

Q1 FY25 Revenue from Operations grew 26% Y-o-Y to reach Rs.2053Mn

Building IP for Tomorrow

Mumbai, August 2nd, 2024: Saregama, a RPSG Group company, announced its financial results for the Quarter Ended June 30, 2024

Company's adjusted EBITDA stood at Rs.680 Mn in Q1FY25 as against Rs.623 Mn in Q1FY24 registering a YoY growth of 9%. Profit Before Tax was Rs.507 Mn on the back of increased content investments

Key Operational Highlights:

- This quarter saw release of chartbuster song **"Tauba Tauba"** from the movie **"Bad Newz"** which topped every possible chart in the country, including Spotify, YouTube, Wynk, Radio etc. We also saw release of the Prabhas, Amitabh Bachchan, Deepika Padukone starrer **"Kalki 2898 AD"**. Other big album this quarter was movie **"Mandakini"** whose song **"Vatteppam"** topped charts in Malayalam. **"Disco"** song by Badshah from Yoodlee Film **"Shinda Shinda No Papa"** in Punjabi. In non-films Company released songs like **"Morni"** by Raftaar in Hindi; **"Kaala Chasma Laga Lijiye"** by Neel Kamal Singh in Bhojpuri; **"Piyu Maano Maru"** by Kajal Maheriya in Gujarati and devotional song **"Suno Krishna Pyaare"** by Swati Mishra etc.
- During the Quarter, Company released **330 plus Originals and Premium Re creations** across Hindi, Bhojpuri, Gujarati, Punjabi, Tamil, Telugu, Malayalam, Marathi and Bengali languages. Company also released **900 plus derivatives** (LoFi, Trap Mix, Cover, Acoustic etc.) which is driving the popularity and growth of its catalogue.
- The other highlight of the quarter was the use of our songs for **"Citadel Season 2"** running on Amazon Prime; for Dharma production film **"Sunny Sanskari ki Tulsi Kumari"** in Hindi, for films like **"Chandramukhi-2"** and **"Thiruchitrambalam"** in Tamil; **"Permalu"** in Malayalam; **"The Family Star"** and **"Toofan"** in Telugu etc. and by brands like HUL, Dabur, Adity Birla Group, Sabyasachi etc. in their ad films.
- Company launched its third Saregama Talent **"Arjun Tanwar"** with release of song **"Banjaare"**. During the quarter **30+ Influencers/Artist added** taking the total Influencers/Artist managed by the Company to 150+ (23% Growth Q-o-Q) with more than **100Mn followers and subscribers** on Instagram and YouTube.
- In Q1FY25 Yoodlee released 2 Punjabi movies Gippy Grewal's **"Shinda Shinda No Papa"** and the second installment of **"Ni Main Sass Kuttni"**. Both movies received a positive response from audiences.
- Saregama's Live started **"Dil Luminati"** tour of **Diljit Dosanjh**. 11 concerts were held across USA and Canada in Q1FY25. Launched **"That's So Viraj- With Friends"** a live comedy show filled with laughter and entertainment with Clout exclusive artist **Viraj Ghelani**.
- **Digital footprint** across Saregama owned and controlled channels touched **262Mn followers and subscribers** across YouTube, Instagram and Facebook.

Avarna Jain, Vice Chairperson Saregama India, said “FY25 has begun on a strong note with our new music release topping charts across different platforms and Punjabi films also getting an excellent response from the viewers. Diversification also gained momentum with successful live events and launch of third Saregama talent. We have another exciting fiscal year coming up expecting the company to gain new heights”.

About Saregama India Limited:

Saregama India Limited, formerly known as The Gramophone Company of India Ltd is a RPSG group company owning the largest music archives in India and one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country’s musical heritage. Saregama has also expanded into other branches of entertainment - film & series production, live events, and music-based consumer products.

About RPSG Group:

RP-Sanjiv Goenka Group is one of India’s fastest growing conglomerates with a significant global presence. The Group’s businesses include power and energy, carbon black manufacturing, retail, IT-enables services, FMCG, media and entertainment and agriculture.

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