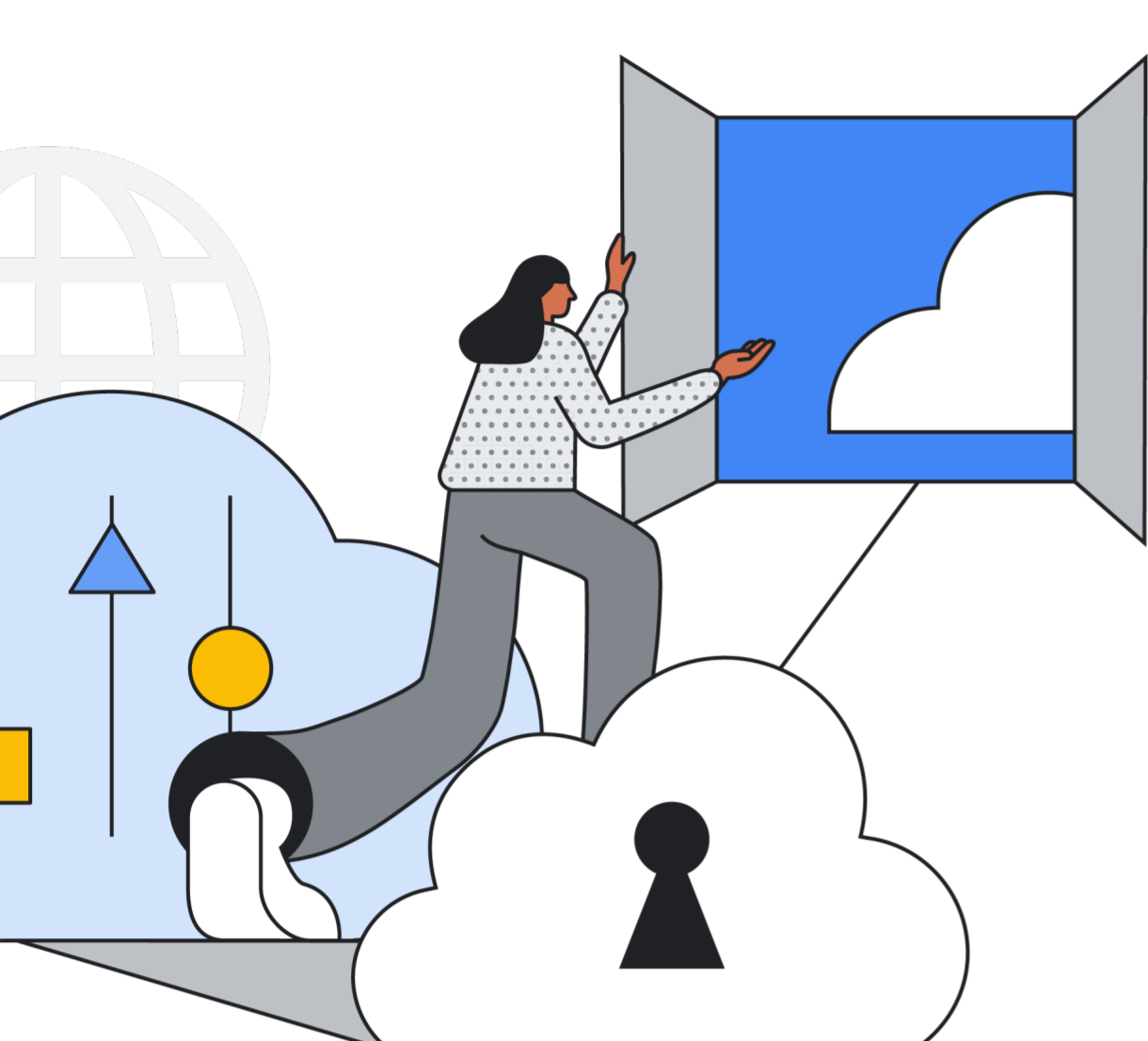
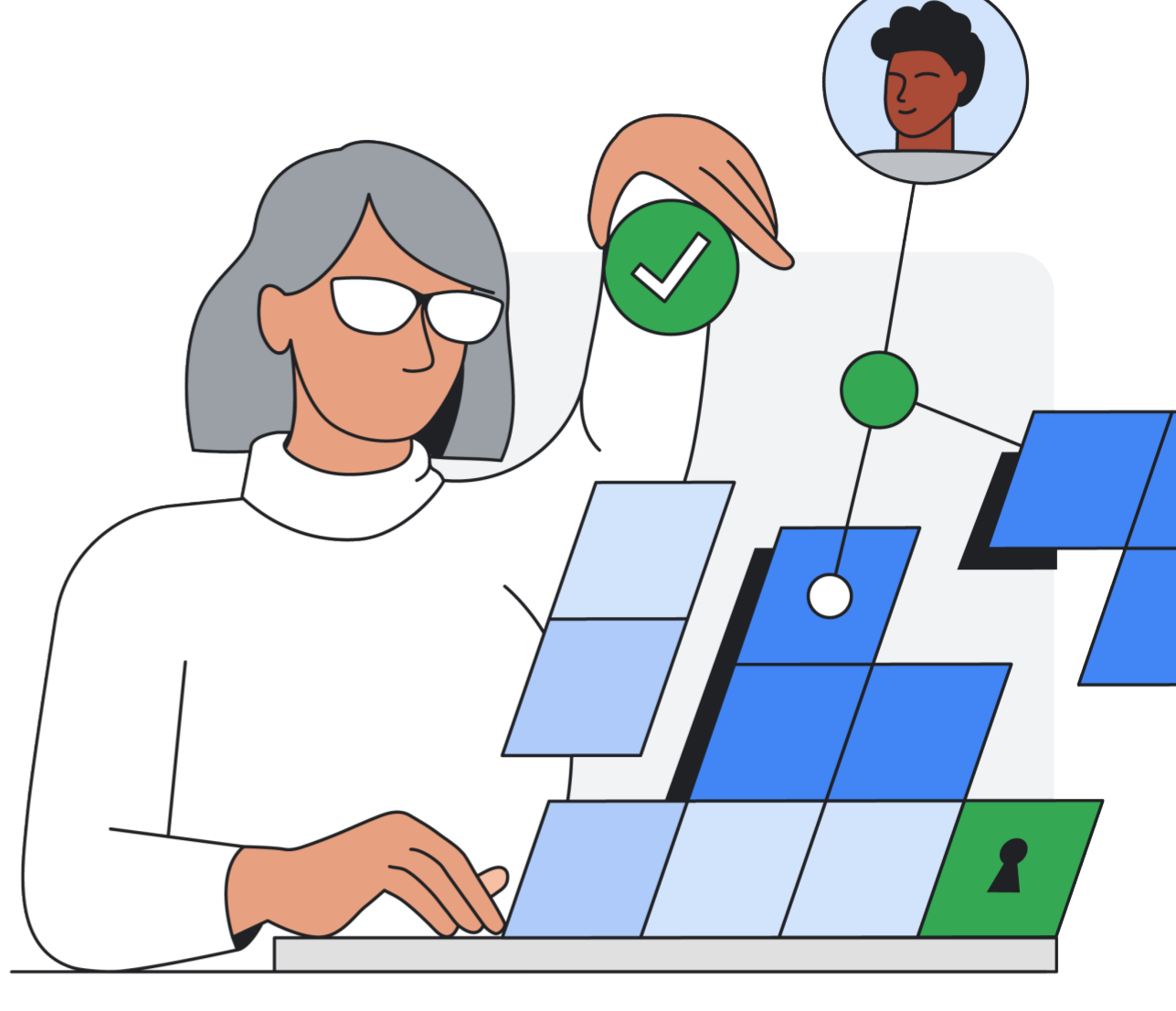


Top 7 Reasons Why Enterprise Customers Choose MongoDB Atlas on Google Cloud

To innovate with data, enterprises and their developers need a modern, intuitive, and unified developer data platform. MongoDB Atlas reduces data sprawl and complexity and is backed by Google Cloud's powerful scalability, availability, security, and performance. **Here's how they work together to meet these needs and exceed your expectations:**

1 Build fast and flexibly

The MongoDB Atlas developer data platform provides a tightly integrated collection of data and application infrastructure blocks — including search, charts, APIs, triggers, and functions — so your teams can quickly deploy the architectures they need to build any data-driven application.

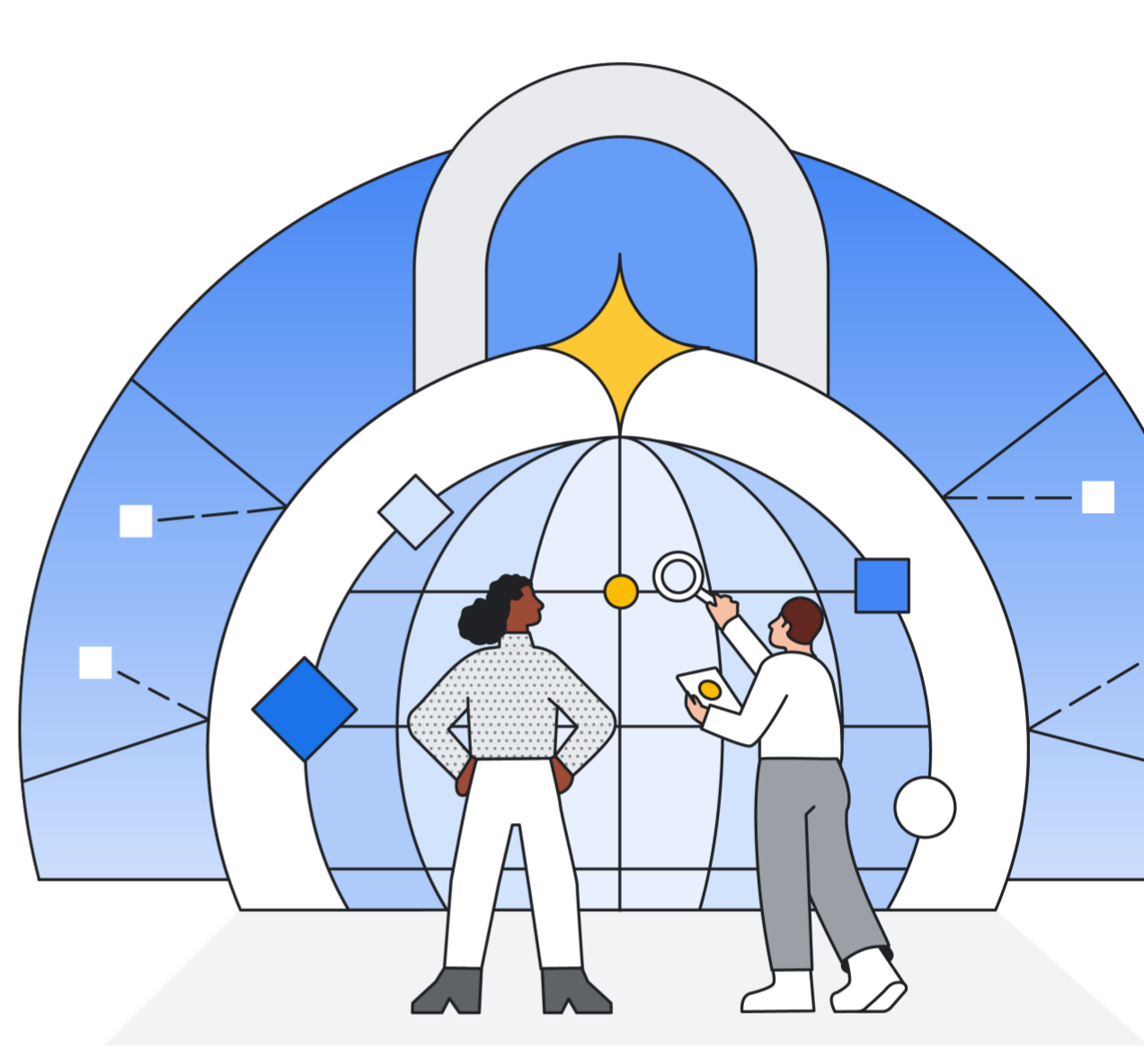


2 Use the Google Cloud services you love

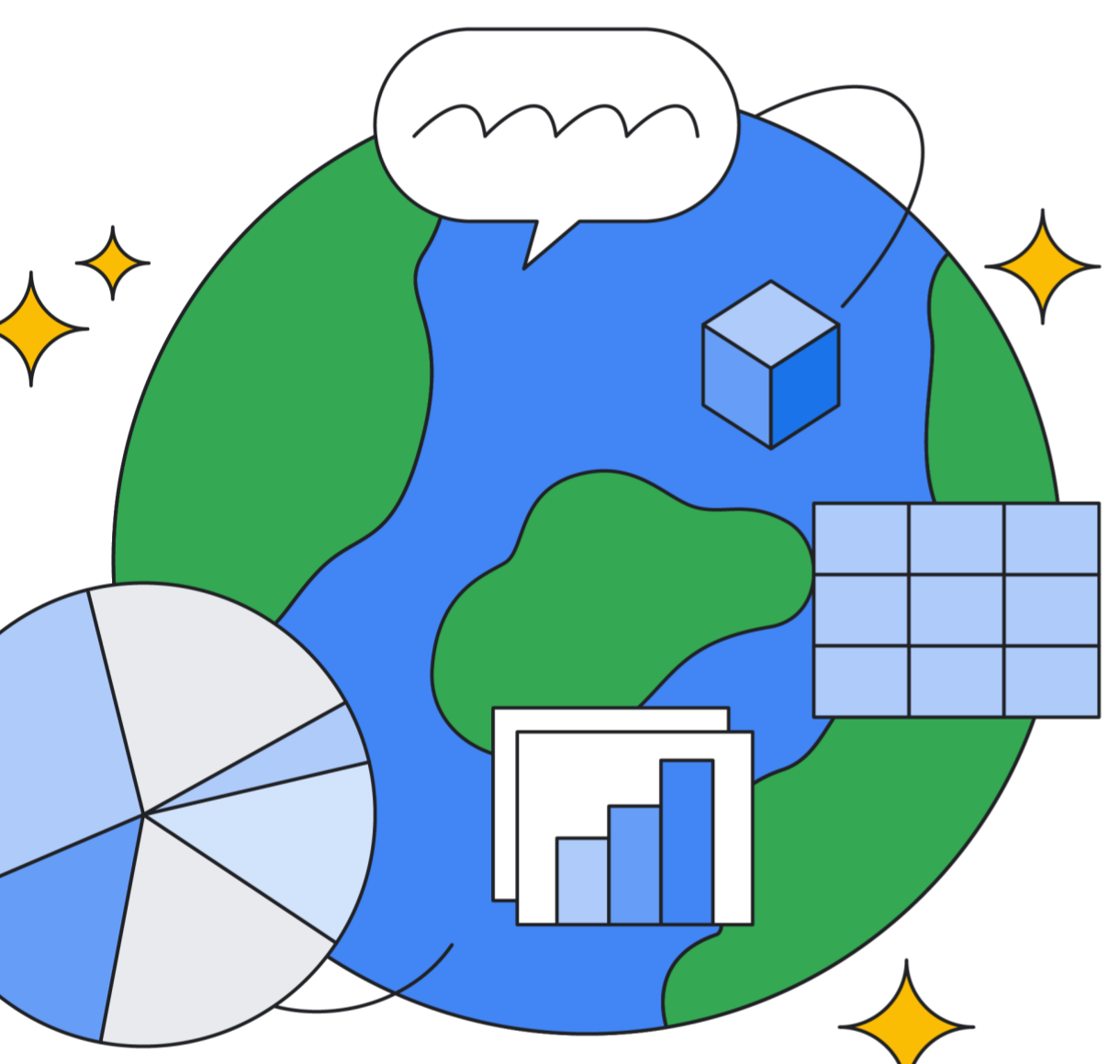
Google Cloud continues to streamline integrations to make it easier for you to deploy your apps (Dataflow, GKE, Cloud Run) and standardize communications between microservices (Apigee) while running a flexible multicloud environment (Anthos) with MongoDB Atlas' developer platform.

3 Infuse apps with intelligence

Google Cloud is heralded for its advanced AI/ML capabilities, and together, we make it easier to bring the data-rich applications you build with MongoDB Atlas to life via BigQuery and Vertex AI.



“We recently had an unplanned traffic surge that impacted our domain services. It took less than an hour for MongoDB Atlas to scale up to the next level of the cluster and manage that traffic. The on-demand, dynamic scaling, plus GKE, has saved the day more than once.” –Sethu Madhav Vure, IT Architect, [Ulta Beauty](#).

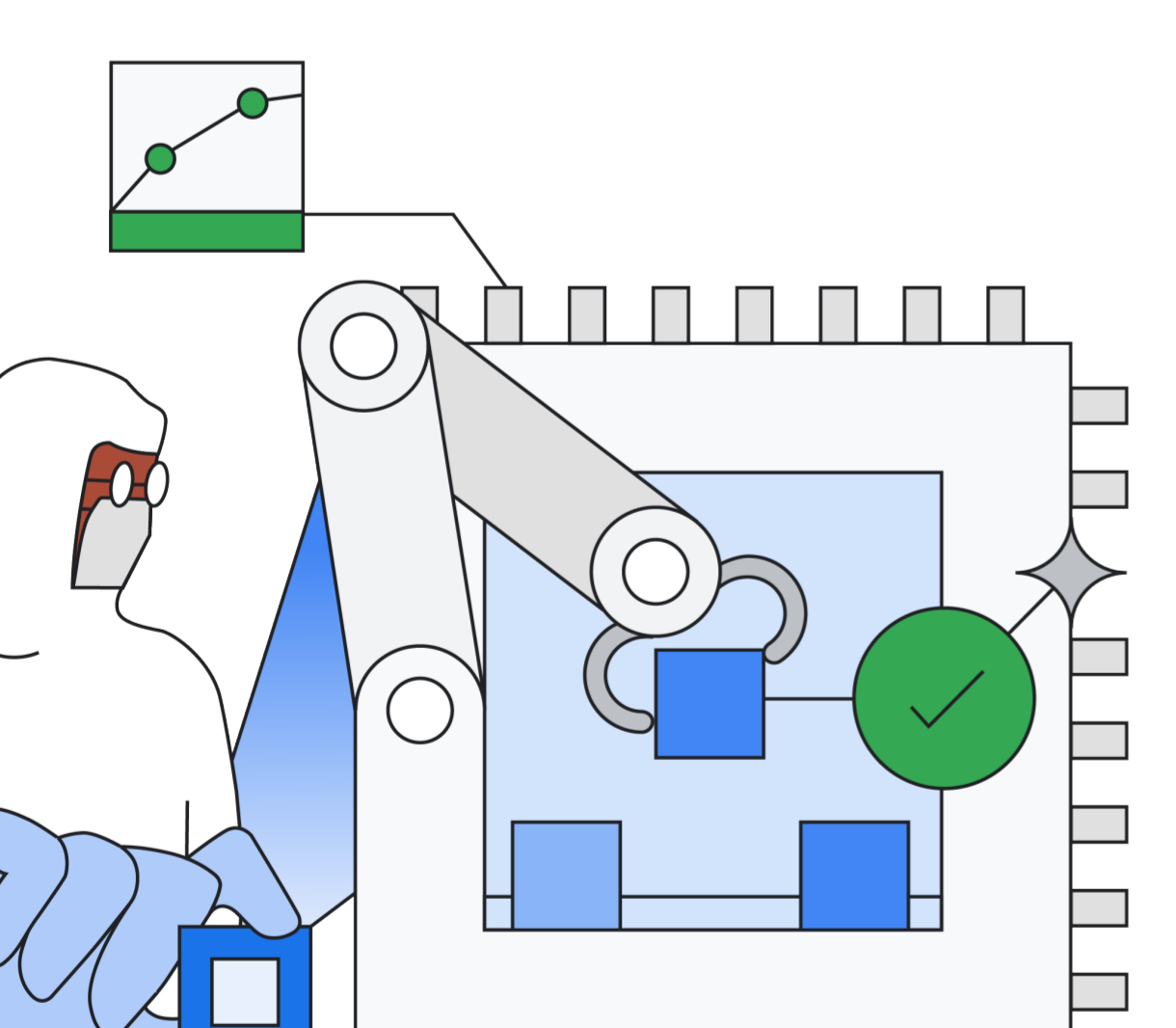
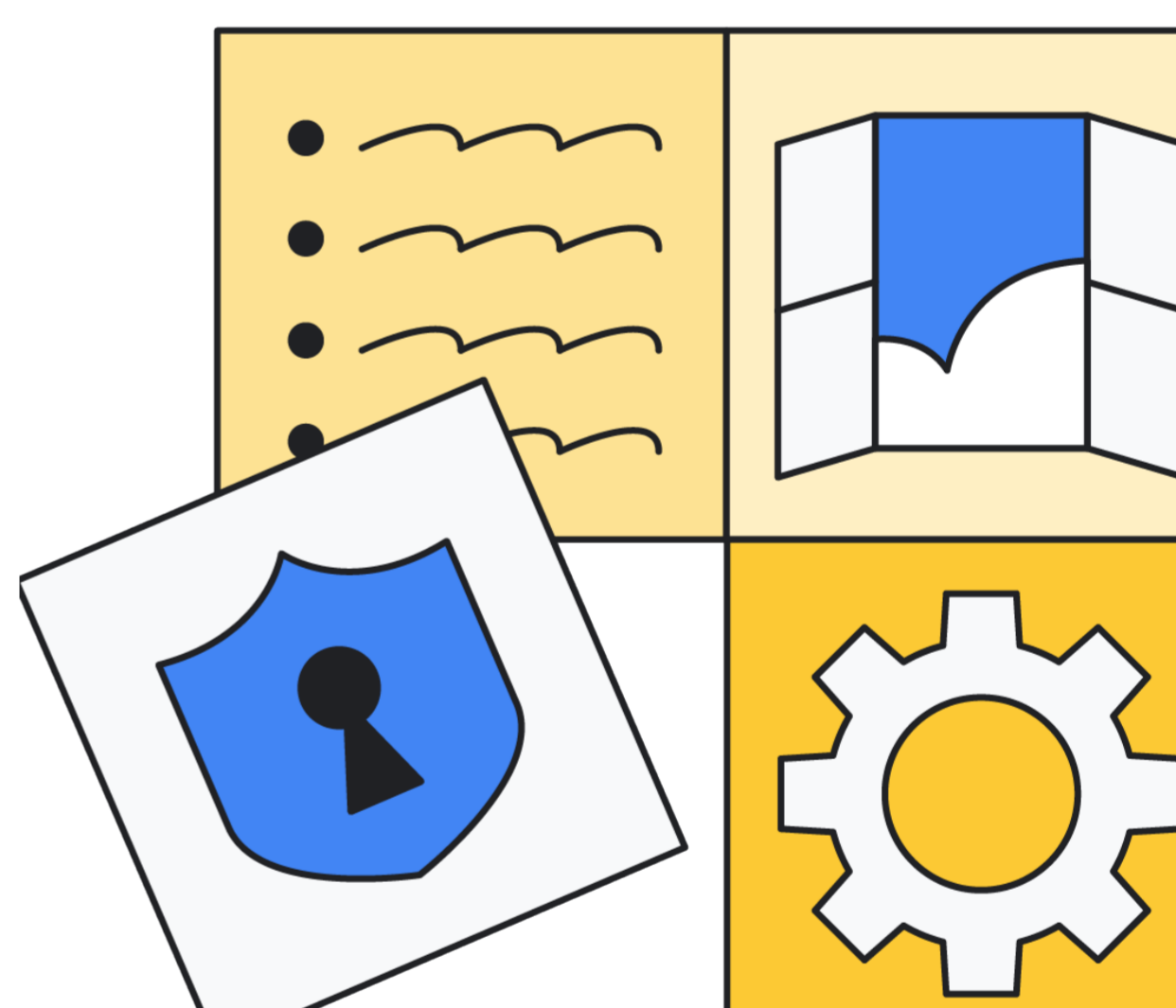


4 Trust in rock-solid redundancy and performance

Google Cloud's hyper-scalable global network reduces latency, so end users get the performance and speed they expect. And with at least three-zone coverage in each available region, MongoDB Atlas on Google Cloud offers greater redundancy and automated failover sequences.

5 Rest assured that data is secure

Data is securely stored and managed on Google Cloud's zero-trust architecture that is [built to comply](#) with HIPAA, GDPR, and many other regulatory laws and frameworks.



6 Enjoy cutting-edge automation

Never worry about patches, upgrades, scaling, and provisioning again. MongoDB Atlas monitors and fully manages your databases, including automated data synchronization, conflict resolution, and network recovery across devices.

7 Run a green data operation

Currently carbon-neutral with a goal of becoming carbon-free by 2030, Google Cloud offers [the cleanest cloud in the industry](#).



Where can your data take you?

MongoDB Atlas and Google Cloud work together to reduce development friction so your business can quickly and intelligently innovate with data — and to keep the apps you create running smoothly, swiftly, and securely. Visit [Google Cloud Marketplace](#) for self-service, Pay-As-You-Go procurement.

[Get started](#)