



2017-05-11

# **CEN/WS 86 - Project Plan for the CEN Workshop Authenticity in the feed and food chain – General principles and basic requirements**

## **Workshop (approved during the kick-off meeting on 2017-05-11)**

### **1. Status of the Project Plan**

The project plan was approved during the kick-off meeting on 11<sup>th</sup> of May 2017. The draft Project Plan follows the requirements in CEN Guide 29.<sup>1</sup>

### **2. Background to the Workshop**

This CEN workshop is related to the AUTHENT-NET project, short for AUTHENT-NET – Food Authenticity Research Network, a CSA action funded under H2020-SFS-2015-1. The purpose of this workshop is to create consensus-based recommendations for definitions of key terms and concepts related to food authenticity.

It is acknowledged that historically anti-food fraud capability within Europe has not been consolidated and lacks the coordination and support structures available to those working in food safety. There are various initiatives underway to redress this balance e.g. DGSanté's Food Fraud network, DG Research's FoodIntegrity project, as well as numerous national programmes and industry initiatives. One pivotal area that still needs to be addressed is bringing together national research funding bodies to facilitate the development of transnational research programmes. AUTHENT-NET will address this need by mobilising and coordinating relevant research budget holders in order to facilitate the eventual development of a transnational European funding vehicle that will allow Members States (MS) to jointly fund anti-fraud research. Authent-Net comprises a core group of 19 participants from 10 MS, 1 NGO and the US, who are either National research funding bodies; experts in food authenticity, and/or experts in transnational funding mechanisms. AUTHENT-NET will:

- 1) Bring together relevant MS R&D budget holders to coordinate inter-disciplinary research effort and build a cohesive and sustainable network
- 2) Undertake stocktaking of existing national research and assess against the international landscape

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<sup>1</sup> [ftp://ftp.cencenelec.eu/EN/EuropeanStandardization/Guides/29\\_CENCLCGuide29.pdf](ftp://ftp.cencenelec.eu/EN/EuropeanStandardization/Guides/29_CENCLCGuide29.pdf)



3) Develop a high level research and innovation strategy for transnational research and a rationale for a potential ERANET on food authenticity

To summarize: the two-year project will have the following expected impacts: improved coordination and communication between relevant MS research budget holders; enhanced cognisance of existing national research; joint strategy for food fraud R&D; agreed priorities and capability to deliver transnational European research on food fraud.

The number of food fraud incidents is increasing, and food authenticity is likely to be on the political and legislative agenda in the upcoming years. As previous legislation in relation to food traceability has shown, it is difficult to develop coherent legislation when there is a lack of agreement of what the various words mean and entail. The CEN Workshop Agreement defining food authenticity terms and concepts will provide a much-needed starting point here, in that it is international, consensus-based, and has received input from a wide range of stakeholders. The dynamic list of relevant international standards and regulations will also be useful when considering or drafting legislation, as will the database of food misdescription incidents.

The CWAs is freely available for purchase against a fee through the CEN Members (National Standardization Bodies) and will live on as an active document for three years after it has been established (at action end), and it can be renewed for an additional three-year period. If the CWA is used also outside Europe (which is quite common if no other similar standards exist elsewhere, as is the case here), it can form the basis for an international standard (i.e. ISO or other) in the same field. This has happened before with the output from similar EC-funded CSAs (The TraceFish CSA produced two CWAs in 2002, which now live on as ISO 12875 and ISO 12877).

### **3. Workshop proposers and Workshop participants**

The original proposers of the Workshop are:

AUTHENT-NET consortium  
c/o FERA SCIENCE LIMITED  
17 Rochester Row  
London  
United Kingdom

The Workshop contact points from the proposer will be the chairperson, Mr. Petter Olsen, and the Authent-Net convener, Mr. Patrick Sør Dahl. Contact details are listed in section 9.

Stakeholders/funding bodies participating in the Authent-Net project are listed in Annex A.

### **4. Workshop scope and objectives**

The overall purpose and objective of the workshop is to develop consensus-based recommendations for definitions of key terms and concepts, and to outline principles and basic requirements related to food authenticity. The resulting document will provide recommendations for "best practice" underlying future communication and work related to food authenticity, and will help in ensuring the authenticity of feed- and food products. The aim is to facilitate better understanding between all stakeholders, and to support and strengthen the authenticity aspect of European food products both in MSs and ACs as well as outside Europe. Where possible, existing terms and definitions will be applied.



## 5. Workshop programme

The CWA shall be drafted and published in English. The Workshop will produce one single CEN Workshop Agreement. The duration of the work is estimated to 14 months. The specific work items in the CEN Workshop will be as follows:

Activities	Time	Deliverables
Announcement of CEN Workshop on 'Authenticity in feed and food chain - General terms and concepts' on CEN and Standards Norway website, with reference to more details on the Authent-Net website.	April 11 <sup>th</sup> 2017	Draft version 1 – Project plan
Development of unstructured draft specifications freely available on the AUTHENT-NET web site and the CEN website, commenting possibility directly to the AUTHENT-NET convener	April 11 <sup>th</sup> to May 1 <sup>st</sup> 2017	Draft CWA – version 1 (so-called SME-menu)
CEN Workshop Kick-off meeting in Parma, Italy, in the context of the AUTHENT-NET annual meeting and approval of the CW Project Plan	May 11 <sup>th</sup> 2017	Approved project plan, appointment of Chair and secretariat
Further development of the Project plan	June 12 <sup>th</sup> 2017	Draft version 2 – Project plan
Further development of the CWA based on comments from the CEN workshop Kick-off meeting	June 12 <sup>th</sup> 2017	Draft CWA – version 2 (updating of the SME-menu)
Further development of the CWA, under CEN copyright with CEN logo, based on comments and inputs from the AUTHENT-NET partners	September 15 <sup>th</sup> 2017	Draft CWA – version 3
Commenting phase, publicly available for comments on the AUTHENT-NET website with commenting* possibility directly to the AUTHENT-NET convener, and on the CEN (CENELEC) website	October 15 <sup>th</sup> 2017 to 15 <sup>th</sup> December	Comments and inputs on the draft CWA
Establish an editor group	November 1 <sup>st</sup> 2017	The editor group is set
Treatment of feedbacks and updating the draft CWA	January 15 <sup>th</sup> 2018	Draft CWA – version 4
CEN Workshop Consensus meeting, following the transfer of the draft CWA to full CEN ownership	February 1 <sup>st</sup> 2018	Approved CWA
Publication by CEN of the CWA	May 1 <sup>st</sup> 2018	

*\* In accordance with the CEN rules for the development of a CWA, a commenting period of minimum 60 days will be carried out as the intention is for the CWA(s) to be used in support of a public policy interest.*

## 6. Workshop structure

The Chairman of the CEN Workshop is Mr. Petter Olsen



The Secretariat of the CEN Workshop is Standards Norway with Mr. Rolf Duus as CEN Workshop Secretary.

The CWA draft will be placed for comments on the web-site of CEN and the AUTHENT-NET project: <http://www.authent-net.eu>. The language of the CEN Workshop is English (meetings, documents, CWA...)

## 7. Resource requirements

The participants in the CEN Workshop must cover their own expenses.

The financial coverage of the CEN Workshop Secretariat is ensured by Nofima, the Norwegian Institute of Food, Fisheries and Aquaculture Research.

The exploitation rights of the CWA shall be transferred to CEN.

## 8. Related activities, liaisons, etc.

The Chairman, Mr. Petter Olsen, is responsible for liaisons with relevant bodies active in R&D, pre-standardization, regulations etc.

## 9. Contact points

The contact points for the CWA are:

### Chairperson:

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Web: [www.authent-net.eu](http://www.authent-net.eu)  
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### CEN Management Centre Contact Point:

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### Secretariat:

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### Authent-Net convener:

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