

September 1, 2020

The Manager,
Listing Department,
National Stock Exchange of India Ltd.,
'Exchange Plaza', C-1, Block G,
Bandra- Kurla Complex,
Bandra (East),
MUMBAI - 400 051

The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

The Calcutta Stock
Exchange Limited,
7, Lyons Range,
KOLKATA - 700 001

Symbol : SAREGAMA EQ

Scrip Code : 532163

Scrip Code: 017177

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Press Release on launch of Carvaan Mini Marathi

Please find enclosed the Press Release on launch of Carvaan Mini Marathi.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **Saregama India Limited**

Kamana Khetan
Company Secretary and Compliance Officer

Encl: as above



Saregama launches Carvaan Mini Marathi

~This mini audio player offers evergreen Marathi songs pre-loaded~

Mumbai, 01 September 2020, After the roaring success of Carvaan Mini Tamil, Telugu, Kannada, Malayalam, Bengali, Saregama with its huge repository of Marathi music launches Carvaan Mini – Marathi.

Carvaan Mini Marathi offers 351 pre-loaded evergreen Marathi songs by legendary singers like Lata Mangeshkar, Suman Kalyanpur, Pt. Hridayanath Mangeshkar, Usha Mangeshkar, Asha Bhosle, Sudhir Phadke, Suresh Wadekar, Jaywant Kulkarni, Sulochana Chavan, Mahendra Kapoor,

Dr Vasantrao Deshpande, Pt. Sharad Jambhekar , Hemanta Mukherjee, Chandrakant Kale amongst many others.

The pre-loaded songs are a combination of evergreen Marathi Film, Folk songs and Sugam Sangeet.

Carvaan Mini Marathi works as a Bluetooth speaker too. It also doubles up as a FM/ AM radio with the option to tune into one's favourite station. Moreover, listeners can enjoy their personal music collection by plugging in their USB. It also supports Aux in / Aux out feature. The pre-loaded songs need no internet and play without ad breaks . Carvaan Mini Marathi is powered with long-lasting battery life and offers a seamless experience of 4-5 hours of uninterrupted music. It comes with 6 months warranty across India.

Talking about the product, **Vikram Mehra, MD, Saregama India** said, *“We have launched various regional versions of Carvaan Mini till now, and this one was long due and in huge demand. It offers evergreen Marathi film, folk songs and Sugam sangeet. We hope, all Marathi music lovers will enjoy this product.”*

The Carvaan Mini Marathi is economically priced at Rs 2590 and is available on www.saregama.com , amazon.in or flipkart.com and your nearest retail outlets.

About Saregama India:

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has its significant presence in licencing, publishing, retail, digital and films.

For further information, please contact:

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