

A smarter way to find, try, buy, and use apps

Looking for top-tier solutions, validated for Google Cloud? **Welcome to Google Cloud Marketplace.**



45%

faster purchasing

21%

lower spending

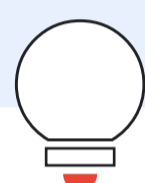
50%

faster deployment

68%

more software requirements met

Source: IDC Business Value Snapshot, sponsored by Google: [The Business Value of Google Cloud Marketplace for Third-Party Software](#), doc #US52630724, October 2024



Find the rock-solid solutions you need

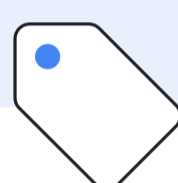
Streamlined access to thousands of solutions from the world's top technology providers.

Whatever you need:

Gen AI, security, data, analytics, industry solutions, DevOps, infrastructure, and more

The way you need:

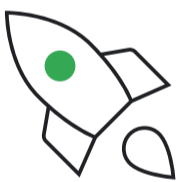
SaaS, APIs, containers, VMs, models, datasets



Buy what you want, the way you want

Designed for frictionless flexibility.

- Super-flexible payment options
- Subscriptions, pay-as-you-go, or custom private offers
- Buy direct or through your chosen channel partner
- Consolidate vendors and simplify billing
- Draw down on your Google Cloud commitment



Deploy as you choose —quickly and flexibly with trusted solutions

- **Easy** SaaS with partner -managed infrastructure
- **Fully-managed** options with seamless deployment to BigQuery and Vertex AI
- **Customizable** with Google Kubernetes Engine (GKE) and VM products



Manage trusted applications with a Private Marketplace

- Curate and manage collections of trusted products
- Govern and control the tech in use and mitigate “shadow IT”
- Empower end users to easily request products

A better way to cloud solutions begins on Google Cloud Marketplace

Whenever you need proven, Google Cloud-validated solutions for cutting-edge security, AI, data, analytics, and more, you'll find it on Google Cloud Marketplace.

[Check it out](#)

