

# Applied Intelligence

## Highlights

- Global threat insights drawn from a broad collection of Mandiant data, original research and tailored analysis
- Force-multiplying function that instantly increases your capacity and raises your organizations collective intelligence maturity
- Anticipate your adversary’s moves in a rapidly changing threat environment
- Increase your organizations intelligence utilization and move to a proactive security posture

## Expert analysis of global threats tailored to meet your specific intelligence needs

Modern cyber attackers are increasingly stealthy, unpredictable and persistent, creating challenges for organizations of all sizes. To identify and stop attackers, and to make more impactful business and security decisions, organizations need to quickly and accurately understand how adversaries think, how they operate and what they want. Cyber threat intelligence (CTI) is essential to solving this challenge and can help create a proactive cyber defense posture to reduce cyber risk. However, the ability to synthesize global threats into meaningful insights that are relevant to accomplishing your specific goals, requires a combination of expertise and technology as well as access to a robust data set.

## About Applied Intelligence

Mandiant Applied Intelligence services are annual subscriptions for threat insights designed for your organization’s leaders and cyber defenders. They help you make informed data-driven business and security decisions. Delivered by a cyber threat intelligence subject matter expert (SME) with extended access to global Mandiant threat data and technology, they offer strategic, operational and technical intelligence to meet your specific needs.

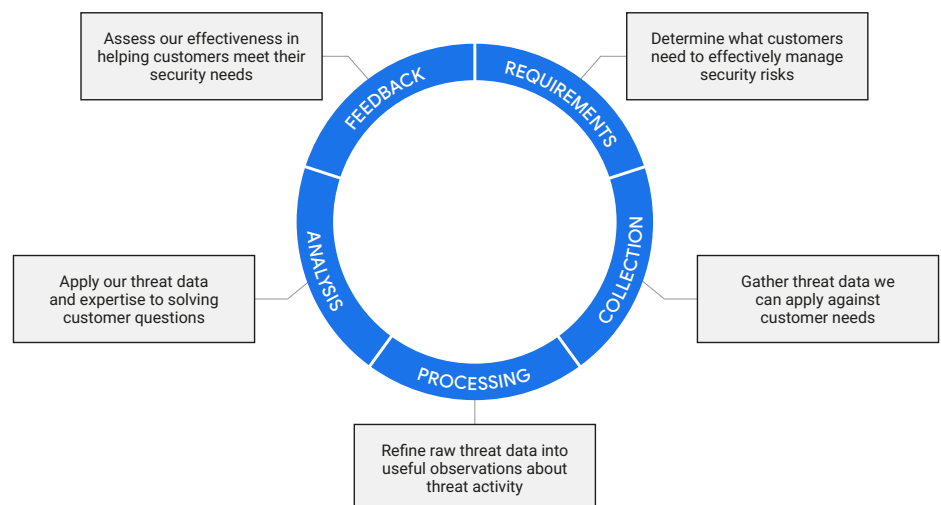


FIGURE 1. Delivering tailored business outcomes.

Applied Intelligence offerings are standalone services that can not only complement one another but also combine with a Mandiant Advantage subscription to create a robust, comprehensive solution. Offerings include:

**On-Demand Intelligence Access**

On-Demand Intelligence Access gives customers the ability to ask Mandiant Applied Intelligence experts up to six cyber threat-related questions per quarter through requests for information (RFIs). Customers initiate and can track the interaction through the Mandiant Analyst Access system, where our analysts develop a tailored response using all the resources that empower Mandiant Intelligence.

**Proactive Intelligence Access**

Proactive Intelligence Access gives customers part-time access to a Mandiant Applied Intelligence expert who produces regular, proactive intelligence based on an organization’s unique needs. Analysts actively work with the customer to build a comprehensive understanding of the organization’s attributes to help develop tailored analytic reporting to deliver on an agree-upon schedule.

**Advanced Intelligence Access**

Advanced Intelligence Access is the premium and most flexible Applied Intelligence solution. It provides the same access to Mandiant threat data as other Applied Intelligence offerings but the content is delivered through a full-time onsite intelligence integrator (remote if preferred). The fully dedicated aspect of Advanced Intelligence Access provides the highest level of cyber defense integration possible and delivers the fastest expert insights through custom tooling and dynamic support.

TABLE 1. Applied intelligence offering comparison.

| Customer Intelligence Needs | On-Demand Intelligence Access | Proactive Intelligence Access | Advanced Intelligence Access |
|-----------------------------|-------------------------------|-------------------------------|------------------------------|
| Dedicated Analyst           |                               | Part-time                     | Full-time                    |
| Analyst Interaction         | Impromptu                     | Scheduled                     | Embedded                     |
| Frequent RFIs               | ✓                             |                               | ✓                            |
| Changing Requirements       | ✓                             |                               | ✓                            |
| Standing Requirements       |                               | ✓                             | ✓                            |
| Defined Reporting           |                               | ✓                             | ✓                            |
| Early Warning               |                               | ✓                             | ✓                            |
| Custom Tooling              |                               |                               | ✓                            |
| Alert-Driven Analysis       |                               |                               | ✓                            |
| Tactical Assistance         |                               |                               | ✓                            |
| Onsite Option               |                               |                               | ✓                            |

Intelligence-led CTI teams must take a leading role in managing organizational threats. Business and cyber defenders need up to date intelligence to inform their specific decision-making processes. Those that fail to do so will have trouble consistently realizing value from intelligence and may ultimately decrease operational efficiency. Mandiant Applied Intelligence services can help keep your organization informed of the threats that matter most to you.