

June 8, 2020

The Manager,  
Listing Department,  
National Stock Exchange of  
India Ltd.,  
'Exchange Plaza', C-1, Block G,  
Bandra- Kurla Complex,  
Bandra (East),  
MUMBAI - 400 051

The Listing  
Department  
BSE Limited,  
Phiroze Jeejeebhoy  
Towers,  
Dalal Street,  
MUMBAI - 400 001

The Calcutta  
Stock Exchange  
Limited,  
7, Lyons Range,  
KOLKATA - 700  
001

Symbol : SAREGAMA EQ

Scrip Code : 532163

Scrip Code:  
017177

Dear Sir / Madam,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Re: Press Release titled "Saregama music library grows by 10%".**

Please find enclosed the Press Release titled "Saregama music library grows by 10%".

Kindly take the same on record.

Thanking you,

Yours faithfully,

For **Saregama India Limited**

**Kamana**

**Sushil Khetan**

Digitally signed by  
Kamana Sushil Khetan  
Date: 2020.06.08  
07:10:30 +05'30'

**Kamana Khetan**

**Company Secretary and Compliance Officer**

Encl: as above



## **Saregama music library grows by 10%**

**11,000 unexposed musical gems from Gauhar Jaan , Ghulam Ali , Lata Mangeshkar , M.S Subbulakshmi and others added to the Catalogue**

Mumbai, 08 June 2020: While the current pandemic has brought many things to a stand still, Saregama has been able to digitize and bring to life, previously unheard and unexplored musical gems from legends like Gauhar Jaan, Ghulam Ali, Janki Bai, M.S. Subbulakshmi, D.K. Roy, Lata Mangeshkar, Kishore Kumar, Mohammed Rafi amongst many others. These tracks belong to earlier part of the century and range from film to non- film music across various genres and languages.

This was a mammoth exercise taken upon by Saregama which involved extensive research, listening, and manual cleaning of each of these tracks for the best listening experience. Each and every track was heard and converted from physical tapes into a digital format. Every song was also updated with relevant information about the artiste, composer, film, etc. for ease of access by the listeners.

The project was initiated 4 months back, and completed during the lockdown while adhering to the rules of remote working. All employees across the county coordinated to complete this project from their homes and finished the project even before the decided deadline.

Commenting on the latest addition, **Mr. Vikram Mehra, Managing Director, Saregama India**, said, *“We have painstakingly digitized unexposed 11,000 additional tracks in over 12 languages like Hindi, Tamil, Telugu, Bengali and more. This is our attempt to preserve our country’s music legacy for future generations. These songs will soon available on all digital platforms for listeners”*

### **About Saregama India:**

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country’s musical heritage. Saregama has also has expanded into other branches of entertainment - publishing, film production and digital content.

### **For further information, please contact:**

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