

Active Assist Recommendations

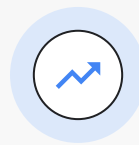
Elevate your cloud operations with proactive data-driven insight

Why Active Assist Recommendations?

To extract the most value from Google Cloud, you want to know the best path to increase adoption, streamline processes, reduce cost and improve the value delivered to your organization. Active Assist Recommendations with other intelligent tools draw on the power of machine learning to deliver meaningful insights and recommendations that enable you to optimize your cloud environment for performance, cost, security, manageability, reliability and sustainability.

The Recommendations API enables Standard, Enhanced and Premium Support customers like you to build powerful integrations and adopt game-changing recommendations at scale. Proactive recommendations begin within 90 days of project creation. You gain access to the full suite of recommendations via the BigQuery export feature, which makes it simple for you to analyze and visualize business optimizations across your organization.

With Active Assist Recommendations, you'll also gain value-driven insight into how you're using the cloud, receive actionable guidance on how to optimize your systems, and increase the value cloud delivers to your team and business.



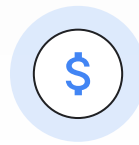
Boost your performance

Discover opportunities to optimize resource usage, remove idle resources and take advantage of discounts.



Maximize security

Remove unnecessary IAM roles and unattended projects, investigate misconfigured networks, and detect other potential security issues early.



Improve total cost of ownership

Benefit from proactive optimization and automation to help [improve your total cost of ownership](#) and achieve your business goals.

Support designed to optimize your critical business processes

Google Cloud Premium Support delivers the technical guidance, hands-on assistance, and comprehensive support you need to successfully manage your business-critical workloads while extracting the full benefits of cloud. When failure isn't an option, Premium Support enables strengthened business continuity, ensures proactive system optimization, and provides the desired technical expertise to reduce concerns about any cloud unknowns.

To learn more about how Premium Support can meet the needs of your business, talk to your Google Cloud sales representative or visit <https://cloud.google.com/support>