\% | (1084) | $32 \%$ | (814) | 25\% | (619) | 2517 |
| All Non-Christian | 29\% | (67) | 44\% | (101) | 26\% | (60) | 228 |
| Atheist | 19\% | (37) | 59\% | (112) | 22\% | (41) | 191 |
| Agnostic/Nothing in particular | 29\% | (343) | 42\% | (491) | 29\% | (344) | 1178 |
| Something Else | 48\% | (401) | 30\% | (257) | 22\% | (185) | 843 |
| Evangelical | 53\% | (734) | 25\% | (349) | 22\% | (300) | 1383 |
| Non-Evangelical | 38\% | (716) | 36\% | (695) | 26\% | (498) | 1909 |
| PID: Dem (no lean) | 9\% | (165) | 72\% | (1301) | 19\% | (348) | 1814 |
| PID: Ind (no lean) | 33\% | (409) | 27\% | (332) | 41\% | (509) | 1249 |
| PID: Rep (no lean) | 72\% | (1359) | 7\% | (141) | $21 \%$ | (393) | 1893 |

[^149]Table BLMB10_9: Who do you trust more to handle each of the following economic issues? - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1932) | 36\% | (1774) | 25\% | (1250) | 4956 |
| PID/Gender: Dem Men | 13\% | (101) | 73\% | (570) | 14\% | (113) | 784 |
| PID/Gender: Dem Women | 6\% | (63) | 71\% | (731) | 23\% | (236) | 1031 |
| PID/Gender: Ind Men | $33 \%$ | (211) | 27\% | (175) | 40\% | (253) | 639 |
| PID/Gender: Ind Women | 32\% | (197) | 26\% | (157) | 42\% | (256) | 611 |
| PID/Gender: Rep Men | 71\% | (642) | 9\% | (84) | 19\% | (172) | 898 |
| PID/Gender: Rep Women | 72\% | (717) | 6\% | (57) | 22\% | (220) | 995 |
| Ideo: Liberal (1-3) | 12\% | (174) | 69\% | (1006) | 19\% | (272) | 1451 |
| Ideo: Moderate (4) | 30\% | (425) | 37\% | (510) | 33\% | (461) | 1396 |
| Ideo: Conservative (5-7) | 66\% | (1271) | 12\% | (223) | 23\% | (443) | 1937 |
| Ideo/PID: Conservative Republican | $74 \%$ | (1044) | 6\% | (85) | 20\% | (291) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 66\% | (292) | 13\% | (56) | 21\% | (92) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 15\% | (105) | 61\% | (416) | 24\% | (163) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (54) | 79\% | (860) | 16\% | (171) | 1085 |
| Unfavorable of Biden and Trump | 18\% | (155) | 23\% | (194) | 59\% | (510) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (103) | 75\% | (1552) | 20\% | (426) | 2081 |
| 2024 H2H Matchup: Trump Voter | 74\% | (1771) | 6\% | (148) | 20\% | (471) | 2390 |
| 2024 H2H Matchup: Would not Vote | $11 \%$ | (23) | 16\% | (34) | 73\% | (149) | 206 |
| 2024 H2H Matchup: Do not Know | 13\% | (35) | 14\% | (40) | 73\% | (204) | 279 |
| 2022 House Vote: Democrat | 9\% | (180) | 67\% | (1382) | 24\% | (496) | 2058 |
| 2022 House Vote: Republican | 70\% | (1419) | 8\% | (162) | 22\% | (441) | 2022 |
| 2022 House Vote: Did not Vote | 39\% | (299) | 27\% | (213) | 34\% | (263) | 775 |
| 2020 Vote: Joe Biden | 8\% | (183) | 67\% | (1520) | 25\% | (578) | 2282 |
| 2020 Vote: Donald Trump | 71\% | (1600) | 6\% | (143) | 22\% | (504) | 2247 |
| 2020 Vote: Someone Else | 19\% | (14) | 16\% | (11) | 65\% | (46) | 70 |
| 2020 Vote: Did not Vote | 38\% | (135) | 28\% | (100) | 34\% | (122) | 357 |
| 2016 Vote: Hillary Clinton | 6\% | (98) | 74\% | (1191) | 20\% | (327) | 1616 |
| 2016 Vote: Donald Trump | 66\% | (1336) | 9\% | (183) | 25\% | (505) | 2024 |
| 2016 Vote: Someone Else | 23\% | (40) | 29\% | (50) | 48\% | (84) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $34 \%$ | (67) | 43\% | (83) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 49\% | (108) | 25\% | (55) | 25\% | (55) | 218 |
| U.S. Economy: Wrong Track | 49\% | (1710) | 22\% | (779) | 29\% | (1028) | 3516 |
| U.S. Economy: Right Direction | 15\% | (222) | 69\% | (995) | 15\% | (222) | 1440 |

[^150]Table BLMB10_9: Who do you trust more to handle each of the following economic issues? - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (1932) | $36 \%$ | (1774) | 25\% | (1250) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (68) | 82\% | (1230) | 14\% | (204) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 69\% | (1771) | 9\% | (224) | 22\% | (554) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (93) | 35\% | (321) | 54\% | (492) | 905 |
| Top 2024 Issue: Economy | 51\% | (910) | 23\% | (413) | 25\% | (451) | 1774 |
| Community: Urban | 30\% | (345) | 45\% | (511) | 24\% | (277) | 1133 |
| Community: Suburban | 38\% | (924) | 36\% | (875) | 26\% | (624) | 2423 |
| Community: Rural | 47\% | (663) | 28\% | (388) | 25\% | (349) | 1400 |
| Community/Gender: Urban Women | 28\% | (157) | 44\% | (245) | 27\% | (151) | 553 |
| Community/Gender: Urban Men | 32\% | (188) | 46\% | (266) | 22\% | (126) | 580 |
| Community/Gender: Rural Women | 47\% | (382) | 28\% | (227) | 25\% | (205) | 814 |
| Community/Gender: Rural Men | 48\% | (282) | 27\% | (161) | 24\% | (143) | 586 |
| Community/Gender: Suburban Women | 35\% | (439) | 37\% | (474) | 28\% | (356) | 1269 |
| Community/Gender: Suburban Men | 42\% | (485) | 35\% | (401) | 23\% | (269) | 1154 |
| Homeowner | 40\% | (1504) | 35\% | (1325) | 26\% | (975) | 3803 |
| Renter | 37\% | (371) | 41\% | (414) | 23\% | (231) | 1017 |
| Military HHnm: Yes | 40\% | (310) | 30\% | (233) | 30\% | (229) | 772 |
| Military HH: No | 39\% | (1622) | 37\% | (1541) | 24\% | (1021) | 4184 |
| Employ: Private Sector | 40\% | (743) | $36 \%$ | (682) | 24\% | (454) | 1879 |
| Employ: Government | 39\% | (124) | 37\% | (120) | 24\% | (79) | 323 |
| Employ: Self-Employed | 41\% | (183) | 38\% | (170) | 21\% | (94) | 446 |
| Employ: Homemaker | 51\% | (167) | 25\% | (82) | 23\% | (75) | 323 |
| Employ: Student | 30\% | (38) | 48\% | (62) | 23\% | (29) | 130 |
| Employ: Retired | 37\% | (473) | 35\% | (439) | 28\% | (355) | 1267 |
| Employ: Unemployed | 34\% | (118) | 33\% | (114) | 34\% | (118) | 350 |
| Employ: Other | 37\% | (87) | 44\% | (105) | 19\% | (45) | 238 |
| Self + Household: White-Collar | 34\% | (678) | 41\% | (812) | 25\% | (491) | 1981 |
| Self + Household: Blue Collar | 44\% | (995) | $32 \%$ | (737) | 24\% | (541) | 2273 |
| Union HH: Yes | 42\% | (152) | 42\% | (149) | 16\% | (58) | 358 |
| Union HH: No | 39\% | (1780) | 35\% | (1625) | 26\% | (1192) | 4598 |
| LGBTQ+: Yes | 25\% | (130) | 46\% | (235) | 29\% | (150) | 514 |
| LGBTQ+: No | 41\% | (1802) | 35\% | (1539) | 25\% | (1100) | 4442 |
| Motivated to Vote | 40\% | (1804) | 37\% | (1673) | 24\% | (1070) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_9
Table BLMB10_9: Who do you trust more to handle each of the following economic issues? - Personal debt (e.g., credit card debt, student loans, etc.)

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $39 \%$ | $(1932)$ | $36 \%$ | $(1774)$ | $25 \%$ | $(1250)$ |
| Parent: Yes | $45 \%$ | $(688)$ | $35 \%$ | $(532)$ | $20 \%$ | $(301)$ |
| Parent: No | $36 \%$ | $(1244)$ | $36 \%$ | $(1242)$ | $28 \%$ | $(950)$ |
| COVID Vaccine: Yes | $30 \%$ | $(1044)$ | $44 \%$ | $(1534)$ | $26 \%$ | $(922)$ |
| COVID Vaccine: No | $61 \%$ | $(888)$ | $16 \%$ | $(240)$ | $23 \%$ | $(328)$ |
| Student Loans: Yes | $31 \%$ | $(240)$ | $43 \%$ | $(338)$ | $26 \%$ | $(199)$ |
| Student Loans: No | $40 \%$ | $(1692)$ | $34 \%$ | $(1436)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: Who do you trust more to handle each of the following economic issues? - Housing costs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2115) | 33\% | (1641) | 24\% | (1199) | 4956 |
| Gender: Male | 45\% | (1049) | 33\% | (777) | 21\% | (494) | 2320 |
| Gender: Female | 40\% | (1066) | 33\% | (864) | 27\% | (705) | 2636 |
| Age: 18-34 | 44\% | (578) | 30\% | (387) | 26\% | (344) | 1309 |
| Age: 35-44 | 39\% | (261) | 37\% | (246) | 25\% | (165) | 672 |
| Age: 45-64 | 45\% | (769) | 33\% | (570) | 22\% | (375) | 1715 |
| Age: 65+ | 40\% | (507) | 35\% | (438) | 25\% | (315) | 1260 |
| GenZers: 1997-2012 | 41\% | (258) | 29\% | (184) | 29\% | (182) | 623 |
| Millennials: 1981-1996 | 43\% | (551) | 33\% | (425) | 24\% | (310) | 1287 |
| GenXers: 1965-1980 | 45\% | (611) | 33\% | (450) | 22\% | (296) | 1358 |
| Baby Boomers: 1946-1964 | 41\% | (641) | 35\% | (546) | 24\% | (372) | 1559 |
| Educ: < College | 46\% | (1444) | 30\% | (946) | 23\% | (732) | 3122 |
| Educ: Bachelors degree | 40\% | (467) | 34\% | (397) | 26\% | (305) | 1169 |
| Educ: Post-grad | $31 \%$ | (204) | 45\% | (299) | 24\% | (163) | 665 |
| Income: Under 50k | 41\% | (818) | 34\% | (691) | 25\% | (500) | 2009 |
| Income: 50k-100k | 46\% | (832) | $31 \%$ | (559) | 22\% | (404) | 1795 |
| Income: 100k+ | 40\% | (465) | $34 \%$ | (392) | 26\% | (295) | 1152 |
| Ethnicity: White (Non-Hispanic) | 47\% | (1712) | 29\% | (1047) | 24\% | (878) | 3637 |
| Ethnicity: Hispanic | 48\% | (164) | 32\% | (111) | 20\% | (67) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (159) | 54\% | (396) | 24\% | (175) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (80) | 35\% | (86) | 32\% | (79) | 246 |
| All Christian | 47\% | (1189) | $31 \%$ | (768) | 22\% | (559) | 2517 |
| All Non-Christian | 34\% | (78) | 41\% | (94) | 24\% | (56) | 228 |
| Atheist | 20\% | (38) | 56\% | (107) | 24\% | (45) | 191 |
| Agnostic/Nothing in particular | 32\% | (381) | 37\% | (436) | 31\% | (361) | 1178 |
| Something Else | 51\% | (429) | 28\% | (236) | 21\% | (178) | 843 |
| Evangelical | 58\% | (800) | 23\% | (315) | 19\% | (268) | 1383 |
| Non-Evangelical | 41\% | (782) | 35\% | (663) | 24\% | (464) | 1909 |
| PID: Dem (no lean) | 9\% | (169) | 68\% | (1230) | 23\% | (415) | 1814 |
| PID: Ind (no lean) | 36\% | (454) | 24\% | (301) | 40\% | (495) | 1249 |
| PID: Rep (no lean) | 79\% | (1493) | 6\% | (111) | 15\% | (289) | 1893 |

[^151]Table BLMB10_10: Who do you trust more to handle each of the following economic issues? - Housing costs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2115) | 33\% | (1641) | 24\% | (1199) | 4956 |
| PID/Gender: Dem Men | 13\% | (103) | 70\% | (546) | 17\% | (135) | 784 |
| PID/Gender: Dem Women | 6\% | (66) | 66\% | (684) | 27\% | (280) | 1031 |
| PID/Gender: Ind Men | 37\% | (235) | 25\% | (157) | 39\% | (247) | 639 |
| PID/Gender: Ind Women | $36 \%$ | (219) | 23\% | (143) | 41\% | (248) | 611 |
| PID/Gender: Rep Men | 79\% | (712) | 8\% | (74) | 12\% | (112) | 898 |
| PID/Gender: Rep Women | 79\% | (781) | $4 \%$ | (37) | 18\% | (177) | 995 |
| Ideo: Liberal (1-3) | 12\% | (178) | 66\% | (954) | 22\% | (319) | 1451 |
| Ideo: Moderate (4) | 32\% | (453) | 35\% | (484) | 33\% | (459) | 1396 |
| Ideo: Conservative (5-7) | 73\% | (1415) | 9\% | (172) | 18\% | (350) | 1937 |
| Ideo/PID: Conservative Republican | 82\% | (1160) | $4 \%$ | (60) | 14\% | (200) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (309) | 12\% | (51) | 18\% | (80) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 16\% | (110) | 57\% | (390) | 27\% | (183) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (52) | 75\% | (817) | 20\% | (215) | 1085 |
| Unfavorable of Biden and Trump | 20\% | (174) | 17\% | (148) | 62\% | (537) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (106) | 71\% | (1481) | $24 \%$ | (494) | 2081 |
| 2024 H2H Matchup: Trump Voter | 82\% | (1950) | $4 \%$ | (102) | 14\% | (338) | 2390 |
| 2024 H2H Matchup: Would not Vote | 10\% | (21) | 13\% | (26) | 77\% | (158) | 206 |
| 2024 H2H Matchup: Do not Know | 14\% | (38) | 12\% | (32) | 75\% | (209) | 279 |
| 2022 House Vote: Democrat | $9 \%$ | (176) | 65\% | (1337) | 26\% | (545) | 2058 |
| 2022 House Vote: Republican | 77\% | (1555) | 6\% | (115) | 17\% | (352) | 2022 |
| 2022 House Vote: Did not Vote | 44\% | (343) | 22\% | (173) | 33\% | (258) | 775 |
| 2020 Vote: Joe Biden | 8\% | (177) | 64\% | (1453) | 29\% | (651) | 2282 |
| 2020 Vote: Donald Trump | 79\% | (1776) | $4 \%$ | (96) | 17\% | (375) | 2247 |
| 2020 Vote: Someone Else | 23\% | (16) | 15\% | (10) | 62\% | (44) | 70 |
| 2020 Vote: Did not Vote | 41\% | (146) | 23\% | (82) | 36\% | (129) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (112) | 70\% | (1133) | 23\% | (372) | 1616 |
| 2016 Vote: Donald Trump | 73\% | (1474) | 8\% | (157) | 19\% | (392) | 2024 |
| 2016 Vote: Someone Else | 24\% | (42) | 27\% | (47) | 48\% | (84) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (65) | 39\% | (75) | 28\% | (54) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 47\% | (103) | 26\% | (58) | 26\% | (57) | 218 |
| U.S. Economy: Wrong Track | 53\% | (1876) | 19\% | (660) | 28\% | (981) | 3516 |
| U.S. Economy: Right Direction | 17\% | (240) | 68\% | (981) | 15\% | (218) | 1440 |

Continued on next page

Table BLMB10_10: Who do you trust more to handle each of the following economic issues? - Housing costs

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2115) | 33\% | (1641) | 24\% | (1199) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (74) | 79\% | (1194) | 16\% | (235) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 76\% | (1934) | 7\% | (172) | 17\% | (443) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (108) | $31 \%$ | (276) | 58\% | (521) | 905 |
| Top 2024 Issue: Economy | 57\% | (1009) | 20\% | (360) | 23\% | (405) | 1774 |
| Community: Urban | $34 \%$ | (388) | 42\% | (480) | 23\% | (265) | 1133 |
| Community: Suburban | 41\% | (993) | $34 \%$ | (818) | 25\% | (612) | 2423 |
| Community: Rural | 52\% | (734) | 25\% | (344) | 23\% | (322) | 1400 |
| Community/Gender: Urban Women | 33\% | (182) | 42\% | (232) | 25\% | (139) | 553 |
| Community/Gender: Urban Men | 36\% | (206) | 43\% | (248) | 22\% | (126) | 580 |
| Community/Gender: Rural Women | 51\% | (412) | 24\% | (198) | 25\% | (205) | 814 |
| Community/Gender: Rural Men | 55\% | (323) | 25\% | (146) | 20\% | (117) | 586 |
| Community/Gender: Suburban Women | 37\% | (473) | $34 \%$ | (435) | 28\% | (361) | 1269 |
| Community/Gender: Suburban Men | 45\% | (521) | 33\% | (383) | 22\% | (251) | 1154 |
| Homeowner | 44\% | (1657) | $32 \%$ | (1217) | 24\% | (929) | 3803 |
| Renter | 39\% | (399) | 38\% | (388) | 22\% | (229) | 1017 |
| Military HHnm: Yes | 47\% | (364) | 29\% | (224) | 24\% | (184) | 772 |
| Military HH: No | 42\% | (1751) | $34 \%$ | (1418) | 24\% | (1015) | 4184 |
| Employ: Private Sector | 43\% | (799) | $34 \%$ | (633) | 24\% | (447) | 1879 |
| Employ: Government | 43\% | (138) | $31 \%$ | (100) | 26\% | (84) | 323 |
| Employ: Self-Employed | 46\% | (205) | $31 \%$ | (140) | 23\% | (101) | 446 |
| Employ: Homemaker | 57\% | (184) | 23\% | (76) | 20\% | (64) | 323 |
| Employ: Student | 32\% | (41) | 38\% | (49) | 31\% | (40) | 130 |
| Employ: Retired | 41\% | (518) | 35\% | (440) | 24\% | (309) | 1267 |
| Employ: Unemployed | 38\% | (134) | 33\% | (114) | 29\% | (102) | 350 |
| Employ: Other | 41\% | (96) | 38\% | (90) | $22 \%$ | (52) | 238 |
| Self + Household: White-Collar | 37\% | (742) | 38\% | (760) | 24\% | (479) | 1981 |
| Self + Household: Blue Collar | 48\% | (1098) | 30\% | (680) | 22\% | (495) | 2273 |
| Union HH: Yes | 42\% | (151) | 40\% | (145) | 18\% | (63) | 358 |
| Union HH: No | 43\% | (1965) | 33\% | (1497) | 25\% | (1136) | 4598 |
| LGBTQ+: Yes | 27\% | (140) | 39\% | (199) | 34\% | (175) | 514 |
| LGBTQ+: No | 44\% | (1975) | $32 \%$ | (1443) | 23\% | (1024) | 4442 |
| Motivated to Vote | 44\% | (1978) | $34 \%$ | (1546) | 22\% | (1023) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_10
Table BLMB10_10: Who do you trust more to handle each of the following economic issues? - Housing costs

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $43 \%$ | $(2115)$ | $33 \%$ | $(1641)$ | $24 \%$ | $(1199)$ |
| Parent: Yes | $47 \%$ | $(717)$ | $31 \%$ | $(476)$ | $22 \%$ | $(327)$ |
| Parent: No | $41 \%$ | $(1398)$ | $34 \%$ | $(1166)$ | $25 \%$ | $(872)$ |
| COVID Vaccine: Yes | $33 \%$ | $(1141)$ | $41 \%$ | $(1437)$ | $26 \%$ | $(922)$ |
| COVID Vaccine: No | $67 \%$ | $(974)$ | $14 \%$ | $(204)$ | $19 \%$ | $(277)$ |
| Student Loans: Yes | $35 \%$ | $(274)$ | $38 \%$ | $(292)$ | $27 \%$ | $(211)$ |
| Student Loans: No | $44 \%$ | $(1841)$ | $32 \%$ | $(1349)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_11: Who do you trust more to handle each of the following economic issues? - Balanced national budget

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2178) | 30\% | (1492) | 26\% | (1287) | 4956 |
| Gender: Male | 45\% | (1054) | 30\% | (697) | 24\% | (568) | 2320 |
| Gender: Female | 43\% | (1123) | 30\% | (794) | 27\% | (718) | 2636 |
| Age: 18-34 | 43\% | (566) | 27\% | (360) | 29\% | (383) | 1309 |
| Age: 35-44 | 40\% | (271) | 35\% | (237) | 24\% | (163) | 672 |
| Age: 45-64 | 46\% | (796) | 30\% | (510) | 24\% | (409) | 1715 |
| Age: 65+ | 43\% | (545) | $31 \%$ | (385) | 26\% | (331) | 1260 |
| GenZers: 1997-2012 | 40\% | (248) | 28\% | (177) | 32\% | (199) | 623 |
| Millennials: 1981-1996 | 43\% | (556) | 31\% | (396) | 26\% | (335) | 1287 |
| GenXers: 1965-1980 | 47\% | (639) | 30\% | (402) | 23\% | (317) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (673) | 31\% | (486) | 26\% | (400) | 1559 |
| Educ: < College | 47\% | (1475) | 28\% | (866) | 25\% | (781) | 3122 |
| Educ: Bachelors degree | 41\% | (485) | 31\% | (359) | 28\% | (325) | 1169 |
| Educ: Post-grad | 33\% | (218) | 40\% | (266) | 27\% | (182) | 665 |
| Income: Under 50k | 41\% | (829) | 32\% | (638) | 27\% | (541) | 2009 |
| Income: 50k-100k | 48\% | (862) | 27\% | (492) | 25\% | (441) | 1795 |
| Income: 100k+ | 42\% | (486) | 31\% | (361) | 26\% | (304) | 1152 |
| Ethnicity: White (Non-Hispanic) | 49\% | (1773) | 26\% | (943) | 25\% | (921) | 3637 |
| Ethnicity: Hispanic | 48\% | (166) | 29\% | (100) | 22\% | (77) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (150) | 51\% | (375) | 28\% | (206) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (89) | 30\% | (73) | 34\% | (83) | 246 |
| All Christian | 49\% | (1244) | 27\% | (677) | 24\% | (595) | 2517 |
| All Non-Christian | 34\% | (77) | 41\% | (93) | 25\% | (57) | 228 |
| Atheist | 19\% | (37) | 56\% | (106) | 25\% | (47) | 191 |
| Agnostic/Nothing in particular | 33\% | (393) | 34\% | (398) | 33\% | (387) | 1178 |
| Something Else | 50\% | (426) | 26\% | (218) | 24\% | (200) | 843 |
| Evangelical | 58\% | (805) | 21\% | (294) | 21\% | (285) | 1383 |
| Non-Evangelical | 43\% | (827) | 30\% | (577) | 26\% | (505) | 1909 |
| PID: Dem (no lean) | 10\% | (187) | 63\% | (1140) | 27\% | (488) | 1814 |
| PID: Ind (no lean) | 39\% | (484) | 21\% | (261) | 40\% | (504) | 1249 |
| PID: Rep (no lean) | 80\% | (1507) | 5\% | (90) | 16\% | (295) | 1893 |

[^152]Table BLMB10_11: Who do you trust more to handle each of the following economic issues? - Balanced national budget

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2178) | 30\% | (1492) | 26\% | (1287) | 4956 |
| PID/Gender: Dem Men | 15\% | (114) | 64\% | (498) | 22\% | (172) | 784 |
| PID/Gender: Dem Women | 7\% | (73) | 62\% | (642) | 31\% | (316) | 1031 |
| PID/Gender: Ind Men | $39 \%$ | (249) | 22\% | (141) | 39\% | (249) | 639 |
| PID/Gender: Ind Women | 38\% | (234) | 20\% | (121) | 42\% | (256) | 611 |
| PID/Gender: Rep Men | 77\% | (691) | 7\% | (59) | 16\% | (148) | 898 |
| PID/Gender: Rep Women | 82\% | (816) | 3\% | (31) | 15\% | (147) | 995 |
| Ideo: Liberal (1-3) | 13\% | (189) | 61\% | (890) | 26\% | (373) | 1451 |
| Ideo: Moderate (4) | 35\% | (485) | 30\% | (422) | 35\% | (489) | 1396 |
| Ideo: Conservative (5-7) | 74\% | (1430) | 8\% | (151) | 18\% | (355) | 1937 |
| Ideo/PID: Conservative Republican | 83\% | (1172) | 3\% | (43) | 14\% | (204) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (307) | 10\% | (45) | 20\% | (87) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (120) | 52\% | (356) | 30\% | (207) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (59) | 70\% | (764) | 24\% | (262) | 1085 |
| Unfavorable of Biden and Trump | 25\% | (215) | 13\% | (115) | 62\% | (530) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (126) | 66\% | (1379) | 28\% | (576) | 2081 |
| 2024 H2H Matchup: Trump Voter | 83\% | (1979) | 3\% | (78) | 14\% | (333) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (27) | 8\% | (17) | 79\% | (162) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (46) | 6\% | (18) | 77\% | (216) | 279 |
| 2022 House Vote: Democrat | 10\% | (203) | 60\% | (1234) | 30\% | (621) | 2058 |
| 2022 House Vote: Republican | 78\% | (1586) | 5\% | (92) | 17\% | (344) | 2022 |
| 2022 House Vote: Did not Vote | 46\% | (353) | 19\% | (147) | 35\% | (274) | 775 |
| 2020 Vote: Joe Biden | 9\% | (212) | 58\% | (1330) | $32 \%$ | (740) | 2282 |
| 2020 Vote: Donald Trump | 80\% | (1801) | 4\% | (82) | 16\% | (364) | 2247 |
| 2020 Vote: Someone Else | 28\% | (20) | 12\% | (8) | 60\% | (42) | 70 |
| 2020 Vote: Did not Vote | 41\% | (146) | 20\% | (70) | 40\% | (141) | 357 |
| 2016 Vote: Hillary Clinton | 8\% | (133) | 65\% | (1059) | 26\% | (424) | 1616 |
| 2016 Vote: Donald Trump | 74\% | (1502) | 6\% | (125) | 20\% | (398) | 2024 |
| 2016 Vote: Someone Else | 25\% | (43) | 23\% | (40) | 52\% | (91) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 35\% | (67) | 33\% | (64) | 33\% | (63) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 49\% | (107) | 17\% | (38) | 34\% | (74) | 218 |
| U.S. Economy: Wrong Track | 55\% | (1930) | 16\% | (562) | 29\% | (1024) | 3516 |
| U.S. Economy: Right Direction | 17\% | (248) | 65\% | (929) | 18\% | (262) | 1440 |

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? - Balanced national budget

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2178) | 30\% | (1492) | 26\% | (1287) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (79) | 76\% | (1135) | 19\% | (288) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 77\% | (1971) | 5\% | (139) | 17\% | (439) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (128) | 24\% | (218) | 62\% | (560) | 905 |
| Top 2024 Issue: Economy | 57\% | (1020) | 18\% | (319) | 25\% | (436) | 1774 |
| Community: Urban | 34\% | (388) | 40\% | (451) | 26\% | (293) | 1133 |
| Community: Suburban | 43\% | (1034) | $31 \%$ | (741) | 27\% | (648) | 2423 |
| Community: Rural | 54\% | (755) | 21\% | (300) | 25\% | (345) | 1400 |
| Community/Gender: Urban Women | 32\% | (177) | 38\% | (212) | 30\% | (163) | 553 |
| Community/Gender: Urban Men | 36\% | (211) | 41\% | (239) | 22\% | (130) | 580 |
| Community/Gender: Rural Women | 54\% | (441) | 21\% | (174) | 24\% | (199) | 814 |
| Community/Gender: Rural Men | 54\% | (314) | 22\% | (126) | 25\% | (146) | 586 |
| Community/Gender: Suburban Women | 40\% | (505) | 32\% | (408) | 28\% | (356) | 1269 |
| Community/Gender: Suburban Men | 46\% | (530) | 29\% | (332) | 25\% | (292) | 1154 |
| Homeowner | 45\% | (1724) | 29\% | (1106) | 26\% | (973) | 3803 |
| Renter | 38\% | (391) | 35\% | (353) | 27\% | (273) | 1017 |
| Military HHnm: Yes | 48\% | (373) | 26\% | (200) | 26\% | (199) | 772 |
| Military HH: No | 43\% | (1805) | $31 \%$ | (1292) | 26\% | (1087) | 4184 |
| Employ: Private Sector | 44\% | (822) | $31 \%$ | (580) | 25\% | (476) | 1879 |
| Employ: Government | 41\% | (134) | 29\% | (93) | 30\% | (96) | 323 |
| Employ: Self-Employed | 47\% | (208) | 30\% | (135) | 23\% | (103) | 446 |
| Employ: Homemaker | 59\% | (192) | 19\% | (62) | 21\% | (69) | 323 |
| Employ: Student | 31\% | (41) | 34\% | (45) | 34\% | (45) | 130 |
| Employ: Retired | 44\% | (556) | $31 \%$ | (389) | 25\% | (323) | 1267 |
| Employ: Unemployed | 38\% | (134) | 30\% | (105) | 32\% | (111) | 350 |
| Employ: Other | 38\% | (90) | 34\% | (82) | 28\% | (66) | 238 |
| Self + Household: White-Collar | 40\% | (794) | 35\% | (694) | 25\% | (493) | 1981 |
| Self + Household: Blue Collar | 48\% | (1098) | 27\% | (611) | 25\% | (564) | 2273 |
| Union HH: Yes | 42\% | (150) | 37\% | (132) | 21\% | (76) | 358 |
| Union HH: No | 44\% | (2028) | 30\% | (1360) | 26\% | (1210) | 4598 |
| LGBTQ+: Yes | 27\% | (138) | 37\% | (188) | 37\% | (188) | 514 |
| LGBTQ+: No | 46\% | (2040) | 29\% | (1303) | 25\% | (1099) | 4442 |
| Motivated to Vote | 45\% | (2041) | $31 \%$ | (1403) | 24\% | (1103) | 4547 |

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Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_11
Table BLMB10_11: Who do you trust more to handle each of the following economic issues? - Balanced national budget

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2178) | 30\% | (1492) | 26\% | (1287) | 4956 |
| Parent: Yes | 49\% | (743) | 29\% | (435) | 22\% | (342) | 1520 |
| Parent: No | 42\% | (1434) | 31\% | (1056) | 28\% | (945) | 3436 |
| COVID Vaccine: Yes | 34\% | (1192) | 37\% | (1291) | 29\% | (1018) | 3501 |
| COVID Vaccine: No | 68\% | (986) | 14\% | (200) | 18\% | (269) | 1455 |
| Student Loans: Yes | 35\% | (274) | 35\% | (271) | 30\% | (232) | 778 |
| Student Loans: No | 46\% | (1904) | 29\% | (1220) | 25\% | (1054) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: Who do you trust more to handle each of the following economic issues? - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2365) | $33 \%$ | (1625) | 19\% | (966) | 4956 |
| Gender: Male | 51\% | (1188) | 32\% | (750) | 16\% | (381) | 2320 |
| Gender: Female | 45\% | (1177) | 33\% | (874) | 22\% | (585) | 2636 |
| Age: 18-34 | 46\% | (601) | 29\% | (386) | 25\% | (322) | 1309 |
| Age: 35-44 | 44\% | (296) | 36\% | (242) | 20\% | (134) | 672 |
| Age: 45-64 | 51\% | (874) | $31 \%$ | (534) | 18\% | (307) | 1715 |
| Age: 65+ | 47\% | (594) | 37\% | (463) | 16\% | (203) | 1260 |
| GenZers: 1997-2012 | 42\% | (262) | $31 \%$ | (196) | 27\% | (166) | 623 |
| Millennials: 1981-1996 | 47\% | (603) | $31 \%$ | (403) | 22\% | (281) | 1287 |
| GenXers: 1965-1980 | 51\% | (696) | $31 \%$ | (424) | 18\% | (238) | 1358 |
| Baby Boomers: 1946-1964 | 48\% | (741) | 36\% | (562) | 16\% | (256) | 1559 |
| Educ: < College | 51\% | (1606) | 30\% | (929) | 19\% | (587) | 3122 |
| Educ: Bachelors degree | 44\% | (517) | 35\% | (410) | 21\% | (242) | 1169 |
| Educ: Post-grad | 36\% | (242) | 43\% | (286) | 21\% | (137) | 665 |
| Income: Under 50k | 45\% | (904) | 34\% | (684) | $21 \%$ | (421) | 2009 |
| Income: 50k-100k | 51\% | (914) | $31 \%$ | (551) | 18\% | (330) | 1795 |
| Income: 100k+ | 47\% | (546) | 34\% | (389) | 19\% | (216) | 1152 |
| Ethnicity: White (Non-Hispanic) | 53\% | (1941) | 28\% | (1027) | 18\% | (670) | 3637 |
| Ethnicity: Hispanic | 49\% | (168) | 33\% | (112) | 18\% | (62) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (167) | 54\% | (395) | 23\% | (169) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (89) | 37\% | (91) | 27\% | (66) | 246 |
| All Christian | 53\% | (1346) | 30\% | (750) | 17\% | (421) | 2517 |
| All Non-Christian | 35\% | (81) | 44\% | (101) | 20\% | (46) | 228 |
| Atheist | 21\% | (39) | 56\% | (108) | 23\% | (44) | 191 |
| Agnostic/Nothing in particular | 37\% | (435) | 37\% | (433) | 26\% | (310) | 1178 |
| Something Else | 55\% | (464) | 28\% | (233) | 17\% | (146) | 843 |
| Evangelical | 64\% | (892) | 22\% | (304) | 14\% | (187) | 1383 |
| Non-Evangelical | 46\% | (877) | 34\% | (657) | 20\% | (375) | 1909 |
| PID: Dem (no lean) | 11\% | (200) | 68\% | (1234) | 21\% | (380) | 1814 |
| PID: Ind (no lean) | 43\% | (536) | 24\% | (297) | 33\% | (416) | 1249 |
| PID: Rep (no lean) | 86\% | (1629) | 5\% | (94) | 9\% | (170) | 1893 |

Continued on next page

Table BLMB10_12: Who do you trust more to handle each of the following economic issues? - The cost of everyday goods (e.g., groceries, clothing,
household items, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2365) | 33\% | (1625) | 19\% | (966) | 4956 |
| PID/Gender: Dem Men | 15\% | (115) | 69\% | (539) | 16\% | (129) | 784 |
| PID/Gender: Dem Women | 8\% | (85) | 67\% | (695) | 24\% | (251) | 1031 |
| PID/Gender: Ind Men | 47\% | (300) | 24\% | (152) | 29\% | (187) | 639 |
| PID/Gender: Ind Women | 39\% | (236) | 24\% | (145) | 38\% | (229) | 611 |
| PID/Gender: Rep Men | 86\% | (773) | 7\% | (59) | 7\% | (65) | 898 |
| PID/Gender: Rep Women | 86\% | (856) | 3\% | (34) | 11\% | (104) | 995 |
| Ideo: Liberal (1-3) | 14\% | (203) | 65\% | (939) | 21\% | (310) | 1451 |
| Ideo: Moderate (4) | 38\% | (526) | 35\% | (483) | 28\% | (387) | 1396 |
| Ideo: Conservative (5-7) | 81\% | (1560) | 9\% | (170) | 11\% | (207) | 1937 |
| Ideo/PID: Conservative Republican | 89\% | (1267) | $3 \%$ | (46) | 8\% | (107) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 76\% | (334) | 11\% | (47) | 13\% | (59) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (124) | 59\% | (402) | 23\% | (157) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (69) | 74\% | (807) | 19\% | (208) | 1085 |
| Unfavorable of Biden and Trump | $31 \%$ | (265) | 16\% | (138) | 53\% | (456) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (121) | 72\% | (1491) | 23\% | (469) | 2081 |
| 2024 H2H Matchup: Trump Voter | 90\% | (2155) | 3\% | (78) | 7\% | (156) | 2390 |
| 2024 H2H Matchup: Would not Vote | 14\% | (29) | 11\% | (22) | 75\% | (154) | 206 |
| 2024 H2H Matchup: Do not Know | $21 \%$ | (60) | 12\% | (33) | 67\% | (187) | 279 |
| 2022 House Vote: Democrat | 10\% | (215) | 66\% | (1351) | 24\% | (492) | 2058 |
| 2022 House Vote: Republican | 86\% | (1733) | 5\% | (96) | 10\% | (194) | 2022 |
| 2022 House Vote: Did not Vote | 49\% | (378) | 20\% | (157) | $31 \%$ | (240) | 775 |
| 2020 Vote: Joe Biden | 9\% | (210) | 64\% | (1460) | 27\% | (612) | 2282 |
| 2020 Vote: Donald Trump | 88\% | (1972) | 4\% | (81) | 9\% | (194) | 2247 |
| 2020 Vote: Someone Else | $31 \%$ | (22) | 11\% | (8) | 58\% | (41) | 70 |
| 2020 Vote: Did not Vote | 45\% | (161) | 21\% | (76) | 34\% | (120) | 357 |
| 2016 Vote: Hillary Clinton | 8\% | (134) | 71\% | (1148) | 21\% | (335) | 1616 |
| 2016 Vote: Donald Trump | 82\% | (1650) | 7\% | (135) | 12\% | (238) | 2024 |
| 2016 Vote: Someone Else | 29\% | (50) | 26\% | (45) | 45\% | (78) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (83) | $34 \%$ | (67) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 52\% | (114) | 21\% | (45) | 27\% | (60) | 218 |

Continued on next page

Table BLMB10_12: Who do you trust more to handle each of the following economic issues? - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2365) | 33\% | (1625) | 19\% | (966) | 4956 |
| U.S. Economy: Wrong Track | 60\% | (2116) | 18\% | (628) | 22\% | (773) | 3516 |
| U.S. Economy: Right Direction | 17\% | (249) | 69\% | (997) | 13\% | (194) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (72) | 80\% | (1205) | 15\% | (226) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 85\% | (2158) | 5\% | (135) | 10\% | (255) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 15\% | (135) | $31 \%$ | (285) | 54\% | (486) | 905 |
| Top 2024 Issue: Economy | 63\% | (1117) | 19\% | (333) | 18\% | (325) | 1774 |
| Community: Urban | 36\% | (411) | 42\% | (477) | 22\% | (245) | 1133 |
| Community: Suburban | 47\% | (1128) | 34\% | (815) | 20\% | (480) | 2423 |
| Community: Rural | 59\% | (826) | 24\% | (333) | 17\% | (241) | 1400 |
| Community/Gender: Urban Women | 35\% | (191) | 42\% | (232) | 23\% | (129) | 553 |
| Community/Gender: Urban Men | 38\% | (219) | 42\% | (245) | 20\% | (116) | 580 |
| Community/Gender: Rural Women | 56\% | (458) | 24\% | (199) | 19\% | (157) | 814 |
| Community/Gender: Rural Men | 63\% | (368) | 23\% | (134) | 14\% | (84) | 586 |
| Community/Gender: Suburban Women | 42\% | (528) | 35\% | (443) | 24\% | (299) | 1269 |
| Community/Gender: Suburban Men | 52\% | (601) | 32\% | (372) | 16\% | (181) | 1154 |
| Homeowner | 49\% | (1882) | 32\% | (1211) | 19\% | (710) | 3803 |
| Renter | 42\% | (423) | 37\% | (373) | 22\% | (220) | 1017 |
| Military HHnm: Yes | 52\% | (398) | 28\% | (219) | 20\% | (155) | 772 |
| Military HH: No | 47\% | (1967) | 34\% | (1406) | 19\% | (811) | 4184 |
| Employ: Private Sector | 48\% | (905) | 33\% | (613) | 19\% | (361) | 1879 |
| Employ: Government | 45\% | (144) | 33\% | (107) | 22\% | (72) | 323 |
| Employ: Self-Employed | 49\% | (221) | 29\% | (129) | 22\% | (96) | 446 |
| Employ: Homemaker | 61\% | (197) | 22\% | (71) | 17\% | (55) | 323 |
| Employ: Student | 36\% | (46) | 39\% | (51) | 25\% | (32) | 130 |
| Employ: Retired | 48\% | (612) | 36\% | (455) | 16\% | (201) | 1267 |
| Employ: Unemployed | 38\% | (135) | 30\% | (106) | 31\% | (110) | 350 |
| Employ: Other | 44\% | (105) | 39\% | (93) | 17\% | (40) | 238 |
| Self + Household: White-Collar | 43\% | (842) | 38\% | (744) | 20\% | (394) | 1981 |
| Self + Household: Blue Collar | 54\% | (1217) | 30\% | (680) | 17\% | (376) | 2273 |
| Union HH: Yes | 43\% | (154) | 42\% | (151) | 15\% | (53) | 358 |
| Union HH: No | 48\% | (2211) | 32\% | (1474) | 20\% | (913) | 4598 |

[^153]Table BLMB10_12: Who do you trust more to handle each of the following economic issues? - The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 48\% | (2365) | 33\% | (1625) | 19\% | (966) | 4956 |
| LGBTQ+: Yes | 31\% | (160) | 37\% | (191) | 32\% | (164) | 514 |
| LGBTQ+: No | 50\% | (2206) | $32 \%$ | (1434) | 18\% | (802) | 4442 |
| Motivated to Vote | 49\% | (2214) | 34\% | (1525) | 18\% | (807) | 4547 |
| Parent: Yes | 52\% | (788) | 30\% | (452) | 18\% | (280) | 1520 |
| Parent: No | 46\% | (1577) | 34\% | (1172) | 20\% | (686) | 3436 |
| COVID Vaccine: Yes | 38\% | (1331) | 41\% | (1420) | 21\% | (749) | 3501 |
| COVID Vaccine: No | $71 \%$ | (1034) | 14\% | (205) | 15\% | (217) | 1455 |
| Student Loans: Yes | 39\% | (303) | 36\% | (279) | 25\% | (196) | 778 |
| Student Loans: No | 49\% | (2062) | 32\% | (1346) | 18\% | (770) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_13: Who do you trust more to handle each of the following economic issues? - The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2257) | 32\% | (1562) | 23\% | (1137) | 4956 |
| Gender: Male | 49\% | (1144) | 32\% | (744) | 19\% | (432) | 2320 |
| Gender: Female | 42\% | (1112) | 31\% | (818) | 27\% | (705) | 2636 |
| Age: 18-34 | 46\% | (598) | 27\% | (356) | 27\% | (355) | 1309 |
| Age: 35-44 | 43\% | (287) | 36\% | (243) | 21\% | (142) | 672 |
| Age: 45-64 | 48\% | (822) | 31\% | (526) | 21\% | (366) | 1715 |
| Age: 65+ | 44\% | (550) | 35\% | (436) | 22\% | (274) | 1260 |
| GenZers: 1997-2012 | 44\% | (271) | 28\% | (172) | 29\% | (180) | 623 |
| Millennials: 1981-1996 | 45\% | (576) | 32\% | (408) | 24\% | (303) | 1287 |
| GenXers: 1965-1980 | 48\% | (656) | 30\% | (412) | 21\% | (289) | 1358 |
| Baby Boomers: 1946-1964 | 44\% | (692) | 34\% | (535) | 21\% | (332) | 1559 |
| Educ: < College | 49\% | (1517) | 29\% | (898) | 23\% | (707) | 3122 |
| Educ: Bachelors degree | 43\% | (506) | 33\% | (386) | 24\% | (277) | 1169 |
| Educ: Post-grad | 35\% | (234) | 42\% | (277) | 23\% | (154) | 665 |
| Income: Under 50k | 43\% | (856) | 32\% | (650) | 25\% | (503) | 2009 |
| Income: 50k-100k | 48\% | (868) | 30\% | (547) | 21\% | (380) | 1795 |
| Income: 100k+ | 46\% | (533) | 32\% | (365) | 22\% | (254) | 1152 |
| Ethnicity: White (Non-Hispanic) | 51\% | (1849) | 27\% | (983) | 22\% | (805) | 3637 |
| Ethnicity: Hispanic | 50\% | (173) | 30\% | (104) | 19\% | (66) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (164) | 54\% | (393) | 24\% | (174) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (71) | 34\% | (83) | 38\% | (93) | 246 |
| All Christian | 51\% | (1293) | 29\% | (721) | 20\% | (503) | 2517 |
| All Non-Christian | 35\% | (80) | 43\% | (98) | 22\% | (50) | 228 |
| Atheist | 23\% | (44) | 53\% | (102) | 23\% | (45) | 191 |
| Agnostic/Nothing in particular | 34\% | (404) | 36\% | (423) | 30\% | (351) | 1178 |
| Something Else | 52\% | (436) | 26\% | (218) | 22\% | (189) | 843 |
| Evangelical | 60\% | (836) | 22\% | (300) | 18\% | (247) | 1383 |
| Non-Evangelical | 45\% | (851) | 32\% | (619) | 23\% | (439) | 1909 |
| PID: Dem (no lean) | $11 \%$ | (198) | 66\% | (1197) | 23\% | (420) | 1814 |
| PID: Ind (no lean) | 40\% | (505) | 22\% | (278) | 37\% | (467) | 1249 |
| PID: Rep (no lean) | 82\% | (1554) | 5\% | (87) | 13\% | (251) | 1893 |

Continued on next page

Table BLMB10_13: Who do you trust more to handle each of the following economic issues? - The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2257) | $32 \%$ | (1562) | 23\% | (1137) | 4956 |
| PID/Gender: Dem Men | 15\% | (114) | 69\% | (539) | 17\% | (131) | 784 |
| PID/Gender: Dem Women | $8 \%$ | (84) | 64\% | (658) | 28\% | (289) | 1031 |
| PID/Gender: Ind Men | 44\% | (278) | 23\% | (147) | $33 \%$ | (213) | 639 |
| PID/Gender: Ind Women | 37\% | (227) | 21\% | (131) | 41\% | (253) | 611 |
| PID/Gender: Rep Men | 84\% | (752) | 6\% | (57) | 10\% | (88) | 898 |
| PID/Gender: Rep Women | $81 \%$ | (802) | 3\% | (30) | 16\% | (163) | 995 |
| Ideo: Liberal (1-3) | 13\% | (190) | 63\% | (916) | 24\% | (346) | 1451 |
| Ideo: Moderate (4) | 36\% | (499) | 33\% | (464) | $31 \%$ | (434) | 1396 |
| Ideo: Conservative (5-7) | 77\% | (1500) | 8\% | (152) | 15\% | (285) | 1937 |
| Ideo/PID: Conservative Republican | 86\% | (1224) | 3\% | (44) | 11\% | (152) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (306) | 10\% | (43) | 21\% | (91) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (133) | 56\% | (384) | 24\% | (166) | 683 |
| Ideo/PID: Liberal Democrat | 5\% | (58) | 73\% | (789) | 22\% | (238) | 1085 |
| Unfavorable of Biden and Trump | 29\% | (246) | 14\% | (118) | 58\% | (495) | 859 |
| 2024 H2H Matchup: Biden Voter | 6\% | (124) | 70\% | (1448) | 24\% | (509) | 2081 |
| 2024 H2H Matchup: Trump Voter | 85\% | (2039) | 3\% | (73) | 12\% | (277) | 2390 |
| 2024 H2H Matchup: Would not Vote | 15\% | (31) | 10\% | (21) | 74\% | (153) | 206 |
| 2024 H2H Matchup: Do not Know | 22\% | (62) | 7\% | (19) | 71\% | (198) | 279 |
| 2022 House Vote: Democrat | $11 \%$ | (221) | 63\% | (1304) | 26\% | (534) | 2058 |
| 2022 House Vote: Republican | 82\% | (1649) | 5\% | (99) | $14 \%$ | (275) | 2022 |
| 2022 House Vote: Did not Vote | 45\% | (348) | 19\% | (145) | 36\% | (282) | 775 |
| 2020 Vote: Joe Biden | 9\% | (216) | 62\% | (1414) | 29\% | (651) | 2282 |
| 2020 Vote: Donald Trump | 83\% | (1863) | 3\% | (72) | 14\% | (312) | 2247 |
| 2020 Vote: Someone Else | 27\% | (19) | 11\% | (8) | 62\% | (44) | 70 |
| 2020 Vote: Did not Vote | 44\% | (158) | 19\% | (68) | 37\% | (131) | 357 |
| 2016 Vote: Hillary Clinton | 8\% | (131) | 69\% | (1122) | 22\% | (364) | 1616 |
| 2016 Vote: Donald Trump | 78\% | (1578) | 5\% | (110) | 17\% | (336) | 2024 |
| 2016 Vote: Someone Else | 24\% | (41) | 25\% | (43) | 51\% | (89) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $42 \%$ | (81) | $32 \%$ | (61) | 27\% | (52) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $51 \%$ | (112) | 19\% | (40) | 30\% | (66) | 218 |

Continued on next page

Table BLMB10_13: Who do you trust more to handle each of the following economic issues? - The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2257) | $32 \%$ | (1562) | 23\% | (1137) | 4956 |
| U.S. Economy: Wrong Track | 57\% | (1990) | 17\% | (599) | 26\% | (928) | 3516 |
| U.S. Economy: Right Direction | 19\% | (267) | 67\% | (963) | 15\% | (209) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (79) | 78\% | (1166) | 17\% | (257) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 80\% | (2047) | 6\% | (143) | 14\% | (359) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (131) | 28\% | (252) | 58\% | (522) | 905 |
| Top 2024 Issue: Economy | 60\% | (1061) | 19\% | (332) | 22\% | (382) | 1774 |
| Community: Urban | 35\% | (398) | 41\% | (462) | 24\% | (273) | 1133 |
| Community: Suburban | 44\% | (1077) | 32\% | (780) | 23\% | (566) | 2423 |
| Community: Rural | 56\% | (782) | 23\% | (320) | 21\% | (298) | 1400 |
| Community/Gender: Urban Women | $32 \%$ | (174) | 39\% | (217) | 29\% | (161) | 553 |
| Community/Gender: Urban Men | $39 \%$ | (224) | 42\% | (244) | 19\% | (112) | 580 |
| Community/Gender: Rural Women | 54\% | (442) | 23\% | (185) | 23\% | (187) | 814 |
| Community/Gender: Rural Men | 58\% | (339) | 23\% | (135) | 19\% | (111) | 586 |
| Community/Gender: Suburban Women | 39\% | (496) | 33\% | (416) | 28\% | (358) | 1269 |
| Community/Gender: Suburban Men | 50\% | (581) | 32\% | (364) | 18\% | (209) | 1154 |
| Homeowner | 47\% | (1780) | 31\% | (1160) | 23\% | (863) | 3803 |
| Renter | 41\% | (414) | 36\% | (365) | 23\% | (237) | 1017 |
| Military HHnm: Yes | 49\% | (377) | 27\% | (211) | 24\% | (184) | 772 |
| Military HH: No | 45\% | (1879) | 32\% | (1351) | 23\% | (954) | 4184 |
| Employ: Private Sector | 46\% | (872) | 32\% | (599) | 22\% | (408) | 1879 |
| Employ: Government | 44\% | (143) | $31 \%$ | (98) | 25\% | (81) | 323 |
| Employ: Self-Employed | 45\% | (199) | $31 \%$ | (140) | 24\% | (107) | 446 |
| Employ: Homemaker | 58\% | (188) | 21\% | (68) | 21\% | (68) | 323 |
| Employ: Student | 38\% | (50) | $31 \%$ | (41) | 30\% | (39) | 130 |
| Employ: Retired | 45\% | (565) | 34\% | (429) | 22\% | (273) | 1267 |
| Employ: Unemployed | 40\% | (140) | 30\% | (103) | 30\% | (106) | 350 |
| Employ: Other | 42\% | (99) | 35\% | (83) | 23\% | (56) | 238 |
| Self + Household: White-Collar | 41\% | (806) | 37\% | (728) | 23\% | (446) | 1981 |
| Self + Household: Blue Collar | 51\% | (1156) | 29\% | (654) | 20\% | (462) | 2273 |
| Union HH: Yes | 41\% | (147) | 40\% | (144) | 19\% | (68) | 358 |
| Union HH: No | 46\% | (2110) | $31 \%$ | (1418) | 23\% | (1070) | 4598 |

[^154]Table BLMB10_13: Who do you trust more to handle each of the following economic issues? - The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (2257) | 32\% | (1562) | 23\% | (1137) | 4956 |
| LGBTQ+: Yes | 28\% | (144) | 37\% | (191) | 35\% | (179) | 514 |
| LGBTQ+: No | 48\% | (2113) | 31\% | (1371) | 22\% | (958) | 4442 |
| Motivated to Vote | 46\% | (2110) | 32\% | (1466) | 21\% | (972) | 4547 |
| Parent: Yes | 51\% | (779) | 29\% | (437) | 20\% | (305) | 1520 |
| Parent: No | 43\% | (1478) | 33\% | (1125) | 24\% | (833) | 3436 |
| COVID Vaccine: Yes | 36\% | (1268) | 39\% | (1372) | 25\% | (861) | 3501 |
| COVID Vaccine: No | 68\% | (989) | 13\% | (190) | 19\% | (277) | 1455 |
| Student Loans: Yes | 37\% | (289) | 35\% | (274) | 28\% | (215) | 778 |
| Student Loans: No | 47\% | (1968) | $31 \%$ | (1288) | 22\% | (923) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: Who do you trust more to handle each of the following economic issues? - Healthcare costs (e.g., prescription drugs, insurance,
health visits, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2060) | 40\% | (1974) | 19\% | (921) | 4956 |
| Gender: Male | 44\% | (1016) | 40\% | (933) | 16\% | (371) | 2320 |
| Gender: Female | 40\% | (1044) | 40\% | (1042) | $21 \%$ | (550) | 2636 |
| Age: 18-34 | 40\% | (518) | 37\% | (483) | 24\% | (308) | 1309 |
| Age: 35-44 | 39\% | (259) | 43\% | (289) | 18\% | (124) | 672 |
| Age: 45-64 | 43\% | (744) | 39\% | (662) | 18\% | (309) | 1715 |
| Age: 65+ | 43\% | (538) | 43\% | (541) | 14\% | (181) | 1260 |
| GenZers: 1997-2012 | 38\% | (237) | 37\% | (228) | 25\% | (158) | 623 |
| Millennials: 1981-1996 | 40\% | (513) | 40\% | (516) | 20\% | (257) | 1287 |
| GenXers: 1965-1980 | 43\% | (584) | 39\% | (529) | 18\% | (244) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (668) | 42\% | (655) | 15\% | (236) | 1559 |
| Educ: < College | 46\% | (1424) | 36\% | (1121) | 19\% | (578) | 3122 |
| Educ: Bachelors degree | 38\% | (440) | 43\% | (506) | 19\% | (223) | 1169 |
| Educ: Post-grad | 30\% | (197) | 52\% | (348) | 18\% | (121) | 665 |
| Income: Under 50k | 39\% | (793) | 41\% | (823) | 20\% | (393) | 2009 |
| Income: 50k-100k | 45\% | (810) | 38\% | (682) | 17\% | (303) | 1795 |
| Income: 100k+ | 40\% | (457) | 41\% | (469) | 20\% | (225) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1687) | 35\% | (1279) | 18\% | (671) | 3637 |
| Ethnicity: Hispanic | 43\% | (148) | 41\% | (140) | 16\% | (55) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (153) | 60\% | (437) | 19\% | (141) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 30\% | (73) | 48\% | (118) | 22\% | (54) | 246 |
| All Christian | 47\% | (1179) | 37\% | (937) | 16\% | (401) | 2517 |
| All Non-Christian | 31\% | (70) | $51 \%$ | (115) | 19\% | (42) | 228 |
| Atheist | 18\% | (34) | 61\% | (117) | 21\% | (40) | 191 |
| Agnostic/Nothing in particular | 31\% | (364) | 44\% | (523) | 25\% | (291) | 1178 |
| Something Else | 49\% | (414) | 34\% | (282) | 17\% | (147) | 843 |
| Evangelical | 58\% | (799) | 28\% | (394) | 14\% | (191) | 1383 |
| Non-Evangelical | 40\% | (761) | 42\% | (798) | 18\% | (350) | 1909 |
| PID: Dem (no lean) | 8\% | (152) | 76\% | (1380) | 16\% | (282) | 1814 |
| PID: Ind (no lean) | 34\% | (428) | 35\% | (431) | 31\% | (389) | 1249 |
| PID: Rep (no lean) | 78\% | (1480) | 9\% | (163) | 13\% | (250) | 1893 |

Continued on next page

Table BLMB10_14: Who do you trust more to handle each of the following economic issues? - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2060) | 40\% | (1974) | 19\% | (921) | 4956 |
| PID/Gender: Dem Men | 12\% | (92) | 76\% | (595) | 12\% | (96) | 784 |
| PID/Gender: Dem Women | 6\% | (60) | 76\% | (785) | 18\% | (186) | 1031 |
| PID/Gender: Ind Men | $36 \%$ | (232) | $37 \%$ | (238) | 26\% | (169) | 639 |
| PID/Gender: Ind Women | $32 \%$ | (196) | 32\% | (194) | 36\% | (221) | 611 |
| PID/Gender: Rep Men | 77\% | (692) | 11\% | (100) | 12\% | (106) | 898 |
| PID/Gender: Rep Women | 79\% | (788) | 6\% | (63) | 14\% | (143) | 995 |
| Ideo: Liberal (1-3) | 11\% | (161) | 72\% | (1049) | 17\% | (242) | 1451 |
| Ideo: Moderate (4) | 30\% | (417) | 46\% | (647) | 24\% | (333) | 1396 |
| Ideo: Conservative (5-7) | 73\% | (1409) | 12\% | (239) | 15\% | (288) | 1937 |
| Ideo/PID: Conservative Republican | 82\% | (1160) | 6\% | (84) | 12\% | (177) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 66\% | (291) | 18\% | (79) | 16\% | (70) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 15\% | (101) | 68\% | (466) | 17\% | (116) | 683 |
| Ideo/PID: Liberal Democrat | 4\% | (46) | 82\% | (887) | 14\% | (152) | 1085 |
| Unfavorable of Biden and Trump | 19\% | (159) | 29\% | (246) | 53\% | (454) | 859 |
| 2024 H2H Matchup: Biden Voter | 4\% | (82) | 82\% | (1698) | 14\% | (301) | 2081 |
| 2024 H2H Matchup: Trump Voter | 80\% | (1919) | 7\% | (174) | 12\% | (296) | 2390 |
| 2024 H2H Matchup: Would not Vote | 10\% | (21) | 19\% | (40) | 70\% | (145) | 206 |
| 2024 H2H Matchup: Do not Know | 13\% | (37) | 23\% | (63) | 64\% | (179) | 279 |
| 2022 House Vote: Democrat | 8\% | (157) | 74\% | (1533) | 18\% | (368) | 2058 |
| 2022 House Vote: Republican | 76\% | (1543) | 9\% | (184) | 15\% | (295) | 2022 |
| 2022 House Vote: Did not Vote | 42\% | (322) | 30\% | (234) | 28\% | (219) | 775 |
| 2020 Vote: Joe Biden | 6\% | (141) | 74\% | (1693) | 20\% | (449) | 2282 |
| 2020 Vote: Donald Trump | 78\% | (1763) | 7\% | (160) | 14\% | (324) | 2247 |
| 2020 Vote: Someone Else | 20\% | (14) | 21\% | (15) | 59\% | (41) | 70 |
| 2020 Vote: Did not Vote | 40\% | (142) | 30\% | (107) | 30\% | (108) | 357 |
| 2016 Vote: Hillary Clinton | 5\% | (87) | 80\% | (1289) | 15\% | (240) | 1616 |
| 2016 Vote: Donald Trump | 73\% | (1470) | 11\% | (231) | 16\% | (323) | 2024 |
| 2016 Vote: Someone Else | 21\% | (36) | 42\% | (73) | 38\% | (65) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 36\% | (70) | 45\% | (87) | 19\% | (38) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (93) | 34\% | (74) | 23\% | (51) | 218 |

[^155]Table BLMB10_14: Who do you trust more to handle each of the following economic issues? - Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2060) | 40\% | (1974) | 19\% | (921) | 4956 |
| U.S. Economy: Wrong Track | 52\% | (1832) | 25\% | (887) | 23\% | (798) | 3516 |
| U.S. Economy: Right Direction | 16\% | (229) | 76\% | (1088) | 9\% | (123) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (68) | 87\% | (1304) | 9\% | (130) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 75\% | (1900) | 10\% | (258) | 15\% | (390) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (92) | 46\% | (412) | 44\% | (401) | 905 |
| Top 2024 Issue: Economy | 53\% | (945) | 27\% | (473) | 20\% | (356) | 1774 |
| Community: Urban | 32\% | (368) | 49\% | (557) | 18\% | (208) | 1133 |
| Community: Suburban | 39\% | (950) | 41\% | (1003) | 19\% | (469) | 2423 |
| Community: Rural | 53\% | (742) | 30\% | (414) | 17\% | (244) | 1400 |
| Community/Gender: Urban Women | 30\% | (167) | 49\% | (269) | 21\% | (116) | 553 |
| Community/Gender: Urban Men | 35\% | (200) | 50\% | (288) | 16\% | (92) | 580 |
| Community/Gender: Rural Women | 51\% | (416) | 30\% | (242) | 19\% | (156) | 814 |
| Community/Gender: Rural Men | 56\% | (327) | 29\% | (172) | 15\% | (87) | 586 |
| Community/Gender: Suburban Women | 36\% | (461) | 42\% | (531) | 22\% | (278) | 1269 |
| Community/Gender: Suburban Men | 42\% | (490) | $41 \%$ | (473) | 17\% | (192) | 1154 |
| Homeowner | 43\% | (1631) | 39\% | (1481) | 18\% | (691) | 3803 |
| Renter | 36\% | (370) | 44\% | (447) | 20\% | (199) | 1017 |
| Military HHnm: Yes | 45\% | (349) | 37\% | (282) | 18\% | (141) | 772 |
| Military HH: No | 41\% | (1712) | 40\% | (1693) | 19\% | (780) | 4184 |
| Employ: Private Sector | 42\% | (786) | 39\% | (738) | 19\% | (355) | 1879 |
| Employ: Government | 38\% | (122) | 41\% | (133) | 21\% | (67) | 323 |
| Employ: Self-Employed | 44\% | (198) | 40\% | (178) | 16\% | (71) | 446 |
| Employ: Homemaker | 53\% | (173) | 28\% | (89) | 19\% | (62) | 323 |
| Employ: Student | 27\% | (35) | 46\% | (60) | 27\% | (36) | 130 |
| Employ: Retired | 42\% | (531) | 43\% | (541) | 15\% | (196) | 1267 |
| Employ: Unemployed | 36\% | (127) | 37\% | (129) | 27\% | (94) | 350 |
| Employ: Other | 38\% | (89) | 45\% | (107) | 17\% | (41) | 238 |
| Self + Household: White-Collar | 37\% | (727) | 46\% | (912) | 17\% | (341) | 1981 |
| Self + Household: Blue Collar | 47\% | (1069) | 35\% | (806) | 17\% | (398) | 2273 |
| Union HH: Yes | 38\% | (136) | 48\% | (170) | 15\% | (52) | 358 |
| Union HH: No | 42\% | (1924) | 39\% | (1804) | 19\% | (869) | 4598 |

[^156]Table BLMB10_14: Who do you trust more to handle each of the following economic issues? - Healthcare costs (e.g., prescription drugs, insurance,
health visits, etc.)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2060) | 40\% | (1974) | 19\% | (921) | 4956 |
| LGBTQ+: Yes | 24\% | (121) | 47\% | (241) | 29\% | (152) | 514 |
| LGBTQ+: No | 44\% | (1939) | 39\% | (1733) | 17\% | (770) | 4442 |
| Motivated to Vote | 43\% | (1933) | 41\% | (1848) | 17\% | (765) | 4547 |
| Parent: Yes | 45\% | (678) | 37\% | (564) | 18\% | (278) | 1520 |
| Parent: No | 40\% | (1382) | 41\% | (1410) | 19\% | (644) | 3436 |
| COVID Vaccine: Yes | 32\% | (1121) | 49\% | (1716) | 19\% | (664) | 3501 |
| COVID Vaccine: No | 65\% | (939) | 18\% | (259) | 18\% | (258) | 1455 |
| Student Loans: Yes | $31 \%$ | (244) | 46\% | (360) | 22\% | (174) | 778 |
| Student Loans: No | 43\% | (1817) | 39\% | (1614) | 18\% | (748) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? - Gas Prices

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (2456) | $31 \%$ | (1532) | 20\% | (968) | 4956 |
| Gender: Male | 53\% | (1230) | $31 \%$ | (715) | 16\% | (375) | 2320 |
| Gender: Female | 47\% | (1226) | 31\% | (817) | 23\% | (593) | 2636 |
| Age: 18-34 | 49\% | (644) | 28\% | (370) | 23\% | (296) | 1309 |
| Age: 35-44 | 46\% | (311) | 35\% | (232) | 19\% | (128) | 672 |
| Age: 45-64 | 52\% | (897) | 30\% | (511) | 18\% | (307) | 1715 |
| Age: 65+ | 48\% | (604) | 33\% | (418) | 19\% | (238) | 1260 |
| GenZers: 1997-2012 | 47\% | (291) | 30\% | (186) | 24\% | (147) | 623 |
| Millennials: 1981-1996 | 49\% | (630) | 30\% | (391) | 21\% | (266) | 1287 |
| GenXers: 1965-1980 | 52\% | (700) | 30\% | (410) | 18\% | (248) | 1358 |
| Baby Boomers: 1946-1964 | 50\% | (772) | 33\% | (511) | 18\% | (276) | 1559 |
| Educ: < College | 53\% | (1648) | 28\% | (881) | 19\% | (593) | 3122 |
| Educ: Bachelors degree | 48\% | (562) | 32\% | (370) | 20\% | (236) | 1169 |
| Educ: Post-grad | 37\% | (246) | 42\% | (281) | 21\% | (139) | 665 |
| Income: Under 50k | 46\% | (917) | 33\% | (665) | 21\% | (427) | 2009 |
| Income: 50k-100k | 54\% | (964) | 29\% | (514) | 18\% | (317) | 1795 |
| Income: 100k+ | 50\% | (575) | 31\% | (353) | 19\% | (224) | 1152 |
| Ethnicity: White (Non-Hispanic) | 55\% | (1988) | 27\% | (969) | 19\% | (680) | 3637 |
| Ethnicity: Hispanic | 55\% | (187) | 28\% | (94) | 18\% | (61) | 343 |
| Ethnicity: Black (Non-Hispanic) | 25\% | (183) | 53\% | (387) | 22\% | (160) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 40\% | (98) | 33\% | (81) | 27\% | (67) | 246 |
| All Christian | 55\% | (1390) | 28\% | (715) | 16\% | (411) | 2517 |
| All Non-Christian | 39\% | (90) | 42\% | (96) | 18\% | (42) | 228 |
| Atheist | 24\% | (46) | 57\% | (110) | 19\% | (36) | 191 |
| Agnostic/Nothing in particular | 39\% | (460) | 34\% | (395) | 27\% | (323) | 1178 |
| Something Else | 56\% | (470) | 26\% | (215) | 19\% | (158) | 843 |
| Evangelical | 64\% | (887) | 22\% | (301) | 14\% | (195) | 1383 |
| Non-Evangelical | 49\% | (932) | 32\% | (607) | 19\% | (370) | 1909 |
| PID: Dem (no lean) | 13\% | (234) | 64\% | (1164) | 23\% | (417) | 1814 |
| PID: Ind (no lean) | 46\% | (580) | 22\% | (281) | 31\% | (388) | 1249 |
| PID: Rep (no lean) | 87\% | (1642) | 5\% | (87) | 9\% | (164) | 1893 |

[^157]Table BLMB10_15: Who do you trust more to handle each of the following economic issues? - Gas Prices

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (2456) | $31 \%$ | (1532) | 20\% | (968) | 4956 |
| PID/Gender: Dem Men | 18\% | (139) | 65\% | (510) | 17\% | (135) | 784 |
| PID/Gender: Dem Women | 9\% | (95) | 63\% | (653) | 27\% | (282) | 1031 |
| PID/Gender: Ind Men | 49\% | (315) | 23\% | (148) | 28\% | (176) | 639 |
| PID/Gender: Ind Women | 43\% | (266) | 22\% | (133) | 35\% | (212) | 611 |
| PID/Gender: Rep Men | 86\% | (777) | 6\% | (57) | 7\% | (64) | 898 |
| PID/Gender: Rep Women | 87\% | (865) | 3\% | (31) | 10\% | (99) | 995 |
| Ideo: Liberal (1-3) | 16\% | (239) | 60\% | (873) | 23\% | (339) | 1451 |
| Ideo: Moderate (4) | $41 \%$ | (568) | 33\% | (456) | 27\% | (372) | 1396 |
| Ideo: Conservative (5-7) | 81\% | (1568) | 9\% | (169) | 10\% | (200) | 1937 |
| Ideo/PID: Conservative Republican | 89\% | (1268) | 3\% | (44) | 8\% | (108) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 78\% | (345) | 10\% | (42) | 12\% | (52) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (133) | 57\% | (392) | 23\% | (158) | 683 |
| Ideo/PID: Liberal Democrat | 8\% | (92) | 69\% | (750) | 22\% | (242) | 1085 |
| Unfavorable of Biden and Trump | 37\% | (319) | 15\% | (125) | 48\% | (414) | 859 |
| 2024 H2H Matchup: Biden Voter | 8\% | (173) | 67\% | (1396) | 25\% | (512) | 2081 |
| 2024 H2H Matchup: Trump Voter | 91\% | (2165) | $4 \%$ | (87) | 6\% | (138) | 2390 |
| 2024 H2H Matchup: Would not Vote | 21\% | (43) | 11\% | (23) | 68\% | (140) | 206 |
| 2024 H2H Matchup: Do not Know | 27\% | (75) | 9\% | (26) | 64\% | (178) | 279 |
| 2022 House Vote: Democrat | 13\% | (274) | 61\% | (1257) | 26\% | (527) | 2058 |
| 2022 House Vote: Republican | 86\% | (1734) | 5\% | (108) | 9\% | (180) | 2022 |
| 2022 House Vote: Did not Vote | 52\% | (406) | 19\% | (150) | 28\% | (219) | 775 |
| 2020 Vote: Joe Biden | 12\% | (284) | 60\% | (1367) | 28\% | (631) | 2282 |
| 2020 Vote: Donald Trump | 88\% | (1976) | $4 \%$ | (82) | 8\% | (189) | 2247 |
| 2020 Vote: Someone Else | 33\% | (24) | 11\% | (8) | 55\% | (39) | 70 |
| 2020 Vote: Did not Vote | 48\% | (173) | 21\% | (74) | 31\% | (110) | 357 |
| 2016 Vote: Hillary Clinton | 10\% | (165) | 67\% | (1076) | 23\% | (375) | 1616 |
| 2016 Vote: Donald Trump | 83\% | (1670) | 7\% | (134) | 11\% | (219) | 2024 |
| 2016 Vote: Someone Else | 34\% | (59) | 23\% | (40) | 43\% | (75) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (83) | 31\% | (61) | 26\% | (50) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 60\% | (130) | 16\% | (35) | 24\% | (53) | 218 |
| U.S. Economy: Wrong Track | 62\% | (2189) | 17\% | (602) | 21\% | (725) | 3516 |
| U.S. Economy: Right Direction | 19\% | (267) | 65\% | (929) | 17\% | (243) | 1440 |

Continued on next page

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? - Gas Prices

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (2456) | $31 \%$ | (1532) | 20\% | (968) | 4956 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (101) | 76\% | (1142) | 17\% | (259) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 85\% | (2165) | 6\% | (152) | 9\% | (231) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 21\% | (190) | 26\% | (237) | 53\% | (478) | 905 |
| Top 2024 Issue: Economy | 65\% | (1155) | 18\% | (320) | 17\% | (299) | 1774 |
| Community: Urban | 39\% | (441) | 40\% | (458) | 21\% | (233) | 1133 |
| Community: Suburban | 49\% | (1191) | 32\% | (770) | 19\% | (462) | 2423 |
| Community: Rural | 59\% | (824) | 22\% | (303) | 19\% | (273) | 1400 |
| Community/Gender: Urban Women | 38\% | (207) | 40\% | (221) | 23\% | (125) | 553 |
| Community/Gender: Urban Men | 40\% | (234) | 41\% | (238) | 19\% | (108) | 580 |
| Community/Gender: Rural Women | 58\% | (470) | 21\% | (174) | 21\% | (170) | 814 |
| Community/Gender: Rural Men | 60\% | (354) | 22\% | (129) | 18\% | (103) | 586 |
| Community/Gender: Suburban Women | 43\% | (548) | 33\% | (422) | 24\% | (299) | 1269 |
| Community/Gender: Suburban Men | 56\% | (643) | 30\% | (348) | 14\% | (163) | 1154 |
| Homeowner | 51\% | (1954) | 30\% | (1128) | 19\% | (722) | 3803 |
| Renter | 43\% | (442) | 36\% | (367) | 20\% | (208) | 1017 |
| Military HHnm: Yes | 54\% | (415) | 27\% | (209) | 19\% | (148) | 772 |
| Military HH: No | 49\% | (2041) | $32 \%$ | (1323) | 20\% | (821) | 4184 |
| Employ: Private Sector | 49\% | (925) | $31 \%$ | (586) | 20\% | (368) | 1879 |
| Employ: Government | 45\% | (147) | 32\% | (103) | 23\% | (73) | 323 |
| Employ: Self-Employed | 52\% | (230) | 29\% | (129) | 20\% | (88) | 446 |
| Employ: Homemaker | 65\% | (210) | 20\% | (65) | 15\% | (48) | 323 |
| Employ: Student | 45\% | (58) | 32\% | (41) | 24\% | (31) | 130 |
| Employ: Retired | 49\% | (623) | 32\% | (408) | 19\% | (236) | 1267 |
| Employ: Unemployed | 44\% | (156) | 30\% | (104) | 26\% | (90) | 350 |
| Employ: Other | 45\% | (107) | 40\% | (96) | 14\% | (34) | 238 |
| Self + Household: White-Collar | 46\% | (908) | 35\% | (697) | 19\% | (375) | 1981 |
| Self + Household: Blue Collar | 54\% | (1223) | 28\% | (645) | 18\% | (405) | 2273 |
| Union HH: Yes | 44\% | (157) | 40\% | (143) | 16\% | (59) | 358 |
| Union HH: No | 50\% | (2298) | 30\% | (1389) | 20\% | (910) | 4598 |
| LGBTQ+: Yes | 34\% | (173) | 38\% | (194) | 29\% | (148) | 514 |
| LGBTQ+: No | 51\% | (2283) | 30\% | (1338) | 18\% | (821) | 4442 |
| Motivated to Vote | 50\% | (2294) | $31 \%$ | (1432) | 18\% | (821) | 4547 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB10_15
Table BLMB10_15: Who do you trust more to handle each of the following economic issues? - Gas Prices

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $50 \%$ | $(2456)$ | $31 \%$ | $(1532)$ | $(968)$ | $20 \%$ |
| Parent: Yes | $54 \%$ | $(814)$ | $28 \%$ | $(431)$ | $18 \%$ | $(275)$ |
| Parent: No | $48 \%$ | $(1641)$ | $32 \%$ | $(1100)$ | $20 \%$ | $(694)$ |
| COVID Vaccine: Yes | $40 \%$ | $(1388)$ | $38 \%$ | $(1338)$ | $22 \%$ | $(775)$ |
| COVID Vaccine: No | $73 \%$ | $(1068)$ | $13 \%$ | $(194)$ | $13 \%$ | $(194)$ |
| Student Loans: Yes | $42 \%$ | $(328)$ | $35 \%$ | $(270)$ | $23 \%$ | $(180)$ |
| Student Loans: No | $51 \%$ | $(2128)$ | $30 \%$ | $(1262)$ | 3436 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_1: Please indicate if you have noticed more or less of the following in your state in the last few years. - Homelessness

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1390) | 36\% | (1801) | 30\% | (1500) | 4\% | (200) | $1 \%$ | (64) | 4956 |
| Gender: Male | 26\% | (593) | 36\% | (843) | 33\% | (766) | 4\% | (94) | $1 \%$ | (24) | 2320 |
| Gender: Female | 30\% | (798) | 36\% | (958) | 28\% | (734) | 4\% | (106) | 2\% | (40) | 2636 |
| Age: 18-34 | 33\% | (433) | 35\% | (455) | 26\% | (337) | 5\% | (65) | 2\% | (20) | 1309 |
| Age: 35-44 | 33\% | (218) | 33\% | (223) | 29\% | (195) | 3\% | (19) | 2\% | (17) | 672 |
| Age: 45-64 | 27\% | (464) | 36\% | (613) | $32 \%$ | (543) | 5\% | (80) | $1 \%$ | (14) | 1715 |
| Age: 65+ | 22\% | (275) | 40\% | (510) | $34 \%$ | (426) | 3\% | (36) | $1 \%$ | (14) | 1260 |
| GenZers: 1997-2012 | 33\% | (208) | 36\% | (225) | 22\% | (139) | 7\% | (42) | 2\% | (10) | 623 |
| Millennials: 1981-1996 | 32\% | (418) | 34\% | (437) | 29\% | (369) | 3\% | (40) | 2\% | (23) | 1287 |
| GenXers: 1965-1980 | 28\% | (385) | 36\% | (486) | 30\% | (406) | 5\% | (65) | $1 \%$ | (17) | 1358 |
| Baby Boomers: 1946-1964 | 23\% | (359) | 38\% | (589) | 35\% | (550) | 3\% | (49) | $1 \%$ | (13) | 1559 |
| Educ: < College | 31\% | (960) | 36\% | (1120) | 28\% | (875) | 4\% | (130) | $1 \%$ | (37) | 3122 |
| Educ: Bachelors degree | 23\% | (274) | 35\% | (414) | 35\% | (412) | 4\% | (47) | 2\% | (22) | 1169 |
| Educ: Post-grad | 24\% | (157) | 40\% | (266) | 32\% | (213) | $4 \%$ | (24) | $1 \%$ | (6) | 665 |
| Income: Under 50k | 33\% | (667) | 35\% | (702) | 26\% | (527) | 4\% | (86) | $1 \%$ | (27) | 2009 |
| Income: 50k-100k | 26\% | (471) | 36\% | (653) | $32 \%$ | (578) | 4\% | (69) | $1 \%$ | (24) | 1795 |
| Income: 100k+ | 22\% | (253) | 39\% | (446) | 34\% | (395) | 4\% | (45) | 1\% | (12) | 1152 |
| Ethnicity: White (Non-Hispanic) | 25\% | (898) | 38\% | (1377) | 33\% | (1199) | 3\% | (126) | $1 \%$ | (36) | 3637 |
| Ethnicity: Hispanic | 40\% | (137) | 34\% | (115) | 20\% | (67) | 5\% | (17) | 2\% | (7) | 343 |
| Ethnicity: Black (Non-Hispanic) | 39\% | (285) | 31\% | (229) | $21 \%$ | (155) | 7\% | (48) | 2\% | (15) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (71) | 33\% | (80) | 32\% | (79) | 4\% | (10) | 2\% | (6) | 246 |
| All Christian | 25\% | (621) | 38\% | (948) | 32\% | (810) | 4\% | (101) | $1 \%$ | (37) | 2517 |
| All Non-Christian | 22\% | (50) | 36\% | (81) | $33 \%$ | (76) | 6\% | (13) | 3\% | (7) | 228 |
| Atheist | 29\% | (56) | $31 \%$ | (60) | 35\% | (68) | 4\% | (7) | - | (0) | 191 |
| Agnostic/Nothing in particular | 30\% | (352) | 35\% | (415) | 30\% | (359) | 3\% | (39) | $1 \%$ | (13) | 1178 |
| Something Else | 37\% | (312) | 35\% | (296) | 22\% | (188) | 5\% | (40) | $1 \%$ | (7) | 843 |
| Evangelical | 33\% | (462) | 36\% | (496) | 26\% | (354) | 4\% | (52) | 1\% | (19) | 1383 |
| Non-Evangelical | 23\% | (447) | 38\% | (722) | 33\% | (633) | 4\% | (82) | 1\% | (25) | 1909 |
| PID: Dem (no lean) | 24\% | (433) | 35\% | (640) | $33 \%$ | (607) | 6\% | (109) | $1 \%$ | (25) | 1814 |
| PID: Ind (no lean) | 30\% | (370) | 35\% | (443) | $31 \%$ | (382) | 3\% | (37) | 1\% | (17) | 1249 |
| PID: Rep (no lean) | 31\% | (587) | 38\% | (718) | 27\% | (511) | 3\% | (54) | $1 \%$ | (22) | 1893 |

[^158]Table BLMB35_1: Please indicate if you have noticed more or less of the following in your state in the last few years. - Homelessness

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1390) | $36 \%$ | (1801) | 30\% | (1500) | 4\% | (200) | $1 \%$ | (64) | 4956 |
| PID/Gender: Dem Men | 23\% | (181) | 34\% | (267) | 36\% | (281) | 6\% | (47) | 1\% | (8) | 784 |
| PID/Gender: Dem Women | 25\% | (253) | 36\% | (373) | 32\% | (326) | 6\% | (62) | 2\% | (17) | 1031 |
| PID/Gender: Ind Men | 25\% | (161) | 36\% | (231) | 35\% | (222) | 3\% | (20) | 1\% | (4) | 639 |
| PID/Gender: Ind Women | 34\% | (209) | 35\% | (212) | 26\% | (160) | 3\% | (17) | 2\% | (13) | 611 |
| PID/Gender: Rep Men | 28\% | (251) | 38\% | (344) | 29\% | (264) | 3\% | (26) | 1\% | (12) | 898 |
| PID/Gender: Rep Women | 34\% | (336) | 38\% | (373) | 25\% | (247) | 3\% | (28) | 1\% | (10) | 995 |
| Ideo: Liberal (1-3) | 22\% | (321) | 37\% | (537) | 33\% | (477) | 6\% | (92) | 2\% | (24) | 1451 |
| Ideo: Moderate (4) | 30\% | (414) | 35\% | (493) | 30\% | (415) | 4\% | (59) | 1\% | (15) | 1396 |
| Ideo: Conservative (5-7) | 30\% | (582) | 37\% | (723) | 29\% | (565) | 2\% | (46) | 1\% | (21) | 1937 |
| Ideo/PID: Conservative Republican | 30\% | (421) | 38\% | (545) | 29\% | (407) | 2\% | (31) | 1\% | (16) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $34 \%$ | (150) | 37\% | (165) | 22\% | (98) | 5\% | (22) | 1\% | (6) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 28\% | (189) | $34 \%$ | (233) | 30\% | (208) | 6\% | (41) | 2\% | (12) | 683 |
| Ideo/PID: Liberal Democrat | 21\% | (223) | 37\% | (398) | 35\% | (384) | 6\% | (67) | 1\% | (12) | 1085 |
| Unfavorable of Biden and Trump | 26\% | (221) | 40\% | (344) | 31\% | (269) | 2\% | (18) | 1\% | (8) | 859 |
| 2024 H2H Matchup: Biden Voter | 21\% | (438) | 36\% | (751) | 36\% | (741) | 6\% | (123) | 1\% | (29) | 2081 |
| 2024 H2H Matchup: Trump Voter | $34 \%$ | (821) | 36\% | (872) | 25\% | (605) | 3\% | (64) | 1\% | (28) | 2390 |
| 2024 H2H Matchup: Would not Vote | 35\% | (71) | 33\% | (68) | 26\% | (54) | 4\% | (8) | 2\% | (4) | 206 |
| 2024 H2H Matchup: Do not Know | 21\% | (60) | 39\% | (109) | 36\% | (100) | 2\% | (6) | 1\% | (3) | 279 |
| 2022 House Vote: Democrat | 23\% | (476) | 36\% | (739) | 34\% | (695) | 6\% | (124) | 1\% | (24) | 2058 |
| 2022 House Vote: Republican | 33\% | (660) | 36\% | (737) | 28\% | (560) | 2\% | (44) | 1\% | (21) | 2022 |
| 2022 House Vote: Did not Vote | 29\% | (223) | 37\% | (288) | 28\% | (216) | 4\% | (28) | 3\% | (19) | 775 |
| 2020 Vote: Joe Biden | 23\% | (532) | 36\% | (812) | 34\% | (783) | 5\% | (123) | 1\% | (31) | 2282 |
| 2020 Vote: Donald Trump | 33\% | (733) | 37\% | (829) | 27\% | (605) | 3\% | (57) | 1\% | (23) | 2247 |
| 2020 Vote: Someone Else | 27\% | (19) | 36\% | (25) | 32\% | (23) | 3\% | (2) | 2\% | (1) | 70 |
| 2020 Vote: Did not Vote | 30\% | (105) | 38\% | (135) | 25\% | (89) | 5\% | (18) | 2\% | (8) | 357 |
| 2016 Vote: Hillary Clinton | 23\% | (366) | 36\% | (579) | 34\% | (547) | 6\% | (100) | 1\% | (23) | 1616 |
| 2016 Vote: Donald Trump | 30\% | (617) | 38\% | (762) | 28\% | (577) | 2\% | (48) | 1\% | (20) | 2024 |
| 2016 Vote: Someone Else | 23\% | (40) | 34\% | (59) | 41\% | (70) | 2\% | (4) | - | (0) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 31\% | (61) | 41\% | (79) | 21\% | (41) | 5\% | (10) | 2\% | (3) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 26\% | (57) | 38\% | (82) | 30\% | (66) | 5\% | (11) | 1\% | (2) | 218 |

[^159]Table BLMB35_1: Please indicate if you have noticed more or less of the following in your state in the last few years. - Homelessness

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1390) | 36\% | (1801) | 30\% | (1500) | $4 \%$ | (200) | 1\% | (64) | 4956 |
| U.S. Economy: Wrong Track | $32 \%$ | (1120) | 37\% | (1318) | 27\% | (934) | 3\% | (111) | 1\% | (33) | 3516 |
| U.S. Economy: Right Direction | 19\% | (270) | 34\% | (483) | 39\% | (566) | 6\% | (90) | 2\% | (31) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 22\% | (330) | 34\% | (516) | 36\% | (534) | 6\% | (97) | 2\% | (25) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 34\% | (869) | 37\% | (935) | 25\% | (639) | 3\% | (74) | 1\% | (31) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 21\% | (192) | 39\% | (349) | 36\% | (327) | 3\% | (29) | 1\% | (8) | 905 |
| Top 2024 Issue: Economy | 28\% | (501) | 40\% | (705) | 28\% | (497) | 3\% | (58) | 1\% | (14) | 1774 |
| Community: Urban | 38\% | (426) | 36\% | (405) | 20\% | (224) | 5\% | (53) | 2\% | (24) | 1133 |
| Community: Suburban | 25\% | (595) | 38\% | (917) | 33\% | (789) | 4\% | (96) | 1\% | (27) | 2423 |
| Community: Rural | 26\% | (369) | 34\% | (479) | 35\% | (488) | 4\% | (51) | 1\% | (13) | 1400 |
| Community/Gender: Urban Women | 40\% | (222) | 33\% | (183) | 18\% | (102) | 5\% | (30) | 3\% | (16) | 553 |
| Community/Gender: Urban Men | 35\% | (205) | 38\% | (222) | $21 \%$ | (122) | 4\% | (24) | 1\% | (8) | 580 |
| Community/Gender: Rural Women | 29\% | (237) | 34\% | (278) | 32\% | (259) | $4 \%$ | (31) | 1\% | (9) | 814 |
| Community/Gender: Rural Men | 23\% | (132) | 34\% | (201) | 39\% | (229) | 3\% | (20) | 1\% | (4) | 586 |
| Community/Gender: Suburban Women | 27\% | (339) | 39\% | (497) | 29\% | (373) | $4 \%$ | (45) | 1\% | (15) | 1269 |
| Community/Gender: Suburban Men | 22\% | (256) | 36\% | (419) | 36\% | (416) | $4 \%$ | (50) | 1\% | (12) | 1154 |
| Homeowner | 25\% | (953) | 37\% | (1414) | 33\% | (1249) | 4\% | (142) | 1\% | (46) | 3803 |
| Renter | 38\% | (390) | 33\% | (336) | 22\% | (224) | 5\% | (49) | 2\% | (19) | 1017 |
| Military HHnm: Yes | 27\% | (211) | 37\% | (288) | 31\% | (239) | $4 \%$ | (29) | - | (4) | 772 |
| Military HH: No | 28\% | (1179) | 36\% | (1512) | 30\% | (1261) | 4\% | (171) | 1\% | (61) | 4184 |
| Employ: Private Sector | 27\% | (504) | 38\% | (714) | 30\% | (559) | $4 \%$ | (83) | 1\% | (18) | 1879 |
| Employ: Government | 30\% | (95) | 35\% | (112) | 30\% | (97) | $4 \%$ | (13) | 2\% | (6) | 323 |
| Employ: Self-Employed | 34\% | (151) | 35\% | (157) | 25\% | (112) | 4\% | (18) | 2\% | (9) | 446 |
| Employ: Homemaker | 32\% | (103) | 30\% | (96) | 33\% | (106) | 4\% | (12) | 2\% | (6) | 323 |
| Employ: Student | 30\% | (39) | $31 \%$ | (40) | 28\% | (37) | 8\% | (11) | 2\% | (3) | 130 |
| Employ: Retired | 25\% | (312) | 37\% | (466) | 34\% | (436) | 3\% | (38) | 1\% | (16) | 1267 |
| Employ: Unemployed | 31\% | (107) | 37\% | (130) | 26\% | (91) | 5\% | (18) | 2\% | (5) | 350 |
| Employ: Other | 33\% | (79) | 37\% | (87) | 27\% | (63) | 3\% | (8) | - | (1) | 238 |
| Self + Household: White-Collar | 23\% | (463) | 36\% | (709) | 35\% | (701) | $4 \%$ | (84) | 1\% | (24) | 1981 |
| Self + Household: Blue Collar | 30\% | (676) | 38\% | (860) | 27\% | (613) | 4\% | (96) | 1\% | (27) | 2273 |
| Union HH: Yes | 27\% | (96) | 37\% | (131) | 27\% | (96) | 7\% | (25) | 3\% | (11) | 358 |
| Union HH: No | 28\% | (1295) | 36\% | (1670) | $31 \%$ | (1405) | 4\% | (175) | 1\% | (53) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_1
Table BLMB35_1: Please indicate if you have noticed more or less of the following in your state in the last few years. - Homelessness

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1390) | 36\% | (1801) | 30\% | (1500) | 4\% | (200) | $1 \%$ | (64) | 4956 |
| LGBTQ+: Yes | 35\% | (179) | 33\% | (170) | 26\% | (135) | 5\% | (24) | $1 \%$ | (6) | 514 |
| LGBTQ+: No | 27\% | (1211) | 37\% | (1631) | 31\% | (1365) | 4\% | (176) | $1 \%$ | (58) | 4442 |
| Motivated to Vote | 28\% | (1259) | 37\% | (1686) | 30\% | (1375) | 4\% | (172) | $1 \%$ | (55) | 4547 |
| Parent: Yes | 35\% | (534) | 33\% | (509) | 25\% | (386) | 5\% | (71) | 1\% | (20) | 1520 |
| Parent: No | 25\% | (856) | 38\% | (1292) | $32 \%$ | (1115) | $4 \%$ | (130) | 1\% | (44) | 3436 |
| COVID Vaccine: Yes | 24\% | (849) | 36\% | (1274) | $34 \%$ | (1174) | 4\% | (156) | $1 \%$ | (47) | 3501 |
| COVID Vaccine: No | 37\% | (541) | 36\% | (526) | 22\% | (327) | 3\% | (45) | $1 \%$ | (17) | 1455 |
| Student Loans: Yes | 32\% | (249) | 37\% | (290) | 25\% | (195) | 5\% | (35) | 1\% | (9) | 778 |
| Student Loans: No | 27\% | (1142) | 36\% | (1511) | $31 \%$ | (1306) | 4\% | (165) | $1 \%$ | (55) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_2: Please indicate if you have noticed more or less of the following in your state in the last few years. - Crime

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1322) | 37\% | (1814) | 28\% | (1377) | 7\% | (353) | 2\% | (90) | 4956 |
| Gender: Male | 26\% | (599) | 35\% | (808) | 29\% | (677) | 8\% | (185) | 2\% | (51) | 2320 |
| Gender: Female | 27\% | (723) | 38\% | (1006) | 27\% | (700) | 6\% | (168) | 1\% | (39) | 2636 |
| Age: 18-34 | 26\% | (334) | 35\% | (458) | 29\% | (380) | 8\% | (99) | $3 \%$ | (38) | 1309 |
| Age: 35-44 | 28\% | (189) | $34 \%$ | (231) | 30\% | (201) | 5\% | (34) | $2 \%$ | (17) | 672 |
| Age: 45-64 | 28\% | (473) | 36\% | (623) | 28\% | (482) | 7\% | (116) | 1\% | (20) | 1715 |
| Age: 65+ | 26\% | (325) | 40\% | (503) | 25\% | (313) | 8\% | (104) | 1\% | (15) | 1260 |
| GenZers: 1997-2012 | 26\% | (161) | 36\% | (226) | 28\% | (177) | 6\% | (38) | 3\% | (21) | 623 |
| Millennials: 1981-1996 | 27\% | (345) | $34 \%$ | (437) | 30\% | (383) | 7\% | (89) | 3\% | (32) | 1287 |
| GenXers: 1965-1980 | 27\% | (364) | 38\% | (510) | 27\% | (369) | 7\% | (97) | 1\% | (17) | 1358 |
| Baby Boomers: 1946-1964 | 27\% | (424) | 37\% | (580) | 27\% | (416) | 8\% | (120) | 1\% | (20) | 1559 |
| Educ: < College | 29\% | (908) | 37\% | (1144) | 26\% | (814) | 7\% | (203) | 2\% | (53) | 3122 |
| Educ: Bachelors degree | 22\% | (258) | 38\% | (446) | 29\% | (340) | 8\% | (98) | 2\% | (26) | 1169 |
| Educ: Post-grad | 24\% | (157) | $34 \%$ | (224) | 33\% | (223) | 8\% | (51) | $2 \%$ | (11) | 665 |
| Income: Under 50k | 30\% | (593) | 35\% | (704) | 27\% | (548) | 6\% | (125) | 2\% | (39) | 2009 |
| Income: 50k-100k | 24\% | (439) | 38\% | (681) | 28\% | (510) | 8\% | (136) | 2\% | (30) | 1795 |
| Income: 100k+ | 25\% | (291) | 37\% | (429) | 28\% | (318) | 8\% | (92) | $2 \%$ | (21) | 1152 |
| Ethnicity: White (Non-Hispanic) | 25\% | (914) | $37 \%$ | (1354) | 29\% | (1063) | 7\% | (251) | 1\% | (54) | 3637 |
| Ethnicity: Hispanic | $34 \%$ | (117) | $34 \%$ | (115) | 25\% | (86) | 5\% | (18) | 2\% | (7) | 343 |
| Ethnicity: Black (Non-Hispanic) | $32 \%$ | (231) | 35\% | (259) | 22\% | (157) | 9\% | (63) | 3\% | (21) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 25\% | (61) | 35\% | (86) | 28\% | (70) | 9\% | (21) | $3 \%$ | (8) | 246 |
| All Christian | 27\% | (677) | 39\% | (970) | 26\% | (649) | 7\% | (183) | $2 \%$ | (38) | 2517 |
| All Non-Christian | $21 \%$ | (49) | $33 \%$ | (75) | $31 \%$ | (70) | 9\% | (21) | 6\% | (13) | 228 |
| Atheist | $14 \%$ | (26) | 35\% | (67) | 34\% | (65) | 12\% | (23) | 5\% | (9) | 191 |
| Agnostic/Nothing in particular | 24\% | (281) | $34 \%$ | (405) | 33\% | (394) | 7\% | (79) | $2 \%$ | (19) | 1178 |
| Something Else | $34 \%$ | (290) | 35\% | (297) | 24\% | (199) | 6\% | (47) | 1\% | (11) | 843 |
| Evangelical | $34 \%$ | (465) | 37\% | (512) | 23\% | (312) | 5\% | (74) | $1 \%$ | (19) | 1383 |
| Non-Evangelical | 25\% | (472) | 38\% | (733) | 27\% | (523) | 8\% | (152) | 2\% | (29) | 1909 |
| PID: Dem (no lean) | 20\% | (357) | $33 \%$ | (593) | $34 \%$ | (619) | $11 \%$ | (202) | 2\% | (43) | 1814 |
| PID: Ind (no lean) | 26\% | (328) | 38\% | (478) | 28\% | (349) | 6\% | (75) | $2 \%$ | (21) | 1249 |
| PID: Rep (no lean) | $34 \%$ | (638) | 39\% | (744) | $22 \%$ | (409) | $4 \%$ | (76) | 1\% | (26) | 1893 |

[^160]Table BLMB35_2: Please indicate if you have noticed more or less of the following in your state in the last few years. - Crime

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1322) | 37\% | (1814) | 28\% | (1377) | 7\% | (353) | 2\% | (90) | 4956 |
| PID/Gender: Dem Men | 20\% | (155) | 28\% | (218) | 37\% | (287) | 13\% | (102) | 3\% | (22) | 784 |
| PID/Gender: Dem Women | 20\% | (202) | 36\% | (375) | 32\% | (332) | 10\% | (101) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 23\% | (149) | 40\% | (255) | 28\% | (178) | 7\% | (45) | 2\% | (12) | 639 |
| PID/Gender: Ind Women | 29\% | (179) | 37\% | (223) | 28\% | (170) | 5\% | (30) | 1\% | (8) | 611 |
| PID/Gender: Rep Men | 33\% | (296) | 37\% | (336) | 24\% | (211) | 4\% | (39) | 2\% | (17) | 898 |
| PID/Gender: Rep Women | 34\% | (342) | 41\% | (408) | 20\% | (197) | 4\% | (37) | 1\% | (10) | 995 |
| Ideo: Liberal (1-3) | 16\% | (226) | $34 \%$ | (488) | 36\% | (517) | 12\% | (176) | 3\% | (45) | 1451 |
| Ideo: Moderate (4) | 27\% | (377) | 37\% | (517) | 29\% | (399) | 6\% | (86) | 1\% | (17) | 1396 |
| Ideo: Conservative (5-7) | $34 \%$ | (650) | 39\% | (759) | 22\% | (426) | 4\% | (79) | 1\% | (23) | 1937 |
| Ideo/PID: Conservative Republican | 34\% | (484) | 40\% | (562) | 22\% | (309) | 3\% | (48) | 1\% | (17) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 32\% | (139) | 39\% | (171) | $21 \%$ | (94) | 6\% | (27) | 2\% | (9) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 26\% | (180) | 33\% | (226) | 30\% | (205) | 9\% | (59) | 2\% | (14) | 683 |
| Ideo/PID: Liberal Democrat | 14\% | (157) | 33\% | (355) | 38\% | (407) | 13\% | (138) | 3\% | (27) | 1085 |
| Unfavorable of Biden and Trump | 24\% | (206) | 40\% | (345) | 29\% | (249) | 6\% | (48) | 1\% | (12) | 859 |
| 2024 H2H Matchup: Biden Voter | 16\% | (338) | 34\% | (707) | 36\% | (750) | 11\% | (231) | 3\% | (56) | 2081 |
| 2024 H2H Matchup: Trump Voter | 36\% | (870) | 39\% | (923) | 20\% | (486) | 4\% | (85) | 1\% | (26) | 2390 |
| 2024 H2H Matchup: Would not Vote | 25\% | (52) | 36\% | (73) | 28\% | (57) | 9\% | (18) | 3\% | (6) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (63) | 40\% | (110) | 30\% | (84) | 7\% | (19) | 1\% | (3) | 279 |
| 2022 House Vote: Democrat | 18\% | (378) | $34 \%$ | (701) | 34\% | (696) | 11\% | (233) | 2\% | (50) | 2058 |
| 2022 House Vote: Republican | 36\% | (725) | 39\% | (787) | $21 \%$ | (416) | 3\% | (71) | 1\% | (24) | 2022 |
| 2022 House Vote: Did not Vote | 24\% | (188) | 36\% | (283) | $32 \%$ | (244) | 6\% | (45) | 2\% | (15) | 775 |
| 2020 Vote: Joe Biden | 19\% | (436) | 33\% | (753) | 35\% | (794) | 11\% | (243) | 2\% | (56) | 2282 |
| 2020 Vote: Donald Trump | 35\% | (783) | 40\% | (893) | $21 \%$ | (463) | 4\% | (83) | 1\% | (25) | 2247 |
| 2020 Vote: Someone Else | 21\% | (15) | 37\% | (26) | $32 \%$ | (22) | 9\% | (6) | 1\% | (1) | 70 |
| 2020 Vote: Did not Vote | 25\% | (88) | 40\% | (142) | 27\% | (97) | 6\% | (20) | 3\% | (9) | 357 |
| 2016 Vote: Hillary Clinton | 19\% | (301) | 31\% | (506) | 36\% | (583) | 11\% | (183) | 3\% | (42) | 1616 |
| 2016 Vote: Donald Trump | $34 \%$ | (691) | 40\% | (810) | 20\% | (409) | 4\% | (90) | 1\% | (23) | 2024 |
| 2016 Vote: Someone Else | 14\% | (25) | 44\% | (76) | $31 \%$ | (54) | 10\% | (18) | 1\% | (1) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 29\% | (56) | 34\% | (67) | 25\% | (49) | 10\% | (19) | 2\% | (3) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 26\% | (57) | 39\% | (86) | 26\% | (57) | 7\% | (15) | 2\% | (4) | 218 |

[^161]Table BLMB35_2: Please indicate if you have noticed more or less of the following in your state in the last few years. - Crime

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1322) | 37\% | (1814) | 28\% | (1377) | 7\% | (353) | 2\% | (90) | 4956 |
| U.S. Economy: Wrong Track | 32\% | (1117) | 38\% | (1339) | 24\% | (852) | 5\% | (166) | 1\% | (43) | 3516 |
| U.S. Economy: Right Direction | 14\% | (206) | 33\% | (475) | 36\% | (525) | 13\% | (187) | 3\% | (47) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 16\% | (244) | 32\% | (487) | 36\% | (539) | 12\% | (185) | 3\% | (47) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 36\% | (909) | 37\% | (954) | 22\% | (554) | 4\% | (104) | 1\% | (27) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 19\% | (169) | 41\% | (373) | 31\% | (284) | 7\% | (63) | 2\% | (16) | 905 |
| Top 2024 Issue: Economy | 29\% | (510) | 37\% | (665) | 27\% | (479) | 6\% | (100) | 1\% | (20) | 1774 |
| Community: Urban | 31\% | (351) | 35\% | (400) | 23\% | (259) | 8\% | (88) | 3\% | (34) | 1133 |
| Community: Suburban | 25\% | (608) | 36\% | (881) | 29\% | (694) | 8\% | (202) | 2\% | (38) | 2423 |
| Community: Rural | 26\% | (363) | 38\% | (533) | 30\% | (423) | 5\% | (63) | 1\% | (17) | 1400 |
| Community/Gender: Urban Women | 29\% | (162) | 37\% | (203) | 24\% | (135) | 7\% | (40) | 2\% | (13) | 553 |
| Community/Gender: Urban Men | 33\% | (189) | 34\% | (197) | 21\% | (124) | 8\% | (48) | 4\% | (21) | 580 |
| Community/Gender: Rural Women | 27\% | (223) | 40\% | (324) | 27\% | (218) | 5\% | (38) | 1\% | (11) | 814 |
| Community/Gender: Rural Men | 24\% | (140) | 36\% | (209) | 35\% | (206) | 4\% | (25) | 1\% | (6) | 586 |
| Community/Gender: Suburban Women | 27\% | (338) | 38\% | (479) | 27\% | (347) | 7\% | (90) | 1\% | (15) | 1269 |
| Community/Gender: Suburban Men | 23\% | (270) | 35\% | (402) | 30\% | (347) | 10\% | (112) | 2\% | (23) | 1154 |
| Homeowner | 26\% | (981) | 37\% | (1414) | 28\% | (1076) | 7\% | (264) | 2\% | (68) | 3803 |
| Renter | 30\% | (306) | 34\% | (348) | 26\% | (265) | 8\% | (78) | 2\% | (20) | 1017 |
| Military HHnm: Yes | 27\% | (210) | 38\% | (296) | 27\% | (211) | 6\% | (47) | 1\% | (7) | 772 |
| Military HH: No | 27\% | (1112) | 36\% | (1518) | 28\% | (1165) | 7\% | (306) | 2\% | (83) | 4184 |
| Employ: Private Sector | 26\% | (496) | 37\% | (695) | 28\% | (525) | 7\% | (131) | 2\% | (30) | 1879 |
| Employ: Government | 25\% | (81) | 34\% | (111) | 30\% | (95) | 9\% | (30) | 2\% | (5) | 323 |
| Employ: Self-Employed | 27\% | (119) | 38\% | (171) | 26\% | (116) | 6\% | (28) | 3\% | (13) | 446 |
| Employ: Homemaker | 28\% | (89) | 35\% | (113) | 29\% | (93) | 7\% | (22) | 2\% | (6) | 323 |
| Employ: Student | 22\% | (29) | 27\% | (36) | 38\% | (50) | 8\% | (11) | 4\% | (5) | 130 |
| Employ: Retired | 27\% | (337) | 39\% | (489) | 26\% | (332) | 7\% | (89) | 2\% | (20) | 1267 |
| Employ: Unemployed | 28\% | (98) | 33\% | (115) | 31\% | (109) | 6\% | (21) | 2\% | (8) | 350 |
| Employ: Other | 31\% | (73) | 36\% | (85) | 24\% | (57) | 8\% | (19) | 1\% | (3) | 238 |
| Self + Household: White-Collar | 24\% | (466) | 37\% | (731) | 30\% | (594) | 8\% | (154) | 2\% | (36) | 1981 |
| Self + Household: Blue Collar | 29\% | (665) | 37\% | (835) | 26\% | (594) | 6\% | (146) | 1\% | (33) | 2273 |
| Union HH: Yes | 29\% | (105) | $31 \%$ | (112) | 26\% | (92) | 10\% | (35) | 4\% | (15) | 358 |
| Union HH: No | 26\% | (1218) | 37\% | (1702) | 28\% | (1284) | 7\% | (318) | 2\% | (75) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_2
Table BLMB35_2: Please indicate if you have noticed more or less of the following in your state in the last few years. - Crime

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1322) | 37\% | (1814) | 28\% | (1377) | 7\% | (353) | 2\% | (90) | 4956 |
| LGBTQ+: Yes | $24 \%$ | (125) | $31 \%$ | (162) | 35\% | (178) | 8\% | (41) | 2\% | (9) | 514 |
| LGBTQ+: No | 27\% | (1198) | 37\% | (1652) | 27\% | (1199) | 7\% | (312) | 2\% | (81) | 4442 |
| Motivated to Vote | 27\% | (1230) | 37\% | (1663) | 28\% | (1255) | 7\% | (324) | $2 \%$ | (75) | 4547 |
| Parent: Yes | 29\% | (438) | 37\% | (559) | 26\% | (388) | 7\% | (107) | 2\% | (29) | 1520 |
| Parent: No | 26\% | (884) | 37\% | (1255) | 29\% | (989) | 7\% | (246) | 2\% | (61) | 3436 |
| COVID Vaccine: Yes | 24\% | (832) | 36\% | (1259) | 30\% | (1047) | 8\% | (284) | 2\% | (79) | 3501 |
| COVID Vaccine: No | $34 \%$ | (491) | 38\% | (555) | 23\% | (329) | $5 \%$ | (69) | 1\% | (11) | 1455 |
| Student Loans: Yes | 27\% | (206) | 37\% | (290) | 28\% | (218) | 6\% | (46) | 2\% | (17) | 778 |
| Student Loans: No | 27\% | (1116) | $36 \%$ | (1524) | 28\% | (1158) | 7\% | (307) | $2 \%$ | (73) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_3: Please indicate if you have noticed more or less of the following in your state in the last few years. - Overcrowding

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (964) | 29\% | (1458) | 44\% | (2161) | 5\% | (261) | 2\% | (113) | 4956 |
| Gender: Male | 17\% | (394) | 30\% | (693) | 45\% | (1041) | 6\% | (135) | 2\% | (57) | 2320 |
| Gender: Female | 22\% | (570) | 29\% | (764) | 42\% | (1119) | 5\% | (126) | 2\% | (56) | 2636 |
| Age: 18-34 | 24\% | (312) | 30\% | (398) | 36\% | (476) | 6\% | (80) | 3\% | (43) | 1309 |
| Age: 35-44 | 20\% | (136) | 31\% | (207) | 41\% | (277) | 5\% | (33) | 3\% | (18) | 672 |
| Age: 45-64 | 18\% | (313) | 29\% | (491) | 47\% | (800) | 5\% | (82) | 2\% | (29) | 1715 |
| Age: 65+ | 16\% | (203) | 29\% | (362) | 48\% | (607) | 5\% | (66) | 2\% | (22) | 1260 |
| GenZers: 1997-2012 | 22\% | (135) | 35\% | (221) | 33\% | (208) | 6\% | (38) | 3\% | (21) | 623 |
| Millennials: 1981-1996 | 23\% | (300) | 29\% | (368) | 39\% | (508) | 6\% | (74) | 3\% | (37) | 1287 |
| GenXers: 1965-1980 | 19\% | (254) | 29\% | (391) | 46\% | (621) | 5\% | (67) | 2\% | (24) | 1358 |
| Baby Boomers: 1946-1964 | 17\% | (260) | 28\% | (434) | 49\% | (763) | 5\% | (75) | 2\% | (28) | 1559 |
| Educ: < College | 21\% | (657) | 29\% | (891) | 43\% | (1338) | 5\% | (160) | 2\% | (76) | 3122 |
| Educ: Bachelors degree | 16\% | (189) | $31 \%$ | (364) | 45\% | (524) | 6\% | (70) | 2\% | (22) | 1169 |
| Educ: Post-grad | 18\% | (118) | 30\% | (202) | 45\% | (298) | 5\% | (32) | 2\% | (15) | 665 |
| Income: Under 50k | 20\% | (407) | 28\% | (556) | 43\% | (858) | 6\% | (129) | 3\% | (60) | 2009 |
| Income: 50k-100k | 19\% | (347) | 31\% | (554) | 45\% | (800) | 3\% | (60) | 2\% | (35) | 1795 |
| Income: $100 \mathrm{k}+$ | 18\% | (210) | 30\% | (348) | 44\% | (503) | 6\% | (73) | 1\% | (17) | 1152 |
| Ethnicity: White (Non-Hispanic) | 18\% | (669) | 29\% | (1048) | 46\% | (1686) | 5\% | (165) | $2 \%$ | (69) | 3637 |
| Ethnicity: Hispanic | 26\% | (89) | 33\% | (113) | 34\% | (116) | 5\% | (17) | 2\% | (8) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (154) | $31 \%$ | (225) | 35\% | (256) | 9\% | (62) | 5\% | (33) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 21\% | (51) | 29\% | (71) | 42\% | (103) | 7\% | (17) | 1\% | (3) | 246 |
| All Christian | 18\% | (459) | 30\% | (764) | 44\% | (1112) | 5\% | (126) | 2\% | (56) | 2517 |
| All Non-Christian | 15\% | (34) | 28\% | (64) | 43\% | (99) | 10\% | (22) | $3 \%$ | (8) | 228 |
| Atheist | 20\% | (37) | 27\% | (52) | 47\% | (89) | 6\% | (12) | - | (1) | 191 |
| Agnostic/Nothing in particular | 18\% | (217) | 27\% | (317) | 47\% | (554) | 5\% | (60) | 3\% | (30) | 1178 |
| Something Else | 26\% | (216) | $31 \%$ | (261) | $36 \%$ | (307) | 5\% | (41) | 2\% | (18) | 843 |
| Evangelical | 24\% | (326) | 32\% | (444) | 37\% | (518) | 5\% | (62) | 2\% | (33) | 1383 |
| Non-Evangelical | 17\% | (333) | 29\% | (557) | 46\% | (881) | 5\% | (103) | 2\% | (36) | 1909 |
| PID: Dem (no lean) | 14\% | (258) | 27\% | (489) | 50\% | (899) | 7\% | (120) | $3 \%$ | (48) | 1814 |
| PID: Ind (no lean) | 19\% | (239) | $31 \%$ | (388) | 43\% | (535) | 4\% | (55) | 3\% | (32) | 1249 |
| PID: Rep (no lean) | 25\% | (467) | $31 \%$ | (581) | 38\% | (727) | 5\% | (86) | 2\% | (32) | 1893 |

[^162]Table BLMB35_3: Please indicate if you have noticed more or less of the following in your state in the last few years. - Overcrowding

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (964) | 29\% | (1458) | 44\% | (2161) | 5\% | (261) | 2\% | (113) | 4956 |
| PID/Gender: Dem Men | 13\% | (105) | 27\% | (211) | 49\% | (382) | 8\% | (65) | 3\% | (21) | 784 |
| PID/Gender: Dem Women | 15\% | (153) | 27\% | (278) | 50\% | (517) | 5\% | (55) | 3\% | (28) | 1031 |
| PID/Gender: Ind Men | 16\% | (101) | 34\% | (219) | 44\% | (279) | $4 \%$ | (24) | 3\% | (17) | 639 |
| PID/Gender: Ind Women | 23\% | (138) | 28\% | (169) | 42\% | (256) | 5\% | (31) | 3\% | (16) | 611 |
| PID/Gender: Rep Men | 21\% | (188) | 29\% | (263) | 42\% | (380) | 5\% | (46) | 2\% | (19) | 898 |
| PID/Gender: Rep Women | 28\% | (279) | 32\% | (317) | 35\% | (346) | $4 \%$ | (40) | 1\% | (13) | 995 |
| Ideo: Liberal (1-3) | 14\% | (209) | 25\% | (369) | 51\% | (736) | 7\% | (100) | 3\% | (38) | 1451 |
| Ideo: Moderate (4) | 19\% | (268) | 30\% | (424) | 43\% | (600) | 6\% | (77) | 2\% | (27) | 1396 |
| Ideo: Conservative (5-7) | 23\% | (450) | 32\% | (617) | 39\% | (749) | $4 \%$ | (76) | 2\% | (44) | 1937 |
| Ideo/PID: Conservative Republican | 24\% | (340) | 31\% | (441) | 40\% | (562) | 4\% | (54) | 2\% | (22) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 26\% | (115) | 30\% | (133) | 35\% | (153) | 7\% | (29) | 2\% | (10) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 17\% | (113) | 32\% | (217) | 41\% | (282) | 6\% | (44) | 4\% | (27) | 683 |
| Ideo/PID: Liberal Democrat | 13\% | (138) | 24\% | (259) | 55\% | (595) | 7\% | (73) | 2\% | (20) | 1085 |
| Unfavorable of Biden and Trump | 16\% | (138) | 32\% | (276) | 46\% | (395) | 5\% | (41) | 1\% | (8) | 859 |
| 2024 H2H Matchup: Biden Voter | 13\% | (263) | 26\% | (546) | 52\% | (1074) | 7\% | (144) | 3\% | (54) | 2081 |
| 2024 H2H Matchup: Trump Voter | 26\% | (618) | 31\% | (748) | 37\% | (882) | $4 \%$ | (95) | 2\% | (47) | 2390 |
| 2024 H2H Matchup: Would not Vote | 18\% | (38) | 32\% | (66) | $41 \%$ | (85) | $4 \%$ | (8) | 4\% | (8) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (45) | 35\% | (98) | 43\% | (120) | 5\% | (14) | 1\% | (4) | 279 |
| 2022 House Vote: Democrat | 14\% | (296) | 27\% | (556) | 50\% | (1030) | 6\% | (131) | 2\% | (45) | 2058 |
| 2022 House Vote: Republican | 24\% | (490) | 31\% | (620) | 39\% | (787) | $4 \%$ | (87) | 2\% | (39) | 2022 |
| 2022 House Vote: Did not Vote | 20\% | (155) | $32 \%$ | (247) | 39\% | (304) | 5\% | (41) | 4\% | (28) | 775 |
| 2020 Vote: Joe Biden | 14\% | (314) | 27\% | (622) | 50\% | (1146) | 6\% | (140) | 3\% | (60) | 2282 |
| 2020 Vote: Donald Trump | 25\% | (554) | 31\% | (700) | 39\% | (866) | $4 \%$ | (94) | 1\% | (33) | 2247 |
| 2020 Vote: Someone Else | 22\% | (15) | 30\% | (21) | 40\% | (28) | 4\% | (3) | 4\% | (3) | 70 |
| 2020 Vote: Did not Vote | 23\% | (80) | 32\% | (115) | 34\% | (121) | 7\% | (24) | 5\% | (16) | 357 |
| 2016 Vote: Hillary Clinton | 13\% | (210) | 26\% | (427) | $51 \%$ | (825) | 6\% | (101) | 3\% | (53) | 1616 |
| 2016 Vote: Donald Trump | 24\% | (484) | 30\% | (612) | 41\% | (821) | 4\% | (86) | 1\% | (21) | 2024 |
| 2016 Vote: Someone Else | 15\% | (26) | 29\% | (51) | 49\% | (85) | 7\% | (12) | - | (0) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 27\% | (53) | 29\% | (55) | 30\% | (57) | 9\% | (18) | 6\% | (11) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 22\% | (49) | 33\% | (71) | 37\% | (81) | 6\% | (12) | 2\% | (5) | 218 |

[^163]Table BLMB35_3: Please indicate if you have noticed more or less of the following in your state in the last few years. - Overcrowding

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (964) | 29\% | (1458) | 44\% | (2161) | 5\% | (261) | 2\% | (113) | 4956 |
| U.S. Economy: Wrong Track | 23\% | (804) | 31\% | (1096) | 40\% | (1401) | 4\% | (152) | 2\% | (63) | 3516 |
| U.S. Economy: Right Direction | 11\% | (160) | 25\% | (361) | 53\% | (759) | 8\% | (109) | $3 \%$ | (49) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (184) | 27\% | (407) | 50\% | (751) | 8\% | (121) | 3\% | (40) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 25\% | (640) | 32\% | (807) | 37\% | (948) | $4 \%$ | (102) | 2\% | (51) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 15\% | (140) | 27\% | (244) | 51\% | (462) | 4\% | (38) | 2\% | (21) | 905 |
| Top 2024 Issue: Economy | 20\% | (347) | $31 \%$ | (547) | 43\% | (771) | 4\% | (76) | 2\% | (33) | 1774 |
| Community: Urban | 22\% | (251) | $31 \%$ | (356) | 38\% | (429) | 6\% | (68) | 3\% | (29) | 1133 |
| Community: Suburban | 18\% | (443) | 30\% | (724) | 45\% | (1085) | 5\% | (124) | 2\% | (47) | 2423 |
| Community: Rural | 19\% | (270) | 27\% | (377) | 46\% | (647) | 5\% | (70) | 3\% | (37) | 1400 |
| Community/Gender: Urban Women | 25\% | (139) | 29\% | (158) | 38\% | (210) | 6\% | (33) | 2\% | (12) | 553 |
| Community/Gender: Urban Men | 19\% | (112) | 34\% | (198) | 38\% | (219) | 6\% | (34) | 3\% | (17) | 580 |
| Community/Gender: Rural Women | 21\% | (171) | 28\% | (228) | 43\% | (354) | 5\% | (42) | 2\% | (19) | 814 |
| Community/Gender: Rural Men | 17\% | (99) | 25\% | (149) | 50\% | (293) | 5\% | (28) | 3\% | (17) | 586 |
| Community/Gender: Suburban Women | 21\% | (260) | 30\% | (378) | 44\% | (555) | 4\% | (51) | 2\% | (24) | 1269 |
| Community/Gender: Suburban Men | 16\% | (183) | 30\% | (346) | 46\% | (529) | 6\% | (72) | 2\% | (23) | 1154 |
| Homeowner | 18\% | (687) | 30\% | (1133) | 45\% | (1726) | 5\% | (185) | 2\% | (72) | 3803 |
| Renter | 24\% | (249) | 28\% | (281) | 38\% | (387) | 6\% | (64) | 4\% | (36) | 1017 |
| Military HHnm: Yes | 20\% | (155) | 29\% | (220) | 44\% | (339) | 5\% | (38) | 2\% | (19) | 772 |
| Military HH: No | 19\% | (809) | 30\% | (1237) | 44\% | (1822) | 5\% | (223) | 2\% | (94) | 4184 |
| Employ: Private Sector | 19\% | (360) | 30\% | (569) | 43\% | (813) | 6\% | (105) | 2\% | (32) | 1879 |
| Employ: Government | 17\% | (54) | 35\% | (114) | 41\% | (131) | 4\% | (12) | 4\% | (11) | 323 |
| Employ: Self-Employed | 22\% | (99) | 27\% | (123) | 41\% | (182) | 6\% | (25) | 4\% | (18) | 446 |
| Employ: Homemaker | 25\% | (79) | 26\% | (84) | 44\% | (142) | 3\% | (11) | 2\% | (8) | 323 |
| Employ: Student | 21\% | (28) | 35\% | (45) | 32\% | (42) | 9\% | (12) | 2\% | (3) | 130 |
| Employ: Retired | 17\% | (216) | 29\% | (366) | 48\% | (602) | 5\% | (58) | 2\% | (25) | 1267 |
| Employ: Unemployed | 19\% | (66) | 27\% | (94) | 43\% | (151) | 7\% | (26) | 4\% | (14) | 350 |
| Employ: Other | 26\% | (62) | 27\% | (63) | 41\% | (99) | 5\% | (11) | 1\% | (3) | 238 |
| Self + Household: White-Collar | 17\% | (341) | 29\% | (574) | 46\% | (912) | 6\% | (111) | 2\% | (43) | 1981 |
| Self + Household: Blue Collar | 20\% | (463) | 30\% | (682) | 43\% | (973) | 5\% | (108) | 2\% | (47) | 2273 |
| Union HH: Yes | 16\% | (58) | 28\% | (102) | 39\% | (142) | 12\% | (42) | 4\% | (15) | 358 |
| Union HH: No | 20\% | (906) | 29\% | (1356) | 44\% | (2019) | 5\% | (219) | 2\% | (97) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_3
Table BLMB35_3: Please indicate if you have noticed more or less of the following in your state in the last few years. - Overcrowding

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 19\% | (964) | 29\% | (1458) | 44\% | (2161) | 5\% | (261) | 2\% | (113) | 4956 |
| LGBTQ+: Yes | 21\% | (108) | 30\% | (157) | $38 \%$ | (198) | 6\% | (31) | 4\% | (22) | 514 |
| LGBTQ+: No | 19\% | (856) | 29\% | (1301) | 44\% | (1963) | 5\% | (230) | 2\% | (91) | 4442 |
| Motivated to Vote | 19\% | (885) | 29\% | (1332) | 44\% | (2006) | 5\% | (232) | 2\% | (92) | 4547 |
| Parent: Yes | 24\% | (359) | 31\% | (474) | 37\% | (561) | 6\% | (86) | 3\% | (41) | 1520 |
| Parent: No | 18\% | (605) | 29\% | (984) | 47\% | (1600) | 5\% | (176) | 2\% | (72) | 3436 |
| COVID Vaccine: Yes | 17\% | (592) | 28\% | (991) | 47\% | (1641) | 6\% | (196) | 2\% | (80) | 3501 |
| COVID Vaccine: No | 26\% | (372) | 32\% | (467) | 36\% | (520) | 4\% | (65) | 2\% | (32) | 1455 |
| Student Loans: Yes | 21\% | (161) | 33\% | (257) | 38\% | (297) | 6\% | (44) | 2\% | (19) | 778 |
| Student Loans: No | 19\% | (802) | 29\% | (1201) | 45\% | (1864) | 5\% | (217) | 2\% | (94) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_4: Please indicate if you have noticed more or less of the following in your state in the last few years. - Immigrants

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1349) | $30 \%$ | (1481) | 38\% | (1864) | $4 \%$ | (187) | 2\% | (75) | 4956 |
| Gender: Male | 28\% | (658) | $31 \%$ | (716) | 36\% | (825) | $4 \%$ | (90) | 1\% | (31) | 2320 |
| Gender: Female | 26\% | (690) | 29\% | (765) | 39\% | (1039) | $4 \%$ | (97) | 2\% | (44) | 2636 |
| Age: 18-34 | 22\% | (293) | 28\% | (365) | 41\% | (534) | 7\% | (88) | 2\% | (29) | 1309 |
| Age: 35-44 | 27\% | (180) | 30\% | (199) | 39\% | (261) | 3\% | (22) | 1\% | (10) | 672 |
| Age: 45-64 | 31\% | (525) | 30\% | (516) | 35\% | (596) | 3\% | (55) | 1\% | (22) | 1715 |
| Age: 65+ | 28\% | (351) | $32 \%$ | (400) | $37 \%$ | (472) | $2 \%$ | (23) | 1\% | (14) | 1260 |
| GenZers: 1997-2012 | 21\% | (134) | 27\% | (168) | 41\% | (256) | 8\% | (47) | 3\% | (18) | 623 |
| Millennials: 1981-1996 | 25\% | (319) | 29\% | (373) | 40\% | (513) | 5\% | (61) | 2\% | (21) | 1287 |
| GenXers: 1965-1980 | 30\% | (407) | 30\% | (401) | 36\% | (484) | 3\% | (47) | 1\% | (19) | 1358 |
| Baby Boomers: 1946-1964 | 29\% | (457) | 32\% | (494) | 36\% | (562) | $2 \%$ | (31) | 1\% | (15) | 1559 |
| Educ: < College | 29\% | (893) | 29\% | (891) | 37\% | (1155) | $4 \%$ | (128) | 2\% | (55) | 3122 |
| Educ: Bachelors degree | 25\% | (290) | $33 \%$ | (390) | 38\% | (438) | 3\% | (40) | 1\% | (11) | 1169 |
| Educ: Post-grad | 25\% | (166) | 30\% | (199) | 41\% | (271) | 3\% | (20) | 1\% | (10) | 665 |
| Income: Under 50k | 26\% | (512) | 29\% | (578) | 39\% | (776) | 5\% | (99) | 2\% | (43) | 2009 |
| Income: 50k-100k | 29\% | (521) | 30\% | (542) | $36 \%$ | (653) | 3\% | (54) | 1\% | (24) | 1795 |
| Income: 100k+ | 27\% | (315) | 31\% | (360) | 38\% | (434) | 3\% | (34) | 1\% | (8) | 1152 |
| Ethnicity: White (Non-Hispanic) | 28\% | (1029) | 30\% | (1106) | 37\% | (1363) | 3\% | (100) | 1\% | (39) | 3637 |
| Ethnicity: Hispanic | $31 \%$ | (105) | 29\% | (98) | $33 \%$ | (112) | 6\% | (21) | 2\% | (6) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (153) | 29\% | (212) | 40\% | (291) | 8\% | (55) | 3\% | (20) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 25\% | (62) | 27\% | (66) | 40\% | (98) | 5\% | (11) | 4\% | (9) | 246 |
| All Christian | 30\% | (746) | $32 \%$ | (796) | $34 \%$ | (863) | 3\% | (81) | 1\% | (30) | 2517 |
| All Non-Christian | 23\% | (52) | 29\% | (66) | 40\% | (91) | $5 \%$ | (11) | 3\% | (8) | 228 |
| Atheist | 14\% | (26) | 27\% | (52) | $51 \%$ | (97) | 5\% | (10) | 3\% | (5) | 191 |
| Agnostic/Nothing in particular | 23\% | (273) | 24\% | (286) | 46\% | (542) | $4 \%$ | (53) | 2\% | (23) | 1178 |
| Something Else | 30\% | (252) | $33 \%$ | (281) | 32\% | (270) | 4\% | (32) | 1\% | (8) | 843 |
| Evangelical | 34\% | (469) | 35\% | (486) | 27\% | (370) | 3\% | (41) | 1\% | (17) | 1383 |
| Non-Evangelical | 26\% | (505) | 30\% | (570) | 39\% | (745) | $4 \%$ | (68) | 1\% | (21) | 1909 |
| PID: Dem (no lean) | 15\% | (272) | 27\% | (487) | 51\% | (922) | 5\% | (98) | 2\% | (35) | 1814 |
| PID: Ind (no lean) | 27\% | (342) | 28\% | (350) | 40\% | (497) | 3\% | (40) | 2\% | (19) | 1249 |
| PID: Rep (no lean) | 39\% | (734) | $34 \%$ | (643) | $24 \%$ | (445) | 3\% | (50) | 1\% | (21) | 1893 |

[^164]Table BLMB35_4: Please indicate if you have noticed more or less of the following in your state in the last few years. - Immigrants

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1349) | 30\% | (1481) | 38\% | (1864) | 4\% | (187) | $2 \%$ | (75) | 4956 |
| PID/Gender: Dem Men | 18\% | (138) | 27\% | (208) | 48\% | (374) | 6\% | (49) | 2\% | (14) | 784 |
| PID/Gender: Dem Women | 13\% | (134) | 27\% | (279) | 53\% | (547) | 5\% | (49) | 2\% | (21) | 1031 |
| PID/Gender: Ind Men | 28\% | (181) | 29\% | (188) | 39\% | (247) | 3\% | (18) | 1\% | (5) | 639 |
| PID/Gender: Ind Women | 26\% | (162) | 27\% | (162) | $41 \%$ | (251) | $4 \%$ | (22) | $2 \%$ | (14) | 611 |
| PID/Gender: Rep Men | 38\% | (340) | 36\% | (320) | 23\% | (204) | 3\% | (23) | 1\% | (11) | 898 |
| PID/Gender: Rep Women | 40\% | (394) | 33\% | (324) | 24\% | (241) | 3\% | (27) | 1\% | (9) | 995 |
| Ideo: Liberal (1-3) | 13\% | (185) | 26\% | (371) | 53\% | (774) | 6\% | (86) | 2\% | (34) | 1451 |
| Ideo: Moderate (4) | 26\% | (362) | 28\% | (395) | 41\% | (569) | $4 \%$ | (54) | 1\% | (15) | 1396 |
| Ideo: Conservative (5-7) | 39\% | (757) | 35\% | (670) | 23\% | (448) | $2 \%$ | (44) | 1\% | (18) | 1937 |
| Ideo/PID: Conservative Republican | 41\% | (582) | 34\% | (478) | 22\% | (315) | $2 \%$ | (31) | 1\% | (13) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $32 \%$ | (140) | 35\% | (154) | 28\% | (122) | $4 \%$ | (17) | $2 \%$ | (7) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 21\% | (141) | 30\% | (204) | 42\% | (285) | 6\% | (40) | 2\% | (12) | 683 |
| Ideo/PID: Liberal Democrat | $11 \%$ | (123) | 25\% | (269) | $57 \%$ | (616) | 5\% | (58) | 2\% | (20) | 1085 |
| Unfavorable of Biden and Trump | 22\% | (191) | 31\% | (270) | 42\% | (360) | 3\% | (27) | 1\% | (10) | 859 |
| 2024 H2H Matchup: Biden Voter | 13\% | (274) | 28\% | (573) | 53\% | (1097) | 5\% | (94) | 2\% | (43) | 2081 |
| 2024 H2H Matchup: Trump Voter | 41\% | (979) | 32\% | (764) | 23\% | (551) | 3\% | (73) | $1 \%$ | (23) | 2390 |
| 2024 H2H Matchup: Would not Vote | 19\% | (39) | 25\% | (52) | 49\% | (101) | $4 \%$ | (9) | $2 \%$ | (4) | 206 |
| 2024 H2H Matchup: Do not Know | 20\% | (56) | 33\% | (92) | 41\% | (116) | 4\% | (11) | 2\% | (5) | 279 |
| 2022 House Vote: Democrat | 15\% | (300) | 28\% | (566) | 51\% | (1046) | 5\% | (106) | 2\% | (40) | 2058 |
| 2022 House Vote: Republican | 41\% | (831) | 33\% | (668) | 22\% | (452) | 3\% | (51) | 1\% | (20) | 2022 |
| 2022 House Vote: Did not Vote | 23\% | (182) | 29\% | (227) | 42\% | (326) | 3\% | (25) | $2 \%$ | (15) | 775 |
| 2020 Vote: Joe Biden | 15\% | (349) | 27\% | (617) | 51\% | (1168) | 5\% | (103) | 2\% | (45) | 2282 |
| 2020 Vote: Donald Trump | 40\% | (902) | 33\% | (743) | 23\% | (520) | 3\% | (62) | 1\% | (20) | 2247 |
| 2020 Vote: Someone Else | 24\% | (17) | 29\% | (20) | 40\% | (28) | 6\% | (4) | 1\% | (0) | 70 |
| 2020 Vote: Did not Vote | 23\% | (80) | 28\% | (101) | 41\% | (148) | 5\% | (18) | $3 \%$ | (10) | 357 |
| 2016 Vote: Hillary Clinton | 15\% | (244) | 27\% | (434) | 52\% | (839) | $4 \%$ | (71) | $2 \%$ | (28) | 1616 |
| 2016 Vote: Donald Trump | 39\% | (797) | 34\% | (681) | 24\% | (483) | $2 \%$ | (49) | 1\% | (15) | 2024 |
| 2016 Vote: Someone Else | 21\% | (36) | 26\% | (44) | 49\% | (85) | $4 \%$ | (7) | 1\% | (1) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 23\% | (45) | 30\% | (58) | 37\% | (71) | 8\% | (16) | $2 \%$ | (4) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 28\% | (61) | 35\% | (76) | 33\% | (72) | 4\% | (9) | - | (0) | 218 |

[^165]Table BLMB35_4: Please indicate if you have noticed more or less of the following in your state in the last few years. - Immigrants

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1349) | 30\% | (1481) | 38\% | (1864) | $4 \%$ | (187) | 2\% | (75) | 4956 |
| U.S. Economy: Wrong Track | 32\% | (1138) | 31\% | (1080) | 32\% | (1139) | 3\% | (113) | 1\% | (46) | 3516 |
| U.S. Economy: Right Direction | 15\% | (210) | 28\% | (401) | 50\% | (725) | 5\% | (74) | 2\% | (29) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (175) | 29\% | (437) | 52\% | (786) | 4\% | (66) | 3\% | (39) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 40\% | (1016) | 32\% | (811) | 24\% | (607) | $3 \%$ | (89) | 1\% | (26) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 17\% | (158) | 26\% | (233) | 52\% | (471) | 4\% | (32) | 1\% | (11) | 905 |
| Top 2024 Issue: Economy | 30\% | (529) | 33\% | (582) | 33\% | (589) | 3\% | (60) | 1\% | (14) | 1774 |
| Community: Urban | 27\% | (306) | 30\% | (345) | 37\% | (414) | 4\% | (45) | 2\% | (22) | 1133 |
| Community: Suburban | 26\% | (638) | 30\% | (727) | 38\% | (931) | 4\% | (98) | 1\% | (30) | 2423 |
| Community: Rural | 29\% | (404) | 29\% | (409) | 37\% | (519) | 3\% | (44) | 2\% | (23) | 1400 |
| Community/Gender: Urban Women | 26\% | (145) | 27\% | (147) | 40\% | (221) | 5\% | (26) | 2\% | (13) | 553 |
| Community/Gender: Urban Men | 28\% | (161) | 34\% | (198) | 33\% | (194) | 3\% | (19) | 1\% | (8) | 580 |
| Community/Gender: Rural Women | 29\% | (233) | 29\% | (233) | 38\% | (311) | 3\% | (23) | 2\% | (15) | 814 |
| Community/Gender: Rural Men | 29\% | (171) | 30\% | (177) | 36\% | (208) | 4\% | (21) | 2\% | (9) | 586 |
| Community/Gender: Suburban Women | 25\% | (312) | 30\% | (385) | 40\% | (508) | 4\% | (47) | 1\% | (16) | 1269 |
| Community/Gender: Suburban Men | 28\% | (326) | 30\% | (341) | 37\% | (423) | 4\% | (50) | 1\% | (14) | 1154 |
| Homeowner | 28\% | (1047) | 31\% | (1187) | 37\% | (1408) | 3\% | (116) | 1\% | (46) | 3803 |
| Renter | 27\% | (270) | 26\% | (260) | 39\% | (398) | 6\% | (63) | 3\% | (26) | 1017 |
| Military HHnm: Yes | 32\% | (245) | 29\% | (224) | 34\% | (265) | 3\% | (26) | $2 \%$ | (13) | 772 |
| Military HH: No | 26\% | (1104) | 30\% | (1257) | 38\% | (1599) | 4\% | (162) | 1\% | (62) | 4184 |
| Employ: Private Sector | 27\% | (504) | $31 \%$ | (588) | 37\% | (691) | 4\% | (78) | 1\% | (16) | 1879 |
| Employ: Government | 26\% | (83) | 29\% | (93) | 36\% | (117) | 7\% | (22) | 2\% | (8) | 323 |
| Employ: Self-Employed | 29\% | (131) | 26\% | (116) | 39\% | (174) | 4\% | (17) | 2\% | (8) | 446 |
| Employ: Homemaker | 31\% | (99) | 30\% | (98) | 34\% | (111) | 3\% | (8) | 2\% | (7) | 323 |
| Employ: Student | 20\% | (26) | 24\% | (32) | 47\% | (61) | 6\% | (7) | 3\% | (4) | 130 |
| Employ: Retired | 29\% | (363) | 32\% | (410) | 36\% | (451) | $2 \%$ | (28) | 1\% | (15) | 1267 |
| Employ: Unemployed | 20\% | (71) | 25\% | (88) | 45\% | (159) | 5\% | (18) | 4\% | (13) | 350 |
| Employ: Other | 30\% | (71) | 23\% | (55) | 42\% | (100) | 3\% | (7) | 2\% | (4) | 238 |
| Self + Household: White-Collar | 26\% | (513) | 30\% | (589) | 39\% | (781) | 4\% | (79) | 1\% | (19) | 1981 |
| Self + Household: Blue Collar | 29\% | (668) | 30\% | (683) | 36\% | (808) | 3\% | (77) | 2\% | (37) | 2273 |
| Union HH: Yes | 29\% | (102) | 34\% | (121) | 30\% | (109) | 5\% | (18) | 3\% | (9) | 358 |
| Union HH: No | 27\% | (1246) | 30\% | (1360) | 38\% | (1755) | 4\% | (170) | 1\% | (66) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_4

Table BLMB35_4: Please indicate if you have noticed more or less of the following in your state in the last few years. - Immigrants

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1349) | 30\% | (1481) | 38\% | (1864) | 4\% | (187) | 2\% | (75) | 4956 |
| LGBTQ+: Yes | 20\% | (101) | 24\% | (125) | 47\% | (244) | 5\% | (27) | $3 \%$ | (17) | 514 |
| LGBTQ+: No | 28\% | (1247) | 31\% | (1356) | $36 \%$ | (1620) | 4\% | (160) | 1\% | (58) | 4442 |
| Motivated to Vote | 28\% | (1266) | 30\% | (1369) | 37\% | (1698) | 3\% | (150) | 1\% | (64) | 4547 |
| Parent: Yes | 28\% | (432) | 31\% | (468) | $34 \%$ | (513) | 5\% | (80) | 2\% | (27) | 1520 |
| Parent: No | 27\% | (916) | 29\% | (1013) | 39\% | (1351) | 3\% | (108) | 1\% | (48) | 3436 |
| COVID Vaccine: Yes | 23\% | (805) | 30\% | (1035) | 42\% | (1472) | 4\% | (129) | 2\% | (60) | 3501 |
| COVID Vaccine: No | 37\% | (544) | 31\% | (446) | 27\% | (392) | 4\% | (59) | 1\% | (15) | 1455 |
| Student Loans: Yes | 23\% | (179) | $31 \%$ | (241) | 39\% | (305) | 4\% | (34) | 2\% | (18) | 778 |
| Student Loans: No | 28\% | (1170) | 30\% | (1240) | 37\% | (1559) | 4\% | (153) | 1\% | (57) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_5: Please indicate if you have noticed more or less of the following in your state in the last few years. - Job opportunities

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (475) | 31\% | (1526) | 30\% | (1467) | 21\% | (1046) | 9\% | (442) | 4956 |
| Gender: Male | 10\% | (232) | $31 \%$ | (731) | 31\% | (714) | 19\% | (445) | 9\% | (198) | 2320 |
| Gender: Female | 9\% | (243) | 30\% | (796) | 29\% | (753) | 23\% | (601) | 9\% | (244) | 2636 |
| Age: 18-34 | 8\% | (105) | 25\% | (323) | 26\% | (335) | 26\% | (337) | 16\% | (208) | 1309 |
| Age: 35-44 | 11\% | (72) | 27\% | (180) | 29\% | (195) | 25\% | (169) | 8\% | (55) | 672 |
| Age: 45-64 | 8\% | (141) | 31\% | (539) | 31\% | (538) | 21\% | (367) | 8\% | (130) | 1715 |
| Age: 65+ | 12\% | (157) | 38\% | (484) | 32\% | (398) | 14\% | (173) | $4 \%$ | (49) | 1260 |
| GenZers: 1997-2012 | 9\% | (57) | 24\% | (150) | $22 \%$ | (137) | 26\% | (162) | 19\% | (118) | 623 |
| Millennials: 1981-1996 | 9\% | (109) | 26\% | (337) | 29\% | (372) | 26\% | (330) | 11\% | (139) | 1287 |
| GenXers: 1965-1980 | 9\% | (116) | 31\% | (420) | 31\% | (416) | 22\% | (292) | 8\% | (114) | 1358 |
| Baby Boomers: 1946-1964 | 12\% | (180) | 36\% | (568) | 32\% | (498) | 16\% | (245) | 4\% | (68) | 1559 |
| Educ: < College | 9\% | (284) | 28\% | (885) | 30\% | (933) | 22\% | (696) | 10\% | (324) | 3122 |
| Educ: Bachelors degree | 8\% | (96) | 34\% | (397) | $31 \%$ | (357) | 20\% | (234) | 7\% | (83) | 1169 |
| Educ: Post-grad | 14\% | (95) | 37\% | (244) | 26\% | (176) | 18\% | (117) | 5\% | (34) | 665 |
| Income: Under 50k | 9\% | (190) | 26\% | (528) | 29\% | (581) | 23\% | (465) | 12\% | (245) | 2009 |
| Income: 50k-100k | 9\% | (166) | 33\% | (599) | 29\% | (529) | 20\% | (367) | 7\% | (133) | 1795 |
| Income: $100 \mathrm{k}+$ | 10\% | (119) | 35\% | (399) | $31 \%$ | (357) | 19\% | (214) | 6\% | (63) | 1152 |
| Ethnicity: White (Non-Hispanic) | 9\% | (337) | 31\% | (1109) | 32\% | (1146) | 21\% | (765) | 8\% | (280) | 3637 |
| Ethnicity: Hispanic | 8\% | (27) | 30\% | (102) | 24\% | (81) | 25\% | (86) | 14\% | (47) | 343 |
| Ethnicity: Black (Non-Hispanic) | 13\% | (92) | 32\% | (231) | 25\% | (181) | 18\% | (134) | 13\% | (92) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 8\% | (19) | 34\% | (84) | 24\% | (59) | 25\% | (61) | 9\% | (23) | 246 |
| All Christian | 10\% | (260) | 33\% | (831) | 29\% | (741) | 20\% | (513) | 7\% | (171) | 2517 |
| All Non-Christian | 10\% | (23) | 35\% | (80) | 29\% | (65) | 19\% | (44) | 7\% | (17) | 228 |
| Atheist | 6\% | (12) | 36\% | (68) | 25\% | (47) | 20\% | (38) | 13\% | (26) | 191 |
| Agnostic/Nothing in particular | 8\% | (93) | 27\% | (322) | 34\% | (397) | 21\% | (248) | 10\% | (118) | 1178 |
| Something Else | 10\% | (87) | 27\% | (226) | 26\% | (216) | 24\% | (204) | 13\% | (110) | 843 |
| Evangelical | 10\% | (142) | 27\% | (370) | 30\% | (413) | 23\% | (325) | 10\% | (134) | 1383 |
| Non-Evangelical | 10\% | (190) | 35\% | (672) | 28\% | (526) | 20\% | (380) | 7\% | (141) | 1909 |
| PID: Dem (no lean) | 13\% | (233) | 37\% | (663) | 27\% | (494) | 16\% | (294) | 7\% | (130) | 1814 |
| PID: Ind (no lean) | 8\% | (105) | 28\% | (347) | $31 \%$ | (390) | 22\% | (276) | 11\% | (132) | 1249 |
| PID: Rep (no lean) | 7\% | (137) | 27\% | (516) | $31 \%$ | (583) | 25\% | (476) | 10\% | (180) | 1893 |

[^166]Table BLMB35_5: Please indicate if you have noticed more or less of the following in your state in the last few years. - Job opportunities

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (475) | 31\% | (1526) | 30\% | (1467) | 21\% | (1046) | 9\% | (442) | 4956 |
| PID/Gender: Dem Men | 14\% | (106) | 38\% | (294) | 27\% | (213) | 15\% | (116) | 7\% | (54) | 784 |
| PID/Gender: Dem Women | $12 \%$ | (127) | 36\% | (369) | 27\% | (281) | 17\% | (177) | 7\% | (76) | 1031 |
| PID/Gender: Ind Men | 9\% | (58) | 27\% | (174) | 35\% | (221) | 20\% | (128) | 9\% | (58) | 639 |
| PID/Gender: Ind Women | 8\% | (47) | 28\% | (172) | 28\% | (170) | 24\% | (148) | 12\% | (74) | 611 |
| PID/Gender: Rep Men | 8\% | (68) | 29\% | (262) | 31\% | (281) | 22\% | (201) | 10\% | (86) | 898 |
| PID/Gender: Rep Women | 7\% | (69) | 26\% | (254) | 30\% | (302) | 28\% | (276) | 9\% | (94) | 995 |
| Ideo: Liberal (1-3) | 12\% | (181) | 37\% | (535) | 25\% | (359) | 18\% | (258) | 8\% | (119) | 1451 |
| Ideo: Moderate (4) | 9\% | (130) | 31\% | (435) | 32\% | (446) | 18\% | (258) | 9\% | (128) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (151) | 27\% | (522) | $31 \%$ | (604) | 25\% | (488) | 9\% | (171) | 1937 |
| Ideo/PID: Conservative Republican | 6\% | (90) | 27\% | (380) | 31\% | (447) | 26\% | (370) | 9\% | (134) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (41) | 30\% | (133) | 27\% | (121) | 23\% | (99) | 10\% | (46) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 14\% | (96) | 35\% | (237) | 30\% | (206) | 13\% | (87) | 8\% | (57) | 683 |
| Ideo/PID: Liberal Democrat | 12\% | (135) | 38\% | (413) | 25\% | (274) | 18\% | (195) | 6\% | (68) | 1085 |
| Unfavorable of Biden and Trump | $4 \%$ | (33) | 27\% | (231) | 36\% | (311) | 22\% | (191) | 11\% | (93) | 859 |
| 2024 H2H Matchup: Biden Voter | 14\% | (282) | 39\% | (819) | 28\% | (578) | 14\% | (286) | 6\% | (116) | 2081 |
| 2024 H2H Matchup: Trump Voter | 7\% | (177) | 25\% | (586) | 30\% | (717) | 27\% | (643) | 11\% | (267) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \%$ | (9) | 25\% | (52) | 31\% | (64) | 23\% | (48) | 16\% | (32) | 206 |
| 2024 H2H Matchup: Do not Know | 2\% | (6) | 25\% | (70) | 38\% | (107) | 25\% | (70) | 10\% | (27) | 279 |
| 2022 House Vote: Democrat | 13\% | (277) | 38\% | (783) | 27\% | (564) | 14\% | (295) | 7\% | (140) | 2058 |
| 2022 House Vote: Republican | 7\% | (149) | 26\% | (529) | 31\% | (632) | 26\% | (530) | 9\% | (183) | 2022 |
| 2022 House Vote: Did not Vote | 5\% | (42) | 24\% | (188) | 31\% | (240) | 26\% | (199) | 14\% | (105) | 775 |
| 2020 Vote: Joe Biden | 13\% | (286) | 37\% | (855) | 28\% | (647) | 15\% | (342) | 7\% | (152) | 2282 |
| 2020 Vote: Donald Trump | 7\% | (164) | 25\% | (568) | 31\% | (699) | 26\% | (590) | 10\% | (227) | 2247 |
| 2020 Vote: Someone Else | 5\% | (4) | 17\% | (12) | 40\% | (28) | 27\% | (19) | 10\% | (7) | 70 |
| 2020 Vote: Did not Vote | 6\% | (21) | 26\% | (92) | 26\% | (93) | 27\% | (95) | 16\% | (56) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (233) | 40\% | (644) | 27\% | (435) | 13\% | (209) | 6\% | (95) | 1616 |
| 2016 Vote: Donald Trump | 8\% | (163) | 26\% | (535) | 32\% | (653) | 25\% | (500) | 9\% | (173) | 2024 |
| 2016 Vote: Someone Else | 8\% | (13) | 26\% | (46) | 34\% | (59) | 22\% | (38) | 10\% | (18) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 9\% | (18) | 31\% | (60) | 26\% | (50) | 22\% | (43) | 12\% | (23) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 7\% | (16) | 42\% | (91) | 23\% | (50) | 21\% | (46) | 7\% | (15) | 218 |

[^167]Table BLMB35_5: Please indicate if you have noticed more or less of the following in your state in the last few years. - Job opportunities

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (475) | 31\% | (1526) | 30\% | (1467) | 21\% | (1046) | 9\% | (442) | 4956 |
| U.S. Economy: Wrong Track | 6\% | (208) | 25\% | (888) | 32\% | (1108) | 26\% | (912) | $11 \%$ | (400) | 3516 |
| U.S. Economy: Right Direction | 18\% | (266) | 44\% | (638) | 25\% | (358) | 9\% | (134) | 3\% | (42) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 15\% | (231) | 40\% | (601) | 26\% | (388) | 14\% | (206) | 5\% | (77) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 7\% | (185) | 24\% | (620) | 30\% | (758) | 27\% | (692) | 12\% | (294) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 7\% | (59) | 34\% | (306) | 35\% | (321) | 16\% | (149) | 8\% | (71) | 905 |
| Top 2024 Issue: Economy | 5\% | (96) | 28\% | (491) | 29\% | (513) | 27\% | (486) | 11\% | (188) | 1774 |
| Community: Urban | 13\% | (147) | 30\% | (336) | 26\% | (296) | 22\% | (246) | 9\% | (107) | 1133 |
| Community: Suburban | 8\% | (199) | 33\% | (793) | 31\% | (748) | 20\% | (474) | 9\% | (209) | 2423 |
| Community: Rural | 9\% | (129) | 28\% | (398) | 30\% | (423) | 23\% | (326) | 9\% | (125) | 1400 |
| Community/Gender: Urban Women | 10\% | (58) | 27\% | (151) | 27\% | (152) | 24\% | (134) | $11 \%$ | (58) | 553 |
| Community/Gender: Urban Men | 15\% | (90) | 32\% | (185) | 25\% | (144) | 19\% | (112) | 8\% | (49) | 580 |
| Community/Gender: Rural Women | 9\% | (76) | 29\% | (236) | 30\% | (242) | 24\% | (193) | 8\% | (68) | 814 |
| Community/Gender: Rural Men | 9\% | (52) | 28\% | (162) | 31\% | (181) | 23\% | (133) | 10\% | (57) | 586 |
| Community/Gender: Suburban Women | 9\% | (109) | 32\% | (409) | 28\% | (359) | 22\% | (274) | 9\% | (118) | 1269 |
| Community/Gender: Suburban Men | 8\% | (90) | 33\% | (384) | 34\% | (388) | 17\% | (200) | 8\% | (92) | 1154 |
| Homeowner | 10\% | (377) | 32\% | (1212) | 31\% | (1168) | 21\% | (786) | 7\% | (260) | 3803 |
| Renter | 9\% | (88) | 28\% | (286) | 26\% | (264) | 22\% | (225) | 15\% | (152) | 1017 |
| Military HHnm: Yes | 8\% | (63) | 33\% | (256) | 29\% | (224) | $21 \%$ | (166) | 8\% | (64) | 772 |
| Military HH: No | 10\% | (412) | 30\% | (1270) | 30\% | (1243) | 21\% | (881) | 9\% | (378) | 4184 |
| Employ: Private Sector | 9\% | (169) | 29\% | (542) | 30\% | (570) | 23\% | (441) | 8\% | (157) | 1879 |
| Employ: Government | 8\% | (26) | 31\% | (101) | 29\% | (95) | 22\% | (71) | 10\% | (31) | 323 |
| Employ: Self-Employed | 8\% | (35) | 28\% | (126) | 27\% | (120) | 25\% | (112) | 12\% | (54) | 446 |
| Employ: Homemaker | 8\% | (25) | 26\% | (85) | $31 \%$ | (99) | 26\% | (83) | 10\% | (32) | 323 |
| Employ: Student | 4\% | (5) | 40\% | (52) | $21 \%$ | (27) | 16\% | (21) | 19\% | (25) | 130 |
| Employ: Retired | 12\% | (155) | 37\% | (471) | $31 \%$ | (393) | 16\% | (197) | 4\% | (50) | 1267 |
| Employ: Unemployed | 9\% | (33) | 22\% | (77) | 30\% | (103) | 21\% | (73) | 18\% | (65) | 350 |
| Employ: Other | 12\% | (27) | 30\% | (72) | 25\% | (60) | 21\% | (50) | 12\% | (29) | 238 |
| Self + Household: White-Collar | 11\% | (217) | 33\% | (663) | 30\% | (593) | 19\% | (382) | 6\% | (125) | 1981 |
| Self + Household: Blue Collar | 9\% | (209) | 30\% | (683) | 30\% | (672) | 22\% | (498) | 9\% | (210) | 2273 |
| Union HH: Yes | 18\% | (63) | 30\% | (106) | 27\% | (98) | 14\% | (51) | 11\% | (40) | 358 |
| Union HH: No | 9\% | (411) | 31\% | (1420) | 30\% | (1369) | 22\% | (995) | 9\% | (402) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_5
Table BLMB35_5: Please indicate if you have noticed more or less of the following in your state in the last few years. - Job opportunities

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 10\% | (475) | 31\% | (1526) | 30\% | (1467) | 21\% | (1046) | 9\% | (442) | 4956 |
| LGBTQ+: Yes | 9\% | (48) | 25\% | (128) | 27\% | (139) | 23\% | (116) | 16\% | (83) | 514 |
| LGBTQ+: No | 10\% | (426) | 31\% | (1398) | 30\% | (1328) | 21\% | (930) | 8\% | (359) | 4442 |
| Motivated to Vote | 10\% | (449) | 32\% | (1436) | 29\% | (1331) | 21\% | (943) | 9\% | (388) | 4547 |
| Parent: Yes | 9\% | (142) | 29\% | (438) | 27\% | (404) | 24\% | (367) | $11 \%$ | (169) | 1520 |
| Parent: No | 10\% | (332) | 32\% | (1088) | 31\% | (1063) | 20\% | (679) | 8\% | (273) | 3436 |
| COVID Vaccine: Yes | 11\% | (374) | 34\% | (1207) | 30\% | (1034) | 18\% | (645) | 7\% | (240) | 3501 |
| COVID Vaccine: No | 7\% | (100) | 22\% | (319) | 30\% | (433) | 28\% | (402) | 14\% | (201) | 1455 |
| Student Loans: Yes | 10\% | (77) | 28\% | (221) | 27\% | (210) | 23\% | (179) | 12\% | (90) | 778 |
| Student Loans: No | 10\% | (397) | 31\% | (1305) | 30\% | (1257) | 21\% | (867) | 8\% | (352) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB35_6: Please indicate if you have noticed more or less of the following in your state in the last few years. - Housing options

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (357) | 18\% | (878) | 29\% | (1432) | 30\% | (1477) | 16\% | (813) | 4956 |
| Gender: Male | 7\% | (153) | 19\% | (440) | $32 \%$ | (731) | 29\% | (683) | 13\% | (313) | 2320 |
| Gender: Female | 8\% | (204) | 17\% | (438) | 27\% | (700) | 30\% | (793) | 19\% | (500) | 2636 |
| Age: 18-34 | 10\% | (132) | 17\% | (221) | 21\% | (275) | 29\% | (376) | 23\% | (305) | 1309 |
| Age: 35-44 | 7\% | (49) | 21\% | (142) | 26\% | (175) | 29\% | (195) | 16\% | (111) | 672 |
| Age: 45-64 | 6\% | (99) | 15\% | (258) | 30\% | (521) | 33\% | (569) | 16\% | (268) | 1715 |
| Age: 65+ | 6\% | (77) | 20\% | (257) | 37\% | (460) | 27\% | (337) | 10\% | (129) | 1260 |
| GenZers: 1997-2012 | 12\% | (76) | 18\% | (111) | 17\% | (109) | 29\% | (182) | 23\% | (146) | 623 |
| Millennials: 1981-1996 | 8\% | (101) | 18\% | (234) | 25\% | (325) | 29\% | (370) | 20\% | (257) | 1287 |
| GenXers: 1965-1980 | 6\% | (80) | 15\% | (200) | 30\% | (401) | 33\% | (454) | 16\% | (223) | 1358 |
| Baby Boomers: 1946-1964 | 6\% | (96) | 19\% | (302) | 36\% | (556) | 28\% | (433) | 11\% | (173) | 1559 |
| Educ: < College | 7\% | (232) | 17\% | (534) | 29\% | (908) | 29\% | (915) | 17\% | (532) | 3122 |
| Educ: Bachelors degree | 5\% | (63) | 18\% | (215) | 29\% | (341) | 31\% | (359) | 16\% | (190) | 1169 |
| Educ: Post-grad | 9\% | (62) | 19\% | (129) | 27\% | (182) | 30\% | (202) | 14\% | (91) | 665 |
| Income: Under 50k | 8\% | (156) | 16\% | (320) | 29\% | (580) | 29\% | (573) | 19\% | (380) | 2009 |
| Income: 50k-100k | 6\% | (114) | 18\% | (323) | 29\% | (514) | 31\% | (564) | 16\% | (280) | 1795 |
| Income: $100 \mathrm{k}+$ | 8\% | (87) | 20\% | (235) | 29\% | (338) | 29\% | (340) | 13\% | (153) | 1152 |
| Ethnicity: White (Non-Hispanic) | 6\% | (207) | 17\% | (631) | 30\% | (1104) | 31\% | (1118) | 16\% | (576) | 3637 |
| Ethnicity: Hispanic | 9\% | (32) | 18\% | (62) | 25\% | (86) | 26\% | (90) | 21\% | (73) | 343 |
| Ethnicity: Black (Non-Hispanic) | $12 \%$ | (89) | 22\% | (159) | 24\% | (177) | 26\% | (188) | 16\% | (117) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $11 \%$ | (28) | 10\% | (26) | 27\% | (65) | 33\% | (81) | 19\% | (46) | 246 |
| All Christian | 6\% | (161) | 19\% | (482) | $31 \%$ | (780) | 30\% | (748) | 14\% | (347) | 2517 |
| All Non-Christian | 8\% | (19) | 20\% | (47) | 28\% | (64) | 27\% | (61) | 16\% | (37) | 228 |
| Atheist | 11\% | (20) | 18\% | (35) | 29\% | (55) | 24\% | (46) | 18\% | (34) | 191 |
| Agnostic/Nothing in particular | 6\% | (74) | 16\% | (189) | 27\% | (322) | 31\% | (369) | 19\% | (223) | 1178 |
| Something Else | 10\% | (82) | 15\% | (126) | 25\% | (211) | 30\% | (253) | 20\% | (171) | 843 |
| Evangelical | 8\% | (111) | 19\% | (258) | 28\% | (391) | 29\% | (401) | 16\% | (221) | 1383 |
| Non-Evangelical | 6\% | (121) | 18\% | (335) | 31\% | (589) | 30\% | (577) | 15\% | (288) | 1909 |
| PID: Dem (no lean) | 9\% | (156) | 20\% | (366) | 30\% | (535) | 28\% | (506) | 14\% | (252) | 1814 |
| PID: Ind (no lean) | 5\% | (59) | 16\% | (198) | 29\% | (360) | 32\% | (396) | 19\% | (235) | 1249 |
| PID: Rep (no lean) | 7\% | (142) | 17\% | (314) | 28\% | (536) | 30\% | (575) | 17\% | (326) | 1893 |

[^168]Table BLMB35_6: Please indicate if you have noticed more or less of the following in your state in the last few years. - Housing options

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (357) | 18\% | (878) | 29\% | (1432) | 30\% | (1477) | 16\% | (813) | 4956 |
| PID/Gender: Dem Men | 8\% | (62) | 23\% | (178) | 32\% | (254) | 26\% | (205) | $11 \%$ | (85) | 784 |
| PID/Gender: Dem Women | 9\% | (94) | 18\% | (188) | 27\% | (281) | 29\% | (301) | 16\% | (167) | 1031 |
| PID/Gender: Ind Men | $4 \%$ | (27) | 17\% | (111) | 32\% | (205) | 32\% | (201) | 15\% | (95) | 639 |
| PID/Gender: Ind Women | 5\% | (32) | 14\% | (88) | 25\% | (155) | $32 \%$ | (194) | 23\% | (141) | 611 |
| PID/Gender: Rep Men | 7\% | (64) | 17\% | (151) | 30\% | (273) | 31\% | (277) | 15\% | (133) | 898 |
| PID/Gender: Rep Women | 8\% | (77) | 16\% | (163) | 26\% | (264) | 30\% | (298) | 19\% | (193) | 995 |
| Ideo: Liberal (1-3) | 8\% | (121) | 19\% | (274) | 29\% | (414) | 27\% | (397) | 17\% | (246) | 1451 |
| Ideo: Moderate (4) | 6\% | (90) | 18\% | (248) | 30\% | (418) | 31\% | (427) | 15\% | (214) | 1396 |
| Ideo: Conservative (5-7) | 7\% | (132) | 17\% | (331) | 29\% | (558) | $31 \%$ | (600) | 16\% | (317) | 1937 |
| Ideo/PID: Conservative Republican | 6\% | (87) | 17\% | (240) | 29\% | (406) | 31\% | (443) | 17\% | (244) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 12\% | (52) | 16\% | (70) | 27\% | (121) | 28\% | (122) | 17\% | (74) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 11\% | (73) | 22\% | (153) | 30\% | (206) | 26\% | (181) | 10\% | (71) | 683 |
| Ideo/PID: Liberal Democrat | 7\% | (79) | 19\% | (206) | 29\% | (318) | 28\% | (308) | 16\% | (173) | 1085 |
| Unfavorable of Biden and Trump | $4 \%$ | (37) | 14\% | (119) | 27\% | (231) | 32\% | (276) | 23\% | (196) | 859 |
| 2024 H2H Matchup: Biden Voter | 8\% | (158) | 20\% | (413) | 32\% | (656) | $28 \%$ | (590) | 13\% | (264) | 2081 |
| 2024 H2H Matchup: Trump Voter | 7\% | (172) | 16\% | (387) | 27\% | (635) | 31\% | (751) | 19\% | (445) | 2390 |
| 2024 H2H Matchup: Would not Vote | 8\% | (17) | 16\% | (33) | 23\% | (47) | 27\% | (55) | 26\% | (53) | 206 |
| 2024 H2H Matchup: Do not Know | 3\% | (9) | 16\% | (45) | $34 \%$ | (94) | 29\% | (80) | 18\% | (51) | 279 |
| 2022 House Vote: Democrat | 8\% | (156) | 21\% | (423) | 30\% | (617) | 28\% | (574) | 14\% | (288) | 2058 |
| 2022 House Vote: Republican | $7 \%$ | (148) | 16\% | (321) | 29\% | (588) | 31\% | (629) | 17\% | (336) | 2022 |
| 2022 House Vote: Did not Vote | 6\% | (45) | 15\% | (117) | 26\% | (200) | 31\% | (242) | 22\% | (172) | 775 |
| 2020 Vote: Joe Biden | 8\% | (174) | 20\% | (447) | 31\% | (699) | 28\% | (638) | 14\% | (324) | 2282 |
| 2020 Vote: Donald Trump | 6\% | (146) | 16\% | (367) | 28\% | (630) | 32\% | (713) | 17\% | (391) | 2247 |
| 2020 Vote: Someone Else | 5\% | (4) | 16\% | (11) | 25\% | (18) | 32\% | (23) | 22\% | (15) | 70 |
| 2020 Vote: Did not Vote | 9\% | (33) | 15\% | (53) | 24\% | (85) | 29\% | (103) | 23\% | (83) | 357 |
| 2016 Vote: Hillary Clinton | 8\% | (134) | 19\% | (314) | 31\% | (502) | 27\% | (443) | 14\% | (223) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (142) | 17\% | (347) | 29\% | (593) | 31\% | (624) | 16\% | (318) | 2024 |
| 2016 Vote: Someone Else | 5\% | (9) | 17\% | (29) | 30\% | (53) | $31 \%$ | (54) | 17\% | (29) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 8\% | (16) | 21\% | (42) | 16\% | (32) | 35\% | (68) | 19\% | (37) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 12\% | (26) | 15\% | (33) | 25\% | (56) | 30\% | (66) | 17\% | (38) | 218 |

[^169]Table BLMB35_6: Please indicate if you have noticed more or less of the following in your state in the last few years. - Housing options

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (357) | 18\% | (878) | 29\% | (1432) | 30\% | (1477) | 16\% | (813) | 4956 |
| U.S. Economy: Wrong Track | 6\% | (217) | 15\% | (518) | 27\% | (957) | 32\% | (1121) | 20\% | (703) | 3516 |
| U.S. Economy: Right Direction | 10\% | (139) | 25\% | (360) | 33\% | (475) | 25\% | (355) | 8\% | (110) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (125) | 21\% | (311) | 33\% | (499) | 26\% | (398) | 11\% | (170) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 7\% | (188) | 15\% | (391) | 26\% | (651) | 32\% | (820) | 20\% | (499) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 5\% | (43) | 20\% | (177) | 31\% | (282) | 29\% | (259) | 16\% | (144) | 905 |
| Top 2024 Issue: Economy | 6\% | (104) | 16\% | (283) | 26\% | (467) | 34\% | (597) | 18\% | (323) | 1774 |
| Community: Urban | 11\% | (127) | 20\% | (224) | 25\% | (279) | 28\% | (315) | 16\% | (187) | 1133 |
| Community: Suburban | 6\% | (138) | 18\% | (435) | 30\% | (731) | 30\% | (725) | 16\% | (394) | 2423 |
| Community: Rural | 7\% | (91) | 16\% | (219) | 30\% | (422) | $31 \%$ | (436) | 17\% | (232) | 1400 |
| Community/Gender: Urban Women | 11\% | (61) | 14\% | (75) | 23\% | (128) | $32 \%$ | (177) | 20\% | (112) | 553 |
| Community/Gender: Urban Men | 11\% | (67) | 26\% | (149) | 26\% | (151) | 24\% | (138) | 13\% | (75) | 580 |
| Community/Gender: Rural Women | 8\% | (65) | 17\% | (136) | 27\% | (218) | 30\% | (247) | 18\% | (147) | 814 |
| Community/Gender: Rural Men | $4 \%$ | (26) | 14\% | (83) | 35\% | (203) | 32\% | (189) | 14\% | (84) | 586 |
| Community/Gender: Suburban Women | 6\% | (78) | 18\% | (227) | 28\% | (354) | 29\% | (369) | 19\% | (241) | 1269 |
| Community/Gender: Suburban Men | 5\% | (60) | 18\% | (208) | 33\% | (377) | 31\% | (356) | 13\% | (153) | 1154 |
| Homeowner | 6\% | (245) | 19\% | (715) | 31\% | (1178) | 30\% | (1138) | 14\% | (528) | 3803 |
| Renter | 10\% | (99) | 15\% | (148) | 22\% | (224) | 29\% | (299) | 24\% | (247) | 1017 |
| Military HHnm: Yes | 7\% | (51) | 18\% | (142) | 30\% | (234) | $31 \%$ | (236) | 14\% | (110) | 772 |
| Military HH: No | 7\% | (306) | 18\% | (737) | 29\% | (1198) | 30\% | (1241) | 17\% | (703) | 4184 |
| Employ: Private Sector | 7\% | (129) | 18\% | (342) | 27\% | (502) | $31 \%$ | (586) | 17\% | (320) | 1879 |
| Employ: Government | 9\% | (28) | 19\% | (61) | 27\% | (86) | 28\% | (90) | 18\% | (58) | 323 |
| Employ: Self-Employed | 6\% | (29) | 14\% | (63) | 28\% | (123) | 32\% | (141) | 20\% | (90) | 446 |
| Employ: Homemaker | 8\% | (25) | 14\% | (46) | 28\% | (89) | 34\% | (110) | 17\% | (53) | 323 |
| Employ: Student | 12\% | (16) | 20\% | (26) | 21\% | (28) | 29\% | (37) | 18\% | (23) | 130 |
| Employ: Retired | 6\% | (77) | 20\% | (248) | 35\% | (441) | 28\% | (353) | 12\% | (148) | 1267 |
| Employ: Unemployed | 9\% | (31) | 18\% | (62) | 27\% | (95) | 26\% | (91) | 20\% | (71) | 350 |
| Employ: Other | 9\% | (22) | 13\% | (31) | 28\% | (67) | 29\% | (68) | 21\% | (50) | 238 |
| Self + Household: White-Collar | 8\% | (158) | 19\% | (381) | 29\% | (578) | 30\% | (599) | 13\% | (264) | 1981 |
| Self + Household: Blue Collar | 6\% | (146) | 17\% | (382) | 29\% | (658) | 30\% | (684) | 18\% | (402) | 2273 |
| Union HH: Yes | 12\% | (44) | 23\% | (81) | 25\% | (89) | 26\% | (92) | 15\% | (52) | 358 |
| Union HH: No | 7\% | (312) | 17\% | (798) | 29\% | (1343) | 30\% | (1384) | 17\% | (761) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB35_6
Table BLMB35_6: Please indicate if you have noticed more or less of the following in your state in the last few years. - Housing options

| Demographic | Much more |  | Somewhat more |  | No change in last few years |  | Somewhat less |  | Much less |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (357) | 18\% | (878) | 29\% | (1432) | 30\% | (1477) | 16\% | (813) | 4956 |
| LGBTQ+: Yes | 8\% | (43) | 16\% | (82) | 23\% | (118) | 30\% | (153) | 23\% | (118) | 514 |
| LGBTQ+: No | 7\% | (314) | 18\% | (796) | 30\% | (1313) | 30\% | (1324) | 16\% | (695) | 4442 |
| Motivated to Vote | 7\% | (325) | 18\% | (813) | 29\% | (1311) | 30\% | (1361) | 16\% | (736) | 4547 |
| Parent: Yes | 9\% | (140) | 19\% | (285) | 24\% | (360) | 29\% | (445) | 19\% | (290) | 1520 |
| Parent: No | 6\% | (216) | 17\% | (593) | 31\% | (1072) | 30\% | (1032) | 15\% | (522) | 3436 |
| COVID Vaccine: Yes | 7\% | (243) | 19\% | (675) | 30\% | (1040) | 29\% | (1011) | 15\% | (531) | 3501 |
| COVID Vaccine: No | 8\% | (113) | 14\% | (204) | 27\% | (391) | 32\% | (465) | 19\% | (282) | 1455 |
| Student Loans: Yes | 8\% | (64) | 18\% | (137) | 19\% | (149) | 30\% | (235) | 25\% | (192) | 778 |
| Student Loans: No | 7\% | (292) | 18\% | (741) | 31\% | (1282) | 30\% | (1242) | 15\% | (621) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?

| Demographic | Democrat <br> Joe Biden | Republican <br> Donald <br> Trump | Independent <br> Robert F. <br> Kennedy <br> Jr. | Independent Cornel West | Green <br> Party candidate Jill Stein | Someone else, please specify | Would not vote | Don't know/No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $35 \%(1757)$ | 44\%(2164) | 9\% (441) | 1\% (54) | $1 \%$ (46) | 2\% (95) | 2\% (74) | 7\%(324) | 4956 |
| Gender: Male | 36\% (838) | 47\%(1085) | 8\% (183) | 1\% (30) | - (11) | 2\% (52) | 1\% (28) | 4\% (94) | 2320 |
| Gender: Female | 35\% (919) | 41\%(1080) | 10\%(258) | 1\% (24) | 1\% (35) | 2\% (43) | 2\% (46) | 9\% (231) | 2636 |
| Age: 18-34 | 33\%(427) | 42\%(547) | 9\% (119) | 1\% (19) | 2\% (22) | $1 \%$ (14) | 3\% (43) | 9\% (118) | 1309 |
| Age: 35-44 | 41\%(275) | 38\%(253) | 10\% (65) | 2\% (15) | 1\% (8) | 2\% (11) | 1\% (8) | 5\% (37) | 672 |
| Age: 45-64 | 34\%(578) | 47\%(809) | 9\% (162) | 1\% (13) | 1\% (10) | 2\% (29) | 1\% (17) | 6\% (98) | 1715 |
| Age: 65+ | 38\%(478) | 44\% (555) | 8\% (96) | $1 \%$ (8) | - (5) | 3\% (41) | - (6) | 6\% (72) | 1260 |
| GenZers: 1997-2012 | 34\% (213) | 36\%(223) | 10\% (62) | 1\% (7) | 2\% (14) | 2\% (11) | 5\% (29) | 10\% (64) | 623 |
| Millennials: 1981-1996 | 36\%(464) | 42\%(546) | 9\% (115) | 2\% (25) | 1\% (15) | 1\% (12) | 2\% (21) | 7\% (88) | 1287 |
| GenXers: 1965-1980 | 34\%(458) | 47\%(636) | 10\% (131) | 1\% (13) | 1\% (10) | 2\% (23) | 1\% (15) | 5\% (73) | 1358 |
| Baby Boomers: 1946-1964 | 37\%(579) | 45\%(697) | 8\% (125) | 1\% (9) | - (7) | 3\% (45) | 1\% (9) | 6\% (87) | 1559 |
| Educ: < College | 31\% (971) | 48\%1486) | 9\% (283) | 1\% (33) | 1\% (25) | 2\% (55) | 2\% (50) | 7\% (219) | 3122 |
| Educ: Bachelors degree | 39\% (461) | 39\%(460) | 10\% (118) | 1\% (12) | 1\% (12) | 2\% (26) | 1\% (17) | 5\% (63) | 1169 |
| Educ: Post-grad | 49\%(326) | 33\% (218) | 6\% (40) | 2\% (10) | 1\% (9) | 2\% (13) | 1\% (7) | 6\% (43) | 665 |
| Income: Under 50k | 36\%(726) | 42\% (835) | 8\% (168) | 1\% (28) | 1\% (22) | $1 \%$ (30) | 2\% (46) | 8\% (154) | 2009 |
| Income: 50k-100k | 33\%(598) | 47\%(848) | 9\% (154) | 1\% (15) | 1\% (14) | 2\% (41) | 1\% (16) | 6\% (109) | 1795 |
| Income: 100k+ | 38\%(433) | 42\% (481) | 10\% (119) | 1\% (12) | 1\% (10) | 2\% (24) | 1\% (12) | 5\% (62) | 1152 |
| Ethnicity: White (Non-Hispanic) | 31\%(1129) | 50\%(1802) | 9\% (314) | 1\% (22) | 1\% (30) | 2\% (75) | 1\% (38) | 6\% (227) | 3637 |
| Ethnicity: Hispanic | 34\% (117) | 44\% (150) | 11\% (37) | 1\% (3) | 2\% (6) | $1 \%$ (4) | 2\% (8) | 5\% (18) | 343 |
| Ethnicity: Black (Non-Hispanic) | 57\% (415) | 19\% (135) | 9\% (67) | 3\% (23) | 1\% (5) | $1 \% \quad$ (5) | 3\% (22) | 8\% (58) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% (96) | 31\% (77) | 9\% (23) | $2 \%$ (6) | $2 \% \quad$ (5) | 4\% (10) | $3 \%$ (7) | 9\% (22) | 246 |
| All Christian | 33\% (821) | 49\%(1239) | 9\% (221) | 1\% (18) | 1\% (18) | 2\% (49) | 1\% (15) | 5\% (136) | 2517 |
| All Non-Christian | 45\% (103) | 32\% (72) | 9\% (21) | 1\% (2) | 1\% (3) | 3\% (7) | 3\% (6) | 6\% (14) | 228 |
| Atheist | 65\% (124) | 19\% (36) | 5\% (10) | 1\% (2) | $2 \% \quad$ (5) | 2\% (4) | 1\% (3) | 4\% (8) | 191 |
| Agnostic/Nothing in particular | 40\%(470) | 33\%(394) | 10\% (114) | 2\% (18) | 1\% (12) | 2\% (24) | 3\% (34) | 9\% (111) | 1178 |
| Something Else | 28\% (239) | 50\%(423) | 9\% (75) | 2\% (14) | 1\% (8) | 1\% (11) | 2\% (17) | 7\% (57) | 843 |
| Evangelical | 24\% (328) | 59\%(809) | 9\% (125) | 1\% (14) | - (2) | 2\% (25) | 1\% (10) | 5\% (70) | 1383 |
| Non-Evangelical | 37\%(707) | 43\% (818) | 9\% (169) | 1\% (17) | 1\% (23) | 2\% (35) | 1\% (21) | 6\% (120) | 1909 |

[^170]Table BLMB 12: If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?

| Demographic | Democrat <br> Joe Biden | Republican <br> Donald <br> Trump | Independent <br> Robert F. <br> Kennedy <br> Jr. | Independent Cornel West | Green <br> Party candidate Jill Stein | Someone else, please specify | Would not vote | $\begin{gathered} \text { Don't } \\ \text { know/No } \\ \text { opinion } \end{gathered}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\%(1757) | 44\%(2164) | 9\% (441) | 1\% (54) | 1\% (46) | 2\% (95) | 2\% (74) | 7\%(324) | 4956 |
| PID: Dem (no lean) | 75\%(1363) | 7\% (128) | 9\% (157) | 1\% (17) | 1\% (16) | 1\% (16) | 1\% (16) | 6\% (101) | 1814 |
| PID: Ind (no lean) | 26\% (322) | 35\% (441) | 15\% (194) | 3\% (35) | 2\% (27) | 3\% (35) | 4\% (44) | 12\% (151) | 1249 |
| PID: Rep (no lean) | 4\% (72) | 84\%(1595) | 5\% (90) | - (2) | - (3) | 2\% (43) | $1 \%$ (14) | 4\% (72) | 1893 |
| PID/Gender: Dem Men | 78\% (611) | 9\% (74) | 6\% (51) | 1\% (9) | - (1) | $1 \%$ (5) | $1 \% \quad$ (7) | 3\% (26) | 784 |
| PID/Gender: Dem Women | 73\% (751) | 5\% (55) | 10\% (107) | 1\% (8) | 1\% (15) | 1\% (11) | 1\% (10) | $7 \%$ (75) | 1031 |
| PID/Gender: Ind Men | 27\% (174) | 37\%(237) | 15\% (98) | 3\% (21) | 1\% (8) | 4\% (27) | 3\% (18) | 9\% (55) | 639 |
| PID/Gender: Ind Women | 24\% (148) | 33\%(204) | 16\% (95) | 2\% (14) | 3\% (19) | 1\% (8) | 4\% (26) | 16\% (96) | 611 |
| PID/Gender: Rep Men | 6\% (52) | 86\%(775) | 4\% (34) | - (0) | - (2) | 2\% (20) | - (3) | 1\% (12) | 898 |
| PID/Gender: Rep Women | 2\% (20) | 82\% (821) | 6\% (56) | - (2) | - (2) | 2\% (24) | 1\% (11) | 6\% (60) | 995 |
| Ideo: Liberal (1-3) | 70\%(1023) | 11\% (155) | 9\% (135) | 2\% (23) | 2\% (23) | 1\% (15) | 1\% (19) | 4\% (59) | 1451 |
| Ideo: Moderate (4) | 39\%(543) | 33\%(459) | 12\% (167) | 1\% (18) | 1\% (20) | 2\% (29) | 2\% (22) | 10\% (138) | 1396 |
| Ideo: Conservative (5-7) | 9\% (166) | 77\%(1484) | 6\% (126) | 1\% (11) | - (2) | 3\% (49) | 1\% (12) | 5\% (87) | 1937 |
| Ideo/PID: Conservative Republican | 3\% (40) | 87\%(1236) | 4\% (64) | - (1) | - (1) | 2\% (35) | - (6) | 3\% (37) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 7\% (32) | 75\%(329) | 6\% (26) | - (1) | 1\% (3) | 2\% (8) | 2\% (8) | 7\% (32) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 65\%(446) | 13\% (91) | 9\% (64) | 1\% (6) | 1\% (5) | 1\% (7) | $1 \%$ (7) | 8\% (58) | 683 |
| Ideo/PID: Liberal Democrat | 82\%(895) | 3\% (31) | 8\% (91) | 1\% (10) | 1\% (10) | 1\% (9) | $1 \%$ (8) | 3\% (31) | 1085 |
| Unfavorable of Biden and Trump | 22\% (187) | 17\% (145) | 24\%(203) | 4\% (34) | 4\% (30) | 8\% (68) | 3\% (28) | 19\% (164) | 859 |
| 2024 H2H Matchup: Biden Voter | 83\%(1718) | 1\% (21) | 9\% (178) | 1\% (18) | 1\% (28) | 1\% (17) | - (8) | 5\% (94) | 2081 |
| 2024 H2H Matchup: Trump Voter | $1 \%$ (19) | 89\%(2135) | 6\% (132) | - (10) | - (1) | 1\% (22) | $1 \%$ (15) | 2\% (56) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% (12) | 2\% (4) | 32\% (65) | 6\% (12) | $4 \% \quad$ (9) | 12\% (25) | 20\% (42) | 18\% (37) | 206 |
| 2024 H2H Matchup: Do not Know | 3\% (9) | 2\% (5) | 24\% (66) | 5\% (15) | 3\% (8) | 11\% (30) | 3\% (9) | 49\% (138) | 279 |
| 2022 House Vote: Democrat | 73\%(1500) | 6\% (131) | 10\% (212) | 1\% (28) | 1\% (27) | 1\% (25) | $1 \%$ (14) | 6\% (121) | 2058 |
| 2022 House Vote: Republican | 3\% (67) | 83\%1669) | 7\% (133) | 1\% (10) | - (5) | 2\% (49) | 1\% (16) | 4\% (72) | 2022 |
| 2022 House Vote: Did not Vote | 23\% (179) | 43\% (332) | 10\% (81) | 1\% (9) | 1\% (9) | 2\% (17) | 6\% (43) | 14\% (105) | 775 |
| 2020 Vote: Joe Biden | 71\%(1623) | 5\% (115) | 11\% (257) | 1\% (34) | 1\% (32) | 1\% (31) | $1 \%$ (23) | 7\% (167) | 2282 |
| 2020 Vote: Donald Trump | 2\% (53) | 85\%(1907) | 6\% (126) | - (7) | - (4) | 2\% (49) | $1 \%$ (20) | 4\% (82) | 2247 |
| 2020 Vote: Someone Else | 5\% (4) | 11\% (8) | 34\% (24) | 9\% (6) | 4\% (3) | 9\% (6) | 2\% (1) | 27\% (19) | 70 |
| 2020 Vote: Did not Vote | 22\% (77) | 38\% (135) | 10\% (35) | $2 \% \quad$ (7) | $2 \% \quad$ (7) | 2\% (8) | 9\% (31) | 16\% (57) | 357 |

[^171]Table BLMB12: If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?

| Demographic | Democrat <br> Joe Biden | Republican <br> Donald <br> Trump | Independent <br> Robert F. <br> Kennedy <br> Jr. | Independent Cornel West | Green <br> Party candidate Jill Stein | Someone else, please specify | Would not vote | Don't know/No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\%(1757) | 44\%(2164) | 9\% (441) | 1\% (54) | 1\% (46) | 2\% (95) | 2\% (74) | 7\%(324) | 4956 |
| 2016 Vote: Hillary Clinton | 78\%(1264) | 4\% (65) | 9\% (148) | 1\% (23) | 1\% (15) | 1\% (17) | 1\% (11) | 4\% (71) | 1616 |
| 2016 Vote: Donald Trump | 7\% (132) | 79\%(1592) | 6\% (130) | 1\% (11) | - (4) | 3\% (52) | 1\% (10) | 5\% (94) | 2024 |
| 2016 Vote: Someone Else | 26\% (46) | 17\% (29) | 28\% (49) | 5\% (8) | 5\% (8) | 4\% (8) | 2\% (3) | 13\% (22) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 38\% (73) | 36\% (70) | 9\% (18) | 1\% (2) | $2 \%$ (3) | 2\% (4) | 3\% (7) | 9\% (17) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 22\% (47) | 47\% (103) | 11\% (24) | - (0) | $1 \%$ (3) | $3 \% \quad$ (7) | 2\% (3) | 14\% (30) | 218 |
| U.S. Economy: Wrong Track | 21\%(724) | 55\%1949) | 10\% (358) | 1\% (48) | 1\% (41) | 2\% (77) | 2\% (58) | 7\% (261) | 3516 |
| U.S. Economy: Right Direction | 72\%(1033) | 15\% (216) | 6\% (83) | - (6) | - (4) | 1\% (17) | 1\% (16) | 4\% (64) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 86\%(1285) | 2\% (33) | 6\% (93) | 1\% (13) | 1\% (17) | - (6) | 1\% (10) | 3\% (46) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 5\% (139) | 80\%2033) | 7\% (172) | 1\% (20) | - (8) | 2\% (48) | 1\% (34) | 4\% (96) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 37\% (333) | 11\% (99) | 19\% (176) | 2\% (21) | 2\% (21) | 4\% (40) | 3\% (31) | 20\% (183) | 905 |
| Top 2024 Issue: Economy | 21\%(368) | 58\%(1036) | 10\% (171) | 1\% (17) | 1\% (17) | 2\% (34) | 1\% (23) | 6\% (108) | 1774 |
| Community: Urban | 44\%(496) | 35\%(398) | 9\% (104) | 1\% (16) | 1\% (10) | 1\% (17) | 2\% (23) | 6\% (70) | 1133 |
| Community: Suburban | 38\% (912) | 42\%1006) | 9\% (216) | 1\% (26) | 1\% (21) | 2\% (50) | 1\% (25) | 7\% (167) | 2423 |
| Community: Rural | 25\%(349) | 54\%(760) | 9\% (121) | 1\% (12) | 1\% (16) | 2\% (28) | 2\% (27) | 6\% (87) | 1400 |
| Community/Gender: Urban Women | 40\% (224) | 33\% (183) | $11 \%$ (60) | 2\% (8) | 1\% (6) | 1\% (6) | 3\% (15) | 9\% (49) | 553 |
| Community/Gender: Urban Men | 47\% (273) | 37\% (215) | 7\% (43) | $1 \%$ (7) | 1\% (4) | 2\% (10) | 1\% (7) | 4\% (20) | 580 |
| Community/Gender: Rural Women | 26\%(208) | 53\%(430) | 8\% (64) | 1\% (4) | 2\% (14) | 1\% (10) | 2\% (19) | 8\% (65) | 814 |
| Community/Gender: Rural Men | 24\% (141) | 56\%(330) | 10\% (57) | 1\% (8) | - (2) | 3\% (18) | 1\% (8) | 4\% (22) | 586 |
| Community/Gender: Suburban Women | 38\%(488) | 37\%(466) | 11\% (134) | 1\% (11) | 1\% (15) | 2\% (26) | 1\% (12) | 9\% (116) | 1269 |
| Community/Gender: Suburban Men | 37\%(424) | 47\%(540) | $7 \%$ (82) | 1\% (15) | - (6) | 2\% (23) | 1\% (13) | 4\% (51) | 1154 |
| Homeowner | 35\%(1338) | 45\%(1722) | 9\% (328) | 1\% (33) | 1\% (30) | 2\% (77) | 1\% (43) | 6\% (232) | 3803 |
| Renter | 38\% (382) | 38\%(388) | 10\% (100) | 2\% (19) | 1\% (14) | $1 \%$ (13) | 2\% (24) | 8\% (77) | 1017 |
| Military HHnm: Yes | 32\%(245) | 47\%(360) | 9\% (70) | 1\% (10) | $1 \% \quad$ (5) | $3 \%$ (26) | 1\% (5) | 7\% (51) | 772 |
| Military HH: No | $36 \%(1512)$ | 43\%(1804) | 9\% (371) | 1\% (45) | 1\% (41) | 2\% (69) | 2\% (69) | 7\%(274) | 4184 |

Continued on next page

Table BLMB 12: If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?

| Demographic | Democrat <br> Joe Biden | Republican <br> Donald <br> Trump | Independent <br> Robert F. <br> Kennedy <br> Jr. | Independent Cornel West | Green <br> Party candidate Jill Stein | Someone else, please specify | Would not vote | Don't know/No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\%(1757) | 44\%(2164) | 9\% (441) | 1\% (54) | 1\% (46) | 2\% (95) | 2\% (74) | 7\%(324) | 4956 |
| Employ: Private Sector | 36\% (671) | 44\% (823) | 10\% (185) | 1\% (23) | 1\% (20) | 1\% (27) | 1\% (20) | 6\% (109) | 1879 |
| Employ: Government | 37\% (119) | 38\% (124) | 12\% (38) | 1\% (5) | $1 \% \quad(2)$ | $1 \%$ (3) | $2 \% \quad$ (8) | 7\% (24) | 323 |
| Employ: Self-Employed | 33\% (148) | 45\%(202) | 9\% (38) | 2\% (9) | $1 \% \quad$ (5) | 3\% (13) | 2\% (7) | 5\% (24) | 446 |
| Employ: Homemaker | 23\% (74) | 56\% (181) | 8\% (27) | - (0) | 1\% (4) | 1\% (3) | 1\% (4) | 9\% (29) | 323 |
| Employ: Student | 37\% (48) | 28\% (36) | 11\% (14) | 2\% (3) | $3 \%$ (3) | 1\% (1) | 4\% (5) | 15\% (19) | 130 |
| Employ: Retired | 37\%(473) | 45\%(569) | 7\% (94) | $1 \% \quad$ (9) | $1 \%$ (7) | 3\% (37) | 1\% (8) | 6\% (70) | 1267 |
| Employ: Unemployed | 37\% (129) | 39\% (136) | 7\% (25) | 2\% (6) | 1\% (4) | $2 \%$ (6) | 4\% (13) | 9\% (31) | 350 |
| Employ: Other | 39\% (94) | 39\% (93) | 8\% (19) | 1\% (1) | - (1) | 1\% (3) | 4\% (9) | 8\% (18) | 238 |
| Self + Household: White-Collar | 42\% (841) | 39\%(779) | 9\% (169) | 1\% (25) | 1\% (19) | 2\% (42) | 1\% (21) | 4\% (86) | 1981 |
| Self + Household: Blue Collar | 31\%(698) | 49\%(1108) | 10\% (219) | 1\% (24) | 1\% (20) | 2\% (42) | 1\% (20) | 6\% (142) | 2273 |
| Union HH: Yes | 44\% (158) | 39\% (141) | 9\% (33) | $1 \% \quad$ (3) | $1 \% \quad(3)$ | - (1) | 2\% (6) | 4\% (14) | 358 |
| Union HH: No | 35\%(1599) | 44\%2024) | 9\%(408) | 1\% (51) | 1\% (43) | 2\% (94) | 1\% (68) | 7\% (311) | 4598 |
| LGBTQ+: Yes | 45\% (234) | 26\% (135) | 9\% (44) | 2\% (10) | 3\% (13) | 3\% (14) | 4\% (20) | 8\% (43) | 514 |
| LGBTQ+: No | 34\%(1523) | 46\%(2030) | 9\%(396) | $1 \%$ (44) | 1\% (33) | 2\% (80) | 1\% (54) | 6\% (281) | 4442 |
| Motivated to Vote | 36\%(1655) | 45\%2062) | 9\%(397) | 1\% (42) | 1\% (42) | 2\% (87) | 1\% (26) | 5\%(236) | 4547 |
| Parent: Yes | 33\%(496) | 47\% (711) | 9\% (129) | 2\% (27) | 1\% (12) | 2\% (26) | 2\% (32) | 6\% (87) | 1520 |
| Parent: No | 37\%(1261) | 42\%(1453) | 9\% (312) | 1\% (28) | 1\% (34) | 2\% (68) | 1\% (43) | 7\% (237) | 3436 |
| COVID Vaccine: Yes | 45\%(1564) | 34\%(1177) | 9\% (313) | 1\% (39) | 1\% (38) | 2\% (76) | 1\% (46) | 7\%(248) | 3501 |
| COVID Vaccine: No | 13\% (193) | 68\%(988) | 9\% (128) | 1\% (15) | 1\% (8) | 1\% (18) | 2\% (29) | 5\% (76) | 1455 |
| Student Loans: Yes | 39\%(306) | 33\%(254) | 13\% (97) | 2\% (13) | 2\% (17) | 2\% (13) | 3\% (21) | 7\% (58) | 778 |
| Student Loans: No | 35\%(1452) | 46\%(1911) | 8\% (344) | 1\% (41) | 1\% (29) | $2 \%$ (82) | 1\% (53) | 6\%(267) | 4178 |

[^172]Table BLMB13: If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?

| Demographic | Democrat Joe <br> Biden |  | Republican <br> Donald Trump |  | Would not vote | Don't know/No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |  |

Table BLMB13: If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?

| Demographic | Democrat Joe Biden |  | Republican Donald Trump |  | Would not vote |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2081) | 48\% | (2390) | $4 \%$ | (206) | 6\% | (279) | 4956 |
| PID/Gender: Dem Men | 84\% | (656) | 11\% | (85) | 3\% | (22) | 3\% | (21) | 784 |
| PID/Gender: Dem Women | 85\% | (880) | $6 \%$ | (59) | 4\% | (45) | $4 \%$ | (46) | 1031 |
| PID/Gender: Ind Men | 36\% | (229) | 45\% | (289) | 7\% | (46) | 12\% | (76) | 639 |
| PID/Gender: Ind Women | 35\% | (213) | 42\% | (254) | 11\% | (64) | 13\% | (79) | 611 |
| PID/Gender: Rep Men | 7\% | (59) | 90\% | (808) | 1\% | (10) | $2 \%$ | (21) | 898 |
| PID/Gender: Rep Women | 4\% | (44) | 90\% | (895) | 2\% | (19) | $4 \%$ | (37) | 995 |
| Ideo: Liberal (1-3) | 80\% | (1166) | 13\% | (189) | 4\% | (54) | $3 \%$ | (42) | 1451 |
| Ideo: Moderate (4) | 49\% | (682) | 38\% | (526) | 5\% | (70) | 8\% | (118) | 1396 |
| Ideo: Conservative (5-7) | 10\% | (199) | 82\% | (1597) | 3\% | (49) | 5\% | (91) | 1937 |
| Ideo/PID: Conservative Republican | 4\% | (52) | 92\% | (1310) | 1\% | (21) | 3\% | (37) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 12\% | (51) | 82\% | (362) | 2\% | (8) | $4 \%$ | (18) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 74\% | (508) | 14\% | (99) | 5\% | (36) | 6\% | (41) | 683 |
| Ideo/PID: Liberal Democrat | 92\% | (1002) | $4 \%$ | (39) | 2\% | (26) | 2\% | (18) | 1085 |
| Unfavorable of Biden and Trump | 36\% | (311) | 26\% | (224) | 16\% | (141) | $21 \%$ | (183) | 859 |
| 2024 H2H Matchup: Biden Voter | 100\% | (2081) | - | (0) | - | (0) | - | (0) | 2081 |
| 2024 H2H Matchup: Trump Voter | - | (0) | 100\% | (2390) | - | (0) | - | (0) | 2390 |
| 2024 H2H Matchup: Would not Vote | - | (0) | - | (0) | 100\% | (206) | - | (0) | 206 |
| 2024 H2H Matchup: Do not Know | - | (0) | - | (0) | - | (0) | 100\% | (279) | 279 |
| 2022 House Vote: Democrat | 84\% | (1728) | 8\% | (163) | 4\% | (75) | 4\% | (92) | 2058 |
| 2022 House Vote: Republican | 5\% | (93) | 90\% | (1810) | $2 \%$ | (38) | $4 \%$ | (81) | 2022 |
| 2022 House Vote: Did not Vote | $31 \%$ | (239) | 48\% | (375) | 11\% | (84) | 10\% | (76) | 775 |
| 2020 Vote: Joe Biden | 83\% | (1905) | 6\% | (134) | 5\% | (106) | 6\% | (137) | 2282 |
| 2020 Vote: Donald Trump | 3\% | (63) | 93\% | (2079) | 2\% | (35) | 3\% | (71) | 2247 |
| 2020 Vote: Someone Else | 12\% | (8) | 27\% | (19) | 25\% | (18) | 36\% | (25) | 70 |
| 2020 Vote: Did not Vote | 30\% | (105) | 44\% | (158) | 13\% | (48) | 13\% | (46) | 357 |
| 2016 Vote: Hillary Clinton | 88\% | (1419) | 5\% | (81) | 3\% | (48) | $4 \%$ | (68) | 1616 |
| 2016 Vote: Donald Trump | 8\% | (164) | 86\% | (1736) | 2\% | (41) | 4\% | (83) | 2024 |
| 2016 Vote: Someone Else | 42\% | (73) | 25\% | (43) | 11\% | (19) | 22\% | (39) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (89) | 42\% | (82) | 6\% | (13) | 6\% | (11) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $33 \%$ | (71) | 52\% | (113) | 4\% | (9) | $11 \%$ | (25) | 218 |

Table BLMB13: If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?

| Demographic | Democrat JoeBiden |  | Republican Donald Trump |  | Would not vote |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2081) | 48\% | (2390) | 4\% | (206) | 6\% | (279) | 4956 |
| U.S. Economy: Wrong Track | 27\% | (959) | 61\% | (2148) | 5\% | (181) | 7\% | (229) | 3516 |
| U.S. Economy: Right Direction | 78\% | (1122) | 17\% | (242) | 2\% | (25) | 3\% | (50) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 94\% | (1417) | $2 \%$ | (32) | 2\% | (28) | $2 \%$ | (26) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 7\% | (176) | 87\% | (2220) | 2\% | (63) | 3\% | (89) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 54\% | (488) | 15\% | (138) | 13\% | (115) | 18\% | (165) | 905 |
| Top 2024 Issue: Economy | 26\% | (463) | 64\% | (1137) | 4\% | (77) | 5\% | (97) | 1774 |
| Community: Urban | 51\% | (582) | $39 \%$ | (436) | 5\% | (60) | 5\% | (55) | 1133 |
| Community: Suburban | 44\% | (1069) | 46\% | (1120) | 4\% | (100) | 6\% | (135) | 2423 |
| Community: Rural | $31 \%$ | (431) | 60\% | (833) | 3\% | (46) | 6\% | (90) | 1400 |
| Community/Gender: Urban Women | 51\% | (282) | $36 \%$ | (200) | 7\% | (38) | 6\% | (33) | 553 |
| Community/Gender: Urban Men | 52\% | (300) | 41\% | (237) | 4\% | (22) | $4 \%$ | (21) | 580 |
| Community/Gender: Rural Women | $32 \%$ | (258) | 58\% | (474) | 3\% | (28) | 7\% | (54) | 814 |
| Community/Gender: Rural Men | 29\% | (173) | 61\% | (359) | 3\% | (18) | 6\% | (36) | 586 |
| Community/Gender: Suburban Women | 47\% | (598) | 42\% | (534) | 5\% | (63) | 6\% | (74) | 1269 |
| Community/Gender: Suburban Men | $41 \%$ | (471) | 51\% | (586) | 3\% | (37) | 5\% | (60) | 1154 |
| Homeowner | 41\% | (1575) | 50\% | (1894) | 3\% | (124) | 6\% | (211) | 3803 |
| Renter | 45\% | (460) | 43\% | (434) | 7\% | (66) | 6\% | (57) | 1017 |
| Military HHnm: Yes | 37\% | (284) | 53\% | (411) | 4\% | (33) | 6\% | (45) | 772 |
| Military HH: No | $43 \%$ | (1797) | 47\% | (1979) | 4\% | (173) | 6\% | (235) | 4184 |
| Employ: Private Sector | $42 \%$ | (795) | 49\% | (915) | $4 \%$ | (79) | 5\% | (90) | 1879 |
| Employ: Government | 46\% | (147) | 43\% | (140) | 4\% | (14) | 7\% | (22) | 323 |
| Employ: Self-Employed | 42\% | (188) | 49\% | (220) | 3\% | (13) | 6\% | (26) | 446 |
| Employ: Homemaker | 28\% | (91) | 64\% | (207) | 4\% | (13) | 4\% | (12) | 323 |
| Employ: Student | 52\% | (68) | $31 \%$ | (40) | 12\% | (16) | 5\% | (6) | 130 |
| Employ: Retired | $43 \%$ | (540) | 49\% | (615) | 3\% | (36) | 6\% | (76) | 1267 |
| Employ: Unemployed | $42 \%$ | (147) | 43\% | (151) | 7\% | (24) | 8\% | (29) | 350 |
| Employ: Other | 45\% | (106) | 43\% | (102) | 5\% | (11) | 8\% | (19) | 238 |
| Self + Household: White-Collar | 49\% | (966) | 44\% | (867) | 3\% | (55) | 5\% | (92) | 1981 |
| Self + Household: Blue Collar | $37 \%$ | (851) | 53\% | (1214) | 4\% | (89) | 5\% | (119) | 2273 |

Continued on next page

Table BLMB13: If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?

| Demographic | Democrat Joe Biden |  | Republican Donald Trump |  | Would not vote |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (2081) | 48\% | (2390) | 4\% | (206) | 6\% | (279) | 4956 |
| Union HH: Yes | 52\% | (185) | 44\% | (159) | 2\% | (6) | 2\% | (9) | 358 |
| Union HH: No | 41\% | (1896) | 49\% | (2231) | 4\% | (199) | 6\% | (271) | 4598 |
| LGBTQ+: Yes | 55\% | (284) | 29\% | (149) | 9\% | (46) | 7\% | (35) | 514 |
| LGBTQ+: No | 40\% | (1797) | 50\% | (2241) | 4\% | (160) | 6\% | (244) | 4442 |
| Motivated to Vote | 43\% | (1949) | 50\% | (2263) | 3\% | (126) | 5\% | (209) | 4547 |
| Parent: Yes | 39\% | (593) | 52\% | (789) | 5\% | (73) | 4\% | (66) | 1520 |
| Parent: No | 43\% | (1488) | 47\% | (1601) | 4\% | (133) | 6\% | (213) | 3436 |
| COVID Vaccine: Yes | 52\% | (1834) | 38\% | (1313) | 4\% | (141) | 6\% | (213) | 3501 |
| COVID Vaccine: No | 17\% | (247) | $74 \%$ | (1076) | 4\% | (65) | 5\% | (67) | 1455 |
| Student Loans: Yes | 50\% | (392) | 38\% | (297) | 5\% | (39) | 6\% | (50) | 778 |
| Student Loans: No | 40\% | (1689) | 50\% | (2093) | 4\% | (166) | 6\% | (230) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

| Demographic | Much more important |  | Somewhat more important |  | Neither more nor less important |  | Somewhat less important |  | Much less important |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1365) | 35\% | (1715) | 32\% | (1571) | $4 \%$ | (183) | 2\% | (122) | 4956 |
| Gender: Male | 29\% | (671) | $36 \%$ | (831) | 28\% | (661) | $4 \%$ | (90) | 3\% | (67) | 2320 |
| Gender: Female | 26\% | (694) | 34\% | (884) | 35\% | (910) | $4 \%$ | (93) | 2\% | (55) | 2636 |
| Age: 18-34 | 27\% | (357) | $31 \%$ | (411) | 31\% | (407) | 7\% | (90) | 3\% | (44) | 1309 |
| Age: 35-44 | 30\% | (204) | 33\% | (218) | 31\% | (206) | 3\% | (23) | 3\% | (21) | 672 |
| Age: 45-64 | 25\% | (431) | 36\% | (609) | 35\% | (596) | $2 \%$ | (36) | 2\% | (42) | 1715 |
| Age: 65+ | 30\% | (373) | 38\% | (476) | 29\% | (362) | 3\% | (34) | 1\% | (16) | 1260 |
| GenZers: 1997-2012 | 27\% | (166) | 33\% | (207) | 26\% | (163) | 9\% | (58) | 5\% | (30) | 623 |
| Millennials: 1981-1996 | 29\% | (379) | $31 \%$ | (404) | 32\% | (417) | $4 \%$ | (53) | 3\% | (33) | 1287 |
| GenXers: 1965-1980 | 26\% | (356) | $34 \%$ | (459) | 35\% | (469) | 3\% | (34) | 3\% | (40) | 1358 |
| Baby Boomers: 1946-1964 | 27\% | (425) | 38\% | (595) | 31\% | (485) | $2 \%$ | (35) | 1\% | (20) | 1559 |
| Educ: < College | 25\% | (783) | 33\% | (1032) | 35\% | (1084) | 5\% | (146) | 2\% | (77) | 3122 |
| Educ: Bachelors degree | 29\% | (342) | 38\% | (449) | 27\% | (314) | $2 \%$ | (27) | 3\% | (36) | 1169 |
| Educ: Post-grad | 36\% | (239) | 35\% | (233) | 26\% | (173) | 2\% | (11) | 1\% | (9) | 665 |
| Income: Under 50k | 25\% | (512) | 30\% | (609) | 36\% | (731) | $5 \%$ | (97) | 3\% | (60) | 2009 |
| Income: 50k-100k | 27\% | (490) | 36\% | (650) | 31\% | (552) | $4 \%$ | (65) | 2\% | (40) | 1795 |
| Income: 100k+ | 32\% | (363) | 40\% | (456) | 25\% | (288) | 2\% | (22) | 2\% | (22) | 1152 |
| Ethnicity: White (Non-Hispanic) | 27\% | (975) | $37 \%$ | (1340) | 32\% | (1160) | 3\% | (105) | 2\% | (58) | 3637 |
| Ethnicity: Hispanic | 27\% | (94) | 31\% | (105) | 30\% | (103) | 7\% | (23) | 5\% | (17) | 343 |
| Ethnicity: Black (Non-Hispanic) | 29\% | (210) | 26\% | (191) | 33\% | (241) | 7\% | (50) | 5\% | (39) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 35\% | (86) | 32\% | (80) | 27\% | (67) | $2 \%$ | (5) | 3\% | (8) | 246 |
| All Christian | 29\% | (730) | 36\% | (917) | 30\% | (742) | 3\% | (80) | 2\% | (47) | 2517 |
| All Non-Christian | 32\% | (72) | 32\% | (73) | 26\% | (60) | $4 \%$ | (9) | 6\% | (13) | 228 |
| Atheist | 26\% | (50) | 32\% | (60) | 37\% | (70) | 3\% | (6) | 2\% | (4) | 191 |
| Agnostic/Nothing in particular | 24\% | (277) | 34\% | (399) | 36\% | (424) | 3\% | (41) | 3\% | (37) | 1178 |
| Something Else | 28\% | (236) | 32\% | (266) | 33\% | (274) | $5 \%$ | (46) | 3\% | (21) | 843 |
| Evangelical | 28\% | (386) | 35\% | (485) | 30\% | (418) | $4 \%$ | (62) | 2\% | (32) | 1383 |
| Non-Evangelical | 29\% | (556) | 35\% | (674) | 31\% | (586) | $3 \%$ | (62) | 2\% | (32) | 1909 |

[^173]Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

| Demographic | Much more important |  | Somewhat more important |  | Neither more nor less important |  | Somewhat less important |  | Much less important |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1365) | 35\% | (1715) | $32 \%$ | (1571) | $4 \%$ | (183) | 2\% | (122) | 4956 |
| PID: Dem (no lean) | 29\% | (527) | 33\% | (603) | $31 \%$ | (565) | $4 \%$ | (68) | 3\% | (51) | 1814 |
| PID: Ind (no lean) | 30\% | (372) | 35\% | (435) | 30\% | (380) | $3 \%$ | (35) | 2\% | (27) | 1249 |
| PID: Rep (no lean) | 25\% | (465) | 36\% | (677) | 33\% | (626) | $4 \%$ | (80) | 2\% | (44) | 1893 |
| PID/Gender: Dem Men | $31 \%$ | (242) | $34 \%$ | (268) | 27\% | (214) | $4 \%$ | (28) | $4 \%$ | (32) | 784 |
| PID/Gender: Dem Women | 28\% | (286) | $32 \%$ | (335) | $34 \%$ | (351) | $4 \%$ | (40) | 2\% | (19) | 1031 |
| PID/Gender: Ind Men | $31 \%$ | (199) | 38\% | (241) | 26\% | (167) | 3\% | (21) | 2\% | (12) | 639 |
| PID/Gender: Ind Women | 28\% | (173) | 32\% | (195) | 35\% | (213) | $2 \%$ | (15) | $3 \%$ | (15) | 611 |
| PID/Gender: Rep Men | 26\% | (230) | 36\% | (323) | 31\% | (280) | 5\% | (42) | 3\% | (23) | 898 |
| PID/Gender: Rep Women | 24\% | (235) | $36 \%$ | (355) | 35\% | (346) | $4 \%$ | (38) | 2\% | (21) | 995 |
| Ideo: Liberal (1-3) | 30\% | (432) | 34\% | (486) | $31 \%$ | (452) | 3\% | (46) | 2\% | (35) | 1451 |
| Ideo: Moderate (4) | 28\% | (394) | 35\% | (484) | $31 \%$ | (436) | $4 \%$ | (55) | 2\% | (27) | 1396 |
| Ideo: Conservative (5-7) | 26\% | (513) | 37\% | (709) | 31\% | (593) | $4 \%$ | (72) | 3\% | (49) | 1937 |
| Ideo/PID: Conservative Republican | $24 \%$ | (347) | $37 \%$ | (520) | $33 \%$ | (465) | $4 \%$ | (50) | $3 \%$ | (38) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 27\% | (117) | 33\% | (147) | 32\% | (140) | 7\% | (29) | 1\% | (7) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $32 \%$ | (218) | 31\% | (215) | 28\% | (191) | 5\% | (35) | $4 \%$ | (24) | 683 |
| Ideo/PID: Liberal Democrat | 28\% | (304) | 35\% | (381) | 32\% | (347) | 3\% | (29) | 2\% | (23) | 1085 |
| Unfavorable of Biden and Trump | 39\% | (337) | 35\% | (302) | $21 \%$ | (177) | 3\% | (26) | $2 \%$ | (17) | 859 |
| 2024 H2H Matchup: Biden Voter | 30\% | (622) | 33\% | (697) | 31\% | (655) | 3\% | (60) | 2\% | (46) | 2081 |
| 2024 H2H Matchup: Trump Voter | 24\% | (573) | $36 \%$ | (855) | 33\% | (793) | $4 \%$ | (107) | $3 \%$ | (62) | 2390 |
| 2024 H2H Matchup: Would not Vote | $34 \%$ | (69) | 30\% | (63) | 26\% | (54) | 5\% | (11) | 4\% | (9) | 206 |
| 2024 H2H Matchup: Do not Know | $36 \%$ | (100) | $36 \%$ | (101) | 24\% | (68) | $2 \%$ | (5) | $2 \%$ | (5) | 279 |
| 2022 House Vote: Democrat | 29\% | (604) | 33\% | (682) | $32 \%$ | (651) | $3 \%$ | (68) | $3 \%$ | (53) | 2058 |
| 2022 House Vote: Republican | 27\% | (553) | $36 \%$ | (722) | $31 \%$ | (625) | $4 \%$ | (81) | 2\% | (41) | 2022 |
| 2022 House Vote: Did not Vote | 24\% | (185) | 36\% | (278) | 33\% | (257) | $4 \%$ | (29) | 3\% | (26) | 775 |
| 2020 Vote: Joe Biden | $31 \%$ | (717) | 33\% | (753) | $31 \%$ | (697) | 3\% | (65) | 2\% | (50) | 2282 |
| 2020 Vote: Donald Trump | 25\% | (552) | 36\% | (819) | 33\% | (732) | $4 \%$ | (94) | 2\% | (50) | 2247 |
| 2020 Vote: Someone Else | 38\% | (27) | $32 \%$ | (23) | 21\% | (15) | 5\% | (3) | $4 \%$ | (3) | 70 |
| 2020 Vote: Did not Vote | 19\% | (69) | $34 \%$ | (121) | 36\% | (127) | 6\% | (21) | 5\% | (19) | 357 |

[^174]Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

| Demographic | Much more important |  | Somewhat more important |  | Neither more nor less important |  | Somewhat less important |  | Much less <br> important |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1365) | 35\% | (1715) | 32\% | (1571) | $4 \%$ | (183) | 2\% | (122) | 4956 |
| 2016 Vote: Hillary Clinton | 30\% | (483) | 34\% | (545) | 32\% | (518) | $2 \%$ | (30) | 2\% | (39) | 1616 |
| 2016 Vote: Donald Trump | 26\% | (529) | 37\% | (748) | 31\% | (634) | 3\% | (70) | 2\% | (42) | 2024 |
| 2016 Vote: Someone Else | 34\% | (59) | 40\% | (69) | 23\% | (40) | 2\% | (4) | 1\% | (1) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 23\% | (44) | 36\% | (70) | 27\% | (52) | 10\% | (19) | 4\% | (9) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 27\% | (59) | 34\% | (75) | 29\% | (63) | 6\% | (14) | 3\% | (7) | 218 |
| U.S. Economy: Wrong Track | 27\% | (962) | 35\% | (1223) | 32\% | (1109) | $4 \%$ | (147) | 2\% | (77) | 3516 |
| U.S. Economy: Right Direction | 28\% | (403) | 34\% | (492) | $32 \%$ | (462) | 3\% | (37) | 3\% | (46) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 29\% | (433) | $31 \%$ | (472) | 34\% | (505) | $4 \%$ | (53) | 3\% | (40) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 26\% | (661) | 35\% | (894) | 32\% | (817) | $4 \%$ | (111) | 3\% | (65) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 30\% | (271) | 39\% | (349) | 28\% | (249) | $2 \%$ | (19) | 2\% | (17) | 905 |
| Top 2024 Issue: Economy | 27\% | (476) | 36\% | (633) | 30\% | (535) | $4 \%$ | (79) | 3\% | (51) | 1774 |
| Community: Urban | 29\% | (330) | 32\% | (361) | 32\% | (362) | $4 \%$ | (43) | 3\% | (36) | 1133 |
| Community: Suburban | 29\% | (696) | 36\% | (875) | 30\% | (716) | $4 \%$ | (89) | 2\% | (47) | 2423 |
| Community: Rural | 24\% | (339) | 34\% | (479) | 35\% | (492) | $4 \%$ | (52) | 3\% | (39) | 1400 |
| Community/Gender: Urban Women | 26\% | (144) | 30\% | (167) | 38\% | (209) | $4 \%$ | (21) | 2\% | (12) | 553 |
| Community/Gender: Urban Men | 32\% | (186) | 34\% | (194) | 26\% | (153) | $4 \%$ | (22) | 4\% | (24) | 580 |
| Community/Gender: Rural Women | 22\% | (176) | 35\% | (284) | 37\% | (303) | 3\% | (27) | $3 \%$ | (23) | 814 |
| Community/Gender: Rural Men | 28\% | (163) | 33\% | (194) | 32\% | (189) | $4 \%$ | (24) | 3\% | (16) | 586 |
| Community/Gender: Suburban Women | 29\% | (374) | 34\% | (433) | 31\% | (398) | $4 \%$ | (45) | 2\% | (19) | 1269 |
| Community/Gender: Suburban Men | 28\% | (322) | 38\% | (442) | 28\% | (318) | 4\% | (44) | 2\% | (28) | 1154 |
| Homeowner | 27\% | (1044) | 36\% | (1378) | 31\% | (1168) | 3\% | (130) | 2\% | (82) | 3803 |
| Renter | 28\% | (285) | 29\% | (295) | 35\% | (358) | $4 \%$ | (44) | 3\% | (35) | 1017 |
| Military HHnm: Yes | 29\% | (221) | 38\% | (297) | 29\% | (222) | $2 \%$ | (17) | 2\% | (15) | 772 |
| Military HH: No | 27\% | (1144) | 34\% | (1418) | $32 \%$ | (1349) | $4 \%$ | (166) | $3 \%$ | (108) | 4184 |

[^175]Table BLMB14: In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

| Demographic | Much more important |  | Somewhat more important |  | Neither more nor less important |  | Somewhat less important |  | Much less important |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1365) | 35\% | (1715) | $32 \%$ | (1571) | $4 \%$ | (183) | $2 \%$ | (122) | 4956 |
| Employ: Private Sector | 30\% | (554) | 35\% | (652) | 30\% | (560) | 3\% | (65) | 2\% | (47) | 1879 |
| Employ: Government | 29\% | (93) | $31 \%$ | (100) | 28\% | (89) | 9\% | (29) | 3\% | (11) | 323 |
| Employ: Self-Employed | 28\% | (126) | $34 \%$ | (152) | 33\% | (148) | 3\% | (12) | 2\% | (9) | 446 |
| Employ: Homemaker | 19\% | (62) | 37\% | (119) | $41 \%$ | (132) | $2 \%$ | (8) | 1\% | (2) | 323 |
| Employ: Student | 30\% | (39) | $36 \%$ | (47) | 26\% | (33) | 7\% | (9) | 2\% | (2) | 130 |
| Employ: Retired | 26\% | (332) | 39\% | (488) | $31 \%$ | (394) | $2 \%$ | (32) | 2\% | (21) | 1267 |
| Employ: Unemployed | 26\% | (92) | 26\% | (91) | $36 \%$ | (125) | 6\% | (21) | 6\% | (21) | 350 |
| Employ: Other | 28\% | (66) | 28\% | (66) | 38\% | (90) | 3\% | (7) | 4\% | (9) | 238 |
| Self + Household: White-Collar | $32 \%$ | (624) | $37 \%$ | (735) | 27\% | (541) | 2\% | (38) | $2 \%$ | (43) | 1981 |
| Self + Household: Blue Collar | 26\% | (590) | 34\% | (781) | 33\% | (746) | 5\% | (104) | 2\% | (51) | 2273 |
| Union HH: Yes | 34\% | (121) | 29\% | (103) | 28\% | (102) | 6\% | (21) | $3 \%$ | (11) | 358 |
| Union HH: No | 27\% | (1243) | 35\% | (1612) | 32\% | (1469) | $4 \%$ | (162) | 2\% | (111) | 4598 |
| LGBTQ+: Yes | 33\% | (169) | 29\% | (148) | $31 \%$ | (158) | $4 \%$ | (20) | $4 \%$ | (19) | 514 |
| LGBTQ+: No | 27\% | (1196) | 35\% | (1567) | 32\% | (1413) | $4 \%$ | (163) | 2\% | (103) | 4442 |
| Motivated to Vote | 28\% | (1283) | 35\% | (1596) | $31 \%$ | (1413) | 3\% | (155) | 2\% | (101) | 4547 |
| Parent: Yes | 30\% | (457) | 31\% | (477) | 31\% | (468) | $4 \%$ | (62) | 4\% | (56) | 1520 |
| Parent: No | 26\% | (907) | 36\% | (1238) | 32\% | (1103) | $4 \%$ | (121) | 2\% | (66) | 3436 |
| COVID Vaccine: Yes | 30\% | (1060) | 35\% | (1243) | 29\% | (1017) | 3\% | (106) | 2\% | (76) | 3501 |
| COVID Vaccine: No | $21 \%$ | (305) | $32 \%$ | (473) | 38\% | (554) | 5\% | (78) | $3 \%$ | (47) | 1455 |
| Student Loans: Yes | 30\% | (230) | $36 \%$ | (277) | 29\% | (225) | 3\% | (27) | 2\% | (18) | 778 |
| Student Loans: No | 27\% | (1135) | $34 \%$ | (1438) | $32 \%$ | (1346) | $4 \%$ | (156) | $2 \%$ | (104) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1092) | 20\% | (1007) | 11\% | (546) | 43\% | (2154) | 3\% | (156) | 4956 |
| Gender: Male | 20\% | (470) | 20\% | (460) | $11 \%$ | (266) | 46\% | (1059) | 3\% | (65) | 2320 |
| Gender: Female | 24\% | (621) | 21\% | (547) | $11 \%$ | (281) | 42\% | (1096) | 3\% | (91) | 2636 |
| Age: 18-34 | 21\% | (279) | 28\% | (366) | 15\% | (196) | 31\% | (402) | 5\% | (65) | 1309 |
| Age: 35-44 | 25\% | (167) | 22\% | (146) | 14\% | (94) | 36\% | (242) | 3\% | (23) | 672 |
| Age: 45-64 | 21\% | (355) | 17\% | (291) | 10\% | (168) | 50\% | (864) | 2\% | (37) | 1715 |
| Age: 65+ | 23\% | (291) | 16\% | (205) | 7\% | (88) | 51\% | (646) | 2\% | (31) | 1260 |
| GenZers: 1997-2012 | 20\% | (123) | 34\% | (212) | 19\% | (116) | 23\% | (140) | 5\% | (32) | 623 |
| Millennials: 1981-1996 | 24\% | (309) | 22\% | (287) | 12\% | (159) | 37\% | (477) | 4\% | (56) | 1287 |
| GenXers: 1965-1980 | 20\% | (278) | 17\% | (233) | $11 \%$ | (148) | 49\% | (668) | 2\% | (31) | 1358 |
| Baby Boomers: 1946-1964 | 23\% | (353) | 17\% | (261) | 7\% | (109) | 51\% | (802) | 2\% | (34) | 1559 |
| Educ: < College | 20\% | (629) | 19\% | (591) | $11 \%$ | (352) | 46\% | (1421) | 4\% | (129) | 3122 |
| Educ: Bachelors degree | 21\% | (250) | 23\% | (272) | $11 \%$ | (132) | 42\% | (496) | 2\% | (18) | 1169 |
| Educ: Post-grad | 32\% | (212) | 22\% | (145) | 9\% | (63) | 36\% | (237) | 1\% | (9) | 665 |
| Income: Under 50k | 23\% | (472) | 23\% | (457) | 12\% | (231) | 38\% | (759) | 4\% | (90) | 2009 |
| Income: 50k-100k | 20\% | (366) | 18\% | (326) | $11 \%$ | (193) | 48\% | (861) | 3\% | (49) | 1795 |
| Income: 100k+ | 22\% | (254) | 19\% | (224) | $11 \%$ | (122) | 46\% | (534) | 2\% | (17) | 1152 |
| Ethnicity: White (Non-Hispanic) | 18\% | (657) | 17\% | (631) | $11 \%$ | (387) | 51\% | (1872) | $2 \%$ | (90) | 3637 |
| Ethnicity: Hispanic | 25\% | (84) | 28\% | (95) | 13\% | (45) | 31\% | (105) | 4\% | (14) | 343 |
| Ethnicity: Black (Non-Hispanic) | 40\% | (289) | 30\% | (219) | 12\% | (87) | 12\% | (90) | 6\% | (45) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 25\% | (61) | 26\% | (63) | $11 \%$ | (28) | 35\% | (87) | 3\% | (7) | 246 |
| All Christian | 20\% | (502) | 17\% | (421) | $11 \%$ | (269) | 51\% | (1281) | 2\% | (43) | 2517 |
| All Non-Christian | 28\% | (64) | 26\% | (59) | $14 \%$ | (32) | 29\% | (67) | 3\% | (7) | 228 |
| Atheist | 44\% | (84) | 25\% | (47) | 8\% | (15) | 21\% | (39) | 3\% | (6) | 191 |
| Agnostic/Nothing in particular | 22\% | (260) | 28\% | (331) | 12\% | (145) | 33\% | (384) | 5\% | (58) | 1178 |
| Something Else | 22\% | (183) | 18\% | (149) | 10\% | (85) | 45\% | (383) | 5\% | (43) | 843 |
| Evangelical | 18\% | (254) | 14\% | (188) | 9\% | (130) | 56\% | (772) | 3\% | (38) | 1383 |
| Non-Evangelical | 22\% | (412) | 19\% | (365) | 11\% | (219) | 45\% | (867) | 2\% | (47) | 1909 |
| PID: Dem (no lean) | 47\% | (854) | 32\% | (586) | $11 \%$ | (194) | 7\% | (126) | 3\% | (54) | 1814 |
| PID: Ind (no lean) | 13\% | (165) | 22\% | (276) | 14\% | (173) | 45\% | (568) | 5\% | (68) | 1249 |
| PID: Rep (no lean) | 4\% | (73) | 8\% | (145) | 9\% | (180) | 77\% | (1461) | 2\% | (35) | 1893 |

[^176]Table BLMB15: If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1092) | 20\% | (1007) | $11 \%$ | (546) | 43\% | (2154) | 3\% | (156) | 4956 |
| PID/Gender: Dem Men | 45\% | (350) | 31\% | (239) | 13\% | (99) | 9\% | (74) | 3\% | (21) | 784 |
| PID/Gender: Dem Women | 49\% | (504) | $34 \%$ | (347) | 9\% | (94) | 5\% | (52) | 3\% | (33) | 1031 |
| PID/Gender: Ind Men | 12\% | (75) | 23\% | (145) | 13\% | (85) | 48\% | (305) | $4 \%$ | (28) | 639 |
| PID/Gender: Ind Women | 15\% | (90) | 22\% | (132) | 14\% | (88) | 43\% | (262) | 6\% | (39) | 611 |
| PID/Gender: Rep Men | 5\% | (45) | 8\% | (76) | 9\% | (81) | 76\% | (680) | 2\% | (16) | 898 |
| PID/Gender: Rep Women | 3\% | (27) | 7\% | (69) | 10\% | (99) | 79\% | (781) | $2 \%$ | (19) | 995 |
| Ideo: Liberal (1-3) | 46\% | (671) | $32 \%$ | (468) | $11 \%$ | (162) | 8\% | (120) | $2 \%$ | (31) | 1451 |
| Ideo: Moderate (4) | 20\% | (283) | 26\% | (362) | 15\% | (203) | 35\% | (493) | $4 \%$ | (56) | 1396 |
| Ideo: Conservative (5-7) | 6\% | (117) | 8\% | (151) | 9\% | (166) | 76\% | (1471) | $2 \%$ | (32) | 1937 |
| Ideo/PID: Conservative Republican | $2 \%$ | (33) | 5\% | (68) | 8\% | (113) | 83\% | (1185) | 1\% | (21) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (39) | 17\% | (76) | $14 \%$ | (63) | 57\% | (251) | $2 \%$ | (10) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 37\% | (256) | 32\% | (222) | 14\% | (98) | 12\% | (83) | 3\% | (24) | 683 |
| Ideo/PID: Liberal Democrat | 54\% | (582) | 33\% | (353) | 9\% | (92) | $4 \%$ | (39) | $2 \%$ | (18) | 1085 |
| Unfavorable of Biden and Trump | 8\% | (72) | 21\% | (181) | 21\% | (182) | 46\% | (396) | 3\% | (29) | 859 |
| 2024 H2H Matchup: Biden Voter | 46\% | (964) | $34 \%$ | (716) | $11 \%$ | (238) | 5\% | (111) | $2 \%$ | (52) | 2081 |
| 2024 H2H Matchup: Trump Voter | $4 \%$ | (102) | 7\% | (179) | 9\% | (215) | 78\% | (1858) | $2 \%$ | (36) | 2390 |
| 2024 H2H Matchup: Would not Vote | 6\% | (12) | 26\% | (53) | 20\% | (42) | 36\% | (73) | 12\% | (25) | 206 |
| 2024 H2H Matchup: Do not Know | 5\% | (13) | 21\% | (59) | 19\% | (52) | 40\% | (112) | 15\% | (43) | 279 |
| 2022 House Vote: Democrat | 43\% | (894) | 34\% | (697) | $11 \%$ | (224) | 8\% | (174) | 3\% | (68) | 2058 |
| 2022 House Vote: Republican | 4\% | (90) | $6 \%$ | (122) | 9\% | (185) | 79\% | (1598) | 1\% | (27) | 2022 |
| 2022 House Vote: Did not Vote | 13\% | (99) | 22\% | (173) | 15\% | (117) | 44\% | (338) | 6\% | (48) | 775 |
| 2020 Vote: Joe Biden | 42\% | (961) | 34\% | (776) | $11 \%$ | (256) | 10\% | (218) | 3\% | (71) | 2282 |
| 2020 Vote: Donald Trump | $4 \%$ | (83) | $6 \%$ | (131) | 9\% | (206) | 80\% | (1792) | $2 \%$ | (34) | 2247 |
| 2020 Vote: Someone Else | 10\% | (7) | 16\% | (11) | 18\% | (12) | 45\% | (31) | 12\% | (8) | 70 |
| 2020 Vote: Did not Vote | $11 \%$ | (40) | 25\% | (89) | 20\% | (72) | $31 \%$ | (112) | 12\% | (43) | 357 |
| 2016 Vote: Hillary Clinton | 49\% | (788) | 32\% | (512) | 8\% | (137) | 8\% | (129) | 3\% | (50) | 1616 |
| 2016 Vote: Donald Trump | 5\% | (104) | 8\% | (154) | 9\% | (181) | 77\% | (1555) | 1\% | (30) | 2024 |
| 2016 Vote: Someone Else | 13\% | (22) | 22\% | (38) | 22\% | (39) | 39\% | (67) | $4 \%$ | (7) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (47) | 24\% | (46) | 26\% | (50) | 20\% | (38) | 6\% | (12) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 13\% | (28) | 23\% | (51) | 19\% | (41) | 41\% | (89) | $4 \%$ | (10) | 218 |

[^177]Table BLMB15: If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1092) | 20\% | (1007) | 11\% | (546) | 43\% | (2154) | 3\% | (156) | 4956 |
| U.S. Economy: Wrong Track | $12 \%$ | (409) | 16\% | (552) | 12\% | (409) | 58\% | (2035) | 3\% | (112) | 3516 |
| U.S. Economy: Right Direction | 47\% | (683) | 32\% | (455) | 10\% | (137) | 8\% | (120) | 3\% | (44) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 52\% | (778) | 33\% | (495) | 8\% | (127) | 4\% | (60) | 3\% | (42) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 6\% | (157) | 8\% | (214) | 10\% | (257) | 73\% | (1865) | 2\% | (57) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 17\% | (157) | 33\% | (298) | 18\% | (163) | 25\% | (230) | 6\% | (57) | 905 |
| Top 2024 Issue: Economy | 12\% | (210) | 16\% | (288) | 13\% | (235) | 55\% | (982) | 3\% | (59) | 1774 |
| Community: Urban | $32 \%$ | (357) | 27\% | (304) | 11\% | (124) | 27\% | (301) | 4\% | (46) | 1133 |
| Community: Suburban | 21\% | (519) | 20\% | (480) | 12\% | (290) | 44\% | (1067) | 3\% | (67) | 2423 |
| Community: Rural | 15\% | (216) | 16\% | (224) | 9\% | (132) | 56\% | (786) | 3\% | (42) | 1400 |
| Community/Gender: Urban Women | 30\% | (165) | 29\% | (159) | 9\% | (52) | 28\% | (153) | 5\% | (25) | 553 |
| Community/Gender: Urban Men | $33 \%$ | (192) | 25\% | (145) | 12\% | (72) | 26\% | (149) | 4\% | (21) | 580 |
| Community/Gender: Rural Women | 17\% | (137) | 16\% | (128) | 9\% | (76) | 54\% | (443) | 4\% | (29) | 814 |
| Community/Gender: Rural Men | 13\% | (78) | 16\% | (97) | 9\% | (56) | 58\% | (342) | 2\% | (13) | 586 |
| Community/Gender: Suburban Women | 25\% | (319) | 21\% | (261) | 12\% | (152) | 39\% | (500) | 3\% | (37) | 1269 |
| Community/Gender: Suburban Men | 17\% | (199) | 19\% | (219) | 12\% | (138) | 49\% | (567) | 3\% | (31) | 1154 |
| Homeowner | 22\% | (818) | 19\% | (722) | 11\% | (400) | 47\% | (1775) | 2\% | (88) | 3803 |
| Renter | 25\% | (250) | 25\% | (259) | 13\% | (128) | 32\% | (325) | 5\% | (55) | 1017 |
| Military HHnm: Yes | 19\% | (150) | 17\% | (132) | 8\% | (59) | 53\% | (412) | 2\% | (19) | 772 |
| Military HH: No | 23\% | (942) | 21\% | (876) | 12\% | (488) | 42\% | (1742) | 3\% | (137) | 4184 |
| Employ: Private Sector | 23\% | (427) | 21\% | (404) | 11\% | (211) | 42\% | (795) | 2\% | (42) | 1879 |
| Employ: Government | 21\% | (67) | $31 \%$ | (100) | 12\% | (40) | 33\% | (108) | 2\% | (8) | 323 |
| Employ: Self-Employed | 24\% | (108) | 19\% | (84) | 12\% | (54) | 42\% | (186) | 3\% | (15) | 446 |
| Employ: Homemaker | 16\% | (52) | 15\% | (48) | 11\% | (34) | 57\% | (183) | 2\% | (6) | 323 |
| Employ: Student | 27\% | (36) | 36\% | (47) | 15\% | (20) | 16\% | (21) | 5\% | (7) | 130 |
| Employ: Retired | 22\% | (279) | 16\% | (198) | 7\% | (93) | 53\% | (666) | 2\% | (30) | 1267 |
| Employ: Unemployed | 20\% | (70) | 24\% | (84) | 14\% | (48) | 33\% | (117) | 9\% | (30) | 350 |
| Employ: Other | 22\% | (52) | 18\% | (42) | 19\% | (46) | 33\% | (79) | 8\% | (19) | 238 |
| Self + Household: White-Collar | 25\% | (498) | 22\% | (432) | 11\% | (218) | 41\% | (803) | 1\% | (29) | 1981 |
| Self + Household: Blue Collar | 21\% | (467) | 18\% | (413) | 10\% | (232) | 49\% | (1104) | 2\% | (56) | 2273 |

[^178]Table BLMB15: If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?

| Demographic | A lot |  | Some |  | Not much |  | Not at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 22\% | (1092) | 20\% | (1007) | 11\% | (546) | 43\% | (2154) | 3\% | (156) | 4956 |
| Union HH: Yes | 32\% | (113) | 21\% | (75) | 9\% | (32) | 37\% | (131) | 2\% | (7) | 358 |
| Union HH: No | 21\% | (978) | 20\% | (932) | 11\% | (514) | 44\% | (2023) | 3\% | (150) | 4598 |
| LGBTQ+: Yes | 31\% | (159) | 27\% | (137) | $11 \%$ | (55) | 26\% | (132) | 6\% | (31) | 514 |
| LGBTQ+: No | 21\% | (933) | 20\% | (871) | 11\% | (491) | 46\% | (2022) | 3\% | (125) | 4442 |
| Motivated to Vote | 23\% | (1043) | 20\% | (906) | 10\% | (464) | 45\% | (2031) | 2\% | (103) | 4547 |
| Parent: Yes | 23\% | (350) | 22\% | (337) | 12\% | (183) | 39\% | (598) | 3\% | (53) | 1520 |
| Parent: No | 22\% | (742) | 20\% | (671) | 11\% | (363) | 45\% | (1556) | 3\% | (103) | 3436 |
| COVID Vaccine: Yes | 27\% | (957) | 23\% | (806) | $11 \%$ | (386) | 36\% | (1256) | 3\% | (95) | 3501 |
| COVID Vaccine: No | 9\% | (135) | 14\% | (201) | $11 \%$ | (160) | 62\% | (898) | 4\% | (61) | 1455 |
| Student Loans: Yes | 26\% | (204) | 25\% | (197) | 13\% | (99) | 33\% | (253) | 3\% | (25) | 778 |
| Student Loans: No | 21\% | (888) | 19\% | (811) | $11 \%$ | (447) | 46\% | (1901) | 3\% | (131) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB36_1: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is convicted of a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1414) | 11\% | (553) | 7\% | (362) | 46\% | (2276) | 7\% | (351) | 4956 |
| Gender: Male | 32\% | (744) | 13\% | (293) | 7\% | (171) | 42\% | (983) | 6\% | (128) | 2320 |
| Gender: Female | 25\% | (669) | 10\% | (260) | 7\% | (191) | 49\% | (1292) | 8\% | (223) | 2636 |
| Age: 18-34 | 25\% | (330) | 12\% | (154) | $11 \%$ | (149) | 43\% | (558) | 9\% | (118) | 1309 |
| Age: 35-44 | 29\% | (196) | 13\% | (89) | 6\% | (43) | 45\% | (301) | 6\% | (43) | 672 |
| Age: 45-64 | 30\% | (516) | 11\% | (191) | 6\% | (107) | 45\% | (780) | 7\% | (121) | 1715 |
| Age: 65+ | 29\% | (372) | 10\% | (120) | 5\% | (63) | 50\% | (637) | 5\% | (69) | 1260 |
| GenZers: 1997-2012 | 20\% | (125) | 13\% | (79) | 14\% | (90) | 43\% | (268) | 10\% | (61) | 623 |
| Millennials: 1981-1996 | 29\% | (378) | 12\% | (154) | 8\% | (100) | 44\% | (562) | 7\% | (93) | 1287 |
| GenXers: 1965-1980 | 30\% | (413) | 12\% | (157) | 6\% | (84) | 45\% | (612) | 7\% | (93) | 1358 |
| Baby Boomers: 1946-1964 | 29\% | (452) | 10\% | (156) | 5\% | (86) | 50\% | (772) | 6\% | (94) | 1559 |
| Educ: < College | 32\% | (986) | 11\% | (344) | 7\% | (233) | 41\% | (1286) | 9\% | (273) | 3122 |
| Educ: Bachelors degree | 24\% | (278) | 12\% | (141) | 8\% | (89) | $52 \%$ | (612) | 4\% | (48) | 1169 |
| Educ: Post-grad | 22\% | (149) | 10\% | (68) | 6\% | (41) | 57\% | (377) | 5\% | (31) | 665 |
| Income: Under 50k | 29\% | (578) | 9\% | (175) | 8\% | (158) | 46\% | (917) | 9\% | (181) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 29\% | (520) | 12\% | (218) | 7\% | (130) | 45\% | (805) | 7\% | (123) | 1795 |
| Income: $100 \mathrm{k}+$ | 27\% | (316) | 14\% | (160) | 6\% | (75) | 48\% | (554) | 4\% | (48) | 1152 |
| Ethnicity: White (Non-Hispanic) | 32\% | (1148) | 11\% | (415) | 7\% | (236) | 44\% | (1588) | 7\% | (249) | 3637 |
| Ethnicity: Hispanic | 30\% | (101) | 17\% | (58) | 10\% | (34) | 39\% | (133) | 5\% | (16) | 343 |
| Ethnicity: Black (Non-Hispanic) | 14\% | (106) | 8\% | (60) | 9\% | (66) | 59\% | (427) | 10\% | (71) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (59) | 8\% | (19) | $11 \%$ | (26) | $52 \%$ | (127) | 6\% | (14) | 246 |
| All Christian | 31\% | (788) | 13\% | (325) | 8\% | (198) | 42\% | (1053) | 6\% | (152) | 2517 |
| All Non-Christian | 25\% | (57) | 8\% | (18) | 10\% | (24) | $52 \%$ | (118) | 5\% | (12) | 228 |
| Atheist | 18\% | (34) | 4\% | (7) | 5\% | (10) | 70\% | (133) | 4\% | (8) | 191 |
| Agnostic/Nothing in particular | 22\% | (256) | 9\% | (110) | 6\% | (66) | 55\% | (650) | 8\% | (96) | 1178 |
| Something Else | 33\% | (280) | 11\% | (94) | 8\% | (65) | 38\% | (322) | 10\% | (83) | 843 |
| Evangelical | 40\% | (548) | 14\% | (195) | 9\% | (125) | 29\% | (399) | 8\% | (116) | 1383 |
| Non-Evangelical | 26\% | (501) | 11\% | (208) | 7\% | (127) | 50\% | (957) | 6\% | (115) | 1909 |
| PID: Dem (no lean) | 8\% | (150) | 6\% | (117) | 5\% | (92) | 77\% | (1391) | 4\% | (65) | 1814 |
| PID: Ind (no lean) | 23\% | (281) | 11\% | (133) | 8\% | (105) | 49\% | (614) | 9\% | (115) | 1249 |
| PID: Rep (no lean) | 52\% | (982) | 16\% | (303) | 9\% | (165) | 14\% | (271) | 9\% | (171) | 1893 |

Continued on next page

Table BLMB36_1: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is convicted of a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1414) | 11\% | (553) | 7\% | (362) | 46\% | (2276) | 7\% | (351) | 4956 |
| PID/Gender: Dem Men | 11\% | (86) | 8\% | (65) | 6\% | (46) | 72\% | (565) | 3\% | (21) | 784 |
| PID/Gender: Dem Women | 6\% | (64) | 5\% | (51) | 4\% | (46) | 80\% | (826) | $4 \%$ | (44) | 1031 |
| PID/Gender: Ind Men | 24\% | (152) | 14\% | (87) | 8\% | (51) | 47\% | (298) | 8\% | (51) | 639 |
| PID/Gender: Ind Women | 21\% | (129) | 8\% | (46) | 9\% | (55) | 52\% | (316) | 11\% | (65) | 611 |
| PID/Gender: Rep Men | 56\% | (506) | 16\% | (140) | 8\% | (75) | 13\% | (120) | 6\% | (57) | 898 |
| PID/Gender: Rep Women | 48\% | (476) | 16\% | (163) | 9\% | (91) | 15\% | (151) | 11\% | (114) | 995 |
| Ideo: Liberal (1-3) | 10\% | (141) | 5\% | (77) | 5\% | (70) | 77\% | (1112) | 4\% | (51) | 1451 |
| Ideo: Moderate (4) | 18\% | (258) | 11\% | (152) | 7\% | (105) | 55\% | (774) | 8\% | (108) | 1396 |
| Ideo: Conservative (5-7) | 50\% | (968) | 16\% | (303) | 9\% | (175) | 17\% | (333) | 8\% | (157) | 1937 |
| Ideo/PID: Conservative Republican | 55\% | (787) | 15\% | (218) | 8\% | (117) | 13\% | (181) | 8\% | (117) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (177) | 18\% | (79) | 10\% | (46) | 20\% | (90) | 11\% | (48) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (81) | 10\% | (67) | 8\% | (53) | 66\% | (453) | 4\% | (29) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (66) | 4\% | (46) | 3\% | (35) | 84\% | (910) | 3\% | (28) | 1085 |
| Unfavorable of Biden and Trump | 6\% | (51) | 8\% | (66) | 12\% | (105) | 67\% | (578) | 7\% | (59) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (110) | 4\% | (86) | 3\% | (71) | 85\% | (1773) | 2\% | (42) | 2081 |
| 2024 H2H Matchup: Trump Voter | 54\% | (1293) | 19\% | (445) | 10\% | (228) | 8\% | (186) | 10\% | (237) | 2390 |
| 2024 H2H Matchup: Would not Vote | 4\% | (8) | 4\% | (9) | 10\% | (21) | 71\% | (146) | 11\% | (23) | 206 |
| 2024 H2H Matchup: Do not Know | 1\% | (3) | 5\% | (13) | 15\% | (43) | 61\% | (171) | 18\% | (50) | 279 |
| 2022 House Vote: Democrat | 7\% | (146) | 6\% | (120) | 5\% | (100) | 79\% | (1622) | 3\% | (70) | 2058 |
| 2022 House Vote: Republican | 52\% | (1053) | 16\% | (329) | 8\% | (165) | 14\% | (279) | 10\% | (196) | 2022 |
| 2022 House Vote: Did not Vote | 25\% | (195) | 12\% | (95) | 11\% | (85) | 42\% | (328) | 9\% | (72) | 775 |
| 2020 Vote: Joe Biden | 6\% | (140) | 5\% | (116) | 5\% | (110) | 81\% | (1851) | $3 \%$ | (65) | 2282 |
| 2020 Vote: Donald Trump | 53\% | (1190) | 17\% | (390) | 9\% | (194) | 11\% | (251) | 10\% | (223) | 2247 |
| 2020 Vote: Someone Else | 7\% | (5) | 11\% | (7) | 15\% | (11) | 53\% | (37) | 14\% | (10) | 70 |
| 2020 Vote: Did not Vote | 22\% | (79) | 11\% | (40) | 13\% | (48) | 39\% | (137) | 15\% | (53) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (107) | 5\% | (80) | 4\% | (66) | 82\% | (1329) | 2\% | (34) | 1616 |
| 2016 Vote: Donald Trump | 50\% | (1018) | 16\% | (315) | 8\% | (158) | 17\% | (347) | 9\% | (186) | 2024 |
| 2016 Vote: Someone Else | 11\% | (19) | 11\% | (19) | 6\% | (10) | 64\% | (111) | 8\% | (14) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (47) | 15\% | (29) | 11\% | (22) | 40\% | (78) | 9\% | (18) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 26\% | (57) | 8\% | (17) | 11\% | (24) | 47\% | (104) | 8\% | (17) | 218 |

Continued on next page

Table BLMB36_1: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is convicted of a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1414) | 11\% | (553) | 7\% | (362) | 46\% | (2276) | 7\% | (351) | 4956 |
| U.S. Economy: Wrong Track | 35\% | (1233) | 13\% | (448) | 8\% | (288) | 36\% | (1261) | 8\% | (287) | 3516 |
| U.S. Economy: Right Direction | 13\% | (181) | 7\% | (104) | 5\% | (74) | 71\% | (1015) | 5\% | (65) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (94) | 5\% | (69) | 3\% | (50) | 83\% | (1254) | 2\% | (35) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 50\% | (1283) | 17\% | (430) | 10\% | (242) | 14\% | (360) | 9\% | (233) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $4 \%$ | (36) | 6\% | (54) | 8\% | (70) | 73\% | (662) | 9\% | (84) | 905 |
| Top 2024 Issue: Economy | 33\% | (590) | 15\% | (268) | 9\% | (156) | $33 \%$ | (593) | 9\% | (167) | 1774 |
| Community: Urban | 24\% | (266) | 13\% | (148) | 8\% | (87) | 50\% | (565) | 6\% | (67) | 1133 |
| Community: Suburban | 26\% | (624) | $11 \%$ | (255) | 7\% | (180) | 49\% | (1191) | 7\% | (172) | 2423 |
| Community: Rural | 37\% | (523) | 11\% | (150) | 7\% | (95) | 37\% | (520) | 8\% | (112) | 1400 |
| Community/Gender: Urban Women | $21 \%$ | (117) | 9\% | (49) | 8\% | (46) | 54\% | (299) | 7\% | (41) | 553 |
| Community/Gender: Urban Men | 26\% | (149) | 17\% | (98) | 7\% | (41) | 46\% | (266) | 5\% | (26) | 580 |
| Community/Gender: Rural Women | $34 \%$ | (279) | 11\% | (86) | 7\% | (54) | 39\% | (315) | 10\% | (80) | 814 |
| Community/Gender: Rural Men | 42\% | (244) | 11\% | (64) | 7\% | (41) | 35\% | (204) | 5\% | (31) | 586 |
| Community/Gender: Suburban Women | 22\% | (274) | 10\% | (125) | 7\% | (91) | 53\% | (678) | 8\% | (102) | 1269 |
| Community/Gender: Suburban Men | 30\% | (351) | 11\% | (130) | 8\% | (89) | 44\% | (513) | 6\% | (71) | 1154 |
| Homeowner | 29\% | (1114) | 11\% | (414) | 7\% | (274) | 46\% | (1749) | 7\% | (252) | 3803 |
| Renter | 26\% | (267) | 12\% | (122) | 7\% | (75) | 46\% | (467) | 8\% | (85) | 1017 |
| Military HHnm: Yes | 31\% | (237) | 10\% | (81) | 7\% | (54) | 45\% | (349) | 7\% | (50) | 772 |
| Military HH: No | 28\% | (1176) | 11\% | (472) | 7\% | (308) | 46\% | (1927) | 7\% | (301) | 4184 |
| Employ: Private Sector | $28 \%$ | (534) | 13\% | (247) | $7 \%$ | (134) | 44\% | (836) | 7\% | (128) | 1879 |
| Employ: Government | 21\% | (68) | 13\% | (44) | 9\% | (28) | 48\% | (156) | 8\% | (27) | 323 |
| Employ: Self-Employed | $33 \%$ | (148) | 8\% | (37) | 8\% | (36) | 45\% | (199) | 6\% | (26) | 446 |
| Employ: Homemaker | $36 \%$ | (117) | 10\% | (31) | 7\% | (22) | 35\% | (114) | 12\% | (40) | 323 |
| Employ: Student | 15\% | (20) | 7\% | (9) | 13\% | (17) | 62\% | (81) | 2\% | (3) | 130 |
| Employ: Retired | 30\% | (383) | 9\% | (112) | 6\% | (76) | 50\% | (627) | 5\% | (69) | 1267 |
| Employ: Unemployed | 25\% | (87) | 13\% | (46) | 9\% | (32) | 42\% | (147) | $11 \%$ | (39) | 350 |
| Employ: Other | 24\% | (57) | 12\% | (27) | 7\% | (18) | 49\% | (116) | 8\% | (20) | 238 |
| Self + Household: White-Collar | 24\% | (480) | 12\% | (232) | 6\% | (127) | 53\% | (1041) | 5\% | (101) | 1981 |
| Self + Household: Blue Collar | $33 \%$ | (750) | 11\% | (242) | 8\% | (177) | 42\% | (958) | 6\% | (145) | 2273 |

[^179]Table BLMB36_1: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is convicted of a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1414) | 11\% | (553) | 7\% | (362) | 46\% | (2276) | 7\% | (351) | 4956 |
| Union HH: Yes | 33\% | (117) | $12 \%$ | (43) | 8\% | (28) | 43\% | (153) | 5\% | (17) | 358 |
| Union HH: No | 28\% | (1297) | 11\% | (509) | 7\% | (334) | 46\% | (2123) | 7\% | (334) | 4598 |
| LGBTQ+: Yes | 18\% | (94) | 8\% | (43) | 9\% | (47) | 58\% | (297) | 7\% | (34) | 514 |
| LGBTQ+: No | 30\% | (1319) | 11\% | (510) | 7\% | (315) | 45\% | (1979) | 7\% | (318) | 4442 |
| Motivated to Vote | 30\% | (1345) | 11\% | (513) | 7\% | (299) | 46\% | (2103) | 6\% | (288) | 4547 |
| Parent: Yes | $32 \%$ | (485) | 13\% | (200) | 8\% | (128) | 39\% | (598) | 7\% | (110) | 1520 |
| Parent: No | 27\% | (929) | 10\% | (353) | 7\% | (235) | 49\% | (1678) | 7\% | (242) | 3436 |
| COVID Vaccine: Yes | 21\% | (734) | 10\% | (345) | 7\% | (233) | 57\% | (1997) | 5\% | (191) | 3501 |
| COVID Vaccine: No | 47\% | (680) | $14 \%$ | (208) | 9\% | (129) | 19\% | (278) | $11 \%$ | (160) | 1455 |
| Student Loans: Yes | 23\% | (177) | 11\% | (87) | 7\% | (55) | 53\% | (410) | 6\% | (48) | 778 |
| Student Loans: No | 30\% | (1236) | 11\% | (466) | 7\% | (307) | 45\% | (1866) | 7\% | (303) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB36_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is sentenced to prison for a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1363) | 9\% | (470) | 7\% | (358) | 48\% | (2389) | 8\% | (375) | 4956 |
| Gender: Male | 31\% | (715) | 11\% | (245) | 7\% | (168) | 45\% | (1046) | 6\% | (146) | 2320 |
| Gender: Female | 25\% | (648) | 9\% | (225) | 7\% | (191) | 51\% | (1343) | 9\% | (229) | 2636 |
| Age: 18-34 | 24\% | (318) | 12\% | (161) | 10\% | (126) | 45\% | (592) | 8\% | (111) | 1309 |
| Age: 35-44 | 27\% | (180) | 12\% | (81) | 7\% | (48) | 47\% | (315) | 7\% | (48) | 672 |
| Age: 45-64 | 30\% | (517) | 7\% | (128) | 7\% | (119) | 48\% | (819) | 8\% | (132) | 1715 |
| Age: 65+ | 28\% | (349) | 8\% | (100) | 5\% | (65) | 53\% | (663) | 7\% | (84) | 1260 |
| GenZers: 1997-2012 | 21\% | (128) | 14\% | (90) | 10\% | (62) | 48\% | (297) | 7\% | (46) | 623 |
| Millennials: 1981-1996 | 27\% | (352) | 11\% | (144) | 8\% | (107) | 45\% | (579) | 8\% | (104) | 1287 |
| GenXers: 1965-1980 | 30\% | (412) | 8\% | (106) | 8\% | (103) | 47\% | (638) | 7\% | (99) | 1358 |
| Baby Boomers: 1946-1964 | 27\% | (428) | 8\% | (123) | 5\% | (80) | 52\% | (818) | 7\% | (111) | 1559 |
| Educ: < College | 31\% | (957) | 9\% | (281) | 8\% | (240) | 43\% | (1357) | 9\% | (288) | 3122 |
| Educ: Bachelors degree | 23\% | (264) | 11\% | (128) | 7\% | (85) | 54\% | (635) | 5\% | (57) | 1169 |
| Educ: Post-grad | 21\% | (143) | 9\% | (61) | 5\% | (34) | 60\% | (398) | 4\% | (30) | 665 |
| Income: Under 50k | 28\% | (556) | 9\% | (171) | 8\% | (156) | 47\% | (946) | 9\% | (180) | 2009 |
| Income: 50k-100k | 27\% | (488) | 10\% | (174) | 7\% | (131) | 48\% | (860) | 8\% | (143) | 1795 |
| Income: 100k+ | 28\% | (320) | 11\% | (125) | 6\% | (71) | 51\% | (584) | 5\% | (52) | 1152 |
| Ethnicity: White (Non-Hispanic) | 30\% | (1102) | 9\% | (328) | 7\% | (253) | 46\% | (1680) | 8\% | (273) | 3637 |
| Ethnicity: Hispanic | 30\% | (102) | 16\% | (53) | 9\% | (31) | 41\% | (141) | 4\% | (15) | 343 |
| Ethnicity: Black (Non-Hispanic) | 15\% | (112) | 10\% | (72) | 6\% | (44) | 60\% | (436) | 9\% | (67) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (48) | 7\% | (17) | 12\% | (29) | 54\% | (132) | 8\% | (20) | 246 |
| All Christian | 30\% | (750) | 11\% | (272) | 7\% | (182) | 45\% | (1133) | 7\% | (178) | 2517 |
| All Non-Christian | 22\% | (50) | 11\% | (24) | 8\% | (18) | 55\% | (126) | 4\% | (10) | 228 |
| Atheist | 16\% | (30) | 3\% | (7) | 5\% | (10) | 72\% | (137) | 3\% | (7) | 191 |
| Agnostic/Nothing in particular | 22\% | (258) | 9\% | (101) | 6\% | (68) | 56\% | (663) | 7\% | (88) | 1178 |
| Something Else | 33\% | (274) | 8\% | (67) | 9\% | (79) | 39\% | (331) | 11\% | (92) | 843 |
| Evangelical | 38\% | (523) | 11\% | (158) | 10\% | (133) | 31\% | (434) | 10\% | (135) | 1383 |
| Non-Evangelical | 25\% | (478) | 9\% | (170) | 6\% | (123) | 53\% | (1006) | 7\% | (131) | 1909 |
| PID: Dem (no lean) | 8\% | (152) | 7\% | (124) | 4\% | (65) | 78\% | (1410) | 3\% | (62) | 1814 |
| PID: Ind (no lean) | 21\% | (268) | 9\% | (110) | 9\% | (118) | 51\% | (633) | 10\% | (120) | 1249 |
| PID: Rep (no lean) | 50\% | (943) | 12\% | (236) | 9\% | (175) | 18\% | (347) | 10\% | (193) | 1893 |

[^180]Table BLMB36_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is sentenced to prison for a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1363) | $9 \%$ | (470) | 7\% | (358) | 48\% | (2389) | 8\% | (375) | 4956 |
| PID/Gender: Dem Men | 11\% | (90) | 9\% | (68) | 3\% | (24) | 74\% | (580) | 3\% | (22) | 784 |
| PID/Gender: Dem Women | 6\% | (63) | 6\% | (57) | 4\% | (40) | $81 \%$ | (831) | $4 \%$ | (40) | 1031 |
| PID/Gender: Ind Men | 23\% | (145) | 10\% | (65) | 10\% | (64) | 49\% | (313) | 8\% | (51) | 639 |
| PID/Gender: Ind Women | 20\% | (123) | 7\% | (45) | 9\% | (55) | $52 \%$ | (319) | 11\% | (69) | 611 |
| PID/Gender: Rep Men | 54\% | (480) | 12\% | (112) | 9\% | (80) | 17\% | (153) | 8\% | (73) | 898 |
| PID/Gender: Rep Women | 46\% | (462) | 12\% | (124) | 10\% | (95) | 19\% | (194) | 12\% | (120) | 995 |
| Ideo: Liberal (1-3) | 10\% | (139) | $6 \%$ | (81) | 4\% | (63) | 77\% | (1124) | 3\% | (44) | 1451 |
| Ideo: Moderate (4) | 18\% | (256) | $9 \%$ | (125) | 8\% | (110) | 56\% | (786) | 9\% | (119) | 1396 |
| Ideo: Conservative (5-7) | 48\% | (921) | 13\% | (245) | 9\% | (173) | $22 \%$ | (426) | 9\% | (172) | 1937 |
| Ideo/PID: Conservative Republican | 53\% | (746) | 12\% | (174) | 8\% | (117) | 18\% | (250) | 9\% | (133) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (178) | 14\% | (59) | 12\% | (54) | $22 \%$ | (97) | $12 \%$ | (52) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (83) | $11 \%$ | (75) | 5\% | (34) | 68\% | (466) | $4 \%$ | (26) | 683 |
| Ideo/PID: Liberal Democrat | 6\% | (67) | $4 \%$ | (43) | 3\% | (30) | 85\% | (917) | 3\% | (28) | 1085 |
| Unfavorable of Biden and Trump | 5\% | (47) | 5\% | (47) | 9\% | (78) | 73\% | (629) | 7\% | (58) | 859 |
| 2024 H2H Matchup: Biden Voter | 5\% | (114) | $4 \%$ | (93) | $2 \%$ | (52) | 85\% | (1775) | 2\% | (48) | 2081 |
| 2024 H2H Matchup: Trump Voter | 52\% | (1239) | 15\% | (357) | $11 \%$ | (257) | 12\% | (279) | $11 \%$ | (259) | 2390 |
| 2024 H2H Matchup: Would not Vote | $4 \%$ | (8) | $3 \%$ | (7) | 8\% | (16) | 73\% | (151) | $11 \%$ | (23) | 206 |
| 2024 H2H Matchup: Do not Know | 1\% | (3) | 5\% | (13) | 12\% | (34) | 66\% | (185) | 16\% | (45) | 279 |
| 2022 House Vote: Democrat | 7\% | (153) | 6\% | (124) | 4\% | (77) | 80\% | (1638) | 3\% | (68) | 2058 |
| 2022 House Vote: Republican | 50\% | (1005) | 13\% | (267) | 9\% | (182) | 17\% | (349) | $11 \%$ | (219) | 2022 |
| 2022 House Vote: Did not Vote | 24\% | (183) | $9 \%$ | (72) | 12\% | (93) | 46\% | (353) | 9\% | (73) | 775 |
| 2020 Vote: Joe Biden | 6\% | (144) | $6 \%$ | (128) | 3\% | (74) | 82\% | (1868) | 3\% | (67) | 2282 |
| 2020 Vote: Donald Trump | 51\% | (1146) | 13\% | (291) | 10\% | (236) | 14\% | (325) | $11 \%$ | (248) | 2247 |
| 2020 Vote: Someone Else | 6\% | (5) | 11\% | (8) | 8\% | (6) | 59\% | (41) | 15\% | (11) | 70 |
| 2020 Vote: Did not Vote | 19\% | (69) | 12\% | (43) | 12\% | (42) | 43\% | (155) | 14\% | (48) | 357 |
| 2016 Vote: Hillary Clinton | 7\% | (105) | 5\% | (84) | 3\% | (45) | 83\% | (1342) | 3\% | (40) | 1616 |
| 2016 Vote: Donald Trump | 49\% | (987) | 12\% | (238) | 9\% | (179) | 20\% | (413) | 10\% | (207) | 2024 |
| 2016 Vote: Someone Else | 11\% | (19) | 7\% | (12) | 6\% | (10) | 67\% | (116) | 10\% | (17) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 22\% | (43) | 14\% | (26) | 13\% | (26) | 44\% | (86) | 7\% | (13) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (54) | 9\% | (19) | 9\% | (19) | $51 \%$ | (110) | 7\% | (16) | 218 |

[^181]Table BLMB36_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is sentenced to prison for a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1363) | 9\% | (470) | 7\% | (358) | 48\% | (2389) | 8\% | (375) | 4956 |
| U.S. Economy: Wrong Track | 34\% | (1192) | 10\% | (358) | 8\% | (291) | 39\% | (1360) | 9\% | (316) | 3516 |
| U.S. Economy: Right Direction | 12\% | (171) | 8\% | (113) | 5\% | (68) | 71\% | (1029) | 4\% | (59) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (105) | 4\% | (64) | 3\% | (41) | 84\% | (1256) | 2\% | (35) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 48\% | (1226) | 14\% | (358) | 10\% | (260) | 18\% | (448) | 10\% | (257) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 4\% | (32) | 5\% | (48) | 6\% | (57) | 76\% | (685) | 9\% | (83) | 905 |
| Top 2024 Issue: Economy | 33\% | (581) | 12\% | (207) | 9\% | (168) | 36\% | (636) | 10\% | (181) | 1774 |
| Community: Urban | 24\% | (269) | 12\% | (140) | 6\% | (71) | 51\% | (577) | 7\% | (76) | 1133 |
| Community: Suburban | 25\% | (600) | 9\% | (207) | 7\% | (175) | 52\% | (1254) | 8\% | (188) | 2423 |
| Community: Rural | 35\% | (495) | 9\% | (124) | 8\% | (112) | 40\% | (558) | 8\% | (111) | 1400 |
| Community/Gender: Urban Women | 21\% | (114) | $11 \%$ | (60) | 7\% | (40) | 53\% | (295) | 8\% | (44) | 553 |
| Community/Gender: Urban Men | 27\% | (155) | 14\% | (80) | 5\% | (31) | 49\% | (282) | 5\% | (32) | 580 |
| Community/Gender: Rural Women | 33\% | (271) | 8\% | (62) | 7\% | (54) | 42\% | (345) | 10\% | (82) | 814 |
| Community/Gender: Rural Men | 38\% | (224) | $11 \%$ | (62) | 10\% | (58) | $36 \%$ | (213) | 5\% | (30) | 586 |
| Community/Gender: Suburban Women | 21\% | (263) | 8\% | (104) | 8\% | (96) | 55\% | (703) | 8\% | (103) | 1269 |
| Community/Gender: Suburban Men | 29\% | (337) | 9\% | (103) | 7\% | (79) | 48\% | (551) | 7\% | (85) | 1154 |
| Homeowner | 28\% | (1075) | 9\% | (350) | 7\% | (270) | 48\% | (1836) | 7\% | (272) | 3803 |
| Renter | 25\% | (254) | 11\% | (107) | 7\% | (76) | 48\% | (491) | 9\% | (88) | 1017 |
| Military HHnm: Yes | 30\% | (230) | 7\% | (53) | 7\% | (55) | 50\% | (385) | 6\% | (49) | 772 |
| Military HH: No | 27\% | (1133) | 10\% | (417) | 7\% | (303) | 48\% | (2004) | 8\% | (326) | 4184 |
| Employ: Private Sector | 28\% | (521) | 11\% | (204) | 8\% | (158) | 45\% | (848) | 8\% | (147) | 1879 |
| Employ: Government | 22\% | (72) | $11 \%$ | (35) | 7\% | (22) | 53\% | (170) | 7\% | (23) | 323 |
| Employ: Self-Employed | 30\% | (133) | 9\% | (40) | 7\% | (32) | 48\% | (213) | 6\% | (28) | 446 |
| Employ: Homemaker | 34\% | (109) | 11\% | (34) | 4\% | (14) | 38\% | (123) | 13\% | (43) | 323 |
| Employ: Student | 18\% | (24) | 7\% | (8) | 10\% | (13) | 63\% | (81) | 3\% | (4) | 130 |
| Employ: Retired | 29\% | (365) | 7\% | (88) | 6\% | (73) | 52\% | (664) | 6\% | (77) | 1267 |
| Employ: Unemployed | 24\% | (84) | 11\% | (38) | 7\% | (26) | 48\% | (167) | 10\% | (35) | 350 |
| Employ: Other | 24\% | (56) | 9\% | (22) | 8\% | (20) | 51\% | (122) | 7\% | (18) | 238 |
| Self + Household: White-Collar | 24\% | (482) | 9\% | (180) | 7\% | (134) | 54\% | (1071) | 6\% | (113) | 1981 |
| Self + Household: Blue Collar | 31\% | (703) | 10\% | (221) | 7\% | (162) | 45\% | (1020) | 7\% | (166) | 2273 |

[^182]Table BLMB36_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? - Donald Trump is sentenced to prison for a crime

| Demographic | Very willing |  | Somewhat willing |  | Somewhat unwilling |  | Very unwilling |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (1363) | 9\% | (470) | 7\% | (358) | 48\% | (2389) | 8\% | (375) | 4956 |
| Union HH: Yes | 31\% | (110) | 12\% | (42) | 9\% | (32) | 44\% | (158) | 4\% | (16) | 358 |
| Union HH: No | 27\% | (1253) | 9\% | (428) | $7 \%$ | (326) | 49\% | (2231) | 8\% | (359) | 4598 |
| LGBTQ+: Yes | 18\% | (91) | 9\% | (44) | 6\% | (32) | 61\% | (315) | 6\% | (33) | 514 |
| LGBTQ+: No | 29\% | (1272) | 10\% | (426) | 7\% | (327) | 47\% | (2074) | 8\% | (342) | 4442 |
| Motivated to Vote | 29\% | (1301) | 9\% | (424) | $7 \%$ | (303) | 49\% | (2209) | 7\% | (310) | 4547 |
| Parent: Yes | 31\% | (471) | 13\% | (192) | 9\% | (131) | 41\% | (618) | 7\% | (108) | 1520 |
| Parent: No | 26\% | (892) | 8\% | (279) | 7\% | (227) | 52\% | (1772) | 8\% | (267) | 3436 |
| COVID Vaccine: Yes | 20\% | (707) | 8\% | (293) | 6\% | (215) | 59\% | (2069) | 6\% | (216) | 3501 |
| COVID Vaccine: No | 45\% | (657) | 12\% | (177) | 10\% | (143) | 22\% | (320) | 11\% | (159) | 1455 |
| Student Loans: Yes | 22\% | (168) | 10\% | (81) | 7\% | (56) | 55\% | (424) | 6\% | (49) | 778 |
| Student Loans: No | 29\% | (1195) | 9\% | (390) | $7 \%$ | (302) | 47\% | (1965) | 8\% | (326) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - The country

| Demographic | Better off under Biden |  | Better off | under Trump | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1631) | 53\% | (2603) | 15\% | (722) | 4956 |
| Gender: Male | 33\% | (768) | 55\% | (1277) | 12\% | (275) | 2320 |
| Gender: Female | $33 \%$ | (863) | 50\% | (1326) | 17\% | (447) | 2636 |
| Age: 18-34 | 30\% | (398) | $51 \%$ | (661) | 19\% | (250) | 1309 |
| Age: 35-44 | 38\% | (253) | 47\% | (316) | 15\% | (103) | 672 |
| Age: 45-64 | $31 \%$ | (537) | 57\% | (974) | 12\% | (204) | 1715 |
| Age: 65+ | 35\% | (444) | $52 \%$ | (652) | 13\% | (165) | 1260 |
| GenZers: 1997-2012 | 32\% | (201) | 47\% | (295) | 20\% | (126) | 623 |
| Millennials: 1981-1996 | $33 \%$ | (427) | 50\% | (645) | 17\% | (216) | 1287 |
| GenXers: 1965-1980 | $31 \%$ | (426) | 56\% | (765) | 12\% | (167) | 1358 |
| Baby Boomers: 1946-1964 | 35\% | (539) | 53\% | (826) | 12\% | (194) | 1559 |
| Educ: < College | 29\% | (894) | 56\% | (1760) | 15\% | (469) | 3122 |
| Educ: Bachelors degree | 37\% | (436) | 49\% | (578) | 13\% | (154) | 1169 |
| Educ: Post-grad | 45\% | (302) | 40\% | (265) | 15\% | (99) | 665 |
| Income: Under 50k | 33\% | (665) | 49\% | (988) | 18\% | (356) | 2009 |
| Income: 50k-100k | $31 \%$ | (565) | 56\% | (1008) | 12\% | (223) | 1795 |
| Income: 100k+ | 35\% | (402) | 53\% | (607) | 12\% | (143) | 1152 |
| Ethnicity: White (Non-Hispanic) | 29\% | (1053) | 58\% | (2123) | 13\% | (461) | 3637 |
| Ethnicity: Hispanic | 32\% | (111) | 53\% | (181) | 15\% | (51) | 343 |
| Ethnicity: Black (Non-Hispanic) | 52\% | (381) | 26\% | (193) | 21\% | (157) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 35\% | (86) | 43\% | (106) | 22\% | (54) | 246 |
| All Christian | 30\% | (758) | 59\% | (1481) | 11\% | (278) | 2517 |
| All Non-Christian | 41\% | (94) | 40\% | (91) | 19\% | (42) | 228 |
| Atheist | 57\% | (109) | 25\% | (48) | 18\% | (34) | 191 |
| Agnostic/Nothing in particular | 38\% | (444) | 42\% | (493) | 20\% | (240) | 1178 |
| Something Else | 27\% | (226) | 58\% | (489) | 15\% | (128) | 843 |
| Evangelical | $21 \%$ | (291) | 67\% | (923) | 12\% | (168) | 1383 |
| Non-Evangelical | 35\% | (671) | 53\% | (1004) | 12\% | (234) | 1909 |
| PID: Dem (no lean) | 67\% | (1216) | 14\% | (256) | 19\% | (342) | 1814 |
| PID: Ind (no lean) | 26\% | (327) | $51 \%$ | (635) | 23\% | (287) | 1249 |
| PID: Rep (no lean) | 5\% | (88) | 90\% | (1712) | 5\% | (92) | 1893 |

[^183]Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - The country

| Demographic | Better off under Biden |  | Better off under Trump $\quad$About the same under <br> both |  |  |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1631) | 53\% | (2603) | 15\% | (722) | 4956 |
| PID/Gender: Dem Men | 68\% | (534) | 17\% | (136) | 14\% | (113) | 784 |
| PID/Gender: Dem Women | 66\% | (682) | 12\% | (119) | 22\% | (229) | 1031 |
| PID/Gender: Ind Men | 27\% | (174) | $52 \%$ | (332) | 21\% | (132) | 639 |
| PID/Gender: Ind Women | 25\% | (152) | 50\% | (303) | 25\% | (155) | 611 |
| PID/Gender: Rep Men | 7\% | (60) | 90\% | (809) | 3\% | (30) | 898 |
| PID/Gender: Rep Women | 3\% | (29) | 91\% | (903) | 6\% | (63) | 995 |
| Ideo: Liberal (1-3) | 66\% | (955) | 17\% | (254) | 17\% | (243) | 1451 |
| Ideo: Moderate (4) | 36\% | (497) | 44\% | (610) | 21\% | (289) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (152) | 85\% | (1652) | 7\% | (132) | 1937 |
| Ideo/PID: Conservative Republican | 3\% | (42) | 93\% | (1324) | 4\% | (53) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 10\% | (45) | 81\% | (357) | 9\% | (38) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 56\% | (382) | 22\% | (151) | 22\% | (151) | 683 |
| Ideo/PID: Liberal Democrat | 75\% | (819) | 9\% | (98) | 15\% | (168) | 1085 |
| Unfavorable of Biden and Trump | 18\% | (156) | 45\% | (384) | 37\% | (320) | 859 |
| 2024 H2H Matchup: Biden Voter | 73\% | (1529) | 8\% | (161) | 19\% | (391) | 2081 |
| 2024 H2H Matchup: Trump Voter | 2\% | (52) | 95\% | (2279) | 2\% | (58) | 2390 |
| 2024 H2H Matchup: Would not Vote | 12\% | (25) | 29\% | (59) | 59\% | (122) | 206 |
| 2024 H2H Matchup: Do not Know | 9\% | (25) | 37\% | (103) | 54\% | (151) | 279 |
| 2022 House Vote: Democrat | 67\% | (1369) | 14\% | (279) | 20\% | (410) | 2058 |
| 2022 House Vote: Republican | $4 \%$ | (89) | 91\% | (1839) | 5\% | (94) | 2022 |
| 2022 House Vote: Did not Vote | 20\% | (152) | 56\% | (433) | 24\% | (190) | 775 |
| 2020 Vote: Joe Biden | 65\% | (1483) | 13\% | (292) | 22\% | (507) | 2282 |
| 2020 Vote: Donald Trump | 3\% | (62) | 93\% | (2096) | $4 \%$ | (89) | 2247 |
| 2020 Vote: Someone Else | $11 \%$ | (7) | 48\% | (34) | 41\% | (29) | 70 |
| 2020 Vote: Did not Vote | 22\% | (79) | $51 \%$ | (181) | 27\% | (97) | 357 |
| 2016 Vote: Hillary Clinton | 70\% | (1132) | 11\% | (181) | 19\% | (303) | 1616 |
| 2016 Vote: Donald Trump | 7\% | (137) | 87\% | (1769) | 6\% | (118) | 2024 |
| 2016 Vote: Someone Else | 29\% | (51) | 36\% | (63) | 35\% | (60) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 34\% | (65) | 48\% | (93) | 18\% | (36) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (55) | 55\% | (120) | 20\% | (43) | 218 |

[^184]Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - The country

| Demographic | Better off under Biden |  | Better off | under Trump | About th | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1631) | 53\% | (2603) | 15\% | (722) | 4956 |
| U.S. Economy: Wrong Track | 18\% | (617) | 67\% | (2351) | 16\% | (549) | 3516 |
| U.S. Economy: Right Direction | 70\% | (1015) | 18\% | (252) | 12\% | (173) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 85\% | (1273) | 5\% | (72) | 10\% | (158) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 4\% | (110) | 91\% | (2330) | $4 \%$ | (109) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (248) | 22\% | (201) | 50\% | (456) | 905 |
| Top 2024 Issue: Economy | 18\% | (315) | 69\% | (1227) | 13\% | (232) | 1774 |
| Community: Urban | 42\% | (480) | 41\% | (466) | 16\% | (187) | 1133 |
| Community: Suburban | $34 \%$ | (814) | 52\% | (1260) | 14\% | (350) | 2423 |
| Community: Rural | $24 \%$ | (337) | 63\% | (877) | 13\% | (186) | 1400 |
| Community/Gender: Urban Women | $41 \%$ | (228) | 40\% | (223) | 18\% | (102) | 553 |
| Community/Gender: Urban Men | 44\% | (252) | 42\% | (243) | 15\% | (85) | 580 |
| Community/Gender: Rural Women | 24\% | (193) | 61\% | (495) | 16\% | (126) | 814 |
| Community/Gender: Rural Men | 25\% | (145) | 65\% | (382) | 10\% | (59) | 586 |
| Community/Gender: Suburban Women | 35\% | (443) | 48\% | (608) | 17\% | (218) | 1269 |
| Community/Gender: Suburban Men | 32\% | (371) | 56\% | (652) | $11 \%$ | (131) | 1154 |
| Homeowner | $33 \%$ | (1237) | 54\% | (2067) | 13\% | (499) | 3803 |
| Renter | 35\% | (356) | 46\% | (471) | 19\% | (190) | 1017 |
| Military HHnm: Yes | $31 \%$ | (239) | 57\% | (443) | 12\% | (90) | 772 |
| Military HH: No | $33 \%$ | (1392) | 52\% | (2160) | 15\% | (632) | 4184 |
| Employ: Private Sector | $33 \%$ | (629) | 53\% | (999) | 13\% | (251) | 1879 |
| Employ: Government | 36\% | (115) | 49\% | (158) | 16\% | (50) | 323 |
| Employ: Self-Employed | $31 \%$ | (137) | 54\% | (239) | 16\% | (70) | 446 |
| Employ: Homemaker | $21 \%$ | (69) | 66\% | (215) | 12\% | (39) | 323 |
| Employ: Student | 36\% | (47) | 41\% | (53) | 23\% | (30) | 130 |
| Employ: Retired | 35\% | (442) | 53\% | (670) | 12\% | (155) | 1267 |
| Employ: Unemployed | 30\% | (103) | 46\% | (161) | 25\% | (86) | 350 |
| Employ: Other | 37\% | (89) | 46\% | (109) | 17\% | (41) | 238 |
| Self + Household: White-Collar | 39\% | (765) | 48\% | (960) | 13\% | (256) | 1981 |
| Self + Household: Blue Collar | 30\% | (671) | 57\% | (1302) | 13\% | (299) | 2273 |

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - The country

| Demographic | Better off under Biden |  | Better off under Trump |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1631) | 53\% | (2603) | 15\% | (722) | 4956 |
| Union HH: Yes | 44\% | (159) | 46\% | (164) | 10\% | (36) | 358 |
| Union HH: No | $32 \%$ | (1472) | 53\% | (2439) | 15\% | (687) | 4598 |
| LGBTQ+: Yes | 42\% | (218) | 34\% | (177) | 23\% | (119) | 514 |
| LGBTQ+: No | 32\% | (1413) | 55\% | (2426) | 14\% | (603) | 4442 |
| Motivated to Vote | $34 \%$ | (1544) | 53\% | (2419) | 13\% | (584) | 4547 |
| Parent: Yes | $31 \%$ | (467) | 56\% | (851) | 13\% | (203) | 1520 |
| Parent: No | $34 \%$ | (1164) | 51\% | (1752) | 15\% | (519) | 3436 |
| COVID Vaccine: Yes | 42\% | (1454) | 43\% | (1492) | 16\% | (554) | 3501 |
| COVID Vaccine: No | 12\% | (177) | 76\% | (1111) | 12\% | (168) | 1455 |
| Student Loans: Yes | 39\% | (301) | 43\% | (333) | 18\% | (143) | 778 |
| Student Loans: No | 32\% | (1330) | 54\% | (2269) | 14\% | (579) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your state

| Demographic | Better off under Biden |  | Better off under Trump |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1630) | 49\% | (2445) | 18\% | (881) | 4956 |
| Gender: Male | 33\% | (769) | 52\% | (1218) | 14\% | (333) | 2320 |
| Gender: Female | 33\% | (860) | 47\% | (1228) | 21\% | (548) | 2636 |
| Age: 18-34 | 30\% | (389) | 47\% | (619) | 23\% | (301) | 1309 |
| Age: 35-44 | 36\% | (243) | 45\% | (303) | 19\% | (126) | 672 |
| Age: 45-64 | $31 \%$ | (537) | 54\% | (919) | 15\% | (259) | 1715 |
| Age: 65+ | $37 \%$ | (461) | 48\% | (605) | 15\% | (195) | 1260 |
| GenZers: 1997-2012 | $31 \%$ | (196) | 43\% | (269) | 25\% | (158) | 623 |
| Millennials: 1981-1996 | $32 \%$ | (413) | 48\% | (616) | 20\% | (257) | 1287 |
| GenXers: 1965-1980 | $31 \%$ | (424) | 53\% | (725) | 15\% | (209) | 1358 |
| Baby Boomers: 1946-1964 | 36\% | (557) | 49\% | (767) | 15\% | (235) | 1559 |
| Educ: < College | 29\% | (919) | 53\% | (1651) | 18\% | (552) | 3122 |
| Educ: Bachelors degree | 36\% | (415) | 47\% | (551) | 17\% | (203) | 1169 |
| Educ: Post-grad | 44\% | (296) | 37\% | (244) | 19\% | (126) | 665 |
| Income: Under 50k | $33 \%$ | (667) | 47\% | (938) | 20\% | (403) | 2009 |
| Income: 50k-100k | $31 \%$ | (565) | $52 \%$ | (939) | 16\% | (291) | 1795 |
| Income: 100k+ | 35\% | (397) | 49\% | (568) | 16\% | (186) | 1152 |
| Ethnicity: White (Non-Hispanic) | 29\% | (1051) | 55\% | (2004) | 16\% | (582) | 3637 |
| Ethnicity: Hispanic | $31 \%$ | (108) | 50\% | (170) | 19\% | (65) | 343 |
| Ethnicity: Black (Non-Hispanic) | $51 \%$ | (370) | 25\% | (180) | 25\% | (180) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 41\% | (101) | 37\% | (90) | 22\% | (55) | 246 |
| All Christian | 30\% | (749) | 55\% | (1380) | 15\% | (388) | 2517 |
| All Non-Christian | 44\% | (100) | 38\% | (87) | 18\% | (41) | 228 |
| Atheist | 57\% | (109) | 25\% | (47) | 18\% | (34) | 191 |
| Agnostic/Nothing in particular | 39\% | (456) | 39\% | (454) | 23\% | (267) | 1178 |
| Something Else | 26\% | (215) | 57\% | (477) | 18\% | (151) | 843 |
| Evangelical | $21 \%$ | (286) | 65\% | (896) | 15\% | (201) | 1383 |
| Non-Evangelical | 34\% | (657) | 48\% | (920) | 17\% | (333) | 1909 |
| PID: Dem (no lean) | 67\% | (1214) | 11\% | (204) | 22\% | (395) | 1814 |
| PID: Ind (no lean) | 26\% | (326) | 46\% | (577) | 28\% | (346) | 1249 |
| PID: Rep (no lean) | $5 \%$ | (90) | 88\% | (1664) | 7\% | (139) | 1893 |

[^185]Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your state

| Demographic | Better off under Biden |  | Better off under Trump $\quad$About the same under <br> both |  |  |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1630) | 49\% | (2445) | 18\% | (881) | 4956 |
| PID/Gender: Dem Men | 69\% | (537) | 15\% | (121) | 16\% | (126) | 784 |
| PID/Gender: Dem Women | 66\% | (677) | 8\% | (84) | 26\% | (270) | 1031 |
| PID/Gender: Ind Men | 27\% | (175) | 48\% | (305) | 25\% | (159) | 639 |
| PID/Gender: Ind Women | 25\% | (151) | 45\% | (272) | 31\% | (188) | 611 |
| PID/Gender: Rep Men | 6\% | (57) | 88\% | (792) | 5\% | (48) | 898 |
| PID/Gender: Rep Women | 3\% | (33) | 88\% | (872) | 9\% | (90) | 995 |
| Ideo: Liberal (1-3) | 65\% | (947) | 15\% | (217) | 20\% | (287) | 1451 |
| Ideo: Moderate (4) | 36\% | (498) | 40\% | (565) | 24\% | (334) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (158) | 82\% | (1584) | 10\% | (195) | 1937 |
| Ideo/PID: Conservative Republican | 3\% | (45) | 90\% | (1282) | 7\% | (93) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 10\% | (45) | 80\% | (352) | 10\% | (43) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 56\% | (381) | 19\% | (126) | 26\% | (176) | 683 |
| Ideo/PID: Liberal Democrat | 75\% | (815) | 7\% | (74) | 18\% | (196) | 1085 |
| Unfavorable of Biden and Trump | 17\% | (145) | 37\% | (318) | 46\% | (396) | 859 |
| 2024 H2H Matchup: Biden Voter | 73\% | (1512) | 5\% | (113) | 22\% | (456) | 2081 |
| 2024 H2H Matchup: Trump Voter | $2 \%$ | (59) | 92\% | (2208) | 5\% | (123) | 2390 |
| 2024 H2H Matchup: Would not Vote | 12\% | (26) | 22\% | (45) | 66\% | (135) | 206 |
| 2024 H2H Matchup: Do not Know | 12\% | (33) | 29\% | (80) | 59\% | (166) | 279 |
| 2022 House Vote: Democrat | 66\% | (1351) | 11\% | (226) | 23\% | (481) | 2058 |
| 2022 House Vote: Republican | 5\% | (95) | 88\% | (1775) | 8\% | (153) | 2022 |
| 2022 House Vote: Did not Vote | 21\% | (166) | 51\% | (394) | 28\% | (215) | 775 |
| 2020 Vote: Joe Biden | 65\% | (1475) | 10\% | (222) | 26\% | (585) | 2282 |
| 2020 Vote: Donald Trump | 3\% | (63) | 90\% | (2031) | 7\% | (153) | 2247 |
| 2020 Vote: Someone Else | 10\% | (7) | 38\% | (27) | 51\% | (36) | 70 |
| 2020 Vote: Did not Vote | 24\% | (85) | 46\% | (165) | 30\% | (107) | 357 |
| 2016 Vote: Hillary Clinton | $71 \%$ | (1142) | 8\% | (136) | 21\% | (338) | 1616 |
| 2016 Vote: Donald Trump | 6\% | (130) | 84\% | (1707) | 9\% | (186) | 2024 |
| 2016 Vote: Someone Else | 27\% | (46) | $31 \%$ | (54) | 42\% | (73) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (64) | 44\% | (85) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $22 \%$ | (47) | 56\% | (122) | 22\% | (49) | 218 |

[^186]Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your state

| Demographic | Better off under Biden |  | Better off | under Trump | About t | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1630) | 49\% | (2445) | 18\% | (881) | 4956 |
| U.S. Economy: Wrong Track | 18\% | (643) | 62\% | (2197) | 19\% | (677) | 3516 |
| U.S. Economy: Right Direction | 69\% | (987) | 17\% | (249) | 14\% | (204) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 86\% | (1290) | 4\% | (56) | 10\% | (156) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 5\% | (122) | 88\% | (2249) | 7\% | (177) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 24\% | (218) | 15\% | (140) | 60\% | (547) | 905 |
| Top 2024 Issue: Economy | 18\% | (317) | 66\% | (1178) | 16\% | (279) | 1774 |
| Community: Urban | 42\% | (473) | 38\% | (436) | 20\% | (223) | 1133 |
| Community: Suburban | 33\% | (805) | 48\% | (1170) | 18\% | (448) | 2423 |
| Community: Rural | 25\% | (351) | 60\% | (839) | 15\% | (209) | 1400 |
| Community/Gender: Urban Women | 41\% | (225) | 35\% | (196) | 24\% | (132) | 553 |
| Community/Gender: Urban Men | 43\% | (248) | 41\% | (240) | 16\% | (91) | 580 |
| Community/Gender: Rural Women | 24\% | (196) | 58\% | (472) | 18\% | (146) | 814 |
| Community/Gender: Rural Men | 26\% | (155) | 63\% | (367) | $11 \%$ | (64) | 586 |
| Community/Gender: Suburban Women | 35\% | (439) | 44\% | (560) | 21\% | (270) | 1269 |
| Community/Gender: Suburban Men | 32\% | (366) | 53\% | (610) | 15\% | (178) | 1154 |
| Homeowner | 32\% | (1228) | $51 \%$ | (1937) | 17\% | (638) | 3803 |
| Renter | 36\% | (364) | 44\% | (443) | 21\% | (210) | 1017 |
| Military HHnm: Yes | 31\% | (242) | 53\% | (412) | 15\% | (118) | 772 |
| Military HH: No | 33\% | (1388) | 49\% | (2034) | 18\% | (763) | 4184 |
| Employ: Private Sector | 32\% | (598) | $51 \%$ | (949) | 18\% | (331) | 1879 |
| Employ: Government | 35\% | (114) | 44\% | (142) | 21\% | (67) | 323 |
| Employ: Self-Employed | 32\% | (143) | $51 \%$ | (228) | 17\% | (76) | 446 |
| Employ: Homemaker | 22\% | (71) | 63\% | (205) | 15\% | (47) | 323 |
| Employ: Student | 42\% | (54) | $32 \%$ | (42) | 26\% | (34) | 130 |
| Employ: Retired | $36 \%$ | (459) | 49\% | (623) | 15\% | (185) | 1267 |
| Employ: Unemployed | 30\% | (107) | 44\% | (153) | 26\% | (91) | 350 |
| Employ: Other | 35\% | (83) | 44\% | (105) | 21\% | (50) | 238 |
| Self + Household: White-Collar | 39\% | (768) | 45\% | (889) | 16\% | (324) | 1981 |
| Self + Household: Blue Collar | 29\% | (669) | 54\% | (1236) | 16\% | (368) | 2273 |

Continued on next page

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your state

| Demographic | Better off under Biden |  | Better off under Trump |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1630) | 49\% | (2445) | 18\% | (881) | 4956 |
| Union HH: Yes | 43\% | (152) | 45\% | (161) | 12\% | (45) | 358 |
| Union HH: No | $32 \%$ | (1478) | 50\% | (2284) | 18\% | (836) | 4598 |
| LGBTQ+: Yes | 42\% | (218) | $31 \%$ | (157) | 27\% | (139) | 514 |
| LGBTQ+: No | 32\% | (1412) | $52 \%$ | (2288) | 17\% | (741) | 4442 |
| Motivated to Vote | 34\% | (1533) | 50\% | (2287) | 16\% | (726) | 4547 |
| Parent: Yes | 29\% | (445) | 54\% | (819) | 17\% | (256) | 1520 |
| Parent: No | $34 \%$ | (1185) | 47\% | (1626) | 18\% | (625) | 3436 |
| COVID Vaccine: Yes | $41 \%$ | (1450) | $39 \%$ | (1368) | 19\% | (682) | 3501 |
| COVID Vaccine: No | 12\% | (180) | $74 \%$ | (1077) | 14\% | (198) | 1455 |
| Student Loans: Yes | 36\% | (284) | 41\% | (320) | 22\% | (174) | 778 |
| Student Loans: No | 32\% | (1346) | $51 \%$ | (2125) | 17\% | (707) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your city/town

| Demographic | Better off under Biden |  | Better off under Trump |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1543) | 48\% | (2373) | 21\% | (1040) | 4956 |
| Gender: Male | 32\% | (734) | $51 \%$ | (1179) | 18\% | (407) | 2320 |
| Gender: Female | $31 \%$ | (809) | 45\% | (1194) | $24 \%$ | (633) | 2636 |
| Age: 18-34 | 29\% | (377) | 47\% | (615) | $24 \%$ | (318) | 1309 |
| Age: 35-44 | 34\% | (226) | 44\% | (299) | 22\% | (147) | 672 |
| Age: 45-64 | 30\% | (508) | 51\% | (872) | 20\% | (335) | 1715 |
| Age: 65+ | 34\% | (432) | 47\% | (588) | 19\% | (240) | 1260 |
| GenZers: 1997-2012 | $31 \%$ | (190) | 43\% | (270) | 26\% | (163) | 623 |
| Millennials: 1981-1996 | $31 \%$ | (395) | 47\% | (608) | 22\% | (284) | 1287 |
| GenXers: 1965-1980 | 29\% | (399) | 51\% | (686) | 20\% | (273) | 1358 |
| Baby Boomers: 1946-1964 | 33\% | (522) | 48\% | (744) | 19\% | (294) | 1559 |
| Educ: < College | 28\% | (875) | 52\% | (1610) | 20\% | (638) | 3122 |
| Educ: Bachelors degree | $33 \%$ | (384) | 46\% | (532) | $22 \%$ | (252) | 1169 |
| Educ: Post-grad | 43\% | (284) | 35\% | (231) | 23\% | (150) | 665 |
| Income: Under 50k | 32\% | (645) | 45\% | (903) | 23\% | (460) | 2009 |
| Income: 50k-100k | 30\% | (533) | 51\% | (922) | 19\% | (340) | 1795 |
| Income: 100k+ | 32\% | (365) | 48\% | (547) | $21 \%$ | (239) | 1152 |
| Ethnicity: White (Non-Hispanic) | 27\% | (966) | $53 \%$ | (1946) | 20\% | (726) | 3637 |
| Ethnicity: Hispanic | $33 \%$ | (115) | 47\% | (161) | 20\% | (67) | 343 |
| Ethnicity: Black (Non-Hispanic) | $51 \%$ | (370) | 25\% | (183) | 24\% | (177) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 38\% | (93) | 34\% | (83) | 28\% | (69) | 246 |
| All Christian | 28\% | (702) | 53\% | (1338) | 19\% | (476) | 2517 |
| All Non-Christian | 40\% | (92) | 35\% | (80) | 25\% | (56) | 228 |
| Atheist | 54\% | (103) | 25\% | (48) | $21 \%$ | (39) | 191 |
| Agnostic/Nothing in particular | 37\% | (436) | 37\% | (442) | 25\% | (300) | 1178 |
| Something Else | 25\% | (210) | 55\% | (465) | 20\% | (168) | 843 |
| Evangelical | 20\% | (277) | 63\% | (872) | 17\% | (234) | 1383 |
| Non-Evangelical | 32\% | (612) | 47\% | (895) | $21 \%$ | (402) | 1909 |
| PID: Dem (no lean) | 64\% | (1156) | 11\% | (201) | 25\% | (457) | 1814 |
| PID: Ind (no lean) | 24\% | (303) | 44\% | (553) | 31\% | (393) | 1249 |
| PID: Rep (no lean) | $4 \%$ | (83) | 86\% | (1619) | 10\% | (190) | 1893 |

[^187]Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your city/town

| Demographic | Better off under Biden |  | Better off | under Trump | About th | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1543) | 48\% | (2373) | 21\% | (1040) | 4956 |
| PID/Gender: Dem Men | 66\% | (518) | 15\% | (115) | 19\% | (151) | 784 |
| PID/Gender: Dem Women | 62\% | (639) | 8\% | (86) | 30\% | (305) | 1031 |
| PID/Gender: Ind Men | 25\% | (161) | 47\% | (297) | 28\% | (181) | 639 |
| PID/Gender: Ind Women | 23\% | (143) | 42\% | (256) | 35\% | (212) | 611 |
| PID/Gender: Rep Men | 6\% | (56) | 85\% | (767) | 8\% | (75) | 898 |
| PID/Gender: Rep Women | 3\% | (27) | 86\% | (852) | 12\% | (116) | 995 |
| Ideo: Liberal (1-3) | 62\% | (904) | 15\% | (213) | 23\% | (334) | 1451 |
| Ideo: Moderate (4) | $33 \%$ | (464) | 39\% | (540) | 28\% | (393) | 1396 |
| Ideo: Conservative (5-7) | 8\% | (151) | 80\% | (1545) | 12\% | (241) | 1937 |
| Ideo/PID: Conservative Republican | 3\% | (43) | 88\% | (1254) | 9\% | (123) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (40) | 76\% | (336) | 14\% | (63) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 53\% | (360) | 17\% | (119) | 30\% | (205) | 683 |
| Ideo/PID: Liberal Democrat | $72 \%$ | (779) | 7\% | (76) | 21\% | (229) | 1085 |
| Unfavorable of Biden and Trump | 16\% | (136) | $34 \%$ | (294) | 50\% | (429) | 859 |
| 2024 H2H Matchup: Biden Voter | 69\% | (1444) | 5\% | (109) | 25\% | (528) | 2081 |
| 2024 H2H Matchup: Trump Voter | 2\% | (53) | 90\% | (2141) | 8\% | (195) | 2390 |
| 2024 H2H Matchup: Would not Vote | 13\% | (26) | 22\% | (45) | 65\% | (135) | 206 |
| 2024 H2H Matchup: Do not Know | 7\% | (20) | 28\% | (78) | 65\% | (182) | 279 |
| 2022 House Vote: Democrat | 63\% | (1294) | 11\% | (217) | 27\% | (547) | 2058 |
| 2022 House Vote: Republican | 4\% | (83) | 85\% | (1725) | 11\% | (215) | 2022 |
| 2022 House Vote: Did not Vote | 19\% | (149) | 50\% | (384) | 31\% | (241) | 775 |
| 2020 Vote: Joe Biden | 62\% | (1409) | 9\% | (214) | 29\% | (659) | 2282 |
| 2020 Vote: Donald Trump | 2\% | (51) | 88\% | (1971) | 10\% | (225) | 2247 |
| 2020 Vote: Someone Else | 7\% | (5) | 33\% | (24) | 59\% | (42) | 70 |
| 2020 Vote: Did not Vote | 22\% | (78) | 46\% | (165) | 32\% | (114) | 357 |
| 2016 Vote: Hillary Clinton | 68\% | (1096) | 8\% | (131) | 24\% | (389) | 1616 |
| 2016 Vote: Donald Trump | 6\% | (123) | 81\% | (1644) | 13\% | (257) | 2024 |
| 2016 Vote: Someone Else | 24\% | (42) | 30\% | (52) | 46\% | (79) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 30\% | (59) | 43\% | (84) | 26\% | (51) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 22\% | (48) | 54\% | (118) | 24\% | (53) | 218 |

[^188]Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your city/town

| Demographic | Better off under Biden |  | Better off | under Trump | About th | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1543) | 48\% | (2373) | 21\% | (1040) | 4956 |
| U.S. Economy: Wrong Track | 17\% | (599) | 60\% | (2122) | 23\% | (795) | 3516 |
| U.S. Economy: Right Direction | 66\% | (944) | 17\% | (251) | 17\% | (244) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 83\% | (1246) | 4\% | (53) | 14\% | (204) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $4 \%$ | (106) | 86\% | (2197) | 10\% | (246) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $21 \%$ | (192) | 14\% | (123) | 65\% | (590) | 905 |
| Top 2024 Issue: Economy | 17\% | (299) | 64\% | (1130) | 19\% | (345) | 1774 |
| Community: Urban | 41\% | (460) | 37\% | (423) | 22\% | (251) | 1133 |
| Community: Suburban | $31 \%$ | (763) | 47\% | (1145) | $21 \%$ | (515) | 2423 |
| Community: Rural | 23\% | (321) | 58\% | (806) | 20\% | (274) | 1400 |
| Community/Gender: Urban Women | 39\% | (213) | 36\% | (200) | 25\% | (140) | 553 |
| Community/Gender: Urban Men | 42\% | (246) | 38\% | (223) | 19\% | (111) | 580 |
| Community/Gender: Rural Women | $22 \%$ | (178) | 56\% | (453) | 22\% | (183) | 814 |
| Community/Gender: Rural Men | 24\% | (143) | 60\% | (352) | 15\% | (91) | 586 |
| Community/Gender: Suburban Women | $33 \%$ | (418) | 43\% | (541) | 24\% | (310) | 1269 |
| Community/Gender: Suburban Men | 30\% | (345) | $52 \%$ | (604) | 18\% | (205) | 1154 |
| Homeowner | $31 \%$ | (1161) | 49\% | (1874) | 20\% | (768) | 3803 |
| Renter | $34 \%$ | (347) | 43\% | (438) | 23\% | (231) | 1017 |
| Military HHnm: Yes | 30\% | (230) | $53 \%$ | (407) | 18\% | (135) | 772 |
| Military HH: No | $31 \%$ | (1313) | 47\% | (1966) | 22\% | (905) | 4184 |
| Employ: Private Sector | $31 \%$ | (582) | 49\% | (911) | $21 \%$ | (385) | 1879 |
| Employ: Government | $34 \%$ | (111) | 43\% | (138) | 23\% | (74) | 323 |
| Employ: Self-Employed | $29 \%$ | (132) | $52 \%$ | (231) | 19\% | (84) | 446 |
| Employ: Homemaker | 21\% | (67) | 61\% | (197) | 18\% | (60) | 323 |
| Employ: Student | 35\% | (45) | $33 \%$ | (43) | 33\% | (42) | 130 |
| Employ: Retired | $34 \%$ | (429) | 47\% | (598) | 19\% | (240) | 1267 |
| Employ: Unemployed | 29\% | (102) | 43\% | (151) | 28\% | (98) | 350 |
| Employ: Other | 32\% | (76) | 44\% | (105) | $24 \%$ | (57) | 238 |
| Self + Household: White-Collar | 36\% | (708) | 43\% | (861) | $21 \%$ | (412) | 1981 |
| Self + Household: Blue Collar | 28\% | (642) | 53\% | (1196) | 19\% | (435) | 2273 |

Continued on next page

Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? - Your city/town

| Demographic | Better off under Biden |  | Better off under Trump |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1543) | 48\% | (2373) | 21\% | (1040) | 4956 |
| Union HH: Yes | 41\% | (148) | 45\% | (160) | 14\% | (50) | 358 |
| Union HH: No | 30\% | (1395) | 48\% | (2213) | 22\% | (990) | 4598 |
| LGBTQ+: Yes | 40\% | (207) | 28\% | (144) | 32\% | (163) | 514 |
| LGBTQ+: No | 30\% | (1336) | 50\% | (2229) | 20\% | (877) | 4442 |
| Motivated to Vote | 32\% | (1454) | 49\% | (2221) | 19\% | (872) | 4547 |
| Parent: Yes | 28\% | (419) | 53\% | (802) | 20\% | (299) | 1520 |
| Parent: No | 33\% | (1124) | 46\% | (1571) | 22\% | (741) | 3436 |
| COVID Vaccine: Yes | 39\% | (1359) | 38\% | (1318) | 24\% | (823) | 3501 |
| COVID Vaccine: No | 13\% | (184) | 72\% | (1055) | 15\% | (217) | 1455 |
| Student Loans: Yes | 35\% | (273) | 39\% | (302) | 26\% | (203) | 778 |
| Student Loans: No | 30\% | (1270) | 50\% | (2072) | 20\% | (837) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

| Demographic | Better off under Trump |  | Better off under Biden |  | About the same under both |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2548) | 30\% | (1502) | 18\% | (905) | 4956 |
| Gender: Male | 54\% | (1263) | 30\% | (694) | 16\% | (364) | 2320 |
| Gender: Female | 49\% | (1285) | 31\% | (809) | 21\% | (542) | 2636 |
| Age: 18-34 | 53\% | (696) | 28\% | (371) | 19\% | (243) | 1309 |
| Age: 35-44 | 45\% | (305) | 34\% | (230) | 20\% | (137) | 672 |
| Age: 45-64 | 54\% | (934) | 29\% | (491) | 17\% | (289) | 1715 |
| Age: 65+ | 49\% | (613) | 33\% | (411) | 19\% | (237) | 1260 |
| GenZers: 1997-2012 | 49\% | (304) | 32\% | (200) | 19\% | (120) | 623 |
| Millennials: 1981-1996 | 51\% | (660) | 29\% | (376) | 20\% | (251) | 1287 |
| GenXers: 1965-1980 | 54\% | (738) | 29\% | (391) | 17\% | (229) | 1358 |
| Baby Boomers: 1946-1964 | 50\% | (786) | 32\% | (499) | 18\% | (274) | 1559 |
| Educ: < College | 55\% | (1730) | $28 \%$ | (871) | 17\% | (521) | 3122 |
| Educ: Bachelors degree | 49\% | (569) | $31 \%$ | (367) | 20\% | (233) | 1169 |
| Educ: Post-grad | 38\% | (250) | 40\% | (264) | 23\% | (152) | 665 |
| Income: Under 50k | 49\% | (988) | $31 \%$ | (629) | 20\% | (392) | 2009 |
| Income: 50k-100k | 55\% | (982) | 29\% | (525) | 16\% | (288) | 1795 |
| Income: 100k+ | 50\% | (579) | 30\% | (348) | 20\% | (225) | 1152 |
| Ethnicity: White (Non-Hispanic) | 56\% | (2027) | 26\% | (946) | 18\% | (664) | 3637 |
| Ethnicity: Hispanic | 55\% | (190) | $31 \%$ | (106) | 14\% | (46) | 343 |
| Ethnicity: Black (Non-Hispanic) | 32\% | (236) | 48\% | (352) | 19\% | (142) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% | (95) | 40\% | (98) | $22 \%$ | (53) | 246 |
| All Christian | 57\% | (1427) | 27\% | (683) | 16\% | (406) | 2517 |
| All Non-Christian | 39\% | (89) | 41\% | (93) | 20\% | (45) | 228 |
| Atheist | 26\% | (50) | 56\% | (106) | 18\% | (35) | 191 |
| Agnostic/Nothing in particular | 42\% | (493) | 34\% | (404) | 24\% | (281) | 1178 |
| Something Else | 58\% | (489) | 26\% | (216) | 16\% | (138) | 843 |
| Evangelical | 66\% | (916) | $21 \%$ | (285) | 13\% | (183) | 1383 |
| Non-Evangelical | 50\% | (963) | $31 \%$ | (595) | 18\% | (350) | 1909 |
| PID: Dem (no lean) | 15\% | (269) | 63\% | (1141) | 22\% | (404) | 1814 |
| PID: Ind (no lean) | 50\% | (623) | 23\% | (286) | 27\% | (341) | 1249 |
| PID: Rep (no lean) | 88\% | (1657) | 4\% | (75) | 8\% | (160) | 1893 |

Continued on next page

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

| Demographic | Better off under Trump |  | Better of | under Biden | out th | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2548) | 30\% | (1502) | 18\% | (905) | 4956 |
| PID/Gender: Dem Men | 19\% | (145) | 64\% | (499) | 18\% | (140) | 784 |
| PID/Gender: Dem Women | 12\% | (123) | 62\% | (642) | 26\% | (265) | 1031 |
| PID/Gender: Ind Men | $51 \%$ | (325) | 23\% | (149) | 26\% | (165) | 639 |
| PID/Gender: Ind Women | 49\% | (298) | $22 \%$ | (137) | 29\% | (176) | 611 |
| PID/Gender: Rep Men | 88\% | (793) | 5\% | (45) | 7\% | (59) | 898 |
| PID/Gender: Rep Women | 87\% | (864) | 3\% | (30) | 10\% | (101) | 995 |
| Ideo: Liberal (1-3) | 18\% | (266) | 60\% | (874) | 21\% | (311) | 1451 |
| Ideo: Moderate (4) | 43\% | (601) | $32 \%$ | (445) | 25\% | (351) | 1396 |
| Ideo: Conservative (5-7) | 82\% | (1593) | 8\% | (155) | 10\% | (189) | 1937 |
| Ideo/PID: Conservative Republican | 90\% | (1275) | 3\% | (43) | 7\% | (102) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 80\% | (352) | 7\% | (32) | 13\% | (55) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 22\% | (152) | 53\% | (360) | 25\% | (171) | 683 |
| Ideo/PID: Liberal Democrat | 10\% | (107) | 70\% | (762) | 20\% | (215) | 1085 |
| Unfavorable of Biden and Trump | 41\% | (348) | 16\% | (140) | 43\% | (372) | 859 |
| 2024 H2H Matchup: Biden Voter | 8\% | (176) | 68\% | (1417) | 23\% | (488) | 2081 |
| 2024 H2H Matchup: Trump Voter | 93\% | (2220) | 1\% | (32) | 6\% | (138) | 2390 |
| 2024 H2H Matchup: Would not Vote | $31 \%$ | (63) | 14\% | (28) | 56\% | (115) | 206 |
| 2024 H2H Matchup: Do not Know | $32 \%$ | (89) | 9\% | (26) | 59\% | (165) | 279 |
| 2022 House Vote: Democrat | 14\% | (294) | 61\% | (1254) | 25\% | (511) | 2058 |
| 2022 House Vote: Republican | 89\% | (1795) | 3\% | (67) | 8\% | (160) | 2022 |
| 2022 House Vote: Did not Vote | 53\% | (411) | 22\% | (170) | 25\% | (194) | 775 |
| 2020 Vote: Joe Biden | 14\% | (319) | 60\% | (1365) | 26\% | (599) | 2282 |
| 2020 Vote: Donald Trump | 90\% | (2020) | 2\% | (48) | 8\% | (178) | 2247 |
| 2020 Vote: Someone Else | 43\% | (30) | 10\% | (7) | 47\% | (33) | 70 |
| 2020 Vote: Did not Vote | 50\% | (179) | 23\% | (83) | 27\% | (95) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (195) | 65\% | (1048) | 23\% | (373) | 1616 |
| 2016 Vote: Donald Trump | 85\% | (1712) | 5\% | (100) | 10\% | (212) | 2024 |
| 2016 Vote: Someone Else | 36\% | (62) | 24\% | (42) | 40\% | (69) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (90) | 30\% | (59) | 23\% | (45) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 59\% | (128) | 19\% | (42) | 22\% | (48) | 218 |

[^189]Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

| Demographic | Better off under Trump |  | Better off | under Biden | About th | same under oth | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (2548) | 30\% | (1502) | 18\% | (905) | 4956 |
| U.S. Economy: Wrong Track | 65\% | (2278) | 18\% | (616) | 18\% | (622) | 3516 |
| U.S. Economy: Right Direction | 19\% | (271) | 62\% | (886) | 20\% | (283) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | - | (0) | 100\% | (1502) | - | (0) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 100\% | (2548) | - | (0) | - | (0) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | - | (0) | - | (0) | 100\% | (905) | 905 |
| Top 2024 Issue: Economy | 69\% | (1216) | 16\% | (291) | 15\% | (267) | 1774 |
| Community: Urban | 40\% | (456) | 39\% | (444) | 21\% | (233) | 1133 |
| Community: Suburban | 51\% | (1236) | $31 \%$ | (749) | 18\% | (438) | 2423 |
| Community: Rural | 61\% | (857) | 22\% | (309) | 17\% | (234) | 1400 |
| Community/Gender: Urban Women | 38\% | (209) | 37\% | (206) | 25\% | (137) | 553 |
| Community/Gender: Urban Men | 43\% | (247) | 41\% | (237) | 17\% | (96) | 580 |
| Community/Gender: Rural Women | 59\% | (484) | $22 \%$ | (181) | 18\% | (149) | 814 |
| Community/Gender: Rural Men | 64\% | (373) | 22\% | (129) | 14\% | (85) | 586 |
| Community/Gender: Suburban Women | 47\% | (592) | 33\% | (421) | 20\% | (255) | 1269 |
| Community/Gender: Suburban Men | 56\% | (644) | 28\% | (328) | 16\% | (183) | 1154 |
| Homeowner | 52\% | (1996) | 30\% | (1140) | 18\% | (667) | 3803 |
| Renter | 48\% | (484) | 32\% | (330) | 20\% | (203) | 1017 |
| Military HHnm: Yes | $54 \%$ | (418) | 28\% | (219) | 18\% | (135) | 772 |
| Military HH: No | 51\% | (2131) | $31 \%$ | (1284) | 18\% | (770) | 4184 |
| Employ: Private Sector | 52\% | (984) | 30\% | (564) | 18\% | (331) | 1879 |
| Employ: Government | 48\% | (154) | 34\% | (109) | 19\% | (60) | 323 |
| Employ: Self-Employed | 56\% | (248) | 29\% | (128) | 16\% | (70) | 446 |
| Employ: Homemaker | 65\% | (210) | 18\% | (57) | 17\% | (56) | 323 |
| Employ: Student | 37\% | (49) | 35\% | (46) | 27\% | (35) | 130 |
| Employ: Retired | 50\% | (630) | $33 \%$ | (423) | 17\% | (214) | 1267 |
| Employ: Unemployed | 45\% | (156) | 29\% | (101) | 27\% | (93) | 350 |
| Employ: Other | 50\% | (118) | 32\% | (75) | 19\% | (45) | 238 |
| Self + Household: White-Collar | 47\% | (925) | 34\% | (680) | 19\% | (376) | 1981 |
| Self + Household: Blue Collar | 57\% | (1301) | 27\% | (617) | 16\% | (355) | 2273 |

Continued on next page

Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

| Demographic |  |  |  | About the same under |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| both |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

| Demographic | Increased |  | Decreased |  | Remained stable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 71\% | (3535) | 6\% | (303) | 23\% | (1119) | 4956 |
| Gender: Male | 70\% | (1618) | 7\% | (157) | 23\% | (545) | 2320 |
| Gender: Female | 73\% | (1916) | 6\% | (146) | 22\% | (574) | 2636 |
| Age: 18-34 | $73 \%$ | (951) | 7\% | (96) | 20\% | (262) | 1309 |
| Age: 35-44 | 71\% | (479) | 7\% | (49) | 21\% | (144) | 672 |
| Age: 45-64 | 71\% | (1209) | 5\% | (92) | 24\% | (414) | 1715 |
| Age: 65+ | $71 \%$ | (896) | 5\% | (65) | 24\% | (299) | 1260 |
| GenZers: 1997-2012 | 71\% | (442) | 9\% | (58) | 20\% | (123) | 623 |
| Millennials: 1981-1996 | 73\% | (935) | 6\% | (81) | 21\% | (271) | 1287 |
| GenXers: 1965-1980 | 71\% | (959) | 6\% | (80) | 23\% | (318) | 1358 |
| Baby Boomers: 1946-1964 | 71\% | (1107) | 5\% | (77) | 24\% | (376) | 1559 |
| Educ: < College | $74 \%$ | (2298) | 6\% | (184) | 21\% | (640) | 3122 |
| Educ: Bachelors degree | 69\% | (805) | 6\% | (70) | 25\% | (294) | 1169 |
| Educ: Post-grad | 65\% | (432) | 7\% | (49) | 28\% | (184) | 665 |
| Income: Under 50k | 73\% | (1473) | 6\% | (128) | 20\% | (408) | 2009 |
| Income: 50k-100k | 71\% | (1277) | 6\% | (109) | 23\% | (409) | 1795 |
| Income: 100k+ | 68\% | (784) | 6\% | (66) | 26\% | (301) | 1152 |
| Ethnicity: White (Non-Hispanic) | 72\% | (2626) | 5\% | (186) | 23\% | (825) | 3637 |
| Ethnicity: Hispanic | 75\% | (257) | 8\% | (26) | 18\% | (60) | 343 |
| Ethnicity: Black (Non-Hispanic) | 66\% | (481) | 10\% | (76) | 24\% | (174) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 70\% | (172) | 6\% | (15) | 24\% | (59) | 246 |
| All Christian | $72 \%$ | (1819) | 6\% | (146) | 22\% | (552) | 2517 |
| All Non-Christian | 69\% | (157) | 5\% | (12) | 26\% | (59) | 228 |
| Atheist | 50\% | (96) | 10\% | (19) | 40\% | (76) | 191 |
| Agnostic/Nothing in particular | 67\% | (789) | 7\% | (86) | 26\% | (303) | 1178 |
| Something Else | 80\% | (674) | 5\% | (40) | 15\% | (129) | 843 |
| Evangelical | 81\% | (1117) | 5\% | (63) | 15\% | (204) | 1383 |
| Non-Evangelical | 69\% | (1325) | 6\% | (118) | 24\% | (466) | 1909 |
| PID: Dem (no lean) | 57\% | (1037) | 10\% | (190) | 32\% | (587) | 1814 |
| PID: Ind (no lean) | 71\% | (889) | 5\% | (57) | 24\% | (303) | 1249 |
| PID: Rep (no lean) | 85\% | (1608) | 3\% | (56) | 12\% | (229) | 1893 |

Continued on next page

Table BLMB19: In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

| Demographic | Increased |  | Decreased |  | Remained stable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 71\% | (3535) | 6\% | (303) | 23\% | (1119) | 4956 |
| PID/Gender: Dem Men | 57\% | (448) | 12\% | (93) | $31 \%$ | (243) | 784 |
| PID/Gender: Dem Women | 57\% | (590) | 9\% | (97) | $33 \%$ | (344) | 1031 |
| PID/Gender: Ind Men | 69\% | (440) | 4\% | (29) | 27\% | (170) | 639 |
| PID/Gender: Ind Women | 74\% | (449) | 5\% | (29) | $22 \%$ | (133) | 611 |
| PID/Gender: Rep Men | 81\% | (730) | 4\% | (35) | 15\% | (132) | 898 |
| PID/Gender: Rep Women | 88\% | (878) | 2\% | (20) | 10\% | (97) | 995 |
| Ideo: Liberal (1-3) | 55\% | (804) | 12\% | (169) | 33\% | (478) | 1451 |
| Ideo: Moderate (4) | 68\% | (956) | 6\% | (78) | 26\% | (362) | 1396 |
| Ideo: Conservative (5-7) | 84\% | (1628) | 3\% | (53) | 13\% | (256) | 1937 |
| Ideo/PID: Conservative Republican | 86\% | (1225) | 2\% | (26) | 12\% | (168) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 80\% | (353) | 7\% | (30) | 13\% | (57) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 63\% | (431) | 9\% | (61) | 28\% | (191) | 683 |
| Ideo/PID: Liberal Democrat | 52\% | (567) | 12\% | (128) | 36\% | (390) | 1085 |
| Unfavorable of Biden and Trump | 73\% | (629) | 5\% | (41) | $22 \%$ | (190) | 859 |
| 2024 H2H Matchup: Biden Voter | 53\% | (1102) | 10\% | (217) | 37\% | (761) | 2081 |
| 2024 H2H Matchup: Trump Voter | 86\% | (2064) | 2\% | (56) | 11\% | (269) | 2390 |
| 2024 H2H Matchup: Would not Vote | 78\% | (161) | 7\% | (15) | 15\% | (30) | 206 |
| 2024 H2H Matchup: Do not Know | 74\% | (207) | 5\% | (15) | $21 \%$ | (58) | 279 |
| 2022 House Vote: Democrat | 56\% | (1149) | 10\% | (207) | 34\% | (703) | 2058 |
| 2022 House Vote: Republican | 85\% | (1719) | 2\% | (50) | 13\% | (253) | 2022 |
| 2022 House Vote: Did not Vote | 77\% | (595) | 5\% | (40) | 18\% | (139) | 775 |
| 2020 Vote: Joe Biden | 56\% | (1280) | 10\% | (221) | 34\% | (781) | 2282 |
| 2020 Vote: Donald Trump | 86\% | (1938) | 2\% | (49) | 12\% | (260) | 2247 |
| 2020 Vote: Someone Else | 75\% | (53) | 6\% | (4) | 19\% | (14) | 70 |
| 2020 Vote: Did not Vote | 74\% | (264) | 8\% | (29) | 18\% | (64) | 357 |
| 2016 Vote: Hillary Clinton | 53\% | (858) | $11 \%$ | (184) | 36\% | (574) | 1616 |
| 2016 Vote: Donald Trump | 85\% | (1712) | 2\% | (41) | 13\% | (271) | 2024 |
| 2016 Vote: Someone Else | 68\% | (119) | 5\% | (8) | 27\% | (47) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 78\% | (152) | 8\% | (15) | 14\% | (27) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 72\% | (156) | 7\% | (15) | 22\% | (47) | 218 |

[^190]Table BLMB19: In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

| Demographic | Increased |  | Decreased |  | Remained stable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 71\% | (3535) | 6\% | (303) | 23\% | (1119) | 4956 |
| U.S. Economy: Wrong Track | 80\% | (2822) | 4\% | (131) | 16\% | (563) | 3516 |
| U.S. Economy: Right Direction | 49\% | (712) | 12\% | (171) | 39\% | (556) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 51\% | (761) | 12\% | (179) | 37\% | (562) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 86\% | (2193) | 3\% | (72) | $11 \%$ | (283) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 64\% | (581) | 6\% | (51) | 30\% | (273) | 905 |
| Top 2024 Issue: Economy | 81\% | (1438) | 3\% | (52) | 16\% | (283) | 1774 |
| Community: Urban | 69\% | (785) | 7\% | (83) | 23\% | (264) | 1133 |
| Community: Suburban | 69\% | (1679) | 6\% | (155) | 24\% | (589) | 2423 |
| Community: Rural | 76\% | (1070) | 5\% | (65) | 19\% | (265) | 1400 |
| Community/Gender: Urban Women | 70\% | (384) | 9\% | (47) | 22\% | (121) | 553 |
| Community/Gender: Urban Men | 69\% | (401) | 6\% | (36) | 25\% | (143) | 580 |
| Community/Gender: Rural Women | 78\% | (636) | 3\% | (26) | 19\% | (153) | 814 |
| Community/Gender: Rural Men | 74\% | (434) | 7\% | (40) | 19\% | (112) | 586 |
| Community/Gender: Suburban Women | 71\% | (896) | 6\% | (73) | 24\% | (300) | 1269 |
| Community/Gender: Suburban Men | 68\% | (783) | 7\% | (81) | 25\% | (290) | 1154 |
| Homeowner | 71\% | (2707) | 6\% | (217) | 23\% | (879) | 3803 |
| Renter | 71\% | (724) | 7\% | (76) | 21\% | (216) | 1017 |
| Military HHnm: Yes | 76\% | (589) | 5\% | (39) | 19\% | (143) | 772 |
| Military HH: No | 70\% | (2946) | 6\% | (263) | 23\% | (975) | 4184 |
| Employ: Private Sector | 71\% | (1326) | 6\% | (122) | 23\% | (430) | 1879 |
| Employ: Government | 71\% | (229) | 7\% | (21) | 22\% | (72) | 323 |
| Employ: Self-Employed | $72 \%$ | (323) | 6\% | (28) | $21 \%$ | (95) | 446 |
| Employ: Homemaker | 77\% | (248) | 4\% | (13) | 19\% | (62) | 323 |
| Employ: Student | 67\% | (86) | 9\% | (12) | 24\% | (32) | 130 |
| Employ: Retired | 71\% | (894) | 5\% | (64) | 24\% | (308) | 1267 |
| Employ: Unemployed | 69\% | (243) | 9\% | (32) | 22\% | (75) | 350 |
| Employ: Other | 77\% | (184) | 4\% | (10) | 18\% | (44) | 238 |
| Self + Household: White-Collar | 66\% | (1314) | 8\% | (152) | 26\% | (515) | 1981 |
| Self + Household: Blue Collar | 74\% | (1690) | 5\% | (115) | 21\% | (467) | 2273 |
| Union HH: Yes | 64\% | (230) | 12\% | (44) | 24\% | (84) | 358 |
| Union HH: No | 72\% | (3305) | 6\% | (259) | 22\% | (1034) | 4598 |

[^191]Table BLMB19: In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

| Demographic | Increased |  | Decreased | Remained stable |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $71 \%$ | $(3535)$ | $6 \%$ | $(303)$ | $(1119)$ |  |
| LGBTQ+: Yes | $64 \%$ | $(327)$ | $10 \%$ | $(52)$ | $23 \%$ | $26 \%$ |
| LGBTQ+: No | $72 \%$ | $(3208)$ | $6 \%$ | $(250)$ | $235)$ |  |
| Motivated to Vote | $71 \%$ | $(3237)$ | $6 \%$ | $(264)$ | $(984)$ |  |
| Parent: Yes | $73 \%$ | $(1111)$ | $6 \%$ | $(96)$ | $23 \%$ | $(1045)$ |
| Parent: No | $71 \%$ | $(2424)$ | $6 \%$ | $(206)$ | $21 \%$ | $(313)$ |
| COVID Vaccine: Yes | $67 \%$ | $(2349)$ | $7 \%$ | $(236)$ | $23 \%$ | $(806)$ |
| COVID Vaccine: No | $81 \%$ | $(1185)$ | $5 \%$ | $(67)$ | $26 \%$ | $(916)$ |
| Student Loans: Yes | $74 \%$ | $(576)$ | $7 \%$ | $(51)$ | $14 \%$ | $(203)$ |
| Student Loans: No | $71 \%$ | $(2959)$ | $6 \%$ | $(251)$ | $19 \%$ | $(151)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_1: In the next year, how worried are you, if at all, that you or a member of your household will - Lose their job due to a lay-off

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (753) | 21\% | (1037) | 24\% | (1198) | 25\% | (1239) | 15\% | (729) | 4956 |
| Gender: Male | 15\% | (348) | 22\% | (514) | 24\% | (553) | 26\% | (603) | 13\% | (302) | 2320 |
| Gender: Female | 15\% | (406) | 20\% | (523) | 24\% | (644) | 24\% | (636) | 16\% | (426) | 2636 |
| Age: 18-34 | 23\% | (297) | 25\% | (322) | 27\% | (347) | 20\% | (264) | 6\% | (79) | 1309 |
| Age: 35-44 | 19\% | (125) | 29\% | (197) | 26\% | (172) | 20\% | (137) | 6\% | (41) | 672 |
| Age: 45-64 | 14\% | (241) | 21\% | (361) | 29\% | (497) | 25\% | (435) | $11 \%$ | (181) | 1715 |
| Age: 65+ | 7\% | (90) | 12\% | (157) | 14\% | (182) | 32\% | (404) | $34 \%$ | (427) | 1260 |
| GenZers: 1997-2012 | 25\% | (158) | 24\% | (152) | 28\% | (173) | 18\% | (110) | 5\% | (30) | 623 |
| Millennials: 1981-1996 | 20\% | (253) | 27\% | (348) | 25\% | (326) | 21\% | (276) | 7\% | (84) | 1287 |
| GenXers: 1965-1980 | 15\% | (205) | 24\% | (324) | 29\% | (390) | 24\% | (326) | 8\% | (114) | 1358 |
| Baby Boomers: 1946-1964 | 8\% | (132) | 12\% | (192) | 19\% | (289) | 32\% | (495) | 29\% | (451) | 1559 |
| Educ: < College | 17\% | (539) | 21\% | (656) | 23\% | (727) | 22\% | (696) | 16\% | (504) | 3122 |
| Educ: Bachelors degree | 10\% | (118) | 23\% | (266) | 27\% | (312) | 29\% | (335) | 12\% | (137) | 1169 |
| Educ: Post-grad | 14\% | (96) | 17\% | (115) | 24\% | (159) | $31 \%$ | (208) | 13\% | (87) | 665 |
| Income: Under 50k | 19\% | (376) | 20\% | (400) | 21\% | (413) | 20\% | (409) | 20\% | (411) | 2009 |
| Income: 50k-100k | 13\% | (237) | 21\% | (377) | 27\% | (493) | 26\% | (458) | 13\% | (230) | 1795 |
| Income: 100k+ | 12\% | (140) | 23\% | (260) | 25\% | (292) | 32\% | (372) | 8\% | (88) | 1152 |
| Ethnicity: White (Non-Hispanic) | 13\% | (462) | 19\% | (705) | 25\% | (894) | 26\% | (962) | 17\% | (614) | 3637 |
| Ethnicity: Hispanic | 28\% | (95) | 23\% | (79) | 26\% | (90) | 16\% | (54) | 7\% | (25) | 343 |
| Ethnicity: Black (Non-Hispanic) | 20\% | (146) | 27\% | (194) | 22\% | (159) | 22\% | (158) | 10\% | (73) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 20\% | (50) | 24\% | (59) | 22\% | (55) | 27\% | (66) | 7\% | (17) | 246 |
| All Christian | 13\% | (326) | 20\% | (498) | 24\% | (604) | 26\% | (648) | 18\% | (441) | 2517 |
| All Non-Christian | 18\% | (41) | 23\% | (52) | 18\% | (40) | 28\% | (65) | 13\% | (30) | 228 |
| Atheist | 19\% | (37) | 21\% | (41) | 28\% | (53) | 25\% | (48) | 7\% | (12) | 191 |
| Agnostic/Nothing in particular | 17\% | (201) | 19\% | (229) | 24\% | (289) | 26\% | (309) | 13\% | (150) | 1178 |
| Something Else | 18\% | (149) | 26\% | (218) | 25\% | (211) | 20\% | (169) | $11 \%$ | (96) | 843 |
| Evangelical | 17\% | (232) | 22\% | (299) | 25\% | (348) | $21 \%$ | (296) | 15\% | (208) | 1383 |
| Non-Evangelical | $12 \%$ | (230) | 21\% | (394) | 24\% | (449) | 27\% | (510) | 17\% | (326) | 1909 |
| PID: Dem (no lean) | $14 \%$ | (248) | 19\% | (342) | 25\% | (453) | 29\% | (533) | 13\% | (239) | 1814 |
| PID: Ind (no lean) | 17\% | (207) | 20\% | (251) | 22\% | (279) | 25\% | (308) | 16\% | (205) | 1249 |
| PID: Rep (no lean) | 16\% | (298) | 23\% | (444) | 25\% | (466) | 21\% | (398) | 15\% | (285) | 1893 |

Continued on next page

Table BLMB20_1: In the next year, how worried are you, if at all, that you or a member of your household will - Lose their job due to a lay-off

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (753) | 21\% | (1037) | 24\% | (1198) | 25\% | (1239) | 15\% | (729) | 4956 |
| PID/Gender: Dem Men | 13\% | (105) | 20\% | (160) | 25\% | (195) | 30\% | (238) | 11\% | (85) | 784 |
| PID/Gender: Dem Women | 14\% | (142) | 18\% | (182) | 25\% | (257) | 29\% | (295) | 15\% | (154) | 1031 |
| PID/Gender: Ind Men | 15\% | (96) | 21\% | (133) | 23\% | (147) | 26\% | (169) | 15\% | (94) | 639 |
| PID/Gender: Ind Women | 18\% | (111) | 19\% | (117) | 22\% | (132) | 23\% | (139) | 18\% | (111) | 611 |
| PID/Gender: Rep Men | 16\% | (147) | 25\% | (221) | 24\% | (211) | 22\% | (196) | 14\% | (123) | 898 |
| PID/Gender: Rep Women | 15\% | (152) | 22\% | (223) | 26\% | (255) | 20\% | (202) | 16\% | (162) | 995 |
| Ideo: Liberal (1-3) | 13\% | (188) | 19\% | (279) | 26\% | (380) | 30\% | (442) | 11\% | (163) | 1451 |
| Ideo: Moderate (4) | 17\% | (235) | 20\% | (286) | 23\% | (318) | 24\% | (334) | 16\% | (223) | 1396 |
| Ideo: Conservative (5-7) | 16\% | (304) | 23\% | (439) | 24\% | (460) | 22\% | (435) | 15\% | (298) | 1937 |
| Ideo/PID: Conservative Republican | 15\% | (208) | 22\% | (318) | 25\% | (352) | 22\% | (318) | 16\% | (223) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 20\% | (87) | 28\% | (122) | 24\% | (104) | 16\% | (70) | 13\% | (57) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (126) | 20\% | (134) | 22\% | (147) | 26\% | (175) | 15\% | (102) | 683 |
| Ideo/PID: Liberal Democrat | 10\% | (113) | 19\% | (201) | 28\% | (299) | 32\% | (350) | 11\% | (122) | 1085 |
| Unfavorable of Biden and Trump | 14\% | (123) | 23\% | (197) | 23\% | (199) | 24\% | (206) | 16\% | (133) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (248) | 18\% | (366) | 25\% | (514) | 32\% | (659) | 14\% | (294) | 2081 |
| 2024 H2H Matchup: Trump Voter | 18\% | (431) | 23\% | (555) | 24\% | (583) | 20\% | (474) | 15\% | (348) | 2390 |
| 2024 H2H Matchup: Would not Vote | 19\% | (39) | 24\% | (49) | 22\% | (45) | 22\% | (45) | 14\% | (28) | 206 |
| 2024 H2H Matchup: Do not Know | 13\% | (35) | 24\% | (67) | 20\% | (56) | 22\% | (61) | 21\% | (60) | 279 |
| 2022 House Vote: Democrat | 13\% | (266) | 19\% | (392) | 24\% | (498) | 30\% | (618) | 14\% | (285) | 2058 |
| 2022 House Vote: Republican | 16\% | (328) | 22\% | (452) | 24\% | (476) | 21\% | (434) | 16\% | (331) | 2022 |
| 2022 House Vote: Did not Vote | 18\% | (142) | 22\% | (171) | 26\% | (203) | 21\% | (165) | 12\% | (93) | 775 |
| 2020 Vote: Joe Biden | 13\% | (290) | 19\% | (429) | 24\% | (542) | 31\% | (703) | 14\% | (318) | 2282 |
| 2020 Vote: Donald Trump | 16\% | (361) | 23\% | (511) | 24\% | (545) | 21\% | (473) | 16\% | (358) | 2247 |
| 2020 Vote: Someone Else | 15\% | (11) | 24\% | (17) | 25\% | (17) | 20\% | (14) | 16\% | (11) | 70 |
| 2020 Vote: Did not Vote | 25\% | (91) | 23\% | (81) | 26\% | (94) | 14\% | (49) | 12\% | (42) | 357 |
| 2016 Vote: Hillary Clinton | 12\% | (193) | 17\% | (276) | 24\% | (385) | 33\% | (530) | 14\% | (232) | 1616 |
| 2016 Vote: Donald Trump | 15\% | (309) | 22\% | (455) | 23\% | (458) | 22\% | (454) | 17\% | (348) | 2024 |
| 2016 Vote: Someone Else | 12\% | (21) | 20\% | (35) | 27\% | (46) | 23\% | (40) | 18\% | (31) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 20\% | (39) | 22\% | (42) | 29\% | (56) | 18\% | (35) | 12\% | (23) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 17\% | (37) | 22\% | (47) | 26\% | (56) | 20\% | (44) | 16\% | (34) | 218 |

Continued on next page

Table BLMB20_1: In the next year, how worried are you, if at all, that you or a member of your household will - Lose their job due to a lay-off

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (753) | 21\% | (1037) | 24\% | (1198) | 25\% | (1239) | 15\% | (729) | 4956 |
| U.S. Economy: Wrong Track | 17\% | (596) | 23\% | (795) | 24\% | (836) | 22\% | (765) | 15\% | (525) | 3516 |
| U.S. Economy: Right Direction | 11\% | (157) | 17\% | (242) | 25\% | (362) | 33\% | (474) | 14\% | (204) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (179) | 19\% | (283) | 24\% | (362) | $32 \%$ | (480) | 13\% | (199) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 19\% | (472) | 23\% | (595) | 23\% | (596) | 21\% | (528) | 14\% | (358) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 11\% | (103) | 18\% | (159) | 27\% | (240) | 26\% | (231) | 19\% | (172) | 905 |
| Top 2024 Issue: Economy | 17\% | (304) | 25\% | (445) | 25\% | (448) | 21\% | (379) | 11\% | (198) | 1774 |
| Community: Urban | 19\% | (212) | 24\% | (273) | 22\% | (244) | 23\% | (264) | 12\% | (140) | 1133 |
| Community: Suburban | 14\% | (340) | 20\% | (491) | 26\% | (635) | 25\% | (617) | 14\% | (341) | 2423 |
| Community: Rural | 14\% | (201) | 20\% | (273) | 23\% | (319) | 26\% | (359) | 18\% | (248) | 1400 |
| Community/Gender: Urban Women | 18\% | (97) | 22\% | (121) | 23\% | (129) | 24\% | (133) | 13\% | (73) | 553 |
| Community/Gender: Urban Men | 20\% | (115) | 26\% | (152) | 20\% | (115) | 23\% | (131) | 12\% | (68) | 580 |
| Community/Gender: Rural Women | 15\% | (121) | 18\% | (147) | 23\% | (184) | 25\% | (204) | 19\% | (158) | 814 |
| Community/Gender: Rural Men | 14\% | (80) | 22\% | (126) | 23\% | (135) | 26\% | (155) | 15\% | (90) | 586 |
| Community/Gender: Suburban Women | 15\% | (187) | 20\% | (255) | 26\% | (331) | 24\% | (299) | 15\% | (196) | 1269 |
| Community/Gender: Suburban Men | 13\% | (153) | 20\% | (236) | 26\% | (303) | 27\% | (317) | 13\% | (145) | 1154 |
| Homeowner | 13\% | (496) | 20\% | (760) | 25\% | (943) | 27\% | (1018) | 15\% | (586) | 3803 |
| Renter | 22\% | (220) | 24\% | (246) | 23\% | (229) | 20\% | (204) | 12\% | (118) | 1017 |
| Military HHnm: Yes | 13\% | (103) | 17\% | (134) | 20\% | (154) | 28\% | (218) | 21\% | (162) | 772 |
| Military HH: No | 16\% | (650) | 22\% | (903) | 25\% | (1043) | 24\% | (1021) | $14 \%$ | (566) | 4184 |
| Employ: Private Sector | 16\% | (292) | 28\% | (523) | 29\% | (549) | 24\% | (456) | 3\% | (59) | 1879 |
| Employ: Government | 17\% | (56) | 20\% | (64) | 30\% | (98) | 29\% | (94) | 3\% | (11) | 323 |
| Employ: Self-Employed | 17\% | (78) | 29\% | (128) | 26\% | (117) | 24\% | (105) | 4\% | (19) | 446 |
| Employ: Homemaker | 18\% | (59) | 18\% | (58) | 29\% | (95) | 23\% | (73) | 12\% | (39) | 323 |
| Employ: Student | 21\% | (28) | 21\% | (27) | 30\% | (39) | 23\% | (30) | 5\% | (6) | 130 |
| Employ: Retired | 7\% | (88) | 10\% | (126) | 15\% | (184) | 29\% | (372) | 39\% | (496) | 1267 |
| Employ: Unemployed | 30\% | (105) | 18\% | (62) | 21\% | (72) | 15\% | (53) | 17\% | (58) | 350 |
| Employ: Other | 20\% | (47) | $21 \%$ | (49) | 19\% | (44) | 24\% | (56) | 17\% | (41) | 238 |
| Self + Household: White-Collar | 13\% | (250) | 21\% | (419) | 24\% | (483) | 29\% | (583) | 12\% | (245) | 1981 |
| Self + Household: Blue Collar | 15\% | (346) | 21\% | (477) | 24\% | (553) | 23\% | (530) | 16\% | (366) | 2273 |

[^192]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB20_1
Table BLMB20_1: In the next year, how worried are you, if at all, that you or a member of your household will - Lose their job due to a lay-off

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (753) | 21\% | (1037) | 24\% | (1198) | 25\% | (1239) | 15\% | (729) | 4956 |
| Union HH: Yes | 20\% | (73) | 21\% | (75) | 21\% | (76) | 27\% | (96) | 10\% | (38) | 358 |
| Union HH: No | 15\% | (680) | 21\% | (962) | 24\% | (1122) | 25\% | (1143) | 15\% | (691) | 4598 |
| LGBTQ+: Yes | 21\% | (107) | 21\% | (108) | 22\% | (115) | 23\% | (120) | 12\% | (64) | 514 |
| LGBTQ+: No | 15\% | (646) | 21\% | (930) | 24\% | (1082) | 25\% | (1119) | 15\% | (665) | 4442 |
| Motivated to Vote | 15\% | (675) | 21\% | (933) | 24\% | (1110) | 26\% | (1164) | 15\% | (664) | 4547 |
| Parent: Yes | 21\% | (314) | 27\% | (416) | 26\% | (403) | 20\% | (308) | 5\% | (80) | 1520 |
| Parent: No | 13\% | (440) | 18\% | (621) | 23\% | (795) | 27\% | (931) | 19\% | (648) | 3436 |
| COVID Vaccine: Yes | 14\% | (474) | 20\% | (689) | 24\% | (847) | 28\% | (963) | 15\% | (528) | 3501 |
| COVID Vaccine: No | 19\% | (280) | 24\% | (349) | 24\% | (351) | 19\% | (276) | 14\% | (200) | 1455 |
| Student Loans: Yes | 18\% | (137) | 27\% | (212) | 26\% | (199) | 22\% | (169) | 8\% | (60) | 778 |
| Student Loans: No | 15\% | (616) | 20\% | (825) | 24\% | (999) | 26\% | (1070) | 16\% | (668) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: In the next year, how worried are you, if at all, that you or a member of your household will - Experience periods of long-term unemployment

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (872) | 21\% | (1040) | 24\% | (1184) | 23\% | (1162) | 14\% | (698) | 4956 |
| Gender: Male | 18\% | (406) | 21\% | (479) | 25\% | (577) | 25\% | (572) | 12\% | (286) | 2320 |
| Gender: Female | 18\% | (466) | 21\% | (561) | 23\% | (607) | 22\% | (590) | 16\% | (412) | 2636 |
| Age: 18-34 | 26\% | (346) | 25\% | (325) | 25\% | (330) | 18\% | (233) | 6\% | (75) | 1309 |
| Age: 35-44 | 24\% | (159) | 26\% | (174) | 24\% | (164) | 20\% | (136) | 6\% | (39) | 672 |
| Age: 45-64 | 16\% | (271) | 22\% | (380) | 29\% | (491) | 24\% | (408) | 10\% | (165) | 1715 |
| Age: 65+ | 8\% | (96) | 13\% | (161) | 16\% | (200) | 30\% | (384) | 33\% | (419) | 1260 |
| GenZers: 1997-2012 | 27\% | (171) | 28\% | (173) | 23\% | (145) | 16\% | (102) | 5\% | (32) | 623 |
| Millennials: 1981-1996 | 25\% | (321) | 24\% | (307) | 26\% | (330) | 20\% | (253) | 6\% | (75) | 1287 |
| GenXers: 1965-1980 | 18\% | (241) | 24\% | (330) | 28\% | (384) | 22\% | (305) | 7\% | (98) | 1358 |
| Baby Boomers: 1946-1964 | 8\% | (132) | 14\% | (212) | 19\% | (303) | 30\% | (471) | 28\% | (442) | 1559 |
| Educ: < College | 20\% | (619) | 22\% | (678) | 23\% | (712) | 20\% | (631) | 15\% | (482) | 3122 |
| Educ: Bachelors degree | 13\% | (147) | 20\% | (233) | 29\% | (335) | 28\% | (324) | 11\% | (130) | 1169 |
| Educ: Post-grad | 16\% | (106) | 19\% | (128) | 21\% | (138) | 31\% | (207) | 13\% | (86) | 665 |
| Income: Under 50k | 23\% | (453) | 21\% | (424) | 19\% | (389) | 18\% | (358) | 19\% | (386) | 2009 |
| Income: 50k-100k | 15\% | (274) | 20\% | (364) | 27\% | (486) | 24\% | (439) | 13\% | (232) | 1795 |
| Income: 100k+ | 13\% | (145) | 22\% | (252) | 27\% | (309) | 32\% | (365) | 7\% | (80) | 1152 |
| Ethnicity: White (Non-Hispanic) | 14\% | (511) | 20\% | (737) | 24\% | (890) | 25\% | (917) | 16\% | (582) | 3637 |
| Ethnicity: Hispanic | 30\% | (104) | 24\% | (81) | 25\% | (86) | 14\% | (48) | 7\% | (23) | 343 |
| Ethnicity: Black (Non-Hispanic) | 27\% | (194) | 23\% | (168) | 20\% | (148) | 20\% | (146) | 10\% | (74) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 26\% | (63) | 22\% | (54) | 24\% | (59) | 21\% | (51) | 8\% | (19) | 246 |
| All Christian | 14\% | (357) | 20\% | (504) | 24\% | (604) | 24\% | (614) | 17\% | (437) | 2517 |
| All Non-Christian | 24\% | (55) | 17\% | (38) | 19\% | (44) | 27\% | (60) | 13\% | (30) | 228 |
| Atheist | 24\% | (46) | 23\% | (43) | 23\% | (44) | 26\% | (49) | 5\% | (9) | 191 |
| Agnostic/Nothing in particular | 20\% | (236) | 20\% | (235) | 25\% | (297) | 24\% | (277) | 11\% | (132) | 1178 |
| Something Else | 21\% | (179) | 26\% | (219) | 23\% | (195) | 19\% | (161) | 11\% | (90) | 843 |
| Evangelical | 19\% | (258) | 22\% | (311) | $24 \%$ | (330) | 20\% | (284) | 15\% | (201) | 1383 |
| Non-Evangelical | 14\% | (263) | 20\% | (387) | 24\% | (454) | 25\% | (482) | 17\% | (323) | 1909 |

Continued on next page

Table BLMB20_2: In the next year, how worried are you, if at all, that you or a member of your household will - Experience periods of long-term unemployment

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (872) | 21\% | (1040) | 24\% | (1184) | 23\% | (1162) | 14\% | (698) | 4956 |
| PID: Dem (no lean) | 15\% | (280) | 20\% | (362) | 25\% | (455) | 27\% | (484) | 13\% | (232) | 1814 |
| PID: Ind (no lean) | 19\% | (241) | 20\% | (250) | 22\% | (281) | 23\% | (286) | 15\% | (192) | 1249 |
| PID: Rep (no lean) | 19\% | (351) | 23\% | (428) | 24\% | (449) | 21\% | (391) | 14\% | (274) | 1893 |
| PID/Gender: Dem Men | 15\% | (121) | 21\% | (165) | 26\% | (204) | 28\% | (218) | 10\% | (77) | 784 |
| PID/Gender: Dem Women | 16\% | (160) | 19\% | (198) | 24\% | (251) | 26\% | (266) | 15\% | (156) | 1031 |
| PID/Gender: Ind Men | 17\% | (112) | 19\% | (123) | 25\% | (159) | 25\% | (158) | 14\% | (88) | 639 |
| PID/Gender: Ind Women | 21\% | (129) | 21\% | (127) | 20\% | (122) | 21\% | (128) | $17 \%$ | (104) | 611 |
| PID/Gender: Rep Men | 19\% | (174) | 21\% | (191) | 24\% | (215) | 22\% | (196) | 14\% | (122) | 898 |
| PID/Gender: Rep Women | 18\% | (177) | 24\% | (237) | 24\% | (234) | 20\% | (195) | 15\% | (152) | 995 |
| Ideo: Liberal (1-3) | 16\% | (237) | 19\% | (281) | 26\% | (375) | 28\% | (409) | 10\% | (149) | 1451 |
| Ideo: Moderate (4) | 19\% | (271) | 20\% | (277) | 24\% | (329) | 22\% | (303) | 15\% | (216) | 1396 |
| Ideo: Conservative (5-7) | 17\% | (334) | 23\% | (446) | 23\% | (440) | 22\% | (424) | 15\% | (293) | 1937 |
| Ideo/PID: Conservative Republican | 16\% | (231) | 22\% | (318) | 24\% | (341) | 22\% | (308) | 16\% | (221) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 26\% | (116) | 24\% | (104) | 22\% | (99) | 17\% | (75) | 10\% | (46) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (131) | 21\% | (141) | 22\% | (150) | 23\% | (157) | 15\% | (103) | 683 |
| Ideo/PID: Liberal Democrat | 13\% | (140) | 20\% | (213) | 27\% | (292) | 30\% | (321) | 11\% | (118) | 1085 |
| Unfavorable of Biden and Trump | 18\% | (153) | 21\% | (179) | 23\% | (197) | 24\% | (204) | 15\% | (127) | 859 |
| 2024 H2H Matchup: Biden Voter | 14\% | (282) | 19\% | (393) | 25\% | (519) | 29\% | (600) | 14\% | (286) | 2081 |
| 2024 H2H Matchup: Trump Voter | 21\% | (495) | 23\% | (552) | 23\% | (558) | 19\% | (453) | 14\% | (332) | 2390 |
| 2024 H2H Matchup: Would not Vote | 21\% | (42) | 21\% | (43) | 23\% | (48) | 22\% | (45) | 13\% | (27) | 206 |
| 2024 H2H Matchup: Do not Know | 19\% | (53) | 19\% | (52) | 21\% | (59) | 22\% | (63) | 19\% | (53) | 279 |
| 2022 House Vote: Democrat | 16\% | (320) | 19\% | (388) | 25\% | (509) | 27\% | (563) | 14\% | (279) | 2058 |
| 2022 House Vote: Republican | 18\% | (369) | 22\% | (451) | 23\% | (466) | 21\% | (427) | 15\% | (309) | 2022 |
| 2022 House Vote: Did not Vote | 21\% | (165) | 23\% | (180) | 24\% | (184) | 20\% | (154) | 12\% | (91) | 775 |
| 2020 Vote: Joe Biden | 15\% | (343) | 18\% | (420) | 25\% | (570) | 28\% | (644) | 13\% | (307) | 2282 |
| 2020 Vote: Donald Trump | 19\% | (421) | 23\% | (512) | 23\% | (519) | 20\% | (453) | 15\% | (341) | 2247 |
| 2020 Vote: Someone Else | 18\% | (12) | 20\% | (14) | 27\% | (19) | 19\% | (13) | 16\% | (11) | 70 |
| 2020 Vote: Did not Vote | 27\% | (96) | 26\% | (94) | 21\% | (76) | 14\% | (52) | 11\% | (39) | 357 |

[^193]Table BLMB20_2: In the next year, how worried are you, if at all, that you or a member of your household will - Experience periods of long-term unemployment

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't <br> know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (872) | 21\% | (1040) | 24\% | (1184) | 23\% | (1162) | 14\% | (698) | 4956 |
| 2016 Vote: Hillary Clinton | 14\% | (224) | 17\% | (276) | 25\% | (403) | 30\% | (487) | 14\% | (227) | 1616 |
| 2016 Vote: Donald Trump | 18\% | (355) | 23\% | (459) | 22\% | (448) | 21\% | (434) | 16\% | (328) | 2024 |
| 2016 Vote: Someone Else | 16\% | (27) | 18\% | (31) | 31\% | (54) | 21\% | (37) | 14\% | (24) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (47) | 27\% | (53) | 20\% | (40) | 19\% | (37) | 9\% | (17) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 23\% | (51) | 20\% | (43) | 23\% | (51) | 20\% | (45) | 13\% | (28) | 218 |
| U.S. Economy: Wrong Track | 20\% | (692) | 22\% | (784) | 23\% | (814) | 21\% | (726) | 14\% | (500) | 3516 |
| U.S. Economy: Right Direction | 13\% | (180) | 18\% | (256) | 26\% | (370) | 30\% | (435) | $14 \%$ | (198) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 13\% | (202) | 19\% | (282) | 25\% | (378) | 30\% | (443) | 13\% | (197) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 21\% | (548) | 23\% | (580) | 23\% | (584) | 20\% | (498) | 13\% | (338) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (123) | 20\% | (177) | 25\% | (223) | 24\% | (220) | 18\% | (163) | 905 |
| Top 2024 Issue: Economy | 20\% | (359) | 24\% | (425) | 25\% | (448) | 20\% | (355) | 11\% | (187) | 1774 |
| Community: Urban | 22\% | (253) | 24\% | (270) | 23\% | (257) | 20\% | (227) | 11\% | (126) | 1133 |
| Community: Suburban | 17\% | (403) | 20\% | (494) | 25\% | (596) | 25\% | (607) | 13\% | (323) | 2423 |
| Community: Rural | 15\% | (216) | 20\% | (275) | 24\% | (332) | 23\% | (328) | 18\% | (249) | 1400 |
| Community/Gender: Urban Women | 21\% | (118) | 23\% | (125) | 23\% | (127) | 21\% | (114) | 13\% | (70) | 553 |
| Community/Gender: Urban Men | 23\% | (135) | 25\% | (145) | 22\% | (130) | 19\% | (113) | 10\% | (57) | 580 |
| Community/Gender: Rural Women | 16\% | (134) | 20\% | (165) | 22\% | (175) | 23\% | (185) | 19\% | (155) | 814 |
| Community/Gender: Rural Men | 14\% | (83) | 19\% | (110) | 27\% | (156) | 24\% | (143) | 16\% | (94) | 586 |
| Community/Gender: Suburban Women | 17\% | (215) | 21\% | (271) | 24\% | (305) | 23\% | (291) | 15\% | (188) | 1269 |
| Community/Gender: Suburban Men | 16\% | (189) | 19\% | (223) | 25\% | (291) | 27\% | (316) | 12\% | (135) | 1154 |
| Homeowner | 15\% | (564) | 20\% | (771) | 25\% | (954) | 25\% | (949) | 15\% | (565) | 3803 |
| Renter | 26\% | (266) | 23\% | (238) | 20\% | (208) | 19\% | (192) | 11\% | (112) | 1017 |
| Military HHnm: Yes | 15\% | (119) | 18\% | (142) | 18\% | (135) | 28\% | (215) | 21\% | (160) | 772 |
| Military HH: No | 18\% | (754) | 21\% | (897) | 25\% | (1049) | 23\% | (946) | 13\% | (538) | 4184 |

Continued on next page

Table BLMB20_2: In the next year, how worried are you, if at all, that you or a member of your household will - Experience periods of long-term unemployment

| Demographic | Very worried |  | Somewhat worried |  | Not too worried |  | Not at all worried |  | Don't know/Not applicable |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 18\% | (872) | 21\% | (1040) | 24\% | (1184) | 23\% | (1162) | 14\% | (698) | 4956 |
| Employ: Private Sector | 17\% | (328) | 27\% | (513) | 29\% | (542) | 23\% | (435) | 3\% | (61) | 1879 |
| Employ: Government | 19\% | (61) | 23\% | (74) | 30\% | (96) | 26\% | (83) | 3\% | (9) | 323 |
| Employ: Self-Employed | 22\% | (98) | 27\% | (122) | 28\% | (123) | 20\% | (89) | 4\% | (16) | 446 |
| Employ: Homemaker | 19\% | (61) | 23\% | (73) | 27\% | (88) | 19\% | (63) | 12\% | (38) | 323 |
| Employ: Student | 29\% | (38) | 19\% | (25) | 23\% | (30) | 25\% | (32) | 4\% | (5) | 130 |
| Employ: Retired | 8\% | (97) | 10\% | (122) | 15\% | (190) | 29\% | (372) | 38\% | (486) | 1267 |
| Employ: Unemployed | 38\% | (133) | 18\% | (62) | 20\% | (71) | 12\% | (41) | 12\% | (43) | 350 |
| Employ: Other | 24\% | (56) | 21\% | (50) | 19\% | (44) | 20\% | (47) | 17\% | (41) | 238 |
| Self + Household: White-Collar | 14\% | (272) | 21\% | (415) | 26\% | (510) | 28\% | (545) | 12\% | (238) | 1981 |
| Self + Household: Blue Collar | 19\% | (439) | 20\% | (459) | 23\% | (525) | 22\% | (503) | 15\% | (346) | 2273 |
| Union HH: Yes | 24\% | (85) | 22\% | (80) | 20\% | (73) | 25\% | (90) | 9\% | (31) | 358 |
| Union HH: No | 17\% | (788) | 21\% | (959) | 24\% | (1111) | 23\% | (1072) | 15\% | (667) | 4598 |
| LGBTQ+: Yes | 27\% | (137) | 23\% | (119) | 20\% | (102) | 20\% | (105) | 10\% | (52) | 514 |
| LGBTQ+: No | 17\% | (735) | 21\% | (921) | 24\% | (1083) | 24\% | (1057) | 15\% | (646) | 4442 |
| Motivated to Vote | 17\% | (777) | 21\% | (938) | 24\% | (1097) | 24\% | (1095) | 14\% | (640) | 4547 |
| Parent: Yes | 25\% | (378) | 26\% | (392) | 27\% | (404) | 19\% | (285) | 4\% | (61) | 1520 |
| Parent: No | 14\% | (494) | 19\% | (647) | 23\% | (781) | 26\% | (877) | 19\% | (637) | 3436 |
| COVID Vaccine: Yes | 15\% | (536) | 20\% | (695) | 24\% | (845) | 26\% | (909) | 15\% | (515) | 3501 |
| COVID Vaccine: No | 23\% | (336) | 24\% | (345) | 23\% | (339) | 17\% | (253) | 13\% | (183) | 1455 |
| Student Loans: Yes | 24\% | (187) | 23\% | (182) | 25\% | (193) | 21\% | (162) | 7\% | (54) | 778 |
| Student Loans: No | 16\% | (686) | 21\% | (858) | 24\% | (991) | 24\% | (1000) | 15\% | (644) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB37: Based on what you know, do you think states should have the right to remove Donald Trump's name off the ballots for his efforts to overturn the 2020 election?

| Demographic | Yes, states should have the right to remove his name from the ballot |  | Yes, but convict related t | only if he is of charges insurrection | No, stat have remove $h$ the | should not e right to s name from ballot | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1726) | $21 \%$ | (1017) | 45\% | (2213) | 4956 |
| Gender: Male | $33 \%$ | (756) | $22 \%$ | (501) | 46\% | (1063) | 2320 |
| Gender: Female | 37\% | (970) | 20\% | (516) | 44\% | (1151) | 2636 |
| Age: 18-34 | 34\% | (444) | $29 \%$ | (381) | 37\% | (484) | 1309 |
| Age: 35-44 | $38 \%$ | (254) | 23\% | (157) | 39\% | (260) | 672 |
| Age: 45-64 | 34\% | (587) | 16\% | (270) | 50\% | (858) | 1715 |
| Age: 65+ | 35\% | (441) | 17\% | (208) | 48\% | (611) | 1260 |
| GenZers: 1997-2012 | 34\% | (212) | 35\% | (221) | $31 \%$ | (191) | 623 |
| Millennials: 1981-1996 | $36 \%$ | (466) | 23\% | (302) | 40\% | (519) | 1287 |
| GenXers: 1965-1980 | $34 \%$ | (457) | 17\% | (232) | 49\% | (668) | 1358 |
| Baby Boomers: 1946-1964 | 35\% | (542) | 16\% | (245) | 50\% | (772) | 1559 |
| Educ: < College | 33\% | (1031) | 19\% | (590) | 48\% | (1501) | 3122 |
| Educ: Bachelors degree | 35\% | (409) | $24 \%$ | (277) | $41 \%$ | (482) | 1169 |
| Educ: Post-grad | 43\% | (285) | 23\% | (150) | 35\% | (230) | 665 |
| Income: Under 50k | 39\% | (776) | $21 \%$ | (416) | 41\% | (818) | 2009 |
| Income: 50k-100k | $32 \%$ | (571) | 20\% | (353) | 49\% | (871) | 1795 |
| Income: 100k+ | 33\% | (379) | $22 \%$ | (248) | 46\% | (525) | 1152 |
| Ethnicity: White (Non-Hispanic) | 30\% | (1096) | 18\% | (652) | $52 \%$ | (1889) | 3637 |
| Ethnicity: Hispanic | 38\% | (130) | 24\% | (83) | 38\% | (130) | 343 |
| Ethnicity: Black (Non-Hispanic) | 54\% | (398) | 29\% | (213) | 16\% | (120) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $41 \%$ | (102) | 28\% | (70) | 30\% | (74) | 246 |
| All Christian | $31 \%$ | (791) | 19\% | (473) | 50\% | (1253) | 2517 |
| All Non-Christian | 43\% | (99) | 26\% | (59) | 31\% | (70) | 228 |
| Atheist | 59\% | (113) | 16\% | (30) | 25\% | (47) | 191 |
| Agnostic/Nothing in particular | $41 \%$ | (479) | 24\% | (282) | 35\% | (417) | 1178 |
| Something Else | 29\% | (245) | 20\% | (172) | $51 \%$ | (426) | 843 |
| Evangelical | 24\% | (338) | 17\% | (230) | 59\% | (816) | 1383 |
| Non-Evangelical | $36 \%$ | (681) | $21 \%$ | (394) | 44\% | (834) | 1909 |

Continued on next page

Table BLMB37: Based on what you know, do you think states should have the right to remove Donald Trump's name off the ballots for his efforts to overturn the 2020 election?

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Demographic | Yes, states should have <br> the right to remove his <br> name from the ballot | Yes, but only if he is <br> convicted of charges <br> related to insurrection | No, states should not <br> have the right to <br> remove his name from |  |
| the ballot |  |  |  |  |

Continued on next page

Table BLMB37: Based on what you know, do you think states should have the right to remove Donald Trump's name off the ballots for his efforts to overturn the 2020 election?

| Demographic | Yes, states should have the right to remove his name from the ballot |  | Yes, but convict related t | only if he is d of charges insurrection | No, stat have remove h th | should not e right to s name from ballot | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1726) | $21 \%$ | (1017) | 45\% | (2213) | 4956 |
| 2016 Vote: Hillary Clinton | 70\% | (1126) | $21 \%$ | (347) | 9\% | (144) | 1616 |
| 2016 Vote: Donald Trump | 9\% | (179) | 14\% | (290) | 77\% | (1555) | 2024 |
| 2016 Vote: Someone Else | 38\% | (65) | 29\% | (50) | $33 \%$ | (58) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 32\% | (61) | 29\% | (56) | 40\% | (77) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 29\% | (63) | 27\% | (58) | 44\% | (97) | 218 |
| U.S. Economy: Wrong Track | 25\% | (868) | 19\% | (651) | 57\% | (1998) | 3516 |
| U.S. Economy: Right Direction | 60\% | (858) | 25\% | (366) | 15\% | (215) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 73\% | (1090) | $21 \%$ | (310) | 7\% | (102) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 8\% | (213) | 15\% | (389) | 76\% | (1946) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 47\% | (422) | 35\% | (317) | 18\% | (166) | 905 |
| Top 2024 Issue: Economy | 22\% | (393) | $21 \%$ | (364) | 57\% | (1017) | 1774 |
| Community: Urban | 43\% | (486) | 25\% | (285) | 32\% | (362) | 1133 |
| Community: Suburban | 35\% | (859) | $21 \%$ | (500) | 44\% | (1064) | 2423 |
| Community: Rural | 27\% | (381) | 17\% | (232) | 56\% | (788) | 1400 |
| Community/Gender: Urban Women | 45\% | (250) | 24\% | (131) | 31\% | (171) | 553 |
| Community/Gender: Urban Men | 41\% | (235) | 27\% | (154) | 33\% | (191) | 580 |
| Community/Gender: Rural Women | 29\% | (235) | 16\% | (129) | 55\% | (450) | 814 |
| Community/Gender: Rural Men | 25\% | (146) | 18\% | (103) | 58\% | (338) | 586 |
| Community/Gender: Suburban Women | 38\% | (484) | 20\% | (256) | 42\% | (529) | 1269 |
| Community/Gender: Suburban Men | $32 \%$ | (375) | $21 \%$ | (245) | 46\% | (534) | 1154 |
| Homeowner | 34\% | (1282) | 20\% | (743) | 47\% | (1778) | 3803 |
| Renter | 40\% | (402) | 23\% | (238) | 37\% | (377) | 1017 |
| Military HHnm: Yes | 34\% | (262) | 20\% | (152) | 46\% | (357) | 772 |
| Military HH: No | 35\% | (1464) | $21 \%$ | (865) | 44\% | (1856) | 4184 |

Continued on next page

Table BLMB37: Based on what you know, do you think states should have the right to remove Donald Trump's name off the ballots for his efforts to overturn the 2020 election?

| Demographic | Yes, states should have the right to remove his name from the ballot |  | Yes, but convicte related to | only if he is of charges insurrection | No, stat have remove | should not he right to is name from ballot | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $35 \%$ | (1726) | $21 \%$ | (1017) | 45\% | (2213) | 4956 |
| Employ: Private Sector | $34 \%$ | (644) | $21 \%$ | (393) | 45\% | (841) | 1879 |
| Employ: Government | $36 \%$ | (116) | $31 \%$ | (101) | 33\% | (105) | 323 |
| Employ: Self-Employed | $34 \%$ | (150) | $24 \%$ | (107) | 42\% | (190) | 446 |
| Employ: Homemaker | 25\% | (80) | 15\% | (49) | 60\% | (195) | 323 |
| Employ: Student | 38\% | (49) | 42\% | (55) | 20\% | (26) | 130 |
| Employ: Retired | 35\% | (447) | 16\% | (196) | 49\% | (623) | 1267 |
| Employ: Unemployed | 40\% | (141) | 22\% | (78) | 37\% | (131) | 350 |
| Employ: Other | 41\% | (98) | 16\% | (38) | 43\% | (102) | 238 |
| Self + Household: White-Collar | 37\% | (731) | 23\% | (451) | 40\% | (799) | 1981 |
| Self + Household: Blue Collar | 33\% | (746) | 18\% | (399) | 50\% | (1128) | 2273 |
| Union HH: Yes | 40\% | (145) | 20\% | (72) | 39\% | (141) | 358 |
| Union HH: No | $34 \%$ | (1581) | 21\% | (945) | 45\% | (2072) | 4598 |
| LGBTQ+: Yes | 48\% | (246) | 26\% | (136) | 26\% | (132) | 514 |
| LGBTQ+: No | 33\% | (1480) | 20\% | (881) | 47\% | (2081) | 4442 |
| Motivated to Vote | 35\% | (1571) | 20\% | (899) | 46\% | (2077) | 4547 |
| Parent: Yes | 33\% | (497) | 23\% | (348) | 44\% | (676) | 1520 |
| Parent: No | 36\% | (1229) | 19\% | (669) | 45\% | (1538) | 3436 |
| COVID Vaccine: Yes | 43\% | (1488) | 22\% | (778) | 35\% | (1235) | 3501 |
| COVID Vaccine: No | 16\% | (237) | 16\% | (239) | 67\% | (978) | 1455 |
| Student Loans: Yes | 40\% | (315) | 23\% | (176) | 37\% | (286) | 778 |
| Student Loans: No | $34 \%$ | (1411) | 20\% | (841) | 46\% | (1927) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_1: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - U.S. drug users

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (2632) | 26\% | (1270) | 7\% | (352) | 5\% | (253) | 9\% | (448) | 4956 |
| Gender: Male | 55\% | (1269) | 26\% | (612) | 8\% | (188) | 5\% | (120) | 6\% | (132) | 2320 |
| Gender: Female | 52\% | (1363) | 25\% | (659) | 6\% | (165) | 5\% | (133) | 12\% | (316) | 2636 |
| Age: 18-34 | 44\% | (573) | 28\% | (363) | 10\% | (133) | 8\% | (103) | 10\% | (137) | 1309 |
| Age: 35-44 | 49\% | (326) | 25\% | (171) | 10\% | (69) | 6\% | (39) | 10\% | (67) | 672 |
| Age: 45-64 | 55\% | (942) | 26\% | (443) | 6\% | (99) | 4\% | (72) | 9\% | (159) | 1715 |
| Age: 65+ | 63\% | (791) | 23\% | (294) | $4 \%$ | (52) | 3\% | (38) | 7\% | (86) | 1260 |
| GenZers: 1997-2012 | 41\% | (256) | 29\% | (183) | 12\% | (74) | 8\% | (49) | 10\% | (62) | 623 |
| Millennials: 1981-1996 | 47\% | (611) | 26\% | (333) | 9\% | (119) | 7\% | (89) | 10\% | (135) | 1287 |
| GenXers: 1965-1980 | 53\% | (720) | 26\% | (357) | 7\% | (91) | 5\% | (68) | 9\% | (121) | 1358 |
| Baby Boomers: 1946-1964 | 62\% | (965) | 24\% | (372) | $4 \%$ | (62) | 3\% | (44) | 7\% | (116) | 1559 |
| Educ: < College | 52\% | (1635) | 25\% | (766) | 7\% | (212) | 6\% | (180) | 11\% | (329) | 3122 |
| Educ: Bachelors degree | 55\% | (641) | 26\% | (307) | 9\% | (101) | 4\% | (48) | 6\% | (71) | 1169 |
| Educ: Post-grad | 53\% | (356) | 30\% | (197) | 6\% | (39) | 4\% | (25) | 7\% | (48) | 665 |
| Income: Under 50k | 51\% | (1018) | 24\% | (490) | 7\% | (146) | 7\% | (136) | $11 \%$ | (219) | 2009 |
| Income: 50k-100k | 54\% | (967) | 26\% | (466) | 7\% | (133) | 5\% | (82) | 8\% | (148) | 1795 |
| Income: $100 \mathrm{k}+$ | 56\% | (647) | 27\% | (314) | 6\% | (73) | 3\% | (35) | 7\% | (81) | 1152 |
| Ethnicity: White (Non-Hispanic) | 55\% | (2010) | 26\% | (940) | 7\% | (236) | 4\% | (139) | 9\% | (311) | 3637 |
| Ethnicity: Hispanic | 52\% | (177) | 24\% | (81) | 9\% | (31) | 9\% | (31) | 7\% | (23) | 343 |
| Ethnicity: Black (Non-Hispanic) | 45\% | (332) | 24\% | (176) | 8\% | (61) | 9\% | (64) | 13\% | (98) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 46\% | (113) | 30\% | (73) | 10\% | (25) | 8\% | (19) | 6\% | (16) | 246 |
| All Christian | 58\% | (1457) | 25\% | (630) | 6\% | (144) | 4\% | (109) | 7\% | (177) | 2517 |
| All Non-Christian | 49\% | (111) | 25\% | (56) | 9\% | (20) | 9\% | (20) | 9\% | (20) | 228 |
| Atheist | 42\% | (81) | 33\% | (63) | 13\% | (25) | 6\% | (12) | 5\% | (10) | 191 |
| Agnostic/Nothing in particular | 45\% | (535) | 26\% | (304) | 9\% | (112) | 6\% | (68) | 13\% | (158) | 1178 |
| Something Else | 53\% | (448) | 26\% | (218) | 6\% | (52) | 5\% | (43) | 10\% | (83) | 843 |
| Evangelical | 55\% | (766) | 25\% | (348) | 5\% | (64) | 5\% | (75) | 9\% | (130) | 1383 |
| Non-Evangelical | 58\% | (1105) | 25\% | (476) | 7\% | (130) | 4\% | (73) | 7\% | (126) | 1909 |
| PID: Dem (no lean) | 48\% | (864) | 28\% | (501) | 9\% | (158) | 6\% | (117) | 10\% | (173) | 1814 |
| PID: Ind (no lean) | 53\% | (660) | 26\% | (319) | 7\% | (83) | $4 \%$ | (50) | 11\% | (136) | 1249 |
| PID: Rep (no lean) | 58\% | (1107) | 24\% | (450) | 6\% | (111) | 5\% | (86) | 7\% | (139) | 1893 |

[^194]Table BLMB38_1: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - U.S. drug users

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (2632) | 26\% | (1270) | 7\% | (352) | 5\% | (253) | 9\% | (448) | 4956 |
| PID/Gender: Dem Men | 49\% | (384) | 28\% | (223) | 9\% | (70) | 7\% | (51) | 7\% | (55) | 784 |
| PID/Gender: Dem Women | 47\% | (480) | 27\% | (278) | 9\% | (89) | 6\% | (66) | 11\% | (118) | 1031 |
| PID/Gender: Ind Men | 56\% | (356) | 27\% | (175) | 8\% | (48) | 3\% | (22) | 6\% | (38) | 639 |
| PID/Gender: Ind Women | 50\% | (305) | 24\% | (144) | 6\% | (36) | 5\% | (29) | 16\% | (98) | 611 |
| PID/Gender: Rep Men | 59\% | (529) | 24\% | (213) | 8\% | (70) | 5\% | (47) | 4\% | (38) | 898 |
| PID/Gender: Rep Women | 58\% | (578) | 24\% | (237) | 4\% | (41) | 4\% | (38) | 10\% | (101) | 995 |
| Ideo: Liberal (1-3) | 45\% | (653) | 29\% | (416) | 10\% | (144) | 7\% | (99) | 9\% | (138) | 1451 |
| Ideo: Moderate (4) | 54\% | (752) | 26\% | (357) | 6\% | (84) | 5\% | (70) | 10\% | (134) | 1396 |
| Ideo: Conservative (5-7) | 60\% | (1154) | 24\% | (464) | 6\% | (111) | 4\% | (78) | 7\% | (129) | 1937 |
| Ideo/PID: Conservative Republican | 60\% | (859) | 24\% | (337) | 5\% | (74) | 4\% | (54) | 7\% | (96) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 53\% | (232) | 24\% | (108) | 8\% | (34) | 7\% | (31) | 8\% | (35) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 53\% | (359) | 25\% | (174) | 7\% | (50) | 6\% | (43) | 9\% | (58) | 683 |
| Ideo/PID: Liberal Democrat | 45\% | (492) | 29\% | (318) | 10\% | (105) | 7\% | (72) | 9\% | (98) | 1085 |
| Unfavorable of Biden and Trump | 55\% | (469) | 24\% | (207) | 6\% | (49) | 6\% | (48) | 10\% | (86) | 859 |
| 2024 H2H Matchup: Biden Voter | 49\% | (1012) | 28\% | (589) | 8\% | (171) | 5\% | (113) | 9\% | (196) | 2081 |
| 2024 H2H Matchup: Trump Voter | 58\% | (1375) | 25\% | (596) | 6\% | (150) | 5\% | (115) | 6\% | (154) | 2390 |
| 2024 H2H Matchup: Would not Vote | 50\% | (103) | 17\% | (36) | 9\% | (18) | 6\% | (12) | 18\% | (37) | 206 |
| 2024 H2H Matchup: Do not Know | 51\% | (142) | 18\% | (50) | 5\% | (14) | 4\% | (12) | 22\% | (61) | 279 |
| 2022 House Vote: Democrat | 49\% | (1012) | 28\% | (578) | 8\% | (160) | 6\% | (122) | 9\% | (187) | 2058 |
| 2022 House Vote: Republican | 60\% | (1213) | 24\% | (482) | 5\% | (105) | 4\% | (91) | 7\% | (132) | 2022 |
| 2022 House Vote: Did not Vote | 46\% | (355) | 24\% | (184) | 11\% | (84) | 5\% | (38) | 15\% | (115) | 775 |
| 2020 Vote: Joe Biden | 50\% | (1143) | 27\% | (615) | 8\% | (177) | 5\% | (124) | 10\% | (223) | 2282 |
| 2020 Vote: Donald Trump | 58\% | (1314) | 24\% | (548) | 6\% | (131) | 5\% | (101) | 7\% | (152) | 2247 |
| 2020 Vote: Someone Else | 50\% | (35) | 25\% | (17) | 8\% | (6) | 3\% | (2) | 14\% | (10) | 70 |
| 2020 Vote: Did not Vote | 39\% | (139) | 25\% | (90) | 11\% | (38) | 7\% | (26) | 18\% | (63) | 357 |
| 2016 Vote: Hillary Clinton | 50\% | (812) | 27\% | (431) | 8\% | (132) | 5\% | (88) | 10\% | (154) | 1616 |
| 2016 Vote: Donald Trump | 60\% | (1212) | 24\% | (494) | 5\% | (104) | $4 \%$ | (85) | 6\% | (129) | 2024 |
| 2016 Vote: Someone Else | 52\% | (90) | 25\% | (43) | 4\% | (8) | 4\% | (7) | 15\% | (26) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (83) | 31\% | (60) | 11\% | (21) | 6\% | (11) | 10\% | (19) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 52\% | (114) | 26\% | (57) | 7\% | (16) | 5\% | (11) | 9\% | (20) | 218 |

[^195]Table BLMB38_1: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - U.S. drug users

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (2632) | 26\% | (1270) | 7\% | (352) | 5\% | (253) | 9\% | (448) | 4956 |
| U.S. Economy: Wrong Track | 55\% | (1917) | 25\% | (869) | 7\% | (239) | 5\% | (179) | 9\% | (312) | 3516 |
| U.S. Economy: Right Direction | 50\% | (715) | 28\% | (401) | 8\% | (114) | 5\% | (74) | 9\% | (136) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 49\% | (733) | 27\% | (410) | 8\% | (124) | 6\% | (91) | 10\% | (144) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 58\% | (1471) | 24\% | (619) | 7\% | (168) | 5\% | (122) | 7\% | (168) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 47\% | (428) | 27\% | (241) | 7\% | (61) | $4 \%$ | (40) | 15\% | (136) | 905 |
| Top 2024 Issue: Economy | 53\% | (940) | 26\% | (467) | 7\% | (126) | 5\% | (86) | 9\% | (155) | 1774 |
| Community: Urban | 47\% | (533) | 28\% | (314) | 10\% | (110) | 6\% | (71) | 9\% | (104) | 1133 |
| Community: Suburban | 55\% | (1330) | 26\% | (624) | 6\% | (155) | 5\% | (113) | 8\% | (202) | 2423 |
| Community: Rural | 55\% | (769) | 24\% | (333) | 6\% | (88) | 5\% | (69) | 10\% | (142) | 1400 |
| Community/Gender: Urban Women | 48\% | (263) | 28\% | (154) | 9\% | (49) | 5\% | (26) | 11\% | (60) | 553 |
| Community/Gender: Urban Men | 47\% | (270) | 28\% | (160) | 10\% | (61) | 8\% | (45) | 8\% | (44) | 580 |
| Community/Gender: Rural Women | $54 \%$ | (440) | 23\% | (184) | 5\% | (44) | $4 \%$ | (35) | 14\% | (111) | 814 |
| Community/Gender: Rural Men | 56\% | (329) | 25\% | (149) | 8\% | (44) | 6\% | (34) | 5\% | (31) | 586 |
| Community/Gender: Suburban Women | 52\% | (660) | 25\% | (321) | 6\% | (71) | 6\% | (71) | 11\% | (145) | 1269 |
| Community/Gender: Suburban Men | 58\% | (670) | 26\% | (302) | 7\% | (83) | 4\% | (42) | 5\% | (57) | 1154 |
| Homeowner | 55\% | (2088) | 26\% | (998) | 6\% | (243) | 5\% | (175) | 8\% | (298) | 3803 |
| Renter | 48\% | (492) | 23\% | (235) | 9\% | (95) | 7\% | (67) | 13\% | (128) | 1017 |
| Military HHnm: Yes | 59\% | (457) | 25\% | (194) | 6\% | (46) | $4 \%$ | (35) | 5\% | (40) | 772 |
| Military HH: No | 52\% | (2175) | 26\% | (1076) | 7\% | (307) | 5\% | (218) | 10\% | (408) | 4184 |
| Employ: Private Sector | 49\% | (926) | 28\% | (528) | 8\% | (156) | 5\% | (102) | 9\% | (166) | 1879 |
| Employ: Government | 49\% | (158) | 34\% | (109) | 7\% | (23) | 5\% | (16) | 5\% | (17) | 323 |
| Employ: Self-Employed | 54\% | (241) | 25\% | (113) | 9\% | (40) | $4 \%$ | (20) | 7\% | (33) | 446 |
| Employ: Homemaker | 53\% | (170) | 23\% | (76) | 6\% | (18) | 6\% | (19) | 12\% | (40) | 323 |
| Employ: Student | 44\% | (57) | 21\% | (27) | 13\% | (17) | 7\% | (9) | 16\% | (21) | 130 |
| Employ: Retired | 65\% | (818) | 22\% | (274) | 4\% | (51) | 3\% | (35) | 7\% | (88) | 1267 |
| Employ: Unemployed | 38\% | (133) | 25\% | (86) | 12\% | (40) | $11 \%$ | (38) | 15\% | (52) | 350 |
| Employ: Other | 54\% | (129) | 24\% | (57) | 3\% | (7) | 6\% | (14) | 13\% | (30) | 238 |
| Self + Household: White-Collar | 55\% | (1093) | 27\% | (535) | 7\% | (132) | $4 \%$ | (76) | 7\% | (144) | 1981 |
| Self + Household: Blue Collar | 54\% | (1237) | 25\% | (573) | 7\% | (167) | 6\% | (128) | 7\% | (168) | 2273 |
| Union HH: Yes | 47\% | (169) | 32\% | (116) | 10\% | (37) | 6\% | (21) | 4\% | (16) | 358 |
| Union HH: No | 54\% | (2463) | 25\% | (1154) | 7\% | (316) | 5\% | (232) | 9\% | (432) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_1
Table BLMB38_1: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - U.S. drug users

| Demographic | Very responsible | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% (2632) | 26\% | (1270) | 7\% | (352) | 5\% | (253) | 9\% | (448) | 4956 |
| LGBTQ+: Yes | 42\% (215) | 28\% | (146) | 10\% | (50) | 8\% | (42) | 12\% | (61) | 514 |
| LGBTQ+: No | 54\% (2417) | 25\% | (1124) | 7\% | (302) | 5\% | (211) | 9\% | (387) | 4442 |
| Motivated to Vote | 54\% (2463) | 26\% | (1162) | 7\% | (309) | 5\% | (232) | 8\% | (381) | 4547 |
| Parent: Yes | 50\% (764) | 27\% | (407) | 8\% | (121) | 7\% | (106) | 8\% | (122) | 1520 |
| Parent: No | 54\% (1868) | 25\% | (863) | 7\% | (232) | 4\% | (147) | 9\% | (326) | 3436 |
| COVID Vaccine: Yes | 54\% (1876) | 26\% | (907) | 7\% | (241) | 5\% | (161) | 9\% | (316) | 3501 |
| COVID Vaccine: No | 52\% (756) | 25\% | (363) | 8\% | (112) | 6\% | (92) | 9\% | (133) | 1455 |
| Student Loans: Yes | 47\% (362) | 28\% | (220) | 10\% | (77) | 5\% | (41) | 10\% | (77) | 778 |
| Student Loans: No | 54\% (2270) | 25\% | (1050) | 7\% | (275) | 5\% | (212) | 9\% | (371) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_2: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (711) | 22\% | (1115) | 21\% | (1030) | 21\% | (1041) | 21\% | (1059) | 4956 |
| Gender: Male | 15\% | (355) | 25\% | (574) | 24\% | (557) | 22\% | (513) | 14\% | (321) | 2320 |
| Gender: Female | 13\% | (356) | 21\% | (541) | 18\% | (473) | 20\% | (528) | 28\% | (738) | 2636 |
| Age: 18-34 | 16\% | (211) | 24\% | (316) | 20\% | (266) | 17\% | (225) | 22\% | (289) | 1309 |
| Age: 35-44 | 18\% | (120) | 21\% | (141) | 19\% | (127) | $21 \%$ | (143) | 21\% | (142) | 672 |
| Age: 45-64 | 13\% | (230) | 21\% | (367) | 21\% | (364) | $21 \%$ | (366) | 23\% | (388) | 1715 |
| Age: 65+ | 12\% | (150) | 23\% | (290) | 22\% | (273) | 24\% | (307) | 19\% | (240) | 1260 |
| GenZers: 1997-2012 | 17\% | (107) | 25\% | (157) | 21\% | (131) | 15\% | (92) | 22\% | (136) | 623 |
| Millennials: 1981-1996 | 17\% | (216) | 22\% | (280) | 19\% | (249) | 20\% | (258) | 22\% | (283) | 1287 |
| GenXers: 1965-1980 | 14\% | (192) | 22\% | (298) | 20\% | (276) | 22\% | (297) | 22\% | (295) | 1358 |
| Baby Boomers: 1946-1964 | 12\% | (186) | 23\% | (356) | 22\% | (339) | 23\% | (365) | 20\% | (313) | 1559 |
| Educ: < College | 15\% | (464) | 22\% | (680) | 19\% | (600) | 21\% | (641) | 24\% | (737) | 3122 |
| Educ: Bachelors degree | 13\% | (152) | 24\% | (277) | 25\% | (290) | 23\% | (268) | 15\% | (181) | 1169 |
| Educ: Post-grad | 14\% | (94) | 24\% | (157) | 21\% | (140) | 20\% | (132) | 21\% | (142) | 665 |
| Income: Under 50k | 16\% | (326) | 22\% | (435) | 17\% | (346) | 20\% | (409) | 25\% | (493) | 2009 |
| Income: 50k-100k | 12\% | (217) | 22\% | (404) | 23\% | (417) | 22\% | (397) | 20\% | (361) | 1795 |
| Income: 100k+ | 15\% | (168) | 24\% | (275) | 23\% | (267) | 20\% | (235) | 18\% | (206) | 1152 |
| Ethnicity: White (Non-Hispanic) | 13\% | (455) | 22\% | (787) | 22\% | (794) | 22\% | (811) | 22\% | (790) | 3637 |
| Ethnicity: Hispanic | 17\% | (57) | $31 \%$ | (105) | 20\% | (68) | 15\% | (53) | 17\% | (59) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (151) | 21\% | (156) | 15\% | (111) | 20\% | (142) | 23\% | (170) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (48) | 27\% | (66) | 23\% | (57) | 14\% | (35) | 16\% | (40) | 246 |
| All Christian | 12\% | (309) | 22\% | (559) | 23\% | (582) | 23\% | (581) | 19\% | (486) | 2517 |
| All Non-Christian | 21\% | (48) | 23\% | (53) | 23\% | (51) | 16\% | (37) | 17\% | (39) | 228 |
| Atheist | 22\% | (42) | 23\% | (43) | 13\% | (25) | 24\% | (46) | 18\% | (34) | 191 |
| Agnostic/Nothing in particular | 15\% | (180) | 22\% | (264) | 18\% | (216) | 18\% | (218) | 25\% | (300) | 1178 |
| Something Else | 16\% | (131) | 23\% | (196) | 18\% | (155) | 19\% | (160) | 24\% | (201) | 843 |
| Evangelical | 13\% | (178) | 20\% | (283) | 22\% | (310) | 22\% | (304) | 22\% | (308) | 1383 |
| Non-Evangelical | 13\% | (240) | 24\% | (459) | 22\% | (415) | 22\% | (426) | 19\% | (370) | 1909 |
| PID: Dem (no lean) | 18\% | (318) | 24\% | (429) | 18\% | (320) | 19\% | (344) | 22\% | (403) | 1814 |
| PID: Ind (no lean) | 14\% | (170) | 24\% | (295) | 18\% | (220) | 20\% | (254) | 25\% | (310) | 1249 |
| PID: Rep (no lean) | 12\% | (223) | 21\% | (391) | 26\% | (489) | 23\% | (443) | 18\% | (346) | 1893 |

[^196]Table BLMB38_2: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (711) | 22\% | (1115) | 21\% | (1030) | 21\% | (1041) | 21\% | (1059) | 4956 |
| PID/Gender: Dem Men | 19\% | (147) | 27\% | (211) | 19\% | (149) | 20\% | (153) | 16\% | (124) | 784 |
| PID/Gender: Dem Women | 17\% | (171) | 21\% | (218) | 17\% | (172) | 18\% | (190) | 27\% | (280) | 1031 |
| PID/Gender: Ind Men | 14\% | (91) | 27\% | (172) | 20\% | (128) | 21\% | (132) | 18\% | (116) | 639 |
| PID/Gender: Ind Women | 13\% | (80) | 20\% | (123) | 15\% | (92) | 20\% | (122) | 32\% | (194) | 611 |
| PID/Gender: Rep Men | 13\% | (117) | 21\% | (191) | 31\% | (280) | 25\% | (228) | 9\% | (82) | 898 |
| PID/Gender: Rep Women | 11\% | (105) | 20\% | (200) | 21\% | (209) | 22\% | (216) | 27\% | (265) | 995 |
| Ideo: Liberal (1-3) | 19\% | (273) | 24\% | (350) | 18\% | (261) | 19\% | (274) | 20\% | (293) | 1451 |
| Ideo: Moderate (4) | 12\% | (165) | 24\% | (335) | 18\% | (256) | 21\% | (293) | 25\% | (346) | 1396 |
| Ideo: Conservative (5-7) | 13\% | (247) | 21\% | (414) | 26\% | (496) | 24\% | (458) | 17\% | (322) | 1937 |
| Ideo/PID: Conservative Republican | 11\% | (158) | 19\% | (276) | 28\% | (396) | 24\% | (344) | 17\% | (245) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 14\% | (62) | 25\% | (110) | 20\% | (89) | 22\% | (97) | 19\% | (82) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (120) | 24\% | (162) | 17\% | (118) | 19\% | (132) | 22\% | (152) | 683 |
| Ideo/PID: Liberal Democrat | 18\% | (191) | 24\% | (264) | 19\% | (201) | 19\% | (203) | 21\% | (226) | 1085 |
| Unfavorable of Biden and Trump | 11\% | (95) | 21\% | (177) | 22\% | (188) | 19\% | (165) | 27\% | (234) | 859 |
| 2024 H2H Matchup: Biden Voter | 16\% | (332) | 24\% | (494) | 18\% | (382) | 20\% | (408) | 22\% | (466) | 2081 |
| 2024 H2H Matchup: Trump Voter | 13\% | (319) | 23\% | (540) | 24\% | (569) | 23\% | (556) | 17\% | (405) | 2390 |
| 2024 H2H Matchup: Would not Vote | 14\% | (29) | 19\% | (39) | 18\% | (37) | 14\% | (30) | 34\% | (71) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (31) | 15\% | (41) | 15\% | (42) | 17\% | (48) | 42\% | (117) | 279 |
| 2022 House Vote: Democrat | 18\% | (361) | 23\% | (480) | 18\% | (370) | 19\% | (391) | 22\% | (456) | 2058 |
| 2022 House Vote: Republican | 12\% | (247) | 22\% | (451) | 25\% | (498) | 24\% | (490) | 17\% | (336) | 2022 |
| 2022 House Vote: Did not Vote | 11\% | (88) | 21\% | (160) | 19\% | (146) | 18\% | (142) | 31\% | (238) | 775 |
| 2020 Vote: Joe Biden | 16\% | (368) | 23\% | (524) | 18\% | (412) | 20\% | (448) | 23\% | (529) | 2282 |
| 2020 Vote: Donald Trump | 13\% | (282) | 22\% | (494) | 24\% | (539) | 24\% | (537) | 18\% | (394) | 2247 |
| 2020 Vote: Someone Else | 16\% | (11) | 18\% | (13) | 22\% | (15) | 15\% | (11) | 29\% | (21) | 70 |
| 2020 Vote: Did not Vote | 14\% | (49) | 23\% | (84) | 18\% | (64) | 13\% | (45) | 32\% | (115) | 357 |
| 2016 Vote: Hillary Clinton | 17\% | (268) | 22\% | (361) | 17\% | (278) | 22\% | (354) | 22\% | (355) | 1616 |
| 2016 Vote: Donald Trump | 13\% | (266) | 22\% | (450) | 24\% | (491) | 24\% | (484) | 16\% | (333) | 2024 |
| 2016 Vote: Someone Else | 10\% | (18) | 25\% | (43) | 20\% | (35) | 14\% | (25) | 31\% | (53) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 19\% | (37) | 26\% | (51) | 21\% | (41) | 13\% | (26) | 20\% | (40) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 14\% | (31) | 21\% | (46) | 29\% | (63) | 13\% | (28) | 23\% | (49) | 218 |

[^197]Table BLMB38_2: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (711) | 22\% | (1115) | 21\% | (1030) | 21\% | (1041) | 21\% | (1059) | 4956 |
| U.S. Economy: Wrong Track | 13\% | (440) | 22\% | (775) | 22\% | (770) | 22\% | (759) | 22\% | (773) | 3516 |
| U.S. Economy: Right Direction | 19\% | (271) | 24\% | (340) | 18\% | (260) | 20\% | (283) | 20\% | (286) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 19\% | (282) | 24\% | (364) | 18\% | (265) | 19\% | (290) | 20\% | (302) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $14 \%$ | (344) | 23\% | (578) | 24\% | (606) | 23\% | (578) | 17\% | (441) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (85) | 19\% | (172) | 18\% | (159) | 19\% | (173) | 35\% | (316) | 905 |
| Top 2024 Issue: Economy | 12\% | (213) | 22\% | (389) | 23\% | (401) | 23\% | (399) | 21\% | (371) | 1774 |
| Community: Urban | 19\% | (221) | 22\% | (246) | 18\% | (209) | 20\% | (226) | 20\% | (231) | 1133 |
| Community: Suburban | 12\% | (294) | 24\% | (570) | 22\% | (538) | 21\% | (498) | 22\% | (523) | 2423 |
| Community: Rural | $14 \%$ | (196) | 21\% | (298) | 20\% | (283) | 23\% | (317) | 22\% | (306) | 1400 |
| Community/Gender: Urban Women | 18\% | (100) | 20\% | (111) | 16\% | (91) | $21 \%$ | (113) | 25\% | (138) | 553 |
| Community/Gender: Urban Men | 21\% | (121) | 23\% | (136) | 20\% | (118) | 19\% | (112) | 16\% | (93) | 580 |
| Community/Gender: Rural Women | 13\% | (103) | 21\% | (167) | 19\% | (153) | 20\% | (162) | 28\% | (229) | 814 |
| Community/Gender: Rural Men | 16\% | (93) | 22\% | (131) | 22\% | (130) | 26\% | (155) | 13\% | (77) | 586 |
| Community/Gender: Suburban Women | 12\% | (153) | 21\% | (263) | 18\% | (229) | 20\% | (253) | 29\% | (371) | 1269 |
| Community/Gender: Suburban Men | 12\% | (141) | 27\% | (307) | 27\% | (309) | 21\% | (246) | 13\% | (151) | 1154 |
| Homeowner | 13\% | (509) | 23\% | (873) | 21\% | (817) | 22\% | (827) | 20\% | (777) | 3803 |
| Renter | 18\% | (187) | 22\% | (219) | 19\% | (191) | 18\% | (184) | 23\% | (237) | 1017 |
| Military HHnm: Yes | 10\% | (76) | 25\% | (194) | 24\% | (183) | 24\% | (184) | 18\% | (135) | 772 |
| Military HH: No | 15\% | (634) | 22\% | (921) | 20\% | (847) | 20\% | (858) | 22\% | (924) | 4184 |
| Employ: Private Sector | 15\% | (284) | 22\% | (421) | 22\% | (413) | $21 \%$ | (398) | 19\% | (363) | 1879 |
| Employ: Government | 13\% | (42) | 29\% | (94) | 22\% | (72) | 15\% | (49) | 20\% | (65) | 323 |
| Employ: Self-Employed | 20\% | (89) | 21\% | (96) | 20\% | (88) | 20\% | (88) | 19\% | (86) | 446 |
| Employ: Homemaker | 12\% | (39) | 22\% | (71) | 15\% | (49) | 22\% | (70) | 29\% | (95) | 323 |
| Employ: Student | 18\% | (23) | 20\% | (26) | 24\% | (31) | 14\% | (18) | 24\% | (31) | 130 |
| Employ: Retired | 11\% | (143) | 22\% | (282) | 22\% | (283) | 24\% | (306) | 20\% | (253) | 1267 |
| Employ: Unemployed | 15\% | (52) | 21\% | (73) | 15\% | (52) | 20\% | (70) | 29\% | (103) | 350 |
| Employ: Other | 16\% | (38) | 22\% | (52) | 17\% | (41) | 18\% | (43) | 27\% | (64) | 238 |
| Self + Household: White-Collar | 14\% | (284) | 23\% | (449) | 22\% | (441) | 22\% | (442) | 18\% | (365) | 1981 |
| Self + Household: Blue Collar | 14\% | (315) | 23\% | (531) | 21\% | (478) | 22\% | (501) | 20\% | (447) | 2273 |
| Union HH: Yes | 16\% | (57) | 32\% | (115) | 19\% | (67) | $22 \%$ | (78) | 12\% | (42) | 358 |
| Union HH: No | 14\% | (654) | 22\% | (1000) | 21\% | (963) | $21 \%$ | (963) | 22\% | (1017) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_2
Table BLMB38_2: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Republicans in Congress

| Demographic | Very <br> responsible |  | Somewhat <br> responsible | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion | Total N |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $14 \%$ | $(711)$ | $22 \%$ | $(1115)$ | $21 \%$ | $(1030)$ | $21 \%$ | $(1041)$ | $21 \%$ | $(1059)$ |
| LGBTQ+: Yes | $16 \%$ | $(80)$ | $23 \%$ | $(116)$ | $19 \%$ | $(97)$ | $18 \%$ | $(92)$ | $25 \%$ | $(129)$ |
| LGBTQ+: No | $14 \%$ | $(630)$ | $22 \%$ | $(999)$ | $21 \%$ | $(933)$ | $21 \%$ | $(949)$ | $21 \%$ | $(931)$ |
| Motivated to Vote | $14 \%$ | $(654)$ | $23 \%$ | $(1023)$ | $21 \%$ | $(961)$ | $22 \%$ | $(992)$ | $20 \%$ | $(917)$ |
| Parent: Yes | $18 \%$ | $(275)$ | $23 \%$ | $(346)$ | $21 \%$ | $(318)$ | $20 \%$ | $(298)$ | $19 \%$ | $(283)$ |
| Parent: No | $13 \%$ | $(435)$ | $22 \%$ | $(769)$ | $21 \%$ | $(712)$ | $22 \%$ | $(743)$ | $23 \%$ | $(776)$ |
| COVID Vaccine: Yes | $14 \%$ | $(501)$ | $22 \%$ | $(773)$ | $21 \%$ | $(726)$ | $21 \%$ | $(749)$ | $21 \%$ | $(751)$ |
| COVID Vaccine: No | $14 \%$ | $(210)$ | $23 \%$ | $(341)$ | $21 \%$ | $(304)$ | $20 \%$ | $(292)$ | $21 \%$ | $(308)$ |
| Student Loans: Yes | $16 \%$ | $(123)$ | $24 \%$ | $(190)$ | $19 \%$ | $(149)$ | $17 \%$ | $(135)$ | $23 \%$ | $(180)$ |
| Student Loans: No | $14 \%$ | $(587)$ | $22 \%$ | $(925)$ | $21 \%$ | $(881)$ | $22 \%$ | $(906)$ | $21 \%$ | $(880)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_3: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1185) | 21\% | (1018) | 16\% | (797) | 20\% | (996) | 19\% | (961) | 4956 |
| Gender: Male | 28\% | (638) | 23\% | (544) | 18\% | (412) | 20\% | (453) | 12\% | (272) | 2320 |
| Gender: Female | 21\% | (547) | 18\% | (475) | 15\% | (384) | 21\% | (542) | 26\% | (688) | 2636 |
| Age: 18-34 | 20\% | (258) | 23\% | (298) | 20\% | (256) | 17\% | (216) | 21\% | (281) | 1309 |
| Age: 35-44 | 24\% | (161) | 21\% | (142) | 17\% | (117) | 17\% | (113) | 21\% | (139) | 672 |
| Age: 45-64 | 24\% | (404) | 21\% | (354) | 15\% | (261) | 21\% | (357) | 20\% | (339) | 1715 |
| Age: 65+ | $29 \%$ | (361) | 18\% | (225) | 13\% | (163) | 25\% | (309) | 16\% | (201) | 1260 |
| GenZers: 1997-2012 | 21\% | (128) | 23\% | (142) | 19\% | (116) | 16\% | (99) | 22\% | (139) | 623 |
| Millennials: 1981-1996 | 21\% | (268) | 22\% | (288) | 19\% | (248) | 17\% | (219) | 21\% | (264) | 1287 |
| GenXers: 1965-1980 | 23\% | (318) | $21 \%$ | (283) | 15\% | (205) | 21\% | (291) | 19\% | (261) | 1358 |
| Baby Boomers: 1946-1964 | 28\% | (432) | 18\% | (283) | 14\% | (211) | 23\% | (365) | 17\% | (269) | 1559 |
| Educ: < College | 24\% | (754) | 20\% | (621) | 15\% | (469) | 19\% | (604) | 22\% | (673) | 3122 |
| Educ: Bachelors degree | 24\% | (281) | 22\% | (253) | 19\% | (217) | 21\% | (247) | 15\% | (170) | 1169 |
| Educ: Post-grad | 22\% | (150) | 22\% | (144) | 17\% | (110) | 22\% | (145) | 18\% | (117) | 665 |
| Income: Under 50k | 23\% | (465) | 19\% | (391) | 14\% | (289) | 21\% | (424) | 22\% | (441) | 2009 |
| Income: 50k-100k | 25\% | (445) | 22\% | (390) | 16\% | (290) | 19\% | (348) | 18\% | (323) | 1795 |
| Income: 100k+ | 24\% | (275) | 21\% | (238) | 19\% | (218) | 19\% | (224) | 17\% | (197) | 1152 |
| Ethnicity: White (Non-Hispanic) | 24\% | (890) | 20\% | (742) | 16\% | (566) | 20\% | (719) | 20\% | (720) | 3637 |
| Ethnicity: Hispanic | 22\% | (76) | 24\% | (83) | 18\% | (61) | 21\% | (71) | 15\% | (52) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (162) | 19\% | (140) | 15\% | (111) | 22\% | (159) | 22\% | (158) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 23\% | (56) | 22\% | (54) | 24\% | (58) | 19\% | (47) | 13\% | (31) | 246 |
| All Christian | 27\% | (673) | 21\% | (535) | 16\% | (402) | 19\% | (482) | 17\% | (425) | 2517 |
| All Non-Christian | 26\% | (59) | 23\% | (51) | 18\% | (41) | 17\% | (38) | 17\% | (39) | 228 |
| Atheist | 16\% | (30) | 20\% | (38) | 17\% | (32) | 32\% | (61) | 15\% | (29) | 191 |
| Agnostic/Nothing in particular | 18\% | (217) | 18\% | (215) | 19\% | (218) | 22\% | (261) | 23\% | (267) | 1178 |
| Something Else | 25\% | (207) | 21\% | (179) | 12\% | (103) | 18\% | (153) | 24\% | (201) | 843 |
| Evangelical | 30\% | (418) | 21\% | (290) | 13\% | (176) | 15\% | (210) | 21\% | (289) | 1383 |
| Non-Evangelical | 23\% | (436) | 21\% | (410) | 17\% | (318) | 22\% | (418) | 17\% | (328) | 1909 |
| PID: Dem (no lean) | 14\% | (262) | 17\% | (300) | 19\% | (350) | 30\% | (551) | 19\% | (351) | 1814 |
| PID: Ind (no lean) | 21\% | (262) | 23\% | (286) | 15\% | (192) | 17\% | (218) | 23\% | (290) | 1249 |
| PID: Rep (no lean) | 35\% | (661) | 23\% | (432) | 13\% | (254) | 12\% | (226) | 17\% | (319) | 1893 |

[^198]Table BLMB38_3: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1185) | 21\% | (1018) | 16\% | (797) | 20\% | (996) | 19\% | (961) | 4956 |
| PID/Gender: Dem Men | 18\% | (141) | 19\% | (149) | 21\% | (166) | 29\% | (225) | 13\% | (102) | 784 |
| PID/Gender: Dem Women | 12\% | (121) | 15\% | (151) | 18\% | (184) | 32\% | (326) | 24\% | (249) | 1031 |
| PID/Gender: Ind Men | 23\% | (147) | 27\% | (172) | 16\% | (104) | 18\% | (113) | 16\% | (103) | 639 |
| PID/Gender: Ind Women | 19\% | (116) | 19\% | (115) | 14\% | (88) | 17\% | (105) | $31 \%$ | (187) | 611 |
| PID/Gender: Rep Men | 39\% | (350) | 25\% | (223) | 16\% | (142) | 13\% | (115) | 8\% | (67) | 898 |
| PID/Gender: Rep Women | 31\% | (310) | 21\% | (209) | 11\% | (113) | 11\% | (111) | 25\% | (252) | 995 |
| Ideo: Liberal (1-3) | 13\% | (188) | 17\% | (249) | 19\% | (282) | $33 \%$ | (472) | 18\% | (260) | 1451 |
| Ideo: Moderate (4) | 17\% | (235) | 22\% | (307) | 17\% | (242) | 21\% | (300) | 22\% | (312) | 1396 |
| Ideo: Conservative (5-7) | 38\% | (731) | 23\% | (437) | 14\% | (263) | 11\% | (208) | 15\% | (298) | 1937 |
| Ideo/PID: Conservative Republican | 39\% | (554) | 22\% | (311) | 13\% | (187) | 10\% | (141) | 16\% | (226) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 23\% | (100) | 26\% | (113) | 15\% | (65) | 19\% | (82) | 18\% | (80) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (134) | 19\% | (131) | 19\% | (127) | 24\% | (161) | 19\% | (129) | 683 |
| Ideo/PID: Liberal Democrat | 11\% | (121) | 15\% | (166) | 20\% | (220) | 35\% | (383) | 18\% | (194) | 1085 |
| Unfavorable of Biden and Trump | 15\% | (133) | 20\% | (172) | 17\% | (149) | 18\% | (159) | 29\% | (246) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (245) | 16\% | (342) | 21\% | (444) | $31 \%$ | (651) | 19\% | (399) | 2081 |
| 2024 H2H Matchup: Trump Voter | 36\% | (863) | 25\% | (591) | 12\% | (288) | 11\% | (271) | 16\% | (376) | 2390 |
| 2024 H2H Matchup: Would not Vote | 18\% | (37) | 19\% | (38) | 13\% | (26) | 15\% | (31) | 35\% | (72) | 206 |
| 2024 H2H Matchup: Do not Know | $14 \%$ | (39) | 17\% | (47) | $14 \%$ | (38) | 15\% | (42) | 40\% | (113) | 279 |
| 2022 House Vote: Democrat | 13\% | (273) | 17\% | (342) | 21\% | (422) | 30\% | (622) | 19\% | (399) | 2058 |
| 2022 House Vote: Republican | $37 \%$ | (755) | 24\% | (491) | 12\% | (239) | 11\% | (224) | 15\% | (313) | 2022 |
| 2022 House Vote: Did not Vote | 17\% | (133) | 21\% | (164) | 16\% | (122) | 17\% | (131) | 29\% | (225) | 775 |
| 2020 Vote: Joe Biden | 13\% | (287) | 17\% | (388) | 21\% | (471) | 30\% | (680) | 20\% | (456) | 2282 |
| 2020 Vote: Donald Trump | 37\% | (829) | 24\% | (535) | 11\% | (250) | 12\% | (260) | 17\% | (373) | 2247 |
| 2020 Vote: Someone Else | 21\% | (15) | 20\% | (14) | 17\% | (12) | 13\% | (9) | 29\% | (20) | 70 |
| 2020 Vote: Did not Vote | 15\% | (55) | 23\% | (82) | 18\% | (63) | 13\% | (46) | $31 \%$ | (111) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (225) | 16\% | (252) | 20\% | (319) | 33\% | (539) | 17\% | (280) | 1616 |
| 2016 Vote: Donald Trump | 37\% | (742) | 24\% | (491) | 12\% | (245) | 12\% | (236) | 15\% | (310) | 2024 |
| 2016 Vote: Someone Else | 13\% | (22) | 19\% | (32) | 21\% | (36) | 17\% | (30) | 30\% | (53) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 23\% | (44) | 25\% | (49) | 16\% | (31) | 12\% | (24) | 24\% | (46) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 15\% | (33) | 22\% | (48) | 30\% | (66) | 12\% | (27) | 20\% | (44) | 218 |

[^199]Table BLMB38_3: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 24\% | (1185) | 21\% | (1018) | 16\% | (797) | 20\% | (996) | 19\% | (961) | 4956 |
| U.S. Economy: Wrong Track | 28\% | (970) | 21\% | (756) | 14\% | (498) | 16\% | (556) | 21\% | (737) | 3516 |
| U.S. Economy: Right Direction | 15\% | (215) | 18\% | (262) | 21\% | (299) | 31\% | (440) | 16\% | (224) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 14\% | (207) | 17\% | (257) | 20\% | (300) | 33\% | (488) | 17\% | (250) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 35\% | (896) | 24\% | (613) | 12\% | (317) | 12\% | (308) | 16\% | (414) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (82) | 16\% | (148) | 20\% | (180) | 22\% | (199) | 33\% | (296) | 905 |
| Top 2024 Issue: Economy | 23\% | (412) | 24\% | (433) | 16\% | (281) | 17\% | (295) | 20\% | (353) | 1774 |
| Community: Urban | 23\% | (263) | 22\% | (246) | 17\% | (189) | 20\% | (227) | 18\% | (207) | 1133 |
| Community: Suburban | 22\% | (528) | 21\% | (514) | 17\% | (411) | 20\% | (496) | 20\% | (474) | 2423 |
| Community: Rural | 28\% | (393) | 18\% | (259) | 14\% | (197) | 19\% | (272) | 20\% | (280) | 1400 |
| Community/Gender: Urban Women | 18\% | (101) | 18\% | (101) | 18\% | (99) | 23\% | (130) | 22\% | (123) | 553 |
| Community/Gender: Urban Men | 28\% | (163) | 25\% | (145) | 16\% | (90) | 17\% | (98) | 15\% | (85) | 580 |
| Community/Gender: Rural Women | 26\% | (210) | 17\% | (135) | 13\% | (105) | 18\% | (148) | 27\% | (216) | 814 |
| Community/Gender: Rural Men | 31\% | (183) | 21\% | (124) | 16\% | (92) | 21\% | (124) | $11 \%$ | (63) | 586 |
| Community/Gender: Suburban Women | 19\% | (236) | 19\% | (239) | 14\% | (181) | 21\% | (264) | 28\% | (349) | 1269 |
| Community/Gender: Suburban Men | 25\% | (292) | 24\% | (275) | 20\% | (230) | 20\% | (232) | 11\% | (125) | 1154 |
| Homeowner | 25\% | (944) | 21\% | (787) | 16\% | (608) | 20\% | (767) | 18\% | (697) | 3803 |
| Renter | 21\% | (216) | 20\% | (202) | 17\% | (172) | 20\% | (206) | 22\% | (221) | 1017 |
| Military HHnm: Yes | 29\% | (226) | 19\% | (146) | 15\% | (117) | 21\% | (159) | 16\% | (123) | 772 |
| Military HH: No | 23\% | (959) | 21\% | (872) | 16\% | (679) | 20\% | (836) | 20\% | (837) | 4184 |
| Employ: Private Sector | 24\% | (442) | 21\% | (394) | 18\% | (329) | 19\% | (366) | 18\% | (347) | 1879 |
| Employ: Government | 21\% | (68) | 25\% | (82) | 17\% | (56) | 19\% | (60) | 18\% | (56) | 323 |
| Employ: Self-Employed | 24\% | (109) | 25\% | (110) | 17\% | (74) | 17\% | (74) | 18\% | (80) | 446 |
| Employ: Homemaker | 20\% | (66) | 23\% | (75) | 12\% | (40) | 16\% | (51) | 28\% | (91) | 323 |
| Employ: Student | 11\% | (14) | 28\% | (36) | 23\% | (30) | 15\% | (19) | 24\% | (31) | 130 |
| Employ: Retired | 30\% | (378) | 17\% | (217) | 14\% | (171) | 23\% | (291) | 17\% | (209) | 1267 |
| Employ: Unemployed | 21\% | (73) | 17\% | (58) | 18\% | (64) | 19\% | (66) | 26\% | (89) | 350 |
| Employ: Other | 14\% | (33) | 20\% | (47) | 14\% | (33) | 29\% | (68) | 24\% | (57) | 238 |
| Self + Household: White-Collar | 23\% | (450) | 23\% | (448) | 17\% | (336) | 22\% | (434) | 16\% | (313) | 1981 |
| Self + Household: Blue Collar | 26\% | (591) | 20\% | (459) | 16\% | (362) | 20\% | (448) | 18\% | (412) | 2273 |
| Union HH: Yes | 31\% | (112) | 22\% | (80) | 15\% | (53) | 20\% | (73) | 12\% | (41) | 358 |
| Union HH: No | 23\% | (1073) | 20\% | (938) | 16\% | (744) | 20\% | (923) | 20\% | (919) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_3
Table BLMB38_3: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Democrats in Congress

| Demographic | Very <br> responsible |  | Somewhat <br> responsible | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion | Total N |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $24 \%$ | $(1185)$ | $21 \%$ | $(1018)$ | $16 \%$ | $(797)$ | $20 \%$ | $(996)$ | $19 \%$ | $(961)$ |
| LGBTQ+: Yes | $16 \%$ | $(80)$ | $20 \%$ | $(103)$ | $18 \%$ | $(92)$ | $22 \%$ | $(112)$ | $25 \%$ | $(127)$ |
| LGBTQ+: No | $25 \%$ | $(1105)$ | $21 \%$ | $(915)$ | $16 \%$ | $(705)$ | $20 \%$ | $(883)$ | $19 \%$ | $(834)$ |
| Motivated to Vote | $24 \%$ | $(1110)$ | $20 \%$ | $(925)$ | $16 \%$ | $(740)$ | $21 \%$ | $(941)$ | $18 \%$ | $(831)$ |
| Parent: Yes | $26 \%$ | $(402)$ | $23 \%$ | $(345)$ | $16 \%$ | $(250)$ | $16 \%$ | $(246)$ | $18 \%$ | $(278)$ |
| Parent: No | $23 \%$ | $(783)$ | $20 \%$ | $(673)$ | $16 \%$ | $(547)$ | $22 \%$ | $(749)$ | $20 \%$ | $(682)$ |
| COVID Vaccine: Yes | $20 \%$ | $(689)$ | $20 \%$ | $(689)$ | $18 \%$ | $(620)$ | $24 \%$ | $(831)$ | $19 \%$ | $(671)$ |
| COVID Vaccine: No | $34 \%$ | $(496)$ | $23 \%$ | $(329)$ | $12 \%$ | $(176)$ | $11 \%$ | $(164)$ | $20 \%$ | $(290)$ |
| Student Loans: Yes | $21 \%$ | $(161)$ | $22 \%$ | $(174)$ | $16 \%$ | $(126)$ | $19 \%$ | $(149)$ | $22 \%$ | $(167)$ |
| Student Loans: No | $25 \%$ | $(1024)$ | $20 \%$ | $(844)$ | $16 \%$ | $(671)$ | $20 \%$ | $(846)$ | $19 \%$ | $(793)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_4: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1362) | 18\% | (876) | $14 \%$ | (717) | 24\% | (1166) | 17\% | (835) | 4956 |
| Gender: Male | 31\% | (717) | 19\% | (448) | 17\% | (384) | 22\% | (521) | 11\% | (251) | 2320 |
| Gender: Female | 24\% | (645) | 16\% | (428) | 13\% | (333) | 24\% | (646) | 22\% | (584) | 2636 |
| Age: 18-34 | 23\% | (296) | 21\% | (273) | 18\% | (237) | 19\% | (252) | 19\% | (251) | 1309 |
| Age: 35-44 | 25\% | (169) | 20\% | (136) | 17\% | (113) | 21\% | (138) | 17\% | (115) | 672 |
| Age: 45-64 | 28\% | (488) | 17\% | (286) | 13\% | (226) | 25\% | (421) | 17\% | (294) | 1715 |
| Age: 65+ | 32\% | (410) | 14\% | (180) | 11\% | (142) | 28\% | (355) | 14\% | (174) | 1260 |
| GenZers: 1997-2012 | 20\% | (124) | 23\% | (142) | 19\% | (116) | 17\% | (107) | 22\% | (134) | 623 |
| Millennials: 1981-1996 | 25\% | (321) | 20\% | (251) | 18\% | (226) | 21\% | (270) | 17\% | (219) | 1287 |
| GenXers: 1965-1980 | 28\% | (381) | 17\% | (230) | $14 \%$ | (184) | 25\% | (335) | 17\% | (227) | 1358 |
| Baby Boomers: 1946-1964 | 32\% | (495) | 15\% | (229) | 12\% | (179) | 27\% | (428) | 15\% | (228) | 1559 |
| Educ: < College | 29\% | (893) | 17\% | (543) | 13\% | (408) | 22\% | (689) | 19\% | (589) | 3122 |
| Educ: Bachelors degree | 26\% | (300) | 18\% | (207) | 19\% | (219) | 26\% | (299) | 12\% | (144) | 1169 |
| Educ: Post-grad | 25\% | (169) | 19\% | (125) | 14\% | (91) | 27\% | (178) | 15\% | (102) | 665 |
| Income: Under 50k | 26\% | (527) | 17\% | (343) | 14\% | (272) | 24\% | (473) | 20\% | (394) | 2009 |
| Income: 50k-100k | 29\% | (516) | 18\% | (323) | 15\% | (273) | 22\% | (399) | 16\% | (284) | 1795 |
| Income: $100 \mathrm{k}+$ | 28\% | (319) | 18\% | (210) | 15\% | (172) | 26\% | (294) | 14\% | (157) | 1152 |
| Ethnicity: White (Non-Hispanic) | 29\% | (1042) | 17\% | (629) | 14\% | (504) | 23\% | (842) | 17\% | (621) | 3637 |
| Ethnicity: Hispanic | 26\% | (88) | 22\% | (76) | 18\% | (62) | 24\% | (81) | 10\% | (35) | 343 |
| Ethnicity: Black (Non-Hispanic) | 24\% | (172) | 17\% | (122) | 16\% | (114) | 25\% | (184) | 19\% | (138) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (60) | 20\% | (48) | 16\% | (38) | 24\% | (59) | 17\% | (41) | 246 |
| All Christian | $31 \%$ | (770) | 18\% | (462) | 14\% | (353) | 22\% | (560) | 15\% | (371) | 2517 |
| All Non-Christian | 27\% | (62) | 20\% | (45) | 15\% | (35) | 22\% | (51) | 15\% | (35) | 228 |
| Atheist | 16\% | (31) | 17\% | (33) | 14\% | (27) | 39\% | (75) | 13\% | (24) | 191 |
| Agnostic/Nothing in particular | 21\% | (242) | 16\% | (183) | 17\% | (196) | 28\% | (324) | 20\% | (232) | 1178 |
| Something Else | 30\% | (256) | 18\% | (154) | $12 \%$ | (105) | 19\% | (157) | 20\% | (171) | 843 |
| Evangelical | 37\% | (511) | 18\% | (246) | 12\% | (164) | 16\% | (218) | 18\% | (244) | 1383 |
| Non-Evangelical | 26\% | (490) | 18\% | (353) | 15\% | (287) | 26\% | (492) | 15\% | (288) | 1909 |
| PID: Dem (no lean) | 14\% | (262) | 15\% | (264) | 18\% | (324) | 37\% | (678) | 16\% | (285) | 1814 |
| PID: Ind (no lean) | 24\% | (305) | 19\% | (242) | 15\% | (184) | 20\% | (248) | 22\% | (270) | 1249 |
| PID: Rep (no lean) | 42\% | (795) | 19\% | (369) | 11\% | (209) | 13\% | (241) | 15\% | (280) | 1893 |

[^200]Table BLMB38_4: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1362) | 18\% | (876) | 14\% | (717) | 24\% | (1166) | 17\% | (835) | 4956 |
| PID/Gender: Dem Men | 18\% | (143) | 16\% | (128) | 21\% | (161) | 35\% | (271) | 10\% | (81) | 784 |
| PID/Gender: Dem Women | 12\% | (119) | 13\% | (137) | 16\% | (163) | 39\% | (406) | 20\% | (205) | 1031 |
| PID/Gender: Ind Men | 27\% | (175) | 20\% | (131) | 17\% | (107) | 20\% | (125) | 16\% | (102) | 639 |
| PID/Gender: Ind Women | 21\% | (130) | 18\% | (112) | 13\% | (77) | 20\% | (124) | 28\% | (168) | 611 |
| PID/Gender: Rep Men | 44\% | (399) | 21\% | (190) | 13\% | (116) | 14\% | (125) | 8\% | (69) | 898 |
| PID/Gender: Rep Women | 40\% | (396) | 18\% | (179) | 9\% | (94) | 12\% | (116) | $21 \%$ | (211) | 995 |
| Ideo: Liberal (1-3) | 13\% | (187) | 13\% | (189) | 20\% | (287) | 40\% | (582) | 14\% | (206) | 1451 |
| Ideo: Moderate (4) | 20\% | (276) | 20\% | (275) | 15\% | (215) | 25\% | (344) | 21\% | (287) | 1396 |
| Ideo: Conservative (5-7) | 44\% | (858) | 20\% | (389) | 11\% | (203) | 12\% | (224) | 14\% | (263) | 1937 |
| Ideo/PID: Conservative Republican | 46\% | (660) | 20\% | (278) | 10\% | (141) | 10\% | (141) | 14\% | (199) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 28\% | (123) | 19\% | (85) | 15\% | (67) | 22\% | (98) | 15\% | (67) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (140) | 19\% | (128) | 15\% | (106) | 29\% | (195) | 17\% | (114) | 683 |
| Ideo/PID: Liberal Democrat | 11\% | (115) | 12\% | (129) | 19\% | (211) | 44\% | (475) | 14\% | (155) | 1085 |
| Unfavorable of Biden and Trump | 17\% | (143) | 18\% | (159) | 18\% | (152) | 20\% | (174) | 27\% | (232) | 859 |
| 2024 H2H Matchup: Biden Voter | $11 \%$ | (239) | 14\% | (290) | 20\% | (416) | 39\% | (811) | 16\% | (326) | 2081 |
| 2024 H2H Matchup: Trump Voter | 44\% | (1041) | 21\% | (510) | 10\% | (235) | 11\% | (275) | 14\% | (329) | 2390 |
| 2024 H2H Matchup: Would not Vote | 19\% | (38) | 17\% | (35) | 15\% | (32) | 17\% | (34) | $32 \%$ | (67) | 206 |
| 2024 H2H Matchup: Do not Know | 16\% | (43) | 14\% | (40) | 13\% | (35) | 17\% | (47) | 41\% | (113) | 279 |
| 2022 House Vote: Democrat | 14\% | (280) | 14\% | (283) | 19\% | (387) | 37\% | (762) | 17\% | (345) | 2058 |
| 2022 House Vote: Republican | 45\% | (906) | 21\% | (416) | 10\% | (196) | 11\% | (229) | 14\% | (276) | 2022 |
| 2022 House Vote: Did not Vote | 20\% | (152) | 19\% | (150) | 16\% | (125) | 20\% | (156) | 25\% | (191) | 775 |
| 2020 Vote: Joe Biden | 12\% | (283) | 14\% | (324) | 19\% | (439) | 37\% | (852) | 17\% | (385) | 2282 |
| 2020 Vote: Donald Trump | 44\% | (994) | 21\% | (463) | 9\% | (207) | 11\% | (254) | 15\% | (329) | 2247 |
| 2020 Vote: Someone Else | 21\% | (14) | 17\% | (12) | 17\% | (12) | 15\% | (10) | 30\% | (21) | 70 |
| 2020 Vote: Did not Vote | 20\% | (71) | 21\% | (76) | 17\% | (60) | 14\% | (50) | 28\% | (100) | 357 |
| 2016 Vote: Hillary Clinton | 13\% | (214) | 13\% | (204) | 18\% | (298) | 41\% | (665) | 15\% | (235) | 1616 |
| 2016 Vote: Donald Trump | 43\% | (879) | 21\% | (430) | 10\% | (204) | 12\% | (239) | 13\% | (272) | 2024 |
| 2016 Vote: Someone Else | 15\% | (25) | 15\% | (27) | 18\% | (31) | 24\% | (41) | 29\% | (50) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (47) | 26\% | (51) | 17\% | (33) | 11\% | (22) | 21\% | (42) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 21\% | (45) | 16\% | (35) | 22\% | (48) | 21\% | (46) | 20\% | (44) | 218 |

[^201]Table BLMB38_4: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (1362) | 18\% | (876) | 14\% | (717) | 24\% | (1166) | 17\% | (835) | 4956 |
| U.S. Economy: Wrong Track | 32\% | (1126) | 19\% | (681) | 13\% | (458) | 17\% | (606) | 18\% | (646) | 3516 |
| U.S. Economy: Right Direction | 16\% | (236) | 14\% | (195) | 18\% | (260) | 39\% | (560) | 13\% | (189) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 14\% | (203) | 13\% | (201) | 20\% | (295) | 40\% | (600) | 14\% | (203) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 42\% | (1069) | 20\% | (520) | 11\% | (274) | 13\% | (326) | 14\% | (359) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (90) | 17\% | (155) | 16\% | (147) | 27\% | (241) | 30\% | (272) | 905 |
| Top 2024 Issue: Economy | 28\% | (498) | 21\% | (376) | 15\% | (274) | 18\% | (314) | 18\% | (312) | 1774 |
| Community: Urban | 26\% | (299) | 19\% | (215) | 15\% | (165) | 25\% | (279) | 15\% | (174) | 1133 |
| Community: Suburban | 26\% | (621) | 18\% | (430) | 15\% | (375) | 24\% | (587) | 17\% | (410) | 2423 |
| Community: Rural | 32\% | (441) | 16\% | (230) | 13\% | (177) | 21\% | (300) | 18\% | (252) | 1400 |
| Community/Gender: Urban Women | 23\% | (126) | 18\% | (101) | 13\% | (74) | 28\% | (154) | 18\% | (97) | 553 |
| Community/Gender: Urban Men | 30\% | (173) | 20\% | (114) | 16\% | (91) | 22\% | (125) | 13\% | (76) | 580 |
| Community/Gender: Rural Women | 28\% | (229) | 16\% | (130) | 12\% | (97) | 21\% | (169) | 23\% | (190) | 814 |
| Community/Gender: Rural Men | 36\% | (212) | 17\% | (100) | 14\% | (81) | 22\% | (131) | 10\% | (61) | 586 |
| Community/Gender: Suburban Women | 23\% | (291) | 15\% | (197) | 13\% | (163) | 25\% | (323) | 23\% | (296) | 1269 |
| Community/Gender: Suburban Men | 29\% | (331) | 20\% | (234) | 18\% | (212) | 23\% | (264) | 10\% | (114) | 1154 |
| Homeowner | 28\% | (1083) | 18\% | (668) | 14\% | (537) | 24\% | (909) | 16\% | (606) | 3803 |
| Renter | 24\% | (248) | 18\% | (181) | 16\% | (167) | 23\% | (230) | 19\% | (191) | 1017 |
| Military HHnm: Yes | 31\% | (240) | 15\% | (118) | 16\% | (125) | 23\% | (178) | 14\% | (111) | 772 |
| Military HH: No | 27\% | (1122) | 18\% | (757) | 14\% | (592) | 24\% | (989) | 17\% | (724) | 4184 |
| Employ: Private Sector | 27\% | (504) | 20\% | (371) | 16\% | (292) | 23\% | (432) | 15\% | (280) | 1879 |
| Employ: Government | 19\% | (63) | $21 \%$ | (69) | 22\% | (70) | 23\% | (73) | 15\% | (47) | 323 |
| Employ: Self-Employed | 29\% | (130) | 19\% | (87) | 14\% | (64) | 21\% | (96) | 16\% | (70) | 446 |
| Employ: Homemaker | 29\% | (95) | 16\% | (53) | 8\% | (25) | 21\% | (67) | 26\% | (84) | 323 |
| Employ: Student | 15\% | (20) | 22\% | (28) | $21 \%$ | (27) | 20\% | (26) | 22\% | (29) | 130 |
| Employ: Retired | 33\% | (412) | 14\% | (178) | 12\% | (154) | 27\% | (341) | 14\% | (182) | 1267 |
| Employ: Unemployed | 24\% | (84) | 15\% | (53) | 15\% | (51) | 20\% | (71) | 26\% | (92) | 350 |
| Employ: Other | 23\% | (54) | 15\% | (35) | 14\% | (34) | 26\% | (61) | 22\% | (53) | 238 |
| Self + Household: White-Collar | 27\% | (527) | 18\% | (364) | 15\% | (305) | 27\% | (527) | 13\% | (258) | 1981 |
| Self + Household: Blue Collar | 30\% | (672) | 18\% | (404) | 14\% | (319) | 23\% | (521) | 16\% | (357) | 2273 |
| Union HH: Yes | 33\% | (118) | 15\% | (55) | 17\% | (60) | 23\% | (82) | 12\% | (44) | 358 |
| Union HH: No | 27\% | (1244) | 18\% | (821) | 14\% | (657) | 24\% | (1085) | 17\% | (791) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_4
Table BLMB38_4: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - President Joe Biden

| Demographic | Very <br> responsible |  | Somewhat <br> responsible | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion | Total N |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $27 \%$ | $(1362)$ | $18 \%$ | $(876)$ | $14 \%$ | $(717)$ | $24 \%$ | $(1166)$ | $17 \%$ | $(835)$ |
| LGBTQ+: Yes | $17 \%$ | $(88)$ | $17 \%$ | $(87)$ | $19 \%$ | $(97)$ | $26 \%$ | $(136)$ | $21 \%$ | $(107)$ |
| LGBTQ+: No | $29 \%$ | $(1274)$ | $18 \%$ | $(789)$ | $14 \%$ | $(620)$ | $23 \%$ | $(1031)$ | $16 \%$ | $(728)$ |
| Motivated to Vote | $28 \%$ | $(1272)$ | $18 \%$ | $(798)$ | $14 \%$ | $(657)$ | $24 \%$ | $(1101)$ | $16 \%$ | $(719)$ |
| Parent: Yes | $30 \%$ | $(450)$ | $22 \%$ | $(328)$ | $14 \%$ | $(211)$ | $19 \%$ | $(290)$ | $16 \%$ | $(242)$ |
| Parent: No | $27 \%$ | $(912)$ | $16 \%$ | $(548)$ | $15 \%$ | $(507)$ | $26 \%$ | $(877)$ | $17 \%$ | $(592)$ |
| COVID Vaccine: Yes | $22 \%$ | $(778)$ | $17 \%$ | $(593)$ | $16 \%$ | $(567)$ | $28 \%$ | $(986)$ | $17 \%$ | $(578)$ |
| COVID Vaccine: No | $40 \%$ | $(584)$ | $19 \%$ | $(283)$ | $10 \%$ | $(151)$ | $12 \%$ | $(181)$ | $18 \%$ | $(257)$ |
| Student Loans: Yes | $22 \%$ | $(170)$ | $17 \%$ | $(129)$ | $18 \%$ | $(142)$ | $23 \%$ | $(182)$ | $20 \%$ | $(154)$ |
| Student Loans: No | $29 \%$ | $(1192)$ | $18 \%$ | $(747)$ | $14 \%$ | $(575)$ | $24 \%$ | $(984)$ | $16 \%$ | $(680)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_5: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - American pharmaceutical companies

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1457) | 31\% | (1543) | 15\% | (746) | 9\% | (456) | 15\% | (754) | 4956 |
| Gender: Male | 29\% | (674) | 32\% | (745) | 17\% | (399) | 11\% | (260) | 10\% | (242) | 2320 |
| Gender: Female | 30\% | (783) | 30\% | (798) | 13\% | (347) | 7\% | (196) | 19\% | (512) | 2636 |
| Age: 18-34 | 33\% | (431) | 32\% | (413) | 12\% | (161) | 8\% | (102) | 15\% | (202) | 1309 |
| Age: 35-44 | 39\% | (259) | 30\% | (199) | 12\% | (79) | 8\% | (53) | 12\% | (82) | 672 |
| Age: 45-64 | 30\% | (517) | 30\% | (517) | 15\% | (264) | 8\% | (142) | 16\% | (274) | 1715 |
| Age: 65+ | 20\% | (250) | 33\% | (414) | 19\% | (242) | 13\% | (158) | 16\% | (196) | 1260 |
| GenZers: 1997-2012 | $31 \%$ | (193) | 34\% | (210) | 13\% | (81) | 8\% | (47) | 15\% | (92) | 623 |
| Millennials: 1981-1996 | 37\% | (470) | 30\% | (385) | 12\% | (150) | 8\% | (104) | 14\% | (178) | 1287 |
| GenXers: 1965-1980 | 32\% | (430) | 29\% | (388) | 16\% | (214) | 9\% | (116) | 15\% | (209) | 1358 |
| Baby Boomers: 1946-1964 | 22\% | (347) | 34\% | (524) | 17\% | (268) | 11\% | (175) | 16\% | (245) | 1559 |
| Educ: < College | 29\% | (916) | 29\% | (914) | 15\% | (464) | 9\% | (291) | 17\% | (538) | 3122 |
| Educ: Bachelors degree | 28\% | (329) | 34\% | (398) | 17\% | (202) | 9\% | (109) | 11\% | (131) | 1169 |
| Educ: Post-grad | 32\% | (213) | 35\% | (231) | 12\% | (80) | 8\% | (56) | 13\% | (85) | 665 |
| Income: Under 50k | 29\% | (582) | 29\% | (590) | 14\% | (279) | 9\% | (189) | 18\% | (368) | 2009 |
| Income: 50k-100k | 28\% | (503) | 33\% | (591) | 16\% | (291) | 9\% | (160) | 14\% | (250) | 1795 |
| Income: 100k+ | 32\% | (372) | 31\% | (362) | 15\% | (175) | 9\% | (107) | 12\% | (136) | 1152 |
| Ethnicity: White (Non-Hispanic) | 28\% | (1016) | $31 \%$ | (1141) | 16\% | (596) | 9\% | (324) | 15\% | (559) | 3637 |
| Ethnicity: Hispanic | 34\% | (117) | 33\% | (113) | 14\% | (47) | 9\% | (31) | 10\% | (34) | 343 |
| Ethnicity: Black (Non-Hispanic) | 33\% | (239) | 29\% | (209) | 10\% | (75) | 10\% | (70) | 19\% | (137) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 34\% | (84) | 32\% | (79) | $11 \%$ | (28) | 12\% | (31) | 10\% | (24) | 246 |
| All Christian | 25\% | (619) | 33\% | (838) | 17\% | (439) | 10\% | (259) | 14\% | (361) | 2517 |
| All Non-Christian | 37\% | (85) | 30\% | (69) | 10\% | (23) | 12\% | (28) | 10\% | (23) | 228 |
| Atheist | 47\% | (90) | 29\% | (54) | 9\% | (17) | 8\% | (15) | 8\% | (14) | 191 |
| Agnostic/Nothing in particular | 33\% | (388) | 27\% | (319) | 14\% | (164) | 8\% | (94) | 18\% | (214) | 1178 |
| Something Else | 33\% | (275) | $31 \%$ | (262) | 12\% | (103) | 7\% | (61) | 17\% | (142) | 843 |
| Evangelical | 26\% | (359) | 32\% | (442) | 15\% | (208) | 11\% | (146) | 16\% | (228) | 1383 |
| Non-Evangelical | 27\% | (509) | 33\% | (636) | 17\% | (328) | 9\% | (169) | 14\% | (267) | 1909 |
| PID: Dem (no lean) | 32\% | (589) | 31\% | (566) | 14\% | (250) | 7\% | (133) | 15\% | (277) | 1814 |
| PID: Ind (no lean) | 28\% | (349) | $31 \%$ | (384) | 13\% | (167) | 11\% | (134) | 17\% | (216) | 1249 |
| PID: Rep (no lean) | 27\% | (519) | 31\% | (593) | 17\% | (329) | 10\% | (189) | 14\% | (262) | 1893 |

[^202]Table BLMB38_5: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - American pharmaceutical companies

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1457) | 31\% | (1543) | 15\% | (746) | 9\% | (456) | 15\% | (754) | 4956 |
| PID/Gender: Dem Men | 34\% | (263) | 32\% | (253) | 15\% | (114) | 9\% | (68) | 11\% | (86) | 784 |
| PID/Gender: Dem Women | 32\% | (326) | 30\% | (313) | 13\% | (136) | 6\% | (65) | 18\% | (191) | 1031 |
| PID/Gender: Ind Men | 27\% | (175) | 32\% | (201) | 15\% | (95) | 13\% | (83) | 13\% | (84) | 639 |
| PID/Gender: Ind Women | 29\% | (174) | 30\% | (182) | 12\% | (71) | 8\% | (50) | 22\% | (132) | 611 |
| PID/Gender: Rep Men | 26\% | (236) | 32\% | (291) | $21 \%$ | (190) | 12\% | (108) | 8\% | (72) | 898 |
| PID/Gender: Rep Women | 28\% | (283) | 30\% | (303) | 14\% | (139) | 8\% | (81) | 19\% | (189) | 995 |
| Ideo: Liberal (1-3) | 34\% | (492) | 33\% | (481) | 12\% | (178) | 7\% | (102) | 14\% | (198) | 1451 |
| Ideo: Moderate (4) | 27\% | (376) | 32\% | (449) | 14\% | (196) | 10\% | (136) | 17\% | (241) | 1396 |
| Ideo: Conservative (5-7) | 28\% | (536) | 30\% | (574) | 18\% | (357) | 11\% | (215) | 13\% | (255) | 1937 |
| Ideo/PID: Conservative Republican | 27\% | (386) | 31\% | (435) | 18\% | (261) | 10\% | (144) | 14\% | (194) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 27\% | (119) | 33\% | (147) | 15\% | (67) | 10\% | (45) | 14\% | (62) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 30\% | (208) | 29\% | (195) | 16\% | (107) | 10\% | (68) | 15\% | (105) | 683 |
| Ideo/PID: Liberal Democrat | $34 \%$ | (373) | 33\% | (361) | 13\% | (138) | 6\% | (65) | 14\% | (148) | 1085 |
| Unfavorable of Biden and Trump | 31\% | (263) | 27\% | (235) | 15\% | (125) | 10\% | (82) | 18\% | (154) | 859 |
| 2024 H2H Matchup: Biden Voter | 31\% | (638) | 33\% | (687) | 14\% | (298) | 7\% | (145) | 15\% | (313) | 2081 |
| 2024 H2H Matchup: Trump Voter | 29\% | (684) | 31\% | (747) | 17\% | (399) | 11\% | (261) | 12\% | (299) | 2390 |
| 2024 H2H Matchup: Would not Vote | 35\% | (71) | 24\% | (49) | 12\% | (24) | 10\% | (20) | 20\% | (42) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (64) | 21\% | (59) | 9\% | (25) | 11\% | (30) | 36\% | (101) | 279 |
| 2022 House Vote: Democrat | 32\% | (662) | 31\% | (645) | 14\% | (282) | 8\% | (162) | 15\% | (308) | 2058 |
| 2022 House Vote: Republican | 27\% | (541) | 31\% | (633) | 17\% | (349) | 11\% | (227) | 13\% | (271) | 2022 |
| 2022 House Vote: Did not Vote | 28\% | (219) | $31 \%$ | (237) | 14\% | (109) | 7\% | (54) | 20\% | (156) | 775 |
| 2020 Vote: Joe Biden | 31\% | (719) | 31\% | (713) | 14\% | (320) | 8\% | (175) | 16\% | (355) | 2282 |
| 2020 Vote: Donald Trump | 28\% | (628) | 31\% | (696) | 16\% | (367) | 11\% | (249) | 14\% | (307) | 2247 |
| 2020 Vote: Someone Else | 28\% | (20) | 32\% | (23) | $11 \%$ | (8) | 9\% | (6) | 20\% | (14) | 70 |
| 2020 Vote: Did not Vote | 25\% | (90) | 31\% | (112) | $14 \%$ | (52) | 7\% | (25) | 22\% | (78) | 357 |
| 2016 Vote: Hillary Clinton | 33\% | (532) | 31\% | (505) | 13\% | (211) | 8\% | (123) | 15\% | (245) | 1616 |
| 2016 Vote: Donald Trump | 27\% | (548) | 31\% | (632) | 17\% | (352) | 11\% | (222) | 13\% | (270) | 2024 |
| 2016 Vote: Someone Else | 31\% | (55) | 26\% | (45) | 12\% | (21) | 9\% | (16) | 21\% | (37) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 32\% | (63) | 30\% | (59) | 12\% | (24) | 12\% | (23) | 13\% | (25) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (54) | 33\% | (73) | 20\% | (44) | 8\% | (18) | 13\% | (29) | 218 |

[^203]Table BLMB38_5: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - American pharmaceutical companies

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1457) | $31 \%$ | (1543) | 15\% | (746) | 9\% | (456) | 15\% | (754) | 4956 |
| U.S. Economy: Wrong Track | 29\% | (1029) | 30\% | (1063) | 15\% | (534) | 10\% | (348) | 15\% | (543) | 3516 |
| U.S. Economy: Right Direction | 30\% | (428) | 33\% | (480) | 15\% | (212) | 8\% | (108) | 15\% | (211) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 32\% | (474) | 33\% | (489) | 14\% | (215) | 8\% | (114) | 14\% | (210) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 29\% | (736) | 31\% | (800) | 16\% | (401) | 11\% | (279) | 13\% | (332) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (246) | 28\% | (254) | 14\% | (130) | 7\% | (63) | 23\% | (212) | 905 |
| Top 2024 Issue: Economy | 29\% | (520) | 33\% | (577) | 14\% | (242) | 10\% | (177) | 15\% | (258) | 1774 |
| Community: Urban | 33\% | (375) | $31 \%$ | (349) | 14\% | (161) | 8\% | (91) | 14\% | (156) | 1133 |
| Community: Suburban | 29\% | (701) | 32\% | (781) | 15\% | (364) | 9\% | (222) | 15\% | (355) | 2423 |
| Community: Rural | 27\% | (381) | 29\% | (413) | 16\% | (220) | 10\% | (142) | 17\% | (244) | 1400 |
| Community/Gender: Urban Women | 30\% | (168) | 32\% | (178) | 15\% | (81) | 6\% | (33) | 17\% | (93) | 553 |
| Community/Gender: Urban Men | 36\% | (207) | 30\% | (171) | 14\% | (81) | 10\% | (58) | 11\% | (63) | 580 |
| Community/Gender: Rural Women | 27\% | (217) | 29\% | (239) | 14\% | (115) | 8\% | (67) | 22\% | (175) | 814 |
| Community/Gender: Rural Men | 28\% | (164) | 30\% | (174) | 18\% | (105) | 13\% | (75) | 12\% | (69) | 586 |
| Community/Gender: Suburban Women | 31\% | (398) | 30\% | (380) | 12\% | (151) | 8\% | (96) | 19\% | (244) | 1269 |
| Community/Gender: Suburban Men | 26\% | (303) | 35\% | (400) | 18\% | (213) | 11\% | (127) | 10\% | (111) | 1154 |
| Homeowner | 27\% | (1046) | 32\% | (1216) | 16\% | (611) | 10\% | (372) | 15\% | (559) | 3803 |
| Renter | 36\% | (363) | 29\% | (295) | 12\% | (119) | 7\% | (70) | 17\% | (170) | 1017 |
| Military HHnm: Yes | 28\% | (217) | 30\% | (229) | 19\% | (147) | 9\% | (72) | 14\% | (106) | 772 |
| Military HH: No | 30\% | (1240) | 31\% | (1315) | 14\% | (599) | 9\% | (384) | 15\% | (648) | 4184 |
| Employ: Private Sector | 32\% | (596) | 31\% | (579) | 14\% | (272) | 9\% | (175) | 14\% | (257) | 1879 |
| Employ: Government | 28\% | (92) | 40\% | (129) | 13\% | (43) | 7\% | (24) | $11 \%$ | (35) | 323 |
| Employ: Self-Employed | 39\% | (176) | 29\% | (131) | 13\% | (57) | 7\% | (31) | 12\% | (52) | 446 |
| Employ: Homemaker | $32 \%$ | (104) | 27\% | (88) | 10\% | (34) | 7\% | (23) | 23\% | (75) | 323 |
| Employ: Student | 27\% | (35) | 31\% | (41) | 14\% | (18) | 10\% | (13) | 19\% | (24) | 130 |
| Employ: Retired | 21\% | (271) | 33\% | (417) | 18\% | (232) | 12\% | (146) | 16\% | (200) | 1267 |
| Employ: Unemployed | 28\% | (97) | 26\% | (92) | 16\% | (57) | 9\% | (32) | 20\% | (71) | 350 |
| Employ: Other | 36\% | (87) | 28\% | (66) | 14\% | (34) | 5\% | (12) | 16\% | (39) | 238 |
| Self + Household: White-Collar | 29\% | (570) | 34\% | (667) | 16\% | (309) | 10\% | (191) | 12\% | (243) | 1981 |
| Self + Household: Blue Collar | 30\% | (684) | 31\% | (693) | 15\% | (348) | 10\% | (226) | 14\% | (321) | 2273 |

[^204]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_5

Table BLMB38_5: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - American pharmaceutical companies

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 29\% | (1457) | 31\% | (1543) | 15\% | (746) | 9\% | (456) | 15\% | (754) | 4956 |
| Union HH: Yes | 37\% | (134) | $32 \%$ | (114) | 14\% | (49) | 9\% | (32) | 8\% | (28) | 358 |
| Union HH: No | 29\% | (1323) | 31\% | (1429) | 15\% | (697) | 9\% | (423) | 16\% | (726) | 4598 |
| LGBTQ+: Yes | 31\% | (157) | 33\% | (170) | 12\% | (63) | 8\% | (39) | 17\% | (85) | 514 |
| LGBTQ+: No | 29\% | (1300) | 31\% | (1373) | 15\% | (683) | 9\% | (417) | 15\% | (669) | 4442 |
| Motivated to Vote | 29\% | (1316) | 32\% | (1442) | 15\% | (700) | 9\% | (430) | 14\% | (659) | 4547 |
| Parent: Yes | 37\% | (561) | 29\% | (443) | 13\% | (199) | 8\% | (126) | 13\% | (192) | 1520 |
| Parent: No | 26\% | (896) | $32 \%$ | (1100) | 16\% | (547) | 10\% | (330) | 16\% | (563) | 3436 |
| COVID Vaccine: Yes | 28\% | (989) | 32\% | (1119) | 15\% | (542) | 9\% | (321) | 15\% | (529) | 3501 |
| COVID Vaccine: No | 32\% | (468) | 29\% | (424) | 14\% | (204) | 9\% | (134) | 15\% | (226) | 1455 |
| Student Loans: Yes | 37\% | (288) | 30\% | (232) | 12\% | (89) | 7\% | (51) | 15\% | (117) | 778 |
| Student Loans: No | 28\% | (1169) | 31\% | (1311) | 16\% | (657) | 10\% | (405) | 15\% | (637) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_6: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Chinese manufacturers of drugs and chemicals

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1935) | 26\% | (1294) | 10\% | (471) | 7\% | (325) | 19\% | (931) | 4956 |
| Gender: Male | 44\% | (1018) | 26\% | (602) | 11\% | (255) | 7\% | (162) | 12\% | (283) | 2320 |
| Gender: Female | 35\% | (917) | 26\% | (693) | 8\% | (216) | 6\% | (163) | 25\% | (648) | 2636 |
| Age: 18-34 | 27\% | (347) | 26\% | (338) | 16\% | (206) | 10\% | (125) | 22\% | (293) | 1309 |
| Age: 35-44 | 33\% | (223) | 28\% | (187) | 13\% | (84) | 8\% | (51) | 19\% | (126) | 672 |
| Age: 45-64 | 40\% | (687) | 27\% | (469) | 8\% | (131) | 5\% | (89) | 20\% | (339) | 1715 |
| Age: 65+ | 54\% | (677) | 24\% | (300) | 4\% | (50) | 5\% | (60) | 14\% | (173) | 1260 |
| GenZers: 1997-2012 | 24\% | (152) | 25\% | (157) | 18\% | (112) | 11\% | (68) | 21\% | (134) | 623 |
| Millennials: 1981-1996 | 30\% | (391) | 27\% | (354) | 13\% | (170) | 8\% | (103) | 21\% | (269) | 1287 |
| GenXers: 1965-1980 | 38\% | (520) | 27\% | (366) | 8\% | (113) | 6\% | (84) | 20\% | (275) | 1358 |
| Baby Boomers: 1946-1964 | 51\% | (800) | 25\% | (392) | 5\% | (72) | 4\% | (65) | 15\% | (230) | 1559 |
| Educ: < College | 40\% | (1238) | 25\% | (769) | 9\% | (279) | 7\% | (231) | 19\% | (605) | 3122 |
| Educ: Bachelors degree | 36\% | (423) | 29\% | (340) | 13\% | (151) | 6\% | (67) | 16\% | (188) | 1169 |
| Educ: Post-grad | 41\% | (274) | 28\% | (184) | 6\% | (41) | 4\% | (28) | 21\% | (138) | 665 |
| Income: Under 50k | 37\% | (749) | 24\% | (490) | 9\% | (185) | 8\% | (165) | 21\% | (421) | 2009 |
| Income: 50k-100k | 39\% | (707) | 27\% | (480) | 10\% | (182) | 6\% | (109) | 18\% | (318) | 1795 |
| Income: 100k+ | 42\% | (479) | 28\% | (325) | 9\% | (104) | 4\% | (52) | 17\% | (192) | 1152 |
| Ethnicity: White (Non-Hispanic) | 41\% | (1489) | 27\% | (981) | 8\% | (300) | 6\% | (204) | 18\% | (663) | 3637 |
| Ethnicity: Hispanic | 40\% | (136) | 24\% | (83) | 15\% | (53) | 9\% | (29) | 12\% | (42) | 343 |
| Ethnicity: Black (Non-Hispanic) | 30\% | (222) | 25\% | (183) | 12\% | (87) | 9\% | (67) | 23\% | (171) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (88) | 19\% | (47) | 12\% | (31) | 10\% | (25) | 22\% | (55) | 246 |
| All Christian | 45\% | (1124) | 26\% | (652) | 9\% | (219) | 5\% | (130) | 16\% | (392) | 2517 |
| All Non-Christian | 38\% | (87) | 26\% | (59) | 11\% | (25) | 9\% | (21) | 16\% | (36) | 228 |
| Atheist | 32\% | (60) | 29\% | (55) | 8\% | (16) | 12\% | (23) | 19\% | (36) | 191 |
| Agnostic/Nothing in particular | 30\% | (354) | 26\% | (304) | 11\% | (134) | 7\% | (88) | 25\% | (298) | 1178 |
| Something Else | 37\% | (310) | 27\% | (224) | 9\% | (77) | 8\% | (63) | 20\% | (168) | 843 |
| Evangelical | 45\% | (618) | 22\% | (308) | 9\% | (119) | 7\% | (91) | 18\% | (248) | 1383 |
| Non-Evangelical | 41\% | (787) | 28\% | (543) | 9\% | (173) | 5\% | (101) | 16\% | (305) | 1909 |
| PID: Dem (no lean) | 32\% | (587) | 27\% | (497) | 11\% | (203) | 8\% | (140) | 21\% | (388) | 1814 |
| PID: Ind (no lean) | 38\% | (472) | 26\% | (320) | 9\% | (113) | 7\% | (82) | 21\% | (262) | 1249 |
| PID: Rep (no lean) | 46\% | (876) | 25\% | (477) | 8\% | (155) | 5\% | (103) | 15\% | (281) | 1893 |

[^205]Table BLMB38_6: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Chinese manufacturers of drugs and chemicals

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1935) | 26\% | (1294) | 10\% | (471) | 7\% | (325) | 19\% | (931) | 4956 |
| PID/Gender: Dem Men | $36 \%$ | (285) | 28\% | (217) | 14\% | (110) | 8\% | (61) | 14\% | (112) | 784 |
| PID/Gender: Dem Women | 29\% | (302) | 27\% | (280) | $9 \%$ | (93) | 8\% | (79) | 27\% | (276) | 1031 |
| PID/Gender: Ind Men | 42\% | (269) | 27\% | (171) | $9 \%$ | (58) | 6\% | (39) | 16\% | (102) | 639 |
| PID/Gender: Ind Women | 33\% | (203) | 24\% | (149) | 9\% | (55) | 7\% | (43) | 26\% | (160) | 611 |
| PID/Gender: Rep Men | 52\% | (465) | 24\% | (214) | 10\% | (87) | 7\% | (62) | 8\% | (69) | 898 |
| PID/Gender: Rep Women | $41 \%$ | (411) | 26\% | (263) | 7\% | (68) | 4\% | (41) | 21\% | (212) | 995 |
| Ideo: Liberal (1-3) | $31 \%$ | (451) | 27\% | (389) | 12\% | (169) | 10\% | (138) | 21\% | (304) | 1451 |
| Ideo: Moderate (4) | $34 \%$ | (481) | 28\% | (389) | $11 \%$ | (153) | 6\% | (83) | 21\% | (290) | 1396 |
| Ideo: Conservative (5-7) | 49\% | (954) | 25\% | (482) | 7\% | (140) | 5\% | (97) | 14\% | (263) | 1937 |
| Ideo/PID: Conservative Republican | 49\% | (697) | 24\% | (344) | 8\% | (108) | 5\% | (70) | 14\% | (199) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $38 \%$ | (168) | 28\% | (124) | 10\% | (43) | 7\% | (32) | 16\% | (72) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 35\% | (237) | 29\% | (196) | 12\% | (79) | 6\% | (43) | 19\% | (127) | 683 |
| Ideo/PID: Liberal Democrat | $31 \%$ | (338) | 27\% | (293) | $11 \%$ | (122) | 9\% | (94) | 22\% | (237) | 1085 |
| Unfavorable of Biden and Trump | $32 \%$ | (272) | 27\% | (232) | 10\% | (88) | 7\% | (57) | 24\% | (210) | 859 |
| 2024 H2H Matchup: Biden Voter | $31 \%$ | (648) | 29\% | (601) | $11 \%$ | (238) | 7\% | (155) | 21\% | (439) | 2081 |
| 2024 H2H Matchup: Trump Voter | 48\% | (1141) | $24 \%$ | (579) | 8\% | (200) | 6\% | (143) | 14\% | (327) | 2390 |
| 2024 H2H Matchup: Would not Vote | 29\% | (59) | 24\% | (50) | 8\% | (17) | 7\% | (15) | 32\% | (65) | 206 |
| 2024 H2H Matchup: Do not Know | $31 \%$ | (87) | 23\% | (64) | 6\% | (15) | 4\% | (12) | 36\% | (100) | 279 |
| 2022 House Vote: Democrat | $32 \%$ | (664) | 28\% | (572) | $11 \%$ | (225) | 8\% | (164) | 21\% | (433) | 2058 |
| 2022 House Vote: Republican | 50\% | (1002) | 23\% | (471) | 8\% | (163) | 5\% | (107) | 14\% | (279) | 2022 |
| 2022 House Vote: Did not Vote | 30\% | (229) | 29\% | (226) | 10\% | (75) | 6\% | (49) | 25\% | (195) | 775 |
| 2020 Vote: Joe Biden | $32 \%$ | (730) | 28\% | (633) | $11 \%$ | (247) | 7\% | (170) | 22\% | (502) | 2282 |
| 2020 Vote: Donald Trump | 49\% | (1091) | 24\% | (545) | 8\% | (172) | 5\% | (123) | 14\% | (316) | 2247 |
| 2020 Vote: Someone Else | 28\% | (19) | 28\% | (20) | $9 \%$ | (7) | 10\% | (7) | 25\% | (18) | 70 |
| 2020 Vote: Did not Vote | 27\% | (95) | 27\% | (96) | 13\% | (46) | 7\% | (25) | 27\% | (95) | 357 |
| 2016 Vote: Hillary Clinton | $34 \%$ | (547) | 28\% | (454) | 10\% | (154) | 7\% | (115) | 21\% | (347) | 1616 |
| 2016 Vote: Donald Trump | 51\% | (1026) | 24\% | (488) | 7\% | (147) | 5\% | (101) | 13\% | (262) | 2024 |
| 2016 Vote: Someone Else | 33\% | (57) | 29\% | (50) | 7\% | (12) | 6\% | (10) | 26\% | (45) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 36\% | (70) | 29\% | (57) | 9\% | (18) | 6\% | (12) | 19\% | (36) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $33 \%$ | (72) | 29\% | (63) | 13\% | (27) | 6\% | (13) | 20\% | (43) | 218 |

[^206]Table BLMB38_6: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Chinese manufacturers of drugs and chemicals

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (1935) | 26\% | (1294) | 10\% | (471) | 7\% | (325) | 19\% | (931) | 4956 |
| U.S. Economy: Wrong Track | 41\% | (1435) | 25\% | (877) | 9\% | (327) | 6\% | (221) | 19\% | (655) | 3516 |
| U.S. Economy: Right Direction | 35\% | (500) | 29\% | (417) | 10\% | (144) | 7\% | (104) | 19\% | (276) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 33\% | (490) | 28\% | (427) | 11\% | (171) | 8\% | (122) | 19\% | (291) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 47\% | (1203) | 24\% | (605) | 9\% | (226) | 6\% | (155) | 14\% | (359) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (242) | 29\% | (261) | 8\% | (74) | 5\% | (48) | $31 \%$ | (281) | 905 |
| Top 2024 Issue: Economy | 36\% | (642) | 28\% | (504) | 10\% | (180) | 6\% | (115) | 19\% | (333) | 1774 |
| Community: Urban | 37\% | (418) | 26\% | (297) | 13\% | (142) | 7\% | (75) | 18\% | (201) | 1133 |
| Community: Suburban | 39\% | (945) | 27\% | (653) | 9\% | (213) | 6\% | (153) | 19\% | (459) | 2423 |
| Community: Rural | 41\% | (572) | 25\% | (344) | 8\% | (116) | 7\% | (98) | 19\% | (270) | 1400 |
| Community/Gender: Urban Women | $31 \%$ | (174) | 27\% | (149) | 12\% | (64) | 7\% | (38) | 23\% | (127) | 553 |
| Community/Gender: Urban Men | 42\% | (244) | 26\% | (148) | 13\% | (78) | 6\% | (36) | 13\% | (74) | 580 |
| Community/Gender: Rural Women | 38\% | (306) | 25\% | (206) | 8\% | (62) | 5\% | (44) | 24\% | (196) | 814 |
| Community/Gender: Rural Men | 45\% | (266) | 23\% | (138) | 9\% | (54) | 9\% | (54) | 13\% | (74) | 586 |
| Community/Gender: Suburban Women | $34 \%$ | (437) | 27\% | (337) | 7\% | (90) | 6\% | (81) | 26\% | (325) | 1269 |
| Community/Gender: Suburban Men | 44\% | (508) | 27\% | (316) | 11\% | (123) | 6\% | (72) | 12\% | (135) | 1154 |
| Homeowner | 40\% | (1522) | 27\% | (1028) | 9\% | (354) | 6\% | (230) | 18\% | (669) | 3803 |
| Renter | 36\% | (369) | 23\% | (236) | 10\% | (105) | 8\% | (83) | 22\% | (224) | 1017 |
| Military HHnm: Yes | 45\% | (345) | 27\% | (206) | 7\% | (56) | 7\% | (55) | 14\% | (111) | 772 |
| Military HH: No | 38\% | (1591) | 26\% | (1088) | 10\% | (415) | 6\% | (270) | 20\% | (820) | 4184 |
| Employ: Private Sector | 34\% | (648) | 27\% | (513) | 12\% | (216) | 7\% | (137) | 19\% | (364) | 1879 |
| Employ: Government | 28\% | (90) | $31 \%$ | (100) | 16\% | (51) | 8\% | (26) | 17\% | (55) | 323 |
| Employ: Self-Employed | 42\% | (188) | 25\% | (114) | 9\% | (41) | 6\% | (29) | 17\% | (76) | 446 |
| Employ: Homemaker | 34\% | (109) | 24\% | (77) | 8\% | (24) | 8\% | (25) | 27\% | (89) | 323 |
| Employ: Student | 26\% | (34) | 26\% | (34) | 16\% | (20) | 10\% | (12) | 22\% | (29) | 130 |
| Employ: Retired | 53\% | (666) | 25\% | (319) | 5\% | (62) | 4\% | (51) | 13\% | (169) | 1267 |
| Employ: Unemployed | 31\% | (109) | 23\% | (81) | 11\% | (40) | 9\% | (32) | 25\% | (88) | 350 |
| Employ: Other | 39\% | (93) | 24\% | (56) | 7\% | (16) | 5\% | (12) | 25\% | (60) | 238 |
| Self + Household: White-Collar | 39\% | (777) | 28\% | (548) | 11\% | (214) | 6\% | (110) | 17\% | (331) | 1981 |
| Self + Household: Blue Collar | 42\% | (951) | 26\% | (588) | 9\% | (199) | 7\% | (148) | 17\% | (386) | 2273 |

[^207]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_6
Table BLMB38_6: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Chinese manufacturers of drugs and chemicals

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |  |  |  |  |
| Registered Voters | $39 \%$ | $(1935)$ | $26 \%$ | $(1294)$ | $10 \%$ | $(471)$ | $7 \%$ | $(325)$ | $19 \%$ | $(931)$ | 4956 |
| Union HH: Yes | $41 \%$ | $(148)$ | $26 \%$ | $(95)$ | $13 \%$ | $(47)$ | $7 \%$ | $(24)$ | $12 \%$ | $(44)$ | 358 |
| Union HH: No | $39 \%$ | $(1787)$ | $26 \%$ | $(1199)$ | $9 \%$ | $(424)$ | $7 \%$ | $(301)$ | $19 \%$ | $(887)$ | 4598 |
| LGBTQ+: Yes | $30 \%$ | $(157)$ | $26 \%$ | $(132)$ | $11 \%$ | $(58)$ | $11 \%$ | $(55)$ | $22 \%$ | $(113)$ | 514 |
| LGBTQ+: No | $40 \%$ | $(1778)$ | $26 \%$ | $(1162)$ | $9 \%$ | $(413)$ | $6 \%$ | $(270)$ | $18 \%$ | $(818)$ | 4442 |
| Motivated to Vote | $40 \%$ | $(1829)$ | $26 \%$ | $(1184)$ | $9 \%$ | $(426)$ | $7 \%$ | $(299)$ | $18 \%$ | $(809)$ | 4547 |
| Parent: Yes | $34 \%$ | $(514)$ | $28 \%$ | $(432)$ | $12 \%$ | $(186)$ | $8 \%$ | $(115)$ | $18 \%$ | $(274)$ | 1520 |
| Parent: No | $41 \%$ | $(1421)$ | $25 \%$ | $(862)$ | $8 \%$ | $(285)$ | $6 \%$ | $(210)$ | $19 \%$ | $(657)$ | 3436 |
| COVID Vaccine: Yes | $38 \%$ | $(1339)$ | $27 \%$ | $(933)$ | $10 \%$ | $(335)$ | $7 \%$ | $(237)$ | $19 \%$ | $(657)$ | 3501 |
| COVID Vaccine: No | $41 \%$ | $(596)$ | $25 \%$ | $(361)$ | $9 \%$ | $(136)$ | $6 \%$ | $(88)$ | $19 \%$ | $(274)$ | 1455 |
| Student Loans: Yes | $29 \%$ | $(228)$ | $28 \%$ | $(216)$ | $12 \%$ | $(91)$ | $7 \%$ | $(56)$ | $24 \%$ | $(187)$ | 778 |
| Student Loans: No | $41 \%$ | $(1707)$ | $26 \%$ | $(1078)$ | $9 \%$ | $(380)$ | $6 \%$ | $(269)$ | $18 \%$ | $(744)$ | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_7: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Mexican drug cartels

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2819) | 20\% | (1011) | 5\% | (265) | 5\% | (247) | 12\% | (614) | 4956 |
| Gender: Male | 60\% | (1399) | 20\% | (466) | 6\% | (146) | 5\% | (126) | 8\% | (183) | 2320 |
| Gender: Female | 54\% | (1420) | 21\% | (545) | 5\% | (119) | 5\% | (121) | 16\% | (431) | 2636 |
| Age: 18-34 | 41\% | (536) | 26\% | (343) | 10\% | (134) | 7\% | (97) | 15\% | (199) | 1309 |
| Age: 35-44 | 47\% | (316) | 25\% | (169) | 7\% | (47) | 6\% | (38) | 15\% | (102) | 672 |
| Age: 45-64 | 62\% | (1069) | 18\% | (302) | $4 \%$ | (60) | 5\% | (77) | 12\% | (206) | 1715 |
| Age: 65+ | 71\% | (898) | 16\% | (197) | 2\% | (24) | 3\% | (34) | 8\% | (107) | 1260 |
| GenZers: 1997-2012 | 39\% | (243) | 27\% | (167) | 10\% | (61) | 8\% | (52) | 16\% | (100) | 623 |
| Millennials: 1981-1996 | 45\% | (577) | 26\% | (331) | 9\% | (115) | 6\% | (75) | 15\% | (189) | 1287 |
| GenXers: 1965-1980 | 59\% | (803) | 18\% | (250) | $4 \%$ | (55) | 6\% | (82) | 12\% | (168) | 1358 |
| Baby Boomers: 1946-1964 | 71\% | (1108) | 16\% | (246) | 2\% | (29) | 2\% | (35) | 9\% | (142) | 1559 |
| Educ: < College | 57\% | (1767) | 19\% | (582) | 5\% | (161) | 6\% | (181) | 14\% | (431) | 3122 |
| Educ: Bachelors degree | 59\% | (686) | 23\% | (264) | 6\% | (68) | 4\% | (47) | 9\% | (103) | 1169 |
| Educ: Post-grad | 55\% | (366) | 25\% | (165) | 5\% | (36) | 3\% | (19) | 12\% | (80) | 665 |
| Income: Under 50k | 54\% | (1085) | 19\% | (389) | 6\% | (116) | 6\% | (122) | 15\% | (297) | 2009 |
| Income: 50k-100k | 59\% | (1054) | 20\% | (360) | 5\% | (94) | 5\% | (91) | 11\% | (197) | 1795 |
| Income: $100 \mathrm{k}+$ | 59\% | (680) | 23\% | (262) | 5\% | (55) | 3\% | (34) | 10\% | (120) | 1152 |
| Ethnicity: White (Non-Hispanic) | 60\% | (2192) | 20\% | (742) | 4\% | (154) | 4\% | (130) | 12\% | (419) | 3637 |
| Ethnicity: Hispanic | 55\% | (189) | 17\% | (59) | 10\% | (33) | 10\% | (33) | 8\% | (28) | 343 |
| Ethnicity: Black (Non-Hispanic) | 43\% | (314) | 21\% | (155) | 9\% | (64) | 9\% | (62) | 19\% | (135) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 50\% | (124) | 22\% | (55) | 6\% | (14) | 9\% | (22) | 13\% | (31) | 246 |
| All Christian | 64\% | (1621) | 18\% | (449) | $4 \%$ | (111) | 4\% | (95) | 10\% | (240) | 2517 |
| All Non-Christian | 52\% | (118) | 23\% | (52) | 7\% | (15) | 7\% | (17) | $11 \%$ | (26) | 228 |
| Atheist | 42\% | (81) | 28\% | (53) | 10\% | (19) | 9\% | (17) | $11 \%$ | (22) | 191 |
| Agnostic/Nothing in particular | 47\% | (557) | 23\% | (270) | 7\% | (81) | 5\% | (64) | 17\% | (205) | 1178 |
| Something Else | 52\% | (442) | 22\% | (188) | 5\% | (39) | 6\% | (54) | 14\% | (120) | 843 |
| Evangelical | 62\% | (853) | 16\% | (228) | $4 \%$ | (60) | 6\% | (78) | 12\% | (165) | 1383 |
| Non-Evangelical | 61\% | (1171) | 21\% | (394) | 4\% | (85) | 4\% | (67) | 10\% | (191) | 1909 |
| PID: Dem (no lean) | 48\% | (865) | 25\% | (457) | 7\% | (136) | 5\% | (90) | 15\% | (266) | 1814 |
| PID: Ind (no lean) | 55\% | (687) | 21\% | (261) | 5\% | (58) | 5\% | (68) | 14\% | (175) | 1249 |
| PID: Rep (no lean) | 67\% | (1268) | 16\% | (294) | $4 \%$ | (71) | 5\% | (88) | 9\% | (172) | 1893 |

[^208]Table BLMB38_7: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Mexican drug cartels

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2819) | 20\% | (1011) | 5\% | (265) | 5\% | (247) | 12\% | (614) | 4956 |
| PID/Gender: Dem Men | 49\% | (386) | 26\% | (205) | 9\% | (74) | 5\% | (41) | 10\% | (77) | 784 |
| PID/Gender: Dem Women | 46\% | (479) | 24\% | (252) | 6\% | (62) | 5\% | (49) | 18\% | (189) | 1031 |
| PID/Gender: Ind Men | 60\% | (381) | 22\% | (139) | 5\% | (29) | 4\% | (28) | 10\% | (63) | 639 |
| PID/Gender: Ind Women | 50\% | (306) | 20\% | (122) | 5\% | (29) | 7\% | (41) | 18\% | (113) | 611 |
| PID/Gender: Rep Men | 71\% | (633) | 14\% | (122) | 5\% | (43) | 6\% | (57) | 5\% | (43) | 898 |
| PID/Gender: Rep Women | 64\% | (635) | 17\% | (172) | 3\% | (28) | 3\% | (31) | 13\% | (129) | 995 |
| Ideo: Liberal (1-3) | 45\% | (657) | 26\% | (380) | 8\% | (115) | 7\% | (95) | 14\% | (205) | 1451 |
| Ideo: Moderate (4) | 56\% | (781) | 21\% | (297) | 5\% | (65) | 5\% | (66) | 13\% | (187) | 1396 |
| Ideo: Conservative (5-7) | 68\% | (1312) | 16\% | (308) | 4\% | (73) | 4\% | (79) | 8\% | (164) | 1937 |
| Ideo/PID: Conservative Republican | 70\% | (994) | 14\% | (203) | 3\% | (46) | 4\% | (55) | 9\% | (122) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 58\% | (257) | 19\% | (84) | 5\% | (22) | 8\% | (33) | 10\% | (44) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 52\% | (356) | 23\% | (159) | 7\% | (47) | 4\% | (26) | 14\% | (95) | 683 |
| Ideo/PID: Liberal Democrat | 46\% | (495) | 27\% | (292) | 8\% | (84) | 6\% | (61) | 14\% | (152) | 1085 |
| Unfavorable of Biden and Trump | 54\% | (465) | 22\% | (187) | 6\% | (50) | 5\% | (43) | 13\% | (114) | 859 |
| 2024 H2H Matchup: Biden Voter | 49\% | (1021) | 25\% | (524) | 7\% | (139) | 5\% | (106) | 14\% | (290) | 2081 |
| 2024 H2H Matchup: Trump Voter | 65\% | (1564) | 17\% | (409) | 4\% | (100) | 5\% | (117) | 8\% | (200) | 2390 |
| 2024 H2H Matchup: Would not Vote | 43\% | (88) | 19\% | (39) | 10\% | (20) | 4\% | (9) | 24\% | (50) | 206 |
| 2024 H2H Matchup: Do not Know | 52\% | (147) | 14\% | (39) | 2\% | (5) | 5\% | (15) | 26\% | (74) | 279 |
| 2022 House Vote: Democrat | 50\% | (1033) | 24\% | (499) | 7\% | (138) | 5\% | (111) | 14\% | (278) | 2058 |
| 2022 House Vote: Republican | 68\% | (1379) | 16\% | (315) | 4\% | (71) | 4\% | (82) | 9\% | (176) | 2022 |
| 2022 House Vote: Did not Vote | 46\% | (356) | 23\% | (177) | 7\% | (53) | 6\% | (46) | 18\% | (142) | 775 |
| 2020 Vote: Joe Biden | 50\% | (1144) | 24\% | (543) | 7\% | (152) | 5\% | (115) | 14\% | (328) | 2282 |
| 2020 Vote: Donald Trump | 67\% | (1499) | 17\% | (377) | 3\% | (77) | 4\% | (97) | 9\% | (197) | 2247 |
| 2020 Vote: Someone Else | 46\% | (32) | 23\% | (16) | 4\% | (3) | 8\% | (6) | 19\% | (13) | 70 |
| 2020 Vote: Did not Vote | 40\% | (144) | 21\% | (76) | 9\% | (33) | 8\% | (28) | 21\% | (76) | 357 |
| 2016 Vote: Hillary Clinton | 52\% | (848) | 22\% | (361) | 7\% | (111) | 5\% | (80) | 13\% | (217) | 1616 |
| 2016 Vote: Donald Trump | 69\% | (1386) | 17\% | (340) | 3\% | (59) | 3\% | (68) | 8\% | (170) | 2024 |
| 2016 Vote: Someone Else | 53\% | (93) | 16\% | (28) | 6\% | (11) | 5\% | (9) | 18\% | (32) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 43\% | (84) | 25\% | (49) | 9\% | (18) | 4\% | (8) | 18\% | (35) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 55\% | (120) | 18\% | (39) | 7\% | (15) | 8\% | (17) | 12\% | (26) | 218 |

[^209]Table BLMB38_7: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Mexican drug cartels

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2819) | 20\% | (1011) | 5\% | (265) | 5\% | (247) | 12\% | (614) | 4956 |
| U.S. Economy: Wrong Track | 60\% | (2099) | 18\% | (647) | 5\% | (177) | 5\% | (174) | 12\% | (419) | 3516 |
| U.S. Economy: Right Direction | 50\% | (720) | 25\% | (364) | 6\% | (88) | 5\% | (73) | 14\% | (195) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 48\% | (723) | 25\% | (374) | 6\% | (97) | 6\% | (93) | 14\% | (215) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 65\% | (1664) | 16\% | (419) | 5\% | (120) | 5\% | (123) | 9\% | (223) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 48\% | (432) | 24\% | (218) | 5\% | (48) | 3\% | (31) | 19\% | (176) | 905 |
| Top 2024 Issue: Economy | 56\% | (993) | 22\% | (388) | 5\% | (92) | 5\% | (93) | 12\% | (209) | 1774 |
| Community: Urban | 49\% | (549) | 24\% | (275) | 9\% | (98) | 6\% | (72) | 12\% | (138) | 1133 |
| Community: Suburban | 59\% | (1433) | 20\% | (480) | 5\% | (114) | $4 \%$ | (99) | 12\% | (297) | 2423 |
| Community: Rural | 60\% | (837) | 18\% | (256) | 4\% | (53) | $5 \%$ | (75) | 13\% | (179) | 1400 |
| Community/Gender: Urban Women | 47\% | (258) | 25\% | (141) | 8\% | (45) | 5\% | (30) | 14\% | (80) | 553 |
| Community/Gender: Urban Men | 50\% | (291) | 23\% | (134) | 9\% | (53) | 7\% | (43) | 10\% | (58) | 580 |
| Community/Gender: Rural Women | 56\% | (460) | 19\% | (153) | 3\% | (24) | $4 \%$ | (36) | 17\% | (141) | 814 |
| Community/Gender: Rural Men | 64\% | (378) | 18\% | (104) | 5\% | (28) | 7\% | (39) | 6\% | (37) | 586 |
| Community/Gender: Suburban Women | 55\% | (702) | 20\% | (252) | 4\% | (50) | $4 \%$ | (55) | 16\% | (209) | 1269 |
| Community/Gender: Suburban Men | 63\% | (730) | 20\% | (228) | 6\% | (64) | $4 \%$ | (44) | 8\% | (88) | 1154 |
| Homeowner | 59\% | (2231) | 21\% | (785) | 5\% | (188) | 5\% | (173) | $11 \%$ | (426) | 3803 |
| Renter | 51\% | (521) | 20\% | (201) | 7\% | (67) | 6\% | (64) | 16\% | (164) | 1017 |
| Military HHnm: Yes | 65\% | (498) | 18\% | (136) | 4\% | (28) | 5\% | (37) | 9\% | (71) | 772 |
| Military HH: No | 55\% | (2321) | 21\% | (875) | 6\% | (236) | 5\% | (210) | 13\% | (542) | 4184 |
| Employ: Private Sector | $52 \%$ | (981) | 24\% | (453) | 6\% | (104) | 6\% | (112) | 12\% | (228) | 1879 |
| Employ: Government | 47\% | (150) | 29\% | (94) | 8\% | (25) | 5\% | (17) | 12\% | (37) | 323 |
| Employ: Self-Employed | 57\% | (256) | 21\% | (92) | 6\% | (26) | 5\% | (23) | $11 \%$ | (50) | 446 |
| Employ: Homemaker | $56 \%$ | (182) | 18\% | (58) | 4\% | (12) | 5\% | (17) | 17\% | (54) | 323 |
| Employ: Student | 39\% | (50) | 22\% | (29) | 13\% | (17) | 5\% | (7) | 21\% | (27) | 130 |
| Employ: Retired | 73\% | (925) | 14\% | (172) | 2\% | (31) | 3\% | (37) | 8\% | (102) | 1267 |
| Employ: Unemployed | 43\% | (150) | 20\% | (69) | 11\% | (39) | 6\% | (22) | 20\% | (71) | 350 |
| Employ: Other | 53\% | (126) | 18\% | (44) | 5\% | (11) | 5\% | (13) | 19\% | (44) | 238 |
| Self + Household: White-Collar | 58\% | (1149) | 23\% | (450) | 6\% | (110) | $4 \%$ | (78) | 10\% | (193) | 1981 |
| Self + Household: Blue Collar | 60\% | (1367) | 18\% | (420) | 5\% | (108) | $5 \%$ | (121) | $11 \%$ | (256) | 2273 |
| Union HH: Yes | 54\% | (192) | 23\% | (82) | 10\% | (34) | 5\% | (16) | 9\% | (33) | 358 |
| Union HH: No | 57\% | (2627) | 20\% | (929) | 5\% | (230) | 5\% | (231) | 13\% | (581) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_7
Table BLMB38_7: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - Mexican drug cartels

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 57\% | (2819) | 20\% | (1011) | 5\% | (265) | 5\% | (247) | 12\% | (614) | 4956 |
| LGBTQ+: Yes | 43\% | (220) | 23\% | (120) | 8\% | (41) | 7\% | (36) | 19\% | (97) | 514 |
| LGBTQ+: No | 59\% | (2599) | 20\% | (892) | 5\% | (224) | 5\% | (210) | 12\% | (516) | 4442 |
| Motivated to Vote | 58\% | (2657) | 20\% | (930) | 5\% | (224) | 5\% | (216) | $11 \%$ | (521) | 4547 |
| Parent: Yes | 51\% | (771) | 23\% | (356) | 7\% | (107) | 6\% | (93) | 13\% | (194) | 1520 |
| Parent: No | 60\% | (2049) | 19\% | (656) | 5\% | (158) | 4\% | (153) | 12\% | (420) | 3436 |
| COVID Vaccine: Yes | 56\% | (1976) | 21\% | (745) | 5\% | (168) | 5\% | (167) | 13\% | (445) | 3501 |
| COVID Vaccine: No | 58\% | (844) | 18\% | (266) | 7\% | (97) | 5\% | (80) | 12\% | (169) | 1455 |
| Student Loans: Yes | 46\% | (358) | 26\% | (199) | 7\% | (52) | 6\% | (48) | 16\% | (121) | 778 |
| Student Loans: No | 59\% | (2461) | 19\% | (812) | 5\% | (213) | 5\% | (199) | 12\% | (493) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_8: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - The Chinese government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1493) | 24\% | (1179) | $12 \%$ | (588) | 10\% | (489) | 24\% | (1207) | 4956 |
| Gender: Male | 35\% | (823) | 26\% | (595) | 13\% | (310) | 10\% | (224) | 16\% | (367) | 2320 |
| Gender: Female | 25\% | (670) | 22\% | (583) | 11\% | (277) | 10\% | (265) | 32\% | (840) | 2636 |
| Age: 18-34 | 18\% | (235) | 23\% | (296) | 18\% | (240) | 14\% | (188) | 27\% | (350) | 1309 |
| Age: 35-44 | 24\% | (160) | 25\% | (167) | 14\% | (92) | 12\% | (82) | 25\% | (170) | 672 |
| Age: 45-64 | $32 \%$ | (541) | 23\% | (398) | 10\% | (176) | 9\% | (148) | 26\% | (451) | 1715 |
| Age: 65+ | 44\% | (557) | 25\% | (318) | 6\% | (80) | 6\% | (71) | 19\% | (236) | 1260 |
| GenZers: 1997-2012 | 18\% | (109) | 22\% | (138) | 21\% | (132) | 14\% | (90) | 25\% | (154) | 623 |
| Millennials: 1981-1996 | 20\% | (264) | 24\% | (311) | 15\% | (190) | 14\% | (175) | 27\% | (348) | 1287 |
| GenXers: 1965-1980 | 30\% | (402) | 22\% | (299) | 12\% | (158) | 10\% | (136) | 27\% | (363) | 1358 |
| Baby Boomers: 1946-1964 | 42\% | (662) | 26\% | (405) | 6\% | (98) | 6\% | (87) | 20\% | (308) | 1559 |
| Educ: < College | 31\% | (958) | 22\% | (693) | 11\% | (335) | 11\% | (331) | 26\% | (806) | 3122 |
| Educ: Bachelors degree | 28\% | (331) | 25\% | (294) | 16\% | (186) | 10\% | (113) | 21\% | (244) | 1169 |
| Educ: Post-grad | 31\% | (205) | 29\% | (192) | 10\% | (66) | 7\% | (46) | 24\% | (157) | 665 |
| Income: Under 50k | 29\% | (573) | 22\% | (448) | 11\% | (228) | 11\% | (226) | 27\% | (533) | 2009 |
| Income: 50k-100k | 31\% | (559) | 24\% | (433) | 12\% | (213) | 10\% | (174) | 23\% | (416) | 1795 |
| Income: 100k+ | $31 \%$ | (361) | 26\% | (297) | 13\% | (146) | 8\% | (89) | 22\% | (258) | 1152 |
| Ethnicity: White (Non-Hispanic) | 32\% | (1154) | 24\% | (881) | 11\% | (394) | 9\% | (326) | 24\% | (882) | 3637 |
| Ethnicity: Hispanic | 28\% | (95) | 25\% | (86) | 17\% | (59) | 12\% | (43) | 18\% | (60) | 343 |
| Ethnicity: Black (Non-Hispanic) | 24\% | (177) | 23\% | (166) | $14 \%$ | (103) | 10\% | (72) | 29\% | (212) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | $27 \%$ | (67) | 18\% | (45) | 13\% | (32) | 20\% | (48) | 22\% | (53) | 246 |
| All Christian | 36\% | (894) | 24\% | (603) | 11\% | (278) | 8\% | (212) | 21\% | (530) | 2517 |
| All Non-Christian | $31 \%$ | (70) | 27\% | (61) | 14\% | (31) | 10\% | (22) | 19\% | (44) | 228 |
| Atheist | $21 \%$ | (41) | 21\% | (41) | 13\% | (24) | 21\% | (41) | 24\% | (45) | 191 |
| Agnostic/Nothing in particular | $21 \%$ | (246) | 23\% | (274) | 13\% | (151) | 12\% | (141) | 31\% | (366) | 1178 |
| Something Else | 29\% | (243) | 24\% | (200) | 12\% | (104) | 9\% | (74) | 26\% | (222) | 843 |
| Evangelical | 37\% | (508) | 21\% | (293) | 10\% | (132) | 9\% | (122) | 24\% | (328) | 1383 |
| Non-Evangelical | 32\% | (608) | 26\% | (488) | 13\% | (240) | 8\% | (159) | 22\% | (414) | 1909 |
| PID: Dem (no lean) | 22\% | (392) | 27\% | (484) | $14 \%$ | (258) | 11\% | (194) | 27\% | (485) | 1814 |
| PID: Ind (no lean) | 29\% | (368) | 23\% | (283) | 11\% | (132) | 11\% | (138) | 26\% | (328) | 1249 |
| PID: Rep (no lean) | 39\% | (733) | 22\% | (412) | 10\% | (198) | 8\% | (157) | 21\% | (393) | 1893 |

[^210]Table BLMB38_8: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - The Chinese government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1493) | 24\% | (1179) | 12\% | (588) | 10\% | (489) | 24\% | (1207) | 4956 |
| PID/Gender: Dem Men | 25\% | (199) | 30\% | (231) | 16\% | (129) | 10\% | (81) | 18\% | (143) | 784 |
| PID/Gender: Dem Women | 19\% | (194) | 25\% | (253) | 13\% | (129) | 11\% | (113) | 33\% | (342) | 1031 |
| PID/Gender: Ind Men | 35\% | (223) | 26\% | (164) | 12\% | (74) | 9\% | (60) | 18\% | (117) | 639 |
| PID/Gender: Ind Women | 24\% | (145) | 19\% | (118) | 9\% | (58) | 13\% | (78) | 35\% | (212) | 611 |
| PID/Gender: Rep Men | 45\% | (401) | 22\% | (200) | 12\% | (107) | 9\% | (83) | 12\% | (107) | 898 |
| PID/Gender: Rep Women | 33\% | (332) | 21\% | (212) | 9\% | (91) | 7\% | (74) | 29\% | (286) | 995 |
| Ideo: Liberal (1-3) | 21\% | (302) | 26\% | (375) | 14\% | (196) | 13\% | (190) | 27\% | (389) | 1451 |
| Ideo: Moderate (4) | 25\% | (347) | 24\% | (338) | 13\% | (182) | 11\% | (152) | 27\% | (377) | 1396 |
| Ideo: Conservative (5-7) | 42\% | (815) | 23\% | (439) | 10\% | (192) | 7\% | (138) | 18\% | (352) | 1937 |
| Ideo/PID: Conservative Republican | 42\% | (600) | 22\% | (305) | 10\% | (136) | 7\% | (106) | 19\% | (272) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 29\% | (129) | 22\% | (97) | 13\% | (56) | 12\% | (51) | 24\% | (107) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 25\% | (168) | 28\% | (189) | 16\% | (107) | 9\% | (58) | 24\% | (161) | 683 |
| Ideo/PID: Liberal Democrat | 20\% | (220) | 27\% | (292) | 13\% | (146) | 12\% | (133) | 27\% | (294) | 1085 |
| Unfavorable of Biden and Trump | 23\% | (199) | 23\% | (201) | 13\% | (108) | 11\% | (95) | 30\% | (256) | 859 |
| 2024 H2H Matchup: Biden Voter | 21\% | (428) | 27\% | (572) | 14\% | (299) | 11\% | (235) | 26\% | (547) | 2081 |
| 2024 H2H Matchup: Trump Voter | 40\% | (955) | 21\% | (514) | 10\% | (240) | 9\% | (217) | 19\% | (464) | 2390 |
| 2024 H2H Matchup: Would not Vote | 22\% | (45) | 18\% | (37) | 11\% | (23) | 10\% | (20) | 39\% | (79) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (65) | 20\% | (56) | 9\% | (25) | 6\% | (17) | 42\% | (117) | 279 |
| 2022 House Vote: Democrat | 22\% | (449) | 26\% | (542) | 14\% | (294) | 11\% | (221) | 27\% | (552) | 2058 |
| 2022 House Vote: Republican | 42\% | (849) | 22\% | (442) | 9\% | (183) | 8\% | (171) | 19\% | (377) | 2022 |
| 2022 House Vote: Did not Vote | 21\% | (162) | 22\% | (174) | 13\% | (104) | 11\% | (86) | 32\% | (250) | 775 |
| 2020 Vote: Joe Biden | 21\% | (489) | 26\% | (604) | $14 \%$ | (318) | 11\% | (252) | 27\% | (619) | 2282 |
| 2020 Vote: Donald Trump | 41\% | (914) | 21\% | (480) | 9\% | (212) | 8\% | (188) | 20\% | (453) | 2247 |
| 2020 Vote: Someone Else | 25\% | (17) | 22\% | (16) | 8\% | (6) | 13\% | (9) | 31\% | (22) | 70 |
| 2020 Vote: Did not Vote | 20\% | (72) | 22\% | (79) | $14 \%$ | (52) | 11\% | (41) | $32 \%$ | (114) | 357 |
| 2016 Vote: Hillary Clinton | 23\% | (365) | 28\% | (450) | 13\% | (205) | 10\% | (166) | 27\% | (431) | 1616 |
| 2016 Vote: Donald Trump | 43\% | (877) | 22\% | (444) | 8\% | (168) | 8\% | (160) | 19\% | (375) | 2024 |
| 2016 Vote: Someone Else | 22\% | (38) | 21\% | (37) | 15\% | (25) | 8\% | (14) | 34\% | (59) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 26\% | (51) | 28\% | (54) | 13\% | (24) | 8\% | (15) | 26\% | (51) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (55) | 24\% | (53) | 17\% | (37) | 11\% | (25) | 22\% | (48) | 218 |

[^211]Table BLMB38_8: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - The Chinese government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1493) | 24\% | (1179) | 12\% | (588) | 10\% | (489) | 24\% | (1207) | 4956 |
| U.S. Economy: Wrong Track | 32\% | (1141) | 21\% | (755) | 11\% | (398) | 10\% | (345) | 25\% | (878) | 3516 |
| U.S. Economy: Right Direction | 25\% | (353) | 29\% | (424) | 13\% | (190) | 10\% | (145) | 23\% | (329) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 23\% | (344) | 26\% | (395) | 15\% | (222) | 12\% | (177) | 24\% | (365) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 39\% | (989) | 22\% | (561) | 10\% | (264) | 9\% | (232) | 20\% | (504) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 18\% | (160) | 25\% | (223) | 11\% | (103) | 9\% | (80) | 37\% | (339) | 905 |
| Top 2024 Issue: Economy | 28\% | (490) | 23\% | (409) | 13\% | (232) | 11\% | (187) | 26\% | (457) | 1774 |
| Community: Urban | 27\% | (306) | 25\% | (281) | 14\% | (162) | 11\% | (122) | 23\% | (262) | 1133 |
| Community: Suburban | 30\% | (719) | 25\% | (602) | 12\% | (295) | 9\% | (229) | 24\% | (579) | 2423 |
| Community: Rural | 33\% | (468) | 21\% | (296) | 9\% | (132) | 10\% | (138) | 26\% | (367) | 1400 |
| Community/Gender: Urban Women | 21\% | (118) | 24\% | (132) | 13\% | (70) | 12\% | (67) | 30\% | (165) | 553 |
| Community/Gender: Urban Men | 32\% | (188) | 26\% | (148) | 16\% | (92) | 9\% | (55) | 17\% | (96) | 580 |
| Community/Gender: Rural Women | 29\% | (239) | 21\% | (169) | 9\% | (70) | 9\% | (73) | 32\% | (262) | 814 |
| Community/Gender: Rural Men | 39\% | (229) | 22\% | (127) | 10\% | (61) | 11\% | (65) | 18\% | (104) | 586 |
| Community/Gender: Suburban Women | 25\% | (314) | 22\% | (281) | 11\% | (137) | 10\% | (124) | 32\% | (412) | 1269 |
| Community/Gender: Suburban Men | 35\% | (406) | 28\% | (320) | 14\% | (157) | 9\% | (104) | 14\% | (166) | 1154 |
| Homeowner | 31\% | (1192) | 25\% | (934) | 12\% | (453) | 9\% | (357) | 23\% | (867) | 3803 |
| Renter | 27\% | (273) | 22\% | (219) | 12\% | (123) | 11\% | (114) | 28\% | (288) | 1017 |
| Military HHnm: Yes | 35\% | (273) | 26\% | (198) | 11\% | (84) | 10\% | (77) | 18\% | (140) | 772 |
| Military HH: No | 29\% | (1221) | 23\% | (981) | 12\% | (503) | 10\% | (412) | 25\% | (1067) | 4184 |
| Employ: Private Sector | 26\% | (490) | 25\% | (461) | 14\% | (262) | 12\% | (226) | 23\% | (439) | 1879 |
| Employ: Government | 22\% | (72) | 31\% | (99) | 16\% | (53) | 10\% | (33) | 20\% | (65) | 323 |
| Employ: Self-Employed | $33 \%$ | (146) | 25\% | (109) | 11\% | (50) | 9\% | (40) | 23\% | (102) | 446 |
| Employ: Homemaker | 22\% | (71) | 18\% | (58) | 11\% | (35) | 13\% | (41) | 37\% | (118) | 323 |
| Employ: Student | 14\% | (19) | 21\% | (27) | 23\% | (30) | 15\% | (19) | 27\% | (35) | 130 |
| Employ: Retired | 43\% | (547) | 25\% | (320) | 6\% | (80) | 5\% | (69) | 20\% | (252) | 1267 |
| Employ: Unemployed | 24\% | (85) | 18\% | (63) | 12\% | (42) | 14\% | (49) | 32\% | (111) | 350 |
| Employ: Other | 27\% | (64) | 17\% | (41) | 15\% | (35) | 5\% | (13) | 36\% | (85) | 238 |
| Self + Household: White-Collar | 30\% | (598) | 27\% | (539) | 13\% | (252) | 9\% | (181) | $21 \%$ | (410) | 1981 |
| Self + Household: Blue Collar | 33\% | (742) | 23\% | (523) | 11\% | (254) | 10\% | (237) | 23\% | (517) | 2273 |
| Union HH: Yes | 33\% | (118) | 28\% | (99) | 14\% | (49) | 10\% | (36) | 16\% | (56) | 358 |
| Union HH: No | 30\% | (1376) | 23\% | (1079) | 12\% | (538) | 10\% | (453) | 25\% | (1151) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_8
Table BLMB38_8: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - The Chinese government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1493) | 24\% | (1179) | 12\% | (588) | 10\% | (489) | 24\% | (1207) | 4956 |
| LGBTQ+: Yes | 21\% | (110) | 21\% | (108) | 14\% | (72) | 14\% | (71) | 30\% | (153) | 514 |
| LGBTQ+: No | 31\% | (1383) | 24\% | (1071) | 12\% | (516) | 9\% | (418) | 24\% | (1054) | 4442 |
| Motivated to Vote | 31\% | (1403) | 24\% | (1092) | 12\% | (541) | 10\% | (452) | 23\% | (1059) | 4547 |
| Parent: Yes | 25\% | (384) | 24\% | (360) | 15\% | (229) | 12\% | (176) | 24\% | (371) | 1520 |
| Parent: No | 32\% | (1109) | 24\% | (818) | 10\% | (359) | 9\% | (313) | 24\% | (836) | 3436 |
| COVID Vaccine: Yes | 28\% | (972) | 25\% | (872) | 12\% | (434) | 10\% | (364) | 25\% | (859) | 3501 |
| COVID Vaccine: No | 36\% | (522) | 21\% | (306) | 11\% | (154) | 9\% | (125) | 24\% | (348) | 1455 |
| Student Loans: Yes | 21\% | (164) | 23\% | (181) | 15\% | (117) | 11\% | (88) | 29\% | (228) | 778 |
| Student Loans: No | 32\% | (1330) | 24\% | (998) | 11\% | (471) | 10\% | (401) | 23\% | (979) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB38_9: Based on what you know, how responsible, if at all, are the following for the increase infentanyl misuse? - The Mexican government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1704) | 29\% | (1431) | 10\% | (503) | 8\% | (387) | 19\% | (931) | 4956 |
| Gender: Male | 36\% | (844) | 32\% | (740) | 12\% | (276) | 8\% | (195) | 11\% | (265) | 2320 |
| Gender: Female | 33\% | (860) | 26\% | (691) | 9\% | (227) | 7\% | (192) | 25\% | (666) | 2636 |
| Age: 18-34 | 22\% | (292) | 26\% | (341) | 16\% | (213) | $11 \%$ | (150) | 24\% | (312) | 1309 |
| Age: 35-44 | 30\% | (203) | 30\% | (199) | 11\% | (75) | 9\% | (59) | 20\% | (136) | 672 |
| Age: 45-64 | 36\% | (615) | 30\% | (508) | 9\% | (146) | 7\% | (124) | 19\% | (321) | 1715 |
| Age: 65+ | 47\% | (593) | 30\% | (383) | 5\% | (69) | 4\% | (53) | 13\% | (162) | 1260 |
| GenZers: 1997-2012 | 22\% | (135) | 23\% | (146) | 18\% | (114) | 13\% | (80) | 24\% | (149) | 623 |
| Millennials: 1981-1996 | 27\% | (342) | 29\% | (374) | 13\% | (165) | 10\% | (124) | 22\% | (282) | 1287 |
| GenXers: 1965-1980 | 33\% | (455) | 30\% | (401) | 9\% | (128) | 9\% | (118) | 19\% | (256) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (716) | 30\% | (466) | 6\% | (92) | 4\% | (63) | 14\% | (222) | 1559 |
| Educ: < College | 36\% | (1123) | 26\% | (827) | 9\% | (282) | 8\% | (249) | $21 \%$ | (642) | 3122 |
| Educ: Bachelors degree | $33 \%$ | (386) | 31\% | (366) | 13\% | (155) | 8\% | (88) | 15\% | (174) | 1169 |
| Educ: Post-grad | 29\% | (195) | 36\% | (238) | 10\% | (67) | 8\% | (50) | 17\% | (115) | 665 |
| Income: Under 50k | 34\% | (675) | 27\% | (540) | 9\% | (187) | 9\% | (177) | 21\% | (430) | 2009 |
| Income: 50k-100k | 35\% | (636) | 30\% | (530) | 10\% | (181) | 7\% | (128) | 18\% | (320) | 1795 |
| Income: 100k+ | 34\% | (392) | $31 \%$ | (361) | 12\% | (135) | 7\% | (82) | 16\% | (181) | 1152 |
| Ethnicity: White (Non-Hispanic) | 37\% | (1337) | 30\% | (1085) | 9\% | (337) | 6\% | (234) | 18\% | (645) | 3637 |
| Ethnicity: Hispanic | 34\% | (118) | 27\% | (93) | 12\% | (40) | 15\% | (53) | 11\% | (39) | 343 |
| Ethnicity: Black (Non-Hispanic) | 24\% | (178) | 26\% | (192) | 11\% | (84) | 11\% | (80) | 27\% | (197) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (71) | 25\% | (62) | 17\% | (43) | 8\% | (20) | 20\% | (50) | 246 |
| All Christian | 41\% | (1023) | 30\% | (749) | 9\% | (225) | 6\% | (156) | 14\% | (365) | 2517 |
| All Non-Christian | 26\% | (60) | 34\% | (78) | 10\% | (23) | 12\% | (28) | 17\% | (39) | 228 |
| Atheist | 21\% | (40) | 27\% | (52) | 16\% | (31) | 16\% | (31) | 19\% | (37) | 191 |
| Agnostic/Nothing in particular | 25\% | (291) | 27\% | (316) | 13\% | (147) | 10\% | (112) | 26\% | (311) | 1178 |
| Something Else | 34\% | (290) | 28\% | (236) | 9\% | (77) | 7\% | (60) | $21 \%$ | (180) | 843 |
| Evangelical | 41\% | (567) | 27\% | (374) | 8\% | (113) | 7\% | (94) | 17\% | (234) | 1383 |
| Non-Evangelical | 38\% | (719) | $31 \%$ | (588) | 9\% | (181) | 6\% | (120) | 16\% | (301) | 1909 |
| PID: Dem (no lean) | 25\% | (455) | 30\% | (544) | 14\% | (246) | 10\% | (174) | 22\% | (395) | 1814 |
| PID: Ind (no lean) | 30\% | (378) | 31\% | (388) | 11\% | (135) | 7\% | (93) | $21 \%$ | (256) | 1249 |
| PID: Rep (no lean) | 46\% | (871) | 26\% | (499) | 6\% | (123) | 6\% | (120) | 15\% | (280) | 1893 |

[^212]Table BLMB38_9: Based on what you know, how responsible, if at all, are the following for the increase in fentanyl misuse? - The Mexican government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1704) | 29\% | (1431) | 10\% | (503) | 8\% | (387) | 19\% | (931) | 4956 |
| PID/Gender: Dem Men | 27\% | (214) | 32\% | (249) | 16\% | (124) | 10\% | (82) | 15\% | (115) | 784 |
| PID/Gender: Dem Women | 23\% | (241) | 29\% | (296) | 12\% | (122) | 9\% | (92) | 27\% | (280) | 1031 |
| PID/Gender: Ind Men | 31\% | (196) | 36\% | (229) | 12\% | (77) | 7\% | (46) | 14\% | (90) | 639 |
| PID/Gender: Ind Women | 30\% | (181) | 26\% | (158) | 9\% | (58) | 8\% | (47) | 27\% | (167) | 611 |
| PID/Gender: Rep Men | 48\% | (433) | 29\% | (262) | 8\% | (75) | 7\% | (67) | 7\% | (60) | 898 |
| PID/Gender: Rep Women | 44\% | (438) | 24\% | (237) | 5\% | (47) | 5\% | (53) | 22\% | (220) | 995 |
| Ideo: Liberal (1-3) | 22\% | (321) | 30\% | (436) | 14\% | (202) | 12\% | (177) | 22\% | (316) | 1451 |
| Ideo: Moderate (4) | 31\% | (433) | 31\% | (439) | 10\% | (136) | 7\% | (95) | 21\% | (293) | 1396 |
| Ideo: Conservative (5-7) | 47\% | (913) | 27\% | (520) | 8\% | (156) | 5\% | (106) | 12\% | (242) | 1937 |
| Ideo/PID: Conservative Republican | 49\% | (699) | 26\% | (364) | 6\% | (89) | 6\% | (81) | 13\% | (186) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 37\% | (165) | 29\% | (127) | 7\% | (32) | 8\% | (37) | 18\% | (79) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 32\% | (217) | 29\% | (201) | 12\% | (82) | 7\% | (46) | 20\% | (137) | 683 |
| Ideo/PID: Liberal Democrat | 21\% | (231) | 31\% | (337) | 15\% | (159) | 12\% | (127) | 21\% | (231) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (238) | 31\% | (262) | 11\% | (94) | 9\% | (76) | 22\% | (189) | 859 |
| 2024 H2H Matchup: Biden Voter | 23\% | (485) | 32\% | (666) | 14\% | (285) | 10\% | (203) | 21\% | (442) | 2081 |
| 2024 H2H Matchup: Trump Voter | 46\% | (1096) | 28\% | (660) | 7\% | (173) | 6\% | (144) | 13\% | (316) | 2390 |
| 2024 H2H Matchup: Would not Vote | 25\% | (51) | 20\% | (41) | 12\% | (25) | 12\% | (24) | $31 \%$ | (65) | 206 |
| 2024 H2H Matchup: Do not Know | 25\% | (71) | 23\% | (64) | 7\% | (20) | 6\% | (15) | 39\% | (108) | 279 |
| 2022 House Vote: Democrat | 25\% | (521) | 30\% | (626) | 13\% | (266) | 10\% | (202) | 22\% | (443) | 2058 |
| 2022 House Vote: Republican | 48\% | (963) | 28\% | (561) | 6\% | (118) | 6\% | (116) | 13\% | (265) | 2022 |
| 2022 House Vote: Did not Vote | 24\% | (190) | 27\% | (209) | 15\% | (113) | 8\% | (62) | 26\% | (201) | 775 |
| 2020 Vote: Joe Biden | 25\% | (562) | 30\% | (694) | $13 \%$ | (304) | 10\% | (218) | 22\% | (504) | 2282 |
| 2020 Vote: Donald Trump | 47\% | (1045) | 28\% | (623) | 6\% | (142) | 6\% | (127) | 14\% | (309) | 2247 |
| 2020 Vote: Someone Else | 27\% | (19) | 27\% | (19) | 6\% | (4) | 11\% | (8) | 29\% | (20) | 70 |
| 2020 Vote: Did not Vote | 22\% | (78) | 26\% | (94) | 15\% | (53) | 10\% | (34) | 28\% | (98) | 357 |
| 2016 Vote: Hillary Clinton | 26\% | (419) | 30\% | (489) | 13\% | (210) | 9\% | (151) | 21\% | (347) | 1616 |
| 2016 Vote: Donald Trump | 48\% | (964) | 29\% | (593) | 6\% | (115) | 5\% | (103) | 12\% | (250) | 2024 |
| 2016 Vote: Someone Else | 23\% | (41) | 28\% | (49) | 13\% | (22) | 8\% | (14) | 28\% | (48) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 29\% | (57) | 34\% | (66) | 12\% | (23) | 8\% | (15) | 17\% | (32) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 30\% | (66) | 29\% | (64) | 13\% | (28) | 9\% | (20) | 18\% | (40) | 218 |

[^213]Table BLMB38_9: Based on what you know, how responsible, if at all, are the following for the increase infentanyl misuse? - The Mexican government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1704) | 29\% | (1431) | 10\% | (503) | 8\% | (387) | 19\% | (931) | 4956 |
| U.S. Economy: Wrong Track | 37\% | (1318) | 27\% | (958) | 9\% | (310) | 8\% | (267) | 19\% | (664) | 3516 |
| U.S. Economy: Right Direction | 27\% | (385) | $33 \%$ | (473) | 13\% | (193) | 8\% | (120) | 19\% | (267) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 24\% | (356) | $31 \%$ | (473) | 14\% | (217) | 10\% | (150) | 20\% | (306) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 45\% | (1148) | 27\% | (695) | 7\% | (186) | 7\% | (174) | 14\% | (345) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 22\% | (200) | 29\% | (263) | 11\% | (101) | 7\% | (62) | $31 \%$ | (280) | 905 |
| Top 2024 Issue: Economy | 33\% | (585) | 32\% | (564) | 10\% | (170) | 7\% | (128) | 18\% | (327) | 1774 |
| Community: Urban | 30\% | (337) | 29\% | (326) | 13\% | (146) | 9\% | (104) | 19\% | (219) | 1133 |
| Community: Suburban | 34\% | (823) | 30\% | (726) | 11\% | (256) | 7\% | (168) | 19\% | (449) | 2423 |
| Community: Rural | 39\% | (543) | 27\% | (379) | 7\% | (101) | 8\% | (114) | 19\% | (263) | 1400 |
| Community/Gender: Urban Women | 27\% | (147) | 28\% | (154) | 12\% | (66) | 8\% | (46) | 25\% | (139) | 553 |
| Community/Gender: Urban Men | 33\% | (190) | 30\% | (172) | 14\% | (80) | 10\% | (58) | 14\% | (80) | 580 |
| Community/Gender: Rural Women | 37\% | (303) | 25\% | (201) | 6\% | (52) | 7\% | (59) | $24 \%$ | (199) | 814 |
| Community/Gender: Rural Men | 41\% | (240) | 30\% | (177) | 8\% | (49) | 10\% | (56) | $11 \%$ | (64) | 586 |
| Community/Gender: Suburban Women | 32\% | (410) | 26\% | (335) | 9\% | (109) | 7\% | (87) | 26\% | (327) | 1269 |
| Community/Gender: Suburban Men | 36\% | (413) | $34 \%$ | (391) | 13\% | (147) | 7\% | (81) | 11\% | (122) | 1154 |
| Homeowner | 35\% | (1346) | 30\% | (1132) | 10\% | (386) | 7\% | (269) | 18\% | (669) | 3803 |
| Renter | 32\% | (324) | 26\% | (264) | 10\% | (106) | 10\% | (99) | 22\% | (224) | 1017 |
| Military HHnm: Yes | 40\% | (306) | 29\% | (225) | 9\% | (67) | 7\% | (58) | 15\% | (115) | 772 |
| Military HH: No | $33 \%$ | (1397) | 29\% | (1206) | 10\% | (436) | 8\% | (329) | 20\% | (816) | 4184 |
| Employ: Private Sector | 32\% | (592) | $31 \%$ | (576) | 11\% | (213) | 9\% | (164) | 18\% | (333) | 1879 |
| Employ: Government | 26\% | (85) | 27\% | (88) | 14\% | (47) | 11\% | (35) | $21 \%$ | (67) | 323 |
| Employ: Self-Employed | 35\% | (158) | 27\% | (121) | 12\% | (54) | 8\% | (34) | 18\% | (79) | 446 |
| Employ: Homemaker | 27\% | (89) | 28\% | (92) | 6\% | (19) | 8\% | (26) | 30\% | (98) | 323 |
| Employ: Student | 16\% | (21) | 23\% | (30) | 23\% | (30) | 13\% | (17) | 25\% | (32) | 130 |
| Employ: Retired | 48\% | (607) | 30\% | (378) | 6\% | (71) | $4 \%$ | (48) | 13\% | (163) | 1267 |
| Employ: Unemployed | 24\% | (83) | 22\% | (79) | 14\% | (49) | 12\% | (42) | 28\% | (98) | 350 |
| Employ: Other | 29\% | (69) | 28\% | (67) | 9\% | (22) | 9\% | (20) | 25\% | (60) | 238 |
| Self + Household: White-Collar | 33\% | (656) | $33 \%$ | (659) | 11\% | (213) | 7\% | (134) | 16\% | (319) | 1981 |
| Self + Household: Blue Collar | 39\% | (875) | 27\% | (624) | 9\% | (216) | 8\% | (192) | 16\% | (366) | 2273 |
| Union HH: Yes | 36\% | (129) | 27\% | (96) | 14\% | (49) | 8\% | (29) | 15\% | (55) | 358 |
| Union HH: No | 34\% | (1574) | 29\% | (1335) | 10\% | (455) | 8\% | (358) | 19\% | (876) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB38_9
Table BLMB38_9: Based on what you know, how responsible, if at all, are the following for the increase infentanyl misuse? - The Mexican government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1704) | 29\% | (1431) | 10\% | (503) | 8\% | (387) | 19\% | (931) | 4956 |
| LGBTQ+: Yes | 20\% | (102) | 30\% | (154) | 13\% | (66) | 13\% | (65) | 25\% | (126) | 514 |
| LGBTQ+: No | 36\% | (1601) | 29\% | (1277) | 10\% | (437) | 7\% | (321) | 18\% | (805) | 4442 |
| Motivated to Vote | 35\% | (1610) | 30\% | (1343) | 10\% | (452) | 8\% | (349) | 17\% | (793) | 4547 |
| Parent: Yes | 30\% | (460) | 29\% | (440) | 12\% | (183) | 9\% | (139) | 20\% | (297) | 1520 |
| Parent: No | 36\% | (1243) | 29\% | (991) | 9\% | (320) | 7\% | (248) | 18\% | (634) | 3436 |
| COVID Vaccine: Yes | 32\% | (1115) | 30\% | (1064) | 11\% | (379) | 8\% | (288) | 19\% | (654) | 3501 |
| COVID Vaccine: No | 40\% | (588) | 25\% | (367) | 9\% | (124) | 7\% | (99) | 19\% | (277) | 1455 |
| Student Loans: Yes | 25\% | (191) | 28\% | (222) | 12\% | (94) | 12\% | (89) | 23\% | (182) | 778 |
| Student Loans: No | 36\% | (1513) | 29\% | (1210) | 10\% | (410) | 7\% | (297) | 18\% | (749) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_1: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Increasing security at the U.S.-Mexico border

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2211) | 26\% | (1299) | 11\% | (544) | 8\% | (398) | 10\% | (504) | 4956 |
| Gender: Male | 46\% | (1058) | 28\% | (648) | 12\% | (268) | 8\% | (188) | 7\% | (158) | 2320 |
| Gender: Female | 44\% | (1153) | 25\% | (651) | 10\% | (276) | 8\% | (210) | 13\% | (346) | 2636 |
| Age: 18-34 | 32\% | (418) | 29\% | (375) | 15\% | (192) | 12\% | (157) | 13\% | (166) | 1309 |
| Age: 35-44 | 39\% | (260) | 27\% | (184) | 12\% | (78) | 10\% | (69) | 12\% | (81) | 672 |
| Age: 45-64 | 48\% | (829) | 25\% | (432) | 10\% | (172) | 7\% | (112) | 10\% | (169) | 1715 |
| Age: 65+ | 56\% | (704) | 24\% | (308) | 8\% | (101) | 5\% | (60) | 7\% | (88) | 1260 |
| GenZers: 1997-2012 | 29\% | (180) | 29\% | (183) | 17\% | (106) | 14\% | (86) | 11\% | (69) | 623 |
| Millennials: 1981-1996 | 37\% | (474) | 28\% | (357) | 12\% | (160) | 10\% | (127) | 13\% | (169) | 1287 |
| GenXers: 1965-1980 | 46\% | (619) | 26\% | (348) | 10\% | (141) | 8\% | (107) | 10\% | (142) | 1358 |
| Baby Boomers: 1946-1964 | 55\% | (857) | 25\% | (386) | 8\% | (129) | 5\% | (72) | 7\% | (115) | 1559 |
| Educ: < College | 47\% | (1462) | 25\% | (774) | 10\% | (305) | 7\% | (231) | 11\% | (350) | 3122 |
| Educ: Bachelors degree | 42\% | (490) | 27\% | (319) | 13\% | (155) | 10\% | (117) | 7\% | (87) | 1169 |
| Educ: Post-grad | 39\% | (259) | 31\% | (206) | 13\% | (83) | 8\% | (50) | 10\% | (67) | 665 |
| Income: Under 50k | 44\% | (887) | 25\% | (506) | 10\% | (209) | 9\% | (173) | 12\% | (234) | 2009 |
| Income: 50k-100k | 45\% | (816) | 28\% | (496) | 10\% | (178) | 7\% | (134) | 9\% | (170) | 1795 |
| Income: 100k+ | 44\% | (507) | 26\% | (298) | 14\% | (156) | 8\% | (91) | 9\% | (99) | 1152 |
| Ethnicity: White (Non-Hispanic) | 48\% | (1731) | 25\% | (917) | 10\% | (376) | 8\% | (273) | 9\% | (340) | 3637 |
| Ethnicity: Hispanic | 38\% | (131) | 27\% | (94) | 15\% | (52) | 11\% | (39) | 8\% | (27) | 343 |
| Ethnicity: Black (Non-Hispanic) | 35\% | (252) | 29\% | (215) | 12\% | (88) | 8\% | (60) | 16\% | (115) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% | (97) | 30\% | (73) | 12\% | (28) | 11\% | (27) | 9\% | (21) | 246 |
| All Christian | $52 \%$ | (1319) | 25\% | (633) | 9\% | (237) | 6\% | (145) | 7\% | (182) | 2517 |
| All Non-Christian | 40\% | (91) | 30\% | (68) | 12\% | (27) | 8\% | (19) | 10\% | (23) | 228 |
| Atheist | 19\% | (36) | 25\% | (48) | 24\% | (46) | 26\% | (49) | 6\% | (12) | 191 |
| Agnostic/Nothing in particular | $31 \%$ | (365) | 28\% | (327) | 15\% | (173) | 11\% | (132) | 15\% | (181) | 1178 |
| Something Else | 47\% | (400) | 26\% | (223) | 7\% | (61) | 6\% | (53) | 13\% | (106) | 843 |
| Evangelical | 56\% | (772) | 25\% | (340) | 5\% | (76) | 5\% | (71) | 9\% | (125) | 1383 |
| Non-Evangelical | 48\% | (909) | 26\% | (497) | 11\% | (217) | 7\% | (124) | 8\% | (161) | 1909 |
| PID: Dem (no lean) | 28\% | (507) | 32\% | (582) | 16\% | (296) | 11\% | (197) | 13\% | (233) | 1814 |
| PID: Ind (no lean) | 42\% | (519) | 27\% | (334) | 11\% | (144) | 9\% | (111) | 11\% | (142) | 1249 |
| PID: Rep (no lean) | 63\% | (1185) | 20\% | (384) | 6\% | (105) | 5\% | (90) | 7\% | (129) | 1893 |

[^214]Table BLMB39_1: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Increasing security at the U.S.-Mexico border

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2211) | 26\% | (1299) | 11\% | (544) | 8\% | (398) | 10\% | (504) | 4956 |
| PID/Gender: Dem Men | 30\% | (233) | $34 \%$ | (264) | 16\% | (125) | 11\% | (84) | 10\% | (78) | 784 |
| PID/Gender: Dem Women | 27\% | (274) | 31\% | (318) | 17\% | (171) | 11\% | (113) | 15\% | (154) | 1031 |
| PID/Gender: Ind Men | 43\% | (272) | 28\% | (177) | 13\% | (83) | 9\% | (61) | 7\% | (46) | 639 |
| PID/Gender: Ind Women | 40\% | (247) | 26\% | (156) | 10\% | (60) | 8\% | (51) | 16\% | (96) | 611 |
| PID/Gender: Rep Men | 62\% | (552) | 23\% | (207) | 7\% | (60) | 5\% | (44) | 4\% | (34) | 898 |
| PID/Gender: Rep Women | 64\% | (633) | 18\% | (177) | 5\% | (45) | 5\% | (46) | 10\% | (95) | 995 |
| Ideo: Liberal (1-3) | 24\% | (350) | 32\% | (466) | 18\% | (260) | 14\% | (198) | 12\% | (177) | 1451 |
| Ideo: Moderate (4) | 40\% | (559) | 28\% | (397) | 12\% | (167) | 7\% | (102) | 12\% | (171) | 1396 |
| Ideo: Conservative (5-7) | 64\% | (1240) | 21\% | (405) | 5\% | (102) | 4\% | (84) | 5\% | (105) | 1937 |
| Ideo/PID: Conservative Republican | 66\% | (939) | 19\% | (277) | 4\% | (61) | 4\% | (63) | 6\% | (80) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 52\% | (228) | 23\% | (103) | 9\% | (40) | 6\% | (26) | 10\% | (43) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 36\% | (249) | 33\% | (222) | 12\% | (84) | 7\% | (50) | 11\% | (77) | 683 |
| Ideo/PID: Liberal Democrat | 23\% | (245) | 32\% | (352) | 19\% | (210) | 13\% | (139) | 13\% | (139) | 1085 |
| Unfavorable of Biden and Trump | 38\% | (326) | 28\% | (240) | 12\% | (101) | $11 \%$ | (92) | 12\% | (99) | 859 |
| 2024 H2H Matchup: Biden Voter | 25\% | (528) | 33\% | (680) | 17\% | (363) | 12\% | (246) | 13\% | (264) | 2081 |
| 2024 H2H Matchup: Trump Voter | 64\% | (1530) | 20\% | (487) | 5\% | (126) | 5\% | (112) | 6\% | (136) | 2390 |
| 2024 H2H Matchup: Would not Vote | 28\% | (57) | 30\% | (61) | 13\% | (26) | $11 \%$ | (23) | 19\% | (38) | 206 |
| 2024 H2H Matchup: Do not Know | 34\% | (96) | 26\% | (72) | 10\% | (29) | 6\% | (18) | 23\% | (65) | 279 |
| 2022 House Vote: Democrat | 28\% | (570) | 32\% | (660) | 17\% | (345) | 11\% | (231) | 12\% | (251) | 2058 |
| 2022 House Vote: Republican | 65\% | (1315) | 20\% | (403) | 5\% | (95) | $4 \%$ | (90) | 6\% | (119) | 2022 |
| 2022 House Vote: Did not Vote | 37\% | (290) | 26\% | (204) | 12\% | (94) | 9\% | (68) | 15\% | (119) | 775 |
| 2020 Vote: Joe Biden | 28\% | (635) | 32\% | (729) | 17\% | (388) | 11\% | (251) | 12\% | (280) | 2282 |
| 2020 Vote: Donald Trump | 65\% | (1452) | 20\% | (446) | 5\% | (106) | 5\% | (105) | 6\% | (139) | 2247 |
| 2020 Vote: Someone Else | 23\% | (16) | 31\% | (21) | 10\% | (7) | 16\% | (11) | 20\% | (14) | 70 |
| 2020 Vote: Did not Vote | 30\% | (108) | 29\% | (103) | 12\% | (43) | 9\% | (31) | 20\% | (71) | 357 |
| 2016 Vote: Hillary Clinton | 28\% | (457) | 32\% | (512) | 17\% | (267) | $11 \%$ | (172) | 13\% | (208) | 1616 |
| 2016 Vote: Donald Trump | 64\% | (1295) | 21\% | (434) | 5\% | (94) | 4\% | (84) | 6\% | (116) | 2024 |
| 2016 Vote: Someone Else | $32 \%$ | (56) | 29\% | (51) | 15\% | (26) | $11 \%$ | (19) | 13\% | (23) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 37\% | (72) | 32\% | (63) | 10\% | (20) | 8\% | (15) | 13\% | (25) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 43\% | (93) | 30\% | (65) | 14\% | (31) | 5\% | (12) | 8\% | (18) | 218 |

[^215]Table BLMB39_1: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Increasing security at the U.S.-Mexico border

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2211) | 26\% | (1299) | 11\% | (544) | 8\% | (398) | 10\% | (504) | 4956 |
| U.S. Economy: Wrong Track | 51\% | (1811) | 23\% | (794) | 9\% | (311) | 8\% | (267) | 9\% | (333) | 3516 |
| U.S. Economy: Right Direction | 28\% | (400) | 35\% | (506) | 16\% | (233) | 9\% | (131) | 12\% | (171) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 27\% | (409) | 33\% | (489) | 17\% | (250) | 12\% | (174) | 12\% | (180) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 62\% | (1568) | 20\% | (518) | 6\% | (160) | 5\% | (135) | 7\% | (167) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 26\% | (233) | 32\% | (292) | 15\% | (133) | 10\% | (89) | 17\% | (157) | 905 |
| Top 2024 Issue: Economy | 50\% | (885) | 28\% | (488) | 8\% | (143) | 7\% | (119) | 8\% | (138) | 1774 |
| Community: Urban | 40\% | (451) | 30\% | (337) | 11\% | (130) | 8\% | (90) | 11\% | (124) | 1133 |
| Community: Suburban | 45\% | (1082) | 26\% | (625) | 12\% | (294) | 8\% | (192) | 10\% | (230) | 2423 |
| Community: Rural | 48\% | (678) | 24\% | (337) | 9\% | (120) | 8\% | (116) | 11\% | (149) | 1400 |
| Community/Gender: Urban Women | 42\% | (229) | 27\% | (147) | 12\% | (69) | 8\% | (43) | 12\% | (64) | 553 |
| Community/Gender: Urban Men | 38\% | (222) | 33\% | (190) | 11\% | (62) | 8\% | (46) | 10\% | (60) | 580 |
| Community/Gender: Rural Women | 48\% | (390) | 22\% | (177) | 8\% | (68) | 8\% | (64) | 14\% | (116) | 814 |
| Community/Gender: Rural Men | 49\% | (288) | 27\% | (161) | 9\% | (53) | 9\% | (53) | 6\% | (32) | 586 |
| Community/Gender: Suburban Women | 42\% | (534) | 26\% | (328) | 11\% | (140) | 8\% | (103) | 13\% | (165) | 1269 |
| Community/Gender: Suburban Men | 47\% | (548) | 26\% | (297) | 13\% | (154) | 8\% | (89) | 6\% | (66) | 1154 |
| Homeowner | 46\% | (1757) | 26\% | (992) | 11\% | (404) | 8\% | (302) | 9\% | (348) | 3803 |
| Renter | 39\% | (401) | 27\% | (277) | 12\% | (123) | 8\% | (84) | 13\% | (132) | 1017 |
| Military HHnm: Yes | 52\% | (404) | 25\% | (194) | 10\% | (79) | 5\% | (41) | 7\% | (54) | 772 |
| Military HH: No | 43\% | (1807) | 26\% | (1105) | 11\% | (465) | 9\% | (357) | 11\% | (449) | 4184 |
| Employ: Private Sector | 43\% | (803) | 28\% | (517) | 12\% | (229) | 9\% | (162) | 9\% | (168) | 1879 |
| Employ: Government | 39\% | (125) | 29\% | (95) | 13\% | (41) | 8\% | (26) | 11\% | (36) | 323 |
| Employ: Self-Employed | 43\% | (194) | 26\% | (114) | 12\% | (55) | 10\% | (45) | 9\% | (38) | 446 |
| Employ: Homemaker | 49\% | (157) | 22\% | (72) | 10\% | (32) | 6\% | (19) | 13\% | (44) | 323 |
| Employ: Student | 25\% | (32) | 25\% | (32) | 22\% | (29) | 13\% | (17) | 15\% | (20) | 130 |
| Employ: Retired | 56\% | (704) | 24\% | (309) | 8\% | (97) | 5\% | (59) | 8\% | (97) | 1267 |
| Employ: Unemployed | 31\% | (109) | 29\% | (101) | 11\% | (37) | 12\% | (42) | 18\% | (62) | 350 |
| Employ: Other | 37\% | (87) | 25\% | (59) | 10\% | (24) | 12\% | (28) | 16\% | (39) | 238 |
| Self + Household: White-Collar | 43\% | (844) | 28\% | (555) | 13\% | (253) | 8\% | (163) | 8\% | (167) | 1981 |
| Self + Household: Blue Collar | 49\% | (1118) | 25\% | (562) | 10\% | (226) | 7\% | (168) | 9\% | (199) | 2273 |

[^216]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_1
Table BLMB39_1: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Increasing security at the U.S.-Mexico border

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (2211) | 26\% | (1299) | 11\% | (544) | 8\% | (398) | 10\% | (504) | 4956 |
| Union HH: Yes | 44\% | (158) | 29\% | (103) | 13\% | (47) | 8\% | (29) | 6\% | (22) | 358 |
| Union HH: No | 45\% | (2053) | 26\% | (1197) | 11\% | (497) | 8\% | (369) | 10\% | (482) | 4598 |
| LGBTQ+: Yes | 28\% | (142) | 26\% | (133) | 16\% | (82) | 17\% | (87) | 14\% | (70) | 514 |
| LGBTQ+: No | 47\% | (2068) | 26\% | (1167) | 10\% | (462) | 7\% | (312) | 10\% | (433) | 4442 |
| Motivated to Vote | 46\% | (2091) | 26\% | (1187) | 11\% | (487) | 8\% | (359) | 9\% | (423) | 4547 |
| Parent: Yes | 42\% | (636) | 29\% | (437) | 12\% | (181) | 8\% | (124) | 9\% | (142) | 1520 |
| Parent: No | 46\% | (1574) | 25\% | (862) | 11\% | (363) | 8\% | (274) | 11\% | (361) | 3436 |
| COVID Vaccine: Yes | 41\% | (1442) | 28\% | (976) | 12\% | (422) | 9\% | (310) | 10\% | (351) | 3501 |
| COVID Vaccine: No | 53\% | (769) | 22\% | (324) | 8\% | (122) | 6\% | (88) | 10\% | (153) | 1455 |
| Student Loans: Yes | 35\% | (269) | 30\% | (234) | 14\% | (107) | $11 \%$ | (86) | 11\% | (82) | 778 |
| Student Loans: No | 46\% | (1942) | 25\% | (1065) | 10\% | (437) | 7\% | (312) | 10\% | (422) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_2: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Sending U.S. troops to combat cartels in Mexico

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1142) | 22\% | (1114) | 17\% | (832) | 19\% | (965) | 18\% | (903) | 4956 |
| Gender: Male | 29\% | (667) | 24\% | (559) | 17\% | (390) | 18\% | (419) | 12\% | (285) | 2320 |
| Gender: Female | 18\% | (476) | 21\% | (555) | 17\% | (442) | 21\% | (545) | 23\% | (618) | 2636 |
| Age: 18-34 | 21\% | (280) | 22\% | (294) | 18\% | (231) | 22\% | (285) | 17\% | (219) | 1309 |
| Age: 35-44 | 22\% | (146) | 24\% | (162) | 15\% | (99) | 22\% | (147) | 17\% | (117) | 672 |
| Age: 45-64 | 23\% | (402) | 24\% | (411) | 17\% | (285) | 18\% | (311) | 18\% | (305) | 1715 |
| Age: 65+ | 25\% | (314) | 20\% | (246) | 17\% | (217) | 18\% | (221) | $21 \%$ | (262) | 1260 |
| GenZers: 1997-2012 | 20\% | (126) | 22\% | (134) | 19\% | (118) | 25\% | (155) | 14\% | (89) | 623 |
| Millennials: 1981-1996 | 22\% | (281) | 24\% | (306) | 15\% | (197) | 21\% | (264) | 19\% | (238) | 1287 |
| GenXers: 1965-1980 | 24\% | (321) | 23\% | (315) | 18\% | (244) | 18\% | (244) | 17\% | (233) | 1358 |
| Baby Boomers: 1946-1964 | 24\% | (375) | 22\% | (338) | 16\% | (249) | 19\% | (289) | 20\% | (308) | 1559 |
| Educ: < College | 24\% | (763) | 22\% | (698) | 16\% | (493) | 18\% | (562) | 19\% | (606) | 3122 |
| Educ: Bachelors degree | 21\% | (242) | 23\% | (272) | 19\% | (222) | 21\% | (249) | 16\% | (183) | 1169 |
| Educ: Post-grad | 21\% | (137) | 22\% | (144) | 18\% | (117) | 23\% | (154) | 17\% | (114) | 665 |
| Income: Under 50k | 23\% | (457) | 20\% | (408) | 16\% | (313) | 20\% | (408) | $21 \%$ | (423) | 2009 |
| Income: 50k-100k | 24\% | (425) | 24\% | (422) | 18\% | (318) | 18\% | (323) | 17\% | (307) | 1795 |
| Income: 100k+ | 23\% | (260) | 25\% | (284) | 17\% | (201) | 20\% | (234) | 15\% | (174) | 1152 |
| Ethnicity: White (Non-Hispanic) | 23\% | (837) | 23\% | (825) | 17\% | (616) | 19\% | (694) | 18\% | (665) | 3637 |
| Ethnicity: Hispanic | 28\% | (94) | 20\% | (68) | 18\% | (60) | 22\% | (75) | 13\% | (45) | 343 |
| Ethnicity: Black (Non-Hispanic) | 21\% | (152) | 22\% | (159) | 17\% | (125) | 19\% | (137) | 22\% | (159) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (60) | 25\% | (62) | 13\% | (31) | 24\% | (59) | 14\% | (34) | 246 |
| All Christian | 26\% | (659) | 24\% | (607) | 17\% | (420) | 16\% | (405) | 17\% | (425) | 2517 |
| All Non-Christian | 23\% | (53) | 27\% | (61) | 17\% | (38) | 17\% | (39) | 16\% | (37) | 228 |
| Atheist | 14\% | (27) | 14\% | (27) | 18\% | (34) | 45\% | (86) | 9\% | (16) | 191 |
| Agnostic/Nothing in particular | 17\% | (197) | 19\% | (229) | 18\% | (213) | 25\% | (292) | $21 \%$ | (247) | 1178 |
| Something Else | 24\% | (206) | 23\% | (190) | 15\% | (126) | 17\% | (143) | 21\% | (178) | 843 |
| Evangelical | 30\% | (414) | 25\% | (346) | 14\% | (189) | 12\% | (169) | 19\% | (265) | 1383 |
| Non-Evangelical | 22\% | (425) | 23\% | (433) | 18\% | (350) | 19\% | (367) | 17\% | (333) | 1909 |
| PID: Dem (no lean) | 16\% | (298) | 21\% | (383) | 18\% | (325) | 25\% | (456) | 19\% | (352) | 1814 |
| PID: Ind (no lean) | 21\% | (258) | 21\% | (266) | 17\% | (208) | 21\% | (267) | 20\% | (251) | 1249 |
| PID: Rep (no lean) | $31 \%$ | (586) | 25\% | (465) | 16\% | (299) | 13\% | (242) | 16\% | (300) | 1893 |

[^217]Table BLMB39_2: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Sending U.S. troops to combat cartels in Mexico

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1142) | 22\% | (1114) | 17\% | (832) | 19\% | (965) | 18\% | (903) | 4956 |
| PID/Gender: Dem Men | 19\% | (151) | 25\% | (199) | 17\% | (133) | 24\% | (185) | 15\% | (116) | 784 |
| PID/Gender: Dem Women | 14\% | (147) | 18\% | (184) | 19\% | (193) | 26\% | (271) | 23\% | (236) | 1031 |
| PID/Gender: Ind Men | 25\% | (161) | 22\% | (142) | 18\% | (118) | 20\% | (129) | 14\% | (90) | 639 |
| PID/Gender: Ind Women | 16\% | (98) | 20\% | (124) | 15\% | (90) | 23\% | (138) | 26\% | (161) | 611 |
| PID/Gender: Rep Men | 40\% | (355) | 24\% | (218) | 16\% | (140) | 12\% | (106) | 9\% | (79) | 898 |
| PID/Gender: Rep Women | 23\% | (231) | 25\% | (247) | 16\% | (159) | 14\% | (136) | 22\% | (221) | 995 |
| Ideo: Liberal (1-3) | 14\% | (208) | 20\% | (289) | 19\% | (278) | 29\% | (424) | 17\% | (252) | 1451 |
| Ideo: Moderate (4) | 22\% | (301) | 23\% | (317) | 17\% | (236) | 19\% | (259) | 20\% | (284) | 1396 |
| Ideo: Conservative (5-7) | 32\% | (613) | 25\% | (485) | 15\% | (289) | 13\% | (256) | 15\% | (293) | 1937 |
| Ideo/PID: Conservative Republican | 33\% | (465) | 24\% | (347) | 15\% | (210) | 13\% | (179) | 15\% | (218) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 27\% | (118) | 25\% | (110) | 18\% | (79) | 13\% | (58) | 17\% | (74) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 23\% | (160) | $24 \%$ | (163) | 16\% | (109) | 17\% | (117) | 20\% | (134) | 683 |
| Ideo/PID: Liberal Democrat | 12\% | (134) | 20\% | (213) | 19\% | (211) | $31 \%$ | (333) | 18\% | (195) | 1085 |
| Unfavorable of Biden and Trump | 16\% | (134) | $21 \%$ | (182) | 15\% | (132) | 26\% | (220) | 22\% | (190) | 859 |
| 2024 H2H Matchup: Biden Voter | 15\% | (316) | 20\% | (424) | 18\% | (383) | 27\% | (564) | 19\% | (395) | 2081 |
| 2024 H2H Matchup: Trump Voter | 32\% | (759) | 25\% | (596) | 16\% | (379) | 13\% | (311) | 14\% | (344) | 2390 |
| 2024 H2H Matchup: Would not Vote | 12\% | (25) | 20\% | (42) | 13\% | (28) | 26\% | (53) | 28\% | (58) | 206 |
| 2024 H2H Matchup: Do not Know | 15\% | (42) | 19\% | (52) | 15\% | (42) | 13\% | (38) | 38\% | (106) | 279 |
| 2022 House Vote: Democrat | 16\% | (320) | 20\% | (418) | 18\% | (371) | 27\% | (546) | 20\% | (404) | 2058 |
| 2022 House Vote: Republican | 33\% | (664) | 24\% | (493) | 15\% | (303) | 13\% | (253) | 15\% | (309) | 2022 |
| 2022 House Vote: Did not Vote | 18\% | (141) | 23\% | (180) | 18\% | (142) | 19\% | (146) | 22\% | (167) | 775 |
| 2020 Vote: Joe Biden | 16\% | (359) | $21 \%$ | (468) | 17\% | (398) | 26\% | (603) | 20\% | (453) | 2282 |
| 2020 Vote: Donald Trump | 32\% | (708) | 24\% | (542) | 16\% | (356) | 13\% | (290) | 16\% | (351) | 2247 |
| 2020 Vote: Someone Else | 13\% | (9) | 23\% | (16) | 18\% | (13) | 27\% | (19) | 19\% | (14) | 70 |
| 2020 Vote: Did not Vote | 18\% | (66) | 25\% | (88) | 18\% | (65) | 15\% | (53) | 24\% | (85) | 357 |
| 2016 Vote: Hillary Clinton | 16\% | (254) | 20\% | (324) | 17\% | (278) | 27\% | (435) | 20\% | (326) | 1616 |
| 2016 Vote: Donald Trump | $32 \%$ | (656) | 24\% | (488) | 16\% | (321) | 12\% | (250) | 15\% | (309) | 2024 |
| 2016 Vote: Someone Else | 12\% | (21) | 23\% | (40) | 13\% | (23) | 28\% | (49) | 23\% | (40) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 22\% | (43) | 30\% | (58) | 16\% | (32) | 14\% | (28) | 17\% | (33) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 25\% | (54) | 25\% | (55) | 17\% | (38) | 15\% | (34) | 17\% | (38) | 218 |

[^218]Table BLMB39_2: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Sending U.S. troops to combat cartels in Mexico

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1142) | 22\% | (1114) | 17\% | (832) | 19\% | (965) | 18\% | (903) | 4956 |
| U.S. Economy: Wrong Track | 25\% | (873) | 22\% | (790) | 16\% | (573) | 18\% | (642) | 18\% | (638) | 3516 |
| U.S. Economy: Right Direction | 19\% | (269) | 22\% | (324) | 18\% | (259) | 22\% | (322) | 18\% | (265) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 17\% | (257) | 21\% | (313) | 18\% | (274) | 26\% | (386) | 18\% | (273) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $31 \%$ | (781) | 24\% | (617) | 16\% | (399) | 14\% | (365) | 15\% | (386) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (105) | 20\% | (184) | 18\% | (159) | 24\% | (214) | 27\% | (244) | 905 |
| Top 2024 Issue: Economy | 22\% | (398) | 27\% | (483) | 18\% | (313) | 15\% | (274) | 17\% | (306) | 1774 |
| Community: Urban | 24\% | (276) | 25\% | (286) | 16\% | (184) | 18\% | (204) | 16\% | (184) | 1133 |
| Community: Suburban | 22\% | (523) | 22\% | (537) | 17\% | (420) | 21\% | (511) | 18\% | (431) | 2423 |
| Community: Rural | 25\% | (343) | 21\% | (291) | 16\% | (228) | 18\% | (250) | $21 \%$ | (288) | 1400 |
| Community/Gender: Urban Women | 20\% | (112) | 24\% | (133) | 17\% | (92) | 20\% | (111) | 19\% | (104) | 553 |
| Community/Gender: Urban Men | 28\% | (164) | 26\% | (153) | 16\% | (91) | 16\% | (92) | 14\% | (80) | 580 |
| Community/Gender: Rural Women | 20\% | (163) | 21\% | (171) | 15\% | (122) | 18\% | (146) | 26\% | (212) | 814 |
| Community/Gender: Rural Men | 31\% | (180) | 20\% | (119) | 18\% | (106) | 18\% | (104) | 13\% | (76) | 586 |
| Community/Gender: Suburban Women | 16\% | (201) | 20\% | (251) | 18\% | (227) | 23\% | (288) | 24\% | (302) | 1269 |
| Community/Gender: Suburban Men | 28\% | (323) | 25\% | (286) | 17\% | (193) | 19\% | (223) | $11 \%$ | (129) | 1154 |
| Homeowner | 23\% | (865) | 23\% | (889) | 17\% | (648) | 19\% | (725) | 18\% | (676) | 3803 |
| Renter | 25\% | (251) | 20\% | (201) | 16\% | (158) | 21\% | (212) | 19\% | (194) | 1017 |
| Military HHnm: Yes | 28\% | (214) | 17\% | (133) | 16\% | (124) | 20\% | (158) | 19\% | (143) | 772 |
| Military HH: No | 22\% | (929) | 23\% | (981) | 17\% | (708) | 19\% | (807) | 18\% | (760) | 4184 |
| Employ: Private Sector | 23\% | (430) | 25\% | (468) | 18\% | (342) | 19\% | (357) | 15\% | (281) | 1879 |
| Employ: Government | 23\% | (73) | 22\% | (70) | 19\% | (61) | 22\% | (71) | 15\% | (47) | 323 |
| Employ: Self-Employed | 24\% | (107) | 26\% | (117) | 13\% | (57) | 24\% | (107) | 13\% | (59) | 446 |
| Employ: Homemaker | 19\% | (63) | 23\% | (75) | 12\% | (40) | 18\% | (59) | 27\% | (86) | 323 |
| Employ: Student | 17\% | (22) | 17\% | (22) | 23\% | (30) | 23\% | (30) | $21 \%$ | (27) | 130 |
| Employ: Retired | 26\% | (327) | 20\% | (248) | 16\% | (208) | 18\% | (222) | $21 \%$ | (262) | 1267 |
| Employ: Unemployed | 19\% | (67) | 20\% | (70) | 17\% | (60) | 20\% | (69) | $24 \%$ | (84) | 350 |
| Employ: Other | 23\% | (54) | 18\% | (43) | 15\% | (35) | 21\% | (49) | 24\% | (56) | 238 |
| Self + Household: White-Collar | 22\% | (435) | 23\% | (461) | 18\% | (354) | 22\% | (426) | 15\% | (304) | 1981 |
| Self + Household: Blue Collar | 25\% | (571) | 23\% | (521) | 16\% | (374) | 19\% | (424) | 17\% | (383) | 2273 |

[^219]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_2
Table BLMB39_2: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Sending U.S. troops to combat cartels in Mexico

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (1142) | 22\% | (1114) | 17\% | (832) | 19\% | (965) | 18\% | (903) | 4956 |
| Union HH: Yes | 29\% | (105) | 21\% | (76) | 21\% | (77) | 16\% | (56) | 12\% | (44) | 358 |
| Union HH: No | 23\% | (1037) | 23\% | (1038) | 16\% | (755) | 20\% | (908) | 19\% | (859) | 4598 |
| LGBTQ+: Yes | 16\% | (83) | 17\% | (88) | 17\% | (88) | 30\% | (155) | 19\% | (100) | 514 |
| LGBTQ+: No | 24\% | (1059) | 23\% | (1026) | 17\% | (744) | 18\% | (810) | 18\% | (803) | 4442 |
| Motivated to Vote | 24\% | (1089) | 22\% | (1017) | 16\% | (745) | 20\% | (901) | 17\% | (795) | 4547 |
| Parent: Yes | 25\% | (383) | 26\% | (399) | 17\% | (253) | 16\% | (250) | 15\% | (234) | 1520 |
| Parent: No | 22\% | (759) | $21 \%$ | (714) | 17\% | (579) | 21\% | (714) | 19\% | (669) | 3436 |
| COVID Vaccine: Yes | 21\% | (750) | 22\% | (775) | 17\% | (582) | $22 \%$ | (758) | 18\% | (635) | 3501 |
| COVID Vaccine: No | 27\% | (392) | 23\% | (339) | 17\% | (250) | 14\% | (207) | 18\% | (268) | 1455 |
| Student Loans: Yes | 18\% | (138) | 21\% | (160) | 18\% | (144) | 24\% | (188) | 19\% | (148) | 778 |
| Student Loans: No | 24\% | (1005) | 23\% | (954) | 16\% | (688) | 19\% | (777) | 18\% | (755) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_3: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Targeting foreign synthetic drug suppliers

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2190) | 30\% | (1486) | 9\% | (421) | 5\% | (256) | 12\% | (603) | 4956 |
| Gender: Male | 46\% | (1059) | 32\% | (736) | 9\% | (220) | 5\% | (122) | 8\% | (183) | 2320 |
| Gender: Female | 43\% | (1131) | 28\% | (750) | 8\% | (202) | 5\% | (133) | 16\% | (420) | 2636 |
| Age: 18-34 | 35\% | (461) | 32\% | (424) | 12\% | (154) | 7\% | (93) | 14\% | (177) | 1309 |
| Age: 35-44 | 39\% | (265) | 33\% | (221) | 9\% | (63) | 6\% | (37) | 13\% | (86) | 672 |
| Age: 45-64 | 47\% | (799) | 29\% | (496) | 8\% | (130) | 5\% | (85) | 12\% | (205) | 1715 |
| Age: 65+ | 53\% | (665) | 27\% | (346) | 6\% | (73) | 3\% | (41) | $11 \%$ | (135) | 1260 |
| GenZers: 1997-2012 | $32 \%$ | (197) | 34\% | (211) | 13\% | (80) | 9\% | (58) | 12\% | (76) | 623 |
| Millennials: 1981-1996 | 39\% | (504) | 32\% | (408) | 10\% | (128) | 5\% | (66) | 14\% | (180) | 1287 |
| GenXers: 1965-1980 | 45\% | (605) | 30\% | (406) | 7\% | (97) | 5\% | (75) | 13\% | (175) | 1358 |
| Baby Boomers: 1946-1964 | 53\% | (820) | 27\% | (427) | 7\% | (108) | 3\% | (52) | 10\% | (152) | 1559 |
| Educ: < College | 46\% | (1422) | 28\% | (861) | 8\% | (246) | 6\% | (185) | 13\% | (409) | 3122 |
| Educ: Bachelors degree | 41\% | (480) | 33\% | (384) | 11\% | (127) | 5\% | (55) | $11 \%$ | (123) | 1169 |
| Educ: Post-grad | 43\% | (288) | 36\% | (241) | 7\% | (48) | $2 \%$ | (16) | $11 \%$ | (71) | 665 |
| Income: Under 50k | 43\% | (858) | 27\% | (537) | 9\% | (172) | 7\% | (147) | 15\% | (296) | 2009 |
| Income: 50k-100k | 45\% | (799) | 32\% | (579) | 9\% | (158) | $4 \%$ | (71) | $11 \%$ | (189) | 1795 |
| Income: 100k+ | 46\% | (532) | 32\% | (370) | 8\% | (92) | 3\% | (38) | 10\% | (118) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1669) | 30\% | (1107) | 8\% | (286) | $4 \%$ | (158) | $11 \%$ | (417) | 3637 |
| Ethnicity: Hispanic | 43\% | (146) | 29\% | (98) | 10\% | (33) | 8\% | (26) | $11 \%$ | (39) | 343 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (272) | 29\% | (210) | 11\% | (80) | 7\% | (51) | 16\% | (118) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 42\% | (102) | 29\% | (72) | 9\% | (23) | 8\% | (20) | $11 \%$ | (28) | 246 |
| All Christian | 49\% | (1237) | 29\% | (741) | 8\% | (200) | $4 \%$ | (102) | 9\% | (236) | 2517 |
| All Non-Christian | 45\% | (104) | 32\% | (72) | 9\% | (21) | $2 \%$ | (5) | $11 \%$ | (26) | 228 |
| Atheist | $31 \%$ | (58) | 30\% | (58) | 19\% | (35) | 13\% | (24) | 8\% | (15) | 191 |
| Agnostic/Nothing in particular | 37\% | (435) | 32\% | (380) | 9\% | (107) | 5\% | (64) | 16\% | (192) | 1178 |
| Something Else | 42\% | (356) | 28\% | (234) | 7\% | (58) | 7\% | (60) | 16\% | (134) | 843 |
| Evangelical | 48\% | (669) | 25\% | (343) | 8\% | (104) | 5\% | (73) | 14\% | (194) | 1383 |
| Non-Evangelical | 46\% | (886) | 32\% | (609) | 8\% | (152) | 5\% | (89) | 9\% | (173) | 1909 |
| PID: Dem (no lean) | 39\% | (705) | 33\% | (604) | 9\% | (168) | 5\% | (98) | 13\% | (239) | 1814 |
| PID: Ind (no lean) | 41\% | (515) | 31\% | (383) | 10\% | (124) | 5\% | (68) | 13\% | (158) | 1249 |
| PID: Rep (no lean) | $51 \%$ | (970) | 26\% | (499) | 7\% | (129) | 5\% | (90) | $11 \%$ | (205) | 1893 |

[^220]Table BLMB39_3: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Targeting foreign synthetic drug suppliers

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2190) | 30\% | (1486) | 9\% | (421) | 5\% | (256) | 12\% | (603) | 4956 |
| PID/Gender: Dem Men | 39\% | (306) | 35\% | (277) | 11\% | (83) | 6\% | (49) | 9\% | (68) | 784 |
| PID/Gender: Dem Women | 39\% | (399) | 32\% | (328) | 8\% | (85) | 5\% | (48) | 17\% | (171) | 1031 |
| PID/Gender: Ind Men | 41\% | (264) | 34\% | (218) | 10\% | (64) | 5\% | (33) | 9\% | (60) | 639 |
| PID/Gender: Ind Women | 41\% | (251) | 27\% | (166) | 10\% | (60) | 6\% | (35) | 16\% | (98) | 611 |
| PID/Gender: Rep Men | 54\% | (489) | 27\% | (242) | 8\% | (72) | 5\% | (40) | 6\% | (54) | 898 |
| PID/Gender: Rep Women | 48\% | (481) | 26\% | (257) | 6\% | (57) | 5\% | (50) | 15\% | (151) | 995 |
| Ideo: Liberal (1-3) | 38\% | (557) | 33\% | (486) | 10\% | (138) | 6\% | (87) | 13\% | (183) | 1451 |
| Ideo: Moderate (4) | 41\% | (572) | 30\% | (424) | 10\% | (138) | 5\% | (71) | 14\% | (191) | 1396 |
| Ideo: Conservative (5-7) | 52\% | (1003) | 28\% | (540) | 7\% | (132) | 5\% | (88) | 9\% | (173) | 1937 |
| Ideo/PID: Conservative Republican | 53\% | (747) | 27\% | (386) | 6\% | (86) | 5\% | (65) | 10\% | (136) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 47\% | (206) | 25\% | (110) | 9\% | (40) | 6\% | (25) | 13\% | (59) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 40\% | (274) | $33 \%$ | (223) | 10\% | (69) | 5\% | (35) | 12\% | (82) | 683 |
| Ideo/PID: Liberal Democrat | 39\% | (421) | 34\% | (371) | 9\% | (94) | 5\% | (57) | 13\% | (142) | 1085 |
| Unfavorable of Biden and Trump | $37 \%$ | (322) | 32\% | (275) | 10\% | (87) | 7\% | (60) | 13\% | (115) | 859 |
| 2024 H2H Matchup: Biden Voter | 38\% | (800) | 34\% | (707) | 9\% | (198) | 5\% | (110) | 13\% | (265) | 2081 |
| 2024 H2H Matchup: Trump Voter | 51\% | (1229) | 27\% | (648) | 7\% | (176) | 5\% | (115) | 9\% | (221) | 2390 |
| 2024 H2H Matchup: Would not Vote | 30\% | (63) | 30\% | (62) | 11\% | (23) | 8\% | (16) | 20\% | (42) | 206 |
| 2024 H2H Matchup: Do not Know | 35\% | (98) | 25\% | (69) | 9\% | (24) | 5\% | (14) | 26\% | (74) | 279 |
| 2022 House Vote: Democrat | 39\% | (812) | $33 \%$ | (672) | 9\% | (193) | 5\% | (112) | 13\% | (269) | 2058 |
| 2022 House Vote: Republican | 53\% | (1068) | 27\% | (542) | 7\% | (137) | 4\% | (88) | 9\% | (187) | 2022 |
| 2022 House Vote: Did not Vote | 35\% | (274) | $31 \%$ | (241) | 11\% | (84) | 6\% | (47) | 17\% | (130) | 775 |
| 2020 Vote: Joe Biden | 39\% | (894) | $33 \%$ | (746) | 9\% | (213) | 6\% | (127) | 13\% | (302) | 2282 |
| 2020 Vote: Donald Trump | 52\% | (1171) | 27\% | (598) | 7\% | (157) | 5\% | (102) | 10\% | (220) | 2247 |
| 2020 Vote: Someone Else | 26\% | (18) | 36\% | (26) | 11\% | (8) | 8\% | (5) | 19\% | (13) | 70 |
| 2020 Vote: Did not Vote | 30\% | (107) | 33\% | (117) | 12\% | (44) | 6\% | (21) | 19\% | (69) | 357 |
| 2016 Vote: Hillary Clinton | 41\% | (659) | 33\% | (538) | 8\% | (127) | 5\% | (82) | 13\% | (211) | 1616 |
| 2016 Vote: Donald Trump | 53\% | (1077) | 26\% | (533) | 7\% | (138) | 4\% | (83) | 10\% | (193) | 2024 |
| 2016 Vote: Someone Else | 33\% | (57) | 34\% | (59) | 10\% | (18) | 6\% | (10) | 17\% | (30) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 33\% | (64) | 40\% | (77) | 11\% | (21) | 5\% | (9) | 12\% | (23) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 42\% | (91) | 31\% | (67) | 11\% | (24) | 5\% | (12) | $11 \%$ | (24) | 218 |

[^221]Table BLMB39_3: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Targeting foreign synthetic drug suppliers

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2190) | $30 \%$ | (1486) | 9\% | (421) | 5\% | (256) | 12\% | (603) | 4956 |
| U.S. Economy: Wrong Track | 45\% | (1599) | 28\% | (1000) | 8\% | (296) | 5\% | (190) | 12\% | (431) | 3516 |
| U.S. Economy: Right Direction | 41\% | (591) | $34 \%$ | (487) | 9\% | (125) | 5\% | (65) | 12\% | (172) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 40\% | (604) | $32 \%$ | (479) | 9\% | (136) | 6\% | (93) | 13\% | (190) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 50\% | (1278) | 28\% | (709) | 8\% | (193) | 5\% | (126) | 9\% | (242) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $34 \%$ | (308) | 33\% | (298) | 10\% | (92) | 4\% | (36) | 19\% | (171) | 905 |
| Top 2024 Issue: Economy | 43\% | (770) | $33 \%$ | (583) | 9\% | (155) | 5\% | (92) | 10\% | (174) | 1774 |
| Community: Urban | 42\% | (478) | 31\% | (356) | 10\% | (113) | 5\% | (53) | 12\% | (132) | 1133 |
| Community: Suburban | 45\% | (1084) | 30\% | (736) | 8\% | (201) | 5\% | (114) | 12\% | (288) | 2423 |
| Community: Rural | 45\% | (627) | 28\% | (394) | 8\% | (107) | 6\% | (88) | 13\% | (184) | 1400 |
| Community/Gender: Urban Women | 42\% | (234) | 29\% | (160) | 10\% | (55) | 5\% | (26) | 14\% | (79) | 553 |
| Community/Gender: Urban Men | 42\% | (245) | 34\% | (196) | 10\% | (59) | 5\% | (27) | 9\% | (53) | 580 |
| Community/Gender: Rural Women | 43\% | (352) | 27\% | (219) | 6\% | (49) | 6\% | (50) | 18\% | (143) | 814 |
| Community/Gender: Rural Men | 47\% | (275) | 30\% | (175) | 10\% | (58) | 7\% | (38) | 7\% | (40) | 586 |
| Community/Gender: Suburban Women | 43\% | (544) | 29\% | (371) | 8\% | (97) | 5\% | (58) | 16\% | (198) | 1269 |
| Community/Gender: Suburban Men | 47\% | (540) | 32\% | (365) | 9\% | (103) | 5\% | (57) | 8\% | (89) | 1154 |
| Homeowner | 45\% | (1713) | $31 \%$ | (1173) | 8\% | (310) | 5\% | (187) | $11 \%$ | (420) | 3803 |
| Renter | 42\% | (426) | 27\% | (279) | 10\% | (100) | 6\% | (57) | 15\% | (154) | 1017 |
| Military HHnm: Yes | 48\% | (372) | 29\% | (223) | 8\% | (61) | 4\% | (29) | $11 \%$ | (88) | 772 |
| Military HH: No | 43\% | (1818) | 30\% | (1264) | 9\% | (361) | 5\% | (227) | 12\% | (515) | 4184 |
| Employ: Private Sector | 43\% | (802) | $32 \%$ | (604) | 9\% | (174) | 5\% | (101) | $11 \%$ | (198) | 1879 |
| Employ: Government | 39\% | (126) | $33 \%$ | (107) | 8\% | (27) | 5\% | (15) | 15\% | (47) | 323 |
| Employ: Self-Employed | 44\% | (195) | 33\% | (146) | 8\% | (36) | 5\% | (24) | 10\% | (46) | 446 |
| Employ: Homemaker | 43\% | (139) | 28\% | (89) | 9\% | (28) | 3\% | (10) | 18\% | (58) | 323 |
| Employ: Student | 27\% | (35) | 35\% | (46) | 12\% | (16) | 10\% | (13) | 15\% | (20) | 130 |
| Employ: Retired | $54 \%$ | (678) | 26\% | (327) | 7\% | (85) | $4 \%$ | (46) | 10\% | (131) | 1267 |
| Employ: Unemployed | 35\% | (121) | 28\% | (98) | 11\% | (38) | 9\% | (33) | 17\% | (60) | 350 |
| Employ: Other | 39\% | (93) | 29\% | (70) | 8\% | (19) | 6\% | (14) | 18\% | (43) | 238 |
| Self + Household: White-Collar | 44\% | (879) | 32\% | (630) | 9\% | (178) | 4\% | (80) | 11\% | (214) | 1981 |
| Self + Household: Blue Collar | 48\% | (1083) | 29\% | (667) | 8\% | (174) | 6\% | (130) | 10\% | (218) | 2273 |

[^222]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_3
Table BLMB39_3: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Targeting foreign synthetic drug suppliers

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (2190) | 30\% | (1486) | 9\% | (421) | 5\% | (256) | 12\% | (603) | 4956 |
| Union HH: Yes | 46\% | (164) | 33\% | (119) | 8\% | (27) | 6\% | (21) | 7\% | (27) | 358 |
| Union HH: No | 44\% | (2026) | 30\% | (1367) | 9\% | (394) | 5\% | (234) | 13\% | (576) | 4598 |
| LGBTQ+: Yes | 35\% | (179) | 28\% | (145) | $12 \%$ | (63) | 9\% | (45) | 16\% | (81) | 514 |
| LGBTQ+: No | 45\% | (2010) | 30\% | (1341) | 8\% | (358) | 5\% | (210) | 12\% | (522) | 4442 |
| Motivated to Vote | 46\% | (2071) | 30\% | (1359) | 8\% | (367) | 5\% | (232) | 11\% | (518) | 4547 |
| Parent: Yes | 43\% | (646) | 34\% | (513) | 9\% | (130) | 4\% | (66) | 11\% | (165) | 1520 |
| Parent: No | 45\% | (1543) | 28\% | (973) | 8\% | (291) | 6\% | (190) | 13\% | (437) | 3436 |
| COVID Vaccine: Yes | 44\% | (1536) | 32\% | (1104) | 8\% | (290) | 5\% | (170) | 11\% | (401) | 3501 |
| COVID Vaccine: No | 45\% | (654) | 26\% | (383) | 9\% | (131) | 6\% | (86) | 14\% | (202) | 1455 |
| Student Loans: Yes | 39\% | (303) | 36\% | (278) | 9\% | (66) | 5\% | (40) | 12\% | (91) | 778 |
| Student Loans: No | 45\% | (1886) | 29\% | (1209) | 8\% | (355) | 5\% | (216) | 12\% | (512) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_4: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Working with Mexico and Canada to combat drug trafficking

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1990) | 36\% | (1792) | 8\% | (372) | 6\% | (298) | 10\% | (505) | 4956 |
| Gender: Male | 42\% | (969) | 37\% | (863) | 8\% | (191) | 6\% | (145) | 7\% | (151) | 2320 |
| Gender: Female | 39\% | (1020) | 35\% | (929) | 7\% | (181) | 6\% | (152) | 13\% | (354) | 2636 |
| Age: 18-34 | 35\% | (460) | 34\% | (449) | 10\% | (128) | 7\% | (97) | 13\% | (175) | 1309 |
| Age: 35-44 | 40\% | (270) | 34\% | (230) | 8\% | (55) | 7\% | (48) | 10\% | (69) | 672 |
| Age: 45-64 | 42\% | (715) | 36\% | (609) | 7\% | (123) | 5\% | (93) | 10\% | (175) | 1715 |
| Age: 65+ | 43\% | (545) | 40\% | (503) | 5\% | (67) | 5\% | (59) | 7\% | (86) | 1260 |
| GenZers: 1997-2012 | 38\% | (237) | 32\% | (198) | 11\% | (70) | 9\% | (54) | 10\% | (64) | 623 |
| Millennials: 1981-1996 | 36\% | (465) | 35\% | (456) | 8\% | (107) | 6\% | (82) | 14\% | (176) | 1287 |
| GenXers: 1965-1980 | 42\% | (570) | 35\% | (473) | 8\% | (103) | 6\% | (81) | 10\% | (132) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (665) | 39\% | (616) | 5\% | (85) | 5\% | (78) | 7\% | (116) | 1559 |
| Educ: < College | 41\% | (1274) | 33\% | (1043) | 8\% | (239) | 7\% | (210) | $11 \%$ | (355) | 3122 |
| Educ: Bachelors degree | 39\% | (450) | 41\% | (474) | 7\% | (86) | 6\% | (66) | 8\% | (92) | 1169 |
| Educ: Post-grad | 40\% | (266) | 41\% | (274) | 7\% | (46) | 3\% | (22) | 9\% | (57) | 665 |
| Income: Under 50k | 40\% | (798) | 32\% | (636) | 8\% | (167) | 8\% | (154) | 13\% | (255) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 39\% | (705) | 39\% | (705) | 8\% | (138) | 5\% | (90) | 9\% | (157) | 1795 |
| Income: $100 \mathrm{k}+$ | 42\% | (487) | 39\% | (451) | 6\% | (67) | 5\% | (55) | 8\% | (93) | 1152 |
| Ethnicity: White (Non-Hispanic) | 41\% | (1474) | 38\% | (1376) | 7\% | (245) | 5\% | (192) | 10\% | (349) | 3637 |
| Ethnicity: Hispanic | 44\% | (151) | 28\% | (98) | 12\% | (41) | 7\% | (24) | 8\% | (29) | 343 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (267) | 31\% | (228) | 9\% | (63) | 9\% | (67) | 14\% | (106) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% | (97) | 37\% | (90) | 9\% | (23) | 6\% | (15) | 9\% | (21) | 246 |
| All Christian | 43\% | (1093) | 37\% | (931) | 7\% | (177) | 4\% | (113) | 8\% | (202) | 2517 |
| All Non-Christian | 47\% | (107) | 37\% | (84) | 5\% | (10) | 3\% | (6) | 9\% | (20) | 228 |
| Atheist | 28\% | (54) | 42\% | (81) | 13\% | (26) | $11 \%$ | (20) | 6\% | (11) | 191 |
| Agnostic/Nothing in particular | 34\% | (404) | 35\% | (415) | 8\% | (91) | 8\% | (96) | 15\% | (171) | 1178 |
| Something Else | 39\% | (332) | 33\% | (281) | 8\% | (68) | 7\% | (61) | 12\% | (100) | 843 |
| Evangelical | 41\% | (568) | 34\% | (470) | 8\% | (108) | 6\% | (89) | 11\% | (149) | 1383 |
| Non-Evangelical | 43\% | (825) | 38\% | (720) | 7\% | (133) | 4\% | (81) | 8\% | (150) | 1909 |
| PID: Dem (no lean) | 38\% | (681) | 38\% | (685) | 8\% | (142) | 6\% | (108) | 11\% | (199) | 1814 |
| PID: Ind (no lean) | 39\% | (485) | 36\% | (448) | 8\% | (102) | 7\% | (87) | 10\% | (128) | 1249 |
| PID: Rep (no lean) | 44\% | (823) | 35\% | (660) | 7\% | (129) | 5\% | (102) | 9\% | (179) | 1893 |

[^223]Table BLMB39_4: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Working with Mexico and Canada to combat drug trafficking

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1990) | $36 \%$ | (1792) | 8\% | (372) | 6\% | (298) | 10\% | (505) | 4956 |
| PID/Gender: Dem Men | 40\% | (315) | 38\% | (298) | 9\% | (71) | 5\% | (39) | 8\% | (60) | 784 |
| PID/Gender: Dem Women | 36\% | (367) | 38\% | (387) | 7\% | (70) | 7\% | (69) | 13\% | (139) | 1031 |
| PID/Gender: Ind Men | 39\% | (247) | 38\% | (245) | 8\% | (51) | 8\% | (51) | 7\% | (45) | 639 |
| PID/Gender: Ind Women | 39\% | (238) | 33\% | (203) | 8\% | (50) | 6\% | (37) | 14\% | (83) | 611 |
| PID/Gender: Rep Men | 45\% | (408) | 36\% | (320) | 8\% | (69) | 6\% | (55) | 5\% | (46) | 898 |
| PID/Gender: Rep Women | 42\% | (416) | $34 \%$ | (340) | 6\% | (60) | 5\% | (47) | 13\% | (132) | 995 |
| Ideo: Liberal (1-3) | 37\% | (536) | 39\% | (569) | 8\% | (123) | 6\% | (83) | 10\% | (141) | 1451 |
| Ideo: Moderate (4) | 39\% | (538) | 34\% | (475) | 9\% | (120) | 7\% | (101) | 12\% | (163) | 1396 |
| Ideo: Conservative (5-7) | 45\% | (871) | $36 \%$ | (699) | 6\% | (118) | 5\% | (101) | 8\% | (148) | 1937 |
| Ideo/PID: Conservative Republican | 45\% | (635) | $36 \%$ | (517) | 6\% | (82) | 5\% | (67) | 8\% | (119) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (176) | 30\% | (133) | 10\% | (43) | 8\% | (34) | 12\% | (54) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 42\% | (287) | $32 \%$ | (220) | 8\% | (58) | 7\% | (46) | $11 \%$ | (72) | 683 |
| Ideo/PID: Liberal Democrat | 35\% | (385) | 42\% | (453) | 8\% | (82) | 5\% | (56) | 10\% | (110) | 1085 |
| Unfavorable of Biden and Trump | 33\% | (281) | 40\% | (344) | 9\% | (74) | 9\% | (75) | 10\% | (86) | 859 |
| 2024 H2H Matchup: Biden Voter | 37\% | (778) | 39\% | (821) | 8\% | (160) | 6\% | (119) | 10\% | (203) | 2081 |
| 2024 H2H Matchup: Trump Voter | 45\% | (1081) | $34 \%$ | (805) | 7\% | (169) | 6\% | (138) | 8\% | (197) | 2390 |
| 2024 H2H Matchup: Would not Vote | 26\% | (53) | 35\% | (73) | 9\% | (18) | 11\% | (23) | 19\% | (39) | 206 |
| 2024 H2H Matchup: Do not Know | 28\% | (79) | 33\% | (93) | 9\% | (26) | 6\% | (18) | 23\% | (65) | 279 |
| 2022 House Vote: Democrat | 38\% | (772) | 38\% | (792) | 8\% | (160) | 6\% | (127) | 10\% | (208) | 2058 |
| 2022 House Vote: Republican | 46\% | (929) | $34 \%$ | (690) | 7\% | (132) | 6\% | (112) | 8\% | (158) | 2022 |
| 2022 House Vote: Did not Vote | 33\% | (255) | 35\% | (274) | 9\% | (74) | 6\% | (49) | 16\% | (123) | 775 |
| 2020 Vote: Joe Biden | 38\% | (863) | 39\% | (881) | 8\% | (176) | 6\% | (133) | 10\% | (229) | 2282 |
| 2020 Vote: Donald Trump | 45\% | (1001) | $34 \%$ | (768) | 7\% | (155) | 6\% | (132) | 8\% | (191) | 2247 |
| 2020 Vote: Someone Else | 25\% | (18) | $41 \%$ | (29) | 10\% | (7) | 11\% | (8) | 13\% | (9) | 70 |
| 2020 Vote: Did not Vote | 30\% | (108) | $32 \%$ | (114) | 9\% | (34) | 7\% | (25) | 21\% | (76) | 357 |
| 2016 Vote: Hillary Clinton | 38\% | (616) | 39\% | (633) | 7\% | (115) | 5\% | (85) | 10\% | (168) | 1616 |
| 2016 Vote: Donald Trump | 45\% | (912) | 35\% | (709) | 6\% | (124) | 6\% | (120) | 8\% | (159) | 2024 |
| 2016 Vote: Someone Else | 28\% | (48) | 42\% | (74) | 10\% | (18) | 6\% | (11) | 14\% | (24) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 35\% | (68) | 38\% | (74) | 8\% | (16) | 6\% | (12) | 12\% | (24) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 38\% | (82) | 36\% | (78) | 10\% | (21) | 7\% | (15) | 10\% | (22) | 218 |

[^224]Table BLMB39_4: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Working with Mexico and Canada to combat drug trafficking

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1990) | 36\% | (1792) | 8\% | (372) | 6\% | (298) | 10\% | (505) | 4956 |
| U.S. Economy: Wrong Track | 40\% | (1402) | 35\% | (1234) | 8\% | (277) | 7\% | (236) | 10\% | (367) | 3516 |
| U.S. Economy: Right Direction | 41\% | (588) | 39\% | (558) | 7\% | (95) | 4\% | (61) | 10\% | (138) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 38\% | (565) | 39\% | (591) | 8\% | (119) | 5\% | (82) | 10\% | (145) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 44\% | (1130) | 33\% | (846) | 7\% | (189) | 6\% | (160) | 9\% | (223) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 33\% | (295) | 39\% | (354) | 7\% | (64) | 6\% | (56) | 15\% | (136) | 905 |
| Top 2024 Issue: Economy | 40\% | (708) | 38\% | (669) | 7\% | (126) | 6\% | (104) | 9\% | (167) | 1774 |
| Community: Urban | 39\% | (443) | 35\% | (391) | 10\% | (108) | 5\% | (59) | 12\% | (132) | 1133 |
| Community: Suburban | 41\% | (982) | 38\% | (914) | 7\% | (165) | 6\% | (142) | 9\% | (220) | 2423 |
| Community: Rural | 40\% | (565) | 35\% | (488) | 7\% | (99) | 7\% | (96) | 11\% | (153) | 1400 |
| Community/Gender: Urban Women | 38\% | (210) | 35\% | (194) | 9\% | (49) | 5\% | (26) | 13\% | (74) | 553 |
| Community/Gender: Urban Men | 40\% | (232) | 34\% | (197) | 10\% | (59) | 6\% | (34) | 10\% | (58) | 580 |
| Community/Gender: Rural Women | 39\% | (320) | 34\% | (275) | 6\% | (49) | 6\% | (53) | 14\% | (118) | 814 |
| Community/Gender: Rural Men | 42\% | (245) | 36\% | (213) | 8\% | (49) | 7\% | (43) | 6\% | (35) | 586 |
| Community/Gender: Suburban Women | 39\% | (490) | 36\% | (461) | 6\% | (82) | 6\% | (74) | 13\% | (162) | 1269 |
| Community/Gender: Suburban Men | 43\% | (492) | 39\% | (453) | 7\% | (84) | 6\% | (68) | 5\% | (58) | 1154 |
| Homeowner | 41\% | (1559) | 38\% | (1427) | 7\% | (267) | 6\% | (209) | 9\% | (340) | 3803 |
| Renter | 38\% | (384) | 32\% | (321) | 9\% | (94) | 8\% | (78) | 14\% | (140) | 1017 |
| Military HHnm: Yes | 45\% | (345) | 36\% | (282) | 7\% | (51) | 4\% | (34) | 8\% | (60) | 772 |
| Military HH: No | 39\% | (1644) | 36\% | (1510) | 8\% | (321) | 6\% | (263) | 11\% | (445) | 4184 |
| Employ: Private Sector | $38 \%$ | (721) | 39\% | (728) | 8\% | (148) | 6\% | (113) | 9\% | (169) | 1879 |
| Employ: Government | 41\% | (133) | 33\% | (105) | 9\% | (31) | 5\% | (16) | 11\% | (37) | 323 |
| Employ: Self-Employed | 41\% | (184) | 33\% | (149) | 9\% | (41) | 7\% | (32) | 9\% | (41) | 446 |
| Employ: Homemaker | 39\% | (127) | 36\% | (116) | 7\% | (22) | 4\% | (14) | 14\% | (45) | 323 |
| Employ: Student | 35\% | (45) | 31\% | (41) | 12\% | (16) | 7\% | (9) | 15\% | (19) | 130 |
| Employ: Retired | 44\% | (556) | 37\% | (474) | 6\% | (72) | 5\% | (67) | 8\% | (97) | 1267 |
| Employ: Unemployed | 35\% | (122) | 30\% | (105) | 8\% | (29) | 9\% | (30) | 18\% | (64) | 350 |
| Employ: Other | 43\% | (102) | 31\% | (74) | 6\% | (14) | 7\% | (17) | 13\% | (31) | 238 |
| Self + Household: White-Collar | 41\% | (814) | 39\% | (778) | 7\% | (133) | 5\% | (95) | 8\% | (161) | 1981 |
| Self + Household: Blue Collar | 41\% | (943) | 36\% | (814) | 8\% | (186) | 6\% | (139) | 8\% | (192) | 2273 |

[^225]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_4
Table BLMB39_4: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Working with Mexico and Canada to combat drug trafficking

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (1990) | 36\% | (1792) | 8\% | (372) | 6\% | (298) | 10\% | (505) | 4956 |
| Union HH: Yes | 44\% | (157) | 35\% | (127) | 8\% | (30) | 7\% | (24) | 6\% | (20) | 358 |
| Union HH: No | 40\% | (1833) | 36\% | (1665) | 7\% | (342) | 6\% | (274) | 11\% | (484) | 4598 |
| LGBTQ+: Yes | 34\% | (177) | 34\% | (175) | 9\% | (45) | 9\% | (44) | 14\% | (74) | 514 |
| LGBTQ+: No | 41\% | (1813) | 36\% | (1617) | 7\% | (327) | 6\% | (253) | 10\% | (431) | 4442 |
| Motivated to Vote | 42\% | (1891) | 37\% | (1664) | 7\% | (319) | 6\% | (261) | 9\% | (411) | 4547 |
| Parent: Yes | 42\% | (637) | 35\% | (526) | 8\% | (118) | 7\% | (101) | 9\% | (139) | 1520 |
| Parent: No | 39\% | (1353) | 37\% | (1266) | 7\% | (254) | 6\% | (197) | 11\% | (365) | 3436 |
| COVID Vaccine: Yes | 41\% | (1437) | 38\% | (1320) | 7\% | (237) | 5\% | (185) | 9\% | (322) | 3501 |
| COVID Vaccine: No | 38\% | (552) | 32\% | (473) | 9\% | (135) | 8\% | (113) | 13\% | (183) | 1455 |
| Student Loans: Yes | 38\% | (296) | 38\% | (292) | 8\% | (60) | 7\% | (51) | 10\% | (79) | 778 |
| Student Loans: No | 41\% | (1694) | 36\% | (1500) | 7\% | (312) | 6\% | (247) | 10\% | (426) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_5: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Limiting migration into the U.S.

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1870) | 22\% | (1085) | 14\% | (678) | 15\% | (734) | 12\% | (589) | 4956 |
| Gender: Male | 39\% | (896) | 24\% | (557) | 15\% | (342) | 14\% | (336) | 8\% | (190) | 2320 |
| Gender: Female | 37\% | (974) | 20\% | (528) | 13\% | (337) | 15\% | (398) | 15\% | (400) | 2636 |
| Age: 18-34 | 26\% | (344) | 23\% | (306) | 17\% | (218) | 19\% | (253) | 14\% | (188) | 1309 |
| Age: 35-44 | 34\% | (229) | 22\% | (151) | 15\% | (98) | 17\% | (112) | 12\% | (82) | 672 |
| Age: 45-64 | 40\% | (679) | 22\% | (376) | 12\% | (212) | 14\% | (244) | 12\% | (204) | 1715 |
| Age: 65+ | 49\% | (617) | 20\% | (253) | 12\% | (150) | 10\% | (125) | 9\% | (115) | 1260 |
| GenZers: 1997-2012 | 23\% | (141) | 24\% | (148) | 19\% | (116) | 21\% | (133) | 14\% | (85) | 623 |
| Millennials: 1981-1996 | 32\% | (408) | 23\% | (291) | 15\% | (192) | 17\% | (218) | 14\% | (178) | 1287 |
| GenXers: 1965-1980 | 38\% | (513) | 21\% | (289) | 14\% | (183) | 15\% | (206) | 12\% | (166) | 1358 |
| Baby Boomers: 1946-1964 | 47\% | (739) | 21\% | (331) | 11\% | (176) | 10\% | (163) | 10\% | (150) | 1559 |
| Educ: < College | 41\% | (1267) | 21\% | (670) | 12\% | (385) | 12\% | (390) | 13\% | (410) | 3122 |
| Educ: Bachelors degree | 35\% | (404) | 22\% | (253) | 16\% | (186) | 18\% | (214) | 10\% | (112) | 1169 |
| Educ: Post-grad | 30\% | (199) | 24\% | (162) | 16\% | (108) | 19\% | (129) | 10\% | (67) | 665 |
| Income: Under 50k | 37\% | (750) | 20\% | (404) | 14\% | (274) | 15\% | (304) | 14\% | (277) | 2009 |
| Income: 50k-100k | 40\% | (711) | 23\% | (409) | 14\% | (246) | 13\% | (233) | $11 \%$ | (197) | 1795 |
| Income: $100 \mathrm{k}+$ | 35\% | (409) | 24\% | (273) | 14\% | (158) | 17\% | (197) | 10\% | (115) | 1152 |
| Ethnicity: White (Non-Hispanic) | 41\% | (1499) | 22\% | (798) | 12\% | (446) | 14\% | (494) | 11\% | (400) | 3637 |
| Ethnicity: Hispanic | $31 \%$ | (106) | 20\% | (70) | 18\% | (63) | 21\% | (72) | 9\% | (31) | 343 |
| Ethnicity: Black (Non-Hispanic) | 27\% | (201) | 22\% | (158) | 17\% | (121) | 17\% | (122) | 18\% | (129) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 26\% | (64) | 24\% | (59) | 20\% | (49) | 18\% | (45) | 12\% | (30) | 246 |
| All Christian | 45\% | (1134) | 23\% | (572) | 12\% | (308) | 11\% | (273) | 9\% | (229) | 2517 |
| All Non-Christian | 33\% | (74) | 27\% | (61) | 15\% | (33) | 15\% | (35) | $11 \%$ | (25) | 228 |
| Atheist | 15\% | (29) | 15\% | (28) | 17\% | (32) | 45\% | (87) | 8\% | (15) | 191 |
| Agnostic/Nothing in particular | 27\% | (313) | 19\% | (223) | 18\% | (212) | 20\% | (236) | 16\% | (194) | 1178 |
| Something Else | 38\% | (319) | 24\% | (200) | 11\% | (94) | 12\% | (103) | 15\% | (127) | 843 |
| Evangelical | 50\% | (693) | 21\% | (289) | 9\% | (129) | 9\% | (119) | 11\% | (153) | 1383 |
| Non-Evangelical | 38\% | (734) | 24\% | (463) | 14\% | (260) | 13\% | (254) | 10\% | (198) | 1909 |
| PID: Dem (no lean) | 21\% | (373) | 22\% | (394) | 20\% | (365) | 23\% | (411) | 15\% | (271) | 1814 |
| PID: Ind (no lean) | $34 \%$ | (420) | 22\% | (276) | 14\% | (176) | 17\% | (214) | 13\% | (163) | 1249 |
| PID: Rep (no lean) | 57\% | (1076) | 22\% | (415) | 7\% | (137) | 6\% | (109) | 8\% | (156) | 1893 |

[^226]Table BLMB39_5: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Limiting migration into the U.S.

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1870) | 22\% | (1085) | 14\% | (678) | 15\% | (734) | 12\% | (589) | 4956 |
| PID/Gender: Dem Men | 23\% | (177) | 25\% | (192) | 21\% | (163) | 21\% | (165) | $11 \%$ | (86) | 784 |
| PID/Gender: Dem Women | 19\% | (196) | 20\% | (202) | 20\% | (202) | 24\% | (246) | 18\% | (184) | 1031 |
| PID/Gender: Ind Men | $34 \%$ | (219) | 23\% | (148) | 16\% | (104) | 18\% | (112) | 9\% | (56) | 639 |
| PID/Gender: Ind Women | 33\% | (201) | $21 \%$ | (128) | 12\% | (72) | 17\% | (102) | 18\% | (107) | 611 |
| PID/Gender: Rep Men | 56\% | (500) | 24\% | (217) | 8\% | (74) | 7\% | (59) | 5\% | (48) | 898 |
| PID/Gender: Rep Women | 58\% | (576) | 20\% | (198) | 6\% | (63) | 5\% | (50) | $11 \%$ | (108) | 995 |
| Ideo: Liberal (1-3) | 16\% | (235) | 20\% | (285) | 22\% | (321) | 28\% | (411) | 14\% | (199) | 1451 |
| Ideo: Moderate (4) | 33\% | (464) | 24\% | (332) | 15\% | (209) | 13\% | (185) | 15\% | (206) | 1396 |
| Ideo: Conservative (5-7) | 58\% | (1125) | 22\% | (433) | 7\% | (131) | 6\% | (118) | 7\% | (130) | 1937 |
| Ideo/PID: Conservative Republican | $61 \%$ | (865) | 21\% | (296) | 6\% | (89) | 5\% | (73) | 7\% | (96) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 45\% | (198) | 24\% | (107) | 10\% | (46) | 8\% | (34) | 12\% | (54) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $32 \%$ | (220) | 25\% | (172) | 15\% | (105) | 14\% | (94) | 13\% | (91) | 683 |
| Ideo/PID: Liberal Democrat | 14\% | (147) | 20\% | (214) | 23\% | (253) | 29\% | (310) | 15\% | (161) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (241) | $24 \%$ | (203) | 15\% | (132) | 18\% | (155) | 15\% | (129) | 859 |
| 2024 H2H Matchup: Biden Voter | 18\% | (365) | 22\% | (463) | 22\% | (455) | 25\% | (513) | $14 \%$ | (285) | 2081 |
| 2024 H2H Matchup: Trump Voter | 58\% | (1385) | $22 \%$ | (526) | 7\% | (163) | 6\% | (143) | 7\% | (173) | 2390 |
| 2024 H2H Matchup: Would not Vote | 22\% | (44) | 19\% | (39) | 14\% | (29) | 23\% | (47) | 23\% | (47) | 206 |
| 2024 H2H Matchup: Do not Know | 27\% | (76) | 20\% | (57) | $11 \%$ | (32) | 11\% | (31) | 30\% | (84) | 279 |
| 2022 House Vote: Democrat | 20\% | (416) | 22\% | (443) | 20\% | (417) | 24\% | (494) | 14\% | (288) | 2058 |
| 2022 House Vote: Republican | 59\% | (1190) | 22\% | (441) | 7\% | (137) | 5\% | (110) | 7\% | (145) | 2022 |
| 2022 House Vote: Did not Vote | 30\% | (233) | 22\% | (167) | 15\% | (113) | 15\% | (119) | 18\% | (143) | 775 |
| 2020 Vote: Joe Biden | 20\% | (467) | 21\% | (490) | 20\% | (465) | 24\% | (544) | $14 \%$ | (317) | 2282 |
| 2020 Vote: Donald Trump | 58\% | (1307) | 22\% | (485) | 7\% | (149) | 6\% | (130) | 8\% | (176) | 2247 |
| 2020 Vote: Someone Else | 18\% | (13) | $31 \%$ | (22) | 13\% | (9) | 19\% | (13) | 20\% | (14) | 70 |
| 2020 Vote: Did not Vote | 23\% | (83) | 25\% | (89) | 16\% | (56) | 13\% | (47) | 23\% | (82) | 357 |
| 2016 Vote: Hillary Clinton | 21\% | (335) | 21\% | (337) | 20\% | (329) | 24\% | (384) | 14\% | (230) | 1616 |
| 2016 Vote: Donald Trump | 58\% | (1164) | $22 \%$ | (444) | 7\% | (149) | 6\% | (112) | 8\% | (155) | 2024 |
| 2016 Vote: Someone Else | 18\% | (32) | 26\% | (45) | 17\% | (29) | 22\% | (37) | 18\% | (31) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $31 \%$ | (60) | 26\% | (51) | 16\% | (31) | 11\% | (21) | 16\% | (32) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $36 \%$ | (79) | 29\% | (64) | 15\% | (32) | 9\% | (21) | 10\% | (22) | 218 |

[^227]Table BLMB39_5: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Limiting migration into the U.S.

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1870) | 22\% | (1085) | 14\% | (678) | 15\% | (734) | 12\% | (589) | 4956 |
| U.S. Economy: Wrong Track | 45\% | (1590) | 20\% | (719) | 11\% | (398) | 12\% | (415) | 11\% | (394) | 3516 |
| U.S. Economy: Right Direction | 19\% | (280) | 25\% | (366) | 19\% | (280) | 22\% | (319) | 14\% | (195) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 19\% | (279) | 23\% | (339) | 21\% | (321) | 24\% | (360) | 14\% | (203) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 55\% | (1405) | 21\% | (546) | 8\% | (201) | 7\% | (190) | 8\% | (206) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% | (185) | 22\% | (200) | 17\% | (157) | 20\% | (184) | 20\% | (180) | 905 |
| Top 2024 Issue: Economy | 42\% | (747) | 24\% | (420) | 12\% | (219) | 12\% | (206) | 10\% | (183) | 1774 |
| Community: Urban | 34\% | (380) | 23\% | (261) | 15\% | (165) | 17\% | (189) | 12\% | (138) | 1133 |
| Community: Suburban | 36\% | (864) | 23\% | (551) | 15\% | (370) | 15\% | (363) | 11\% | (274) | 2423 |
| Community: Rural | 45\% | (626) | 19\% | (273) | 10\% | (144) | 13\% | (181) | 13\% | (176) | 1400 |
| Community/Gender: Urban Women | 32\% | (179) | 22\% | (119) | 13\% | (74) | 18\% | (99) | 15\% | (82) | 553 |
| Community/Gender: Urban Men | 35\% | (200) | 25\% | (142) | 16\% | (91) | 16\% | (90) | 10\% | (57) | 580 |
| Community/Gender: Rural Women | 44\% | (358) | 19\% | (151) | 8\% | (65) | 14\% | (111) | 16\% | (129) | 814 |
| Community/Gender: Rural Men | 46\% | (268) | 21\% | (122) | 13\% | (79) | 12\% | (70) | 8\% | (47) | 586 |
| Community/Gender: Suburban Women | $34 \%$ | (437) | 20\% | (258) | 16\% | (198) | 15\% | (188) | 15\% | (188) | 1269 |
| Community/Gender: Suburban Men | 37\% | (428) | 25\% | (293) | 15\% | (172) | 15\% | (175) | 7\% | (86) | 1154 |
| Homeowner | 39\% | (1499) | 22\% | (848) | 14\% | (515) | 14\% | (530) | 11\% | (411) | 3803 |
| Renter | $32 \%$ | (330) | 21\% | (210) | 15\% | (148) | 17\% | (178) | 15\% | (151) | 1017 |
| Military HHnm: Yes | 44\% | (341) | 21\% | (158) | 13\% | (104) | 13\% | (99) | 9\% | (69) | 772 |
| Military HH: No | 37\% | (1528) | 22\% | (927) | 14\% | (575) | 15\% | (635) | 12\% | (520) | 4184 |
| Employ: Private Sector | $34 \%$ | (645) | 24\% | (447) | 15\% | (280) | 16\% | (301) | 11\% | (206) | 1879 |
| Employ: Government | 35\% | (113) | 23\% | (75) | 15\% | (47) | 15\% | (47) | 12\% | (40) | 323 |
| Employ: Self-Employed | 36\% | (160) | 24\% | (106) | 14\% | (62) | 18\% | (79) | 9\% | (39) | 446 |
| Employ: Homemaker | 43\% | (139) | 21\% | (67) | 11\% | (34) | 12\% | (39) | 14\% | (44) | 323 |
| Employ: Student | 19\% | (24) | 18\% | (24) | 23\% | (30) | 23\% | (30) | 17\% | (22) | 130 |
| Employ: Retired | 50\% | (630) | 19\% | (235) | 11\% | (145) | 11\% | (133) | 10\% | (123) | 1267 |
| Employ: Unemployed | 27\% | (96) | 22\% | (78) | 13\% | (44) | 20\% | (68) | 18\% | (64) | 350 |
| Employ: Other | 26\% | (61) | 22\% | (53) | 15\% | (36) | 15\% | (36) | 22\% | (52) | 238 |
| Self + Household: White-Collar | 35\% | (693) | 23\% | (452) | 15\% | (297) | 17\% | (335) | 10\% | (203) | 1981 |
| Self + Household: Blue Collar | 43\% | (966) | 22\% | (489) | 13\% | (294) | 13\% | (305) | 10\% | (217) | 2273 |

[^228]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_5
Table BLMB39_5: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Limiting migration into the U.S.

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 38\% | (1870) | 22\% | (1085) | 14\% | (678) | 15\% | (734) | 12\% | (589) | 4956 |
| Union HH: Yes | 37\% | (131) | 28\% | (102) | 15\% | (55) | 13\% | (48) | 6\% | (23) | 358 |
| Union HH: No | 38\% | (1739) | 21\% | (983) | 14\% | (623) | 15\% | (686) | 12\% | (566) | 4598 |
| LGBTQ+: Yes | 26\% | (131) | 17\% | (90) | 16\% | (80) | 27\% | (140) | 14\% | (73) | 514 |
| LGBTQ+: No | 39\% | (1738) | 22\% | (995) | 13\% | (598) | 13\% | (594) | 12\% | (516) | 4442 |
| Motivated to Vote | 39\% | (1779) | 22\% | (986) | 13\% | (614) | 15\% | (674) | $11 \%$ | (494) | 4547 |
| Parent: Yes | 36\% | (553) | 25\% | (382) | 14\% | (210) | 14\% | (216) | 11\% | (160) | 1520 |
| Parent: No | 38\% | (1317) | 20\% | (703) | 14\% | (469) | 15\% | (518) | 12\% | (429) | 3436 |
| COVID Vaccine: Yes | 34\% | (1178) | 22\% | (769) | 15\% | (534) | 17\% | (596) | 12\% | (424) | 3501 |
| COVID Vaccine: No | 48\% | (692) | 22\% | (316) | 10\% | (144) | 9\% | (138) | 11\% | (165) | 1455 |
| Student Loans: Yes | 26\% | (201) | 23\% | (180) | 17\% | (129) | 22\% | (169) | 13\% | (99) | 778 |
| Student Loans: No | 40\% | (1669) | 22\% | (905) | 13\% | (550) | 14\% | (565) | 12\% | (490) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_6: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Investing in public health programs about fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 31\% | (1540) | 37\% | (1812) | 14\% | (686) | 8\% | (416) | 10\% | (502) | 4956 |
| Gender: Male | 29\% | (682) | 38\% | (888) | 16\% | (365) | 9\% | (218) | 7\% | (167) | 2320 |
| Gender: Female | 33\% | (858) | 35\% | (924) | 12\% | (321) | 8\% | (199) | 13\% | (334) | 2636 |
| Age: 18-34 | 41\% | (535) | 34\% | (440) | 10\% | (127) | 6\% | (74) | 10\% | (133) | 1309 |
| Age: 35-44 | 37\% | (246) | 35\% | (235) | 13\% | (87) | 6\% | (40) | 10\% | (64) | 672 |
| Age: 45-64 | 28\% | (472) | 37\% | (640) | 15\% | (256) | 10\% | (169) | 10\% | (178) | 1715 |
| Age: 65+ | 23\% | (287) | 39\% | (497) | 17\% | (216) | 11\% | (134) | 10\% | (127) | 1260 |
| GenZers: 1997-2012 | 43\% | (267) | 32\% | (196) | 11\% | (69) | 5\% | (30) | 10\% | (62) | 623 |
| Millennials: 1981-1996 | 39\% | (498) | 35\% | (452) | 10\% | (134) | 6\% | (76) | 10\% | (127) | 1287 |
| GenXers: 1965-1980 | 29\% | (396) | 38\% | (512) | 14\% | (184) | 9\% | (126) | 10\% | (140) | 1358 |
| Baby Boomers: 1946-1964 | 22\% | (343) | 39\% | (609) | 18\% | (281) | 11\% | (172) | 10\% | (154) | 1559 |
| Educ: < College | 32\% | (990) | 35\% | (1087) | 13\% | (411) | 9\% | (274) | 12\% | (360) | 3122 |
| Educ: Bachelors degree | 30\% | (353) | 39\% | (456) | 15\% | (171) | 8\% | (97) | 8\% | (91) | 1169 |
| Educ: Post-grad | 30\% | (197) | 40\% | (269) | 16\% | (103) | 7\% | (46) | 8\% | (51) | 665 |
| Income: Under 50k | 32\% | (652) | 35\% | (701) | 12\% | (243) | 8\% | (165) | 12\% | (249) | 2009 |
| Income: 50k-100k | 30\% | (541) | 37\% | (671) | 15\% | (272) | 9\% | (155) | 9\% | (157) | 1795 |
| Income: 100k+ | 30\% | (348) | 38\% | (440) | 15\% | (172) | 8\% | (96) | 8\% | (96) | 1152 |
| Ethnicity: White (Non-Hispanic) | 28\% | (1021) | 38\% | (1398) | 15\% | (540) | 9\% | (319) | 10\% | (359) | 3637 |
| Ethnicity: Hispanic | 44\% | (151) | 30\% | (101) | 13\% | (44) | 6\% | (22) | 7\% | (25) | 343 |
| Ethnicity: Black (Non-Hispanic) | 38\% | (274) | 32\% | (237) | 9\% | (68) | 7\% | (52) | 14\% | (99) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 38\% | (94) | $31 \%$ | (76) | 14\% | (34) | 10\% | (24) | 8\% | (19) | 246 |
| All Christian | 27\% | (691) | 39\% | (977) | 16\% | (398) | 9\% | (232) | 9\% | (218) | 2517 |
| All Non-Christian | 36\% | (83) | 38\% | (86) | 11\% | (26) | 6\% | (14) | 9\% | (20) | 228 |
| Atheist | 42\% | (80) | 33\% | (63) | 12\% | (23) | 9\% | (17) | 5\% | (9) | 191 |
| Agnostic/Nothing in particular | 34\% | (400) | 32\% | (374) | 13\% | (153) | 8\% | (96) | 13\% | (154) | 1178 |
| Something Else | 34\% | (287) | 37\% | (312) | 10\% | (86) | 7\% | (58) | 12\% | (100) | 843 |
| Evangelical | 29\% | (405) | 37\% | (516) | 13\% | (179) | 9\% | (129) | $11 \%$ | (156) | 1383 |
| Non-Evangelical | 29\% | (549) | 39\% | (745) | 16\% | (298) | 8\% | (156) | 8\% | (161) | 1909 |
| PID: Dem (no lean) | 39\% | (714) | 36\% | (649) | 10\% | (177) | 5\% | (97) | 10\% | (177) | 1814 |
| PID: Ind (no lean) | 29\% | (361) | 36\% | (452) | 15\% | (182) | 10\% | (119) | 11\% | (136) | 1249 |
| PID: Rep (no lean) | 25\% | (466) | 38\% | (710) | 17\% | (327) | 11\% | (200) | 10\% | (189) | 1893 |

[^229]Table BLMB39_6: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Investing in public health programs about fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1540) | 37\% | (1812) | 14\% | (686) | 8\% | (416) | 10\% | (502) | 4956 |
| PID/Gender: Dem Men | 39\% | (309) | 36\% | (278) | 11\% | (86) | 5\% | (43) | 9\% | (68) | 784 |
| PID/Gender: Dem Women | 39\% | (405) | 36\% | (371) | 9\% | (92) | 5\% | (54) | 11\% | (109) | 1031 |
| PID/Gender: Ind Men | 24\% | (152) | 41\% | (262) | 16\% | (101) | 11\% | (72) | 8\% | (51) | 639 |
| PID/Gender: Ind Women | 34\% | (208) | $31 \%$ | (190) | 13\% | (80) | 8\% | (47) | 14\% | (85) | 611 |
| PID/Gender: Rep Men | 25\% | (221) | 39\% | (348) | 20\% | (178) | 11\% | (102) | 5\% | (48) | 898 |
| PID/Gender: Rep Women | 25\% | (245) | 36\% | (363) | 15\% | (149) | 10\% | (98) | 14\% | (141) | 995 |
| Ideo: Liberal (1-3) | 43\% | (630) | 36\% | (527) | 8\% | (120) | 4\% | (60) | 8\% | (114) | 1451 |
| Ideo: Moderate (4) | 29\% | (406) | 36\% | (509) | 14\% | (202) | 8\% | (112) | 12\% | (167) | 1396 |
| Ideo: Conservative (5-7) | 24\% | (468) | 37\% | (722) | 18\% | (340) | 12\% | (230) | 9\% | (177) | 1937 |
| Ideo/PID: Conservative Republican | 23\% | (325) | 38\% | (541) | 18\% | (262) | 12\% | (164) | 9\% | (128) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $31 \%$ | (136) | 36\% | (159) | 13\% | (59) | 8\% | (35) | 12\% | (51) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 34\% | (235) | 35\% | (238) | 12\% | (84) | 8\% | (52) | 11\% | (74) | 683 |
| Ideo/PID: Liberal Democrat | 43\% | (468) | 37\% | (398) | 8\% | (87) | 4\% | (41) | 8\% | (91) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (237) | $37 \%$ | (314) | 16\% | (135) | 10\% | (82) | $11 \%$ | (92) | 859 |
| 2024 H2H Matchup: Biden Voter | 38\% | (793) | 37\% | (777) | 11\% | (223) | 5\% | (102) | 9\% | (185) | 2081 |
| 2024 H2H Matchup: Trump Voter | 26\% | (621) | 37\% | (874) | 17\% | (407) | $11 \%$ | (271) | 9\% | (217) | 2390 |
| 2024 H2H Matchup: Would not Vote | 29\% | (60) | 35\% | (73) | 8\% | (17) | 10\% | (20) | 17\% | (36) | 206 |
| 2024 H2H Matchup: Do not Know | 23\% | (65) | $31 \%$ | (88) | 14\% | (40) | 8\% | (23) | 23\% | (63) | 279 |
| 2022 House Vote: Democrat | 38\% | (773) | 37\% | (762) | 11\% | (225) | 5\% | (112) | 9\% | (186) | 2058 |
| 2022 House Vote: Republican | 25\% | (505) | 36\% | (726) | 18\% | (361) | 12\% | (246) | 9\% | (186) | 2022 |
| 2022 House Vote: Did not Vote | 30\% | (236) | 37\% | (285) | 12\% | (89) | 6\% | (49) | 15\% | (115) | 775 |
| 2020 Vote: Joe Biden | 38\% | (862) | 37\% | (844) | 11\% | (240) | 6\% | (127) | 9\% | (209) | 2282 |
| 2020 Vote: Donald Trump | 24\% | (546) | 36\% | (819) | 18\% | (401) | 12\% | (263) | 10\% | (217) | 2247 |
| 2020 Vote: Someone Else | 25\% | (17) | 42\% | (29) | 13\% | (9) | 7\% | (5) | 13\% | (9) | 70 |
| 2020 Vote: Did not Vote | 32\% | (115) | 33\% | (119) | 10\% | (35) | 6\% | (21) | 19\% | (67) | 357 |
| 2016 Vote: Hillary Clinton | 39\% | (631) | 37\% | (602) | 10\% | (157) | 5\% | (80) | 9\% | (146) | 1616 |
| 2016 Vote: Donald Trump | 24\% | (477) | 37\% | (742) | 18\% | (365) | 12\% | (251) | 9\% | (189) | 2024 |
| 2016 Vote: Someone Else | 23\% | (40) | 44\% | (76) | 14\% | (25) | 6\% | (11) | 13\% | (22) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 35\% | (69) | 36\% | (70) | 10\% | (18) | 6\% | (12) | 13\% | (25) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 28\% | (61) | 43\% | (93) | 13\% | (27) | 7\% | (15) | 10\% | (21) | 218 |

[^230]Table BLMB39_6: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Investing in public health programs about fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 31\% | (1540) | 37\% | (1812) | 14\% | (686) | 8\% | (416) | 10\% | (502) | 4956 |
| U.S. Economy: Wrong Track | 29\% | (1007) | 36\% | (1266) | 15\% | (521) | 10\% | (357) | 10\% | (365) | 3516 |
| U.S. Economy: Right Direction | 37\% | (533) | 38\% | (546) | 11\% | (165) | 4\% | (59) | 9\% | (136) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 40\% | (608) | 37\% | (553) | 10\% | (143) | 5\% | (70) | 9\% | (128) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 26\% | (669) | 36\% | (918) | 17\% | (433) | 11\% | (286) | 10\% | (242) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 29\% | (263) | 38\% | (341) | 12\% | (110) | 7\% | (61) | 15\% | (131) | 905 |
| Top 2024 Issue: Economy | 29\% | (513) | 38\% | (674) | 15\% | (264) | 9\% | (155) | 9\% | (168) | 1774 |
| Community: Urban | 38\% | (430) | 33\% | (379) | 12\% | (133) | 7\% | (78) | 10\% | (113) | 1133 |
| Community: Suburban | 30\% | (733) | 39\% | (935) | 14\% | (339) | 8\% | (198) | 9\% | (218) | 2423 |
| Community: Rural | 27\% | (377) | 36\% | (498) | 15\% | (215) | 10\% | (141) | 12\% | (170) | 1400 |
| Community/Gender: Urban Women | 39\% | (217) | 32\% | (174) | 10\% | (55) | 8\% | (46) | 11\% | (61) | 553 |
| Community/Gender: Urban Men | 37\% | (213) | 35\% | (204) | 13\% | (78) | 6\% | (32) | 9\% | (52) | 580 |
| Community/Gender: Rural Women | 27\% | (223) | $34 \%$ | (280) | 14\% | (115) | 9\% | (69) | 16\% | (127) | 814 |
| Community/Gender: Rural Men | 26\% | (154) | 37\% | (217) | 17\% | (100) | 12\% | (71) | 7\% | (44) | 586 |
| Community/Gender: Suburban Women | 33\% | (419) | 37\% | (469) | 12\% | (152) | 7\% | (84) | $11 \%$ | (146) | 1269 |
| Community/Gender: Suburban Men | 27\% | (315) | 40\% | (466) | 16\% | (187) | 10\% | (114) | 6\% | (72) | 1154 |
| Homeowner | 29\% | (1112) | 38\% | (1432) | 15\% | (568) | 9\% | (327) | 10\% | (365) | 3803 |
| Renter | 37\% | (379) | 33\% | (338) | 10\% | (104) | 8\% | (79) | 12\% | (117) | 1017 |
| Military HHnm: Yes | 29\% | (226) | 38\% | (294) | 15\% | (113) | 8\% | (64) | 10\% | (74) | 772 |
| Military HH: No | 31\% | (1315) | 36\% | (1517) | 14\% | (573) | 8\% | (352) | 10\% | (427) | 4184 |
| Employ: Private Sector | 33\% | (612) | 36\% | (681) | 13\% | (251) | 8\% | (160) | 9\% | (174) | 1879 |
| Employ: Government | 35\% | (113) | 36\% | (115) | 14\% | (44) | 8\% | (26) | 8\% | (25) | 323 |
| Employ: Self-Employed | 36\% | (161) | 36\% | (163) | 14\% | (62) | 7\% | (32) | 6\% | (28) | 446 |
| Employ: Homemaker | 32\% | (103) | 39\% | (127) | 10\% | (31) | $4 \%$ | (12) | 15\% | (50) | 323 |
| Employ: Student | 47\% | (62) | 28\% | (36) | 9\% | (12) | $4 \%$ | (5) | 12\% | (15) | 130 |
| Employ: Retired | 23\% | (296) | 38\% | (483) | 18\% | (230) | 11\% | (137) | 10\% | (121) | 1267 |
| Employ: Unemployed | 32\% | (111) | 36\% | (128) | 9\% | (32) | 6\% | (21) | 17\% | (59) | 350 |
| Employ: Other | 35\% | (83) | 33\% | (79) | 10\% | (23) | 10\% | (24) | 12\% | (29) | 238 |
| Self + Household: White-Collar | 30\% | (596) | 38\% | (748) | 15\% | (299) | 9\% | (172) | 8\% | (166) | 1981 |
| Self + Household: Blue Collar | 32\% | (717) | 37\% | (852) | 14\% | (309) | 9\% | (203) | 8\% | (192) | 2273 |

[^231]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_6
Table BLMB39_6: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Investing in public health programs about fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (1540) | 37\% | (1812) | 14\% | (686) | 8\% | (416) | 10\% | (502) | 4956 |
| Union HH: Yes | $31 \%$ | (112) | 39\% | (141) | 15\% | (53) | 8\% | (29) | 7\% | (24) | 358 |
| Union HH: No | $31 \%$ | (1429) | 36\% | (1671) | 14\% | (633) | 8\% | (387) | 10\% | (477) | 4598 |
| LGBTQ+: Yes | 41\% | (210) | 32\% | (165) | 10\% | (49) | 5\% | (27) | 12\% | (64) | 514 |
| LGBTQ+: No | 30\% | (1331) | 37\% | (1646) | 14\% | (637) | 9\% | (390) | 10\% | (438) | 4442 |
| Motivated to Vote | 32\% | (1438) | 37\% | (1674) | 14\% | (627) | 8\% | (382) | 9\% | (426) | 4547 |
| Parent: Yes | 37\% | (567) | 36\% | (543) | 13\% | (195) | 7\% | (107) | 7\% | (109) | 1520 |
| Parent: No | 28\% | (974) | 37\% | (1268) | 14\% | (491) | 9\% | (310) | 11\% | (393) | 3436 |
| COVID Vaccine: Yes | 33\% | (1172) | 37\% | (1293) | 13\% | (460) | 8\% | (265) | 9\% | (312) | 3501 |
| COVID Vaccine: No | 25\% | (368) | 36\% | (519) | 16\% | (227) | 10\% | (152) | 13\% | (190) | 1455 |
| Student Loans: Yes | 39\% | (301) | 39\% | (307) | 8\% | (63) | 6\% | (46) | 8\% | (61) | 778 |
| Student Loans: No | 30\% | (1239) | 36\% | (1505) | 15\% | (623) | 9\% | (370) | 11\% | (441) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_7: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Making overdose antidotes (i.e. Narcan, Naloxone) more available

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 33\% | (1660) | $32 \%$ | (1609) | 13\% | (667) | 10\% | (504) | 10\% | (516) | 4956 |
| Gender: Male | 33\% | (761) | 35\% | (817) | 15\% | (343) | 11\% | (249) | 6\% | (150) | 2320 |
| Gender: Female | 34\% | (900) | 30\% | (792) | 12\% | (323) | 10\% | (255) | 14\% | (366) | 2636 |
| Age: 18-34 | 41\% | (531) | 29\% | (383) | 11\% | (143) | 8\% | (100) | 12\% | (152) | 1309 |
| Age: 35-44 | 36\% | (242) | 35\% | (236) | 11\% | (73) | 9\% | (61) | 9\% | (61) | 672 |
| Age: 45-64 | 32\% | (548) | $31 \%$ | (539) | 15\% | (254) | 11\% | (195) | 10\% | (179) | 1715 |
| Age: 65+ | 27\% | (340) | 36\% | (451) | 16\% | (197) | 12\% | (148) | 10\% | (124) | 1260 |
| GenZers: 1997-2012 | 42\% | (260) | 26\% | (163) | 12\% | (77) | 9\% | (54) | 11\% | (69) | 623 |
| Millennials: 1981-1996 | 38\% | (492) | 33\% | (431) | 10\% | (131) | 7\% | (95) | 11\% | (139) | 1287 |
| GenXers: 1965-1980 | 33\% | (447) | 32\% | (436) | 13\% | (179) | 11\% | (155) | 10\% | (140) | 1358 |
| Baby Boomers: 1946-1964 | 27\% | (424) | 34\% | (536) | 17\% | (262) | 12\% | (185) | 10\% | (153) | 1559 |
| Educ: < College | 35\% | (1089) | 30\% | (936) | 13\% | (404) | $11 \%$ | (330) | 12\% | (363) | 3122 |
| Educ: Bachelors degree | 31\% | (363) | 36\% | (420) | 14\% | (164) | 11\% | (123) | 8\% | (98) | 1169 |
| Educ: Post-grad | 31\% | (208) | 38\% | (253) | 15\% | (99) | 8\% | (51) | 8\% | (55) | 665 |
| Income: Under 50k | 35\% | (701) | 30\% | (595) | 13\% | (269) | 10\% | (201) | 12\% | (243) | 2009 |
| Income: 50k-100k | 34\% | (618) | 33\% | (593) | 12\% | (224) | 10\% | (184) | 10\% | (177) | 1795 |
| Income: 100k+ | 30\% | (342) | 37\% | (422) | 15\% | (173) | 10\% | (119) | 8\% | (96) | 1152 |
| Ethnicity: White (Non-Hispanic) | $32 \%$ | (1172) | 33\% | (1203) | 14\% | (510) | 11\% | (394) | 10\% | (359) | 3637 |
| Ethnicity: Hispanic | 39\% | (133) | $33 \%$ | (112) | 12\% | (40) | 8\% | (28) | 9\% | (29) | 343 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (274) | $31 \%$ | (223) | 11\% | (78) | 8\% | (58) | 13\% | (98) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (82) | 29\% | (71) | 16\% | (38) | 10\% | (24) | 12\% | (30) | 246 |
| All Christian | 29\% | (729) | 36\% | (913) | 15\% | (389) | 11\% | (269) | 9\% | (216) | 2517 |
| All Non-Christian | 41\% | (94) | 27\% | (62) | 13\% | (30) | 8\% | (18) | 10\% | (23) | 228 |
| Atheist | 45\% | (86) | 30\% | (57) | 10\% | (20) | 9\% | (17) | 6\% | (12) | 191 |
| Agnostic/Nothing in particular | 37\% | (440) | 29\% | (338) | 11\% | (134) | 9\% | (110) | 13\% | (156) | 1178 |
| Something Else | 37\% | (311) | 28\% | (240) | 11\% | (94) | 11\% | (90) | 13\% | (109) | 843 |
| Evangelical | 29\% | (408) | 32\% | (443) | 14\% | (197) | 12\% | (163) | 12\% | (173) | 1383 |
| Non-Evangelical | 32\% | (608) | 36\% | (684) | 15\% | (278) | 10\% | (192) | 8\% | (147) | 1909 |
| PID: Dem (no lean) | 41\% | (735) | $32 \%$ | (580) | 11\% | (196) | 6\% | (108) | 11\% | (195) | 1814 |
| PID: Ind (no lean) | 32\% | (394) | $31 \%$ | (392) | 15\% | (182) | 12\% | (152) | 10\% | (129) | 1249 |
| PID: Rep (no lean) | 28\% | (531) | 34\% | (638) | 15\% | (289) | 13\% | (243) | 10\% | (192) | 1893 |

[^232]Table BLMB39_7: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Making overdose antidotes (i.e. Narcan, Naloxone) more available

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 33\% | (1660) | 32\% | (1609) | 13\% | (667) | 10\% | (504) | 10\% | (516) | 4956 |
| PID/Gender: Dem Men | 40\% | (316) | $34 \%$ | (268) | $11 \%$ | (84) | 6\% | (49) | 8\% | (66) | 784 |
| PID/Gender: Dem Women | $41 \%$ | (419) | 30\% | (312) | $11 \%$ | (112) | 6\% | (59) | 12\% | (129) | 1031 |
| PID/Gender: Ind Men | 28\% | (182) | 35\% | (221) | 18\% | (112) | 13\% | (86) | 6\% | (38) | 639 |
| PID/Gender: Ind Women | 35\% | (212) | 28\% | (171) | $11 \%$ | (70) | 11\% | (67) | 15\% | (91) | 611 |
| PID/Gender: Rep Men | 29\% | (262) | $37 \%$ | (328) | 16\% | (147) | 13\% | (114) | 5\% | (45) | 898 |
| PID/Gender: Rep Women | 27\% | (268) | $31 \%$ | (309) | 14\% | (141) | 13\% | (129) | 15\% | (147) | 995 |
| Ideo: Liberal (1-3) | 46\% | (664) | $31 \%$ | (443) | 9\% | (132) | 5\% | (79) | $9 \%$ | (133) | 1451 |
| Ideo: Moderate (4) | 32\% | (446) | 32\% | (451) | 14\% | (200) | 9\% | (124) | 13\% | (175) | 1396 |
| Ideo: Conservative (5-7) | 26\% | (506) | 35\% | (674) | 16\% | (309) | 15\% | (284) | 8\% | (163) | 1937 |
| Ideo/PID: Conservative Republican | 26\% | (367) | $36 \%$ | (508) | 15\% | (218) | 14\% | (200) | 9\% | (128) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | $36 \%$ | (159) | 27\% | (120) | 14\% | (61) | 9\% | (42) | 13\% | (58) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | $34 \%$ | (235) | $32 \%$ | (219) | 14\% | (96) | 8\% | (52) | 12\% | (82) | 683 |
| Ideo/PID: Liberal Democrat | 45\% | (486) | $33 \%$ | (354) | 9\% | (94) | 5\% | (49) | $9 \%$ | (101) | 1085 |
| Unfavorable of Biden and Trump | 28\% | (241) | $32 \%$ | (279) | 15\% | (125) | 13\% | (109) | 12\% | (106) | 859 |
| 2024 H2H Matchup: Biden Voter | 41\% | (850) | 32\% | (673) | $11 \%$ | (224) | 6\% | (132) | 10\% | (202) | 2081 |
| 2024 H2H Matchup: Trump Voter | 29\% | (685) | $34 \%$ | (803) | 16\% | (373) | 13\% | (319) | 9\% | (209) | 2390 |
| 2024 H2H Matchup: Would not Vote | $31 \%$ | (64) | 25\% | (52) | 12\% | (24) | 12\% | (25) | 20\% | (41) | 206 |
| 2024 H2H Matchup: Do not Know | 22\% | (60) | 29\% | (81) | 16\% | (46) | 10\% | (28) | 23\% | (64) | 279 |
| 2022 House Vote: Democrat | 39\% | (800) | $33 \%$ | (678) | 12\% | (239) | 7\% | (134) | 10\% | (207) | 2058 |
| 2022 House Vote: Republican | 28\% | (556) | $34 \%$ | (682) | 15\% | (307) | 14\% | (291) | $9 \%$ | (186) | 2022 |
| 2022 House Vote: Did not Vote | 35\% | (271) | 29\% | (223) | 14\% | (108) | $9 \%$ | (70) | 13\% | (103) | 775 |
| 2020 Vote: Joe Biden | 39\% | (900) | $32 \%$ | (736) | $11 \%$ | (261) | 7\% | (156) | 10\% | (229) | 2282 |
| 2020 Vote: Donald Trump | 27\% | (612) | $34 \%$ | (760) | 15\% | (347) | 14\% | (315) | 10\% | (214) | 2247 |
| 2020 Vote: Someone Else | 27\% | (19) | 28\% | (20) | 18\% | (13) | 13\% | (9) | 14\% | (10) | 70 |
| 2020 Vote: Did not Vote | $36 \%$ | (130) | 26\% | (94) | 13\% | (46) | 7\% | (23) | 18\% | (64) | 357 |
| 2016 Vote: Hillary Clinton | $41 \%$ | (662) | $33 \%$ | (527) | $11 \%$ | (175) | 6\% | (90) | 10\% | (161) | 1616 |
| 2016 Vote: Donald Trump | 27\% | (537) | $34 \%$ | (687) | 16\% | (326) | 14\% | (292) | $9 \%$ | (182) | 2024 |
| 2016 Vote: Someone Else | 24\% | (41) | 38\% | (66) | 14\% | (25) | $9 \%$ | (15) | 15\% | (27) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $31 \%$ | (60) | 38\% | (73) | $11 \%$ | (21) | $8 \%$ | (16) | 13\% | (25) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $32 \%$ | (69) | $31 \%$ | (67) | 20\% | (43) | 9\% | (19) | 9\% | (20) | 218 |

[^233]Table BLMB39_7: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Making overdose antidotes (i.e. Narcan, Naloxone) more available

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 33\% | (1660) | 32\% | (1609) | 13\% | (667) | 10\% | (504) | 10\% | (516) | 4956 |
| U.S. Economy: Wrong Track | 30\% | (1068) | 32\% | (1140) | 15\% | (515) | 12\% | (422) | 11\% | (371) | 3516 |
| U.S. Economy: Right Direction | 41\% | (592) | 33\% | (469) | 11\% | (151) | 6\% | (82) | 10\% | (145) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 43\% | (648) | 32\% | (474) | 10\% | (155) | 5\% | (79) | 10\% | (147) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 29\% | (729) | $33 \%$ | (847) | 15\% | (395) | 13\% | (342) | 9\% | (236) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $31 \%$ | (283) | 32\% | (288) | 13\% | (117) | 9\% | (83) | 15\% | (134) | 905 |
| Top 2024 Issue: Economy | $31 \%$ | (553) | 35\% | (620) | 14\% | (242) | $11 \%$ | (189) | 10\% | (169) | 1774 |
| Community: Urban | 38\% | (428) | 34\% | (381) | $11 \%$ | (119) | 7\% | (81) | 11\% | (123) | 1133 |
| Community: Suburban | 33\% | (803) | 33\% | (808) | 14\% | (337) | 9\% | (230) | 10\% | (246) | 2423 |
| Community: Rural | 31\% | (429) | 30\% | (420) | 15\% | (211) | 14\% | (193) | $11 \%$ | (147) | 1400 |
| Community/Gender: Urban Women | 37\% | (203) | 34\% | (186) | 9\% | (51) | 7\% | (41) | 13\% | (72) | 553 |
| Community/Gender: Urban Men | 39\% | (225) | 34\% | (196) | 12\% | (68) | 7\% | (40) | 9\% | (51) | 580 |
| Community/Gender: Rural Women | $31 \%$ | (249) | 28\% | (225) | 14\% | (111) | 14\% | (111) | 15\% | (119) | 814 |
| Community/Gender: Rural Men | $31 \%$ | (180) | 33\% | (195) | 17\% | (100) | 14\% | (82) | 5\% | (29) | 586 |
| Community/Gender: Suburban Women | 35\% | (448) | 30\% | (381) | 13\% | (161) | 8\% | (103) | 14\% | (176) | 1269 |
| Community/Gender: Suburban Men | $31 \%$ | (355) | 37\% | (426) | 15\% | (175) | 11\% | (127) | 6\% | (70) | 1154 |
| Homeowner | 31\% | (1180) | 34\% | (1297) | 14\% | (547) | 11\% | (402) | 10\% | (377) | 3803 |
| Renter | 41\% | (420) | 27\% | (278) | 11\% | (110) | 9\% | (90) | 12\% | (118) | 1017 |
| Military HHnm: Yes | $31 \%$ | (236) | 33\% | (257) | 15\% | (117) | 13\% | (98) | 8\% | (64) | 772 |
| Military HH: No | 34\% | (1424) | 32\% | (1352) | 13\% | (550) | 10\% | (406) | 11\% | (452) | 4184 |
| Employ: Private Sector | 33\% | (628) | 34\% | (644) | 13\% | (252) | 10\% | (184) | 9\% | (170) | 1879 |
| Employ: Government | 31\% | (100) | 34\% | (109) | 13\% | (41) | 11\% | (37) | 11\% | (35) | 323 |
| Employ: Self-Employed | 40\% | (179) | 32\% | (141) | 12\% | (54) | 9\% | (39) | 8\% | (34) | 446 |
| Employ: Homemaker | $34 \%$ | (111) | 30\% | (96) | 10\% | (33) | 10\% | (34) | 15\% | (50) | 323 |
| Employ: Student | 42\% | (55) | 26\% | (34) | 12\% | (15) | 9\% | (12) | $11 \%$ | (14) | 130 |
| Employ: Retired | 28\% | (353) | 35\% | (438) | 16\% | (205) | $11 \%$ | (142) | 10\% | (129) | 1267 |
| Employ: Unemployed | 37\% | (129) | 27\% | (96) | 12\% | (41) | 8\% | (30) | 16\% | (54) | 350 |
| Employ: Other | 44\% | (104) | 22\% | (53) | 10\% | (24) | 11\% | (27) | 12\% | (30) | 238 |
| Self + Household: White-Collar | 34\% | (664) | 35\% | (694) | 15\% | (288) | 8\% | (165) | 9\% | (170) | 1981 |
| Self + Household: Blue Collar | $33 \%$ | (749) | 33\% | (745) | 13\% | (298) | 12\% | (270) | 9\% | (211) | 2273 |

[^234]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_7
Table BLMB39_7: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Making overdose antidotes (i.e. Narcan, Naloxone) more available

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $33 \%$ | (1660) | 32\% | (1609) | 13\% | (667) | 10\% | (504) | 10\% | (516) | 4956 |
| Union HH: Yes | 34\% | (122) | 33\% | (118) | 14\% | (51) | 11\% | (40) | 7\% | (27) | 358 |
| Union HH: No | $33 \%$ | (1538) | 32\% | (1491) | 13\% | (616) | 10\% | (464) | 11\% | (489) | 4598 |
| LGBTQ+: Yes | 44\% | (229) | 23\% | (116) | 11\% | (56) | 9\% | (49) | 13\% | (65) | 514 |
| LGBTQ+: No | 32\% | (1432) | 34\% | (1493) | 14\% | (611) | 10\% | (455) | 10\% | (451) | 4442 |
| Motivated to Vote | 34\% | (1548) | 33\% | (1500) | 13\% | (601) | 10\% | (467) | 9\% | (431) | 4547 |
| Parent: Yes | $37 \%$ | (559) | 34\% | (516) | 12\% | (177) | 10\% | (146) | 8\% | (122) | 1520 |
| Parent: No | 32\% | (1101) | 32\% | (1093) | 14\% | (490) | 10\% | (358) | 11\% | (394) | 3436 |
| COVID Vaccine: Yes | 35\% | (1235) | 33\% | (1163) | 13\% | (454) | 9\% | (306) | 10\% | (343) | 3501 |
| COVID Vaccine: No | 29\% | (425) | 31\% | (446) | 15\% | (213) | 14\% | (198) | 12\% | (173) | 1455 |
| Student Loans: Yes | 38\% | (294) | 35\% | (271) | 10\% | (74) | 8\% | (65) | 9\% | (73) | 778 |
| Student Loans: No | $33 \%$ | (1366) | 32\% | (1338) | $14 \%$ | (592) | 10\% | (439) | 11\% | (443) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_8: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Providing needle and syringe exchange programs (i.e. where people can access sterile needles and syringes and safely discard used ones)

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (807) | 21\% | (1055) | 17\% | (845) | 30\% | (1495) | 15\% | (754) | 4956 |
| Gender: Male | 17\% | (392) | 22\% | (511) | 18\% | (416) | 32\% | (752) | 11\% | (248) | 2320 |
| Gender: Female | 16\% | (415) | 21\% | (544) | 16\% | (428) | 28\% | (742) | 19\% | (506) | 2636 |
| Age: 18-34 | 28\% | (361) | 23\% | (296) | 16\% | (215) | 19\% | (250) | 14\% | (187) | 1309 |
| Age: 35-44 | 20\% | (136) | 29\% | (198) | 15\% | (100) | 22\% | (147) | 14\% | (91) | 672 |
| Age: 45-64 | 11\% | (193) | 19\% | (331) | 18\% | (306) | 35\% | (601) | 17\% | (284) | 1715 |
| Age: 65+ | 9\% | (118) | 18\% | (230) | 18\% | (223) | 39\% | (497) | 15\% | (192) | 1260 |
| GenZers: 1997-2012 | 30\% | (188) | 20\% | (127) | 18\% | (112) | 19\% | (119) | 12\% | (77) | 623 |
| Millennials: 1981-1996 | 23\% | (301) | 27\% | (342) | 15\% | (191) | 20\% | (256) | 15\% | (196) | 1287 |
| GenXers: 1965-1980 | 12\% | (163) | 21\% | (292) | 18\% | (246) | $33 \%$ | (444) | 16\% | (214) | 1358 |
| Baby Boomers: 1946-1964 | 9\% | (144) | 18\% | (277) | 18\% | (273) | 40\% | (621) | 16\% | (244) | 1559 |
| Educ: < College | 17\% | (526) | 19\% | (595) | 17\% | (517) | $31 \%$ | (956) | 17\% | (529) | 3122 |
| Educ: Bachelors degree | 15\% | (171) | 25\% | (293) | 18\% | (210) | 30\% | (353) | 12\% | (141) | 1169 |
| Educ: Post-grad | 17\% | (111) | 25\% | (167) | 18\% | (117) | 28\% | (186) | 13\% | (84) | 665 |
| Income: Under 50k | 18\% | (362) | 19\% | (382) | 16\% | (317) | 30\% | (597) | 17\% | (350) | 2009 |
| Income: 50k-100k | 16\% | (286) | 22\% | (393) | 18\% | (317) | 30\% | (541) | 14\% | (257) | 1795 |
| Income: 100k+ | 14\% | (159) | 24\% | (280) | 18\% | (210) | 31\% | (356) | 13\% | (147) | 1152 |
| Ethnicity: White (Non-Hispanic) | 14\% | (495) | 21\% | (758) | 17\% | (625) | 33\% | (1204) | 15\% | (555) | 3637 |
| Ethnicity: Hispanic | 26\% | (88) | 27\% | (92) | 15\% | (51) | 21\% | (73) | 12\% | (40) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (168) | 19\% | (138) | 18\% | (129) | $22 \%$ | (158) | 19\% | (137) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 23\% | (57) | 27\% | (67) | 16\% | (40) | 24\% | (60) | 9\% | (23) | 246 |
| All Christian | 12\% | (313) | 21\% | (538) | 19\% | (470) | 34\% | (848) | 14\% | (347) | 2517 |
| All Non-Christian | 25\% | (57) | 24\% | (55) | 13\% | (29) | 24\% | (54) | 15\% | (33) | 228 |
| Atheist | 36\% | (69) | 24\% | (46) | 12\% | (22) | 20\% | (38) | 8\% | (15) | 191 |
| Agnostic/Nothing in particular | 20\% | (230) | 22\% | (255) | 16\% | (186) | 24\% | (289) | 19\% | (219) | 1178 |
| Something Else | 16\% | (138) | 19\% | (161) | 16\% | (138) | 31\% | (265) | 17\% | (140) | 843 |
| Evangelical | 14\% | (188) | 18\% | (251) | 17\% | (235) | 35\% | (486) | 16\% | (224) | 1383 |
| Non-Evangelical | 13\% | (250) | 22\% | (427) | 19\% | (365) | 32\% | (610) | 13\% | (258) | 1909 |
| PID: Dem (no lean) | 23\% | (421) | 28\% | (510) | 16\% | (291) | 17\% | (314) | 15\% | (278) | 1814 |
| PID: Ind (no lean) | 14\% | (172) | 19\% | (239) | 18\% | (227) | 32\% | (400) | 17\% | (211) | 1249 |
| PID: Rep (no lean) | 11\% | (214) | 16\% | (307) | 17\% | (327) | 41\% | (780) | 14\% | (265) | 1893 |

[^235]Table BLMB39_8: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Providing needle and syringe exchange programs (i.e. where people can access sterile needles and syringes and safely discard used ones)

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (807) | 21\% | (1055) | 17\% | (845) | 30\% | (1495) | 15\% | (754) | 4956 |
| PID/Gender: Dem Men | 25\% | (199) | 29\% | (229) | 17\% | (131) | 16\% | (128) | 12\% | (97) | 784 |
| PID/Gender: Dem Women | 22\% | (222) | 27\% | (281) | 15\% | (160) | 18\% | (186) | 18\% | (181) | 1031 |
| PID/Gender: Ind Men | 13\% | (83) | 20\% | (127) | 20\% | (125) | 35\% | (223) | 13\% | (80) | 639 |
| PID/Gender: Ind Women | 15\% | (89) | 18\% | (112) | 17\% | (103) | 29\% | (177) | 21\% | (130) | 611 |
| PID/Gender: Rep Men | 12\% | (110) | 17\% | (156) | 18\% | (160) | 45\% | (401) | 8\% | (71) | 898 |
| PID/Gender: Rep Women | $11 \%$ | (105) | 15\% | (151) | 17\% | (166) | 38\% | (379) | 20\% | (194) | 995 |
| Ideo: Liberal (1-3) | 26\% | (384) | 30\% | (433) | 17\% | (242) | 14\% | (203) | 13\% | (189) | 1451 |
| Ideo: Moderate (4) | 14\% | (194) | 23\% | (315) | 18\% | (256) | 26\% | (367) | 19\% | (264) | 1396 |
| Ideo: Conservative (5-7) | 11\% | (207) | 15\% | (286) | 17\% | (329) | 45\% | (875) | 12\% | (241) | 1937 |
| Ideo/PID: Conservative Republican | 10\% | (140) | 14\% | (194) | 18\% | (249) | 47\% | (660) | 12\% | (176) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 16\% | (70) | 25\% | (108) | 17\% | (75) | 25\% | (111) | 17\% | (76) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (136) | 25\% | (171) | 15\% | (104) | 23\% | (156) | 17\% | (116) | 683 |
| Ideo/PID: Liberal Democrat | 26\% | (280) | 31\% | (333) | 17\% | (185) | 13\% | (142) | 13\% | (144) | 1085 |
| Unfavorable of Biden and Trump | 13\% | (113) | 20\% | (176) | 16\% | (141) | 33\% | (281) | 17\% | (149) | 859 |
| 2024 H2H Matchup: Biden Voter | 22\% | (448) | 28\% | (585) | 18\% | (365) | 17\% | (354) | 16\% | (330) | 2081 |
| 2024 H2H Matchup: Trump Voter | 12\% | (293) | 17\% | (397) | 17\% | (405) | 42\% | (1003) | 12\% | (291) | 2390 |
| 2024 H2H Matchup: Would not Vote | $18 \%$ | (37) | 20\% | (40) | $14 \%$ | (28) | 28\% | (57) | 21\% | (42) | 206 |
| 2024 H2H Matchup: Do not Know | 11\% | (29) | 12\% | (33) | 17\% | (46) | 29\% | (80) | 32\% | (90) | 279 |
| 2022 House Vote: Democrat | 22\% | (448) | 27\% | (564) | 17\% | (344) | 19\% | (383) | 16\% | (320) | 2058 |
| 2022 House Vote: Republican | $11 \%$ | (215) | 16\% | (322) | 17\% | (351) | 43\% | (873) | 13\% | (260) | 2022 |
| 2022 House Vote: Did not Vote | 16\% | (127) | 19\% | (151) | 17\% | (132) | 27\% | (208) | 20\% | (157) | 775 |
| 2020 Vote: Joe Biden | 21\% | (476) | 27\% | (616) | 17\% | (398) | 19\% | (427) | 16\% | (365) | 2282 |
| 2020 Vote: Donald Trump | $11 \%$ | (247) | 16\% | (353) | 17\% | (379) | 43\% | (976) | 13\% | (292) | 2247 |
| 2020 Vote: Someone Else | 15\% | (11) | 13\% | (9) | 19\% | (13) | 32\% | (22) | 21\% | (15) | 70 |
| 2020 Vote: Did not Vote | 21\% | (74) | 22\% | (77) | 15\% | (54) | 20\% | (70) | 23\% | (82) | 357 |
| 2016 Vote: Hillary Clinton | 23\% | (367) | 27\% | (444) | 17\% | (277) | 17\% | (272) | 16\% | (257) | 1616 |
| 2016 Vote: Donald Trump | 10\% | (209) | 16\% | (316) | 18\% | (355) | 44\% | (888) | 13\% | (255) | 2024 |
| 2016 Vote: Someone Else | 8\% | (15) | 20\% | (34) | 16\% | (28) | 34\% | (59) | 22\% | (37) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 23\% | (46) | 24\% | (46) | $12 \%$ | (24) | 25\% | (49) | 15\% | (30) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 16\% | (35) | 21\% | (46) | 19\% | (42) | 27\% | (60) | 16\% | (35) | 218 |

[^236]Table BLMB39_8: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Providing needle and syringe exchange programs (i.e. where people can access sterile needles and syringes and safely discard used ones)

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (807) | 21\% | (1055) | 17\% | (845) | 30\% | (1495) | 15\% | (754) | 4956 |
| U.S. Economy: Wrong Track | 14\% | (489) | 18\% | (630) | 17\% | (610) | 36\% | (1276) | 15\% | (512) | 3516 |
| U.S. Economy: Right Direction | 22\% | (319) | 30\% | (426) | 16\% | (235) | 15\% | (218) | 17\% | (242) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 24\% | (366) | 30\% | (445) | 16\% | (233) | 16\% | (233) | 15\% | (225) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 12\% | (314) | 17\% | (431) | 17\% | (433) | 41\% | (1047) | 13\% | (324) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $14 \%$ | (127) | 20\% | (180) | 20\% | (179) | 24\% | (215) | 23\% | (205) | 905 |
| Top 2024 Issue: Economy | $14 \%$ | (245) | 21\% | (372) | 18\% | (321) | $33 \%$ | (580) | 14\% | (257) | 1774 |
| Community: Urban | 24\% | (269) | 26\% | (297) | 15\% | (174) | 21\% | (235) | 14\% | (158) | 1133 |
| Community: Suburban | $14 \%$ | (341) | 22\% | (534) | 18\% | (432) | 32\% | (775) | 14\% | (341) | 2423 |
| Community: Rural | 14\% | (198) | 16\% | (224) | 17\% | (239) | 35\% | (485) | 18\% | (255) | 1400 |
| Community/Gender: Urban Women | 23\% | (126) | 26\% | (141) | 15\% | (83) | 21\% | (118) | 15\% | (85) | 553 |
| Community/Gender: Urban Men | 25\% | (143) | 27\% | (156) | 16\% | (91) | 20\% | (117) | 13\% | (73) | 580 |
| Community/Gender: Rural Women | 14\% | (111) | 14\% | (116) | 17\% | (141) | 32\% | (263) | 23\% | (183) | 814 |
| Community/Gender: Rural Men | 15\% | (87) | 18\% | (108) | 17\% | (98) | 38\% | (222) | 12\% | (72) | 586 |
| Community/Gender: Suburban Women | $14 \%$ | (178) | 23\% | (287) | 16\% | (205) | 28\% | (361) | 19\% | (238) | 1269 |
| Community/Gender: Suburban Men | 14\% | (162) | 21\% | (247) | 20\% | (227) | 36\% | (414) | 9\% | (103) | 1154 |
| Homeowner | 15\% | (553) | 21\% | (805) | 17\% | (648) | 32\% | (1235) | 15\% | (562) | 3803 |
| Renter | 23\% | (230) | 21\% | (216) | 18\% | (183) | 22\% | (228) | 16\% | (160) | 1017 |
| Military HHnm: Yes | 14\% | (110) | 18\% | (141) | 16\% | (122) | 39\% | (299) | 13\% | (100) | 772 |
| Military HH: No | 17\% | (698) | 22\% | (914) | 17\% | (723) | 29\% | (1195) | 16\% | (654) | 4184 |
| Employ: Private Sector | 17\% | (328) | 25\% | (470) | 17\% | (317) | 27\% | (509) | 14\% | (255) | 1879 |
| Employ: Government | 20\% | (64) | 21\% | (66) | $21 \%$ | (68) | 28\% | (89) | $11 \%$ | (35) | 323 |
| Employ: Self-Employed | 24\% | (107) | 22\% | (96) | 16\% | (71) | 28\% | (123) | $11 \%$ | (50) | 446 |
| Employ: Homemaker | 17\% | (54) | 14\% | (44) | 13\% | (43) | 36\% | (117) | 20\% | (65) | 323 |
| Employ: Student | 27\% | (36) | 19\% | (25) | 24\% | (31) | 16\% | (20) | 14\% | (18) | 130 |
| Employ: Retired | 8\% | (104) | 17\% | (217) | 18\% | (229) | 40\% | (505) | 17\% | (213) | 1267 |
| Employ: Unemployed | 17\% | (61) | 26\% | (91) | 13\% | (46) | 22\% | (77) | $21 \%$ | (75) | 350 |
| Employ: Other | 23\% | (55) | 19\% | (46) | 16\% | (39) | 23\% | (55) | 18\% | (44) | 238 |
| Self + Household: White-Collar | 16\% | (322) | 23\% | (463) | 18\% | (360) | 29\% | (578) | 13\% | (259) | 1981 |
| Self + Household: Blue Collar | 15\% | (341) | 21\% | (466) | 17\% | (397) | $33 \%$ | (744) | 14\% | (324) | 2273 |

[^237]Table BLMB39_8: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Providing needle and syringe exchange programs (i.e. where people can access sterile needles and syringes and safely discard used ones)

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 16\% | (807) | 21\% | (1055) | 17\% | (845) | 30\% | (1495) | 15\% | (754) | 4956 |
| Union HH: Yes | 20\% | (73) | 29\% | (103) | 16\% | (58) | 26\% | (94) | 8\% | (30) | 358 |
| Union HH: No | 16\% | (734) | 21\% | (953) | 17\% | (787) | 30\% | (1401) | 16\% | (724) | 4598 |
| LGBTQ+: Yes | 25\% | (130) | 24\% | (121) | 13\% | (69) | 21\% | (109) | 17\% | (85) | 514 |
| LGBTQ+: No | 15\% | (677) | 21\% | (934) | 17\% | (776) | $31 \%$ | (1386) | 15\% | (668) | 4442 |
| Motivated to Vote | 16\% | (747) | $21 \%$ | (968) | 17\% | (779) | 31\% | (1399) | 14\% | (655) | 4547 |
| Parent: Yes | 21\% | (321) | 25\% | (376) | 15\% | (235) | 27\% | (409) | 12\% | (180) | 1520 |
| Parent: No | 14\% | (487) | 20\% | (679) | 18\% | (610) | 32\% | (1086) | 17\% | (574) | 3436 |
| COVID Vaccine: Yes | 18\% | (629) | 23\% | (802) | 17\% | (599) | 27\% | (944) | 15\% | (526) | 3501 |
| COVID Vaccine: No | 12\% | (178) | 17\% | (254) | 17\% | (245) | 38\% | (550) | 16\% | (228) | 1455 |
| Student Loans: Yes | 22\% | (174) | 28\% | (220) | 14\% | (110) | 23\% | (176) | 12\% | (97) | 778 |
| Student Loans: No | 15\% | (634) | 20\% | (835) | 18\% | (734) | 32\% | (1318) | 16\% | (657) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_9: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Treating those with opioid use disorder with medical care

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $36 \%$ | (1764) | 36\% | (1766) | $12 \%$ | (584) | 6\% | (304) | 11\% | (539) | 4956 |
| Gender: Male | 34\% | (779) | 38\% | (875) | 15\% | (337) | 7\% | (160) | 7\% | (169) | 2320 |
| Gender: Female | 37\% | (985) | 34\% | (890) | 9\% | (247) | 5\% | (144) | 14\% | (370) | 2636 |
| Age: 18-34 | 46\% | (597) | 28\% | (370) | 11\% | (140) | 4\% | (55) | 11\% | (147) | 1309 |
| Age: 35-44 | 42\% | (282) | 33\% | (221) | 10\% | (66) | 5\% | (34) | 10\% | (69) | 672 |
| Age: 45-64 | $31 \%$ | (539) | 38\% | (644) | 12\% | (208) | 8\% | (134) | 11\% | (191) | 1715 |
| Age: 65+ | 27\% | (346) | 42\% | (530) | 14\% | (170) | 7\% | (82) | 10\% | (132) | 1260 |
| GenZers: 1997-2012 | 45\% | (282) | 28\% | (174) | 13\% | (78) | 4\% | (24) | 11\% | (65) | 623 |
| Millennials: 1981-1996 | 45\% | (579) | 30\% | (388) | 9\% | (120) | 5\% | (58) | $11 \%$ | (142) | 1287 |
| GenXers: 1965-1980 | 33\% | (449) | 36\% | (495) | 11\% | (156) | 8\% | (107) | 11\% | (152) | 1358 |
| Baby Boomers: 1946-1964 | 27\% | (421) | 42\% | (658) | 14\% | (215) | 7\% | (104) | 10\% | (162) | 1559 |
| Educ: < College | 36\% | (1119) | 34\% | (1068) | 12\% | (360) | 6\% | (195) | 12\% | (379) | 3122 |
| Educ: Bachelors degree | 34\% | (394) | 38\% | (440) | $14 \%$ | (163) | 6\% | (73) | 8\% | (99) | 1169 |
| Educ: Post-grad | 38\% | (251) | 39\% | (257) | 9\% | (61) | 5\% | (36) | 9\% | (61) | 665 |
| Income: Under 50k | 36\% | (724) | 33\% | (672) | 12\% | (242) | 6\% | (118) | 13\% | (254) | 2009 |
| Income: 50k-100k | 34\% | (608) | 38\% | (683) | $12 \%$ | (214) | 6\% | (106) | 10\% | (185) | 1795 |
| Income: 100k+ | 38\% | (432) | 36\% | (411) | 11\% | (128) | 7\% | (80) | 9\% | (100) | 1152 |
| Ethnicity: White (Non-Hispanic) | 34\% | (1236) | 38\% | (1365) | $12 \%$ | (425) | 6\% | (234) | 10\% | (376) | 3637 |
| Ethnicity: Hispanic | 49\% | (167) | 28\% | (97) | 11\% | (37) | 4\% | (12) | 8\% | (28) | 343 |
| Ethnicity: Black (Non-Hispanic) | 35\% | (255) | 32\% | (235) | 12\% | (86) | 6\% | (46) | 15\% | (109) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 43\% | (105) | 28\% | (68) | $14 \%$ | (35) | 5\% | (12) | 10\% | (26) | 246 |
| All Christian | 32\% | (810) | 38\% | (945) | 13\% | (337) | 7\% | (170) | 10\% | (255) | 2517 |
| All Non-Christian | 40\% | (92) | 36\% | (81) | 9\% | (21) | 4\% | (10) | 10\% | (24) | 228 |
| Atheist | $51 \%$ | (97) | 30\% | (56) | 8\% | (14) | 6\% | (11) | 6\% | (12) | 191 |
| Agnostic/Nothing in particular | 38\% | (452) | 32\% | (379) | 12\% | (136) | 6\% | (65) | 12\% | (146) | 1178 |
| Something Else | 37\% | (313) | 36\% | (304) | 9\% | (76) | 6\% | (48) | 12\% | (102) | 843 |
| Evangelical | 32\% | (437) | 37\% | (510) | 12\% | (168) | 7\% | (90) | 13\% | (178) | 1383 |
| Non-Evangelical | 35\% | (659) | 37\% | (711) | 13\% | (239) | 7\% | (126) | 9\% | (173) | 1909 |
| PID: Dem (no lean) | 42\% | (756) | 33\% | (607) | 10\% | (178) | 4\% | (81) | $11 \%$ | (193) | 1814 |
| PID: Ind (no lean) | 36\% | (451) | 34\% | (430) | $12 \%$ | (145) | 7\% | (85) | $11 \%$ | (138) | 1249 |
| PID: Rep (no lean) | 29\% | (557) | 38\% | (728) | $14 \%$ | (261) | 7\% | (138) | 11\% | (208) | 1893 |

[^238]Table BLMB39_9: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Treating those with opioid use disorder with medical care

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1764) | $36 \%$ | (1766) | 12\% | (584) | 6\% | (304) | $11 \%$ | (539) | 4956 |
| PID/Gender: Dem Men | $41 \%$ | (322) | 33\% | (261) | $11 \%$ | (89) | 5\% | (40) | 9\% | (72) | 784 |
| PID/Gender: Dem Women | $42 \%$ | (434) | $34 \%$ | (346) | 9\% | (88) | $4 \%$ | (41) | 12\% | (121) | 1031 |
| PID/Gender: Ind Men | $31 \%$ | (199) | 38\% | (245) | 14\% | (91) | 8\% | (53) | 8\% | (50) | 639 |
| PID/Gender: Ind Women | $41 \%$ | (252) | 30\% | (185) | 9\% | (54) | 5\% | (32) | $14 \%$ | (88) | 611 |
| PID/Gender: Rep Men | 29\% | (258) | $41 \%$ | (369) | 17\% | (157) | 7\% | (67) | 5\% | (47) | 898 |
| PID/Gender: Rep Women | 30\% | (299) | $36 \%$ | (359) | 10\% | (104) | 7\% | (71) | 16\% | (161) | 995 |
| Ideo: Liberal (1-3) | 49\% | (708) | $31 \%$ | (456) | 8\% | (122) | 3\% | (46) | 8\% | (120) | 1451 |
| Ideo: Moderate (4) | 32\% | (447) | 37\% | (518) | 13\% | (176) | 5\% | (76) | 13\% | (179) | 1396 |
| Ideo: Conservative (5-7) | 29\% | (568) | $38 \%$ | (742) | 14\% | (271) | 9\% | (165) | 10\% | (191) | 1937 |
| Ideo/PID: Conservative Republican | 28\% | (402) | 39\% | (554) | $14 \%$ | (203) | 8\% | (114) | 10\% | (146) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 35\% | (152) | $36 \%$ | (160) | 12\% | (54) | 5\% | (22) | 12\% | (53) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 35\% | (236) | 35\% | (242) | 12\% | (85) | 6\% | (39) | $12 \%$ | (81) | 683 |
| Ideo/PID: Liberal Democrat | 47\% | (508) | 33\% | (357) | 8\% | (91) | 3\% | (33) | 9\% | (95) | 1085 |
| Unfavorable of Biden and Trump | 35\% | (301) | $34 \%$ | (290) | 12\% | (99) | 7\% | (64) | 12\% | (104) | 859 |
| 2024 H2H Matchup: Biden Voter | 42\% | (878) | 35\% | (725) | 9\% | (190) | $4 \%$ | (85) | 10\% | (203) | 2081 |
| 2024 H2H Matchup: Trump Voter | $31 \%$ | (733) | 37\% | (893) | 14\% | (343) | 8\% | (185) | 10\% | (235) | 2390 |
| 2024 H2H Matchup: Would not Vote | 39\% | (80) | 29\% | (59) | 8\% | (17) | 7\% | (14) | 17\% | (34) | 206 |
| 2024 H2H Matchup: Do not Know | 26\% | (73) | $32 \%$ | (89) | 12\% | (33) | 7\% | (19) | 24\% | (66) | 279 |
| 2022 House Vote: Democrat | 42\% | (857) | $34 \%$ | (706) | 10\% | (197) | 5\% | (93) | 10\% | (205) | 2058 |
| 2022 House Vote: Republican | 29\% | (590) | $38 \%$ | (759) | 14\% | (292) | 8\% | (170) | 10\% | (211) | 2022 |
| 2022 House Vote: Did not Vote | 37\% | (287) | 33\% | (258) | $11 \%$ | (85) | $4 \%$ | (35) | 14\% | (110) | 775 |
| 2020 Vote: Joe Biden | 42\% | (948) | 35\% | (790) | 9\% | (212) | $4 \%$ | (101) | 10\% | (230) | 2282 |
| 2020 Vote: Donald Trump | 30\% | (665) | 38\% | (849) | 14\% | (315) | 8\% | (186) | 10\% | (232) | 2247 |
| 2020 Vote: Someone Else | $32 \%$ | (23) | $36 \%$ | (25) | 13\% | (9) | $4 \%$ | (3) | 15\% | (11) | 70 |
| 2020 Vote: Did not Vote | $36 \%$ | (128) | 28\% | (101) | 13\% | (48) | $4 \%$ | (14) | 18\% | (66) | 357 |
| 2016 Vote: Hillary Clinton | $42 \%$ | (674) | 35\% | (573) | 8\% | (132) | $4 \%$ | (67) | $11 \%$ | (170) | 1616 |
| 2016 Vote: Donald Trump | 29\% | (585) | 38\% | (765) | 14\% | (292) | 9\% | (179) | 10\% | (202) | 2024 |
| 2016 Vote: Someone Else | $32 \%$ | (55) | $41 \%$ | (71) | 9\% | (16) | 5\% | (9) | 13\% | (23) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | $36 \%$ | (70) | $36 \%$ | (70) | 12\% | (24) | 5\% | (10) | $11 \%$ | (21) | 194 |
| 2020 Vote/PID: Not Trump/Republican | $32 \%$ | (70) | $39 \%$ | (85) | 16\% | (35) | $4 \%$ | (8) | 9\% | (20) | 218 |

[^239]Table BLMB39_9: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Treating those with opioid use disorder with medical care

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1764) | 36\% | (1766) | 12\% | (584) | 6\% | (304) | $11 \%$ | (539) | 4956 |
| U.S. Economy: Wrong Track | 33\% | (1153) | 36\% | (1268) | 13\% | (444) | 7\% | (254) | $11 \%$ | (397) | 3516 |
| U.S. Economy: Right Direction | 42\% | (611) | 35\% | (497) | 10\% | (140) | $3 \%$ | (50) | 10\% | (141) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 44\% | (658) | 34\% | (517) | 9\% | (136) | 4\% | (57) | 9\% | (134) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $31 \%$ | (797) | 36\% | (916) | 14\% | (363) | 8\% | (204) | $11 \%$ | (268) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $34 \%$ | (309) | 37\% | (333) | 9\% | (84) | 5\% | (43) | 15\% | (137) | 905 |
| Top 2024 Issue: Economy | 35\% | (623) | 38\% | (675) | 11\% | (201) | 5\% | (95) | 10\% | (180) | 1774 |
| Community: Urban | 40\% | (457) | 34\% | (380) | 10\% | (108) | 5\% | (56) | 12\% | (131) | 1133 |
| Community: Suburban | $36 \%$ | (865) | 36\% | (876) | 12\% | (297) | 6\% | (157) | 9\% | (229) | 2423 |
| Community: Rural | 32\% | (442) | 36\% | (509) | 13\% | (179) | 7\% | (91) | 13\% | (179) | 1400 |
| Community/Gender: Urban Women | 44\% | (243) | 30\% | (166) | 8\% | (46) | 5\% | (26) | 13\% | (71) | 553 |
| Community/Gender: Urban Men | $37 \%$ | (214) | 37\% | (214) | 11\% | (62) | 5\% | (30) | 10\% | (60) | 580 |
| Community/Gender: Rural Women | 32\% | (264) | 34\% | (275) | 10\% | (82) | 6\% | (50) | 18\% | (144) | 814 |
| Community/Gender: Rural Men | 30\% | (178) | 40\% | (235) | 17\% | (98) | 7\% | (41) | 6\% | (35) | 586 |
| Community/Gender: Suburban Women | 38\% | (477) | 35\% | (449) | 9\% | (119) | 5\% | (68) | 12\% | (155) | 1269 |
| Community/Gender: Suburban Men | $34 \%$ | (387) | 37\% | (427) | 15\% | (177) | 8\% | (89) | 6\% | (74) | 1154 |
| Homeowner | $34 \%$ | (1283) | 37\% | (1405) | 12\% | (474) | 6\% | (236) | $11 \%$ | (405) | 3803 |
| Renter | 42\% | (426) | 31\% | (315) | 10\% | (99) | 6\% | (63) | $11 \%$ | (113) | 1017 |
| Military HHnm: Yes | 33\% | (252) | 37\% | (289) | 13\% | (102) | 6\% | (50) | 10\% | (79) | 772 |
| Military HH: No | 36\% | (1512) | 35\% | (1477) | 12\% | (482) | 6\% | (254) | $11 \%$ | (460) | 4184 |
| Employ: Private Sector | 38\% | (722) | 35\% | (650) | 12\% | (218) | 6\% | (113) | 9\% | (176) | 1879 |
| Employ: Government | 36\% | (115) | 35\% | (112) | 13\% | (42) | 6\% | (20) | $11 \%$ | (35) | 323 |
| Employ: Self-Employed | 43\% | (191) | 31\% | (140) | 12\% | (54) | 6\% | (28) | 7\% | (32) | 446 |
| Employ: Homemaker | $33 \%$ | (106) | 36\% | (118) | 10\% | (32) | 5\% | (16) | 16\% | (53) | 323 |
| Employ: Student | 47\% | (61) | 24\% | (31) | 11\% | (15) | 3\% | (4) | 15\% | (20) | 130 |
| Employ: Retired | 27\% | (344) | 42\% | (532) | 13\% | (167) | 6\% | (81) | $11 \%$ | (142) | 1267 |
| Employ: Unemployed | $37 \%$ | (129) | 34\% | (118) | 9\% | (30) | 6\% | (20) | 16\% | (54) | 350 |
| Employ: Other | 41\% | (97) | 27\% | (65) | 11\% | (27) | 10\% | (23) | $11 \%$ | (27) | 238 |
| Self + Household: White-Collar | 36\% | (720) | 37\% | (735) | 12\% | (234) | 5\% | (106) | 9\% | (186) | 1981 |
| Self + Household: Blue Collar | 35\% | (801) | 36\% | (824) | 13\% | (286) | 7\% | (155) | 9\% | (206) | 2273 |

[^240]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB39_9
Table BLMB39_9: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Treating those with opioid use disorder with medical care

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (1764) | 36\% | (1766) | 12\% | (584) | 6\% | (304) | 11\% | (539) | 4956 |
| Union HH: Yes | 37\% | (134) | 34\% | (121) | 15\% | (54) | 6\% | (21) | 8\% | (29) | 358 |
| Union HH: No | 35\% | (1630) | 36\% | (1645) | 12\% | (530) | 6\% | (283) | 11\% | (510) | 4598 |
| LGBTQ+: Yes | 47\% | (244) | 27\% | (139) | 10\% | (49) | 4\% | (23) | 12\% | (60) | 514 |
| LGBTQ+: No | 34\% | (1520) | 37\% | (1627) | 12\% | (534) | 6\% | (282) | 11\% | (479) | 4442 |
| Motivated to Vote | 36\% | (1636) | 36\% | (1644) | 12\% | (527) | 6\% | (281) | 10\% | (459) | 4547 |
| Parent: Yes | 41\% | (625) | 34\% | (512) | 10\% | (149) | 6\% | (96) | 9\% | (139) | 1520 |
| Parent: No | $33 \%$ | (1139) | 37\% | (1254) | 13\% | (435) | 6\% | (208) | 12\% | (400) | 3436 |
| COVID Vaccine: Yes | 37\% | (1298) | 36\% | (1259) | 11\% | (399) | $5 \%$ | (188) | 10\% | (357) | 3501 |
| COVID Vaccine: No | 32\% | (465) | 35\% | (507) | 13\% | (185) | 8\% | (117) | 12\% | (182) | 1455 |
| Student Loans: Yes | 46\% | (359) | 31\% | (244) | 8\% | (59) | 5\% | (39) | 10\% | (77) | 778 |
| Student Loans: No | 34\% | (1405) | $36 \%$ | (1522) | 13\% | (525) | 6\% | (266) | 11\% | (462) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB39_10: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Decriminalizing the recreational use of fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (696) | 13\% | (641) | 12\% | (594) | 49\% | (2407) | 12\% | (619) | 4956 |
| Gender: Male | 13\% | (303) | 14\% | (330) | 13\% | (302) | 51\% | (1172) | 9\% | (213) | 2320 |
| Gender: Female | 15\% | (393) | 12\% | (311) | $11 \%$ | (292) | 47\% | (1235) | 15\% | (405) | 2636 |
| Age: 18-34 | 20\% | (267) | 18\% | (234) | 14\% | (185) | 34\% | (446) | 14\% | (178) | 1309 |
| Age: 35-44 | 19\% | (127) | 18\% | (118) | 13\% | (88) | 38\% | (253) | 13\% | (87) | 672 |
| Age: 45-64 | 10\% | (176) | 11\% | (182) | 12\% | (198) | 56\% | (953) | 12\% | (205) | 1715 |
| Age: 65+ | 10\% | (126) | 8\% | (107) | 10\% | (123) | 60\% | (756) | 12\% | (149) | 1260 |
| GenZers: 1997-2012 | 21\% | (133) | 21\% | (133) | 16\% | (99) | 29\% | (180) | 13\% | (78) | 623 |
| Millennials: 1981-1996 | 19\% | (250) | 16\% | (204) | 13\% | (166) | 38\% | (485) | 14\% | (182) | 1287 |
| GenXers: 1965-1980 | 11\% | (156) | 12\% | (161) | 12\% | (157) | 53\% | (725) | 12\% | (159) | 1358 |
| Baby Boomers: 1946-1964 | 9\% | (133) | 9\% | (134) | 10\% | (159) | 61\% | (946) | 12\% | (186) | 1559 |
| Educ: < College | 16\% | (489) | 13\% | (403) | 11\% | (344) | 47\% | (1461) | 14\% | (425) | 3122 |
| Educ: Bachelors degree | 10\% | (122) | 12\% | (146) | 14\% | (163) | 52\% | (613) | 11\% | (124) | 1169 |
| Educ: Post-grad | 13\% | (85) | 14\% | (92) | 13\% | (87) | 50\% | (333) | 10\% | (69) | 665 |
| Income: Under 50k | 16\% | (315) | 14\% | (281) | $11 \%$ | (227) | 44\% | (891) | 15\% | (295) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 13\% | (239) | 13\% | (232) | 13\% | (229) | 49\% | (885) | 12\% | (211) | 1795 |
| Income: 100k+ | 12\% | (143) | 11\% | (128) | 12\% | (137) | 55\% | (631) | 10\% | (112) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% | (438) | 12\% | (423) | 11\% | (405) | 54\% | (1951) | 12\% | (420) | 3637 |
| Ethnicity: Hispanic | 20\% | (68) | 19\% | (65) | 10\% | (33) | 38\% | (130) | 13\% | (46) | 343 |
| Ethnicity: Black (Non-Hispanic) | 20\% | (148) | 18\% | (132) | 14\% | (106) | 30\% | (218) | 17\% | (126) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 17\% | (42) | 9\% | (21) | 20\% | (49) | 44\% | (107) | 11\% | (26) | 246 |
| All Christian | 13\% | (331) | 11\% | (271) | 12\% | (305) | 54\% | (1351) | 10\% | (258) | 2517 |
| All Non-Christian | 15\% | (33) | 22\% | (49) | 15\% | (34) | 37\% | (85) | 11\% | (26) | 228 |
| Atheist | 21\% | (41) | 21\% | (40) | 13\% | (24) | 36\% | (69) | 9\% | (17) | 191 |
| Agnostic/Nothing in particular | 13\% | (159) | 14\% | (161) | 12\% | (143) | 44\% | (522) | 16\% | (193) | 1178 |
| Something Else | 16\% | (134) | 14\% | (119) | 10\% | (87) | 45\% | (380) | 15\% | (124) | 843 |
| Evangelical | 17\% | (233) | 12\% | (169) | 11\% | (158) | 46\% | (641) | 13\% | (183) | 1383 |
| Non-Evangelical | 11\% | (212) | 11\% | (209) | 12\% | (227) | 56\% | (1065) | 10\% | (196) | 1909 |
| PID: Dem (no lean) | 18\% | (324) | 15\% | (279) | 13\% | (239) | 40\% | (719) | 14\% | (253) | 1814 |
| PID: Ind (no lean) | 10\% | (123) | 13\% | (159) | 13\% | (164) | 51\% | (639) | 13\% | (164) | 1249 |
| PID: Rep (no lean) | 13\% | (250) | 11\% | (203) | 10\% | (190) | 55\% | (1048) | 11\% | (201) | 1893 |

[^241]Table BLMB39_10: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Decriminalizing the recreational use of fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (696) | 13\% | (641) | 12\% | (594) | 49\% | (2407) | 12\% | (619) | 4956 |
| PID/Gender: Dem Men | 18\% | (141) | 18\% | (142) | 13\% | (103) | 38\% | (302) | 12\% | (96) | 784 |
| PID/Gender: Dem Women | 18\% | (183) | 13\% | (137) | 13\% | (136) | 41\% | (418) | 15\% | (158) | 1031 |
| PID/Gender: Ind Men | 8\% | (52) | 14\% | (87) | 15\% | (99) | 54\% | (343) | 9\% | (58) | 639 |
| PID/Gender: Ind Women | 12\% | (71) | 12\% | (72) | 11\% | (65) | 49\% | (296) | 17\% | (106) | 611 |
| PID/Gender: Rep Men | 12\% | (110) | $11 \%$ | (101) | 11\% | (100) | 59\% | (527) | 7\% | (60) | 898 |
| PID/Gender: Rep Women | 14\% | (140) | 10\% | (102) | $9 \%$ | (91) | 52\% | (521) | 14\% | (142) | 995 |
| Ideo: Liberal (1-3) | 18\% | (256) | 16\% | (239) | 14\% | (198) | 41\% | (590) | 12\% | (169) | 1451 |
| Ideo: Moderate (4) | 13\% | (181) | 13\% | (177) | 13\% | (188) | 45\% | (632) | 16\% | (218) | 1396 |
| Ideo: Conservative (5-7) | 12\% | (235) | $11 \%$ | (206) | 10\% | (194) | 58\% | (1130) | $9 \%$ | (172) | 1937 |
| Ideo/PID: Conservative Republican | 11\% | (161) | $9 \%$ | (133) | 10\% | (143) | 60\% | (853) | $9 \%$ | (129) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 19\% | (84) | 15\% | (68) | 10\% | (42) | 42\% | (184) | 14\% | (62) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (140) | 15\% | (103) | 13\% | (89) | 37\% | (250) | 15\% | (101) | 683 |
| Ideo/PID: Liberal Democrat | 16\% | (176) | 16\% | (170) | 14\% | (149) | 42\% | (457) | 12\% | (133) | 1085 |
| Unfavorable of Biden and Trump | $11 \%$ | (91) | 9\% | (73) | $14 \%$ | (117) | 54\% | (466) | 13\% | (112) | 859 |
| 2024 H2H Matchup: Biden Voter | 15\% | (314) | 15\% | (313) | 14\% | (294) | 42\% | (878) | 14\% | (281) | 2081 |
| 2024 H2H Matchup: Trump Voter | 14\% | (325) | 12\% | (284) | 10\% | (240) | 55\% | (1318) | 9\% | (222) | 2390 |
| 2024 H2H Matchup: Would not Vote | 16\% | (33) | 10\% | (20) | 14\% | (29) | 40\% | (83) | 20\% | (41) | 206 |
| 2024 H2H Matchup: Do not Know | 8\% | (23) | 8\% | (23) | $11 \%$ | (31) | 46\% | (128) | 26\% | (74) | 279 |
| 2022 House Vote: Democrat | 16\% | (336) | 15\% | (307) | 14\% | (280) | 42\% | (859) | 13\% | (276) | 2058 |
| 2022 House Vote: Republican | 12\% | (252) | 10\% | (209) | 10\% | (197) | 59\% | (1187) | $9 \%$ | (178) | 2022 |
| 2022 House Vote: Did not Vote | 13\% | (99) | 13\% | (104) | 14\% | (109) | 41\% | (320) | 18\% | (142) | 775 |
| 2020 Vote: Joe Biden | 16\% | (362) | 14\% | (324) | 14\% | (315) | 42\% | (967) | 14\% | (313) | 2282 |
| 2020 Vote: Donald Trump | 12\% | (277) | 11\% | (239) | $9 \%$ | (213) | 58\% | (1299) | 10\% | (219) | 2247 |
| 2020 Vote: Someone Else | 12\% | (8) | 13\% | (9) | 12\% | (8) | 45\% | (32) | 18\% | (13) | 70 |
| 2020 Vote: Did not Vote | 14\% | (49) | 19\% | (68) | 16\% | (57) | 30\% | (109) | 21\% | (74) | 357 |
| 2016 Vote: Hillary Clinton | 16\% | (261) | 14\% | (234) | 14\% | (224) | 41\% | (670) | 14\% | (227) | 1616 |
| 2016 Vote: Donald Trump | 11\% | (231) | 10\% | (206) | $9 \%$ | (182) | 60\% | (1216) | 9\% | (188) | 2024 |
| 2016 Vote: Someone Else | 8\% | (13) | 13\% | (22) | $11 \%$ | (18) | 52\% | (90) | 18\% | (30) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 17\% | (33) | 22\% | (43) | 12\% | (24) | 39\% | (75) | 10\% | (20) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 14\% | (30) | 14\% | (31) | 15\% | (33) | 45\% | (98) | 12\% | (26) | 218 |

[^242]Table BLMB39_10: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Decriminalizing the recreational use of fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (696) | 13\% | (641) | 12\% | (594) | 49\% | (2407) | 12\% | (619) | 4956 |
| U.S. Economy: Wrong Track | 13\% | (455) | 11\% | (402) | 12\% | (407) | 52\% | (1823) | 12\% | (429) | 3516 |
| U.S. Economy: Right Direction | 17\% | (241) | 17\% | (239) | 13\% | (186) | 41\% | (584) | 13\% | (189) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 17\% | (256) | 17\% | (260) | 14\% | (213) | 39\% | (580) | 13\% | (193) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 13\% | (343) | 11\% | (290) | 11\% | (268) | 55\% | (1393) | 10\% | (255) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 11\% | (97) | 10\% | (91) | 12\% | (112) | 48\% | (434) | 19\% | (171) | 905 |
| Top 2024 Issue: Economy | 13\% | (230) | 13\% | (225) | 13\% | (222) | 50\% | (890) | 12\% | (206) | 1774 |
| Community: Urban | 22\% | (244) | 17\% | (195) | 13\% | (148) | 36\% | (406) | 12\% | (139) | 1133 |
| Community: Suburban | 12\% | (288) | 12\% | (279) | 13\% | (319) | 52\% | (1270) | 11\% | (268) | 2423 |
| Community: Rural | 12\% | (164) | 12\% | (167) | 9\% | (127) | 52\% | (731) | 15\% | (212) | 1400 |
| Community/Gender: Urban Women | 20\% | (111) | 15\% | (82) | 13\% | (74) | 39\% | (214) | 13\% | (73) | 553 |
| Community/Gender: Urban Men | 23\% | (134) | 19\% | (113) | 13\% | (75) | 33\% | (193) | 11\% | (66) | 580 |
| Community/Gender: Rural Women | 14\% | (111) | 10\% | (84) | 7\% | (61) | 50\% | (403) | 19\% | (155) | 814 |
| Community/Gender: Rural Men | 9\% | (53) | 14\% | (82) | 11\% | (66) | 56\% | (328) | 10\% | (57) | 586 |
| Community/Gender: Suburban Women | 14\% | (171) | 11\% | (145) | 12\% | (157) | 49\% | (618) | 14\% | (178) | 1269 |
| Community/Gender: Suburban Men | 10\% | (116) | 12\% | (135) | 14\% | (161) | 56\% | (652) | 8\% | (90) | 1154 |
| Homeowner | 13\% | (477) | 12\% | (447) | 12\% | (459) | 52\% | (1972) | 12\% | (448) | 3803 |
| Renter | 19\% | (193) | 17\% | (170) | 12\% | (119) | 39\% | (392) | 14\% | (142) | 1017 |
| Military HHnm: Yes | 11\% | (83) | 8\% | (64) | 12\% | (92) | 58\% | (449) | 11\% | (84) | 772 |
| Military HH: No | 15\% | (613) | 14\% | (577) | 12\% | (502) | 47\% | (1958) | 13\% | (535) | 4184 |
| Employ: Private Sector | 14\% | (271) | 14\% | (269) | 13\% | (243) | 48\% | (893) | 11\% | (202) | 1879 |
| Employ: Government | 19\% | (61) | 15\% | (49) | 14\% | (46) | 40\% | (128) | 12\% | (38) | 323 |
| Employ: Self-Employed | 14\% | (64) | 17\% | (75) | 13\% | (58) | 44\% | (197) | 12\% | (52) | 446 |
| Employ: Homemaker | 14\% | (46) | 11\% | (37) | 12\% | (38) | 47\% | (153) | 15\% | (49) | 323 |
| Employ: Student | 21\% | (27) | 16\% | (21) | 16\% | (20) | 32\% | (41) | 16\% | (21) | 130 |
| Employ: Retired | 10\% | (129) | 8\% | (97) | 10\% | (121) | 62\% | (782) | 11\% | (138) | 1267 |
| Employ: Unemployed | 15\% | (51) | 19\% | (67) | 11\% | (40) | 35\% | (124) | 19\% | (68) | 350 |
| Employ: Other | 19\% | (46) | 11\% | (26) | 11\% | (27) | 37\% | (89) | 21\% | (50) | 238 |
| Self + Household: White-Collar | 13\% | (261) | 13\% | (253) | 13\% | (254) | 51\% | (1016) | 10\% | (197) | 1981 |
| Self + Household: Blue Collar | 14\% | (314) | 12\% | (274) | 12\% | (262) | 51\% | (1167) | 11\% | (256) | 2273 |

[^243]Table BLMB39_10: Based on what you know, how effective, if at all, would the following be in reducing fentanyl misuse? - Decriminalizing the recreational use of fentanyl

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (696) | 13\% | (641) | $12 \%$ | (594) | 49\% | (2407) | 12\% | (619) | 4956 |
| Union HH: Yes | 18\% | (65) | 16\% | (58) | 15\% | (53) | 43\% | (153) | 8\% | (29) | 358 |
| Union HH: No | 14\% | (631) | 13\% | (582) | 12\% | (541) | 49\% | (2254) | 13\% | (589) | 4598 |
| LGBTQ+: Yes | 17\% | (90) | 15\% | (76) | 13\% | (69) | 40\% | (204) | 15\% | (75) | 514 |
| LGBTQ+: No | 14\% | (606) | 13\% | (565) | 12\% | (524) | 50\% | (2203) | 12\% | (543) | 4442 |
| Motivated to Vote | 14\% | (632) | 13\% | (577) | 12\% | (524) | 50\% | (2282) | 12\% | (532) | 4547 |
| Parent: Yes | 19\% | (292) | 16\% | (244) | 12\% | (179) | 43\% | (654) | 10\% | (151) | 1520 |
| Parent: No | 12\% | (404) | 12\% | (397) | 12\% | (415) | 51\% | (1753) | 14\% | (467) | 3436 |
| COVID Vaccine: Yes | 15\% | (511) | 13\% | (450) | 12\% | (420) | 49\% | (1703) | 12\% | (417) | 3501 |
| COVID Vaccine: No | 13\% | (185) | 13\% | (190) | 12\% | (174) | 48\% | (704) | 14\% | (202) | 1455 |
| Student Loans: Yes | 16\% | (124) | 15\% | (116) | 13\% | (97) | 44\% | (344) | 12\% | (96) | 778 |
| Student Loans: No | 14\% | (572) | 13\% | (524) | 12\% | (496) | 49\% | (2063) | 13\% | (523) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB40: To what extent, if at all, do you believe illegal immigration helps or hurts the U.S. economy?

| Demographic | Significantly helps |  | Somewhat helps |  | Somewhat hurts |  | Significantly hurts |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (365) | 18\% | (891) | 23\% | (1158) | 41\% | (2042) | 10\% | (501) | 4956 |
| Gender: Male | 9\% | (205) | 19\% | (434) | 24\% | (551) | 40\% | (937) | 8\% | (194) | 2320 |
| Gender: Female | 6\% | (160) | 17\% | (457) | 23\% | (607) | 42\% | (1105) | 12\% | (307) | 2636 |
| Age: 18-34 | 11\% | (142) | 25\% | (331) | 26\% | (340) | 24\% | (317) | 14\% | (179) | 1309 |
| Age: 35-44 | 10\% | (70) | 19\% | (126) | 26\% | (177) | 32\% | (215) | 12\% | (84) | 672 |
| Age: 45-64 | 6\% | (95) | 14\% | (246) | 23\% | (397) | 48\% | (822) | 9\% | (154) | 1715 |
| Age: 65+ | 5\% | (57) | 15\% | (187) | 19\% | (244) | 55\% | (688) | 7\% | (84) | 1260 |
| GenZers: 1997-2012 | 13\% | (82) | 31\% | (192) | 26\% | (163) | 18\% | (111) | 12\% | (76) | 623 |
| Millennials: 1981-1996 | 10\% | (123) | 20\% | (255) | 26\% | (337) | 30\% | (392) | 14\% | (181) | 1287 |
| GenXers: 1965-1980 | 6\% | (87) | 14\% | (193) | 24\% | (324) | 46\% | (630) | 9\% | (123) | 1358 |
| Baby Boomers: 1946-1964 | 4\% | (70) | 15\% | (233) | 20\% | (311) | 53\% | (831) | 7\% | (115) | 1559 |
| Educ: < College | 7\% | (207) | 15\% | (483) | 22\% | (702) | 45\% | (1405) | 10\% | (325) | 3122 |
| Educ: Bachelors degree | 6\% | (73) | 20\% | (239) | 26\% | (304) | 38\% | (443) | 9\% | (109) | 1169 |
| Educ: Post-grad | 13\% | (85) | 25\% | (168) | 23\% | (152) | 29\% | (194) | 10\% | (67) | 665 |
| Income: Under 50k | 8\% | (155) | 17\% | (346) | 22\% | (447) | 41\% | (831) | 11\% | (230) | 2009 |
| Income: 50k-100k | 6\% | (107) | 17\% | (300) | 25\% | (442) | 43\% | (768) | 10\% | (177) | 1795 |
| Income: 100k+ | 9\% | (102) | 21\% | (245) | 23\% | (268) | 38\% | (443) | 8\% | (94) | 1152 |
| Ethnicity: White (Non-Hispanic) | 5\% | (197) | 16\% | (564) | 23\% | (831) | 48\% | (1731) | 9\% | (314) | 3637 |
| Ethnicity: Hispanic | 16\% | (56) | 26\% | (90) | 21\% | (73) | 27\% | (93) | 9\% | (31) | 343 |
| Ethnicity: Black (Non-Hispanic) | 13\% | (91) | 25\% | (180) | 26\% | (188) | 20\% | (147) | 17\% | (123) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 8\% | (20) | 23\% | (56) | 27\% | (66) | 29\% | (71) | 13\% | (33) | 246 |
| All Christian | 6\% | (160) | 15\% | (378) | 23\% | (586) | 48\% | (1205) | 7\% | (187) | 2517 |
| All Non-Christian | 12\% | (27) | 20\% | (47) | 31\% | (71) | 27\% | (62) | 9\% | (20) | 228 |
| Atheist | 16\% | (30) | 38\% | (72) | 21\% | (39) | 16\% | (31) | 10\% | (18) | 191 |
| Agnostic/Nothing in particular | 9\% | (111) | 22\% | (261) | 22\% | (257) | $31 \%$ | (360) | 16\% | (189) | 1178 |
| Something Else | $4 \%$ | (36) | 16\% | (133) | 24\% | (204) | 46\% | (384) | 10\% | (87) | 843 |
| Evangelical | 5\% | (69) | 11\% | (152) | 23\% | (314) | 54\% | (744) | 8\% | (104) | 1383 |
| Non-Evangelical | 6\% | (114) | 18\% | (352) | 24\% | (457) | 43\% | (820) | 9\% | (166) | 1909 |
| PID: Dem (no lean) | 12\% | (225) | 30\% | (540) | 26\% | (463) | 17\% | (305) | 16\% | (282) | 1814 |
| PID: Ind (no lean) | 6\% | (79) | 18\% | (223) | 25\% | (318) | 38\% | (477) | 12\% | (153) | 1249 |
| PID: Rep (no lean) | 3\% | (61) | 7\% | (128) | 20\% | (377) | 67\% | (1260) | $4 \%$ | (66) | 1893 |

[^244]Table BLMB40: To what extent, if at all, do you believe illegal immigration helps or hurts the U.S. economy?

| Demographic | $\begin{aligned} & \text { Significantly } \\ & \text { helps } \end{aligned}$ |  | Somewhat helps |  | Somewhat hurts |  | Significantly hurts |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (365) | 18\% | (891) | 23\% | (1158) | 41\% | (2042) | 10\% | (501) | 4956 |
| PID/Gender: Dem Men | 16\% | (129) | 31\% | (240) | $24 \%$ | (189) | 16\% | (128) | 13\% | (98) | 784 |
| PID/Gender: Dem Women | 9\% | (96) | 29\% | (300) | 27\% | (274) | 17\% | (177) | 18\% | (184) | 1031 |
| PID/Gender: Ind Men | 6\% | (41) | 18\% | (116) | 28\% | (176) | 38\% | (245) | 10\% | (61) | 639 |
| PID/Gender: Ind Women | 6\% | (38) | 18\% | (107) | 23\% | (142) | 38\% | (232) | 15\% | (92) | 611 |
| PID/Gender: Rep Men | $4 \%$ | (35) | 9\% | (78) | 21\% | (186) | 63\% | (564) | $4 \%$ | (35) | 898 |
| PID/Gender: Rep Women | 3\% | (26) | 5\% | (50) | 19\% | (191) | 70\% | (696) | 3\% | (32) | 995 |
| Ideo: Liberal (1-3) | 16\% | (229) | 32\% | (463) | 24\% | (350) | 13\% | (193) | 15\% | (216) | 1451 |
| Ideo: Moderate (4) | 5\% | (74) | 19\% | (270) | 28\% | (394) | 34\% | (479) | 13\% | (180) | 1396 |
| Ideo: Conservative (5-7) | 3\% | (61) | 8\% | (146) | 20\% | (383) | 67\% | (1290) | 3\% | (57) | 1937 |
| Ideo/PID: Conservative Republican | 3\% | (39) | 6\% | (81) | 18\% | (255) | 71\% | (1010) | $2 \%$ | (35) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 5\% | (22) | 11\% | (47) | 27\% | (117) | 51\% | (224) | 7\% | (29) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 7\% | (46) | 25\% | (168) | 27\% | (187) | 28\% | (192) | 13\% | (89) | 683 |
| Ideo/PID: Liberal Democrat | 16\% | (178) | 34\% | (365) | 24\% | (265) | $9 \%$ | (103) | 16\% | (175) | 1085 |
| Unfavorable of Biden and Trump | 6\% | (49) | 17\% | (143) | $31 \%$ | (267) | 35\% | (300) | 12\% | (100) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (259) | 32\% | (658) | 27\% | (555) | 14\% | (296) | 15\% | (313) | 2081 |
| 2024 H2H Matchup: Trump Voter | $4 \%$ | (85) | 7\% | (158) | 19\% | (461) | 67\% | (1599) | $4 \%$ | (87) | 2390 |
| 2024 H2H Matchup: Would not Vote | 5\% | (10) | 20\% | (40) | 28\% | (57) | 29\% | (59) | 19\% | (39) | 206 |
| 2024 H2H Matchup: Do not Know | $4 \%$ | (11) | 12\% | (34) | 30\% | (85) | 31\% | (88) | 22\% | (61) | 279 |
| 2022 House Vote: Democrat | 12\% | (250) | 30\% | (614) | 26\% | (539) | 17\% | (348) | 15\% | (307) | 2058 |
| 2022 House Vote: Republican | 3\% | (63) | 7\% | (133) | 18\% | (373) | 69\% | (1389) | 3\% | (64) | 2022 |
| 2022 House Vote: Did not Vote | 6\% | (43) | 17\% | (128) | 28\% | (218) | 35\% | (269) | 15\% | (117) | 775 |
| 2020 Vote: Joe Biden | 12\% | (273) | 30\% | (677) | 27\% | (609) | 17\% | (389) | 15\% | (334) | 2282 |
| 2020 Vote: Donald Trump | 3\% | (60) | 6\% | (137) | 19\% | (430) | 69\% | (1540) | $4 \%$ | (81) | 2247 |
| 2020 Vote: Someone Else | 10\% | (7) | 22\% | (15) | 30\% | (21) | 21\% | (15) | 17\% | (12) | 70 |
| 2020 Vote: Did not Vote | 7\% | (25) | 17\% | (61) | 27\% | (97) | 28\% | (99) | 21\% | (74) | 357 |
| 2016 Vote: Hillary Clinton | 13\% | (212) | 30\% | (483) | 25\% | (399) | 17\% | (269) | 16\% | (253) | 1616 |
| 2016 Vote: Donald Trump | 3\% | (60) | 7\% | (136) | 19\% | (385) | 68\% | (1371) | $4 \%$ | (72) | 2024 |
| 2016 Vote: Someone Else | 7\% | (12) | 20\% | (36) | 29\% | (50) | $32 \%$ | (55) | 12\% | (21) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 8\% | (15) | 20\% | (38) | 27\% | (52) | 33\% | (64) | 13\% | (25) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 7\% | (16) | 15\% | (32) | $32 \%$ | (69) | 38\% | (83) | 9\% | (19) | 218 |

[^245]Table BLMB40: To what extent, if at all, do you believe illegal immigration helps or hurts the U.S. economy?

| Demographic | Significantly helps |  | Somewhat helps |  | Somewhat hurts |  | Significantly hurts |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 7\% | (365) | 18\% | (891) | 23\% | (1158) | 41\% | (2042) | 10\% | (501) | 4956 |
| U.S. Economy: Wrong Track | $4 \%$ | (151) | 13\% | (451) | 22\% | (785) | 52\% | (1821) | 9\% | (307) | 3516 |
| U.S. Economy: Right Direction | 15\% | (213) | 31\% | (440) | 26\% | (372) | 15\% | (221) | 13\% | (194) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 14\% | (209) | 31\% | (471) | 27\% | (410) | 14\% | (204) | 14\% | (208) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 4\% | (103) | 8\% | (214) | 19\% | (492) | 64\% | (1627) | 4\% | (113) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (52) | 23\% | (205) | 28\% | (256) | 23\% | (212) | 20\% | (180) | 905 |
| Top 2024 Issue: Economy | 4\% | (67) | 13\% | (239) | 27\% | (476) | 47\% | (841) | 9\% | (152) | 1774 |
| Community: Urban | 14\% | (155) | 21\% | (241) | 24\% | (269) | 30\% | (337) | 12\% | (131) | 1133 |
| Community: Suburban | 6\% | (146) | 19\% | (468) | 25\% | (597) | 40\% | (957) | 10\% | (254) | 2423 |
| Community: Rural | 5\% | (64) | 13\% | (181) | 21\% | (291) | 53\% | (748) | 8\% | (116) | 1400 |
| Community/Gender: Urban Women | 12\% | (64) | 20\% | (111) | 24\% | (132) | $31 \%$ | (170) | 14\% | (76) | 553 |
| Community/Gender: Urban Men | 16\% | (91) | 22\% | (130) | 24\% | (137) | 29\% | (167) | 10\% | (55) | 580 |
| Community/Gender: Rural Women | $4 \%$ | (30) | 11\% | (93) | 21\% | (170) | 54\% | (437) | 10\% | (85) | 814 |
| Community/Gender: Rural Men | 6\% | (33) | 15\% | (88) | 21\% | (122) | 53\% | (311) | 5\% | (32) | 586 |
| Community/Gender: Suburban Women | 5\% | (66) | 20\% | (253) | 24\% | (305) | 39\% | (498) | 12\% | (147) | 1269 |
| Community/Gender: Suburban Men | 7\% | (81) | 19\% | (215) | 25\% | (292) | 40\% | (459) | 9\% | (107) | 1154 |
| Homeowner | 7\% | (266) | 17\% | (650) | 24\% | (904) | 43\% | (1649) | 9\% | (334) | 3803 |
| Renter | 9\% | (92) | 21\% | (212) | 21\% | (218) | 34\% | (347) | 15\% | (148) | 1017 |
| Military HHnm: Yes | 6\% | (45) | 15\% | (118) | 23\% | (176) | 48\% | (372) | 8\% | (61) | 772 |
| Military HH: No | 8\% | (319) | 18\% | (773) | 23\% | (982) | 40\% | (1671) | 11\% | (440) | 4184 |
| Employ: Private Sector | 9\% | (160) | 20\% | (380) | 24\% | (450) | 38\% | (713) | 9\% | (175) | 1879 |
| Employ: Government | 7\% | (22) | 22\% | (70) | 31\% | (99) | 30\% | (98) | 11\% | (34) | 323 |
| Employ: Self-Employed | 12\% | (55) | 18\% | (80) | 26\% | (116) | 36\% | (161) | 8\% | (34) | 446 |
| Employ: Homemaker | 4\% | (13) | 12\% | (37) | 23\% | (75) | 51\% | (166) | 10\% | (32) | 323 |
| Employ: Student | 12\% | (15) | 29\% | (38) | 23\% | (30) | 14\% | (19) | 22\% | (28) | 130 |
| Employ: Retired | 4\% | (45) | 15\% | (186) | 20\% | (253) | 55\% | (692) | 7\% | (91) | 1267 |
| Employ: Unemployed | 8\% | (28) | 17\% | (60) | 23\% | (80) | 33\% | (115) | 19\% | (68) | 350 |
| Employ: Other | $11 \%$ | (26) | 17\% | (40) | 23\% | (56) | 33\% | (78) | 16\% | (38) | 238 |
| Self + Household: White-Collar | 9\% | (172) | 22\% | (430) | 26\% | (508) | 36\% | (704) | 8\% | (166) | 1981 |
| Self + Household: Blue Collar | 6\% | (134) | 16\% | (367) | 21\% | (487) | 48\% | (1092) | 9\% | (194) | 2273 |
| Union HH: Yes | 13\% | (47) | 22\% | (80) | 21\% | (76) | 36\% | (127) | 8\% | (27) | 358 |
| Union HH: No | 7\% | (317) | 18\% | (811) | 24\% | (1082) | 42\% | (1915) | 10\% | (473) | 4598 |

Continued on next page

Swing States Tracking Poll \#2401055, January, 2024
Table BLMB40
Table BLMB40: To what extent, if at all, do you believe illegal immigration helps or hurts the U.S. economy?

| Demographic | Significantly <br> helps |  | Somewhat <br> helps |  | Somewhat <br> hurts | Significantly <br> hurts | Don't know/no <br> opinion | Total N |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $7 \%$ | $(365)$ | $18 \%$ | $(891)$ | $23 \%$ | $(1158)$ | $41 \%$ | $(2042)$ | $10 \%$ | $(501)$ |
| LGBTQ+: Yes | $14 \%$ | $(73)$ | $24 \%$ | $(125)$ | $21 \%$ | $(106)$ | $24 \%$ | $(122)$ | $17 \%$ | $(88)$ |
| LGBTQ+: No | $7 \%$ | $(291)$ | $17 \%$ | $(766)$ | $24 \%$ | $(1052)$ | $43 \%$ | $(1921)$ | $9 \%$ | $(412)$ |
| Motivated to Vote | $8 \%$ | $(343)$ | $18 \%$ | $(806)$ | $23 \%$ | $(1044)$ | $43 \%$ | $(1933)$ | $9 \%$ | $(421)$ |
| Parent: Yes | $11 \%$ | $(161)$ | $19 \%$ | $(283)$ | $27 \%$ | $(413)$ | $35 \%$ | $(526)$ | $9 \%$ | $(137)$ |
| Parent: No | $6 \%$ | $(204)$ | $18 \%$ | $(607)$ | $22 \%$ | $(745)$ | $44 \%$ | $(1516)$ | $11 \%$ | $(364)$ |
| COVID Vaccine: Yes | $9 \%$ | $(320)$ | $21 \%$ | $(723)$ | $24 \%$ | $(843)$ | $35 \%$ | $(1225)$ | $11 \%$ | $(390)$ |
| COVID Vaccine: No | $3 \%$ | $(45)$ | $11 \%$ | $(167)$ | $22 \%$ | $(315)$ | $56 \%$ | $(817)$ | $8 \%$ | $(111)$ |
| Student Loans: Yes | $10 \%$ | $(81)$ | $23 \%$ | $(177)$ | $26 \%$ | $(201)$ | $30 \%$ | $(230)$ | $11 \%$ | $(89)$ |
| Student Loans: No | $7 \%$ | $(284)$ | $17 \%$ | $(714)$ | $23 \%$ | $(957)$ | $43 \%$ | $(1812)$ | $10 \%$ | $(412)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_1: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (713) | 23\% | (1154) | 24\% | (1199) | 23\% | (1122) | 15\% | (768) | 4956 |
| Gender: Male | 15\% | (337) | 26\% | (604) | 26\% | (594) | 24\% | (564) | 10\% | (221) | 2320 |
| Gender: Female | 14\% | (376) | 21\% | (549) | 23\% | (606) | 21\% | (558) | 21\% | (547) | 2636 |
| Age: 18-34 | 16\% | (214) | 21\% | (281) | 22\% | (284) | 20\% | (263) | 20\% | (267) | 1309 |
| Age: 35-44 | 16\% | (106) | 25\% | (168) | 22\% | (149) | $21 \%$ | (144) | 16\% | (104) | 672 |
| Age: 45-64 | 12\% | (206) | 23\% | (395) | 26\% | (440) | 25\% | (423) | 15\% | (251) | 1715 |
| Age: 65+ | 15\% | (186) | 25\% | (310) | 26\% | (327) | 23\% | (292) | 11\% | (145) | 1260 |
| GenZers: 1997-2012 | 18\% | (112) | 21\% | (132) | 22\% | (136) | 20\% | (125) | 19\% | (118) | 623 |
| Millennials: 1981-1996 | 15\% | (198) | 23\% | (295) | 22\% | (285) | $21 \%$ | (268) | 19\% | (241) | 1287 |
| GenXers: 1965-1980 | 12\% | (167) | 24\% | (320) | 25\% | (337) | 24\% | (333) | 15\% | (202) | 1358 |
| Baby Boomers: 1946-1964 | 14\% | (214) | 25\% | (391) | 26\% | (399) | 23\% | (366) | 12\% | (190) | 1559 |
| Educ: < College | 15\% | (472) | 23\% | (709) | 23\% | (724) | 22\% | (688) | 17\% | (528) | 3122 |
| Educ: Bachelors degree | 12\% | (144) | 25\% | (291) | 24\% | (286) | 26\% | (304) | 12\% | (144) | 1169 |
| Educ: Post-grad | 15\% | (97) | 23\% | (154) | 28\% | (189) | 20\% | (130) | 14\% | (95) | 665 |
| Income: Under 50k | 16\% | (319) | 23\% | (456) | 21\% | (420) | 22\% | (448) | 18\% | (366) | 2009 |
| Income: 50k-100k | 14\% | (253) | 23\% | (421) | 26\% | (467) | 23\% | (405) | 14\% | (250) | 1795 |
| Income: 100k+ | 12\% | (141) | 24\% | (277) | 27\% | (313) | 23\% | (269) | 13\% | (152) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% | (439) | 23\% | (838) | 26\% | (936) | 24\% | (882) | 15\% | (543) | 3637 |
| Ethnicity: Hispanic | 16\% | (53) | 24\% | (82) | 24\% | (84) | 24\% | (81) | 13\% | (43) | 343 |
| Ethnicity: Black (Non-Hispanic) | 24\% | (172) | 23\% | (167) | 17\% | (125) | 16\% | (119) | 20\% | (149) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 20\% | (49) | 27\% | (67) | 22\% | (55) | 17\% | (41) | 14\% | (34) | 246 |
| All Christian | 14\% | (341) | 23\% | (570) | 27\% | (684) | 25\% | (624) | $12 \%$ | (297) | 2517 |
| All Non-Christian | 19\% | (44) | 26\% | (59) | 20\% | (46) | $21 \%$ | (47) | 14\% | (33) | 228 |
| Atheist | 15\% | (29) | 29\% | (55) | 18\% | (34) | 26\% | (49) | 13\% | (24) | 191 |
| Agnostic/Nothing in particular | 13\% | (158) | 24\% | (278) | 22\% | (256) | 19\% | (225) | 22\% | (261) | 1178 |
| Something Else | 17\% | (141) | 23\% | (192) | 21\% | (180) | 21\% | (178) | 18\% | (153) | 843 |
| Evangelical | 15\% | (202) | 21\% | (285) | 26\% | (360) | 25\% | (347) | 14\% | (189) | 1383 |
| Non-Evangelical | 14\% | (261) | 24\% | (458) | 26\% | (490) | 23\% | (443) | 13\% | (256) | 1909 |
| PID: Dem (no lean) | 20\% | (356) | 24\% | (433) | 20\% | (366) | 17\% | (312) | 19\% | (348) | 1814 |
| PID: Ind (no lean) | 14\% | (172) | 27\% | (334) | 22\% | (270) | 19\% | (232) | 19\% | (241) | 1249 |
| PID: Rep (no lean) | 10\% | (185) | 20\% | (386) | 30\% | (564) | $31 \%$ | (579) | 9\% | (179) | 1893 |

[^246]Table BLMB41_1: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (713) | 23\% | (1154) | 24\% | (1199) | 23\% | (1122) | 15\% | (768) | 4956 |
| PID/Gender: Dem Men | 20\% | (155) | 26\% | (205) | 22\% | (175) | 18\% | (139) | 14\% | (110) | 784 |
| PID/Gender: Dem Women | 19\% | (201) | 22\% | (228) | 19\% | (191) | 17\% | (173) | 23\% | (238) | 1031 |
| PID/Gender: Ind Men | 15\% | (98) | 30\% | (192) | 24\% | (151) | 19\% | (122) | 12\% | (75) | 639 |
| PID/Gender: Ind Women | 12\% | (75) | 23\% | (141) | 19\% | (119) | 18\% | (110) | 27\% | (166) | 611 |
| PID/Gender: Rep Men | 9\% | (84) | 23\% | (206) | 30\% | (267) | 34\% | (303) | $4 \%$ | (36) | 898 |
| PID/Gender: Rep Women | 10\% | (100) | 18\% | (180) | 30\% | (296) | 28\% | (275) | 14\% | (143) | 995 |
| Ideo: Liberal (1-3) | 19\% | (275) | 24\% | (344) | 21\% | (307) | 19\% | (273) | 17\% | (252) | 1451 |
| Ideo: Moderate (4) | 15\% | (203) | 27\% | (378) | 22\% | (312) | 18\% | (248) | 18\% | (256) | 1396 |
| Ideo: Conservative (5-7) | $11 \%$ | (215) | 21\% | (409) | 29\% | (557) | 30\% | (575) | 9\% | (180) | 1937 |
| Ideo/PID: Conservative Republican | 9\% | (127) | 19\% | (269) | 31\% | (438) | $33 \%$ | (473) | 8\% | (113) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 12\% | (54) | 26\% | (116) | 26\% | (113) | 23\% | (99) | 13\% | (58) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 22\% | (153) | 25\% | (169) | 20\% | (138) | 14\% | (94) | 19\% | (129) | 683 |
| Ideo/PID: Liberal Democrat | 18\% | (196) | 24\% | (261) | 21\% | (227) | 19\% | (209) | 18\% | (191) | 1085 |
| Unfavorable of Biden and Trump | 13\% | (110) | 23\% | (200) | 25\% | (213) | 16\% | (141) | 23\% | (195) | 859 |
| 2024 H2H Matchup: Biden Voter | 18\% | (374) | 25\% | (513) | 21\% | (430) | 18\% | (378) | 19\% | (385) | 2081 |
| 2024 H2H Matchup: Trump Voter | 11\% | (265) | 22\% | (534) | 29\% | (691) | 29\% | (689) | 9\% | (212) | 2390 |
| 2024 H2H Matchup: Would not Vote | 19\% | (38) | 22\% | (44) | 18\% | (37) | 15\% | (30) | 28\% | (57) | 206 |
| 2024 H2H Matchup: Do not Know | 13\% | (36) | 22\% | (62) | 15\% | (42) | 9\% | (26) | 41\% | (114) | 279 |
| 2022 House Vote: Democrat | 19\% | (394) | 25\% | (505) | 20\% | (414) | 17\% | (355) | 19\% | (389) | 2058 |
| 2022 House Vote: Republican | 10\% | (210) | 23\% | (459) | 29\% | (585) | 30\% | (601) | 8\% | (167) | 2022 |
| 2022 House Vote: Did not Vote | 12\% | (94) | 20\% | (153) | 24\% | (186) | 20\% | (156) | 24\% | (186) | 775 |
| 2020 Vote: Joe Biden | 18\% | (418) | 24\% | (554) | 20\% | (457) | 18\% | (409) | 19\% | (444) | 2282 |
| 2020 Vote: Donald Trump | 10\% | (228) | 23\% | (512) | 28\% | (639) | 29\% | (661) | 9\% | (208) | 2247 |
| 2020 Vote: Someone Else | 20\% | (14) | 24\% | (17) | 25\% | (17) | 12\% | (8) | 20\% | (14) | 70 |
| 2020 Vote: Did not Vote | 15\% | (53) | 20\% | (71) | 24\% | (87) | 12\% | (44) | 29\% | (102) | 357 |
| 2016 Vote: Hillary Clinton | 19\% | (310) | 24\% | (390) | 20\% | (324) | 19\% | (301) | 18\% | (291) | 1616 |
| 2016 Vote: Donald Trump | 10\% | (202) | 24\% | (477) | 29\% | (579) | 29\% | (591) | 9\% | (175) | 2024 |
| 2016 Vote: Someone Else | 11\% | (19) | 26\% | (45) | 24\% | (41) | 16\% | (28) | 23\% | (40) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 17\% | (33) | 27\% | (52) | 26\% | (50) | 12\% | (23) | 19\% | (36) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 15\% | (33) | 22\% | (47) | 29\% | (64) | 15\% | (34) | 19\% | (41) | 218 |

[^247]Table BLMB41_1: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Republicans in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (713) | 23\% | (1154) | 24\% | (1199) | 23\% | (1122) | 15\% | (768) | 4956 |
| U.S. Economy: Wrong Track | 12\% | (434) | 22\% | (786) | 25\% | (881) | 25\% | (879) | 15\% | (538) | 3516 |
| U.S. Economy: Right Direction | 19\% | (279) | 26\% | (368) | 22\% | (319) | 17\% | (244) | 16\% | (230) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 20\% | (305) | 26\% | (388) | 19\% | (287) | 18\% | (263) | 17\% | (258) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 12\% | (298) | 22\% | (570) | 28\% | (720) | 28\% | (708) | 10\% | (252) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (109) | 22\% | (195) | 21\% | (192) | 17\% | (151) | 28\% | (257) | 905 |
| Top 2024 Issue: Economy | 12\% | (205) | 23\% | (406) | 26\% | (461) | 25\% | (435) | 15\% | (268) | 1774 |
| Community: Urban | 19\% | (220) | 24\% | (275) | $21 \%$ | (243) | 18\% | (202) | 17\% | (192) | 1133 |
| Community: Suburban | 13\% | (304) | 23\% | (566) | 25\% | (611) | 24\% | (571) | 15\% | (371) | 2423 |
| Community: Rural | 13\% | (189) | 22\% | (312) | 25\% | (346) | 25\% | (349) | 15\% | (204) | 1400 |
| Community/Gender: Urban Women | 19\% | (106) | 23\% | (129) | 20\% | (111) | 17\% | (91) | 21\% | (116) | 553 |
| Community/Gender: Urban Men | 20\% | (115) | 25\% | (146) | 23\% | (132) | 19\% | (111) | 13\% | (76) | 580 |
| Community/Gender: Rural Women | 12\% | (94) | 20\% | (164) | 26\% | (214) | 23\% | (185) | 19\% | (157) | 814 |
| Community/Gender: Rural Men | 16\% | (94) | 25\% | (149) | 22\% | (131) | 28\% | (164) | 8\% | (47) | 586 |
| Community/Gender: Suburban Women | 14\% | (176) | 20\% | (257) | $22 \%$ | (280) | 22\% | (282) | 22\% | (274) | 1269 |
| Community/Gender: Suburban Men | 11\% | (128) | 27\% | (310) | 29\% | (330) | 25\% | (289) | 8\% | (97) | 1154 |
| Homeowner | 14\% | (519) | 24\% | (904) | 25\% | (957) | 23\% | (887) | 14\% | (535) | 3803 |
| Renter | 18\% | (180) | 22\% | (224) | 21\% | (212) | 20\% | (205) | 19\% | (195) | 1017 |
| Military HHnm: Yes | 12\% | (90) | 24\% | (185) | 24\% | (183) | 28\% | (219) | 12\% | (95) | 772 |
| Military HH: No | 15\% | (623) | 23\% | (969) | 24\% | (1017) | 22\% | (904) | 16\% | (672) | 4184 |
| Employ: Private Sector | 14\% | (265) | 25\% | (463) | 25\% | (465) | $21 \%$ | (400) | 15\% | (285) | 1879 |
| Employ: Government | 15\% | (48) | 26\% | (83) | $22 \%$ | (72) | 24\% | (78) | 13\% | (41) | 323 |
| Employ: Self-Employed | 18\% | (81) | 20\% | (89) | 24\% | (107) | 23\% | (103) | 15\% | (66) | 446 |
| Employ: Homemaker | 15\% | (48) | 23\% | (75) | 19\% | (61) | 25\% | (80) | 18\% | (59) | 323 |
| Employ: Student | 11\% | (14) | 24\% | (31) | 30\% | (39) | 14\% | (18) | 22\% | (28) | 130 |
| Employ: Retired | 14\% | (175) | 25\% | (311) | 26\% | (333) | 25\% | (311) | 11\% | (137) | 1267 |
| Employ: Unemployed | 14\% | (51) | 17\% | (60) | $21 \%$ | (72) | 22\% | (78) | 26\% | (90) | 350 |
| Employ: Other | 13\% | (31) | 18\% | (42) | $21 \%$ | (49) | 23\% | (54) | 26\% | (61) | 238 |
| Self + Household: White-Collar | 15\% | (293) | 24\% | (476) | 25\% | (491) | 24\% | (481) | 12\% | (240) | 1981 |
| Self + Household: Blue Collar | 14\% | (317) | 24\% | (553) | 26\% | (594) | 22\% | (502) | 13\% | (307) | 2273 |

[^248]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_1

Table BLMB41_1: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Republicans in Congress

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |  |  |  |  |
| Registered Voters | $14 \%$ | $(713)$ | $23 \%$ | $(1154)$ | $24 \%$ | $(1199)$ | $23 \%$ | $(1122)$ | $15 \%$ | $(768)$ | 4956 |
| Union HH: Yes | $15 \%$ | $(53)$ | $25 \%$ | $(91)$ | $24 \%$ | $(86)$ | $24 \%$ | $(87)$ | $11 \%$ | $(40)$ | 358 |
| Union HH: No | $14 \%$ | $(660)$ | $23 \%$ | $(1062)$ | $24 \%$ | $(1113)$ | $23 \%$ | $(1035)$ | $16 \%$ | $(727)$ | 4598 |
| LGBTQ+: Yes | $15 \%$ | $(77)$ | $24 \%$ | $(122)$ | $18 \%$ | $(91)$ | $23 \%$ | $(117)$ | $21 \%$ | $(108)$ | 514 |
| LGBTQ+: No | $14 \%$ | $(636)$ | $23 \%$ | $(1032)$ | $25 \%$ | $(1109)$ | $23 \%$ | $(1006)$ | $15 \%$ | $(660)$ | 4442 |
| Motivated to Vote | $14 \%$ | $(646)$ | $23 \%$ | $(1055)$ | $25 \%$ | $(1125)$ | $24 \%$ | $(1080)$ | $14 \%$ | $(641)$ | 4547 |
| Parent: Yes | $17 \%$ | $(262)$ | $24 \%$ | $(364)$ | $23 \%$ | $(351)$ | $22 \%$ | $(337)$ | $14 \%$ | $(205)$ | 1520 |
| Parent: No | $13 \%$ | $(450)$ | $23 \%$ | $(789)$ | $25 \%$ | $(848)$ | $23 \%$ | $(785)$ | $16 \%$ | $(562)$ | 3436 |
| COVID Vaccine: Yes | $14 \%$ | $(501)$ | $24 \%$ | $(826)$ | $24 \%$ | $(855)$ | $22 \%$ | $(761)$ | $16 \%$ | $(558)$ | 3501 |
| COVID Vaccine: No | $15 \%$ | $(212)$ | $23 \%$ | $(328)$ | $24 \%$ | $(344)$ | $25 \%$ | $(362)$ | $14 \%$ | $(210)$ | 1455 |
| Student Loans: Yes | $12 \%$ | $(97)$ | $24 \%$ | $(187)$ | $22 \%$ | $(170)$ | $22 \%$ | $(171)$ | $20 \%$ | $(153)$ | 778 |
| Student Loans: No | $15 \%$ | $(616)$ | $23 \%$ | $(967)$ | $25 \%$ | $(1029)$ | $23 \%$ | $(951)$ | $15 \%$ | $(615)$ | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_2: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1740) | 23\% | (1137) | 15\% | (752) | 14\% | (675) | 13\% | (652) | 4956 |
| Gender: Male | 40\% | (927) | 24\% | (556) | 15\% | (357) | 12\% | (288) | 8\% | (192) | 2320 |
| Gender: Female | $31 \%$ | (814) | 22\% | (581) | 15\% | (394) | 15\% | (388) | 17\% | (459) | 2636 |
| Age: 18-34 | 27\% | (349) | 24\% | (310) | 16\% | (215) | 15\% | (192) | 19\% | (243) | 1309 |
| Age: 35-44 | 32\% | (213) | 24\% | (163) | 16\% | (106) | 14\% | (95) | 14\% | (94) | 672 |
| Age: 45-64 | 36\% | (623) | 24\% | (414) | 14\% | (246) | 13\% | (230) | 12\% | (202) | 1715 |
| Age: 65+ | 44\% | (555) | 20\% | (251) | 15\% | (185) | 13\% | (158) | 9\% | (112) | 1260 |
| GenZers: 1997-2012 | 25\% | (156) | 25\% | (158) | 16\% | (102) | 15\% | (93) | 18\% | (113) | 623 |
| Millennials: 1981-1996 | 30\% | (382) | 23\% | (299) | 16\% | (209) | 14\% | (184) | 17\% | (213) | 1287 |
| GenXers: 1965-1980 | 35\% | (477) | 25\% | (338) | 14\% | (193) | 14\% | (187) | 12\% | (163) | 1358 |
| Baby Boomers: 1946-1964 | 43\% | (665) | 20\% | (315) | 15\% | (232) | 13\% | (200) | 9\% | (147) | 1559 |
| Educ: < College | 36\% | (1130) | 22\% | (675) | 14\% | (446) | 13\% | (410) | 15\% | (462) | 3122 |
| Educ: Bachelors degree | 34\% | (403) | 25\% | (295) | 17\% | (194) | 14\% | (168) | 9\% | (109) | 1169 |
| Educ: Post-grad | 31\% | (207) | 25\% | (167) | 17\% | (112) | 15\% | (98) | 12\% | (81) | 665 |
| Income: Under 50k | 32\% | (650) | 22\% | (441) | 16\% | (329) | 14\% | (274) | 16\% | (316) | 2009 |
| Income: 50k-100k | 38\% | (680) | 23\% | (406) | 14\% | (258) | 14\% | (243) | 12\% | (209) | 1795 |
| Income: 100k+ | 36\% | (410) | 25\% | (291) | 14\% | (165) | 14\% | (159) | $11 \%$ | (126) | 1152 |
| Ethnicity: White (Non-Hispanic) | 39\% | (1403) | 22\% | (804) | 14\% | (524) | 13\% | (456) | 12\% | (451) | 3637 |
| Ethnicity: Hispanic | 32\% | (109) | 24\% | (81) | 17\% | (60) | 14\% | (47) | 13\% | (46) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (170) | 25\% | (181) | 17\% | (127) | 17\% | (123) | 18\% | (130) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (59) | 29\% | (71) | 17\% | (41) | 20\% | (50) | 10\% | (25) | 246 |
| All Christian | 42\% | (1053) | 22\% | (555) | 14\% | (363) | 12\% | (301) | 10\% | (245) | 2517 |
| All Non-Christian | $31 \%$ | (71) | 23\% | (54) | 18\% | (42) | 14\% | (32) | 13\% | (29) | 228 |
| Atheist | 21\% | (40) | 20\% | (39) | 22\% | (42) | 26\% | (50) | 10\% | (19) | 191 |
| Agnostic/Nothing in particular | 24\% | (289) | 22\% | (259) | 17\% | (198) | 17\% | (201) | 20\% | (231) | 1178 |
| Something Else | 34\% | (287) | 27\% | (231) | 13\% | (107) | 11\% | (91) | 15\% | (126) | 843 |
| Evangelical | 46\% | (640) | 23\% | (317) | 10\% | (145) | 9\% | (130) | 11\% | (151) | 1383 |
| Non-Evangelical | 35\% | (672) | 23\% | (446) | 17\% | (318) | 13\% | (256) | 11\% | (216) | 1909 |
| PID: Dem (no lean) | 16\% | (282) | 23\% | (418) | 23\% | (419) | 22\% | (402) | 16\% | (294) | 1814 |
| PID: Ind (no lean) | 32\% | (396) | 23\% | (288) | 15\% | (191) | 12\% | (148) | 18\% | (227) | 1249 |
| PID: Rep (no lean) | 56\% | (1063) | 23\% | (431) | 7\% | (142) | 7\% | (126) | 7\% | (131) | 1893 |

[^249]Table BLMB41_2: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1740) | 23\% | (1137) | 15\% | (752) | 14\% | (675) | 13\% | (652) | 4956 |
| PID/Gender: Dem Men | 19\% | (149) | 27\% | (210) | 23\% | (176) | 21\% | (161) | $11 \%$ | (87) | 784 |
| PID/Gender: Dem Women | 13\% | (133) | 20\% | (208) | 24\% | (243) | 23\% | (241) | 20\% | (206) | 1031 |
| PID/Gender: Ind Men | 39\% | (247) | 22\% | (143) | 17\% | (109) | 10\% | (66) | 12\% | (75) | 639 |
| PID/Gender: Ind Women | 24\% | (149) | 24\% | (145) | 13\% | (82) | 13\% | (81) | 25\% | (153) | 611 |
| PID/Gender: Rep Men | 59\% | (531) | 23\% | (203) | 8\% | (72) | 7\% | (61) | 3\% | (30) | 898 |
| PID/Gender: Rep Women | 53\% | (532) | 23\% | (228) | 7\% | (69) | 7\% | (66) | 10\% | (100) | 995 |
| Ideo: Liberal (1-3) | 14\% | (197) | 22\% | (314) | 26\% | (379) | 24\% | (345) | 15\% | (217) | 1451 |
| Ideo: Moderate (4) | 25\% | (353) | 28\% | (392) | 16\% | (228) | 15\% | (203) | 16\% | (219) | 1396 |
| Ideo: Conservative (5-7) | 59\% | (1146) | 21\% | (402) | 7\% | (134) | 6\% | (114) | 7\% | (142) | 1937 |
| Ideo/PID: Conservative Republican | 62\% | (878) | 21\% | (295) | 6\% | (87) | 5\% | (75) | 6\% | (83) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 39\% | (170) | 29\% | (127) | 12\% | (51) | 11\% | (51) | 9\% | (41) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 24\% | (161) | 25\% | (173) | 18\% | (121) | 18\% | (122) | 16\% | (106) | 683 |
| Ideo/PID: Liberal Democrat | 11\% | (115) | 22\% | (241) | 27\% | (297) | 25\% | (273) | 15\% | (159) | 1085 |
| Unfavorable of Biden and Trump | 29\% | (252) | 28\% | (240) | $14 \%$ | (124) | 8\% | (72) | 20\% | (171) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (253) | 24\% | (504) | 25\% | (516) | 23\% | (479) | 16\% | (328) | 2081 |
| 2024 H2H Matchup: Trump Voter | 57\% | (1359) | 22\% | (521) | 7\% | (177) | 7\% | (163) | 7\% | (170) | 2390 |
| 2024 H2H Matchup: Would not Vote | 29\% | (61) | 22\% | (45) | 12\% | (25) | 11\% | (23) | 25\% | (52) | 206 |
| 2024 H2H Matchup: Do not Know | 24\% | (68) | 24\% | (66) | 12\% | (33) | 4\% | (10) | 36\% | (102) | 279 |
| 2022 House Vote: Democrat | 14\% | (297) | 23\% | (464) | 24\% | (492) | 23\% | (471) | 16\% | (334) | 2058 |
| 2022 House Vote: Republican | 59\% | (1197) | 23\% | (455) | 7\% | (134) | 6\% | (113) | 6\% | (123) | 2022 |
| 2022 House Vote: Did not Vote | 27\% | (208) | 25\% | (196) | 15\% | (115) | 11\% | (83) | 22\% | (173) | 775 |
| 2020 Vote: Joe Biden | 15\% | (337) | 23\% | (534) | 24\% | (540) | 22\% | (498) | 16\% | (374) | 2282 |
| 2020 Vote: Donald Trump | 58\% | (1297) | 22\% | (494) | 7\% | (152) | 6\% | (138) | 7\% | (166) | 2247 |
| 2020 Vote: Someone Else | $32 \%$ | (22) | 29\% | (20) | 12\% | (9) | 7\% | (5) | 20\% | (14) | 70 |
| 2020 Vote: Did not Vote | 24\% | (84) | 25\% | (89) | 14\% | (52) | 10\% | (35) | 27\% | (97) | 357 |
| 2016 Vote: Hillary Clinton | 14\% | (226) | 23\% | (369) | 24\% | (395) | 24\% | (389) | 15\% | (237) | 1616 |
| 2016 Vote: Donald Trump | 58\% | (1181) | 22\% | (447) | 8\% | (153) | 5\% | (102) | 7\% | (140) | 2024 |
| 2016 Vote: Someone Else | 26\% | (46) | 24\% | (42) | 18\% | (31) | 14\% | (25) | 18\% | (31) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 26\% | (50) | 30\% | (59) | 15\% | (29) | 9\% | (18) | 20\% | (38) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 30\% | (66) | 30\% | (66) | 13\% | (28) | 13\% | (28) | 13\% | (29) | 218 |

[^250]Table BLMB41_2: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1740) | 23\% | (1137) | 15\% | (752) | 14\% | (675) | 13\% | (652) | 4956 |
| U.S. Economy: Wrong Track | 43\% | (1515) | 23\% | (800) | 12\% | (413) | 10\% | (339) | 13\% | (449) | 3516 |
| U.S. Economy: Right Direction | 16\% | (225) | 23\% | (337) | 24\% | (339) | 23\% | (336) | 14\% | (202) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (185) | 23\% | (350) | 25\% | (380) | 24\% | (368) | 15\% | (219) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 55\% | (1399) | 22\% | (558) | 8\% | (210) | 7\% | (181) | 8\% | (200) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 17\% | (155) | 25\% | (229) | 18\% | (162) | 14\% | (127) | 26\% | (232) | 905 |
| Top 2024 Issue: Economy | 38\% | (673) | 26\% | (469) | 12\% | (217) | 11\% | (195) | 12\% | (220) | 1774 |
| Community: Urban | 30\% | (343) | 22\% | (249) | 18\% | (202) | 16\% | (176) | 14\% | (164) | 1133 |
| Community: Suburban | 34\% | (828) | 24\% | (582) | 15\% | (360) | 14\% | (332) | 13\% | (321) | 2423 |
| Community: Rural | 41\% | (569) | 22\% | (307) | 14\% | (190) | 12\% | (167) | 12\% | (167) | 1400 |
| Community/Gender: Urban Women | 27\% | (151) | 19\% | (106) | 18\% | (100) | 18\% | (99) | 18\% | (97) | 553 |
| Community/Gender: Urban Men | 33\% | (192) | 25\% | (143) | 18\% | (102) | 13\% | (77) | 11\% | (66) | 580 |
| Community/Gender: Rural Women | 37\% | (299) | 22\% | (182) | 15\% | (119) | 11\% | (91) | 15\% | (124) | 814 |
| Community/Gender: Rural Men | 46\% | (271) | 21\% | (125) | 12\% | (72) | 13\% | (76) | 7\% | (42) | 586 |
| Community/Gender: Suburban Women | 29\% | (365) | 23\% | (293) | 14\% | (176) | 16\% | (198) | 19\% | (237) | 1269 |
| Community/Gender: Suburban Men | 40\% | (463) | 25\% | (288) | 16\% | (184) | 12\% | (135) | 7\% | (84) | 1154 |
| Homeowner | 37\% | (1417) | 23\% | (886) | 15\% | (568) | 13\% | (488) | 12\% | (444) | 3803 |
| Renter | 28\% | (286) | 22\% | (221) | 17\% | (168) | 16\% | (164) | 18\% | (178) | 1017 |
| Military HHnm: Yes | 43\% | (331) | $21 \%$ | (160) | 13\% | (102) | 13\% | (100) | 10\% | (79) | 772 |
| Military HH: No | 34\% | (1409) | 23\% | (977) | 16\% | (650) | 14\% | (575) | 14\% | (573) | 4184 |
| Employ: Private Sector | 34\% | (631) | 24\% | (458) | 16\% | (297) | 13\% | (251) | 13\% | (242) | 1879 |
| Employ: Government | 29\% | (94) | 25\% | (81) | 17\% | (55) | 15\% | (48) | 14\% | (44) | 323 |
| Employ: Self-Employed | 36\% | (162) | 23\% | (103) | 16\% | (71) | 12\% | (53) | 13\% | (58) | 446 |
| Employ: Homemaker | 40\% | (128) | 23\% | (74) | 12\% | (39) | 12\% | (40) | 13\% | (43) | 323 |
| Employ: Student | 17\% | (23) | 28\% | (36) | 21\% | (27) | 14\% | (19) | 20\% | (26) | 130 |
| Employ: Retired | 43\% | (545) | $21 \%$ | (267) | 14\% | (178) | 13\% | (169) | 9\% | (109) | 1267 |
| Employ: Unemployed | 28\% | (97) | 18\% | (65) | 17\% | (59) | 17\% | (59) | 20\% | (70) | 350 |
| Employ: Other | 25\% | (60) | 23\% | (55) | 11\% | (25) | 16\% | (37) | 25\% | (60) | 238 |
| Self + Household: White-Collar | 33\% | (660) | 25\% | (497) | 16\% | (323) | 15\% | (299) | 10\% | (202) | 1981 |
| Self + Household: Blue Collar | 39\% | (889) | 22\% | (508) | 15\% | (352) | 12\% | (270) | 11\% | (253) | 2273 |

[^251]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_2

Table BLMB41_2: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Democrats in Congress

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 35\% | (1740) | 23\% | (1137) | 15\% | (752) | 14\% | (675) | 13\% | (652) | 4956 |
| Union HH: Yes | 35\% | (125) | 26\% | (93) | 18\% | (63) | 12\% | (45) | 9\% | (33) | 358 |
| Union HH: No | 35\% | (1615) | 23\% | (1044) | 15\% | (688) | 14\% | (631) | 13\% | (619) | 4598 |
| LGBTQ+: Yes | 21\% | (108) | 21\% | (109) | 18\% | (94) | 19\% | (98) | 20\% | (104) | 514 |
| LGBTQ+: No | 37\% | (1632) | 23\% | (1028) | 15\% | (657) | 13\% | (577) | 12\% | (547) | 4442 |
| Motivated to Vote | 36\% | (1638) | 23\% | (1046) | 15\% | (690) | 14\% | (640) | 12\% | (533) | 4547 |
| Parent: Yes | 35\% | (526) | 25\% | (377) | 14\% | (220) | 14\% | (210) | 12\% | (188) | 1520 |
| Parent: No | 35\% | (1215) | 22\% | (760) | 15\% | (532) | 14\% | (466) | 13\% | (463) | 3436 |
| COVID Vaccine: Yes | 30\% | (1056) | 23\% | (821) | 17\% | (598) | 16\% | (554) | 13\% | (472) | 3501 |
| COVID Vaccine: No | 47\% | (685) | 22\% | (316) | 11\% | (154) | 8\% | (121) | 12\% | (180) | 1455 |
| Student Loans: Yes | 27\% | (212) | 23\% | (182) | 17\% | (133) | 16\% | (125) | 16\% | (126) | 778 |
| Student Loans: No | 37\% | (1529) | 23\% | (955) | 15\% | (618) | 13\% | (551) | 13\% | (526) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_3: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2010) | 20\% | (1006) | 14\% | (671) | 15\% | (734) | 11\% | (536) | 4956 |
| Gender: Male | 43\% | (992) | 22\% | (513) | 14\% | (321) | 14\% | (325) | 7\% | (169) | 2320 |
| Gender: Female | 39\% | (1018) | 19\% | (493) | 13\% | (350) | 15\% | (408) | 14\% | (367) | 2636 |
| Age: 18-34 | 29\% | (376) | 25\% | (330) | 15\% | (190) | 16\% | (207) | 16\% | (205) | 1309 |
| Age: 35-44 | 36\% | (243) | 20\% | (132) | 16\% | (110) | 15\% | (102) | 13\% | (85) | 672 |
| Age: 45-64 | 44\% | (760) | 19\% | (334) | 13\% | (221) | 14\% | (244) | 9\% | (155) | 1715 |
| Age: 65+ | 50\% | (631) | 17\% | (210) | 12\% | (149) | 14\% | (180) | 7\% | (90) | 1260 |
| GenZers: 1997-2012 | 28\% | (176) | 25\% | (159) | 14\% | (90) | 17\% | (104) | 15\% | (94) | 623 |
| Millennials: 1981-1996 | 32\% | (418) | 23\% | (292) | 15\% | (199) | 15\% | (192) | 14\% | (185) | 1287 |
| GenXers: 1965-1980 | 43\% | (581) | 20\% | (271) | 13\% | (174) | 15\% | (201) | 10\% | (132) | 1358 |
| Baby Boomers: 1946-1964 | 49\% | (766) | 17\% | (272) | 12\% | (192) | 14\% | (218) | 7\% | (112) | 1559 |
| Educ: < College | 42\% | (1305) | 19\% | (608) | 12\% | (378) | 15\% | (456) | 12\% | (375) | 3122 |
| Educ: Bachelors degree | 40\% | (468) | 22\% | (251) | 15\% | (178) | 14\% | (168) | 9\% | (103) | 1169 |
| Educ: Post-grad | 36\% | (237) | 22\% | (146) | 17\% | (115) | 17\% | (110) | 9\% | (58) | 665 |
| Income: Under 50k | 38\% | (760) | 20\% | (399) | 13\% | (266) | 16\% | (315) | 13\% | (269) | 2009 |
| Income: 50k-100k | 43\% | (773) | 20\% | (361) | 13\% | (232) | 14\% | (255) | 10\% | (174) | 1795 |
| Income: 100k+ | 41\% | (477) | 21\% | (246) | 15\% | (173) | 14\% | (163) | 8\% | (92) | 1152 |
| Ethnicity: White (Non-Hispanic) | 46\% | (1656) | 19\% | (675) | 13\% | (455) | 14\% | (491) | 10\% | (360) | 3637 |
| Ethnicity: Hispanic | 35\% | (122) | 24\% | (81) | 17\% | (57) | 15\% | (51) | 9\% | (32) | 343 |
| Ethnicity: Black (Non-Hispanic) | 22\% | (161) | 25\% | (186) | 16\% | (116) | 20\% | (148) | 16\% | (120) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (71) | 26\% | (65) | 17\% | (43) | 18\% | (43) | 10\% | (24) | 246 |
| All Christian | 48\% | (1201) | 20\% | (498) | 13\% | (321) | 12\% | (309) | 7\% | (188) | 2517 |
| All Non-Christian | $36 \%$ | (82) | $21 \%$ | (47) | 14\% | (32) | 18\% | (41) | 12\% | (27) | 228 |
| Atheist | 18\% | (34) | 22\% | (42) | 21\% | (40) | 29\% | (56) | 10\% | (19) | 191 |
| Agnostic/Nothing in particular | 30\% | (353) | 20\% | (241) | 15\% | (177) | 18\% | (217) | 16\% | (190) | 1178 |
| Something Else | 41\% | (342) | 21\% | (178) | 12\% | (101) | 13\% | (111) | 13\% | (111) | 843 |
| Evangelical | 53\% | (733) | 19\% | (260) | 9\% | (126) | 10\% | (139) | 9\% | (125) | 1383 |
| Non-Evangelical | 41\% | (777) | 21\% | (397) | 15\% | (289) | 14\% | (276) | 9\% | (171) | 1909 |
| PID: Dem (no lean) | 16\% | (295) | 22\% | (408) | 22\% | (399) | 25\% | (445) | 15\% | (267) | 1814 |
| PID: Ind (no lean) | 38\% | (472) | 22\% | (275) | 13\% | (161) | 13\% | (162) | 14\% | (179) | 1249 |
| PID: Rep (no lean) | 66\% | (1242) | 17\% | (323) | 6\% | (111) | 7\% | (126) | 5\% | (90) | 1893 |

[^252]Table BLMB41_3: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2010) | 20\% | (1006) | 14\% | (671) | 15\% | (734) | $11 \%$ | (536) | 4956 |
| PID/Gender: Dem Men | 19\% | (148) | 25\% | (192) | 21\% | (166) | 24\% | (189) | 11\% | (88) | 784 |
| PID/Gender: Dem Women | 14\% | (148) | 21\% | (216) | 23\% | (233) | 25\% | (256) | 17\% | (178) | 1031 |
| PID/Gender: Ind Men | 41\% | (262) | 23\% | (149) | 15\% | (94) | 12\% | (74) | 9\% | (60) | 639 |
| PID/Gender: Ind Women | 34\% | (210) | 21\% | (126) | $11 \%$ | (67) | 14\% | (88) | 19\% | (119) | 611 |
| PID/Gender: Rep Men | 65\% | (583) | 19\% | (172) | 7\% | (61) | 7\% | (62) | 2\% | (20) | 898 |
| PID/Gender: Rep Women | 66\% | (660) | 15\% | (151) | 5\% | (50) | 6\% | (64) | 7\% | (70) | 995 |
| Ideo: Liberal (1-3) | 14\% | (200) | 23\% | (333) | 23\% | (330) | 27\% | (392) | 14\% | (196) | 1451 |
| Ideo: Moderate (4) | 31\% | (427) | 25\% | (349) | 17\% | (232) | 15\% | (206) | 13\% | (182) | 1396 |
| Ideo: Conservative (5-7) | 68\% | (1314) | 16\% | (301) | 5\% | (102) | 6\% | (123) | 5\% | (96) | 1937 |
| Ideo/PID: Conservative Republican | 72\% | (1019) | 15\% | (212) | 4\% | (61) | 5\% | (73) | 4\% | (55) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 46\% | (200) | 25\% | (109) | $11 \%$ | (49) | 12\% | (53) | 7\% | (29) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 24\% | (167) | 23\% | (156) | 20\% | (133) | 19\% | (133) | 14\% | (93) | 683 |
| Ideo/PID: Liberal Democrat | 11\% | (121) | 22\% | (240) | 24\% | (265) | 28\% | (308) | 14\% | (151) | 1085 |
| Unfavorable of Biden and Trump | 37\% | (314) | 25\% | (217) | 14\% | (116) | 8\% | (72) | 16\% | (140) | 859 |
| 2024 H2H Matchup: Biden Voter | 12\% | (260) | 24\% | (509) | 23\% | (484) | 26\% | (540) | 14\% | (288) | 2081 |
| 2024 H2H Matchup: Trump Voter | 67\% | (1594) | 16\% | (392) | 5\% | (130) | 7\% | (160) | 5\% | (114) | 2390 |
| 2024 H2H Matchup: Would not Vote | 36\% | (75) | 19\% | (40) | 11\% | (23) | 11\% | (23) | 22\% | (45) | 206 |
| 2024 H2H Matchup: Do not Know | 29\% | (81) | 23\% | (65) | 12\% | (34) | 4\% | (11) | 32\% | (89) | 279 |
| 2022 House Vote: Democrat | 16\% | (326) | 23\% | (473) | 22\% | (456) | 25\% | (513) | 14\% | (290) | 2058 |
| 2022 House Vote: Republican | 68\% | (1384) | 16\% | (329) | 5\% | (101) | 6\% | (124) | $4 \%$ | (84) | 2022 |
| 2022 House Vote: Did not Vote | 34\% | (264) | 23\% | (179) | 13\% | (101) | $11 \%$ | (88) | 19\% | (143) | 775 |
| 2020 Vote: Joe Biden | 15\% | (349) | 24\% | (549) | 22\% | (497) | 24\% | (554) | 15\% | (333) | 2282 |
| 2020 Vote: Donald Trump | 69\% | (1539) | 16\% | (353) | 5\% | (110) | 6\% | (133) | 5\% | (111) | 2247 |
| 2020 Vote: Someone Else | 35\% | (25) | 27\% | (19) | 16\% | (11) | 6\% | (4) | 16\% | (11) | 70 |
| 2020 Vote: Did not Vote | 27\% | (97) | 24\% | (85) | 15\% | (53) | 12\% | (42) | 22\% | (80) | 357 |
| 2016 Vote: Hillary Clinton | 15\% | (238) | 22\% | (363) | 24\% | (387) | 26\% | (418) | 13\% | (210) | 1616 |
| 2016 Vote: Donald Trump | 67\% | (1356) | 17\% | (344) | 6\% | (114) | 6\% | (114) | 5\% | (97) | 2024 |
| 2016 Vote: Someone Else | 28\% | (48) | 27\% | (46) | 14\% | (25) | 14\% | (25) | 17\% | (29) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 34\% | (65) | 26\% | (51) | 17\% | (33) | 8\% | (16) | 15\% | (29) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 33\% | (73) | 32\% | (70) | 12\% | (27) | 11\% | (25) | 11\% | (23) | 218 |

[^253]Table BLMB41_3: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (2010) | 20\% | (1006) | 14\% | (671) | 15\% | (734) | 11\% | (536) | 4956 |
| U.S. Economy: Wrong Track | $51 \%$ | (1782) | 19\% | (671) | 10\% | (335) | 11\% | (373) | 10\% | (356) | 3516 |
| U.S. Economy: Right Direction | 16\% | (229) | 23\% | (335) | 23\% | (336) | 25\% | (360) | 12\% | (180) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 13\% | (193) | 22\% | (338) | 24\% | (355) | 28\% | (421) | 13\% | (196) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 64\% | (1641) | 17\% | (429) | 6\% | (157) | 7\% | (183) | 5\% | (138) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 19\% | (176) | 26\% | (239) | 18\% | (159) | 14\% | (129) | 22\% | (202) | 905 |
| Top 2024 Issue: Economy | 46\% | (814) | 22\% | (394) | 11\% | (196) | 11\% | (194) | 10\% | (176) | 1774 |
| Community: Urban | $31 \%$ | (350) | 24\% | (266) | 16\% | (180) | 17\% | (197) | 12\% | (139) | 1133 |
| Community: Suburban | $41 \%$ | (994) | 20\% | (476) | 14\% | (343) | 14\% | (345) | 11\% | (266) | 2423 |
| Community: Rural | 48\% | (667) | 19\% | (263) | $11 \%$ | (148) | 14\% | (192) | 9\% | (131) | 1400 |
| Community/Gender: Urban Women | 29\% | (162) | 20\% | (113) | 17\% | (96) | 18\% | (102) | 14\% | (80) | 553 |
| Community/Gender: Urban Men | 33\% | (189) | 26\% | (153) | 14\% | (84) | 16\% | (95) | 10\% | (59) | 580 |
| Community/Gender: Rural Women | 46\% | (376) | 18\% | (150) | 11\% | (86) | 13\% | (106) | 12\% | (96) | 814 |
| Community/Gender: Rural Men | 50\% | (290) | 19\% | (113) | 11\% | (62) | 15\% | (86) | 6\% | (35) | 586 |
| Community/Gender: Suburban Women | 38\% | (480) | 18\% | (230) | 13\% | (168) | 16\% | (200) | 15\% | (191) | 1269 |
| Community/Gender: Suburban Men | 45\% | (514) | 21\% | (247) | 15\% | (175) | 13\% | (144) | 6\% | (75) | 1154 |
| Homeowner | 43\% | (1634) | 20\% | (750) | 14\% | (516) | 14\% | (539) | 10\% | (365) | 3803 |
| Renter | 32\% | (327) | 23\% | (230) | 14\% | (138) | 17\% | (171) | 15\% | (150) | 1017 |
| Military HHnm: Yes | 48\% | (372) | 17\% | (130) | 12\% | (94) | 15\% | (113) | 8\% | (62) | 772 |
| Military HH: No | 39\% | (1638) | 21\% | (875) | 14\% | (577) | 15\% | (621) | 11\% | (474) | 4184 |
| Employ: Private Sector | 39\% | (734) | 22\% | (411) | 14\% | (267) | 14\% | (270) | 10\% | (195) | 1879 |
| Employ: Government | 30\% | (97) | 25\% | (80) | 17\% | (56) | 16\% | (53) | 12\% | (38) | 323 |
| Employ: Self-Employed | 43\% | (194) | 19\% | (86) | 15\% | (67) | 12\% | (56) | 10\% | (44) | 446 |
| Employ: Homemaker | 48\% | (155) | 20\% | (64) | 10\% | (31) | 14\% | (45) | 9\% | (28) | 323 |
| Employ: Student | 19\% | (24) | 24\% | (31) | 22\% | (28) | 18\% | (23) | 19\% | (24) | 130 |
| Employ: Retired | 50\% | (628) | 16\% | (206) | 12\% | (151) | 15\% | (189) | 7\% | (94) | 1267 |
| Employ: Unemployed | $31 \%$ | (108) | 20\% | (70) | 11\% | (39) | 19\% | (67) | 19\% | (66) | 350 |
| Employ: Other | 29\% | (70) | 24\% | (58) | 13\% | (31) | 14\% | (32) | 20\% | (47) | 238 |
| Self + Household: White-Collar | 39\% | (770) | 22\% | (441) | 15\% | (297) | 16\% | (312) | 8\% | (161) | 1981 |
| Self + Household: Blue Collar | 45\% | (1015) | 20\% | (455) | 13\% | (296) | 14\% | (307) | 9\% | (199) | 2273 |

[^254]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_3

Table BLMB41_3: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? _ President Joe Biden

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2010) | 20\% | (1006) | 14\% | (671) | 15\% | (734) | 11\% | (536) | 4956 |
| Union HH: Yes | 41\% | (146) | 20\% | (70) | 19\% | (68) | 15\% | (53) | 6\% | (21) | 358 |
| Union HH: No | 41\% | (1865) | 20\% | (935) | 13\% | (603) | 15\% | (680) | 11\% | (514) | 4598 |
| LGBTQ+: Yes | 25\% | (129) | 21\% | (106) | 16\% | (83) | 21\% | (110) | 17\% | (85) | 514 |
| LGBTQ+: No | 42\% | (1881) | 20\% | (900) | 13\% | (587) | 14\% | (623) | 10\% | (450) | 4442 |
| Motivated to Vote | 42\% | (1897) | 20\% | (913) | 13\% | (603) | 15\% | (693) | 10\% | (442) | 4547 |
| Parent: Yes | 39\% | (590) | 23\% | (346) | 14\% | (217) | 14\% | (220) | 10\% | (146) | 1520 |
| Parent: No | 41\% | (1420) | 19\% | (659) | 13\% | (454) | 15\% | (513) | 11\% | (389) | 3436 |
| COVID Vaccine: Yes | 34\% | (1204) | 21\% | (747) | 16\% | (550) | 17\% | (595) | 12\% | (405) | 3501 |
| COVID Vaccine: No | 55\% | (806) | 18\% | (259) | 8\% | (121) | 10\% | (138) | 9\% | (131) | 1455 |
| Student Loans: Yes | 31\% | (242) | $21 \%$ | (164) | 16\% | (122) | 17\% | (136) | 15\% | (113) | 778 |
| Student Loans: No | 42\% | (1768) | 20\% | (842) | 13\% | (548) | 14\% | (598) | 10\% | (422) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_4: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - The Trump administration

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (704) | 15\% | (767) | 21\% | (1019) | 35\% | (1756) | 14\% | (709) | 4956 |
| Gender: Male | 14\% | (317) | 17\% | (391) | 21\% | (483) | 39\% | (903) | 10\% | (227) | 2320 |
| Gender: Female | 15\% | (387) | 14\% | (376) | 20\% | (536) | 32\% | (853) | 18\% | (483) | 2636 |
| Age: 18-34 | 16\% | (215) | 18\% | (240) | 20\% | (267) | 26\% | (335) | 19\% | (252) | 1309 |
| Age: 35-44 | 17\% | (112) | 18\% | (118) | 20\% | (137) | 30\% | (204) | 15\% | (101) | 672 |
| Age: 45-64 | 11\% | (190) | 14\% | (238) | 22\% | (383) | 40\% | (678) | 13\% | (225) | 1715 |
| Age: 65+ | 15\% | (187) | 14\% | (172) | 18\% | (232) | 43\% | (539) | 10\% | (131) | 1260 |
| GenZers: 1997-2012 | 18\% | (113) | 19\% | (118) | 21\% | (131) | 23\% | (145) | 19\% | (117) | 623 |
| Millennials: 1981-1996 | 16\% | (205) | 17\% | (225) | 20\% | (259) | 29\% | (371) | 18\% | (227) | 1287 |
| GenXers: 1965-1980 | 12\% | (161) | 14\% | (195) | 23\% | (314) | 38\% | (517) | 13\% | (171) | 1358 |
| Baby Boomers: 1946-1964 | 13\% | (210) | 14\% | (220) | 19\% | (291) | 42\% | (662) | $11 \%$ | (176) | 1559 |
| Educ: < College | 15\% | (457) | 15\% | (453) | 19\% | (583) | 36\% | (1135) | 16\% | (493) | 3122 |
| Educ: Bachelors degree | 12\% | (137) | 17\% | (196) | 24\% | (280) | 36\% | (424) | $11 \%$ | (132) | 1169 |
| Educ: Post-grad | 16\% | (110) | 18\% | (118) | 23\% | (156) | 30\% | (198) | 13\% | (84) | 665 |
| Income: Under 50k | 16\% | (315) | 14\% | (289) | 18\% | (360) | 34\% | (693) | 18\% | (353) | 2009 |
| Income: 50k-100k | 13\% | (239) | 16\% | (288) | 21\% | (375) | 37\% | (666) | 13\% | (228) | 1795 |
| Income: 100k+ | 13\% | (150) | 17\% | (190) | 25\% | (285) | 35\% | (398) | 11\% | (129) | 1152 |
| Ethnicity: White (Non-Hispanic) | 12\% | (430) | 14\% | (502) | 21\% | (777) | 40\% | (1447) | 13\% | (481) | 3637 |
| Ethnicity: Hispanic | 18\% | (62) | 20\% | (68) | 19\% | (66) | $32 \%$ | (109) | $11 \%$ | (38) | 343 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (165) | 20\% | (148) | 15\% | (113) | 20\% | (144) | 22\% | (161) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (46) | 20\% | (49) | 26\% | (63) | 23\% | (57) | 12\% | (30) | 246 |
| All Christian | 13\% | (317) | 14\% | (351) | 22\% | (556) | 40\% | (1017) | $11 \%$ | (276) | 2517 |
| All Non-Christian | 21\% | (47) | $21 \%$ | (48) | 22\% | (49) | 24\% | (54) | 13\% | (30) | 228 |
| Atheist | 22\% | (42) | 24\% | (46) | 12\% | (23) | 28\% | (53) | 14\% | (27) | 191 |
| Agnostic/Nothing in particular | 14\% | (170) | 16\% | (189) | 19\% | (219) | 30\% | (355) | $21 \%$ | (244) | 1178 |
| Something Else | 15\% | (128) | 16\% | (134) | 20\% | (172) | $33 \%$ | (277) | 16\% | (132) | 843 |
| Evangelical | 13\% | (182) | $11 \%$ | (150) | 22\% | (304) | 42\% | (575) | 12\% | (172) | 1383 |
| Non-Evangelical | 13\% | (247) | 17\% | (320) | 21\% | (406) | 37\% | (705) | 12\% | (230) | 1909 |
| PID: Dem (no lean) | 22\% | (400) | 21\% | (383) | 19\% | (346) | 19\% | (347) | 19\% | (337) | 1814 |
| PID: Ind (no lean) | $11 \%$ | (139) | 18\% | (230) | 22\% | (269) | 32\% | (395) | 17\% | (216) | 1249 |
| PID: Rep (no lean) | 9\% | (164) | 8\% | (154) | 21\% | (404) | 54\% | (1013) | 8\% | (156) | 1893 |

Continued on next page

Table BLMB41_4: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - The Trump administration

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (704) | 15\% | (767) | 21\% | (1019) | 35\% | (1756) | 14\% | (709) | 4956 |
| PID/Gender: Dem Men | 22\% | (174) | 23\% | (178) | 19\% | (150) | 21\% | (168) | 15\% | (114) | 784 |
| PID/Gender: Dem Women | 22\% | (226) | 20\% | (206) | 19\% | (196) | 17\% | (179) | 22\% | (223) | 1031 |
| PID/Gender: Ind Men | 11\% | (70) | 20\% | (126) | 23\% | (149) | $33 \%$ | (214) | 12\% | (79) | 639 |
| PID/Gender: Ind Women | 11\% | (69) | 17\% | (104) | 20\% | (120) | 30\% | (181) | 22\% | (136) | 611 |
| PID/Gender: Rep Men | 8\% | (72) | 10\% | (87) | 21\% | (184) | 58\% | (521) | 4\% | (33) | 898 |
| PID/Gender: Rep Women | 9\% | (93) | 7\% | (67) | 22\% | (220) | 49\% | (492) | 12\% | (123) | 995 |
| Ideo: Liberal (1-3) | 20\% | (297) | 22\% | (317) | 20\% | (284) | 21\% | (300) | 17\% | (253) | 1451 |
| Ideo: Moderate (4) | 15\% | (208) | 19\% | (270) | 22\% | (311) | 27\% | (371) | 17\% | (236) | 1396 |
| Ideo: Conservative (5-7) | 9\% | (181) | 9\% | (169) | 21\% | (398) | 54\% | (1038) | 8\% | (151) | 1937 |
| Ideo/PID: Conservative Republican | 7\% | (106) | 6\% | (85) | 21\% | (295) | 59\% | (835) | 7\% | (98) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 13\% | (56) | 16\% | (69) | 23\% | (100) | 38\% | (165) | 11\% | (50) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 25\% | (170) | 21\% | (144) | 19\% | (129) | 18\% | (125) | 17\% | (115) | 683 |
| Ideo/PID: Liberal Democrat | 21\% | (223) | 22\% | (235) | 20\% | (215) | 20\% | (214) | 18\% | (197) | 1085 |
| Unfavorable of Biden and Trump | 12\% | (106) | 16\% | (140) | 27\% | (230) | 24\% | (206) | 21\% | (177) | 859 |
| 2024 H2H Matchup: Biden Voter | 21\% | (434) | 23\% | (480) | 19\% | (405) | 19\% | (386) | 18\% | (377) | 2081 |
| 2024 H2H Matchup: Trump Voter | 8\% | (200) | 9\% | (210) | 21\% | (508) | 54\% | (1301) | 7\% | (170) | 2390 |
| 2024 H2H Matchup: Would not Vote | 20\% | (41) | 15\% | (30) | 24\% | (49) | 16\% | (32) | 26\% | (53) | 206 |
| 2024 H2H Matchup: Do not Know | 10\% | (29) | 17\% | (47) | 21\% | (57) | 13\% | (37) | 39\% | (110) | 279 |
| 2022 House Vote: Democrat | 21\% | (429) | 22\% | (457) | 20\% | (412) | 19\% | (386) | 18\% | (374) | 2058 |
| 2022 House Vote: Republican | 9\% | (175) | 9\% | (192) | 20\% | (403) | 55\% | (1107) | 7\% | (146) | 2022 |
| 2022 House Vote: Did not Vote | 10\% | (80) | 13\% | (101) | 24\% | (182) | 31\% | (243) | 22\% | (169) | 775 |
| 2020 Vote: Joe Biden | 20\% | (463) | 23\% | (514) | 20\% | (447) | 19\% | (428) | 19\% | (430) | 2282 |
| 2020 Vote: Donald Trump | 8\% | (182) | 8\% | (185) | 21\% | (478) | 55\% | (1232) | 8\% | (169) | 2247 |
| 2020 Vote: Someone Else | 17\% | (12) | 19\% | (13) | 19\% | (13) | 24\% | (17) | 21\% | (15) | 70 |
| 2020 Vote: Did not Vote | 13\% | (47) | 15\% | (55) | 23\% | (81) | 22\% | (79) | 27\% | (96) | 357 |
| 2016 Vote: Hillary Clinton | 21\% | (336) | 23\% | (365) | 19\% | (307) | 20\% | (318) | 18\% | (290) | 1616 |
| 2016 Vote: Donald Trump | 9\% | (188) | 8\% | (170) | 21\% | (426) | 54\% | (1091) | 7\% | (148) | 2024 |
| 2016 Vote: Someone Else | 9\% | (16) | 20\% | (34) | 22\% | (39) | 29\% | (50) | 19\% | (34) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 19\% | (37) | 20\% | (39) | 20\% | (39) | 24\% | (47) | 17\% | (33) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 13\% | (29) | 19\% | (41) | 25\% | (54) | 28\% | (61) | 15\% | (33) | 218 |

[^255]Table BLMB41_4: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - The Trump administration

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (704) | 15\% | (767) | 21\% | (1019) | 35\% | (1756) | 14\% | (709) | 4956 |
| U.S. Economy: Wrong Track | 11\% | (373) | 12\% | (439) | 21\% | (742) | 42\% | (1490) | 13\% | (474) | 3516 |
| U.S. Economy: Right Direction | 23\% | (331) | 23\% | (329) | 19\% | (278) | 19\% | (267) | 16\% | (236) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 24\% | (367) | 24\% | (359) | 17\% | (262) | 18\% | (269) | 16\% | (245) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 9\% | (230) | 10\% | (249) | 22\% | (554) | 51\% | (1311) | 8\% | (204) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (107) | 18\% | (159) | 22\% | (203) | 19\% | (176) | 29\% | (261) | 905 |
| Top 2024 Issue: Economy | 10\% | (180) | 13\% | (231) | 23\% | (411) | 41\% | (721) | 13\% | (231) | 1774 |
| Community: Urban | 21\% | (233) | 18\% | (209) | 19\% | (216) | 25\% | (288) | 16\% | (186) | 1133 |
| Community: Suburban | 12\% | (281) | 16\% | (378) | 23\% | (558) | 36\% | (865) | 14\% | (341) | 2423 |
| Community: Rural | 14\% | (189) | 13\% | (180) | 18\% | (246) | 43\% | (603) | 13\% | (182) | 1400 |
| Community/Gender: Urban Women | 22\% | (120) | 15\% | (85) | 19\% | (102) | 25\% | (140) | 19\% | (105) | 553 |
| Community/Gender: Urban Men | 19\% | (113) | 21\% | (123) | 20\% | (113) | 26\% | (148) | 14\% | (82) | 580 |
| Community/Gender: Rural Women | 14\% | (111) | 12\% | (98) | 18\% | (149) | 39\% | (319) | 17\% | (138) | 814 |
| Community/Gender: Rural Men | 13\% | (79) | 14\% | (82) | 17\% | (97) | 48\% | (283) | 8\% | (45) | 586 |
| Community/Gender: Suburban Women | 12\% | (156) | 15\% | (193) | 22\% | (285) | $31 \%$ | (394) | 19\% | (241) | 1269 |
| Community/Gender: Suburban Men | 11\% | (125) | 16\% | (185) | 24\% | (272) | 41\% | (471) | 9\% | (100) | 1154 |
| Homeowner | 13\% | (504) | 15\% | (579) | 21\% | (809) | 37\% | (1418) | 13\% | (492) | 3803 |
| Renter | 18\% | (180) | 17\% | (173) | 18\% | (185) | 29\% | (297) | 18\% | (182) | 1017 |
| Military HHnm: Yes | 12\% | (94) | 12\% | (94) | 21\% | (159) | 43\% | (333) | 12\% | (92) | 772 |
| Military HH: No | 15\% | (610) | 16\% | (673) | 21\% | (860) | 34\% | (1423) | 15\% | (618) | 4184 |
| Employ: Private Sector | 15\% | (274) | 17\% | (316) | 22\% | (422) | $33 \%$ | (612) | 14\% | (255) | 1879 |
| Employ: Government | 17\% | (56) | 16\% | (52) | 22\% | (71) | 31\% | (100) | 14\% | (44) | 323 |
| Employ: Self-Employed | 14\% | (62) | 15\% | (67) | 19\% | (87) | 36\% | (161) | 15\% | (69) | 446 |
| Employ: Homemaker | 12\% | (38) | 16\% | (53) | 19\% | (62) | 37\% | (120) | 16\% | (51) | 323 |
| Employ: Student | 15\% | (20) | 19\% | (25) | 27\% | (35) | 17\% | (22) | 22\% | (29) | 130 |
| Employ: Retired | 14\% | (174) | 13\% | (167) | 18\% | (233) | 44\% | (564) | 10\% | (130) | 1267 |
| Employ: Unemployed | 13\% | (47) | 16\% | (56) | 19\% | (67) | 29\% | (103) | 22\% | (78) | 350 |
| Employ: Other | 14\% | (34) | 13\% | (31) | 18\% | (43) | 32\% | (76) | 23\% | (54) | 238 |
| Self + Household: White-Collar | 16\% | (308) | 17\% | (331) | 22\% | (430) | 34\% | (676) | 12\% | (235) | 1981 |
| Self + Household: Blue Collar | 13\% | (288) | 16\% | (360) | 21\% | (474) | 39\% | (883) | 12\% | (268) | 2273 |

[^256]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_4

Table BLMB41_4: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - The Trump administration

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_5: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Difficult economic conditions in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2023) | 34\% | (1669) | 10\% | (484) | 6\% | (312) | 9\% | (468) | 4956 |
| Gender: Male | 40\% | (928) | 36\% | (826) | 11\% | (260) | 7\% | (158) | 6\% | (148) | 2320 |
| Gender: Female | 42\% | (1096) | 32\% | (843) | 9\% | (224) | 6\% | (154) | 12\% | (319) | 2636 |
| Age: 18-34 | 42\% | (551) | 28\% | (364) | $11 \%$ | (141) | 6\% | (84) | 13\% | (168) | 1309 |
| Age: 35-44 | 39\% | (264) | 34\% | (229) | 9\% | (62) | 6\% | (38) | 12\% | (79) | 672 |
| Age: 45-64 | 41\% | (697) | 35\% | (593) | 9\% | (158) | 7\% | (121) | 9\% | (146) | 1715 |
| Age: 65+ | 41\% | (511) | 38\% | (483) | 10\% | (124) | 5\% | (68) | 6\% | (75) | 1260 |
| GenZers: 1997-2012 | 41\% | (253) | 28\% | (177) | 12\% | (73) | 7\% | (46) | 12\% | (74) | 623 |
| Millennials: 1981-1996 | 42\% | (539) | 31\% | (396) | 10\% | (123) | 6\% | (72) | 12\% | (156) | 1287 |
| GenXers: 1965-1980 | 42\% | (565) | 34\% | (456) | 8\% | (115) | 7\% | (97) | 9\% | (124) | 1358 |
| Baby Boomers: 1946-1964 | 40\% | (626) | 37\% | (583) | 11\% | (164) | 6\% | (87) | 6\% | (100) | 1559 |
| Educ: < College | 39\% | (1210) | 32\% | (1012) | 10\% | (326) | 7\% | (218) | 11\% | (356) | 3122 |
| Educ: Bachelors degree | 43\% | (502) | 35\% | (409) | 9\% | (107) | 6\% | (75) | 6\% | (75) | 1169 |
| Educ: Post-grad | 47\% | (311) | 37\% | (248) | 8\% | (51) | 3\% | (18) | 6\% | (37) | 665 |
| Income: Under 50k | 41\% | (815) | 29\% | (586) | 10\% | (210) | 8\% | (151) | 12\% | (247) | 2009 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 39\% | (697) | 38\% | (679) | 10\% | (172) | 6\% | (99) | 8\% | (148) | 1795 |
| Income: 100k+ | 44\% | (511) | 35\% | (404) | 9\% | (102) | 5\% | (61) | 6\% | (72) | 1152 |
| Ethnicity: White (Non-Hispanic) | 40\% | (1464) | 36\% | (1326) | 9\% | (338) | 6\% | (210) | 8\% | (299) | 3637 |
| Ethnicity: Hispanic | 44\% | (152) | 24\% | (82) | 15\% | (50) | 7\% | (25) | 10\% | (33) | 343 |
| Ethnicity: Black (Non-Hispanic) | 41\% | (300) | 26\% | (190) | 11\% | (77) | 7\% | (49) | 16\% | (114) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 43\% | (107) | 29\% | (72) | 8\% | (19) | 11\% | (27) | 8\% | (21) | 246 |
| All Christian | 39\% | (992) | 38\% | (953) | 10\% | (251) | 6\% | (153) | 7\% | (168) | 2517 |
| All Non-Christian | 43\% | (99) | 30\% | (67) | 9\% | (20) | 7\% | (16) | 11\% | (26) | 228 |
| Atheist | 65\% | (125) | 17\% | (33) | 4\% | (8) | 5\% | (10) | 8\% | (15) | 191 |
| Agnostic/Nothing in particular | 42\% | (495) | 29\% | (339) | 10\% | (114) | 7\% | (78) | 13\% | (151) | 1178 |
| Something Else | 37\% | (312) | 33\% | (277) | 11\% | (91) | 6\% | (55) | 13\% | (108) | 843 |
| Evangelical | 35\% | (484) | 37\% | (510) | 12\% | (173) | 7\% | (91) | 9\% | (126) | 1383 |
| Non-Evangelical | 41\% | (789) | 36\% | (691) | 9\% | (168) | 6\% | (113) | 8\% | (149) | 1909 |
| PID: Dem (no lean) | 51\% | (918) | 26\% | (480) | 7\% | (126) | 5\% | (96) | 11\% | (195) | 1814 |
| PID: Ind (no lean) | 41\% | (511) | 34\% | (419) | 9\% | (115) | 5\% | (66) | 11\% | (140) | 1249 |
| PID: Rep (no lean) | 31\% | (595) | 41\% | (771) | 13\% | (243) | 8\% | (151) | 7\% | (133) | 1893 |

[^257]Table BLMB41_5: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Difficult economic conditions in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2023) | 34\% | (1669) | 10\% | (484) | 6\% | (312) | 9\% | (468) | 4956 |
| PID/Gender: Dem Men | 49\% | (386) | 28\% | (216) | 9\% | (69) | 6\% | (47) | 9\% | (67) | 784 |
| PID/Gender: Dem Women | 52\% | (532) | 26\% | (264) | 6\% | (57) | 5\% | (49) | 12\% | (128) | 1031 |
| PID/Gender: Ind Men | 42\% | (271) | 35\% | (225) | 10\% | (62) | 5\% | (34) | 7\% | (47) | 639 |
| PID/Gender: Ind Women | 39\% | (240) | 32\% | (194) | 9\% | (53) | 5\% | (32) | 15\% | (92) | 611 |
| PID/Gender: Rep Men | 30\% | (271) | 43\% | (386) | $14 \%$ | (129) | 9\% | (78) | 4\% | (34) | 898 |
| PID/Gender: Rep Women | 33\% | (324) | 39\% | (385) | 11\% | (114) | 7\% | (73) | 10\% | (99) | 995 |
| Ideo: Liberal (1-3) | 55\% | (804) | 24\% | (355) | 7\% | (97) | 5\% | (77) | 8\% | (118) | 1451 |
| Ideo: Moderate (4) | 40\% | (564) | 33\% | (465) | 9\% | (132) | 5\% | (76) | 11\% | (159) | 1396 |
| Ideo: Conservative (5-7) | 32\% | (611) | 42\% | (809) | 12\% | (236) | 8\% | (152) | 7\% | (129) | 1937 |
| Ideo/PID: Conservative Republican | 30\% | (429) | 42\% | (602) | $13 \%$ | (181) | 8\% | (120) | 6\% | (88) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 35\% | (155) | 37\% | (164) | 12\% | (54) | 7\% | (30) | 8\% | (37) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 43\% | (293) | 30\% | (208) | 8\% | (55) | 6\% | (44) | 12\% | (84) | 683 |
| Ideo/PID: Liberal Democrat | 57\% | (615) | 24\% | (260) | 6\% | (70) | 5\% | (51) | 8\% | (89) | 1085 |
| Unfavorable of Biden and Trump | 47\% | (407) | 30\% | (258) | 6\% | (56) | 5\% | (39) | 12\% | (99) | 859 |
| 2024 H2H Matchup: Biden Voter | 53\% | (1112) | 26\% | (549) | 7\% | (141) | 4\% | (85) | 9\% | (193) | 2081 |
| 2024 H2H Matchup: Trump Voter | 30\% | (723) | 41\% | (989) | 13\% | (315) | 8\% | (196) | 7\% | (167) | 2390 |
| 2024 H2H Matchup: Would not Vote | 45\% | (92) | 25\% | (50) | 5\% | (10) | 6\% | (12) | 20\% | (42) | 206 |
| 2024 H2H Matchup: Do not Know | 34\% | (96) | 29\% | (81) | 6\% | (18) | 7\% | (19) | 24\% | (66) | 279 |
| 2022 House Vote: Democrat | 52\% | (1071) | 27\% | (559) | 7\% | (141) | 4\% | (91) | 10\% | (196) | 2058 |
| 2022 House Vote: Republican | 31\% | (620) | 42\% | (843) | 13\% | (259) | 8\% | (171) | 6\% | (129) | 2022 |
| 2022 House Vote: Did not Vote | 38\% | (296) | 30\% | (234) | 10\% | (77) | 5\% | (41) | 16\% | (126) | 775 |
| 2020 Vote: Joe Biden | 53\% | (1206) | 26\% | (601) | 7\% | (151) | 5\% | (106) | 10\% | (218) | 2282 |
| 2020 Vote: Donald Trump | 30\% | (676) | 42\% | (949) | 13\% | (282) | 8\% | (174) | 7\% | (165) | 2247 |
| 2020 Vote: Someone Else | 45\% | (32) | 30\% | (21) | 8\% | (6) | 5\% | (3) | 12\% | (8) | 70 |
| 2020 Vote: Did not Vote | $31 \%$ | (109) | 28\% | (98) | 12\% | (44) | 8\% | (29) | $21 \%$ | (76) | 357 |
| 2016 Vote: Hillary Clinton | 53\% | (862) | 27\% | (435) | 6\% | (96) | 4\% | (73) | 9\% | (150) | 1616 |
| 2016 Vote: Donald Trump | 31\% | (628) | 42\% | (858) | 12\% | (248) | 8\% | (159) | 6\% | (130) | 2024 |
| 2016 Vote: Someone Else | 43\% | (75) | 30\% | (52) | 9\% | (16) | 5\% | (9) | 12\% | (22) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 38\% | (74) | 33\% | (64) | 7\% | (15) | 10\% | (19) | 12\% | (23) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 41\% | (90) | 30\% | (65) | 13\% | (29) | 7\% | (16) | 8\% | (17) | 218 |

[^258]Table BLMB41_5: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Difficult economic conditions in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (2023) | $34 \%$ | (1669) | 10\% | (484) | 6\% | (312) | 9\% | (468) | 4956 |
| U.S. Economy: Wrong Track | 37\% | (1296) | 35\% | (1237) | 11\% | (388) | 7\% | (258) | 10\% | (338) | 3516 |
| U.S. Economy: Right Direction | 51\% | (728) | 30\% | (432) | 7\% | (96) | 4\% | (54) | 9\% | (130) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 52\% | (788) | 27\% | (400) | 8\% | (118) | 4\% | (64) | 9\% | (133) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 32\% | (808) | 40\% | (1024) | 12\% | (318) | 8\% | (207) | 8\% | (192) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 47\% | (427) | 27\% | (246) | 5\% | (48) | 5\% | (41) | 16\% | (144) | 905 |
| Top 2024 Issue: Economy | 35\% | (629) | 38\% | (682) | 11\% | (188) | 6\% | (108) | 9\% | (167) | 1774 |
| Community: Urban | 42\% | (475) | 30\% | (337) | 10\% | (112) | 8\% | (85) | 11\% | (124) | 1133 |
| Community: Suburban | 42\% | (1017) | 34\% | (833) | 9\% | (224) | 6\% | (139) | 9\% | (211) | 2423 |
| Community: Rural | 38\% | (531) | 36\% | (500) | 11\% | (148) | 6\% | (88) | 9\% | (133) | 1400 |
| Community/Gender: Urban Women | 46\% | (252) | 26\% | (144) | 8\% | (46) | 8\% | (42) | 13\% | (69) | 553 |
| Community/Gender: Urban Men | 38\% | (223) | 33\% | (194) | 11\% | (66) | 7\% | (43) | 9\% | (55) | 580 |
| Community/Gender: Rural Women | 37\% | (299) | 36\% | (290) | 10\% | (78) | 5\% | (44) | 13\% | (103) | 814 |
| Community/Gender: Rural Men | 40\% | (233) | 36\% | (210) | 12\% | (70) | 8\% | (44) | 5\% | (30) | 586 |
| Community/Gender: Suburban Women | 43\% | (545) | 32\% | (409) | 8\% | (100) | 5\% | (68) | 12\% | (147) | 1269 |
| Community/Gender: Suburban Men | 41\% | (472) | 37\% | (423) | 11\% | (124) | 6\% | (71) | 6\% | (64) | 1154 |
| Homeowner | 41\% | (1544) | 36\% | (1353) | 10\% | (365) | 6\% | (230) | 8\% | (311) | 3803 |
| Renter | 42\% | (422) | 28\% | (280) | 11\% | (110) | 8\% | (76) | 13\% | (128) | 1017 |
| Military HHnm: Yes | 40\% | (307) | 34\% | (263) | 10\% | (79) | 8\% | (63) | 8\% | (60) | 772 |
| Military HH: No | 41\% | (1717) | 34\% | (1407) | 10\% | (405) | 6\% | (249) | 10\% | (408) | 4184 |
| Employ: Private Sector | 41\% | (767) | $34 \%$ | (632) | 10\% | (180) | 7\% | (127) | 9\% | (173) | 1879 |
| Employ: Government | 42\% | (136) | 34\% | (111) | 9\% | (28) | 6\% | (19) | 9\% | (29) | 323 |
| Employ: Self-Employed | 43\% | (192) | $32 \%$ | (144) | 11\% | (48) | 7\% | (29) | 7\% | (33) | 446 |
| Employ: Homemaker | 38\% | (123) | 33\% | (105) | 12\% | (39) | 6\% | (18) | 12\% | (38) | 323 |
| Employ: Student | 48\% | (62) | 22\% | (29) | 10\% | (13) | 5\% | (7) | 15\% | (19) | 130 |
| Employ: Retired | 41\% | (518) | 38\% | (482) | 9\% | (119) | 5\% | (60) | 7\% | (87) | 1267 |
| Employ: Unemployed | 40\% | (140) | 26\% | (89) | 11\% | (39) | 9\% | (30) | 15\% | (52) | 350 |
| Employ: Other | 36\% | (86) | 32\% | (76) | 8\% | (18) | 9\% | (22) | 15\% | (36) | 238 |
| Self + Household: White-Collar | 46\% | (910) | 34\% | (674) | 8\% | (160) | 5\% | (105) | 7\% | (131) | 1981 |
| Self + Household: Blue Collar | 38\% | (863) | 35\% | (802) | 12\% | (266) | 7\% | (162) | 8\% | (180) | 2273 |

[^259]Table BLMB41_5: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Difficult economic conditions in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (2023) | $34 \%$ | (1669) | 10\% | (484) | 6\% | (312) | 9\% | (468) | 4956 |
| Union HH: Yes | 40\% | (144) | 34\% | (121) | 11\% | (39) | 7\% | (26) | 8\% | (28) | 358 |
| Union HH: No | $41 \%$ | (1879) | 34\% | (1549) | 10\% | (444) | 6\% | (286) | 10\% | (440) | 4598 |
| LGBTQ+: Yes | 47\% | (240) | 26\% | (133) | 9\% | (48) | 5\% | (24) | 13\% | (69) | 514 |
| LGBTQ+: No | 40\% | (1783) | 35\% | (1536) | 10\% | (436) | 6\% | (288) | 9\% | (399) | 4442 |
| Motivated to Vote | 42\% | (1888) | 34\% | (1558) | 10\% | (439) | 6\% | (283) | 8\% | (378) | 4547 |
| Parent: Yes | 42\% | (633) | 33\% | (498) | 9\% | (139) | 7\% | (109) | 9\% | (142) | 1520 |
| Parent: No | 40\% | (1390) | 34\% | (1171) | 10\% | (345) | 6\% | (203) | 9\% | (326) | 3436 |
| COVID Vaccine: Yes | 45\% | (1583) | 33\% | (1150) | 8\% | (276) | 5\% | (178) | 9\% | (313) | 3501 |
| COVID Vaccine: No | 30\% | (440) | 36\% | (520) | 14\% | (208) | 9\% | (133) | 11\% | (154) | 1455 |
| Student Loans: Yes | 45\% | (351) | 30\% | (232) | 9\% | (67) | 6\% | (43) | 11\% | (84) | 778 |
| Student Loans: No | 40\% | (1672) | 34\% | (1438) | 10\% | (417) | 6\% | (268) | 9\% | (384) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_6: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - War in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1675) | 33\% | (1632) | 14\% | (705) | 8\% | (412) | $11 \%$ | (532) | 4956 |
| Gender: Male | 30\% | (701) | 36\% | (839) | 17\% | (404) | 9\% | (213) | 7\% | (163) | 2320 |
| Gender: Female | 37\% | (974) | 30\% | (793) | 11\% | (301) | 8\% | (199) | 14\% | (369) | 2636 |
| Age: 18-34 | 39\% | (507) | 29\% | (373) | 12\% | (164) | 8\% | (101) | 12\% | (164) | 1309 |
| Age: 35-44 | 35\% | (233) | $34 \%$ | (230) | 11\% | (75) | 7\% | (48) | 13\% | (86) | 672 |
| Age: 45-64 | 31\% | (529) | $34 \%$ | (576) | 15\% | (264) | 10\% | (169) | 10\% | (176) | 1715 |
| Age: 65+ | 32\% | (406) | $36 \%$ | (452) | 16\% | (202) | 7\% | (94) | 8\% | (106) | 1260 |
| GenZers: 1997-2012 | 40\% | (250) | 27\% | (168) | 15\% | (94) | 8\% | (48) | 10\% | (63) | 623 |
| Millennials: 1981-1996 | 36\% | (469) | $32 \%$ | (412) | 11\% | (137) | 8\% | (97) | 13\% | (172) | 1287 |
| GenXers: 1965-1980 | 31\% | (424) | 33\% | (450) | 14\% | (196) | 10\% | (142) | $11 \%$ | (146) | 1358 |
| Baby Boomers: 1946-1964 | 32\% | (499) | 35\% | (544) | 17\% | (261) | 7\% | (115) | 9\% | (141) | 1559 |
| Educ: < College | 33\% | (1034) | $31 \%$ | (965) | 15\% | (458) | 9\% | (278) | 12\% | (388) | 3122 |
| Educ: Bachelors degree | 35\% | (403) | 36\% | (423) | 13\% | (154) | 8\% | (96) | 8\% | (92) | 1169 |
| Educ: Post-grad | 36\% | (239) | 37\% | (244) | 14\% | (94) | 6\% | (38) | 8\% | (52) | 665 |
| Income: Under 50k | 35\% | (706) | 29\% | (580) | 14\% | (274) | 9\% | (187) | 13\% | (261) | 2009 |
| Income: 50k-100k | 32\% | (577) | 36\% | (648) | 15\% | (268) | 7\% | (129) | 10\% | (173) | 1795 |
| Income: 100k+ | 34\% | (392) | 35\% | (404) | 14\% | (163) | 8\% | (96) | 8\% | (97) | 1152 |
| Ethnicity: White (Non-Hispanic) | 33\% | (1196) | 35\% | (1284) | 14\% | (527) | 7\% | (269) | 10\% | (361) | 3637 |
| Ethnicity: Hispanic | 35\% | (118) | 28\% | (97) | 18\% | (61) | 10\% | (34) | 9\% | (32) | 343 |
| Ethnicity: Black (Non-Hispanic) | 36\% | (264) | 25\% | (180) | 12\% | (90) | 11\% | (84) | 15\% | (112) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 39\% | (97) | 28\% | (70) | 11\% | (28) | 10\% | (25) | 11\% | (27) | 246 |
| All Christian | 32\% | (802) | 36\% | (908) | 16\% | (391) | 8\% | (206) | 8\% | (210) | 2517 |
| All Non-Christian | 40\% | (91) | 27\% | (61) | 13\% | (29) | 9\% | (21) | $11 \%$ | (25) | 228 |
| Atheist | 42\% | (79) | 31\% | (59) | 13\% | (24) | 7\% | (14) | 8\% | (15) | 191 |
| Agnostic/Nothing in particular | 35\% | (409) | 29\% | (342) | 14\% | (163) | 9\% | (104) | 14\% | (160) | 1178 |
| Something Else | 35\% | (294) | 31\% | (262) | 12\% | (98) | 8\% | (68) | 14\% | (122) | 843 |
| Evangelical | 30\% | (410) | 35\% | (479) | 16\% | (219) | 9\% | (123) | 11\% | (152) | 1383 |
| Non-Evangelical | 35\% | (661) | 35\% | (662) | 14\% | (262) | 8\% | (147) | 9\% | (176) | 1909 |
| PID: Dem (no lean) | 43\% | (776) | 28\% | (517) | 10\% | (177) | 7\% | (135) | 12\% | (209) | 1814 |
| PID: Ind (no lean) | 32\% | (395) | 34\% | (428) | 14\% | (176) | 8\% | (98) | 12\% | (151) | 1249 |
| PID: Rep (no lean) | 27\% | (505) | 36\% | (686) | 19\% | (352) | 9\% | (179) | 9\% | (171) | 1893 |

[^260]Table BLMB41_6: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - War in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1675) | 33\% | (1632) | 14\% | (705) | 8\% | (412) | $11 \%$ | (532) | 4956 |
| PID/Gender: Dem Men | 39\% | (302) | 31\% | (245) | 12\% | (92) | 9\% | (73) | 9\% | (71) | 784 |
| PID/Gender: Dem Women | 46\% | (474) | 26\% | (271) | 8\% | (85) | 6\% | (63) | 13\% | (138) | 1031 |
| PID/Gender: Ind Men | $31 \%$ | (195) | 39\% | (250) | 15\% | (97) | 8\% | (49) | 8\% | (48) | 639 |
| PID/Gender: Ind Women | 33\% | (200) | 29\% | (179) | 13\% | (80) | 8\% | (49) | 17\% | (103) | 611 |
| PID/Gender: Rep Men | 23\% | (204) | 38\% | (343) | 24\% | (216) | 10\% | (91) | 5\% | (43) | 898 |
| PID/Gender: Rep Women | 30\% | (300) | 34\% | (343) | 14\% | (136) | 9\% | (87) | 13\% | (128) | 995 |
| Ideo: Liberal (1-3) | 44\% | (644) | 30\% | (431) | 9\% | (136) | 7\% | (97) | 10\% | (144) | 1451 |
| Ideo: Moderate (4) | 33\% | (459) | 34\% | (473) | 13\% | (176) | 8\% | (116) | 12\% | (172) | 1396 |
| Ideo: Conservative (5-7) | 27\% | (528) | 36\% | (694) | 19\% | (374) | 9\% | (184) | 8\% | (156) | 1937 |
| Ideo/PID: Conservative Republican | 27\% | (380) | 36\% | (516) | 19\% | (276) | 9\% | (131) | 8\% | (117) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 26\% | (113) | 37\% | (164) | 17\% | (73) | 10\% | (44) | 10\% | (46) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 38\% | (260) | 28\% | (194) | 12\% | (82) | 10\% | (67) | 12\% | (80) | 683 |
| Ideo/PID: Liberal Democrat | 46\% | (503) | 29\% | (317) | 9\% | (94) | 6\% | (64) | 10\% | (107) | 1085 |
| Unfavorable of Biden and Trump | 35\% | (300) | 36\% | (307) | 12\% | (104) | 6\% | (54) | 11\% | (94) | 859 |
| 2024 H2H Matchup: Biden Voter | 44\% | (905) | 31\% | (637) | 9\% | (194) | 6\% | (130) | 10\% | (215) | 2081 |
| 2024 H2H Matchup: Trump Voter | 25\% | (607) | 36\% | (871) | 19\% | (462) | 10\% | (241) | 9\% | (209) | 2390 |
| 2024 H2H Matchup: Would not Vote | 40\% | (83) | 23\% | (48) | 10\% | (21) | 8\% | (17) | 18\% | (37) | 206 |
| 2024 H2H Matchup: Do not Know | 29\% | (80) | 27\% | (76) | 10\% | (29) | 8\% | (24) | 25\% | (70) | 279 |
| 2022 House Vote: Democrat | 43\% | (891) | 30\% | (613) | 9\% | (196) | 7\% | (145) | 10\% | (214) | 2058 |
| 2022 House Vote: Republican | 26\% | (521) | 37\% | (752) | 19\% | (381) | 10\% | (204) | 8\% | (164) | 2022 |
| 2022 House Vote: Did not Vote | 30\% | (233) | 30\% | (231) | 15\% | (115) | 7\% | (58) | 18\% | (138) | 775 |
| 2020 Vote: Joe Biden | 43\% | (981) | 30\% | (675) | 9\% | (216) | 7\% | (167) | 11\% | (243) | 2282 |
| 2020 Vote: Donald Trump | 25\% | (563) | 37\% | (839) | 19\% | (428) | 9\% | (210) | 9\% | (207) | 2247 |
| 2020 Vote: Someone Else | 39\% | (27) | 29\% | (21) | 13\% | (9) | 7\% | (5) | 12\% | (8) | 70 |
| 2020 Vote: Did not Vote | 29\% | (104) | 27\% | (96) | 15\% | (53) | 8\% | (30) | $21 \%$ | (74) | 357 |
| 2016 Vote: Hillary Clinton | 45\% | (720) | 29\% | (468) | 8\% | (133) | 7\% | (118) | 11\% | (177) | 1616 |
| 2016 Vote: Donald Trump | 26\% | (530) | 37\% | (743) | 19\% | (392) | 9\% | (192) | 8\% | (167) | 2024 |
| 2016 Vote: Someone Else | 31\% | (54) | 39\% | (67) | $11 \%$ | (19) | 9\% | (16) | 11\% | (18) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 31\% | (61) | 40\% | (77) | 12\% | (23) | 7\% | (13) | 10\% | (20) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 33\% | (71) | 32\% | (70) | 16\% | (35) | 11\% | (23) | 9\% | (19) | 218 |

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| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1675) | 33\% | (1632) | 14\% | (705) | 8\% | (412) | 11\% | (532) | 4956 |
| U.S. Economy: Wrong Track | 31\% | (1073) | 34\% | (1179) | 16\% | (553) | 9\% | (333) | 11\% | (377) | 3516 |
| U.S. Economy: Right Direction | 42\% | (602) | $31 \%$ | (452) | 11\% | (152) | 5\% | (79) | 11\% | (154) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 43\% | (644) | 30\% | (447) | 10\% | (147) | 7\% | (111) | 10\% | (153) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 27\% | (697) | 36\% | (905) | 19\% | (478) | 10\% | (246) | 9\% | (222) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 37\% | (335) | $31 \%$ | (279) | 9\% | (81) | 6\% | (54) | 17\% | (157) | 905 |
| Top 2024 Issue: Economy | 28\% | (490) | 38\% | (669) | 15\% | (263) | 9\% | (155) | 11\% | (198) | 1774 |
| Community: Urban | 38\% | (425) | $31 \%$ | (354) | 12\% | (131) | 8\% | (90) | 12\% | (132) | 1133 |
| Community: Suburban | 33\% | (797) | 34\% | (821) | 14\% | (350) | 9\% | (214) | 10\% | (242) | 2423 |
| Community: Rural | 32\% | (453) | 33\% | (456) | 16\% | (224) | 8\% | (108) | 11\% | (158) | 1400 |
| Community/Gender: Urban Women | 42\% | (232) | 28\% | (153) | 10\% | (53) | 6\% | (35) | 14\% | (78) | 553 |
| Community/Gender: Urban Men | 33\% | (193) | 35\% | (201) | 13\% | (78) | 10\% | (55) | 9\% | (53) | 580 |
| Community/Gender: Rural Women | 35\% | (282) | 30\% | (241) | 13\% | (109) | 7\% | (54) | 16\% | (128) | 814 |
| Community/Gender: Rural Men | 29\% | (171) | 37\% | (215) | 20\% | (115) | 9\% | (54) | 5\% | (30) | 586 |
| Community/Gender: Suburban Women | 36\% | (460) | $31 \%$ | (399) | $11 \%$ | (138) | 9\% | (110) | 13\% | (163) | 1269 |
| Community/Gender: Suburban Men | 29\% | (337) | 37\% | (423) | 18\% | (212) | 9\% | (104) | 7\% | (79) | 1154 |
| Homeowner | 33\% | (1257) | 34\% | (1311) | 15\% | (558) | 8\% | (304) | 10\% | (372) | 3803 |
| Renter | 37\% | (371) | 28\% | (289) | 12\% | (124) | 9\% | (95) | 13\% | (137) | 1017 |
| Military HHnm: Yes | 31\% | (243) | 36\% | (279) | 14\% | (110) | 10\% | (81) | 8\% | (58) | 772 |
| Military HH: No | 34\% | (1433) | 32\% | (1352) | 14\% | (595) | 8\% | (331) | 11\% | (473) | 4184 |
| Employ: Private Sector | 34\% | (633) | 34\% | (637) | 13\% | (251) | 9\% | (168) | 10\% | (189) | 1879 |
| Employ: Government | 36\% | (118) | 32\% | (104) | 14\% | (46) | 8\% | (25) | 9\% | (30) | 323 |
| Employ: Self-Employed | 34\% | (152) | 32\% | (143) | 17\% | (75) | 8\% | (37) | 9\% | (39) | 446 |
| Employ: Homemaker | 32\% | (103) | 36\% | (115) | 12\% | (39) | 7\% | (24) | 13\% | (43) | 323 |
| Employ: Student | 40\% | (51) | 27\% | (34) | 15\% | (19) | 7\% | (10) | 12\% | (15) | 130 |
| Employ: Retired | 33\% | (414) | 35\% | (437) | 17\% | (210) | 7\% | (93) | 9\% | (114) | 1267 |
| Employ: Unemployed | 32\% | (112) | 28\% | (100) | 12\% | (41) | 10\% | (34) | 18\% | (63) | 350 |
| Employ: Other | 39\% | (92) | 25\% | (60) | 10\% | (24) | 9\% | (22) | 17\% | (39) | 238 |
| Self + Household: White-Collar | 36\% | (715) | 35\% | (692) | 13\% | (256) | 8\% | (153) | 8\% | (166) | 1981 |
| Self + Household: Blue Collar | 33\% | (745) | 33\% | (757) | 17\% | (378) | 8\% | (185) | 9\% | (209) | 2273 |

[^262]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_6

Table BLMB41_6: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - War in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 34\% | (1675) | 33\% | (1632) | 14\% | (705) | 8\% | (412) | 11\% | (532) | 4956 |
| Union HH: Yes | 40\% | (144) | 33\% | (117) | 12\% | (44) | 9\% | (30) | 7\% | (24) | 358 |
| Union HH: No | 33\% | (1532) | 33\% | (1515) | 14\% | (662) | 8\% | (381) | 11\% | (508) | 4598 |
| LGBTQ+: Yes | 40\% | (207) | 27\% | (136) | 14\% | (73) | 7\% | (34) | 12\% | (64) | 514 |
| LGBTQ+: No | 33\% | (1468) | 34\% | (1495) | 14\% | (633) | 9\% | (378) | 11\% | (468) | 4442 |
| Motivated to Vote | 34\% | (1546) | 34\% | (1527) | 14\% | (654) | 8\% | (377) | 10\% | (444) | 4547 |
| Parent: Yes | 36\% | (547) | 33\% | (498) | 13\% | (195) | 9\% | (134) | 10\% | (146) | 1520 |
| Parent: No | 33\% | (1128) | 33\% | (1134) | 15\% | (510) | 8\% | (278) | 11\% | (386) | 3436 |
| COVID Vaccine: Yes | 37\% | (1286) | 34\% | (1174) | 13\% | (441) | 7\% | (248) | 10\% | (351) | 3501 |
| COVID Vaccine: No | 27\% | (390) | 31\% | (457) | 18\% | (265) | 11\% | (164) | 12\% | (180) | 1455 |
| Student Loans: Yes | 36\% | (280) | 33\% | (259) | 12\% | (91) | 7\% | (56) | 12\% | (92) | 778 |
| Student Loans: No | 33\% | (1396) | 33\% | (1373) | 15\% | (614) | 9\% | (356) | $11 \%$ | (440) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Famine in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1481) | $34 \%$ | (1704) | 15\% | (729) | 8\% | (391) | 13\% | (651) | 4956 |
| Gender: Male | 27\% | (625) | $37 \%$ | (870) | 18\% | (410) | 8\% | (195) | 9\% | (220) | 2320 |
| Gender: Female | 32\% | (856) | $32 \%$ | (834) | 12\% | (320) | 7\% | (195) | 16\% | (431) | 2636 |
| Age: 18-34 | 32\% | (425) | $31 \%$ | (403) | 14\% | (182) | 7\% | (86) | 16\% | (214) | 1309 |
| Age: 35-44 | 28\% | (191) | 35\% | (235) | 13\% | (88) | 8\% | (53) | 16\% | (105) | 672 |
| Age: 45-64 | 29\% | (499) | 35\% | (606) | 15\% | (250) | 9\% | (158) | 12\% | (201) | 1715 |
| Age: 65+ | 29\% | (366) | 37\% | (460) | 17\% | (209) | 7\% | (94) | 10\% | (131) | 1260 |
| GenZers: 1997-2012 | 33\% | (208) | 30\% | (190) | 15\% | (96) | 7\% | (44) | 14\% | (85) | 623 |
| Millennials: 1981-1996 | 30\% | (387) | 33\% | (429) | 13\% | (163) | 7\% | (88) | 17\% | (219) | 1287 |
| GenXers: 1965-1980 | 29\% | (395) | 36\% | (486) | 14\% | (188) | 9\% | (125) | 12\% | (164) | 1358 |
| Baby Boomers: 1946-1964 | 29\% | (460) | 35\% | (544) | 17\% | (259) | 8\% | (127) | 11\% | (169) | 1559 |
| Educ: < College | 29\% | (907) | 33\% | (1024) | 14\% | (447) | 9\% | (269) | 15\% | (475) | 3122 |
| Educ: Bachelors degree | 30\% | (350) | 35\% | (411) | 17\% | (195) | 8\% | (88) | 11\% | (124) | 1169 |
| Educ: Post-grad | 34\% | (224) | 40\% | (269) | 13\% | (87) | 5\% | (33) | 8\% | (52) | 665 |
| Income: Under 50k | 31\% | (613) | 30\% | (611) | 14\% | (288) | 9\% | (171) | 16\% | (326) | 2009 |
| Income: 50k-100k | 29\% | (525) | 36\% | (655) | 15\% | (269) | 7\% | (134) | 12\% | (214) | 1795 |
| Income: 100k+ | 30\% | (343) | 38\% | (438) | 15\% | (173) | 7\% | (86) | 10\% | (111) | 1152 |
| Ethnicity: White (Non-Hispanic) | 29\% | (1064) | 37\% | (1330) | 15\% | (541) | 8\% | (277) | 12\% | (426) | 3637 |
| Ethnicity: Hispanic | 35\% | (121) | 28\% | (95) | 16\% | (56) | 9\% | (29) | 12\% | (42) | 343 |
| Ethnicity: Black (Non-Hispanic) | 31\% | (229) | 27\% | (200) | 13\% | (95) | 8\% | (57) | 21\% | (150) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 28\% | (68) | 32\% | (80) | 16\% | (38) | 11\% | (27) | 13\% | (33) | 246 |
| All Christian | 29\% | (727) | 37\% | (924) | 17\% | (432) | 7\% | (186) | 10\% | (248) | 2517 |
| All Non-Christian | 36\% | (82) | 29\% | (65) | 12\% | (27) | 12\% | (27) | 12\% | (27) | 228 |
| Atheist | 44\% | (85) | 32\% | (61) | 8\% | (15) | 6\% | (12) | 10\% | (18) | 191 |
| Agnostic/Nothing in particular | 28\% | (332) | 33\% | (383) | 12\% | (147) | 8\% | (98) | 18\% | (218) | 1178 |
| Something Else | 30\% | (256) | $32 \%$ | (270) | 13\% | (109) | 8\% | (67) | 17\% | (140) | 843 |
| Evangelical | 27\% | (380) | 34\% | (476) | 19\% | (260) | 8\% | (106) | 12\% | (161) | 1383 |
| Non-Evangelical | 31\% | (583) | 36\% | (689) | 14\% | (275) | 7\% | (140) | 12\% | (222) | 1909 |
| PID: Dem (no lean) | 39\% | (707) | 32\% | (573) | 9\% | (170) | 6\% | (112) | 14\% | (253) | 1814 |
| PID: Ind (no lean) | 28\% | (353) | 35\% | (441) | 15\% | (184) | 7\% | (89) | 15\% | (182) | 1249 |
| PID: Rep (no lean) | 22\% | (421) | 36\% | (690) | 20\% | (375) | 10\% | (190) | 11\% | (216) | 1893 |

[^263]Table BLMB41_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Famine in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $30 \%$ | (1481) | 34\% | (1704) | 15\% | (729) | 8\% | (391) | 13\% | (651) | 4956 |
| PID/Gender: Dem Men | 37\% | (291) | 32\% | (251) | 13\% | (100) | 7\% | (55) | $11 \%$ | (87) | 784 |
| PID/Gender: Dem Women | 40\% | (416) | 31\% | (322) | 7\% | (70) | 5\% | (57) | 16\% | (166) | 1031 |
| PID/Gender: Ind Men | 25\% | (157) | 42\% | (271) | 15\% | (97) | 7\% | (45) | $11 \%$ | (69) | 639 |
| PID/Gender: Ind Women | 32\% | (197) | 28\% | (170) | 14\% | (87) | 7\% | (44) | 19\% | (113) | 611 |
| PID/Gender: Rep Men | 20\% | (178) | 39\% | (348) | 24\% | (212) | 11\% | (96) | 7\% | (64) | 898 |
| PID/Gender: Rep Women | 24\% | (243) | 34\% | (342) | 16\% | (163) | 10\% | (95) | 15\% | (152) | 995 |
| Ideo: Liberal (1-3) | 42\% | (607) | 33\% | (480) | 9\% | (132) | 5\% | (76) | $11 \%$ | (157) | 1451 |
| Ideo: Moderate (4) | 29\% | (404) | 34\% | (478) | 13\% | (185) | 8\% | (107) | 16\% | (222) | 1396 |
| Ideo: Conservative (5-7) | 23\% | (436) | 37\% | (713) | 20\% | (395) | 10\% | (196) | 10\% | (197) | 1937 |
| Ideo/PID: Conservative Republican | 22\% | (318) | 36\% | (516) | 21\% | (299) | 10\% | (145) | 10\% | (142) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 22\% | (96) | 39\% | (171) | 15\% | (66) | 10\% | (43) | 14\% | (62) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 33\% | (227) | 32\% | (216) | 11\% | (72) | 8\% | (56) | 16\% | (112) | 683 |
| Ideo/PID: Liberal Democrat | 43\% | (470) | 32\% | (349) | 9\% | (98) | 5\% | (52) | $11 \%$ | (116) | 1085 |
| Unfavorable of Biden and Trump | $32 \%$ | (273) | 35\% | (300) | 13\% | (113) | 5\% | (45) | 15\% | (128) | 859 |
| 2024 H2H Matchup: Biden Voter | 41\% | (844) | 32\% | (674) | 9\% | (185) | 6\% | (115) | 13\% | (263) | 2081 |
| 2024 H2H Matchup: Trump Voter | 21\% | (505) | 37\% | (896) | 20\% | (479) | 11\% | (254) | $11 \%$ | (256) | 2390 |
| 2024 H2H Matchup: Would not Vote | $36 \%$ | (74) | 21\% | (44) | 13\% | (27) | 6\% | (13) | 23\% | (48) | 206 |
| 2024 H2H Matchup: Do not Know | 21\% | (58) | 32\% | (90) | 14\% | (39) | 3\% | (9) | 30\% | (84) | 279 |
| 2022 House Vote: Democrat | 40\% | (823) | 32\% | (667) | 10\% | (203) | 5\% | (110) | 12\% | (255) | 2058 |
| 2022 House Vote: Republican | 21\% | (422) | 38\% | (761) | 20\% | (407) | 11\% | (216) | $11 \%$ | (216) | 2022 |
| 2022 House Vote: Did not Vote | 27\% | (209) | 31\% | (239) | 14\% | (111) | 7\% | (57) | 20\% | (158) | 775 |
| 2020 Vote: Joe Biden | 40\% | (913) | 32\% | (731) | 9\% | (214) | 6\% | (129) | 13\% | (295) | 2282 |
| 2020 Vote: Donald Trump | 21\% | (463) | 38\% | (845) | 20\% | (453) | 10\% | (228) | $11 \%$ | (258) | 2247 |
| 2020 Vote: Someone Else | 31\% | (22) | 35\% | (24) | 14\% | (10) | 8\% | (6) | 12\% | (8) | 70 |
| 2020 Vote: Did not Vote | 23\% | (83) | 29\% | (104) | 15\% | (53) | 8\% | (28) | 25\% | (90) | 357 |
| 2016 Vote: Hillary Clinton | 40\% | (651) | 32\% | (524) | 8\% | (132) | 6\% | (89) | 14\% | (219) | 1616 |
| 2016 Vote: Donald Trump | 21\% | (427) | 38\% | (771) | 20\% | (407) | 10\% | (202) | $11 \%$ | (218) | 2024 |
| 2016 Vote: Someone Else | 29\% | (51) | 36\% | (62) | 13\% | (22) | 8\% | (13) | 15\% | (26) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 27\% | (52) | 34\% | (66) | 14\% | (28) | 11\% | (21) | 13\% | (26) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 29\% | (64) | 33\% | (72) | 18\% | (38) | 9\% | (20) | $11 \%$ | (25) | 218 |

[^264]Table BLMB41_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Famine in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (1481) | 34\% | (1704) | 15\% | (729) | 8\% | (391) | 13\% | (651) | 4956 |
| U.S. Economy: Wrong Track | 26\% | (909) | 35\% | (1228) | 17\% | (594) | 9\% | (308) | 14\% | (476) | 3516 |
| U.S. Economy: Right Direction | 40\% | (572) | 33\% | (476) | 9\% | (135) | 6\% | (82) | 12\% | (175) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 41\% | (613) | $32 \%$ | (473) | 9\% | (139) | 6\% | (92) | 12\% | (185) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 22\% | (567) | 37\% | (931) | 20\% | (506) | 10\% | (257) | 11\% | (287) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 33\% | (301) | 33\% | (299) | 9\% | (84) | 5\% | (42) | 20\% | (179) | 905 |
| Top 2024 Issue: Economy | 24\% | (429) | 40\% | (710) | 15\% | (272) | 7\% | (130) | 13\% | (234) | 1774 |
| Community: Urban | 32\% | (367) | 33\% | (373) | 12\% | (134) | 8\% | (92) | 15\% | (167) | 1133 |
| Community: Suburban | 30\% | (718) | 35\% | (860) | 15\% | (363) | 8\% | (189) | 12\% | (294) | 2423 |
| Community: Rural | 28\% | (396) | 34\% | (471) | 17\% | (233) | 8\% | (109) | 14\% | (191) | 1400 |
| Community/Gender: Urban Women | 37\% | (202) | $31 \%$ | (170) | 9\% | (47) | 7\% | (40) | 17\% | (93) | 553 |
| Community/Gender: Urban Men | 29\% | (165) | 35\% | (203) | 15\% | (87) | 9\% | (52) | 13\% | (73) | 580 |
| Community/Gender: Rural Women | 30\% | (245) | 32\% | (258) | 14\% | (113) | 7\% | (54) | 18\% | (145) | 814 |
| Community/Gender: Rural Men | 26\% | (151) | 36\% | (213) | 20\% | (120) | 9\% | (55) | 8\% | (46) | 586 |
| Community/Gender: Suburban Women | 32\% | (409) | 32\% | (406) | 13\% | (160) | 8\% | (101) | 15\% | (193) | 1269 |
| Community/Gender: Suburban Men | 27\% | (309) | 39\% | (454) | 18\% | (203) | 8\% | (88) | 9\% | (101) | 1154 |
| Homeowner | 29\% | (1105) | 37\% | (1397) | 15\% | (573) | 8\% | (287) | 12\% | (440) | 3803 |
| Renter | 33\% | (334) | 27\% | (273) | 14\% | (138) | 9\% | (91) | 18\% | (180) | 1017 |
| Military HHnm: Yes | 28\% | (219) | 36\% | (280) | 16\% | (120) | 9\% | (69) | 11\% | (85) | 772 |
| Military HH: No | 30\% | (1262) | 34\% | (1424) | 15\% | (610) | 8\% | (322) | 14\% | (567) | 4184 |
| Employ: Private Sector | 29\% | (549) | 36\% | (676) | 14\% | (263) | 8\% | (153) | 13\% | (238) | 1879 |
| Employ: Government | 28\% | (90) | 38\% | (122) | 16\% | (51) | 7\% | (22) | 12\% | (38) | 323 |
| Employ: Self-Employed | 33\% | (149) | 33\% | (149) | 15\% | (65) | 8\% | (35) | 11\% | (49) | 446 |
| Employ: Homemaker | 28\% | (89) | 34\% | (111) | 13\% | (43) | 7\% | (24) | 17\% | (55) | 323 |
| Employ: Student | 34\% | (44) | 32\% | (41) | 13\% | (16) | 7\% | (9) | 15\% | (20) | 130 |
| Employ: Retired | 30\% | (385) | 34\% | (437) | 18\% | (223) | 8\% | (97) | 10\% | (125) | 1267 |
| Employ: Unemployed | 28\% | (99) | 28\% | (97) | 13\% | (47) | 8\% | (29) | 22\% | (79) | 350 |
| Employ: Other | 32\% | (76) | 30\% | (71) | 9\% | (22) | 9\% | (22) | 20\% | (47) | 238 |
| Self + Household: White-Collar | 33\% | (645) | 36\% | (717) | 15\% | (291) | 7\% | (141) | 9\% | (186) | 1981 |
| Self + Household: Blue Collar | 29\% | (654) | 34\% | (784) | 16\% | (373) | 8\% | (190) | 12\% | (272) | 2273 |

[^265]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_7

Table BLMB41_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Famine in other countries

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know/no <br> opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB41_8: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Corruption in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2136) | 33\% | (1634) | 9\% | (431) | 6\% | (291) | 9\% | (464) | 4956 |
| Gender: Male | 43\% | (1004) | 35\% | (805) | 10\% | (222) | 6\% | (139) | 6\% | (150) | 2320 |
| Gender: Female | 43\% | (1131) | 31\% | (830) | 8\% | (209) | 6\% | (152) | 12\% | (314) | 2636 |
| Age: 18-34 | 41\% | (530) | 29\% | (385) | 12\% | (151) | 6\% | (80) | 12\% | (162) | 1309 |
| Age: 35-44 | 40\% | (268) | 35\% | (236) | 7\% | (49) | 5\% | (37) | 12\% | (82) | 672 |
| Age: 45-64 | 43\% | (736) | 34\% | (583) | 8\% | (142) | 7\% | (113) | 8\% | (140) | 1715 |
| Age: 65+ | 48\% | (602) | 34\% | (430) | 7\% | (88) | 5\% | (61) | 6\% | (80) | 1260 |
| GenZers: 1997-2012 | 38\% | (239) | 28\% | (175) | 15\% | (95) | 8\% | (48) | 11\% | (67) | 623 |
| Millennials: 1981-1996 | 41\% | (534) | 33\% | (429) | 8\% | (98) | 5\% | (62) | 13\% | (164) | 1287 |
| GenXers: 1965-1980 | 43\% | (588) | 32\% | (441) | 8\% | (113) | 7\% | (96) | 9\% | (120) | 1358 |
| Baby Boomers: 1946-1964 | 46\% | (720) | 35\% | (543) | 7\% | (115) | 5\% | (77) | 7\% | (105) | 1559 |
| Educ: < College | 41\% | (1284) | 32\% | (1009) | 9\% | (271) | 7\% | (219) | 11\% | (339) | 3122 |
| Educ: Bachelors degree | 45\% | (523) | 34\% | (396) | 10\% | (112) | 5\% | (57) | 7\% | (80) | 1169 |
| Educ: Post-grad | 49\% | (329) | 35\% | (230) | 7\% | (47) | 2\% | (16) | 7\% | (44) | 665 |
| Income: Under 50k | 41\% | (829) | 30\% | (601) | 9\% | (189) | 8\% | (157) | 12\% | (234) | 2009 |
| Income: 50k-100k | 44\% | (785) | 34\% | (617) | 9\% | (157) | 5\% | (83) | 9\% | (153) | 1795 |
| Income: 100k+ | 45\% | (522) | 36\% | (417) | 7\% | (84) | 5\% | (52) | 7\% | (77) | 1152 |
| Ethnicity: White (Non-Hispanic) | 44\% | (1596) | 35\% | (1285) | 8\% | (280) | 5\% | (177) | 8\% | (299) | 3637 |
| Ethnicity: Hispanic | 44\% | (152) | 30\% | (103) | 13\% | (44) | 6\% | (20) | 7\% | (24) | 343 |
| Ethnicity: Black (Non-Hispanic) | 39\% | (283) | 25\% | (180) | 11\% | (79) | 9\% | (63) | 17\% | (125) | 730 |
| Ethnicity: Asian + Other (Non-Hispanic) | 43\% | (105) | 27\% | (66) | 11\% | (28) | 13\% | (32) | 6\% | (16) | 246 |
| All Christian | 44\% | (1109) | 37\% | (920) | 8\% | (190) | 5\% | (131) | 7\% | (167) | 2517 |
| All Non-Christian | 46\% | (104) | 26\% | (60) | 11\% | (26) | 7\% | (17) | 9\% | (21) | 228 |
| Atheist | 56\% | (107) | 22\% | (41) | 7\% | (14) | 9\% | (18) | 6\% | (11) | 191 |
| Agnostic/Nothing in particular | 40\% | (469) | 31\% | (360) | 10\% | (116) | 6\% | (76) | 13\% | (158) | 1178 |
| Something Else | 41\% | (347) | 30\% | (254) | 10\% | (85) | 6\% | (51) | 13\% | (107) | 843 |
| Evangelical | 40\% | (554) | 36\% | (492) | 9\% | (123) | 7\% | (91) | 9\% | (123) | 1383 |
| Non-Evangelical | 45\% | (865) | 34\% | (658) | 8\% | (150) | 5\% | (87) | 8\% | (150) | 1909 |
| PID: Dem (no lean) | 48\% | (871) | 27\% | (497) | 7\% | (129) | 7\% | (118) | 11\% | (199) | 1814 |
| PID: Ind (no lean) | 42\% | (522) | 35\% | (436) | 8\% | (95) | 5\% | (66) | 10\% | (130) | 1249 |
| PID: Rep (no lean) | 39\% | (742) | 37\% | (701) | 11\% | (207) | 6\% | (107) | 7\% | (135) | 1893 |

[^266]Table BLMB41_8: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Corruption in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2136) | 33\% | (1634) | 9\% | (431) | 6\% | (291) | 9\% | (464) | 4956 |
| PID/Gender: Dem Men | 49\% | (380) | 28\% | (217) | 8\% | (60) | 7\% | (55) | 9\% | (72) | 784 |
| PID/Gender: Dem Women | 48\% | (491) | 27\% | (280) | 7\% | (69) | 6\% | (63) | 12\% | (127) | 1031 |
| PID/Gender: Ind Men | 41\% | (265) | 37\% | (239) | 8\% | (53) | 5\% | (35) | 7\% | (48) | 639 |
| PID/Gender: Ind Women | 42\% | (258) | 32\% | (197) | 7\% | (42) | 5\% | (31) | 13\% | (82) | 611 |
| PID/Gender: Rep Men | 40\% | (359) | 39\% | (349) | 12\% | (110) | 5\% | (49) | 3\% | (31) | 898 |
| PID/Gender: Rep Women | 38\% | (383) | 35\% | (352) | 10\% | (97) | 6\% | (58) | 10\% | (104) | 995 |
| Ideo: Liberal (1-3) | 49\% | (713) | 28\% | (408) | 8\% | (121) | 6\% | (82) | 9\% | (128) | 1451 |
| Ideo: Moderate (4) | 41\% | (574) | 33\% | (468) | 7\% | (102) | 7\% | (96) | $11 \%$ | (156) | 1396 |
| Ideo: Conservative (5-7) | 41\% | (799) | 37\% | (719) | 10\% | (199) | 5\% | (103) | 6\% | (118) | 1937 |
| Ideo/PID: Conservative Republican | 40\% | (574) | 38\% | (536) | 11\% | (150) | 5\% | (77) | 6\% | (83) | 1420 |
| Ideo/PID: Moderate/Liberal Republican | 35\% | (154) | 35\% | (156) | $12 \%$ | (55) | 7\% | (30) | 10\% | (45) | 440 |
| Ideo/PID: Moderate/Conservative Democrat | 43\% | (297) | 29\% | (196) | 8\% | (55) | 8\% | (54) | 12\% | (82) | 683 |
| Ideo/PID: Liberal Democrat | $52 \%$ | (562) | 27\% | (296) | 7\% | (73) | 6\% | (60) | 9\% | (93) | 1085 |
| Unfavorable of Biden and Trump | 43\% | (373) | 35\% | (299) | 6\% | (53) | 5\% | (41) | $11 \%$ | (92) | 859 |
| 2024 H2H Matchup: Biden Voter | 49\% | (1011) | 30\% | (619) | 7\% | (138) | 5\% | (111) | 10\% | (202) | 2081 |
| 2024 H2H Matchup: Trump Voter | 39\% | (938) | 37\% | (889) | 11\% | (254) | 7\% | (157) | 6\% | (152) | 2390 |
| 2024 H2H Matchup: Would not Vote | 46\% | (95) | 22\% | (44) | 8\% | (17) | $5 \%$ | (10) | 19\% | (40) | 206 |
| 2024 H2H Matchup: Do not Know | 33\% | (92) | 29\% | (82) | 8\% | (22) | 5\% | (13) | 25\% | (69) | 279 |
| 2022 House Vote: Democrat | 49\% | (998) | 30\% | (607) | 7\% | (146) | 5\% | (112) | 9\% | (195) | 2058 |
| 2022 House Vote: Republican | 40\% | (810) | 37\% | (749) | 10\% | (202) | 6\% | (130) | 6\% | (131) | 2022 |
| 2022 House Vote: Did not Vote | 37\% | (287) | $32 \%$ | (244) | 10\% | (79) | 6\% | (43) | 16\% | (120) | 775 |
| 2020 Vote: Joe Biden | 48\% | (1101) | 29\% | (673) | 7\% | (159) | 6\% | (127) | 10\% | (222) | 2282 |
| 2020 Vote: Donald Trump | 40\% | (890) | 37\% | (835) | 10\% | (227) | 6\% | (135) | 7\% | (158) | 2247 |
| 2020 Vote: Someone Else | 47\% | (33) | 26\% | (19) | 10\% | (7) | 4\% | (3) | 13\% | (9) | 70 |
| 2020 Vote: Did not Vote | 31\% | (112) | 30\% | (108) | 10\% | (37) | 7\% | (26) | 21\% | (74) | 357 |
| 2016 Vote: Hillary Clinton | 50\% | (810) | 29\% | (468) | 6\% | (100) | 5\% | (85) | 9\% | (153) | 1616 |
| 2016 Vote: Donald Trump | 41\% | (827) | 38\% | (760) | 9\% | (187) | 6\% | (119) | 6\% | (131) | 2024 |
| 2016 Vote: Someone Else | 45\% | (78) | 28\% | (48) | 7\% | (12) | 7\% | (12) | 13\% | (22) | 174 |
| 2020 Vote/PID: Not Biden/Democrat | 40\% | (77) | 31\% | (59) | 9\% | (17) | 9\% | (17) | 12\% | (23) | 194 |
| 2020 Vote/PID: Not Trump/Republican | 38\% | (84) | 35\% | (75) | 13\% | (29) | 6\% | (12) | 8\% | (18) | 218 |

[^267]Table BLMB41_8: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Corruption in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2136) | 33\% | (1634) | 9\% | (431) | 6\% | (291) | 9\% | (464) | 4956 |
| U.S. Economy: Wrong Track | $41 \%$ | (1436) | 34\% | (1208) | 9\% | (316) | 7\% | (233) | 9\% | (323) | 3516 |
| U.S. Economy: Right Direction | 49\% | (700) | 30\% | (426) | 8\% | (115) | 4\% | (58) | 10\% | (141) | 1440 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 48\% | (724) | 28\% | (427) | 8\% | (120) | 6\% | (95) | 9\% | (137) | 1502 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 40\% | (1016) | 37\% | (934) | 10\% | (266) | 6\% | (160) | 7\% | (172) | 2548 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 44\% | (396) | 30\% | (274) | 5\% | (45) | 4\% | (36) | 17\% | (155) | 905 |
| Top 2024 Issue: Economy | 37\% | (660) | 39\% | (685) | 9\% | (152) | 5\% | (92) | 10\% | (185) | 1774 |
| Community: Urban | 43\% | (491) | 29\% | (330) | 10\% | (114) | 6\% | (69) | 11\% | (128) | 1133 |
| Community: Suburban | 44\% | (1056) | 35\% | (845) | 8\% | (190) | 6\% | (140) | 8\% | (191) | 2423 |
| Community: Rural | 42\% | (589) | 33\% | (459) | 9\% | (127) | 6\% | (82) | 10\% | (144) | 1400 |
| Community/Gender: Urban Women | 45\% | (246) | 28\% | (154) | 9\% | (51) | 6\% | (35) | 12\% | (66) | 553 |
| Community/Gender: Urban Men | 42\% | (244) | 30\% | (176) | $11 \%$ | (63) | 6\% | (34) | 11\% | (62) | 580 |
| Community/Gender: Rural Women | 40\% | (326) | 32\% | (261) | 10\% | (80) | 4\% | (36) | 14\% | (111) | 814 |
| Community/Gender: Rural Men | 45\% | (263) | 34\% | (198) | 8\% | (47) | 8\% | (46) | 6\% | (33) | 586 |
| Community/Gender: Suburban Women | 44\% | (559) | 33\% | (415) | 6\% | (78) | 6\% | (81) | 11\% | (136) | 1269 |
| Community/Gender: Suburban Men | 43\% | (498) | 37\% | (430) | 10\% | (112) | 5\% | (59) | 5\% | (55) | 1154 |
| Homeowner | 44\% | (1668) | 35\% | (1316) | 8\% | (310) | 6\% | (212) | 8\% | (297) | 3803 |
| Renter | 41\% | (413) | 28\% | (280) | 11\% | (107) | 7\% | (73) | 14\% | (143) | 1017 |
| Military HHnm: Yes | 45\% | (348) | 34\% | (263) | 7\% | (52) | 7\% | (50) | 8\% | (59) | 772 |
| Military HH: No | 43\% | (1788) | 33\% | (1372) | 9\% | (379) | 6\% | (241) | 10\% | (405) | 4184 |
| Employ: Private Sector | 42\% | (797) | 33\% | (616) | 9\% | (168) | 6\% | (113) | 10\% | (184) | 1879 |
| Employ: Government | 44\% | (140) | 31\% | (100) | 13\% | (41) | 5\% | (15) | 8\% | (26) | 323 |
| Employ: Self-Employed | 45\% | (199) | $31 \%$ | (140) | 12\% | (55) | 4\% | (19) | 7\% | (33) | 446 |
| Employ: Homemaker | 39\% | (127) | 36\% | (116) | 7\% | (23) | 7\% | (23) | 10\% | (34) | 323 |
| Employ: Student | 45\% | (58) | 28\% | (36) | 12\% | (15) | 5\% | (6) | 11\% | (15) | 130 |
| Employ: Retired | 47\% | (590) | 36\% | (452) | 6\% | (81) | 5\% | (64) | 6\% | (79) | 1267 |
| Employ: Unemployed | 35\% | (123) | 33\% | (116) | 7\% | (26) | 9\% | (31) | 15\% | (54) | 350 |
| Employ: Other | 43\% | (101) | 24\% | (58) | 8\% | (20) | 8\% | (19) | 17\% | (39) | 238 |
| Self + Household: White-Collar | 47\% | (930) | 34\% | (668) | 8\% | (162) | 5\% | (95) | 6\% | (125) | 1981 |
| Self + Household: Blue Collar | 43\% | (971) | 34\% | (771) | 10\% | (218) | 6\% | (139) | 8\% | (174) | 2273 |

[^268]Swing States Tracking Poll \#2401055, January, 2024
Table BLMB41_8
Table BLMB41_8: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? - Corruption in other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know/no opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 43\% | (2136) | 33\% | (1634) | 9\% | (431) | 6\% | (291) | 9\% | (464) | 4956 |
| Union HH: Yes | 43\% | (156) | 34\% | (121) | $11 \%$ | (38) | 5\% | (17) | 8\% | (27) | 358 |
| Union HH: No | 43\% | (1980) | 33\% | (1513) | 9\% | (393) | 6\% | (275) | 10\% | (437) | 4598 |
| LGBTQ+: Yes | 43\% | (223) | 28\% | (142) | 9\% | (47) | 7\% | (36) | 13\% | (66) | 514 |
| LGBTQ+: No | 43\% | (1913) | 34\% | (1493) | 9\% | (384) | 6\% | (255) | 9\% | (398) | 4442 |
| Motivated to Vote | 44\% | (1997) | 34\% | (1524) | 8\% | (380) | 6\% | (265) | 8\% | (381) | 4547 |
| Parent: Yes | 42\% | (639) | 34\% | (516) | 8\% | (121) | 6\% | (97) | 10\% | (146) | 1520 |
| Parent: No | 44\% | (1496) | 33\% | (1118) | 9\% | (309) | 6\% | (194) | 9\% | (318) | 3436 |
| COVID Vaccine: Yes | 45\% | (1588) | 33\% | (1153) | 8\% | (263) | 5\% | (175) | 9\% | (321) | 3501 |
| COVID Vaccine: No | 38\% | (548) | 33\% | (481) | 12\% | (167) | 8\% | (117) | 10\% | (143) | 1455 |
| Student Loans: Yes | 43\% | (333) | 31\% | (242) | 9\% | (68) | 6\% | (46) | 11\% | (89) | 778 |
| Student Loans: No | 43\% | (1802) | 33\% | (1393) | 9\% | (363) | 6\% | (246) | 9\% | (375) | 4178 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Registered Voters | 4956 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{aligned} & 2320 \\ & 2636 \\ & 4956 \end{aligned}$ | $\begin{aligned} & 47 \% \\ & 53 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 1309 \\ 672 \\ 1715 \\ 1260 \\ 4956 \end{array}$ | $\begin{aligned} & 26 \% \\ & 14 \% \\ & 35 \% \\ & 25 \% \end{aligned}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: $1946-1964$ $N$ | $\begin{array}{r} 623 \\ 1287 \\ 1358 \\ 1559 \\ 4828 \end{array}$ | $\begin{gathered} 13 \% \\ 26 \% \\ 27 \% \\ 31 \% \end{gathered}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 3122 \\ 1169 \\ 665 \\ 4956 \end{array}$ | $\begin{gathered} 63 \% \\ 24 \% \\ 13 \% \end{gathered}$ |
| xdemInc3 | Income: Under 50k Income: 50k-100k Income: 100k+ $N$ | $\begin{array}{r} 2009 \\ 1795 \\ 1152 \\ 4956 \end{array}$ | $\begin{aligned} & 41 \% \\ & 36 \% \\ & 23 \% \end{aligned}$ |
| xrace_eth | Ethnicity: White (Non-Hispanic) Ethnicity: Hispanic <br> Ethnicity: Black (Non-Hispanic) <br> Ethnicity: Asian + Other (Non-Hispanic) | $\begin{array}{r} 3637 \\ 343 \\ 730 \\ 246 \\ 4956 \end{array}$ | $\begin{array}{r} 73 \% \\ 7 \% \\ 15 \% \\ 5 \% \end{array}$ |
| xdemReligion | All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else | $\begin{array}{r} 2517 \\ 228 \\ 191 \\ 1178 \\ 843 \\ 4956 \end{array}$ | $\begin{array}{r} 51 \% \\ 5 \% \\ 4 \% \\ 24 \% \\ 17 \% \end{array}$ |
| xdemEvang | Evangelical Non-Evangelical | $\begin{aligned} & 1383 \\ & 1909 \\ & 3292 \end{aligned}$ | $\begin{aligned} & 28 \% \\ & 39 \% \end{aligned}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xpid3 | PID: Dem (no lean) | 1814 | $37 \%$ |
|  | PID: Ind (no lean) | 1249 | 25\% |
|  | PID: Rep (no lean) | 1893 | $38 \%$ |
|  | $N$ | 4956 |  |
| xpidGender | PID/Gender: Dem Men | 784 | 16\% |
|  | PID/Gender: Dem Women | 1031 | 21\% |
|  | PID/Gender: Ind Men | 639 | 13\% |
|  | PID/Gender: Ind Women | 611 | 12\% |
|  | PID/Gender: Rep Men | 898 | 18\% |
|  | PID/Gender: Rep Women | 995 | 20\% |
|  | $N$ | 4956 |  |
| xdemIdeo3 | Ideo: Liberal (1-3) | 1451 | 29\% |
|  | Ideo: Moderate (4) | 1396 | 28\% |
|  | Ideo: Conservative (5-7) | 1937 | 39\% |
|  | $N$ | 4784 |  |
| BLMBxdem1 | Ideo/PID: Conservative Republican | 1420 | 29\% |
| BLMBxdem2 | Ideo/PID: Moderate/Liberal Republican | 440 | 9\% |
| BLMBxdem3 | Ideo/PID: Moderate/Conservative Democrat | 683 | 14\% |
| BLMBxdem4 | Ideo/PID: Liberal Democrat | 1085 | 22\% |
| BLMBxdem5 | Unfavorable of Biden and Trump | 859 | 17\% |
| BLMBxdem6 | 2024 H2H Matchup: Biden Voter | 2081 | 42\% |
|  | 2024 H2H Matchup: Trump Voter | 2390 | 48\% |
|  | 2024 H2H Matchup: Would not Vote | 206 | 4\% |
|  | 2024 H2H Matchup: Do not Know | 279 | 6\% |
|  | $N$ | 4956 |  |
| BLMBxdem7 | 2022 House Vote: Democrat | 2058 | 42\% |
|  | 2022 House Vote: Republican | 2022 | 41\% |
|  | N | 4081 |  |
| BLMBxdem8 | 2022 House Vote: Did not Vote | 775 | 16\% |
| BLMBxdem9 | 2020 Vote: Joe Biden | 2282 | 46\% |
|  | 2020 Vote: Donald Trump | 2247 | 45\% |
|  | 2020 Vote: Someone Else | 70 | 1\% |
|  | $N$ | 4599 |  |
| BLMBxdem10 | 2020 Vote: Did not Vote | 357 | 7\% |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| BLMBxdem11 | 2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Someone Else N | $\begin{array}{r} 1616 \\ 2024 \\ 174 \\ 3814 \end{array}$ | $\begin{array}{r} 33 \% \\ 41 \% \\ 4 \% \end{array}$ |
| BLMBxdem12 | 2020 Vote/PID: Not Biden/Democrat | 194 | $4 \%$ |
| BLMBxdem13 | 2020 Vote/PID: Not Trump/Republican | 218 | $4 \%$ |
| BLMBxdem14 | U.S. Economy: Wrong Track U.S. Economy: Right Direction $N$ | $\begin{aligned} & 3516 \\ & 1440 \\ & 4956 \end{aligned}$ | $\begin{aligned} & 71 \% \\ & 29 \% \end{aligned}$ |
| BLMBxdem15 | Prsnl. Fin. Sit. 2021-23: Better Under Biden Prsnl. Fin. Sit. 2021-23: Better Under Trump Prsnl. Fin. Sit. 2021-23: Same Under Both N | $\begin{array}{r} 1502 \\ 2548 \\ 905 \\ 4956 \end{array}$ | $\begin{gathered} 30 \% \\ 51 \% \\ 18 \% \end{gathered}$ |
| BLMBxdem16 | Top 2024 Issue: Economy | 1774 | 36\% |
| xdemUsr | Community: Urban Community: Suburban Community: Rural $N$ | $\begin{array}{r} 1133 \\ 2423 \\ 1400 \\ 4956 \end{array}$ | $\begin{aligned} & 23 \% \\ & 49 \% \\ & 28 \% \end{aligned}$ |
| BLMBxdem17 | Community/Gender: Urban Women | 553 | $11 \%$ |
| BLMBxdem18 | Community/Gender: Urban Men | 580 | 12\% |
| BLMBxdem19 | Community/Gender: Rural Women | 814 | 16\% |
| BLMBxdem 20 | Community/Gender: Rural Men | 586 | 12\% |
| BLMBxdem21 | Community/Gender: Suburban Women | 1269 | 26\% |
| BLMBxdem22 | Community/Gender: Suburban Men | 1154 | 23\% |
| BLMBxdem23 | Homeowner <br> Renter $N$ | $\begin{array}{r} 3803 \\ 1017 \\ 4820 \end{array}$ | $\begin{gathered} 77 \% \\ 21 \% \end{gathered}$ |
| xdemMilHH1 | Military HHnm: Yes <br> Military HH: No $N$ | $\begin{array}{r} 772 \\ 4184 \\ 4956 \end{array}$ | $\begin{aligned} & 16 \% \\ & 84 \% \end{aligned}$ |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemEmploy | Employ: Private Sector | 1879 | 38\% |
|  | Employ: Government | 323 | 7\% |
|  | Employ: Self-Employed | 446 | 9\% |
|  | Employ: Homemaker | 323 | 7\% |
|  | Employ: Student | 130 | 3\% |
|  | Employ: Retired | 1267 | 26\% |
|  | Employ: Unemployed | 350 | 7\% |
|  | Employ: Other | 238 | 5\% |
|  | $N$ | 4956 |  |
| BLMBxdem24 | Self + Household: White-Collar | 1981 | 40\% |
|  | Self + Household: Blue Collar | 2273 | 46\% |
|  | $N$ | 4253 |  |
| BLMBxdem 25 | Union HH: Yes | 358 | 7\% |
|  | Union HH: No | 4598 | 93\% |
|  | $N$ | 4956 |  |
| BLMBxdem 26 | LGBTQ+: Yes | 514 | 10\% |
| BLMBxdem27 | LGBTQ+: No | 4442 | 90\% |
| BLMBxdem28 | Motivated to Vote | 4547 | 92\% |
| BLMBxdem29 | Parent: Yes | 1520 | $31 \%$ |
|  | Parent: No | 3436 | 69\% |
|  | $N$ | 4956 |  |
| BLMBxdem30 | COVID Vaccine: Yes | 3501 | 71\% |
|  | COVID Vaccine: No | 1455 | 29\% |
|  | $N$ | 4956 |  |
| BLMBxdem31 | Student Loans: Yes | 778 | 16\% |
|  | Student Loans: No | 4178 | 84\% |
|  | $N$ | 4956 |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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Arizona Tracking Poll \#2401055<br>January 16-21, 2024<br>Crosstabulation Results

## Methodology:

This poll was conducted from January 16-21, 2024, among a national sample of 800 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (247) | 69\% | (553) | 800 |
| Gender: Male | $31 \%$ | (115) | 69\% | (253) | 368 |
| Gender: Female | $31 \%$ | (132) | 69\% | (300) | 432 |
| Age: 18-34 | 19\% | (38) | 81\% | (166) | 204 |
| Age: 35-44 | 33\% | (38) | 67\% | (78) | 116 |
| Age: 45-64 | 35\% | (95) | 65\% | (173) | 268 |
| Age: 65+ | 36\% | (76) | 64\% | (135) | 211 |
| GenZers: 1997-2012 | 19\% | (19) | 81\% | (79) | 97 |
| Millennials: 1981-1996 | 26\% | (56) | 74\% | (157) | 213 |
| GenXers: 1965-1980 | 34\% | (66) | 66\% | (131) | 196 |
| Baby Boomers: 1946-1964 | 36\% | (102) | 64\% | (181) | 282 |
| Educ: < College | 26\% | (126) | 74\% | (354) | 480 |
| Educ: Bachelors degree | 27\% | (58) | 73\% | (160) | 218 |
| Educ: Post-grad | 62\% | (64) | 38\% | (39) | 102 |
| Income: Under 50k | 23\% | (66) | 77\% | (220) | 286 |
| Income: 50k-100k | 32\% | (99) | 68\% | (214) | 313 |
| Income: 100k+ | 41\% | (82) | 59\% | (119) | 201 |
| Ethnicity: White (Non-Hispanic) | 33\% | (169) | 67\% | (342) | 512 |
| Ethnicity: Hispanic | 21\% | (38) | 79\% | (146) | 185 |
| Ethnicity: Black (Non-Hispanic) | 32\% | (13) | 68\% | (27) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 42\% | (27) | 58\% | (36) | 63 |
| All Christian | 28\% | (107) | 72\% | (278) | 386 |
| All Non-Christian | 40\% | (17) | 60\% | (25) | 42 |
| Atheist | 67\% | (33) | 33\% | (16) | 49 |
| Agnostic/Nothing in particular | 34\% | (74) | 66\% | (141) | 214 |
| Something Else | 16\% | (17) | 84\% | (92) | 109 |
| Evangelical | 25\% | (39) | 75\% | (119) | 158 |
| Non-Evangelical | 24\% | (75) | 76\% | (235) | 310 |

[^269]Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (247) | 69\% | (553) | 800 |
| PID: Dem (no lean) | 50\% | (148) | 50\% | (146) | 294 |
| PID: Ind (no lean) | $31 \%$ | (69) | 69\% | (158) | 227 |
| PID: Rep (no lean) | 11\% | (30) | 89\% | (249) | 279 |
| PID/Gender: Dem Men | 49\% | (52) | 51\% | (54) | 105 |
| PID/Gender: Dem Women | 51\% | (97) | 49\% | (92) | 189 |
| PID/Gender: Ind Men | 35\% | (40) | 65\% | (77) | 117 |
| PID/Gender: Ind Women | 26\% | (29) | 74\% | (81) | 110 |
| PID/Gender: Rep Men | 16\% | (23) | 84\% | (122) | 145 |
| PID/Gender: Rep Women | 5\% | (7) | 95\% | (127) | 133 |
| Ideo: Liberal (1-3) | 41\% | (88) | 59\% | (127) | 216 |
| Ideo: Moderate (4) | 37\% | (98) | 63\% | (163) | 260 |
| Ideo: Conservative (5-7) | 19\% | (59) | 81\% | (246) | 305 |
| Ideo/PID: Conservative Republican | 9\% | (18) | 91\% | (177) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 16\% | (12) | 84\% | (62) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 63\% | (79) | 37\% | (47) | 125 |
| Ideo/PID: Liberal Democrat | 41\% | (68) | 59\% | (97) | 165 |
| Unfavorable of Biden and Trump | 11\% | (14) | 89\% | (115) | 129 |
| 2024 H2H Matchup: Biden Voter | $52 \%$ | (183) | 48\% | (172) | 355 |
| 2024 H2H Matchup: Trump Voter | 11\% | (41) | 89\% | (335) | 377 |
| 2024 H2H Matchup: Would not Vote | 27\% | (5) | 73\% | (14) | 19 |
| 2024 H2H Matchup: Do not Know | 36\% | (18) | 64\% | (31) | 49 |
| 2022 House Vote: Democrat | 54\% | (194) | 46\% | (163) | 357 |
| 2022 House Vote: Republican | 9\% | (29) | 91\% | (297) | 326 |
| 2022 House Vote: Did not Vote | 22\% | (19) | 78\% | (68) | 88 |
| 2020 Vote: Joe Biden | 51\% | (192) | 49\% | (181) | 373 |
| 2020 Vote: Donald Trump | 12\% | (44) | 88\% | (327) | 371 |
| 2020 Vote: Someone Else | 18\% | (2) | 82\% | (10) | 12 |
| 2020 Vote: Did not Vote | 20\% | (9) | 80\% | (35) | 43 |
| 2016 Vote: Hillary Clinton | 57\% | (147) | 43\% | (112) | 259 |
| 2016 Vote: Donald Trump | 19\% | (65) | 81\% | (278) | 343 |
| 2016 Vote: Someone Else | 26\% | (7) | 74\% | (20) | 27 |

[^270]Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (247) | 69\% | (553) | 800 |
| 2020 Vote/PID: Not Biden/Democrat | 39\% | (14) | $61 \%$ | (22) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 29\% | (9) | 71\% | (21) | 30 |
| U.S. Economy: Wrong Track | - | (0) | 100\% | (553) | 553 |
| U.S. Economy: Right Direction | 100\% | (247) | - | (0) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 53\% | (141) | 47\% | (123) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $9 \%$ | (35) | 91\% | (354) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 49\% | (72) | 51\% | (75) | 147 |
| Top 2024 Issue: Economy | 21\% | (48) | 79\% | (179) | 228 |
| Community: Urban | 43\% | (106) | 57\% | (143) | 249 |
| Community: Suburban | 27\% | (120) | 73\% | (318) | 438 |
| Community: Rural | 19\% | (22) | 81\% | (92) | 113 |
| Community/Gender: Urban Women | 30\% | (38) | 70\% | (87) | 125 |
| Community/Gender: Urban Men | 55\% | (68) | 45\% | (56) | 124 |
| Community/Gender: Rural Women | 25\% | (16) | 75\% | (49) | 65 |
| Community/Gender: Rural Men | $11 \%$ | (6) | 89\% | (43) | 49 |
| Community/Gender: Suburban Women | $32 \%$ | (78) | 68\% | (164) | 242 |
| Community/Gender: Suburban Men | 21\% | (42) | 79\% | (154) | 195 |
| Homeowner | $31 \%$ | (216) | 69\% | (470) | 687 |
| Renter | 27\% | (26) | 73\% | (69) | 95 |
| Military HHnm: Yes | 19\% | (27) | 81\% | (114) | 142 |
| Military HH: No | 33\% | (220) | 67\% | (438) | 658 |
| Employ: Private Sector | $32 \%$ | (98) | 68\% | (205) | 303 |
| Employ: Government | 14\% | (5) | 86\% | (31) | 36 |
| Employ: Self-Employed | $32 \%$ | (26) | 68\% | (56) | 82 |
| Employ: Homemaker | 6\% | (3) | 94\% | (36) | 39 |
| Employ: Student | 22\% | (6) | 78\% | (20) | 25 |
| Employ: Retired | 35\% | (70) | 65\% | (132) | 202 |
| Employ: Unemployed | 41\% | (31) | 59\% | (45) | 76 |
| Employ: Other | 23\% | (8) | 77\% | (28) | 36 |
| Self + Household: White-Collar | 39\% | (142) | 61\% | (226) | 368 |
| Self + Household: Blue Collar | 25\% | (78) | 75\% | (234) | 311 |

Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - The country

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $31 \%$ | (247) | 69\% | (553) | 800 |
| Union HH: Yes | 52\% | (13) | 48\% | (12) | 24 |
| Union HH: No | 30\% | (235) | 70\% | (541) | 776 |
| LGBTQ+: Yes | 17\% | (20) | 83\% | (93) | 112 |
| LGBTQ+: No | $33 \%$ | (228) | 67\% | (460) | 688 |
| Motivated to Vote | $31 \%$ | (225) | 69\% | (504) | 729 |
| Parent: Yes | $34 \%$ | (88) | 66\% | (169) | 258 |
| Parent: No | 29\% | (159) | 71\% | (383) | 542 |
| COVID Vaccine: Yes | $37 \%$ | (210) | 63\% | (359) | 568 |
| COVID Vaccine: No | 16\% | (38) | 84\% | (194) | 232 |
| Student Loans: Yes | 18\% | (21) | 82\% | (98) | 119 |
| Student Loans: No | $33 \%$ | (227) | 67\% | (455) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (361) | 55\% | (439) | 800 |
| Gender: Male | 49\% | (181) | 51\% | (187) | 368 |
| Gender: Female | 42\% | (180) | 58\% | (252) | 432 |
| Age: 18-34 | 43\% | (87) | 57\% | (117) | 204 |
| Age: 35-44 | 46\% | (54) | 54\% | (63) | 116 |
| Age: 45-64 | 48\% | (130) | 52\% | (139) | 268 |
| Age: 65+ | 43\% | (91) | 57\% | (120) | 211 |
| GenZers: 1997-2012 | 41\% | (40) | 59\% | (58) | 97 |
| Millennials: 1981-1996 | 47\% | (100) | 53\% | (113) | 213 |
| GenXers: 1965-1980 | 45\% | (89) | 55\% | (107) | 196 |
| Baby Boomers: 1946-1964 | 45\% | (128) | 55\% | (155) | 282 |
| Educ: < College | 41\% | (198) | 59\% | (281) | 480 |
| Educ: Bachelors degree | 43\% | (94) | 57\% | (124) | 218 |
| Educ: Post-grad | 68\% | (69) | 32\% | (33) | 102 |
| Income: Under 50k | 41\% | (116) | 59\% | (170) | 286 |
| Income: 50k-100k | 42\% | (131) | 58\% | (182) | 313 |
| Income: 100k+ | 57\% | (114) | 43\% | (87) | 201 |
| Ethnicity: White (Non-Hispanic) | 45\% | (229) | 55\% | (283) | 512 |
| Ethnicity: Hispanic | 42\% | (77) | 58\% | (107) | 185 |
| Ethnicity: Black (Non-Hispanic) | 54\% | (22) | 46\% | (19) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 53\% | (34) | 47\% | (30) | 63 |
| All Christian | 41\% | (159) | 59\% | (226) | 386 |
| All Non-Christian | 59\% | (25) | 41\% | (17) | 42 |
| Atheist | 74\% | (36) | 26\% | (13) | 49 |
| Agnostic/Nothing in particular | 50\% | (108) | 50\% | (106) | 214 |
| Something Else | $31 \%$ | (33) | 69\% | (76) | 109 |
| Evangelical | 39\% | (61) | 61\% | (97) | 158 |
| Non-Evangelical | 37\% | (113) | 63\% | (197) | 310 |
| PID: Dem (no lean) | 64\% | (188) | 36\% | (107) | 294 |
| PID: Ind (no lean) | 43\% | (97) | 57\% | (130) | 227 |
| PID: Rep (no lean) | 28\% | (77) | 72\% | (202) | 279 |

[^271]Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (361) | 55\% | (439) | 800 |
| PID/Gender: Dem Men | 67\% | (71) | 33\% | (35) | 105 |
| PID/Gender: Dem Women | 62\% | (117) | 38\% | (72) | 189 |
| PID/Gender: Ind Men | $52 \%$ | (61) | 48\% | (57) | 117 |
| PID/Gender: Ind Women | 33\% | (36) | 67\% | (73) | 110 |
| PID/Gender: Rep Men | 34\% | (50) | 66\% | (96) | 145 |
| PID/Gender: Rep Women | 20\% | (27) | 80\% | (106) | 133 |
| Ideo: Liberal (1-3) | 56\% | (121) | 44\% | (95) | 216 |
| Ideo: Moderate (4) | 50\% | (131) | 50\% | (130) | 260 |
| Ideo: Conservative (5-7) | 32\% | (97) | 68\% | (208) | 305 |
| Ideo/PID: Conservative Republican | 24\% | (46) | 76\% | (148) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 28\% | (21) | 72\% | (53) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 74\% | (92) | 26\% | (33) | 125 |
| Ideo/PID: Liberal Democrat | 57\% | (94) | 43\% | (71) | 165 |
| Unfavorable of Biden and Trump | 35\% | (45) | 65\% | (84) | 129 |
| 2024 H2H Matchup: Biden Voter | 63\% | (224) | 37\% | (132) | 355 |
| 2024 H2H Matchup: Trump Voter | 27\% | (102) | 73\% | (275) | 377 |
| 2024 H2H Matchup: Would not Vote | 38\% | (7) | 62\% | (12) | 19 |
| 2024 H2H Matchup: Do not Know | 59\% | (29) | 41\% | (20) | 49 |
| 2022 House Vote: Democrat | 64\% | (227) | 36\% | (129) | 357 |
| 2022 House Vote: Republican | 26\% | (86) | $74 \%$ | (240) | 326 |
| 2022 House Vote: Did not Vote | 38\% | (34) | 62\% | (54) | 88 |
| 2020 Vote: Joe Biden | 63\% | (237) | 37\% | (137) | 373 |
| 2020 Vote: Donald Trump | 29\% | (107) | 71\% | (264) | 371 |
| 2020 Vote: Someone Else | 36\% | (4) | 64\% | (8) | 12 |
| 2020 Vote: Did not Vote | $31 \%$ | (13) | 69\% | (30) | 43 |
| 2016 Vote: Hillary Clinton | 69\% | (179) | $31 \%$ | (81) | 259 |
| 2016 Vote: Donald Trump | 34\% | (117) | 66\% | (225) | 343 |
| 2016 Vote: Someone Else | 52\% | (14) | 48\% | (13) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (17) | 54\% | (19) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 41\% | (12) | 59\% | (18) | 30 |

Continued on next page

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (361) | 55\% | (439) | 800 |
| U.S. Economy: Wrong Track | 25\% | (138) | 75\% | (414) | 553 |
| U.S. Economy: Right Direction | 90\% | (223) | 10\% | (24) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 67\% | (176) | 33\% | (87) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 26\% | (102) | 74\% | (287) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 56\% | (83) | 44\% | (64) | 147 |
| Top 2024 Issue: Economy | 37\% | (83) | 63\% | (144) | 228 |
| Community: Urban | 49\% | (122) | 51\% | (127) | 249 |
| Community: Suburban | 46\% | (203) | 54\% | (235) | 438 |
| Community: Rural | 32\% | (36) | 68\% | (77) | 113 |
| Community/Gender: Urban Women | 36\% | (45) | 64\% | (80) | 125 |
| Community/Gender: Urban Men | 62\% | (77) | 38\% | (47) | 124 |
| Community/Gender: Rural Women | 40\% | (26) | 60\% | (39) | 65 |
| Community/Gender: Rural Men | $21 \%$ | (10) | 79\% | (39) | 49 |
| Community/Gender: Suburban Women | 45\% | (109) | 55\% | (133) | 242 |
| Community/Gender: Suburban Men | 48\% | (94) | 52\% | (102) | 195 |
| Homeowner | 45\% | (306) | 55\% | (381) | 687 |
| Renter | 49\% | (47) | 51\% | (48) | 95 |
| Military HHnm: Yes | 26\% | (37) | 74\% | (105) | 142 |
| Military HH: No | 49\% | (324) | 51\% | (334) | 658 |
| Employ: Private Sector | $51 \%$ | (155) | 49\% | (147) | 303 |
| Employ: Government | 24\% | (9) | 76\% | (28) | 36 |
| Employ: Self-Employed | 49\% | (40) | 51\% | (42) | 82 |
| Employ: Homemaker | 12\% | (5) | 88\% | (34) | 39 |
| Employ: Student | 28\% | (7) | 72\% | (18) | 25 |
| Employ: Retired | 42\% | (86) | 58\% | (117) | 202 |
| Employ: Unemployed | 51\% | (39) | 49\% | (38) | 76 |
| Employ: Other | 57\% | (21) | 43\% | (15) | 36 |
| Self + Household: White-Collar | 56\% | (205) | 44\% | (163) | 368 |
| Self + Household: Blue Collar | 36\% | (111) | 64\% | (201) | 311 |
| Union HH: Yes | 76\% | (19) | 24\% | (6) | 24 |
| Union HH: No | 44\% | (343) | 56\% | (433) | 776 |

Continued on next page

Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your state

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (361) | 55\% | (439) | 800 |
| LGBTQ+: Yes | 36\% | (40) | 64\% | (72) | 112 |
| LGBTQ+: No | 47\% | (321) | 53\% | (367) | 688 |
| Motivated to Vote | 45\% | (329) | 55\% | (399) | 729 |
| Parent: Yes | 52\% | (135) | 48\% | (123) | 258 |
| Parent: No | 42\% | (227) | 58\% | (316) | 542 |
| COVID Vaccine: Yes | 49\% | (278) | 51\% | (290) | 568 |
| COVID Vaccine: No | 36\% | (83) | 64\% | (148) | 232 |
| Student Loans: Yes | 35\% | (42) | 65\% | (77) | 119 |
| Student Loans: No | 47\% | (320) | 53\% | (361) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (426) | 47\% | (374) | 800 |
| Gender: Male | 56\% | (205) | 44\% | (163) | 368 |
| Gender: Female | 51\% | (221) | 49\% | (211) | 432 |
| Age: 18-34 | 50\% | (103) | 50\% | (101) | 204 |
| Age: 35-44 | 52\% | (60) | 48\% | (56) | 116 |
| Age: 45-64 | 54\% | (145) | 46\% | (123) | 268 |
| Age: 65+ | 56\% | (117) | 44\% | (94) | 211 |
| GenZers: 1997-2012 | 52\% | (51) | 48\% | (47) | 97 |
| Millennials: 1981-1996 | 51\% | (108) | 49\% | (105) | 213 |
| GenXers: 1965-1980 | 52\% | (102) | 48\% | (94) | 196 |
| Baby Boomers: 1946-1964 | 57\% | (160) | 43\% | (122) | 282 |
| Educ: < College | 50\% | (240) | 50\% | (240) | 480 |
| Educ: Bachelors degree | 52\% | (114) | 48\% | (104) | 218 |
| Educ: Post-grad | 71\% | (72) | 29\% | (30) | 102 |
| Income: Under 50k | 47\% | (134) | 53\% | (152) | 286 |
| Income: 50k-100k | 52\% | (161) | 48\% | (152) | 313 |
| Income: 100k+ | 65\% | (131) | 35\% | (70) | 201 |
| Ethnicity: White (Non-Hispanic) | 54\% | (276) | 46\% | (236) | 512 |
| Ethnicity: Hispanic | 50\% | (92) | 50\% | (93) | 185 |
| Ethnicity: Black (Non-Hispanic) | 45\% | (18) | 55\% | (22) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 64\% | (41) | 36\% | (22) | 63 |
| All Christian | 50\% | (193) | 50\% | (193) | 386 |
| All Non-Christian | 69\% | (29) | $31 \%$ | (13) | 42 |
| Atheist | $79 \%$ | (39) | 21\% | (10) | 49 |
| Agnostic/Nothing in particular | 55\% | (118) | 45\% | (96) | 214 |
| Something Else | 43\% | (47) | 57\% | (62) | 109 |
| Evangelical | 46\% | (73) | 54\% | (85) | 158 |
| Non-Evangelical | 49\% | (152) | 51\% | (158) | 310 |
| PID: Dem (no lean) | 69\% | (202) | $31 \%$ | (92) | 294 |
| PID: Ind (no lean) | 46\% | (103) | 54\% | (124) | 227 |
| PID: Rep (no lean) | 43\% | (121) | 57\% | (158) | 279 |

Continued on next page

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (426) | 47\% | (374) | 800 |
| PID/Gender: Dem Men | 76\% | (80) | 24\% | (25) | 105 |
| PID/Gender: Dem Women | 65\% | (122) | 35\% | (67) | 189 |
| PID/Gender: Ind Men | 46\% | (54) | 54\% | (63) | 117 |
| PID/Gender: Ind Women | 45\% | (49) | 55\% | (61) | 110 |
| PID/Gender: Rep Men | 49\% | (71) | 51\% | (75) | 145 |
| PID/Gender: Rep Women | 37\% | (50) | 63\% | (83) | 133 |
| Ideo: Liberal (1-3) | 67\% | (144) | $33 \%$ | (72) | 216 |
| Ideo: Moderate (4) | 50\% | (131) | 50\% | (130) | 260 |
| Ideo: Conservative (5-7) | 45\% | (138) | 55\% | (167) | 305 |
| Ideo/PID: Conservative Republican | 39\% | (77) | $61 \%$ | (118) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 46\% | (34) | 54\% | (40) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 73\% | (92) | 27\% | (34) | 125 |
| Ideo/PID: Liberal Democrat | 66\% | (109) | $34 \%$ | (56) | 165 |
| Unfavorable of Biden and Trump | 48\% | (62) | 52\% | (67) | 129 |
| 2024 H2H Matchup: Biden Voter | 66\% | (233) | $34 \%$ | (122) | 355 |
| 2024 H2H Matchup: Trump Voter | 40\% | (150) | 60\% | (226) | 377 |
| 2024 H2H Matchup: Would not Vote | 49\% | (9) | 51\% | (10) | 19 |
| 2024 H2H Matchup: Do not Know | 68\% | (33) | 32\% | (16) | 49 |
| 2022 House Vote: Democrat | 64\% | (230) | $36 \%$ | (127) | 357 |
| 2022 House Vote: Republican | 41\% | (133) | 59\% | (193) | 326 |
| 2022 House Vote: Did not Vote | 49\% | (43) | 51\% | (45) | 88 |
| 2020 Vote: Joe Biden | 65\% | (244) | 35\% | (129) | 373 |
| 2020 Vote: Donald Trump | 41\% | (153) | 59\% | (218) | 371 |
| 2020 Vote: Someone Else | 62\% | (7) | $38 \%$ | (5) | 12 |
| 2020 Vote: Did not Vote | 49\% | (21) | 51\% | (22) | 43 |
| 2016 Vote: Hillary Clinton | 71\% | (183) | 29\% | (76) | 259 |
| 2016 Vote: Donald Trump | 45\% | (154) | 55\% | (188) | 343 |
| 2016 Vote: Someone Else | 68\% | (18) | $32 \%$ | (9) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 57\% | (20) | 43\% | (15) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 51\% | (15) | 49\% | (15) | 30 |

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (426) | 47\% | (374) | 800 |
| U.S. Economy: Wrong Track | 38\% | (208) | 62\% | (345) | 553 |
| U.S. Economy: Right Direction | 88\% | (218) | 12\% | (29) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 70\% | (184) | 30\% | (80) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 39\% | (152) | 61\% | (237) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 61\% | (90) | 39\% | (57) | 147 |
| Top 2024 Issue: Economy | 43\% | (97) | 57\% | (130) | 228 |
| Community: Urban | 53\% | (131) | 47\% | (118) | 249 |
| Community: Suburban | 56\% | (246) | 44\% | (192) | 438 |
| Community: Rural | 44\% | (50) | 56\% | (64) | 113 |
| Community/Gender: Urban Women | 45\% | (56) | 55\% | (69) | 125 |
| Community/Gender: Urban Men | 60\% | (74) | 40\% | (49) | 124 |
| Community/Gender: Rural Women | 51\% | (33) | 49\% | (32) | 65 |
| Community/Gender: Rural Men | $34 \%$ | (17) | 66\% | (32) | 49 |
| Community/Gender: Suburban Women | 55\% | (132) | 45\% | (110) | 242 |
| Community/Gender: Suburban Men | 58\% | (114) | 42\% | (82) | 195 |
| Homeowner | 54\% | (369) | 46\% | (318) | 687 |
| Renter | 49\% | (47) | 51\% | (48) | 95 |
| Military HHnm: Yes | 33\% | (46) | 67\% | (95) | 142 |
| Military HH: No | 58\% | (380) | 42\% | (278) | 658 |
| Employ: Private Sector | 60\% | (181) | 40\% | (122) | 303 |
| Employ: Government | 30\% | (11) | 70\% | (25) | 36 |
| Employ: Self-Employed | 59\% | (49) | 41\% | (33) | 82 |
| Employ: Homemaker | 18\% | (7) | 82\% | (32) | 39 |
| Employ: Student | 49\% | (12) | 51\% | (13) | 25 |
| Employ: Retired | 51\% | (104) | 49\% | (99) | 202 |
| Employ: Unemployed | 53\% | (40) | 47\% | (36) | 76 |
| Employ: Other | 59\% | (21) | $41 \%$ | (15) | 36 |
| Self + Household: White-Collar | 62\% | (229) | 38\% | (138) | 368 |
| Self + Household: Blue Collar | $44 \%$ | (138) | 56\% | (173) | 311 |
| Union HH: Yes | 87\% | (21) | 13\% | (3) | 24 |
| Union HH: No | $52 \%$ | (405) | 48\% | (371) | 776 |

[^272]Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? - Your city/town

| Demographic | Right direction |  | Wrong track |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 53\% | (426) | 47\% | (374) | 800 |
| LGBTQ+: Yes | 55\% | (62) | 45\% | (50) | 112 |
| LGBTQ+: No | 53\% | (364) | 47\% | (323) | 688 |
| Motivated to Vote | 53\% | (389) | 47\% | (339) | 729 |
| Parent: Yes | 57\% | (147) | 43\% | (111) | 258 |
| Parent: No | $51 \%$ | (279) | 49\% | (263) | 542 |
| COVID Vaccine: Yes | 58\% | (329) | 42\% | (239) | 568 |
| COVID Vaccine: No | 42\% | (97) | 58\% | (135) | 232 |
| Student Loans: Yes | $45 \%$ | (53) | 55\% | (65) | 119 |
| Student Loans: No | 55\% | (373) | 45\% | (309) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 23\% | (181) | 12\% | (95) | 45\% | (360) | $2 \%$ | (14) | 2\% | (17) | 800 |
| Gender: Male | 16\% | (60) | 25\% | (92) | $11 \%$ | (39) | 47\% | (172) | 1\% | (4) | - | (1) | 368 |
| Gender: Female | 17\% | (73) | $21 \%$ | (89) | 13\% | (56) | 44\% | (188) | 2\% | (10) | 4\% | (16) | 432 |
| Age: 18-34 | 7\% | (15) | 29\% | (59) | 27\% | (55) | 35\% | (71) | 1\% | (3) | - | (1) | 204 |
| Age: 35-44 | 16\% | (18) | 29\% | (33) | 13\% | (15) | 39\% | (45) | $4 \%$ | (4) | - | (0) | 116 |
| Age: 45-64 | 23\% | (63) | 21\% | (57) | 5\% | (12) | 49\% | (132) | 2\% | (4) | - | (0) | 268 |
| Age: 65+ | 17\% | (36) | 15\% | (32) | 6\% | (13) | 53\% | (112) | 1\% | (2) | 8\% | (16) | 211 |
| GenZers: 1997-2012 | 6\% | (6) | 26\% | (25) | $33 \%$ | (32) | 32\% | (32) | 3\% | (3) | - | (0) | 97 |
| Millennials: 1981-1996 | 13\% | (28) | 32\% | (67) | 16\% | (34) | 38\% | (80) | $2 \%$ | (4) | - | (1) | 213 |
| GenXers: 1965-1980 | 22\% | (44) | 22\% | (43) | 7\% | (14) | 46\% | (91) | 3\% | (5) | - | (0) | 196 |
| Baby Boomers: 1946-1964 | 19\% | (52) | 16\% | (44) | 6\% | (16) | 54\% | (151) | 1\% | (2) | 6\% | (16) | 282 |
| Educ: < College | 13\% | (64) | 21\% | (99) | 12\% | (56) | 52\% | (250) | $2 \%$ | (9) | - | (0) | 480 |
| Educ: Bachelors degree | 17\% | (37) | 28\% | (61) | 14\% | (31) | 39\% | (85) | 2\% | (4) | - | (0) | 218 |
| Educ: Post-grad | $31 \%$ | (32) | 21\% | (21) | 7\% | (8) | 24\% | (25) | - | (0) | 16\% | (17) | 102 |
| Income: Under 50k | 14\% | (40) | 20\% | (56) | 15\% | (43) | 50\% | (143) | $2 \%$ | (5) | - | (0) | 286 |
| Income: 50k-100k | 19\% | (60) | 24\% | (75) | 10\% | (31) | 45\% | (142) | 1\% | (5) | - | (1) | 313 |
| Income: 100k+ | 16\% | (33) | 25\% | (51) | 11\% | (22) | 38\% | (76) | 2\% | (4) | 8\% | (16) | 201 |
| Ethnicity: White (Non-Hispanic) | 16\% | (84) | 16\% | (83) | 10\% | (54) | 53\% | (270) | 1\% | (5) | 3\% | (16) | 512 |
| Ethnicity: Hispanic | 16\% | (29) | $33 \%$ | (60) | 17\% | (32) | 32\% | (59) | 2\% | (4) | - | (1) | 185 |
| Ethnicity: Black (Non-Hispanic) | 30\% | (12) | 46\% | (19) | 5\% | (2) | 16\% | (7) | 2\% | (1) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 13\% | (8) | 31\% | (19) | 12\% | (8) | 38\% | (24) | 6\% | (4) | - | (0) | 63 |
| All Christian | 14\% | (54) | 21\% | (80) | 9\% | (34) | 53\% | (204) | 1\% | (5) | 2\% | (8) | 386 |
| All Non-Christian | 38\% | (16) | 29\% | (12) | $2 \%$ | (1) | 29\% | (12) | - | (0) | $2 \%$ | (1) | 42 |
| Atheist | 30\% | (15) | 26\% | (13) | 18\% | (9) | 8\% | (4) | $2 \%$ | (1) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | 14\% | (31) | 29\% | (62) | 17\% | (37) | 37\% | (79) | $2 \%$ | (5) | - | (0) | 214 |
| Something Else | 16\% | (17) | 13\% | (14) | 13\% | (14) | 55\% | (61) | $2 \%$ | (3) | 1\% | (1) | 109 |
| Evangelical | 13\% | (21) | 9\% | (15) | 7\% | (12) | 63\% | (99) | $2 \%$ | (3) | 5\% | (8) | 158 |
| Non-Evangelical | 13\% | (41) | 24\% | (76) | 12\% | (36) | 49\% | (151) | $2 \%$ | (5) | - | (0) | 310 |
| PID: Dem (no lean) | 36\% | (105) | 34\% | (100) | 16\% | (48) | 8\% | (22) | 1\% | (3) | 5\% | (15) | 294 |
| PID: Ind (no lean) | 8\% | (19) | 27\% | (61) | 14\% | (32) | 47\% | (107) | $3 \%$ | (7) | - | (1) | 227 |
| PID: Rep (no lean) | 3\% | (9) | 7\% | (20) | 5\% | (15) | 83\% | (231) | 1\% | (4) | - | (1) | 279 |

[^273]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 23\% | (181) | 12\% | (95) | 45\% | (360) | 2\% | (14) | $2 \%$ | (17) | 800 |
| PID/Gender: Dem Men | 39\% | (42) | 39\% | (41) | 15\% | (15) | 6\% | (6) | 1\% | (1) | - | (0) | 105 |
| PID/Gender: Dem Women | 34\% | (64) | 31\% | (59) | 17\% | (33) | 9\% | (17) | 1\% | (1) | 8\% | (15) | 189 |
| PID/Gender: Ind Men | 8\% | (10) | 32\% | (38) | 13\% | (15) | 45\% | (52) | 2\% | (2) | - | (0) | 117 |
| PID/Gender: Ind Women | 8\% | (9) | 21\% | (23) | 16\% | (17) | 50\% | (55) | $4 \%$ | (5) | 1\% | (1) | 110 |
| PID/Gender: Rep Men | 6\% | (8) | 9\% | (13) | 6\% | (9) | 78\% | (114) | - | (0) | $1 \%$ | (1) | 145 |
| PID/Gender: Rep Women | - | (1) | 5\% | (7) | $4 \%$ | (5) | 88\% | (117) | 3\% | (4) | - | (0) | 133 |
| Ideo: Liberal (1-3) | $31 \%$ | (67) | 35\% | (76) | $21 \%$ | (45) | 11\% | (24) | 1\% | (3) | - | (1) | 216 |
| Ideo: Moderate (4) | 17\% | (45) | 33\% | (86) | 13\% | (34) | $34 \%$ | (88) | 3\% | (8) | - | (0) | 260 |
| Ideo: Conservative (5-7) | 7\% | (21) | 5\% | (15) | 5\% | (15) | 77\% | (235) | 1\% | (3) | 5\% | (16) | 305 |
| Ideo/PID: Conservative Republican | 3\% | (5) | 2\% | (4) | 6\% | (12) | 88\% | (171) | 1\% | (1) | - | (1) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 5\% | (3) | 20\% | (15) | $4 \%$ | (3) | 68\% | (50) | 3\% | (2) | - | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 36\% | (45) | 28\% | (34) | $11 \%$ | (13) | 13\% | (17) | - | (0) | 12\% | (15) | 125 |
| Ideo/PID: Liberal Democrat | 37\% | (60) | 38\% | (63) | 21\% | (34) | 3\% | (6) | 1\% | (2) | - | (0) | 165 |
| Unfavorable of Biden and Trump | - | (0) | - | (0) | 52\% | (67) | 48\% | (62) | - | (0) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 35\% | (125) | 45\% | (159) | 13\% | (48) | 3\% | (11) | 1\% | (2) | $3 \%$ | (11) | 355 |
| 2024 H2H Matchup: Trump Voter | $2 \%$ | (8) | $3 \%$ | (10) | 10\% | (36) | 82\% | (310) | 2\% | (7) | $2 \%$ | (6) | 377 |
| 2024 H2H Matchup: Would not Vote | - | (0) | 24\% | (5) | 30\% | (6) | 40\% | (8) | 6\% | (1) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | - | (0) | 16\% | (8) | 12\% | (6) | 64\% | (31) | 6\% | (3) | 1\% | (1) | 49 |
| 2022 House Vote: Democrat | 33\% | (119) | 39\% | (138) | 15\% | (54) | 9\% | (31) | 1\% | (5) | 3\% | (10) | 357 |
| 2022 House Vote: Republican | 2\% | (8) | 3\% | (10) | 6\% | (20) | 85\% | (278) | 1\% | (2) | $2 \%$ | (7) | 326 |
| 2022 House Vote: Did not Vote | 5\% | (5) | 32\% | (28) | 22\% | (19) | 38\% | (33) | 3\% | (2) | - | (0) | 88 |
| 2020 Vote: Joe Biden | 32\% | (120) | 42\% | (156) | 15\% | (57) | 8\% | (31) | 1\% | (2) | $2 \%$ | (7) | 373 |
| 2020 Vote: Donald Trump | 3\% | (10) | 3\% | (11) | 6\% | (22) | 84\% | (311) | 2\% | (8) | 3\% | (9) | 371 |
| 2020 Vote: Someone Else | 5\% | (1) | 15\% | (2) | 24\% | (3) | 29\% | (3) | 20\% | (2) | 6\% | (1) | 12 |
| 2020 Vote: Did not Vote | $4 \%$ | (2) | 30\% | (13) | 31\% | (13) | 32\% | (14) | 3\% | (1) | - | (0) | 43 |
| 2016 Vote: Hillary Clinton | 41\% | (107) | 40\% | (103) | 7\% | (18) | 8\% | (21) | 3\% | (7) | 1\% | (3) | 259 |
| 2016 Vote: Donald Trump | $4 \%$ | (12) | 9\% | (32) | 9\% | (30) | 74\% | (253) | 1\% | (2) | $4 \%$ | (13) | 343 |
| 2016 Vote: Someone Else | - | (0) | 21\% | (6) | 15\% | (4) | $61 \%$ | (16) | - | (0) | $3 \%$ | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 4\% | (2) | 28\% | (10) | $34 \%$ | (12) | 9\% | (3) | 1\% | (0) | 24\% | (8) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $3 \%$ | (1) | 40\% | (12) | $14 \%$ | (4) | 42\% | (12) | 1\% | (0) | - | (0) | 30 |

[^274]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 23\% | (181) | 12\% | (95) | 45\% | (360) | 2\% | (14) | 2\% | (17) | 800 |
| U.S. Economy: Wrong Track | 6\% | (35) | 17\% | (97) | 13\% | (72) | 61\% | (336) | 2\% | (12) | - | (2) | 553 |
| U.S. Economy: Right Direction | 40\% | (98) | 34\% | (85) | 9\% | (23) | 10\% | (24) | 1\% | (2) | 6\% | (15) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 44\% | (116) | 39\% | (103) | 10\% | (26) | 3\% | (7) | 1\% | (3) | 3\% | (9) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 2\% | (9) | 4\% | (16) | 10\% | (38) | 80\% | (311) | 2\% | (7) | $2 \%$ | (8) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (8) | 42\% | (62) | $21 \%$ | (31) | 29\% | (42) | 2\% | (3) | - | (1) | 147 |
| Top 2024 Issue: Economy | 9\% | (20) | 28\% | (63) | 12\% | (27) | 50\% | (113) | 1\% | (3) | 1\% | (3) | 228 |
| Community: Urban | 23\% | (58) | 29\% | (71) | 13\% | (33) | $34 \%$ | (84) | 1\% | (2) | - | (1) | 249 |
| Community: Suburban | 14\% | (62) | 23\% | (102) | 13\% | (58) | 44\% | (194) | 2\% | (7) | 3\% | (15) | 438 |
| Community: Rural | 11\% | (13) | 7\% | (8) | 4\% | (4) | 73\% | (82) | $4 \%$ | (5) | 1\% | (1) | 113 |
| Community/Gender: Urban Women | 19\% | (23) | 32\% | (40) | 11\% | (14) | 37\% | (46) | - | (0) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 28\% | (35) | 25\% | (31) | 15\% | (19) | 30\% | (37) | 1\% | (1) | - | (0) | 124 |
| Community/Gender: Rural Women | 12\% | (8) | 5\% | (3) | 6\% | (4) | 72\% | (47) | 5\% | (3) | - | (0) | 65 |
| Community/Gender: Rural Men | 11\% | (5) | 10\% | (5) | 1\% | (1) | 73\% | (35) | 4\% | (2) | 2\% | (1) | 49 |
| Community/Gender: Suburban Women | 17\% | (42) | 19\% | (45) | 16\% | (38) | 39\% | (95) | 3\% | (7) | 6\% | (15) | 242 |
| Community/Gender: Suburban Men | 10\% | (19) | 29\% | (56) | 10\% | (20) | 51\% | (99) | - | (1) | - | (0) | 195 |
| Homeowner | 17\% | (114) | 22\% | (152) | 12\% | (82) | 45\% | (311) | 2\% | (10) | 2\% | (17) | 687 |
| Renter | 17\% | (16) | 29\% | (28) | 12\% | (11) | 40\% | (38) | $2 \%$ | (2) | - | (0) | 95 |
| Military HHnm: Yes | 9\% | (12) | 15\% | (22) | $4 \%$ | (5) | 69\% | (97) | $4 \%$ | (5) | - | (0) | 142 |
| Military HH: No | 18\% | (121) | 24\% | (160) | 14\% | (90) | 40\% | (263) | 1\% | (8) | 3\% | (17) | 658 |
| Employ: Private Sector | 19\% | (58) | 25\% | (77) | 10\% | (31) | 40\% | (121) | 3\% | (8) | 3\% | (8) | 303 |
| Employ: Government | $11 \%$ | (4) | 37\% | (13) | 11\% | (4) | 41\% | (15) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | $11 \%$ | (9) | 36\% | (30) | 12\% | (10) | 39\% | (32) | - | (0) | 1\% | (1) | 82 |
| Employ: Homemaker | 4\% | (2) | 6\% | (2) | 15\% | (6) | $72 \%$ | (28) | $2 \%$ | (1) | - | (0) | 39 |
| Employ: Student | 20\% | (5) | $21 \%$ | (5) | 37\% | (9) | 22\% | (6) | - | (0) | - | (0) | 25 |
| Employ: Retired | 20\% | (40) | 16\% | (33) | 6\% | (12) | 55\% | (111) | - | (0) | $4 \%$ | (8) | 202 |
| Employ: Unemployed | 14\% | (11) | 14\% | (11) | 19\% | (15) | 48\% | (37) | 4\% | (3) | - | (0) | 76 |
| Employ: Other | $11 \%$ | (4) | 29\% | (10) | 25\% | (9) | $30 \%$ | (11) | 6\% | (2) | - | (0) | 36 |
| Self + Household: White-Collar | 22\% | (81) | 24\% | (87) | 15\% | (55) | 34\% | (124) | 1\% | (4) | 4\% | (16) | 368 |
| Self + Household: Blue Collar | 15\% | (45) | 24\% | (76) | $4 \%$ | (12) | $56 \%$ | (173) | 2\% | (5) | - | (0) | 311 |
| Union HH: Yes | 32\% | (8) | 16\% | (4) | 5\% | (1) | 38\% | (9) | 10\% | (2) | - | (0) | 24 |
| Union HH: No | 16\% | (125) | 23\% | (178) | 12\% | (94) | 45\% | (351) | 1\% | (11) | $2 \%$ | (17) | 776 |

[^275]Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? - Joe Biden

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 23\% | (181) | 12\% | (95) | 45\% | (360) | 2\% | (14) | 2\% | (17) | 800 |
| LGBTQ+: Yes | 6\% | (6) | 26\% | (29) | 20\% | (23) | 44\% | (50) | 4\% | (5) | - | (0) | 112 |
| LGBTQ+: No | 18\% | (126) | 22\% | (153) | $11 \%$ | (72) | 45\% | (310) | 1\% | (9) | 2\% | (17) | 688 |
| Motivated to Vote | 18\% | (132) | 21\% | (157) | 12\% | (89) | 44\% | (323) | 2\% | (11) | 2\% | (17) | 729 |
| Parent: Yes | 17\% | (43) | 26\% | (67) | $14 \%$ | (37) | 33\% | (86) | 3\% | (9) | 6\% | (15) | 258 |
| Parent: No | 16\% | (89) | 21\% | (115) | $11 \%$ | (58) | 50\% | (274) | 1\% | (5) | - | (2) | 542 |
| COVID Vaccine: Yes | 20\% | (115) | 27\% | (154) | 12\% | (66) | 37\% | (210) | 1\% | (7) | 3\% | (15) | 568 |
| COVID Vaccine: No | 8\% | (17) | 12\% | (27) | 13\% | (29) | 65\% | (150) | 3\% | (7) | 1\% | (2) | 232 |
| Student Loans: Yes | 15\% | (17) | 29\% | (35) | 20\% | (24) | 35\% | (41) | 1\% | (2) | - | (0) | 119 |
| Student Loans: No | 17\% | (115) | 22\% | (147) | 10\% | (71) | 47\% | (319) | 2\% | (12) | 3\% | (17) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (121) | 24\% | (191) | 10\% | (76) | 42\% | (338) | 4\% | (34) | 5\% | (39) | 800 |
| Gender: Male | 15\% | (54) | 23\% | (85) | 8\% | (28) | 48\% | (176) | 4\% | (15) | 3\% | (10) | 368 |
| Gender: Female | 16\% | (67) | 25\% | (106) | $11 \%$ | (48) | 38\% | (162) | 4\% | (19) | 7\% | (29) | 432 |
| Age: 18-34 | $11 \%$ | (23) | 37\% | (75) | 10\% | (20) | 27\% | (55) | 10\% | (20) | 5\% | (11) | 204 |
| Age: 35-44 | 19\% | (22) | $21 \%$ | (25) | 15\% | (17) | 31\% | (36) | 5\% | (6) | 9\% | (10) | 116 |
| Age: 45-64 | 19\% | (50) | 23\% | (61) | 8\% | (21) | 47\% | (126) | 3\% | (8) | 1\% | (2) | 268 |
| Age: 65+ | 12\% | (26) | 14\% | (30) | 8\% | (18) | 57\% | (121) | - | (1) | 7\% | (15) | 211 |
| GenZers: 1997-2012 | 7\% | (7) | 38\% | (37) | 12\% | (11) | 24\% | (23) | 16\% | (15) | 4\% | (3) | 97 |
| Millennials: 1981-1996 | 16\% | (33) | 29\% | (63) | 12\% | (26) | 30\% | (63) | $4 \%$ | (9) | 8\% | (18) | 213 |
| GenXers: 1965-1980 | 22\% | (43) | 21\% | (41) | 7\% | (13) | 47\% | (92) | 2\% | (5) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 13\% | (35) | 18\% | (50) | 8\% | (24) | 54\% | (152) | 2\% | (5) | 5\% | (15) | 282 |
| Educ: < College | $14 \%$ | (69) | 20\% | (98) | 9\% | (43) | 45\% | (218) | 6\% | (31) | 4\% | (21) | 480 |
| Educ: Bachelors degree | 12\% | (25) | 30\% | (66) | 12\% | (27) | 43\% | (94) | 1\% | (3) | 1\% | (2) | 218 |
| Educ: Post-grad | 26\% | (26) | 26\% | (27) | 6\% | (7) | 25\% | (26) | 1\% | (1) | 16\% | (16) | 102 |
| Income: Under 50k | 15\% | (42) | 25\% | (72) | 7\% | (20) | 38\% | (110) | 8\% | (22) | 7\% | (21) | 286 |
| Income: 50k-100k | 14\% | (45) | 23\% | (73) | $11 \%$ | (33) | 49\% | (152) | 3\% | (9) | - | (0) | 313 |
| Income: 100k+ | 17\% | (34) | 23\% | (46) | $12 \%$ | (23) | 38\% | (76) | 2\% | (3) | 9\% | (18) | 201 |
| Ethnicity: White (Non-Hispanic) | 13\% | (64) | 17\% | (89) | $11 \%$ | (58) | $51 \%$ | (262) | 3\% | (15) | $4 \%$ | (22) | 512 |
| Ethnicity: Hispanic | 17\% | (32) | 35\% | (65) | 6\% | (11) | 30\% | (55) | 8\% | (14) | 4\% | (8) | 185 |
| Ethnicity: Black (Non-Hispanic) | 29\% | (12) | 45\% | (18) | 8\% | (3) | 14\% | (6) | 5\% | (2) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (12) | 30\% | (19) | 6\% | (4) | 25\% | (16) | 5\% | (3) | 14\% | (9) | 63 |
| All Christian | 12\% | (48) | 25\% | (94) | $5 \%$ | (21) | 53\% | (203) | 3\% | (10) | 3\% | (10) | 386 |
| All Non-Christian | 30\% | (13) | 17\% | (7) | $4 \%$ | (2) | $33 \%$ | (14) | 9\% | (4) | 8\% | (3) | 42 |
| Atheist | 29\% | (14) | 27\% | (13) | $14 \%$ | (7) | 7\% | (3) | 6\% | (3) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | 13\% | (28) | $31 \%$ | (67) | 17\% | (35) | 29\% | (63) | 5\% | (10) | 5\% | (11) | 214 |
| Something Else | 17\% | (18) | 9\% | (10) | 10\% | (11) | 51\% | (55) | 7\% | (7) | 7\% | (7) | 109 |
| Evangelical | 15\% | (23) | 9\% | (14) | 7\% | (12) | 60\% | (95) | 3\% | (4) | 7\% | (10) | 158 |
| Non-Evangelical | 12\% | (38) | 27\% | (85) | 7\% | (21) | 47\% | (146) | $4 \%$ | (13) | 2\% | (7) | 310 |
| PID: Dem (no lean) | 33\% | (96) | 41\% | (121) | 9\% | (27) | 6\% | (17) | 2\% | (7) | 9\% | (26) | 294 |
| PID: Ind (no lean) | 8\% | (19) | 24\% | (54) | 15\% | (33) | 46\% | (105) | 3\% | (7) | $4 \%$ | (9) | 227 |
| PID: Rep (no lean) | $2 \%$ | (6) | 6\% | (16) | 6\% | (16) | 78\% | (216) | 7\% | (21) | 1\% | (4) | 279 |

[^276]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (121) | 24\% | (191) | 10\% | (76) | 42\% | (338) | 4\% | (34) | 5\% | (39) | 800 |
| PID/Gender: Dem Men | 39\% | (41) | 44\% | (46) | 5\% | (6) | 7\% | (8) | $2 \%$ | (2) | 2\% | (2) | 105 |
| PID/Gender: Dem Women | 29\% | (55) | 40\% | (75) | 12\% | (22) | 5\% | (9) | $2 \%$ | (5) | 13\% | (24) | 189 |
| PID/Gender: Ind Men | 7\% | (8) | 25\% | (30) | 12\% | (14) | 48\% | (57) | 1\% | (1) | 7\% | (8) | 117 |
| PID/Gender: Ind Women | 10\% | (11) | 22\% | (24) | 17\% | (19) | 45\% | (49) | 5\% | (5) | 1\% | (1) | 110 |
| PID/Gender: Rep Men | 3\% | (5) | 6\% | (9) | 6\% | (9) | 77\% | (111) | 8\% | (11) | - | (0) | 145 |
| PID/Gender: Rep Women | 1\% | (1) | 5\% | (7) | 5\% | (7) | 79\% | (105) | 7\% | (9) | 3\% | (4) | 133 |
| Ideo: Liberal (1-3) | 31\% | (68) | 40\% | (87) | $11 \%$ | (24) | 11\% | (24) | 3\% | (6) | 3\% | (7) | 216 |
| Ideo: Moderate (4) | 15\% | (39) | 31\% | (81) | 14\% | (36) | 31\% | (80) | 4\% | (11) | 5\% | (13) | 260 |
| Ideo: Conservative (5-7) | 5\% | (14) | 6\% | (20) | $4 \%$ | (13) | 75\% | (227) | 5\% | (15) | 5\% | (16) | 305 |
| Ideo/PID: Conservative Republican | 1\% | (2) | $4 \%$ | (7) | 5\% | (9) | 85\% | (165) | 6\% | (11) | - | (0) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 6\% | (4) | 12\% | (9) | 10\% | (7) | 60\% | (44) | 12\% | (9) | - | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 28\% | (35) | $36 \%$ | (45) | 8\% | (10) | 8\% | (10) | 1\% | (1) | 19\% | (24) | 125 |
| Ideo/PID: Liberal Democrat | 37\% | (62) | 44\% | (73) | 10\% | (17) | 4\% | (7) | 3\% | (5) | 1\% | (2) | 165 |
| Unfavorable of Biden and Trump | 2\% | (3) | 23\% | (30) | 24\% | (31) | 48\% | (62) | $2 \%$ | (3) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 29\% | (103) | 44\% | (155) | 13\% | (45) | 8\% | (27) | 3\% | (10) | 4\% | (15) | 355 |
| 2024 H2H Matchup: Trump Voter | 4\% | (16) | 5\% | (20) | 6\% | (22) | 76\% | (285) | 6\% | (22) | 3\% | (12) | 377 |
| 2024 H2H Matchup: Would not Vote | 8\% | (2) | 41\% | (8) | 16\% | (3) | 27\% | (5) | 6\% | (1) | 1\% | (0) | 19 |
| 2024 H2H Matchup: Do not Know | - | (0) | 17\% | (8) | 13\% | (6) | 41\% | (20) | $4 \%$ | (2) | 25\% | (12) | 49 |
| 2022 House Vote: Democrat | 30\% | (108) | 41\% | (145) | 10\% | (36) | 9\% | (33) | 3\% | (10) | 7\% | (25) | 357 |
| 2022 House Vote: Republican | 3\% | (9) | 2\% | (7) | 7\% | (24) | 80\% | (262) | 5\% | (16) | 3\% | (8) | 326 |
| 2022 House Vote: Did not Vote | 4\% | (4) | 38\% | (33) | 13\% | (12) | 33\% | (29) | 7\% | (6) | 4\% | (4) | 88 |
| 2020 Vote: Joe Biden | 29\% | (108) | 44\% | (163) | $11 \%$ | (41) | 9\% | (34) | $2 \%$ | (9) | 5\% | (18) | 373 |
| 2020 Vote: Donald Trump | 3\% | (11) | 3\% | (10) | 7\% | (25) | 77\% | (287) | 6\% | (20) | 5\% | (17) | 371 |
| 2020 Vote: Someone Else | 7\% | (1) | 21\% | (2) | 5\% | (1) | 47\% | (6) | $11 \%$ | (1) | 8\% | (1) | 12 |
| 2020 Vote: Did not Vote | 1\% | (0) | 35\% | (15) | 23\% | (10) | 25\% | (11) | 9\% | (4) | 8\% | (3) | 43 |
| 2016 Vote: Hillary Clinton | 34\% | (88) | 39\% | (102) | 8\% | (22) | 9\% | (23) | 3\% | (9) | 6\% | (16) | 259 |
| 2016 Vote: Donald Trump | 4\% | (12) | 9\% | (31) | 9\% | (30) | 71\% | (242) | $2 \%$ | (8) | 6\% | (19) | 343 |
| 2016 Vote: Someone Else | 3\% | (1) | 10\% | (3) | 15\% | (4) | 68\% | (18) | 1\% | (0) | $3 \%$ | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 1\% | (0) | 40\% | (14) | 19\% | (7) | 9\% | (3) | 1\% | (0) | 29\% | (11) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 1\% | (0) | 29\% | (9) | 9\% | (3) | 50\% | (15) | 7\% | (2) | 4\% | (1) | 30 |

[^277]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (121) | 24\% | (191) | 10\% | (76) | 42\% | (338) | 4\% | (34) | 5\% | (39) | 800 |
| U.S. Economy: Wrong Track | 8\% | (43) | 19\% | (105) | 9\% | (49) | 58\% | (321) | $4 \%$ | (24) | 2\% | (10) | 553 |
| U.S. Economy: Right Direction | $31 \%$ | (77) | 35\% | (86) | $11 \%$ | (28) | 7\% | (17) | $4 \%$ | (10) | 12\% | (29) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 36\% | (95) | 43\% | (114) | 6\% | (16) | 8\% | (20) | 3\% | (7) | 4\% | (11) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 4\% | (17) | 7\% | (28) | 7\% | (27) | 73\% | (285) | 6\% | (23) | 3\% | (10) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (9) | $34 \%$ | (49) | 23\% | (33) | 22\% | (32) | 3\% | (5) | 12\% | (18) | 147 |
| Top 2024 Issue: Economy | 8\% | (18) | 27\% | (61) | 13\% | (31) | 48\% | (109) | $2 \%$ | (6) | 1\% | (3) | 228 |
| Community: Urban | $21 \%$ | (53) | 30\% | (75) | 10\% | (26) | 31\% | (78) | $4 \%$ | (9) | 3\% | (8) | 249 |
| Community: Suburban | $12 \%$ | (52) | 25\% | (109) | $11 \%$ | (48) | 43\% | (190) | 4\% | (19) | 5\% | (20) | 438 |
| Community: Rural | 14\% | (16) | 7\% | (8) | $2 \%$ | (3) | 62\% | (70) | 5\% | (6) | 9\% | (11) | 113 |
| Community/Gender: Urban Women | 18\% | (23) | $33 \%$ | (41) | 9\% | (11) | 35\% | (43) | $4 \%$ | (5) | 2\% | (2) | 125 |
| Community/Gender: Urban Men | 25\% | (31) | 27\% | (34) | 12\% | (15) | 28\% | (34) | 4\% | (4) | 5\% | (6) | 124 |
| Community/Gender: Rural Women | 17\% | (11) | 5\% | (3) | $3 \%$ | (2) | $53 \%$ | (35) | 8\% | (5) | 14\% | (9) | 65 |
| Community/Gender: Rural Men | 10\% | (5) | 9\% | (4) | $2 \%$ | (1) | 74\% | (36) | 2\% | (1) | 3\% | (2) | 49 |
| Community/Gender: Suburban Women | 14\% | (34) | 25\% | (62) | 15\% | (35) | 35\% | (84) | 4\% | (9) | 7\% | (18) | 242 |
| Community/Gender: Suburban Men | 9\% | (18) | 24\% | (47) | 6\% | (13) | 54\% | (105) | 5\% | (10) | 1\% | (2) | 195 |
| Homeowner | 14\% | (97) | 24\% | (163) | 10\% | (66) | 43\% | (299) | 4\% | (25) | 5\% | (38) | 687 |
| Renter | 22\% | (21) | 28\% | (26) | 10\% | (10) | 32\% | (30) | 7\% | (6) | 1\% | (1) | 95 |
| Military HHnm: Yes | 5\% | (8) | 12\% | (17) | 5\% | (7) | 70\% | (99) | 7\% | (10) | - | (1) | 142 |
| Military HH: No | 17\% | (113) | 26\% | (174) | 10\% | (69) | 36\% | (239) | $4 \%$ | (25) | 6\% | (39) | 658 |
| Employ: Private Sector | 16\% | (49) | 24\% | (73) | $11 \%$ | (33) | 39\% | (119) | 5\% | (15) | $4 \%$ | (13) | 303 |
| Employ: Government | 7\% | (3) | 44\% | (16) | 9\% | (3) | 38\% | (14) | $2 \%$ | (1) | - | (0) | 36 |
| Employ: Self-Employed | 14\% | (11) | 39\% | (32) | 7\% | (6) | 36\% | (29) | 5\% | (4) | - | (0) | 82 |
| Employ: Homemaker | 22\% | (9) | 2\% | (1) | $2 \%$ | (1) | 60\% | (23) | 14\% | (5) | - | (0) | 39 |
| Employ: Student | 23\% | (6) | 50\% | (13) | 9\% | (2) | 18\% | (5) | - | (0) | - | (0) | 25 |
| Employ: Retired | 15\% | (31) | 15\% | (30) | 9\% | (18) | 56\% | (114) | 1\% | (3) | 4\% | (8) | 202 |
| Employ: Unemployed | 10\% | (8) | 23\% | (17) | $12 \%$ | (9) | 30\% | (23) | 8\% | (6) | 18\% | (14) | 76 |
| Employ: Other | 12\% | (4) | 27\% | (10) | 14\% | (5) | 32\% | (11) | 2\% | (1) | 13\% | (5) | 36 |
| Self + Household: White-Collar | 19\% | (70) | 28\% | (101) | 10\% | (38) | 37\% | (135) | 2\% | (6) | 5\% | (18) | 368 |
| Self + Household: Blue Collar | $12 \%$ | (38) | 23\% | (71) | 9\% | (28) | 49\% | (154) | 6\% | (17) | 1\% | (3) | 311 |
| Union HH: Yes | 23\% | (6) | 24\% | (6) | $14 \%$ | (3) | 32\% | (8) | 5\% | (1) | 1\% | (0) | 24 |
| Union HH: No | 15\% | (115) | 24\% | (185) | 9\% | (73) | 43\% | (330) | $4 \%$ | (33) | 5\% | (39) | 776 |

[^278]Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? - Kamala Harris

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 15\% | (121) | 24\% | (191) | 10\% | (76) | 42\% | (338) | 4\% | (34) | 5\% | (39) | 800 |
| LGBTQ+: Yes | 9\% | (10) | 21\% | (24) | 14\% | (16) | 41\% | (46) | 10\% | (11) | 6\% | (6) | 112 |
| LGBTQ+: No | 16\% | (110) | 24\% | (167) | 9\% | (61) | 43\% | (292) | 3\% | (23) | 5\% | (33) | 688 |
| Motivated to Vote | 16\% | (119) | 24\% | (175) | 8\% | (61) | 44\% | (320) | 3\% | (24) | 4\% | (30) | 729 |
| Parent: Yes | 22\% | (58) | 25\% | (65) | 12\% | (32) | 30\% | (77) | 3\% | (9) | 7\% | (17) | 258 |
| Parent: No | 12\% | (63) | 23\% | (126) | 8\% | (45) | 48\% | (261) | 5\% | (26) | 4\% | (22) | 542 |
| COVID Vaccine: Yes | 17\% | (96) | 29\% | (163) | 11\% | (61) | 35\% | (201) | 2\% | (12) | 6\% | (35) | 568 |
| COVID Vaccine: No | 11\% | (25) | 12\% | (28) | 7\% | (15) | 59\% | (137) | 10\% | (23) | 2\% | (4) | 232 |
| Student Loans: Yes | 15\% | (17) | 36\% | (43) | 10\% | (12) | $30 \%$ | (36) | 4\% | (5) | 4\% | (5) | 119 |
| Student Loans: No | 15\% | (103) | 22\% | (148) | 9\% | (64) | 44\% | (302) | 4\% | (29) | 5\% | (34) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 24\% | (193) | 15\% | (122) | $36 \%$ | (288) | 5\% | (37) | 3\% | (27) | 800 |
| Gender: Male | 18\% | (65) | 25\% | (90) | 14\% | (50) | 41\% | (150) | 3\% | (11) | - | (2) | 368 |
| Gender: Female | 16\% | (67) | 24\% | (103) | 17\% | (72) | 32\% | (138) | 6\% | (26) | 6\% | (26) | 432 |
| Age: 18-34 | 17\% | (35) | 25\% | (52) | 22\% | (46) | 25\% | (51) | 9\% | (19) | 1\% | (1) | 204 |
| Age: 35-44 | 20\% | (23) | 29\% | (34) | 13\% | (15) | 26\% | (30) | $4 \%$ | (4) | 9\% | (11) | 116 |
| Age: 45-64 | 19\% | (51) | 23\% | (61) | 14\% | (38) | 40\% | (107) | 5\% | (13) | - | (0) | 268 |
| Age: 65+ | 11\% | (24) | 22\% | (47) | $11 \%$ | (23) | 48\% | (101) | - | (1) | 7\% | (15) | 211 |
| GenZers: 1997-2012 | 10\% | (10) | 27\% | (27) | 26\% | (25) | 23\% | (22) | 13\% | (12) | 1\% | (1) | 97 |
| Millennials: 1981-1996 | 22\% | (48) | 28\% | (59) | 15\% | (31) | 25\% | (53) | 5\% | (11) | 5\% | (11) | 213 |
| GenXers: 1965-1980 | 19\% | (37) | 24\% | (48) | 14\% | (27) | 40\% | (79) | 3\% | (6) | - | (0) | 196 |
| Baby Boomers: 1946-1964 | 13\% | (36) | 21\% | (59) | 13\% | (37) | 45\% | (128) | 3\% | (8) | 5\% | (15) | 282 |
| Educ: < College | 16\% | (79) | 19\% | (91) | 15\% | (70) | 42\% | (202) | 5\% | (26) | 3\% | (12) | 480 |
| Educ: Bachelors degree | 16\% | (35) | 32\% | (69) | 20\% | (43) | 30\% | (65) | 3\% | (6) | - | (0) | 218 |
| Educ: Post-grad | 18\% | (18) | $32 \%$ | (33) | 9\% | (9) | 21\% | (22) | 5\% | (5) | 15\% | (15) | 102 |
| Income: Under 50k | 16\% | (45) | 23\% | (67) | 13\% | (38) | 39\% | (111) | 5\% | (14) | $4 \%$ | (12) | 286 |
| Income: 50k-100k | 18\% | (55) | 22\% | (70) | 15\% | (48) | 39\% | (122) | 6\% | (17) | - | (0) | 313 |
| Income: 100k+ | 16\% | (32) | 28\% | (56) | 18\% | (36) | 27\% | (55) | 3\% | (6) | 8\% | (15) | 201 |
| Ethnicity: White (Non-Hispanic) | 15\% | (76) | 21\% | (108) | 15\% | (77) | 44\% | (223) | $2 \%$ | (12) | 3\% | (16) | 512 |
| Ethnicity: Hispanic | 19\% | (35) | 26\% | (49) | 18\% | (32) | 26\% | (48) | 9\% | (16) | 2\% | (3) | 185 |
| Ethnicity: Black (Non-Hispanic) | 33\% | (13) | 43\% | (18) | 9\% | (4) | 14\% | (6) | - | (0) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 13\% | (8) | 29\% | (19) | 14\% | (9) | 17\% | (11) | 13\% | (8) | $14 \%$ | (9) | 63 |
| All Christian | 13\% | (51) | 24\% | (91) | 15\% | (57) | 44\% | (169) | $2 \%$ | (9) | 2\% | (8) | 386 |
| All Non-Christian | 39\% | (17) | 22\% | (9) | 16\% | (7) | 21\% | (9) | - | (0) | 2\% | (1) | 42 |
| Atheist | 18\% | (9) | 34\% | (17) | 12\% | (6) | 8\% | (4) | $11 \%$ | (6) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | 15\% | (33) | 28\% | (59) | 18\% | (39) | 27\% | (58) | 7\% | (15) | 5\% | (10) | 214 |
| Something Else | 21\% | (23) | 15\% | (17) | 13\% | (14) | 44\% | (48) | $7 \%$ | (7) | - | (0) | 109 |
| Evangelical | 16\% | (25) | 11\% | (18) | 10\% | (16) | 53\% | (84) | 5\% | (8) | 4\% | (7) | 158 |
| Non-Evangelical | 13\% | (40) | 28\% | (88) | 17\% | (52) | 39\% | (121) | 3\% | (8) | 1\% | (2) | 310 |
| PID: Dem (no lean) | 35\% | (102) | 40\% | (117) | $11 \%$ | (33) | 3\% | (8) | $4 \%$ | (11) | 8\% | (24) | 294 |
| PID: Ind (no lean) | 10\% | (22) | 27\% | (61) | 20\% | (45) | 33\% | (76) | 9\% | (20) | 1\% | (3) | 227 |
| PID: Rep (no lean) | 3\% | (9) | 6\% | (16) | 16\% | (45) | 73\% | (204) | $2 \%$ | (5) | - | (0) | 279 |

[^279]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 24\% | (193) | 15\% | (122) | 36\% | (288) | 5\% | (37) | $3 \%$ | (27) | 800 |
| PID/Gender: Dem Men | 43\% | (45) | 38\% | (40) | 12\% | (13) | 5\% | (5) | 3\% | (3) | - | (0) | 105 |
| PID/Gender: Dem Women | $30 \%$ | (57) | 41\% | (77) | 10\% | (20) | $2 \%$ | (3) | $4 \%$ | (8) | 13\% | (24) | 189 |
| PID/Gender: Ind Men | 11\% | (13) | 34\% | (40) | 14\% | (17) | 34\% | (40) | 5\% | (6) | $1 \%$ | (2) | 117 |
| PID/Gender: Ind Women | 8\% | (9) | 19\% | (21) | 26\% | (28) | $32 \%$ | (35) | 13\% | (15) | $1 \%$ | (2) | 110 |
| PID/Gender: Rep Men | 5\% | (7) | 7\% | (11) | 14\% | (21) | 72\% | (104) | $2 \%$ | (2) | - | (0) | 145 |
| PID/Gender: Rep Women | 1\% | (1) | 4\% | (5) | 18\% | (24) | 75\% | (100) | $2 \%$ | (3) | - | (0) | 133 |
| Ideo: Liberal (1-3) | $33 \%$ | (71) | 42\% | (90) | 15\% | (33) | 9\% | (18) | 2\% | (3) | - | (1) | 216 |
| Ideo: Moderate (4) | 18\% | (46) | $31 \%$ | (80) | 17\% | (44) | 23\% | (60) | 8\% | (20) | 4\% | (10) | 260 |
| Ideo: Conservative (5-7) | 5\% | (15) | 8\% | (23) | 15\% | (45) | 65\% | (199) | 2\% | (6) | 5\% | (16) | 305 |
| Ideo/PID: Conservative Republican | 3\% | (6) | 3\% | (6) | 15\% | (29) | 78\% | (151) | $2 \%$ | (3) | - | (0) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 3\% | (2) | 14\% | (10) | 22\% | (16) | 60\% | (44) | 1\% | (1) | - | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 26\% | (33) | 36\% | (46) | $11 \%$ | (14) | $3 \%$ | (3) | 5\% | (6) | 19\% | (24) | 125 |
| Ideo/PID: Liberal Democrat | 42\% | (69) | 43\% | (70) | $11 \%$ | (19) | 3\% | (5) | $2 \%$ | (3) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 7\% | (8) | 18\% | (24) | 37\% | (48) | $31 \%$ | (40) | 7\% | (8) | $1 \%$ | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 33\% | (119) | 46\% | (162) | 9\% | (33) | 3\% | (11) | 5\% | (19) | 3\% | (11) | 355 |
| 2024 H2H Matchup: Trump Voter | 3\% | (12) | 5\% | (18) | 20\% | (74) | 68\% | (257) | 3\% | (10) | $1 \%$ | (5) | 377 |
| 2024 H2H Matchup: Would not Vote | 9\% | (2) | 30\% | (6) | 32\% | (6) | 17\% | (3) | 8\% | (2) | 4\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | - | (0) | 14\% | (7) | 18\% | (9) | 35\% | (17) | 11\% | (6) | 23\% | (11) | 49 |
| 2022 House Vote: Democrat | $34 \%$ | (120) | 41\% | (146) | $11 \%$ | (40) | 4\% | (15) | 5\% | (18) | 5\% | (18) | 357 |
| 2022 House Vote: Republican | $2 \%$ | (8) | 6\% | (18) | 16\% | (53) | 73\% | (237) | 1\% | (4) | $2 \%$ | (6) | 326 |
| 2022 House Vote: Did not Vote | 5\% | (5) | 28\% | (25) | 26\% | (23) | 26\% | (23) | 12\% | (11) | $2 \%$ | (2) | 88 |
| 2020 Vote: Joe Biden | $32 \%$ | (121) | 42\% | (157) | 13\% | (48) | 5\% | (17) | $4 \%$ | (15) | $4 \%$ | (16) | 373 |
| 2020 Vote: Donald Trump | $2 \%$ | (9) | 6\% | (21) | 16\% | (59) | 71\% | (262) | $2 \%$ | (9) | $3 \%$ | (11) | 371 |
| 2020 Vote: Someone Else | 3\% | (0) | 18\% | (2) | 22\% | (3) | 34\% | (4) | 23\% | (3) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 5\% | (2) | $31 \%$ | (13) | 27\% | (12) | $11 \%$ | (5) | $24 \%$ | (10) | $2 \%$ | (1) | 43 |
| 2016 Vote: Hillary Clinton | 35\% | (92) | 41\% | (107) | 8\% | (21) | $5 \%$ | (12) | 5\% | (14) | 5\% | (14) | 259 |
| 2016 Vote: Donald Trump | 6\% | (20) | 11\% | (36) | 16\% | (55) | 63\% | (215) | 1\% | (3) | $4 \%$ | (13) | 343 |
| 2016 Vote: Someone Else | - | (0) | 22\% | (6) | $34 \%$ | (9) | 37\% | (10) | 7\% | (2) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 10\% | (3) | 32\% | (12) | 15\% | (5) | 4\% | (1) | 16\% | (6) | 24\% | (8) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 3\% | (1) | 21\% | (6) | 43\% | (13) | 28\% | (8) | $4 \%$ | (1) | - | (0) | 30 |

[^280]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 17\% | (133) | 24\% | (193) | 15\% | (122) | 36\% | (288) | 5\% | (37) | 3\% | (27) | 800 |
| U.S. Economy: Wrong Track | 10\% | (55) | 17\% | (94) | 19\% | (102) | 50\% | (275) | $4 \%$ | (23) | 1\% | (3) | 553 |
| U.S. Economy: Right Direction | 31\% | (77) | 40\% | (100) | 8\% | (20) | 5\% | (13) | 5\% | (13) | 10\% | (24) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 43\% | (113) | 42\% | (111) | 6\% | (15) | $2 \%$ | (5) | 4\% | (12) | 3\% | (9) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 2\% | (10) | 5\% | (20) | 20\% | (78) | 67\% | (261) | 3\% | (13) | 2\% | (8) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 7\% | (10) | 42\% | (62) | 20\% | (30) | 15\% | (22) | 8\% | (12) | 8\% | (11) | 147 |
| Top 2024 Issue: Economy | 9\% | (20) | 27\% | (62) | 21\% | (48) | 38\% | (86) | $4 \%$ | (9) | 1\% | (3) | 228 |
| Community: Urban | 24\% | (61) | 27\% | (68) | 14\% | (36) | 28\% | (69) | 5\% | (13) | 1\% | (2) | 249 |
| Community: Suburban | $14 \%$ | (60) | 25\% | (111) | 18\% | (80) | 35\% | (151) | 4\% | (19) | 4\% | (15) | 438 |
| Community: Rural | 10\% | (12) | 12\% | (14) | 5\% | (5) | 60\% | (67) | 4\% | (4) | 9\% | (10) | 113 |
| Community/Gender: Urban Women | 15\% | (19) | 28\% | (35) | 15\% | (19) | 33\% | (41) | 8\% | (10) | 1\% | (2) | 125 |
| Community/Gender: Urban Men | 33\% | (41) | 27\% | (34) | 14\% | (17) | 23\% | (28) | 3\% | (4) | - | (0) | 124 |
| Community/Gender: Rural Women | 12\% | (7) | 12\% | (8) | 7\% | (4) | 50\% | (32) | 7\% | (4) | 14\% | (9) | 65 |
| Community/Gender: Rural Men | 9\% | (4) | 13\% | (6) | 2\% | (1) | $72 \%$ | (35) | - | (0) | $3 \%$ | (2) | 49 |
| Community/Gender: Suburban Women | 17\% | (40) | 25\% | (61) | 20\% | (48) | 27\% | (65) | 5\% | (12) | 6\% | (15) | 242 |
| Community/Gender: Suburban Men | 10\% | (20) | 26\% | (50) | 16\% | (32) | 44\% | (87) | $4 \%$ | (7) | - | (0) | 195 |
| Homeowner | 16\% | (108) | 24\% | (167) | 16\% | (108) | 37\% | (251) | 4\% | (26) | 4\% | (26) | 687 |
| Renter | 22\% | (21) | 26\% | (25) | 14\% | (13) | 29\% | (28) | 7\% | (7) | 2\% | (2) | 95 |
| Military HHnm: Yes | 7\% | (10) | 13\% | (18) | 13\% | (19) | 62\% | (88) | 4\% | (6) | - | (0) | 142 |
| Military HH: No | 19\% | (122) | 27\% | (175) | 16\% | (103) | 30\% | (200) | 5\% | (31) | 4\% | (27) | 658 |
| Employ: Private Sector | 22\% | (66) | 25\% | (77) | 17\% | (50) | 30\% | (90) | $4 \%$ | (11) | 3\% | (8) | 303 |
| Employ: Government | 15\% | (5) | 23\% | (8) | 23\% | (8) | $32 \%$ | (11) | 7\% | (3) | - | (0) | 36 |
| Employ: Self-Employed | 12\% | (10) | $32 \%$ | (26) | 19\% | (16) | 30\% | (25) | 6\% | (5) | - | (0) | 82 |
| Employ: Homemaker | 1\% | (0) | 11\% | (4) | 22\% | (9) | 64\% | (25) | 2\% | (1) | 1\% | (0) | 39 |
| Employ: Student | 22\% | (6) | 40\% | (10) | 22\% | (6) | 1\% | (0) | 15\% | (4) | - | (0) | 25 |
| Employ: Retired | 13\% | (26) | 22\% | (45) | 10\% | (21) | 49\% | (98) | 2\% | (4) | 4\% | (8) | 202 |
| Employ: Unemployed | $14 \%$ | (11) | 24\% | (18) | 12\% | (9) | $33 \%$ | (25) | 6\% | (5) | 11\% | (9) | 76 |
| Employ: Other | 22\% | (8) | 13\% | (5) | 9\% | (3) | 38\% | (14) | 12\% | (4) | 7\% | (2) | 36 |
| Self + Household: White-Collar | 22\% | (79) | 27\% | (98) | 17\% | (64) | 27\% | (100) | 3\% | (10) | 4\% | (16) | 368 |
| Self + Household: Blue Collar | $14 \%$ | (44) | 22\% | (68) | 14\% | (44) | 45\% | (141) | $4 \%$ | (13) | - | (0) | 311 |
| Union HH: Yes | 31\% | (8) | 15\% | (4) | 17\% | (4) | 37\% | (9) | - | (0) | - | (0) | 24 |
| Union HH: No | 16\% | (125) | 24\% | (190) | 15\% | (118) | 36\% | (279) | 5\% | (37) | $4 \%$ | (27) | 776 |

[^281]Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? - Democrats in Congress

| Demographic | Very <br> favorable |  | Somewhat <br> favorable | Somewhat <br> unfavorable | Very <br> unfavorable | Heard of, no <br> opinion | Never heard <br> of |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $17 \%$ | $(133)$ | $24 \%$ | $(193)$ | $15 \%$ | $(122)$ | $36 \%$ | $(288)$ | $5 \%$ | $(37)$ | $3 \%$ | $(27)$ |
| TGBTQ+: Yes | $13 \%$ | $(15)$ | $24 \%$ | $(27)$ | $13 \%$ | $(14)$ | $40 \%$ | $(45)$ | $8 \%$ | $(9)$ | $2 \%$ | $(2)$ |
| LGBTQ+: No | $17 \%$ | $(118)$ | $24 \%$ | $(166)$ | $16 \%$ | $(108)$ | $35 \%$ | $(243)$ | $4 \%$ | $(27)$ | $4 \%$ | $(25)$ |
| Motivated to Vote | $17 \%$ | $(126)$ | $25 \%$ | $(183)$ | $15 \%$ | $(108)$ | $37 \%$ | $(267)$ | $4 \%$ | $(27)$ | $2 \%$ | $(17)$ |
| Parent: Yes | $20 \%$ | $(52)$ | $24 \%$ | $(61)$ | $20 \%$ | $(52)$ | $25 \%$ | $(64)$ | $4 \%$ | $(11)$ | $7 \%$ | $(17)$ |
| Parent: No | $15 \%$ | $(80)$ | $24 \%$ | $(132)$ | $13 \%$ | $(70)$ | $41 \%$ | $(224)$ | $5 \%$ | $(25)$ | $2 \%$ | $(10)$ |
| COVID Vaccine: Yes | $19 \%$ | $(107)$ | $30 \%$ | $(173)$ | $15 \%$ | $(83)$ | $28 \%$ | $(156)$ | $4 \%$ | $(23)$ | $5 \%$ | $(26)$ |
| COVID Vaccine: No | $11 \%$ | $(26)$ | $9 \%$ | $(20)$ | $17 \%$ | $(39)$ | $57 \%$ | $(132)$ | $6 \%$ | $(13)$ | $1 \%$ | $(2)$ |
| Student Loans: Yes | $14 \%$ | $(17)$ | $31 \%$ | $(36)$ | $24 \%$ | $(28)$ | $28 \%$ | $(33)$ | $3 \%$ | $(3)$ | $1 \%$ | $(1)$ |
| Student Loans: No | $17 \%$ | $(115)$ | $23 \%$ | $(157)$ | $14 \%$ | $(94)$ | $37 \%$ | $(255)$ | $5 \%$ | $(33)$ | $4 \%$ | $(27)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (108) | 26\% | (208) | 22\% | (174) | 30\% | (241) | 4\% | (31) | 5\% | (39) | 800 |
| Gender: Male | 13\% | (49) | 28\% | (102) | 24\% | (87) | $31 \%$ | (114) | 3\% | (9) | 2\% | (6) | 368 |
| Gender: Female | 14\% | (59) | 24\% | (105) | 20\% | (87) | 29\% | (127) | 5\% | (21) | 8\% | (33) | 432 |
| Age: 18-34 | 19\% | (39) | 18\% | (38) | 27\% | (55) | 27\% | (55) | 6\% | (12) | 3\% | (6) | 204 |
| Age: 35-44 | 15\% | (18) | 23\% | (27) | $21 \%$ | (25) | 25\% | (29) | 5\% | (6) | 11\% | (13) | 116 |
| Age: 45-64 | 9\% | (24) | 27\% | (71) | $21 \%$ | (56) | 38\% | (102) | 4\% | (11) | 1\% | (4) | 268 |
| Age: 65+ | 13\% | (28) | $34 \%$ | (72) | 18\% | (38) | 26\% | (55) | 1\% | (3) | 7\% | (15) | 211 |
| GenZers: 1997-2012 | 18\% | (18) | 9\% | (9) | 33\% | (33) | 29\% | (28) | 8\% | (7) | 3\% | (3) | 97 |
| Millennials: 1981-1996 | 18\% | (39) | 22\% | (47) | 22\% | (47) | 25\% | (54) | 5\% | (10) | 8\% | (16) | 213 |
| GenXers: 1965-1980 | 9\% | (17) | 29\% | (57) | 19\% | (38) | 39\% | (76) | 3\% | (7) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 12\% | (34) | 32\% | (90) | 19\% | (55) | 28\% | (78) | 2\% | (7) | 6\% | (18) | 282 |
| Educ: < College | 17\% | (80) | 27\% | (128) | 21\% | (99) | 29\% | (137) | $4 \%$ | (18) | 4\% | (18) | 480 |
| Educ: Bachelors degree | 7\% | (16) | 28\% | (61) | 24\% | (53) | 35\% | (76) | 4\% | (8) | 2\% | (5) | 218 |
| Educ: Post-grad | 13\% | (13) | 18\% | (19) | 22\% | (23) | 27\% | (27) | 5\% | (5) | 15\% | (15) | 102 |
| Income: Under 50k | 13\% | (37) | 28\% | (80) | 21\% | (59) | 29\% | (82) | 3\% | (8) | 7\% | (21) | 286 |
| Income: 50k-100k | $12 \%$ | (38) | 26\% | (81) | 23\% | (71) | 34\% | (105) | 5\% | (16) | 1\% | (2) | 313 |
| Income: $100 \mathrm{k}+$ | 17\% | (34) | 23\% | (47) | 22\% | (43) | 27\% | (54) | 4\% | (8) | 8\% | (15) | 201 |
| Ethnicity: White (Non-Hispanic) | $11 \%$ | (59) | 32\% | (165) | 21\% | (106) | 28\% | (145) | $3 \%$ | (16) | 4\% | (20) | 512 |
| Ethnicity: Hispanic | 23\% | (43) | 15\% | (28) | 22\% | (41) | 30\% | (56) | 4\% | (8) | 5\% | (10) | 185 |
| Ethnicity: Black (Non-Hispanic) | 9\% | (4) | 18\% | (7) | 32\% | (13) | 39\% | (16) | 1\% | (1) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | $4 \%$ | (3) | $11 \%$ | (7) | 23\% | (14) | 37\% | (23) | 11\% | (7) | 14\% | (9) | 63 |
| All Christian | 18\% | (69) | $31 \%$ | (119) | 22\% | (87) | 25\% | (95) | 1\% | (5) | 3\% | (12) | 386 |
| All Non-Christian | 13\% | (5) | 12\% | (5) | 23\% | (10) | 38\% | (16) | 8\% | (3) | 6\% | (3) | 42 |
| Atheist | 7\% | (4) | 9\% | (5) | 8\% | (4) | 43\% | (21) | 11\% | (6) | 21\% | (10) | 49 |
| Agnostic/Nothing in particular | 10\% | (22) | 22\% | (46) | 23\% | (49) | $34 \%$ | (73) | 6\% | (13) | 5\% | (10) | 214 |
| Something Else | 7\% | (8) | 30\% | (33) | 23\% | (25) | $32 \%$ | (35) | 4\% | (5) | 3\% | (4) | 109 |
| Evangelical | 22\% | (34) | 33\% | (52) | 15\% | (24) | 20\% | (31) | 4\% | (6) | 7\% | (11) | 158 |
| Non-Evangelical | 13\% | (40) | 27\% | (84) | 27\% | (84) | 30\% | (94) | 1\% | (3) | 2\% | (5) | 310 |
| PID: Dem (no lean) | $5 \%$ | (14) | 7\% | (21) | 21\% | (61) | 54\% | (158) | 3\% | (8) | 11\% | (32) | 294 |
| PID: Ind (no lean) | 8\% | (17) | 23\% | (51) | 30\% | (69) | 29\% | (66) | 8\% | (19) | 2\% | (5) | 227 |
| PID: Rep (no lean) | 28\% | (77) | 48\% | (135) | 16\% | (44) | 6\% | (17) | 1\% | (4) | 1\% | (2) | 279 |

[^282]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (108) | 26\% | (208) | 22\% | (174) | 30\% | (241) | 4\% | (31) | 5\% | (39) | 800 |
| PID/Gender: Dem Men | 5\% | (6) | 4\% | (4) | 23\% | (24) | 63\% | (66) | 3\% | (4) | 2\% | (2) | 105 |
| PID/Gender: Dem Women | 4\% | (8) | 9\% | (17) | 20\% | (37) | 49\% | (92) | 2\% | (4) | 16\% | (30) | 189 |
| PID/Gender: Ind Men | 10\% | (11) | 23\% | (27) | 31\% | (37) | 30\% | (35) | 3\% | (4) | 3\% | (4) | 117 |
| PID/Gender: Ind Women | 5\% | (6) | 22\% | (25) | 29\% | (32) | 28\% | (31) | 14\% | (15) | 1\% | (1) | 110 |
| PID/Gender: Rep Men | 22\% | (32) | 49\% | (71) | 18\% | (27) | 9\% | (13) | 1\% | (2) | - | (0) | 145 |
| PID/Gender: Rep Women | 34\% | (45) | 47\% | (63) | 13\% | (18) | 3\% | (4) | 2\% | (2) | 1\% | (2) | 133 |
| Ideo: Liberal (1-3) | 8\% | (18) | 6\% | (14) | 19\% | (42) | 62\% | (133) | 2\% | (5) | 3\% | (5) | 216 |
| Ideo: Moderate (4) | 8\% | (20) | 20\% | (52) | 27\% | (71) | 33\% | (86) | 7\% | (18) | 5\% | (14) | 260 |
| Ideo: Conservative (5-7) | 23\% | (70) | 44\% | (133) | 20\% | (60) | 6\% | (19) | 1\% | (4) | 6\% | (19) | 305 |
| Ideo/PID: Conservative Republican | 30\% | (59) | 50\% | (97) | 14\% | (27) | 4\% | (8) | 1\% | (2) | 1\% | (2) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 25\% | (18) | 40\% | (29) | 23\% | (17) | 12\% | (9) | - | (0) | - | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 9\% | (12) | 15\% | (18) | 25\% | (31) | 27\% | (34) | 3\% | (4) | 22\% | (27) | 125 |
| Ideo/PID: Liberal Democrat | 1\% | (2) | 2\% | (3) | 18\% | (30) | 73\% | (121) | 2\% | (4) | 3\% | (5) | 165 |
| Unfavorable of Biden and Trump | 1\% | (1) | $11 \%$ | (14) | 39\% | (51) | 42\% | (55) | 5\% | (7) | 1\% | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 5\% | (20) | 7\% | (26) | 22\% | (79) | 54\% | (193) | 5\% | (17) | 6\% | (20) | 355 |
| 2024 H2H Matchup: Trump Voter | 23\% | (88) | 45\% | (171) | 22\% | (84) | 5\% | (20) | 2\% | (8) | 2\% | (6) | 377 |
| 2024 H2H Matchup: Would not Vote | 1\% | (0) | 25\% | (5) | 25\% | (5) | 34\% | (7) | 12\% | (2) | $4 \%$ | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 2\% | (1) | 12\% | (6) | 13\% | (6) | 43\% | (21) | 7\% | (4) | 23\% | (11) | 49 |
| 2022 House Vote: Democrat | 6\% | (22) | 10\% | (36) | 21\% | (76) | 50\% | (180) | 4\% | (15) | 8\% | (28) | 357 |
| 2022 House Vote: Republican | 24\% | (79) | 44\% | (144) | 20\% | (65) | 8\% | (26) | 2\% | (6) | 2\% | (6) | 326 |
| 2022 House Vote: Did not Vote | 6\% | (6) | 25\% | (22) | 29\% | (26) | 28\% | (24) | 10\% | (9) | 2\% | (2) | 88 |
| 2020 Vote: Joe Biden | 7\% | (24) | 9\% | (34) | 22\% | (84) | 51\% | (191) | 4\% | (15) | 7\% | (25) | 373 |
| 2020 Vote: Donald Trump | 22\% | (82) | 44\% | (162) | 20\% | (74) | 9\% | (34) | 2\% | (7) | 3\% | (12) | 371 |
| 2020 Vote: Someone Else | $4 \%$ | (0) | 36\% | (4) | 19\% | (2) | 25\% | (3) | 15\% | (2) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 2\% | (1) | 16\% | (7) | 33\% | (14) | 29\% | (12) | 17\% | (8) | 3\% | (1) | 43 |
| 2016 Vote: Hillary Clinton | 6\% | (14) | 8\% | (21) | 18\% | (46) | 56\% | (146) | 5\% | (12) | 8\% | (20) | 259 |
| 2016 Vote: Donald Trump | 19\% | (66) | 43\% | (148) | 20\% | (68) | 12\% | (42) | 1\% | (4) | $4 \%$ | (15) | 343 |
| 2016 Vote: Someone Else | - | (0) | $11 \%$ | (3) | 36\% | (10) | 46\% | (12) | 7\% | (2) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 5\% | (2) | 5\% | (2) | 26\% | (9) | 34\% | (12) | 5\% | (2) | 25\% | (9) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 6\% | (2) | 36\% | (11) | 43\% | (13) | 8\% | (2) | 7\% | (2) | - | (0) | 30 |

[^283]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (108) | 26\% | (208) | 22\% | (174) | $30 \%$ | (241) | $4 \%$ | (31) | 5\% | (39) | 800 |
| U.S. Economy: Wrong Track | 15\% | (82) | 31\% | (173) | 25\% | (137) | 24\% | (130) | $4 \%$ | (20) | 2\% | (10) | 553 |
| U.S. Economy: Right Direction | 11\% | (26) | 14\% | (35) | 15\% | (37) | 45\% | (111) | 4\% | (11) | $11 \%$ | (28) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (15) | 8\% | (22) | $17 \%$ | (44) | 59\% | (156) | 5\% | (12) | 5\% | (14) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 22\% | (85) | 42\% | (162) | $21 \%$ | (82) | 10\% | (40) | 3\% | (11) | 2\% | (9) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (9) | 16\% | (23) | $32 \%$ | (48) | 31\% | (45) | 5\% | (7) | 10\% | (15) | 147 |
| Top 2024 Issue: Economy | 14\% | (32) | 31\% | (70) | 24\% | (54) | 25\% | (57) | 3\% | (8) | 3\% | (8) | 228 |
| Community: Urban | 17\% | (43) | 27\% | (68) | 16\% | (40) | 32\% | (80) | 5\% | (11) | 3\% | (6) | 249 |
| Community: Suburban | $12 \%$ | (52) | $21 \%$ | (92) | 25\% | (110) | 34\% | (150) | 3\% | (14) | 4\% | (19) | 438 |
| Community: Rural | 11\% | (13) | 42\% | (47) | 21\% | (24) | 10\% | (11) | 5\% | (5) | $11 \%$ | (13) | 113 |
| Community/Gender: Urban Women | 20\% | (25) | 23\% | (29) | 16\% | (20) | 31\% | (39) | 5\% | (7) | $4 \%$ | (5) | 125 |
| Community/Gender: Urban Men | 15\% | (19) | 31\% | (39) | 16\% | (20) | $33 \%$ | (40) | $4 \%$ | (5) | 1\% | (2) | 124 |
| Community/Gender: Rural Women | 9\% | (6) | 43\% | (28) | 14\% | (9) | $14 \%$ | (9) | 6\% | (4) | 14\% | (9) | 65 |
| Community/Gender: Rural Men | 14\% | (7) | 40\% | (20) | 30\% | (15) | $4 \%$ | (2) | $4 \%$ | (2) | 8\% | (4) | 49 |
| Community/Gender: Suburban Women | 12\% | (28) | 20\% | (48) | 24\% | (57) | 32\% | (78) | 5\% | (11) | 8\% | (19) | 242 |
| Community/Gender: Suburban Men | 12\% | (24) | 22\% | (44) | 27\% | (53) | 37\% | (72) | 2\% | (3) | - | (0) | 195 |
| Homeowner | 13\% | (90) | 27\% | (182) | 22\% | (150) | 30\% | (205) | 3\% | (24) | 5\% | (35) | 687 |
| Renter | $14 \%$ | (13) | 23\% | (22) | 21\% | (20) | 33\% | (31) | 6\% | (6) | 3\% | (3) | 95 |
| Military HHnm: Yes | 12\% | (17) | 44\% | (62) | 23\% | (32) | 17\% | (24) | 3\% | (4) | 1\% | (1) | 142 |
| Military HH: No | 14\% | (91) | 22\% | (145) | 22\% | (142) | 33\% | (216) | $4 \%$ | (27) | 6\% | (37) | 658 |
| Employ: Private Sector | 16\% | (49) | $22 \%$ | (65) | 19\% | (58) | 34\% | (102) | $4 \%$ | (14) | 5\% | (14) | 303 |
| Employ: Government | 7\% | (2) | 29\% | (11) | 29\% | (10) | 35\% | (13) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 10\% | (8) | 21\% | (18) | 23\% | (19) | 35\% | (29) | 8\% | (7) | 2\% | (2) | 82 |
| Employ: Homemaker | 14\% | (5) | 59\% | (23) | 17\% | (7) | 9\% | (4) | 1\% | (0) | - | (0) | 39 |
| Employ: Student | 2\% | (1) | 8\% | (2) | 50\% | (13) | 26\% | (7) | 14\% | (3) | - | (0) | 25 |
| Employ: Retired | 15\% | (31) | 33\% | (68) | 21\% | (42) | 24\% | (48) | $2 \%$ | (4) | 5\% | (10) | 202 |
| Employ: Unemployed | 13\% | (10) | 14\% | (11) | 20\% | (15) | 36\% | (27) | 3\% | (3) | 14\% | (10) | 76 |
| Employ: Other | 3\% | (1) | 30\% | (11) | 26\% | (9) | 32\% | (11) | $2 \%$ | (1) | 7\% | (2) | 36 |
| Self + Household: White-Collar | 12\% | (44) | 22\% | (83) | 21\% | (76) | 36\% | (131) | 3\% | (12) | 6\% | (21) | 368 |
| Self + Household: Blue Collar | 17\% | (52) | 27\% | (84) | 25\% | (78) | 26\% | (80) | $4 \%$ | (12) | $2 \%$ | (5) | 311 |
| Union HH: Yes | 15\% | (4) | 17\% | (4) | 19\% | (5) | 38\% | (9) | $11 \%$ | (3) | - | (0) | 24 |
| Union HH: No | 13\% | (105) | 26\% | (203) | 22\% | (169) | 30\% | (231) | $4 \%$ | (28) | 5\% | (39) | 776 |

[^284]Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? - Republicans in Congress

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 14\% | (108) | 26\% | (208) | 22\% | (174) | 30\% | (241) | $4 \%$ | (31) | 5\% | (39) | 800 |
| LGBTQ+: Yes | 16\% | (18) | 17\% | (20) | 20\% | (22) | 39\% | (44) | 5\% | (5) | 3\% | (4) | 112 |
| LGBTQ+: No | 13\% | (90) | 27\% | (188) | 22\% | (152) | 29\% | (197) | $4 \%$ | (25) | 5\% | (35) | 688 |
| Motivated to Vote | 13\% | (94) | 27\% | (198) | 21\% | (154) | 32\% | (231) | 3\% | (24) | 4\% | (28) | 729 |
| Parent: Yes | 20\% | (51) | 23\% | (59) | 24\% | (62) | 20\% | (50) | 5\% | (14) | 8\% | (21) | 258 |
| Parent: No | $11 \%$ | (57) | 27\% | (148) | 21\% | (112) | 35\% | (190) | 3\% | (17) | 3\% | (17) | 542 |
| COVID Vaccine: Yes | 8\% | (48) | 24\% | (139) | 21\% | (118) | 37\% | (208) | $4 \%$ | (20) | 6\% | (35) | 568 |
| COVID Vaccine: No | 26\% | (60) | 30\% | (68) | 24\% | (56) | 14\% | (33) | 5\% | (11) | 1\% | (3) | 232 |
| Student Loans: Yes | $11 \%$ | (13) | 22\% | (26) | 25\% | (30) | 34\% | (41) | $2 \%$ | (3) | 5\% | (6) | 119 |
| Student Loans: No | $14 \%$ | (95) | 27\% | (181) | 21\% | (144) | 29\% | (200) | 4\% | (28) | 5\% | (32) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (224) | 18\% | (143) | 6\% | (45) | 44\% | (349) | 3\% | (23) | 2\% | (16) | 800 |
| Gender: Male | 31\% | (115) | 20\% | (75) | 6\% | (23) | 42\% | (153) | - | (1) | - | (0) | 368 |
| Gender: Female | 25\% | (109) | 16\% | (68) | 5\% | (22) | 45\% | (196) | 5\% | (22) | $4 \%$ | (15) | 432 |
| Age: 18-34 | 27\% | (54) | 15\% | (30) | $4 \%$ | (8) | 53\% | (109) | 1\% | (3) | - | (0) | 204 |
| Age: 35-44 | 28\% | (33) | 14\% | (17) | 8\% | (9) | 40\% | (47) | 9\% | (10) | - | (0) | 116 |
| Age: 45-64 | 25\% | (67) | 20\% | (54) | 7\% | (18) | 45\% | (121) | 3\% | (7) | - | (0) | 268 |
| Age: 65+ | 33\% | (69) | 20\% | (42) | 5\% | (10) | 34\% | (72) | 1\% | (3) | 7\% | (15) | 211 |
| GenZers: 1997-2012 | 19\% | (19) | 17\% | (17) | 3\% | (3) | 58\% | (56) | 3\% | (2) | - | (0) | 97 |
| Millennials: 1981-1996 | 28\% | (59) | 14\% | (30) | 7\% | (14) | 46\% | (98) | 5\% | (11) | - | (0) | 213 |
| GenXers: 1965-1980 | 25\% | (50) | 22\% | (43) | 7\% | (13) | 42\% | (83) | 4\% | (7) | - | (0) | 196 |
| Baby Boomers: 1946-1964 | 33\% | (94) | 18\% | (51) | 5\% | (14) | 37\% | (105) | 1\% | (3) | 5\% | (15) | 282 |
| Educ: < College | 35\% | (168) | 17\% | (83) | 5\% | (23) | 39\% | (188) | 4\% | (18) | - | (0) | 480 |
| Educ: Bachelors degree | 18\% | (39) | 20\% | (43) | 7\% | (15) | 53\% | (116) | 2\% | (5) | - | (0) | 218 |
| Educ: Post-grad | 16\% | (16) | 17\% | (17) | 7\% | (7) | 44\% | (45) | 1\% | (1) | 15\% | (15) | 102 |
| Income: Under 50k | 34\% | (97) | 16\% | (46) | 4\% | (12) | 40\% | (115) | 6\% | (16) | - | (0) | 286 |
| Income: 50k-100k | 26\% | (82) | 15\% | (48) | 6\% | (20) | 51\% | (159) | 1\% | (3) | - | (0) | 313 |
| Income: 100k+ | 22\% | (44) | 25\% | (50) | 7\% | (13) | 37\% | (75) | 2\% | (4) | 8\% | (15) | 201 |
| Ethnicity: White (Non-Hispanic) | 30\% | (156) | 21\% | (110) | 7\% | (36) | 37\% | (187) | 1\% | (7) | 3\% | (16) | 512 |
| Ethnicity: Hispanic | 29\% | (53) | 10\% | (19) | $2 \%$ | (4) | 57\% | (105) | $2 \%$ | (4) | - | (0) | 185 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (7) | 19\% | (8) | 3\% | (1) | 61\% | (25) | - | (0) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 12\% | (8) | 11\% | (7) | 6\% | (4) | 51\% | (33) | 19\% | (12) | - | (0) | 63 |
| All Christian | 32\% | (125) | 21\% | (82) | 5\% | (18) | 40\% | (154) | - | (1) | 2\% | (7) | 386 |
| All Non-Christian | 21\% | (9) | 20\% | (9) | 2\% | (1) | 49\% | (21) | $4 \%$ | (2) | 2\% | (1) | 42 |
| Atheist | 15\% | (7) | 9\% | (4) | 1\% | (0) | 56\% | (27) | 4\% | (2) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | 18\% | (39) | 13\% | (27) | 9\% | (19) | 53\% | (112) | 8\% | (17) | - | (0) | 214 |
| Something Else | 40\% | (44) | 20\% | (22) | 7\% | (7) | 32\% | (35) | 2\% | (2) | - | (0) | 109 |
| Evangelical | 42\% | (67) | 23\% | (36) | 6\% | (10) | 23\% | (36) | 1\% | (2) | 4\% | (7) | 158 |
| Non-Evangelical | 31\% | (95) | 18\% | (55) | 5\% | (14) | 47\% | (145) | - | (0) | - | (0) | 310 |
| PID: Dem (no lean) | 6\% | (17) | 7\% | (22) | 3\% | (8) | 75\% | (220) | 4\% | (12) | 5\% | (16) | 294 |
| PID: Ind (no lean) | 22\% | (49) | 21\% | (47) | 12\% | (27) | 44\% | (99) | $2 \%$ | (5) | - | (0) | 227 |
| PID: Rep (no lean) | 57\% | (158) | 27\% | (75) | 4\% | (11) | 11\% | (30) | $2 \%$ | (6) | - | (0) | 279 |

[^285]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (224) | 18\% | (143) | 6\% | (45) | 44\% | (349) | 3\% | (23) | $2 \%$ | (16) | 800 |
| PID/Gender: Dem Men | 3\% | (3) | 12\% | (13) | 2\% | (2) | 83\% | (87) | - | (0) | - | (0) | 105 |
| PID/Gender: Dem Women | 7\% | (14) | 5\% | (9) | 3\% | (6) | 70\% | (133) | 6\% | (12) | 8\% | (15) | 189 |
| PID/Gender: Ind Men | 20\% | (24) | 21\% | (24) | 14\% | (16) | 44\% | (52) | 1\% | (1) | - | (0) | 117 |
| PID/Gender: Ind Women | 23\% | (25) | 20\% | (22) | 10\% | (11) | 43\% | (47) | $4 \%$ | (5) | - | (0) | 110 |
| PID/Gender: Rep Men | 61\% | (88) | 26\% | (38) | $4 \%$ | (5) | 10\% | (14) | - | (0) | - | (0) | 145 |
| PID/Gender: Rep Women | $52 \%$ | (70) | 28\% | (37) | $4 \%$ | (5) | 12\% | (16) | $4 \%$ | (6) | - | (0) | 133 |
| Ideo: Liberal (1-3) | 8\% | (17) | 11\% | (24) | 1\% | (3) | 79\% | (169) | 1\% | (3) | - | (0) | 216 |
| Ideo: Moderate (4) | 17\% | (44) | 16\% | (41) | 7\% | (18) | 56\% | (145) | 5\% | (12) | - | (0) | 260 |
| Ideo: Conservative (5-7) | $51 \%$ | (156) | 24\% | (72) | 7\% | (23) | 10\% | (31) | 2\% | (8) | 5\% | (15) | 305 |
| Ideo/PID: Conservative Republican | 62\% | (122) | 23\% | (45) | $4 \%$ | (7) | 8\% | (16) | 3\% | (5) | - | (0) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 45\% | (33) | 32\% | (24) | 5\% | (3) | 18\% | (13) | - | (0) | - | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 12\% | (15) | 11\% | (14) | 5\% | (6) | 52\% | (65) | 8\% | (10) | 13\% | (16) | 125 |
| Ideo/PID: Liberal Democrat | $1 \%$ | (1) | 5\% | (8) | 1\% | (1) | 92\% | (152) | 1\% | (2) | - | (0) | 165 |
| Unfavorable of Biden and Trump | - | (0) | - | (0) | 29\% | (37) | 71\% | (92) | - | (0) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 4\% | (15) | 5\% | (19) | 3\% | (10) | 84\% | (298) | 1\% | (3) | 3\% | (11) | 355 |
| 2024 H2H Matchup: Trump Voter | 55\% | (207) | $31 \%$ | (117) | 6\% | (22) | 4\% | (17) | 2\% | (9) | 1\% | (5) | 377 |
| 2024 H2H Matchup: Would not Vote | 1\% | (0) | 29\% | (6) | 13\% | (3) | 50\% | (10) | 7\% | (1) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 4\% | (2) | 2\% | (1) | 23\% | (11) | 51\% | (25) | 20\% | (10) | - | (0) | 49 |
| 2022 House Vote: Democrat | 6\% | (22) | 9\% | (32) | 3\% | (11) | 75\% | (269) | $4 \%$ | (13) | 3\% | (10) | 357 |
| 2022 House Vote: Republican | 56\% | (182) | 26\% | (85) | 7\% | (23) | 7\% | (24) | $2 \%$ | (5) | $2 \%$ | (6) | 326 |
| 2022 House Vote: Did not Vote | 17\% | (15) | 23\% | (20) | 6\% | (5) | 51\% | (45) | 3\% | (3) | - | (0) | 88 |
| 2020 Vote: Joe Biden | 7\% | (25) | 6\% | (23) | 3\% | (10) | 79\% | (296) | 3\% | (12) | $2 \%$ | (7) | 373 |
| 2020 Vote: Donald Trump | 52\% | (192) | 29\% | (108) | 9\% | (32) | 6\% | (23) | $2 \%$ | (8) | $2 \%$ | (8) | 371 |
| 2020 Vote: Someone Else | $5 \%$ | (1) | 18\% | (2) | $11 \%$ | (1) | 56\% | (7) | $11 \%$ | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 15\% | (6) | 22\% | (9) | $4 \%$ | (2) | 54\% | (24) | 5\% | (2) | 1\% | (0) | 43 |
| 2016 Vote: Hillary Clinton | 7\% | (18) | 7\% | (19) | 3\% | (8) | 77\% | (200) | 5\% | (12) | 1\% | (3) | 259 |
| 2016 Vote: Donald Trump | 46\% | (156) | 29\% | (99) | 7\% | (25) | 13\% | (46) | 1\% | (5) | $4 \%$ | (12) | 343 |
| 2016 Vote: Someone Else | 8\% | (2) | 10\% | (3) | 17\% | (5) | 64\% | (17) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 1\% | (0) | 9\% | (3) | 12\% | (4) | 52\% | (18) | $2 \%$ | (1) | 25\% | (9) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $22 \%$ | (7) | 10\% | (3) | 6\% | (2) | 62\% | (18) | 1\% | (0) | - | (0) | 30 |

[^286]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (224) | 18\% | (143) | 6\% | (45) | 44\% | (349) | 3\% | (23) | $2 \%$ | (16) | 800 |
| U.S. Economy: Wrong Track | 35\% | (194) | 21\% | (113) | 6\% | (34) | 36\% | (198) | 2\% | (12) | - | (0) | 553 |
| U.S. Economy: Right Direction | 12\% | (29) | 12\% | (30) | 4\% | (11) | 61\% | (151) | $4 \%$ | (11) | 6\% | (15) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (15) | 6\% | (17) | 2\% | (4) | 83\% | (218) | - | (1) | 3\% | (9) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 51\% | (197) | 27\% | (106) | 7\% | (29) | 10\% | (40) | 3\% | (11) | $2 \%$ | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (12) | 14\% | (21) | 8\% | (12) | 62\% | (91) | 7\% | (11) | - | (0) | 147 |
| Top 2024 Issue: Economy | 29\% | (67) | 23\% | (51) | 9\% | (21) | 35\% | (79) | 3\% | (7) | $1 \%$ | (2) | 228 |
| Community: Urban | 25\% | (62) | 20\% | (49) | 3\% | (6) | $51 \%$ | (127) | 1\% | (3) | - | (1) | 249 |
| Community: Suburban | 25\% | (108) | 19\% | (82) | 7\% | (31) | 45\% | (198) | 1\% | (4) | $3 \%$ | (15) | 438 |
| Community: Rural | 47\% | (53) | $11 \%$ | (13) | 7\% | (8) | $21 \%$ | (23) | 14\% | (16) | - | (0) | 113 |
| Community/Gender: Urban Women | 27\% | (34) | 13\% | (17) | 3\% | (3) | 53\% | (67) | 2\% | (3) | $1 \%$ | (1) | 125 |
| Community/Gender: Urban Men | 23\% | (28) | 26\% | (32) | $2 \%$ | (3) | 49\% | (60) | 1\% | (1) | - | (0) | 124 |
| Community/Gender: Rural Women | 36\% | (23) | $11 \%$ | (7) | 5\% | (3) | 24\% | (15) | 25\% | (16) | - | (0) | 65 |
| Community/Gender: Rural Men | 62\% | (30) | $11 \%$ | (5) | $11 \%$ | (5) | 16\% | (8) | - | (0) | - | (0) | 49 |
| Community/Gender: Suburban Women | 21\% | (51) | 18\% | (44) | 6\% | (16) | 47\% | (114) | $1 \%$ | (3) | 6\% | (14) | 242 |
| Community/Gender: Suburban Men | 29\% | (57) | 19\% | (38) | 8\% | (15) | 43\% | (85) | - | (0) | - | (0) | 195 |
| Homeowner | 27\% | (188) | 18\% | (127) | 5\% | (37) | 43\% | (298) | 3\% | (21) | $2 \%$ | (15) | 687 |
| Renter | 29\% | (27) | 15\% | (14) | 6\% | (6) | 48\% | (46) | 1\% | (1) | - | (0) | 95 |
| Military HHnm: Yes | 35\% | (50) | 25\% | (35) | 7\% | (10) | 28\% | (40) | 4\% | (6) | - | (0) | 142 |
| Military HH: No | 26\% | (173) | 16\% | (108) | 5\% | (35) | 47\% | (309) | 3\% | (18) | $2 \%$ | (16) | 658 |
| Employ: Private Sector | 21\% | (63) | 23\% | (69) | $4 \%$ | (13) | 47\% | (144) | 2\% | (6) | $3 \%$ | (8) | 303 |
| Employ: Government | 22\% | (8) | 14\% | (5) | 12\% | (4) | 52\% | (19) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 29\% | (24) | 10\% | (8) | 3\% | (3) | 57\% | (47) | - | (0) | - | (0) | 82 |
| Employ: Homemaker | 50\% | (19) | 21\% | (8) | $4 \%$ | (1) | 13\% | (5) | 12\% | (5) | - | (0) | 39 |
| Employ: Student | $2 \%$ | (1) | 18\% | (4) | $7 \%$ | (2) | 73\% | (19) | - | (0) | - | (0) | 25 |
| Employ: Retired | 39\% | (80) | 19\% | (38) | $4 \%$ | (9) | 33\% | (68) | - | (1) | $4 \%$ | (8) | 202 |
| Employ: Unemployed | 26\% | (20) | 9\% | (7) | 16\% | (12) | $34 \%$ | (26) | 15\% | (11) | - | (0) | 76 |
| Employ: Other | 26\% | (9) | 10\% | (3) | $2 \%$ | (1) | 61\% | (22) | 2\% | (1) | - | (0) | 36 |
| Self + Household: White-Collar | 18\% | (68) | 20\% | (72) | 5\% | (20) | $51 \%$ | (187) | 1\% | (5) | $4 \%$ | (16) | 368 |
| Self + Household: Blue Collar | 34\% | (107) | 17\% | (53) | 6\% | (18) | $41 \%$ | (127) | 2\% | (6) | - | (0) | 311 |
| Union HH: Yes | 22\% | (5) | 23\% | (6) | 7\% | (2) | 49\% | (12) | - | (0) | - | (0) | 24 |
| Union HH: No | 28\% | (218) | 18\% | (138) | 6\% | (44) | 43\% | (337) | 3\% | (23) | $2 \%$ | (16) | 776 |

[^287]Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? - Donald Trump

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% | (224) | 18\% | (143) | 6\% | (45) | 44\% | (349) | 3\% | (23) | 2\% | (16) | 800 |
| LGBTQ+: Yes | $32 \%$ | (36) | 20\% | (22) | 6\% | (7) | 40\% | (45) | $2 \%$ | (2) | - | (0) | 112 |
| LGBTQ+: No | 27\% | (188) | 18\% | (121) | 6\% | (38) | 44\% | (303) | 3\% | (21) | $2 \%$ | (16) | 688 |
| Motivated to Vote | 29\% | (208) | 17\% | (127) | 6\% | (41) | 45\% | (325) | $2 \%$ | (12) | $2 \%$ | (15) | 729 |
| Parent: Yes | 25\% | (65) | 21\% | (54) | $4 \%$ | (10) | 41\% | (105) | $4 \%$ | (9) | 6\% | (15) | 258 |
| Parent: No | 29\% | (159) | 17\% | (90) | 7\% | (36) | 45\% | (244) | 3\% | (14) | - | (0) | 542 |
| COVID Vaccine: Yes | 19\% | (110) | 19\% | (106) | 6\% | (34) | 51\% | (290) | $2 \%$ | (13) | 3\% | (15) | 568 |
| COVID Vaccine: No | 49\% | (113) | 16\% | (38) | 5\% | (11) | 25\% | (59) | $4 \%$ | (10) | - | (0) | 232 |
| Student Loans: Yes | 22\% | (26) | 14\% | (16) | 7\% | (9) | 56\% | (67) | 1\% | (1) | - | (0) | 119 |
| Student Loans: No | 29\% | (198) | 19\% | (127) | 5\% | (37) | 41\% | (282) | 3\% | (22) | 2\% | (16) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (97) | 25\% | (204) | $11 \%$ | (91) | 31\% | (244) | 10\% | (83) | 10\% | (81) | 800 |
| Gender: Male | 12\% | (45) | $33 \%$ | (122) | 13\% | (47) | 27\% | (98) | 7\% | (26) | 8\% | (30) | 368 |
| Gender: Female | 12\% | (52) | 19\% | (82) | 10\% | (44) | 34\% | (146) | 13\% | (57) | 12\% | (51) | 432 |
| Age: 18-34 | 3\% | (5) | 15\% | (31) | 14\% | (28) | 30\% | (60) | 17\% | (35) | 22\% | (45) | 204 |
| Age: 35-44 | 14\% | (16) | 20\% | (23) | 12\% | (14) | 32\% | (37) | 10\% | (12) | 12\% | (14) | 116 |
| Age: 45-64 | 12\% | (32) | 32\% | (86) | 10\% | (26) | 33\% | (89) | 11\% | (29) | 2\% | (6) | 268 |
| Age: 65+ | 21\% | (43) | $30 \%$ | (64) | $11 \%$ | (23) | 27\% | (58) | 4\% | (8) | 7\% | (15) | 211 |
| GenZers: 1997-2012 | 3\% | (3) | 15\% | (15) | 5\% | (5) | 28\% | (27) | 24\% | (24) | 25\% | (25) | 97 |
| Millennials: 1981-1996 | 9\% | (18) | $14 \%$ | (31) | 18\% | (38) | $33 \%$ | (70) | 10\% | (22) | 16\% | (34) | 213 |
| GenXers: 1965-1980 | 13\% | (25) | 35\% | (69) | 10\% | (20) | 30\% | (59) | 10\% | (19) | 2\% | (4) | 196 |
| Baby Boomers: 1946-1964 | 18\% | (49) | 30\% | (85) | 10\% | (27) | 30\% | (84) | 6\% | (18) | 6\% | (18) | 282 |
| Educ: < College | 11\% | (55) | 25\% | (118) | 10\% | (47) | 30\% | (145) | 12\% | (58) | 12\% | (57) | 480 |
| Educ: Bachelors degree | 12\% | (26) | 32\% | (70) | 16\% | (35) | 30\% | (66) | 8\% | (18) | 2\% | (4) | 218 |
| Educ: Post-grad | 16\% | (16) | 16\% | (17) | 9\% | (9) | 32\% | (33) | 7\% | (8) | 19\% | (20) | 102 |
| Income: Under 50k | 8\% | (24) | 23\% | (67) | $11 \%$ | (30) | 24\% | (69) | 15\% | (44) | 18\% | (52) | 286 |
| Income: 50k-100k | 11\% | (36) | 25\% | (79) | $11 \%$ | (36) | 40\% | (125) | 8\% | (26) | 3\% | (11) | 313 |
| Income: 100k+ | 18\% | (37) | 29\% | (58) | 13\% | (25) | 25\% | (50) | 6\% | (13) | 9\% | (18) | 201 |
| Ethnicity: White (Non-Hispanic) | 15\% | (74) | 30\% | (152) | 12\% | (60) | 29\% | (146) | 8\% | (43) | 7\% | (35) | 512 |
| Ethnicity: Hispanic | 9\% | (16) | 18\% | (33) | 12\% | (22) | 35\% | (64) | 13\% | (24) | 14\% | (25) | 185 |
| Ethnicity: Black (Non-Hispanic) | 3\% | (1) | 23\% | (9) | 15\% | (6) | $31 \%$ | (12) | 19\% | (8) | 10\% | (4) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 8\% | (5) | 15\% | (9) | 5\% | (3) | 34\% | (22) | 12\% | (8) | 25\% | (16) | 63 |
| All Christian | 16\% | (62) | 32\% | (124) | 12\% | (45) | 25\% | (97) | 9\% | (35) | 6\% | (22) | 386 |
| All Non-Christian | 5\% | (2) | $21 \%$ | (9) | 8\% | (3) | 42\% | (18) | 16\% | (7) | 8\% | (4) | 42 |
| Atheist | $4 \%$ | (2) | 9\% | (5) | $2 \%$ | (1) | 57\% | (28) | 12\% | (6) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | 11\% | (23) | 16\% | (34) | $11 \%$ | (24) | 34\% | (73) | 11\% | (25) | 17\% | (36) | 214 |
| Something Else | 7\% | (8) | 30\% | (33) | 16\% | (18) | 26\% | (29) | 9\% | (10) | 11\% | (12) | 109 |
| Evangelical | 25\% | (40) | $34 \%$ | (53) | 10\% | (16) | 15\% | (24) | 8\% | (12) | 8\% | (13) | 158 |
| Non-Evangelical | 8\% | (24) | 30\% | (92) | 15\% | (46) | 32\% | (99) | 9\% | (29) | 6\% | (19) | 310 |
| PID: Dem (no lean) | 4\% | (11) | 10\% | (31) | 8\% | (25) | 51\% | (150) | 12\% | (35) | 15\% | (43) | 294 |
| PID: Ind (no lean) | 10\% | (24) | 26\% | (60) | 19\% | (44) | 25\% | (57) | 13\% | (28) | 7\% | (15) | 227 |
| PID: Rep (no lean) | 22\% | (62) | 41\% | (114) | 8\% | (23) | 14\% | (38) | 7\% | (20) | 8\% | (23) | 279 |

[^288]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $12 \%$ | (97) | 25\% | (204) | $11 \%$ | (91) | 31\% | (244) | 10\% | (83) | 10\% | (81) | 800 |
| PID/Gender: Dem Men | $3 \%$ | (3) | 17\% | (18) | 8\% | (9) | 55\% | (58) | 8\% | (9) | 9\% | (9) | 105 |
| PID/Gender: Dem Women | 4\% | (8) | 7\% | (12) | 9\% | (16) | 49\% | (92) | 14\% | (26) | 18\% | (34) | 189 |
| PID/Gender: Ind Men | 11\% | (12) | 27\% | (32) | 24\% | (28) | 22\% | (26) | 8\% | (10) | 8\% | (9) | 117 |
| PID/Gender: Ind Women | 10\% | (11) | 25\% | (27) | $14 \%$ | (16) | 28\% | (30) | 17\% | (19) | 6\% | (6) | 110 |
| PID/Gender: Rep Men | $21 \%$ | (30) | 49\% | (71) | 7\% | (11) | 10\% | (14) | 5\% | (8) | 8\% | (12) | 145 |
| PID/Gender: Rep Women | 24\% | (32) | 32\% | (42) | 9\% | (12) | 18\% | (24) | 9\% | (12) | 8\% | (11) | 133 |
| Ideo: Liberal (1-3) | 3\% | (7) | 10\% | (22) | 7\% | (15) | 63\% | (136) | 11\% | (23) | 6\% | (13) | 216 |
| Ideo: Moderate (4) | 5\% | (12) | 20\% | (53) | 16\% | (41) | 32\% | (82) | 16\% | (42) | 11\% | (30) | 260 |
| Ideo: Conservative (5-7) | 24\% | (72) | 42\% | (128) | 12\% | (36) | 7\% | (22) | 4\% | (13) | 11\% | (33) | 305 |
| Ideo/PID: Conservative Republican | 25\% | (50) | 48\% | (94) | 7\% | (13) | 8\% | (15) | 5\% | (10) | 7\% | (14) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 9\% | (6) | 27\% | (20) | 13\% | (10) | 27\% | (20) | 13\% | (9) | 11\% | (8) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 8\% | (10) | 13\% | (16) | $11 \%$ | (13) | 30\% | (37) | 13\% | (17) | 26\% | (32) | 125 |
| Ideo/PID: Liberal Democrat | 1\% | (1) | 9\% | (15) | 7\% | (12) | 68\% | (112) | 11\% | (18) | 5\% | (7) | 165 |
| Unfavorable of Biden and Trump | 10\% | (13) | 20\% | (26) | $11 \%$ | (15) | 40\% | (52) | 14\% | (19) | 4\% | (5) | 129 |
| 2024 H2H Matchup: Biden Voter | 5\% | (19) | 10\% | (34) | $11 \%$ | (41) | 54\% | (191) | 11\% | (38) | 9\% | (33) | 355 |
| 2024 H2H Matchup: Trump Voter | 19\% | (73) | 43\% | (160) | 12\% | (45) | 9\% | (34) | 9\% | (32) | 9\% | (33) | 377 |
| 2024 H2H Matchup: Would not Vote | 8\% | (2) | 31\% | (6) | $7 \%$ | (1) | 39\% | (8) | 10\% | (2) | 5\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 8\% | (4) | 8\% | (4) | 10\% | (5) | 24\% | (12) | 22\% | (11) | 28\% | (14) | 49 |
| 2022 House Vote: Democrat | 5\% | (18) | $14 \%$ | (50) | $11 \%$ | (40) | 51\% | (182) | 8\% | (29) | 11\% | (38) | 357 |
| 2022 House Vote: Republican | 22\% | (72) | 42\% | (138) | 12\% | (41) | 11\% | (36) | 6\% | (18) | 6\% | (21) | 326 |
| 2022 House Vote: Did not Vote | 6\% | (6) | 16\% | (14) | 12\% | (10) | 23\% | (20) | 22\% | (19) | 21\% | (18) | 88 |
| 2020 Vote: Joe Biden | 5\% | (18) | 13\% | (48) | 12\% | (44) | 52\% | (195) | 9\% | (32) | 10\% | (36) | 373 |
| 2020 Vote: Donald Trump | $21 \%$ | (79) | 40\% | (149) | $11 \%$ | (40) | 10\% | (38) | 9\% | (32) | 9\% | (32) | 371 |
| 2020 Vote: Someone Else | - | (0) | 19\% | (2) | 17\% | (2) | 17\% | (2) | $31 \%$ | (4) | 16\% | (2) | 12 |
| 2020 Vote: Did not Vote | - | (0) | 10\% | (4) | $11 \%$ | (5) | 21\% | (9) | 34\% | (15) | 23\% | (10) | 43 |
| 2016 Vote: Hillary Clinton | 8\% | (22) | 9\% | (24) | $11 \%$ | (28) | 55\% | (142) | 8\% | (20) | 9\% | (24) | 259 |
| 2016 Vote: Donald Trump | 20\% | (68) | 42\% | (145) | 12\% | (42) | 12\% | (42) | 7\% | (24) | 6\% | (21) | 343 |
| 2016 Vote: Someone Else | 17\% | (5) | 25\% | (7) | 13\% | (4) | 20\% | (5) | 20\% | (5) | 4\% | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat |  | (0) | 10\% | (4) | $4 \%$ | (2) | 26\% | (9) | 14\% | (5) | 45\% | (16) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $3 \%$ | (1) | 31\% | (9) | 17\% | (5) | 23\% | (7) | $3 \%$ | (1) | 23\% | (7) | 30 |

[^289]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (97) | 25\% | (204) | 11\% | (91) | 31\% | (244) | 10\% | (83) | 10\% | (81) | 800 |
| U.S. Economy: Wrong Track | 13\% | (74) | 31\% | (171) | 13\% | (70) | 22\% | (124) | 13\% | (70) | 8\% | (44) | 553 |
| U.S. Economy: Right Direction | 9\% | (23) | 13\% | (33) | 9\% | (21) | 49\% | (121) | 5\% | (13) | 15\% | (36) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (14) | 9\% | (22) | 8\% | (22) | 57\% | (150) | $11 \%$ | (30) | 9\% | (24) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 19\% | (76) | 41\% | (159) | 13\% | (49) | $11 \%$ | (45) | 7\% | (29) | 8\% | (32) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 5\% | (7) | 15\% | (22) | 13\% | (20) | $34 \%$ | (49) | 16\% | (24) | 17\% | (25) | 147 |
| Top 2024 Issue: Economy | 13\% | (29) | 34\% | (78) | 16\% | (36) | 18\% | (41) | 12\% | (28) | 7\% | (15) | 228 |
| Community: Urban | 11\% | (28) | 21\% | (52) | 14\% | (35) | 39\% | (96) | 9\% | (23) | 6\% | (14) | 249 |
| Community: Suburban | 11\% | (50) | 25\% | (110) | 12\% | (53) | 30\% | (131) | $11 \%$ | (49) | 10\% | (45) | 438 |
| Community: Rural | 16\% | (19) | 37\% | (42) | 3\% | (3) | 16\% | (18) | 10\% | (11) | 18\% | (21) | 113 |
| Community/Gender: Urban Women | 10\% | (12) | 22\% | (27) | 10\% | (12) | 43\% | (53) | 10\% | (12) | 6\% | (8) | 125 |
| Community/Gender: Urban Men | 13\% | (16) | 20\% | (25) | 18\% | (23) | 34\% | (43) | 9\% | (11) | 5\% | (7) | 124 |
| Community/Gender: Rural Women | 17\% | (11) | 22\% | (15) | $2 \%$ | (1) | 22\% | (14) | 15\% | (9) | 23\% | (15) | 65 |
| Community/Gender: Rural Men | 16\% | (8) | 55\% | (27) | 5\% | (2) | 8\% | (4) | $4 \%$ | (2) | 13\% | (6) | 49 |
| Community/Gender: Suburban Women | 12\% | (29) | 17\% | (41) | 13\% | (31) | 33\% | (79) | 14\% | (35) | 12\% | (28) | 242 |
| Community/Gender: Suburban Men | 11\% | (21) | 36\% | (69) | $11 \%$ | (22) | 26\% | (52) | 7\% | (13) | 9\% | (17) | 195 |
| Homeowner | 13\% | (88) | 27\% | (186) | $11 \%$ | (78) | 30\% | (206) | 9\% | (63) | 10\% | (66) | 687 |
| Renter | 8\% | (8) | 17\% | (16) | $14 \%$ | (14) | 32\% | (30) | 17\% | (16) | 12\% | (12) | 95 |
| Military HHnm: Yes | 11\% | (16) | 39\% | (55) | 15\% | (21) | 20\% | (28) | 14\% | (19) | 2\% | (3) | 142 |
| Military HH: No | 12\% | (81) | 23\% | (149) | $11 \%$ | (70) | 33\% | (217) | 10\% | (64) | 12\% | (78) | 658 |
| Employ: Private Sector | $12 \%$ | (36) | 21\% | (64) | 15\% | (44) | 33\% | (101) | 10\% | (31) | 9\% | (28) | 303 |
| Employ: Government | - | (0) | 10\% | (4) | 24\% | (9) | 36\% | (13) | 10\% | (4) | 20\% | (7) | 36 |
| Employ: Self-Employed | 10\% | (8) | 32\% | (27) | 13\% | (11) | 32\% | (26) | 10\% | (8) | 3\% | (3) | 82 |
| Employ: Homemaker | 14\% | (6) | 39\% | (15) | 8\% | (3) | $2 \%$ | (1) | 29\% | (11) | 7\% | (3) | 39 |
| Employ: Student | - | (0) | 3\% | (1) | 4\% | (1) | 27\% | (7) | $52 \%$ | (13) | 13\% | (3) | 25 |
| Employ: Retired | 22\% | (45) | 35\% | (72) | 9\% | (18) | 26\% | (52) | 3\% | (5) | 5\% | (10) | 202 |
| Employ: Unemployed | 3\% | (2) | 22\% | (17) | 1\% | (1) | 37\% | (28) | 9\% | (7) | 28\% | (21) | 76 |
| Employ: Other | 1\% | (0) | 15\% | (5) | 11\% | (4) | 47\% | (17) | 9\% | (3) | 16\% | (6) | 36 |
| Self + Household: White-Collar | 14\% | (52) | 26\% | (95) | $11 \%$ | (39) | 34\% | (126) | 9\% | (32) | 6\% | (24) | 368 |
| Self + Household: Blue Collar | $12 \%$ | (38) | 23\% | (71) | 14\% | (43) | 32\% | (101) | $11 \%$ | (33) | 8\% | (25) | 311 |
| Union HH: Yes | 10\% | (3) | 17\% | (4) | 15\% | (4) | 35\% | (9) | 20\% | (5) | $3 \%$ | (1) | 24 |
| Union HH: No | 12\% | (94) | 26\% | (200) | $11 \%$ | (88) | 30\% | (236) | 10\% | (78) | 10\% | (80) | 776 |

[^290]Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? - Ron DeSantis

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (97) | 25\% | (204) | $11 \%$ | (91) | 31\% | (244) | 10\% | (83) | 10\% | (81) | 800 |
| LGBTQ+: Yes | 13\% | (15) | 25\% | (28) | 6\% | (6) | 26\% | (29) | 14\% | (16) | 17\% | (19) | 112 |
| LGBTQ+: No | 12\% | (82) | 26\% | (176) | 12\% | (85) | $31 \%$ | (215) | 10\% | (67) | 9\% | (62) | 688 |
| Motivated to Vote | 13\% | (96) | 25\% | (185) | 12\% | (86) | 32\% | (233) | 10\% | (72) | 8\% | (57) | 729 |
| Parent: Yes | 13\% | (33) | 23\% | (59) | 13\% | (33) | 24\% | (62) | 15\% | (38) | 13\% | (32) | 258 |
| Parent: No | 12\% | (63) | 27\% | (145) | $11 \%$ | (58) | 34\% | (183) | 8\% | (45) | 9\% | (48) | 542 |
| COVID Vaccine: Yes | 10\% | (57) | 23\% | (129) | 12\% | (70) | 35\% | (200) | 10\% | (55) | 10\% | (58) | 568 |
| COVID Vaccine: No | 17\% | (40) | 33\% | (75) | 9\% | (22) | 19\% | (44) | 12\% | (28) | 10\% | (22) | 232 |
| Student Loans: Yes | 5\% | (5) | 29\% | (34) | $11 \%$ | (13) | 36\% | (42) | 13\% | (15) | 8\% | (9) | 119 |
| Student Loans: No | 13\% | (91) | 25\% | (170) | 12\% | (78) | 30\% | (202) | 10\% | (68) | $11 \%$ | (72) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (70) | 24\% | (194) | 20\% | (160) | 22\% | (175) | 12\% | (94) | 13\% | (107) | 800 |
| Gender: Male | 10\% | (37) | 28\% | (105) | 23\% | (84) | 22\% | (81) | 7\% | (27) | 9\% | (34) | 368 |
| Gender: Female | 8\% | (33) | 21\% | (89) | 18\% | (76) | 22\% | (94) | 16\% | (67) | 17\% | (73) | 432 |
| Age: 18-34 | 2\% | (4) | 15\% | (31) | 17\% | (35) | 22\% | (45) | 16\% | (33) | 28\% | (56) | 204 |
| Age: 35-44 | 9\% | (10) | 22\% | (26) | 24\% | (28) | 18\% | (21) | 7\% | (8) | 20\% | (24) | 116 |
| Age: 45-64 | 10\% | (28) | 25\% | (67) | 17\% | (46) | 28\% | (76) | 15\% | (40) | 4\% | (11) | 268 |
| Age: 65+ | 13\% | (27) | 33\% | (70) | 24\% | (51) | 16\% | (34) | 6\% | (13) | 8\% | (16) | 211 |
| GenZers: 1997-2012 | 3\% | (3) | 20\% | (20) | 17\% | (17) | 18\% | (18) | 20\% | (19) | 21\% | (21) | 97 |
| Millennials: 1981-1996 | 6\% | (12) | 17\% | (37) | 17\% | (37) | 22\% | (46) | 10\% | (22) | 28\% | (59) | 213 |
| GenXers: 1965-1980 | 11\% | (22) | 24\% | (47) | 24\% | (48) | 26\% | (51) | $11 \%$ | (21) | 4\% | (8) | 196 |
| Baby Boomers: 1946-1964 | 12\% | (33) | 30\% | (84) | 20\% | (57) | 20\% | (57) | $11 \%$ | (32) | 7\% | (20) | 282 |
| Educ: < College | 7\% | (34) | 21\% | (101) | 22\% | (104) | 22\% | (106) | $14 \%$ | (65) | 15\% | (70) | 480 |
| Educ: Bachelors degree | 11\% | (23) | 31\% | (68) | 16\% | (35) | 24\% | (52) | 12\% | (26) | 6\% | (13) | 218 |
| Educ: Post-grad | 12\% | (13) | 24\% | (25) | 21\% | (21) | 17\% | (17) | 3\% | (3) | 22\% | (23) | 102 |
| Income: Under 50k | 6\% | (17) | 18\% | (52) | 22\% | (63) | 20\% | (58) | 13\% | (37) | 21\% | (60) | 286 |
| Income: 50k-100k | 7\% | (22) | 25\% | (77) | 24\% | (75) | 25\% | (78) | 12\% | (38) | 7\% | (23) | 313 |
| Income: 100k+ | 16\% | (32) | 32\% | (65) | $11 \%$ | (23) | 19\% | (39) | 10\% | (20) | 12\% | (23) | 201 |
| Ethnicity: White (Non-Hispanic) | 10\% | (53) | 27\% | (138) | 21\% | (107) | 22\% | (111) | 10\% | (50) | 10\% | (53) | 512 |
| Ethnicity: Hispanic | 6\% | (11) | 19\% | (35) | 17\% | (32) | 26\% | (47) | $14 \%$ | (26) | 17\% | (32) | 185 |
| Ethnicity: Black (Non-Hispanic) | 2\% | (1) | 26\% | (10) | 15\% | (6) | 16\% | (7) | 29\% | (12) | 13\% | (5) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 7\% | (5) | 16\% | (10) | 24\% | (16) | 16\% | (10) | 9\% | (6) | 27\% | (17) | 63 |
| All Christian | $14 \%$ | (53) | 29\% | (111) | 21\% | (80) | 20\% | (76) | $11 \%$ | (43) | 6\% | (23) | 386 |
| All Non-Christian | 11\% | (5) | 26\% | (11) | 27\% | (11) | 19\% | (8) | 6\% | (2) | 12\% | (5) | 42 |
| Atheist | 6\% | (3) | 20\% | (10) | 15\% | (7) | 33\% | (16) | 4\% | (2) | 22\% | (11) | 49 |
| Agnostic/Nothing in particular | 2\% | (4) | 23\% | (49) | 15\% | (33) | 22\% | (46) | 15\% | (32) | 23\% | (50) | 214 |
| Something Else | $5 \%$ | (6) | 13\% | (14) | 27\% | (29) | 26\% | (28) | $14 \%$ | (15) | 16\% | (18) | 109 |
| Evangelical | 15\% | (24) | 26\% | (41) | $21 \%$ | (33) | 17\% | (26) | 10\% | (16) | 11\% | (18) | 158 |
| Non-Evangelical | 9\% | (27) | 24\% | (74) | 24\% | (75) | 23\% | (71) | 13\% | (39) | 7\% | (23) | 310 |
| PID: Dem (no lean) | 7\% | (19) | 13\% | (37) | 19\% | (56) | 29\% | (87) | $12 \%$ | (34) | 21\% | (60) | 294 |
| PID: Ind (no lean) | 8\% | (19) | 28\% | (64) | 26\% | (59) | 13\% | (31) | 12\% | (28) | 11\% | (26) | 227 |
| PID: Rep (no lean) | 11\% | (31) | 33\% | (93) | 16\% | (45) | 21\% | (58) | $11 \%$ | (32) | 7\% | (20) | 279 |

[^291]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (70) | 24\% | (194) | 20\% | (160) | 22\% | (175) | 12\% | (94) | 13\% | (107) | 800 |
| PID/Gender: Dem Men | 7\% | (7) | 17\% | (18) | 23\% | (25) | 29\% | (30) | 9\% | (10) | 14\% | (15) | 105 |
| PID/Gender: Dem Women | 6\% | (12) | 10\% | (19) | 17\% | (32) | 30\% | (56) | 13\% | (25) | 24\% | (45) | 189 |
| PID/Gender: Ind Men | 6\% | (7) | 30\% | (35) | 30\% | (36) | 14\% | (17) | 9\% | (11) | 10\% | (12) | 117 |
| PID/Gender: Ind Women | 11\% | (12) | 26\% | (29) | 22\% | (24) | 13\% | (14) | 16\% | (17) | 13\% | (14) | 110 |
| PID/Gender: Rep Men | 16\% | (23) | 35\% | (52) | 16\% | (24) | 23\% | (34) | 4\% | (6) | 5\% | (7) | 145 |
| PID/Gender: Rep Women | 6\% | (9) | 31\% | (41) | 16\% | (21) | 18\% | (24) | 19\% | (25) | 10\% | (14) | 133 |
| Ideo: Liberal (1-3) | 4\% | (9) | 15\% | (32) | $21 \%$ | (46) | 39\% | (85) | 8\% | (16) | 13\% | (28) | 216 |
| Ideo: Moderate (4) | 6\% | (16) | 20\% | (53) | 25\% | (64) | 17\% | (45) | 17\% | (46) | 14\% | (37) | 260 |
| Ideo: Conservative (5-7) | 15\% | (46) | 33\% | (102) | 16\% | (50) | 15\% | (45) | 10\% | (29) | 11\% | (33) | 305 |
| Ideo/PID: Conservative Republican | 12\% | (24) | 39\% | (75) | 18\% | (36) | 16\% | (31) | 10\% | (20) | 4\% | (9) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 10\% | (7) | 15\% | (11) | 12\% | (9) | 36\% | (27) | 15\% | (11) | 11\% | (8) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 10\% | (12) | 13\% | (16) | 17\% | (21) | 16\% | (20) | 15\% | (19) | 30\% | (37) | 125 |
| Ideo/PID: Liberal Democrat | $4 \%$ | (7) | 13\% | (21) | $21 \%$ | (35) | 40\% | (67) | 9\% | (15) | 12\% | (20) | 165 |
| Unfavorable of Biden and Trump | 11\% | (14) | 27\% | (34) | $11 \%$ | (14) | 23\% | (30) | 18\% | (23) | 10\% | (13) | 129 |
| 2024 H2H Matchup: Biden Voter | 9\% | (32) | 17\% | (62) | 22\% | (80) | 26\% | (92) | 11\% | (38) | 15\% | (52) | 355 |
| 2024 H2H Matchup: Trump Voter | 8\% | (30) | 32\% | (120) | 20\% | (76) | 19\% | (72) | 12\% | (45) | 9\% | (35) | 377 |
| 2024 H2H Matchup: Would not Vote | 18\% | (3) | 28\% | (5) | $2 \%$ | (0) | 28\% | (5) | 5\% | (1) | 20\% | (4) | 19 |
| 2024 H2H Matchup: Do not Know | 10\% | (5) | 13\% | (7) | 8\% | (4) | 12\% | (6) | 22\% | (11) | 33\% | (16) | 49 |
| 2022 House Vote: Democrat | 8\% | (29) | 20\% | (71) | 23\% | (84) | 24\% | (86) | 10\% | (34) | 15\% | (54) | 357 |
| 2022 House Vote: Republican | 11\% | (37) | 32\% | (104) | 20\% | (64) | 18\% | (60) | 12\% | (39) | 7\% | (23) | 326 |
| 2022 House Vote: Did not Vote | 4\% | (3) | 14\% | (13) | 14\% | (12) | 25\% | (22) | 13\% | (11) | 30\% | (26) | 88 |
| 2020 Vote: Joe Biden | 8\% | (29) | 21\% | (78) | 22\% | (83) | 25\% | (93) | 9\% | (34) | 15\% | (55) | 373 |
| 2020 Vote: Donald Trump | 10\% | (38) | 29\% | (108) | 18\% | (68) | 19\% | (71) | 14\% | (50) | 10\% | (36) | 371 |
| 2020 Vote: Someone Else | 16\% | (2) | 27\% | (3) | 8\% | (1) | 12\% | (1) | 13\% | (2) | 23\% | (3) | 12 |
| 2020 Vote: Did not Vote | 3\% | (1) | 9\% | (4) | 18\% | (8) | 22\% | (10) | 18\% | (8) | 30\% | (13) | 43 |
| 2016 Vote: Hillary Clinton | 9\% | (23) | 17\% | (45) | 19\% | (50) | 32\% | (83) | 8\% | (21) | 14\% | (37) | 259 |
| 2016 Vote: Donald Trump | 10\% | (35) | 33\% | (114) | 21\% | (72) | 15\% | (52) | 11\% | (39) | 9\% | (31) | 343 |
| 2016 Vote: Someone Else | 6\% | (2) | 22\% | (6) | $22 \%$ | (6) | 16\% | (4) | 25\% | (7) | 9\% | (2) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 6\% | (2) | 6\% | (2) | - | (0) | 24\% | (9) | 16\% | (6) | 49\% | (17) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 16\% | (5) | 34\% | (10) | 6\% | (2) | 12\% | (3) | 9\% | (3) | 23\% | (7) | 30 |

[^292]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (70) | 24\% | (194) | 20\% | (160) | 22\% | (175) | $12 \%$ | (94) | 13\% | (107) | 800 |
| U.S. Economy: Wrong Track | 8\% | (44) | 25\% | (138) | 20\% | (108) | 22\% | (120) | 15\% | (83) | 11\% | (59) | 553 |
| U.S. Economy: Right Direction | 10\% | (26) | 23\% | (56) | 21\% | (52) | 22\% | (55) | $4 \%$ | (11) | 19\% | (48) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (21) | 17\% | (44) | 20\% | (53) | 30\% | (80) | 9\% | (24) | 16\% | (42) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 9\% | (35) | 30\% | (117) | 19\% | (75) | 21\% | (81) | 12\% | (45) | 9\% | (36) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (14) | 23\% | (33) | 21\% | (32) | 10\% | (14) | 17\% | (26) | 19\% | (28) | 147 |
| Top 2024 Issue: Economy | 6\% | (14) | 29\% | (65) | 16\% | (37) | 20\% | (46) | 17\% | (38) | 12\% | (27) | 228 |
| Community: Urban | 9\% | (22) | 21\% | (53) | 24\% | (60) | 21\% | (52) | 12\% | (30) | 12\% | (31) | 249 |
| Community: Suburban | 9\% | (38) | 26\% | (115) | 16\% | (70) | 25\% | (108) | 12\% | (53) | 12\% | (53) | 438 |
| Community: Rural | 8\% | (9) | 23\% | (26) | 26\% | (30) | 13\% | (15) | 10\% | (11) | 20\% | (23) | 113 |
| Community/Gender: Urban Women | 6\% | (7) | 16\% | (19) | 23\% | (29) | 24\% | (30) | 17\% | (21) | 15\% | (19) | 125 |
| Community/Gender: Urban Men | 13\% | (16) | 27\% | (34) | 25\% | (31) | 18\% | (23) | 7\% | (9) | 9\% | (12) | 124 |
| Community/Gender: Rural Women | 6\% | (4) | 28\% | (18) | 19\% | (12) | 10\% | (6) | 15\% | (9) | 22\% | (15) | 65 |
| Community/Gender: Rural Men | 11\% | (5) | 16\% | (8) | 37\% | (18) | 17\% | (8) | 3\% | (2) | 17\% | (8) | 49 |
| Community/Gender: Suburban Women | 9\% | (22) | 21\% | (51) | 15\% | (35) | 24\% | (58) | 15\% | (37) | 16\% | (39) | 242 |
| Community/Gender: Suburban Men | 9\% | (17) | 32\% | (63) | 18\% | (35) | 26\% | (50) | 8\% | (16) | 7\% | (14) | 195 |
| Homeowner | 9\% | (62) | 26\% | (178) | 21\% | (143) | 22\% | (151) | 11\% | (73) | 11\% | (79) | 687 |
| Renter | 7\% | (7) | 15\% | (15) | 16\% | (16) | 21\% | (20) | 17\% | (17) | 23\% | (22) | 95 |
| Military HHnm: Yes | 15\% | (21) | 33\% | (47) | 19\% | (26) | 19\% | (27) | $11 \%$ | (15) | $3 \%$ | (5) | 142 |
| Military HH: No | 7\% | (49) | 22\% | (147) | 20\% | (134) | 22\% | (148) | 12\% | (79) | 15\% | (102) | 658 |
| Employ: Private Sector | 8\% | (24) | 27\% | (83) | 19\% | (57) | 22\% | (66) | $11 \%$ | (33) | 13\% | (40) | 303 |
| Employ: Government | 5\% | (2) | 21\% | (8) | 24\% | (9) | $14 \%$ | (5) | 11\% | (4) | 26\% | (9) | 36 |
| Employ: Self-Employed | 8\% | (7) | 23\% | (19) | $24 \%$ | (20) | 21\% | (17) | 17\% | (14) | 7\% | (6) | 82 |
| Employ: Homemaker | $2 \%$ | (1) | 31\% | (12) | 35\% | (13) | 12\% | (5) | 15\% | (6) | 5\% | (2) | 39 |
| Employ: Student | - | (0) | 5\% | (1) | 35\% | (9) | 6\% | (1) | 38\% | (10) | 17\% | (4) | 25 |
| Employ: Retired | 16\% | (33) | 27\% | (54) | 21\% | (43) | 23\% | (47) | 6\% | (13) | 6\% | (12) | 202 |
| Employ: Unemployed | 4\% | (3) | 13\% | (10) | 9\% | (7) | $32 \%$ | (25) | 13\% | (10) | 29\% | (22) | 76 |
| Employ: Other | - | (0) | 22\% | (8) | 9\% | (3) | 24\% | (8) | 14\% | (5) | $32 \%$ | (11) | 36 |
| Self + Household: White-Collar | 10\% | (37) | 33\% | (121) | 17\% | (62) | 22\% | (83) | 9\% | (31) | 9\% | (35) | 368 |
| Self + Household: Blue Collar | 9\% | (28) | 17\% | (53) | 26\% | (82) | 23\% | (73) | 13\% | (41) | 11\% | (34) | 311 |
| Union HH: Yes | 12\% | (3) | 21\% | (5) | 16\% | (4) | 24\% | (6) | 11\% | (3) | 16\% | (4) | 24 |
| Union HH: No | 9\% | (67) | 24\% | (189) | 20\% | (156) | 22\% | (169) | 12\% | (91) | 13\% | (103) | 776 |

[^293]Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? - Nikki Haley

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 9\% | (70) | 24\% | (194) | 20\% | (160) | 22\% | (175) | 12\% | (94) | 13\% | (107) | 800 |
| LGBTQ+: Yes | 5\% | (6) | 26\% | (29) | 14\% | (16) | 23\% | (25) | 13\% | (15) | 19\% | (21) | 112 |
| LGBTQ+: No | 9\% | (64) | 24\% | (165) | 21\% | (144) | 22\% | (150) | 12\% | (79) | 12\% | (86) | 688 |
| Motivated to Vote | 9\% | (66) | 25\% | (179) | 20\% | (148) | 23\% | (166) | 12\% | (84) | 12\% | (87) | 729 |
| Parent: Yes | 9\% | (23) | 24\% | (62) | 19\% | (50) | 18\% | (46) | 12\% | (32) | 18\% | (45) | 258 |
| Parent: No | 9\% | (47) | 24\% | (131) | 20\% | (110) | 24\% | (129) | 11\% | (62) | 11\% | (62) | 542 |
| COVID Vaccine: Yes | 9\% | (52) | 24\% | (137) | 21\% | (117) | 21\% | (121) | 10\% | (57) | 15\% | (85) | 568 |
| COVID Vaccine: No | 8\% | (18) | 25\% | (57) | 18\% | (43) | 24\% | (54) | 16\% | (38) | 9\% | (22) | 232 |
| Student Loans: Yes | 3\% | (4) | 27\% | (32) | 13\% | (16) | 22\% | (26) | 13\% | (16) | 21\% | (25) | 119 |
| Student Loans: No | 10\% | (66) | 24\% | (161) | 21\% | (144) | 22\% | (149) | 12\% | (79) | 12\% | (82) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (47) | 8\% | (62) | 8\% | (64) | 12\% | (97) | 16\% | (127) | 50\% | (403) | 800 |
| Gender: Male | 7\% | (26) | $11 \%$ | (39) | 9\% | (34) | 17\% | (62) | 15\% | (55) | 41\% | (151) | 368 |
| Gender: Female | 5\% | (21) | 5\% | (23) | 7\% | (30) | 8\% | (34) | 17\% | (72) | 58\% | (252) | 432 |
| Age: 18-34 | 7\% | (15) | 4\% | (7) | 12\% | (25) | 5\% | (11) | 14\% | (29) | 57\% | (117) | 204 |
| Age: 35-44 | 8\% | (9) | 15\% | (18) | 3\% | (4) | 8\% | (9) | 16\% | (18) | 50\% | (58) | 116 |
| Age: 45-64 | 5\% | (14) | 8\% | (21) | 7\% | (18) | 18\% | (48) | 18\% | (48) | 45\% | (120) | 268 |
| Age: 65+ | $4 \%$ | (9) | 8\% | (16) | 9\% | (18) | 13\% | (28) | 15\% | (31) | 51\% | (108) | 211 |
| GenZers: 1997-2012 | 11\% | (11) | 3\% | (3) | 3\% | (3) | 9\% | (9) | 12\% | (12) | 62\% | (60) | 97 |
| Millennials: 1981-1996 | 7\% | (14) | 10\% | (21) | 12\% | (26) | 5\% | (10) | 15\% | (31) | 52\% | (110) | 213 |
| GenXers: 1965-1980 | 6\% | (13) | 8\% | (16) | 8\% | (15) | 16\% | (32) | 17\% | (34) | 44\% | (86) | 196 |
| Baby Boomers: 1946-1964 | 4\% | (10) | 7\% | (19) | 7\% | (20) | 15\% | (42) | 17\% | (47) | 51\% | (143) | 282 |
| Educ: < College | 5\% | (22) | 7\% | (33) | 8\% | (40) | 13\% | (63) | 18\% | (87) | 49\% | (233) | 480 |
| Educ: Bachelors degree | 5\% | (11) | 9\% | (20) | 8\% | (18) | 10\% | (22) | 14\% | (30) | 53\% | (116) | 218 |
| Educ: Post-grad | 14\% | (14) | 8\% | (9) | 6\% | (6) | 11\% | (11) | 10\% | (10) | 52\% | (53) | 102 |
| Income: Under 50k | 4\% | (11) | 5\% | (14) | 7\% | (19) | 12\% | (35) | 17\% | (50) | 55\% | (157) | 286 |
| Income: 50k-100k | 4\% | (13) | 10\% | (30) | 7\% | (22) | 15\% | (45) | 14\% | (44) | 50\% | (157) | 313 |
| Income: 100k+ | 12\% | (24) | 9\% | (17) | $11 \%$ | (22) | 8\% | (16) | 16\% | (33) | 44\% | (88) | 201 |
| Ethnicity: White (Non-Hispanic) | 5\% | (27) | 6\% | (32) | 7\% | (36) | 15\% | (79) | 16\% | (81) | 50\% | (257) | 512 |
| Ethnicity: Hispanic | 7\% | (12) | 7\% | (13) | 12\% | (21) | 8\% | (15) | 15\% | (28) | 52\% | (95) | 185 |
| Ethnicity: Black (Non-Hispanic) | 13\% | (5) | 13\% | (5) | $7 \%$ | (3) | 5\% | (2) | 22\% | (9) | 39\% | (16) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 5\% | (3) | 18\% | (11) | 5\% | (3) | 2\% | (1) | 15\% | (10) | 54\% | (34) | 63 |
| All Christian | 6\% | (23) | 8\% | (30) | 9\% | (33) | 14\% | (53) | 12\% | (47) | 51\% | (198) | 386 |
| All Non-Christian | 3\% | (1) | 21\% | (9) | 1\% | (0) | 10\% | (4) | 15\% | (6) | 50\% | (21) | 42 |
| Atheist | 15\% | (7) | 12\% | (6) | $7 \%$ | (4) | 5\% | (2) | 10\% | (5) | 51\% | (25) | 49 |
| Agnostic/Nothing in particular | 7\% | (14) | 5\% | (11) | 6\% | (14) | 7\% | (16) | 23\% | (49) | 52\% | (111) | 214 |
| Something Else | 1\% | (2) | 5\% | (6) | 12\% | (13) | 20\% | (22) | 19\% | (20) | 43\% | (47) | 109 |
| Evangelical | 7\% | (11) | 6\% | (10) | $7 \%$ | (12) | 17\% | (26) | 22\% | (35) | 41\% | (65) | 158 |
| Non-Evangelical | 2\% | (8) | 8\% | (24) | $11 \%$ | (34) | 13\% | (42) | 11\% | (33) | 55\% | (169) | 310 |
| PID: Dem (no lean) | 10\% | (28) | 9\% | (28) | 4\% | (13) | 9\% | (28) | 15\% | (43) | 53\% | (155) | 294 |
| PID: Ind (no lean) | 5\% | (10) | 8\% | (17) | 13\% | (31) | 9\% | (20) | 14\% | (32) | $51 \%$ | (117) | 227 |
| PID: Rep (no lean) | 3\% | (9) | 6\% | (17) | 8\% | (21) | 17\% | (49) | 19\% | (52) | 47\% | (131) | 279 |

[^294]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (47) | 8\% | (62) | 8\% | (64) | 12\% | (97) | 16\% | (127) | 50\% | (403) | 800 |
| PID/Gender: Dem Men | 13\% | (14) | 17\% | (18) | $4 \%$ | (5) | 12\% | (12) | 17\% | (18) | 37\% | (39) | 105 |
| PID/Gender: Dem Women | 8\% | (14) | 5\% | (10) | 4\% | (8) | 8\% | (15) | 14\% | (26) | 62\% | (116) | 189 |
| PID/Gender: Ind Men | 5\% | (5) | 5\% | (6) | 18\% | (22) | 8\% | (9) | 17\% | (20) | 47\% | (55) | 117 |
| PID/Gender: Ind Women | 5\% | (5) | 10\% | (11) | 8\% | (9) | 10\% | (11) | 11\% | (12) | 56\% | (62) | 110 |
| PID/Gender: Rep Men | 5\% | (7) | 10\% | (15) | 6\% | (8) | 28\% | (41) | 12\% | (18) | 39\% | (57) | 145 |
| PID/Gender: Rep Women | 2\% | (2) | 1\% | (2) | 10\% | (13) | 6\% | (8) | 26\% | (35) | 56\% | (74) | 133 |
| Ideo: Liberal (1-3) | 8\% | (17) | 13\% | (27) | 10\% | (23) | 13\% | (28) | 13\% | (28) | 44\% | (94) | 216 |
| Ideo: Moderate (4) | 5\% | (12) | 6\% | (16) | 7\% | (18) | 6\% | (16) | 17\% | (45) | 59\% | (153) | 260 |
| Ideo: Conservative (5-7) | 6\% | (18) | 6\% | (19) | 8\% | (24) | 17\% | (52) | 17\% | (51) | 46\% | (140) | 305 |
| Ideo/PID: Conservative Republican | 3\% | (6) | 5\% | (10) | 5\% | (10) | 19\% | (38) | 19\% | (37) | 48\% | (93) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 4\% | (3) | 8\% | (6) | 14\% | (10) | 14\% | (11) | 20\% | (15) | 39\% | (29) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 11\% | (13) | 6\% | (8) | $4 \%$ | (6) | 3\% | (4) | 17\% | (21) | 59\% | (74) | 125 |
| Ideo/PID: Liberal Democrat | 9\% | (15) | 12\% | (20) | $4 \%$ | (7) | 14\% | (23) | 13\% | (22) | 47\% | (78) | 165 |
| Unfavorable of Biden and Trump | 8\% | (10) | 5\% | (7) | 8\% | (10) | 11\% | (14) | $11 \%$ | (15) | 56\% | (72) | 129 |
| 2024 H2H Matchup: Biden Voter | 7\% | (25) | 11\% | (38) | 6\% | (20) | 8\% | (28) | 16\% | (55) | 53\% | (189) | 355 |
| 2024 H2H Matchup: Trump Voter | 6\% | (22) | 5\% | (19) | $11 \%$ | (41) | 16\% | (61) | 18\% | (68) | 44\% | (165) | 377 |
| 2024 H2H Matchup: Would not Vote | 1\% | (0) | 13\% | (2) | 1\% | (0) | 19\% | (4) | $11 \%$ | (2) | 55\% | (11) | 19 |
| 2024 H2H Matchup: Do not Know | - | (0) | 6\% | (3) | 6\% | (3) | 8\% | (4) | 2\% | (1) | 77\% | (38) | 49 |
| 2022 House Vote: Democrat | 10\% | (34) | 9\% | (32) | 5\% | (18) | 9\% | (33) | 15\% | (55) | 52\% | (184) | 357 |
| 2022 House Vote: Republican | 4\% | (12) | 6\% | (18) | 12\% | (39) | 17\% | (54) | 19\% | (63) | 43\% | (140) | 326 |
| 2022 House Vote: Did not Vote | 1\% | (1) | 13\% | (11) | 8\% | (7) | 5\% | (4) | 9\% | (8) | 64\% | (56) | 88 |
| 2020 Vote: Joe Biden | 9\% | (35) | 10\% | (37) | 5\% | (20) | 8\% | (31) | 15\% | (55) | 52\% | (195) | 373 |
| 2020 Vote: Donald Trump | 3\% | (11) | 6\% | (22) | 12\% | (43) | 16\% | (60) | 17\% | (64) | 46\% | (170) | 371 |
| 2020 Vote: Someone Else | 1\% | (0) | 17\% | (2) | $2 \%$ | (0) | 22\% | (3) | 7\% | (1) | $52 \%$ | (6) | 12 |
| 2020 Vote: Did not Vote | 2\% | (1) | 1\% | (0) | $2 \%$ | (1) | 8\% | (3) | 15\% | (7) | 72\% | (31) | 43 |
| 2016 Vote: Hillary Clinton | 8\% | (21) | 13\% | (34) | $4 \%$ | (11) | 10\% | (27) | 18\% | (46) | 46\% | (120) | 259 |
| 2016 Vote: Donald Trump | 5\% | (17) | 8\% | (26) | 9\% | (33) | 15\% | (53) | 17\% | (60) | 45\% | (155) | 343 |
| 2016 Vote: Someone Else | - | (0) | - | (0) | 25\% | (7) | 15\% | (4) | 25\% | (7) | 35\% | (9) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 7\% | (2) | - | (0) | $2 \%$ | (1) | 3\% | (1) | 2\% | (1) | 86\% | (31) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 3\% | (1) | - | (0) | 7\% | (2) | 6\% | (2) | 20\% | (6) | 64\% | (19) | 30 |

[^295]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (47) | 8\% | (62) | 8\% | (64) | 12\% | (97) | 16\% | (127) | 50\% | (403) | 800 |
| U.S. Economy: Wrong Track | 3\% | (16) | 6\% | (33) | 9\% | (51) | 14\% | (75) | 18\% | (101) | 50\% | (277) | 553 |
| U.S. Economy: Right Direction | 13\% | (32) | 12\% | (29) | 5\% | (13) | 9\% | (22) | $11 \%$ | (27) | 51\% | (126) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 9\% | (25) | 12\% | (31) | 5\% | (13) | 10\% | (28) | 15\% | (40) | 48\% | (128) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $4 \%$ | (14) | 6\% | (21) | $11 \%$ | (43) | 16\% | (63) | 18\% | (69) | 46\% | (179) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 6\% | (9) | 7\% | (10) | 6\% | (9) | 4\% | (6) | 12\% | (18) | 66\% | (97) | 147 |
| Top 2024 Issue: Economy | 7\% | (16) | 12\% | (26) | 9\% | (20) | 9\% | (21) | $21 \%$ | (49) | 42\% | (95) | 228 |
| Community: Urban | 7\% | (18) | 9\% | (23) | 10\% | (25) | 8\% | (20) | 18\% | (45) | 48\% | (118) | 249 |
| Community: Suburban | 6\% | (26) | 8\% | (33) | 8\% | (33) | 15\% | (65) | 12\% | (52) | 52\% | (228) | 438 |
| Community: Rural | $4 \%$ | (4) | 5\% | (6) | 5\% | (6) | 10\% | (11) | 26\% | (30) | 50\% | (56) | 113 |
| Community/Gender: Urban Women | 5\% | (7) | 5\% | (6) | 10\% | (12) | 4\% | (5) | 19\% | (24) | 57\% | (71) | 125 |
| Community/Gender: Urban Men | 9\% | (11) | 14\% | (17) | 10\% | (13) | 12\% | (15) | 17\% | (22) | 38\% | (47) | 124 |
| Community/Gender: Rural Women | 1\% | (1) | 8\% | (5) | 3\% | (2) | 5\% | (3) | 27\% | (17) | 55\% | (36) | 65 |
| Community/Gender: Rural Men | 7\% | (3) | 2\% | (1) | 8\% | (4) | 16\% | (8) | 25\% | (12) | 42\% | (20) | 49 |
| Community/Gender: Suburban Women | 6\% | (14) | 5\% | (12) | 6\% | (16) | 10\% | (25) | 13\% | (31) | 60\% | (145) | 242 |
| Community/Gender: Suburban Men | 6\% | (12) | 11\% | (21) | 9\% | (18) | 20\% | (40) | $11 \%$ | (22) | 43\% | (83) | 195 |
| Homeowner | 6\% | (42) | 8\% | (52) | 9\% | (59) | 12\% | (82) | 15\% | (104) | 50\% | (347) | 687 |
| Renter | 5\% | (5) | 10\% | (10) | $4 \%$ | (4) | 12\% | (11) | 21\% | (20) | 48\% | (45) | 95 |
| Military HHnm: Yes | 2\% | (3) | 10\% | (14) | 7\% | (10) | 16\% | (23) | 13\% | (18) | 52\% | (74) | 142 |
| Military HH: No | 7\% | (44) | 7\% | (48) | 8\% | (54) | $11 \%$ | (73) | 17\% | (109) | 50\% | (329) | 658 |
| Employ: Private Sector | 7\% | (21) | 7\% | (22) | 9\% | (27) | 10\% | (30) | 15\% | (46) | 52\% | (157) | 303 |
| Employ: Government | - | (0) | 10\% | (4) | 14\% | (5) | - | (0) | $11 \%$ | (4) | 64\% | (23) | 36 |
| Employ: Self-Employed | 11\% | (9) | 13\% | (10) | $7 \%$ | (6) | 9\% | (7) | 32\% | (27) | 28\% | (23) | 82 |
| Employ: Homemaker | - | (0) | 1\% | (1) | 2\% | (1) | 8\% | (3) | 29\% | (11) | 59\% | (23) | 39 |
| Employ: Student | 1\% | (0) | 2\% | (1) | 3\% | (1) | 1\% | (0) | 10\% | (3) | 83\% | (21) | 25 |
| Employ: Retired | 6\% | (12) | 5\% | (10) | 8\% | (17) | 20\% | (41) | 14\% | (28) | 47\% | (95) | 202 |
| Employ: Unemployed | 8\% | (6) | 14\% | (11) | 8\% | (6) | 13\% | (10) | 7\% | (5) | 51\% | (39) | 76 |
| Employ: Other | 1\% | (0) | 9\% | (3) | 7\% | (3) | 16\% | (6) | 9\% | (3) | 60\% | (21) | 36 |
| Self + Household: White-Collar | 10\% | (38) | 9\% | (33) | 6\% | (23) | 12\% | (45) | 13\% | (48) | 49\% | (180) | 368 |
| Self + Household: Blue Collar | $2 \%$ | (6) | 9\% | (28) | 10\% | (30) | 12\% | (38) | 20\% | (62) | 47\% | (147) | 311 |
| Union HH: Yes | 9\% | (2) | 6\% | (1) | 8\% | (2) | 12\% | (3) | 32\% | (8) | 32\% | (8) | 24 |
| Union HH: No | 6\% | (45) | 8\% | (60) | 8\% | (62) | $12 \%$ | (93) | 15\% | (119) | 51\% | (395) | 776 |

[^296]Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? - Cornel West

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 6\% | (47) | 8\% | (62) | 8\% | (64) | $12 \%$ | (97) | 16\% | (127) | 50\% | (403) | 800 |
| LGBTQ+: Yes | 2\% | (2) | 3\% | (3) | 7\% | (8) | $11 \%$ | (13) | 21\% | (24) | 55\% | (62) | 112 |
| LGBTQ+: No | 7\% | (45) | 9\% | (59) | 8\% | (56) | 12\% | (84) | 15\% | (103) | 50\% | (341) | 688 |
| Motivated to Vote | 6\% | (42) | 8\% | (60) | 7\% | (55) | 12\% | (91) | 16\% | (120) | 50\% | (362) | 729 |
| Parent: Yes | 12\% | (32) | 10\% | (26) | 10\% | (25) | 5\% | (14) | 16\% | (41) | 46\% | (120) | 258 |
| Parent: No | 3\% | (15) | 7\% | (36) | 7\% | (39) | 15\% | (83) | 16\% | (86) | 52\% | (283) | 542 |
| COVID Vaccine: Yes | 5\% | (29) | 10\% | (57) | 9\% | (48) | 12\% | (66) | 13\% | (74) | 52\% | (294) | 568 |
| COVID Vaccine: No | 8\% | (19) | $2 \%$ | (5) | 7\% | (16) | 13\% | (31) | 23\% | (53) | 47\% | (108) | 232 |
| Student Loans: Yes | 13\% | (15) | $4 \%$ | (5) | 7\% | (8) | $11 \%$ | (13) | 16\% | (18) | 50\% | (59) | 119 |
| Student Loans: No | 5\% | (32) | 8\% | (57) | 8\% | (56) | 12\% | (84) | 16\% | (109) | 50\% | (343) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (96) | 29\% | (236) | 15\% | (119) | 15\% | (123) | $22 \%$ | (172) | 7\% | (54) | 800 |
| Gender: Male | 14\% | (52) | 38\% | (141) | 12\% | (44) | 14\% | (53) | 17\% | (63) | 4\% | (15) | 368 |
| Gender: Female | 10\% | (45) | 22\% | (94) | 17\% | (75) | 16\% | (70) | 25\% | (109) | 9\% | (39) | 432 |
| Age: 18-34 | 17\% | (34) | 26\% | (53) | $11 \%$ | (22) | 9\% | (18) | 30\% | (61) | 8\% | (17) | 204 |
| Age: 35-44 | 15\% | (17) | 23\% | (26) | 16\% | (19) | 9\% | (10) | 24\% | (29) | 13\% | (15) | 116 |
| Age: 45-64 | 9\% | (24) | 35\% | (94) | 13\% | (34) | 21\% | (55) | 21\% | (56) | 2\% | (6) | 268 |
| Age: 65+ | 10\% | (22) | 30\% | (63) | 21\% | (44) | 19\% | (40) | 13\% | (27) | 7\% | (16) | 211 |
| GenZers: 1997-2012 | 14\% | (13) | 22\% | (22) | 7\% | (7) | 11\% | (10) | 39\% | (38) | 7\% | (7) | 97 |
| Millennials: 1981-1996 | 18\% | (38) | 24\% | (52) | 14\% | (30) | 8\% | (17) | 24\% | (50) | 12\% | (26) | 213 |
| GenXers: 1965-1980 | 9\% | (18) | 39\% | (76) | $11 \%$ | (23) | 21\% | (41) | 18\% | (35) | 2\% | (4) | 196 |
| Baby Boomers: 1946-1964 | 10\% | (27) | 29\% | (82) | 21\% | (58) | 18\% | (50) | 17\% | (47) | 6\% | (18) | 282 |
| Educ: < College | 12\% | (59) | 28\% | (136) | 14\% | (69) | 14\% | (70) | 23\% | (113) | 7\% | (33) | 480 |
| Educ: Bachelors degree | 12\% | (27) | 31\% | (68) | 17\% | (36) | 18\% | (39) | 21\% | (46) | 1\% | (3) | 218 |
| Educ: Post-grad | 10\% | (10) | $31 \%$ | (32) | 13\% | (14) | 14\% | (15) | 14\% | (14) | 18\% | (18) | 102 |
| Income: Under 50k | 11\% | (32) | 32\% | (91) | 10\% | (27) | 13\% | (36) | 25\% | (71) | 10\% | (29) | 286 |
| Income: 50k-100k | 11\% | (36) | 27\% | (84) | 22\% | (68) | 17\% | (53) | 20\% | (63) | 3\% | (8) | 313 |
| Income: 100k+ | 14\% | (29) | 30\% | (61) | $11 \%$ | (23) | 17\% | (33) | 19\% | (39) | 8\% | (17) | 201 |
| Ethnicity: White (Non-Hispanic) | 13\% | (66) | 32\% | (165) | 15\% | (78) | 15\% | (77) | 20\% | (103) | 4\% | (22) | 512 |
| Ethnicity: Hispanic | 13\% | (23) | 26\% | (49) | 17\% | (31) | 14\% | (26) | 20\% | (38) | 10\% | (18) | 185 |
| Ethnicity: Black (Non-Hispanic) | 5\% | (2) | 27\% | (11) | 5\% | (2) | 25\% | (10) | 39\% | (16) | - | (0) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 9\% | (6) | 17\% | (11) | 13\% | (8) | 15\% | (10) | 25\% | (16) | 22\% | (14) | 63 |
| All Christian | 8\% | (32) | 41\% | (156) | 18\% | (68) | 11\% | (43) | 19\% | (74) | 3\% | (13) | 386 |
| All Non-Christian | 25\% | (11) | 12\% | (5) | $7 \%$ | (3) | 31\% | (13) | 19\% | (8) | 6\% | (3) | 42 |
| Atheist | 9\% | (4) | 18\% | (9) | 6\% | (3) | 29\% | (14) | 23\% | (11) | 16\% | (8) | 49 |
| Agnostic/Nothing in particular | $14 \%$ | (30) | 18\% | (38) | $11 \%$ | (24) | 18\% | (38) | 29\% | (61) | 11\% | (23) | 214 |
| Something Else | 18\% | (19) | 25\% | (27) | 19\% | (21) | 14\% | (15) | 16\% | (18) | 7\% | (8) | 109 |
| Evangelical | 14\% | (23) | $34 \%$ | (54) | 20\% | (32) | 5\% | (9) | 15\% | (24) | 11\% | (17) | 158 |
| Non-Evangelical | 7\% | (23) | 40\% | (123) | 17\% | (54) | $14 \%$ | (45) | 20\% | (62) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 9\% | (27) | 25\% | (72) | $11 \%$ | (31) | 24\% | (70) | 19\% | (55) | 13\% | (38) | 294 |
| PID: Ind (no lean) | 15\% | (33) | 32\% | (73) | 16\% | (36) | 13\% | (30) | 22\% | (50) | 2\% | (5) | 227 |
| PID: Rep (no lean) | 13\% | (36) | $32 \%$ | (90) | 19\% | (52) | 8\% | (23) | 24\% | (68) | 4\% | (10) | 279 |

[^297]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (96) | 29\% | (236) | 15\% | (119) | 15\% | (123) | 22\% | (172) | 7\% | (54) | 800 |
| PID/Gender: Dem Men | 12\% | (13) | 30\% | (32) | 6\% | (6) | 28\% | (30) | 13\% | (14) | 11\% | (11) | 105 |
| PID/Gender: Dem Women | 7\% | (14) | 21\% | (41) | 13\% | (25) | 22\% | (41) | 22\% | (42) | 14\% | (27) | 189 |
| PID/Gender: Ind Men | 20\% | (23) | 39\% | (46) | 15\% | (18) | 7\% | (9) | 17\% | (20) | 2\% | (3) | 117 |
| PID/Gender: Ind Women | 9\% | (10) | 25\% | (28) | 16\% | (18) | 19\% | (21) | 27\% | (30) | 2\% | (3) | 110 |
| PID/Gender: Rep Men | 11\% | (16) | 44\% | (64) | 14\% | (20) | 10\% | (15) | 20\% | (30) | 1\% | (1) | 145 |
| PID/Gender: Rep Women | 15\% | (20) | 19\% | (26) | 24\% | (32) | 6\% | (8) | 29\% | (38) | 7\% | (9) | 133 |
| Ideo: Liberal (1-3) | 13\% | (28) | 19\% | (41) | $14 \%$ | (30) | $31 \%$ | (67) | 18\% | (39) | 5\% | (11) | 216 |
| Ideo: Moderate (4) | 12\% | (30) | $31 \%$ | (82) | $14 \%$ | (35) | 11\% | (30) | 26\% | (67) | 6\% | (16) | 260 |
| Ideo: Conservative (5-7) | 12\% | (37) | 37\% | (112) | 17\% | (52) | 8\% | (26) | 19\% | (57) | 7\% | (22) | 305 |
| Ideo/PID: Conservative Republican | 13\% | (25) | 33\% | (64) | 20\% | (39) | 10\% | (19) | 22\% | (44) | 2\% | (4) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 15\% | (11) | 35\% | (25) | 18\% | (13) | 5\% | (4) | 23\% | (17) | 5\% | (4) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 9\% | (12) | 32\% | (40) | 10\% | (12) | 10\% | (13) | 18\% | (23) | 21\% | (26) | 125 |
| Ideo/PID: Liberal Democrat | 9\% | (15) | 20\% | (33) | 12\% | (19) | 35\% | (57) | 19\% | (31) | 6\% | (9) | 165 |
| Unfavorable of Biden and Trump | 4\% | (5) | 28\% | (36) | 25\% | (32) | 12\% | (15) | 29\% | (38) | 2\% | (3) | 129 |
| 2024 H2H Matchup: Biden Voter | 12\% | (43) | 21\% | (76) | 12\% | (44) | 27\% | (95) | 19\% | (68) | 8\% | (29) | 355 |
| 2024 H2H Matchup: Trump Voter | $14 \%$ | (51) | 39\% | (146) | 17\% | (64) | 6\% | (24) | 21\% | (78) | 3\% | (13) | 377 |
| 2024 H2H Matchup: Would not Vote | 4\% | (1) | 37\% | (7) | 23\% | (4) | 2\% | (0) | 29\% | (6) | 6\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 3\% | (1) | 13\% | (6) | 13\% | (6) | 8\% | (4) | 42\% | (20) | 21\% | (10) | 49 |
| 2022 House Vote: Democrat | 14\% | (49) | 27\% | (95) | $11 \%$ | (40) | 23\% | (83) | 16\% | (56) | 9\% | (33) | 357 |
| 2022 House Vote: Republican | 12\% | (38) | 38\% | (125) | 19\% | (62) | 8\% | (27) | 19\% | (63) | 3\% | (11) | 326 |
| 2022 House Vote: Did not Vote | 8\% | (7) | 17\% | (15) | $11 \%$ | (10) | 13\% | (11) | 40\% | (35) | $11 \%$ | (9) | 88 |
| 2020 Vote: Joe Biden | 12\% | (45) | 26\% | (96) | $11 \%$ | (43) | 25\% | (92) | 18\% | (66) | 8\% | (31) | 373 |
| 2020 Vote: Donald Trump | 13\% | (50) | 35\% | (128) | 19\% | (69) | 8\% | (29) | 22\% | (80) | 4\% | (15) | 371 |
| 2020 Vote: Someone Else | $5 \%$ | (1) | $31 \%$ | (4) | 9\% | (1) | 6\% | (1) | 42\% | (5) | 6\% | (1) | 12 |
| 2020 Vote: Did not Vote | 2\% | (1) | 17\% | (7) | 13\% | (6) | $4 \%$ | (2) | 47\% | (21) | 17\% | (7) | 43 |
| 2016 Vote: Hillary Clinton | 12\% | (32) | 20\% | (53) | 12\% | (32) | 28\% | (73) | 17\% | (45) | 9\% | (24) | 259 |
| 2016 Vote: Donald Trump | $14 \%$ | (46) | 36\% | (123) | 18\% | (63) | 9\% | (30) | 19\% | (63) | 5\% | (17) | 343 |
| 2016 Vote: Someone Else | 3\% | (1) | 46\% | (12) | 18\% | (5) | 4\% | (1) | 26\% | (7) | 3\% | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 8\% | (3) | 7\% | (2) | 15\% | (5) | 5\% | (2) | 28\% | (10) | 37\% | (13) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 5\% | (2) | 32\% | (9) | 10\% | (3) | 14\% | (4) | 22\% | (7) | 17\% | (5) | 30 |

[^298]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (96) | 29\% | (236) | 15\% | (119) | 15\% | (123) | 22\% | (172) | 7\% | (54) | 800 |
| U.S. Economy: Wrong Track | 10\% | (53) | 32\% | (178) | 18\% | (101) | 12\% | (64) | 25\% | (136) | 4\% | (21) | 553 |
| U.S. Economy: Right Direction | 18\% | (44) | 23\% | (58) | 7\% | (18) | $24 \%$ | (59) | 15\% | (36) | 13\% | (32) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 10\% | (27) | 23\% | (60) | 11\% | (29) | 27\% | (71) | 20\% | (53) | 9\% | (23) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 13\% | (49) | 37\% | (145) | 18\% | (70) | 7\% | (27) | 21\% | (83) | 4\% | (15) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (20) | $21 \%$ | (31) | 13\% | (20) | 16\% | (24) | 25\% | (36) | 10\% | (15) | 147 |
| Top 2024 Issue: Economy | 15\% | (35) | 36\% | (81) | 14\% | (33) | 11\% | (24) | 20\% | (45) | 4\% | (10) | 228 |
| Community: Urban | 19\% | (48) | 29\% | (72) | 16\% | (39) | 16\% | (40) | 14\% | (34) | 6\% | (15) | 249 |
| Community: Suburban | 9\% | (41) | 30\% | (131) | 14\% | (61) | 16\% | (71) | 25\% | (107) | 6\% | (26) | 438 |
| Community: Rural | 6\% | (7) | 29\% | (33) | 16\% | (19) | 10\% | (12) | 27\% | (31) | 11\% | (13) | 113 |
| Community/Gender: Urban Women | 14\% | (18) | 18\% | (22) | 23\% | (29) | $21 \%$ | (27) | 17\% | (22) | 7\% | (8) | 125 |
| Community/Gender: Urban Men | 24\% | (30) | 41\% | (50) | 8\% | (10) | $11 \%$ | (14) | 10\% | (12) | 6\% | (7) | 124 |
| Community/Gender: Rural Women | 1\% | (1) | 12\% | (8) | 18\% | (12) | 14\% | (9) | 38\% | (25) | 16\% | (10) | 65 |
| Community/Gender: Rural Men | 13\% | (6) | 50\% | (25) | 14\% | (7) | 6\% | (3) | 13\% | (6) | 5\% | (2) | 49 |
| Community/Gender: Suburban Women | 11\% | (26) | 26\% | (64) | 14\% | (34) | 14\% | (34) | 26\% | (63) | 8\% | (21) | 242 |
| Community/Gender: Suburban Men | 8\% | (15) | 34\% | (67) | 14\% | (27) | 19\% | (37) | 23\% | (45) | 3\% | (5) | 195 |
| Homeowner | $12 \%$ | (83) | 29\% | (201) | 16\% | (109) | 15\% | (105) | 21\% | (143) | 7\% | (45) | 687 |
| Renter | 12\% | (11) | $33 \%$ | (32) | 9\% | (8) | 16\% | (15) | 25\% | (24) | 5\% | (5) | 95 |
| Military HHnm: Yes | 6\% | (9) | 41\% | (59) | 18\% | (25) | 12\% | (17) | 22\% | (32) | 1\% | (1) | 142 |
| Military HH: No | 13\% | (88) | 27\% | (177) | 14\% | (94) | 16\% | (106) | 21\% | (141) | 8\% | (53) | 658 |
| Employ: Private Sector | 11\% | (32) | 29\% | (89) | 18\% | (53) | 13\% | (38) | 24\% | (74) | 6\% | (17) | 303 |
| Employ: Government | 21\% | (7) | 20\% | (7) | 8\% | (3) | 12\% | (4) | 18\% | (7) | 20\% | (7) | 36 |
| Employ: Self-Employed | $12 \%$ | (10) | 36\% | (29) | 15\% | (12) | 15\% | (13) | 20\% | (17) | 2\% | (2) | 82 |
| Employ: Homemaker | 6\% | (2) | 36\% | (14) | 17\% | (6) | $4 \%$ | (2) | 36\% | (14) | 1\% | (1) | 39 |
| Employ: Student | 20\% | (5) | $4 \%$ | (1) | 1\% | (0) | $2 \%$ | (0) | $73 \%$ | (18) | - | (0) | 25 |
| Employ: Retired | 10\% | (21) | 39\% | (78) | 12\% | (24) | 22\% | (44) | 12\% | (25) | 5\% | (10) | 202 |
| Employ: Unemployed | 20\% | (15) | 14\% | (10) | 19\% | (14) | 21\% | (16) | 11\% | (8) | 17\% | (13) | 76 |
| Employ: Other | 10\% | (4) | 18\% | (7) | 14\% | (5) | 16\% | (6) | 28\% | (10) | 13\% | (5) | 36 |
| Self + Household: White-Collar | 14\% | (50) | 27\% | (100) | 13\% | (47) | 19\% | (69) | 21\% | (79) | 6\% | (24) | 368 |
| Self + Household: Blue Collar | $12 \%$ | (37) | 35\% | (108) | 19\% | (59) | 15\% | (48) | 15\% | (46) | 4\% | (13) | 311 |
| Union HH: Yes | 6\% | (1) | 40\% | (10) | 12\% | (3) | 15\% | (4) | 25\% | (6) | 1\% | (0) | 24 |
| Union HH: No | 12\% | (95) | 29\% | (226) | 15\% | (116) | 15\% | (119) | 21\% | (166) | 7\% | (53) | 776 |

[^299]Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? - Robert F. Kennedy Jr.

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 12\% | (96) | 29\% | (236) | 15\% | (119) | 15\% | (123) | 22\% | (172) | 7\% | (54) | 800 |
| LGBTQ+: Yes | 6\% | (6) | 29\% | (32) | 16\% | (18) | 6\% | (7) | 36\% | (41) | 7\% | (8) | 112 |
| LGBTQ+: No | 13\% | (90) | 30\% | (203) | 15\% | (101) | 17\% | (116) | 19\% | (132) | 7\% | (46) | 688 |
| Motivated to Vote | 12\% | (90) | 30\% | (222) | 16\% | (114) | 15\% | (111) | 21\% | (154) | 5\% | (38) | 729 |
| Parent: Yes | 16\% | (40) | 35\% | (91) | 13\% | (33) | $4 \%$ | (11) | 23\% | (60) | 9\% | (22) | 258 |
| Parent: No | 10\% | (56) | 27\% | (144) | 16\% | (86) | 21\% | (112) | 21\% | (113) | 6\% | (31) | 542 |
| COVID Vaccine: Yes | 12\% | (67) | 28\% | (159) | 14\% | (78) | 19\% | (106) | 20\% | (113) | 8\% | (46) | 568 |
| COVID Vaccine: No | 13\% | (30) | 33\% | (77) | 17\% | (40) | 7\% | (17) | 26\% | (59) | 3\% | (8) | 232 |
| Student Loans: Yes | 14\% | (17) | 33\% | (39) | 11\% | (13) | 16\% | (19) | 20\% | (24) | 6\% | (7) | 119 |
| Student Loans: No | 12\% | (79) | 29\% | (197) | 16\% | (106) | 15\% | (104) | 22\% | (148) | 7\% | (46) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (28) | 7\% | (60) | 10\% | (83) | 14\% | (110) | 22\% | (173) | 43\% | (347) | 800 |
| Gender: Male | 3\% | (11) | 10\% | (35) | 14\% | (52) | 17\% | (62) | 19\% | (71) | 37\% | (136) | 368 |
| Gender: Female | 4\% | (17) | 6\% | (24) | 7\% | (31) | $11 \%$ | (48) | 23\% | (101) | 49\% | (211) | 432 |
| Age: 18-34 | 3\% | (6) | $4 \%$ | (8) | 14\% | (29) | $11 \%$ | (22) | 20\% | (40) | 49\% | (100) | 204 |
| Age: 35-44 | $4 \%$ | (5) | 7\% | (8) | 11\% | (12) | 18\% | (21) | 10\% | (12) | 50\% | (58) | 116 |
| Age: 45-64 | 4\% | (10) | 10\% | (27) | 10\% | (26) | 15\% | (39) | 25\% | (66) | 37\% | (100) | 268 |
| Age: 65+ | 4\% | (8) | 7\% | (16) | 7\% | (15) | $14 \%$ | (29) | 26\% | (54) | 42\% | (89) | 211 |
| GenZers: 1997-2012 | 3\% | (3) | 6\% | (6) | 13\% | (13) | 9\% | (9) | 22\% | (22) | 47\% | (45) | 97 |
| Millennials: 1981-1996 | $4 \%$ | (8) | 5\% | (11) | 13\% | (28) | 16\% | (33) | 14\% | (30) | 48\% | (103) | 213 |
| GenXers: 1965-1980 | 4\% | (8) | 13\% | (25) | 8\% | (17) | 12\% | (24) | 25\% | (50) | 37\% | (73) | 196 |
| Baby Boomers: 1946-1964 | 3\% | (9) | 6\% | (16) | 9\% | (25) | 15\% | (42) | 24\% | (67) | 43\% | (123) | 282 |
| Educ: < College | 3\% | (13) | 6\% | (29) | $11 \%$ | (53) | 16\% | (75) | 21\% | (103) | 43\% | (207) | 480 |
| Educ: Bachelors degree | $4 \%$ | (8) | 8\% | (17) | 9\% | (19) | 13\% | (28) | 23\% | (51) | 44\% | (95) | 218 |
| Educ: Post-grad | 8\% | (8) | $14 \%$ | (14) | 10\% | (10) | 7\% | (7) | 18\% | (18) | 43\% | (44) | 102 |
| Income: Under 50k | 2\% | (7) | 8\% | (22) | 10\% | (28) | $11 \%$ | (32) | 23\% | (66) | 46\% | (132) | 286 |
| Income: 50k-100k | 1\% | (3) | 6\% | (18) | 12\% | (38) | 17\% | (53) | 24\% | (74) | 40\% | (126) | 313 |
| Income: 100k+ | 9\% | (18) | 10\% | (20) | 8\% | (17) | 13\% | (26) | 16\% | (32) | 44\% | (88) | 201 |
| Ethnicity: White (Non-Hispanic) | 4\% | (21) | 7\% | (35) | 10\% | (50) | 13\% | (67) | 22\% | (112) | 44\% | (227) | 512 |
| Ethnicity: Hispanic | 2\% | (3) | 6\% | (12) | 13\% | (24) | 17\% | (32) | 19\% | (35) | 42\% | (78) | 185 |
| Ethnicity: Black (Non-Hispanic) | 11\% | (4) | 12\% | (5) | $2 \%$ | (1) | $14 \%$ | (6) | 31\% | (12) | 32\% | (13) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | - | (0) | 13\% | (8) | 13\% | (8) | 9\% | (6) | 20\% | (13) | 45\% | (29) | 63 |
| All Christian | 4\% | (14) | 8\% | (30) | 10\% | (40) | 16\% | (63) | 21\% | (82) | 40\% | (156) | 386 |
| All Non-Christian | 9\% | (4) | 18\% | (7) | 16\% | (7) | 10\% | (4) | 9\% | (4) | 39\% | (16) | 42 |
| Atheist | 14\% | (7) | 20\% | (10) | 6\% | (3) | 7\% | (4) | 10\% | (5) | 42\% | (20) | 49 |
| Agnostic/Nothing in particular | - | (0) | $4 \%$ | (8) | 10\% | (21) | 10\% | (22) | 27\% | (58) | 49\% | (105) | 214 |
| Something Else | 4\% | (4) | 4\% | (4) | 11\% | (12) | 16\% | (17) | 22\% | (24) | 45\% | (49) | 109 |
| Evangelical | 2\% | (3) | 8\% | (13) | 12\% | (18) | 16\% | (25) | 22\% | (35) | 41\% | (64) | 158 |
| Non-Evangelical | 3\% | (10) | 6\% | (19) | $11 \%$ | (34) | 17\% | (54) | 21\% | (65) | 42\% | (129) | 310 |
| PID: Dem (no lean) | 5\% | (13) | 10\% | (31) | 8\% | (24) | 13\% | (39) | 20\% | (58) | 44\% | (129) | 294 |
| PID: Ind (no lean) | 3\% | (7) | 8\% | (18) | 12\% | (26) | 8\% | (19) | 28\% | (63) | 41\% | (93) | 227 |
| PID: Rep (no lean) | 3\% | (8) | 4\% | (11) | 12\% | (33) | 19\% | (52) | 18\% | (51) | 45\% | (124) | 279 |

[^300]Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (28) | 7\% | (60) | 10\% | (83) | 14\% | (110) | 22\% | (173) | 43\% | (347) | 800 |
| PID/Gender: Dem Men | 2\% | (3) | 15\% | (16) | 14\% | (14) | 18\% | (19) | 18\% | (18) | 33\% | (34) | 105 |
| PID/Gender: Dem Women | 6\% | (11) | 8\% | (15) | 5\% | (9) | 11\% | (20) | 21\% | (39) | 50\% | (95) | 189 |
| PID/Gender: Ind Men | 2\% | (2) | 8\% | (10) | 14\% | (17) | 11\% | (13) | 25\% | (30) | 40\% | (47) | 117 |
| PID/Gender: Ind Women | 5\% | (5) | 8\% | (8) | 8\% | (9) | 6\% | (6) | 31\% | (34) | 42\% | (46) | 110 |
| PID/Gender: Rep Men | 5\% | (7) | 6\% | (9) | 14\% | (21) | 21\% | (31) | 16\% | (23) | 37\% | (54) | 145 |
| PID/Gender: Rep Women | 1\% | (1) | 1\% | (1) | 9\% | (12) | 16\% | (21) | 21\% | (28) | 52\% | (70) | 133 |
| Ideo: Liberal (1-3) | 3\% | (7) | 10\% | (22) | 11\% | (23) | 19\% | (42) | 18\% | (40) | 38\% | (82) | 216 |
| Ideo: Moderate (4) | 4\% | (10) | 7\% | (17) | 12\% | (31) | 5\% | (14) | 29\% | (76) | 43\% | (113) | 260 |
| Ideo: Conservative (5-7) | 4\% | (11) | 7\% | (20) | 9\% | (28) | 18\% | (55) | 18\% | (54) | 45\% | (136) | 305 |
| Ideo/PID: Conservative Republican | 3\% | (5) | 3\% | (6) | 13\% | (25) | 18\% | (36) | 15\% | (30) | 48\% | (93) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 3\% | (2) | 6\% | (5) | $11 \%$ | (8) | 22\% | (16) | 28\% | (21) | 29\% | (22) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 7\% | (9) | 11\% | (14) | 6\% | (7) | 5\% | (6) | 20\% | (26) | 51\% | (64) | 125 |
| Ideo/PID: Liberal Democrat | 3\% | (4) | 10\% | (17) | 10\% | (17) | 20\% | (34) | 19\% | (32) | 38\% | (62) | 165 |
| Unfavorable of Biden and Trump | $2 \%$ | (3) | 5\% | (7) | 15\% | (20) | 10\% | (13) | 22\% | (28) | 46\% | (59) | 129 |
| 2024 H2H Matchup: Biden Voter | $4 \%$ | (15) | 9\% | (33) | 9\% | (31) | 11\% | (38) | 24\% | (84) | 43\% | (154) | 355 |
| 2024 H2H Matchup: Trump Voter | 3\% | (11) | 5\% | (19) | 13\% | (50) | 18\% | (68) | 21\% | (79) | 40\% | (149) | 377 |
| 2024 H2H Matchup: Would not Vote | 7\% | (1) | 14\% | (3) | 1\% | (0) | 7\% | (1) | 25\% | (5) | 45\% | (9) | 19 |
| 2024 H2H Matchup: Do not Know | - | (0) | 10\% | (5) | 4\% | (2) | 5\% | (2) | 11\% | (5) | 70\% | (34) | 49 |
| 2022 House Vote: Democrat | 5\% | (19) | 10\% | (35) | $11 \%$ | (39) | 9\% | (30) | 23\% | (81) | 43\% | (152) | 357 |
| 2022 House Vote: Republican | $3 \%$ | (8) | 4\% | (14) | $11 \%$ | (35) | $21 \%$ | (67) | 22\% | (70) | 40\% | (130) | 326 |
| 2022 House Vote: Did not Vote | - | (0) | $4 \%$ | (4) | 9\% | (8) | 13\% | (11) | 16\% | (14) | 57\% | (50) | 88 |
| 2020 Vote: Joe Biden | 5\% | (19) | 10\% | (36) | 10\% | (36) | 11\% | (41) | 21\% | (79) | 44\% | (163) | 373 |
| 2020 Vote: Donald Trump | 2\% | (8) | 6\% | (22) | 12\% | (45) | 18\% | (68) | 22\% | (80) | 40\% | (149) | 371 |
| 2020 Vote: Someone Else | 7\% | (1) | 11\% | (1) | 1\% | (0) | 8\% | (1) | 37\% | (4) | 36\% | (4) | 12 |
| 2020 Vote: Did not Vote | - | (0) | - | (0) | $4 \%$ | (2) | 1\% | (1) | 22\% | (10) | 72\% | (31) | 43 |
| 2016 Vote: Hillary Clinton | 5\% | (14) | 10\% | (26) | 9\% | (25) | 12\% | (32) | 22\% | (57) | 41\% | (106) | 259 |
| 2016 Vote: Donald Trump | 4\% | (12) | 6\% | (21) | $11 \%$ | (39) | 17\% | (57) | 21\% | (74) | 41\% | (139) | 343 |
| 2016 Vote: Someone Else | 2\% | (1) | 21\% | (6) | $14 \%$ | (4) | 16\% | (4) | 24\% | (6) | 23\% | (6) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | - | (0) | 4\% | (2) | $4 \%$ | (2) | 4\% | (1) | 13\% | (5) | 75\% | (27) | 36 |
| 2020 Vote/PID: Not Trump/Republican | - | (0) | 5\% | (1) | - | (0) | - | (0) | 21\% | (6) | 74\% | (22) | 30 |

[^301]Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (28) | 7\% | (60) | 10\% | (83) | 14\% | (110) | 22\% | (173) | 43\% | (347) | 800 |
| U.S. Economy: Wrong Track | 1\% | (8) | $4 \%$ | (22) | 12\% | (64) | 17\% | (91) | 22\% | (124) | 44\% | (244) | 553 |
| U.S. Economy: Right Direction | 8\% | (20) | 15\% | (38) | 7\% | (18) | 8\% | (19) | 20\% | (49) | 42\% | (103) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (21) | 11\% | (28) | $8 \%$ | (22) | 11\% | (28) | 22\% | (59) | 40\% | (106) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 1\% | (5) | 5\% | (18) | 14\% | (54) | 19\% | (72) | 20\% | (78) | $41 \%$ | (161) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 1\% | (2) | $9 \%$ | (13) | 5\% | (7) | 7\% | (10) | 24\% | (36) | 54\% | (80) | 147 |
| Top 2024 Issue: Economy | $3 \%$ | (6) | $9 \%$ | (21) | 13\% | (30) | 13\% | (30) | 25\% | (56) | 37\% | (84) | 228 |
| Community: Urban | 6\% | (15) | $11 \%$ | (28) | 10\% | (26) | 13\% | (32) | 19\% | (49) | 40\% | (100) | 249 |
| Community: Suburban | 3\% | (13) | $5 \%$ | (24) | $11 \%$ | (47) | 15\% | (66) | 21\% | (93) | 45\% | (195) | 438 |
| Community: Rural | - | (0) | 7\% | (8) | 9\% | (10) | 11\% | (12) | 28\% | (32) | 45\% | (52) | 113 |
| Community/Gender: Urban Women | 3\% | (4) | 3\% | (4) | $9 \%$ | (11) | $14 \%$ | (17) | 21\% | (26) | $51 \%$ | (64) | 125 |
| Community/Gender: Urban Men | 9\% | (11) | 20\% | (24) | 12\% | (15) | 12\% | (14) | 18\% | (22) | 30\% | (37) | 124 |
| Community/Gender: Rural Women | - | (0) | $9 \%$ | (6) | $2 \%$ | (2) | 5\% | (3) | 37\% | (24) | 47\% | (31) | 65 |
| Community/Gender: Rural Men | - | (0) | 5\% | (2) | 18\% | (9) | 18\% | (9) | 16\% | (8) | 43\% | (21) | 49 |
| Community/Gender: Suburban Women | 6\% | (13) | $6 \%$ | (15) | 8\% | (18) | 11\% | (27) | 21\% | (51) | 48\% | (117) | 242 |
| Community/Gender: Suburban Men | - | (0) | 5\% | (9) | 14\% | (28) | 20\% | (39) | 21\% | (41) | 40\% | (78) | 195 |
| Homeowner | 4\% | (24) | 7\% | (48) | $11 \%$ | (78) | 13\% | (91) | 20\% | (141) | 44\% | (304) | 687 |
| Renter | 4\% | (4) | $11 \%$ | (10) | 4\% | (4) | 15\% | (14) | 29\% | (27) | 38\% | (36) | 95 |
| Military HHnm: Yes | 1\% | (1) | 7\% | (10) | 13\% | (18) | $14 \%$ | (19) | 24\% | (33) | 42\% | (59) | 142 |
| Military HH: No | 4\% | (27) | 7\% | (49) | 10\% | (64) | $14 \%$ | (91) | 21\% | (139) | 44\% | (288) | 658 |
| Employ: Private Sector | 4\% | (14) | 10\% | (30) | 10\% | (30) | $12 \%$ | (35) | 19\% | (57) | 45\% | (137) | 303 |
| Employ: Government | - | (0) | $2 \%$ | (1) | $11 \%$ | (4) | 8\% | (3) | 21\% | (8) | 58\% | (21) | 36 |
| Employ: Self-Employed | $4 \%$ | (3) | 6\% | (5) | 20\% | (16) | 10\% | (9) | $33 \%$ | (27) | 27\% | (22) | 82 |
| Employ: Homemaker | 1\% | (0) | 3\% | (1) | $2 \%$ | (1) | 19\% | (7) | $32 \%$ | (12) | 42\% | (16) | 39 |
| Employ: Student | 2\% | (1) | 19\% | (5) | 1\% | (0) | 1\% | (0) | 28\% | (7) | 49\% | (13) | 25 |
| Employ: Retired | 5\% | (9) | 5\% | (11) | 8\% | (17) | 20\% | (41) | 21\% | (42) | $41 \%$ | (83) | 202 |
| Employ: Unemployed | 1\% | (1) | $9 \%$ | (7) | 9\% | (7) | 17\% | (13) | 15\% | (11) | 48\% | (37) | 76 |
| Employ: Other | - | (0) | $4 \%$ | (2) | 19\% | (7) | 7\% | (2) | 21\% | (7) | 49\% | (18) | 36 |
| Self + Household: White-Collar | 6\% | (21) | 11\% | (39) | 13\% | (48) | 11\% | (39) | 20\% | (75) | 39\% | (145) | 368 |
| Self + Household: Blue Collar | 2\% | (6) | 6\% | (18) | $11 \%$ | (33) | 17\% | (52) | 22\% | (69) | 43\% | (133) | 311 |
| Union HH: Yes | 3\% | (1) | 7\% | (2) | 9\% | (2) | 16\% | (4) | 19\% | (5) | 46\% | (11) | 24 |
| Union HH: No | 4\% | (27) | 7\% | (58) | 10\% | (80) | $14 \%$ | (106) | 22\% | (168) | 43\% | (335) | 776 |

Continued on next page

Table BLMB2_18: Do you have a favorable or unfavorable impression of each of the following? - Jill Stein

| Demographic | Very favorable |  | Somewhat favorable |  | Somewhat unfavorable |  | Very unfavorable |  | Heard of, no opinion |  | Never heard of |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 4\% | (28) | 7\% | (60) | 10\% | (83) | 14\% | (110) | 22\% | (173) | 43\% | (347) | 800 |
| LGBTQ+: Yes | 4\% | (4) | 5\% | (5) | 3\% | (3) | 16\% | (18) | 22\% | (24) | 51\% | (57) | 112 |
| LGBTQ+: No | 4\% | (24) | 8\% | (54) | 12\% | (79) | 13\% | (92) | 22\% | (148) | 42\% | (289) | 688 |
| Motivated to Vote | 4\% | (27) | 8\% | (57) | $11 \%$ | (79) | $14 \%$ | (101) | 21\% | (151) | 43\% | (314) | 729 |
| Parent: Yes | 6\% | (16) | 11\% | (29) | 13\% | (34) | 11\% | (28) | 21\% | (54) | 38\% | (97) | 258 |
| Parent: No | 2\% | (13) | 6\% | (31) | 9\% | (49) | 15\% | (83) | 22\% | (118) | 46\% | (249) | 542 |
| COVID Vaccine: Yes | $4 \%$ | (22) | 9\% | (51) | 10\% | (59) | 12\% | (67) | 22\% | (125) | 43\% | (244) | 568 |
| COVID Vaccine: No | 2\% | (6) | 4\% | (8) | 10\% | (24) | 19\% | (43) | 21\% | (48) | 44\% | (102) | 232 |
| Student Loans: Yes | 2\% | (3) | 6\% | (7) | $21 \%$ | (25) | $12 \%$ | (14) | 17\% | (20) | 42\% | (50) | 119 |
| Student Loans: No | 4\% | (25) | 8\% | (52) | 8\% | (57) | $14 \%$ | (96) | 22\% | (152) | 44\% | (297) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (194) | 58\% | (454) | 17\% | (135) | 783 |
| Gender: Male | 26\% | (96) | 59\% | (217) | 15\% | (54) | 367 |
| Gender: Female | 24\% | (98) | 57\% | (237) | 19\% | (81) | 416 |
| Age: 18-34 | 14\% | (28) | 64\% | (129) | 23\% | (46) | 204 |
| Age: 35-44 | 31\% | (37) | 51\% | (59) | 18\% | (21) | 116 |
| Age: 45-64 | 29\% | (78) | 55\% | (148) | 16\% | (42) | 268 |
| Age: 65+ | 26\% | (51) | 60\% | (118) | 13\% | (26) | 195 |
| GenZers: 1997-2012 | 11\% | (10) | 70\% | (69) | 19\% | (18) | 97 |
| Millennials: 1981-1996 | 26\% | (54) | 54\% | (115) | 20\% | (43) | 212 |
| GenXers: 1965-1980 | 27\% | (52) | 54\% | (105) | 20\% | (39) | 196 |
| Baby Boomers: 1946-1964 | 27\% | (73) | 60\% | (158) | 13\% | (35) | 266 |
| Educ: < College | 25\% | (118) | 60\% | (287) | 16\% | (75) | 480 |
| Educ: Bachelors degree | 22\% | (48) | 64\% | (139) | 14\% | (31) | 218 |
| Educ: Post-grad | 32\% | (28) | 33\% | (28) | 35\% | (29) | 85 |
| Income: Under 50k | 23\% | (65) | 60\% | (171) | 18\% | (51) | 286 |
| Income: 50k-100k | 28\% | (86) | 59\% | (183) | 14\% | (43) | 312 |
| Income: 100k+ | 24\% | (44) | 54\% | (100) | 23\% | (42) | 185 |
| Ethnicity: White (Non-Hispanic) | 22\% | (109) | 61\% | (305) | 17\% | (82) | 495 |
| Ethnicity: Hispanic | $31 \%$ | (57) | $51 \%$ | (94) | 18\% | (33) | 184 |
| Ethnicity: Black (Non-Hispanic) | 47\% | (19) | 36\% | (15) | 17\% | (7) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 15\% | (10) | 64\% | (41) | 20\% | (13) | 63 |
| All Christian | $21 \%$ | (80) | 62\% | (235) | 17\% | (63) | 378 |
| All Non-Christian | 44\% | (18) | 48\% | (20) | 8\% | (3) | 41 |
| Atheist | 24\% | (10) | 47\% | (20) | 28\% | (12) | 41 |
| Agnostic/Nothing in particular | 29\% | (63) | $52 \%$ | (111) | 19\% | (40) | 214 |
| Something Else | $21 \%$ | (23) | 63\% | (69) | 16\% | (17) | 109 |
| Evangelical | 15\% | (23) | 67\% | (101) | 17\% | (26) | 150 |
| Non-Evangelical | 25\% | (78) | $61 \%$ | (189) | 14\% | (43) | 310 |
| PID: Dem (no lean) | 43\% | (121) | 35\% | (99) | 21\% | (59) | 279 |
| PID: Ind (no lean) | 25\% | (56) | 54\% | (123) | 21\% | (47) | 226 |
| PID: Rep (no lean) | 6\% | (17) | 84\% | (232) | 10\% | (28) | 278 |

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (194) | 58\% | (454) | 17\% | (135) | 783 |
| PID/Gender: Dem Men | 46\% | (48) | 38\% | (40) | 16\% | (17) | 105 |
| PID/Gender: Dem Women | 42\% | (73) | $34 \%$ | (58) | 25\% | (43) | 174 |
| PID/Gender: Ind Men | 29\% | (34) | 51\% | (60) | 20\% | (23) | 117 |
| PID/Gender: Ind Women | 20\% | (22) | 58\% | (63) | 22\% | (24) | 109 |
| PID/Gender: Rep Men | 9\% | (13) | 81\% | (116) | 10\% | (15) | 144 |
| PID/Gender: Rep Women | 3\% | (4) | 87\% | (116) | 10\% | (14) | 133 |
| Ideo: Liberal (1-3) | 45\% | (98) | 40\% | (87) | 14\% | (31) | 215 |
| Ideo: Moderate (4) | $32 \%$ | (84) | 46\% | (120) | 22\% | (56) | 260 |
| Ideo: Conservative (5-7) | $4 \%$ | (11) | 82\% | (236) | 14\% | (41) | 288 |
| Ideo/PID: Conservative Republican | 3\% | (6) | 88\% | (171) | 9\% | (18) | 194 |
| Ideo/PID: Moderate/Liberal Republican | 15\% | (11) | 71\% | (52) | 14\% | (10) | 73 |
| Ideo/PID: Moderate/Conservative Democrat | 38\% | (42) | $31 \%$ | (34) | $31 \%$ | (34) | 110 |
| Ideo/PID: Liberal Democrat | 47\% | (78) | 39\% | (65) | 13\% | (22) | 165 |
| Unfavorable of Biden and Trump | 7\% | (9) | 71\% | (91) | 22\% | (29) | 129 |
| 2024 H2H Matchup: Biden Voter | 48\% | (164) | 31\% | (107) | 21\% | (73) | 345 |
| 2024 H2H Matchup: Trump Voter | 5\% | (18) | 83\% | (306) | 13\% | (47) | 371 |
| 2024 H2H Matchup: Would not Vote | 36\% | (7) | 41\% | (8) | 23\% | (4) | 19 |
| 2024 H2H Matchup: Do not Know | 10\% | (5) | 68\% | (33) | 23\% | (11) | 48 |
| 2022 House Vote: Democrat | 44\% | (153) | 33\% | (115) | 23\% | (79) | 347 |
| 2022 House Vote: Republican | 5\% | (17) | 83\% | (266) | 11\% | (36) | 319 |
| 2022 House Vote: Did not Vote | 21\% | (19) | 62\% | (55) | 17\% | (15) | 88 |
| 2020 Vote: Joe Biden | 44\% | (162) | $34 \%$ | (126) | 21\% | (78) | 367 |
| 2020 Vote: Donald Trump | 6\% | (21) | 81\% | (294) | 13\% | (46) | 362 |
| 2020 Vote: Someone Else | 13\% | (1) | 70\% | (8) | 17\% | (2) | 11 |
| 2020 Vote: Did not Vote | 20\% | (9) | 60\% | (26) | 20\% | (9) | 43 |
| 2016 Vote: Hillary Clinton | 49\% | (126) | 29\% | (74) | 22\% | (56) | 257 |
| 2016 Vote: Donald Trump | $11 \%$ | (37) | 74\% | (245) | 14\% | (47) | 329 |
| 2016 Vote: Someone Else | 22\% | (6) | 75\% | (20) | $3 \%$ | (1) | 26 |
| 2020 Vote/PID: Not Biden/Democrat | 27\% | (7) | 44\% | (12) | 29\% | (8) | 27 |
| 2020 Vote/PID: Not Trump/Republican | 9\% | (3) | 62\% | (18) | 29\% | (9) | 30 |

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (194) | 58\% | (454) | 17\% | (135) | 783 |
| U.S. Economy: Wrong Track | 14\% | (76) | 71\% | (390) | 15\% | (85) | 551 |
| U.S. Economy: Right Direction | 51\% | (117) | 28\% | (64) | 22\% | (50) | 232 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 48\% | (123) | 27\% | (69) | 25\% | (64) | 255 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 7\% | (27) | 81\% | (308) | 12\% | (47) | 381 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 30\% | (44) | 53\% | (77) | 17\% | (25) | 146 |
| Top 2024 Issue: Economy | 23\% | (51) | 63\% | (141) | 15\% | (33) | 225 |
| Community: Urban | 34\% | (84) | 46\% | (114) | 20\% | (49) | 248 |
| Community: Suburban | 22\% | (95) | 61\% | (258) | 16\% | (70) | 422 |
| Community: Rural | 13\% | (15) | 73\% | (82) | 14\% | (16) | 113 |
| Community/Gender: Urban Women | 34\% | (42) | 50\% | (62) | 16\% | (20) | 124 |
| Community/Gender: Urban Men | 34\% | (42) | 42\% | (53) | 23\% | (29) | 124 |
| Community/Gender: Rural Women | 16\% | (11) | 67\% | (43) | 17\% | (11) | 65 |
| Community/Gender: Rural Men | 9\% | (4) | 81\% | (39) | 11\% | (5) | 48 |
| Community/Gender: Suburban Women | 20\% | (45) | 58\% | (132) | 22\% | (49) | 227 |
| Community/Gender: Suburban Men | 25\% | (49) | 64\% | (126) | 10\% | (20) | 195 |
| Homeowner | 25\% | (167) | 59\% | (393) | 17\% | (111) | 670 |
| Renter | 25\% | (24) | 54\% | (51) | 21\% | (20) | 95 |
| Military HHnm: Yes | 13\% | (19) | 76\% | (108) | 10\% | (15) | 141 |
| Military HH: No | 27\% | (175) | 54\% | (346) | 19\% | (121) | 642 |
| Employ: Private Sector | 28\% | (82) | 54\% | (159) | 18\% | (53) | 294 |
| Employ: Government | 22\% | (8) | 55\% | (20) | 22\% | (8) | 36 |
| Employ: Self-Employed | 28\% | (23) | 62\% | (51) | 9\% | (8) | 82 |
| Employ: Homemaker | 5\% | (2) | 79\% | (31) | 16\% | (6) | 39 |
| Employ: Student | 5\% | (1) | 75\% | (19) | 20\% | (5) | 25 |
| Employ: Retired | 25\% | (48) | 58\% | (114) | 17\% | (33) | 195 |
| Employ: Unemployed | 27\% | (21) | 49\% | (37) | 23\% | (18) | 76 |
| Employ: Other | 23\% | (8) | 64\% | (23) | 13\% | (4) | 36 |
| Self + Household: White-Collar | 30\% | (104) | 53\% | (186) | 18\% | (62) | 351 |
| Self + Household: Blue Collar | 24\% | (75) | 62\% | (194) | 14\% | (43) | 311 |

[^302]Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? - Joe Biden

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (194) | 58\% | (454) | 17\% | (135) | 783 |
| Union HH: Yes | 32\% | (8) | 64\% | (16) | 3\% | (1) | 24 |
| Union HH: No | 25\% | (186) | 58\% | (438) | 18\% | (134) | 758 |
| LGBTQ+: Yes | 22\% | (25) | 65\% | (73) | 13\% | (14) | 112 |
| LGBTQ+: No | 25\% | (169) | 57\% | (381) | 18\% | (121) | 671 |
| Motivated to Vote | 25\% | (181) | 58\% | (412) | 17\% | (118) | 712 |
| Parent: Yes | 26\% | (64) | 47\% | (114) | 27\% | (65) | 242 |
| Parent: No | 24\% | (130) | 63\% | (340) | 13\% | (70) | 541 |
| COVID Vaccine: Yes | 29\% | (162) | 53\% | (295) | 17\% | (96) | 553 |
| COVID Vaccine: No | 14\% | (32) | 69\% | (159) | 17\% | (39) | 230 |
| Student Loans: Yes | 23\% | (27) | 66\% | (79) | 11\% | (13) | 119 |
| Student Loans: No | 25\% | (167) | 57\% | (375) | 18\% | (122) | 664 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (158) | 38\% | (289) | 41\% | (314) | 761 |
| Gender: Male | 22\% | (77) | 43\% | (155) | 35\% | (126) | 358 |
| Gender: Female | 20\% | (81) | 33\% | (134) | 47\% | (188) | 403 |
| Age: 18-34 | 21\% | (41) | 28\% | (55) | 50\% | (98) | 193 |
| Age: 35-44 | 19\% | (20) | 34\% | (36) | 47\% | (50) | 106 |
| Age: 45-64 | 23\% | (61) | 40\% | (106) | $37 \%$ | (99) | 266 |
| Age: 65+ | 19\% | (37) | 47\% | (92) | $34 \%$ | (67) | 196 |
| GenZers: 1997-2012 | 22\% | (21) | 28\% | (26) | 50\% | (47) | 94 |
| Millennials: 1981-1996 | 20\% | (40) | $31 \%$ | (60) | 49\% | (95) | 195 |
| GenXers: 1965-1980 | 22\% | (43) | 39\% | (76) | 39\% | (75) | 194 |
| Baby Boomers: 1946-1964 | 20\% | (54) | 45\% | (119) | 35\% | (94) | 267 |
| Educ: < College | 19\% | (88) | 39\% | (177) | 42\% | (194) | 459 |
| Educ: Bachelors degree | 24\% | (53) | 41\% | (89) | 34\% | (74) | 216 |
| Educ: Post-grad | 20\% | (17) | 26\% | (23) | 54\% | (46) | 86 |
| Income: Under 50k | 18\% | (48) | 36\% | (96) | 46\% | (122) | 266 |
| Income: 50k-100k | 26\% | (80) | 42\% | (130) | $33 \%$ | (102) | 312 |
| Income: 100k+ | 16\% | (30) | $34 \%$ | (63) | 49\% | (90) | 182 |
| Ethnicity: White (Non-Hispanic) | 16\% | (79) | 43\% | (211) | 41\% | (199) | 489 |
| Ethnicity: Hispanic | 28\% | (49) | 30\% | (53) | 42\% | (74) | 176 |
| Ethnicity: Black (Non-Hispanic) | 47\% | (19) | $21 \%$ | (8) | $32 \%$ | (13) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 20\% | (11) | 30\% | (17) | 49\% | (27) | 55 |
| All Christian | 15\% | (58) | 44\% | (164) | 41\% | (154) | 376 |
| All Non-Christian | 24\% | (9) | 30\% | (12) | 46\% | (18) | 39 |
| Atheist | 26\% | (11) | 20\% | (8) | 55\% | (23) | 41 |
| Agnostic/Nothing in particular | 31\% | (63) | 27\% | (55) | 42\% | (85) | 203 |
| Something Else | 17\% | (18) | 49\% | (50) | 34\% | (34) | 102 |
| Evangelical | 10\% | (15) | 54\% | (79) | $36 \%$ | (54) | 148 |
| Non-Evangelical | 19\% | (59) | 40\% | (122) | 41\% | (123) | 303 |
| PID: Dem (no lean) | 42\% | (112) | 13\% | (34) | 46\% | (122) | 268 |
| PID: Ind (no lean) | 18\% | (40) | 36\% | (79) | 45\% | (99) | 218 |
| PID: Rep (no lean) | 2\% | (6) | 64\% | (176) | $34 \%$ | (93) | 275 |

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (158) | 38\% | (289) | 41\% | (314) | 761 |
| PID/Gender: Dem Men | 53\% | (54) | 13\% | (13) | $34 \%$ | (36) | 103 |
| PID/Gender: Dem Women | 35\% | (57) | 13\% | (21) | 53\% | (87) | 165 |
| PID/Gender: Ind Men | 17\% | (18) | 38\% | (42) | 45\% | (49) | 109 |
| PID/Gender: Ind Women | 20\% | (22) | $34 \%$ | (37) | 46\% | (50) | 108 |
| PID/Gender: Rep Men | 3\% | (5) | 69\% | (100) | 28\% | (41) | 145 |
| PID/Gender: Rep Women | 1\% | (2) | 59\% | (76) | 40\% | (52) | 130 |
| Ideo: Liberal (1-3) | 44\% | (92) | 20\% | (42) | $36 \%$ | (75) | 209 |
| Ideo: Moderate (4) | 23\% | (58) | 25\% | (61) | 52\% | (128) | 247 |
| Ideo: Conservative (5-7) | 3\% | (9) | 62\% | (179) | 35\% | (102) | 289 |
| Ideo/PID: Conservative Republican | - | (0) | 68\% | (132) | $32 \%$ | (63) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 8\% | (6) | 51\% | (38) | 41\% | (30) | 73 |
| Ideo/PID: Moderate/Conservative Democrat | $32 \%$ | (32) | 11\% | (11) | 57\% | (58) | 101 |
| Ideo/PID: Liberal Democrat | 49\% | (79) | 14\% | (23) | 37\% | (61) | 163 |
| Unfavorable of Biden and Trump | 13\% | (17) | 36\% | (46) | 51\% | (66) | 129 |
| 2024 H2H Matchup: Biden Voter | 38\% | (130) | 10\% | (35) | 51\% | (174) | 340 |
| 2024 H2H Matchup: Trump Voter | $4 \%$ | (14) | 64\% | (235) | $32 \%$ | (116) | 365 |
| 2024 H2H Matchup: Would not Vote | 37\% | (7) | 21\% | (4) | $42 \%$ | (8) | 19 |
| 2024 H2H Matchup: Do not Know | 18\% | (7) | 39\% | (14) | 42\% | (16) | 37 |
| 2022 House Vote: Democrat | 40\% | (132) | 13\% | (42) | 48\% | (158) | 332 |
| 2022 House Vote: Republican | $2 \%$ | (7) | 65\% | (205) | 33\% | (105) | 317 |
| 2022 House Vote: Did not Vote | 18\% | (15) | 35\% | (29) | 47\% | (40) | 84 |
| 2020 Vote: Joe Biden | 39\% | (137) | 11\% | (39) | 50\% | (179) | 355 |
| 2020 Vote: Donald Trump | $3 \%$ | (12) | 65\% | (229) | $32 \%$ | (114) | 354 |
| 2020 Vote: Someone Else | 7\% | (1) | 47\% | (5) | 46\% | (5) | 11 |
| 2020 Vote: Did not Vote | 20\% | (8) | 41\% | (16) | 39\% | (16) | 40 |
| 2016 Vote: Hillary Clinton | 42\% | (103) | 10\% | (24) | 48\% | (117) | 244 |
| 2016 Vote: Donald Trump | 8\% | (26) | 62\% | (201) | 30\% | (97) | 324 |
| 2016 Vote: Someone Else | 3\% | (1) | 52\% | (14) | 45\% | (12) | 26 |
| 2020 Vote/PID: Not Biden/Democrat | 22\% | (6) | 22\% | (5) | 56\% | (14) | 25 |
| 2020 Vote/PID: Not Trump/Republican | 3\% | (1) | 25\% | (7) | 72\% | (20) | 28 |

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $21 \%$ | (158) | 38\% | (289) | 41\% | (314) | 761 |
| U.S. Economy: Wrong Track | $11 \%$ | (61) | 49\% | (264) | 40\% | (216) | 542 |
| U.S. Economy: Right Direction | 44\% | (97) | 11\% | (24) | 45\% | (97) | 219 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 40\% | (102) | 9\% | (23) | 50\% | (127) | 252 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 6\% | (23) | 61\% | (231) | 33\% | (125) | 379 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 26\% | (33) | 27\% | (35) | 47\% | (61) | 129 |
| Top 2024 Issue: Economy | 13\% | (29) | 40\% | (89) | 47\% | (106) | 224 |
| Community: Urban | 25\% | (60) | $31 \%$ | (74) | 45\% | (108) | 241 |
| Community: Suburban | 22\% | (91) | 39\% | (162) | 39\% | (164) | 417 |
| Community: Rural | 8\% | (8) | $51 \%$ | (53) | 41\% | (42) | 103 |
| Community/Gender: Urban Women | 25\% | (30) | 35\% | (43) | 40\% | (50) | 123 |
| Community/Gender: Urban Men | 25\% | (29) | 26\% | (31) | 49\% | (58) | 118 |
| Community/Gender: Rural Women | 13\% | (7) | 43\% | (24) | 44\% | (25) | 56 |
| Community/Gender: Rural Men | 2\% | (1) | 61\% | (29) | 37\% | (17) | 47 |
| Community/Gender: Suburban Women | 19\% | (44) | 30\% | (67) | $51 \%$ | (114) | 224 |
| Community/Gender: Suburban Men | 24\% | (47) | 49\% | (95) | 26\% | (50) | 193 |
| Homeowner | $21 \%$ | (135) | 39\% | (252) | 40\% | (262) | 649 |
| Renter | 22\% | (20) | $33 \%$ | (31) | 46\% | (43) | 94 |
| Military HHnm: Yes | 7\% | (10) | 54\% | (75) | 39\% | (55) | 141 |
| Military HH: No | 24\% | (148) | 34\% | (213) | 42\% | (259) | 620 |
| Employ: Private Sector | $24 \%$ | (69) | 39\% | (112) | 38\% | (109) | 290 |
| Employ: Government | 21\% | (8) | 26\% | (9) | 53\% | (19) | 36 |
| Employ: Self-Employed | 35\% | (29) | 32\% | (26) | 33\% | (28) | 82 |
| Employ: Homemaker | 3\% | (1) | 40\% | (16) | 57\% | (22) | 39 |
| Employ: Student | $2 \%$ | (1) | 25\% | (6) | 73\% | (19) | 25 |
| Employ: Retired | 14\% | (27) | 49\% | (95) | 38\% | (73) | 195 |
| Employ: Unemployed | 22\% | (14) | $21 \%$ | (13) | 57\% | (36) | 62 |
| Employ: Other | 35\% | (11) | 37\% | (12) | 28\% | (9) | 31 |
| Self + Household: White-Collar | 23\% | (79) | 36\% | (127) | 41\% | (144) | 350 |
| Self + Household: Blue Collar | 22\% | (68) | 37\% | (113) | 41\% | (127) | 308 |

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? - Kamala Harris

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (158) | 38\% | (289) | 41\% | (314) | 761 |
| Union HH: Yes | 23\% | (6) | 43\% | (10) | $34 \%$ | (8) | 24 |
| Union HH: No | 21\% | (153) | 38\% | (278) | 41\% | (305) | 736 |
| LGBTQ+: Yes | 18\% | (19) | 43\% | (46) | 39\% | (41) | 106 |
| LGBTQ+: No | 21\% | (139) | 37\% | (243) | 42\% | (273) | 655 |
| Motivated to Vote | 21\% | (146) | 38\% | (269) | 41\% | (284) | 699 |
| Parent: Yes | 24\% | (58) | $32 \%$ | (76) | 44\% | (106) | 240 |
| Parent: No | 19\% | (100) | 41\% | (212) | 40\% | (207) | 520 |
| COVID Vaccine: Yes | 24\% | (128) | 32\% | (171) | 44\% | (235) | 533 |
| COVID Vaccine: No | 13\% | (30) | $52 \%$ | (118) | 35\% | (79) | 227 |
| Student Loans: Yes | 32\% | (36) | $31 \%$ | (35) | 37\% | (42) | 114 |
| Student Loans: No | 19\% | (122) | 39\% | (253) | 42\% | (272) | 647 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (191) | 44\% | (343) | 31\% | (238) | 773 |
| Gender: Male | 28\% | (102) | 50\% | (185) | 22\% | (80) | 366 |
| Gender: Female | $22 \%$ | (90) | 39\% | (158) | 39\% | (159) | 406 |
| Age: 18-34 | 18\% | (37) | 42\% | (84) | 40\% | (81) | 203 |
| Age: 35-44 | 34\% | (36) | 33\% | (35) | 33\% | (35) | 106 |
| Age: 45-64 | 28\% | (76) | 42\% | (114) | 29\% | (78) | 268 |
| Age: 65+ | $21 \%$ | (42) | 56\% | (109) | 23\% | (44) | 196 |
| GenZers: 1997-2012 | 19\% | (19) | 43\% | (42) | 37\% | (36) | 97 |
| Millennials: 1981-1996 | 27\% | (54) | 36\% | (72) | 37\% | (75) | 202 |
| GenXers: 1965-1980 | 25\% | (50) | 41\% | (80) | $34 \%$ | (66) | 196 |
| Baby Boomers: 1946-1964 | 25\% | (67) | 53\% | (142) | 22\% | (58) | 267 |
| Educ: < College | 24\% | (112) | 46\% | (214) | 30\% | (142) | 468 |
| Educ: Bachelors degree | 26\% | (56) | 49\% | (107) | 25\% | (55) | 218 |
| Educ: Post-grad | 26\% | (23) | 26\% | (22) | 48\% | (42) | 87 |
| Income: Under 50k | 23\% | (64) | 44\% | (122) | 32\% | (88) | 275 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 28\% | (87) | $46 \%$ | (142) | 27\% | (84) | 312 |
| Income: 100k+ | 22\% | (40) | $42 \%$ | (79) | $36 \%$ | (67) | 185 |
| Ethnicity: White (Non-Hispanic) | 20\% | (100) | 48\% | (237) | $32 \%$ | (159) | 496 |
| Ethnicity: Hispanic | 30\% | (55) | 40\% | (73) | 29\% | (53) | 182 |
| Ethnicity: Black (Non-Hispanic) | 39\% | (16) | 40\% | (16) | 21\% | (8) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 36\% | (20) | 31\% | (17) | 33\% | (18) | 55 |
| All Christian | 21\% | (81) | 48\% | (179) | 31\% | (117) | 377 |
| All Non-Christian | 45\% | (19) | 45\% | (19) | 9\% | (4) | 41 |
| Atheist | 29\% | (12) | 24\% | (10) | 47\% | (19) | 41 |
| Agnostic/Nothing in particular | 30\% | (61) | 35\% | (72) | 35\% | (71) | 204 |
| Something Else | 17\% | (19) | 58\% | (63) | 25\% | (27) | 109 |
| Evangelical | 14\% | (21) | 52\% | (79) | $34 \%$ | (52) | 151 |
| Non-Evangelical | 25\% | (76) | 49\% | (151) | 27\% | (82) | 308 |
| PID: Dem (no lean) | 46\% | (124) | 18\% | (48) | 36\% | (98) | 270 |
| PID: Ind (no lean) | 25\% | (57) | 46\% | (103) | 28\% | (64) | 224 |
| PID: Rep (no lean) | 4\% | (10) | 69\% | (192) | 28\% | (77) | 279 |

Continued on next page

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  |  |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (191) | 44\% | (343) | 31\% | (238) | 773 |
| U.S. Economy: Wrong Track | 14\% | (76) | 55\% | (300) | 32\% | (173) | 549 |
| U.S. Economy: Right Direction | $51 \%$ | (115) | 19\% | (43) | 29\% | (65) | 223 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 49\% | (125) | 14\% | (37) | 37\% | (94) | 255 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 6\% | (22) | 66\% | (252) | 28\% | (108) | 381 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $33 \%$ | (44) | 40\% | (54) | 27\% | (37) | 136 |
| Top 2024 Issue: Economy | $21 \%$ | (47) | 45\% | (100) | 35\% | (78) | 225 |
| Community: Urban | 34\% | (83) | 38\% | (95) | 28\% | (69) | 247 |
| Community: Suburban | 23\% | (98) | 47\% | (199) | 30\% | (125) | 422 |
| Community: Rural | 10\% | (10) | 48\% | (49) | 42\% | (44) | 103 |
| Community/Gender: Urban Women | 30\% | (37) | 42\% | (51) | 28\% | (35) | 123 |
| Community/Gender: Urban Men | 37\% | (46) | 35\% | (44) | 28\% | (35) | 124 |
| Community/Gender: Rural Women | 9\% | (5) | 35\% | (20) | 56\% | (31) | 56 |
| Community/Gender: Rural Men | 11\% | (5) | 62\% | (29) | 27\% | (13) | 47 |
| Community/Gender: Suburban Women | 21\% | (47) | 38\% | (87) | 41\% | (93) | 227 |
| Community/Gender: Suburban Men | 26\% | (51) | 57\% | (112) | 17\% | (33) | 195 |
| Homeowner | 25\% | (167) | 45\% | (295) | 30\% | (198) | 661 |
| Renter | 22\% | (20) | 44\% | (42) | 34\% | (32) | 93 |
| Military HHnm: Yes | 12\% | (17) | 64\% | (90) | 24\% | (34) | 142 |
| Military HH: No | 28\% | (174) | 40\% | (253) | $32 \%$ | (205) | 631 |
| Employ: Private Sector | 30\% | (90) | 39\% | (114) | $31 \%$ | (91) | 294 |
| Employ: Government | 19\% | (7) | 41\% | (15) | 40\% | (15) | 36 |
| Employ: Self-Employed | $31 \%$ | (25) | 42\% | (34) | 28\% | (23) | 82 |
| Employ: Homemaker | $4 \%$ | (2) | 39\% | (15) | 57\% | (22) | 39 |
| Employ: Student | $2 \%$ | (1) | 40\% | (10) | $57 \%$ | (15) | 25 |
| Employ: Retired | 19\% | (36) | 59\% | (114) | 23\% | (44) | 195 |
| Employ: Unemployed | 35\% | (24) | 36\% | (24) | 29\% | (20) | 67 |
| Employ: Other | $22 \%$ | (7) | 48\% | (16) | 30\% | (10) | 33 |
| Self + Household: White-Collar | 30\% | (104) | 40\% | (140) | 30\% | (107) | 351 |
| Self + Household: Blue Collar | 23\% | (71) | 50\% | (155) | 28\% | (86) | 311 |

[^303]Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? - Democrats in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 25\% | (191) | 44\% | (343) | $31 \%$ | (238) | 773 |
| Union HH: Yes | 42\% | (10) | 38\% | (9) | 20\% | (5) | 24 |
| Union HH: No | 24\% | (181) | 45\% | (334) | 31\% | (234) | 748 |
| LGBTQ+: Yes | 23\% | (26) | 48\% | (53) | 28\% | (31) | 110 |
| LGBTQ+: No | 25\% | (166) | 44\% | (290) | 31\% | (207) | 663 |
| Motivated to Vote | 26\% | (185) | 44\% | (310) | 30\% | (216) | 712 |
| Parent: Yes | $24 \%$ | (58) | 35\% | (85) | 41\% | (98) | 240 |
| Parent: No | 25\% | (134) | 48\% | (258) | 26\% | (141) | 532 |
| COVID Vaccine: Yes | $31 \%$ | (169) | 38\% | (205) | 31\% | (168) | 543 |
| COVID Vaccine: No | 10\% | (22) | 60\% | (138) | 31\% | (70) | 230 |
| Student Loans: Yes | 27\% | (32) | 47\% | (55) | 26\% | (31) | 118 |
| Student Loans: No | $24 \%$ | (159) | 44\% | (288) | $32 \%$ | (208) | 655 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (177) | 51\% | (386) | 26\% | (198) | 761 |
| PID/Gender: Dem Men | 10\% | (10) | 71\% | (73) | 19\% | (20) | 103 |
| PID/Gender: Dem Women | 5\% | (9) | 61\% | (97) | 34\% | (54) | 159 |
| PID/Gender: Ind Men | 17\% | (19) | 65\% | (74) | 18\% | (21) | 113 |
| PID/Gender: Ind Women | 13\% | (14) | 54\% | (59) | 33\% | (35) | 108 |
| PID/Gender: Rep Men | 42\% | (61) | 40\% | (59) | 18\% | (26) | 145 |
| PID/Gender: Rep Women | 49\% | (64) | 19\% | (25) | $32 \%$ | (43) | 132 |
| Ideo: Liberal (1-3) | 12\% | (25) | 71\% | (149) | 17\% | (37) | 210 |
| Ideo: Moderate (4) | 19\% | (46) | 54\% | (134) | 27\% | (66) | 247 |
| Ideo: Conservative (5-7) | 37\% | (105) | 36\% | (103) | 27\% | (77) | 285 |
| Ideo/PID: Conservative Republican | 46\% | (89) | 30\% | (59) | 24\% | (45) | 193 |
| Ideo/PID: Moderate/Liberal Republican | 49\% | (36) | 34\% | (25) | 18\% | (13) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 10\% | (10) | 46\% | (46) | 44\% | (43) | 98 |
| Ideo/PID: Liberal Democrat | 5\% | (9) | 77\% | (124) | 17\% | (28) | 161 |
| Unfavorable of Biden and Trump | 7\% | (9) | 57\% | (73) | 36\% | (46) | 127 |
| 2024 H2H Matchup: Biden Voter | 9\% | (30) | 66\% | (223) | 25\% | (83) | 335 |
| 2024 H2H Matchup: Trump Voter | 38\% | (141) | 36\% | (132) | 26\% | (97) | 370 |
| 2024 H2H Matchup: Would not Vote | 22\% | (4) | 48\% | (9) | 30\% | (6) | 19 |
| 2024 H2H Matchup: Do not Know | 5\% | (2) | 60\% | (23) | 34\% | (13) | 38 |
| 2022 House Vote: Democrat | 9\% | (31) | 64\% | (211) | 26\% | (86) | 328 |
| 2022 House Vote: Republican | 41\% | (130) | 35\% | (111) | 25\% | (79) | 320 |
| 2022 House Vote: Did not Vote | 18\% | (15) | 55\% | (47) | 28\% | (24) | 86 |
| 2020 Vote: Joe Biden | 9\% | (32) | 65\% | (228) | 26\% | (89) | 348 |
| 2020 Vote: Donald Trump | 39\% | (140) | 35\% | (126) | 26\% | (93) | 359 |
| 2020 Vote: Someone Else | - | (0) | 50\% | (6) | 50\% | (6) | 12 |
| 2020 Vote: Did not Vote | $11 \%$ | (5) | 64\% | (27) | 25\% | (11) | 42 |
| 2016 Vote: Hillary Clinton | 9\% | (21) | 66\% | (158) | 25\% | (61) | 239 |
| 2016 Vote: Donald Trump | 35\% | (113) | 37\% | (123) | 28\% | (92) | 328 |
| 2016 Vote: Someone Else | $2 \%$ | (1) | 90\% | (24) | 7\% | (2) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 5\% | (1) | 65\% | (17) | 30\% | (8) | 27 |
| 2020 Vote/PID: Not Trump/Republican | $22 \%$ | (6) | 38\% | (11) | 40\% | (12) | 29 |

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (177) | 51\% | (386) | 26\% | (198) | 761 |
| U.S. Economy: Wrong Track | 28\% | (153) | 45\% | (246) | 26\% | (143) | 542 |
| U.S. Economy: Right Direction | 11\% | (24) | 64\% | (140) | 25\% | (55) | 219 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (19) | 66\% | (165) | 26\% | (66) | 250 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 37\% | (142) | 37\% | (139) | 26\% | (99) | 380 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (16) | 63\% | (83) | 25\% | (33) | 132 |
| Top 2024 Issue: Economy | 25\% | (56) | 47\% | (103) | 28\% | (61) | 220 |
| Community: Urban | 26\% | (64) | 44\% | (108) | 29\% | (71) | 243 |
| Community: Suburban | 20\% | (83) | 58\% | (243) | 22\% | (92) | 418 |
| Community: Rural | 29\% | (30) | 36\% | (36) | 35\% | (35) | 101 |
| Community/Gender: Urban Women | $32 \%$ | (39) | 39\% | (47) | 29\% | (35) | 120 |
| Community/Gender: Urban Men | 21\% | (25) | 50\% | (61) | 30\% | (36) | 122 |
| Community/Gender: Rural Women | 21\% | (12) | 33\% | (18) | 47\% | (26) | 56 |
| Community/Gender: Rural Men | 40\% | (18) | 40\% | (18) | 20\% | (9) | 45 |
| Community/Gender: Suburban Women | 16\% | (37) | 52\% | (116) | $32 \%$ | (71) | 223 |
| Community/Gender: Suburban Men | 24\% | (47) | 65\% | (127) | $11 \%$ | (21) | 195 |
| Homeowner | 23\% | (149) | 52\% | (340) | 25\% | (163) | 652 |
| Renter | 25\% | (23) | 42\% | (39) | 34\% | (31) | 92 |
| Military HHnm: Yes | 30\% | (42) | $51 \%$ | (71) | 19\% | (27) | 140 |
| Military HH: No | 22\% | (135) | 51\% | (316) | 28\% | (171) | 621 |
| Employ: Private Sector | 22\% | (63) | 53\% | (152) | 26\% | (74) | 289 |
| Employ: Government | 29\% | (10) | 35\% | (13) | 36\% | (13) | 36 |
| Employ: Self-Employed | 18\% | (14) | 66\% | (53) | 17\% | (13) | 81 |
| Employ: Homemaker | 32\% | (12) | 19\% | (7) | 49\% | (19) | 39 |
| Employ: Student | - | (0) | 64\% | (16) | 36\% | (9) | 25 |
| Employ: Retired | 28\% | (54) | $51 \%$ | (98) | $21 \%$ | (41) | 193 |
| Employ: Unemployed | 23\% | (15) | $52 \%$ | (34) | 25\% | (17) | 66 |
| Employ: Other | 23\% | (8) | 40\% | (13) | 37\% | (12) | 33 |
| Self + Household: White-Collar | 18\% | (62) | 58\% | (202) | 24\% | (82) | 346 |
| Self + Household: Blue Collar | 29\% | (88) | 48\% | (146) | 24\% | (72) | 307 |

Continued on next page

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? - Republicans in Congress

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 23\% | (177) | 51\% | (386) | 26\% | (198) | 761 |
| Union HH: Yes | 40\% | (10) | 45\% | (11) | 15\% | (4) | 24 |
| Union HH: No | 23\% | (167) | 51\% | (375) | 26\% | (195) | 737 |
| LGBTQ+: Yes | 19\% | (21) | 58\% | (63) | 23\% | (24) | 109 |
| LGBTQ+: No | $24 \%$ | (156) | 50\% | (323) | 27\% | (174) | 653 |
| Motivated to Vote | 22\% | (155) | $52 \%$ | (366) | 26\% | (179) | 701 |
| Parent: Yes | 25\% | (58) | 38\% | (89) | 38\% | (89) | 236 |
| Parent: No | 23\% | (119) | 57\% | (297) | 21\% | (109) | 525 |
| COVID Vaccine: Yes | 18\% | (96) | 56\% | (301) | 26\% | (136) | 533 |
| COVID Vaccine: No | 35\% | (80) | 38\% | (86) | 27\% | (62) | 228 |
| Student Loans: Yes | 28\% | (32) | 50\% | (56) | 22\% | (25) | 113 |
| Student Loans: No | $22 \%$ | (145) | 51\% | (330) | 27\% | (173) | 649 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (233) | 56\% | (435) | 15\% | (116) | 784 |
| Gender: Male | 35\% | (127) | 55\% | (201) | 11\% | (40) | 368 |
| Gender: Female | 25\% | (105) | 56\% | (235) | 18\% | (77) | 417 |
| Age: 18-34 | 28\% | (56) | 54\% | (111) | 18\% | (37) | 204 |
| Age: 35-44 | 21\% | (24) | 55\% | (64) | 24\% | (28) | 116 |
| Age: 45-64 | 30\% | (80) | 59\% | (158) | $11 \%$ | (30) | 268 |
| Age: 65+ | 37\% | (72) | $52 \%$ | (102) | 11\% | (22) | 196 |
| GenZers: 1997-2012 | 23\% | (22) | 64\% | (63) | 13\% | (12) | 97 |
| Millennials: 1981-1996 | 27\% | (58) | $51 \%$ | (107) | $22 \%$ | (48) | 212 |
| GenXers: 1965-1980 | 26\% | (51) | 61\% | (120) | 13\% | (26) | 196 |
| Baby Boomers: 1946-1964 | 36\% | (96) | 53\% | (140) | 12\% | (31) | 267 |
| Educ: < College | 35\% | (167) | $51 \%$ | (247) | 14\% | (66) | 479 |
| Educ: Bachelors degree | 26\% | (56) | 63\% | (138) | 11\% | (25) | 218 |
| Educ: Post-grad | $11 \%$ | (10) | 59\% | (51) | 30\% | (26) | 87 |
| Income: Under 50k | $31 \%$ | (89) | 54\% | (155) | 15\% | (42) | 286 |
| Income: 50k-100k | $31 \%$ | (97) | 57\% | (177) | 13\% | (39) | 313 |
| Income: 100k+ | 25\% | (47) | 56\% | (104) | 19\% | (35) | 185 |
| Ethnicity: White (Non-Hispanic) | 32\% | (161) | 55\% | (272) | 13\% | (63) | 496 |
| Ethnicity: Hispanic | 28\% | (52) | 55\% | (102) | 17\% | (31) | 185 |
| Ethnicity: Black (Non-Hispanic) | 20\% | (8) | 72\% | (29) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (12) | $51 \%$ | (33) | 30\% | (19) | 63 |
| All Christian | 34\% | (127) | $52 \%$ | (196) | 15\% | (56) | 379 |
| All Non-Christian | 25\% | (10) | 68\% | (28) | 8\% | (3) | 41 |
| Atheist | 10\% | (4) | 67\% | (27) | 23\% | (9) | 41 |
| Agnostic/Nothing in particular | $22 \%$ | (47) | 60\% | (128) | 18\% | (39) | 214 |
| Something Else | $41 \%$ | (45) | $51 \%$ | (56) | 8\% | (9) | 109 |
| Evangelical | 49\% | (74) | $32 \%$ | (48) | 20\% | (30) | 151 |
| Non-Evangelical | 30\% | (94) | $61 \%$ | (190) | 8\% | (25) | 310 |
| PID: Dem (no lean) | 5\% | (14) | 75\% | (210) | 20\% | (55) | 279 |
| PID: Ind (no lean) | 29\% | (66) | 56\% | (128) | 15\% | (34) | 227 |
| PID: Rep (no lean) | 55\% | (153) | 35\% | (98) | 10\% | (28) | 279 |

Continued on next page

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (233) | 56\% | (435) | 15\% | (116) | 784 |
| PID/Gender: Dem Men | 8\% | (9) | 79\% | (83) | 12\% | (13) | 105 |
| PID/Gender: Dem Women | 3\% | (5) | 73\% | (127) | 24\% | (42) | 174 |
| PID/Gender: Ind Men | $33 \%$ | (38) | 55\% | (64) | 13\% | (15) | 117 |
| PID/Gender: Ind Women | 25\% | (27) | 58\% | (64) | 17\% | (18) | 110 |
| PID/Gender: Rep Men | 55\% | (80) | 37\% | (53) | 8\% | (12) | 145 |
| PID/Gender: Rep Women | 55\% | (73) | $33 \%$ | (44) | 12\% | (16) | 133 |
| Ideo: Liberal (1-3) | 11\% | (24) | 81\% | (175) | 8\% | (17) | 216 |
| Ideo: Moderate (4) | 18\% | (48) | 63\% | (163) | 19\% | (50) | 260 |
| Ideo: Conservative (5-7) | 54\% | (157) | 31\% | (90) | 15\% | (42) | 289 |
| Ideo/PID: Conservative Republican | 60\% | (117) | 29\% | (57) | 11\% | (21) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 45\% | (33) | 47\% | (34) | 9\% | (6) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 6\% | (6) | 59\% | (65) | 35\% | (39) | 109 |
| Ideo/PID: Liberal Democrat | 5\% | (8) | 87\% | (145) | 8\% | (13) | 165 |
| Unfavorable of Biden and Trump | 7\% | (10) | 76\% | (98) | 16\% | (21) | 129 |
| 2024 H2H Matchup: Biden Voter | 3\% | (11) | 80\% | (277) | 17\% | (57) | 344 |
| 2024 H2H Matchup: Trump Voter | 59\% | (218) | 31\% | (116) | 10\% | (38) | 372 |
| 2024 H2H Matchup: Would not Vote | 5\% | (1) | 79\% | (15) | 16\% | (3) | 19 |
| 2024 H2H Matchup: Do not Know | 6\% | (3) | 57\% | (28) | 37\% | (18) | 49 |
| 2022 House Vote: Democrat | 7\% | (24) | 75\% | (260) | 18\% | (63) | 347 |
| 2022 House Vote: Republican | 56\% | (180) | $33 \%$ | (107) | 10\% | (33) | 320 |
| 2022 House Vote: Did not Vote | 24\% | (21) | 60\% | (53) | 16\% | (14) | 88 |
| 2020 Vote: Joe Biden | 3\% | (12) | 78\% | (286) | 19\% | (69) | 367 |
| 2020 Vote: Donald Trump | 58\% | (211) | 31\% | (113) | 11\% | (39) | 363 |
| 2020 Vote: Someone Else | 14\% | (2) | 69\% | (8) | 17\% | (2) | 12 |
| 2020 Vote: Did not Vote | 19\% | (8) | 67\% | (29) | 15\% | (6) | 43 |
| 2016 Vote: Hillary Clinton | 6\% | (14) | $74 \%$ | (191) | 20\% | (51) | 257 |
| 2016 Vote: Donald Trump | 50\% | (166) | 38\% | (126) | 12\% | (39) | 330 |
| 2016 Vote: Someone Else | 11\% | (3) | 85\% | (23) | $4 \%$ | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 14\% | (4) | 62\% | (17) | 24\% | (6) | 27 |
| 2020 Vote/PID: Not Trump/Republican | 13\% | (4) | 66\% | (20) | 21\% | (6) | 30 |

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or abo | not seen, rd anything them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (233) | 56\% | (435) | 15\% | (116) | 784 |
| U.S. Economy: Wrong Track | 38\% | (208) | 49\% | (272) | 13\% | (72) | 552 |
| U.S. Economy: Right Direction | 11\% | (25) | 70\% | (163) | 19\% | (44) | 232 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $4 \%$ | (9) | 77\% | (196) | 19\% | (49) | 255 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 54\% | (205) | 36\% | (137) | 10\% | (40) | 382 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 12\% | (18) | 69\% | (102) | 18\% | (27) | 147 |
| Top 2024 Issue: Economy | 32\% | (71) | $53 \%$ | (120) | 15\% | (34) | 226 |
| Community: Urban | 28\% | (70) | 54\% | (133) | 18\% | (46) | 248 |
| Community: Suburban | $27 \%$ | (113) | 61\% | (257) | 12\% | (52) | 423 |
| Community: Rural | 44\% | (50) | 40\% | (45) | 16\% | (19) | 113 |
| Community/Gender: Urban Women | 25\% | (31) | 55\% | (68) | 20\% | (25) | 124 |
| Community/Gender: Urban Men | 31\% | (38) | 52\% | (65) | 17\% | (21) | 124 |
| Community/Gender: Rural Women | 38\% | (25) | 41\% | (27) | 21\% | (14) | 65 |
| Community/Gender: Rural Men | 52\% | (25) | 38\% | (18) | 10\% | (5) | 49 |
| Community/Gender: Suburban Women | 22\% | (49) | 62\% | (140) | 17\% | (38) | 228 |
| Community/Gender: Suburban Men | $33 \%$ | (64) | 60\% | (117) | 7\% | (14) | 195 |
| Homeowner | 29\% | (195) | 56\% | (375) | 15\% | (101) | 671 |
| Renter | 28\% | (26) | 57\% | (54) | 15\% | (14) | 95 |
| Military HHnm: Yes | 45\% | (64) | 47\% | (67) | 8\% | (11) | 142 |
| Military HH: No | 26\% | (169) | 57\% | (369) | 16\% | (105) | 643 |
| Employ: Private Sector | 25\% | (73) | 61\% | (181) | 14\% | (41) | 295 |
| Employ: Government | 20\% | (7) | $52 \%$ | (19) | 27\% | (10) | 36 |
| Employ: Self-Employed | 25\% | (20) | 70\% | (58) | 5\% | (4) | 82 |
| Employ: Homemaker | 50\% | (20) | 25\% | (10) | 24\% | (9) | 39 |
| Employ: Student | - | (0) | 82\% | (21) | 18\% | (5) | 25 |
| Employ: Retired | 40\% | (77) | 48\% | (93) | 12\% | (24) | 195 |
| Employ: Unemployed | 35\% | (26) | 44\% | (33) | $21 \%$ | (16) | 76 |
| Employ: Other | 26\% | (9) | 57\% | (20) | 18\% | (6) | 36 |
| Self + Household: White-Collar | 21\% | (74) | 65\% | (229) | 14\% | (48) | 352 |
| Self + Household: Blue Collar | 38\% | (117) | 49\% | (154) | 13\% | (40) | 311 |

[^304]Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? - Donald Trump

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or h abo | not seen, rd anything them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (233) | 56\% | (435) | 15\% | (116) | 784 |
| Union HH: Yes | 29\% | (7) | 67\% | (17) | 3\% | (1) | 24 |
| Union HH: No | 30\% | (225) | 55\% | (419) | 15\% | (116) | 760 |
| LGBTQ+: Yes | 25\% | (29) | 66\% | (74) | 9\% | (10) | 112 |
| LGBTQ+: No | 30\% | (204) | 54\% | (361) | 16\% | (107) | 672 |
| Motivated to Vote | 30\% | (213) | 57\% | (405) | 13\% | (96) | 713 |
| Parent: Yes | 27\% | (65) | 49\% | (118) | 24\% | (58) | 242 |
| Parent: No | 31\% | (167) | 58\% | (317) | 11\% | (58) | 542 |
| COVID Vaccine: Yes | 20\% | (113) | 64\% | (354) | 16\% | (86) | 553 |
| COVID Vaccine: No | 52\% | (120) | 35\% | (81) | 13\% | (31) | 231 |
| Student Loans: Yes | 17\% | (21) | 70\% | (83) | 12\% | (15) | 119 |
| Student Loans: No | 32\% | (212) | 53\% | (352) | 15\% | (101) | 665 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (188) | 47\% | (342) | 26\% | (189) | 719 |
| Gender: Male | 29\% | (98) | $51 \%$ | (172) | 20\% | (68) | 338 |
| Gender: Female | $24 \%$ | (91) | 44\% | (169) | 32\% | (121) | 381 |
| Age: 18-34 | 19\% | (31) | 44\% | (70) | 37\% | (58) | 159 |
| Age: 35-44 | 18\% | (18) | 47\% | (48) | 35\% | (36) | 102 |
| Age: 45-64 | 27\% | (72) | 51\% | (133) | 22\% | (57) | 262 |
| Age: 65+ | 35\% | (68) | 46\% | (90) | 19\% | (38) | 196 |
| GenZers: 1997-2012 | 23\% | (17) | 42\% | (31) | 35\% | (26) | 73 |
| Millennials: 1981-1996 | 18\% | (32) | 46\% | (83) | 36\% | (64) | 179 |
| GenXers: 1965-1980 | 24\% | (46) | $51 \%$ | (99) | 25\% | (47) | 192 |
| Baby Boomers: 1946-1964 | 34\% | (89) | 47\% | (123) | 20\% | (52) | 264 |
| Educ: < College | 27\% | (115) | 47\% | (197) | 26\% | (111) | 423 |
| Educ: Bachelors degree | 29\% | (63) | 47\% | (101) | 23\% | (50) | 214 |
| Educ: Post-grad | 13\% | (11) | $52 \%$ | (43) | 35\% | (29) | 82 |
| Income: Under 50k | 27\% | (64) | 42\% | (98) | 31\% | (72) | 234 |
| Income: 50k-100k | 26\% | (77) | 54\% | (162) | 21\% | (62) | 302 |
| Income: 100k+ | 26\% | (47) | 45\% | (82) | $30 \%$ | (55) | 183 |
| Ethnicity: White (Non-Hispanic) | 29\% | (136) | 47\% | (224) | 24\% | (116) | 476 |
| Ethnicity: Hispanic | 20\% | (32) | 46\% | (74) | 34\% | (54) | 160 |
| Ethnicity: Black (Non-Hispanic) | 28\% | (10) | 49\% | (18) | 23\% | (8) | 36 |
| Ethnicity: Asian + Other (Non-Hispanic) | 22\% | (10) | 55\% | (26) | 23\% | (11) | 47 |
| All Christian | 30\% | (110) | 39\% | (143) | 30\% | (110) | 364 |
| All Non-Christian | 25\% | (10) | 56\% | (22) | 19\% | (7) | 39 |
| Atheist | 8\% | (3) | 60\% | (25) | 33\% | (13) | 41 |
| Agnostic/Nothing in particular | 22\% | (39) | 54\% | (97) | 23\% | (42) | 179 |
| Something Else | 27\% | (26) | 56\% | (55) | 17\% | (16) | 97 |
| Evangelical | 41\% | (60) | 30\% | (44) | 28\% | (41) | 146 |
| Non-Evangelical | 24\% | (69) | $51 \%$ | (148) | 26\% | (74) | 291 |
| PID: Dem (no lean) | $11 \%$ | (27) | 60\% | (151) | 29\% | (73) | 251 |
| PID: Ind (no lean) | 23\% | (49) | 46\% | (98) | 31\% | (65) | 212 |
| PID: Rep (no lean) | 44\% | (113) | 36\% | (92) | 20\% | (51) | 256 |

Continued on next page

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (188) | 47\% | (342) | 26\% | (189) | 719 |
| PID/Gender: Dem Men | 17\% | (16) | 64\% | (61) | 19\% | (19) | 96 |
| PID/Gender: Dem Women | 7\% | (10) | 58\% | (90) | 35\% | (54) | 155 |
| PID/Gender: Ind Men | 24\% | (26) | 49\% | (53) | 26\% | (29) | 108 |
| PID/Gender: Ind Women | 22\% | (22) | 43\% | (45) | 35\% | (36) | 103 |
| PID/Gender: Rep Men | 41\% | (55) | 43\% | (57) | 16\% | (21) | 134 |
| PID/Gender: Rep Women | 47\% | (58) | 28\% | (34) | 25\% | (30) | 123 |
| Ideo: Liberal (1-3) | 13\% | (27) | 67\% | (137) | 19\% | (39) | 203 |
| Ideo: Moderate (4) | 17\% | (39) | 50\% | (115) | 34\% | (77) | 231 |
| Ideo: Conservative (5-7) | 43\% | (116) | 32\% | (87) | 25\% | (69) | 272 |
| Ideo/PID: Conservative Republican | 51\% | (93) | 29\% | (53) | 20\% | (36) | 181 |
| Ideo/PID: Moderate/Liberal Republican | 21\% | (14) | 55\% | (36) | 23\% | (15) | 65 |
| Ideo/PID: Moderate/Conservative Democrat | 11\% | (10) | 44\% | (41) | 46\% | (42) | 93 |
| Ideo/PID: Liberal Democrat | 11\% | (17) | 70\% | (110) | 19\% | (31) | 158 |
| Unfavorable of Biden and Trump | 22\% | (28) | 45\% | (56) | 32\% | (40) | 124 |
| 2024 H2H Matchup: Biden Voter | 10\% | (32) | 63\% | (202) | 27\% | (88) | 322 |
| 2024 H2H Matchup: Trump Voter | 43\% | (147) | 33\% | (115) | 24\% | (82) | 344 |
| 2024 H2H Matchup: Would not Vote | 42\% | (8) | 26\% | (5) | $32 \%$ | (6) | 18 |
| 2024 H2H Matchup: Do not Know | 3\% | (1) | 57\% | (20) | 40\% | (14) | 35 |
| 2022 House Vote: Democrat | 12\% | (39) | 60\% | (192) | 28\% | (89) | 319 |
| 2022 House Vote: Republican | 42\% | (127) | 36\% | (110) | 22\% | (68) | 305 |
| 2022 House Vote: Did not Vote | 27\% | (19) | 43\% | (30) | 29\% | (20) | 69 |
| 2020 Vote: Joe Biden | 12\% | (40) | 61\% | (207) | 27\% | (90) | 337 |
| 2020 Vote: Donald Trump | 41\% | (140) | 33\% | (113) | 25\% | (85) | 339 |
| 2020 Vote: Someone Else | 13\% | (1) | 55\% | (6) | 31\% | (3) | 10 |
| 2020 Vote: Did not Vote | 19\% | (6) | 49\% | (16) | 32\% | (11) | 33 |
| 2016 Vote: Hillary Clinton | 10\% | (25) | 64\% | (151) | 25\% | (60) | 236 |
| 2016 Vote: Donald Trump | 41\% | (131) | 36\% | (115) | 23\% | (75) | 321 |
| 2016 Vote: Someone Else | 34\% | (9) | 38\% | (10) | 28\% | (7) | 26 |
| 2020 Vote/PID: Not Biden/Democrat | 10\% | (2) | 54\% | (11) | 36\% | (7) | 20 |
| 2020 Vote/PID: Not Trump/Republican | 45\% | (10) | 41\% | (9) | 14\% | (3) | 23 |

Continued on next page

Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (188) | 47\% | (342) | 26\% | (189) | 719 |
| U.S. Economy: Wrong Track | 32\% | (163) | 40\% | (203) | 28\% | (142) | 508 |
| U.S. Economy: Right Direction | 12\% | (25) | 66\% | (139) | 22\% | (48) | 211 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (16) | 61\% | (146) | 33\% | (78) | 239 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 41\% | (147) | 36\% | (128) | 23\% | (83) | 358 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 21\% | (26) | 56\% | (68) | 23\% | (28) | 122 |
| Top 2024 Issue: Economy | 31\% | (66) | 41\% | (87) | 28\% | (59) | 212 |
| Community: Urban | 20\% | (48) | 46\% | (107) | 34\% | (80) | 235 |
| Community: Suburban | 27\% | (105) | 50\% | (196) | 23\% | (92) | 392 |
| Community: Rural | 39\% | (36) | 42\% | (39) | 19\% | (18) | 93 |
| Community/Gender: Urban Women | 21\% | (25) | 47\% | (55) | 32\% | (38) | 117 |
| Community/Gender: Urban Men | 20\% | (23) | 45\% | (53) | 36\% | (42) | 117 |
| Community/Gender: Rural Women | 35\% | (18) | 40\% | (20) | 24\% | (12) | 50 |
| Community/Gender: Rural Men | 43\% | (18) | 43\% | (18) | 13\% | (6) | 43 |
| Community/Gender: Suburban Women | 23\% | (49) | 44\% | (94) | 33\% | (71) | 214 |
| Community/Gender: Suburban Men | 31\% | (56) | 57\% | (101) | 12\% | (21) | 178 |
| Homeowner | 28\% | (173) | 48\% | (297) | 24\% | (151) | 621 |
| Renter | 16\% | (13) | 45\% | (38) | 39\% | (32) | 83 |
| Military HHnm: Yes | 38\% | (53) | 38\% | (53) | 24\% | (33) | 139 |
| Military HH: No | 23\% | (136) | 50\% | (289) | 27\% | (156) | 581 |
| Employ: Private Sector | 20\% | (54) | 49\% | (133) | 32\% | (88) | 275 |
| Employ: Government | 12\% | (3) | 63\% | (18) | 25\% | (7) | 29 |
| Employ: Self-Employed | 30\% | (24) | 49\% | (39) | 21\% | (16) | 80 |
| Employ: Homemaker | 35\% | (13) | 10\% | (4) | 55\% | (20) | 36 |
| Employ: Student | 23\% | (5) | $31 \%$ | (7) | 46\% | (10) | 22 |
| Employ: Retired | 41\% | (78) | 45\% | (86) | 15\% | (28) | 192 |
| Employ: Unemployed | 14\% | (7) | 66\% | (36) | 20\% | (11) | 55 |
| Employ: Other | 14\% | (4) | 59\% | (18) | 27\% | (8) | 30 |
| Self + Household: White-Collar | 25\% | (87) | 49\% | (169) | 26\% | (88) | 344 |
| Self + Household: Blue Collar | 29\% | (82) | 47\% | (134) | 25\% | (71) | 286 |

[^305]Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? - Ron DeSantis

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 26\% | (188) | 47\% | (342) | 26\% | (189) | 719 |
| Union HH: Yes | 21\% | (5) | 45\% | (11) | 33\% | (8) | 24 |
| Union HH: No | 26\% | (183) | 48\% | (331) | 26\% | (181) | 696 |
| LGBTQ+: Yes | 29\% | (27) | 51\% | (47) | 20\% | (19) | 93 |
| LGBTQ+: No | 26\% | (162) | 47\% | (294) | 27\% | (170) | 626 |
| Motivated to Vote | 27\% | (184) | 48\% | (321) | 25\% | (167) | 672 |
| Parent: Yes | 22\% | (50) | 34\% | (77) | 44\% | (98) | 225 |
| Parent: No | 28\% | (138) | 54\% | (265) | 18\% | (91) | 494 |
| COVID Vaccine: Yes | 24\% | (121) | $51 \%$ | (259) | 26\% | (130) | 510 |
| COVID Vaccine: No | 32\% | (68) | 39\% | (82) | 28\% | (59) | 209 |
| Student Loans: Yes | 30\% | (33) | 45\% | (49) | 25\% | (27) | 110 |
| Student Loans: No | 26\% | (156) | 48\% | (292) | 27\% | (162) | 610 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (224) | 37\% | (256) | 31\% | (213) | 693 |
| Gender: Male | 37\% | (123) | 41\% | (136) | 22\% | (74) | 334 |
| Gender: Female | 28\% | (101) | $33 \%$ | (120) | 39\% | (139) | 359 |
| Age: 18-34 | 16\% | (24) | $31 \%$ | (45) | 53\% | (79) | 148 |
| Age: 35-44 | 29\% | (27) | 41\% | (38) | 30\% | (28) | 93 |
| Age: 45-64 | 37\% | (95) | 39\% | (101) | 24\% | (61) | 258 |
| Age: 65+ | 40\% | (78) | 37\% | (72) | 23\% | (45) | 195 |
| GenZers: 1997-2012 | $22 \%$ | (17) | 35\% | (27) | 43\% | (33) | 77 |
| Millennials: 1981-1996 | $22 \%$ | (34) | $33 \%$ | (51) | 45\% | (69) | 154 |
| GenXers: 1965-1980 | 30\% | (57) | 44\% | (82) | 26\% | (49) | 189 |
| Baby Boomers: 1946-1964 | 42\% | (110) | 35\% | (93) | 23\% | (60) | 262 |
| Educ: < College | 29\% | (119) | 37\% | (153) | 34\% | (137) | 409 |
| Educ: Bachelors degree | 40\% | (82) | 36\% | (74) | 24\% | (49) | 204 |
| Educ: Post-grad | 29\% | (23) | 37\% | (29) | $34 \%$ | (27) | 79 |
| Income: Under 50k | 27\% | (61) | 39\% | (89) | 34\% | (76) | 226 |
| Income: 50k-100k | 35\% | (102) | 37\% | (108) | 28\% | (80) | 290 |
| Income: 100k+ | 34\% | (61) | 34\% | (60) | 32\% | (57) | 178 |
| Ethnicity: White (Non-Hispanic) | 36\% | (164) | 38\% | (175) | 26\% | (120) | 459 |
| Ethnicity: Hispanic | 24\% | (36) | 32\% | (48) | 45\% | (68) | 153 |
| Ethnicity: Black (Non-Hispanic) | $31 \%$ | (11) | 29\% | (10) | 40\% | (14) | 35 |
| Ethnicity: Asian + Other (Non-Hispanic) | 27\% | (13) | 49\% | (23) | 24\% | (11) | 46 |
| All Christian | 36\% | (129) | 30\% | (108) | 35\% | (125) | 362 |
| All Non-Christian | 36\% | (14) | 45\% | (17) | 18\% | (7) | 37 |
| Atheist | 12\% | (5) | 59\% | (23) | 28\% | (11) | 38 |
| Agnostic/Nothing in particular | 29\% | (47) | 41\% | (67) | 30\% | (50) | 164 |
| Something Else | 32\% | (29) | 46\% | (42) | 22\% | (20) | 91 |
| Evangelical | 37\% | (52) | 28\% | (39) | 35\% | (50) | 140 |
| Non-Evangelical | 35\% | (101) | 37\% | (105) | 28\% | (81) | 287 |
| PID: Dem (no lean) | 27\% | (64) | 42\% | (99) | 30\% | (71) | 234 |
| PID: Ind (no lean) | 27\% | (55) | 42\% | (84) | $31 \%$ | (62) | 201 |
| PID: Rep (no lean) | 41\% | (105) | 28\% | (74) | $31 \%$ | (80) | 259 |

Continued on next page

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | (224) | 37\% | (256) | $31 \%$ | (213) | 693 |
| PID/Gender: Dem Men | 34\% | (31) | 47\% | (42) | 19\% | (17) | 90 |
| PID/Gender: Dem Women | 23\% | (33) | 39\% | (57) | 37\% | (54) | 144 |
| PID/Gender: Ind Men | 29\% | (31) | 45\% | (47) | 26\% | (27) | 105 |
| PID/Gender: Ind Women | 25\% | (24) | 38\% | (37) | 36\% | (35) | 95 |
| PID/Gender: Rep Men | 45\% | (62) | $34 \%$ | (47) | $21 \%$ | (29) | 139 |
| PID/Gender: Rep Women | $36 \%$ | (43) | $22 \%$ | (27) | 42\% | (50) | 120 |
| Ideo: Liberal (1-3) | 27\% | (51) | 50\% | (95) | $22 \%$ | (42) | 188 |
| Ideo: Moderate (4) | 26\% | (58) | 37\% | (83) | $37 \%$ | (83) | 224 |
| Ideo: Conservative (5-7) | 40\% | (108) | 29\% | (78) | $31 \%$ | (86) | 272 |
| Ideo/PID: Conservative Republican | 45\% | (85) | 26\% | (49) | 28\% | (53) | 186 |
| Ideo/PID: Moderate/Liberal Republican | 22\% | (14) | 38\% | (25) | 40\% | (26) | 65 |
| Ideo/PID: Moderate/Conservative Democrat | 27\% | (24) | 23\% | (20) | 50\% | (44) | 88 |
| Ideo/PID: Liberal Democrat | 28\% | (40) | $54 \%$ | (78) | 19\% | (27) | 145 |
| Unfavorable of Biden and Trump | 32\% | (37) | 34\% | (39) | 34\% | (39) | 116 |
| 2024 H2H Matchup: Biden Voter | 27\% | (83) | 44\% | (133) | 29\% | (88) | 303 |
| 2024 H2H Matchup: Trump Voter | 38\% | (129) | $31 \%$ | (107) | $31 \%$ | (106) | 342 |
| 2024 H2H Matchup: Would not Vote | 50\% | (8) | 27\% | (4) | 23\% | (4) | 15 |
| 2024 H2H Matchup: Do not Know | 14\% | (5) | 37\% | (12) | 48\% | (16) | 32 |
| 2022 House Vote: Democrat | 30\% | (92) | $41 \%$ | (124) | 29\% | (87) | 303 |
| 2022 House Vote: Republican | 38\% | (115) | 30\% | (91) | $32 \%$ | (98) | 303 |
| 2022 House Vote: Did not Vote | 23\% | (14) | 50\% | (31) | 27\% | (17) | 62 |
| 2020 Vote: Joe Biden | 28\% | (91) | 43\% | (137) | 28\% | (90) | 318 |
| 2020 Vote: Donald Trump | 37\% | (124) | 30\% | (101) | $33 \%$ | (110) | 335 |
| 2020 Vote: Someone Else | 48\% | (4) | 22\% | (2) | $31 \%$ | (3) | 9 |
| 2020 Vote: Did not Vote | 15\% | (5) | $52 \%$ | (16) | $33 \%$ | (10) | 30 |
| 2016 Vote: Hillary Clinton | 28\% | (62) | $42 \%$ | (95) | 30\% | (66) | 223 |
| 2016 Vote: Donald Trump | 39\% | (123) | $31 \%$ | (97) | 29\% | (91) | 312 |
| 2016 Vote: Someone Else | 38\% | (9) | 40\% | (10) | 22\% | (5) | 24 |
| 2020 Vote/PID: Not Biden/Democrat | 15\% | (3) | 43\% | (8) | 42\% | (8) | 18 |
| 2020 Vote/PID: Not Trump/Republican | 45\% | (10) | $38 \%$ | (9) | 16\% | (4) | 23 |

Continued on next page

Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (224) | 37\% | (256) | 31\% | (213) | 693 |
| U.S. Economy: Wrong Track | 33\% | (164) | 34\% | (170) | 32\% | (160) | 494 |
| U.S. Economy: Right Direction | 30\% | (60) | 43\% | (86) | 26\% | (53) | 199 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 23\% | (51) | 43\% | (95) | 34\% | (76) | 222 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 38\% | (132) | $32 \%$ | (113) | 30\% | (107) | 353 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 34\% | (41) | 40\% | (48) | 26\% | (30) | 119 |
| Top 2024 Issue: Economy | 32\% | (65) | 35\% | (69) | 33\% | (66) | 200 |
| Community: Urban | 31\% | (68) | $31 \%$ | (68) | 37\% | (81) | 218 |
| Community: Suburban | 32\% | (123) | 39\% | (151) | 29\% | (110) | 385 |
| Community: Rural | 36\% | (33) | 40\% | (36) | 24\% | (21) | 91 |
| Community/Gender: Urban Women | 27\% | (28) | 34\% | (36) | 40\% | (42) | 106 |
| Community/Gender: Urban Men | 36\% | (40) | 29\% | (33) | 35\% | (39) | 112 |
| Community/Gender: Rural Women | 39\% | (19) | 24\% | (12) | 38\% | (19) | 50 |
| Community/Gender: Rural Men | 33\% | (13) | 61\% | (25) | 6\% | (2) | 40 |
| Community/Gender: Suburban Women | 26\% | (53) | 36\% | (72) | 38\% | (78) | 203 |
| Community/Gender: Suburban Men | 38\% | (70) | 44\% | (79) | 18\% | (33) | 182 |
| Homeowner | 33\% | (202) | 37\% | (224) | 30\% | (182) | 608 |
| Renter | 26\% | (19) | 39\% | (29) | 35\% | (25) | 73 |
| Military HHnm: Yes | 46\% | (63) | 34\% | (47) | 20\% | (27) | 137 |
| Military HH: No | 29\% | (161) | 38\% | (210) | $33 \%$ | (186) | 557 |
| Employ: Private Sector | 28\% | (74) | $34 \%$ | (89) | 38\% | (99) | 263 |
| Employ: Government | 34\% | (9) | 40\% | (11) | 25\% | (7) | 27 |
| Employ: Self-Employed | 35\% | (27) | 37\% | (29) | 28\% | (22) | 77 |
| Employ: Homemaker | 30\% | (11) | 23\% | (9) | 47\% | (17) | 37 |
| Employ: Student | 6\% | (1) | 48\% | (10) | 46\% | (10) | 21 |
| Employ: Retired | 45\% | (85) | 37\% | (70) | 18\% | (35) | 190 |
| Employ: Unemployed | 11\% | (6) | 53\% | (28) | 36\% | (19) | 54 |
| Employ: Other | 42\% | (10) | 42\% | (10) | 16\% | (4) | 24 |
| Self + Household: White-Collar | 34\% | (115) | 38\% | (125) | 28\% | (93) | 333 |
| Self + Household: Blue Collar | 32\% | (89) | 35\% | (98) | 33\% | (90) | 278 |

[^306]Table BLMB3_8: Have you seen, read, or heard anything about each of the following in the past week? - Nikki Haley

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I h read, or ab | e not seen, ard anything them | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | (224) | 37\% | (256) | $31 \%$ | (213) | 693 |
| Union HH: Yes | 23\% | (5) | 55\% | (11) | 22\% | (4) | 21 |
| Union HH: No | 33\% | (219) | 36\% | (245) | $31 \%$ | (208) | 673 |
| LGBTQ+: Yes | 29\% | (27) | 41\% | (37) | 30\% | (27) | 91 |
| LGBTQ+: No | 33\% | (197) | 36\% | (219) | 31\% | (186) | 602 |
| Motivated to Vote | $33 \%$ | (214) | 38\% | (242) | 29\% | (186) | 642 |
| Parent: Yes | 28\% | (60) | 25\% | (54) | 46\% | (99) | 213 |
| Parent: No | 34\% | (164) | 42\% | (202) | 24\% | (114) | 481 |
| COVID Vaccine: Yes | $33 \%$ | (161) | 40\% | (194) | 27\% | (129) | 484 |
| COVID Vaccine: No | 30\% | (63) | 30\% | (63) | 40\% | (84) | 210 |
| Student Loans: Yes | 33\% | (31) | 36\% | (34) | 31\% | (29) | 94 |
| Student Loans: No | 32\% | (193) | 37\% | (223) | $31 \%$ | (183) | 599 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (34) | 16\% | (64) | 75\% | (300) | 397 |
| Gender: Male | 13\% | (28) | $22 \%$ | (49) | 65\% | (141) | 217 |
| Gender: Female | 3\% | (6) | 8\% | (15) | 88\% | (159) | 180 |
| Age: 18-34 | 17\% | (15) | 7\% | (6) | 75\% | (66) | 87 |
| Age: 35-44 | 9\% | (5) | 17\% | (10) | 74\% | (43) | 58 |
| Age: 45-64 | 8\% | (11) | 16\% | (24) | 76\% | (113) | 149 |
| Age: 65+ | 2\% | (2) | 23\% | (23) | 75\% | (77) | 103 |
| GenZers: 1997-2012 | 28\% | (11) | 15\% | (5) | 57\% | (21) | 37 |
| Millennials: 1981-1996 | 10\% | (10) | 10\% | (10) | 80\% | (82) | 103 |
| GenXers: 1965-1980 | 9\% | (10) | 18\% | (20) | 73\% | (81) | 110 |
| Baby Boomers: 1946-1964 | 2\% | (3) | 19\% | (27) | 79\% | (109) | 139 |
| Educ: < College | 8\% | (19) | 17\% | (42) | 75\% | (185) | 246 |
| Educ: Bachelors degree | 12\% | (12) | 12\% | (13) | 75\% | (76) | 101 |
| Educ: Post-grad | 4\% | (2) | 18\% | (9) | 77\% | (38) | 49 |
| Income: Under 50k | 7\% | (9) | 18\% | (23) | 75\% | (97) | 129 |
| Income: 50k-100k | 12\% | (19) | 17\% | (26) | 71\% | (110) | 155 |
| Income: 100k+ | 5\% | (5) | 13\% | (14) | 83\% | (93) | 113 |
| Ethnicity: White (Non-Hispanic) | $4 \%$ | (9) | 16\% | (41) | 80\% | (204) | 254 |
| Ethnicity: Hispanic | $11 \%$ | (10) | 15\% | (13) | 74\% | (66) | 89 |
| Ethnicity: Black (Non-Hispanic) | 28\% | (7) | 23\% | (6) | 50\% | (12) | 25 |
| Ethnicity: Asian + Other (Non-Hispanic) | 26\% | (8) | 13\% | (4) | 61\% | (18) | 29 |
| All Christian | 8\% | (15) | 19\% | (36) | 73\% | (137) | 187 |
| All Non-Christian | 8\% | (2) | 7\% | (1) | 85\% | (18) | 21 |
| Atheist | 28\% | (7) | 7\% | (2) | 66\% | (16) | 24 |
| Agnostic/Nothing in particular | 9\% | (9) | 11\% | (12) | 80\% | (82) | 103 |
| Something Else | 3\% | (2) | 22\% | (14) | 76\% | (47) | 62 |
| Evangelical | 9\% | (8) | 17\% | (16) | 74\% | (70) | 94 |
| Non-Evangelical | 6\% | (8) | $21 \%$ | (29) | 74\% | (104) | 141 |
| PID: Dem (no lean) | 14\% | (20) | 10\% | (13) | 76\% | (106) | 139 |
| PID: Ind (no lean) | 10\% | (11) | 12\% | (14) | 78\% | (86) | 110 |
| PID: Rep (no lean) | 2\% | (3) | 25\% | (37) | $73 \%$ | (107) | 147 |

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (34) | 16\% | (64) | 75\% | (300) | 397 |
| PID/Gender: Dem Men | 28\% | (18) | 12\% | (8) | 60\% | (40) | 67 |
| PID/Gender: Dem Women | 1\% | (1) | 7\% | (5) | 91\% | (67) | 73 |
| PID/Gender: Ind Men | 9\% | (6) | 15\% | (9) | 76\% | (47) | 62 |
| PID/Gender: Ind Women | 10\% | (5) | 9\% | (4) | 81\% | (39) | 48 |
| PID/Gender: Rep Men | $4 \%$ | (3) | 35\% | (31) | 61\% | (54) | 88 |
| PID/Gender: Rep Women | - | (0) | 9\% | (6) | 91\% | (54) | 59 |
| Ideo: Liberal (1-3) | 16\% | (19) | $11 \%$ | (14) | 73\% | (89) | 122 |
| Ideo: Moderate (4) | 9\% | (9) | 19\% | (21) | 72\% | (77) | 107 |
| Ideo: Conservative (5-7) | 3\% | (5) | 18\% | (29) | 79\% | (130) | 165 |
| Ideo/PID: Conservative Republican | $2 \%$ | (2) | 22\% | (22) | 75\% | (77) | 102 |
| Ideo/PID: Moderate/Liberal Republican | $2 \%$ | (1) | $32 \%$ | (14) | 66\% | (30) | 45 |
| Ideo/PID: Moderate/Conservative Democrat | 5\% | (2) | 7\% | (3) | 89\% | (46) | 52 |
| Ideo/PID: Liberal Democrat | 19\% | (17) | $11 \%$ | (10) | 69\% | (60) | 88 |
| Unfavorable of Biden and Trump | 21\% | (12) | $11 \%$ | (6) | 68\% | (39) | 57 |
| 2024 H2H Matchup: Biden Voter | 10\% | (16) | 8\% | (14) | 82\% | (136) | 166 |
| 2024 H2H Matchup: Trump Voter | 7\% | (15) | 22\% | (46) | 71\% | (150) | 211 |
| 2024 H2H Matchup: Would not Vote | 28\% | (2) | 3\% | (0) | 69\% | (6) | 9 |
| 2024 H2H Matchup: Do not Know | - | (0) | 29\% | (3) | 71\% | (8) | 11 |
| 2022 House Vote: Democrat | 15\% | (26) | 9\% | (16) | 76\% | (131) | 173 |
| 2022 House Vote: Republican | $4 \%$ | (8) | 21\% | (39) | 75\% | (139) | 186 |
| 2022 House Vote: Did not Vote | 1\% | (0) | 12\% | (4) | 87\% | (28) | 32 |
| 2020 Vote: Joe Biden | 14\% | (25) | 8\% | (14) | 78\% | (138) | 178 |
| 2020 Vote: Donald Trump | 4\% | (7) | 23\% | (46) | 74\% | (148) | 201 |
| 2020 Vote: Someone Else | - | (0) | 38\% | (2) | 62\% | (4) | 6 |
| 2020 Vote: Did not Vote | 8\% | (1) | 12\% | (1) | 81\% | (10) | 12 |
| 2016 Vote: Hillary Clinton | 9\% | (13) | 8\% | (12) | 82\% | (115) | 140 |
| 2016 Vote: Donald Trump | 5\% | (10) | 23\% | (44) | 72\% | (135) | 188 |
| 2016 Vote: Someone Else | - | (0) | 23\% | (4) | 77\% | (13) | 17 |
| 2020 Vote/PID: Not Biden/Democrat | 18\% | (1) | - | (0) | 82\% | (4) | 5 |
| 2020 Vote/PID: Not Trump/Republican | - | (0) | $2 \%$ | (0) | 98\% | (10) | 11 |

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (34) | 16\% | (64) | 75\% | (300) | 397 |
| U.S. Economy: Wrong Track | 7\% | (20) | 19\% | (52) | 74\% | (202) | 275 |
| U.S. Economy: Right Direction | $11 \%$ | (13) | 9\% | (11) | 80\% | (97) | 122 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (16) | 11\% | (15) | 77\% | (105) | 136 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 6\% | (13) | 21\% | (43) | 73\% | (154) | 210 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (4) | 12\% | (6) | 80\% | (41) | 51 |
| Top 2024 Issue: Economy | 6\% | (8) | 14\% | (19) | 79\% | (105) | 132 |
| Community: Urban | 10\% | (13) | 9\% | (11) | 81\% | (106) | 130 |
| Community: Suburban | 9\% | (20) | 20\% | (43) | 70\% | (147) | 209 |
| Community: Rural | $2 \%$ | (1) | 17\% | (10) | 81\% | (47) | 57 |
| Community/Gender: Urban Women | $5 \%$ | (3) | 3\% | (2) | 92\% | (49) | 54 |
| Community/Gender: Urban Men | 14\% | (11) | 13\% | (10) | 74\% | (57) | 77 |
| Community/Gender: Rural Women | $2 \%$ | (1) | 4\% | (1) | 93\% | (27) | 29 |
| Community/Gender: Rural Men | 1\% | (0) | 30\% | (8) | 69\% | (20) | 28 |
| Community/Gender: Suburban Women | 3\% | (3) | 12\% | (12) | 85\% | (82) | 97 |
| Community/Gender: Suburban Men | 15\% | (17) | 27\% | (31) | 58\% | (65) | 112 |
| Homeowner | 8\% | (26) | 16\% | (54) | 77\% | (260) | 340 |
| Renter | 14\% | (7) | 18\% | (9) | 68\% | (34) | 50 |
| Military HHnm: Yes | $11 \%$ | (8) | 28\% | (19) | 60\% | (41) | 68 |
| Military HH: No | 8\% | (26) | 14\% | (44) | 79\% | (259) | 329 |
| Employ: Private Sector | 10\% | (14) | 13\% | (19) | 77\% | (112) | 146 |
| Employ: Government | - | (0) | 18\% | (2) | 82\% | (11) | 13 |
| Employ: Self-Employed | $21 \%$ | (12) | 10\% | (6) | 69\% | (41) | 59 |
| Employ: Homemaker | - | (0) | 4\% | (1) | 96\% | (15) | 16 |
| Employ: Student | 19\% | (1) | 6\% | (0) | 75\% | (3) | 4 |
| Employ: Retired | 3\% | (3) | 28\% | (30) | 69\% | (75) | 108 |
| Employ: Unemployed | $2 \%$ | (1) | 8\% | (3) | 90\% | (33) | 37 |
| Employ: Other | 17\% | (2) | 16\% | (2) | 68\% | (10) | 14 |
| Self + Household: White-Collar | 10\% | (19) | 14\% | (27) | 76\% | (142) | 188 |
| Self + Household: Blue Collar | 6\% | (10) | 14\% | (23) | 79\% | (130) | 164 |

[^307]Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? - Cornel West

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 8\% | (34) | 16\% | (64) | 75\% | (300) | 397 |
| Union HH: Yes | 18\% | (3) | 17\% | (3) | 65\% | (11) | 17 |
| Union HH: No | 8\% | (31) | 16\% | (61) | 76\% | (289) | 380 |
| LGBTQ+: Yes | 5\% | (3) | 23\% | (11) | 72\% | (36) | 50 |
| LGBTQ+: No | 9\% | (31) | 15\% | (52) | 76\% | (264) | 347 |
| Motivated to Vote | 9\% | (32) | 16\% | (59) | 75\% | (276) | 367 |
| Parent: Yes | 14\% | (19) | 11\% | (16) | 75\% | (103) | 138 |
| Parent: No | 5\% | (14) | 19\% | (48) | 76\% | (197) | 259 |
| COVID Vaccine: Yes | 8\% | (21) | 14\% | (39) | 78\% | (214) | 274 |
| COVID Vaccine: No | 11\% | (13) | 20\% | (24) | 70\% | (86) | 123 |
| Student Loans: Yes | 21\% | (13) | 3\% | (2) | 76\% | (45) | 59 |
| Student Loans: No | 6\% | (21) | 18\% | (62) | 75\% | (255) | 338 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | :---: | ---: | :---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: |

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly <br> positive |  |  |  |  |  | Yes, and it was mostly <br> negative |  |  | No, I have not seen, <br> read, or heard anything <br> about them | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (157) | 19\% | (143) | 60\% | (446) | 746 |
| U.S. Economy: Wrong Track | 23\% | (120) | 18\% | (95) | 59\% | (316) | 531 |
| U.S. Economy: Right Direction | 17\% | (37) | 23\% | (49) | 60\% | (130) | 215 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 15\% | (37) | 28\% | (66) | 57\% | (137) | 240 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 28\% | (103) | 14\% | (51) | 59\% | (220) | 374 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (18) | 20\% | (26) | 67\% | (88) | 132 |
| Top 2024 Issue: Economy | 28\% | (61) | 15\% | (32) | 57\% | (125) | 218 |
| Community: Urban | 23\% | (53) | $21 \%$ | (48) | 57\% | (132) | 234 |
| Community: Suburban | 20\% | (83) | $21 \%$ | (85) | 59\% | (244) | 412 |
| Community: Rural | 21\% | (22) | 10\% | (10) | 69\% | (69) | 101 |
| Community/Gender: Urban Women | 19\% | (22) | 22\% | (26) | 59\% | (69) | 117 |
| Community/Gender: Urban Men | 26\% | (31) | 20\% | (23) | $54 \%$ | (63) | 117 |
| Community/Gender: Rural Women | 12\% | (6) | 9\% | (5) | 79\% | (43) | 54 |
| Community/Gender: Rural Men | 33\% | (15) | 10\% | (5) | 57\% | (26) | 46 |
| Community/Gender: Suburban Women | 17\% | (37) | 16\% | (36) | 67\% | (149) | 222 |
| Community/Gender: Suburban Men | 24\% | (45) | 26\% | (49) | 50\% | (95) | 190 |
| Homeowner | 21\% | (136) | 19\% | (125) | 59\% | (380) | 641 |
| Renter | 20\% | (18) | 19\% | (17) | 61\% | (55) | 90 |
| Military HHnm: Yes | 28\% | (40) | 14\% | (20) | 57\% | (80) | 140 |
| Military HH: No | 19\% | (117) | 20\% | (123) | 60\% | (365) | 606 |
| Employ: Private Sector | 19\% | (55) | 20\% | (56) | 61\% | (175) | 286 |
| Employ: Government | 28\% | (8) | 19\% | (6) | 53\% | (15) | 29 |
| Employ: Self-Employed | 27\% | (21) | 25\% | (20) | 49\% | (39) | 81 |
| Employ: Homemaker | 13\% | (5) | 6\% | (2) | 81\% | (31) | 38 |
| Employ: Student | 19\% | (5) | 4\% | (1) | 77\% | (20) | 25 |
| Employ: Retired | 23\% | (44) | $21 \%$ | (40) | $56 \%$ | (109) | 192 |
| Employ: Unemployed | 23\% | (15) | $22 \%$ | (14) | 54\% | (34) | 63 |
| Employ: Other | 15\% | (5) | 14\% | (4) | 70\% | (22) | 31 |
| Self + Household: White-Collar | 15\% | (52) | 23\% | (79) | 62\% | (212) | 344 |
| Self + Household: Blue Collar | $31 \%$ | (92) | 19\% | (55) | 50\% | (150) | 298 |

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? - Robert F. Kennedy Jr.

| Demographic | Yes, and it was mostly positive |  | Yes, and it was mostly negative |  | No, I have not seen, read, or heard anything about them |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 21\% | (157) | 19\% | (143) | 60\% | (446) | 746 |
| Union HH: Yes | 12\% | (3) | 43\% | (10) | 45\% | (11) | 24 |
| Union HH: No | $21 \%$ | (154) | 18\% | (133) | 60\% | (435) | 722 |
| LGBTQ+: Yes | 19\% | (20) | 15\% | (16) | 66\% | (69) | 104 |
| LGBTQ+: No | 21\% | (137) | 20\% | (127) | 59\% | (377) | 642 |
| Motivated to Vote | $22 \%$ | (150) | 19\% | (133) | 59\% | (408) | 691 |
| Parent: Yes | 25\% | (59) | 16\% | (37) | 59\% | (139) | 235 |
| Parent: No | 19\% | (98) | $21 \%$ | (106) | 60\% | (306) | 511 |
| COVID Vaccine: Yes | 21\% | (109) | 19\% | (101) | 60\% | (313) | 523 |
| COVID Vaccine: No | 21\% | (48) | 19\% | (43) | 59\% | (133) | 223 |
| Student Loans: Yes | 19\% | (21) | 26\% | (29) | 55\% | (61) | 111 |
| Student Loans: No | 21\% | (136) | 18\% | (115) | 61\% | (384) | 635 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 76\% | (612) | 17\% | (137) | 4\% | (34) | 1\% | (4) | 2\% | (13) | 800 |
| Gender: Male | 76\% | (281) | 18\% | (67) | 3\% | (13) | - | (1) | 2\% | (7) | 368 |
| Gender: Female | 76\% | (330) | 16\% | (71) | 5\% | (21) | 1\% | (3) | 1\% | (6) | 432 |
| Age: 18-34 | 67\% | (138) | 20\% | (41) | 8\% | (17) | 1\% | (3) | 3\% | (6) | 204 |
| Age: 35-44 | 76\% | (88) | 16\% | (18) | 8\% | (10) | - | (0) | - | (0) | 116 |
| Age: 45-64 | 81\% | (218) | 15\% | (41) | 2\% | (6) | - | (0) | 1\% | (3) | 268 |
| Age: 65+ | 80\% | (168) | 17\% | (37) | 1\% | (2) | - | (1) | 2\% | (4) | 211 |
| GenZers: 1997-2012 | 64\% | (62) | 20\% | (20) | 10\% | (10) | 3\% | (3) | 3\% | (3) | 97 |
| Millennials: 1981-1996 | 74\% | (157) | 17\% | (36) | 8\% | (17) | - | (0) | 1\% | (3) | 213 |
| GenXers: 1965-1980 | 79\% | (154) | 19\% | (37) | 1\% | (2) | - | (0) | 2\% | (3) | 196 |
| Baby Boomers: 1946-1964 | 81\% | (228) | 15\% | (44) | 2\% | (6) | - | (1) | 1\% | (4) | 282 |
| Educ: < College | 76\% | (365) | 15\% | (73) | 6\% | (29) | 1\% | (3) | 2\% | (9) | 480 |
| Educ: Bachelors degree | 83\% | (180) | 14\% | (31) | 2\% | (4) | - | (0) | 1\% | (2) | 218 |
| Educ: Post-grad | 65\% | (67) | $32 \%$ | (33) | - | (0) | 1\% | (1) | 1\% | (2) | 102 |
| Income: Under 50k | 75\% | (215) | 15\% | (44) | 6\% | (17) | 1\% | (3) | 3\% | (8) | 286 |
| Income: 50k-100k | 82\% | (258) | 12\% | (38) | 5\% | (14) | - | (0) | 1\% | (3) | 313 |
| Income: 100k+ | 69\% | (139) | 28\% | (55) | 2\% | (3) | - | (1) | 1\% | (2) | 201 |
| Ethnicity: White (Non-Hispanic) | 77\% | (393) | 20\% | (102) | 2\% | (10) | - | (1) | 1\% | (5) | 512 |
| Ethnicity: Hispanic | 73\% | (135) | 14\% | (26) | 8\% | (15) | $2 \%$ | (3) | 3\% | (5) | 185 |
| Ethnicity: Black (Non-Hispanic) | 79\% | (32) | 14\% | (6) | - | (0) | - | (0) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 81\% | (51) | 5\% | (3) | 14\% | (9) | - | (0) | - | (0) | 63 |
| All Christian | 83\% | (322) | 12\% | (47) | 3\% | (12) | - | (0) | 1\% | (5) | 386 |
| All Non-Christian | 81\% | (34) | 19\% | (8) | - | (0) | - | (0) | - | (0) | 42 |
| Atheist | $51 \%$ | (25) | 40\% | (19) | 3\% | (2) | 3\% | (2) | 3\% | (1) | 49 |
| Agnostic/Nothing in particular | 64\% | (137) | 23\% | (50) | 9\% | (20) | 1\% | (2) | 3\% | (6) | 214 |
| Something Else | 86\% | (94) | 12\% | (13) | - | (1) | - | (0) | 1\% | (1) | 109 |
| Evangelical | 81\% | (128) | 16\% | (26) | 2\% | (3) | - | (0) | 1\% | (1) | 158 |
| Non-Evangelical | 86\% | (265) | 10\% | (30) | 3\% | (10) | - | (0) | 2\% | (5) | 310 |
| PID: Dem (no lean) | 72\% | (212) | 20\% | (59) | 6\% | (19) | - | (1) | 1\% | (3) | 294 |
| PID: Ind (no lean) | 84\% | (190) | 15\% | (33) | - | (1) | - | (0) | 1\% | (3) | 227 |
| PID: Rep (no lean) | 75\% | (210) | 16\% | (45) | 5\% | (15) | 1\% | (3) | 2\% | (6) | 279 |

Continued on next page

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 76\% | (612) | 17\% | (137) | 4\% | (34) | 1\% | (4) | 2\% | (13) | 800 |
| PID/Gender: Dem Men | 74\% | (78) | 17\% | (18) | 8\% | (9) | - | (0) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | $71 \%$ | (134) | 22\% | (42) | 5\% | (10) | 1\% | (1) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 77\% | (91) | $21 \%$ | (24) | - | (0) | - | (0) | 2\% | (2) | 117 |
| PID/Gender: Ind Women | 90\% | (99) | 8\% | (8) | - | (1) | - | (0) | 1\% | (2) | 110 |
| PID/Gender: Rep Men | 78\% | (113) | 17\% | (24) | 3\% | (4) | - | (1) | 3\% | (4) | 145 |
| PID/Gender: Rep Women | 73\% | (97) | 15\% | (21) | 8\% | (11) | 2\% | (2) | 2\% | (2) | 133 |
| Ideo: Liberal (1-3) | 73\% | (157) | 18\% | (40) | 8\% | (17) | - | (0) | 1\% | (2) | 216 |
| Ideo: Moderate (4) | 78\% | (202) | 14\% | (38) | 5\% | (13) | - | (0) | 3\% | (7) | 260 |
| Ideo: Conservative (5-7) | 79\% | (242) | 17\% | (53) | 1\% | (4) | 1\% | (4) | 1\% | (3) | 305 |
| Ideo/PID: Conservative Republican | 80\% | (157) | 15\% | (29) | 2\% | (4) | 1\% | (3) | 1\% | (3) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 68\% | (50) | 13\% | (10) | 15\% | (11) | - | (0) | 4\% | (3) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 70\% | (88) | 20\% | (25) | 7\% | (9) | 1\% | (1) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 74\% | (122) | 20\% | (34) | 6\% | (10) | - | (0) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 82\% | (106) | 10\% | (13) | 8\% | (11) | - | (0) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 75\% | (265) | 23\% | (81) | 1\% | (3) | - | (1) | 1\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 78\% | (293) | 14\% | (51) | 6\% | (22) | 1\% | (3) | 2\% | (7) | 377 |
| 2024 H2H Matchup: Would not Vote | 96\% | (19) | $4 \%$ | (1) | - | (0) | - | (0) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | $71 \%$ | (34) | 9\% | (4) | 18\% | (9) | - | (0) | 2\% | (1) | 49 |
| 2022 House Vote: Democrat | 74\% | (262) | 19\% | (68) | 6\% | (20) | - | (1) | 1\% | (5) | 357 |
| 2022 House Vote: Republican | 79\% | (257) | 15\% | (49) | 4\% | (14) | 1\% | (3) | 1\% | (3) | 326 |
| 2022 House Vote: Did not Vote | 78\% | (68) | 19\% | (16) | - | (0) | - | (0) | 3\% | (3) | 88 |
| 2020 Vote: Joe Biden | 75\% | (279) | 19\% | (71) | 5\% | (19) | - | (0) | 1\% | (5) | 373 |
| 2020 Vote: Donald Trump | 78\% | (290) | 15\% | (55) | 4\% | (15) | 1\% | (4) | 2\% | (6) | 371 |
| 2020 Vote: Someone Else | 87\% | (10) | 13\% | (2) | - | (0) | - | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 74\% | (32) | $21 \%$ | (9) | - | (0) | - | (0) | 5\% | (2) | 43 |
| 2016 Vote: Hillary Clinton | 73\% | (190) | $21 \%$ | (54) | 4\% | (10) | - | (0) | 2\% | (5) | 259 |
| 2016 Vote: Donald Trump | 78\% | (267) | 18\% | (62) | 2\% | (8) | - | (2) | 1\% | (3) | 343 |
| 2016 Vote: Someone Else | 95\% | (25) | $5 \%$ | (1) | - | (0) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | $57 \%$ | (20) | 39\% | (14) | - | (0) | 3\% | (1) | 1\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 79\% | (23) | 17\% | (5) | - | (0) | - | (0) | 5\% | (1) | 30 |

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 76\% | (612) | 17\% | (137) | 4\% | (34) | 1\% | (4) | 2\% | (13) | 800 |
| U.S. Economy: Wrong Track | 80\% | (443) | 13\% | (74) | 4\% | (21) | 1\% | (3) | 2\% | (12) | 553 |
| U.S. Economy: Right Direction | 68\% | (169) | 25\% | (63) | 5\% | (13) | - | (1) | 1\% | (1) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 71\% | (187) | 26\% | (70) | 1\% | (2) | - | (0) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 78\% | (302) | 14\% | (55) | 5\% | (21) | 1\% | (4) | 2\% | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 83\% | (122) | 8\% | (12) | 8\% | (11) | - | (0) | 1\% | (1) | 147 |
| Top 2024 Issue: Economy | 92\% | (209) | 6\% | (14) | 1\% | (1) | - | (1) | 1\% | (2) | 228 |
| Community: Urban | 77\% | (192) | 17\% | (43) | 4\% | (10) | - | (1) | 1\% | (3) | 249 |
| Community: Suburban | 80\% | (350) | 16\% | (69) | 3\% | (11) | - | (1) | 1\% | (6) | 438 |
| Community: Rural | 61\% | (69) | 22\% | (25) | 11\% | (13) | 2\% | (3) | 4\% | (4) | 113 |
| Community/Gender: Urban Women | 81\% | (101) | 12\% | (15) | 6\% | (7) | - | (0) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 73\% | (91) | 22\% | (28) | 2\% | (3) | - | (1) | 1\% | (2) | 124 |
| Community/Gender: Rural Women | 52\% | (34) | 21\% | (14) | 19\% | (13) | 3\% | (2) | 4\% | (3) | 65 |
| Community/Gender: Rural Men | 73\% | (35) | 23\% | (11) | - | (0) | 1\% | (0) | $4 \%$ | (2) | 49 |
| Community/Gender: Suburban Women | 81\% | (195) | 17\% | (41) | 1\% | (2) | - | (1) | 1\% | (3) | 242 |
| Community/Gender: Suburban Men | 79\% | (155) | 14\% | (28) | 5\% | (10) | - | (0) | 2\% | (3) | 195 |
| Homeowner | 76\% | (518) | 19\% | (128) | 5\% | (32) | - | (2) | 1\% | (6) | 687 |
| Renter | 86\% | (82) | 9\% | (8) | 2\% | (2) | - | (0) | 3\% | (3) | 95 |
| Military HHnm: Yes | 80\% | (113) | 12\% | (18) | 3\% | (4) | - | (1) | 4\% | (6) | 142 |
| Military HH: No | 76\% | (498) | 18\% | (120) | 5\% | (30) | 1\% | (3) | 1\% | (7) | 658 |
| Employ: Private Sector | 72\% | (217) | 22\% | (67) | 4\% | (13) | 1\% | (2) | 1\% | (4) | 303 |
| Employ: Government | 88\% | (32) | 12\% | (4) | - | (0) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 83\% | (68) | 9\% | (7) | 9\% | (7) | - | (0) | - | (0) | 82 |
| Employ: Homemaker | 84\% | (33) | 6\% | (2) | 10\% | (4) | - | (0) | - | (0) | 39 |
| Employ: Student | 94\% | (24) | 6\% | (2) | - | (0) | - | (0) | - | (0) | 25 |
| Employ: Retired | 80\% | (163) | 18\% | (36) | - | (0) | - | (0) | 2\% | (4) | 202 |
| Employ: Unemployed | 63\% | (48) | 17\% | (13) | 13\% | (10) | 3\% | (2) | 4\% | (3) | 76 |
| Employ: Other | 76\% | (27) | 16\% | (6) | - | (0) | 1\% | (0) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 76\% | (278) | 20\% | (72) | 3\% | (10) | - | (1) | 2\% | (6) | 368 |
| Self + Household: Blue Collar | 79\% | (247) | 16\% | (48) | 4\% | (11) | 1\% | (3) | 1\% | (2) | 311 |

[^308]Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - The Economy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 76\% | (612) | 17\% | (137) | 4\% | (34) | 1\% | (4) | 2\% | (13) | 800 |
| Union HH: Yes | 84\% | (20) | 16\% | (4) | - | (0) | - | (0) | - | (0) | 24 |
| Union HH: No | 76\% | (591) | 17\% | (133) | 4\% | (34) | 1\% | (4) | 2\% | (13) | 776 |
| LGBTQ+: Yes | 65\% | (73) | 30\% | (33) | - | (0) | 1\% | (1) | 5\% | (5) | 112 |
| LGBTQ+: No | 78\% | (538) | 15\% | (104) | 5\% | (34) | 1\% | (3) | 1\% | (8) | 688 |
| Motivated to Vote | 77\% | (561) | 18\% | (130) | 3\% | (25) | 1\% | (4) | 1\% | (9) | 729 |
| Parent: Yes | 70\% | (182) | 22\% | (55) | 6\% | (14) | 1\% | (2) | 2\% | (5) | 258 |
| Parent: No | 79\% | (430) | 15\% | (82) | 4\% | (20) | - | (3) | 2\% | (8) | 542 |
| COVID Vaccine: Yes | 77\% | (436) | 19\% | (108) | 3\% | (15) | 1\% | (4) | 1\% | (6) | 568 |
| COVID Vaccine: No | 76\% | (176) | 13\% | (29) | 8\% | (19) | - | (0) | 3\% | (7) | 232 |
| Student Loans: Yes | 81\% | (96) | 13\% | (15) | 6\% | (7) | 1\% | (1) | - | (0) | 119 |
| Student Loans: No | 76\% | (516) | 18\% | (122) | 4\% | (27) | 1\% | (4) | 2\% | (13) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (295) | 40\% | (324) | 13\% | (102) | 5\% | (39) | 5\% | (40) | 800 |
| Gender: Male | 40\% | (148) | 42\% | (155) | 12\% | (44) | 3\% | (12) | 2\% | (7) | 368 |
| Gender: Female | 34\% | (147) | 39\% | (168) | 13\% | (58) | 6\% | (26) | 8\% | (33) | 432 |
| Age: 18-34 | 26\% | (54) | 39\% | (80) | 19\% | (40) | 8\% | (17) | 7\% | (14) | 204 |
| Age: 35-44 | 46\% | (54) | 20\% | (23) | 18\% | (21) | 4\% | (4) | 12\% | (14) | 116 |
| Age: 45-64 | 40\% | (107) | 44\% | (119) | 8\% | (20) | 5\% | (12) | 4\% | (10) | 268 |
| Age: 65+ | 38\% | (80) | 48\% | (102) | 10\% | (22) | 2\% | (4) | 1\% | (3) | 211 |
| GenZers: 1997-2012 | 25\% | (25) | 45\% | (44) | 19\% | (18) | 6\% | (6) | 5\% | (5) | 97 |
| Millennials: 1981-1996 | 39\% | (83) | 27\% | (58) | 16\% | (33) | 8\% | (16) | 11\% | (22) | 213 |
| GenXers: 1965-1980 | 42\% | (83) | 43\% | (85) | 8\% | (15) | 4\% | (8) | 3\% | (6) | 196 |
| Baby Boomers: 1946-1964 | 36\% | (102) | 46\% | (130) | 12\% | (35) | 3\% | (8) | 2\% | (7) | 282 |
| Educ: < College | 37\% | (179) | 37\% | (179) | 13\% | (65) | 5\% | (24) | 7\% | (33) | 480 |
| Educ: Bachelors degree | 33\% | (72) | 46\% | (101) | $12 \%$ | (27) | 6\% | (14) | 2\% | (4) | 218 |
| Educ: Post-grad | 43\% | (44) | 43\% | (44) | 11\% | (11) | 1\% | (1) | 3\% | (3) | 102 |
| Income: Under 50k | $33 \%$ | (94) | $34 \%$ | (99) | 16\% | (45) | 5\% | (15) | 12\% | (34) | 286 |
| Income: 50k-100k | 39\% | (123) | 41\% | (127) | 13\% | (40) | 5\% | (16) | 2\% | (6) | 313 |
| Income: 100k+ | 39\% | (78) | 49\% | (98) | 8\% | (17) | 4\% | (7) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 35\% | (180) | 47\% | (242) | 12\% | (59) | 3\% | (17) | 3\% | (13) | 512 |
| Ethnicity: Hispanic | 37\% | (68) | 26\% | (48) | 21\% | (39) | 10\% | (19) | 6\% | (11) | 185 |
| Ethnicity: Black (Non-Hispanic) | 44\% | (18) | 45\% | (18) | 4\% | (1) | - | (0) | 7\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 47\% | (29) | 25\% | (16) | 5\% | (3) | 4\% | (3) | 20\% | (13) | 63 |
| All Christian | 34\% | (133) | 42\% | (160) | 16\% | (63) | 6\% | (24) | 1\% | (6) | 386 |
| All Non-Christian | 61\% | (26) | $31 \%$ | (13) | 7\% | (3) | - | (0) | 1\% | (0) | 42 |
| Atheist | 54\% | (26) | 41\% | (20) | 3\% | (1) | 2\% | (1) | 1\% | (0) | 49 |
| Agnostic/Nothing in particular | 32\% | (69) | 37\% | (79) | 12\% | (25) | 6\% | (14) | 13\% | (27) | 214 |
| Something Else | 38\% | (42) | 47\% | (51) | 9\% | (10) | - | (0) | 6\% | (6) | 109 |
| Evangelical | 42\% | (66) | 40\% | (63) | 11\% | (17) | 3\% | (5) | 5\% | (8) | 158 |
| Non-Evangelical | 31\% | (96) | 45\% | (138) | 18\% | (55) | 5\% | (16) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 44\% | (130) | 33\% | (98) | 15\% | (44) | 3\% | (8) | 5\% | (14) | 294 |
| PID: Ind (no lean) | $33 \%$ | (76) | 46\% | (104) | 13\% | (28) | 3\% | (6) | 5\% | (12) | 227 |
| PID: Rep (no lean) | 32\% | (90) | 43\% | (121) | 11\% | (30) | 9\% | (25) | 5\% | (13) | 279 |

[^309]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (295) | 40\% | (324) | 13\% | (102) | 5\% | (39) | 5\% | (40) | 800 |
| PID/Gender: Dem Men | 46\% | (49) | 31\% | (33) | 15\% | (16) | 6\% | (6) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 43\% | (81) | 35\% | (66) | 14\% | (27) | 1\% | (2) | 7\% | (13) | 189 |
| PID/Gender: Ind Men | 40\% | (47) | 42\% | (49) | 12\% | (14) | 2\% | (3) | 4\% | (5) | 117 |
| PID/Gender: Ind Women | 27\% | (29) | 51\% | (56) | 13\% | (14) | 3\% | (3) | 7\% | (8) | 110 |
| PID/Gender: Rep Men | 36\% | (53) | 51\% | (74) | 10\% | (14) | 2\% | (3) | 1\% | (1) | 145 |
| PID/Gender: Rep Women | 27\% | (37) | 35\% | (47) | 12\% | (16) | 16\% | (22) | 9\% | (12) | 133 |
| Ideo: Liberal (1-3) | 38\% | (82) | 41\% | (88) | 16\% | (34) | 4\% | (9) | 1\% | (3) | 216 |
| Ideo: Moderate (4) | 40\% | (103) | 35\% | (92) | 12\% | (31) | 3\% | (8) | 10\% | (26) | 260 |
| Ideo: Conservative (5-7) | 34\% | (103) | 46\% | (142) | 12\% | (38) | 4\% | (13) | 3\% | (10) | 305 |
| Ideo/PID: Conservative Republican | $31 \%$ | (60) | 49\% | (95) | 13\% | (26) | 4\% | (7) | 3\% | (7) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 36\% | (26) | 35\% | (26) | 6\% | (4) | 15\% | (11) | 8\% | (6) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | $51 \%$ | (63) | 25\% | (32) | 10\% | (13) | 4\% | (5) | 10\% | (12) | 125 |
| Ideo/PID: Liberal Democrat | 40\% | (66) | 40\% | (66) | 19\% | (31) | - | (0) | 1\% | (2) | 165 |
| Unfavorable of Biden and Trump | 24\% | (31) | 48\% | (62) | 23\% | (30) | 2\% | (3) | 3\% | (4) | 129 |
| 2024 H2H Matchup: Biden Voter | 46\% | (163) | 35\% | (124) | 12\% | (42) | 4\% | (14) | 4\% | (13) | 355 |
| 2024 H2H Matchup: Trump Voter | 29\% | (111) | 47\% | (176) | 13\% | (49) | 7\% | (25) | 4\% | (16) | 377 |
| 2024 H2H Matchup: Would not Vote | 54\% | (11) | 34\% | (7) | 7\% | (1) | - | (0) | 4\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 23\% | (11) | 35\% | (17) | 22\% | (11) | - | (0) | 20\% | (10) | 49 |
| 2022 House Vote: Democrat | 42\% | (151) | 35\% | (126) | 14\% | (50) | 3\% | (11) | $5 \%$ | (19) | 357 |
| 2022 House Vote: Republican | 30\% | (99) | 47\% | (154) | 11\% | (35) | 8\% | (25) | 4\% | (13) | 326 |
| 2022 House Vote: Did not Vote | 35\% | (31) | 42\% | (37) | 13\% | (11) | 3\% | (2) | 7\% | (6) | 88 |
| 2020 Vote: Joe Biden | 44\% | (163) | 33\% | (122) | 15\% | (55) | 3\% | (12) | 6\% | (22) | 373 |
| 2020 Vote: Donald Trump | $31 \%$ | (114) | 47\% | (176) | 11\% | (42) | 7\% | (24) | 4\% | (15) | 371 |
| 2020 Vote: Someone Else | $37 \%$ | (4) | 53\% | (6) | 10\% | (1) | - | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | $31 \%$ | (14) | 45\% | (20) | 10\% | (4) | 6\% | (3) | 8\% | (4) | 43 |
| 2016 Vote: Hillary Clinton | $51 \%$ | (133) | 31\% | (80) | 8\% | (22) | 2\% | (5) | 8\% | (20) | 259 |
| 2016 Vote: Donald Trump | 33\% | (113) | 46\% | (159) | 12\% | (42) | 5\% | (19) | 3\% | (9) | 343 |
| 2016 Vote: Someone Else | $11 \%$ | (3) | 80\% | (21) | 6\% | (2) | - | (0) | 3\% | (1) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 36\% | (13) | 47\% | (17) | 6\% | (2) | 10\% | (3) | 2\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 37\% | (11) | 35\% | (10) | 14\% | (4) | 8\% | (2) | 7\% | (2) | 30 |

[^310]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (295) | 40\% | (324) | 13\% | (102) | 5\% | (39) | 5\% | (40) | 800 |
| U.S. Economy: Wrong Track | 30\% | (165) | 42\% | (230) | 17\% | (91) | 7\% | (37) | 5\% | (30) | 553 |
| U.S. Economy: Right Direction | 53\% | (131) | 38\% | (94) | 5\% | (11) | - | (1) | 4\% | (11) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 47\% | (125) | 35\% | (92) | 10\% | (26) | 4\% | (11) | 4\% | (9) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 33\% | (128) | 43\% | (167) | 13\% | (52) | 6\% | (25) | 5\% | (18) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 29\% | (43) | 44\% | (64) | 17\% | (24) | 2\% | (3) | 9\% | (13) | 147 |
| Top 2024 Issue: Economy | 45\% | (103) | 40\% | (90) | 8\% | (18) | 3\% | (8) | 4\% | (8) | 228 |
| Community: Urban | 39\% | (97) | 41\% | (102) | 12\% | (29) | 5\% | (13) | 3\% | (8) | 249 |
| Community: Suburban | 38\% | (167) | $41 \%$ | (180) | 14\% | (63) | $4 \%$ | (16) | 3\% | (12) | 438 |
| Community: Rural | $27 \%$ | (31) | 37\% | (42) | 9\% | (10) | 9\% | (10) | 18\% | (20) | 113 |
| Community/Gender: Urban Women | 37\% | (46) | 36\% | (46) | 13\% | (16) | 10\% | (13) | 4\% | (5) | 125 |
| Community/Gender: Urban Men | 41\% | (51) | 46\% | (56) | $11 \%$ | (13) | - | (0) | 2\% | (3) | 124 |
| Community/Gender: Rural Women | 19\% | (12) | 27\% | (17) | 8\% | (5) | 15\% | (10) | $32 \%$ | (20) | 65 |
| Community/Gender: Rural Men | 38\% | (18) | 50\% | (25) | $11 \%$ | (6) | - | (0) | - | (0) | 49 |
| Community/Gender: Suburban Women | 37\% | (89) | 43\% | (105) | 15\% | (37) | $2 \%$ | (4) | 3\% | (7) | 242 |
| Community/Gender: Suburban Men | 40\% | (79) | 38\% | (74) | 13\% | (26) | 6\% | (12) | 2\% | (5) | 195 |
| Homeowner | 36\% | (248) | 42\% | (289) | 13\% | (88) | 5\% | (34) | $4 \%$ | (27) | 687 |
| Renter | 42\% | (40) | 31\% | (29) | 14\% | (13) | 3\% | (3) | 11\% | (10) | 95 |
| Military HHnm: Yes | 28\% | (40) | 48\% | (68) | 13\% | (18) | 1\% | (2) | 10\% | (14) | 142 |
| Military HH: No | 39\% | (255) | 39\% | (255) | 13\% | (85) | 6\% | (37) | 4\% | (26) | 658 |
| Employ: Private Sector | 38\% | (114) | 45\% | (135) | 8\% | (24) | 8\% | (23) | 2\% | (6) | 303 |
| Employ: Government | 43\% | (16) | 27\% | (10) | 13\% | (5) | 13\% | (5) | 3\% | (1) | 36 |
| Employ: Self-Employed | 37\% | (31) | 39\% | (32) | 19\% | (16) | $4 \%$ | (4) | - | (0) | 82 |
| Employ: Homemaker | 38\% | (15) | 16\% | (6) | 23\% | (9) | - | (0) | 22\% | (9) | 39 |
| Employ: Student | 13\% | (3) | 57\% | (14) | 20\% | (5) | - | (0) | 10\% | (2) | 25 |
| Employ: Retired | 41\% | (83) | 44\% | (88) | 13\% | (26) | 1\% | (2) | 1\% | (3) | 202 |
| Employ: Unemployed | $34 \%$ | (26) | 28\% | (22) | 15\% | (11) | 6\% | (5) | 17\% | (13) | 76 |
| Employ: Other | $21 \%$ | (8) | $46 \%$ | (16) | 17\% | (6) | - | (0) | 16\% | (6) | 36 |
| Self + Household: White-Collar | 40\% | (148) | 41\% | (150) | 13\% | (47) | $4 \%$ | (15) | 2\% | (7) | 368 |
| Self + Household: Blue Collar | $34 \%$ | (107) | 46\% | (144) | 10\% | (31) | 6\% | (20) | $3 \%$ | (9) | 311 |

[^311]Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Infrastructure

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (295) | 40\% | (324) | 13\% | (102) | 5\% | (39) | 5\% | (40) | 800 |
| Union HH: Yes | 46\% | (11) | 39\% | (10) | 11\% | (3) | 4\% | (1) | - | (0) | 24 |
| Union HH: No | 37\% | (284) | 40\% | (314) | 13\% | (100) | 5\% | (38) | 5\% | (40) | 776 |
| LGBTQ+: Yes | 35\% | (39) | 39\% | (44) | 15\% | (17) | 8\% | (9) | 3\% | (3) | 112 |
| LGBTQ+: No | 37\% | (256) | 41\% | (280) | 12\% | (85) | 4\% | (29) | 5\% | (37) | 688 |
| Motivated to Vote | 38\% | (278) | 40\% | (292) | 13\% | (94) | 5\% | (36) | 4\% | (29) | 729 |
| Parent: Yes | 43\% | (111) | 34\% | (89) | 13\% | (34) | 5\% | (12) | 5\% | (12) | 258 |
| Parent: No | 34\% | (185) | 43\% | (235) | 13\% | (68) | 5\% | (27) | 5\% | (28) | 542 |
| COVID Vaccine: Yes | 38\% | (214) | 42\% | (240) | 13\% | (71) | 4\% | (24) | $3 \%$ | (19) | 568 |
| COVID Vaccine: No | 35\% | (81) | 36\% | (83) | 13\% | (31) | 6\% | (15) | 9\% | (22) | 232 |
| Student Loans: Yes | 40\% | (47) | 36\% | (43) | 18\% | (21) | 3\% | (3) | 3\% | (4) | 119 |
| Student Loans: No | 36\% | (248) | 41\% | (281) | 12\% | (81) | 5\% | (35) | 5\% | (36) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (338) | $39 \%$ | (312) | 13\% | (108) | $3 \%$ | (28) | $2 \%$ | (15) | 800 |
| Gender: Male | 38\% | (139) | 38\% | (138) | 17\% | (62) | 6\% | (23) | 1\% | (5) | 368 |
| Gender: Female | 46\% | (199) | 40\% | (174) | 11\% | (45) | 1\% | (4) | 2\% | (10) | 432 |
| Age: 18-34 | 51\% | (105) | 41\% | (83) | 4\% | (9) | 1\% | (3) | $2 \%$ | (5) | 204 |
| Age: 35-44 | 45\% | (53) | 37\% | (43) | 14\% | (16) | 1\% | (1) | 3\% | (3) | 116 |
| Age: 45-64 | 42\% | (112) | 37\% | (100) | 15\% | (40) | 4\% | (11) | 2\% | (5) | 268 |
| Age: 65+ | 32\% | (68) | 41\% | (86) | 20\% | (43) | 6\% | (12) | 1\% | (2) | 211 |
| GenZers: 1997-2012 | 47\% | (45) | 45\% | (44) | 4\% | (4) | 3\% | (3) | 1\% | (1) | 97 |
| Millennials: 1981-1996 | 52\% | (112) | 36\% | (77) | 8\% | (17) | - | (1) | 3\% | (6) | 213 |
| GenXers: 1965-1980 | 41\% | (81) | 43\% | (85) | 10\% | (19) | 4\% | (7) | 3\% | (5) | 196 |
| Baby Boomers: 1946-1964 | 34\% | (96) | 36\% | (101) | 24\% | (67) | 6\% | (17) | 1\% | (2) | 282 |
| Educ: < College | 42\% | (200) | 39\% | (188) | 13\% | (64) | 3\% | (13) | 3\% | (15) | 480 |
| Educ: Bachelors degree | 45\% | (98) | 38\% | (82) | 12\% | (27) | 5\% | (11) | - | (0) | 218 |
| Educ: Post-grad | 39\% | (39) | 41\% | (42) | 17\% | (17) | 3\% | (3) | - | (0) | 102 |
| Income: Under 50k | 46\% | (132) | 35\% | (100) | 12\% | (35) | 3\% | (8) | $4 \%$ | (11) | 286 |
| Income: 50k-100k | 43\% | (133) | 38\% | (119) | 15\% | (46) | $4 \%$ | (11) | 1\% | (3) | 313 |
| Income: 100k+ | 36\% | (73) | 46\% | (93) | 14\% | (27) | 4\% | (8) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 37\% | (189) | 39\% | (201) | 17\% | (89) | 5\% | (25) | 1\% | (7) | 512 |
| Ethnicity: Hispanic | 49\% | (90) | 42\% | (77) | 5\% | (10) | 1\% | (2) | 3\% | (6) | 185 |
| Ethnicity: Black (Non-Hispanic) | 63\% | (26) | 18\% | (7) | 12\% | (5) | - | (0) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 51\% | (33) | 42\% | (26) | 7\% | (4) | - | (0) | - | (0) | 63 |
| All Christian | 39\% | (151) | 41\% | (158) | 12\% | (48) | 6\% | (22) | 2\% | (7) | 386 |
| All Non-Christian | 59\% | (25) | 32\% | (14) | 3\% | (1) | - | (0) | 6\% | (3) | 42 |
| Atheist | 51\% | (25) | 43\% | (21) | 3\% | (1) | 3\% | (1) | - | (0) | 49 |
| Agnostic/Nothing in particular | 42\% | (91) | 36\% | (76) | 19\% | (41) | 1\% | (3) | 2\% | (3) | 214 |
| Something Else | 43\% | (47) | 40\% | (43) | 15\% | (16) | 1\% | (1) | $2 \%$ | (2) | 109 |
| Evangelical | 46\% | (73) | 34\% | (54) | 15\% | (23) | $4 \%$ | (6) | $2 \%$ | (2) | 158 |
| Non-Evangelical | 36\% | (113) | 43\% | (133) | 13\% | (41) | 6\% | (17) | 2\% | (7) | 310 |
| PID: Dem (no lean) | 50\% | (148) | 42\% | (123) | 5\% | (15) | 1\% | (3) | 2\% | (5) | 294 |
| PID: Ind (no lean) | 38\% | (87) | 35\% | (79) | 21\% | (48) | 4\% | (8) | 2\% | (5) | 227 |
| PID: Rep (no lean) | 37\% | (104) | 39\% | (110) | 16\% | (45) | 6\% | (16) | 2\% | (5) | 279 |

[^312]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (338) | 39\% | (312) | 13\% | (108) | 3\% | (28) | 2\% | (15) | 800 |
| PID/Gender: Dem Men | 56\% | (59) | 31\% | (33) | 8\% | (9) | 2\% | (2) | 3\% | (3) | 105 |
| PID/Gender: Dem Women | 47\% | (89) | 48\% | (91) | 3\% | (6) | 1\% | (1) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 34\% | (40) | 35\% | (41) | 24\% | (28) | 5\% | (6) | 2\% | (2) | 117 |
| PID/Gender: Ind Women | 42\% | (46) | 35\% | (38) | 19\% | (21) | 2\% | (2) | 3\% | (3) | 110 |
| PID/Gender: Rep Men | 27\% | (40) | 45\% | (65) | 18\% | (26) | 10\% | (15) | 1\% | (1) | 145 |
| PID/Gender: Rep Women | 48\% | (64) | 34\% | (45) | 14\% | (19) | 1\% | (2) | 3\% | (4) | 133 |
| Ideo: Liberal (1-3) | 52\% | (112) | 39\% | (85) | 7\% | (15) | - | (1) | 1\% | (3) | 216 |
| Ideo: Moderate (4) | 41\% | (106) | 38\% | (100) | 17\% | (45) | 2\% | (5) | 2\% | (5) | 260 |
| Ideo: Conservative (5-7) | 36\% | (109) | 39\% | (120) | 15\% | (47) | 7\% | (22) | 2\% | (7) | 305 |
| Ideo/PID: Conservative Republican | 36\% | (70) | 37\% | (71) | 17\% | (33) | 8\% | (16) | 2\% | (4) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (29) | 43\% | (32) | 16\% | (12) | - | (0) | 1\% | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 47\% | (59) | 46\% | (57) | 3\% | (4) | 2\% | (2) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | $52 \%$ | (86) | 39\% | (65) | 6\% | (11) | 1\% | (1) | 2\% | (3) | 165 |
| Unfavorable of Biden and Trump | 44\% | (56) | 37\% | (48) | 12\% | (16) | 7\% | (9) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 50\% | (177) | 39\% | (140) | 8\% | (29) | 1\% | (2) | 2\% | (7) | 355 |
| 2024 H2H Matchup: Trump Voter | 36\% | (136) | 40\% | (151) | 17\% | (64) | 5\% | (18) | 2\% | (7) | 377 |
| 2024 H2H Matchup: Would not Vote | 77\% | (15) | 5\% | (1) | 18\% | (4) | - | (0) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 20\% | (10) | 41\% | (20) | 23\% | (11) | 15\% | (7) | 1\% | (0) | 49 |
| 2022 House Vote: Democrat | 49\% | (176) | 40\% | (141) | 8\% | (28) | 1\% | (4) | 2\% | (7) | 357 |
| 2022 House Vote: Republican | 34\% | (112) | 40\% | (131) | 18\% | (59) | 6\% | (18) | 2\% | (5) | 326 |
| 2022 House Vote: Did not Vote | 45\% | (40) | 40\% | (35) | 12\% | (10) | 1\% | (1) | 2\% | (1) | 88 |
| 2020 Vote: Joe Biden | 47\% | (176) | 41\% | (154) | 9\% | (34) | 1\% | (3) | 2\% | (7) | 373 |
| 2020 Vote: Donald Trump | 37\% | (136) | 36\% | (135) | 19\% | (69) | 6\% | (23) | 2\% | (7) | 371 |
| 2020 Vote: Someone Else | 39\% | (5) | 43\% | (5) | 15\% | (2) | 3\% | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 49\% | (21) | 40\% | (17) | 7\% | (3) | 2\% | (1) | 2\% | (1) | 43 |
| 2016 Vote: Hillary Clinton | 46\% | (119) | 41\% | (105) | 10\% | (25) | 1\% | (2) | 3\% | (7) | 259 |
| 2016 Vote: Donald Trump | 35\% | (121) | 37\% | (126) | 21\% | (73) | 5\% | (18) | 2\% | (6) | 343 |
| 2016 Vote: Someone Else | 18\% | (5) | 54\% | (15) | 11\% | (3) | 16\% | (4) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 62\% | (22) | 32\% | (12) | 3\% | (1) | 3\% | (1) | - | (0) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 46\% | (14) | 33\% | (10) | 20\% | (6) | - | (0) | 1\% | (0) | 30 |

[^313]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (338) | $39 \%$ | (312) | 13\% | (108) | 3\% | (28) | 2\% | (15) | 800 |
| U.S. Economy: Wrong Track | 40\% | (222) | 39\% | (213) | 15\% | (83) | 4\% | (23) | 2\% | (12) | 553 |
| U.S. Economy: Right Direction | 47\% | (116) | 40\% | (99) | 10\% | (25) | 2\% | (5) | 1\% | (3) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $51 \%$ | (134) | 40\% | (105) | 6\% | (17) | - | (1) | 3\% | (7) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 37\% | (145) | 39\% | (151) | 17\% | (65) | 5\% | (21) | 2\% | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 41\% | (60) | 38\% | (56) | 18\% | (26) | 4\% | (5) | - | (0) | 147 |
| Top 2024 Issue: Economy | $51 \%$ | (115) | 33\% | (76) | 12\% | (28) | 2\% | (6) | 1\% | (3) | 228 |
| Community: Urban | 56\% | (138) | 29\% | (73) | 11\% | (27) | 1\% | (4) | $3 \%$ | (7) | 249 |
| Community: Suburban | 39\% | (169) | 44\% | (192) | 12\% | (53) | 5\% | (22) | 1\% | (3) | 438 |
| Community: Rural | 27\% | (31) | 41\% | (47) | 25\% | (29) | 2\% | (2) | 5\% | (5) | 113 |
| Community/Gender: Urban Women | 64\% | (79) | 27\% | (34) | 8\% | (10) | - | (0) | 2\% | (2) | 125 |
| Community/Gender: Urban Men | 48\% | (59) | $32 \%$ | (40) | 14\% | (17) | 3\% | (4) | 4\% | (5) | 124 |
| Community/Gender: Rural Women | 22\% | (14) | 50\% | (32) | 20\% | (13) | - | (0) | 8\% | (5) | 65 |
| Community/Gender: Rural Men | 34\% | (17) | 30\% | (14) | 32\% | (16) | 4\% | (2) | - | (0) | 49 |
| Community/Gender: Suburban Women | 43\% | (105) | 45\% | (108) | 9\% | (23) | 2\% | (4) | 1\% | (2) | 242 |
| Community/Gender: Suburban Men | 32\% | (63) | 43\% | (84) | 15\% | (30) | 9\% | (18) | - | (1) | 195 |
| Homeowner | 38\% | (260) | 42\% | (288) | 15\% | (104) | 4\% | (26) | 1\% | (9) | 687 |
| Renter | 68\% | (64) | 24\% | (23) | 3\% | (3) | 2\% | (2) | 3\% | (3) | 95 |
| Military HHnm: Yes | 29\% | (40) | 41\% | (58) | 22\% | (31) | 6\% | (8) | 3\% | (4) | 142 |
| Military HH: No | 45\% | (297) | 39\% | (254) | 12\% | (77) | 3\% | (20) | 2\% | (11) | 658 |
| Employ: Private Sector | 41\% | (126) | 37\% | (112) | 15\% | (46) | 5\% | (14) | 2\% | (5) | 303 |
| Employ: Government | 60\% | (22) | $31 \%$ | (11) | 9\% | (3) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 56\% | (46) | 37\% | (31) | 6\% | (5) | 1\% | (1) | - | (0) | 82 |
| Employ: Homemaker | 43\% | (17) | 37\% | (14) | 20\% | (8) | - | (0) | - | (0) | 39 |
| Employ: Student | 54\% | (14) | 45\% | (11) | 2\% | (0) | - | (0) | - | (0) | 25 |
| Employ: Retired | $33 \%$ | (68) | 41\% | (83) | 18\% | (37) | 6\% | (12) | 1\% | (2) | 202 |
| Employ: Unemployed | 37\% | (28) | 48\% | (37) | 8\% | (6) | 1\% | (1) | 6\% | (4) | 76 |
| Employ: Other | 51\% | (18) | 34\% | (12) | 7\% | (2) | 1\% | (0) | 8\% | (3) | 36 |
| Self + Household: White-Collar | 40\% | (148) | 42\% | (153) | 10\% | (37) | 6\% | (22) | 2\% | (8) | 368 |
| Self + Household: Blue Collar | 42\% | (132) | 39\% | (120) | 17\% | (52) | 1\% | (4) | 1\% | (2) | 311 |

[^314]Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Housing

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 42\% | (338) | $39 \%$ | (312) | 13\% | (108) | 3\% | (28) | 2\% | (15) | 800 |
| Union HH: Yes | 35\% | (8) | 37\% | (9) | 19\% | (5) | 10\% | (2) | - | (0) | 24 |
| Union HH: No | 42\% | (329) | 39\% | (303) | 13\% | (103) | 3\% | (25) | 2\% | (15) | 776 |
| LGBTQ+: Yes | 40\% | (45) | 42\% | (47) | 16\% | (18) | 1\% | (1) | 1\% | (1) | 112 |
| LGBTQ+: No | 43\% | (293) | 39\% | (265) | 13\% | (90) | 4\% | (26) | 2\% | (14) | 688 |
| Motivated to Vote | 42\% | (308) | 39\% | (281) | 14\% | (100) | 4\% | (26) | 2\% | (14) | 729 |
| Parent: Yes | 51\% | (131) | 40\% | (103) | 7\% | (18) | 1\% | (3) | 1\% | (3) | 258 |
| Parent: No | 38\% | (207) | 39\% | (209) | 17\% | (90) | 4\% | (24) | 2\% | (12) | 542 |
| COVID Vaccine: Yes | 42\% | (241) | 39\% | (223) | 14\% | (77) | 3\% | (17) | 2\% | (10) | 568 |
| COVID Vaccine: No | 42\% | (96) | 38\% | (89) | 13\% | (30) | 5\% | (11) | 2\% | (5) | 232 |
| Student Loans: Yes | 66\% | (78) | 30\% | (35) | 3\% | (4) | 1\% | (2) | - | (0) | 119 |
| Student Loans: No | 38\% | (260) | 41\% | (277) | 15\% | (104) | 4\% | (26) | 2\% | (15) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (448) | 33\% | (267) | 8\% | (62) | 1\% | (11) | 2\% | (12) | 800 |
| Gender: Male | 54\% | (198) | 31\% | (114) | 12\% | (45) | 2\% | (7) | 1\% | (2) | 368 |
| Gender: Female | 58\% | (249) | 35\% | (152) | 4\% | (17) | 1\% | (4) | 2\% | (10) | 432 |
| Age: 18-34 | 54\% | (110) | 29\% | (59) | $12 \%$ | (24) | 3\% | (6) | 3\% | (6) | 204 |
| Age: 35-44 | 49\% | (57) | 38\% | (44) | 9\% | (11) | 3\% | (3) | 1\% | (1) | 116 |
| Age: 45-64 | 54\% | (146) | 39\% | (106) | 4\% | (11) | - | (1) | 2\% | (5) | 268 |
| Age: 65+ | 64\% | (135) | 28\% | (58) | 8\% | (16) | - | (0) | - | (1) | 211 |
| GenZers: 1997-2012 | 63\% | (62) | 23\% | (23) | 8\% | (8) | 3\% | (3) | 2\% | (2) | 97 |
| Millennials: 1981-1996 | 46\% | (99) | 36\% | (76) | 12\% | (26) | 3\% | (7) | 2\% | (4) | 213 |
| GenXers: 1965-1980 | 50\% | (98) | 43\% | (85) | 4\% | (8) | - | (1) | 2\% | (5) | 196 |
| Baby Boomers: 1946-1964 | 64\% | (181) | 29\% | (81) | 7\% | (20) | - | (1) | - | (1) | 282 |
| Educ: < College | 60\% | (287) | 31\% | (147) | 6\% | (27) | 1\% | (7) | 2\% | (12) | 480 |
| Educ: Bachelors degree | 52\% | (113) | $34 \%$ | (74) | 12\% | (26) | 2\% | (4) | - | (0) | 218 |
| Educ: Post-grad | 46\% | (47) | 45\% | (46) | 8\% | (9) | - | (0) | - | (0) | 102 |
| Income: Under 50k | 58\% | (166) | 28\% | (79) | 7\% | (21) | 3\% | (9) | 4\% | (11) | 286 |
| Income: 50k-100k | 57\% | (180) | 33\% | (104) | 8\% | (26) | 1\% | (2) | - | (1) | 313 |
| Income: 100k+ | 51\% | (102) | 42\% | (84) | 7\% | (15) | - | (0) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 56\% | (284) | 34\% | (176) | 8\% | (40) | 1\% | (6) | 1\% | (6) | 512 |
| Ethnicity: Hispanic | 52\% | (96) | 35\% | (64) | 9\% | (17) | 2\% | (4) | 2\% | (4) | 185 |
| Ethnicity: Black (Non-Hispanic) | 59\% | (24) | 24\% | (10) | 7\% | (3) | 4\% | (1) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 70\% | (44) | 27\% | (17) | 3\% | (2) | - | (0) | - | (0) | 63 |
| All Christian | 64\% | (248) | 28\% | (107) | 7\% | (27) | 1\% | (2) | - | (1) | 386 |
| All Non-Christian | 53\% | (22) | 28\% | (12) | 18\% | (7) | - | (0) | 2\% | (1) | 42 |
| Atheist | 30\% | (15) | 61\% | (30) | 7\% | (3) | 1\% | (0) | 1\% | (0) | 49 |
| Agnostic/Nothing in particular | 50\% | (108) | 36\% | (77) | 6\% | (13) | 4\% | (8) | 4\% | (8) | 214 |
| Something Else | 50\% | (55) | 37\% | (41) | 10\% | (11) | - | (0) | 2\% | (2) | 109 |
| Evangelical | 65\% | (103) | 29\% | (45) | 4\% | (7) | - | (0) | 2\% | (3) | 158 |
| Non-Evangelical | 57\% | (176) | 32\% | (100) | 10\% | (31) | 1\% | (3) | - | (1) | 310 |
| PID: Dem (no lean) | 52\% | (153) | 37\% | (109) | 8\% | (25) | 1\% | (3) | 1\% | (4) | 294 |
| PID: Ind (no lean) | 63\% | (142) | 27\% | (62) | 8\% | (17) | 2\% | (4) | 1\% | (2) | 227 |
| PID: Rep (no lean) | 55\% | (152) | $34 \%$ | (96) | 7\% | (20) | 2\% | (4) | 2\% | (6) | 279 |

[^315]Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (448) | $33 \%$ | (267) | 8\% | (62) | 1\% | (11) | 2\% | (12) | 800 |
| PID/Gender: Dem Men | 47\% | (49) | 37\% | (39) | 14\% | (15) | 1\% | (1) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 55\% | (104) | 37\% | (70) | 5\% | (10) | 1\% | (2) | 2\% | (4) | 189 |
| PID/Gender: Ind Men | 61\% | (71) | 23\% | (27) | 12\% | (14) | 3\% | (4) | 1\% | (1) | 117 |
| PID/Gender: Ind Women | 65\% | (71) | 32\% | (35) | 3\% | (4) | - | (0) | - | (0) | 110 |
| PID/Gender: Rep Men | 53\% | (78) | 33\% | (48) | $12 \%$ | (17) | 1\% | (2) | - | (0) | 145 |
| PID/Gender: Rep Women | 56\% | (75) | 36\% | (48) | 2\% | (3) | 2\% | (2) | $4 \%$ | (6) | 133 |
| Ideo: Liberal (1-3) | 43\% | (93) | 44\% | (94) | 11\% | (24) | 2\% | (4) | - | (0) | 216 |
| Ideo: Moderate (4) | 60\% | (157) | 31\% | (79) | 6\% | (15) | 2\% | (4) | 2\% | (4) | 260 |
| Ideo: Conservative (5-7) | 62\% | (189) | 28\% | (85) | 7\% | (22) | 1\% | (3) | 2\% | (6) | 305 |
| Ideo/PID: Conservative Republican | 60\% | (118) | 26\% | (52) | 9\% | (17) | 1\% | (3) | 3\% | (6) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 42\% | (31) | 51\% | (38) | 4\% | (3) | 2\% | (2) | 1\% | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 61\% | (76) | 32\% | (40) | 5\% | (6) | - | (0) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 45\% | (75) | 42\% | (69) | 11\% | (19) | 1\% | (2) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 57\% | (73) | 35\% | (46) | 7\% | (9) | - | (0) | - | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 47\% | (168) | 40\% | (142) | 11\% | (38) | 1\% | (3) | 1\% | (3) | 355 |
| 2024 H2H Matchup: Trump Voter | 62\% | (232) | 29\% | (110) | 5\% | (19) | $2 \%$ | (8) | $2 \%$ | (8) | 377 |
| 2024 H2H Matchup: Would not Vote | 87\% | (17) | 10\% | (2) | - | (0) | - | (0) | 4\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 62\% | (30) | 26\% | (13) | 11\% | (5) | - | (0) | 1\% | (0) | 49 |
| 2022 House Vote: Democrat | 54\% | (193) | 33\% | (118) | 11\% | (39) | 1\% | (3) | 1\% | (3) | 357 |
| 2022 House Vote: Republican | 58\% | (188) | 34\% | (110) | 5\% | (16) | 3\% | (8) | 1\% | (4) | 326 |
| 2022 House Vote: Did not Vote | 57\% | (50) | 34\% | (30) | 5\% | (5) | - | (0) | 4\% | (3) | 88 |
| 2020 Vote: Joe Biden | 54\% | (200) | 35\% | (130) | 10\% | (36) | 1\% | (3) | 1\% | (4) | 373 |
| 2020 Vote: Donald Trump | 57\% | (210) | 33\% | (122) | 6\% | (23) | 2\% | (8) | 2\% | (7) | 371 |
| 2020 Vote: Someone Else | 48\% | (6) | 49\% | (6) | 3\% | (0) | - | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 73\% | (32) | 19\% | (8) | 5\% | (2) | - | (0) | 4\% | (2) | 43 |
| 2016 Vote: Hillary Clinton | 49\% | (126) | 40\% | (105) | 9\% | (23) | 1\% | (2) | 1\% | (4) | 259 |
| 2016 Vote: Donald Trump | 57\% | (194) | 32\% | (111) | 8\% | (27) | 2\% | (6) | 2\% | (5) | 343 |
| 2016 Vote: Someone Else | 56\% | (15) | 35\% | (9) | 9\% | (2) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 57\% | (20) | 34\% | (12) | 6\% | (2) | - | (0) | 3\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 56\% | (17) | 27\% | (8) | 15\% | (5) | - | (0) | 1\% | (0) | 30 |

Continued on next page

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (448) | $33 \%$ | (267) | 8\% | (62) | $1 \%$ | (11) | 2\% | (12) | 800 |
| U.S. Economy: Wrong Track | 57\% | (316) | $33 \%$ | (181) | 7\% | (37) | 2\% | (9) | 2\% | (11) | 553 |
| U.S. Economy: Right Direction | 53\% | (132) | 35\% | (86) | 10\% | (25) | $1 \%$ | (3) | 1\% | (2) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 47\% | (123) | 42\% | (111) | 10\% | (26) | $1 \%$ | (2) | 1\% | (3) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 63\% | (243) | 29\% | (113) | 4\% | (15) | $2 \%$ | (10) | 2\% | (8) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 55\% | (82) | 29\% | (43) | 14\% | (21) | - | (0) | 1\% | (1) | 147 |
| Top 2024 Issue: Economy | 55\% | (126) | $37 \%$ | (83) | 6\% | (14) | - | (0) | 2\% | (4) | 228 |
| Community: Urban | 54\% | (134) | 33\% | (81) | 10\% | (25) | 3\% | (7) | 1\% | (1) | 249 |
| Community: Suburban | 57\% | (251) | 35\% | (152) | 7\% | (31) | - | (1) | 1\% | (2) | 438 |
| Community: Rural | 56\% | (63) | 29\% | (33) | 5\% | (6) | 2\% | (3) | 7\% | (8) | 113 |
| Community/Gender: Urban Women | 62\% | (78) | 30\% | (37) | 6\% | (8) | 1\% | (2) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 45\% | (56) | 35\% | (44) | 14\% | (17) | 5\% | (6) | - | (1) | 124 |
| Community/Gender: Rural Women | 49\% | (32) | $33 \%$ | (21) | 3\% | (2) | 3\% | (2) | $11 \%$ | (7) | 65 |
| Community/Gender: Rural Men | 64\% | (31) | 25\% | (12) | 7\% | (3) | 1\% | (0) | 3\% | (1) | 49 |
| Community/Gender: Suburban Women | 58\% | (140) | 39\% | (94) | 3\% | (7) | - | (0) | 1\% | (2) | 242 |
| Community/Gender: Suburban Men | 57\% | (111) | 30\% | (58) | 13\% | (25) | $1 \%$ | (1) | - | (0) | 195 |
| Homeowner | 56\% | (382) | 35\% | (239) | 7\% | (51) | $1 \%$ | (8) | 1\% | (6) | 687 |
| Renter | 59\% | (56) | 27\% | (26) | 10\% | (10) | $1 \%$ | (1) | 3\% | (3) | 95 |
| Military HHnm: Yes | 58\% | (82) | 29\% | (41) | 8\% | (11) | $1 \%$ | (2) | 4\% | (6) | 142 |
| Military HH: No | 56\% | (366) | 34\% | (226) | 8\% | (51) | $1 \%$ | (9) | 1\% | (6) | 658 |
| Employ: Private Sector | $52 \%$ | (157) | 40\% | (120) | 6\% | (19) | 1\% | (4) | 1\% | (2) | 303 |
| Employ: Government | 50\% | (18) | 39\% | (14) | 6\% | (2) | 5\% | (2) | - | (0) | 36 |
| Employ: Self-Employed | 58\% | (48) | 32\% | (26) | 9\% | (8) | 1\% | (0) | - | (0) | 82 |
| Employ: Homemaker | 60\% | (23) | $21 \%$ | (8) | 5\% | (2) | 4\% | (2) | 10\% | (4) | 39 |
| Employ: Student | 75\% | (19) | 9\% | (2) | 16\% | (4) | - | (0) | - | (0) | 25 |
| Employ: Retired | 64\% | (130) | 29\% | (58) | 6\% | (13) | - | (1) | - | (1) | 202 |
| Employ: Unemployed | $50 \%$ | (38) | $31 \%$ | (23) | 12\% | (9) | 3\% | (2) | 5\% | (3) | 76 |
| Employ: Other | 41\% | (15) | 39\% | (14) | 12\% | (4) | 1\% | (0) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 54\% | (199) | 38\% | (139) | 7\% | (27) | - | (1) | - | (1) | 368 |
| Self + Household: Blue Collar | 58\% | (181) | 30\% | (94) | 7\% | (22) | $3 \%$ | (10) | 2\% | (5) | 311 |

[^316]Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Crime

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 56\% | (448) | 33\% | (267) | 8\% | (62) | 1\% | (11) | 2\% | (12) | 800 |
| Union HH: Yes | 66\% | (16) | 30\% | (7) | 3\% | (1) | 1\% | (0) | - | (0) | 24 |
| Union HH: No | 56\% | (432) | 33\% | (259) | 8\% | (61) | 1\% | (11) | 2\% | (12) | 776 |
| LGBTQ+: Yes | 49\% | (55) | 40\% | (45) | 8\% | (9) | 1\% | (1) | 2\% | (2) | 112 |
| LGBTQ+: No | 57\% | (393) | 32\% | (222) | 8\% | (53) | 2\% | (11) | 1\% | (10) | 688 |
| Motivated to Vote | 55\% | (404) | 34\% | (251) | 7\% | (53) | 2\% | (11) | 1\% | (9) | 729 |
| Parent: Yes | 55\% | (143) | 33\% | (85) | 6\% | (15) | 3\% | (7) | 3\% | (7) | 258 |
| Parent: No | 56\% | (305) | 34\% | (182) | 9\% | (47) | 1\% | (4) | 1\% | (5) | 542 |
| COVID Vaccine: Yes | 53\% | (303) | 37\% | (208) | 8\% | (44) | 2\% | (11) | - | (3) | 568 |
| COVID Vaccine: No | 62\% | (145) | 25\% | (59) | 8\% | (18) | - | (0) | 4\% | (9) | 232 |
| Student Loans: Yes | 58\% | (69) | 32\% | (38) | 7\% | (8) | 3\% | (4) | 1\% | (1) | 119 |
| Student Loans: No | 56\% | (379) | 34\% | (229) | 8\% | (54) | 1\% | (8) | 2\% | (11) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (473) | 27\% | (219) | 8\% | (61) | 3\% | (26) | 3\% | (21) | 800 |
| Gender: Male | 54\% | (200) | 30\% | (110) | 9\% | (35) | 5\% | (17) | 2\% | (6) | 368 |
| Gender: Female | 63\% | (273) | 25\% | (108) | 6\% | (27) | 2\% | (9) | 4\% | (15) | 432 |
| Age: 18-34 | 42\% | (85) | 36\% | (73) | 12\% | (25) | 7\% | (14) | 3\% | (7) | 204 |
| Age: 35-44 | 45\% | (53) | 33\% | (38) | 9\% | (10) | 5\% | (6) | 8\% | (9) | 116 |
| Age: 45-64 | 68\% | (182) | 25\% | (66) | 6\% | (15) | 1\% | (4) | 1\% | (2) | 268 |
| Age: 65+ | 73\% | (153) | 20\% | (42) | 5\% | (11) | 1\% | (1) | 2\% | (4) | 211 |
| GenZers: 1997-2012 | 39\% | (38) | 41\% | (40) | 10\% | (10) | 7\% | (7) | 4\% | (3) | 97 |
| Millennials: 1981-1996 | 42\% | (90) | 33\% | (71) | 12\% | (26) | 6\% | (13) | 6\% | (12) | 213 |
| GenXers: 1965-1980 | 63\% | (124) | 27\% | (53) | 7\% | (14) | 2\% | (4) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 75\% | (211) | 19\% | (54) | $4 \%$ | (12) | 1\% | (2) | 1\% | (4) | 282 |
| Educ: < College | 61\% | (291) | 22\% | (105) | 9\% | (43) | 4\% | (21) | 4\% | (20) | 480 |
| Educ: Bachelors degree | 57\% | (123) | 36\% | (79) | 5\% | (12) | 2\% | (4) | - | (0) | 218 |
| Educ: Post-grad | 57\% | (59) | 34\% | (35) | 6\% | (6) | 1\% | (1) | 1\% | (2) | 102 |
| Income: Under 50k | 55\% | (157) | 24\% | (68) | 10\% | (28) | 6\% | (17) | 6\% | (17) | 286 |
| Income: 50k-100k | 60\% | (188) | 30\% | (94) | 7\% | (21) | 2\% | (5) | 1\% | (5) | 313 |
| Income: 100k+ | 64\% | (128) | 28\% | (57) | 6\% | (12) | 2\% | (4) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 67\% | (342) | 23\% | (118) | 7\% | (36) | 2\% | (10) | 1\% | (5) | 512 |
| Ethnicity: Hispanic | 44\% | (81) | 37\% | (68) | 9\% | (16) | 8\% | (15) | 2\% | (4) | 185 |
| Ethnicity: Black (Non-Hispanic) | $51 \%$ | (21) | 33\% | (13) | 6\% | (2) | 2\% | (1) | 7\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 46\% | (29) | 30\% | (19) | 10\% | (6) | - | (0) | 14\% | (9) | 63 |
| All Christian | 66\% | (254) | 25\% | (96) | 7\% | (26) | 1\% | (5) | 1\% | (4) | 386 |
| All Non-Christian | 45\% | (19) | 31\% | (13) | $24 \%$ | (10) | - | (0) | - | (0) | 42 |
| Atheist | $32 \%$ | (16) | 55\% | (27) | 8\% | (4) | 2\% | (1) | 3\% | (1) | 49 |
| Agnostic/Nothing in particular | 55\% | (117) | 25\% | (54) | 6\% | (14) | 7\% | (15) | 7\% | (14) | 214 |
| Something Else | 62\% | (67) | 26\% | (28) | $7 \%$ | (7) | 4\% | (5) | 2\% | (2) | 109 |
| Evangelical | 79\% | (124) | 14\% | (22) | 6\% | (9) | 1\% | (1) | 1\% | (2) | 158 |
| Non-Evangelical | 58\% | (181) | 31\% | (95) | 7\% | (22) | 3\% | (8) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 42\% | (124) | 39\% | (114) | 11\% | (32) | 4\% | (11) | 4\% | (12) | 294 |
| PID: Ind (no lean) | 62\% | (140) | 26\% | (59) | $7 \%$ | (15) | 3\% | (7) | 3\% | (6) | 227 |
| PID: Rep (no lean) | 75\% | (208) | 16\% | (46) | 5\% | (14) | 3\% | (7) | 1\% | (3) | 279 |

Continued on next page

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic |  |  | Somewhat | Not too |  | Not important | Don't know/No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |  |  |

[^317]Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (473) | 27\% | (219) | 8\% | (61) | 3\% | (26) | 3\% | (21) | 800 |
| U.S. Economy: Wrong Track | 64\% | (351) | 25\% | (136) | 7\% | (36) | 3\% | (18) | 2\% | (10) | 553 |
| U.S. Economy: Right Direction | 49\% | (122) | 33\% | (83) | 10\% | (25) | 3\% | (7) | 5\% | (11) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 39\% | (103) | 46\% | (121) | 9\% | (23) | 4\% | (9) | 3\% | (8) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (285) | 16\% | (61) | 7\% | (27) | 3\% | (13) | 1\% | (5) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 58\% | (86) | 25\% | (37) | 8\% | (11) | $2 \%$ | (4) | 6\% | (9) | 147 |
| Top 2024 Issue: Economy | 60\% | (137) | 29\% | (66) | 8\% | (18) | 3\% | (7) | - | (0) | 228 |
| Community: Urban | 52\% | (131) | 28\% | (70) | 12\% | (30) | 6\% | (15) | 2\% | (4) | 249 |
| Community: Suburban | 60\% | (263) | 31\% | (136) | 6\% | (27) | 2\% | (7) | 1\% | (4) | 438 |
| Community: Rural | 70\% | (79) | 11\% | (13) | 4\% | (5) | 3\% | (4) | 12\% | (13) | 113 |
| Community/Gender: Urban Women | 65\% | (81) | 21\% | (26) | 10\% | (13) | 3\% | (4) | - | (0) | 125 |
| Community/Gender: Urban Men | 40\% | (49) | 35\% | (43) | 13\% | (17) | 9\% | (11) | 3\% | (4) | 124 |
| Community/Gender: Rural Women | 65\% | (42) | 11\% | (7) | 1\% | (1) | 6\% | (4) | 18\% | (12) | 65 |
| Community/Gender: Rural Men | 77\% | (37) | 11\% | (6) | 8\% | (4) | - | (0) | 4\% | (2) | 49 |
| Community/Gender: Suburban Women | 62\% | (150) | $31 \%$ | (75) | 5\% | (13) | - | (1) | 1\% | (4) | 242 |
| Community/Gender: Suburban Men | 58\% | (113) | $31 \%$ | (61) | 7\% | (14) | 3\% | (6) | - | (0) | 195 |
| Homeowner | 60\% | (413) | 29\% | (197) | 7\% | (46) | 2\% | (15) | 2\% | (15) | 687 |
| Renter | 55\% | (52) | 19\% | (18) | 15\% | (14) | 8\% | (8) | $3 \%$ | (3) | 95 |
| Military HHnm: Yes | 74\% | (105) | 16\% | (23) | 5\% | (7) | 3\% | (4) | 2\% | (3) | 142 |
| Military HH: No | 56\% | (368) | 30\% | (196) | 8\% | (54) | 3\% | (22) | 3\% | (18) | 658 |
| Employ: Private Sector | 51\% | (154) | 37\% | (111) | 9\% | (26) | 3\% | (9) | 1\% | (3) | 303 |
| Employ: Government | 60\% | (22) | 32\% | (12) | 8\% | (3) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 53\% | (44) | 30\% | (25) | 9\% | (8) | 5\% | (4) | 3\% | (2) | 82 |
| Employ: Homemaker | 87\% | (34) | 5\% | (2) | 2\% | (1) | 5\% | (2) | - | (0) | 39 |
| Employ: Student | 53\% | (14) | 29\% | (7) | 17\% | (4) | 1\% | (0) | - | (0) | 25 |
| Employ: Retired | 75\% | (153) | 19\% | (38) | 2\% | (5) | 2\% | (3) | 2\% | (4) | 202 |
| Employ: Unemployed | 47\% | (36) | 18\% | (14) | 13\% | (10) | 9\% | (7) | 14\% | (11) | 76 |
| Employ: Other | 49\% | (18) | 30\% | (11) | 14\% | (5) | - | (0) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 59\% | (218) | 33\% | (122) | 5\% | (20) | 1\% | (3) | 1\% | (4) | 368 |
| Self + Household: Blue Collar | 60\% | (187) | 23\% | (72) | 9\% | (28) | 7\% | (21) | 1\% | (4) | 311 |

[^318]Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Immigration

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 59\% | (473) | 27\% | (219) | 8\% | (61) | 3\% | (26) | 3\% | (21) | 800 |
| Union HH: Yes | 47\% | (11) | 16\% | (4) | 37\% | (9) | - | (0) | - | (0) | 24 |
| Union HH: No | 60\% | (462) | 28\% | (215) | 7\% | (52) | 3\% | (26) | 3\% | (21) | 776 |
| LGBTQ+: Yes | 49\% | (55) | 34\% | (39) | 10\% | (12) | 4\% | (4) | 2\% | (3) | 112 |
| LGBTQ+: No | 61\% | (418) | 26\% | (180) | 7\% | (50) | 3\% | (21) | 3\% | (19) | 688 |
| Motivated to Vote | 61\% | (442) | 27\% | (198) | 8\% | (56) | 4\% | (26) | 1\% | (8) | 729 |
| Parent: Yes | 49\% | (127) | 33\% | (84) | 10\% | (26) | 7\% | (17) | 1\% | (3) | 258 |
| Parent: No | 64\% | (346) | 25\% | (134) | 7\% | (35) | 2\% | (8) | 3\% | (18) | 542 |
| COVID Vaccine: Yes | 56\% | (321) | 30\% | (172) | 8\% | (48) | 3\% | (15) | 2\% | (13) | 568 |
| COVID Vaccine: No | 66\% | (152) | 20\% | (47) | 6\% | (14) | 5\% | (11) | 3\% | (8) | 232 |
| Student Loans: Yes | 46\% | (55) | 45\% | (53) | 8\% | (9) | 1\% | (1) | - | (0) | 119 |
| Student Loans: No | 61\% | (418) | 24\% | (166) | 8\% | (52) | 4\% | (24) | 3\% | (21) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (300) | $39 \%$ | (315) | 16\% | (125) | 4\% | (34) | $3 \%$ | (25) | 800 |
| Gender: Male | 40\% | (148) | 42\% | (156) | 11\% | (39) | 6\% | (24) | - | (1) | 368 |
| Gender: Female | 35\% | (152) | 37\% | (160) | 20\% | (86) | 2\% | (11) | 6\% | (24) | 432 |
| Age: 18-34 | 27\% | (55) | 35\% | (71) | 25\% | (51) | 8\% | (16) | 6\% | (11) | 204 |
| Age: 35-44 | 31\% | (37) | 32\% | (37) | 21\% | (25) | 6\% | (7) | 9\% | (11) | 116 |
| Age: 45-64 | 42\% | (113) | 42\% | (113) | 12\% | (32) | 3\% | (8) | 1\% | (3) | 268 |
| Age: 65+ | 45\% | (95) | 44\% | (94) | 9\% | (18) | 2\% | (3) | - | (1) | 211 |
| GenZers: 1997-2012 | 20\% | (20) | 44\% | (42) | 21\% | (20) | 12\% | (11) | 3\% | (3) | 97 |
| Millennials: 1981-1996 | 34\% | (72) | 30\% | (64) | 22\% | (47) | 5\% | (11) | 9\% | (19) | 213 |
| GenXers: 1965-1980 | 39\% | (77) | 41\% | (80) | 16\% | (31) | 3\% | (6) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 43\% | (122) | 44\% | (125) | 10\% | (28) | 2\% | (6) | - | (1) | 282 |
| Educ: < College | 38\% | (181) | $37 \%$ | (178) | 16\% | (75) | 5\% | (23) | 5\% | (23) | 480 |
| Educ: Bachelors degree | 34\% | (75) | 41\% | (89) | 20\% | (43) | 5\% | (10) | - | (0) | 218 |
| Educ: Post-grad | 43\% | (44) | 47\% | (48) | 7\% | (7) | 1\% | (1) | 3\% | (3) | 102 |
| Income: Under 50k | 34\% | (96) | 37\% | (105) | 18\% | (51) | 4\% | (11) | 8\% | (23) | 286 |
| Income: 50k-100k | 39\% | (121) | 40\% | (125) | 15\% | (47) | 6\% | (18) | 1\% | (2) | 313 |
| Income: 100k+ | 41\% | (83) | 42\% | (85) | 13\% | (27) | 3\% | (6) | - | (1) | 201 |
| Ethnicity: White (Non-Hispanic) | 39\% | (201) | 44\% | (225) | 13\% | (65) | 3\% | (16) | 1\% | (4) | 512 |
| Ethnicity: Hispanic | 36\% | (67) | 27\% | (50) | 26\% | (47) | 8\% | (14) | 4\% | (7) | 185 |
| Ethnicity: Black (Non-Hispanic) | 27\% | (11) | 46\% | (19) | 13\% | (5) | 7\% | (3) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 34\% | (22) | 34\% | (22) | 12\% | (7) | 2\% | (1) | 18\% | (11) | 63 |
| All Christian | 44\% | (171) | 38\% | (145) | 12\% | (47) | 5\% | (19) | 1\% | (3) | 386 |
| All Non-Christian | 36\% | (15) | 42\% | (18) | 18\% | (8) | 4\% | (2) | - | (0) | 42 |
| Atheist | 27\% | (13) | 51\% | (25) | 20\% | (10) | 1\% | (1) | 1\% | (1) | 49 |
| Agnostic/Nothing in particular | 28\% | (59) | 40\% | (85) | 19\% | (42) | 4\% | (9) | 9\% | (19) | 214 |
| Something Else | 38\% | (42) | 39\% | (42) | 17\% | (19) | 4\% | (4) | 2\% | (2) | 109 |
| Evangelical | 50\% | (80) | $32 \%$ | (51) | 12\% | (19) | 4\% | (6) | 1\% | (2) | 158 |
| Non-Evangelical | 38\% | (118) | 41\% | (126) | 15\% | (46) | 5\% | (17) | 1\% | (3) | 310 |
| PID: Dem (no lean) | 30\% | (89) | 43\% | (128) | 17\% | (49) | 5\% | (14) | 5\% | (14) | 294 |
| PID: Ind (no lean) | 38\% | (86) | 38\% | (87) | 18\% | (41) | 3\% | (7) | 3\% | (6) | 227 |
| PID: Rep (no lean) | 45\% | (125) | 36\% | (101) | 12\% | (35) | 5\% | (13) | 2\% | (5) | 279 |

[^319]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (300) | 39\% | (315) | 16\% | (125) | 4\% | (34) | 3\% | (25) | 800 |
| PID/Gender: Dem Men | 33\% | (35) | 52\% | (55) | $4 \%$ | (4) | 10\% | (11) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 29\% | (54) | 38\% | (73) | 24\% | (45) | 2\% | (4) | 7\% | (13) | 189 |
| PID/Gender: Ind Men | 39\% | (46) | 36\% | (43) | 19\% | (22) | 6\% | (7) | - | (0) | 117 |
| PID/Gender: Ind Women | 37\% | (40) | 40\% | (44) | 17\% | (19) | - | (1) | 5\% | (6) | 110 |
| PID/Gender: Rep Men | 46\% | (67) | 40\% | (58) | 9\% | (13) | 5\% | (7) | - | (0) | 145 |
| PID/Gender: Rep Women | 43\% | (58) | $32 \%$ | (43) | 16\% | (22) | 5\% | (6) | 4\% | (5) | 133 |
| Ideo: Liberal (1-3) | $24 \%$ | (52) | 45\% | (97) | 23\% | (50) | 7\% | (15) | 1\% | (2) | 216 |
| Ideo: Moderate (4) | 35\% | (91) | 35\% | (92) | 20\% | (52) | 3\% | (8) | 6\% | (17) | 260 |
| Ideo: Conservative (5-7) | 49\% | (149) | 39\% | (118) | 7\% | (21) | $4 \%$ | (11) | 2\% | (5) | 305 |
| Ideo/PID: Conservative Republican | 51\% | (100) | 35\% | (69) | 9\% | (18) | 3\% | (6) | 1\% | (3) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 30\% | (22) | 35\% | (26) | 23\% | (17) | 9\% | (7) | 3\% | (2) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 39\% | (49) | 35\% | (44) | 13\% | (17) | 2\% | (3) | 10\% | (12) | 125 |
| Ideo/PID: Liberal Democrat | 23\% | (37) | 50\% | (83) | 20\% | (33) | 7\% | (11) | - | (1) | 165 |
| Unfavorable of Biden and Trump | $31 \%$ | (40) | 35\% | (45) | 25\% | (32) | 7\% | (9) | 2\% | (3) | 129 |
| 2024 H2H Matchup: Biden Voter | $34 \%$ | (121) | 45\% | (159) | 17\% | (59) | 3\% | (9) | 2\% | (7) | 355 |
| 2024 H2H Matchup: Trump Voter | 43\% | (161) | 37\% | (138) | 13\% | (48) | 6\% | (23) | 2\% | (7) | 377 |
| 2024 H2H Matchup: Would not Vote | 38\% | (7) | 20\% | (4) | 35\% | (7) | - | (0) | 7\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | $22 \%$ | (11) | 30\% | (15) | $24 \%$ | (12) | $4 \%$ | (2) | 20\% | (10) | 49 |
| 2022 House Vote: Democrat | 32\% | (114) | 45\% | (162) | 15\% | (54) | 4\% | (15) | 4\% | (13) | 357 |
| 2022 House Vote: Republican | 45\% | (147) | 37\% | (121) | $12 \%$ | (38) | 5\% | (15) | 1\% | (4) | 326 |
| 2022 House Vote: Did not Vote | 35\% | (31) | 26\% | (23) | 27\% | (24) | 3\% | (3) | 8\% | (7) | 88 |
| 2020 Vote: Joe Biden | 32\% | (119) | 43\% | (161) | $17 \%$ | (64) | $4 \%$ | (15) | $4 \%$ | (15) | 373 |
| 2020 Vote: Donald Trump | 44\% | (164) | 37\% | (138) | $12 \%$ | (44) | 5\% | (18) | 2\% | (7) | 371 |
| 2020 Vote: Someone Else | 43\% | (5) | 45\% | (5) | $11 \%$ | (1) | - | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | $26 \%$ | (11) | 25\% | (11) | 37\% | (16) | 3\% | (1) | 8\% | (4) | 43 |
| 2016 Vote: Hillary Clinton | $34 \%$ | (89) | 44\% | (115) | $14 \%$ | (36) | $2 \%$ | (4) | 6\% | (15) | 259 |
| 2016 Vote: Donald Trump | 44\% | (152) | 36\% | (124) | $14 \%$ | (47) | 5\% | (17) | 1\% | (3) | 343 |
| 2016 Vote: Someone Else | 41\% | (11) | 53\% | (14) | 6\% | (2) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 26\% | (9) | 42\% | (15) | 27\% | (10) | - | (0) | 5\% | (2) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $36 \%$ | (11) | 37\% | (11) | 19\% | (6) | $4 \%$ | (1) | 4\% | (1) | 30 |

[^320]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (300) | $39 \%$ | (315) | 16\% | (125) | 4\% | (34) | 3\% | (25) | 800 |
| U.S. Economy: Wrong Track | 38\% | (212) | 36\% | (199) | 17\% | (95) | 6\% | (32) | 2\% | (14) | 553 |
| U.S. Economy: Right Direction | 35\% | (88) | 47\% | (116) | 12\% | (30) | 1\% | (2) | 5\% | (12) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $32 \%$ | (83) | 48\% | (126) | 17\% | (44) | 2\% | (5) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 44\% | (170) | 35\% | (136) | 13\% | (52) | 6\% | (25) | 2\% | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 32\% | (47) | $36 \%$ | (53) | 20\% | (29) | 3\% | (5) | 9\% | (14) | 147 |
| Top 2024 Issue: Economy | 39\% | (88) | 44\% | (100) | $11 \%$ | (24) | 5\% | (12) | 2\% | (4) | 228 |
| Community: Urban | 34\% | (84) | 43\% | (106) | 18\% | (46) | 3\% | (7) | 2\% | (6) | 249 |
| Community: Suburban | 40\% | (174) | 39\% | (172) | 14\% | (62) | 5\% | (23) | 1\% | (6) | 438 |
| Community: Rural | 37\% | (42) | 32\% | (37) | 15\% | (17) | 4\% | (5) | 11\% | (13) | 113 |
| Community/Gender: Urban Women | 27\% | (34) | 41\% | (52) | 25\% | (31) | 1\% | (2) | 5\% | (6) | 125 |
| Community/Gender: Urban Men | 40\% | (50) | 44\% | (55) | 11\% | (14) | 4\% | (5) | - | (0) | 124 |
| Community/Gender: Rural Women | 31\% | (20) | 29\% | (19) | 19\% | (12) | 2\% | (1) | 19\% | (12) | 65 |
| Community/Gender: Rural Men | 45\% | (22) | 36\% | (18) | 11\% | (5) | 7\% | (3) | 1\% | (1) | 49 |
| Community/Gender: Suburban Women | 41\% | (98) | 37\% | (89) | 17\% | (42) | 3\% | (8) | 2\% | (5) | 242 |
| Community/Gender: Suburban Men | 39\% | (76) | 43\% | (83) | 10\% | (20) | 8\% | (15) | - | (1) | 195 |
| Homeowner | 38\% | (258) | 40\% | (277) | 16\% | (110) | 4\% | (27) | 2\% | (14) | 687 |
| Renter | 32\% | (31) | 37\% | (35) | 15\% | (15) | 7\% | (7) | 8\% | (8) | 95 |
| Military HHnm: Yes | 43\% | (61) | 38\% | (54) | 11\% | (16) | 5\% | (7) | 3\% | (4) | 142 |
| Military HH: No | 36\% | (239) | 40\% | (261) | 17\% | (109) | 4\% | (27) | 3\% | (21) | 658 |
| Employ: Private Sector | 29\% | (89) | 46\% | (139) | 20\% | (60) | $3 \%$ | (10) | 1\% | (4) | 303 |
| Employ: Government | 41\% | (15) | 47\% | (17) | 11\% | (4) | - | (0) | 1\% | (1) | 36 |
| Employ: Self-Employed | 44\% | (36) | 27\% | (22) | 12\% | (10) | 16\% | (13) | - | (0) | 82 |
| Employ: Homemaker | 39\% | (15) | 30\% | (12) | 30\% | (12) | - | (0) | 1\% | (0) | 39 |
| Employ: Student | 6\% | (2) | 40\% | (10) | 42\% | (11) | 3\% | (1) | 10\% | (2) | 25 |
| Employ: Retired | 45\% | (90) | 47\% | (95) | 5\% | (11) | $3 \%$ | (5) | 1\% | (1) | 202 |
| Employ: Unemployed | 46\% | (35) | 20\% | (15) | 17\% | (13) | 1\% | (1) | 17\% | (13) | 76 |
| Employ: Other | $51 \%$ | (18) | $11 \%$ | (4) | 15\% | (5) | 12\% | (4) | 10\% | (4) | 36 |
| Self + Household: White-Collar | 43\% | (159) | 40\% | (148) | 10\% | (38) | 5\% | (19) | 1\% | (4) | 368 |
| Self + Household: Blue Collar | 37\% | (115) | 41\% | (127) | 18\% | (57) | $3 \%$ | (10) | - | (1) | 311 |

[^321]Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - U.S.-China Relations

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (300) | 39\% | (315) | 16\% | (125) | 4\% | (34) | 3\% | (25) | 800 |
| Union HH: Yes | 47\% | (12) | 35\% | (9) | 6\% | (1) | 12\% | (3) | - | (0) | 24 |
| Union HH: No | 37\% | (288) | 40\% | (307) | 16\% | (124) | $4 \%$ | (32) | $3 \%$ | (25) | 776 |
| LGBTQ+: Yes | 23\% | (26) | 48\% | (54) | 24\% | (27) | 2\% | (3) | 2\% | (3) | 112 |
| LGBTQ+: No | 40\% | (274) | 38\% | (261) | 14\% | (98) | 5\% | (32) | 3\% | (23) | 688 |
| Motivated to Vote | 38\% | (280) | 40\% | (290) | 16\% | (115) | 4\% | (31) | 2\% | (13) | 729 |
| Parent: Yes | 38\% | (98) | 34\% | (89) | 18\% | (47) | 7\% | (18) | 2\% | (6) | 258 |
| Parent: No | 37\% | (202) | 42\% | (226) | 14\% | (78) | 3\% | (17) | 4\% | (19) | 542 |
| COVID Vaccine: Yes | 37\% | (211) | 42\% | (238) | 15\% | (87) | 3\% | (17) | $3 \%$ | (16) | 568 |
| COVID Vaccine: No | 39\% | (89) | 34\% | (78) | 16\% | (38) | 7\% | (17) | 4\% | (10) | 232 |
| Student Loans: Yes | 34\% | (40) | $31 \%$ | (37) | 21\% | (25) | 11\% | (13) | 3\% | (4) | 119 |
| Student Loans: No | 38\% | (260) | 41\% | (278) | 15\% | (100) | 3\% | (22) | $3 \%$ | (22) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (330) | 22\% | (180) | 17\% | (132) | 18\% | (147) | 1\% | (11) | 800 |
| Gender: Male | 34\% | (127) | 21\% | (79) | 19\% | (70) | 25\% | (91) | - | (2) | 368 |
| Gender: Female | 47\% | (203) | 23\% | (101) | 14\% | (62) | 13\% | (56) | 2\% | (10) | 432 |
| Age: 18-34 | 53\% | (109) | 24\% | (48) | 14\% | (30) | 5\% | (11) | 3\% | (7) | 204 |
| Age: 35-44 | 36\% | (42) | $31 \%$ | (36) | 23\% | (27) | 10\% | (11) | - | (0) | 116 |
| Age: 45-64 | 36\% | (97) | 20\% | (53) | 17\% | (45) | 27\% | (71) | 1\% | (2) | 268 |
| Age: 65+ | 39\% | (82) | 20\% | (43) | 15\% | (31) | 25\% | (53) | 1\% | (2) | 211 |
| GenZers: 1997-2012 | 55\% | (54) | 26\% | (25) | 11\% | (11) | 6\% | (6) | 2\% | (2) | 97 |
| Millennials: 1981-1996 | 45\% | (97) | 26\% | (55) | 19\% | (41) | 7\% | (16) | 3\% | (5) | 213 |
| GenXers: 1965-1980 | 34\% | (66) | 25\% | (48) | 13\% | (25) | 28\% | (55) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 39\% | (109) | 18\% | (50) | 19\% | (54) | 24\% | (67) | 1\% | (2) | 282 |
| Educ: < College | 39\% | (189) | 22\% | (107) | 19\% | (91) | 17\% | (83) | 2\% | (10) | 480 |
| Educ: Bachelors degree | 41\% | (90) | 22\% | (48) | 15\% | (32) | 22\% | (48) | - | (0) | 218 |
| Educ: Post-grad | 50\% | (52) | 24\% | (25) | 9\% | (9) | 15\% | (15) | 1\% | (2) | 102 |
| Income: Under 50k | 43\% | (122) | $21 \%$ | (60) | 14\% | (41) | 19\% | (55) | 3\% | (9) | 286 |
| Income: 50k-100k | 42\% | (132) | 22\% | (70) | 17\% | (54) | 17\% | (54) | 1\% | (2) | 313 |
| Income: 100k+ | 38\% | (75) | 25\% | (50) | 19\% | (37) | 19\% | (38) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 38\% | (193) | $21 \%$ | (108) | 16\% | (82) | 24\% | (125) | 1\% | (3) | 512 |
| Ethnicity: Hispanic | 43\% | (79) | 28\% | (52) | 16\% | (30) | 10\% | (18) | 3\% | (5) | 185 |
| Ethnicity: Black (Non-Hispanic) | 62\% | (25) | 20\% | (8) | 6\% | (2) | 4\% | (1) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | $52 \%$ | (33) | 18\% | (11) | 28\% | (18) | 3\% | (2) | - | (0) | 63 |
| All Christian | 36\% | (140) | 22\% | (85) | 18\% | (70) | 23\% | (88) | 1\% | (4) | 386 |
| All Non-Christian | 77\% | (32) | 9\% | (4) | 7\% | (3) | 7\% | (3) | - | (0) | 42 |
| Atheist | 58\% | (28) | $33 \%$ | (16) | 3\% | (1) | 6\% | (3) | - | (0) | 49 |
| Agnostic/Nothing in particular | 45\% | (95) | $21 \%$ | (44) | 17\% | (37) | 15\% | (32) | 3\% | (5) | 214 |
| Something Else | $31 \%$ | (34) | 28\% | (31) | 20\% | (22) | 19\% | (21) | 2\% | (2) | 109 |
| Evangelical | 35\% | (56) | 19\% | (31) | 22\% | (35) | 22\% | (35) | 1\% | (2) | 158 |
| Non-Evangelical | 36\% | (112) | 23\% | (71) | 16\% | (51) | 23\% | (73) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 66\% | (196) | 20\% | (59) | 9\% | (28) | 3\% | (9) | 1\% | (4) | 294 |
| PID: Ind (no lean) | 39\% | (88) | 25\% | (56) | 18\% | (41) | 16\% | (37) | 2\% | (4) | 227 |
| PID: Rep (no lean) | 16\% | (46) | 23\% | (65) | 23\% | (63) | 36\% | (101) | 1\% | (3) | 279 |

Continued on next page

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (330) | 22\% | (180) | 17\% | (132) | 18\% | (147) | $1 \%$ | (11) | 800 |
| PID/Gender: Dem Men | 62\% | (65) | 16\% | (17) | 15\% | (16) | 6\% | (6) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 69\% | (131) | 22\% | (42) | 6\% | (11) | 1\% | (2) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | $34 \%$ | (40) | 27\% | (32) | 20\% | (24) | 19\% | (22) | - | (0) | 117 |
| PID/Gender: Ind Women | 44\% | (48) | 22\% | (24) | 16\% | (18) | 14\% | (15) | $4 \%$ | (4) | 110 |
| PID/Gender: Rep Men | 15\% | (22) | 21\% | (31) | 20\% | (30) | 43\% | (63) | - | (0) | 145 |
| PID/Gender: Rep Women | 18\% | (24) | 26\% | (35) | 25\% | (33) | 29\% | (38) | 2\% | (3) | 133 |
| Ideo: Liberal (1-3) | 66\% | (143) | 17\% | (37) | 14\% | (31) | 2\% | (4) | 1\% | (1) | 216 |
| Ideo: Moderate (4) | 48\% | (124) | 28\% | (74) | 13\% | (35) | 8\% | (22) | $2 \%$ | (6) | 260 |
| Ideo: Conservative (5-7) | 18\% | (55) | 22\% | (66) | 21\% | (65) | 37\% | (114) | 1\% | (5) | 305 |
| Ideo/PID: Conservative Republican | 13\% | (25) | 22\% | (42) | 22\% | (43) | 43\% | (83) | 1\% | (2) | 195 |
| Ideo/PID: Moderate/Liberal Republican | $24 \%$ | (18) | 31\% | (23) | 27\% | (20) | 16\% | (12) | 1\% | (1) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | $61 \%$ | (76) | 24\% | (30) | 8\% | (10) | 5\% | (6) | $2 \%$ | (3) | 125 |
| Ideo/PID: Liberal Democrat | $71 \%$ | (117) | 17\% | (28) | 11\% | (18) | 1\% | (2) | 1\% | (1) | 165 |
| Unfavorable of Biden and Trump | 44\% | (57) | 19\% | (25) | 20\% | (26) | 17\% | (21) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 66\% | (236) | 23\% | (81) | 7\% | (26) | 2\% | (7) | $1 \%$ | (4) | 355 |
| 2024 H2H Matchup: Trump Voter | 19\% | (70) | 22\% | (82) | 23\% | (86) | 35\% | (132) | $2 \%$ | (6) | 377 |
| 2024 H2H Matchup: Would not Vote | 66\% | (13) | 17\% | (3) | 9\% | (2) | 7\% | (1) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 22\% | (11) | 28\% | (14) | 36\% | (17) | 12\% | (6) | 1\% | (1) | 49 |
| 2022 House Vote: Democrat | 62\% | (222) | 25\% | (90) | 9\% | (31) | 3\% | (9) | 1\% | (4) | 357 |
| 2022 House Vote: Republican | 17\% | (55) | 19\% | (61) | 24\% | (77) | 40\% | (130) | 1\% | (3) | 326 |
| 2022 House Vote: Did not Vote | 49\% | (43) | 19\% | (17) | 22\% | (19) | 6\% | (6) | $4 \%$ | (3) | 88 |
| 2020 Vote: Joe Biden | 61\% | (228) | 25\% | (94) | 11\% | (39) | 2\% | (9) | 1\% | (4) | 373 |
| 2020 Vote: Donald Trump | 19\% | (70) | 20\% | (74) | 24\% | (88) | $36 \%$ | (133) | $2 \%$ | (7) | 371 |
| 2020 Vote: Someone Else | 34\% | (4) | 39\% | (5) | 12\% | (1) | 14\% | (2) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 65\% | (28) | 17\% | (8) | 9\% | (4) | 6\% | (3) | 3\% | (1) | 43 |
| 2016 Vote: Hillary Clinton | 61\% | (159) | 23\% | (60) | 11\% | (28) | $3 \%$ | (8) | 1\% | (4) | 259 |
| 2016 Vote: Donald Trump | 23\% | (78) | 20\% | (70) | 21\% | (73) | 35\% | (121) | - | (1) | 343 |
| 2016 Vote: Someone Else | 43\% | (11) | 21\% | (6) | 20\% | (5) | 16\% | (4) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 70\% | (25) | 20\% | (7) | 2\% | (1) | 7\% | (2) | 1\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $34 \%$ | (10) | 31\% | (9) | 25\% | (7) | 8\% | (2) | $2 \%$ | (1) | 30 |

[^322]Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (330) | 22\% | (180) | 17\% | (132) | 18\% | (147) | 1\% | (11) | 800 |
| U.S. Economy: Wrong Track | $31 \%$ | (169) | 23\% | (126) | 20\% | (108) | 25\% | (139) | 2\% | (10) | 553 |
| U.S. Economy: Right Direction | 65\% | (161) | 22\% | (54) | 10\% | (24) | 3\% | (8) | - | (1) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 66\% | (175) | 26\% | (68) | 5\% | (14) | 1\% | (2) | 2\% | (4) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 19\% | (73) | 21\% | (84) | 24\% | (93) | $34 \%$ | (133) | 2\% | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 56\% | (82) | 19\% | (29) | 17\% | (25) | 8\% | (12) | - | (0) | 147 |
| Top 2024 Issue: Economy | $32 \%$ | (72) | 26\% | (58) | 20\% | (45) | 22\% | (50) | 1\% | (2) | 228 |
| Community: Urban | 53\% | (133) | 24\% | (59) | 13\% | (32) | 9\% | (21) | 2\% | (4) | 249 |
| Community: Suburban | 40\% | (175) | 25\% | (108) | 18\% | (77) | 17\% | (74) | 1\% | (4) | 438 |
| Community: Rural | 20\% | (22) | 12\% | (13) | 20\% | (23) | 45\% | (51) | 3\% | (3) | 113 |
| Community/Gender: Urban Women | 58\% | (72) | 20\% | (24) | 11\% | (14) | 9\% | (11) | 3\% | (3) | 125 |
| Community/Gender: Urban Men | 49\% | (61) | 27\% | (34) | 15\% | (18) | 8\% | (10) | 1\% | (1) | 124 |
| Community/Gender: Rural Women | 25\% | (16) | 11\% | (7) | 29\% | (19) | 30\% | (20) | 4\% | (3) | 65 |
| Community/Gender: Rural Men | 12\% | (6) | 12\% | (6) | 9\% | (5) | 65\% | (32) | 1\% | (1) | 49 |
| Community/Gender: Suburban Women | 47\% | (115) | 28\% | (69) | 12\% | (30) | 10\% | (25) | 1\% | (3) | 242 |
| Community/Gender: Suburban Men | $31 \%$ | (60) | 20\% | (39) | 24\% | (47) | 25\% | (49) | - | (0) | 195 |
| Homeowner | 40\% | (274) | 23\% | (157) | 18\% | (120) | 19\% | (132) | - | (3) | 687 |
| Renter | 53\% | (50) | 21\% | (20) | 10\% | (9) | 10\% | (10) | 6\% | (6) | 95 |
| Military HHnm: Yes | 23\% | (32) | 17\% | (24) | 20\% | (28) | 38\% | (54) | 2\% | (3) | 142 |
| Military HH: No | 45\% | (298) | 24\% | (156) | 16\% | (104) | 14\% | (93) | 1\% | (8) | 658 |
| Employ: Private Sector | 43\% | (130) | 29\% | (89) | 14\% | (41) | 13\% | (38) | 2\% | (5) | 303 |
| Employ: Government | 39\% | (14) | 27\% | (10) | 23\% | (8) | $11 \%$ | (4) | - | (0) | 36 |
| Employ: Self-Employed | 47\% | (39) | 12\% | (10) | 19\% | (15) | 22\% | (18) | 1\% | (1) | 82 |
| Employ: Homemaker | 20\% | (8) | 37\% | (14) | 16\% | (6) | 28\% | (11) | - | (0) | 39 |
| Employ: Student | 90\% | (23) | 3\% | (1) | 6\% | (2) | - | (0) | - | (0) | 25 |
| Employ: Retired | 34\% | (69) | 18\% | (37) | 16\% | (33) | $31 \%$ | (63) | - | (1) | 202 |
| Employ: Unemployed | 37\% | (28) | 17\% | (13) | 33\% | (25) | 10\% | (7) | 3\% | (2) | 76 |
| Employ: Other | 54\% | (19) | 19\% | (7) | $4 \%$ | (1) | 15\% | (5) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 47\% | (171) | 23\% | (83) | 14\% | (50) | 17\% | (61) | 1\% | (2) | 368 |
| Self + Household: Blue Collar | 38\% | (118) | 23\% | (72) | 18\% | (56) | 20\% | (64) | - | (1) | 311 |

[^323]Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Climate Change

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | (330) | $22 \%$ | (180) | 17\% | (132) | 18\% | (147) | 1\% | (11) | 800 |
| Union HH: Yes | 39\% | (10) | 29\% | (7) | 14\% | (4) | 18\% | (4) | - | (0) | 24 |
| Union HH: No | 41\% | (320) | 22\% | (173) | 17\% | (129) | 18\% | (142) | 1\% | (11) | 776 |
| LGBTQ+: Yes | 40\% | (45) | 21\% | (23) | 14\% | (16) | 24\% | (27) | 1\% | (1) | 112 |
| LGBTQ+: No | 41\% | (285) | 23\% | (157) | 17\% | (117) | 17\% | (120) | 1\% | (10) | 688 |
| Motivated to Vote | 41\% | (300) | 23\% | (165) | 16\% | (116) | 19\% | (140) | 1\% | (8) | 729 |
| Parent: Yes | 43\% | (110) | $30 \%$ | (77) | 12\% | (32) | 13\% | (33) | 2\% | (6) | 258 |
| Parent: No | 41\% | (220) | 19\% | (103) | 18\% | (100) | $21 \%$ | (114) | 1\% | (6) | 542 |
| COVID Vaccine: Yes | 49\% | (277) | 21\% | (119) | 15\% | (87) | 14\% | (81) | 1\% | (4) | 568 |
| COVID Vaccine: No | 23\% | (53) | 26\% | (61) | 19\% | (45) | 28\% | (65) | $3 \%$ | (7) | 232 |
| Student Loans: Yes | 42\% | (51) | 30\% | (36) | 16\% | (19) | 9\% | (11) | 2\% | (3) | 119 |
| Student Loans: No | 41\% | (279) | $21 \%$ | (144) | 17\% | (113) | 20\% | (136) | 1\% | (9) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (437) | $35 \%$ | (277) | 6\% | (52) | 3\% | (25) | 1\% | (10) | 800 |
| Gender: Male | 52\% | (190) | 35\% | (128) | 7\% | (26) | 5\% | (19) | 1\% | (4) | 368 |
| Gender: Female | 57\% | (247) | 34\% | (148) | 6\% | (25) | 1\% | (6) | 1\% | (5) | 432 |
| Age: 18-34 | 60\% | (122) | 27\% | (56) | 7\% | (15) | 3\% | (6) | 3\% | (5) | 204 |
| Age: 35-44 | 66\% | (77) | 24\% | (28) | 2\% | (2) | 8\% | (10) | - | (0) | 116 |
| Age: 45-64 | 54\% | (145) | 37\% | (98) | 6\% | (16) | 3\% | (7) | - | (1) | 268 |
| Age: 65+ | 44\% | (92) | 45\% | (94) | 9\% | (19) | 1\% | (2) | 2\% | (3) | 211 |
| GenZers: 1997-2012 | 54\% | (52) | 36\% | (35) | 4\% | (4) | 4\% | (4) | 2\% | (2) | 97 |
| Millennials: 1981-1996 | 68\% | (146) | 18\% | (39) | 6\% | (13) | 6\% | (12) | 1\% | (3) | 213 |
| GenXers: 1965-1980 | 54\% | (106) | 41\% | (80) | $4 \%$ | (8) | 1\% | (2) | 1\% | (1) | 196 |
| Baby Boomers: 1946-1964 | 45\% | (126) | 42\% | (119) | 9\% | (26) | 3\% | (8) | 1\% | (3) | 282 |
| Educ: < College | 55\% | (263) | 34\% | (164) | 7\% | (32) | 3\% | (13) | 2\% | (8) | 480 |
| Educ: Bachelors degree | 56\% | (122) | 32\% | (69) | 7\% | (15) | 5\% | (11) | 1\% | (1) | 218 |
| Educ: Post-grad | 50\% | (51) | 43\% | (44) | 5\% | (5) | 2\% | (2) | - | (0) | 102 |
| Income: Under 50k | 56\% | (162) | 34\% | (98) | 5\% | (15) | 2\% | (6) | 2\% | (6) | 286 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 54\% | (168) | 36\% | (111) | 8\% | (25) | 2\% | (5) | 1\% | (4) | 313 |
| Income: 100k+ | 54\% | (108) | 34\% | (67) | 6\% | (12) | 7\% | (14) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 49\% | (250) | 40\% | (203) | 8\% | (43) | 2\% | (11) | 1\% | (5) | 512 |
| Ethnicity: Hispanic | 57\% | (105) | 30\% | (55) | 5\% | (9) | 7\% | (14) | 1\% | (2) | 185 |
| Ethnicity: Black (Non-Hispanic) | 74\% | (30) | 19\% | (8) | 1\% | (0) | 1\% | (0) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 82\% | (52) | 18\% | (12) | - | (0) | - | (0) | - | (0) | 63 |
| All Christian | 56\% | (215) | 29\% | (111) | 9\% | (36) | 5\% | (19) | 1\% | (4) | 386 |
| All Non-Christian | 49\% | (21) | 45\% | (19) | 6\% | (2) | - | (0) | - | (0) | 42 |
| Atheist | $56 \%$ | (27) | 39\% | (19) | 3\% | (1) | 2\% | (1) | - | (0) | 49 |
| Agnostic/Nothing in particular | 51\% | (109) | 40\% | (86) | 5\% | (11) | 2\% | (4) | 2\% | (4) | 214 |
| Something Else | 59\% | (65) | 37\% | (40) | 1\% | (1) | 1\% | (1) | 2\% | (2) | 109 |
| Evangelical | 60\% | (96) | $31 \%$ | (50) | 4\% | (6) | 3\% | (5) | 1\% | (2) | 158 |
| Non-Evangelical | 53\% | (163) | 31\% | (97) | 10\% | (31) | 5\% | (15) | 1\% | (4) | 310 |
| PID: Dem (no lean) | $61 \%$ | (180) | 32\% | (95) | 1\% | (4) | 4\% | (12) | 1\% | (3) | 294 |
| PID: Ind (no lean) | 49\% | (111) | 39\% | (89) | 8\% | (19) | 2\% | (4) | 2\% | (4) | 227 |
| PID: Rep (no lean) | 53\% | (146) | 33\% | (92) | 10\% | (29) | 3\% | (8) | 1\% | (2) | 279 |

[^324]Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (437) | 35\% | (277) | 6\% | (52) | 3\% | (25) | 1\% | (10) | 800 |
| PID/Gender: Dem Men | 59\% | (62) | 29\% | (31) | 2\% | (2) | 10\% | (10) | - | (0) | 105 |
| PID/Gender: Dem Women | 62\% | (117) | 34\% | (65) | 1\% | (2) | 1\% | (2) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 42\% | (49) | 44\% | (52) | 7\% | (8) | 3\% | (3) | 3\% | (4) | 117 |
| PID/Gender: Ind Women | 56\% | (61) | $33 \%$ | (37) | 10\% | (11) | 1\% | (1) | - | (0) | 110 |
| PID/Gender: Rep Men | 54\% | (78) | 31\% | (45) | 11\% | (16) | 4\% | (5) | - | (0) | 145 |
| PID/Gender: Rep Women | $51 \%$ | (68) | 35\% | (47) | 10\% | (13) | 2\% | (3) | 2\% | (2) | 133 |
| Ideo: Liberal (1-3) | 58\% | (125) | $33 \%$ | (71) | 6\% | (12) | 3\% | (8) | - | (0) | 216 |
| Ideo: Moderate (4) | 56\% | (146) | 34\% | (88) | 8\% | (20) | 1\% | (2) | 2\% | (5) | 260 |
| Ideo: Conservative (5-7) | 51\% | (155) | 36\% | (111) | 6\% | (19) | 5\% | (16) | 1\% | (4) | 305 |
| Ideo/PID: Conservative Republican | $52 \%$ | (100) | 35\% | (68) | 8\% | (16) | 4\% | (8) | 1\% | (2) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 57\% | (42) | 25\% | (18) | 17\% | (13) | - | (0) | 1\% | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 61\% | (77) | 31\% | (39) | 1\% | (2) | 4\% | (5) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 60\% | (100) | 34\% | (56) | 1\% | (2) | 5\% | (8) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 49\% | (63) | 36\% | (47) | 12\% | (15) | 2\% | (2) | 2\% | (2) | 129 |
| 2024 H2H Matchup: Biden Voter | 59\% | (210) | 34\% | (119) | 3\% | (10) | 3\% | (11) | 1\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 53\% | (200) | 34\% | (128) | 8\% | (32) | 3\% | (13) | 1\% | (4) | 377 |
| 2024 H2H Matchup: Would not Vote | 49\% | (10) | 41\% | (8) | 6\% | (1) | - | (0) | $4 \%$ | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 35\% | (17) | 44\% | (21) | 17\% | (8) | 4\% | (2) | - | (0) | 49 |
| 2022 House Vote: Democrat | 57\% | (205) | 38\% | (134) | 2\% | (6) | 2\% | (7) | 1\% | (5) | 357 |
| 2022 House Vote: Republican | 52\% | (171) | 33\% | (108) | 10\% | (34) | 3\% | (11) | 1\% | (2) | 326 |
| 2022 House Vote: Did not Vote | 58\% | (51) | 25\% | (22) | 9\% | (8) | 7\% | (6) | 2\% | (1) | 88 |
| 2020 Vote: Joe Biden | 57\% | (213) | 36\% | (133) | 3\% | (11) | 3\% | (11) | 1\% | (5) | 373 |
| 2020 Vote: Donald Trump | $51 \%$ | (188) | 35\% | (128) | 10\% | (37) | 4\% | (14) | 1\% | (4) | 371 |
| 2020 Vote: Someone Else | 44\% | (5) | 43\% | (5) | 13\% | (2) | 1\% | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 70\% | (31) | 23\% | (10) | 5\% | (2) | 1\% | (0) | 1\% | (0) | 43 |
| 2016 Vote: Hillary Clinton | 60\% | (157) | 32\% | (83) | 2\% | (6) | 3\% | (9) | 2\% | (4) | 259 |
| 2016 Vote: Donald Trump | 49\% | (168) | 38\% | (131) | 8\% | (29) | 4\% | (12) | 1\% | (2) | 343 |
| 2016 Vote: Someone Else | $52 \%$ | (14) | 40\% | (11) | 7\% | (2) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 58\% | (21) | 36\% | (13) | 3\% | (1) | 3\% | (1) | - | (0) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 58\% | (17) | 25\% | (8) | 15\% | (4) | - | (0) | 1\% | (0) | 30 |

[^325]Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (437) | 35\% | (277) | 6\% | (52) | 3\% | (25) | 1\% | (10) | 800 |
| U.S. Economy: Wrong Track | 54\% | (299) | 31\% | (173) | 8\% | (47) | $4 \%$ | (24) | 2\% | (10) | 553 |
| U.S. Economy: Right Direction | 56\% | (138) | 42\% | (103) | 2\% | (5) | - | (1) | - | (0) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 61\% | (161) | 32\% | (84) | 2\% | (6) | 3\% | (8) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 53\% | (207) | 33\% | (127) | 10\% | (38) | 3\% | (12) | 1\% | (5) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 47\% | (69) | 45\% | (66) | 5\% | (7) | 3\% | (5) | - | (0) | 147 |
| Top 2024 Issue: Economy | 61\% | (139) | 29\% | (67) | 5\% | (11) | 5\% | (10) | - | (0) | 228 |
| Community: Urban | 54\% | (134) | 36\% | (91) | 8\% | (20) | 1\% | (2) | 1\% | (2) | 249 |
| Community: Suburban | 57\% | (251) | 31\% | (135) | 6\% | (28) | 5\% | (20) | 1\% | (5) | 438 |
| Community: Rural | 46\% | (52) | 45\% | (51) | 3\% | (4) | 3\% | (4) | 2\% | (3) | 113 |
| Community/Gender: Urban Women | 57\% | (71) | 34\% | (42) | 8\% | (10) | 1\% | (1) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 50\% | (62) | 39\% | (49) | 8\% | (10) | 1\% | (1) | 1\% | (2) | 124 |
| Community/Gender: Rural Women | 44\% | (28) | 48\% | (31) | 1\% | (1) | 3\% | (2) | 4\% | (3) | 65 |
| Community/Gender: Rural Men | 49\% | (24) | 41\% | (20) | 6\% | (3) | 3\% | (2) | - | (0) | 49 |
| Community/Gender: Suburban Women | 61\% | (147) | 31\% | (75) | 6\% | (15) | 1\% | (3) | 1\% | (2) | 242 |
| Community/Gender: Suburban Men | 53\% | (104) | 30\% | (59) | 7\% | (13) | 9\% | (17) | 1\% | (3) | 195 |
| Homeowner | 54\% | (368) | 36\% | (244) | 7\% | (48) | 3\% | (22) | 1\% | (4) | 687 |
| Renter | 64\% | (61) | 29\% | (28) | 3\% | (3) | 1\% | (1) | 3\% | (3) | 95 |
| Military HHnm: Yes | 50\% | (70) | 38\% | (53) | 8\% | (12) | 2\% | (3) | 2\% | (3) | 142 |
| Military HH: No | 56\% | (367) | 34\% | (223) | 6\% | (40) | 3\% | (22) | 1\% | (6) | 658 |
| Employ: Private Sector | 56\% | (171) | $32 \%$ | (98) | 8\% | (26) | 2\% | (7) | - | (1) | 303 |
| Employ: Government | 69\% | (25) | 29\% | (11) | - | (0) | 2\% | (1) | - | (0) | 36 |
| Employ: Self-Employed | 60\% | (49) | 37\% | (30) | - | (0) | 3\% | (2) | - | (0) | 82 |
| Employ: Homemaker | 53\% | (21) | 46\% | (18) | 1\% | (0) | - | (0) | - | (0) | 39 |
| Employ: Student | 68\% | (17) | 28\% | (7) | - | (0) | 1\% | (0) | 3\% | (1) | 25 |
| Employ: Retired | 48\% | (97) | 41\% | (82) | 8\% | (17) | 1\% | (3) | 2\% | (3) | 202 |
| Employ: Unemployed | 47\% | (36) | 28\% | (21) | 9\% | (7) | 14\% | (10) | 3\% | (2) | 76 |
| Employ: Other | 58\% | (21) | 26\% | (9) | 5\% | (2) | 5\% | (2) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 55\% | (200) | 35\% | (130) | 7\% | (25) | 3\% | (10) | - | (2) | 368 |
| Self + Household: Blue Collar | 56\% | (174) | 32\% | (100) | 8\% | (26) | 4\% | (12) | - | (0) | 311 |

[^326]Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Education and Schools

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (437) | 35\% | (277) | 6\% | (52) | 3\% | (25) | 1\% | (10) | 800 |
| Union HH: Yes | 72\% | (18) | 22\% | (5) | 6\% | (1) | - | (0) | - | (0) | 24 |
| Union HH: No | 54\% | (420) | 35\% | (271) | 6\% | (50) | 3\% | (25) | 1\% | (10) | 776 |
| LGBTQ+: Yes | 57\% | (64) | 36\% | (40) | 4\% | (4) | 2\% | (2) | 2\% | (2) | 112 |
| LGBTQ+: No | 54\% | (373) | 34\% | (236) | 7\% | (47) | 3\% | (23) | 1\% | (7) | 688 |
| Motivated to Vote | 54\% | (393) | 35\% | (256) | 6\% | (47) | 3\% | (25) | 1\% | (7) | 729 |
| Parent: Yes | 63\% | (163) | 29\% | (75) | 4\% | (11) | 2\% | (5) | 1\% | (3) | 258 |
| Parent: No | 50\% | (274) | 37\% | (201) | 7\% | (40) | $4 \%$ | (20) | 1\% | (7) | 542 |
| COVID Vaccine: Yes | 54\% | (308) | 36\% | (203) | 6\% | (33) | 4\% | (20) | 1\% | (5) | 568 |
| COVID Vaccine: No | 56\% | (129) | $32 \%$ | (74) | 8\% | (19) | 2\% | (5) | 2\% | (5) | 232 |
| Student Loans: Yes | 67\% | (80) | 29\% | (34) | 2\% | (3) | 1\% | (1) | 1\% | (1) | 119 |
| Student Loans: No | $52 \%$ | (357) | 36\% | (242) | 7\% | (49) | 4\% | (24) | 1\% | (9) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (356) | $31 \%$ | (245) | 14\% | (111) | 10\% | (80) | 1\% | (9) | 800 |
| Gender: Male | 35\% | (129) | 33\% | (121) | 15\% | (55) | 16\% | (60) | 1\% | (3) | 368 |
| Gender: Female | 52\% | (227) | 29\% | (123) | 13\% | (57) | 5\% | (20) | 1\% | (5) | 432 |
| Age: 18-34 | 52\% | (106) | 31\% | (63) | 9\% | (19) | 6\% | (12) | 2\% | (5) | 204 |
| Age: 35-44 | 43\% | (50) | 29\% | (34) | 19\% | (22) | 8\% | (9) | 1\% | (1) | 116 |
| Age: 45-64 | 40\% | (108) | 32\% | (85) | 16\% | (42) | 12\% | (32) | - | (1) | 268 |
| Age: 65+ | 44\% | (92) | 30\% | (63) | 13\% | (28) | 12\% | (26) | $1 \%$ | (2) | 211 |
| GenZers: 1997-2012 | 54\% | (53) | 37\% | (36) | 3\% | (3) | 5\% | (4) | 1\% | (1) | 97 |
| Millennials: 1981-1996 | 46\% | (98) | 26\% | (56) | 18\% | (39) | 8\% | (16) | 2\% | (4) | 213 |
| GenXers: 1965-1980 | 40\% | (78) | 34\% | (68) | 16\% | (32) | 9\% | (18) | - | (1) | 196 |
| Baby Boomers: 1946-1964 | 42\% | (119) | 29\% | (82) | 13\% | (38) | 14\% | (40) | 1\% | (3) | 282 |
| Educ: < College | 43\% | (208) | 31\% | (148) | 15\% | (71) | 9\% | (45) | 2\% | (8) | 480 |
| Educ: Bachelors degree | 46\% | (100) | 27\% | (60) | 14\% | (30) | 13\% | (28) | - | (0) | 218 |
| Educ: Post-grad | 47\% | (48) | 36\% | (37) | 10\% | (11) | 6\% | (6) | - | (0) | 102 |
| Income: Under 50k | 41\% | (119) | 31\% | (88) | 14\% | (40) | 12\% | (35) | 2\% | (5) | 286 |
| Income: 50k-100k | 48\% | (149) | 29\% | (90) | 13\% | (41) | 10\% | (30) | 1\% | (3) | 313 |
| Income: 100k+ | 44\% | (88) | 33\% | (67) | 15\% | (30) | 7\% | (15) | - | (1) | 201 |
| Ethnicity: White (Non-Hispanic) | 39\% | (201) | 32\% | (163) | 16\% | (83) | 12\% | (60) | $1 \%$ | (4) | 512 |
| Ethnicity: Hispanic | 54\% | (100) | 27\% | (51) | 7\% | (12) | 10\% | (19) | 1\% | (2) | 185 |
| Ethnicity: Black (Non-Hispanic) | $51 \%$ | (20) | 40\% | (16) | 3\% | (1) | - | (0) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 53\% | (34) | 23\% | (15) | 23\% | (14) | 1\% | (1) | - | (0) | 63 |
| All Christian | 41\% | (157) | 33\% | (129) | 13\% | (51) | 12\% | (46) | 1\% | (3) | 386 |
| All Non-Christian | 58\% | (25) | 22\% | (9) | 6\% | (3) | 14\% | (6) | - | (0) | 42 |
| Atheist | $61 \%$ | (30) | 30\% | (15) | 7\% | (4) | 2\% | (1) | - | (0) | 49 |
| Agnostic/Nothing in particular | 46\% | (99) | 30\% | (64) | 16\% | (34) | 7\% | (14) | 2\% | (3) | 214 |
| Something Else | 42\% | (46) | 26\% | (28) | 19\% | (21) | 12\% | (13) | 2\% | (2) | 109 |
| Evangelical | 44\% | (69) | 27\% | (42) | 15\% | (24) | 13\% | (21) | 1\% | (2) | 158 |
| Non-Evangelical | 39\% | (121) | 34\% | (104) | 14\% | (44) | 12\% | (38) | 1\% | (3) | 310 |
| PID: Dem (no lean) | 59\% | (174) | 26\% | (78) | 9\% | (28) | $4 \%$ | (12) | $1 \%$ | (3) | 294 |
| PID: Ind (no lean) | 35\% | (79) | 33\% | (74) | 20\% | (46) | 11\% | (25) | 1\% | (3) | 227 |
| PID: Rep (no lean) | 37\% | (103) | 33\% | (92) | 14\% | (38) | 15\% | (43) | 1\% | (3) | 279 |

[^327]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (356) | $31 \%$ | (245) | 14\% | (111) | 10\% | (80) | 1\% | (9) | 800 |
| PID/Gender: Dem Men | 51\% | (53) | $31 \%$ | (33) | 11\% | (12) | 7\% | (7) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 64\% | (121) | 24\% | (45) | 8\% | (16) | 3\% | (5) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 30\% | (35) | 30\% | (35) | 24\% | (29) | 14\% | (16) | 2\% | (2) | 117 |
| PID/Gender: Ind Women | 40\% | (43) | 36\% | (39) | 16\% | (17) | 8\% | (9) | - | (0) | 110 |
| PID/Gender: Rep Men | 28\% | (40) | 37\% | (54) | 10\% | (14) | 25\% | (37) | - | (0) | 145 |
| PID/Gender: Rep Women | 47\% | (63) | 29\% | (39) | 17\% | (23) | 4\% | (6) | 2\% | (3) | 133 |
| Ideo: Liberal (1-3) | 63\% | (136) | 26\% | (56) | 7\% | (15) | 4\% | (9) | - | (0) | 216 |
| Ideo: Moderate (4) | $41 \%$ | (107) | 31\% | (82) | 15\% | (38) | 11\% | (28) | 2\% | (6) | 260 |
| Ideo: Conservative (5-7) | 35\% | (106) | 32\% | (97) | 19\% | (57) | 14\% | (42) | 1\% | (2) | 305 |
| Ideo/PID: Conservative Republican | $36 \%$ | (70) | 31\% | (60) | 16\% | (32) | 16\% | (31) | 1\% | (2) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (29) | 35\% | (26) | 8\% | (6) | 15\% | (11) | 1\% | (1) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 53\% | (66) | 26\% | (32) | 15\% | (19) | 4\% | (5) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 64\% | (106) | 27\% | (45) | 5\% | (9) | 4\% | (6) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 40\% | (52) | 33\% | (43) | 19\% | (25) | 7\% | (9) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 56\% | (199) | 31\% | (109) | 8\% | (29) | 4\% | (13) | 1\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 35\% | (132) | $31 \%$ | (118) | 17\% | (64) | 16\% | (61) | 1\% | (3) | 377 |
| 2024 H2H Matchup: Would not Vote | 58\% | (11) | 22\% | (4) | 15\% | (3) | 6\% | (1) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 30\% | (14) | 28\% | (13) | 32\% | (16) | 9\% | (4) | 1\% | (1) | 49 |
| 2022 House Vote: Democrat | 55\% | (197) | 26\% | (91) | 13\% | (47) | 5\% | (17) | 1\% | (5) | 357 |
| 2022 House Vote: Republican | 33\% | (106) | 33\% | (107) | 16\% | (53) | 18\% | (59) | - | (1) | 326 |
| 2022 House Vote: Did not Vote | 46\% | (41) | 42\% | (37) | 9\% | (8) | 2\% | (2) | 1\% | (1) | 88 |
| 2020 Vote: Joe Biden | 56\% | (208) | 28\% | (105) | 11\% | (43) | 4\% | (14) | 1\% | (4) | 373 |
| 2020 Vote: Donald Trump | 30\% | (113) | 34\% | (128) | 18\% | (65) | 17\% | (63) | 1\% | (2) | 371 |
| 2020 Vote: Someone Else | $31 \%$ | (4) | 41\% | (5) | 16\% | (2) | 9\% | (1) | 3\% | (0) | 12 |
| 2020 Vote: Did not Vote | 73\% | (32) | 17\% | (7) | 4\% | (2) | 3\% | (1) | 4\% | (2) | 43 |
| 2016 Vote: Hillary Clinton | 53\% | (136) | 30\% | (78) | 12\% | (30) | $4 \%$ | (10) | 2\% | (5) | 259 |
| 2016 Vote: Donald Trump | 33\% | (112) | 31\% | (106) | 18\% | (63) | 18\% | (61) | - | (1) | 343 |
| 2016 Vote: Someone Else | 11\% | (3) | 55\% | (15) | 32\% | (9) | 1\% | (0) | 1\% | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 62\% | (22) | 27\% | (10) | 1\% | (1) | 9\% | (3) | 1\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 49\% | (15) | 35\% | (10) | 11\% | (3) | 2\% | (0) | 2\% | (1) | 30 |

[^328]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (356) | $31 \%$ | (245) | 14\% | (111) | 10\% | (80) | 1\% | (9) | 800 |
| U.S. Economy: Wrong Track | 41\% | (224) | 31\% | (171) | 14\% | (77) | 13\% | (72) | 2\% | (9) | 553 |
| U.S. Economy: Right Direction | 53\% | (131) | 30\% | (74) | 14\% | (35) | 3\% | (7) | - | (0) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 58\% | (153) | 29\% | (77) | 7\% | (19) | 4\% | (9) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $36 \%$ | (139) | $33 \%$ | (129) | 15\% | (58) | 16\% | (61) | 1\% | (2) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 44\% | (64) | 26\% | (38) | 23\% | (34) | 6\% | (9) | 1\% | (1) | 147 |
| Top 2024 Issue: Economy | 34\% | (78) | 36\% | (83) | 18\% | (41) | 11\% | (24) | - | (1) | 228 |
| Community: Urban | 54\% | (134) | 28\% | (70) | 9\% | (22) | 8\% | (21) | 1\% | (2) | 249 |
| Community: Suburban | 45\% | (195) | 33\% | (143) | 14\% | (61) | 8\% | (36) | 1\% | (3) | 438 |
| Community: Rural | 24\% | (27) | 28\% | (32) | 25\% | (28) | 20\% | (23) | 3\% | (4) | 113 |
| Community/Gender: Urban Women | 66\% | (82) | 23\% | (28) | 7\% | (9) | 4\% | (5) | - | (1) | 125 |
| Community/Gender: Urban Men | 41\% | (51) | 34\% | (42) | 10\% | (13) | 13\% | (16) | 1\% | (2) | 124 |
| Community/Gender: Rural Women | 13\% | (9) | 36\% | (23) | 35\% | (22) | $11 \%$ | (7) | 5\% | (3) | 65 |
| Community/Gender: Rural Men | 38\% | (18) | 18\% | (9) | 11\% | (6) | $32 \%$ | (15) | 1\% | (1) | 49 |
| Community/Gender: Suburban Women | 56\% | (136) | 30\% | (72) | 10\% | (25) | 3\% | (8) | 1\% | (2) | 242 |
| Community/Gender: Suburban Men | 30\% | (59) | 36\% | (71) | 19\% | (36) | 14\% | (28) | - | (1) | 195 |
| Homeowner | 43\% | (294) | 31\% | (215) | 15\% | (102) | 10\% | (71) | $1 \%$ | (4) | 687 |
| Renter | 54\% | (51) | 29\% | (27) | 9\% | (9) | 5\% | (5) | 3\% | (3) | 95 |
| Military HHnm: Yes | $32 \%$ | (45) | 28\% | (40) | 22\% | (30) | 17\% | (24) | 2\% | (2) | 142 |
| Military HH: No | 47\% | (310) | 31\% | (205) | 12\% | (81) | 9\% | (56) | 1\% | (6) | 658 |
| Employ: Private Sector | 47\% | (142) | 39\% | (119) | 7\% | (21) | 6\% | (20) | - | (1) | 303 |
| Employ: Government | 47\% | (17) | 17\% | (6) | 25\% | (9) | 10\% | (4) | - | (0) | 36 |
| Employ: Self-Employed | 55\% | (45) | 20\% | (16) | 23\% | (19) | 2\% | (2) | - | (0) | 82 |
| Employ: Homemaker | $51 \%$ | (20) | 12\% | (4) | 25\% | (10) | $11 \%$ | (4) | 1\% | (1) | 39 |
| Employ: Student | 64\% | (16) | 34\% | (9) | - | (0) | 1\% | (0) | - | (0) | 25 |
| Employ: Retired | 40\% | (82) | 27\% | (55) | 12\% | (24) | 19\% | (39) | 1\% | (3) | 202 |
| Employ: Unemployed | 26\% | (20) | 27\% | (20) | 34\% | (26) | 11\% | (8) | 2\% | (2) | 76 |
| Employ: Other | 38\% | (14) | 41\% | (15) | 7\% | (3) | 6\% | (2) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 48\% | (177) | 30\% | (109) | 12\% | (45) | 9\% | (34) | 1\% | (2) | 368 |
| Self + Household: Blue Collar | 41\% | (127) | 35\% | (107) | 13\% | (41) | $11 \%$ | (34) | - | (1) | 311 |

[^329]Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Guns

| Demographic | Very important |  | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (356) | $31 \%$ | (245) | 14\% | (111) | 10\% | (80) | 1\% | (9) | 800 |
| Union HH: Yes | 51\% | (12) | 16\% | (4) | 22\% | (5) | 11\% | (3) | - | (0) | 24 |
| Union HH: No | 44\% | (343) | 31\% | (241) | $14 \%$ | (106) | 10\% | (77) | 1\% | (9) | 776 |
| LGBTQ+: Yes | 41\% | (46) | 42\% | (48) | 5\% | (6) | 10\% | (12) | 1\% | (2) | 112 |
| LGBTQ+: No | 45\% | (310) | 29\% | (197) | 15\% | (106) | 10\% | (68) | 1\% | (7) | 688 |
| Motivated to Vote | 45\% | (331) | 30\% | (218) | 13\% | (95) | 11\% | (77) | 1\% | (8) | 729 |
| Parent: Yes | 54\% | (138) | 25\% | (66) | 12\% | (32) | 7\% | (19) | 1\% | (3) | 258 |
| Parent: No | 40\% | (218) | 33\% | (179) | 15\% | (79) | 11\% | (61) | 1\% | (5) | 542 |
| COVID Vaccine: Yes | 45\% | (255) | 32\% | (182) | 13\% | (76) | 9\% | (52) | 1\% | (4) | 568 |
| COVID Vaccine: No | 44\% | (101) | 27\% | (63) | 15\% | (35) | 12\% | (27) | 2\% | (5) | 232 |
| Student Loans: Yes | 51\% | (60) | 37\% | (44) | 9\% | (11) | $3 \%$ | (3) | - | (0) | 119 |
| Student Loans: No | 43\% | (295) | 30\% | (201) | 15\% | (100) | 11\% | (76) | 1\% | (8) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (367) | 26\% | (208) | $12 \%$ | (97) | 14\% | (115) | 2\% | (13) | 800 |
| Gender: Male | 34\% | (124) | 28\% | (103) | 14\% | (53) | 23\% | (84) | 1\% | (4) | 368 |
| Gender: Female | 56\% | (243) | 24\% | (105) | 10\% | (44) | 7\% | (30) | 2\% | (10) | 432 |
| Age: 18-34 | 48\% | (98) | 33\% | (67) | 6\% | (12) | 9\% | (19) | 4\% | (8) | 204 |
| Age: 35-44 | 54\% | (63) | 19\% | (22) | 15\% | (17) | 12\% | (13) | 1\% | (1) | 116 |
| Age: 45-64 | 47\% | (125) | 22\% | (60) | 13\% | (36) | 17\% | (44) | 1\% | (3) | 268 |
| Age: 65+ | 38\% | (80) | 28\% | (59) | 15\% | (32) | 18\% | (38) | 1\% | (2) | 211 |
| GenZers: 1997-2012 | 52\% | (50) | 36\% | (35) | 5\% | (5) | 6\% | (6) | 2\% | (2) | 97 |
| Millennials: 1981-1996 | 52\% | (111) | 25\% | (53) | 8\% | (16) | 12\% | (25) | 3\% | (7) | 213 |
| GenXers: 1965-1980 | 43\% | (85) | 25\% | (50) | 18\% | (35) | 13\% | (25) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | 41\% | (116) | 24\% | (68) | 13\% | (38) | 20\% | (57) | 1\% | (3) | 282 |
| Educ: < College | 45\% | (215) | 27\% | (131) | 11\% | (55) | 14\% | (66) | 3\% | (13) | 480 |
| Educ: Bachelors degree | 45\% | (99) | 20\% | (44) | 15\% | (33) | 19\% | (41) | - | (1) | 218 |
| Educ: Post-grad | 52\% | (53) | 32\% | (33) | 9\% | (9) | 7\% | (8) | - | (0) | 102 |
| Income: Under 50k | 44\% | (125) | 26\% | (75) | 13\% | (38) | 14\% | (41) | 3\% | (8) | 286 |
| Income: 50k-100k | 46\% | (145) | 26\% | (80) | 11\% | (35) | 15\% | (47) | 2\% | (5) | 313 |
| Income: 100k+ | 48\% | (97) | 26\% | (52) | 12\% | (24) | 13\% | (26) | - | (1) | 201 |
| Ethnicity: White (Non-Hispanic) | 44\% | (224) | 26\% | (134) | 13\% | (65) | 16\% | (82) | 1\% | (7) | 512 |
| Ethnicity: Hispanic | 48\% | (89) | 25\% | (46) | 8\% | (15) | 17\% | (31) | 2\% | (4) | 185 |
| Ethnicity: Black (Non-Hispanic) | 37\% | (15) | 37\% | (15) | 15\% | (6) | $3 \%$ | (1) | 7\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 61\% | (39) | 20\% | (13) | 18\% | (11) | 1\% | (1) | - | (0) | 63 |
| All Christian | 41\% | (159) | 26\% | (102) | 13\% | (50) | 18\% | (70) | 1\% | (5) | 386 |
| All Non-Christian | 51\% | (22) | 34\% | (14) | 7\% | (3) | 8\% | (4) | - | (0) | 42 |
| Atheist | 68\% | (33) | 16\% | (8) | 11\% | (5) | $4 \%$ | (2) | 1\% | (0) | 49 |
| Agnostic/Nothing in particular | 54\% | (115) | 17\% | (36) | 15\% | (31) | 12\% | (26) | 3\% | (7) | 214 |
| Something Else | 35\% | (39) | 44\% | (48) | 8\% | (8) | 12\% | (13) | 1\% | (2) | 109 |
| Evangelical | 41\% | (65) | 35\% | (56) | 10\% | (16) | 13\% | (20) | 1\% | (2) | 158 |
| Non-Evangelical | 38\% | (118) | 27\% | (85) | 13\% | (40) | 20\% | (63) | 2\% | (5) | 310 |
| PID: Dem (no lean) | 67\% | (198) | 17\% | (49) | 8\% | (25) | 7\% | (19) | 1\% | (4) | 294 |
| PID: Ind (no lean) | 35\% | (80) | 28\% | (64) | $14 \%$ | (32) | 20\% | (46) | 2\% | (6) | 227 |
| PID: Rep (no lean) | 32\% | (89) | $34 \%$ | (95) | 15\% | (41) | 18\% | (50) | 2\% | (4) | 279 |

[^330]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (367) | 26\% | (208) | 12\% | (97) | 14\% | (115) | 2\% | (13) | 800 |
| PID/Gender: Dem Men | 56\% | (59) | 16\% | (17) | 11\% | (12) | 17\% | (18) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 74\% | (140) | 17\% | (32) | 7\% | (13) | 1\% | (2) | 2\% | (3) | 189 |
| PID/Gender: Ind Men | 28\% | (33) | 32\% | (38) | 15\% | (17) | 22\% | (26) | 2\% | (3) | 117 |
| PID/Gender: Ind Women | 42\% | (46) | 23\% | (26) | 13\% | (15) | 18\% | (20) | 3\% | (3) | 110 |
| PID/Gender: Rep Men | 22\% | (32) | 33\% | (48) | 16\% | (24) | 28\% | (41) | - | (0) | 145 |
| PID/Gender: Rep Women | 43\% | (57) | 35\% | (47) | 13\% | (17) | 6\% | (9) | 3\% | (4) | 133 |
| Ideo: Liberal (1-3) | 68\% | (147) | 19\% | (40) | 5\% | (11) | 8\% | (17) | - | (0) | 216 |
| Ideo: Moderate (4) | 48\% | (125) | 25\% | (65) | $11 \%$ | (29) | 13\% | (35) | 3\% | (7) | 260 |
| Ideo: Conservative (5-7) | 30\% | (92) | 29\% | (89) | 18\% | (55) | 20\% | (62) | 2\% | (6) | 305 |
| Ideo/PID: Conservative Republican | $31 \%$ | (60) | 30\% | (59) | 17\% | (34) | 20\% | (39) | 2\% | (3) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 39\% | (29) | 36\% | (26) | 9\% | (7) | 15\% | (11) | 1\% | (1) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 58\% | (73) | 23\% | (29) | 11\% | (14) | 5\% | (6) | 3\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 75\% | (125) | 12\% | (19) | 5\% | (8) | 8\% | (13) | - | (0) | 165 |
| Unfavorable of Biden and Trump | $51 \%$ | (66) | 21\% | (28) | $11 \%$ | (14) | 15\% | (20) | 1\% | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 64\% | (228) | 21\% | (74) | 7\% | (25) | 7\% | (24) | 1\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 29\% | (110) | 32\% | (121) | 17\% | (64) | 20\% | (75) | 2\% | (7) | 377 |
| 2024 H2H Matchup: Would not Vote | 53\% | (10) | 35\% | (7) | $4 \%$ | (1) | 7\% | (1) | 1\% | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 39\% | (19) | 13\% | (6) | 16\% | (8) | 29\% | (14) | 3\% | (1) | 49 |
| 2022 House Vote: Democrat | 61\% | (218) | 22\% | (79) | 8\% | (30) | 7\% | (25) | 1\% | (5) | 357 |
| 2022 House Vote: Republican | 29\% | (94) | 32\% | (104) | 16\% | (51) | 22\% | (72) | 2\% | (5) | 326 |
| 2022 House Vote: Did not Vote | 53\% | (47) | 27\% | (24) | 11\% | (10) | 6\% | (6) | 2\% | (2) | 88 |
| 2020 Vote: Joe Biden | 63\% | (237) | 20\% | (75) | 8\% | (29) | 7\% | (28) | 1\% | (6) | 373 |
| 2020 Vote: Donald Trump | 28\% | (103) | 31\% | (117) | 16\% | (60) | 23\% | (85) | 2\% | (7) | 371 |
| 2020 Vote: Someone Else | 41\% | (5) | 25\% | (3) | 26\% | (3) | 9\% | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 53\% | (23) | 31\% | (13) | 13\% | (6) | 1\% | (1) | 2\% | (1) | 43 |
| 2016 Vote: Hillary Clinton | 65\% | (169) | 18\% | (46) | 7\% | (17) | 9\% | (23) | 2\% | (5) | 259 |
| 2016 Vote: Donald Trump | 32\% | (111) | 29\% | (100) | 17\% | (57) | 21\% | (72) | 1\% | (3) | 343 |
| 2016 Vote: Someone Else | 25\% | (7) | 32\% | (9) | 19\% | (5) | 24\% | (6) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 60\% | (22) | 18\% | (6) | 20\% | (7) | - | (0) | 2\% | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 38\% | (11) | 34\% | (10) | 15\% | (5) | $11 \%$ | (3) | 1\% | (0) | 30 |

[^331]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (367) | 26\% | (208) | 12\% | (97) | 14\% | (115) | 2\% | (13) | 800 |
| U.S. Economy: Wrong Track | 39\% | (216) | 27\% | (150) | 14\% | (77) | 18\% | (98) | 2\% | (13) | 553 |
| U.S. Economy: Right Direction | 61\% | (151) | 23\% | (58) | 8\% | (21) | 7\% | (17) | - | (1) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 66\% | (174) | 21\% | (54) | 6\% | (15) | 6\% | (16) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 30\% | (117) | $31 \%$ | (120) | 16\% | (64) | 21\% | (81) | $2 \%$ | (7) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $52 \%$ | (76) | 23\% | (34) | 13\% | (19) | 12\% | (17) | 1\% | (2) | 147 |
| Top 2024 Issue: Economy | 41\% | (93) | 30\% | (68) | 16\% | (36) | 12\% | (28) | 1\% | (3) | 228 |
| Community: Urban | 48\% | (121) | 27\% | (67) | 11\% | (28) | 11\% | (27) | 3\% | (7) | 249 |
| Community: Suburban | 46\% | (200) | 27\% | (120) | 12\% | (54) | 14\% | (60) | 1\% | (4) | 438 |
| Community: Rural | 41\% | (46) | 18\% | (20) | 14\% | (16) | 25\% | (28) | 3\% | (3) | 113 |
| Community/Gender: Urban Women | 61\% | (76) | 20\% | (25) | 10\% | (13) | 5\% | (7) | $4 \%$ | (5) | 125 |
| Community/Gender: Urban Men | 36\% | (45) | 34\% | (42) | 12\% | (15) | 16\% | (20) | 1\% | (2) | 124 |
| Community/Gender: Rural Women | 50\% | (32) | 24\% | (16) | 18\% | (12) | 4\% | (2) | $4 \%$ | (3) | 65 |
| Community/Gender: Rural Men | 29\% | (14) | 9\% | (4) | 8\% | (4) | 53\% | (26) | 1\% | (1) | 49 |
| Community/Gender: Suburban Women | $56 \%$ | (135) | 26\% | (64) | 8\% | (20) | 9\% | (21) | 1\% | (2) | 242 |
| Community/Gender: Suburban Men | 33\% | (65) | 29\% | (56) | 18\% | (34) | 20\% | (39) | 1\% | (1) | 195 |
| Homeowner | 46\% | (313) | 26\% | (182) | 12\% | (84) | 15\% | (102) | 1\% | (6) | 687 |
| Renter | 50\% | (47) | 24\% | (23) | 12\% | (12) | 8\% | (8) | 6\% | (5) | 95 |
| Military HHnm: Yes | 41\% | (58) | 23\% | (32) | 14\% | (19) | 21\% | (29) | 2\% | (3) | 142 |
| Military HH: No | 47\% | (309) | 27\% | (176) | 12\% | (78) | 13\% | (85) | 2\% | (11) | 658 |
| Employ: Private Sector | 45\% | (135) | 27\% | (83) | 15\% | (46) | 11\% | (35) | 1\% | (4) | 303 |
| Employ: Government | 48\% | (17) | 21\% | (8) | 14\% | (5) | 14\% | (5) | 2\% | (1) | 36 |
| Employ: Self-Employed | 55\% | (45) | 19\% | (16) | 14\% | (11) | 12\% | (10) | - | (0) | 82 |
| Employ: Homemaker | 64\% | (25) | 7\% | (3) | 15\% | (6) | 13\% | (5) | $1 \%$ | (0) | 39 |
| Employ: Student | 62\% | (16) | 37\% | (9) | 1\% | (0) | - | (0) | - | (0) | 25 |
| Employ: Retired | 36\% | (72) | 32\% | (64) | 11\% | (22) | 20\% | (41) | 2\% | (3) | 202 |
| Employ: Unemployed | $53 \%$ | (40) | 19\% | (14) | $4 \%$ | (3) | $21 \%$ | (16) | 3\% | (2) | 76 |
| Employ: Other | 44\% | (16) | 29\% | (10) | 9\% | (3) | 9\% | (3) | 8\% | (3) | 36 |
| Self + Household: White-Collar | 55\% | (202) | 22\% | (81) | 11\% | (40) | 11\% | (41) | 1\% | (3) | 368 |
| Self + Household: Blue Collar | 36\% | (112) | 32\% | (98) | 11\% | (35) | 20\% | (63) | 1\% | (2) | 311 |

[^332]Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Abortion

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 46\% | (367) | 26\% | (208) | 12\% | (97) | 14\% | (115) | 2\% | (13) | 800 |
| Union HH: Yes | 45\% | (11) | 27\% | (7) | 9\% | (2) | 15\% | (4) | 4\% | (1) | 24 |
| Union HH: No | 46\% | (356) | 26\% | (201) | 12\% | (95) | 14\% | (111) | 2\% | (13) | 776 |
| LGBTQ+: Yes | 39\% | (44) | 32\% | (35) | 16\% | (18) | 12\% | (13) | 2\% | (2) | 112 |
| LGBTQ+: No | 47\% | (323) | 25\% | (172) | 12\% | (79) | 15\% | (102) | 2\% | (12) | 688 |
| Motivated to Vote | 47\% | (340) | 25\% | (184) | 12\% | (87) | 14\% | (105) | 2\% | (12) | 729 |
| Parent: Yes | 51\% | (130) | 22\% | (57) | 13\% | (33) | 12\% | (32) | 2\% | (6) | 258 |
| Parent: No | 44\% | (237) | 28\% | (151) | 12\% | (64) | 15\% | (83) | 1\% | (8) | 542 |
| COVID Vaccine: Yes | $51 \%$ | (288) | 24\% | (136) | 12\% | (67) | 13\% | (71) | 1\% | (6) | 568 |
| COVID Vaccine: No | 34\% | (79) | 31\% | (72) | 13\% | (30) | 19\% | (43) | 3\% | (7) | 232 |
| Student Loans: Yes | 63\% | (74) | 13\% | (16) | 13\% | (16) | 8\% | (9) | 3\% | (4) | 119 |
| Student Loans: No | 43\% | (293) | 28\% | (192) | 12\% | (82) | 15\% | (105) | 1\% | (10) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (439) | $31 \%$ | (250) | 9\% | (72) | $4 \%$ | (29) | 1\% | (9) | 800 |
| Gender: Male | 54\% | (198) | 31\% | (113) | 7\% | (27) | 7\% | (25) | 1\% | (5) | 368 |
| Gender: Female | 56\% | (241) | $32 \%$ | (137) | 10\% | (45) | 1\% | (4) | 1\% | (5) | 432 |
| Age: 18-34 | 40\% | (83) | $31 \%$ | (62) | 18\% | (37) | 9\% | (17) | 2\% | (4) | 204 |
| Age: 35-44 | 46\% | (53) | $34 \%$ | (39) | 15\% | (17) | 3\% | (3) | 2\% | (3) | 116 |
| Age: 45-64 | 62\% | (167) | 29\% | (78) | 5\% | (13) | 3\% | (7) | 1\% | (2) | 268 |
| Age: 65+ | 64\% | (136) | $33 \%$ | (70) | 2\% | (4) | 1\% | (1) | - | (0) | 211 |
| GenZers: 1997-2012 | 45\% | (44) | 34\% | (33) | 11\% | (11) | 8\% | (8) | 1\% | (1) | 97 |
| Millennials: 1981-1996 | 43\% | (91) | 28\% | (60) | 21\% | (44) | 6\% | (12) | $3 \%$ | (6) | 213 |
| GenXers: 1965-1980 | 62\% | (122) | 30\% | (58) | 6\% | (12) | $2 \%$ | (4) | - | (1) | 196 |
| Baby Boomers: 1946-1964 | 62\% | (176) | $34 \%$ | (95) | 1\% | (4) | $2 \%$ | (5) | 1\% | (1) | 282 |
| Educ: < College | 56\% | (271) | 30\% | (144) | 9\% | (42) | 3\% | (15) | 2\% | (8) | 480 |
| Educ: Bachelors degree | 53\% | (115) | $31 \%$ | (67) | 10\% | (22) | 6\% | (13) | 1\% | (1) | 218 |
| Educ: Post-grad | 52\% | (53) | 38\% | (39) | 8\% | (8) | 2\% | (2) | - | (0) | 102 |
| Income: Under 50k | 58\% | (165) | 25\% | (71) | 9\% | (27) | 5\% | (15) | 3\% | (8) | 286 |
| Income: 50k-100k | 56\% | (176) | $34 \%$ | (106) | 8\% | (26) | 1\% | (4) | - | (1) | 313 |
| Income: 100k+ | 49\% | (99) | 37\% | (74) | 9\% | (19) | 5\% | (9) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 58\% | (296) | 33\% | (169) | 5\% | (24) | $4 \%$ | (21) | - | (1) | 512 |
| Ethnicity: Hispanic | 57\% | (105) | 26\% | (47) | 11\% | (21) | $4 \%$ | (7) | 3\% | (5) | 185 |
| Ethnicity: Black (Non-Hispanic) | 43\% | (17) | 45\% | (18) | 2\% | (1) | $4 \%$ | (1) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (21) | 25\% | (16) | 41\% | (26) | 1\% | (1) | - | (0) | 63 |
| All Christian | 60\% | (230) | 28\% | (107) | 8\% | (29) | $4 \%$ | (15) | 1\% | (4) | 386 |
| All Non-Christian | 64\% | (27) | 11\% | (4) | 14\% | (6) | $11 \%$ | (5) | - | (0) | 42 |
| Atheist | 45\% | (22) | 48\% | (24) | 7\% | (3) | - | (0) | - | (0) | 49 |
| Agnostic/Nothing in particular | 43\% | (91) | 37\% | (80) | 15\% | (32) | $4 \%$ | (8) | 1\% | (3) | 214 |
| Something Else | 63\% | (69) | 32\% | (35) | 1\% | (1) | 2\% | (2) | 2\% | (2) | 109 |
| Evangelical | 59\% | (94) | 33\% | (52) | 3\% | (5) | $4 \%$ | (6) | 1\% | (2) | 158 |
| Non-Evangelical | 58\% | (180) | 29\% | (88) | 8\% | (25) | $4 \%$ | (12) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 56\% | (164) | 30\% | (89) | 7\% | (22) | 5\% | (14) | 2\% | (5) | 294 |
| PID: Ind (no lean) | 56\% | (127) | 30\% | (69) | 10\% | (23) | 3\% | (8) | - | (0) | 227 |
| PID: Rep (no lean) | 53\% | (148) | 33\% | (92) | 10\% | (27) | 3\% | (8) | 1\% | (4) | 279 |

[^333]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (439) | $31 \%$ | (250) | 9\% | (72) | 4\% | (29) | 1\% | (9) | 800 |
| PID/Gender: Dem Men | 48\% | (51) | 35\% | (36) | 4\% | (4) | 10\% | (11) | 3\% | (3) | 105 |
| PID/Gender: Dem Women | 60\% | (113) | 28\% | (53) | 9\% | (17) | 2\% | (3) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 61\% | (71) | 26\% | (31) | 7\% | (8) | 6\% | (7) | - | (0) | 117 |
| PID/Gender: Ind Women | 51\% | (56) | 35\% | (38) | 14\% | (15) | 1\% | (1) | - | (0) | 110 |
| PID/Gender: Rep Men | 52\% | (76) | 32\% | (46) | 10\% | (14) | 5\% | (8) | 1\% | (2) | 145 |
| PID/Gender: Rep Women | 54\% | (72) | 35\% | (46) | 10\% | (13) | - | (0) | 2\% | (2) | 133 |
| Ideo: Liberal (1-3) | 53\% | (114) | 29\% | (64) | 12\% | (27) | 4\% | (8) | 1\% | (3) | 216 |
| Ideo: Moderate (4) | 60\% | (156) | 26\% | (68) | 10\% | (27) | 3\% | (7) | 1\% | (3) | 260 |
| Ideo: Conservative (5-7) | 51\% | (155) | 38\% | (115) | 6\% | (18) | 5\% | (14) | 1\% | (3) | 305 |
| Ideo/PID: Conservative Republican | 52\% | (100) | 35\% | (69) | 7\% | (15) | 4\% | (8) | 2\% | (3) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 54\% | (40) | 28\% | (21) | 17\% | (12) | - | (0) | 1\% | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 56\% | (71) | 28\% | (35) | 9\% | (11) | 5\% | (6) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 54\% | (90) | 33\% | (54) | 6\% | (10) | 5\% | (8) | 2\% | (3) | 165 |
| Unfavorable of Biden and Trump | 50\% | (64) | 44\% | (56) | 5\% | (6) | 1\% | (2) | - | (0) | 129 |
| 2024 H2H Matchup: Biden Voter | 60\% | (215) | 28\% | (99) | 7\% | (24) | 3\% | (12) | 2\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 50\% | (188) | 36\% | (136) | 9\% | (35) | 4\% | (14) | 1\% | (4) | 377 |
| 2024 H2H Matchup: Would not Vote | 84\% | (16) | 10\% | (2) | 6\% | (1) | 1\% | (0) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 42\% | (21) | 28\% | (14) | 23\% | (11) | 6\% | (3) | - | (0) | 49 |
| 2022 House Vote: Democrat | 61\% | (217) | 26\% | (91) | 8\% | (30) | 4\% | (14) | 2\% | (5) | 357 |
| 2022 House Vote: Republican | 49\% | (161) | 40\% | (130) | 7\% | (22) | 4\% | (12) | - | (1) | 326 |
| 2022 House Vote: Did not Vote | 50\% | (44) | 25\% | (22) | 22\% | (19) | 2\% | (2) | 1\% | (1) | 88 |
| 2020 Vote: Joe Biden | 59\% | (220) | 27\% | (101) | 9\% | (34) | $4 \%$ | (14) | 1\% | (5) | 373 |
| 2020 Vote: Donald Trump | 52\% | (193) | 36\% | (132) | 8\% | (29) | 3\% | (13) | 1\% | (3) | 371 |
| 2020 Vote: Someone Else | 35\% | (4) | 50\% | (6) | 8\% | (1) | 6\% | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 50\% | (22) | 26\% | (11) | 19\% | (8) | 5\% | (2) | 1\% | (0) | 43 |
| 2016 Vote: Hillary Clinton | 60\% | (157) | 22\% | (58) | 12\% | (32) | 3\% | (8) | 2\% | (5) | 259 |
| 2016 Vote: Donald Trump | 51\% | (175) | 38\% | (131) | 6\% | (20) | 4\% | (14) | 1\% | (2) | 343 |
| 2016 Vote: Someone Else | 56\% | (15) | 42\% | (11) | 2\% | (0) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 49\% | (18) | 44\% | (16) | 6\% | (2) | 1\% | (0) | - | (0) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 67\% | (20) | 22\% | (7) | 9\% | (3) | 1\% | (0) | 1\% | (0) | 30 |

[^334]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (439) | $31 \%$ | (250) | 9\% | (72) | 4\% | (29) | 1\% | (9) | 800 |
| U.S. Economy: Wrong Track | 51\% | (284) | 35\% | (191) | 8\% | (47) | 4\% | (23) | 1\% | (6) | 553 |
| U.S. Economy: Right Direction | 63\% | (155) | 24\% | (59) | 10\% | (25) | 3\% | (6) | 1\% | (3) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 64\% | (168) | 25\% | (66) | 5\% | (14) | 4\% | (10) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 49\% | (190) | 39\% | (150) | 8\% | (32) | 3\% | (13) | 1\% | (4) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 55\% | (81) | 23\% | (34) | 17\% | (26) | 4\% | (7) | - | (0) | 147 |
| Top 2024 Issue: Economy | 55\% | (125) | $33 \%$ | (74) | 9\% | (21) | 3\% | (8) | - | (0) | 228 |
| Community: Urban | 57\% | (143) | 29\% | (73) | 8\% | (19) | 4\% | (10) | 1\% | (3) | 249 |
| Community: Suburban | 55\% | (242) | $32 \%$ | (142) | 9\% | (38) | 3\% | (13) | 1\% | (3) | 438 |
| Community: Rural | 48\% | (54) | 31\% | (35) | 13\% | (15) | 5\% | (6) | 2\% | (3) | 113 |
| Community/Gender: Urban Women | 62\% | (78) | 28\% | (35) | 10\% | (12) | - | (0) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 53\% | (65) | $31 \%$ | (39) | 6\% | (7) | 8\% | (10) | 2\% | (3) | 124 |
| Community/Gender: Rural Women | 51\% | (33) | 27\% | (17) | 18\% | (12) | - | (0) | 4\% | (3) | 65 |
| Community/Gender: Rural Men | 43\% | (21) | 37\% | (18) | 8\% | (4) | 12\% | (6) | - | (0) | 49 |
| Community/Gender: Suburban Women | $54 \%$ | (130) | 35\% | (85) | 9\% | (22) | 2\% | (4) | 1\% | (1) | 242 |
| Community/Gender: Suburban Men | 57\% | (112) | 29\% | (56) | 8\% | (16) | 5\% | (9) | 1\% | (2) | 195 |
| Homeowner | 55\% | (376) | $31 \%$ | (213) | 10\% | (67) | 4\% | (27) | 1\% | (4) | 687 |
| Renter | 56\% | (53) | $34 \%$ | (32) | 5\% | (5) | 2\% | (2) | 3\% | (3) | 95 |
| Military HHnm: Yes | 51\% | (72) | 42\% | (60) | 4\% | (6) | 1\% | (1) | 2\% | (3) | 142 |
| Military HH: No | 56\% | (367) | 29\% | (190) | 10\% | (66) | 4\% | (28) | 1\% | (6) | 658 |
| Employ: Private Sector | $52 \%$ | (156) | 33\% | (101) | 9\% | (28) | 5\% | (14) | 1\% | (4) | 303 |
| Employ: Government | 59\% | (21) | 25\% | (9) | 14\% | (5) | $2 \%$ | (1) | - | (0) | 36 |
| Employ: Self-Employed | 59\% | (49) | 29\% | (24) | 9\% | (7) | 3\% | (3) | - | (0) | 82 |
| Employ: Homemaker | 46\% | (18) | 51\% | (20) | 2\% | (1) | - | (0) | - | (0) | 39 |
| Employ: Student | $22 \%$ | (6) | 32\% | (8) | 27\% | (7) | 19\% | (5) | - | (0) | 25 |
| Employ: Retired | 64\% | (130) | $32 \%$ | (64) | 3\% | (5) | 1\% | (1) | 1\% | (1) | 202 |
| Employ: Unemployed | $54 \%$ | (41) | 18\% | (14) | 21\% | (16) | 5\% | (3) | 2\% | (2) | 76 |
| Employ: Other | 53\% | (19) | $31 \%$ | (11) | 5\% | (2) | 5\% | (2) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 58\% | (214) | 30\% | (112) | 8\% | (31) | 2\% | (8) | 1\% | (3) | 368 |
| Self + Household: Blue Collar | $51 \%$ | (159) | 33\% | (104) | 10\% | (30) | 6\% | (19) | - | (0) | 311 |

[^335]Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Senior Services (Social Security \& Medicare)

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 55\% | (439) | $31 \%$ | (250) | 9\% | (72) | 4\% | (29) | 1\% | (9) | 800 |
| Union HH: Yes | 52\% | (13) | $31 \%$ | (8) | 5\% | (1) | 11\% | (3) | - | (0) | 24 |
| Union HH: No | 55\% | (426) | $31 \%$ | (243) | 9\% | (71) | $3 \%$ | (27) | 1\% | (9) | 776 |
| LGBTQ+: Yes | 56\% | (63) | 34\% | (38) | 6\% | (7) | 3\% | (3) | 1\% | (1) | 112 |
| LGBTQ+: No | 55\% | (376) | 31\% | (212) | 9\% | (65) | $4 \%$ | (26) | 1\% | (8) | 688 |
| Motivated to Vote | 56\% | (405) | 32\% | (231) | 8\% | (57) | $4 \%$ | (28) | 1\% | (8) | 729 |
| Parent: Yes | 48\% | (123) | 35\% | (91) | 12\% | (30) | 4\% | (11) | 1\% | (3) | 258 |
| Parent: No | 58\% | (316) | 29\% | (159) | 8\% | (42) | 3\% | (18) | 1\% | (7) | 542 |
| COVID Vaccine: Yes | 60\% | (339) | 27\% | (154) | 8\% | (47) | $4 \%$ | (24) | 1\% | (5) | 568 |
| COVID Vaccine: No | 43\% | (100) | 42\% | (97) | $11 \%$ | (25) | 2\% | (5) | 2\% | (5) | 232 |
| Student Loans: Yes | $52 \%$ | (62) | 34\% | (41) | $11 \%$ | (13) | 3\% | (3) | - | (0) | 119 |
| Student Loans: No | 55\% | (377) | 31\% | (210) | 9\% | (59) | 4\% | (26) | 1\% | (9) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (488) | 24\% | (189) | 7\% | (56) | 6\% | (51) | 2\% | (16) | 800 |
| Gender: Male | 58\% | (214) | 23\% | (83) | 8\% | (28) | 11\% | (41) | 1\% | (2) | 368 |
| Gender: Female | 63\% | (274) | 25\% | (106) | 6\% | (28) | 2\% | (10) | 3\% | (14) | 432 |
| Age: 18-34 | 48\% | (98) | 25\% | (52) | 12\% | (24) | 9\% | (18) | 6\% | (12) | 204 |
| Age: 35-44 | 56\% | (65) | 33\% | (38) | 8\% | (9) | 3\% | (3) | 1\% | (1) | 116 |
| Age: 45-64 | 69\% | (185) | 21\% | (55) | 3\% | (7) | 7\% | (19) | 1\% | (3) | 268 |
| Age: 65+ | 67\% | (140) | 21\% | (44) | 7\% | (15) | 5\% | (11) | - | (1) | 211 |
| GenZers: 1997-2012 | 50\% | (49) | 22\% | (21) | 11\% | (11) | 12\% | (12) | 5\% | (5) | 97 |
| Millennials: 1981-1996 | 53\% | (113) | 28\% | (60) | 11\% | (23) | $4 \%$ | (9) | 4\% | (8) | 213 |
| GenXers: 1965-1980 | 68\% | (133) | 25\% | (49) | 3\% | (6) | $4 \%$ | (7) | 1\% | (1) | 196 |
| Baby Boomers: 1946-1964 | 65\% | (184) | 21\% | (59) | 6\% | (16) | 8\% | (22) | 1\% | (2) | 282 |
| Educ: < College | 59\% | (282) | 23\% | (112) | 7\% | (32) | 8\% | (39) | 3\% | (15) | 480 |
| Educ: Bachelors degree | 62\% | (136) | 24\% | (53) | 8\% | (18) | 5\% | (11) | - | (0) | 218 |
| Educ: Post-grad | 69\% | (71) | 23\% | (24) | 5\% | (6) | 1\% | (1) | 1\% | (1) | 102 |
| Income: Under 50k | 59\% | (168) | 24\% | (68) | 8\% | (24) | 6\% | (17) | 3\% | (10) | 286 |
| Income: 50k-100k | 66\% | (207) | 18\% | (56) | 6\% | (20) | 9\% | (27) | 1\% | (3) | 313 |
| Income: 100k+ | 57\% | (114) | 33\% | (65) | 6\% | (11) | 4\% | (7) | 2\% | (3) | 201 |
| Ethnicity: White (Non-Hispanic) | 64\% | (326) | 24\% | (121) | 5\% | (25) | 7\% | (33) | 1\% | (5) | 512 |
| Ethnicity: Hispanic | $51 \%$ | (94) | 24\% | (45) | 12\% | (22) | 9\% | (16) | 4\% | (7) | 185 |
| Ethnicity: Black (Non-Hispanic) | 77\% | (31) | 10\% | (4) | 4\% | (2) | 1\% | (0) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 58\% | (37) | 31\% | (19) | 10\% | (6) | 1\% | (1) | - | (0) | 63 |
| All Christian | 61\% | (234) | 22\% | (84) | 11\% | (43) | 5\% | (21) | 1\% | (4) | 386 |
| All Non-Christian | 88\% | (37) | 6\% | (3) | - | (0) | $4 \%$ | (2) | 2\% | (1) | 42 |
| Atheist | 78\% | (38) | 14\% | (7) | 1\% | (0) | 3\% | (1) | 4\% | (2) | 49 |
| Agnostic/Nothing in particular | 51\% | (108) | 33\% | (70) | $4 \%$ | (9) | 9\% | (20) | 3\% | (7) | 214 |
| Something Else | 65\% | (71) | 23\% | (25) | 2\% | (2) | 7\% | (7) | 3\% | (3) | 109 |
| Evangelical | 59\% | (93) | 25\% | (39) | 7\% | (11) | 8\% | (12) | 2\% | (3) | 158 |
| Non-Evangelical | 64\% | (197) | 20\% | (62) | 10\% | (32) | 5\% | (15) | 1\% | (4) | 310 |
| PID: Dem (no lean) | 73\% | (215) | 17\% | (51) | 3\% | (10) | 4\% | (12) | 2\% | (6) | 294 |
| PID: Ind (no lean) | 59\% | (133) | 22\% | (50) | 10\% | (23) | 7\% | (16) | 2\% | (4) | 227 |
| PID: Rep (no lean) | 50\% | (140) | 31\% | (87) | 8\% | (23) | 8\% | (23) | 2\% | (6) | 279 |

[^336]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (488) | 24\% | (189) | 7\% | (56) | 6\% | (51) | 2\% | (16) | 800 |
| PID/Gender: Dem Men | 75\% | (79) | 12\% | (12) | $3 \%$ | (3) | 10\% | (11) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 72\% | (136) | 21\% | (39) | 4\% | (7) | 1\% | (1) | 3\% | (5) | 189 |
| PID/Gender: Ind Men | 55\% | (64) | 21\% | (24) | 11\% | (13) | 13\% | (15) | 1\% | (1) | 117 |
| PID/Gender: Ind Women | 63\% | (69) | 24\% | (26) | 9\% | (10) | 1\% | (1) | 3\% | (3) | 110 |
| PID/Gender: Rep Men | 49\% | (71) | 32\% | (47) | 8\% | (12) | 10\% | (15) | - | (1) | 145 |
| PID/Gender: Rep Women | $52 \%$ | (69) | 30\% | (41) | 8\% | (11) | 6\% | (8) | 4\% | (5) | 133 |
| Ideo: Liberal (1-3) | 75\% | (162) | 14\% | (29) | 6\% | (12) | 4\% | (9) | 1\% | (3) | 216 |
| Ideo: Moderate (4) | 62\% | (161) | 23\% | (60) | 9\% | (22) | 5\% | (12) | 2\% | (5) | 260 |
| Ideo: Conservative (5-7) | 51\% | (156) | 30\% | (92) | 7\% | (21) | 10\% | (30) | 2\% | (7) | 305 |
| Ideo/PID: Conservative Republican | 53\% | (104) | 30\% | (58) | 7\% | (13) | 8\% | (16) | 2\% | (4) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 44\% | (33) | 32\% | (23) | 13\% | (10) | 9\% | (6) | 2\% | (2) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 64\% | (80) | 24\% | (31) | 5\% | (7) | 4\% | (5) | 2\% | (3) | 125 |
| Ideo/PID: Liberal Democrat | 80\% | (132) | 12\% | (20) | 2\% | (3) | 4\% | (7) | 1\% | (2) | 165 |
| Unfavorable of Biden and Trump | 56\% | (72) | 26\% | (34) | 8\% | (10) | 9\% | (11) | 2\% | (2) | 129 |
| 2024 H2H Matchup: Biden Voter | 77\% | (272) | 15\% | (54) | 5\% | (19) | 1\% | (5) | 2\% | (5) | 355 |
| 2024 H2H Matchup: Trump Voter | 47\% | (179) | 30\% | (112) | 9\% | (33) | 12\% | (44) | 2\% | (8) | 377 |
| 2024 H2H Matchup: Would not Vote | 83\% | (16) | 6\% | (1) | 4\% | (1) | - | (0) | 7\% | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 44\% | (21) | 45\% | (22) | 5\% | (2) | $4 \%$ | (2) | 2\% | (1) | 49 |
| 2022 House Vote: Democrat | 72\% | (258) | 19\% | (66) | 5\% | (18) | 3\% | (12) | 1\% | (3) | 357 |
| 2022 House Vote: Republican | 49\% | (160) | 30\% | (98) | 9\% | (29) | 10\% | (34) | 2\% | (5) | 326 |
| 2022 House Vote: Did not Vote | 63\% | (56) | 17\% | (15) | 9\% | (8) | 3\% | (3) | 7\% | (6) | 88 |
| 2020 Vote: Joe Biden | 74\% | (275) | 18\% | (68) | $4 \%$ | (17) | 3\% | (11) | 1\% | (3) | 373 |
| 2020 Vote: Donald Trump | 48\% | (179) | $31 \%$ | (114) | 9\% | (32) | $11 \%$ | (39) | 2\% | (7) | 371 |
| 2020 Vote: Someone Else | 59\% | (7) | $31 \%$ | (4) | 7\% | (1) | 3\% | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 64\% | (28) | 9\% | (4) | 14\% | (6) | 1\% | (0) | 14\% | (6) | 43 |
| 2016 Vote: Hillary Clinton | 76\% | (197) | 17\% | (44) | 4\% | (10) | 2\% | (5) | 1\% | (3) | 259 |
| 2016 Vote: Donald Trump | 54\% | (183) | 28\% | (97) | 7\% | (25) | 9\% | (32) | 1\% | (4) | 343 |
| 2016 Vote: Someone Else | 69\% | (18) | 25\% | (7) | 5\% | (1) | 1\% | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 62\% | (22) | 24\% | (9) | 2\% | (1) | 3\% | (1) | 9\% | (3) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 61\% | (18) | 26\% | (8) | 6\% | (2) | - | (0) | 6\% | (2) | 30 |

[^337]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (488) | 24\% | (189) | 7\% | (56) | 6\% | (51) | 2\% | (16) | 800 |
| U.S. Economy: Wrong Track | 55\% | (301) | 27\% | (147) | 8\% | (42) | 9\% | (49) | 2\% | (12) | 553 |
| U.S. Economy: Right Direction | 76\% | (187) | 17\% | (42) | 5\% | (13) | 1\% | (2) | 1\% | (4) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 77\% | (202) | 16\% | (43) | 4\% | (11) | 1\% | (2) | 2\% | (5) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 49\% | (189) | 29\% | (113) | 9\% | (34) | 11\% | (44) | 2\% | (8) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 66\% | (97) | 23\% | (33) | 7\% | (10) | 3\% | (4) | 2\% | (2) | 147 |
| Top 2024 Issue: Economy | 65\% | (149) | 21\% | (48) | 8\% | (17) | 4\% | (9) | 2\% | (5) | 228 |
| Community: Urban | 67\% | (167) | 19\% | (48) | 9\% | (22) | 2\% | (5) | 3\% | (7) | 249 |
| Community: Suburban | 63\% | (275) | 23\% | (102) | 6\% | (26) | 7\% | (30) | 1\% | (5) | 438 |
| Community: Rural | 40\% | (46) | 35\% | (40) | 6\% | (7) | 14\% | (16) | 4\% | (5) | 113 |
| Community/Gender: Urban Women | 68\% | (85) | 16\% | (20) | 11\% | (13) | 1\% | (1) | 5\% | (6) | 125 |
| Community/Gender: Urban Men | 66\% | (82) | 23\% | (28) | 7\% | (9) | 4\% | (5) | - | (0) | 124 |
| Community/Gender: Rural Women | 42\% | (27) | 43\% | (28) | 1\% | (0) | 9\% | (6) | 5\% | (4) | 65 |
| Community/Gender: Rural Men | 38\% | (19) | 25\% | (12) | $14 \%$ | (7) | 20\% | (10) | 3\% | (1) | 49 |
| Community/Gender: Suburban Women | 67\% | (162) | 24\% | (59) | 6\% | (14) | 1\% | (3) | 2\% | (4) | 242 |
| Community/Gender: Suburban Men | 58\% | (113) | 22\% | (43) | 6\% | (12) | 14\% | (27) | - | (0) | 195 |
| Homeowner | 61\% | (416) | 25\% | (170) | 7\% | (50) | 7\% | (45) | 1\% | (6) | 687 |
| Renter | 65\% | (62) | 19\% | (18) | 5\% | (5) | 3\% | (3) | 8\% | (8) | 95 |
| Military HHnm: Yes | 66\% | (94) | 18\% | (26) | 5\% | (7) | 8\% | (11) | 2\% | (3) | 142 |
| Military HH: No | 60\% | (395) | 25\% | (163) | 7\% | (48) | 6\% | (39) | 2\% | (13) | 658 |
| Employ: Private Sector | 55\% | (165) | 30\% | (92) | 8\% | (25) | 5\% | (15) | 2\% | (6) | 303 |
| Employ: Government | 70\% | (25) | 23\% | (8) | 2\% | (1) | 5\% | (2) | - | (0) | 36 |
| Employ: Self-Employed | 60\% | (50) | 19\% | (16) | 6\% | (5) | 14\% | (12) | - | (0) | 82 |
| Employ: Homemaker | 69\% | (27) | 12\% | (4) | 8\% | (3) | 10\% | (4) | 1\% | (1) | 39 |
| Employ: Student | 76\% | (19) | 8\% | (2) | 15\% | (4) | 1\% | (0) | - | (0) | 25 |
| Employ: Retired | 70\% | (142) | 20\% | (41) | $4 \%$ | (8) | 5\% | (9) | 1\% | (2) | 202 |
| Employ: Unemployed | 50\% | (38) | 31\% | (24) | 7\% | (5) | 7\% | (5) | 5\% | (4) | 76 |
| Employ: Other | 62\% | (22) | 6\% | (2) | 11\% | (4) | 11\% | (4) | 9\% | (3) | 36 |
| Self + Household: White-Collar | 65\% | (239) | 22\% | (82) | 5\% | (18) | 7\% | (25) | 1\% | (4) | 368 |
| Self + Household: Blue Collar | 62\% | (192) | 22\% | (68) | 10\% | (30) | 6\% | (20) | 1\% | (2) | 311 |

[^338]Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Democracy

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 61\% | (488) | 24\% | (189) | 7\% | (56) | 6\% | (51) | 2\% | (16) | 800 |
| Union HH: Yes | 60\% | (15) | 24\% | (6) | 15\% | (4) | - | (0) | - | (0) | 24 |
| Union HH: No | 61\% | (474) | 24\% | (183) | 7\% | (52) | 7\% | (51) | 2\% | (16) | 776 |
| LGBTQ+: Yes | 60\% | (67) | 32\% | (36) | 2\% | (3) | $2 \%$ | (2) | $4 \%$ | (5) | 112 |
| LGBTQ+: No | 61\% | (421) | 22\% | (153) | 8\% | (53) | 7\% | (49) | 2\% | (11) | 688 |
| Motivated to Vote | 63\% | (463) | 22\% | (158) | 6\% | (46) | 7\% | (50) | 2\% | (13) | 729 |
| Parent: Yes | 57\% | (146) | 26\% | (68) | 7\% | (18) | 7\% | (19) | 3\% | (7) | 258 |
| Parent: No | 63\% | (342) | 22\% | (121) | 7\% | (38) | 6\% | (32) | 2\% | (9) | 542 |
| COVID Vaccine: Yes | 67\% | (382) | 22\% | (126) | 5\% | (30) | $4 \%$ | (24) | 1\% | (7) | 568 |
| COVID Vaccine: No | 46\% | (107) | 27\% | (63) | 11\% | (26) | 12\% | (27) | 4\% | (9) | 232 |
| Student Loans: Yes | 67\% | (80) | 17\% | (21) | 5\% | (6) | 7\% | (9) | 3\% | (4) | 119 |
| Student Loans: No | 60\% | (409) | 25\% | (169) | 7\% | (50) | 6\% | (42) | 2\% | (12) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 63\% | (506) | 25\% | (200) | 9\% | (71) | 1\% | (11) | 2\% | (12) | 800 |
| Gender: Male | 56\% | (208) | 30\% | (112) | 11\% | (40) | 2\% | (7) | 1\% | (2) | 368 |
| Gender: Female | 69\% | (298) | 20\% | (88) | 7\% | (31) | 1\% | (4) | 2\% | (10) | 432 |
| Age: 18-34 | 68\% | (138) | $21 \%$ | (42) | 8\% | (17) | 1\% | (2) | 2\% | (4) | 204 |
| Age: 35-44 | 69\% | (81) | 24\% | (28) | 6\% | (7) | 1\% | (1) | - | (0) | 116 |
| Age: 45-64 | 62\% | (167) | 27\% | (71) | 7\% | (18) | 3\% | (7) | 2\% | (6) | 268 |
| Age: 65+ | 57\% | (120) | 28\% | (59) | 14\% | (30) | - | (1) | 1\% | (1) | 211 |
| GenZers: 1997-2012 | 71\% | (69) | 20\% | (19) | 8\% | (7) | - | (0) | 1\% | (1) | 97 |
| Millennials: 1981-1996 | 68\% | (144) | 22\% | (47) | 8\% | (17) | 1\% | (3) | 1\% | (3) | 213 |
| GenXers: 1965-1980 | 65\% | (128) | 22\% | (42) | 7\% | (14) | 3\% | (6) | 3\% | (6) | 196 |
| Baby Boomers: 1946-1964 | 57\% | (160) | 30\% | (86) | 12\% | (33) | 1\% | (2) | 1\% | (1) | 282 |
| Educ: < College | 65\% | (312) | 23\% | (110) | 9\% | (45) | - | (2) | 2\% | (11) | 480 |
| Educ: Bachelors degree | 60\% | (132) | 26\% | (58) | 9\% | (20) | 3\% | (7) | 1\% | (1) | 218 |
| Educ: Post-grad | 61\% | (62) | 31\% | (32) | 6\% | (6) | 2\% | (2) | - | (0) | 102 |
| Income: Under 50k | 68\% | (194) | 22\% | (63) | 7\% | (20) | - | (0) | $3 \%$ | (9) | 286 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 60\% | (188) | 26\% | (80) | 13\% | (41) | - | (0) | 1\% | (3) | 313 |
| Income: 100k+ | 62\% | (124) | 28\% | (56) | 5\% | (11) | 5\% | (11) | - | (0) | 201 |
| Ethnicity: White (Non-Hispanic) | 56\% | (288) | $31 \%$ | (159) | 10\% | (51) | 1\% | (7) | 1\% | (7) | 512 |
| Ethnicity: Hispanic | 73\% | (135) | 12\% | (22) | 11\% | (20) | 2\% | (4) | 1\% | (2) | 185 |
| Ethnicity: Black (Non-Hispanic) | 81\% | (33) | 13\% | (5) | 1\% | (0) | - | (0) | 6\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 78\% | (49) | 22\% | (14) | - | (0) | - | (0) | - | (0) | 63 |
| All Christian | 59\% | (226) | 26\% | (102) | 12\% | (47) | 2\% | (7) | 1\% | (3) | 386 |
| All Non-Christian | 81\% | (34) | 15\% | (6) | 4\% | (2) | - | (0) | - | (0) | 42 |
| Atheist | $74 \%$ | (36) | 20\% | (10) | $4 \%$ | (2) | $2 \%$ | (1) | - | (0) | 49 |
| Agnostic/Nothing in particular | 66\% | (141) | 26\% | (56) | $4 \%$ | (8) | 1\% | (2) | $3 \%$ | (7) | 214 |
| Something Else | 63\% | (68) | 24\% | (26) | 11\% | (13) | - | (0) | 2\% | (2) | 109 |
| Evangelical | 61\% | (96) | 27\% | (43) | 11\% | (17) | - | (0) | 1\% | (2) | 158 |
| Non-Evangelical | 59\% | (182) | 24\% | (76) | 13\% | (42) | 3\% | (8) | 1\% | (3) | 310 |
| PID: Dem (no lean) | 79\% | (232) | 15\% | (44) | 4\% | (12) | $2 \%$ | (5) | 1\% | (3) | 294 |
| PID: Ind (no lean) | 60\% | (136) | $31 \%$ | (70) | 9\% | (19) | - | (0) | 1\% | (1) | 227 |
| PID: Rep (no lean) | 50\% | (138) | $31 \%$ | (86) | $14 \%$ | (40) | $2 \%$ | (6) | $3 \%$ | (8) | 279 |

Continued on next page

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 63\% | (506) | 25\% | (200) | 9\% | (71) | 1\% | (11) | 2\% | (12) | 800 |
| PID/Gender: Dem Men | 78\% | (82) | 16\% | (17) | 3\% | (3) | $4 \%$ | (4) | - | (0) | 105 |
| PID/Gender: Dem Women | 79\% | (150) | 14\% | (27) | 5\% | (9) | 1\% | (1) | 1\% | (3) | 189 |
| PID/Gender: Ind Men | 59\% | (69) | $31 \%$ | (36) | 9\% | (11) | - | (0) | 1\% | (1) | 117 |
| PID/Gender: Ind Women | $61 \%$ | (67) | $31 \%$ | (34) | 8\% | (9) | - | (0) | - | (0) | 110 |
| PID/Gender: Rep Men | 39\% | (57) | 40\% | (58) | 18\% | (26) | 2\% | (3) | - | (0) | 145 |
| PID/Gender: Rep Women | $61 \%$ | (81) | 21\% | (28) | 10\% | (14) | $2 \%$ | (3) | 6\% | (8) | 133 |
| Ideo: Liberal (1-3) | 74\% | (161) | 17\% | (36) | 8\% | (16) | 1\% | (2) | - | (0) | 216 |
| Ideo: Moderate (4) | 72\% | (188) | 21\% | (54) | 6\% | (15) | - | (0) | 1\% | (3) | 260 |
| Ideo: Conservative (5-7) | 46\% | (140) | 35\% | (108) | 13\% | (40) | 3\% | (8) | 3\% | (9) | 305 |
| Ideo/PID: Conservative Republican | 44\% | (86) | 34\% | (66) | 16\% | (32) | $2 \%$ | (4) | 4\% | (8) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 57\% | (42) | 28\% | (20) | $11 \%$ | (8) | $4 \%$ | (3) | 1\% | (0) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 75\% | (94) | 17\% | (21) | $2 \%$ | (3) | $4 \%$ | (5) | $2 \%$ | (3) | 125 |
| Ideo/PID: Liberal Democrat | $81 \%$ | (134) | 13\% | (22) | 6\% | (9) | - | (0) | - | (0) | 165 |
| Unfavorable of Biden and Trump | 60\% | (77) | $31 \%$ | (40) | 8\% | (10) | - | (0) | 1\% | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 74\% | (264) | 20\% | (70) | 4\% | (15) | 1\% | (3) | 1\% | (3) | 355 |
| 2024 H2H Matchup: Trump Voter | $52 \%$ | (196) | 30\% | (113) | 13\% | (50) | $2 \%$ | (8) | 3\% | (9) | 377 |
| 2024 H2H Matchup: Would not Vote | 82\% | (16) | 18\% | (4) | - | (0) | - | (0) | - | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 61\% | (30) | 29\% | (14) | $11 \%$ | (5) | - | (0) | - | (0) | 49 |
| 2022 House Vote: Democrat | 75\% | (266) | 19\% | (68) | 4\% | (16) | 1\% | (5) | 1\% | (3) | 357 |
| 2022 House Vote: Republican | 49\% | (160) | $32 \%$ | (104) | 15\% | (49) | 2\% | (6) | 2\% | (7) | 326 |
| 2022 House Vote: Did not Vote | 75\% | (66) | 21\% | (18) | 3\% | (2) | - | (0) | 1\% | (1) | 88 |
| 2020 Vote: Joe Biden | 77\% | (288) | 17\% | (63) | $4 \%$ | (16) | 1\% | (4) | 1\% | (3) | 373 |
| 2020 Vote: Donald Trump | 47\% | (173) | 35\% | (128) | 14\% | (54) | 2\% | (7) | 2\% | (9) | 371 |
| 2020 Vote: Someone Else | 67\% | (8) | $32 \%$ | (4) | 1\% | (0) | - | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 84\% | (36) | 11\% | (5) | $4 \%$ | (2) | - | (0) | 1\% | (0) | 43 |
| 2016 Vote: Hillary Clinton | 75\% | (195) | 19\% | (50) | $4 \%$ | (10) | 1\% | (2) | 1\% | (3) | 259 |
| 2016 Vote: Donald Trump | 50\% | (171) | $34 \%$ | (117) | $11 \%$ | (39) | 2\% | (8) | 2\% | (8) | 343 |
| 2016 Vote: Someone Else | 47\% | (13) | $37 \%$ | (10) | 17\% | (5) | - | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 69\% | (25) | 24\% | (9) | 5\% | (2) | 3\% | (1) | - | (0) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 68\% | (20) | 28\% | (8) | 3\% | (1) | - | (0) | 1\% | (0) | 30 |

[^339]Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 63\% | (506) | 25\% | (200) | 9\% | (71) | 1\% | (11) | 2\% | (12) | 800 |
| U.S. Economy: Wrong Track | 59\% | (328) | 24\% | (135) | 12\% | (67) | 2\% | (10) | 2\% | (12) | 553 |
| U.S. Economy: Right Direction | 72\% | (178) | 26\% | (65) | 2\% | (4) | - | (1) | - | (0) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 78\% | (205) | 16\% | (43) | 4\% | (11) | 1\% | (2) | 1\% | (3) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 52\% | (204) | 30\% | (117) | 13\% | (50) | 2\% | (9) | 2\% | (9) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 66\% | (97) | 27\% | (39) | 7\% | (11) | - | (0) | - | (0) | 147 |
| Top 2024 Issue: Economy | 62\% | (140) | 28\% | (64) | 5\% | (12) | 3\% | (7) | 2\% | (4) | 228 |
| Community: Urban | 69\% | (171) | 24\% | (59) | 7\% | (16) | - | (0) | 1\% | (2) | 249 |
| Community: Suburban | 62\% | (270) | 25\% | (108) | 10\% | (45) | 2\% | (11) | 1\% | (3) | 438 |
| Community: Rural | 57\% | (65) | 29\% | (33) | 8\% | (9) | - | (0) | 6\% | (6) | 113 |
| Community/Gender: Urban Women | 77\% | (96) | 11\% | (14) | 10\% | (13) | - | (0) | 2\% | (2) | 125 |
| Community/Gender: Urban Men | 61\% | (75) | 36\% | (45) | 3\% | (4) | - | (0) | - | (0) | 124 |
| Community/Gender: Rural Women | 65\% | (42) | 23\% | (15) | 3\% | (2) | - | (0) | 10\% | (6) | 65 |
| Community/Gender: Rural Men | 46\% | (23) | 38\% | (18) | 16\% | (8) | - | (0) | - | (0) | 49 |
| Community/Gender: Suburban Women | 66\% | (160) | 25\% | (60) | 7\% | (17) | 2\% | (4) | 1\% | (1) | 242 |
| Community/Gender: Suburban Men | 56\% | (110) | 25\% | (49) | 15\% | (28) | 3\% | (7) | 1\% | (2) | 195 |
| Homeowner | 62\% | (424) | 26\% | (177) | 10\% | (68) | 2\% | (11) | 1\% | (7) | 687 |
| Renter | $74 \%$ | (70) | 21\% | (20) | 2\% | (1) | - | (0) | 3\% | (3) | 95 |
| Military HHnm: Yes | 50\% | (70) | 32\% | (45) | 10\% | (14) | 4\% | (5) | 5\% | (7) | 142 |
| Military HH: No | 66\% | (435) | 24\% | (155) | 9\% | (57) | 1\% | (6) | 1\% | (5) | 658 |
| Employ: Private Sector | 58\% | (177) | 25\% | (77) | 13\% | (40) | 2\% | (7) | 1\% | (2) | 303 |
| Employ: Government | 77\% | (28) | 18\% | (7) | 4\% | (2) | - | (0) | - | (0) | 36 |
| Employ: Self-Employed | 68\% | (56) | 26\% | (21) | 4\% | (3) | 3\% | (2) | - | (0) | 82 |
| Employ: Homemaker | 55\% | (21) | 29\% | (11) | 6\% | (2) | - | (0) | 10\% | (4) | 39 |
| Employ: Student | 94\% | (24) | 5\% | (1) | 1\% | (0) | - | (0) | - | (0) | 25 |
| Employ: Retired | 60\% | (121) | 29\% | (58) | 10\% | (20) | 1\% | (2) | 1\% | (1) | 202 |
| Employ: Unemployed | 71\% | (54) | 21\% | (16) | 5\% | (4) | 1\% | (0) | 2\% | (2) | 76 |
| Employ: Other | 68\% | (24) | 25\% | (9) | - | (0) | - | (0) | 7\% | (3) | 36 |
| Self + Household: White-Collar | 62\% | (228) | 27\% | (100) | 8\% | (31) | 2\% | (8) | - | (0) | 368 |
| Self + Household: Blue Collar | 62\% | (192) | 23\% | (72) | 13\% | (39) | 1\% | (3) | $2 \%$ | (6) | 311 |

[^340]Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Healthcare

| Demographic | Very important |  | Somewhat important |  | Not too <br> important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 63\% | (506) | 25\% | (200) | 9\% | (71) | 1\% | (11) | 2\% | (12) | 800 |
| Union HH: Yes | 69\% | (17) | 31\% | (8) | - | (0) | - | (0) | - | (0) | 24 |
| Union HH: No | 63\% | (489) | 25\% | (192) | 9\% | (71) | 1\% | (11) | 2\% | (12) | 776 |
| LGBTQ+: Yes | 66\% | (75) | 19\% | (22) | 11\% | (12) | 2\% | (3) | 1\% | (1) | 112 |
| LGBTQ+: No | 63\% | (431) | 26\% | (178) | 9\% | (59) | 1\% | (8) | 2\% | (11) | 688 |
| Motivated to Vote | 63\% | (457) | 26\% | (189) | 9\% | (63) | 1\% | (9) | 2\% | (11) | 729 |
| Parent: Yes | 65\% | (168) | 25\% | (65) | 5\% | (13) | 2\% | (5) | 2\% | (6) | 258 |
| Parent: No | 62\% | (338) | 25\% | (135) | 11\% | (58) | 1\% | (6) | 1\% | (6) | 542 |
| COVID Vaccine: Yes | 68\% | (389) | 24\% | (136) | 6\% | (33) | 1\% | (7) | 1\% | (4) | 568 |
| COVID Vaccine: No | 50\% | (117) | 28\% | (64) | 16\% | (38) | 2\% | (4) | $4 \%$ | (9) | 232 |
| Student Loans: Yes | 73\% | (87) | 19\% | (23) | 8\% | (9) | - | (0) | - | (0) | 119 |
| Student Loans: No | 62\% | (419) | 26\% | (177) | 9\% | (62) | 2\% | (11) | 2\% | (12) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (213) | $32 \%$ | (254) | 25\% | (198) | 13\% | (104) | 4\% | (31) | 800 |
| Gender: Male | 23\% | (85) | 27\% | (101) | 27\% | (99) | 20\% | (75) | 2\% | (8) | 368 |
| Gender: Female | 29\% | (127) | 35\% | (153) | 23\% | (99) | 7\% | (30) | 5\% | (23) | 432 |
| Age: 18-34 | 36\% | (74) | 38\% | (78) | 16\% | (32) | 5\% | (10) | 4\% | (9) | 204 |
| Age: 35-44 | 40\% | (47) | 22\% | (26) | 29\% | (34) | 6\% | (7) | 3\% | (3) | 116 |
| Age: 45-64 | 23\% | (61) | 32\% | (85) | 23\% | (62) | 16\% | (44) | 6\% | (16) | 268 |
| Age: 65+ | 14\% | (30) | 31\% | (64) | 33\% | (70) | 21\% | (44) | 1\% | (3) | 211 |
| GenZers: 1997-2012 | 35\% | (34) | 46\% | (45) | 10\% | (10) | 7\% | (6) | 3\% | (3) | 97 |
| Millennials: 1981-1996 | 41\% | (87) | 25\% | (54) | 24\% | (52) | 5\% | (11) | 4\% | (9) | 213 |
| GenXers: 1965-1980 | 25\% | (48) | 36\% | (71) | 23\% | (46) | 11\% | (22) | 5\% | (9) | 196 |
| Baby Boomers: 1946-1964 | 14\% | (41) | 28\% | (80) | 31\% | (87) | 23\% | (65) | 3\% | (10) | 282 |
| Educ: < College | 29\% | (137) | 30\% | (143) | 23\% | (109) | 13\% | (61) | 6\% | (29) | 480 |
| Educ: Bachelors degree | 24\% | (51) | 31\% | (68) | 28\% | (61) | 17\% | (37) | - | (1) | 218 |
| Educ: Post-grad | 24\% | (24) | 42\% | (43) | 28\% | (29) | 6\% | (6) | 1\% | (1) | 102 |
| Income: Under 50k | 32\% | (90) | 29\% | (83) | 21\% | (60) | 11\% | (31) | 8\% | (22) | 286 |
| Income: 50k-100k | 23\% | (71) | 34\% | (107) | 27\% | (86) | 14\% | (43) | 2\% | (6) | 313 |
| Income: 100k+ | 25\% | (51) | 32\% | (64) | 26\% | (52) | 15\% | (31) | 1\% | (2) | 201 |
| Ethnicity: White (Non-Hispanic) | 19\% | (96) | 35\% | (179) | 26\% | (134) | 17\% | (86) | 3\% | (17) | 512 |
| Ethnicity: Hispanic | 37\% | (68) | 28\% | (51) | 22\% | (40) | 9\% | (16) | 5\% | (9) | 185 |
| Ethnicity: Black (Non-Hispanic) | 53\% | (21) | 12\% | (5) | 19\% | (8) | 6\% | (3) | 10\% | (4) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 43\% | (27) | 29\% | (19) | 26\% | (16) | 1\% | (0) | 1\% | (1) | 63 |
| All Christian | 22\% | (85) | 31\% | (119) | 32\% | (122) | 13\% | (49) | 2\% | (9) | 386 |
| All Non-Christian | 44\% | (18) | 24\% | (10) | 10\% | (4) | 18\% | (8) | 5\% | (2) | 42 |
| Atheist | 45\% | (22) | 31\% | (15) | 18\% | (9) | 5\% | (3) | - | (0) | 49 |
| Agnostic/Nothing in particular | 25\% | (53) | $32 \%$ | (68) | 21\% | (45) | 16\% | (34) | 7\% | (14) | 214 |
| Something Else | 31\% | (34) | 37\% | (41) | 17\% | (18) | 10\% | (11) | 5\% | (6) | 109 |
| Evangelical | 25\% | (40) | $33 \%$ | (52) | 22\% | (35) | 15\% | (24) | $4 \%$ | (7) | 158 |
| Non-Evangelical | 24\% | (74) | 30\% | (94) | 32\% | (98) | 12\% | (36) | 3\% | (8) | 310 |
| PID: Dem (no lean) | 41\% | (121) | 33\% | (98) | 20\% | (60) | 3\% | (10) | 2\% | (6) | 294 |
| PID: Ind (no lean) | 23\% | (53) | 30\% | (67) | 26\% | (59) | 17\% | (39) | 4\% | (9) | 227 |
| PID: Rep (no lean) | 14\% | (39) | $32 \%$ | (88) | 29\% | (80) | 20\% | (56) | 5\% | (15) | 279 |

[^341]Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (213) | $32 \%$ | (254) | 25\% | (198) | 13\% | (104) | $4 \%$ | (31) | 800 |
| PID/Gender: Dem Men | 43\% | (46) | 25\% | (27) | 22\% | (23) | 7\% | (7) | $2 \%$ | (2) | 105 |
| PID/Gender: Dem Women | 40\% | (75) | 38\% | (71) | 19\% | (36) | 1\% | (2) | $2 \%$ | (4) | 189 |
| PID/Gender: Ind Men | 21\% | (25) | 24\% | (29) | 28\% | (33) | 22\% | (26) | $4 \%$ | (5) | 117 |
| PID/Gender: Ind Women | 25\% | (28) | 35\% | (38) | 24\% | (26) | 12\% | (13) | $4 \%$ | (5) | 110 |
| PID/Gender: Rep Men | 10\% | (15) | $31 \%$ | (45) | 30\% | (44) | 28\% | (41) | - | (1) | 145 |
| PID/Gender: Rep Women | 18\% | (24) | 33\% | (43) | 27\% | (37) | 11\% | (15) | $11 \%$ | (14) | 133 |
| Ideo: Liberal (1-3) | 37\% | (81) | $32 \%$ | (69) | 24\% | (52) | 5\% | (11) | 1\% | (3) | 216 |
| Ideo: Moderate (4) | 30\% | (78) | 30\% | (78) | 23\% | (61) | 11\% | (29) | 5\% | (14) | 260 |
| Ideo: Conservative (5-7) | 16\% | (49) | 34\% | (104) | 27\% | (81) | 19\% | (58) | $4 \%$ | (13) | 305 |
| Ideo/PID: Conservative Republican | 12\% | (23) | 35\% | (69) | 30\% | (58) | 19\% | (37) | $4 \%$ | (8) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 18\% | (13) | 27\% | (20) | 30\% | (22) | 17\% | (12) | 9\% | (6) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 43\% | (54) | $32 \%$ | (40) | 17\% | (22) | 5\% | (6) | 3\% | (4) | 125 |
| Ideo/PID: Liberal Democrat | 40\% | (66) | 35\% | (57) | 21\% | (36) | 2\% | (3) | $2 \%$ | (3) | 165 |
| Unfavorable of Biden and Trump | 19\% | (25) | 35\% | (45) | 27\% | (35) | 18\% | (23) | 1\% | (1) | 129 |
| 2024 H2H Matchup: Biden Voter | 37\% | (131) | 30\% | (106) | 24\% | (86) | 6\% | (20) | 3\% | (12) | 355 |
| 2024 H2H Matchup: Trump Voter | 16\% | (61) | 34\% | (130) | 27\% | (100) | 18\% | (68) | 5\% | (17) | 377 |
| 2024 H2H Matchup: Would not Vote | 58\% | (11) | 26\% | (5) | 15\% | (3) | - | (0) | 1\% | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 19\% | (9) | 26\% | (13) | 18\% | (9) | $34 \%$ | (16) | 3\% | (1) | 49 |
| 2022 House Vote: Democrat | 37\% | (133) | $32 \%$ | (113) | 23\% | (83) | $4 \%$ | (16) | $3 \%$ | (12) | 357 |
| 2022 House Vote: Republican | 15\% | (48) | 32\% | (103) | 27\% | (89) | 22\% | (72) | $4 \%$ | (14) | 326 |
| 2022 House Vote: Did not Vote | 33\% | (29) | 33\% | (29) | 26\% | (23) | 3\% | (3) | 5\% | (4) | 88 |
| 2020 Vote: Joe Biden | $36 \%$ | (136) | 30\% | (113) | $24 \%$ | (90) | 6\% | (23) | 3\% | (12) | 373 |
| 2020 Vote: Donald Trump | 15\% | (55) | 33\% | (122) | 27\% | (99) | 21\% | (79) | $4 \%$ | (16) | 371 |
| 2020 Vote: Someone Else | 30\% | (4) | 24\% | (3) | $34 \%$ | (4) | 12\% | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 41\% | (18) | $36 \%$ | (16) | 14\% | (6) | 3\% | (1) | 7\% | (3) | 43 |
| 2016 Vote: Hillary Clinton | 40\% | (105) | 28\% | (72) | 23\% | (59) | 5\% | (14) | $4 \%$ | (10) | 259 |
| 2016 Vote: Donald Trump | 18\% | (61) | 32\% | (110) | 25\% | (86) | 22\% | (75) | 3\% | (11) | 343 |
| 2016 Vote: Someone Else | 7\% | (2) | 13\% | (4) | $41 \%$ | (11) | 32\% | (9) | 6\% | (2) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 46\% | (16) | 34\% | (12) | 16\% | (6) | $2 \%$ | (1) | $2 \%$ | (1) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 17\% | (5) | 28\% | (8) | 35\% | (10) | 15\% | (4) | 5\% | (2) | 30 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (213) | $32 \%$ | (254) | 25\% | (198) | 13\% | (104) | 4\% | (31) | 800 |
| U.S. Economy: Wrong Track | 20\% | (113) | $31 \%$ | (173) | 27\% | (150) | 16\% | (91) | 5\% | (25) | 553 |
| U.S. Economy: Right Direction | 40\% | (99) | 32\% | (80) | 20\% | (48) | 6\% | (14) | $2 \%$ | (6) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 43\% | (113) | 30\% | (79) | 19\% | (50) | 4\% | (11) | $4 \%$ | (10) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 16\% | (62) | $34 \%$ | (132) | 27\% | (107) | 18\% | (71) | 5\% | (18) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 26\% | (38) | 29\% | (43) | 28\% | (42) | 15\% | (22) | 2\% | (3) | 147 |
| Top 2024 Issue: Economy | 29\% | (67) | $31 \%$ | (70) | 25\% | (56) | 12\% | (27) | 3\% | (8) | 228 |
| Community: Urban | 32\% | (81) | $31 \%$ | (78) | 27\% | (67) | 4\% | (11) | 5\% | (12) | 249 |
| Community: Suburban | 25\% | (109) | 35\% | (154) | 25\% | (107) | 14\% | (63) | 1\% | (5) | 438 |
| Community: Rural | 20\% | (23) | 20\% | (23) | 21\% | (24) | 27\% | (31) | 12\% | (13) | 113 |
| Community/Gender: Urban Women | 27\% | (34) | 36\% | (45) | 30\% | (37) | 1\% | (1) | 6\% | (7) | 125 |
| Community/Gender: Urban Men | 38\% | (47) | 26\% | (32) | 24\% | (30) | 8\% | (10) | 4\% | (5) | 124 |
| Community/Gender: Rural Women | 20\% | (13) | 22\% | (14) | 21\% | (13) | 20\% | (13) | 17\% | (11) | 65 |
| Community/Gender: Rural Men | 21\% | (10) | 17\% | (8) | 21\% | (10) | 37\% | (18) | 5\% | (2) | 49 |
| Community/Gender: Suburban Women | 33\% | (80) | 39\% | (93) | 20\% | (48) | 7\% | (16) | $2 \%$ | (5) | 242 |
| Community/Gender: Suburban Men | 15\% | (28) | 31\% | (60) | 30\% | (59) | 24\% | (47) | - | (0) | 195 |
| Homeowner | 25\% | (174) | 32\% | (222) | 25\% | (173) | 14\% | (99) | 3\% | (19) | 687 |
| Renter | 35\% | (33) | 29\% | (28) | 24\% | (22) | 3\% | (2) | 10\% | (9) | 95 |
| Military HHnm: Yes | 20\% | (28) | 25\% | (35) | 28\% | (39) | 20\% | (28) | 8\% | (11) | 142 |
| Military HH: No | 28\% | (184) | 33\% | (218) | 24\% | (159) | 12\% | (76) | 3\% | (20) | 658 |
| Employ: Private Sector | 30\% | (91) | 31\% | (95) | 23\% | (70) | 13\% | (39) | $3 \%$ | (8) | 303 |
| Employ: Government | 31\% | (11) | 25\% | (9) | 27\% | (10) | 17\% | (6) | - | (0) | 36 |
| Employ: Self-Employed | 20\% | (16) | 43\% | (35) | 29\% | (24) | 6\% | (5) | $2 \%$ | (2) | 82 |
| Employ: Homemaker | 14\% | (6) | 16\% | (6) | 45\% | (17) | 4\% | (2) | $21 \%$ | (8) | 39 |
| Employ: Student | 62\% | (16) | 30\% | (8) | 7\% | (2) | 1\% | (0) | - | (0) | 25 |
| Employ: Retired | 15\% | (30) | 35\% | (72) | 29\% | (58) | 19\% | (38) | 3\% | (6) | 202 |
| Employ: Unemployed | 42\% | (32) | 22\% | (17) | 16\% | (12) | 16\% | (12) | 5\% | (4) | 76 |
| Employ: Other | 33\% | (12) | 33\% | (12) | 14\% | (5) | 10\% | (4) | 10\% | (4) | 36 |
| Self + Household: White-Collar | 28\% | (105) | 30\% | (110) | 24\% | (90) | 16\% | (59) | 1\% | (4) | 368 |
| Self + Household: Blue Collar | 23\% | (70) | 35\% | (110) | 27\% | (85) | 11\% | (33) | 4\% | (13) | 311 |

[^343]Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Labor and Unions

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 27\% | (213) | 32\% | (254) | 25\% | (198) | 13\% | (104) | 4\% | (31) | 800 |
| Union HH: Yes | 55\% | (13) | 29\% | (7) | 10\% | (2) | 3\% | (1) | 3\% | (1) | 24 |
| Union HH: No | 26\% | (199) | 32\% | (246) | 25\% | (196) | 13\% | (104) | $4 \%$ | (30) | 776 |
| LGBTQ+: Yes | 24\% | (27) | 45\% | (51) | 15\% | (17) | 15\% | (17) | 2\% | (2) | 112 |
| LGBTQ+: No | 27\% | (186) | 30\% | (203) | 26\% | (182) | 13\% | (88) | $4 \%$ | (29) | 688 |
| Motivated to Vote | 27\% | (194) | $31 \%$ | (227) | 25\% | (183) | 13\% | (97) | $4 \%$ | (28) | 729 |
| Parent: Yes | 35\% | (90) | 35\% | (90) | 22\% | (56) | 4\% | (10) | $4 \%$ | (11) | 258 |
| Parent: No | 23\% | (122) | 30\% | (163) | 26\% | (143) | 17\% | (94) | 4\% | (20) | 542 |
| COVID Vaccine: Yes | 29\% | (167) | $31 \%$ | (179) | 24\% | (137) | 13\% | (72) | $2 \%$ | (13) | 568 |
| COVID Vaccine: No | 20\% | (45) | $32 \%$ | (75) | 27\% | (62) | 14\% | (32) | 8\% | (18) | 232 |
| Student Loans: Yes | 38\% | (46) | 39\% | (46) | 13\% | (15) | 7\% | (8) | 3\% | (3) | 119 |
| Student Loans: No | 25\% | (167) | 30\% | (207) | 27\% | (183) | 14\% | (96) | 4\% | (28) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (242) | 37\% | (297) | 17\% | (140) | 10\% | (77) | 6\% | (45) | 800 |
| Gender: Male | 29\% | (108) | 36\% | (133) | 18\% | (66) | 14\% | (52) | 2\% | (8) | 368 |
| Gender: Female | 31\% | (133) | 38\% | (163) | 17\% | (73) | 6\% | (25) | 9\% | (37) | 432 |
| Age: 18-34 | 30\% | (61) | 31\% | (64) | 23\% | (47) | 8\% | (17) | 8\% | (15) | 204 |
| Age: 35-44 | 33\% | (38) | 32\% | (37) | 16\% | (19) | 7\% | (9) | 12\% | (13) | 116 |
| Age: 45-64 | 25\% | (66) | 40\% | (106) | 16\% | (42) | 15\% | (39) | 5\% | (14) | 268 |
| Age: 65+ | 36\% | (76) | 42\% | (89) | 15\% | (31) | 5\% | (12) | 1\% | (2) | 211 |
| GenZers: 1997-2012 | 29\% | (29) | 31\% | (30) | 20\% | (20) | 10\% | (10) | 9\% | (9) | 97 |
| Millennials: 1981-1996 | 33\% | (70) | 31\% | (66) | 20\% | (42) | 7\% | (14) | 9\% | (20) | 213 |
| GenXers: 1965-1980 | 23\% | (45) | 43\% | (85) | 16\% | (31) | 15\% | (30) | 3\% | (5) | 196 |
| Baby Boomers: 1946-1964 | 33\% | (93) | 39\% | (110) | 16\% | (46) | 8\% | (23) | 4\% | (11) | 282 |
| Educ: < College | 30\% | (143) | 32\% | (152) | 19\% | (93) | 11\% | (51) | 9\% | (41) | 480 |
| Educ: Bachelors degree | 29\% | (63) | 47\% | (102) | 14\% | (30) | 8\% | (18) | 2\% | (4) | 218 |
| Educ: Post-grad | 34\% | (35) | 42\% | (43) | 17\% | (17) | 7\% | (7) | - | (0) | 102 |
| Income: Under 50k | 26\% | (73) | 29\% | (82) | 18\% | (51) | 15\% | (44) | 13\% | (36) | 286 |
| Income: 50k-100k | 30\% | (94) | 42\% | (132) | 17\% | (52) | 9\% | (27) | 2\% | (7) | 313 |
| Income: 100k+ | 37\% | (74) | 41\% | (82) | 18\% | (37) | 3\% | (6) | 1\% | (2) | 201 |
| Ethnicity: White (Non-Hispanic) | 31\% | (157) | 38\% | (196) | 17\% | (87) | 11\% | (55) | 3\% | (17) | 512 |
| Ethnicity: Hispanic | $31 \%$ | (57) | 33\% | (62) | 19\% | (35) | 8\% | (14) | 9\% | (16) | 185 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (9) | 47\% | (19) | 12\% | (5) | $11 \%$ | (4) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 28\% | (18) | $32 \%$ | (20) | 21\% | (13) | 5\% | (3) | 14\% | (9) | 63 |
| All Christian | 35\% | (134) | 34\% | (130) | 22\% | (84) | 7\% | (27) | 3\% | (11) | 386 |
| All Non-Christian | 35\% | (15) | 37\% | (16) | 16\% | (7) | 12\% | (5) | - | (0) | 42 |
| Atheist | 36\% | (17) | 57\% | (28) | $3 \%$ | (2) | 5\% | (2) | - | (0) | 49 |
| Agnostic/Nothing in particular | 21\% | (46) | 40\% | (86) | 11\% | (24) | 13\% | (28) | 14\% | (30) | 214 |
| Something Else | $28 \%$ | (30) | 34\% | (38) | 22\% | (24) | 12\% | (13) | $4 \%$ | (4) | 109 |
| Evangelical | 41\% | (64) | 32\% | (51) | 18\% | (29) | 7\% | (11) | 2\% | (3) | 158 |
| Non-Evangelical | 27\% | (83) | 35\% | (109) | 25\% | (77) | 10\% | (30) | 4\% | (11) | 310 |
| PID: Dem (no lean) | 32\% | (95) | 40\% | (118) | 15\% | (44) | 4\% | (11) | 9\% | (26) | 294 |
| PID: Ind (no lean) | 34\% | (76) | 41\% | (92) | 15\% | (33) | 8\% | (18) | 3\% | (7) | 227 |
| PID: Rep (no lean) | 25\% | (70) | 31\% | (87) | 22\% | (62) | 17\% | (47) | 5\% | (13) | 279 |

[^344]Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (242) | 37\% | (297) | 17\% | (140) | 10\% | (77) | 6\% | (45) | 800 |
| PID/Gender: Dem Men | 27\% | (29) | 48\% | (51) | 12\% | (13) | 8\% | (8) | 5\% | (5) | 105 |
| PID/Gender: Dem Women | 35\% | (67) | $36 \%$ | (67) | 17\% | (31) | 2\% | (3) | 11\% | (21) | 189 |
| PID/Gender: Ind Men | 42\% | (49) | 37\% | (44) | 9\% | (11) | 10\% | (12) | $2 \%$ | (2) | 117 |
| PID/Gender: Ind Women | 25\% | (27) | 44\% | (48) | 21\% | (23) | 6\% | (6) | $4 \%$ | (5) | 110 |
| PID/Gender: Rep Men | 21\% | (31) | 27\% | (39) | 30\% | (43) | 22\% | (32) | 1\% | (1) | 145 |
| PID/Gender: Rep Women | 30\% | (40) | $36 \%$ | (48) | 15\% | (20) | 11\% | (15) | 9\% | (12) | 133 |
| Ideo: Liberal (1-3) | 33\% | (70) | 38\% | (83) | 20\% | (43) | 7\% | (15) | $2 \%$ | (5) | 216 |
| Ideo: Moderate (4) | 27\% | (71) | 38\% | (100) | 16\% | (43) | 7\% | (18) | 11\% | (29) | 260 |
| Ideo: Conservative (5-7) | 30\% | (93) | 37\% | (111) | 18\% | (54) | 12\% | (37) | 3\% | (10) | 305 |
| Ideo/PID: Conservative Republican | 26\% | (52) | 36\% | (70) | 21\% | (41) | 13\% | (26) | $3 \%$ | (7) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 21\% | (15) | 22\% | (16) | 30\% | (22) | 20\% | (15) | 7\% | (5) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | $33 \%$ | (41) | 37\% | (46) | 14\% | (17) | 1\% | (1) | 16\% | (20) | 125 |
| Ideo/PID: Liberal Democrat | 31\% | (51) | 44\% | (72) | 16\% | (27) | 6\% | (10) | $3 \%$ | (5) | 165 |
| Unfavorable of Biden and Trump | 22\% | (28) | 45\% | (58) | 22\% | (28) | 8\% | (11) | 3\% | (4) | 129 |
| 2024 H2H Matchup: Biden Voter | 37\% | (133) | 40\% | (144) | 13\% | (45) | $4 \%$ | (15) | 5\% | (18) | 355 |
| 2024 H2H Matchup: Trump Voter | 25\% | (96) | $34 \%$ | (129) | 21\% | (81) | 15\% | (55) | $4 \%$ | (16) | 377 |
| 2024 H2H Matchup: Would not Vote | 18\% | (4) | 23\% | (4) | $38 \%$ | (7) | 17\% | (3) | $4 \%$ | (1) | 19 |
| 2024 H2H Matchup: Do not Know | 18\% | (9) | $41 \%$ | (20) | 13\% | (6) | 7\% | (3) | 21\% | (10) | 49 |
| 2022 House Vote: Democrat | 32\% | (115) | 44\% | (156) | 14\% | (50) | 3\% | (11) | 7\% | (24) | 357 |
| 2022 House Vote: Republican | 28\% | (90) | $34 \%$ | (110) | 20\% | (65) | 15\% | (49) | $4 \%$ | (12) | 326 |
| 2022 House Vote: Did not Vote | $34 \%$ | (30) | 18\% | (15) | 23\% | (20) | 17\% | (15) | 9\% | (8) | 88 |
| 2020 Vote: Joe Biden | 32\% | (120) | 43\% | (159) | 14\% | (51) | 5\% | (19) | 6\% | (24) | 373 |
| 2020 Vote: Donald Trump | 28\% | (105) | 33\% | (124) | 20\% | (75) | 14\% | (53) | $4 \%$ | (14) | 371 |
| 2020 Vote: Someone Else | 18\% | (2) | 52\% | (6) | 20\% | (2) | 10\% | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 35\% | (15) | 17\% | (7) | 26\% | (11) | 8\% | (3) | 15\% | (7) | 43 |
| 2016 Vote: Hillary Clinton | 35\% | (91) | 43\% | (112) | $11 \%$ | (28) | $4 \%$ | (9) | 8\% | (20) | 259 |
| 2016 Vote: Donald Trump | 28\% | (97) | 36\% | (125) | 20\% | (70) | 12\% | (40) | 3\% | (11) | 343 |
| 2016 Vote: Someone Else | $31 \%$ | (8) | 39\% | (10) | 15\% | (4) | 15\% | (4) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 45\% | (16) | 28\% | (10) | 15\% | (5) | 2\% | (1) | 9\% | (3) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 28\% | (8) | 24\% | (7) | 18\% | (5) | 25\% | (7) | 6\% | (2) | 30 |

[^345]Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $30 \%$ | (242) | $37 \%$ | (297) | 17\% | (140) | 10\% | (77) | 6\% | (45) | 800 |
| U.S. Economy: Wrong Track | 27\% | (147) | $35 \%$ | (195) | 21\% | (118) | 12\% | (66) | 5\% | (27) | 553 |
| U.S. Economy: Right Direction | 38\% | (95) | 41\% | (102) | 9\% | (22) | 4\% | (11) | 7\% | (18) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 39\% | (102) | 39\% | (102) | 11\% | (29) | 6\% | (15) | 6\% | (16) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 26\% | (100) | $36 \%$ | (139) | 21\% | (80) | 14\% | (55) | 4\% | (16) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (40) | 38\% | (56) | 21\% | (31) | 5\% | (7) | 9\% | (14) | 147 |
| Top 2024 Issue: Economy | 30\% | (69) | 38\% | (86) | 17\% | (40) | 11\% | (25) | 3\% | (7) | 228 |
| Community: Urban | 30\% | (74) | 38\% | (94) | 20\% | (50) | 9\% | (22) | 4\% | (10) | 249 |
| Community: Suburban | 34\% | (149) | 39\% | (170) | 16\% | (70) | 8\% | (35) | 3\% | (15) | 438 |
| Community: Rural | 17\% | (19) | 29\% | (33) | 18\% | (20) | 18\% | (20) | 18\% | (21) | 113 |
| Community/Gender: Urban Women | 33\% | (41) | 39\% | (48) | 19\% | (24) | 5\% | (7) | 4\% | (5) | 125 |
| Community/Gender: Urban Men | 26\% | (33) | 37\% | (46) | 21\% | (26) | 12\% | (15) | 4\% | (5) | 124 |
| Community/Gender: Rural Women | 15\% | (10) | 33\% | (22) | $4 \%$ | (3) | 15\% | (10) | $32 \%$ | (21) | 65 |
| Community/Gender: Rural Men | 18\% | (9) | 24\% | (12) | 37\% | (18) | 21\% | (10) | - | (0) | 49 |
| Community/Gender: Suburban Women | 34\% | (82) | 39\% | (94) | 19\% | (47) | 3\% | (8) | 5\% | (11) | 242 |
| Community/Gender: Suburban Men | 34\% | (67) | 39\% | (76) | 12\% | (23) | 14\% | (26) | 2\% | (3) | 195 |
| Homeowner | 30\% | (206) | 39\% | (267) | 17\% | (120) | 9\% | (59) | 5\% | (35) | 687 |
| Renter | $31 \%$ | (29) | 29\% | (27) | 19\% | (18) | 15\% | (14) | 7\% | (7) | 95 |
| Military HHnm: Yes | $31 \%$ | (44) | 31\% | (44) | 17\% | (25) | 13\% | (18) | 8\% | (11) | 142 |
| Military HH: No | 30\% | (198) | 38\% | (253) | 18\% | (115) | 9\% | (58) | 5\% | (34) | 658 |
| Employ: Private Sector | $32 \%$ | (95) | 38\% | (115) | 19\% | (58) | 7\% | (21) | 5\% | (14) | 303 |
| Employ: Government | 41\% | (15) | 27\% | (10) | 16\% | (6) | 16\% | (6) | - | (0) | 36 |
| Employ: Self-Employed | 23\% | (19) | 54\% | (45) | 15\% | (13) | 7\% | (6) | - | (0) | 82 |
| Employ: Homemaker | $33 \%$ | (13) | 19\% | (8) | 20\% | (8) | 5\% | (2) | 23\% | (9) | 39 |
| Employ: Student | 20\% | (5) | 12\% | (3) | 25\% | (6) | 28\% | (7) | 15\% | (4) | 25 |
| Employ: Retired | 26\% | (53) | 45\% | (91) | 15\% | (31) | 12\% | (25) | 1\% | (3) | 202 |
| Employ: Unemployed | 42\% | (32) | 19\% | (14) | 15\% | (11) | 8\% | (6) | 16\% | (12) | 76 |
| Employ: Other | 28\% | (10) | $31 \%$ | (11) | 21\% | (8) | 10\% | (4) | 9\% | (3) | 36 |
| Self + Household: White-Collar | 33\% | (123) | 44\% | (162) | 13\% | (46) | 7\% | (27) | 3\% | (9) | 368 |
| Self + Household: Blue Collar | $31 \%$ | (96) | $31 \%$ | (97) | 25\% | (78) | 11\% | (34) | 2\% | (7) | 311 |

[^346]Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Russia-Ukraine War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 30\% | (242) | 37\% | (297) | 17\% | (140) | 10\% | (77) | 6\% | (45) | 800 |
| Union HH: Yes | 30\% | (7) | 32\% | (8) | 32\% | (8) | 5\% | (1) | 2\% | (0) | 24 |
| Union HH: No | 30\% | (234) | 37\% | (289) | 17\% | (132) | 10\% | (75) | 6\% | (45) | 776 |
| LGBTQ+: Yes | 25\% | (28) | $37 \%$ | (42) | 15\% | (17) | 19\% | (21) | $4 \%$ | (4) | 112 |
| LGBTQ+: No | $31 \%$ | (214) | 37\% | (255) | 18\% | (123) | 8\% | (55) | 6\% | (41) | 688 |
| Motivated to Vote | $31 \%$ | (225) | 37\% | (273) | 18\% | (131) | 9\% | (66) | 5\% | (34) | 729 |
| Parent: Yes | 30\% | (77) | 41\% | (106) | 17\% | (45) | 7\% | (18) | 5\% | (12) | 258 |
| Parent: No | 30\% | (165) | 35\% | (190) | 18\% | (95) | 11\% | (58) | 6\% | (33) | 542 |
| COVID Vaccine: Yes | 34\% | (191) | 39\% | (223) | 16\% | (89) | 7\% | (43) | 4\% | (23) | 568 |
| COVID Vaccine: No | 22\% | (50) | 32\% | (73) | 22\% | (51) | 15\% | (34) | 10\% | (22) | 232 |
| Student Loans: Yes | 27\% | (32) | 45\% | (53) | 18\% | (22) | 7\% | (9) | 3\% | (3) | 119 |
| Student Loans: No | $31 \%$ | (210) | 36\% | (244) | 17\% | (118) | 10\% | (68) | 6\% | (42) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $36 \%$ | (286) | 35\% | (280) | 17\% | (138) | 7\% | (56) | 5\% | (40) | 800 |
| Gender: Male | 34\% | (124) | 37\% | (136) | 17\% | (63) | 11\% | (39) | 2\% | (6) | 368 |
| Gender: Female | 37\% | (162) | 33\% | (144) | 17\% | (75) | 4\% | (17) | 8\% | (35) | 432 |
| Age: 18-34 | 42\% | (85) | 22\% | (45) | 17\% | (35) | 12\% | (24) | 7\% | (15) | 204 |
| Age: 35-44 | 25\% | (29) | 32\% | (37) | 20\% | (23) | 11\% | (13) | 12\% | (14) | 116 |
| Age: 45-64 | $31 \%$ | (83) | 38\% | (101) | 21\% | (58) | 6\% | (17) | $4 \%$ | (10) | 268 |
| Age: 65+ | 42\% | (89) | 46\% | (97) | 10\% | (22) | 1\% | (2) | 1\% | (1) | 211 |
| GenZers: 1997-2012 | 45\% | (44) | 23\% | (22) | 8\% | (8) | 15\% | (14) | 9\% | (9) | 97 |
| Millennials: 1981-1996 | 33\% | (71) | 26\% | (55) | 21\% | (46) | 10\% | (21) | 9\% | (20) | 213 |
| GenXers: 1965-1980 | 32\% | (62) | 33\% | (64) | 23\% | (46) | 9\% | (18) | 3\% | (6) | 196 |
| Baby Boomers: 1946-1964 | 37\% | (105) | 46\% | (131) | 13\% | (38) | 1\% | (2) | 2\% | (6) | 282 |
| Educ: < College | 35\% | (170) | 30\% | (144) | 20\% | (97) | 8\% | (37) | 7\% | (33) | 480 |
| Educ: Bachelors degree | 36\% | (78) | 40\% | (87) | 14\% | (29) | 8\% | (16) | 3\% | (8) | 218 |
| Educ: Post-grad | 38\% | (38) | 48\% | (50) | 11\% | (11) | 3\% | (3) | - | (0) | 102 |
| Income: Under 50k | 32\% | (90) | 28\% | (81) | 18\% | (51) | 11\% | (32) | 11\% | (32) | 286 |
| Income: 50k-100k | 36\% | (112) | 43\% | (134) | $14 \%$ | (44) | 5\% | (16) | 2\% | (7) | 313 |
| Income: 100k+ | 42\% | (83) | 33\% | (66) | 21\% | (43) | 4\% | (8) | 1\% | (1) | 201 |
| Ethnicity: White (Non-Hispanic) | 35\% | (182) | 39\% | (197) | 18\% | (93) | 5\% | (27) | 2\% | (12) | 512 |
| Ethnicity: Hispanic | 30\% | (55) | 30\% | (55) | 18\% | (34) | 14\% | (26) | 8\% | (16) | 185 |
| Ethnicity: Black (Non-Hispanic) | 43\% | (18) | 23\% | (9) | 18\% | (7) | 5\% | (2) | 10\% | (4) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 51\% | (32) | 29\% | (19) | 5\% | (3) | 1\% | (1) | 14\% | (9) | 63 |
| All Christian | 36\% | (139) | 40\% | (154) | 16\% | (63) | 5\% | (20) | 3\% | (10) | 386 |
| All Non-Christian | 61\% | (26) | 19\% | (8) | 7\% | (3) | 14\% | (6) | - | (0) | 42 |
| Atheist | 40\% | (20) | 51\% | (25) | 8\% | (4) | - | (0) | 1\% | (0) | 49 |
| Agnostic/Nothing in particular | $31 \%$ | (66) | 29\% | (63) | 19\% | (41) | 8\% | (17) | 13\% | (27) | 214 |
| Something Else | $33 \%$ | (36) | 28\% | (31) | 24\% | (27) | 12\% | (13) | 3\% | (3) | 109 |
| Evangelical | 50\% | (79) | 31\% | (50) | 12\% | (19) | 5\% | (8) | 2\% | (3) | 158 |
| Non-Evangelical | 24\% | (75) | 42\% | (130) | 23\% | (70) | 8\% | (25) | 3\% | (10) | 310 |
| PID: Dem (no lean) | 39\% | (113) | 35\% | (103) | 12\% | (34) | 6\% | (17) | 9\% | (27) | 294 |
| PID: Ind (no lean) | 35\% | (78) | 39\% | (88) | 19\% | (44) | 7\% | (15) | 1\% | (2) | 227 |
| PID: Rep (no lean) | $34 \%$ | (94) | 32\% | (89) | 21\% | (59) | 9\% | (24) | 4\% | (11) | 279 |

[^347]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $36 \%$ | (286) | 35\% | (280) | 17\% | (138) | 7\% | (56) | 5\% | (40) | 800 |
| PID/Gender: Dem Men | 35\% | (37) | 37\% | (39) | $14 \%$ | (14) | 10\% | (10) | 5\% | (5) | 105 |
| PID/Gender: Dem Women | 40\% | (76) | $34 \%$ | (64) | $11 \%$ | (20) | $3 \%$ | (7) | 11\% | (22) | 189 |
| PID/Gender: Ind Men | 33\% | (39) | 37\% | (43) | 21\% | (25) | $9 \%$ | (11) | - | (0) | 117 |
| PID/Gender: Ind Women | $36 \%$ | (40) | $41 \%$ | (45) | 17\% | (19) | $4 \%$ | (4) | $2 \%$ | (2) | 110 |
| PID/Gender: Rep Men | 33\% | (48) | 37\% | (54) | 16\% | (24) | 13\% | (18) | - | (0) | 145 |
| PID/Gender: Rep Women | $34 \%$ | (46) | 26\% | (35) | 27\% | (35) | $4 \%$ | (6) | 8\% | (11) | 133 |
| Ideo: Liberal (1-3) | 39\% | (85) | 30\% | (65) | 19\% | (41) | 8\% | (18) | $3 \%$ | (7) | 216 |
| Ideo: Moderate (4) | 28\% | (72) | 37\% | (96) | 18\% | (46) | 8\% | (21) | 9\% | (24) | 260 |
| Ideo: Conservative (5-7) | 40\% | (121) | 38\% | (116) | 14\% | (44) | 5\% | (16) | $2 \%$ | (7) | 305 |
| Ideo/PID: Conservative Republican | 36\% | (70) | 38\% | (75) | 16\% | (31) | 6\% | (12) | $3 \%$ | (7) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 28\% | (21) | 20\% | (15) | 30\% | (22) | 17\% | (12) | 5\% | (4) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 35\% | (44) | 38\% | (48) | 6\% | (8) | 5\% | (6) | 16\% | (20) | 125 |
| Ideo/PID: Liberal Democrat | 40\% | (66) | 33\% | (55) | 16\% | (27) | 7\% | (11) | $4 \%$ | (6) | 165 |
| Unfavorable of Biden and Trump | 44\% | (57) | 29\% | (37) | 18\% | (23) | 5\% | (7) | $4 \%$ | (5) | 129 |
| 2024 H2H Matchup: Biden Voter | $36 \%$ | (128) | 39\% | (138) | 13\% | (47) | 6\% | (23) | 5\% | (19) | 355 |
| 2024 H2H Matchup: Trump Voter | $36 \%$ | (137) | 33\% | (125) | 20\% | (74) | 8\% | (30) | 3\% | (10) | 377 |
| 2024 H2H Matchup: Would not Vote | 26\% | (5) | 22\% | (4) | $38 \%$ | (7) | 6\% | (1) | 8\% | (2) | 19 |
| 2024 H2H Matchup: Do not Know | $32 \%$ | (15) | 27\% | (13) | 18\% | (9) | $4 \%$ | (2) | 20\% | (10) | 49 |
| 2022 House Vote: Democrat | 35\% | (125) | 38\% | (136) | 14\% | (50) | 6\% | (22) | 7\% | (24) | 357 |
| 2022 House Vote: Republican | 35\% | (115) | 36\% | (119) | 19\% | (61) | 8\% | (25) | $2 \%$ | (5) | 326 |
| 2022 House Vote: Did not Vote | 36\% | (32) | 21\% | (18) | 24\% | (21) | 8\% | (7) | 11\% | (10) | 88 |
| 2020 Vote: Joe Biden | 33\% | (124) | 39\% | (146) | $14 \%$ | (54) | 6\% | (24) | 7\% | (26) | 373 |
| 2020 Vote: Donald Trump | 37\% | (137) | $34 \%$ | (125) | 20\% | (74) | 7\% | (27) | 2\% | (8) | 371 |
| 2020 Vote: Someone Else | 30\% | (4) | $42 \%$ | (5) | 18\% | (2) | 10\% | (1) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 51\% | (22) | $11 \%$ | (5) | 17\% | (7) | 8\% | (4) | 14\% | (6) | 43 |
| 2016 Vote: Hillary Clinton | 33\% | (85) | 39\% | (102) | 14\% | (36) | 7\% | (18) | 8\% | (20) | 259 |
| 2016 Vote: Donald Trump | 37\% | (128) | $34 \%$ | (116) | $21 \%$ | (73) | 5\% | (18) | $2 \%$ | (7) | 343 |
| 2016 Vote: Someone Else | 33\% | (9) | 42\% | (11) | 24\% | (6) | 1\% | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 62\% | (22) | $11 \%$ | (4) | 15\% | (5) | 3\% | (1) | 9\% | (3) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 21\% | (6) | $32 \%$ | (10) | $22 \%$ | (7) | 12\% | (4) | 13\% | (4) | 30 |

[^348]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 36\% | (286) | 35\% | (280) | 17\% | (138) | 7\% | (56) | 5\% | (40) | 800 |
| U.S. Economy: Wrong Track | 36\% | (200) | 33\% | (181) | 19\% | (104) | 8\% | (47) | 4\% | (22) | 553 |
| U.S. Economy: Right Direction | 35\% | (86) | 40\% | (100) | 14\% | (34) | 4\% | (9) | 8\% | (19) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 37\% | (98) | 36\% | (96) | 13\% | (35) | 6\% | (17) | 7\% | (17) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 36\% | (138) | 34\% | (133) | 19\% | (74) | 9\% | (34) | 2\% | (9) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $34 \%$ | (50) | 35\% | (51) | 19\% | (28) | 4\% | (5) | 9\% | (14) | 147 |
| Top 2024 Issue: Economy | 34\% | (76) | 36\% | (81) | 17\% | (39) | 10\% | (23) | 3\% | (8) | 228 |
| Community: Urban | 36\% | (88) | 34\% | (84) | 18\% | (44) | 9\% | (22) | 4\% | (10) | 249 |
| Community: Suburban | 39\% | (171) | 38\% | (166) | 15\% | (65) | 5\% | (21) | 3\% | (14) | 438 |
| Community: Rural | 23\% | (26) | 27\% | (31) | 25\% | (28) | 11\% | (13) | 14\% | (16) | 113 |
| Community/Gender: Urban Women | 37\% | (46) | 37\% | (47) | 13\% | (16) | 7\% | (9) | 6\% | (8) | 125 |
| Community/Gender: Urban Men | 34\% | (42) | 30\% | (37) | 23\% | (28) | 11\% | (13) | 2\% | (3) | 124 |
| Community/Gender: Rural Women | 15\% | (10) | 19\% | (12) | 34\% | (22) | 8\% | (5) | 25\% | (16) | 65 |
| Community/Gender: Rural Men | $34 \%$ | (17) | 38\% | (18) | 13\% | (6) | 16\% | (8) | - | (0) | 49 |
| Community/Gender: Suburban Women | 44\% | (106) | 35\% | (85) | 15\% | (37) | 1\% | (3) | 5\% | (11) | 242 |
| Community/Gender: Suburban Men | 33\% | (65) | 41\% | (81) | 14\% | (28) | 9\% | (18) | 1\% | (3) | 195 |
| Homeowner | 35\% | (241) | 36\% | (249) | 18\% | (123) | 6\% | (42) | 5\% | (31) | 687 |
| Renter | 38\% | (36) | 30\% | (29) | 13\% | (13) | 12\% | (12) | 7\% | (6) | 95 |
| Military HHnm: Yes | 35\% | (50) | 35\% | (50) | 17\% | (25) | 7\% | (10) | 4\% | (6) | 142 |
| Military HH: No | 36\% | (236) | 35\% | (230) | 17\% | (113) | 7\% | (46) | 5\% | (34) | 658 |
| Employ: Private Sector | $32 \%$ | (96) | 36\% | (108) | 21\% | (65) | 8\% | (23) | $4 \%$ | (11) | 303 |
| Employ: Government | 42\% | (15) | 29\% | (10) | 12\% | (4) | 10\% | (3) | 8\% | (3) | 36 |
| Employ: Self-Employed | 41\% | (33) | 29\% | (24) | 22\% | (18) | 9\% | (7) | - | (0) | 82 |
| Employ: Homemaker | $34 \%$ | (13) | 43\% | (17) | 11\% | (4) | 1\% | (0) | 12\% | (5) | 39 |
| Employ: Student | 55\% | (14) | 9\% | (2) | 3\% | (1) | 19\% | (5) | 15\% | (4) | 25 |
| Employ: Retired | 36\% | (74) | 48\% | (97) | 11\% | (22) | 4\% | (9) | 1\% | (2) | 202 |
| Employ: Unemployed | 40\% | (30) | 11\% | (8) | 28\% | (21) | 5\% | (4) | 17\% | (13) | 76 |
| Employ: Other | 28\% | (10) | 41\% | (15) | 7\% | (2) | 14\% | (5) | 10\% | (4) | 36 |
| Self + Household: White-Collar | 46\% | (169) | 35\% | (127) | 13\% | (47) | 4\% | (15) | 2\% | (8) | 368 |
| Self + Household: Blue Collar | 28\% | (87) | 38\% | (120) | 22\% | (68) | 9\% | (28) | 3\% | (9) | 311 |

[^349]Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Israel-Hamas War

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $36 \%$ | (286) | 35\% | (280) | 17\% | (138) | 7\% | (56) | 5\% | (40) | 800 |
| Union HH: Yes | 36\% | (9) | 26\% | (6) | 24\% | (6) | 12\% | (3) | 2\% | (0) | 24 |
| Union HH: No | 36\% | (277) | 35\% | (274) | 17\% | (132) | 7\% | (53) | 5\% | (40) | 776 |
| LGBTQ+: Yes | 29\% | (33) | 32\% | (36) | 22\% | (25) | 13\% | (15) | 4\% | (5) | 112 |
| LGBTQ+: No | 37\% | (253) | 36\% | (244) | 16\% | (113) | 6\% | (41) | 5\% | (36) | 688 |
| Motivated to Vote | 37\% | (272) | 35\% | (257) | 18\% | (128) | 6\% | (44) | 4\% | (28) | 729 |
| Parent: Yes | 38\% | (98) | 33\% | (86) | 14\% | (37) | 10\% | (26) | 4\% | (11) | 258 |
| Parent: No | 35\% | (188) | $36 \%$ | (195) | 19\% | (100) | 5\% | (30) | 5\% | (29) | 542 |
| COVID Vaccine: Yes | 39\% | (221) | $34 \%$ | (195) | 17\% | (98) | 5\% | (31) | 4\% | (23) | 568 |
| COVID Vaccine: No | 28\% | (65) | 37\% | (85) | 17\% | (39) | 11\% | (25) | 7\% | (17) | 232 |
| Student Loans: Yes | 44\% | (53) | 29\% | (35) | 16\% | (19) | 7\% | (8) | 3\% | (4) | 119 |
| Student Loans: No | $34 \%$ | (233) | 36\% | (245) | 17\% | (118) | 7\% | (48) | 5\% | (37) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (353) | 36\% | (289) | 13\% | (100) | 4\% | (32) | 3\% | (25) | 800 |
| Gender: Male | 42\% | (154) | 36\% | (131) | 16\% | (57) | 5\% | (19) | $2 \%$ | (7) | 368 |
| Gender: Female | 46\% | (199) | 37\% | (158) | 10\% | (43) | 3\% | (14) | $4 \%$ | (18) | 432 |
| Age: 18-34 | 45\% | (92) | 31\% | (64) | 16\% | (32) | 3\% | (6) | $5 \%$ | (9) | 204 |
| Age: 35-44 | 47\% | (55) | 33\% | (39) | 13\% | (15) | 5\% | (6) | 1\% | (1) | 116 |
| Age: 45-64 | 41\% | (111) | 38\% | (101) | 10\% | (28) | 6\% | (16) | 5\% | (12) | 268 |
| Age: 65+ | 45\% | (96) | 40\% | (84) | 12\% | (25) | $2 \%$ | (4) | 1\% | (3) | 211 |
| GenZers: 1997-2012 | 36\% | (35) | 37\% | (36) | 18\% | (17) | 5\% | (5) | $4 \%$ | (4) | 97 |
| Millennials: 1981-1996 | $53 \%$ | (112) | 27\% | (57) | 14\% | (30) | 3\% | (7) | 3\% | (6) | 213 |
| GenXers: 1965-1980 | 42\% | (82) | 38\% | (75) | 11\% | (22) | 8\% | (16) | 1\% | (2) | 196 |
| Baby Boomers: 1946-1964 | $41 \%$ | (116) | 42\% | (119) | 11\% | (30) | 1\% | (4) | 5\% | (13) | 282 |
| Educ: < College | 48\% | (231) | 33\% | (160) | 10\% | (49) | $4 \%$ | (19) | $4 \%$ | (21) | 480 |
| Educ: Bachelors degree | 38\% | (84) | 40\% | (87) | 16\% | (34) | $4 \%$ | (9) | 1\% | (3) | 218 |
| Educ: Post-grad | 38\% | (39) | 41\% | (42) | 17\% | (17) | $4 \%$ | (4) | 1\% | (1) | 102 |
| Income: Under 50k | 47\% | (135) | 32\% | (92) | 11\% | (32) | $4 \%$ | (12) | 5\% | (15) | 286 |
| Income: 50k-100k | 46\% | (144) | 35\% | (110) | 14\% | (43) | 3\% | (8) | 2\% | (7) | 313 |
| Income: 100k+ | 37\% | (74) | 43\% | (87) | 12\% | (25) | 6\% | (12) | 2\% | (3) | 201 |
| Ethnicity: White (Non-Hispanic) | 42\% | (212) | 39\% | (197) | 13\% | (66) | $4 \%$ | (23) | 3\% | (13) | 512 |
| Ethnicity: Hispanic | $53 \%$ | (98) | 27\% | (50) | 13\% | (23) | 3\% | (6) | $4 \%$ | (8) | 185 |
| Ethnicity: Black (Non-Hispanic) | 44\% | (18) | 30\% | (12) | 9\% | (4) | 8\% | (3) | 8\% | (3) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 40\% | (25) | 47\% | (30) | 11\% | (7) | - | (0) | 1\% | (1) | 63 |
| All Christian | $52 \%$ | (199) | 33\% | (129) | 11\% | (43) | $2 \%$ | (9) | 1\% | (5) | 386 |
| All Non-Christian | 42\% | (18) | 42\% | (18) | 16\% | (7) | - | (0) | - | (0) | 42 |
| Atheist | 23\% | (11) | 50\% | (24) | 20\% | (10) | 6\% | (3) | 1\% | (0) | 49 |
| Agnostic/Nothing in particular | 34\% | (74) | 36\% | (78) | 15\% | (32) | 8\% | (17) | 7\% | (14) | 214 |
| Something Else | 47\% | (51) | 37\% | (40) | 8\% | (9) | 3\% | (3) | 5\% | (6) | 109 |
| Evangelical | 57\% | (89) | 28\% | (44) | 9\% | (14) | $2 \%$ | (3) | 5\% | (8) | 158 |
| Non-Evangelical | 46\% | (144) | 38\% | (117) | 12\% | (37) | 3\% | (10) | 1\% | (3) | 310 |
| PID: Dem (no lean) | 44\% | (130) | 35\% | (104) | 13\% | (39) | 3\% | (10) | $4 \%$ | (12) | 294 |
| PID: Ind (no lean) | 41\% | (94) | 41\% | (93) | 14\% | (31) | 2\% | (5) | 2\% | (4) | 227 |
| PID: Rep (no lean) | 47\% | (130) | 33\% | (92) | 11\% | (30) | 6\% | (18) | 3\% | (9) | 279 |

[^350]Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (353) | $36 \%$ | (289) | 13\% | (100) | $4 \%$ | (32) | 3\% | (25) | 800 |
| PID/Gender: Dem Men | 43\% | (45) | 29\% | (31) | 19\% | (20) | 8\% | (8) | 1\% | (1) | 105 |
| PID/Gender: Dem Women | 45\% | (85) | $39 \%$ | (73) | 10\% | (19) | 1\% | (2) | 5\% | (10) | 189 |
| PID/Gender: Ind Men | 40\% | (47) | 37\% | (44) | 16\% | (19) | $3 \%$ | (4) | 4\% | (4) | 117 |
| PID/Gender: Ind Women | 43\% | (47) | 45\% | (50) | $11 \%$ | (12) | 1\% | (1) | - | (0) | 110 |
| PID/Gender: Rep Men | 43\% | (62) | 39\% | (56) | 13\% | (19) | 5\% | (7) | 1\% | (2) | 145 |
| PID/Gender: Rep Women | 51\% | (68) | 26\% | (35) | $9 \%$ | (11) | 8\% | (11) | 6\% | (8) | 133 |
| Ideo: Liberal (1-3) | 40\% | (86) | 39\% | (85) | 14\% | (31) | $4 \%$ | (9) | 2\% | (5) | 216 |
| Ideo: Moderate (4) | 41\% | (106) | 38\% | (98) | 12\% | (31) | 3\% | (7) | 7\% | (17) | 260 |
| Ideo: Conservative (5-7) | 50\% | (152) | $33 \%$ | (101) | 12\% | (38) | $4 \%$ | (11) | 1\% | (3) | 305 |
| Ideo/PID: Conservative Republican | 50\% | (97) | $31 \%$ | (61) | 13\% | (25) | $4 \%$ | (8) | 1\% | (3) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 40\% | (29) | 40\% | (30) | 7\% | (5) | 5\% | (3) | 9\% | (6) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 51\% | (63) | $32 \%$ | (40) | 10\% | (13) | $2 \%$ | (2) | 6\% | (7) | 125 |
| Ideo/PID: Liberal Democrat | 38\% | (63) | 38\% | (63) | 16\% | (26) | 5\% | (8) | 3\% | (4) | 165 |
| Unfavorable of Biden and Trump | $41 \%$ | (53) | 40\% | (51) | 17\% | (22) | 1\% | (1) | 1\% | (2) | 129 |
| 2024 H2H Matchup: Biden Voter | 37\% | (132) | 41\% | (144) | 15\% | (54) | 3\% | (12) | $4 \%$ | (13) | 355 |
| 2024 H2H Matchup: Trump Voter | 50\% | (187) | 32\% | (120) | 11\% | (43) | 5\% | (19) | $2 \%$ | (9) | 377 |
| 2024 H2H Matchup: Would not Vote | 62\% | (12) | 28\% | (5) | 8\% | (2) | 1\% | (0) | 1\% | (0) | 19 |
| 2024 H2H Matchup: Do not Know | 46\% | (22) | 40\% | (19) | $4 \%$ | (2) | $4 \%$ | (2) | 7\% | (3) | 49 |
| 2022 House Vote: Democrat | 39\% | (140) | 39\% | (141) | 15\% | (52) | 3\% | (11) | $4 \%$ | (13) | 357 |
| 2022 House Vote: Republican | 50\% | (162) | $32 \%$ | (103) | $11 \%$ | (35) | 6\% | (19) | $2 \%$ | (7) | 326 |
| 2022 House Vote: Did not Vote | 42\% | (37) | 38\% | (33) | 14\% | (12) | 1\% | (1) | 5\% | (4) | 88 |
| 2020 Vote: Joe Biden | 38\% | (142) | 39\% | (146) | 16\% | (58) | 3\% | (12) | $4 \%$ | (16) | 373 |
| 2020 Vote: Donald Trump | 49\% | (183) | 33\% | (121) | 10\% | (38) | 5\% | (20) | 2\% | (8) | 371 |
| 2020 Vote: Someone Else | 43\% | (5) | 55\% | (7) | - | (0) | $2 \%$ | (0) | - | (0) | 12 |
| 2020 Vote: Did not Vote | 52\% | (23) | 35\% | (15) | 9\% | (4) | 1\% | (0) | 2\% | (1) | 43 |
| 2016 Vote: Hillary Clinton | 41\% | (106) | 36\% | (93) | 14\% | (37) | $4 \%$ | (10) | 5\% | (14) | 259 |
| 2016 Vote: Donald Trump | 48\% | (165) | 34\% | (118) | 11\% | (37) | 5\% | (17) | 2\% | (6) | 343 |
| 2016 Vote: Someone Else | 37\% | (10) | 45\% | (12) | 17\% | (5) | 1\% | (0) | - | (0) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 63\% | (23) | 22\% | (8) | 12\% | (4) | 1\% | (0) | 1\% | (0) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 33\% | (10) | 36\% | (11) | 21\% | (6) | 7\% | (2) | 3\% | (1) | 30 |

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| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (353) | $36 \%$ | (289) | 13\% | (100) | 4\% | (32) | 3\% | (25) | 800 |
| U.S. Economy: Wrong Track | 46\% | (255) | 34\% | (186) | 12\% | (68) | 4\% | (24) | 4\% | (20) | 553 |
| U.S. Economy: Right Direction | 40\% | (99) | 42\% | (103) | 13\% | (32) | $4 \%$ | (9) | 2\% | (5) | 247 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 37\% | (97) | 39\% | (104) | 15\% | (41) | 4\% | (10) | 4\% | (12) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 50\% | (195) | 30\% | (116) | 13\% | (50) | 5\% | (19) | 2\% | (10) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 41\% | (61) | 47\% | (69) | 7\% | (10) | 2\% | (3) | 3\% | (4) | 147 |
| Top 2024 Issue: Economy | 45\% | (103) | 39\% | (88) | 12\% | (28) | 3\% | (7) | 1\% | (1) | 228 |
| Community: Urban | 46\% | (116) | 38\% | (95) | 13\% | (33) | 1\% | (3) | 1\% | (4) | 249 |
| Community: Suburban | 44\% | (192) | 38\% | (166) | 12\% | (53) | 4\% | (16) | 3\% | (12) | 438 |
| Community: Rural | 40\% | (46) | 25\% | (29) | 13\% | (15) | 13\% | (14) | 8\% | (9) | 113 |
| Community/Gender: Urban Women | $53 \%$ | (66) | 34\% | (42) | 12\% | (15) | - | (0) | 1\% | (1) | 125 |
| Community/Gender: Urban Men | 40\% | (49) | 42\% | (52) | 14\% | (18) | 2\% | (2) | 2\% | (2) | 124 |
| Community/Gender: Rural Women | 43\% | (28) | 23\% | (15) | $11 \%$ | (7) | 13\% | (9) | 10\% | (6) | 65 |
| Community/Gender: Rural Men | 37\% | (18) | 29\% | (14) | 16\% | (8) | 12\% | (6) | 6\% | (3) | 49 |
| Community/Gender: Suburban Women | 44\% | (105) | 42\% | (101) | 9\% | (21) | 2\% | (5) | 4\% | (10) | 242 |
| Community/Gender: Suburban Men | 44\% | (86) | 33\% | (65) | 16\% | (32) | 6\% | (11) | 1\% | (2) | 195 |
| Homeowner | 43\% | (294) | 38\% | (260) | 13\% | (86) | 4\% | (29) | 3\% | (18) | 687 |
| Renter | 53\% | (51) | 27\% | (26) | 14\% | (13) | 1\% | (1) | 5\% | (5) | 95 |
| Military HHnm: Yes | 44\% | (63) | 33\% | (47) | 14\% | (19) | 5\% | (7) | 5\% | (6) | 142 |
| Military HH: No | 44\% | (291) | 37\% | (242) | 12\% | (81) | 4\% | (26) | 3\% | (18) | 658 |
| Employ: Private Sector | 38\% | (114) | $41 \%$ | (123) | 14\% | (41) | 7\% | (20) | 2\% | (6) | 303 |
| Employ: Government | 44\% | (16) | 44\% | (16) | 7\% | (3) | 5\% | (2) | - | (0) | 36 |
| Employ: Self-Employed | 47\% | (39) | 30\% | (25) | 19\% | (15) | 1\% | (0) | 4\% | (3) | 82 |
| Employ: Homemaker | 68\% | (27) | 21\% | (8) | 1\% | (0) | - | (0) | 10\% | (4) | 39 |
| Employ: Student | 31\% | (8) | 64\% | (16) | 2\% | (1) | 2\% | (0) | 2\% | (0) | 25 |
| Employ: Retired | 44\% | (89) | 38\% | (77) | 13\% | (26) | 3\% | (6) | 2\% | (5) | 202 |
| Employ: Unemployed | 58\% | (44) | 21\% | (16) | 15\% | (11) | 3\% | (2) | 3\% | (2) | 76 |
| Employ: Other | 49\% | (18) | 22\% | (8) | 9\% | (3) | 5\% | (2) | 14\% | (5) | 36 |
| Self + Household: White-Collar | 37\% | (137) | 41\% | (151) | 15\% | (54) | 5\% | (17) | 2\% | (9) | 368 |
| Self + Household: Blue Collar | 48\% | (149) | 34\% | (105) | 13\% | (40) | 3\% | (11) | 2\% | (6) | 311 |

[^352]Table BLMB6_18: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? - Fentanyl misuse

| Demographic | Very important |  | Somewhat important |  | Not too important |  | Not important at all |  | Don't know/No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (353) | 36\% | (289) | 13\% | (100) | 4\% | (32) | 3\% | (25) | 800 |
| Union HH: Yes | 22\% | (5) | 51\% | (12) | 14\% | (4) | 13\% | (3) | - | (0) | 24 |
| Union HH: No | 45\% | (348) | 36\% | (277) | 12\% | (97) | 4\% | (29) | 3\% | (25) | 776 |
| LGBTQ+: Yes | $30 \%$ | (33) | 41\% | (46) | 21\% | (24) | 7\% | (8) | 1\% | (2) | 112 |
| LGBTQ+: No | 47\% | (320) | 35\% | (243) | 11\% | (77) | $4 \%$ | (24) | 3\% | (23) | 688 |
| Motivated to Vote | 44\% | (320) | 36\% | (265) | 13\% | (94) | $4 \%$ | (28) | 3\% | (21) | 729 |
| Parent: Yes | 51\% | (131) | 32\% | (82) | 11\% | (29) | $4 \%$ | (11) | $2 \%$ | (4) | 258 |
| Parent: No | 41\% | (222) | 38\% | (207) | 13\% | (71) | $4 \%$ | (22) | $4 \%$ | (21) | 542 |
| COVID Vaccine: Yes | 43\% | (244) | 38\% | (214) | 14\% | (77) | $4 \%$ | (24) | $2 \%$ | (10) | 568 |
| COVID Vaccine: No | 47\% | (109) | 33\% | (75) | 10\% | (23) | 4\% | (8) | $7 \%$ | (15) | 232 |
| Student Loans: Yes | 44\% | (53) | 30\% | (36) | 20\% | (24) | 3\% | (3) | $2 \%$ | (3) | 119 |
| Student Loans: No | 44\% | (301) | 37\% | (253) | $11 \%$ | (76) | 4\% | (29) | 3\% | (22) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?


Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

| Demographic | The Economy | Infras | ucture | Housin |  | Crime |  | Immigr | gration | U.S.- <br> China <br> Rela- <br> tions |  | Climat <br> Chang |  | $\begin{aligned} & \text { Educat } \\ & \text { and } \\ & \text { School } \end{aligned}$ |  | Guns |  | Aborti |  | Senior <br> Ser- <br> vices <br> (Social <br> Secu- <br>  <br> Medi- <br> care) |  | Demo |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (228) | 1\% | (8) | 2\% | (17) | $3 \%$ | (23) | 20\% | (156) | 1\% | (7) | 5\% | (41) | 3\% | (22) | 2\% | (14) | 5\% | (43) | 5\% | (40) | 12\% |
| Ideo/PID: Conservative Republican | 34\% (66) | 2\% | (4) | 2\% | (4) | 1\% | (2) | 38\% | (73) | 1\% | (1) | - | (1) | 4\% | (8) | - | (1) | 2\% | (4) | 2\% | (3) | 2\% |
| Ideo/PID: Moderate/Liberal Republican | 31\% (23) | - | (0) | 3\% | (2) | 1\% | (1) | 32\% | (24) | - | (0) | 2\% | (2) | - | (0) | 2\% | (2) | 3\% | (2) | 8\% | (6) | 3\% |
| Ideo/PID: Moderate/Conservative Democrat | 22\% (28) | 1\% | (1) | 5\% | (6) | 2\% | (2) | 8\% | (10) | 3\% | (4) | 7\% | (9) | 5\% | (6) | 2\% | (2) | 2\% | (2) | 9\% | (11) | 17\% |
| Ideo/PID: Liberal Democrat | 23\% (38) | - | (0) | 2\% | (3) | 4\% | (7) |  | (1) | - | (0) | 10\% | (17) | 3\% | (5) | 2\% | (3) | 18\% | (29) | 6\% | (10) | 26\% |
| Unfavorable of Biden and Trump | 29\% (37) | - | (0) | 3\% | (4) | 7\% | (9) | 13\% | (17) | 2\% | (3) | 1\% | (1) | 7\% | (10) | - | (1) | 10\% | (13) | 4\% | (6) | 8\% |
| 2024 H2H Matchup: Biden Voter | 23\% (83) | - | (1) | $2 \%$ | (8) | $2 \%$ | (9) | 3\% | (12) | 1\% | (4) | 9\% | (34) | 3\% | (12) | 3\% | (12) | 9\% | (34) | 8\% | (28) | 24\% |
| 2024 H2H Matchup: Trump Voter | 35\% (131) | 2\% | (7) | 2\% | (8) | 3\% | (13) | $36 \%$ | (137) | 1\% | (2) | 1\% | (5) | 2\% | (9) | 1\% | (3) | 2\% | (7) | 2\% | (7) | 1\% |
| 2024 H2H Matchup: Would not Vote | 43\% (8) | - | (0) | 10\% | (2) | - | (0) | $2 \%$ | (0) | - | (0) | - | (0) | - | (0) | - | (0) | 7\% | (1) | 1\% | (0) | 22\% |
| 2024 H2H Matchup: Do not Know | $11 \%$ (5) | 1\% | (0) | - | (0) | 1\% | (1) | 13\% | (6) | $3 \%$ | (2) | 5\% | (2) | 1\% | (1) | - | (0) | 3\% | (2) | 8\% | (4) | 6\% |
| 2022 House Vote: Democrat | 20\% (73) | 1\% | (4) | 3\% | (11) | $4 \%$ | (15) |  | (16) | 1\% | (4) | 9\% | (32) | 3\% | (11) | 3\% | (9) | 8\% | (29) | 9\% | (30) | 24\% |
| 2022 House Vote: Republican | 36\% (116) | 1\% | (4) | 1\% | (5) | 1\% | (4) | 36\% | (118) | 1\% | (2) | $2 \%$ | (6) | 2\% | (8) | 1\% | (3) | $2 \%$ | (8) | 2\% | (5) | 2\% |
| 2022 House Vote: Did not Vote | 40\% (35) | - | (0) | 1\% | (1) | 1\% | (1) | 13\% | (12) | 1\% | (1) | $4 \%$ | (3) | 3\% | (3) | 2\% | (2) | 8\% | (7) | 4\% | (4) | 5\% |
| 2020 Vote: Joe Biden | 22\% (82) | 1\% | (4) | 3\% | (10) | $4 \%$ | (16) |  | (14) | 1\% | (4) | 9\% | (34) | 3\% | (11) | 1\% | (5) | 9\% | (33) | 8\% | (29) | 24\% |
| 2020 Vote: Donald Trump | $34 \%$ (127) | 1\% | (4) | 2\% | (7) | 2\% | (6) | $36 \%$ | (135) | 1\% | (2) | $2 \%$ | (7) | $2 \%$ | (8) | 1\% | (4) | 2\% | (7) | 3\% | (10) | 2\% |
| 2020 Vote: Someone Else | $44 \% \quad$ (5) | 3\% | (0) | 3\% | (0) | $1 \%$ | (0) | $11 \%$ | (1) | - | (0) | - | (0) | - | (0) | - | (0) | 8\% | (1) | - | (0) | 15\% |
| 2020 Vote: Did not Vote | 30\% (13) | - | (0) | 1\% | (0) | $2 \%$ | (1) | 12\% | (5) | 1\% | (1) | 1\% | (0) | 7\% | (3) | 11\% | (5) | 6\% | (3) | 2\% | (1) | 1\% |
| 2016 Vote: Hillary Clinton | 24\% (62) | - | (0) | 2\% | (6) | 2\% | (6) | 3\% | (8) | 1\% | (2) | 11\% | (28) | - | (1) | 2\% | (5) | 9\% | (24) | 10\% | (25) | 26\% |
| 2016 Vote: Donald Trump | 33\% (115) | 2\% | (8) | 2\% | (6) | 2\% | (6) | 36\% | (122) | 1\% | (5) | 2\% | (7) | 2\% | (6) | 1\% | (4) | 3\% | (10) | 3\% | (9) | 3\% |
| 2016 Vote: Someone Else | 39\% (11) | - | (0) | - | (0) | 1\% | (0) | 9\% | (2) | - | (0) | 2\% | (0) | 10\% | (3) | - | (0) | - | (0) | $2 \%$ | (1) | 19\% |
| 2020 Vote/PID: Not Biden/Democrat | 36\% (13) | - | (0) | 5\% | (2) | - | (0) | 8\% | (3) | 4\% | (1) | 1\% | (0) | 6\% | (2) | 12\% | (4) | 6\% | (2) | 6\% | (2) | 3\% |
| 2020 Vote/PID: Not Trump/Republican | $31 \%$ (9) | - | (0) | 2\% | (1) | 2\% | (1) | 13\% | (4) | - | (0) | 5\% | (2) | - | (0) | $1 \%$ | (0) | 2\% | (1) | 6\% | (2) | 10\% |
| U.S. Economy: Wrong Track | 32\% (179) | 1\% | (4) | 2\% | (13) | 3\% | (18) | 27\% | (150) | - | (1) | 3\% | (19) | 4\% | (19) | 1\% | (6) | 4\% | (24) | 3\% | (17) | 7\% |
| U.S. Economy: Right Direction | 20\% (48) | 2\% | (4) | 2\% | (5) | $2 \%$ | (4) | 3\% | (6) | 2\% | (6) | 9\% | (22) | 1\% | (2) | $3 \%$ | (8) | 8\% | (19) | 9\% | (22) | 24\% |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 22\% (58) | - | (1) | 3\% | (7) | 3\% | (7) | 3\% | (8) | 1\% | (4) | 11\% | (29) | 3\% | (8) | $4 \%$ | (11) | 9\% | (23) | 7\% | (20) | 25\% |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | $36 \%$ (140) | $2 \%$ | (7) | 2\% | (8) | 3\% | (12) | 35\% | (135) | 1\% | (2) | 1\% | (5) | 2\% | (9) | 1\% | (3) | 2\% | (9) | 2\% | (9) | 3\% |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 20\% (29) | - | (0) | 2\% | (2) | 2\% | (3) | 9\% | (13) | 1\% | (1) | 5\% | (7) | 3\% | (5) | 1\% | (1) | 8\% | (11) | 7\% | (11) | 14\% |
| Top 2024 Issue: Economy | 100\% (228) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - | (0) | - |
| Community: Urban | 30\% (74) | - | (0) | 3\% | (8) | $4 \%$ | (9) | $14 \%$ | (34) | 1\% | (1) | 6\% | (15) | 2\% | (4) | $3 \%$ | (8) | 7\% | (18) | 5\% | (12) | 20\% |
| Community: Suburban | 29\% (126) | 1\% | (4) | 1\% | (5) | 3\% | (13) | 19\% | (83) | 1\% | (6) | 6\% | (26) | $4 \%$ | (16) | 1\% | (6) | 5\% | (22) | 5\% | (21) | 10\% |
| Community: Rural | 24\% (27) | 3\% | (4) | $4 \%$ | (4) | 1\% | (1) | 35\% | (39) | - | (0) | 1\% | (1) | $2 \%$ | (2) | - | (0) | 3\% | (3) | 6\% | (7) | 2\% |
| Community/Gender: Urban Women | 31\% (38) | - | (0) | $4 \%$ | (5) | $2 \%$ | (3) | 19\% | (24) | 1\% | (1) | 5\% | (6) | - | (0) | 2\% | (2) | 7\% | (9) | 3\% | (3) | 22\% |
| Community/Gender: Urban Men | 29\% (36) | - | (0) | 2\% | (3) | 5\% | (7) | 9\% | (11) | - | (0) | 7\% | (9) | 3\% | (3) | 5\% | (6) | 7\% | (9) | 7\% | (8) | 18\% |
| Community/Gender: Rural Women | 25\% (16) | 6\% | (4) | 6\% | (4) | 1\% | (1) | 25\% | (17) | - | (0) | 1\% | (1) | 3\% | (2) | - | (0) | 2\% | (2) | 10\% | (6) | 1\% |
| Community/Gender: Rural Men | 24\% (11) | - | (0) | 1\% | (0) | - | (0) | 47\% | (23) | - | (0) | - | (0) | - | (0) | 1\% | (0) | 3\% | (2) | $1 \%$ | (0) | $4 \%$ |
| Community/Gender: Suburban Women | 23\% (56) | 2\% | (4) | 2\% | (4) | 2\% | (4) | 17\% | (41) | 2\% | (4) | 4\% | (9) | 5\% | (11) | 1\% | (3) | 8\% | (18) | 6\% | (16) | 12\% |
| Community/Gender: Suburban Men | 35\% (69) | - | (0) | 1\% | (1) | $4 \%$ | (9) | 21\% | (42) | 1\% | (1) | 9\% | (17) | 2\% | (4) | 2\% | (3) | $2 \%$ | (4) | 3\% | (5) | 8\% |
| Homeowner | 29\% (197) | 1\% | (8) | 1\% | (5) | 3\% | (19) | 21\% | (146) | 1\% | (7) | 5\% | (35) | 2\% | (17) | 2\% | (11) | 5\% | (36) | 5\% | (34) | 12\% |
| Renter | 29\% (28) | - | (0) | $12 \%$ | (12) | $2 \%$ | (2) | 7\% | (7) | - | (0) | 6\% | (6) | 5\% | (5) | $2 \%$ | (2) | 8\% | (8) | 5\% | (5) | 13\% |

[^353]Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

| Demographic | The Economy | Infrastructure Housing |  |  |  | Crime |  | Immigration |  | U.S.- <br> China <br> Rela- <br> tions |  | Climate <br> Change |  | Education and Schools |  | Guns |  | Abortion |  | Senior <br> Ser- <br> vices <br> (Social <br> Secu- <br>  <br> Medi- <br> care) |  | Democ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 28\% (228) | $1 \%$ | (8) | 2\% | (17) | 3\% | (23) | 20\% | (156) | 1\% | (7) | 5\% | (41) | 3\% | (22) | $2 \%$ | (14) | 5\% | (43) | 5\% | (40) | 12\% |
| Military HHnm: Yes | 33\% (46) | - | (0) | - | (0) | $2 \%$ | (3) | 37\% | (52) | - | (0) | 2\% | (4) | 2\% | (2) | 2\% | (2) | 2\% | (2) | 6\% | (8) | 10\% |
| Military HH: No | 28\% (181) | $1 \%$ | (8) | 3\% | (17) | 3\% | (20) | 16\% | (104) | 1\% | (7) | 6\% | (38) | 3\% | (19) | $2 \%$ | (12) | 6\% | (41) | 5\% | (31) | 13\% |
| Employ: Private Sector | 30\% (92) | 3\% | (8) | 2\% | (8) | $3 \%$ | (8) | 16\% | (49) | - | (1) | 5\% | (14) | 2\% | (7) | $1 \%$ | (3) | 6\% | (19) | 5\% | (17) | 12\% |
| Employ: Government | 50\% (18) | - | (0) | 1\% | (0) | $3 \%$ | (1) | 2\% | (1) | - | (0) | - | (0) | - |  | 12\% | (4) | 7\% | (3) | 6\% | (2) | 11\% |
| Employ: Self-Employed | 31\% (25) | - | (0) | 3\% | (2) | 9\% | (7) | 13\% | (11) | 2\% | (1) | 15\% | (13) | - | (0) | 5\% | (4) | 2\% | (2) | 2\% | (2) | 11\% |
| Employ: Homemaker | 33\% (13) | - | (0) | 1\% | (0) | - | (0) | 35\% | (13) | - | (0) | - | (0) | 20\% | (8) | - | (0) | 7\% | (3) | - | (0) | $1 \%$ |
| Employ: Student | 19\% (5) | - | (0) | 3\% | (1) | - | (0) | 3\% | (1) | - | (0) | 16\% | (4) | 17\% | (4) | 2\% | (0) | 13\% | (3) | 1\% | (0) | 5\% |
| Employ: Retired | 22\% (44) | - | (0) | 1\% | (2) | 2\% | (4) | 33\% | (67) | 2\% | (4) | $4 \%$ | (7) | - | (0) | $1 \%$ | (2) | 3\% | (7) | 7\% | (13) | 16\% |
| Employ: Unemployed | 30\% (23) | - | (0) | 1\% | (1) | 3\% | (2) | $14 \%$ | (11) | - | (0) | 4\% | (3) | 1\% | (1) | - | (0) | 5\% | (4) | 5\% | (4) | 5\% |
| Employ: Other | 21\% (7) | - | (0) | 10\% | (4) | - | (0) | 10\% | (3) | - | (0) | - | (0) | 4\% | (1) | $2 \%$ | (1) | 10\% | (3) | 5\% | (2) | $24 \%$ |
| Self + Household: White-Collar | 29\% (107) | 1\% | (4) | 2\% | (7) | 5\% | (19) | 18\% | (65) | 1\% | (5) | 5\% | (17) | 2\% | (7) | $2 \%$ | (7) | 6\% | (23) | 7\% | (25) | $14 \%$ |
| Self + Household: Blue Collar | 29\% (91) | - | (0) | 2\% | (6) | - | (0) | 23\% | (70) | 1\% | (2) | 7\% | (23) | 1\% | (4) | $1 \%$ | (4) | 5\% | (17) | $4 \%$ | (12) | $14 \%$ |
| Union HH: Yes | $34 \%$ (8) | - | (0) | 2\% | (1) | - | (0) | 6\% | (2) | $\overline{\%}$ | (0) | 2\% | (0) | 2\% | (0) | - | (0) | $14 \%$ | (3) | $14 \%$ | (4) | 10\% |
| Union HH: No | 28\% (219) | 1\% | (8) | 2\% | (17) | 3\% | (23) | 20\% | (155) | 1\% | (7) | 5\% | (41) | 3\% | (21) | $2 \%$ | (14) | 5\% | (40) | 5\% | (36) | 12\% |
| LGBTQ+: Yes | 39\% (43) | 3\% | (4) | 2\% | (3) | 1\% | (1) | 9\% | (10) | - | (0) | 1\% | (1) | 2\% | (2) | $4 \%$ | (4) | 9\% | (10) | - | (0) | 13\% |
| LGBTQ+: No | 27\% (184) | $1 \%$ | (4) | 2\% | (15) | 3\% | (21) | 21\% | (146) | 1\% | (7) | 6\% | (40) | 3\% | (19) | $1 \%$ | (10) | 5\% | (34) | 6\% | (39) | 12\% |
| Motivated to Vote | 29\% (214) | 1\% | (8) | 2\% | (15) | 3\% | (23) | $21 \%$ | (150) | 1\% | (7) | 5\% | (36) | 3\% | (22) | $1 \%$ | (10) | 5\% | (39) | 5\% | (39) | 12\% |
| Parent: Yes | 36\% (94) | 2\% | (4) | $4 \%$ | (9) | 7\% | (17) | 12\% | (31) | 2\% | (5) | 6\% | (15) | $4 \%$ | (11) | $3 \%$ | (7) | 4\% | (10) | 2\% | (6) | 9\% |
| Parent: No | 25\% (134) | 1\% | (4) | $2 \%$ | (8) | 1\% | (6) | $23 \%$ | (126) | 1\% | (3) | 5\% | (27) | $2 \%$ | (10) | 1\% | (8) | 6\% | (34) | 6\% | (34) | $14 \%$ |
| COVID Vaccine: Yes | 28\% (161) | 1\% | (5) | 2\% | (9) | 2\% | (11) | 16\% | (93) | 1\% | (7) | 5\% | (31) | 2\% | (12) | 2\% | (11) | 7\% | (40) | 6\% | (31) | 15\% |
| COVID Vaccine: No | 29\% (67) | 1\% | (3) | $4 \%$ | (8) | 5\% | (12) | 28\% | (64) | - | (1) | 5\% | (10) | 4\% | (9) | $1 \%$ | (3) | 2\% | (4) | 4\% | (8) | $4 \%$ |
| Student Loans: Yes | 43\% (51) | - | (0) | 5\% | (5) | 6\% | (7) | 5\% | (6) | - | (0) | 2\% | (3) | 1\% | (1) | $2 \%$ | (2) | 10\% | (12) | 1\% | (1) | $14 \%$ |
| Student Loans: No | 26\% (177) | $1 \%$ | (8) | 2\% | (12) | $2 \%$ | (16) | $22 \%$ | (150) | 1\% | (7) | 6\% | (38) | 3\% | (20) | 2\% | (12) | 5\% | (31) | 6\% | (38) | 12\% |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (406) | 35\% | (281) | 14\% | (113) | 800 |
| Gender: Male | 53\% | (194) | 36\% | (131) | 12\% | (43) | 368 |
| Gender: Female | 49\% | (212) | 35\% | (150) | 16\% | (70) | 432 |
| Age: 18-34 | 45\% | (92) | 35\% | (72) | 20\% | (40) | 204 |
| Age: 35-44 | 41\% | (48) | 38\% | (44) | 21\% | (25) | 116 |
| Age: 45-64 | 55\% | (147) | 34\% | (91) | $11 \%$ | (30) | 268 |
| Age: 65+ | 56\% | (119) | 35\% | (74) | 9\% | (18) | 211 |
| GenZers: 1997-2012 | 43\% | (42) | 42\% | (41) | 14\% | (14) | 97 |
| Millennials: 1981-1996 | 41\% | (88) | 35\% | (74) | 24\% | (51) | 213 |
| GenXers: 1965-1980 | 57\% | (112) | 33\% | (65) | 10\% | (19) | 196 |
| Baby Boomers: 1946-1964 | 55\% | (157) | 35\% | (98) | 10\% | (28) | 282 |
| Educ: < College | 54\% | (259) | 33\% | (156) | 14\% | (65) | 480 |
| Educ: Bachelors degree | 50\% | (109) | 32\% | (71) | 18\% | (38) | 218 |
| Educ: Post-grad | 37\% | (38) | 53\% | (54) | 10\% | (10) | 102 |
| Income: Under 50k | 53\% | (151) | 29\% | (83) | 18\% | (52) | 286 |
| Income: 50k-100k | 48\% | (149) | 39\% | (121) | 14\% | (42) | 313 |
| Income: 100k+ | 53\% | (106) | 38\% | (77) | 9\% | (18) | 201 |
| Ethnicity: White (Non-Hispanic) | 57\% | (291) | 32\% | (163) | 11\% | (58) | 512 |
| Ethnicity: Hispanic | 46\% | (85) | 37\% | (68) | 17\% | (32) | 185 |
| Ethnicity: Black (Non-Hispanic) | 18\% | (7) | 60\% | (24) | 23\% | (9) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 37\% | (23) | 41\% | (26) | 22\% | (14) | 63 |
| All Christian | 59\% | (226) | 29\% | (113) | 12\% | (47) | 386 |
| All Non-Christian | 37\% | (16) | 42\% | (18) | 21\% | (9) | 42 |
| Atheist | 29\% | (14) | 68\% | (33) | 3\% | (1) | 49 |
| Agnostic/Nothing in particular | 36\% | (77) | 43\% | (92) | 21\% | (45) | 214 |
| Something Else | 67\% | (73) | 23\% | (25) | 10\% | (11) | 109 |
| Evangelical | 72\% | (113) | 21\% | (33) | 7\% | (11) | 158 |
| Non-Evangelical | 55\% | (171) | 30\% | (93) | 15\% | (45) | 310 |
| PID: Dem (no lean) | 14\% | (42) | 69\% | (205) | 16\% | (48) | 294 |
| PID: Ind (no lean) | 51\% | (115) | 30\% | (67) | 20\% | (44) | 227 |
| PID: Rep (no lean) | 89\% | (249) | $3 \%$ | (9) | 7\% | (20) | 279 |

[^354]Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $51 \%$ | (406) | 35\% | (281) | 14\% | (113) | 800 |
| PID/Gender: Dem Men | 10\% | (10) | 77\% | (82) | 13\% | (14) | 105 |
| PID/Gender: Dem Women | 17\% | (31) | 65\% | (123) | 18\% | (35) | 189 |
| PID/Gender: Ind Men | 47\% | (55) | 36\% | (43) | 16\% | (19) | 117 |
| PID/Gender: Ind Women | 55\% | (60) | 22\% | (24) | 23\% | (25) | 110 |
| PID/Gender: Rep Men | 88\% | (128) | $5 \%$ | (7) | 7\% | (10) | 145 |
| PID/Gender: Rep Women | 90\% | (121) | 2\% | (3) | 8\% | (10) | 133 |
| Ideo: Liberal (1-3) | 16\% | (35) | 68\% | (146) | 16\% | (35) | 216 |
| Ideo: Moderate (4) | 39\% | (102) | 38\% | (98) | 23\% | (60) | 260 |
| Ideo: Conservative (5-7) | 84\% | (255) | $11 \%$ | (34) | 5\% | (16) | 305 |
| Ideo/PID: Conservative Republican | 94\% | (184) | 2\% | (3) | $4 \%$ | (8) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 75\% | (56) | 8\% | (6) | 16\% | (12) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 26\% | (33) | 59\% | (74) | 14\% | (18) | 125 |
| Ideo/PID: Liberal Democrat | 5\% | (9) | 77\% | (127) | 18\% | (30) | 165 |
| Unfavorable of Biden and Trump | 42\% | (54) | 23\% | (30) | $36 \%$ | (46) | 129 |
| 2024 H2H Matchup: Biden Voter | 12\% | (44) | 71\% | (254) | 16\% | (58) | 355 |
| 2024 H2H Matchup: Trump Voter | 92\% | (347) | 5\% | (18) | 3\% | (12) | 377 |
| 2024 H2H Matchup: Would not Vote | 21\% | (4) | 27\% | (5) | 52\% | (10) | 19 |
| 2024 H2H Matchup: Do not Know | 23\% | (11) | 9\% | (4) | 68\% | (33) | 49 |
| 2022 House Vote: Democrat | 16\% | (58) | 66\% | (236) | 18\% | (63) | 357 |
| 2022 House Vote: Republican | 91\% | (298) | 3\% | (9) | 6\% | (18) | 326 |
| 2022 House Vote: Did not Vote | 44\% | (39) | 34\% | (30) | 22\% | (19) | 88 |
| 2020 Vote: Joe Biden | 15\% | (54) | 65\% | (245) | 20\% | (75) | 373 |
| 2020 Vote: Donald Trump | 88\% | (327) | $4 \%$ | (17) | 7\% | (27) | 371 |
| 2020 Vote: Someone Else | 56\% | (7) | 9\% | (1) | 35\% | (4) | 12 |
| 2020 Vote: Did not Vote | 40\% | (17) | 43\% | (19) | 16\% | (7) | 43 |
| 2016 Vote: Hillary Clinton | 12\% | (31) | 68\% | (177) | 20\% | (52) | 259 |
| 2016 Vote: Donald Trump | 80\% | (276) | $11 \%$ | (37) | 9\% | (30) | 343 |
| 2016 Vote: Someone Else | 47\% | (13) | 28\% | (8) | 25\% | (7) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (9) | 64\% | (23) | $11 \%$ | (4) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 44\% | (13) | 10\% | (3) | 46\% | (13) | 30 |
| U.S. Economy: Wrong Track | 65\% | (357) | 20\% | (109) | 16\% | (86) | 553 |
| U.S. Economy: Right Direction | 20\% | (49) | 70\% | (172) | $11 \%$ | (27) | 247 |

Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $51 \%$ | (406) | 35\% | (281) | 14\% | (113) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 10\% | (27) | 80\% | (211) | 10\% | (26) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 87\% | (338) | 7\% | (26) | 7\% | (26) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 28\% | (41) | 30\% | (45) | 42\% | (62) | 147 |
| Top 2024 Issue: Economy | 64\% | (145) | 25\% | (56) | 12\% | (27) | 228 |
| Community: Urban | 44\% | (110) | 40\% | (100) | 15\% | (38) | 249 |
| Community: Suburban | 50\% | (218) | 37\% | (161) | 13\% | (58) | 438 |
| Community: Rural | 68\% | (77) | 17\% | (19) | 15\% | (17) | 113 |
| Community/Gender: Urban Women | 48\% | (60) | 38\% | (48) | 14\% | (18) | 125 |
| Community/Gender: Urban Men | 41\% | (51) | 43\% | (53) | 16\% | (20) | 124 |
| Community/Gender: Rural Women | 61\% | (40) | 20\% | (13) | 18\% | (12) | 65 |
| Community/Gender: Rural Men | 77\% | (37) | 13\% | (6) | 10\% | (5) | 49 |
| Community/Gender: Suburban Women | 46\% | (112) | 37\% | (89) | 17\% | (40) | 242 |
| Community/Gender: Suburban Men | 54\% | (106) | 37\% | (72) | 9\% | (18) | 195 |
| Homeowner | 51\% | (348) | 36\% | (246) | 14\% | (93) | 687 |
| Renter | 48\% | (46) | 33\% | (31) | 19\% | (18) | 95 |
| Military HHnm: Yes | 69\% | (98) | 20\% | (29) | 10\% | (15) | 142 |
| Military HH: No | 47\% | (308) | 38\% | (253) | 15\% | (98) | 658 |
| Employ: Private Sector | 47\% | (143) | 38\% | (115) | 15\% | (45) | 303 |
| Employ: Government | 40\% | (14) | 39\% | (14) | 22\% | (8) | 36 |
| Employ: Self-Employed | 49\% | (40) | $41 \%$ | (33) | 11\% | (9) | 82 |
| Employ: Homemaker | 88\% | (34) | 5\% | (2) | 7\% | (3) | 39 |
| Employ: Student | 38\% | (10) | 42\% | (11) | 21\% | (5) | 25 |
| Employ: Retired | 59\% | (120) | 33\% | (67) | 8\% | (16) | 202 |
| Employ: Unemployed | 40\% | (30) | 32\% | (25) | 28\% | (21) | 76 |
| Employ: Other | 39\% | (14) | $41 \%$ | (14) | 20\% | (7) | 36 |
| Self + Household: White-Collar | 43\% | (159) | 44\% | (162) | 13\% | (47) | 368 |
| Self + Household: Blue Collar | 57\% | (176) | 30\% | (92) | 14\% | (43) | 311 |
| Union HH: Yes | 43\% | (10) | 44\% | (11) | 13\% | (3) | 24 |
| Union HH: No | 51\% | (395) | 35\% | (270) | 14\% | (110) | 776 |
| LGBTQ+: Yes | 54\% | (61) | 32\% | (36) | 14\% | (16) | 112 |
| LGBTQ+: No | 50\% | (345) | 36\% | (245) | 14\% | (97) | 688 |
| Motivated to Vote | 51\% | (372) | 36\% | (265) | 13\% | (92) | 729 |

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? - The Economy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (406) | 35\% | (281) | 14\% | (113) | 800 |
| Parent: Yes | 46\% | (119) | 37\% | (96) | 16\% | (42) | 258 |
| Parent: No | 53\% | (287) | 34\% | (185) | 13\% | (71) | 542 |
| COVID Vaccine: Yes | 41\% | (234) | 42\% | (237) | 17\% | (98) | 568 |
| COVID Vaccine: No | 74\% | (172) | 19\% | (45) | 7\% | (15) | 232 |
| Student Loans: Yes | 36\% | (43) | 39\% | (47) | 25\% | (30) | 119 |
| Student Loans: No | 53\% | (363) | $34 \%$ | (234) | 12\% | (83) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (351) | 39\% | (312) | 17\% | (137) | 800 |
| Gender: Male | 47\% | (173) | 40\% | (146) | 13\% | (49) | 368 |
| Gender: Female | 41\% | (178) | 38\% | (166) | 20\% | (88) | 432 |
| Age: 18-34 | 39\% | (79) | 36\% | (74) | 25\% | (51) | 204 |
| Age: 35-44 | 32\% | (37) | 44\% | (51) | 24\% | (28) | 116 |
| Age: 45-64 | 48\% | (129) | $38 \%$ | (103) | 13\% | (36) | 268 |
| Age: 65+ | 50\% | (106) | 39\% | (83) | 11\% | (22) | 211 |
| GenZers: 1997-2012 | 36\% | (36) | 42\% | (41) | 22\% | (21) | 97 |
| Millennials: 1981-1996 | 34\% | (72) | 39\% | (84) | 27\% | (57) | 213 |
| GenXers: 1965-1980 | 51\% | (99) | 36\% | (71) | 13\% | (26) | 196 |
| Baby Boomers: 1946-1964 | 49\% | (138) | 40\% | (112) | $11 \%$ | (32) | 282 |
| Educ: < College | 50\% | (239) | 35\% | (170) | 15\% | (70) | 480 |
| Educ: Bachelors degree | 38\% | (83) | 39\% | (84) | 23\% | (51) | 218 |
| Educ: Post-grad | 28\% | (29) | 56\% | (57) | 16\% | (16) | 102 |
| Income: Under 50k | 47\% | (134) | 29\% | (83) | 24\% | (70) | 286 |
| Income: 50k-100k | 42\% | (132) | 44\% | (137) | 14\% | (44) | 313 |
| Income: 100k+ | 42\% | (85) | 46\% | (92) | 12\% | (23) | 201 |
| Ethnicity: White (Non-Hispanic) | $51 \%$ | (259) | 35\% | (180) | 14\% | (73) | 512 |
| Ethnicity: Hispanic | 36\% | (67) | 46\% | (84) | 18\% | (33) | 185 |
| Ethnicity: Black (Non-Hispanic) | 16\% | (6) | 62\% | (25) | 23\% | (9) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 29\% | (18) | 36\% | (23) | 35\% | (22) | 63 |
| All Christian | 53\% | (206) | 32\% | (122) | 15\% | (58) | 386 |
| All Non-Christian | 40\% | (17) | 53\% | (22) | 7\% | (3) | 42 |
| Atheist | 18\% | (9) | 78\% | (38) | 4\% | (2) | 49 |
| Agnostic/Nothing in particular | 27\% | (58) | 45\% | (97) | 27\% | (59) | 214 |
| Something Else | 57\% | (62) | 29\% | (32) | 14\% | (15) | 109 |
| Evangelical | 66\% | (105) | 21\% | (34) | $12 \%$ | (19) | 158 |
| Non-Evangelical | 47\% | (146) | 35\% | (110) | 17\% | (54) | 310 |
| PID: Dem (no lean) | 9\% | (26) | 74\% | (219) | 17\% | (49) | 294 |
| PID: Ind (no lean) | 42\% | (96) | 32\% | (73) | 25\% | (58) | 227 |
| PID: Rep (no lean) | 82\% | (229) | 7\% | (19) | $11 \%$ | (31) | 279 |

[^355]Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (351) | $39 \%$ | (312) | 17\% | (137) | 800 |
| PID/Gender: Dem Men | 5\% | (5) | 84\% | (88) | 11\% | (11) | 105 |
| PID/Gender: Dem Women | 11\% | (21) | 69\% | (131) | 20\% | (37) | 189 |
| PID/Gender: Ind Men | 39\% | (46) | 36\% | (42) | 25\% | (29) | 117 |
| PID/Gender: Ind Women | 45\% | (50) | 28\% | (31) | 26\% | (29) | 110 |
| PID/Gender: Rep Men | 83\% | (121) | 10\% | (15) | 6\% | (9) | 145 |
| PID/Gender: Rep Women | 81\% | (108) | 3\% | (4) | 16\% | (22) | 133 |
| Ideo: Liberal (1-3) | 12\% | (26) | $72 \%$ | (156) | 16\% | (34) | 216 |
| Ideo: Moderate (4) | 30\% | (79) | 44\% | (113) | 26\% | (68) | 260 |
| Ideo: Conservative (5-7) | 77\% | (233) | 13\% | (39) | 11\% | (32) | 305 |
| Ideo/PID: Conservative Republican | 86\% | (168) | 5\% | (10) | 9\% | (17) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 70\% | (51) | 12\% | (9) | 18\% | (13) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 19\% | (24) | 63\% | (79) | 18\% | (23) | 125 |
| Ideo/PID: Liberal Democrat | 1\% | (2) | 83\% | (138) | 15\% | (25) | 165 |
| Unfavorable of Biden and Trump | 20\% | (25) | 35\% | (45) | 46\% | (59) | 129 |
| 2024 H2H Matchup: Biden Voter | 7\% | (24) | 78\% | (276) | 15\% | (55) | 355 |
| 2024 H2H Matchup: Trump Voter | 84\% | (315) | 5\% | (20) | 11\% | (41) | 377 |
| 2024 H2H Matchup: Would not Vote | 28\% | (5) | 33\% | (6) | 39\% | (7) | 19 |
| 2024 H2H Matchup: Do not Know | 13\% | (6) | 17\% | (8) | 70\% | (34) | 49 |
| 2022 House Vote: Democrat | 12\% | (43) | $73 \%$ | (259) | 15\% | (55) | 357 |
| 2022 House Vote: Republican | 82\% | (267) | 6\% | (20) | 12\% | (39) | 326 |
| 2022 House Vote: Did not Vote | 36\% | (32) | 30\% | (27) | $33 \%$ | (29) | 88 |
| 2020 Vote: Joe Biden | 9\% | (32) | $73 \%$ | (272) | 19\% | (69) | 373 |
| 2020 Vote: Donald Trump | 81\% | (301) | 5\% | (20) | 14\% | (51) | 371 |
| 2020 Vote: Someone Else | 39\% | (5) | 15\% | (2) | 46\% | (6) | 12 |
| 2020 Vote: Did not Vote | $31 \%$ | (14) | 42\% | (18) | 27\% | (12) | 43 |
| 2016 Vote: Hillary Clinton | 10\% | (25) | $74 \%$ | (191) | 17\% | (43) | 259 |
| 2016 Vote: Donald Trump | 73\% | (249) | 14\% | (49) | 13\% | (45) | 343 |
| 2016 Vote: Someone Else | 23\% | (6) | 33\% | (9) | 45\% | (12) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 20\% | (7) | 67\% | (24) | 14\% | (5) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 38\% | (11) | $34 \%$ | (10) | 28\% | (8) | 30 |
| U.S. Economy: Wrong Track | 55\% | (306) | 25\% | (137) | 20\% | (110) | 553 |
| U.S. Economy: Right Direction | 18\% | (46) | $71 \%$ | (174) | 11\% | (27) | 247 |

Table BLMB8_2: Who do you trust more to handle each of the following issues? - Infrastructure

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 44\% | (351) | 39\% | (312) | 17\% | (137) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (14) | 84\% | (222) | 10\% | (27) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 78\% | (305) | 8\% | (31) | 14\% | (53) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 22\% | (32) | 40\% | (58) | 38\% | (56) | 147 |
| Top 2024 Issue: Economy | 49\% | (112) | 28\% | (63) | 23\% | (52) | 228 |
| Community: Urban | 40\% | (100) | 49\% | (122) | 11\% | (27) | 249 |
| Community: Suburban | 42\% | (183) | 39\% | (172) | 19\% | (83) | 438 |
| Community: Rural | 60\% | (69) | 16\% | (18) | 24\% | (27) | 113 |
| Community/Gender: Urban Women | 40\% | (50) | 48\% | (59) | 12\% | (15) | 125 |
| Community/Gender: Urban Men | 40\% | (50) | 50\% | (62) | 10\% | (12) | 124 |
| Community/Gender: Rural Women | 53\% | (34) | 22\% | (14) | 25\% | (16) | 65 |
| Community/Gender: Rural Men | 70\% | (34) | 7\% | (3) | 23\% | (11) | 49 |
| Community/Gender: Suburban Women | 39\% | (94) | 38\% | (92) | 23\% | (56) | 242 |
| Community/Gender: Suburban Men | 45\% | (89) | 41\% | (80) | 14\% | (27) | 195 |
| Homeowner | 44\% | (299) | 39\% | (269) | 17\% | (118) | 687 |
| Renter | 42\% | (40) | 41\% | (38) | 18\% | (17) | 95 |
| Military HHnm: Yes | 63\% | (89) | 25\% | (36) | 12\% | (17) | 142 |
| Military HH: No | 40\% | (262) | 42\% | (276) | 18\% | (120) | 658 |
| Employ: Private Sector | 40\% | (121) | 42\% | (128) | 18\% | (54) | 303 |
| Employ: Government | 37\% | (13) | 43\% | (15) | 20\% | (7) | 36 |
| Employ: Self-Employed | 43\% | (35) | 43\% | (35) | 14\% | (12) | 82 |
| Employ: Homemaker | $71 \%$ | (28) | 10\% | (4) | 19\% | (7) | 39 |
| Employ: Student | 21\% | (5) | 42\% | (11) | 38\% | (10) | 25 |
| Employ: Retired | 54\% | (110) | 38\% | (77) | 7\% | (15) | 202 |
| Employ: Unemployed | 35\% | (27) | $31 \%$ | (24) | 34\% | (26) | 76 |
| Employ: Other | 33\% | (12) | 50\% | (18) | 17\% | (6) | 36 |
| Self + Household: White-Collar | 35\% | (128) | $51 \%$ | (188) | 14\% | (52) | 368 |
| Self + Household: Blue Collar | 52\% | (162) | $31 \%$ | (98) | 17\% | (52) | 311 |
| Union HH: Yes | 36\% | (9) | 50\% | (12) | 15\% | (4) | 24 |
| Union HH: No | 44\% | (343) | 39\% | (299) | 17\% | (134) | 776 |
| LGBTQ+: Yes | 47\% | (53) | 35\% | (40) | 17\% | (20) | 112 |
| LGBTQ+: No | 43\% | (298) | 40\% | (272) | 17\% | (118) | 688 |
| Motivated to Vote | 45\% | (325) | 41\% | (296) | 15\% | (108) | 729 |

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $44 \%$ | $(351)$ | $39 \%$ | $(312)$ | $(137)$ | $(46)$ |
| Parent: Yes | $40 \%$ | $(104)$ | $42 \%$ | $(108)$ | $18 \%$ | $(90)$ |
| Parent: No | $46 \%$ | $(247)$ | $38 \%$ | $(204)$ | $17 \%$ | $(92)$ |
| COVID Vaccine: Yes | $35 \%$ | $(200)$ | $46 \%$ | $(262)$ | $19 \%$ | $(106)$ |
| COVID Vaccine: No | $65 \%$ | $(151)$ | $21 \%$ | $(49)$ | $13 \%$ | $(31)$ |
| Student Loans: Yes | $31 \%$ | $(37)$ | $41 \%$ | $(49)$ | 258 |  |
| Student Loans: No | $46 \%$ | $(314)$ | $39 \%$ | $(263)$ | 542 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (324) | 37\% | (297) | 22\% | (179) | 800 |
| Gender: Male | 41\% | (151) | 38\% | (141) | $21 \%$ | (77) | 368 |
| Gender: Female | 40\% | (173) | 36\% | (157) | 24\% | (103) | 432 |
| Age: 18-34 | $32 \%$ | (64) | 39\% | (79) | 30\% | (61) | 204 |
| Age: 35-44 | 39\% | (45) | 39\% | (45) | 23\% | (26) | 116 |
| Age: 45-64 | 43\% | (115) | 37\% | (98) | $21 \%$ | (56) | 268 |
| Age: 65+ | 47\% | (100) | 35\% | (75) | 17\% | (37) | 211 |
| GenZers: 1997-2012 | 26\% | (26) | 52\% | (51) | 21\% | (21) | 97 |
| Millennials: 1981-1996 | 35\% | (75) | 34\% | (72) | 31\% | (66) | 213 |
| GenXers: 1965-1980 | 48\% | (94) | 36\% | (70) | 16\% | (32) | 196 |
| Baby Boomers: 1946-1964 | 44\% | (125) | 36\% | (100) | 20\% | (57) | 282 |
| Educ: < College | 45\% | (218) | 33\% | (160) | $21 \%$ | (102) | 480 |
| Educ: Bachelors degree | 33\% | (73) | 40\% | (86) | 27\% | (59) | 218 |
| Educ: Post-grad | 33\% | (34) | 49\% | (51) | 18\% | (18) | 102 |
| Income: Under 50k | 40\% | (115) | 33\% | (95) | 27\% | (77) | 286 |
| Income: 50k-100k | 40\% | (124) | 41\% | (129) | 19\% | (60) | 313 |
| Income: 100k+ | 42\% | (85) | 37\% | (74) | 21\% | (42) | 201 |
| Ethnicity: White (Non-Hispanic) | 47\% | (242) | 33\% | (167) | 20\% | (103) | 512 |
| Ethnicity: Hispanic | 36\% | (66) | 43\% | (79) | 22\% | (40) | 185 |
| Ethnicity: Black (Non-Hispanic) | 15\% | (6) | 62\% | (25) | 23\% | (9) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 16\% | (10) | 42\% | (26) | 42\% | (27) | 63 |
| All Christian | 48\% | (185) | $31 \%$ | (118) | 21\% | (82) | 386 |
| All Non-Christian | 26\% | (11) | 56\% | (24) | 18\% | (7) | 42 |
| Atheist | 29\% | (14) | 63\% | (31) | 8\% | (4) | 49 |
| Agnostic/Nothing in particular | 28\% | (60) | 43\% | (92) | 29\% | (62) | 214 |
| Something Else | 49\% | (53) | 30\% | (33) | $21 \%$ | (23) | 109 |
| Evangelical | 63\% | (100) | 23\% | (37) | 14\% | (21) | 158 |
| Non-Evangelical | 39\% | (122) | 34\% | (104) | 27\% | (84) | 310 |
| PID: Dem (no lean) | 11\% | (33) | 70\% | (207) | 18\% | (54) | 294 |
| PID: Ind (no lean) | 30\% | (68) | 32\% | (73) | 38\% | (85) | 227 |
| PID: Rep (no lean) | 80\% | (222) | 6\% | (17) | 14\% | (40) | 279 |

[^356]Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (324) | 37\% | (297) | 22\% | (179) | 800 |
| PID/Gender: Dem Men | 8\% | (8) | 82\% | (87) | 10\% | (11) | 105 |
| PID/Gender: Dem Women | 13\% | (25) | 63\% | (120) | 23\% | (44) | 189 |
| PID/Gender: Ind Men | 27\% | (32) | 35\% | (42) | 37\% | (44) | 117 |
| PID/Gender: Ind Women | $33 \%$ | (37) | 29\% | (32) | $38 \%$ | (41) | 110 |
| PID/Gender: Rep Men | 76\% | (111) | $9 \%$ | (12) | 15\% | (22) | 145 |
| PID/Gender: Rep Women | 83\% | (111) | $4 \%$ | (5) | 13\% | (18) | 133 |
| Ideo: Liberal (1-3) | 10\% | (21) | 74\% | (159) | 17\% | (36) | 216 |
| Ideo: Moderate (4) | 26\% | (68) | 37\% | (96) | 37\% | (96) | 260 |
| Ideo: Conservative (5-7) | 73\% | (222) | 12\% | (38) | 15\% | (45) | 305 |
| Ideo/PID: Conservative Republican | 81\% | (158) | 6\% | (13) | 13\% | (24) | 195 |
| Ideo/PID: Moderate/Liberal Republican | $74 \%$ | (54) | 6\% | (5) | 20\% | (14) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 25\% | (31) | 56\% | (70) | 19\% | (24) | 125 |
| Ideo/PID: Liberal Democrat | 1\% | (2) | 81\% | (134) | 18\% | (30) | 165 |
| Unfavorable of Biden and Trump | 14\% | (18) | 33\% | (43) | 52\% | (68) | 129 |
| 2024 H2H Matchup: Biden Voter | 6\% | (23) | 72\% | (257) | 21\% | (76) | 355 |
| 2024 H2H Matchup: Trump Voter | 78\% | (295) | 8\% | (31) | 13\% | (51) | 377 |
| 2024 H2H Matchup: Would not Vote | 13\% | (2) | 33\% | (6) | 54\% | (11) | 19 |
| 2024 H2H Matchup: Do not Know | 7\% | (3) | 6\% | (3) | 87\% | (42) | 49 |
| 2022 House Vote: Democrat | 9\% | (33) | 68\% | (243) | 23\% | (81) | 357 |
| 2022 House Vote: Republican | $78 \%$ | (255) | 7\% | (21) | 15\% | (50) | 326 |
| 2022 House Vote: Did not Vote | $32 \%$ | (28) | $36 \%$ | (32) | 32\% | (28) | 88 |
| 2020 Vote: Joe Biden | 8\% | (28) | 66\% | (247) | 26\% | (98) | 373 |
| 2020 Vote: Donald Trump | 76\% | (284) | 6\% | (23) | 17\% | (64) | 371 |
| 2020 Vote: Someone Else | 22\% | (3) | 19\% | (2) | 60\% | (7) | 12 |
| 2020 Vote: Did not Vote | 21\% | (9) | 56\% | (24) | $24 \%$ | (10) | 43 |
| 2016 Vote: Hillary Clinton | 7\% | (19) | 69\% | (178) | 24\% | (62) | 259 |
| 2016 Vote: Donald Trump | 69\% | (235) | 12\% | (41) | 19\% | (66) | 343 |
| 2016 Vote: Someone Else | 23\% | (6) | 33\% | (9) | 43\% | (12) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | $31 \%$ | (11) | 54\% | (19) | 15\% | (5) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 23\% | (7) | 24\% | (7) | 53\% | (16) | 30 |
| U.S. Economy: Wrong Track | 52\% | (286) | 23\% | (129) | 25\% | (137) | 553 |
| U.S. Economy: Right Direction | 15\% | (38) | 68\% | (168) | 17\% | (42) | 247 |

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (324) | 37\% | (297) | 22\% | (179) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (17) | 78\% | (206) | 15\% | (41) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 76\% | (295) | 8\% | (30) | 17\% | (65) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 8\% | (12) | 42\% | (61) | 50\% | (74) | 147 |
| Top 2024 Issue: Economy | 50\% | (113) | $31 \%$ | (70) | 19\% | (44) | 228 |
| Community: Urban | 33\% | (82) | 46\% | (116) | 21\% | (51) | 249 |
| Community: Suburban | 40\% | (177) | 37\% | (163) | 22\% | (98) | 438 |
| Community: Rural | 58\% | (65) | 16\% | (19) | 26\% | (30) | 113 |
| Community/Gender: Urban Women | 37\% | (46) | 43\% | (54) | 20\% | (25) | 125 |
| Community/Gender: Urban Men | 29\% | (36) | 50\% | (62) | 22\% | (27) | 124 |
| Community/Gender: Rural Women | 56\% | (36) | 20\% | (13) | 24\% | (16) | 65 |
| Community/Gender: Rural Men | 60\% | (29) | 11\% | (5) | 29\% | (14) | 49 |
| Community/Gender: Suburban Women | 37\% | (90) | 37\% | (89) | 26\% | (62) | 242 |
| Community/Gender: Suburban Men | 44\% | (86) | $38 \%$ | (73) | 18\% | (36) | 195 |
| Homeowner | 40\% | (277) | 37\% | (255) | 23\% | (155) | 687 |
| Renter | 37\% | (35) | 40\% | (38) | 23\% | (22) | 95 |
| Military HHnm: Yes | 61\% | (87) | 21\% | (30) | 18\% | (25) | 142 |
| Military HH: No | 36\% | (237) | 41\% | (267) | 23\% | (154) | 658 |
| Employ: Private Sector | 36\% | (110) | 38\% | (114) | 26\% | (79) | 303 |
| Employ: Government | 41\% | (15) | 39\% | (14) | 20\% | (7) | 36 |
| Employ: Self-Employed | 39\% | (32) | 44\% | (36) | 17\% | (14) | 82 |
| Employ: Homemaker | 81\% | (31) | 11\% | (4) | 9\% | (3) | 39 |
| Employ: Student | 1\% | (0) | 62\% | (16) | 36\% | (9) | 25 |
| Employ: Retired | 49\% | (99) | 37\% | (76) | 14\% | (27) | 202 |
| Employ: Unemployed | 31\% | (23) | 33\% | (25) | 37\% | (28) | 76 |
| Employ: Other | 35\% | (13) | 34\% | (12) | $31 \%$ | (11) | 36 |
| Self + Household: White-Collar | 35\% | (128) | 45\% | (165) | 20\% | (74) | 368 |
| Self + Household: Blue Collar | 44\% | (138) | 33\% | (103) | 23\% | (70) | 311 |
| Union HH: Yes | 39\% | (10) | 46\% | (11) | 15\% | (4) | 24 |
| Union HH: No | 41\% | (314) | 37\% | (286) | 23\% | (176) | 776 |
| LGBTQ+: Yes | 42\% | (47) | $34 \%$ | (38) | 24\% | (27) | 112 |
| LGBTQ+: No | 40\% | (276) | 38\% | (259) | 22\% | (152) | 688 |
| Motivated to Vote | 41\% | (298) | 38\% | (279) | $21 \%$ | (152) | 729 |

Continued on next page

Table BLMB8_3: Who do you trust more to handle each of the following issues? - Housing

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (324) | $37 \%$ | (297) | 22\% | (179) | 800 |
| Parent: Yes | 43\% | (112) | 37\% | (96) | 19\% | (50) | 258 |
| Parent: No | 39\% | (212) | 37\% | (201) | 24\% | (129) | 542 |
| COVID Vaccine: Yes | 31\% | (178) | 44\% | (248) | 25\% | (142) | 568 |
| COVID Vaccine: No | 63\% | (146) | $21 \%$ | (49) | 16\% | (37) | 232 |
| Student Loans: Yes | 32\% | (38) | 37\% | (44) | $31 \%$ | (37) | 119 |
| Student Loans: No | 42\% | (285) | $37 \%$ | (253) | 21\% | (143) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (400) | 31\% | (248) | 19\% | (152) | 800 |
| Gender: Male | 56\% | (205) | 28\% | (103) | 16\% | (59) | 368 |
| Gender: Female | 45\% | (195) | 33\% | (145) | 21\% | (92) | 432 |
| Age: 18-34 | 46\% | (95) | 31\% | (63) | 23\% | (46) | 204 |
| Age: 35-44 | 40\% | (47) | $32 \%$ | (38) | 27\% | (32) | 116 |
| Age: 45-64 | 53\% | (142) | 31\% | (83) | 16\% | (43) | 268 |
| Age: 65+ | 55\% | (117) | 30\% | (64) | 14\% | (31) | 211 |
| GenZers: 1997-2012 | 44\% | (43) | 34\% | (33) | 22\% | (21) | 97 |
| Millennials: 1981-1996 | 42\% | (89) | 32\% | (67) | 26\% | (56) | 213 |
| GenXers: 1965-1980 | 55\% | (107) | 32\% | (62) | 14\% | (27) | 196 |
| Baby Boomers: 1946-1964 | 54\% | (154) | 29\% | (83) | 16\% | (46) | 282 |
| Educ: < College | 54\% | (259) | 27\% | (132) | 19\% | (89) | 480 |
| Educ: Bachelors degree | 46\% | (100) | 33\% | (72) | 21\% | (46) | 218 |
| Educ: Post-grad | 41\% | (42) | 43\% | (44) | 16\% | (17) | 102 |
| Income: Under 50k | 51\% | (146) | 27\% | (78) | 22\% | (62) | 286 |
| Income: 50k-100k | 47\% | (147) | 33\% | (104) | 20\% | (62) | 313 |
| Income: 100k+ | 54\% | (108) | 33\% | (66) | 14\% | (27) | 201 |
| Ethnicity: White (Non-Hispanic) | 56\% | (286) | 28\% | (142) | 16\% | (84) | 512 |
| Ethnicity: Hispanic | 47\% | (87) | 33\% | (61) | 20\% | (36) | 185 |
| Ethnicity: Black (Non-Hispanic) | 15\% | (6) | 63\% | (25) | 22\% | (9) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (21) | 31\% | (20) | 36\% | (23) | 63 |
| All Christian | 60\% | (229) | 27\% | (106) | 13\% | (50) | 386 |
| All Non-Christian | 44\% | (18) | 43\% | (18) | 13\% | (6) | 42 |
| Atheist | 27\% | (13) | 58\% | (28) | 15\% | (7) | 49 |
| Agnostic/Nothing in particular | 37\% | (78) | 34\% | (73) | 29\% | (63) | 214 |
| Something Else | 56\% | (61) | 20\% | (22) | 24\% | (26) | 109 |
| Evangelical | 72\% | (113) | 19\% | (30) | 10\% | (15) | 158 |
| Non-Evangelical | 51\% | (159) | 29\% | (90) | 20\% | (61) | 310 |
| PID: Dem (no lean) | 15\% | (45) | 64\% | (190) | 20\% | (60) | 294 |
| PID: Ind (no lean) | 53\% | (119) | 20\% | (45) | 27\% | (62) | 227 |
| PID: Rep (no lean) | 85\% | (236) | 5\% | (13) | 11\% | (29) | 279 |

[^357]Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (400) | $31 \%$ | (248) | 19\% | (152) | 800 |
| PID/Gender: Dem Men | 19\% | (20) | 67\% | (70) | 14\% | (15) | 105 |
| PID/Gender: Dem Women | 13\% | (25) | 63\% | (119) | 24\% | (45) | 189 |
| PID/Gender: Ind Men | 50\% | (59) | 22\% | (26) | 28\% | (32) | 117 |
| PID/Gender: Ind Women | 55\% | (61) | 17\% | (19) | 27\% | (30) | 110 |
| PID/Gender: Rep Men | 87\% | (126) | 5\% | (7) | 8\% | (12) | 145 |
| PID/Gender: Rep Women | 82\% | (110) | 5\% | (6) | 13\% | (17) | 133 |
| Ideo: Liberal (1-3) | 16\% | (34) | 63\% | (136) | 21\% | (45) | 216 |
| Ideo: Moderate (4) | 38\% | (99) | $31 \%$ | (80) | $31 \%$ | (82) | 260 |
| Ideo: Conservative (5-7) | 83\% | (253) | 10\% | (29) | 7\% | (22) | 305 |
| Ideo/PID: Conservative Republican | 90\% | (175) | 3\% | (7) | 7\% | (14) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 71\% | (52) | 9\% | (7) | 20\% | (15) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 27\% | (34) | 53\% | (66) | 20\% | (25) | 125 |
| Ideo/PID: Liberal Democrat | 6\% | (11) | 73\% | (121) | 21\% | (34) | 165 |
| Unfavorable of Biden and Trump | 42\% | (54) | 20\% | (25) | 38\% | (49) | 129 |
| 2024 H2H Matchup: Biden Voter | 13\% | (47) | 65\% | (231) | 22\% | (77) | 355 |
| 2024 H2H Matchup: Trump Voter | 88\% | (333) | 3\% | (11) | 9\% | (33) | 377 |
| 2024 H2H Matchup: Would not Vote | 45\% | (9) | 28\% | (5) | 28\% | (5) | 19 |
| 2024 H2H Matchup: Do not Know | 24\% | (12) | 1\% | (0) | 75\% | (37) | 49 |
| 2022 House Vote: Democrat | 19\% | (66) | 59\% | (211) | 22\% | (79) | 357 |
| 2022 House Vote: Republican | 87\% | (284) | 3\% | (10) | 10\% | (33) | 326 |
| 2022 House Vote: Did not Vote | 41\% | (36) | $31 \%$ | (27) | 28\% | (24) | 88 |
| 2020 Vote: Joe Biden | 17\% | (65) | 57\% | (214) | 25\% | (94) | 373 |
| 2020 Vote: Donald Trump | 85\% | (315) | 4\% | (15) | 11\% | (41) | 371 |
| 2020 Vote: Someone Else | 46\% | (6) | 3\% | (0) | 50\% | (6) | 12 |
| 2020 Vote: Did not Vote | 35\% | (15) | 42\% | (18) | 23\% | (10) | 43 |
| 2016 Vote: Hillary Clinton | 15\% | (39) | $61 \%$ | (159) | 24\% | (61) | 259 |
| 2016 Vote: Donald Trump | 77\% | (265) | 8\% | (29) | 14\% | (49) | 343 |
| 2016 Vote: Someone Else | 54\% | (15) | 27\% | (7) | 19\% | (5) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 26\% | (9) | 65\% | (23) | 10\% | (3) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 44\% | (13) | 23\% | (7) | 33\% | (10) | 30 |
| U.S. Economy: Wrong Track | 63\% | (347) | 19\% | (105) | 18\% | (101) | 553 |
| U.S. Economy: Right Direction | 22\% | (54) | 58\% | (143) | 20\% | (50) | 247 |

Continued on next page

Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 50\% | (400) | $31 \%$ | (248) | 19\% | (152) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 12\% | (31) | 74\% | (195) | 14\% | (38) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 86\% | (333) | 4\% | (15) | 11\% | (41) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 25\% | (37) | 26\% | (38) | 49\% | (72) | 147 |
| Top 2024 Issue: Economy | 57\% | (129) | 26\% | (60) | 17\% | (39) | 228 |
| Community: Urban | 41\% | (103) | $39 \%$ | (98) | 20\% | (49) | 249 |
| Community: Suburban | 51\% | (224) | 31\% | (135) | 18\% | (79) | 438 |
| Community: Rural | 65\% | (73) | 14\% | (16) | 21\% | (24) | 113 |
| Community/Gender: Urban Women | 42\% | (53) | 40\% | (50) | 17\% | (22) | 125 |
| Community/Gender: Urban Men | 40\% | (50) | 38\% | (47) | 22\% | (27) | 124 |
| Community/Gender: Rural Women | 56\% | (36) | 20\% | (13) | 23\% | (15) | 65 |
| Community/Gender: Rural Men | 76\% | (37) | 5\% | (3) | 19\% | (9) | 49 |
| Community/Gender: Suburban Women | 44\% | (106) | 34\% | (81) | 23\% | (55) | 242 |
| Community/Gender: Suburban Men | 61\% | (119) | 27\% | (54) | 12\% | (23) | 195 |
| Homeowner | 50\% | (342) | 31\% | (211) | 19\% | (133) | 687 |
| Renter | 48\% | (46) | 35\% | (33) | 17\% | (16) | 95 |
| Military HHnm: Yes | 68\% | (97) | 18\% | (25) | 14\% | (19) | 142 |
| Military HH: No | 46\% | (304) | 34\% | (223) | 20\% | (132) | 658 |
| Employ: Private Sector | 49\% | (148) | 33\% | (101) | 18\% | (54) | 303 |
| Employ: Government | 40\% | (14) | 36\% | (13) | 25\% | (9) | 36 |
| Employ: Self-Employed | 50\% | (41) | 35\% | (29) | 15\% | (12) | 82 |
| Employ: Homemaker | 81\% | (32) | 5\% | (2) | 13\% | (5) | 39 |
| Employ: Student | 24\% | (6) | 46\% | (12) | 31\% | (8) | 25 |
| Employ: Retired | 59\% | (119) | 29\% | (59) | 12\% | (24) | 202 |
| Employ: Unemployed | 35\% | (26) | 27\% | (21) | 38\% | (29) | 76 |
| Employ: Other | 37\% | (13) | 35\% | (13) | 28\% | (10) | 36 |
| Self + Household: White-Collar | 47\% | (171) | 39\% | (143) | 15\% | (54) | 368 |
| Self + Household: Blue Collar | 56\% | (173) | 27\% | (85) | 17\% | (53) | 311 |
| Union HH: Yes | 45\% | (11) | 39\% | (10) | 16\% | (4) | 24 |
| Union HH: No | 50\% | (389) | 31\% | (239) | 19\% | (148) | 776 |
| LGBTQ+: Yes | 51\% | (57) | 26\% | (29) | 23\% | (26) | 112 |
| LGBTQ+: No | 50\% | (343) | 32\% | (219) | 18\% | (126) | 688 |
| Motivated to Vote | 51\% | (373) | 32\% | (232) | 17\% | (124) | 729 |

Continued on next page

Table BLMB8_4: Who do you trust more to handle each of the following issues? - Crime

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Registered Voters | $50 \%$ | $(400)$ | $31 \%$ | $(248)$ | $(152)$ | $(41)$ |
| Parent: Yes | $52 \%$ | $(134)$ | $32 \%$ | $(83)$ | $16 \%$ |  |
| Parent: No | $49 \%$ | $(267)$ | $30 \%$ | $(165)$ | $20 \%$ | $(110)$ |
| COVID Vaccine: Yes | $41 \%$ | $(232)$ | $37 \%$ | $(212)$ | $22 \%$ | $(125)$ |
| COVID Vaccine: No | $73 \%$ | $(169)$ | $16 \%$ | $(36)$ | $(27)$ | $(31 \%$ |
| Student Loans: Yes | $41 \%$ | $(49)$ | $33 \%$ | $(39)$ | 258 |  |
| Student Loans: No | $52 \%$ | $(351)$ | $31 \%$ | $(209)$ | 542 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (409) | $31 \%$ | (245) | 18\% | (146) | 800 |
| Gender: Male | 55\% | (201) | 30\% | (112) | 15\% | (55) | 368 |
| Gender: Female | 48\% | (208) | 31\% | (133) | 21\% | (91) | 432 |
| Age: 18-34 | 41\% | (84) | 37\% | (76) | 21\% | (44) | 204 |
| Age: 35-44 | 46\% | (54) | $32 \%$ | (37) | 21\% | (25) | 116 |
| Age: 45-64 | 52\% | (140) | 29\% | (78) | 19\% | (50) | 268 |
| Age: 65+ | 62\% | (131) | 25\% | (53) | 13\% | (27) | 211 |
| GenZers: 1997-2012 | 41\% | (40) | 44\% | (43) | 15\% | (15) | 97 |
| Millennials: 1981-1996 | 42\% | (89) | 33\% | (70) | 25\% | (54) | 213 |
| GenXers: 1965-1980 | 54\% | (106) | 29\% | (56) | 18\% | (35) | 196 |
| Baby Boomers: 1946-1964 | 59\% | (167) | 26\% | (73) | 15\% | (42) | 282 |
| Educ: < College | 52\% | (251) | 29\% | (138) | 19\% | (90) | 480 |
| Educ: Bachelors degree | 51\% | (111) | 31\% | (67) | 18\% | (40) | 218 |
| Educ: Post-grad | 46\% | (47) | 38\% | (39) | 16\% | (16) | 102 |
| Income: Under 50k | 50\% | (143) | 29\% | (83) | 21\% | (60) | 286 |
| Income: 50k-100k | 51\% | (159) | $31 \%$ | (98) | 18\% | (56) | 313 |
| Income: 100k+ | 53\% | (107) | 32\% | (64) | 15\% | (30) | 201 |
| Ethnicity: White (Non-Hispanic) | 58\% | (296) | 25\% | (129) | 17\% | (86) | 512 |
| Ethnicity: Hispanic | 47\% | (87) | 38\% | (70) | 15\% | (27) | 185 |
| Ethnicity: Black (Non-Hispanic) | 27\% | (11) | 48\% | (19) | 25\% | (10) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 24\% | (15) | 41\% | (26) | 35\% | (22) | 63 |
| All Christian | 63\% | (242) | 23\% | (90) | 14\% | (53) | 386 |
| All Non-Christian | 30\% | (13) | 58\% | (24) | 13\% | (5) | 42 |
| Atheist | 29\% | (14) | 59\% | (29) | 12\% | (6) | 49 |
| Agnostic/Nothing in particular | 37\% | (80) | 37\% | (78) | 26\% | (56) | 214 |
| Something Else | 55\% | (60) | 21\% | (23) | 24\% | (26) | 109 |
| Evangelical | 73\% | (115) | 17\% | (27) | 10\% | (16) | 158 |
| Non-Evangelical | 54\% | (168) | 26\% | (80) | 20\% | (62) | 310 |
| PID: Dem (no lean) | 17\% | (50) | 65\% | (190) | 18\% | (54) | 294 |
| PID: Ind (no lean) | 49\% | (112) | 20\% | (46) | 31\% | (70) | 227 |
| PID: Rep (no lean) | 89\% | (248) | $3 \%$ | (9) | 8\% | (22) | 279 |

[^358]Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (409) | 31\% | (245) | 18\% | (146) | 800 |
| PID/Gender: Dem Men | 15\% | (15) | 73\% | (77) | 12\% | (13) | 105 |
| PID/Gender: Dem Women | 18\% | (35) | 60\% | (113) | 22\% | (42) | 189 |
| PID/Gender: Ind Men | 53\% | (62) | 24\% | (28) | 23\% | (28) | 117 |
| PID/Gender: Ind Women | 45\% | (50) | 16\% | (18) | 39\% | (42) | 110 |
| PID/Gender: Rep Men | 85\% | (124) | $4 \%$ | (6) | 10\% | (15) | 145 |
| PID/Gender: Rep Women | 93\% | (123) | 2\% | (3) | 5\% | (7) | 133 |
| Ideo: Liberal (1-3) | 14\% | (30) | 68\% | (146) | 19\% | (40) | 216 |
| Ideo: Moderate (4) | 39\% | (101) | 27\% | (70) | 35\% | (90) | 260 |
| Ideo: Conservative (5-7) | 87\% | (265) | 8\% | (26) | 5\% | (14) | 305 |
| Ideo/PID: Conservative Republican | 94\% | (184) | 2\% | (4) | 4\% | (7) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 74\% | (54) | 7\% | (5) | 19\% | (14) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 33\% | (42) | 49\% | (62) | 17\% | (22) | 125 |
| Ideo/PID: Liberal Democrat | 5\% | (8) | 76\% | (125) | 19\% | (32) | 165 |
| Unfavorable of Biden and Trump | 42\% | (54) | 23\% | (30) | 35\% | (45) | 129 |
| 2024 H2H Matchup: Biden Voter | 16\% | (55) | 61\% | (215) | 24\% | (85) | 355 |
| 2024 H2H Matchup: Trump Voter | 88\% | (330) | 6\% | (21) | 7\% | (26) | 377 |
| 2024 H2H Matchup: Would not Vote | 39\% | (8) | 28\% | (5) | 33\% | (6) | 19 |
| 2024 H2H Matchup: Do not Know | $34 \%$ | (17) | 6\% | (3) | 60\% | (29) | 49 |
| 2022 House Vote: Democrat | 18\% | (63) | 56\% | (199) | 27\% | (95) | 357 |
| 2022 House Vote: Republican | $91 \%$ | (296) | 3\% | (9) | 6\% | (21) | 326 |
| 2022 House Vote: Did not Vote | 38\% | (33) | 42\% | (36) | 21\% | (18) | 88 |
| 2020 Vote: Joe Biden | 17\% | (64) | 55\% | (204) | 28\% | (105) | 373 |
| 2020 Vote: Donald Trump | 88\% | (327) | 5\% | (17) | 7\% | (28) | 371 |
| 2020 Vote: Someone Else | 66\% | (8) | 6\% | (1) | 29\% | (3) | 12 |
| 2020 Vote: Did not Vote | 25\% | (11) | 52\% | (23) | 23\% | (10) | 43 |
| 2016 Vote: Hillary Clinton | 15\% | (38) | 60\% | (155) | 26\% | (66) | 259 |
| 2016 Vote: Donald Trump | 80\% | (273) | 8\% | (28) | 12\% | (42) | 343 |
| 2016 Vote: Someone Else | 62\% | (17) | 20\% | (5) | 18\% | (5) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 17\% | (6) | 67\% | (24) | 16\% | (6) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 53\% | (16) | 9\% | (3) | 38\% | (11) | 30 |
| U.S. Economy: Wrong Track | 64\% | (353) | 21\% | (119) | 15\% | (81) | 553 |
| U.S. Economy: Right Direction | 23\% | (56) | 51\% | (126) | 26\% | (65) | 247 |

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (409) | $31 \%$ | (245) | 18\% | (146) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 16\% | (42) | 69\% | (182) | 15\% | (39) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 84\% | (327) | 7\% | (26) | 9\% | (36) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 27\% | (39) | 25\% | (37) | 48\% | (71) | 147 |
| Top 2024 Issue: Economy | 60\% | (136) | 23\% | (53) | 17\% | (38) | 228 |
| Community: Urban | 45\% | (112) | 35\% | (87) | 20\% | (49) | 249 |
| Community: Suburban | 51\% | (223) | 32\% | (139) | 17\% | (75) | 438 |
| Community: Rural | 65\% | (73) | 16\% | (18) | 19\% | (22) | 113 |
| Community/Gender: Urban Women | 45\% | (56) | 32\% | (40) | 23\% | (29) | 125 |
| Community/Gender: Urban Men | 46\% | (56) | 38\% | (47) | 16\% | (20) | 124 |
| Community/Gender: Rural Women | 56\% | (36) | 20\% | (13) | 24\% | (16) | 65 |
| Community/Gender: Rural Men | 77\% | (37) | 11\% | (5) | 13\% | (6) | 49 |
| Community/Gender: Suburban Women | 48\% | (116) | 33\% | (80) | 19\% | (47) | 242 |
| Community/Gender: Suburban Men | 55\% | (108) | 30\% | (59) | 15\% | (29) | 195 |
| Homeowner | 51\% | (352) | 30\% | (209) | 18\% | (126) | 687 |
| Renter | 48\% | (45) | 34\% | (32) | 18\% | (17) | 95 |
| Military HHnm: Yes | 72\% | (101) | 16\% | (23) | 12\% | (17) | 142 |
| Military HH: No | 47\% | (308) | 34\% | (221) | 20\% | (129) | 658 |
| Employ: Private Sector | 51\% | (154) | 30\% | (91) | 19\% | (58) | 303 |
| Employ: Government | 47\% | (17) | 35\% | (13) | 18\% | (7) | 36 |
| Employ: Self-Employed | 44\% | (36) | 49\% | (41) | 6\% | (5) | 82 |
| Employ: Homemaker | 85\% | (33) | 11\% | (4) | $4 \%$ | (2) | 39 |
| Employ: Student | 22\% | (6) | 57\% | (14) | $21 \%$ | (5) | 25 |
| Employ: Retired | 61\% | (124) | 24\% | (48) | 15\% | (30) | 202 |
| Employ: Unemployed | 33\% | (25) | $31 \%$ | (23) | 37\% | (28) | 76 |
| Employ: Other | 40\% | (14) | 29\% | (10) | $31 \%$ | (11) | 36 |
| Self + Household: White-Collar | 48\% | (175) | 39\% | (142) | 14\% | (50) | 368 |
| Self + Household: Blue Collar | 54\% | (169) | 28\% | (87) | 18\% | (55) | 311 |
| Union HH: Yes | 53\% | (13) | 36\% | (9) | 11\% | (3) | 24 |
| Union HH: No | 51\% | (396) | 30\% | (236) | 19\% | (144) | 776 |
| LGBTQ+: Yes | 47\% | (53) | 34\% | (38) | 19\% | (22) | 112 |
| LGBTQ+: No | 52\% | (357) | 30\% | (207) | 18\% | (124) | 688 |
| Motivated to Vote | 51\% | (372) | 32\% | (233) | 17\% | (123) | 729 |

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? - Immigration

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 51\% | (409) | $31 \%$ | (245) | 18\% | (146) | 800 |
| Parent: Yes | 51\% | (131) | 32\% | (83) | $17 \%$ | (44) | 258 |
| Parent: No | 51\% | (278) | 30\% | (162) | 19\% | (102) | 542 |
| COVID Vaccine: Yes | 43\% | (245) | 35\% | (202) | 21\% | (122) | 568 |
| COVID Vaccine: No | 71\% | (164) | 19\% | (43) | 10\% | (24) | 232 |
| Student Loans: Yes | 38\% | (45) | 39\% | (47) | 23\% | (27) | 119 |
| Student Loans: No | 53\% | (364) | 29\% | (198) | 17\% | (119) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (396) | $33 \%$ | (262) | 18\% | (142) | 800 |
| Gender: Male | 53\% | (197) | 32\% | (118) | 15\% | (54) | 368 |
| Gender: Female | 46\% | (199) | 33\% | (145) | 20\% | (88) | 432 |
| Age: 18-34 | 47\% | (97) | 27\% | (56) | 25\% | (52) | 204 |
| Age: 35-44 | 45\% | (53) | 33\% | (38) | 22\% | (26) | 116 |
| Age: 45-64 | 50\% | (135) | 36\% | (97) | 14\% | (37) | 268 |
| Age: 65+ | 53\% | (111) | 34\% | (72) | 13\% | (28) | 211 |
| GenZers: 1997-2012 | 49\% | (47) | 33\% | (32) | 19\% | (18) | 97 |
| Millennials: 1981-1996 | 44\% | (93) | 28\% | (60) | 28\% | (59) | 213 |
| GenXers: 1965-1980 | 54\% | (106) | 36\% | (71) | 10\% | (20) | 196 |
| Baby Boomers: 1946-1964 | 50\% | (142) | 34\% | (95) | 16\% | (45) | 282 |
| Educ: < College | 54\% | (258) | 28\% | (134) | 18\% | (88) | 480 |
| Educ: Bachelors degree | 45\% | (98) | 37\% | (80) | 19\% | (41) | 218 |
| Educ: Post-grad | 39\% | (40) | 48\% | (49) | 13\% | (13) | 102 |
| Income: Under 50k | 49\% | (140) | 28\% | (79) | 23\% | (67) | 286 |
| Income: 50k-100k | 48\% | (151) | 36\% | (112) | 16\% | (49) | 313 |
| Income: 100k+ | 52\% | (105) | 35\% | (70) | 13\% | (26) | 201 |
| Ethnicity: White (Non-Hispanic) | 55\% | (284) | 29\% | (149) | 15\% | (79) | 512 |
| Ethnicity: Hispanic | 46\% | (84) | 35\% | (64) | 20\% | (36) | 185 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (7) | 68\% | (27) | 15\% | (6) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 33\% | (21) | 35\% | (22) | 32\% | (21) | 63 |
| All Christian | 56\% | (214) | 30\% | (117) | 14\% | (55) | 386 |
| All Non-Christian | 43\% | (18) | 43\% | (18) | 14\% | (6) | 42 |
| Atheist | 28\% | (14) | 58\% | (28) | 14\% | (7) | 49 |
| Agnostic/Nothing in particular | 41\% | (87) | 32\% | (69) | 27\% | (58) | 214 |
| Something Else | 57\% | (63) | 28\% | (30) | 15\% | (16) | 109 |
| Evangelical | 69\% | (109) | 21\% | (34) | 10\% | (15) | 158 |
| Non-Evangelical | 49\% | (152) | 33\% | (102) | 18\% | (56) | 310 |
| PID: Dem (no lean) | 16\% | (46) | 66\% | (195) | 18\% | (53) | 294 |
| PID: Ind (no lean) | 48\% | (109) | 23\% | (52) | 29\% | (65) | 227 |
| PID: Rep (no lean) | 86\% | (240) | 5\% | (15) | 8\% | (24) | 279 |

[^359]Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (396) | 33\% | (262) | 18\% | (142) | 800 |
| PID/Gender: Dem Men | 19\% | (20) | 75\% | (79) | 6\% | (6) | 105 |
| PID/Gender: Dem Women | 14\% | (26) | 61\% | (116) | 25\% | (47) | 189 |
| PID/Gender: Ind Men | 45\% | (53) | 24\% | (28) | 31\% | (36) | 117 |
| PID/Gender: Ind Women | 51\% | (56) | 22\% | (25) | 27\% | (29) | 110 |
| PID/Gender: Rep Men | 85\% | (123) | 7\% | (11) | 8\% | (11) | 145 |
| PID/Gender: Rep Women | 88\% | (117) | 3\% | (4) | 9\% | (12) | 133 |
| Ideo: Liberal (1-3) | 20\% | (42) | 62\% | (133) | 19\% | (41) | 216 |
| Ideo: Moderate (4) | 35\% | (92) | $34 \%$ | (89) | $31 \%$ | (80) | 260 |
| Ideo: Conservative (5-7) | 82\% | (248) | 12\% | (36) | 7\% | (20) | 305 |
| Ideo/PID: Conservative Republican | 90\% | (176) | $4 \%$ | (8) | 5\% | (10) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 74\% | (54) | 9\% | (7) | 17\% | (13) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 26\% | (32) | 58\% | (72) | 16\% | (20) | 125 |
| Ideo/PID: Liberal Democrat | 8\% | (14) | 72\% | (120) | 19\% | (32) | 165 |
| Unfavorable of Biden and Trump | 35\% | (45) | 24\% | (31) | $41 \%$ | (53) | 129 |
| 2024 H2H Matchup: Biden Voter | 12\% | (41) | 68\% | (241) | 20\% | (72) | 355 |
| 2024 H2H Matchup: Trump Voter | 91\% | (342) | 3\% | (13) | 6\% | (22) | 377 |
| 2024 H2H Matchup: Would not Vote | 26\% | (5) | 34\% | (7) | 40\% | (8) | 19 |
| 2024 H2H Matchup: Do not Know | 15\% | (7) | 2\% | (1) | 83\% | (40) | 49 |
| 2022 House Vote: Democrat | 16\% | (56) | 61\% | (217) | 23\% | (84) | 357 |
| 2022 House Vote: Republican | 90\% | (293) | 5\% | (17) | 5\% | (16) | 326 |
| 2022 House Vote: Did not Vote | $42 \%$ | (37) | 31\% | (27) | 27\% | (24) | 88 |
| 2020 Vote: Joe Biden | 14\% | (53) | 60\% | (223) | 26\% | (97) | 373 |
| 2020 Vote: Donald Trump | 87\% | (322) | 5\% | (19) | 8\% | (29) | 371 |
| 2020 Vote: Someone Else | 22\% | (3) | 19\% | (2) | 58\% | (7) | 12 |
| 2020 Vote: Did not Vote | 40\% | (17) | 39\% | (17) | 21\% | (9) | 43 |
| 2016 Vote: Hillary Clinton | 14\% | (36) | 65\% | (168) | 21\% | (55) | 259 |
| 2016 Vote: Donald Trump | 79\% | (269) | 9\% | (32) | 12\% | (42) | 343 |
| 2016 Vote: Someone Else | 29\% | (8) | $34 \%$ | (9) | 37\% | (10) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 23\% | (8) | 61\% | (22) | 16\% | (6) | 36 |
| 2020 Vote/PID: Not Trump/Republican | $34 \%$ | (10) | 25\% | (7) | $41 \%$ | (12) | 30 |
| U.S. Economy: Wrong Track | 64\% | (352) | 20\% | (108) | 17\% | (93) | 553 |
| U.S. Economy: Right Direction | 18\% | (44) | 62\% | (154) | 20\% | (49) | 247 |

Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (396) | 33\% | (262) | 18\% | (142) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 11\% | (28) | 73\% | (191) | 17\% | (44) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 87\% | (339) | 6\% | (25) | 6\% | (25) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 19\% | (28) | $31 \%$ | (46) | 50\% | (73) | 147 |
| Top 2024 Issue: Economy | 58\% | (133) | $31 \%$ | (70) | 11\% | (25) | 228 |
| Community: Urban | 44\% | (109) | 41\% | (102) | 15\% | (38) | 249 |
| Community: Suburban | 48\% | (212) | 33\% | (144) | 19\% | (82) | 438 |
| Community: Rural | 66\% | (75) | 15\% | (16) | 20\% | (22) | 113 |
| Community/Gender: Urban Women | 44\% | (55) | 42\% | (53) | 14\% | (17) | 125 |
| Community/Gender: Urban Men | 44\% | (55) | 40\% | (49) | 16\% | (20) | 124 |
| Community/Gender: Rural Women | 61\% | (40) | 20\% | (13) | 19\% | (12) | 65 |
| Community/Gender: Rural Men | 72\% | (35) | 7\% | (3) | 21\% | (10) | 49 |
| Community/Gender: Suburban Women | 43\% | (105) | 32\% | (79) | 24\% | (59) | 242 |
| Community/Gender: Suburban Men | 55\% | (107) | 33\% | (65) | 12\% | (23) | 195 |
| Homeowner | 50\% | (340) | 33\% | (228) | 17\% | (118) | 687 |
| Renter | 46\% | (44) | $31 \%$ | (30) | 23\% | (22) | 95 |
| Military HHnm: Yes | 68\% | (96) | 20\% | (29) | 12\% | (17) | 142 |
| Military HH: No | 46\% | (300) | 35\% | (234) | 19\% | (125) | 658 |
| Employ: Private Sector | 47\% | (143) | 34\% | (103) | 19\% | (57) | 303 |
| Employ: Government | 47\% | (17) | 33\% | (12) | 20\% | (7) | 36 |
| Employ: Self-Employed | 54\% | (45) | 37\% | (31) | 9\% | (7) | 82 |
| Employ: Homemaker | 84\% | (33) | 10\% | (4) | 6\% | (2) | 39 |
| Employ: Student | 23\% | (6) | 40\% | (10) | 37\% | (9) | 25 |
| Employ: Retired | 55\% | (112) | 33\% | (67) | 12\% | (24) | 202 |
| Employ: Unemployed | 34\% | (26) | 28\% | (22) | 38\% | (29) | 76 |
| Employ: Other | 41\% | (15) | 41\% | (15) | 18\% | (6) | 36 |
| Self + Household: White-Collar | 44\% | (163) | 40\% | (148) | 15\% | (56) | 368 |
| Self + Household: Blue Collar | 54\% | (169) | 30\% | (93) | 16\% | (49) | 311 |
| Union HH: Yes | 46\% | (11) | 32\% | (8) | 22\% | (5) | 24 |
| Union HH: No | 50\% | (384) | 33\% | (254) | 18\% | (137) | 776 |
| LGBTQ+: Yes | 53\% | (60) | 32\% | (36) | 15\% | (16) | 112 |
| LGBTQ+: No | 49\% | (336) | 33\% | (226) | 18\% | (126) | 688 |
| Motivated to Vote | 49\% | (360) | $34 \%$ | (245) | 17\% | (123) | 729 |

Continued on next page

Table BLMB8_6: Who do you trust more to handle each of the following issues? - U.S.-China Relations

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 49\% | (396) | $33 \%$ | (262) | 18\% | (142) | 800 |
| Parent: Yes | 55\% | (141) | $32 \%$ | (84) | 13\% | (33) | 258 |
| Parent: No | 47\% | (255) | 33\% | (179) | 20\% | (109) | 542 |
| COVID Vaccine: Yes | 39\% | (222) | 40\% | (226) | $21 \%$ | (121) | 568 |
| COVID Vaccine: No | 75\% | (174) | 16\% | (37) | 9\% | (21) | 232 |
| Student Loans: Yes | 42\% | (50) | $31 \%$ | (36) | 28\% | (33) | 119 |
| Student Loans: No | 51\% | (346) | 33\% | (226) | 16\% | (109) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 32\% | (256) | 42\% | (334) | 26\% | (210) | 800 |
| Gender: Male | 32\% | (118) | 42\% | (154) | 26\% | (96) | 368 |
| Gender: Female | 32\% | (137) | 42\% | (180) | 26\% | (114) | 432 |
| Age: 18-34 | 30\% | (62) | 42\% | (86) | 28\% | (57) | 204 |
| Age: 35-44 | 22\% | (26) | 43\% | (50) | 35\% | (41) | 116 |
| Age: 45-64 | 30\% | (81) | 43\% | (114) | 27\% | (73) | 268 |
| Age: 65+ | 41\% | (87) | 40\% | (84) | 19\% | (40) | 211 |
| GenZers: 1997-2012 | $31 \%$ | (30) | 43\% | (42) | 26\% | (25) | 97 |
| Millennials: 1981-1996 | 25\% | (53) | 43\% | (92) | 32\% | (68) | 213 |
| GenXers: 1965-1980 | 33\% | (66) | 40\% | (79) | 26\% | (52) | 196 |
| Baby Boomers: 1946-1964 | $36 \%$ | (101) | 41\% | (116) | 23\% | (65) | 282 |
| Educ: < College | 37\% | (179) | 36\% | (174) | 26\% | (127) | 480 |
| Educ: Bachelors degree | 20\% | (45) | 50\% | (108) | 30\% | (65) | 218 |
| Educ: Post-grad | 32\% | (32) | 50\% | (52) | 18\% | (18) | 102 |
| Income: Under 50k | 33\% | (94) | 32\% | (91) | 35\% | (101) | 286 |
| Income: 50k-100k | 33\% | (102) | 46\% | (142) | 22\% | (68) | 313 |
| Income: 100k+ | 30\% | (60) | 50\% | (100) | 20\% | (41) | 201 |
| Ethnicity: White (Non-Hispanic) | 37\% | (187) | 38\% | (193) | 26\% | (131) | 512 |
| Ethnicity: Hispanic | $31 \%$ | (57) | 45\% | (84) | 24\% | (44) | 185 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (7) | 57\% | (23) | 25\% | (10) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 7\% | (4) | 53\% | (34) | 40\% | (25) | 63 |
| All Christian | 37\% | (143) | 36\% | (139) | 27\% | (104) | 386 |
| All Non-Christian | 13\% | (6) | 68\% | (29) | 18\% | (8) | 42 |
| Atheist | 24\% | (12) | 73\% | (36) | 3\% | (1) | 49 |
| Agnostic/Nothing in particular | 25\% | (52) | 47\% | (100) | 29\% | (62) | 214 |
| Something Else | 39\% | (43) | 28\% | (30) | 33\% | (36) | 109 |
| Evangelical | 53\% | (83) | 23\% | (36) | 25\% | (39) | 158 |
| Non-Evangelical | 29\% | (90) | 39\% | (121) | 32\% | (99) | 310 |
| PID: Dem (no lean) | 10\% | (29) | 72\% | (211) | 19\% | (54) | 294 |
| PID: Ind (no lean) | 21\% | (49) | 39\% | (88) | 40\% | (90) | 227 |
| PID: Rep (no lean) | 64\% | (178) | 13\% | (35) | 24\% | (66) | 279 |

[^360]Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | (256) | 42\% | (334) | 26\% | (210) | 800 |
| PID/Gender: Dem Men | 9\% | (10) | 76\% | (80) | 14\% | (15) | 105 |
| PID/Gender: Dem Women | 10\% | (19) | 69\% | (131) | 21\% | (39) | 189 |
| PID/Gender: Ind Men | 20\% | (24) | 42\% | (49) | 38\% | (45) | 117 |
| PID/Gender: Ind Women | 23\% | (25) | 36\% | (39) | 42\% | (46) | 110 |
| PID/Gender: Rep Men | 58\% | (84) | 17\% | (25) | 25\% | (36) | 145 |
| PID/Gender: Rep Women | 70\% | (94) | 8\% | (10) | 22\% | (29) | 133 |
| Ideo: Liberal (1-3) | 10\% | (22) | 73\% | (157) | 17\% | (38) | 216 |
| Ideo: Moderate (4) | 18\% | (46) | 49\% | (128) | 33\% | (87) | 260 |
| Ideo: Conservative (5-7) | 58\% | (176) | 15\% | (45) | 27\% | (83) | 305 |
| Ideo/PID: Conservative Republican | 65\% | (127) | $11 \%$ | (21) | 24\% | (47) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 57\% | (42) | 19\% | (14) | 25\% | (18) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 17\% | (22) | 60\% | (76) | 22\% | (28) | 125 |
| Ideo/PID: Liberal Democrat | $4 \%$ | (7) | 80\% | (132) | 16\% | (26) | 165 |
| Unfavorable of Biden and Trump | 11\% | (14) | 35\% | (45) | 54\% | (70) | 129 |
| 2024 H2H Matchup: Biden Voter | 4\% | (16) | 79\% | (282) | 16\% | (57) | 355 |
| 2024 H2H Matchup: Trump Voter | 63\% | (236) | 8\% | (29) | 29\% | (111) | 377 |
| 2024 H2H Matchup: Would not Vote | 13\% | (2) | 42\% | (8) | 46\% | (9) | 19 |
| 2024 H2H Matchup: Do not Know | 2\% | (1) | 29\% | (14) | 68\% | (33) | 49 |
| 2022 House Vote: Democrat | 9\% | (31) | $71 \%$ | (253) | 20\% | (72) | 357 |
| 2022 House Vote: Republican | 60\% | (196) | 10\% | (32) | 30\% | (98) | 326 |
| 2022 House Vote: Did not Vote | 23\% | (20) | 45\% | (39) | 33\% | (29) | 88 |
| 2020 Vote: Joe Biden | 7\% | (27) | $74 \%$ | (276) | 19\% | (71) | 373 |
| 2020 Vote: Donald Trump | 59\% | (221) | 9\% | (32) | $32 \%$ | (118) | 371 |
| 2020 Vote: Someone Else | 8\% | (1) | $33 \%$ | (4) | 59\% | (7) | 12 |
| 2020 Vote: Did not Vote | 17\% | (7) | 51\% | (22) | 32\% | (14) | 43 |
| 2016 Vote: Hillary Clinton | 4\% | (12) | 79\% | (205) | 16\% | (43) | 259 |
| 2016 Vote: Donald Trump | 55\% | (188) | 14\% | (47) | 32\% | (108) | 343 |
| 2016 Vote: Someone Else | 8\% | (2) | 53\% | (14) | 39\% | (10) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 19\% | (7) | 57\% | (21) | 24\% | (9) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 21\% | (6) | 56\% | (17) | 23\% | (7) | 30 |
| U.S. Economy: Wrong Track | 40\% | (222) | 28\% | (155) | $32 \%$ | (176) | 553 |
| U.S. Economy: Right Direction | 14\% | (34) | 72\% | (179) | 14\% | (34) | 247 |

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | (256) | 42\% | (334) | 26\% | (210) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 5\% | (14) | 85\% | (223) | 10\% | (27) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 59\% | (229) | 10\% | (40) | 31\% | (120) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 9\% | (13) | 48\% | (71) | 43\% | (64) | 147 |
| Top 2024 Issue: Economy | 33\% | (74) | 36\% | (81) | 32\% | (72) | 228 |
| Community: Urban | 23\% | (58) | 52\% | (128) | 25\% | (63) | 249 |
| Community: Suburban | 34\% | (150) | 42\% | (186) | 23\% | (102) | 438 |
| Community: Rural | 42\% | (48) | 18\% | (20) | 40\% | (46) | 113 |
| Community/Gender: Urban Women | 28\% | (36) | 52\% | (65) | 20\% | (25) | 125 |
| Community/Gender: Urban Men | 18\% | (23) | 51\% | (63) | 31\% | (38) | 124 |
| Community/Gender: Rural Women | 36\% | (23) | 20\% | (13) | 44\% | (28) | 65 |
| Community/Gender: Rural Men | 50\% | (24) | 14\% | (7) | 36\% | (17) | 49 |
| Community/Gender: Suburban Women | 32\% | (79) | 42\% | (102) | 25\% | (61) | 242 |
| Community/Gender: Suburban Men | 36\% | (71) | 43\% | (83) | 21\% | (41) | 195 |
| Homeowner | 32\% | (216) | 42\% | (290) | 26\% | (181) | 687 |
| Renter | 32\% | (31) | 41\% | (39) | 26\% | (25) | 95 |
| Military HHnm: Yes | 42\% | (59) | 26\% | (37) | 32\% | (45) | 142 |
| Military HH: No | 30\% | (196) | 45\% | (296) | 25\% | (166) | 658 |
| Employ: Private Sector | 28\% | (85) | 48\% | (144) | 24\% | (73) | 303 |
| Employ: Government | 22\% | (8) | 51\% | (18) | 27\% | (10) | 36 |
| Employ: Self-Employed | 35\% | (28) | 42\% | (34) | 24\% | (20) | 82 |
| Employ: Homemaker | 54\% | (21) | 6\% | (2) | 40\% | (16) | 39 |
| Employ: Student | 1\% | (0) | 68\% | (17) | $31 \%$ | (8) | 25 |
| Employ: Retired | 42\% | (85) | 38\% | (78) | 20\% | (40) | 202 |
| Employ: Unemployed | 24\% | (18) | 30\% | (23) | 45\% | (35) | 76 |
| Employ: Other | 26\% | (9) | 47\% | (17) | 27\% | (10) | 36 |
| Self + Household: White-Collar | 28\% | (102) | $51 \%$ | (189) | 21\% | (77) | 368 |
| Self + Household: Blue Collar | 36\% | (113) | 38\% | (118) | 26\% | (81) | 311 |
| Union HH: Yes | 20\% | (5) | 51\% | (12) | 30\% | (7) | 24 |
| Union HH: No | 32\% | (251) | 41\% | (322) | 26\% | (203) | 776 |
| LGBTQ+: Yes | 35\% | (39) | 42\% | (47) | 23\% | (26) | 112 |
| LGBTQ+: No | 31\% | (216) | 42\% | (287) | 27\% | (185) | 688 |
| Motivated to Vote | 33\% | (239) | 42\% | (309) | 25\% | (181) | 729 |

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? - Climate Change

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $32 \%$ | $(256)$ | $42 \%$ | $(334)$ | $(210)$ | $(70)$ |
| Parent: Yes | $34 \%$ | $(87)$ | $39 \%$ | $(101)$ | $26 \%$ |  |
| Parent: No | $31 \%$ | $(169)$ | $43 \%$ | $(233)$ | $26 \%$ | $(141)$ |
| COVID Vaccine: Yes | $25 \%$ | $(140)$ | $50 \%$ | $(284)$ | $25 \%$ | $(144)$ |
| COVID Vaccine: No | $50 \%$ | $(116)$ | $21 \%$ | $(50)$ | $(66)$ | $29 \%$ |
| Student Loans: Yes | $30 \%$ | $(35)$ | $45 \%$ | $(53)$ | $26 \%$ | $(31)$ |
| Student Loans: No | $32 \%$ | $(221)$ | $41 \%$ | $(281)$ | 542 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (329) | 41\% | (325) | 18\% | (146) | 800 |
| Gender: Male | 44\% | (163) | 40\% | (147) | 16\% | (58) | 368 |
| Gender: Female | 38\% | (166) | 41\% | (177) | 20\% | (88) | 432 |
| Age: 18-34 | 32\% | (66) | 47\% | (97) | 20\% | (42) | 204 |
| Age: 35-44 | 36\% | (42) | 41\% | (47) | 23\% | (27) | 116 |
| Age: 45-64 | 45\% | (120) | 39\% | (105) | 16\% | (44) | 268 |
| Age: 65+ | 48\% | (102) | 36\% | (76) | 16\% | (34) | 211 |
| GenZers: 1997-2012 | 31\% | (30) | 53\% | (52) | 15\% | (15) | 97 |
| Millennials: 1981-1996 | 32\% | (68) | 43\% | (91) | 25\% | (53) | 213 |
| GenXers: 1965-1980 | 47\% | (93) | 38\% | (75) | 15\% | (29) | 196 |
| Baby Boomers: 1946-1964 | 47\% | (133) | 36\% | (103) | 17\% | (47) | 282 |
| Educ: < College | 47\% | (224) | 34\% | (163) | 19\% | (93) | 480 |
| Educ: Bachelors degree | 35\% | (77) | 47\% | (103) | 18\% | (38) | 218 |
| Educ: Post-grad | 28\% | (29) | 58\% | (59) | 14\% | (15) | 102 |
| Income: Under 50k | 43\% | (124) | 34\% | (98) | 23\% | (65) | 286 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 41\% | (128) | 45\% | (140) | 14\% | (44) | 313 |
| Income: 100k+ | 39\% | (78) | 43\% | (87) | 18\% | (37) | 201 |
| Ethnicity: White (Non-Hispanic) | 47\% | (242) | 36\% | (187) | 16\% | (83) | 512 |
| Ethnicity: Hispanic | 37\% | (68) | 47\% | (87) | 16\% | (30) | 185 |
| Ethnicity: Black (Non-Hispanic) | 17\% | (7) | 64\% | (26) | 19\% | (8) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 19\% | (12) | 40\% | (25) | 41\% | (26) | 63 |
| All Christian | 49\% | (189) | 32\% | (123) | 19\% | (74) | 386 |
| All Non-Christian | 36\% | (15) | 60\% | (25) | 4\% | (2) | 42 |
| Atheist | 22\% | (11) | 74\% | (36) | 4\% | (2) | 49 |
| Agnostic/Nothing in particular | 28\% | (60) | 52\% | (110) | 20\% | (44) | 214 |
| Something Else | 49\% | (54) | 28\% | (30) | 23\% | (25) | 109 |
| Evangelical | 64\% | (102) | 22\% | (35) | 14\% | (22) | 158 |
| Non-Evangelical | 40\% | (124) | 36\% | (110) | 25\% | (76) | 310 |
| PID: Dem (no lean) | 10\% | (29) | 76\% | (223) | 15\% | (43) | 294 |
| PID: Ind (no lean) | 33\% | (76) | 35\% | (80) | 31\% | (71) | 227 |
| PID: Rep (no lean) | 81\% | (225) | 8\% | (22) | 12\% | (32) | 279 |

[^361]Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (329) | $41 \%$ | (325) | 18\% | (146) | 800 |
| PID/Gender: Dem Men | 7\% | (7) | 86\% | (90) | 8\% | (8) | 105 |
| PID/Gender: Dem Women | 11\% | (22) | 70\% | (133) | 18\% | (35) | 189 |
| PID/Gender: Ind Men | $32 \%$ | (38) | 40\% | (47) | 28\% | (32) | 117 |
| PID/Gender: Ind Women | 34\% | (37) | $30 \%$ | (33) | 35\% | (39) | 110 |
| PID/Gender: Rep Men | 81\% | (118) | 7\% | (10) | 12\% | (17) | 145 |
| PID/Gender: Rep Women | 80\% | (107) | 9\% | (12) | 11\% | (15) | 133 |
| Ideo: Liberal (1-3) | 12\% | (25) | 77\% | (165) | 12\% | (25) | 216 |
| Ideo: Moderate (4) | 24\% | (64) | 44\% | (116) | 31\% | (81) | 260 |
| Ideo: Conservative (5-7) | 75\% | (228) | 13\% | (40) | 12\% | (37) | 305 |
| Ideo/PID: Conservative Republican | 86\% | (167) | 4\% | (7) | 10\% | (20) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 66\% | (48) | 19\% | (14) | 15\% | (11) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 20\% | (25) | 64\% | (80) | 17\% | (21) | 125 |
| Ideo/PID: Liberal Democrat | 2\% | (4) | 85\% | (140) | 13\% | (21) | 165 |
| Unfavorable of Biden and Trump | 15\% | (19) | 39\% | (50) | 47\% | (60) | 129 |
| 2024 H2H Matchup: Biden Voter | 4\% | (13) | 79\% | (281) | 17\% | (61) | 355 |
| 2024 H2H Matchup: Trump Voter | 82\% | (308) | 7\% | (25) | 12\% | (43) | 377 |
| 2024 H2H Matchup: Would not Vote | 13\% | (3) | 43\% | (8) | 44\% | (9) | 19 |
| 2024 H2H Matchup: Do not Know | 11\% | (5) | 20\% | (10) | 69\% | (34) | 49 |
| 2022 House Vote: Democrat | 9\% | (34) | $72 \%$ | (258) | 18\% | (65) | 357 |
| 2022 House Vote: Republican | 80\% | (260) | 6\% | (18) | 14\% | (47) | 326 |
| 2022 House Vote: Did not Vote | 30\% | (26) | 48\% | (43) | 22\% | (19) | 88 |
| 2020 Vote: Joe Biden | 7\% | (25) | 75\% | (280) | 18\% | (68) | 373 |
| 2020 Vote: Donald Trump | 78\% | (288) | 6\% | (22) | 17\% | (61) | 371 |
| 2020 Vote: Someone Else | 25\% | (3) | 15\% | (2) | 60\% | (7) | 12 |
| 2020 Vote: Did not Vote | 31\% | (14) | 47\% | (21) | 22\% | (9) | 43 |
| 2016 Vote: Hillary Clinton | 6\% | (17) | 75\% | (194) | 19\% | (49) | 259 |
| 2016 Vote: Donald Trump | 70\% | (241) | 12\% | (41) | 18\% | (61) | 343 |
| 2016 Vote: Someone Else | 29\% | (8) | 35\% | (9) | 36\% | (10) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (9) | 60\% | (21) | 16\% | (6) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 24\% | (7) | 47\% | (14) | 29\% | (9) | 30 |
| U.S. Economy: Wrong Track | 52\% | (287) | 27\% | (147) | 21\% | (118) | 553 |
| U.S. Economy: Right Direction | 17\% | (42) | $72 \%$ | (178) | 11\% | (28) | 247 |

Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (329) | 41\% | (325) | 18\% | (146) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (15) | 86\% | (228) | 8\% | (22) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 75\% | (293) | 10\% | (41) | 14\% | (55) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 14\% | (21) | 38\% | (57) | 47\% | (69) | 147 |
| Top 2024 Issue: Economy | 47\% | (107) | 35\% | (80) | 18\% | (41) | 228 |
| Community: Urban | 36\% | (89) | 48\% | (118) | 17\% | (41) | 249 |
| Community: Suburban | 39\% | (170) | 43\% | (188) | 18\% | (79) | 438 |
| Community: Rural | 61\% | (69) | 16\% | (18) | 23\% | (26) | 113 |
| Community/Gender: Urban Women | 37\% | (46) | 47\% | (58) | 17\% | (21) | 125 |
| Community/Gender: Urban Men | 35\% | (43) | 49\% | (60) | 17\% | (21) | 124 |
| Community/Gender: Rural Women | 54\% | (35) | 20\% | (13) | 25\% | (16) | 65 |
| Community/Gender: Rural Men | 71\% | (34) | 11\% | (5) | 19\% | (9) | 49 |
| Community/Gender: Suburban Women | 35\% | (85) | 44\% | (106) | 21\% | (51) | 242 |
| Community/Gender: Suburban Men | 44\% | (85) | 42\% | (82) | 14\% | (28) | 195 |
| Homeowner | 41\% | (280) | $41 \%$ | (282) | 18\% | (125) | 687 |
| Renter | 42\% | (40) | 40\% | (38) | 18\% | (17) | 95 |
| Military HHnm: Yes | 59\% | (83) | 22\% | (31) | 20\% | (28) | 142 |
| Military HH: No | 37\% | (246) | 45\% | (294) | 18\% | (119) | 658 |
| Employ: Private Sector | 39\% | (117) | 43\% | (129) | 19\% | (56) | 303 |
| Employ: Government | 34\% | (12) | 54\% | (19) | 12\% | (4) | 36 |
| Employ: Self-Employed | 39\% | (32) | 45\% | (37) | 16\% | (13) | 82 |
| Employ: Homemaker | 81\% | (31) | 6\% | (2) | 13\% | (5) | 39 |
| Employ: Student | 18\% | (4) | 67\% | (17) | 15\% | (4) | 25 |
| Employ: Retired | 49\% | (99) | 37\% | (75) | 14\% | (28) | 202 |
| Employ: Unemployed | 30\% | (23) | 36\% | (28) | 34\% | (26) | 76 |
| Employ: Other | 26\% | (9) | 46\% | (16) | 28\% | (10) | 36 |
| Self + Household: White-Collar | 34\% | (124) | 48\% | (177) | 18\% | (66) | 368 |
| Self + Household: Blue Collar | 49\% | (153) | 35\% | (109) | 16\% | (49) | 311 |
| Union HH: Yes | $34 \%$ | (8) | 47\% | (11) | 19\% | (5) | 24 |
| Union HH: No | 41\% | (321) | 40\% | (313) | 18\% | (142) | 776 |
| LGBTQ+: Yes | 47\% | (53) | 42\% | (47) | 11\% | (12) | 112 |
| LGBTQ+: No | 40\% | (276) | 40\% | (278) | 20\% | (134) | 688 |
| Motivated to Vote | 42\% | (307) | 41\% | (301) | 17\% | (120) | 729 |

Continued on next page

Table BLMB8_8: Who do you trust more to handle each of the following issues? - Education and Schools

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $41 \%$ | $(329)$ | $41 \%$ | $(325)$ | $(146)$ | $(43)$ |
| Parent: Yes | $40 \%$ | $(103)$ | $43 \%$ | $(112)$ | $18 \%$ |  |
| Parent: No | $42 \%$ | $(226)$ | $39 \%$ | $(213)$ | $19 \%$ | $(104)$ |
| COVID Vaccine: Yes | $33 \%$ | $(189)$ | $47 \%$ | $(270)$ | $(110)$ | $(37)$ |
| COVID Vaccine: No | $60 \%$ | $(140)$ | $24 \%$ | $(55)$ | $16 \%$ | $(258$ |
| Student Loans: Yes | $30 \%$ | $(35)$ | $50 \%$ | $(59)$ | $20 \%$ | $(124)$ |
| Student Loans: No | $43 \%$ | $(293)$ | $39 \%$ | $(265)$ | 568 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (358) | 33\% | (266) | 22\% | (176) | 800 |
| Gender: Male | 53\% | (195) | 31\% | (114) | 16\% | (59) | 368 |
| Gender: Female | 38\% | (163) | 35\% | (152) | 27\% | (117) | 432 |
| Age: 18-34 | 42\% | (86) | 38\% | (77) | 20\% | (41) | 204 |
| Age: 35-44 | 40\% | (46) | 37\% | (43) | 23\% | (27) | 116 |
| Age: 45-64 | 43\% | (116) | 30\% | (80) | 27\% | (72) | 268 |
| Age: 65+ | 52\% | (109) | $31 \%$ | (65) | 18\% | (37) | 211 |
| GenZers: 1997-2012 | 39\% | (38) | 44\% | (43) | 18\% | (17) | 97 |
| Millennials: 1981-1996 | 40\% | (86) | 36\% | (77) | 23\% | (50) | 213 |
| GenXers: 1965-1980 | 45\% | (88) | 27\% | (52) | 28\% | (56) | 196 |
| Baby Boomers: 1946-1964 | 49\% | (139) | 32\% | (90) | 19\% | (53) | 282 |
| Educ: < College | 48\% | (232) | 29\% | (140) | 22\% | (107) | 480 |
| Educ: Bachelors degree | 41\% | (89) | 36\% | (77) | 23\% | (51) | 218 |
| Educ: Post-grad | 36\% | (36) | 47\% | (48) | 17\% | (18) | 102 |
| Income: Under 50k | 42\% | (119) | 30\% | (85) | 29\% | (82) | 286 |
| Income: 50k-100k | 47\% | (146) | 34\% | (105) | 20\% | (62) | 313 |
| Income: 100k+ | 46\% | (93) | 38\% | (76) | 16\% | (32) | 201 |
| Ethnicity: White (Non-Hispanic) | 51\% | (259) | 27\% | (140) | 22\% | (112) | 512 |
| Ethnicity: Hispanic | 43\% | (79) | 40\% | (73) | 17\% | (32) | 185 |
| Ethnicity: Black (Non-Hispanic) | 20\% | (8) | 59\% | (24) | 21\% | (8) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 18\% | (12) | 45\% | (28) | 37\% | (23) | 63 |
| All Christian | 53\% | (205) | 27\% | (106) | 19\% | (75) | 386 |
| All Non-Christian | 21\% | (9) | 62\% | (26) | 18\% | (7) | 42 |
| Atheist | 29\% | (14) | 58\% | (28) | 12\% | (6) | 49 |
| Agnostic/Nothing in particular | 32\% | (68) | 41\% | (88) | 27\% | (59) | 214 |
| Something Else | 57\% | (62) | 16\% | (18) | 27\% | (30) | 109 |
| Evangelical | 65\% | (103) | 20\% | (31) | 15\% | (24) | 158 |
| Non-Evangelical | 47\% | (147) | 27\% | (85) | 25\% | (79) | 310 |
| PID: Dem (no lean) | 14\% | (41) | 64\% | (188) | 22\% | (66) | 294 |
| PID: Ind (no lean) | 40\% | (90) | 28\% | (64) | 32\% | (73) | 227 |
| PID: Rep (no lean) | 81\% | (227) | 5\% | (14) | 14\% | (38) | 279 |

[^362]Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (358) | $33 \%$ | (266) | 22\% | (176) | 800 |
| PID/Gender: Dem Men | 17\% | (18) | 69\% | (73) | 14\% | (14) | 105 |
| PID/Gender: Dem Women | $12 \%$ | (23) | 61\% | (115) | 27\% | (51) | 189 |
| PID/Gender: Ind Men | 44\% | (52) | 27\% | (32) | 29\% | (34) | 117 |
| PID/Gender: Ind Women | 35\% | (39) | 29\% | (32) | 35\% | (39) | 110 |
| PID/Gender: Rep Men | 86\% | (125) | 7\% | (9) | 7\% | (11) | 145 |
| PID/Gender: Rep Women | 76\% | (102) | 3\% | (4) | 21\% | (27) | 133 |
| Ideo: Liberal (1-3) | 17\% | (36) | 62\% | (133) | 22\% | (47) | 216 |
| Ideo: Moderate (4) | 29\% | (76) | 38\% | (100) | 33\% | (85) | 260 |
| Ideo: Conservative (5-7) | 78\% | (239) | 10\% | (29) | 12\% | (37) | 305 |
| Ideo/PID: Conservative Republican | 85\% | (166) | 3\% | (6) | 12\% | (23) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 77\% | (57) | $11 \%$ | (8) | 12\% | (9) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 23\% | (29) | 59\% | (73) | 18\% | (23) | 125 |
| Ideo/PID: Liberal Democrat | 7\% | (12) | 67\% | (111) | 26\% | (42) | 165 |
| Unfavorable of Biden and Trump | 30\% | (39) | 20\% | (26) | 49\% | (63) | 129 |
| 2024 H2H Matchup: Biden Voter | 7\% | (25) | 68\% | (240) | 25\% | (90) | 355 |
| 2024 H2H Matchup: Trump Voter | 85\% | (322) | 5\% | (18) | 10\% | (37) | 377 |
| 2024 H2H Matchup: Would not Vote | 21\% | (4) | 29\% | (6) | 50\% | (10) | 19 |
| 2024 H2H Matchup: Do not Know | 14\% | (7) | $4 \%$ | (2) | 81\% | (40) | 49 |
| 2022 House Vote: Democrat | 14\% | (50) | 59\% | (212) | 27\% | (95) | 357 |
| 2022 House Vote: Republican | 82\% | (268) | 5\% | (16) | 13\% | (42) | 326 |
| 2022 House Vote: Did not Vote | $31 \%$ | (27) | 42\% | (37) | 27\% | (24) | 88 |
| 2020 Vote: Joe Biden | 12\% | (44) | 59\% | (222) | 29\% | (107) | 373 |
| 2020 Vote: Donald Trump | $81 \%$ | (299) | $4 \%$ | (15) | 15\% | (56) | 371 |
| 2020 Vote: Someone Else | 33\% | (4) | 26\% | (3) | 42\% | (5) | 12 |
| 2020 Vote: Did not Vote | 24\% | (10) | 58\% | (25) | 18\% | (8) | 43 |
| 2016 Vote: Hillary Clinton | 10\% | (27) | 63\% | (163) | 27\% | (69) | 259 |
| 2016 Vote: Donald Trump | 72\% | (246) | 9\% | (31) | 19\% | (66) | 343 |
| 2016 Vote: Someone Else | $41 \%$ | (11) | 35\% | (9) | 24\% | (7) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (8) | 65\% | (23) | 11\% | (4) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 44\% | (13) | 22\% | (7) | $34 \%$ | (10) | 30 |
| U.S. Economy: Wrong Track | 56\% | (310) | 21\% | (118) | 23\% | (125) | 553 |
| U.S. Economy: Right Direction | 20\% | (48) | 60\% | (147) | 21\% | (52) | 247 |

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (358) | $33 \%$ | (266) | 22\% | (176) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 8\% | (20) | 74\% | (195) | 19\% | (49) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 80\% | (312) | 7\% | (27) | 13\% | (50) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 18\% | (26) | 30\% | (44) | 53\% | (77) | 147 |
| Top 2024 Issue: Economy | 53\% | (121) | 29\% | (66) | 18\% | (40) | 228 |
| Community: Urban | 41\% | (103) | 40\% | (101) | 18\% | (45) | 249 |
| Community: Suburban | 44\% | (194) | 34\% | (147) | 22\% | (97) | 438 |
| Community: Rural | 54\% | (61) | 16\% | (18) | 30\% | (34) | 113 |
| Community/Gender: Urban Women | 40\% | (49) | 42\% | (52) | 19\% | (23) | 125 |
| Community/Gender: Urban Men | 43\% | (54) | 39\% | (48) | 18\% | (22) | 124 |
| Community/Gender: Rural Women | 37\% | (24) | $21 \%$ | (14) | 42\% | (27) | 65 |
| Community/Gender: Rural Men | 76\% | (37) | 10\% | (5) | 14\% | (7) | 49 |
| Community/Gender: Suburban Women | 37\% | (89) | 36\% | (86) | 28\% | (67) | 242 |
| Community/Gender: Suburban Men | 54\% | (105) | $31 \%$ | (61) | 15\% | (30) | 195 |
| Homeowner | 45\% | (308) | 33\% | (225) | 22\% | (153) | 687 |
| Renter | 41\% | (39) | 38\% | (36) | 22\% | (21) | 95 |
| Military HHnm: Yes | 65\% | (91) | 19\% | (27) | 17\% | (23) | 142 |
| Military HH: No | 40\% | (266) | 36\% | (239) | 23\% | (153) | 658 |
| Employ: Private Sector | 40\% | (120) | 35\% | (106) | 25\% | (77) | 303 |
| Employ: Government | 42\% | (15) | 48\% | (17) | 10\% | (4) | 36 |
| Employ: Self-Employed | 47\% | (38) | 37\% | (30) | 16\% | (13) | 82 |
| Employ: Homemaker | 73\% | (28) | 6\% | (2) | 21\% | (8) | 39 |
| Employ: Student | 8\% | (2) | 59\% | (15) | 33\% | (8) | 25 |
| Employ: Retired | 56\% | (112) | 30\% | (61) | 14\% | (29) | 202 |
| Employ: Unemployed | 36\% | (27) | 28\% | (22) | 36\% | (27) | 76 |
| Employ: Other | 40\% | (14) | 33\% | (12) | 27\% | (10) | 36 |
| Self + Household: White-Collar | 38\% | (139) | 40\% | (149) | 22\% | (80) | 368 |
| Self + Household: Blue Collar | 50\% | (157) | $31 \%$ | (97) | 18\% | (57) | 311 |
| Union HH: Yes | 44\% | (11) | 43\% | (11) | 13\% | (3) | 24 |
| Union HH: No | 45\% | (347) | 33\% | (255) | 22\% | (173) | 776 |
| LGBTQ+: Yes | 38\% | (43) | 34\% | (38) | 28\% | (32) | 112 |
| LGBTQ+: No | 46\% | (315) | 33\% | (228) | 21\% | (145) | 688 |
| Motivated to Vote | 46\% | (332) | 33\% | (242) | $21 \%$ | (155) | 729 |

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? - Guns

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 45\% | (358) | 33\% | (266) | 22\% | (176) | 800 |
| Parent: Yes | 47\% | (121) | 35\% | (91) | 18\% | (46) | 258 |
| Parent: No | 44\% | (237) | 32\% | (175) | 24\% | (131) | 542 |
| COVID Vaccine: Yes | 35\% | (199) | 39\% | (220) | 26\% | (150) | 568 |
| COVID Vaccine: No | 69\% | (159) | 20\% | (46) | 12\% | (27) | 232 |
| Student Loans: Yes | 40\% | (47) | 30\% | (36) | 30\% | (36) | 119 |
| Student Loans: No | 46\% | (311) | $34 \%$ | (230) | 21\% | (140) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (297) | 40\% | (322) | 23\% | (181) | 800 |
| Gender: Male | 40\% | (147) | 40\% | (146) | 20\% | (74) | 368 |
| Gender: Female | 35\% | (150) | 41\% | (176) | 25\% | (107) | 432 |
| Age: 18-34 | 30\% | (60) | 42\% | (86) | 28\% | (57) | 204 |
| Age: 35-44 | 35\% | (41) | 41\% | (47) | 24\% | (28) | 116 |
| Age: 45-64 | 39\% | (104) | $41 \%$ | (111) | 20\% | (54) | 268 |
| Age: 65+ | 43\% | (91) | 37\% | (78) | 20\% | (42) | 211 |
| GenZers: 1997-2012 | 28\% | (27) | 54\% | (52) | 19\% | (18) | 97 |
| Millennials: 1981-1996 | 31\% | (66) | 38\% | (81) | 31\% | (66) | 213 |
| GenXers: 1965-1980 | 41\% | (81) | 40\% | (79) | 19\% | (37) | 196 |
| Baby Boomers: 1946-1964 | 42\% | (119) | 37\% | (106) | 20\% | (57) | 282 |
| Educ: < College | 43\% | (205) | 35\% | (169) | 22\% | (106) | 480 |
| Educ: Bachelors degree | 29\% | (62) | 43\% | (95) | 28\% | (61) | 218 |
| Educ: Post-grad | 29\% | (29) | 57\% | (59) | 14\% | (14) | 102 |
| Income: Under 50k | 38\% | (109) | 33\% | (93) | 30\% | (85) | 286 |
| Income: 50k-100k | 37\% | (114) | 44\% | (136) | 20\% | (62) | 313 |
| Income: 100k+ | 37\% | (74) | 46\% | (93) | 17\% | (34) | 201 |
| Ethnicity: White (Non-Hispanic) | 42\% | (215) | 36\% | (184) | 22\% | (113) | 512 |
| Ethnicity: Hispanic | 38\% | (70) | 43\% | (79) | 20\% | (37) | 185 |
| Ethnicity: Black (Non-Hispanic) | 9\% | (3) | 68\% | (27) | 24\% | (10) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 15\% | (9) | 50\% | (32) | 35\% | (22) | 63 |
| All Christian | 45\% | (175) | 34\% | (130) | $21 \%$ | (81) | 386 |
| All Non-Christian | 26\% | (11) | 70\% | (30) | 4\% | (2) | 42 |
| Atheist | 22\% | (11) | 75\% | (37) | 3\% | (2) | 49 |
| Agnostic/Nothing in particular | 21\% | (46) | 46\% | (98) | 33\% | (70) | 214 |
| Something Else | 51\% | (55) | 25\% | (27) | 24\% | (27) | 109 |
| Evangelical | 60\% | (95) | 23\% | (36) | 17\% | (27) | 158 |
| Non-Evangelical | 38\% | (118) | 37\% | (114) | 25\% | (78) | 310 |
| PID: Dem (no lean) | 10\% | (30) | 74\% | (219) | 15\% | (45) | 294 |
| PID: Ind (no lean) | 28\% | (63) | 36\% | (82) | 36\% | (81) | 227 |
| PID: Rep (no lean) | 73\% | (204) | 7\% | (21) | 20\% | (55) | 279 |

[^363]Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (297) | 40\% | (322) | 23\% | (181) | 800 |
| PID/Gender: Dem Men | 8\% | (9) | 87\% | (92) | 4\% | (5) | 105 |
| PID/Gender: Dem Women | $11 \%$ | (22) | 67\% | (127) | 21\% | (40) | 189 |
| PID/Gender: Ind Men | 27\% | (32) | 35\% | (41) | $38 \%$ | (45) | 117 |
| PID/Gender: Ind Women | 29\% | (31) | 38\% | (41) | $34 \%$ | (37) | 110 |
| PID/Gender: Rep Men | 74\% | (107) | 9\% | (13) | 17\% | (25) | 145 |
| PID/Gender: Rep Women | 72\% | (97) | $6 \%$ | (8) | 22\% | (29) | 133 |
| Ideo: Liberal (1-3) | 9\% | (19) | 77\% | (166) | 14\% | (31) | 216 |
| Ideo: Moderate (4) | 22\% | (58) | 43\% | (111) | 35\% | (92) | 260 |
| Ideo: Conservative (5-7) | 68\% | (208) | 13\% | (41) | 18\% | (55) | 305 |
| Ideo/PID: Conservative Republican | 76\% | (149) | 5\% | (10) | 19\% | (36) | 195 |
| Ideo/PID: Moderate/Liberal Republican | $61 \%$ | (45) | 15\% | (11) | 24\% | (18) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 21\% | (26) | 61\% | (76) | 18\% | (23) | 125 |
| Ideo/PID: Liberal Democrat | 2\% | (4) | 85\% | (140) | 13\% | (21) | 165 |
| Unfavorable of Biden and Trump | 10\% | (13) | 37\% | (48) | 53\% | (68) | 129 |
| 2024 H2H Matchup: Biden Voter | 6\% | (23) | 78\% | (278) | 15\% | (55) | 355 |
| 2024 H2H Matchup: Trump Voter | 72\% | (269) | 9\% | (32) | 20\% | (75) | 377 |
| 2024 H2H Matchup: Would not Vote | $11 \%$ | (2) | $36 \%$ | (7) | 53\% | (10) | 19 |
| 2024 H2H Matchup: Do not Know | 6\% | (3) | 10\% | (5) | 84\% | (41) | 49 |
| 2022 House Vote: Democrat | 9\% | (32) | 72\% | (258) | 19\% | (66) | 357 |
| 2022 House Vote: Republican | 71\% | (233) | 8\% | (27) | 20\% | (66) | 326 |
| 2022 House Vote: Did not Vote | 28\% | (24) | 42\% | (37) | 30\% | (26) | 88 |
| 2020 Vote: Joe Biden | 7\% | (27) | 72\% | (269) | 21\% | (77) | 373 |
| 2020 Vote: Donald Trump | 70\% | (259) | 7\% | (25) | 23\% | (87) | 371 |
| 2020 Vote: Someone Else | 15\% | (2) | 20\% | (2) | 65\% | (8) | 12 |
| 2020 Vote: Did not Vote | 21\% | (9) | 58\% | (25) | 22\% | (9) | 43 |
| 2016 Vote: Hillary Clinton | 9\% | (23) | 74\% | (192) | 17\% | (44) | 259 |
| 2016 Vote: Donald Trump | 62\% | (212) | 13\% | (43) | 26\% | (88) | 343 |
| 2016 Vote: Someone Else | 14\% | (4) | 42\% | (11) | 44\% | (12) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 24\% | (9) | 57\% | (21) | 19\% | (7) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 22\% | (6) | 29\% | (9) | 49\% | (15) | 30 |
| U.S. Economy: Wrong Track | 46\% | (254) | 28\% | (155) | 26\% | (143) | 553 |
| U.S. Economy: Right Direction | 17\% | (43) | 67\% | (167) | 15\% | (38) | 247 |

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 37\% | (297) | 40\% | (322) | 23\% | (181) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (19) | 84\% | (221) | 9\% | (24) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 68\% | (264) | 11\% | (42) | $21 \%$ | (83) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 10\% | (14) | 40\% | (59) | 50\% | (74) | 147 |
| Top 2024 Issue: Economy | 42\% | (95) | 33\% | (76) | 25\% | (57) | 228 |
| Community: Urban | $33 \%$ | (82) | 47\% | (117) | 20\% | (50) | 249 |
| Community: Suburban | $36 \%$ | (158) | 43\% | (187) | 21\% | (93) | 438 |
| Community: Rural | 50\% | (57) | 16\% | (18) | 33\% | (38) | 113 |
| Community/Gender: Urban Women | 35\% | (44) | 45\% | (56) | 20\% | (25) | 125 |
| Community/Gender: Urban Men | $31 \%$ | (38) | 49\% | (61) | 20\% | (25) | 124 |
| Community/Gender: Rural Women | 44\% | (28) | 21\% | (14) | 35\% | (23) | 65 |
| Community/Gender: Rural Men | 59\% | (29) | 10\% | (5) | $31 \%$ | (15) | 49 |
| Community/Gender: Suburban Women | $32 \%$ | (77) | 44\% | (106) | 24\% | (59) | 242 |
| Community/Gender: Suburban Men | 41\% | (81) | 41\% | (81) | 18\% | (34) | 195 |
| Homeowner | 37\% | (257) | 40\% | (278) | 22\% | (151) | 687 |
| Renter | 32\% | (30) | 41\% | (39) | 27\% | (26) | 95 |
| Military HHnm: Yes | 53\% | (75) | 25\% | (35) | 22\% | (31) | 142 |
| Military HH: No | 34\% | (222) | 44\% | (287) | 23\% | (149) | 658 |
| Employ: Private Sector | $36 \%$ | (109) | 43\% | (129) | 21\% | (65) | 303 |
| Employ: Government | $32 \%$ | (11) | 43\% | (16) | 25\% | (9) | 36 |
| Employ: Self-Employed | $32 \%$ | (26) | 49\% | (41) | 19\% | (16) | 82 |
| Employ: Homemaker | 70\% | (27) | 14\% | (5) | 16\% | (6) | 39 |
| Employ: Student | - | (0) | 71\% | (18) | 29\% | (7) | 25 |
| Employ: Retired | 45\% | (91) | 37\% | (75) | 18\% | (36) | 202 |
| Employ: Unemployed | 29\% | (22) | 26\% | (20) | 45\% | (34) | 76 |
| Employ: Other | 27\% | (10) | 50\% | (18) | 23\% | (8) | 36 |
| Self + Household: White-Collar | $32 \%$ | (116) | 49\% | (181) | 19\% | (70) | 368 |
| Self + Household: Blue Collar | $42 \%$ | (131) | 38\% | (117) | 20\% | (63) | 311 |
| Union HH: Yes | $38 \%$ | (9) | 44\% | (11) | 18\% | (4) | 24 |
| Union HH: No | 37\% | (288) | 40\% | (311) | 23\% | (176) | 776 |
| LGBTQ+: Yes | $38 \%$ | (42) | 44\% | (49) | 19\% | (21) | 112 |
| LGBTQ+: No | 37\% | (255) | 40\% | (273) | 23\% | (160) | 688 |
| Motivated to Vote | $38 \%$ | (274) | 42\% | (304) | 21\% | (151) | 729 |

Continued on next page

Table BLMB8_10: Who do you trust more to handle each of the following issues? - Abortion

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $37 \%$ | $(297)$ | $40 \%$ | $(322)$ | $23 \%$ | $(181)$ |
| Parent: Yes | $38 \%$ | $(98)$ | $42 \%$ | $(108)$ | $(51)$ | $20 \%$ |
| Parent: No | $37 \%$ | $(199)$ | $39 \%$ | $(214)$ | $24 \%$ | $(130)$ |
| COVID Vaccine: Yes | $29 \%$ | $(167)$ | $47 \%$ | $(269)$ | $23 \%$ | $(133)$ |
| COVID Vaccine: No | $56 \%$ | $(130)$ | $23 \%$ | $(53)$ | $(48)$ |  |
| Student Loans: Yes | $32 \%$ | $(38)$ | $46 \%$ | $(54)$ | $21 \%$ | $(27)$ |
| Student Loans: No | $38 \%$ | $(259)$ | $39 \%$ | $(268)$ | $23 \%$ | $(154)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (320) | 41\% | (331) | 19\% | (149) | 800 |
| Gender: Male | 43\% | (157) | 42\% | (155) | 15\% | (56) | 368 |
| Gender: Female | 38\% | (163) | 41\% | (176) | 22\% | (93) | 432 |
| Age: 18-34 | 32\% | (65) | 49\% | (99) | 19\% | (40) | 204 |
| Age: 35-44 | 35\% | (41) | 40\% | (47) | 25\% | (29) | 116 |
| Age: 45-64 | 41\% | (111) | 38\% | (102) | 21\% | (55) | 268 |
| Age: 65+ | 49\% | (103) | 39\% | (83) | 12\% | (26) | 211 |
| GenZers: 1997-2012 | 30\% | (30) | 50\% | (49) | 19\% | (19) | 97 |
| Millennials: 1981-1996 | 32\% | (67) | 45\% | (96) | 23\% | (49) | 213 |
| GenXers: 1965-1980 | 42\% | (83) | 37\% | (72) | 21\% | (41) | 196 |
| Baby Boomers: 1946-1964 | 48\% | (135) | 38\% | (108) | 14\% | (39) | 282 |
| Educ: < College | 44\% | (211) | 36\% | (171) | 20\% | (97) | 480 |
| Educ: Bachelors degree | 36\% | (78) | 46\% | (101) | 18\% | (39) | 218 |
| Educ: Post-grad | 30\% | (31) | 57\% | (58) | 13\% | (13) | 102 |
| Income: Under 50k | 37\% | (107) | 36\% | (104) | 26\% | (75) | 286 |
| Income: 50k-100k | 42\% | (130) | 44\% | (137) | 15\% | (46) | 313 |
| Income: 100k+ | 41\% | (82) | 45\% | (90) | 14\% | (29) | 201 |
| Ethnicity: White (Non-Hispanic) | 47\% | (243) | 35\% | (179) | 17\% | (89) | 512 |
| Ethnicity: Hispanic | 34\% | (62) | $51 \%$ | (94) | 15\% | (28) | 185 |
| Ethnicity: Black (Non-Hispanic) | 11\% | (5) | 70\% | (28) | 18\% | (7) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 15\% | (10) | 46\% | (29) | 39\% | (24) | 63 |
| All Christian | 52\% | (199) | 33\% | (127) | 16\% | (60) | 386 |
| All Non-Christian | 27\% | (12) | 55\% | (23) | 18\% | (8) | 42 |
| Atheist | 15\% | (7) | 77\% | (38) | 8\% | (4) | 49 |
| Agnostic/Nothing in particular | 25\% | (53) | 49\% | (106) | 26\% | (55) | 214 |
| Something Else | 45\% | (49) | 34\% | (37) | $21 \%$ | (23) | 109 |
| Evangelical | 66\% | (104) | 23\% | (36) | 11\% | (18) | 158 |
| Non-Evangelical | 41\% | (126) | 38\% | (119) | 21\% | (65) | 310 |
| PID: Dem (no lean) | 9\% | (25) | 76\% | (222) | 16\% | (47) | 294 |
| PID: Ind (no lean) | 35\% | (79) | 40\% | (90) | 26\% | (58) | 227 |
| PID: Rep (no lean) | 77\% | (216) | 7\% | (19) | 16\% | (44) | 279 |

[^364]Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (320) | $41 \%$ | (331) | 19\% | (149) | 800 |
| PID/Gender: Dem Men | $6 \%$ | (6) | 85\% | (89) | 10\% | (10) | 105 |
| PID/Gender: Dem Women | 10\% | (19) | 71\% | (133) | 19\% | (37) | 189 |
| PID/Gender: Ind Men | $32 \%$ | (38) | 46\% | (54) | 22\% | (26) | 117 |
| PID/Gender: Ind Women | 37\% | (41) | $33 \%$ | (36) | 30\% | (32) | 110 |
| PID/Gender: Rep Men | 78\% | (113) | 9\% | (12) | 14\% | (20) | 145 |
| PID/Gender: Rep Women | 77\% | (103) | 5\% | (6) | 18\% | (24) | 133 |
| Ideo: Liberal (1-3) | $11 \%$ | (23) | 76\% | (164) | 13\% | (28) | 216 |
| Ideo: Moderate (4) | 25\% | (65) | 46\% | (121) | 29\% | (75) | 260 |
| Ideo: Conservative (5-7) | 74\% | (225) | 14\% | (42) | 12\% | (37) | 305 |
| Ideo/PID: Conservative Republican | 85\% | (165) | 6\% | (12) | 9\% | (18) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 64\% | (47) | 9\% | (7) | 26\% | (19) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 17\% | (21) | 65\% | (81) | 18\% | (23) | 125 |
| Ideo/PID: Liberal Democrat | $2 \%$ | (4) | 84\% | (138) | 14\% | (23) | 165 |
| Unfavorable of Biden and Trump | 18\% | (24) | 35\% | (45) | 47\% | (61) | 129 |
| 2024 H2H Matchup: Biden Voter | 5\% | (18) | 79\% | (282) | 16\% | (55) | 355 |
| 2024 H2H Matchup: Trump Voter | 78\% | (295) | 8\% | (32) | 13\% | (50) | 377 |
| 2024 H2H Matchup: Would not Vote | 6\% | (1) | 35\% | (7) | 59\% | (11) | 19 |
| 2024 H2H Matchup: Do not Know | $11 \%$ | (5) | 21\% | (10) | 68\% | (33) | 49 |
| 2022 House Vote: Democrat | 8\% | (30) | 74\% | (264) | 17\% | (62) | 357 |
| 2022 House Vote: Republican | 77\% | (252) | 6\% | (21) | 16\% | (53) | 326 |
| 2022 House Vote: Did not Vote | $32 \%$ | (28) | 46\% | (40) | 22\% | (19) | 88 |
| 2020 Vote: Joe Biden | 7\% | (24) | 74\% | (276) | 20\% | (73) | 373 |
| 2020 Vote: Donald Trump | 76\% | (283) | 7\% | (24) | 17\% | (64) | 371 |
| 2020 Vote: Someone Else | 25\% | (3) | 25\% | (3) | $51 \%$ | (6) | 12 |
| 2020 Vote: Did not Vote | 21\% | (9) | 63\% | (27) | 16\% | (7) | 43 |
| 2016 Vote: Hillary Clinton | 7\% | (19) | 74\% | (193) | 18\% | (47) | 259 |
| 2016 Vote: Donald Trump | 67\% | (231) | 16\% | (53) | 17\% | (58) | 343 |
| 2016 Vote: Someone Else | 23\% | (6) | 33\% | (9) | 44\% | (12) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 22\% | (8) | 68\% | (24) | 10\% | (4) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 30\% | (9) | 31\% | (9) | 39\% | (12) | 30 |
| U.S. Economy: Wrong Track | 51\% | (281) | 29\% | (160) | 20\% | (111) | 553 |
| U.S. Economy: Right Direction | 15\% | (38) | 69\% | (170) | 16\% | (39) | 247 |

Continued on next page

Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (320) | 41\% | (331) | 19\% | (149) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 6\% | (15) | 85\% | (225) | 9\% | (23) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 76\% | (295) | 9\% | (34) | 16\% | (61) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 7\% | (10) | 49\% | (72) | 45\% | (66) | 147 |
| Top 2024 Issue: Economy | 45\% | (101) | 36\% | (81) | 20\% | (45) | 228 |
| Community: Urban | 34\% | (86) | 50\% | (123) | 16\% | (40) | 249 |
| Community: Suburban | 38\% | (167) | 43\% | (187) | 19\% | (83) | 438 |
| Community: Rural | 59\% | (66) | 18\% | (20) | 24\% | (27) | 113 |
| Community/Gender: Urban Women | 33\% | (42) | 46\% | (58) | 21\% | (26) | 125 |
| Community/Gender: Urban Men | 36\% | (44) | 53\% | (66) | 11\% | (14) | 124 |
| Community/Gender: Rural Women | 50\% | (32) | 21\% | (14) | 28\% | (18) | 65 |
| Community/Gender: Rural Men | 70\% | (34) | 13\% | (6) | 17\% | (8) | 49 |
| Community/Gender: Suburban Women | 37\% | (89) | 43\% | (104) | 20\% | (49) | 242 |
| Community/Gender: Suburban Men | 40\% | (79) | 42\% | (83) | 17\% | (34) | 195 |
| Homeowner | 40\% | (275) | 42\% | (286) | 18\% | (126) | 687 |
| Renter | 37\% | (35) | 41\% | (39) | 22\% | (21) | 95 |
| Military HHnm: Yes | 62\% | (88) | 26\% | (36) | 12\% | (17) | 142 |
| Military HH: No | 35\% | (232) | 45\% | (295) | 20\% | (132) | 658 |
| Employ: Private Sector | 36\% | (109) | 45\% | (135) | 20\% | (59) | 303 |
| Employ: Government | 37\% | (13) | 46\% | (17) | 17\% | (6) | 36 |
| Employ: Self-Employed | 38\% | (31) | 49\% | (40) | 13\% | (11) | 82 |
| Employ: Homemaker | 81\% | (31) | 6\% | (2) | 13\% | (5) | 39 |
| Employ: Student | 4\% | (1) | 61\% | (16) | 35\% | (9) | 25 |
| Employ: Retired | 49\% | (100) | 40\% | (81) | 11\% | (22) | 202 |
| Employ: Unemployed | 31\% | (23) | 33\% | (25) | 36\% | (28) | 76 |
| Employ: Other | 31\% | (11) | 43\% | (15) | 26\% | (9) | 36 |
| Self + Household: White-Collar | 33\% | (121) | 50\% | (184) | 17\% | (62) | 368 |
| Self + Household: Blue Collar | 48\% | (151) | 36\% | (113) | 15\% | (47) | 311 |
| Union HH: Yes | 42\% | (10) | 47\% | (12) | 11\% | (3) | 24 |
| Union HH: No | 40\% | (309) | $41 \%$ | (319) | 19\% | (147) | 776 |
| LGBTQ+: Yes | 31\% | (35) | 44\% | (49) | 25\% | (28) | 112 |
| LGBTQ+: No | 41\% | (284) | $41 \%$ | (282) | 18\% | (121) | 688 |
| Motivated to Vote | 41\% | (297) | 42\% | (304) | 18\% | (128) | 729 |

Continued on next page

Table BLMB8_11: Who do you trust more to handle each of the following issues? - Senior Services (Social Security \& Medicare)

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 40\% | (320) | 41\% | (331) | 19\% | (149) | 800 |
| Parent: Yes | 40\% | (103) | 45\% | (116) | 15\% | (38) | 258 |
| Parent: No | 40\% | (216) | 40\% | (214) | 21\% | (112) | 542 |
| COVID Vaccine: Yes | 30\% | (171) | 48\% | (275) | 21\% | (122) | 568 |
| COVID Vaccine: No | 64\% | (148) | 24\% | (56) | 12\% | (28) | 232 |
| Student Loans: Yes | 29\% | (34) | 49\% | (58) | 22\% | (27) | 119 |
| Student Loans: No | 42\% | (285) | 40\% | (273) | 18\% | (123) | 681 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (315) | 44\% | (352) | 17\% | (133) | 800 |
| Gender: Male | 41\% | (150) | 43\% | (158) | 16\% | (59) | 368 |
| Gender: Female | 38\% | (165) | 45\% | (194) | 17\% | (74) | 432 |
| Age: 18-34 | 32\% | (65) | 48\% | (99) | 20\% | (41) | 204 |
| Age: 35-44 | 33\% | (38) | 46\% | (54) | 21\% | (25) | 116 |
| Age: 45-64 | 43\% | (114) | 44\% | (118) | 14\% | (36) | 268 |
| Age: 65+ | 46\% | (98) | 39\% | (82) | 15\% | (31) | 211 |
| GenZers: 1997-2012 | 27\% | (26) | 52\% | (51) | 21\% | (20) | 97 |
| Millennials: 1981-1996 | 32\% | (68) | 47\% | (100) | 21\% | (45) | 213 |
| GenXers: 1965-1980 | 45\% | (89) | 42\% | (82) | 13\% | (26) | 196 |
| Baby Boomers: 1946-1964 | 45\% | (126) | 40\% | (114) | 15\% | (42) | 282 |
| Educ: < College | 45\% | (216) | 39\% | (185) | 16\% | (79) | 480 |
| Educ: Bachelors degree | 32\% | (69) | 48\% | (105) | 20\% | (44) | 218 |
| Educ: Post-grad | 29\% | (30) | 60\% | (62) | 10\% | (10) | 102 |
| Income: Under 50k | 43\% | (122) | 36\% | (103) | 21\% | (61) | 286 |
| Income: 50k-100k | 38\% | (120) | 49\% | (152) | 13\% | (40) | 313 |
| Income: 100k+ | 36\% | (72) | 48\% | (97) | 16\% | (32) | 201 |
| Ethnicity: White (Non-Hispanic) | 47\% | (242) | 37\% | (192) | 15\% | (78) | 512 |
| Ethnicity: Hispanic | 32\% | (60) | 52\% | (97) | 15\% | (28) | 185 |
| Ethnicity: Black (Non-Hispanic) | 16\% | (7) | 69\% | (28) | 15\% | (6) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 11\% | (7) | 56\% | (36) | 33\% | (21) | 63 |
| All Christian | 45\% | (175) | 38\% | (146) | 17\% | (65) | 386 |
| All Non-Christian | 22\% | (9) | 68\% | (29) | 11\% | (4) | 42 |
| Atheist | 17\% | (8) | 81\% | (40) | 2\% | (1) | 49 |
| Agnostic/Nothing in particular | 29\% | (62) | 48\% | (102) | 23\% | (50) | 214 |
| Something Else | 56\% | (61) | 32\% | (35) | 12\% | (13) | 109 |
| Evangelical | 61\% | (96) | 25\% | (39) | 14\% | (23) | 158 |
| Non-Evangelical | 40\% | (124) | 42\% | (131) | 18\% | (55) | 310 |
| PID: Dem (no lean) | 8\% | (23) | 80\% | (234) | 12\% | (37) | 294 |
| PID: Ind (no lean) | 34\% | (77) | 37\% | (85) | 29\% | (65) | 227 |
| PID: Rep (no lean) | 77\% | (215) | 12\% | (32) | 11\% | (31) | 279 |

[^365]Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (315) | 44\% | (352) | 17\% | (133) | 800 |
| PID/Gender: Dem Men | 5\% | (5) | 89\% | (93) | 7\% | (7) | 105 |
| PID/Gender: Dem Women | 10\% | (18) | 75\% | (141) | 16\% | (29) | 189 |
| PID/Gender: Ind Men | 34\% | (40) | 38\% | (45) | 28\% | (33) | 117 |
| PID/Gender: Ind Women | 34\% | (37) | 37\% | (40) | 29\% | (32) | 110 |
| PID/Gender: Rep Men | 73\% | (106) | 14\% | (20) | 13\% | (19) | 145 |
| PID/Gender: Rep Women | 82\% | (109) | 9\% | (12) | 9\% | (12) | 133 |
| Ideo: Liberal (1-3) | 8\% | (18) | 80\% | (172) | 12\% | (26) | 216 |
| Ideo: Moderate (4) | 26\% | (67) | 50\% | (132) | 24\% | (62) | 260 |
| Ideo: Conservative (5-7) | 71\% | (218) | 15\% | (45) | 14\% | (42) | 305 |
| Ideo/PID: Conservative Republican | 81\% | (157) | 8\% | (16) | 11\% | (21) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 66\% | (48) | 22\% | (16) | 13\% | (9) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 18\% | (23) | 67\% | (84) | 15\% | (19) | 125 |
| Ideo/PID: Liberal Democrat | - | (0) | 89\% | (148) | 11\% | (17) | 165 |
| Unfavorable of Biden and Trump | 17\% | (22) | 39\% | (51) | 43\% | (56) | 129 |
| 2024 H2H Matchup: Biden Voter | 3\% | (11) | 88\% | (312) | 9\% | (33) | 355 |
| 2024 H2H Matchup: Trump Voter | 79\% | (298) | 8\% | (30) | 13\% | (48) | 377 |
| 2024 H2H Matchup: Would not Vote | 16\% | (3) | 37\% | (7) | 47\% | (9) | 19 |
| 2024 H2H Matchup: Do not Know | 6\% | (3) | 6\% | (3) | 88\% | (43) | 49 |
| 2022 House Vote: Democrat | 8\% | (27) | 81\% | (289) | 11\% | (41) | 357 |
| 2022 House Vote: Republican | 79\% | (257) | 7\% | (23) | 14\% | (47) | 326 |
| 2022 House Vote: Did not Vote | 26\% | (23) | 45\% | (39) | 29\% | (26) | 88 |
| 2020 Vote: Joe Biden | 5\% | (18) | 81\% | (303) | 14\% | (53) | 373 |
| 2020 Vote: Donald Trump | 77\% | (286) | $6 \%$ | (21) | 17\% | (64) | 371 |
| 2020 Vote: Someone Else | 19\% | (2) | 25\% | (3) | 56\% | (7) | 12 |
| 2020 Vote: Did not Vote | 21\% | (9) | 58\% | (25) | 22\% | (9) | 43 |
| 2016 Vote: Hillary Clinton | 5\% | (14) | 83\% | (216) | 11\% | (30) | 259 |
| 2016 Vote: Donald Trump | 69\% | (235) | 13\% | (45) | 18\% | (62) | 343 |
| 2016 Vote: Someone Else | $34 \%$ | (9) | 38\% | (10) | 28\% | (7) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 27\% | (10) | 60\% | (21) | 13\% | (5) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 20\% | (6) | 60\% | (18) | 21\% | (6) | 30 |
| U.S. Economy: Wrong Track | 51\% | (279) | 31\% | (172) | 18\% | (101) | 553 |
| U.S. Economy: Right Direction | 14\% | (36) | 72\% | (179) | 13\% | (32) | 247 |

Continued on next page

Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (315) | $44 \%$ | (352) | 17\% | (133) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | $4 \%$ | (11) | 91\% | (240) | 5\% | (12) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 73\% | (285) | 11\% | (42) | 16\% | (62) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | 13\% | (19) | 47\% | (69) | 40\% | (59) | 147 |
| Top 2024 Issue: Economy | 49\% | (111) | 38\% | (87) | 13\% | (29) | 228 |
| Community: Urban | 34\% | (85) | 53\% | (132) | 13\% | (32) | 249 |
| Community: Suburban | $37 \%$ | (160) | 45\% | (197) | 18\% | (80) | 438 |
| Community: Rural | 62\% | (70) | 19\% | (22) | 19\% | (21) | 113 |
| Community/Gender: Urban Women | 37\% | (47) | 53\% | (66) | 10\% | (13) | 125 |
| Community/Gender: Urban Men | $31 \%$ | (38) | 54\% | (66) | 15\% | (19) | 124 |
| Community/Gender: Rural Women | 61\% | (39) | 19\% | (12) | 20\% | (13) | 65 |
| Community/Gender: Rural Men | 63\% | (31) | 20\% | (10) | 17\% | (8) | 49 |
| Community/Gender: Suburban Women | 33\% | (79) | 48\% | (116) | 20\% | (48) | 242 |
| Community/Gender: Suburban Men | 42\% | (81) | 42\% | (82) | 16\% | (32) | 195 |
| Homeowner | $39 \%$ | (268) | 44\% | (305) | 17\% | (114) | 687 |
| Renter | 37\% | (35) | 45\% | (43) | 18\% | (17) | 95 |
| Military HHnm: Yes | 56\% | (79) | 25\% | (35) | 19\% | (27) | 142 |
| Military HH: No | $36 \%$ | (236) | 48\% | (316) | 16\% | (106) | 658 |
| Employ: Private Sector | $34 \%$ | (103) | 47\% | (141) | 19\% | (59) | 303 |
| Employ: Government | $32 \%$ | (12) | 57\% | (21) | $11 \%$ | (4) | 36 |
| Employ: Self-Employed | $36 \%$ | (29) | 49\% | (40) | 15\% | (12) | 82 |
| Employ: Homemaker | 81\% | (32) | 11\% | (4) | 8\% | (3) | 39 |
| Employ: Student | $6 \%$ | (2) | 65\% | (17) | 28\% | (7) | 25 |
| Employ: Retired | 49\% | (98) | 41\% | (82) | $11 \%$ | (22) | 202 |
| Employ: Unemployed | 39\% | (30) | 36\% | (27) | 26\% | (20) | 76 |
| Employ: Other | 28\% | (10) | 55\% | (20) | 17\% | (6) | 36 |
| Self + Household: White-Collar | 30\% | (110) | 57\% | (209) | 13\% | (48) | 368 |
| Self + Household: Blue Collar | 46\% | (143) | 38\% | (118) | 16\% | (50) | 311 |
| Union HH: Yes | $32 \%$ | (8) | 55\% | (13) | 13\% | (3) | 24 |
| Union HH: No | 40\% | (307) | 44\% | (338) | 17\% | (130) | 776 |
| LGBTQ+: Yes | 43\% | (49) | 47\% | (53) | 10\% | (11) | 112 |
| LGBTQ+: No | 39\% | (266) | 44\% | (299) | 18\% | (122) | 688 |
| Motivated to Vote | 40\% | (292) | 45\% | (331) | 14\% | (105) | 729 |

Continued on next page

Table BLMB8_12: Who do you trust more to handle each of the following issues? - Democracy

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | $(315)$ | $44 \%$ | $(352)$ | $(133)$ | $(38)$ |
| Parent: Yes | $37 \%$ | $(95)$ | $48 \%$ | $(125)$ | $15 \%$ | $(95)$ |
| Parent: No | $41 \%$ | $(220)$ | $42 \%$ | $(227)$ | $17 \%$ | $(900$ |
| COVID Vaccine: Yes | $30 \%$ | $(173)$ | $52 \%$ | $(297)$ | $17 \%$ | $(39)$ |
| COVID Vaccine: No | $62 \%$ | $(142)$ | $23 \%$ | $(54)$ | $15 \%$ | $(35)$ |
| Student Loans: Yes | $28 \%$ | $(33)$ | $54 \%$ | $(64)$ | $19 \%$ | $(22)$ |
| Student Loans: No | $41 \%$ | $(282)$ | $42 \%$ | $(288)$ | 542 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 39\% | (311) | 43\% | (347) | 18\% | (142) | 800 |
| Gender: Male | 41\% | (151) | 46\% | (171) | 13\% | (47) | 368 |
| Gender: Female | 37\% | (161) | 41\% | (176) | 22\% | (95) | 432 |
| Age: 18-34 | 33\% | (67) | 48\% | (98) | 19\% | (40) | 204 |
| Age: 35-44 | 31\% | (37) | 44\% | (51) | 25\% | (29) | 116 |
| Age: 45-64 | 39\% | (103) | 42\% | (111) | 20\% | (54) | 268 |
| Age: 65+ | 49\% | (104) | 41\% | (87) | 9\% | (19) | 211 |
| GenZers: 1997-2012 | 28\% | (27) | 51\% | (50) | 21\% | (21) | 97 |
| Millennials: 1981-1996 | 34\% | (72) | 46\% | (98) | 20\% | (43) | 213 |
| GenXers: 1965-1980 | 38\% | (75) | 41\% | (80) | 21\% | (41) | 196 |
| Baby Boomers: 1946-1964 | 47\% | (133) | 41\% | (115) | 12\% | (35) | 282 |
| Educ: < College | 43\% | (208) | 38\% | (182) | 19\% | (89) | 480 |
| Educ: Bachelors degree | 33\% | (73) | 49\% | (107) | 18\% | (39) | 218 |
| Educ: Post-grad | 30\% | (30) | 57\% | (58) | 13\% | (14) | 102 |
| Income: Under 50k | 38\% | (108) | 40\% | (113) | 23\% | (65) | 286 |
| Income: 50k-100k | 39\% | (122) | 46\% | (144) | 15\% | (46) | 313 |
| Income: 100k+ | 40\% | (81) | 44\% | (89) | 15\% | (31) | 201 |
| Ethnicity: White (Non-Hispanic) | 46\% | (234) | 38\% | (194) | 16\% | (84) | 512 |
| Ethnicity: Hispanic | 31\% | (57) | 53\% | (97) | 16\% | (30) | 185 |
| Ethnicity: Black (Non-Hispanic) | 23\% | (9) | 64\% | (26) | 13\% | (5) | 40 |
| Ethnicity: Asian + Other (Non-Hispanic) | 17\% | (11) | 48\% | (30) | 36\% | (22) | 63 |
| All Christian | 49\% | (188) | 37\% | (144) | 14\% | (54) | 386 |
| All Non-Christian | 22\% | (9) | 72\% | (30) | 6\% | (3) | 42 |
| Atheist | 24\% | (12) | 69\% | (34) | 8\% | (4) | 49 |
| Agnostic/Nothing in particular | 24\% | (51) | 49\% | (106) | 27\% | (57) | 214 |
| Something Else | 47\% | (52) | $31 \%$ | (34) | 22\% | (24) | 109 |
| Evangelical | 62\% | (98) | 23\% | (36) | 15\% | (23) | 158 |
| Non-Evangelical | 41\% | (126) | 42\% | (131) | 17\% | (53) | 310 |
| PID: Dem (no lean) | 9\% | (25) | 78\% | (229) | 14\% | (41) | 294 |
| PID: Ind (no lean) | 31\% | (71) | 40\% | (91) | 29\% | (65) | 227 |
| PID: Rep (no lean) | 77\% | (216) | 10\% | (27) | 13\% | (36) | 279 |

[^366]Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (311) | 43\% | (347) | 18\% | (142) | 800 |
| PID/Gender: Dem Men | 7\% | (7) | 86\% | (91) | 7\% | (7) | 105 |
| PID/Gender: Dem Women | 9\% | (18) | 73\% | (138) | 18\% | (33) | 189 |
| PID/Gender: Ind Men | 29\% | (34) | 51\% | (60) | 20\% | (23) | 117 |
| PID/Gender: Ind Women | 33\% | (36) | 29\% | (31) | 38\% | (42) | 110 |
| PID/Gender: Rep Men | 75\% | (109) | 14\% | (20) | $11 \%$ | (16) | 145 |
| PID/Gender: Rep Women | 80\% | (107) | 5\% | (7) | 15\% | (20) | 133 |
| Ideo: Liberal (1-3) | 9\% | (19) | 81\% | (174) | $11 \%$ | (24) | 216 |
| Ideo: Moderate (4) | 24\% | (63) | 49\% | (128) | 27\% | (70) | 260 |
| Ideo: Conservative (5-7) | 73\% | (224) | 14\% | (42) | 13\% | (38) | 305 |
| Ideo/PID: Conservative Republican | 84\% | (164) | 7\% | (14) | 9\% | (17) | 195 |
| Ideo/PID: Moderate/Liberal Republican | 65\% | (48) | 18\% | (13) | 17\% | (12) | 74 |
| Ideo/PID: Moderate/Conservative Democrat | 16\% | (21) | 66\% | (83) | 18\% | (22) | 125 |
| Ideo/PID: Liberal Democrat | 3\% | (5) | 86\% | (143) | $11 \%$ | (18) | 165 |
| Unfavorable of Biden and Trump | 14\% | (18) | 41\% | (53) | 45\% | (58) | 129 |
| 2024 H2H Matchup: Biden Voter | 6\% | (20) | 82\% | (293) | 12\% | (42) | 355 |
| 2024 H2H Matchup: Trump Voter | 76\% | (286) | 10\% | (36) | 14\% | (54) | 377 |
| 2024 H2H Matchup: Would not Vote | 12\% | (2) | 32\% | (6) | 57\% | (11) | 19 |
| 2024 H2H Matchup: Do not Know | 6\% | (3) | 23\% | (11) | 71\% | (34) | 49 |
| 2022 House Vote: Democrat | 7\% | (26) | 77\% | (273) | 16\% | (58) | 357 |
| 2022 House Vote: Republican | 77\% | (251) | 8\% | (26) | 15\% | (49) | 326 |
| 2022 House Vote: Did not Vote | 29\% | (25) | 43\% | (38) | 28\% | (25) | 88 |
| 2020 Vote: Joe Biden | 7\% | (25) | 76\% | (284) | 17\% | (65) | 373 |
| 2020 Vote: Donald Trump | 74\% | (274) | 10\% | (36) | 16\% | (61) | 371 |
| 2020 Vote: Someone Else | 8\% | (1) | 27\% | (3) | 64\% | (8) | 12 |
| 2020 Vote: Did not Vote | 25\% | (11) | 56\% | (24) | 20\% | (8) | 43 |
| 2016 Vote: Hillary Clinton | 7\% | (18) | 77\% | (201) | 16\% | (40) | 259 |
| 2016 Vote: Donald Trump | 67\% | (230) | 17\% | (57) | 16\% | (56) | 343 |
| 2016 Vote: Someone Else | 25\% | (7) | 45\% | (12) | 30\% | (8) | 27 |
| 2020 Vote/PID: Not Biden/Democrat | 21\% | (8) | 65\% | (23) | 13\% | (5) | 36 |
| 2020 Vote/PID: Not Trump/Republican | 35\% | (10) | 35\% | (10) | 30\% | (9) | 30 |
| U.S. Economy: Wrong Track | 49\% | (270) | $31 \%$ | (173) | 20\% | (110) | 553 |
| U.S. Economy: Right Direction | 17\% | (41) | 70\% | (174) | 13\% | (32) | 247 |

Continued on next page

Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | (311) | 43\% | (347) | 18\% | (142) | 800 |
| Prsnl. Fin. Sit. 2021-23: Better Under Biden | 7\% | (17) | 87\% | (228) | 7\% | (18) | 264 |
| Prsnl. Fin. Sit. 2021-23: Better Under Trump | 72\% | (281) | 10\% | (40) | 17\% | (68) | 389 |
| Prsnl. Fin. Sit. 2021-23: Same Under Both | $9 \%$ | (13) | 53\% | (78) | 38\% | (56) | 147 |
| Top 2024 Issue: Economy | 47\% | (106) | 37\% | (85) | 16\% | (36) | 228 |
| Community: Urban | 33\% | (82) | 53\% | (131) | 14\% | (36) | 249 |
| Community: Suburban | $39 \%$ | (170) | 45\% | (196) | 16\% | (71) | 438 |
| Community: Rural | 52\% | (59) | 17\% | (19) | 30\% | (35) | 113 |
| Community/Gender: Urban Women | $36 \%$ | (45) | 48\% | (60) | 16\% | (21) | 125 |
| Community/Gender: Urban Men | 30\% | (37) | 58\% | (72) | 12\% | (15) | 124 |
| Community/Gender: Rural Women | 46\% | (30) | 20\% | (13) | 34\% | (22) | 65 |
| Community/Gender: Rural Men | 61\% | (30) | 13\% | (6) | 26\% | (13) | 49 |
| Community/Gender: Suburban Women | $36 \%$ | (86) | 43\% | (104) | 22\% | (53) | 242 |
| Community/Gender: Suburban Men | 43\% | (84) | 47\% | (93) | 10\% | (19) | 195 |
| Homeowner | 39\% | (265) | 44\% | (301) | 18\% | (121) | 687 |
| Renter | 37\% | (36) | 44\% | (42) | 18\% | (17) | 95 |
| Military HHnm: Yes | 60\% | (84) | 24\% | (33) | 17\% | (24) | 142 |
| Military HH: No | 34\% | (227) | 48\% | (314) | 18\% | (118) | 658 |
| Employ: Private Sector | 35\% | (106) | 48\% | (145) | 17\% | (52) | 303 |
| Employ: Government | 29\% | (11) | 52\% | (19) | 19\% | (7) | 36 |
| Employ: Self-Employed | 38\% | (32) | 49\% | (40) | 13\% | (10) | 82 |
| Employ: Homemaker | 69\% | (27) | 11\% | (4) | 20\% | (8) | 39 |
| Employ: Student | 1\% | (0) | 65\% | (16) | 35\% | (9) | 25 |
| Employ: Retired | 51\% | (103) | 37\% | (74) | 13\% | (25) | 202 |
| Employ: Unemployed | $31 \%$ | (23) | $37 \%$ | (28) | 33\% | (25) | 76 |
| Employ: Other | 28\% | (10) | 57\% | (20) | 16\% | (6) | 36 |
| Self + Household: White-Collar | $32 \%$ | (118) | 55\% | (202) | 13\% | (48) | 368 |
| Self + Household: Blue Collar | 45\% | (140) | 36\% | (113) | 18\% | (58) | 311 |
| Union HH: Yes | 40\% | (10) | 49\% | (12) | 11\% | (3) | 24 |
| Union HH: No | $39 \%$ | (301) | 43\% | (335) | 18\% | (139) | 776 |
| LGBTQ+: Yes | $34 \%$ | (38) | 46\% | (52) | 20\% | (22) | 112 |
| LGBTQ+: No | 40\% | (273) | 43\% | (296) | 17\% | (119) | 688 |
| Motivated to Vote | $39 \%$ | (286) | 44\% | (324) | 16\% | (119) | 729 |

Continued on next page

Table BLMB8_13: Who do you trust more to handle each of the following issues? - Healthcare

| Demographic | Donald Trump |  | Joe Biden | Neither |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | $39 \%$ | $(311)$ | $43 \%$ | $(347)$ | $(142)$ | $(37)$ |
| Parent: Yes | $39 \%$ | $(100)$ | $47 \%$ | $(121)$ | $18 \%$ |  |
| Parent: No | $39 \%$ | $(212)$ | $42 \%$ | $(226)$ | $19 \%$ | $(104)$ |
| COVID Vaccine: Yes | $31 \%$ | $(174)$ | $51 \%$ | $(291)$ | $18 \%$ | $(103)$ |
| COVID Vaccine: No | $59 \%$ | $(137)$ | $24 \%$ | $(56)$ | $17 \%$ | $(39)$ |
| Student Loans: Yes | $30 \%$ | $(35)$ | $51 \%$ | $(60)$ | 258 |  |
| Student Loans: No | $41 \%$ | $(276)$ | $42 \%$ | $(287)$ | 542 |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_15: Who do you trust more to handle each of the following issues? - Labor and Unions

| Demographic | Donald Trump |  | Joe Biden |  | Neither |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registered Voters | 41\% | (325) | 35\% | (279) | 25\% | (196) | 800 |
| Gender: Male | 41\% | (150) | 35\% | (127) | 25\% | (91) | 368 |
| Gender: Female | 40\% | (175) | 35\% | (152) | 24\% | (106) | 432 |
| Age: 18-34 | 41\% | (84) | 32\% | (65) | 27\% | (55) | 204 |
| Age: 35-44 | $31 \%$ | (36) | 37\% | (43) | 32\% | (37) | 116 |
| Age: 45-64 | 43\% | (114) | 38\% | (102) | 19\% | (52) | 268 |
| Age: 65+ | 43\% | (90) | 33\% | (69) | 24\% | (52) | 211 |
| GenZers: 1997-2012 | 37\% | (36) | 38\% | (37) | 25\% 