

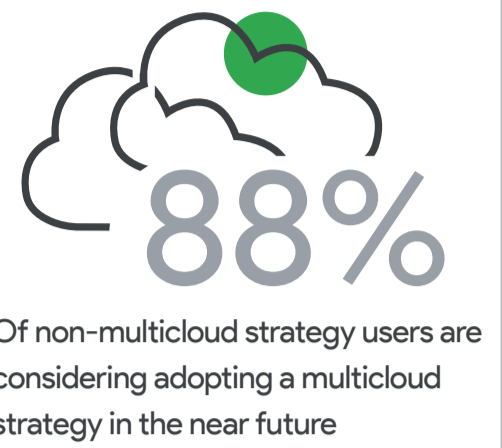
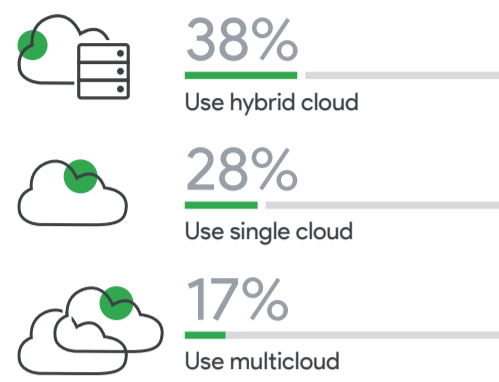
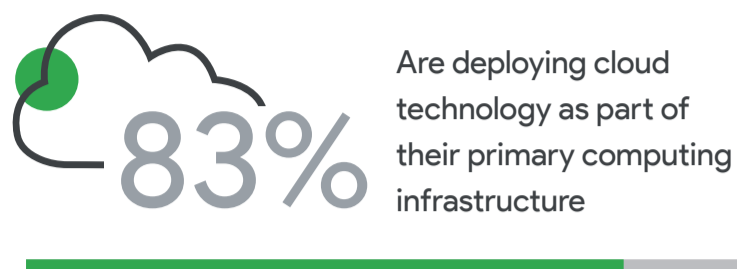


Financial Services Regulators Hold the Key to Greater Cloud Adoption

Google Cloud

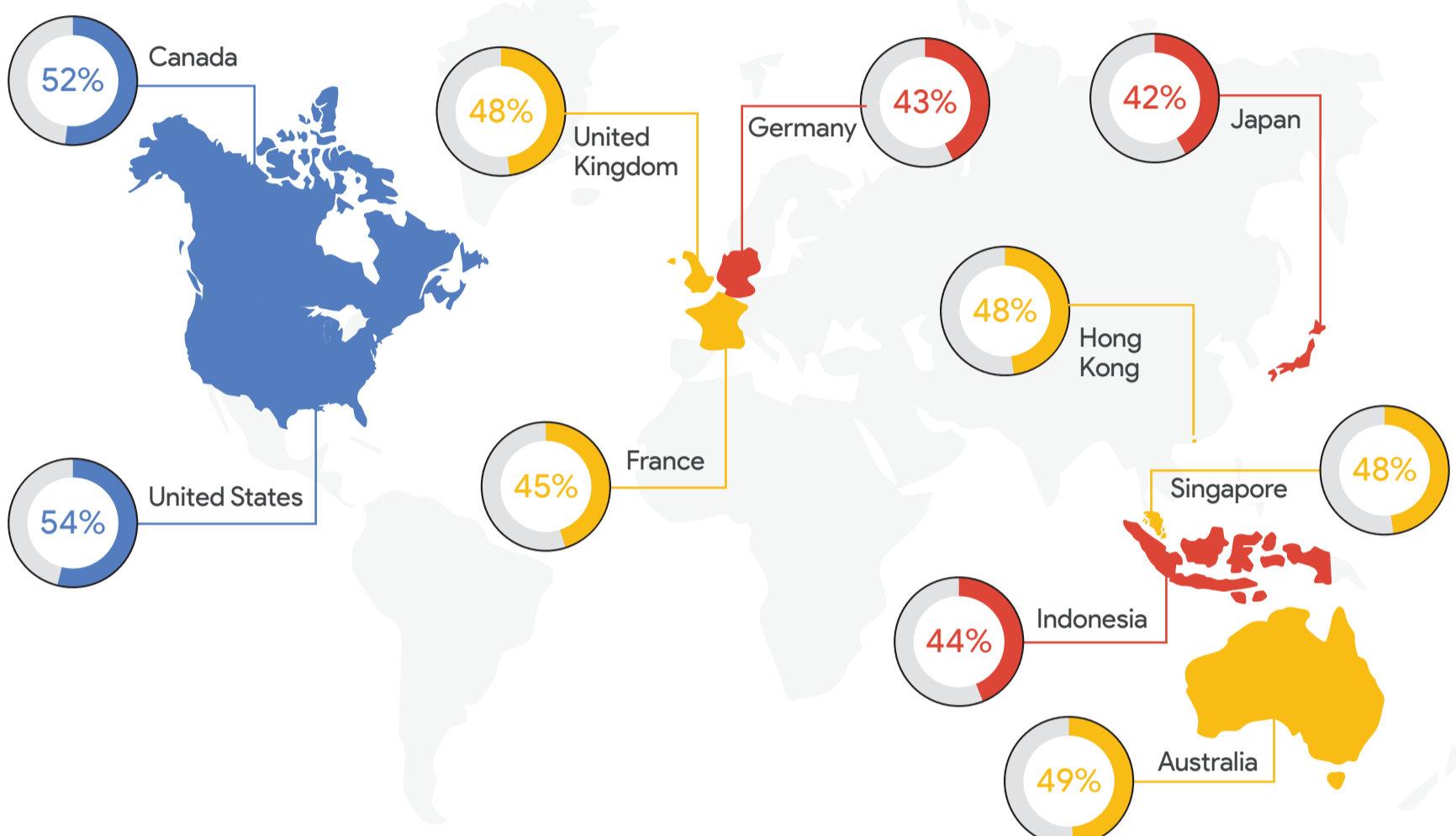
There is broad optimism and support for cloud technologies in the financial services industry, with clear opportunities for innovation. At the same time, there are also areas of regulatory challenges slowing cloud adoption.

Global Cloud Usage



Workload Adoption On Cloud

Percentage of workloads on the cloud for organizations deploying a cloud strategy.



Global Cloud Usage

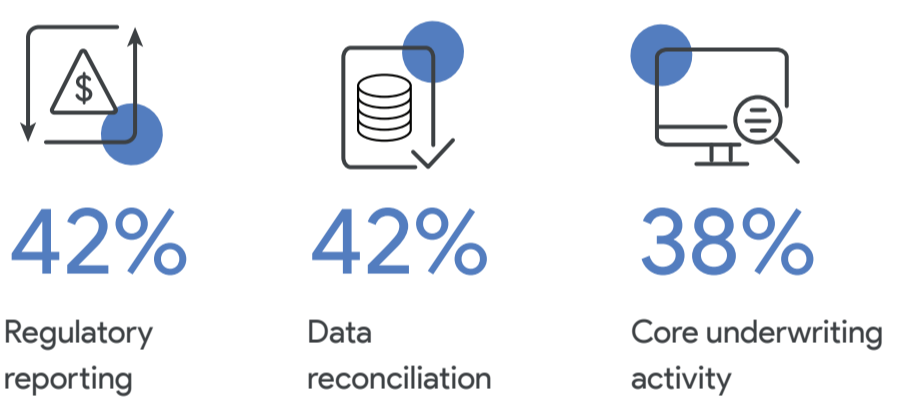
Most Common Adoption

Activities currently managed by cloud technology



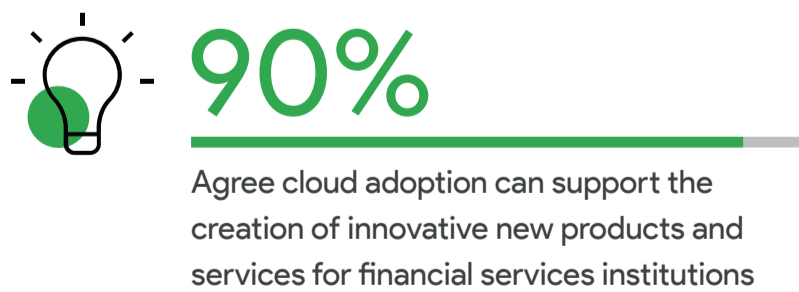
Least Common Adoption

Activities currently managed by cloud technology

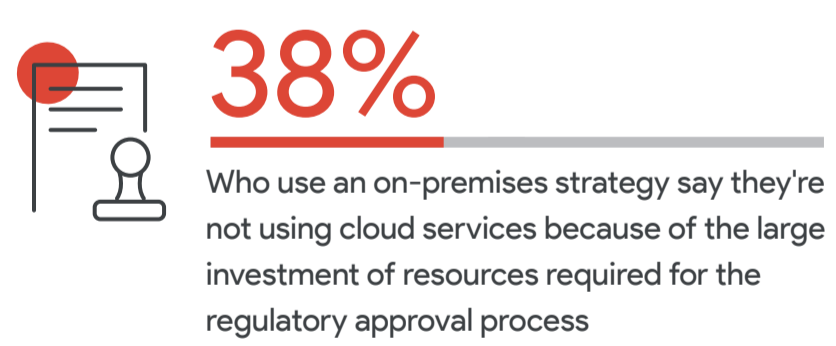


Potential Benefits

Although IT decision makers across the globe agree on the promise of cloud services for meeting customer needs and creating new products, the results indicate that more can be done by regulators to promote cloud adoption in the industry.



Regulatory Issues



Regulatory Priorities

Global regulators can take further steps to facilitate the incorporation of cloud

High/Moderate Regulatory Priorities

